

Student Patrons

Enjoy our PLATE LUNCHES, SHORT ORDERS, and regular MEALS at MODERATE PRICES.

HARRISON'S
Cafe & Bakery

For Finishing Of Your

KODAK FILMS
And GENERAL
PHOTO WORK

— GO TO —
Shepard Studio

GET YOUR FULLER BRUSHES EARLY!

Nylon Bristle Hair Brushes Now Available!
Complete line of all FULLER PRODUCTS in stock!

See **LOUIS M. DANIEL**
216 E. Elm St. Phone 259

TEMPLE LUNCH

MEALS and SANDWICHES

Sunday Night — CHOW MEIN — CHILI

Chester & Dorthea Holmes

Falls Sanitary Dairy

PASTEURIZED MILK & CREAM

DE SOTO ICE CREAM

COTTAGE CHEESE STILLICIOUS

"The Only Pasteurizing Plant in Town"

PHONE — 74

Sport OXFORDS



New shipments of oxfords for women just received. Some brown and white saddles and many in all brown.

Widths AA to C

\$4.45

G. KULSTAD
SHOE STORE

THANK YOU

FOR YOUR
PATRONAGE

CARROLL BAKERY

Serving Regular Meals, Short Orders,
All kinds of Sandwiches, Home Made Pies.

SPECIALS FOR SATURDAY

Home Made Chow Mein & Chili

MEAL TICKETS: \$5.50 for \$5.00

The Chatter Box

Henry D. Tousley & Loren M. Tousley, Props.

MEALS

LUNCHES

Woodie's Cafe

CHOW MEIN — SATURDAY EVENING

SOUTHERN FRIED CHICKEN

STEAKS

CHOPS

FREEMAN
DRUG CO.

The Following PENS & Pencils in stock.

Stratford 83c

Stratford Regency .. \$1.00

Wearever DeLuxe ... \$1.00

Wearever Zenith \$1.95

Parker Vacuumatic .. \$8.75

Eversharp \$9.75

Parker 51's \$12.50

\$15.00 & \$17.50

Parker Sets \$12.75

Eversharp \$8.75

Everfeed \$3.00

PENCILS

Scripto 20c

Rite Rit 50c

Alexander \$1.00

Eversharp \$1.50

FOR QUALITY MERCHANDISE AT
REASONABLE PRICES SHOP AT MUNSON'S
HEADQUARTERS FOR

SWEATERS — DRESSES
SLACKS — COATS
SKIRTS — ANKLETS
T - SHIRTS — SLIPS
SCARFS — PANTIES
MITTENS — YARNS
GIRDLES — BRASSIERES
PURSES

Munson's Dept. Store

Laundry and Dry Cleaning Service

FREE PICK-UP & DELIVERY

7 Day Service on Cleaning and Ironing

River Falls Launderers and Cleaners

Hair Styling

By Our Experienced Operators

Feather Cutting and Shaping

Modern Beauty Shop

EDITH MEYERS, Manager

Phone — 64

Welcome
pause



5¢

BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY

Coca-Cola Bottling Company, Red Wing, Minnesota

FOUNTAIN

CONFECTIONS

YOU ARE ALWAYS WELCOME AT

O'BRIENS

(Continued from Page 1)
1st. tenor — Roy Brede, Marvin Gilbertson, Erling Hansen, John Long.

2nd tenor — Gene Fischer, Richard Halverson, John Hayes, Leland Hedlund, Elwood Hoffman, Don Iverson, Bill Long, Glenn Nelson.

1st. bass — Lester Bartelt, Howard Hannon, Terry Hayes, Verne Kolbt, Wesley Score.

2nd bass — Donald Carlstrom, Steve Cotone, Philip Frolland, Wayne Greenlee, Dick Howard, Karl Jacobson, Ronald Sobottka, Leonard Vik.

MASQUERS HOLD FIRST PICNIC

The College Masquers held a picnic for new members Sept. 19 at Glen Park. The rain forced them into the lodge, but didn't dampen the spirits or spoil their fun.

If anyone was scared away by the rain and is interested in dramatics, Mr. Ames, the organizations advisor, urges him to attend the next meeting.



her eyes say
"smoo-ooth"
—when you wear a

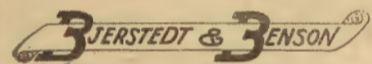
PORTIS HAT

We've got just the PORTIS hat for you! Fine fur-felt, soft but durable. Styles to suit every shape of face, every build. That famous Portis "built-in" shape that stays the way you want it, rain or shine. And now, new woodland tones, harmonious as all outdoors.

\$5.00 to \$10.00

Other Hats \$2.45 to \$3.95

YOU'LL DO BETTER AT



OLSON'S BARBER SHOP
Your Patronage Appreciated!
Alvin Olson, Prop.

FALLS Theatre

Oct. 4 & 5
"HOPPY SERVES A WRIT"

Oct. 6 & 7
"ONE MORE TOMORROW"

Oct. 8, 9 & 10
"ZIEGFELD FOLLIES"

Oct. 11 & 12
"COLORADO SERENADE"

Oct. 13 & 14
"JANIE GETS MARRIED"

Oct. 15, 16 & 17
"SOMEWHERE IN THE NIGHT"

IDEAL CLEANERS

(Formerly Kelly Kleaners)
Next To Theatre

Ph. 231W (P.A. Doetkott, Prop.) Res. Ph. 307WX

FOR PARTIES — Halloween Napkins, Decorations, Noisemakers.
FOR SPECIAL EVENTS — Birthday Cards, Convalescent Cards, Sympathy Cards.

HELGESON VARIETY

Richardson Cleaners

RELIABLE DRY CLEANING SERVICE
PHONE — 308-W

Anyone Can Win

\$160.00 IN CASH

Offered each week in the

Football Pool Game

Start Picking Winning Football Teams Now.

Get Your Entry Blank at the

Kandy Kitchen

Before Wednesday of Each Week

Sponsored by the St. Paul Dispatch

WELCOME STUDENTS
JOE FALTEISEK
SHOE HOSPITAL

For A Smooth
HAIR CUT
— Come To —
SAVAGE'S
BARBER SHOP

Danielson's Beauty Shop

PHONE — 278

Contoure', Revlon & Chen Yu Cosmetics

All Types of Beauty Service

TRIPLE SMOKING PLEASURE

Jay Norris RISING YOUNG THEATRICAL STAR

A ALWAYS MILDER

B BETTER TASTING

C COOLER SMOKING

— that's right, Jay...THEY SATISFY!

ALWAYS BUY CHESTERFIELD

ALL OVER AMERICA — CHESTERFIELD IS TOPS!