

Student Voice

VOLUME XLVI

NUMBER 32

RIVER FALLS STATE COLLEGE

MONDAY, MAY 23, 1960

Fall Quarter 1960 to Bring Increase in Dormitory Fees

Dormitory rents in the Wisconsin State Colleges will be increased by 50 cents per week when the new semester begins in the Fall of 1960, bringing the yearly cost for a two-man room to \$240.50.

The decision to increase the fees was reached at the recent meeting of the Board of Regents of State Colleges in La Crosse.

It means that where two students occupy a dormitory room, the future charge will be \$6.50 per student per week, while the charge will be \$5.50 per student

The increase in rates for dormitory occupants is the first approved by the Board of Regents since 1950, and Eugene R. McPhee, Director of the State Colleges, emphasized that the Regents have diligently endeavored to keep student costs to a minimum,

The major reason for the increase in rent is that the new dormitories now under construction are being built with funds secured those built in the past.

1956-57 were financed by a Federal loan carrying an interest rate of 23/4 per cent. The current dormitory loan, however. is 3 per

Five dormitories are being built under the latest loan and will be in operation this fall. They will provide more than 1,000 additional spaces and include dormitories for women at La Crosse and Whitewater, and units for men at Oshkosh, River Falls and Stout,

TWO GRADUATES GET SOCIOLOGY GRANTS

Two River Falls seniors with majors in sociology and psychology have been awarded social worker trainee stipends with the Division of Mental Health in In-

They are Donald J. Winans and Geralud Lindabauer, both of River

The two will enroll in the department of social welfare at Indiana University this fall for graduate work in psychometric social work. The stipends pay, in addition to tuition and books, a grari of \$240 a month plus \$40 for each dependent.

Both men also were offered similar stipends by the State of Wisconsin.

ELEMENTARY MAJORS TO BE ASSISTANTS IN PUBLIC SCHOOLS

Dr. Roland Klink has announced that elementary education students will serve as assistants in the public school for a minimum of five full school days during the period between the start of the public schools in Septemper week for those in three-man ber and the opening of the Col-

> The new requirement in student teaching field experience will provide an opportunity to see a school begin and learn from a wide variety of activities the procedures involved in getting school underway in the fall, Dr. Klink said.

Present practice, with the Campus Laboratory School beginning prior to the opening of the college, prevents the student from at a higher rate of interest than having this kind of experience during actual student teaching, he The dormitories constructed in said. The student will have the opportunity to participate in professional activities such as general meetings of the school staff and will become acquainted with enrollment procedure and the report sheets, registration cards and the health cards, the teacher has on the new group.

> To observe and participate in the excitement and work in beginning school work should prove to be a stimulating aspect of preprofessional education, Dr. Klink

Lab Ticket Holders May Receive Refunds From Business Office

All holders of laboratory breakage tickets may receive their refunds between May 27 and June 2, according to Mr. C. W. Hendricksen, Business Manager of the College.

Refunds will be disbursed in cash from the Business Office on the following days at the hours specified:

May 27 — 9 - 12 a.m. 1 - 4 p.m. May 31 — 9 - 12 a.m. 1 - 4 p.m. June 1 — 9 - 12 a.m. 1 - 4 p.m. June 2 — 9 - 12 a.m. 1 - 4 p.m.



CONGRATULATIONS goes to Wilbur Larson, senior from River and Student Center Governing Bo-Falls, as he receives one of twenty-one Who's Who awards at the ard, with particular attention to Recognitions convo by Dr. Nancy Knaak. Larson was also recognized graduating seniors from each of as the most outstanding FFA member of the year. Photo by Blegen those organizations.

CAMPUS CALENDAR

Monday, May 23 4:30 p. m. Agriculture Division picnic

6 p. m. Senior A.W.S. banquet, Striebel's Lodge.

6:30 p. m. Student Senate meet-

ing, Senate office. 8 p. m. Piano and trumpet recital. Little Theatre.

Tuesday, May 24

3 p. m. Student Center Governing Board meeting, Senate office. 4:30 p. m. Student Senate recognition picnic, Glen Park.

Wednesday. May 25 10 a. m. Faculty Council meeting, 102 Student Center, Honors Day, Karges Center Thursday, May 26

3 p. m. Meeting of Division of Education Faculty, 103 Student

Saturday, May 28 Senior-Faculty-Alumni banquet Student Center

Sunday, May 29 Commencement

Porfilio to Head **Sub-Committee of Governing Board**

Dan Porfilio, junior from Wausaukee. was recently elected the chairman of the Student Center Governing Board Public Relations Committee.

Elected secretary of the committee was Karen Gatten, junior from Chippewa Falls. Gloria Mack was elected treasurer of the committee. She is a sophomore from

The Public Relations Committee is currently preparing a campus map and a Student Center directory for distribution to new students and visitors.

Honors Day to Feature High Academic Students

David Engler Dies in Wreck

David A. Engler, freshman from Waukesha, was killed and Russ Radke, freshman from Dodge Center, Minnesota, was listed as critically injured after a threecar collision near Dodge Center last Saturday evening.

Another youth from Dodge Center who was riding in the auto died later in a hospital.

According to reports, the car in



which the boys were riding struck the rear of another auto, bounced off, and then struck a county truck.

Funeral services will be at Waukesha on Tuesday, May 24, at 2

Kleinpell will speak on "The Challenge to Public Higher Education" at the traditional Honors Day convocation to be Wednesday, May 25. Awards and scholarships will also be given to students who have proven themselves to be of outstanding academic merit at the convocation to be in the Phy Ed Building at 2 p.m.

After the convocation, there will be cornerstone-laying ceremonies in front of the R. A. Karges Physical Education and Recreation Building. They will take place at the North entrance of the build-

Immediately following Dr. Kleinpell's address, there will be a Gordon Jacobs arrangement, Interludes from "Music for a Festival", by the Brass Ensemble.

Academic awards to be presented are the Sophomore Silver "R" the Senior Gold "R", an award from the American Association of University Professors, a Mathematics award, and the P.E.O. award.

A list of scholarships will be given in the following names: Association for Childhood Education; American Association of University Women; Alumni-Faculty; P. J Belfiori Memorial; Business and Professional Women; and Class of

William T. Evjue; Faculty Women's Club; Falcon Award; R. L. Garnett Memorial; George and Helen Gilkey; and Jay H. Grimm

Jay H. Grimm Insurance Agency, Inc.; H. T. Hagestad Memorial; Humanities; J. P. Jacobson Memorial; and E. H. Kleinpell.

Lions Club of River Falls; Leslie C. McKeen Memorial; River Falls Alumni; River Falls Foundation; and John May Memorial.

River Falls State Bank; Sigma Chi Sigma; C. G. Stratton Me-morial; E. J. Prucha Memorial; Augusta M. Thomas Memorial; and Walker D. and Helen Bryant

Mark Wyman Triple Award Winner at UW

Special Awards Go to Outstanding Student Leaders

Outstanding leaders in campus extra-cirricular activities were given special recognition at a traditional convocation on Thursday,

The most enthusiastic applause of the hour went to Wilbur Larson, senior from River Falls, when he was recognized most outstanding member of the FFA. Larson was also given recognition as a member of Who's Who Among Students in American Colleges of agricultural economics, has anand Universities.

Awards in biology were given to James Schlough, senior from end of this Spring Quarter.
Boyceville and Bill Finlan senior Mr. Swanson has accept from Escanaba, Mich. An award in chemistry was given to Harold Pederson, freshman from Milltown Robert Wynveen, junior from Baldwin, and Muriel Peterson, junior from Grantsburg, were given special recognition in physics.

Recognition and awards also went out to letterwinners and outstanding athletes, members of WRA, dramatics and forsenics, and student publications. Special recognition was also given to all members of the Student Senate

Walker D. "Mark" Wyman, Jr., River Falls, was a triple winner as awards, scholarships and honors were presented to outstanding University of Wisconsin School of Journalism students.

Wyman, who was 1959 editor of the Daily Cardinal student newspaper won the \$100 E. B. Morrison Prize for scholarship, service and high standards. He received the Sigma Delta Chi Outstanding Male Graduate in Journalism a-

H. W. Swanson Resigns Post

nounced that he will resign his position with the College at the

Mr. Swanson has accepted a position as Adult Program Specialist with the Lake City, Minnesota, public schools.

Swanson came to River Falls in December, 1957. Before that he had taught in Owatonna, Fari-bault, and Rush City, all Minnesota schools

NOTICE

The Cafeteria and game rooms in the Student Center will be closed during the Honors convocation Wednesday afternoon, May 25.

Senate Appoints **Social Committee**

The Social committee members for the 1960-61 school year were chosen by the Student Senate two week's ago. Several persons from a slate of twentyfour were chosen. Those selected are Edith Walker, freshman from Edgerton; Jim DeLestry, freshman from St. Paul; Jean McMillan, sophomore from Stillwater: Gloria Grover, sophomore from Galesville; Ted Jansen, freshman from Elkhorn; Ralph Carlson, junior from Mareville, Minn.; and Chuck Brictson, freshman from Madison.

Also chosen were next year's homecoming chairmen. They are Harland Carlson, junior from River Fall; Roger Christy, junior from Eau Claire; and Raymond Metzger, junior from Lake Forest.

The Editor Speaks.

The State Board of Regents "have diligently endeavored to keep student costs to a minimum" was the feeble statement which came with the announcement that dormitory rent in the Wisconsin State Colleges will be raised for the coming acadmic year.

The announcement, which appears elsewhere in this issue, says that the major reason for the increase in rent is that new dorms are being built with money secured at a higher rate of interest than those built in the past.

Actually, the rate of interest on loans rose from 23/4 per cent or a raise or one-fourth of one per cent, while the rent went from six dollars to six dollars and fifty cents per week, or a raise of eight per cent.

At the present time, Stratton Hall is not filled. Yet next year Prucha Hall will open with facilities for more than 200 additional male students. How do the Regents expect upper classmen who are not required to do so stay in the dormitories when they can secure off-campus housing at such a difference in price? How can housing at a difference in price? How can they expect to popularize college housing with a rise in prices?

It appears that the rise in costs will do more to discourage students from residing in the dorms than the modern facilities will do to draw them.

Student Senate Minutes

May 16 meeting to order. The was granted. minutes of May 9 were approved as read. A balance of \$1002.11 remains in the Student Senate Ac- Council was then discussed. Ron

the week was then read. Action on a letter from the World University Service was tabled. A letter was also received from the Committee to Defend Martin Luther King, Jr. The petition accom-

Carol Hanson reported for the editorial. The article will be cut luzny seconded the motion; moand published in the Student tion carried. Voice next fall.

Carl Duch reported for the picnic committee. Patti Ross moved ance program on campus next that we sponsor said picnic; Ed Schlumpf offered the second. Motion carried. The picnic will be on Tuesday, May 24, in Glen Park. moved that the present health and Cards will be issued.

Karl Schmid moved that excess funds as of the end of the year. be placed in the Student Center fund. Arnie Kaluzny seconded the motion, which was carried unanimously

Harland Carlson and Roger Christy asked permission to have access to the Senate's files from

President Curt Larson called the previous homecomings. Permission

The election of next year's president of the Student Advisory Skone nominated Dennis Seefeldt; Correspondence received during Carlo Hanson seconded the nomination. Patti Ross moved we cast uanimous ballot for Seefeldt. Karl Schmid seconded the motion, and Dennis Seefeldt was unanimously elected.

Karl Schmid moved we allot the panying the letter will be circu- amount of \$52.00 to be used for the rental of eight dinner jackets to be worn by leaders of the comcommittee on the Norman Cousins | mencement procession. Arnie Ka-

> Karl Schmid was appointed to take charge of the student insur-

> New business was then brought up for discussion. Scotty Smith accident policy be continued on campus next year. Ron Skone offered the second. Motion carried.

> Patti Ross moved for adjournment; Ed Schlumpf offered the second. Meeting adjourned at 8:10

> > Carol Jean Hanson Secretary

All present.

STUDENT VOICE STAFF

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LITTLE MAN ON CAMPUS



I'MIGHT BE DANGEROUS TO ASK A FACULTY MEMBER TO INTRODUCE OUR COM-MENCEMENT SPEAKER - THEY'RE USED TO GIVING 50-MINUTE LECTURES!

FFA Elects Baltz Prexy for '60-'61

Lowell Baltz, junior from Kendall, was recently elected president of FFA for the Fall Quarter of 1960-'61. He will succeed Olin Fimreite, senior from Eleva.

Other officers elected at the meeting are Jake Bursik, junior Westboro, vice president; Ron Christopherson, junior from Holmen, secretary; Frank Fox, junior from Waukesha, treasurer; and Jon Kilmer, senior from Hillsdale, sentinel.

The next meeting of the FFA is Thursday evening, May 12, according to Olin Fimreite, presi

Classified Advertising

HELP WANTED: Mrs. Charles Hocking, 617 W. Elm, would like a girl to stay with her this summer and help with general housekeeping for her room and board. Call HA 5-2916.

Letters to the

Dear Editor:

This spring, I loaned my History of Western Civilization 23 notes to a well deserving student. One day, this student put these notes on a radiator in the Student Cernter with her other books and papers. When she went back to get them the notes were gone.

I need these notes for teaching. A great deal of effort was put into them and they can be of great help to me.

Therefore, will the person who snitched' these notes please leave them on any radiator in the Student Center after the final exam on May 31. Please!

Lucy Darr

Dear Editor:

We get so provoked every time read a Letter to the Editor written by a chronic complainer that has little or no knowledge of

the situation at hand. The latest "fad" seems to be the Mothers's Day Luncheon. people attending the luncheon bought tickets for \$1.00 of which Slater Food Service received 85c. You can not expect a dinner for this price. Every other year the tickets sold for either \$1.25 or \$1.50 and the luncheon was buffet style (help yourself) with only the beverage served. It seems to us as long as everyone was so concerned with impressing Mrs. Roosevelt, the least they could have done would have been to have had a luncheon that could have been more elaborate and, of course, charge accordingly. May we remind those of you not "in the know" that all banquet menus are chosen by members of the sponsoring organization.

Two weeks ago we served the Eau Claire baseball team and we wish some of you fault finders could have heard their comments these jailings as some of us did while they were coming through the line for dinner. They were very surprised a the quantity of food they received for only 90c. We also heard favorable comments as to the quality of the food and this is only one of many times that we have heard this from "outsiders." It is a pleasure to serve appreciative people.

We have been student employees of Slater Food Service for the past school year and have been proud of it because we have seen the careful planning of menus and drinks—compliments of the ional dietician and the skillful preparation of a wide variety of foods. We personally would like to compliment and thank all the people concerned because we can honestly say that we have enjoyed every Slater meal.

Barb Pacquin, Stuart Swanson, Dennis Griona, Ron Naggatz, Jim Meacham, Elroy Rasmussen, Ed Cunningham.

Dear Editor.

In answer to a recent letter to the editor condemning administrative guidance on our campus, it

must be a grand feeling to be so student body they represent. sure of oneself that one never need be told what to do. It reminds one of Nietzsche; not a 'Ged' complex in a lifetime??? Why are such students wasting their talents in college?

I see no reason for such misguided charges against the administration. Why flaunt freedom of speech at the expense of common sense?

I hope that the administration continues to try to keep high standards on campus, rather than conforming. After all, this is a college Is it wrong to expect a little dignity in an institution of higher learning?

Jack E. Dodge

To All Students:

Five students from Florida A & M were among the thirty-five Negro and white citizens who received jail sentences or fines in Tallahasse, and are now serving 60 day prison sentences. They have refused payment of fines as a matter of principle. Consequently they have been sent to the Leon County jail, and are sitting there to defend the Bill of Rights, democracy—and you!

The Committee to Defend Martin Luther King and the Struggle for Freedom in the South urges a nationwide letter writing campaign to let these brave young people of the Southern student body know that we support their non-violent protest against segre-

The students are Patricia and Priscilla Stephens, Barbara and John Broxton, and William Larkins, and the address is Leon County Jail, Tallahasse, Florida.

Write, to the governor of Florida, Leroy Collins, at Tallahasse, and express your deep concern at

Printed on request of the Student Senate

Dear Editor

It has come to our attention that on Wednesday evening. May 13 the Student Senate members, wives, and invited guests, held a Student Senate party at Holcomb's, the exclusive dinner club at Houlton, Wis. These representatives of the student body and guests saw fit to spend on the average, \$6.00 per person for food

MOVING? Call

NORTH AMERICAN VAN LINES

FREE ESTIMATES NO OBLIGATIONS

JOHN HEROLD CA 5-7893

These are the same people who conscientiously campaigned for the office by stating that they would serve the student body to the benefit of all the students. We ask you, is spending over \$100.00 on the 7 or 8 students and their guests an act of service to the stu-

These students wno have served us through the school year clearly deserve our thanks for trying to give the student body a voice in school policy. This is indeed a task which is very time consuming and demands much effort.

dent body?

We believe an outing similar to that which other organizations on campus have each spring would be fine and proper, but to exercise this freedom with student senate funds, which we believe is not in the interest of the student body as a whole, is unwarranted.

It is our belief that the Student Senate for the school year 1960-61 will take the ncessary action to remedy this situation so that the faith of the student body you represent will not be unjustly de-

> Lowell Baltz Larry Johnson

FOR THE GRAD

Scheaffer's

Pen and Pencil Sets

LaCross

Manicure Sets

Amity & McKee

Billfolds

Kodak

Flash & Camera Gift Sets

Tussy — DuBarry Yardley — Coty "American"

Graduation Cards

FREEMAN DRUG

Open till 9 six nights a week

Linksters Split Meets With Eau Claire, Carls

Conference champions handed River Falls its third setback of the they defeated arch-rival Eau Spring 16½ to 1½ at Northfield Claire 10-8 at the Eau Claire last Tuesday.

Jerry Stern, number five man for the Falcons, and Ralph Ryan, playing in the number four slot, were the only point winners for the losers. Stern won the first nine for a point in firing a 36-40-76. Ryan, after a shaky 43 on the front side, came back in 39 to split the second nine and pick up from Dave Neirmeyer. Stern.

Jim Hallen's 75 earned medalist honors for the Falcons. Besides Stern's 76, Barry Lindsay shot a 79, H. P. Higgins an 81., Ralph (Red) Ryan an 82 and Dave La-

Carleton's powerful linksmen had all six men under 76. King ly each lost their matches by i-dentical 2-1 scores. Herb Brown, Andrews and Bill Otteson hit 3 over par 75's. Al Nelson, playing Eau Claire's number one man, in the number five position, had a 74 for the day.

The Falcon golf team ended the campaign on a winning note when Country Club last Thursday.

The win was the seventh of the year against four losses in dual meet competition.

Barry Lindsay, Jerry Stern and Dave LaClaire came out on the winning side of the ledger for River Falls. Lindsay fashioned a 10 over par 81 in picking up 2 points playing number four man, actually won the match for the Falcons with a par four on the 18th hole, giving him 21/2 points along with an 89. Dave LaClaire shot 40-45-85 to pick up 2 points.

Jim Hallen and Ralph Ryan shooting a 78 and a 85 respectivegarnered medalist honors with a



FINISHING FOURTH in the Wisconsin State C ollege Conference track meet held at La Crosse Saturday was the Falcon's 1960 team. Milwaukee place d first in the nine-team meet. Members of the squad are (first row) Tom Pride, Jerry Halverson, Larry Brandt, Dan Teetzen, Roger Pechacek, Bill Swartz; (back row) Harold Rivard, Gordy Olson, Dale Henning, Fred Colman, Rog Huser, and coach Fran Polsfoo. Other members of the squad not pictured are Gary Wagenbach, Bob Radatz, Kent Keenlyne, Newton Buchner, and Duane Jensen.

> Thinclads Set Two Marks; Place Fourth in State Meet

Crosse by 65 to 62½ to cop the (L), :10.1. Wisconsin State College Conference Track Meet held at La Crosse Saturday. River Falls' Falcons finished fourth in the nine-team meet as Roger Huser became the first Falcon ever to win two events in a state tourney.

Fred Colman set a school record in the half-mile and the River Falls relay team also turned in a new mark.

Huser copped the 100 yard dash Bueher (UWM), Mooney (L), ith a good time of 10.1 despite Prognsenke (W), :22.0 with a good time of 10.1 despite the wet track. He also won the 220 in a blistering 22.0 seconds flat to add five more points to the RF cause. In addition the New Richmond sprinter ran the anchor leg of the relay team. When he received the baton he trailed the leader by a good five yards but passed him up with ease to breeze in first with a time of 1:32.9, the fastest ever run by a River Falls relay club.

Colman's record-breaking time of 1:59.1 wasn't good enought to win however. Con Henry of UWM was the winner in a brilliant 1:56.9. Duane Jenson of River Falls equalled the old school mark of 2:00.0 in the event with a tremendous show for him, but it only netted him fourth place.

Dan Teetzen finished fifth in the mile to gain a point for the Falcons and Dale Henning tied for fifth in the high jump to garner 1:32.9. another third of a point.

Complete point totals are as follows

1. Milwaukee—65

La Crosse-621/3 Platteville—32

4. River Falls-211/3

5. Oshkosh—17

Stevens Point-17

7. Whitewater-101/3 8. Stout-0

Eau Claire-

Complete results are as follows: ONE MILE: Kies (P), Bulin (P), Stephens (P), Ulik (UWM), Krueger (UWM), 4:36.2.

440: Wheeler (LAX), Youngrest (UWM), Bucttler (UMW), Zerbel (UMW), Newton (SP), :50.5

100: Houser (RF), Bush (SP)

Intramural Tournaments

Coach Ben Bergsrud has announced the schedule for the spring sports intramural tournaments. All persons who have signed up to participate in these events should be at the scheduled place at the scheduled time. Complete schedule is as follows:

Golf: Tuesday, May 23. 3 p.m. Report to Golf Course

Tennis: Tuesday, May 23, 3 p.m.

Report to the tennis courts. Archery: Wednesday, May 24, 4 p. m. Report to the tennis courts __Swimming: Tuesday, May 23, 7 p .m. Report to North Hall Swimming pool,

Milwaukee squeezed past La, Bilbertson (L), Mooney (L), Wall

POLE VAULT: Leonard (UWM) and Jackson (L), tie for first, Duper (UMW), Netter, (L), Polowski (UWM), 12'6"

HIGH HURDLES: Dobbs (UW M), Scheafer (L), Schmitz (O), Jerslid (SP), Wacks (UWM), :16:1 880: Henry (UWM), Colman (RF), Sischur (L), Hussey (L),

Jenson (RF), 1:56.9 220: Huser (RF), Bosch (SP)

SHOT PUT: Winters (UWM), Bauritzie (L), Armstrong (O), Ciestrong (UWM), Johnston (SP),

HIGH JUMP: Schabb (O), O'niel (SP), Wells (P), and Kuecherer (UWM) tied for second, Hudson (L), Houser (W), and Henning (RF) tied for fifth, 5' 9" BROAD JUMP: Promenscheatiel (W), Gilbertson (L), Welles

TWO MILE: Trickle (L), Ste-

(P), Nordentof (W), Wolf (L),

phans (P), Bulin (P), Kies (P), Teetzen (RF), 10:05.4 LOW HURDLES: Dobbs (UW M), Leonard (UWM), Borling (L),

Klug (L), Schmitz (O), 25.0 DISCUS: Winter (UWM), Pairsey (L), Hanson (L), Newman

(UWM), 137' 31/4" RELAY: River Falls, UWM, La Crosse, Stevens Point, Whitewater,

JAVELIN: Albrecht (P), Wolf (O), Wohlen (UWM), Thelen (L), Pennewell (O), 171' 934''

OSHKOSH STATE WINS WSCC TENNIS TITLE

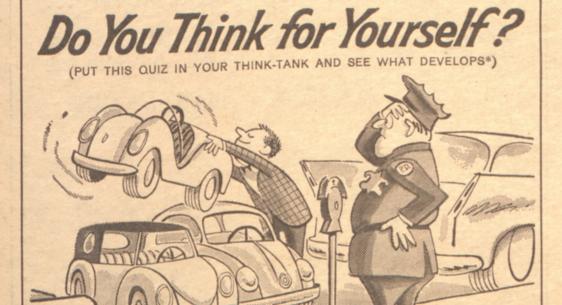
The powerful Oshkosh Titans walked off with wins in both the singles matches and the doubles to capture the Wisconsin State College Conference tennis title Saturday at La Crosse. River Falls netters failed to win any of their

La Crosse placed second in the conference meet and The University of Wisconsin at Milwaukee took third place.

Oshkosh and La Crosse placed one-two in the doubles with Platteville capturing consolation

For the second year in a row Bill Norman whipped Roy Iglehart for the singles title. Earlier in the year at Milwaukee Iglehart defeated the top-seeded Norman 2-6, 7-5, and 6-0. The host Indians picked up a third in the singles to finish second.

KOLASINSKI INSURANCE AGENCY Insurance of All Kinds LOANS - REAL ESTATE 109 E. Elm River Falls, Wis.



IF YOU HAD to write the advertising for a small car, would you say, (A) "Hard to write the advertising for a small car, would you say,

(A) "Hard to get into? Man, you don't get into it at all—you put it
on!" Or, (B) "You can park it on a dime—in fact, with most meters
you can park two on a dime." Or, (C) "Gives you more miles to the
gallon because the gauge is set for Imperial gallons."

ABBC

Thinking men and women know Viceroy

does the job of smoothing the smoke

without killing the taste-gives you a

scientific filter design for the smooth taste

a smoking man wants. Yes, Viceroy is the

thinking man's choice. Viceroy Filters . . .

has a smoking man's taste. Find it out

for yourself. Try Viceroy!



FOR A NEW frying pan, would your advertising say, (A) "Cooks pancakes in no time flat!" Or, (B) "Made of a new metal that distributes the heat evenly all over." Or, (C) "Folks, it's made by us folks who love t' make folksy fryin' pans fer good ol' folksy fried mush."

ABBC

TO ADVERTISE a filter cigarette, would you tell customers, (A) "Pay no attention to the filter, it's SMOKE SMOKE SMOKE the strong taste that counts -and it sure is strong!" Or, (B) "Make up your own mind about what you want in a filter cigarette-then choose the brand that gives it to you." Or, (C) "That weak, thin taste you get tells you our cigarette has a tight, wadded-up filter.'

ABBC

YOU'RE SELLING a trip around the world. Would you say in your ads, (A) "Get into orbit, man!" Or, (B) "See people who look as crazy to you as you do to them." Or, (C) "Go now -Pop will pay later."

ADBOC



THE MAN WHO THINKS FOR HIMSELF USUALLY CHOOSES VICEROY

A Thinking Man's Choice-Viceroy Filters

... HAS A SMOKING MAN'S TASTE!

Fulbright Scholarships Are Available for Graduate Study

scholarships for graduate study or pre-doctoral research in 30 different countries will be available for the 1961-62 academic year.
In addition to the Fulbright A-

wards, scholarships for study in Latin America under the Inter-American Cultural Convention are also offered for 1961-62.

announced. IIE administers both of these student programs for the U.S. Department of State.

The Fulbright scholarships cover travel, tuition, books and maintenance for one academic year.

IACC scholarships cover transportation, tuition and partial to full maintenance

General eligibility requirements for both categories of awards are: 1) U.S. citizenship at time of application, 2) A bachelor's degree or its equivalent. 3) knowledge of the language of the host country sufficient to carry out the proposed study project and to communicate with the people of the country. and 4) good health. A good academic record and demonstrated capacity for independent study are also necessary. Preference is given to applicants under 35 years of age who have not previously lived or studied abroad.

The last meeting of the A.W.S Board was Wednesday, May 18 The secretary's and treasurer's reports were read and approved.

It was announced that the A.W.S. Senior Women's Banquet would be Monday, May 23 at 6 p. m. at Striebel's Lodge.

There was discussion on present A.W.S. activities and recommendations made for changes next year. It was decided that A.W.S. sponsors too many social activities and not enough cultural or service activities for the girls. Suggestions were: publishing an A.W.S. newsletter for all women students. sponsoring a workshop to inform students of correct voting procedure planning service activities for the River Falls Rest Home; and forming an A.W.S. cheering squad for football and basketball games. It was also suggested that the group sponsor a "faculty evening" once a month during the supper hour in the private dining room. Lectures of interest to all women would be presented by faculty members followed by discussion.

The Constitution Committee presented recommended changes in the constitution for next year. The discussion was tabled and the meeting adjourned.

Classified Advertising

FOR RENT: Three-room, furnish ed, slightly bohemian apartment. Near College. Sue Hagestad

NOTICE: Will the person who annonymously borrowed my Psych 50 textbook please return it to the Voice office before the end of the year. Darrell Newman.

FOR SALE: 1957 Evanston Mobil Home. 30' x 8'. Excellent condition, for \$1895. Can be seen at lot No. 18 at Foster's Trailer Court, or call Pete Hubin at HA 5-2597.

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Conrad DeJongs To Present Joint **Program Tonight**

Aplications for both the Fulbright and the IACC Awards will be available on May 20, the Institute of International Education By Mr. and Mrs. Conrad DeJong, o fthe music facutly. The program will feature works for trumpet and

Mr. DeJong will be assisted by Mrs. DeJong in the "Sonoata" for trumpet and piano by Harold Shapero, "Sonoata" for trumpet and piano by Hindemith, and "Rondo for Lifey" by Leonard Bernstein.

Mrs. DeJong will perform three works by Jean-Philippe Rameau; 'L'Agacante", "La Villageoise" "La oyeuse"; and "Ballade No. 4" in f minor by Chopin. Admission is free.

SOFTBALL

managed to get a few more games played this week despite all the

All makeup games will be played next week. The championship game will be played next Thurs-"R" League

	Won	Lost
Fireballs	_ 6	0
Grave Robbers	_ 3	1
Sweet Nothings	. 3	2
221 Club		1
Dirty Sox	_ 2	2
Bad Actors		2
Road Runners		3
Skirps	_ 0	7
"F" League		
"F" League		
"F" League	Won	Lost
Blue Jays	Won 5	Lost 1
Blue Jays \$\$\$\$\$	Won 5 5	
Blue Jays \$\$\$\$\$ Bushville Bombers	Won 5 5 5	1
Blue Jays \$\$\$\$\$ Bushville Bombers	Won 5 5 5	1 1 2
Blue Jays \$\$\$\$\$ Bushville Bombers Strike Outs	Won 5 5 5 5	1 1
Blue Jays \$\$\$\$\$ Bushville Bombers Strike Outs Good For Nothings	Won 5 5 5 5 3	1 1 2 2
Blue Jays \$\$\$\$\$ Bushville Bombers Strike Outs	Won 5 5 5 5 3 2	1 1 2 2 4

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Sun. — Mon. — Tues. May 29 — 30 — 31 'Visit To A Small Planet'

By Seven

nounced that four more seniors ture at Waunakee. From Shawano, and three two-year rural students he has an agriculture education have made employment plans for major with a biology minor.





Smith

Johnson Judy Johnson, an English major from Hudson, will be teaching French, language arts, and social studies at Bellew, Wash. She has journalism and French minors

Teaching social studies at Weyerhauser will be Richard Smith He is a social science and psychology major from Stillwater





Teetzen Langer

Working as an import-export specialist at Honeywell in Minneapolis will be Victor Langer. He is from Spring Valley and has mathematics and economics majors with a physics minor.

Sandra Stoner, Bonnie Benson and Donna Berg, graduates of the



Stoner



two-year rural course, will be teaching in the Hammond schoo' system. Downing, Miss Stoner will have the second grade

Miss Benson, of

Pepin, will teach sixth grade, and Miss Berg, Almelund, Minn., will teach seventh grade.

ARCHIMEDES

makes another great discovery...

It's what's up front that counts



You can reproduce the experiment. It's easy as π . (Yes, you can do it in the bathtub.) Assuming that you have first visited your friendly tobacconist, simply light your first Winston and smoke it. Reasoning backwards, the discovery proceeds as follows: first, you will notice a delightful flavor, in the class of fresh coffee or of bread baking. Obviously, such flavor cannot come from the filter. Therefore, it's what's up front that counts: Winston's Filter-Blend. The tobaccos are selected for flavor and mildness, then specially processed for filter smoking. This extra step is the real difference between Winston and all other filter cigarettes. Besides, it's why Winston is America's bestselling filter cigarette.

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