BEAT LUTHER PHALEN TONIGHT

**The Student Voice** 

BEAT LUTHER PHALEN TONIGHT

VOL. 11

RIVER FALLS STATE TEACHERS' COLLEGE, RIVER FALLS, WISCONSIN, FRIDAY, JANUARY 21, 1927

Local Merchants To Offer "Saturday Student Specials" City Pledges Support to Maintain Skating Rink Local Advertisers To Offer Bargains For 'Student Shopping Day' Council Appropriates Out-of-Towner Gets Homesick First Debate Squad COUNSEL FOR THE DEFENSE WITH BETTY COMPSON HERE Fifty Dollars To Help For The Falls When He Reads Picked By Coach After PLAN WILL BENEFIT BOTH The movie show next Monday MERCHANTS AND HALF. **Community Rink Fund** Ads. In "The Student Voice" Two Months Of Drill

ACTION TAKEN IN RESPONSE TO PETITION SIGNED BY SOCIAL COMMITTEE

#### Ice Is In Good Condition

WARMING SHED IS BEING BUILT IN EAST END OF MA-CHINE SHED

In a joint meeting of the Student Social Committee and the City Council last Monday evening, the council pledged the co-operation and support of the city in maintaining the ice skating rink which was constructed under the auspices of the Student Social Committee.

City Appropriates Fifty Dollars An appropriation of fifty dollars by Faculty Votes To Enthe city plus twenty-five dollars furnished by the school, added to the force Eng. Standards fund obtained by the Social Committee, will be used in keeping the rink clear of snow, the ice in good condition, and for the construction of warming sheds adjoining the rink The actio thus taken by the Coun cil is in response to a petition drawn up and circulated by members of the Social Committee. The petition met

men throughout the city. Some council.

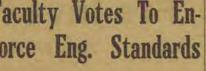
Rink In Good Condition in excellent condition for skating. lish language. Several dozens of skaters daily take

Warming Shed Constructed

#### PROF. HATCH ADDED TO FACULTY

Professor E. C. Hatch of St. Louis Park, Minn., has been appointed to a temporary position on the faculty, having charge of courses in Education formerly conducted by Senator Hunt. Professor Hatch is a graduate of

the University of Minnesota, having the A. B. and A. M. degrees from that institution. Until recently he was Superintendent of Schools at St. Louis Park.



UNIFORM PENALTY WILL IN-DUCE CAREFUL USE OF ENGLISH

signatures were secured before the If we stop to inquire why such a reervised the construction of the rink, purpose of preparing the student to chance.

and of "Babe" Wigen, who has been do more satisfactorily his work in chosen as Student Manager, has re- geography, botany, history and chemsulted in a square expanse, over a istry, as well as in all other subjects square acre in extent, of smooth ice where he is obliged to use the Eng- looking your ads. over.) By eracky,

The east end of the machine shed a reasonable degree of accuracy in that other one by "G. M. R." Smart, joining the rink is being built over their use of English. Believing that representative of the Metropolitan coach of Onalaska, (Wis.) High. into a warming shed. It is being a greater degree of uniformity in re- Life Insurance Co., and that other one boarded up, windows are being put quirement and in penalty would bring from the company that invented "Toin, benches constructed, and a stove about more satisfactory results, the tal Disability and Double Accidents." is to be moved in. The rink is well faculty voted at their last meeting to Or that one from the Wrecks-all lighted. It is planned that the warm- try for the rest of this term a scheme store where "Everyone is in a sani- Dear Sir: ing shed will be heated three or four in which each student will be required tary individual container." I like nights of each week, although noth- in all his classes to apply a reason- those, too. Then I see that the Moning definite has been decided as yet. able standard of minimum essentials As soon as the present prepara- in English for which his course in tions are completed, it is planned that composition has prepared him. The scheme is a simple one and given in which the band will be out simply stated. The principal points are as follows: Any piece of written

WILL ROGERS COWBOY DELUXE, SPILLS THE BEANS, OPENS THE FLOOD GATES OF MEM-ORY, WHEN HE HANDS OUT A COPY OF SCHOOL PAPER.

An out-of-town person, homesick, mabe, or at least with memories of the Falls, writes a letter to the editor of The Student Voice. Here it is: Beside the Bonnie Brier Bush,

Jan. 17, 1927.

To the Editor of the Student Voice-Since I last saw you I have been looking round quite a bit for a place in which to continue my education and incidentally hook up with some organization in which I could give my talents free play. The other day Will Rogers, who used to be some kind of a cow-boy (I don't know whether he was a davenport cow-boy or an iceyour college paper, and that settled debates are rather indefinite as yet. it for me. I'm going to River Falls. I was there once-in fact I was there several times, and now I want to be there again.

You see I am something of a joke. It is a notable fact that every col- Anyway that it what some people allege and university in the country re- ways thought I was-not one of those with favor from citizens and business quires of its students in the freshman Scotch jokes Mr. Mitchell talks about, year a course in English Composition. but one of those jokes where everybody buys his own matches and minds petition was presented toe the city quirement is made, the answer would his own business. That's me all over, probably be that such a course has as so when I read that ad about wanting its primary purpose the preparation some talent for your Meletean Vaude-The rink itself is in excellent con- of the student to do adequately his ville I decided to apply. I see that dition at present. The unceasing ef- college work. In other words, the the final selection was made last forts of Professor Spriggs, who sup- course in composition is given for the week, so that ought to give me a

#### Ads. Are Looked Over

I've been looking over your ads: (Beg pardon, I mean I have been I like 'em! Take that, for instance, Many faculty members have long which says, "Make yourselves entireadvantage of the opportunity offered. recognized the facts as stated above ly at home, and do as you please." I and have required of their students like that one. That's appealing. Or ument Company says it "Plants at Richland Center and River Falls, year and is enjoying a successful sea. Beebe, art editor, John Haasch, read more cheering news, such as Coulee Conference, and is rated one editor, Irene Berg, organization ediwear 'em at that price ?) and "You and stands a good chance to enter the Frances Squires, editor on campus may want Peanut Butter Kisses." Want 'em? Man, I'll take 'em wheth-

AFFIRMATIVE TEAM TO TAKE

TOUR FOR PRACTICE DEBATES SOON

Coach Mitchell has picked ten men out of the total number of debaters, who have been competing for places on the first squad. The affirmative team is already composed of Bernard Morton, Marshall Norseng and Robert Smith. Feb. 7, Mr. Mitchell will choose three people from the following group which will make up the negative team: John Davidson, Thomas Barry, Donald Olson, Harold Walton, Burton Karges, Leroy Luberg and Lewis Troyer.

Affirmative to Tour

The affirmative team will take a trip probably during the week of Feb. 21, to fulfill a schedule of practice debates with Stevens Point, Osh. kosh, Lawrence and St. Norbert's colcream pusher) handed me a copy of lege at Depere. The dates for these A practice debate with St. Thomas college has been scheduled for Jan. 29. The contest will be held in Mr. Mitchell's room, Another practice debate with Hamline University will be held in Mr. Mitchell's room; but the date has not been set. , The girls' teams are to make their

first appearance versus La Crosse. The date is indefinite. The conference debates are not definitely settled. At the time of the contests, the Falls negative team will journey to Eau Claire, and the Supe- ful swing. A battery of staff artists rior negative team will come here. Everybody is invited to attend the the feature sections seem confident practice debates which will be held in that the book this year will be the Mr. Mitchell's room. Watch for the "best ever." According to their redates!

#### HENRY KNOLL, '26, SUCCESSFUL AS COACH era.

Henry Knoll, who graduated from neapolis has the engraving contract | and social worth. the Ag. course here last year, is hav- again this year, while the McGill ing a successful season as basketball Warner company of St. Paul has been

evening is a brand new type of photoplay entitled "Counsel for the Defense." Betty Compson, star of the "Miracle Man" and the "Pony Express', headlines the cast with a supporting list which includes House Peters, Jay Hunt and Emmet King.

The story, which is taken from a novel by Leroy Scott, is replete with thrills and action beyond anything which its name suggests. It is the tale of a girl lawyer who de. fends her father in court, and failing to clear him of a crime which he has not committed, wins his freedom and proves his innocence by a series of daring adventures. A Pathe news-reel completes the

program for the evening. The show begins at eight, and the admission is the customary quarter.

## Meletean Pre-Sales **Campaign Successful**

THREE HUNDRED AND FIFTY SUBSCRIPTION PLEDGES SIGNED TUESDAY

The initial sales campaign for the 1927 Meletean, which was made at assembly luesday, yielded over threehundred and fifty subscription pledges, which seems to indicate a big year for the annual.

Work on the Meletean is now in and cartoonists engaged in making ports, the introductory and feature sections are replete with novel and colorful creations of the pen and cam- take advantage of the opportunity to

The Bureau of Engraving of Min- for it is a benefit of both financial

awarded the printing of the book.

BROKE STUDENTS

Shops Display 1927 Styles

#### SPRING AND WINTER GOODS IN WINDOWS CATCH EYE OF SHOPPERS

"Saturday Specials for Students" is becoming a reality as the result of the interest taken by local merchants in the buying needs of students of the city. Each week readers of the Student Voice will find displayed in the advertising column of the Normal weekly a list of special bargains offered students for Saturday only.

Such a service is expected to be mutually beneficial. It will be a money-making opportunity for stadents; it will give the merchants the chance to again prove their interest in the welfare of half-broke students.

Henceforth, Saturday will be generally considered student "shopping day," and at this time up-to-the-min. ute merchants will offer their nationally advertised products and latest styles to the juvenile buyers of the community.

Both Parties Benefit

Both parties will benefit: "It ought to work out in good shape, for it certainly has advantages for both parties," one merchant commented, "Gosh! It sure will fit my pocketbook," chuckled one of the students when informed of the plan.

Save Money.

Save Time.

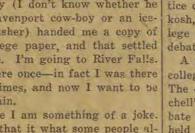
Buy nationally advertised products at cost.

Get acquainted with the merchants.

Become loyal to "home town." It is expected that the students will do some good buying on Saturdays,

Shops Display 1927 Styles

With the spring season near at hand, local merchants are stocking



an opening night program will be in full strength.

ing at present.

A Community Rink

"This is a community rink," ex- come and "C" and so on. plained a member of the Social Committee. "Towns people, Normal students, high school students, children -all the people of the community are welcome to use the rink. Certain hours of the day are to be set aside the rink. The children skaters will mar, be supervised at all times.

restrictions on tag games, group gins and spacing. skating, pertaining to use of the warming shed, and others.

ing this rink a success.

Mr. and Mrs. Harold Edwardson to teach school.

Plans are being made to organize work will be given a grade of point some hockey teams. Pull-a-way and lower than it would otherwise merit other games are, of course, prevail- if it violates any of the principles of the minimum essentials. That is an er they are lubricated with peanut

"A" will become a "B," "B" will be-

There are three main points included in the minimum essentials. 1. Adequate structure, which includes adequate organization and adequate sentence structure.

2. A reasonable degree of accuracy in which only childrn are allowed on in punctuation, spelling and gram-

3. An observance of proper manu-The Social Committee is at present script form, legibility, neatness, pro- minated in the election Thursday, formulating a set of rules, such as: per endorsement, and proper mar- Jan. 20, at four o'clock.

The purpose of this uniform pen-

The Student Social Committee have their English problems. Students expressed their appreciation of the who find themselves too poorly prehelp and co-operation shown by the pared to do creditable work in all city council and townspeople in mak- their classes will be required to take additional courses in English if they are reported deficient by two or more faculty members.

It is hoped that this requirement left Wednesday for New Mexico, will materially affect the level of where Mr. Edwardson has a position English usage in the school as a whole.

(Continued on Page 4)

# Posters, Slogans, Feature Rural Life Club Campaign

Hold Hot Election Campaign The Rural Life Club has been holding an animated campaign which ter-

Campaign posters and slogans have held a prominent position about the

alty is to induce students to solve Normal during the past two weeks. The Radical Rural Reformers' bal-

ot is as follows:

President, Elva Van Blaricom. Vice President, Anna Mondor. Secretary, Irma Wentland. Treasurer, Beryl Cornelison. Chairman Social Committee, Thel-

ma Stayberg.

Chairman of Program Committee, Ruth Fenske.

The Progressive Rural Educators' teachers."

Ray Peacock, Sports Editor of the Student Voice":

Falls Normal, is coaching the Onal- Scoville, Editor-in-Chief, Bernice aska, (Wis.) high school team this Sheldrew, Associate editor, Harriet Wisconsin." That's trugh on guys son. Onalaska, through Knoll's ef- photographic editor, Arthur Webster, like me. But I turn the page and forts, is the leading team in the athletic editor, Bessy Moe, feature "98c Silk Bloomers" (Who wouldn't of the strongest teams in the district, tor, Evelyn Walker, class editor, and state tournament. life.

> Sincerely, Ray Peacock, RURAL PRACTICE Sports Editor.

TEACHERS IN NORMAL TRAINING DEPARTMENT

Since it has not been possible to place all of the Rural teachers in rural practice schools, students have been practicing in the Normal Training Department.

Students in this department will practice half a day for twelve weeks instead of six weeks as in the rural schools.

Those taking practice in the training school are Alice Swenson, Anne Jenson, Marion Austin, Anna Mondor, Ethel Retrum and Harriette Larson.

At the Princess Theatre next Tuesday and Wednesday, Jan. 25 and 26, Mary Pickford in "Sparrows." Also a two reel Collegian "The Fighting Spirit" Matinee Tuesday at 4:00. Two shows each night, first show starting at 7:30. Admission, matinee 20c and 25c; nights, 15c and 35c.

The resignation of Lawrence Daw- their shops with the latest in 1927 La Crosse Tribune, sends the follow- son upon his withdrawal from school style and quality. Even at this date ing letter to the sports editor of "The has placed the business-managership the anxious as well as the casual in the hands of Alfred Baker, former shopper may see displayed in the atassistant business manager. The rest tractive windows of our city shops all Henry Knoll, formerly of River of the staff functions as follows: Sid, varieties of new styles, colors and materials.

> Both student and merchant should look forward to a season of "good shopping." Saturday and "good bargains" should become synonomous terms. A new friendliness should de. velop between the local merchants and the local student. The community should benefit.

> Winter Carnival Planned By Girls' Athletic Assn.

Keep your eyes open for the date. Something new! Something big! Loads of fun!

Plans are being made for a big winter carnival. This is a huge undertaking for one organization. We need the co-operation of the entire student: body as well as the townspeople to put it across. Are you willing? Talk it up. If you have any suggestions, the chairman of the events, Esther Long, will be glad to receive them.

There will be good races coming, so haul out the old skates and practice up. Ski jumping for the experts and some bumps for those not so expert. Don't worry! We're taking care of the faculty too-and the boys' organizations. We have a real hairraising thriller for them, but we musn't tell it all now. Watch the paper next week.

have nominated: President, Alice Swenson. Vice President, Irene Brown. Treasurer, Dorothy Rowe. Secretary, Claire Fyksen. Chairman of Social Committee,

Rose Dueholm. Chairman of Program Committee,

The opposing parties have advertised their platforms through printed bulletins and slogans.

"Deeds are greater than words. Watch the Tri-R candidates perform," say the Rural Radical Reformers,

Do your best."-Aim-"Better rural

Nellie Claude.

The bulletin issued by the Progressive Rural Educators states "Motto-

#### PAGE TWO

## The Student Voice

Published Weekly by the Students of the River Falls State Teachers' College

Clarence Wesslen Editor ..... Business Manager .... Harold Walton Ass't, Business Mgr. \_\_\_Irwin Taylor Assistants to Business Staff-Clifford Erickson, Car! Amundson, Richard Mooney. **Editorial** Staff Adele Williamson Evelyn Walker. Sid Scoville Vic Peterson, Gunda Flekke. Evelyn Jensen Catherine Kellogg Glen Gallup Anna Jensen

Vol. 11 - January 21, 1927 No. 15

Mary Cotone

#### SUPPORT OUR ADVERTISERS

This oft repeated plea is not used merely to fill space. Our advertisers make it possible for us to finance "The Student Voice"; so it is to our mutual benefit that students and faculty patronize first our advertisers. Read the ads. to see what your merchants have to offer and why they

advertise it. Watch the Student's Saturday Spe. cials.

#### GOOD WORK SOCIAL COMMITTEE

The Social Committee has accomplished a splendid feat in getting the skating rink in fine condition.

As the rink stands at present, the students are enjoying a fine season of skating.

The committee has excellent plans in view. They are thinking of put. ting in a warming house and also arranging facilities so that the band will be able to appear.

The Social Committee has made great strides in its efforts to complete the skating rink in a short length of time.

The student body is grateful to the committee for this opportunity to enjoy wholesome, out-of-door exercise.

### "GIGGLING GIRLS"

#### (By Tony)

What is the "giggling girl" going to do when she is confronted with a serious problem? Is she going to giggle?

A few days ago I overheard a young man make some scathing remarks in regard to a group of girls who were snickering over nothing in particular.

It set me to thinking. The same gentleman said that all girls were giddy-headed and sympathized with each other when these laughing spells

TOO MANY ACTIVITIES

Too many activities-that was one of the topics under discussion in the meeting of the Christian organizations of the school last Tuesday evening.

Too many activities is not the problem; it is the lack of equalization of responsibility in connection with these activities that presents the problem. There are too few students seven states, is a neighbor of River cal education demonstrated "good who are the leaders. A student who Falls, being twelve miles northeast and bad" manners in dancing the shows ability and a willingness to of the good old college town. Per- modern dances was held following work soon becomes involved in sev- haps I should not have called it a the assembly. eral activities that not only demand town, for it is not even incorporated. all his spare time but also en- People on the Omaha train, stopping a national convention and concoct croach upon the time he should at the depot, wonder what has hap- some new dance which is given to the give to his studies. Not only that, pened to the train for there is not public as the latest thing," Mr. Witbut so varied and great are the de- much to enlighten one as to the rea- tich said. "The teachers are forced mands upon his time that in trying to son for stopping. However, I main- to this extreme to draw patronage. serve in several capacities at once he tain that it is a wonderful spot for The modern dance is based upon gives none the full benefit of his a railroad water tank. ability.

happens that because he is recognized done as well by any number of students who are not "up to their neck" in work.

It would seem as though some sort scheme would not only insure better also tend to divide responsibility her over, boys. and bring out undiscovered talent from the student body.

CHOICE OF NOTABLE BOOKS OF 1925 IS MADE BY A. L. A.

The American Library Association today announced its selection of the 37 outstanding books in 1925, exclusive of fiction or children's books. The list was furnished to, and at the request of the American national committee on international intellectual co-operation of the League of Nations.

This country was entitled to name 40 volumes, but officials of the library association said they preferred to make public an incomplete list instead of a "padded one, about which there could be any question." Division of the list was arbitrarily fixed by the International Institute on Intellectual Co-operation, which will publish a world list of 600 titles. Countries publishing 10,000 or more books annually will be represented by 40 books, and the United States comes under that heading.

Samuel Gomper's book "Seventy Years of Life and Labor," was among those chosen in the social science group. The full list is: History.

1: IC. G. Bowers-"Jefferson and Hamilton." (Houghton.)

2: Edward Channing-"History of

#### THE STUDENT VOICE

LA CROSSE STUDENTS

The Home Town contest is well | La Crosse-A crusade for better under way. Spooner and Roberts, social dancing has been launched at one near and one far, come into the La Crosse Normal school by W. J. limelight this week. Ye Olde Home Town

Roberts

He (Dld Home Town

Roberts has a fine high school The result is that that particular building, and the school equipment cially those who are going to teach, student is overworked. He cannot do is excellent for a school in a town of should assume the responsibility of justice to himself, nor to his studies, its size. The school is always prom- fostering good dancing and social benor to his outside work. Also, it often | inent in local athletic affairs, having | havior," the speaker said. "Ethicteams in all kinds of sports. Two of ally, morally and socially, we must as having some ability, he is called the teachers, Principal L. Heinsohn choose the best to be wholesome. upon to do something that could be and H. Lawrenz are graduates of the The modern dances are not wrong in River Falls Normal and are proving themselves but they are so easily themselves quite able to handle their jobs.

The most prominent characteristic of a system could be worked out of Roberts is its pretty girls. Not whereby any one student shall be re- another town in the country can disstricted to not more than two inter- play such beauty. An excellent exests outside his school work. Such a ample of this is attending Normal now. Her name is Ella Mae Jones. work in student activities, but would She surely is a big hit socially. Look

Don't forget to look out of the window when the brakemen calls out Roberts, and you may see some more of our pretty damsels. Contributed.

#### Spooner

Spooner is situated almost midway between Hudson and Superior. It has a population of a little less than three thousand live-wires who well justify the city motto "We never sleep."

With its score or more of lakes within easy hiking distance, its numerous trout streams, and its virgin forests, it is a veritable sportsman's Utopia. Tourists leaving the vicinity are often too awestruck to comment upon the fishing and hunting and then Spooner loses the advertising that it has due. Nothing but the inherent modesty of the native Spoonerites prevents a few true tales of local fishing from eclipsing such classics as "Paul Bunyan."

The only monopoly that the antitrust law has not tried to break, is a term often applied to Spooner's monopoly on natural scenery. Verdant forests, placid streams, tumultous rivers, gently rolling hills ,broad valleys all vie for the interest of the passer-by.

The city, with its twenty stores, two banks, five billiard parlors, five churches and many other institutions, is a monument to the untiring efforts and lofty ideals of the Spooner popuSHOWN GOOD AND BAD DANCE WAYS

Wittich, director of physical education, in an address before the Normal school assembly. A social hour at Roberts, the best little town in which seniors in the course in physi-

"Every year dancing teachers hold mere commercialism."

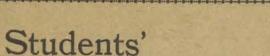
"We of the Normal school, espevulgarized that they become unwholesome."





Florsheim finest style and leather for a short time at this

> BARGAIN PRICE



Saturday is the last day of Pre-Inventory

Shopping Day!

**Clearance Sale!** 

## **Reductions Averages About 25<sup>%</sup>**

You will find many articles in this immense stock which will please you at a greatly reduced price.

Stewart Mercantile Company

## **McLaughlin's Market** SANITARY REFRIGERATED MEATS

**OF ALL KINDS PHONE 170** 

WE DELIVER

SATURDAY----BARGAIN DAY

**Pre-Inventory Sale!** 

YOUR OPPORTUNITY TO SAVE

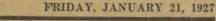
#### HERE ARE A FEW OF THE BARGAINS:

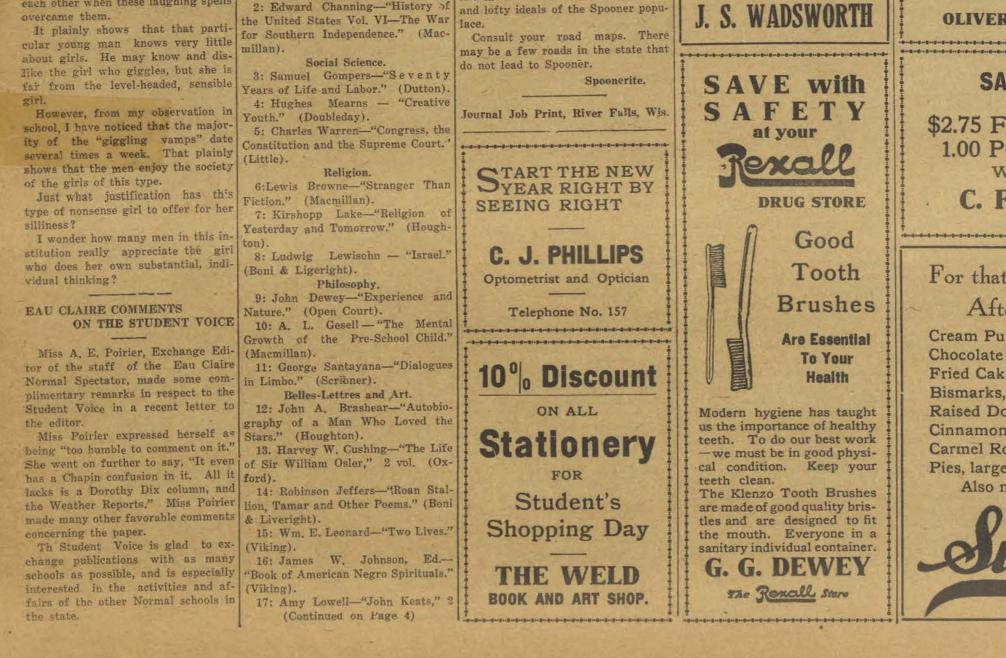
Ladies' 4-buckle Overshoes, \$3.50 value, at	\$2.65
Ladies' streak fastener Overshoes, \$5.00 value, at	\$3.35
Bargain in Candy and many other	items.

# THE FAIR STORE

**EQUITABLE LIFE ASSURANCE SOCIETY** OF NEW YORK

Students! You need the Protection and Service the Equitable can give LET US SERVE YOU





**OLIVER C. WEBSTER, Representative SATURDAY'S SPECIALS!** \$2.75 Fountain Pens for - \$2.00 1.00 Pencils for - - - 75c Will Give 10% Off on Jewelry. C. F. WINTER, Jeweler SIGN OF THE GOLDEN STAR For that Late Feed at Your Rooms or Afternoon Lunch Try Us for Cream Puffs, per dozen . 50c Chocolate Eclaire, per dozen 50c . Fried Cakes, per dozen . 20c . Bismarks, per dozen 20c Raised Doughnuts, per dozen . 20c Cinnamon Rolls, per dozen 20c Carmel Rolls, each J ... 18 15c Pies, large assortment, each 35c Also many different kinds of Sandwichs.

#### FRIDAY, JANUARY 21, 1927

THE STUDENT VOICE

PAGE THREE



TS

Men Lauded In Write-

SPEEDY FLOOR WORK OF RIVER FALLS

#### Segerstrom Makes A Freak Shot

OPPONENTS FAIL TO BREAM AWAY FROM GUARDS TO SCORE OFTEN

Outplayed in every way throughou the entire game, the La Crosse Ma roons went down to defeat last nigh before the swift playing of the mid get five from River Falls by a score of 27 to 18.

Win Richly Deserved The superior playing in every branch took Coach Ted Cox's charg es through to a victory which the richly deserved. The Maroons had no chance at all after the first few minutes of play though it did look a if they had staged a comeback earl in the second half when Thompson dribbled through and took two shots, caging the second one. Cox's men, though diminutive, were fast,---too fast for the Normalites. Their defense was so perfect that the local MILWAUKEE STUDENT quintet could not get anywhere near the basket to take a short. Most of those caged were made by long shots

chances taken by the Maroons were

from the middle of the floor. blence of passing and team play that game. The Red and White cagers rushed them with such force that they never had a chance to shoot for a basket once they had the ball there. Segerstrom. Red and White guard, opened their tirade of successful shots immediately upon their gaining possession of the ball and soon afterwards in making a long pass from near the La Crosse basket to one of his men under his own he threw the ball high so that it struck the backboard and rolled in for another two

#### **Close Guarding**

There was hardly the space of an instant when each Maroon player too religious but were interested bewas not covered by one of the Red cause opportunities were afforded for and White quintet. Brickley, espe- discussion of campus and life probcially, was guarded so closely that he lems. was unable to work the ball much | 271 find life increasingly unsatis-

rior. Their passing and the plays Superb Playing Of Cox rior. Their passing and the plays they used were outstanding. N. Manion, center and shining star of the Red and White, succeeded in getting four baskets and three free throws to his credit and had only one personal Up In La Crosse Trib. his credit and had only one personal foul called on him. Segerstrom showed up well for the Northern Normal MAROONS HELPLESS BEFORE at guard. His defense work was beyond reproach and he caged two baskets in his attempts.

1	· La Cr	osse		
1		FG	FT	I
1	Rohle, rf	0	1	
	O'Neil, rf-lf	1	0	
	Brickley, If		0	
1	Kuehl, c		2	
	Thompson, rg	2	1	
	Anderson, rg	0	0	
6	Trepanitis, lg	0	1	
-			-	
t	Totals		4	
•	River	Falls		
e		FG	FT	1
	B. Manion, rf	2	2	
	Standish, If		0	
7	Hunt, lf		0	
	N. Manion, c	4	3	
~	Segerstrom, 1g	2	0	
ì	Bliss, rg		2	
v		5 -		
s	Totals	10	7	
y	Summary-Free	throws	mis	se
y I	Brickley, 1; O'Neil,	1; Pohle	, 2; 1	K

ehi 2; Trepanitis, 1; B. Manion, 1; Segerstrom, 2; Bliss, 1. Referee, Sundt, Wisconsin.

#### CONFERENCE ATTRACTS NOTICE OF PRESS

was held at Milwaukee during the holiday vacation seems to be attract-The Marcons took the ball on the ing considerable attention. Several tip-off and carried it down the floor | current magazines have given it wide to the basket with the only sem- publicity. The following comments selected from a widely read periodthey showed at any time during the ical may be of interest to our readers: cussion groups (which met daily during the conference) a questionnaire was circulated by which 1434 individual students reported as follows upon their separate reasons and attitudes for coming to the conference:

> 708 had "tried the Christian Way of Life, have not been satisfied with the go I have been making of it, and need steadier resources."

> 138 find "religions holds no vital place in life, but interested in it and anxious to know more."

147 find the conference theme a bit

beyond the middle of the floor. In factory lately and have come expectfact, every man was guarded and the ing help from this conference.

# — Digs By Doc. —

To the students of the River Falls Normal and the loyal patrons of the Student Voice-This column is being inaugurated in an attempt to establish a means of affording the R. F. N. students with the opportunity of laughing at stale jokes as well as rotten wise cracks. This column wears no man's collar. The editor will be willing to publish any information of scandalous character as well as the progress of some of the local love affairs. In the short time of two weeks the column will publish its platform. Watch for the startling revelations to be made.

Next week this column intends to publish its platform. This platform St. Thomas Falls Before will be made of good stout oak planks which will be able to withstand the bombardment of invective hurled upon it by the disgruntled ones it exposes. These slanderous individuals will in the near future be forced to 18 come out into the open and fight like friends to preserve their place among

the elite of the Kollege.

11 powers that be.

often reads about the psychology of forced them to ease up and this gave splendent in their brilliant new uni- the gap, until the final pistol found forms, including sweat shirts and the score 26 to 28 in favor of River pants, were in sharp contrast to the Falls. River Falls outfit, who had less than ordinary uniforms of white, soiled (Minneapolis) coach and a River sweat shrts, plain cotton jerseys and Falls alumnus, refereed the game the usual brown pants." Most of the alone, a difficult task in such fast teams that have appeared here have company, and especially in the case had the full training suits. This of a brand of rivalry such as always column believes that the Red and existed between these two schools. and easily the greatest share of The National Student Conference that White cagers would make a fine appearance if so outfitted.

> Question and answer department, conducted by Aunt Eliza.

Dear Aunt Eliza, I am a young man with curly brown hair. I am in love with a blonde "At the opening meeting of the dis- and a brunette. Which should I take? Ans. Gentlemen prefer blondes.

#### **Campus** Inquiry

What is the favorite periodical of the faculty?

Mr. Malott: The Bridge Players Gazetter. Mr. Eide: The book of words by and the fans have an opportunity to Noah Webster.

Mr. Hanna: The Whiz-Bang is widely read.

Pres. Ames: I recommend the Col- real work out. ege Humor for a quiet evening. Miss Kimball: Oh yes, the faculty

do read the Century, The Atlantic, The Pacific, The True Story and the other high class magazines we have in the College library.

This column suggests that the Pro- as a wave slipped by. fessors be forced to take an examinaon in minimum essentials in the near future.

# **Red and White Monday**

CARL EGGEBRECHT CALLS 'EM CLOSE, MANY PERSONALS

Local fans got a bargain show here Monday night when they saw the Coxmen and St. Thomas Cadets stage This column would like to quote a battle royal in which the locals from a La Crosse paper an article emerged victorious by a mere 2-point which might be of interest to the margin. The Red & White ran up a ten-point lead in the first half, but "There were two features about they had so many personals apiece by the game that were noticed. One that time that extra delicate playing new uniforms.. The Maroons, re- the Saints an opportunity to close up Carl Eggebrecht, Marshall high

River Falls scored 5 field shots and 18 free throws, while St. Thomas looped 7 from the floor and 12 from the foul line.

Nor Manion and Segerstrom were the only Red & White regulars not put out on personals, and three of the Saints were retired in like manner.

#### LUTHER HERE TONIGHT

Luther Phalen will furnish the competition for Coach Coxs' quint tonight in a practice game on the local floor. The Red and White cagers are kept in fine trim by these practice games

see some red hot contests. This promises to be a fast game and one which will give the boys a

The only difference between a freshman and a woodpecker is that a woodpecker uses his head.

-Mississippian. "Pretty Swell!" cried the old sail



# KULSTAD BROS.

Student's Shopping Day

A box of Garrott's Chocolates should be included in your Saturday's Purchases

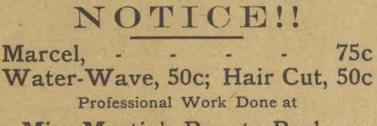
THE KANDY KITCHEN

## **ARE YOU SICK?**

Nerve Pressure is the root of all disease. Have this Nerve Pressure removed by Chiropractic Adjustments given with the bare hands alone and the disease will disappear.

#### HADDOW & HADDOW, **CHIROPRACTORS**

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Miss Martin's Beauty Parlors PHONE 132

Northern men were so fast in travel- 170 confess they do not know what ing the length of the floor that they it is all about. could far out-distance any of the Marcons. Coach Cox sent his men on at the "stand-and-be-counted" vote the floor at the beginning of the se- the following returns were made: cond half with the instructions to begin stalling and stall they did. Time tions were asked with the following and time again Kuehl and one or the expressions of attitude: other forwards rushed the two Red and White guards and forced them war." to pass down the floor only to have the ball passed back to safety again.

-

On two occassions "Tubby" rushed half he pulled Brickley out as he was 'my country." guarded so closely that he was of no value, and put in O'Neil, a new addi- commit myself." tion to the Maroon and Grey ranks this year,,O'Neil, though inexperienced fitted in well because he is fast that there are certain evils in the and shifty to a certain extent. Again present capitalistic system we believe in the second half he went into the that the system as a whole is satisgame in the place of Pohle and man- factory and in keeping with the prinaged to cage one basket. Anderson ciples of Jesus." another man took Thompson's place twice during the game and toward the last showed some defensive abil- duction for profit, rather than on proity.

#### Normalites Game

La Crosse players to show up espe- nomic order all students should do all cially well. About the only good thing in their power to help strengthen the that can be said for them was that organized labor movement." they were game and fought at times their eye for baskets. The Falls workers share in the control," men's speed interfered considerably tain it.

Cox's men were undoubtedly supe- nomic system and nearer the ideals apolis News.

Then at the close of the conference 1-Concerning war-Four ques-

1. 327 voted "I will not support any

2. 740 voted "I am ready to support | of Jesus." some wars but not others."

3. 95 voted "I will support any war substitutes into the game. In the first that is declared by the authorities of

4. 356 voted "I am not ready to

2-Concerning labor:

1. 38 voted "While we recognize

2. 800 voted "We believe that the present economic order based on production for use is wrong."

3. 385 voted "We believe that in It was impossible for any of the order to transform this wrong eco-

their passes were inaccurate as was method of production in which the

.5 57 voted "While we recognize ber of the class, who was busy copy-

Overman: Those Edison cells are not easily injured are they, Mr. Jacobson?

Mr. Jacobson. Yes, these cells are well nigh fool-proof. You couldn't hurt them a bit.

"These two votes reflect in only suggestive manner something of the trends taken in the thought of the students during and because of the conference. Only those who have had past experience with such kinds of expression can appraise these returns aright. And only those who have experienced the conference sessions for themselves can understand the real things that happened in that unseen moral world of individuals. That the conference was a turning point in the life purpose of many a

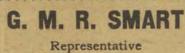
young man and woman, however impossible it may be to measure such an outcome, is the belief of many participating observers."

#### PERSONAL EXPERIENCE

The teacher in a high school Eng-4. 592 voted "We believe that the lish class had asked the pupils to beyond their own ability. They could present economic order should be re- write an editorial for the following at no time hang on to the ball and placed by a cooperative distributive day, and in giving suggestions had said that "puppy love" would be an interesting topic to work up. A mem.

with the number of passes complet- certain evils in the policy of the Com- ing the assignment when the above ed, but even when they did get their munists who are trying to better the statement was made, looked up and hands on the ball, they could not re- social order, we believe them more innocently inquired: "Does it have to satisfactory than the present eco- be a personal experience?"-Indian-

you must show it what for.



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FREEMAN DRUG CO.

#### **COOKIES!! COOKIES!**

**Oh!** So Good After Skating.

Always Fresh.

**Plain and Fancy** 

ALLARD'S

PAGE FOUR

#### THE STUDENT VOICE

from Arkansaw, Wis. We heartily OUT-OF-TOWNER GETS

#### AUTOMOTIVE PHENOMENA

The 'red-blooded driver who is proud of his four-wheel brakes and would die of mortification if he accidentally applied them while the car was more than six feet from a stop

crossing or a pedestrian. The thin-skinned driver whose day is ruined if another car passes him. The two-fisted driver who neglects the wheel to pound home points.

The obliging driver who is always ready to stop, even in the busiest thoroughfare, to demonstrate the simplicity of his car's shift.

The skittish driver who hunts for an alley when he sees a woman at the wheel of an approaching auto. Women.-Life.

GOOD REASON WHY

"You can't tell some women anything."

"Of course not; they won't stop talking long enough to let you."--Boston Transcript.



sieur Coue although he appeals rather to plain common sense and to a care-Dr. Vachet urges calmness in all situations, deep breathing and above all the domination of anxiety, fear, nervousness and jealousy. One's own thoughts, he declares, are better than any medicine in 99 cases out of 100.



A large shipment of mill-end Trousers. All new spring patterns in a wide range of fabrics and styles at lower prices this spring. Make your selection now.



by seeing right." That's good, but to this cold climate. Geo. Shipman what's a sore-eyed freshman like me books on his system of mental health made that trip in order that he could going to do when he sees double? enroll in the Department of Agricul-I see this tho: that the library has ture at the River Falls State Teachers Dorsey's "Why We Behave Like Hu- chet cure. Even in his student days man Beings" on call. That is one of in Paris, the doctor tells that he was the books no old people should read, particulary impressed by the great as Dave used to say. I agree with number of people ill from character R. H. L. of the Chicago Trib :- "Why or will afflictions. He studied ex-MADE BY A. L. A.

don't."

19: Herbert Quick-"One Man's Life." (Bobbs).

20: E. A. Robinson-"Dionysus in Doubt." (Macmillan).

Geography and Travel.

21: William Beebe-"Jungle Days," (Putnam).

America." (Harcourt).

Language in America." 2 vol. (Century).

24: R. L. Rusk-"Literature of the a specialist in map-making. Middle-western Frontier." 2 vol. (Columbia).

iations." (Open Court).

27: Carleton Ellis and A. A. Wells -"Chemical Action of Ultra-Violet Ray." (Chemical Catalog).

28: D. W. Johnson-"New England -Acadian Shore Line." (Wiley). 29: A. J. Lotko-"Elements of

80: C. P. Oliver-"Meteors." Williams & Wilkins).

pheres." (Harvard).

the Reptiles." (Harvard).

of Printing in China." (Columbia). 36: Alice Hamilton - "Industrial Poisons in the United States" (Macmillan).

MORE EXPERT WITH COLORS

tier than she really is."

"That's not surprising. The artist paints better than she does."-Boston

Society News Thoughtlessness.

#### G. A. A.

Hold Business Meeting A business meeting of the G. A. A. was held a week ago Thursday and these officers were elected for the second term: President, Beatrice Roe; Vice President, Esther Long; Secretary, Agnes Detert, Recording Secretary, Ruth Foley and Treasurer, Minnie Pedersen.

N. C. A.

Ladies Sponsor Basket Social The young ladies of the N. C. A. sponsored a basket social Wednesday evening, Jan. 19, in the Catholic. church parlors.

The chief entertainment throughout the evening consisted of card playing and dancing.

There was a great deal of hilarity during the sale of the baskets. The girls were especially excited over the bids, and bidders, but they did remarkably well in concealing their inner feelings.

From all reports, it has been concluded that the social was a success.

#### Mozart Smart and Albrecht to Sing

Mr. Smart and Mr. Albrecht are going to sing at the Mozart Music Club next Thursday afternoon, Jan. 27, at 3:45 in the music room. Everyone ought to come out to receive this talent in an appreciative fashion.

Other numbers on this program are a cello solo by Marjorie Gallup, a vocal solo by Leroy Luberg, and a vocal solo by Elmer Nelson.

This is a special and entirely musical program which everyone ought to hear, so drop into the society room at 3:45 to show your appreciation of some real entertainment.

Few people are aware that the Music Club exists for them and the advancement of better music.

Thursday afternoon, Jan. 13, the following program was rendered: Piano solo -----Ethel Morgan Current Events \_\_\_\_\_Helen Howe \_\_Marcella Opman Vocal solo ----All performed very well, and the club appreciates their response.

#### Civics Club

#### **Discuss Honesty**

"A slight misrepresentation of the truth is not absolutely condemned, if behind it, there is no malicious intent, or if the truth would be more painful, as long as your associates can depend upon you."

This is about the conclusion the Civic Club reached last Thursday evening, Jan. 13, in the discussion "How honest shall we be?"

There were twenty people in atten-

Disrespect for others (time and property.) Smoking. Swearing. Time wasters-loafing. Social relationships. a Between women and women. b Between men and men. c Between men and women. Jazzy. Bluffing. Cribbing. Cliques.

Lack of school spirit,

Lack of purpose. No courage of conviction.

Why should we be concerned about these things? Are we not as "good" as the average student body? Have we a right to criticize? One fact is obvious-there is plenty room for improvement. Because we are criticising ourselves we believe that our criticism is justifiable. Because we feel that in Christ we have such a perfect example of standards that are not only desirable but that are livable, we ask ourselves why we do not spend more time finding and living His standards. One group have decided that "Lack of courage of convictions" is the answer to the question. They have decided that to be their topic for the next discussion. What would true courage of convic-

tion mean to an individual? Would it mean changed life? Would it mean new standards? Another group have decided that

they must take an inventory of Christ's standards. They feel that they must find out just how Christ met certain situations. What would it mean to be a true Christian-to be Christ-like? If our standards could be as Christ's were, what sort of a life would we experience? It would be a beautiful life-full of loving service, of sympathetic understanding, of eager forgiveness, of true happiness, of real fellowship.

Fellowship! What meaning that word sets worth. We believe that the organizations in laying aside all lines which divide them into denominations and creeds and coming together in search for truths have gone a long ways in the realization of the word "fellowship." It is hoped that the conflicting activities will co-operate in keeping the 7 to 8 o'clock hour on Tuesday nights free for discussion.

#### AGRIFALLIAN MEETS THURSDAY EVENING

The Agrifallian Society will meet next Thursday evening. This meeting will be the semi-annual business meeting and officers will be elected to serve the remainder of the year.

In addition to this meeting we will have the privilege of hearing Prof. Transcript. Spriggs lecture to us. Mr. Spriggs is going to talk on the Industralized election of officers, so be thinking System of Farming. Those of us who know him know that he is very much interested in that type of farming, and that his talk will be very interesting as well as educational. This meeting will be the one meeting however, so you can prepare. A feed which should interest every Ag man in school. Let us all turn out to cast our vote and hear Prof. Spriggs.

College. CHOICE OF NOTABLE BOOKS OF 1925 IS

welcome these three men and are very

We feel especially flattered to

know that the facts about the River

Falls Ag course are of such a na-

ture that they could influence a Kan-

sas City man to come to our school.

Our Ag course must have merits if it

can cause a man to travel by way of

a Ford from the warmer Kansas City

pleased to have them at River Falls.

(Continued from page two.) vol. (Houghton).

tures of an Illustrator." (Little).

22: Joseph R. Smith-"North

P hilosophy and Literary History. 23: G. P. Krapp-"The English ferson of Ypsilanti, Michigan, who is

Natural Science.

26: G. A. Dorsey-"Why We Be-

have Like Human Beings." (Harper).

Physical Biology." (Williams & Wilkins)

31: C. B. Payne-"Stellar Atmos-

32: M. V. Walcott-"North American Wild Flowers." Vol. 1, (Smithsonian).

33: A. N. Whitehead-"Science and the Modern World." (Macmillan).

34: S. W. Williston-"Osteology of

#### Applied Science.

35: T. F. Carter-"The Invention

37: Raymond Pearl-"The Biology of Population Growth." (Knopf).

"Madge's portrait makes her pret-

account of his trip and explained the slides as they were shown. 25: G. A. Bliss-"Calculus of Var-"PRIMARY EDUCATION" REPRINTS ARTICLE BY ELIZABETH J. FLEMING

We Behave Like Human Beings! The clusively the mental and moral diworst of it is the majority of us seases generally neglected by the doctors who are entirely occupied by Goodnight, But say, whoever wrote diseases of the body, and found that 18: Joseph Pennell-"The Adven- that tribute to Sid Scoville said it for anger and jealousy, in fact all of the

HOMESICK FOR THE FALLS

tells me to "Start the New Year right | Moral."

(Continued from Page 1)

NEW SUGGESTION

butter or not. Just so they haven't Paris, Jan. 15 .- Pierre Vachet, one

halitosis. Who'd go round with a of France's best known doctors, has

halitosis complex when you can buy stepped into Coue's shoes and now it

Listerine for 9 cents a bottle? Then is "Vachet-ism" which is curing many

there is my old friend "C, J." who ills of those who believe in a "Serum

SPECIALIST TAKES

Dr. Vachet has written several

Suggestion is the basis of the Va-

passions, have an evolution and are

as contagious as scarlet fever or

His books explain how every act,

even every thought, can effect the

the youngest child suggestion can be

used. In this respect his theory very

much resembles that of the late Mon-

diphtheria.

and how to cure by thought.

PLACE OF COUE

me. Your partner in crime. PROF, STRATTON SHOWS

SLIDES OF FRANCE IN YESTERDAY'S ASSEMBLY health in a serious way and even in

In the assembly program Thursday, Jan. 20, Prof. Stratton showed a number of slides of France. Mr. Stratton was in France in 1918 and 1919 as an assistant to Dr. Jef- ful thinking out of cause and result.

Mr. Stratton gave an interesting

In the January number of "Primary

Education" is written an article en-

titled "Individual Sheet Assignments

for the Study of Business Letters" by

Miss Fleming's name is ever asso-

ciated with the River Falls State

Normal School, since she was for a

good many years an instructor here.

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River Falls, Wisconsin

DR. E. O. KALK

Dentist

XRAY DIAGNOSIS

Elizabeth J. Fleming.

She died in 1925.

dance, but all were well agreed on the conclusion.

At our next meeting there will be about whom you would like to have fill the vacancies.

A sleigh ride party has been planned, but the date has not been set. We will let you know in ample time, will follow the outing, so you who are dieting will have to interrupt your program.

Come out Jan. 27 to hear and contribute to the discussion on "Sororities and Fraternities," led pro and con by Mary Cotone and Evelyn Jensen respectively.

The Civic Club has accepted the been prepared for you.

In the meantime, don't forget the snappy meeting Thursday evening, Jan. 27, at 7 o'clock.

#### Organizations

Christian Organizations In Discussion Groups

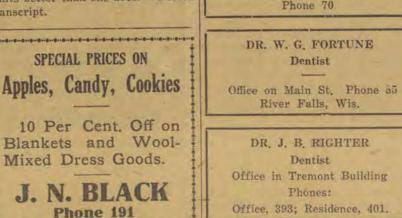
The discussion groups of the N. C. A., the Y. W. C. A., and the Y. M. C. A. which began last week with the topic, "Where do we need new standards" have all taken a different course. The groups all began by making long lists of attitudes and practices for which students are criticized. Among the headings were: Superficiality. Irresponsibility. Dishonesty. Discourtesy.

AG MEN ATTEND FARMERS' INSTITUTE

The Ag. Profs. and a large number of Ag. students were in attendance at the Farmers' Institute held last request to put on the Lincoln's Day Monday in this city. The problems of program in assembly, Feb. 10. A line hog feeding, poultry raising, and of amateur dramatics and oratory has maintaining soil fertility were discussed. County Agent Seyforth and Professor Musback of the Wisconsin Experiment Station were the speakers. The farmers did not hesitate to ask questions nor to cite their experiences; hence the meeting was a live and interesting one. The Kow Kollege students who attended gained much good practical information regarding Wisconsin's agriculture.

THREE NEW AG MEN

The Ag. Department has been strengthened by three new students this quarter. All three of them have proved themselves to be good live fellows because they have already joined the Agrifallian Society. The new men are: Geo. Shipman from Kansas City, Kan.; Irwin Corry from Osceola, Wis., and Lyle Lamphere



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Quality and Right Prices **Two Deliveries Daily** 

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**Music by Al. Hawkinson's Orchestra** 

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