

the student voice

Friday, January 16

"ALL THE NEWS THAT FITS, WE PRINT"

Volume 61, Number 14



MAKING IT in the "reel" world is Stan McCulloch, owner of the Falls Theater. Photo by Doug Champeau

'Man for all moods'

by Loren Smeester

Stan McCulloch is a man for all moods. He likes to make people happy, and sometimes sad. He has the ability to make hundreds of people laugh or cry in a single sitting, and when people pay him a visit they almost never leave for at least 90 minutes.

McCulloch is the owner of the River Falls Theater, and his self-professed purpose is not to make a lot of money, but to give enjoyment to others.

A thing of beauty in McCulloch's eyes is the sight of a crowd of people leaving his theater with smiles on their faces or tears in their eyes. He wants his patrons to feel entertained, and he tries to achieve this goal through quality films.

"If you stay with quality it will pay off in the long run," he said. "People aren't as stupid as you think they are."

And McCulloch should know. Besides owning the Falls Theater he represents 65 other theaters from La Crosse to Fargo in their film selection. He has acted as a film booker and buyer for the last 25 years by negotiating with the major companies to obtain films for his clients.

He has to understand his business, and preferably, every single theater he represents.

"I have to know what each theater can afford or else I can't do my job."

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Regents decide fate of guidelines, athletics

by Suanne Motl

Two decisions made by the UW System Board of Regents at its January 9 meeting will have direct repercussions at UW-River Falls during the upcoming months.

After several months of discussions and hearings, the Regents passed a motion to accept the proposed Student Disciplinary Guidelines. Besides the changes recommended through system-wide hearings, the Board also accepted the addition of three amendments to the guidelines at the meeting.

Chancellor George Field, who attended the meeting, cited an amendment to increase student participation in the deliberation process as the major change to be implemented in the guidelines.

River Falls Regent Nancy Barkla said she finally voted for the guidelines because of the provisions for increased student participation. However, she still has reservations about the document itself.

Technically complex

"It's a monstrosity," Barkla claims. She added that the 80-page document is so technically complex that it will be very hard to follow.

Barkla attributed the complexity of the document to the tendency of people involved with working out the guidelines to forget the human aspects.

"They were trying to draft a perfect document that will have

imperfect people administrating it," said Barkla.

The United Council of UW Student Governments (UC) also has some reservations about the guidelines as passed. According to Gordy Wold, executive director of UC, no official position has been taken by UC, but the guidelines will be discussed at UC's Executive Board meeting this weekend.

UC is expected to take some type of action to amend portions of the guidelines that it disagrees with.

Barkla feels that only a court case would decide if UC's major objection to the guidelines -- a violation of due process -- is valid.

At UW-RF, "we're hoping to implement the guidelines before the end of this academic year," said Dr. Ed Brown, administrative assistant for Student Affairs. "We think they are important and should be implemented as quickly as possible."

Also affecting UW-RF, the Board passed a motion to put a

freeze on the number of release-time positions each university can have financed through General Purpose Revenue (GPR).

The motion was a compromise between Central Administration's recommendation for an arbitrary four positions per university, and Park Falls Regent Arthur Debardeleben's proposal to make athletics self-supporting.

"The Board felt state universities couldn't finance athletics through gate receipts," said Field, "but have to stay with what we have."

UW-RF has 2.2 positions. Barkla feels the freeze is "unfair in terms of any activity. Universities like River Falls which haven't spent as much and are careful in their budgeting are now locked in to having less GPR funding."

According to Field, the only way a university can increase its number of positions is to gain approval from Central Administration and the Board through the budgeting process.

Aid applications available soon

by Jim Dickrell

Students seeking financial aid for the 1976-77 school year will be able to pick up application forms in the financial aids office in late January, according to Edmond Hayes, UW-River Falls financial aids director.

Hayes said that the scope of the aids program will be similar to that of last year since federal and state funding will also be about the same. However, Hayes said that there may be an increase in the work-study program.

Another difference Hayes sees is that all under-graduate students will be eligible for the Basic Education Opportunity Grant (BEOG). Previously, only those students who graduated

after April 1, 1973 were eligible.

Applications should be prepared and mailed as soon as possible so that processing may be completed and recipients notified.

The applications are then sent to the Madison Higher Education Aids Board where a basic grant is assigned to the application on the basis of the index number. The application is then sent to the school where the financial aids package is rounded out.

This package may include a Wisconsin Basic Education Grant, a loan, a student assistantship, work-study or any combination of these.

Hayes said that awards are made strictly on the basis of financial need. If the student is still living at home, parents are expected to shoulder some of the financial burden. Consideration is given to the number of children of a family that are attending college.

Hayes noted that grade point is not considered in the awarding of financial aids.

Applications of incoming freshmen are processed and mailed first so that these students will receive their notifications before they graduate from high school in May, Hayes said. All other students are notified early in summer.



A STAIRWAY TO HEAVEN in River Falls has a 14th step that is just a bit longer. Photo by Randy Johnson

ap news briefs

the world



BEIRUT, Lebanon AP - Fighting raged across Lebanon on Wednesday, leaving 169 persons dead, the highest daily death toll of the nine month old civil war that pits right wing Christians against leftist Moslems and Palestinian guerrillas.

The fighting is over Moslem demands for political and economic reforms and Christian resistance to them until the government clamps down on the Palestinian guerrillas.

Lebanese officials were expected to meet in Damascus over the weekend in another attempt to bring about a Syrian mediated truce.

WASHINGTON AP - Secretary of State Henry A. Kissinger will fly to Moscow next week for talks with Soviet leader Leonid I. Brezhnev on a prospective nuclear weapons agreement.

In Moscow, Tass distributed a four line dispatch saying Kissinger will visit the Soviet Union "to continue discussion on the questions of mutual interest to the U.S.S.R. and the U.S.A." It gave no further details.

LONDON AP - Tun Abdul Razak, 53, prime minister of Malaysia and known to his people as the "father of development," died Wednesday in a London clinic, the Malaysian high commission here said.

His death was attributed to the blood disease mononucleosis, the bone disease osteosclerosis and leukemia, a form of cancer that affects the blood.

Razak, who governed Malaysia at the head of the pro-Western National Front, had arrived in London last month for medical treatment.

Diplomats in Kuala Lumpur said there would be no change in Malaysia's pro-Western foreign policy or its anti Communist internal policy.

AP - Arab delegates say they have agreed in principle on a resolution to put before the Security Council calling for Israeli withdrawal from all occupied Arab territory and recognition of the "inalienable national rights" of the Palestinians as the basis for any Arab Israeli peace settlement. High level sources said differences remain over what to stress and assessment of the U.S. position, but a draft of the resolution is expected by the end of the week.

the nation



NEW YORK AP - President Ford will propose relinquishing control of \$10 billion in federally funded health care programs, including Medicaid, to the states, the New York Daily News says.

In a dispatch from Washington in Wednesday's editions, the newspaper quoted unnamed federal officials as saying the proposal was tailored to counter former California Gov. Ronald Reagan's challenge to Ford for the Republican presidential nomination.

"It doesn't matter if Congress will ever approve the plan, and undoubtedly it won't," a source described as a veteran official of the Department of Health, Education and Welfare was quoted as saying.

"They just want to have something down on paper to counter Reagan, and this is it," the official reportedly said. Reagan has proposed shifting federal programs to states and local government.

WASHINGTON AP - Wisconsin Gov. Patrick J. Lucey said Tuesday that perhaps government should take over ownership of utilities.

"I'm not sure that we shouldn't have public ownership of all sources of energy," Lucey said during the National Consumer Information Center convention.

But the governor said that if utility ownership remains outside of government, utility regulation should remain a government responsibility.

He said state agencies are less likely to be dominated by the utilities, and more likely to be innovative with regulations, than a federal agency would be.

WASHINGTON AP - President Ford Wednesday nominated former White House counselor Anne Armstrong of Texas to be the first woman to serve as U.S. ambassador to Great Britain.

Mrs. Armstrong, 48, succeeds Ambassador Elliot L. Richardson, who is coming home to be Ford's new commerce secretary.

Student senator Gharrity resigns; dorm visitation seen for spring

by Robert Selmer

Senator Pat Gharrity resigned and the Student Senate took the first step toward adopting a 24 hour residence hall visitation policy for spring quarter at its meeting Tuesday night.

Student Senate President Kent Nilsestuen read the letter of resignation which stated Gharrity's reason for resigning as a conflict between classwork and his duties on the Senate.

The Senate also passed the Joint Housing Committee's visitation proposal which provides for the implementation of open (24 hour) visitation.

The proposal was based on the results of the visitation policy survey given residents in December. It will now be returned to the housing office.

The Senate approved an additional Joint Housing Committee proposal which would make Prucha Hall co-ed next year with Prucha's third floor becoming a women's living area. The proposal also would mandate a study to add another co-ed floor later.

Senator Doug Wendlandt, who introduced the motion, said, "Women should have the opportunity to enjoy the suite living atmosphere."

Wendlandt said the original plans called for Prucha to be changed over every two years, but this has never been done.

In other business, the Student Affairs Committee has

completed its survey of cafe prices in town. Chairman Doug Wendlandt said, "On most items the Cafe is right in line with the prices downtown, and in some cases it's lower."

In another survey, the Student Affairs Committee found most students were unhappy with the present meal ticket plan.

While most residents questioned said they would remain on the meal plan, they feel the choice of refusing it should be made available. Many students also resent paying for meals they don't eat. The committee plans to contact UW-Stout, which has a plan that gives students refunds for missed meals.

Adult education winter courses open to public

by Crystal Gillman

The winter session of River Falls adult education and community education courses will be held in the junior high school and senior high school, Jan. 26 through April 22. The courses are open to everyone.

The adult education outreach program will offer a variety of 40 courses which will meet anywhere from four to ten times.

These courses will begin on different dates throughout February and April. Twelve of the courses will begin on Feb. 2.

The community education programs will offer one and two night seminars concerning farm income tax, estate and probate planning, car maintenance re-

pair, and legal and practical aspects of incorporating a business.

The community education seminars will be held Jan. 26, Feb. 16, 23, March 15, and April 5. There is no registration for the community education seminars.

The adult education courses require a registration fee and additional payment for the textbook and materials used in the courses. The fees range from \$3.60 to \$24 and are based on the type of course and the amount of time the class meets, according to William E. Weiser, the center supervisor.

"The fees are paid to the Vocational and Adult Education Outreach Center, district one, River Falls. The fees are then allocated to the instructors and the needs of various courses," said William E. Weiser, the Center supervisor.

"The community education program is offered as a service to the citizens by the River Falls public schools, cooperating persons and agencies," stated Weiser.

University faculty, university students, high school faculty, local businessmen and housewives serve as instructors, said Weiser.

"The courses are offered in the fall and winter and the participation by the community as well as university students has been good," commented Weiser.

About 500 people participated in the fall session and this same participation is expected again for the winter session. Participation in the community education program has also been good, according to Weiser.

There are no college credits available for the courses but a certificate of achievement is offered, commented Weiser.

the region



MADISON, Wis. AP - Legislation to require that new cars sold in Wisconsin measure distance in kilometers as well as miles was introduced Wednesday in the state Assembly.

Rep. Richard Pabst, D Milwaukee, said he was submitting the proposal because "people are going to have to learn to think metric."

MADISON, Wis. AP - An interim rate hike of \$3.1 million has been granted to the Wisconsin Power and Light Co. by the Federal Power Commission.

The 9.5 per cent rate increase for the company's 33 wholesale customers will go into effect March 4.

The increased rates will affect five rural electric cooperatives and 28 municipal utilities who purchase power from Wisconsin Power and Light.

WASHINGTON AP - State energy director Charles Cicchetti says the threat of a winter shortage of natural gas in Wisconsin has all but disappeared.

Citing warm weather and a continued decline in the economy, Cicchetti said consumption has decreased enough to ease the burden of a 7.4 per cent cutback in the amount of gas supplied to most of the state's utilities.

He had warned that the shortage might climb to 30 per cent, depending on weather conditions.

Cicchetti said Tuesday he remains pessimistic about Wisconsin's long range natural gas supplies.

MADISON, Wis. AP - About 250 students have been turned away from the University of Wisconsin-Madison for enrollment next semester, Admissions Director Lee Wilcox said Tuesday.

The Madison campus is the only one with enrollment limits for the spring semester, and Wilcox said the chance that a transfer or new freshman student would be admitted now "is about zero."

Registration for the second semester begins next week at the Madison campus and classes start Jan. 26.

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RF profs confront illiteracy causes, cures

by Lola Prine

A college campus is logically the last place one would expect to find an illiteracy problem. However, in light of recent national concern over increasing illiteracy among students, educators at all levels are beginning to re-evaluate their programs and their students.

At UW-River Falls, faculty members are aware not only of the national statistics; they also notice the trend toward declining literacy in their own classes.

"A number of our students simply can't come to grips with grammar and punctuation," explains Lorin Robinson, chairman of the journalism department.

Robert Beck, coordinator of the freshman English program, feels that the range of writing skills has widened at UW-RF, instead of experiencing a general decline.

"Many students write better than ever before," he explains, "but others just can't make a pen or pencil work."

"The typical college student today does not write as well or function at as high a literacy level as, say, the typical student of a decade ago," says John Bishop, assistant professor of journalism.

Bishop notes the increasing failure rate of students taking the elementary language test required for admittance to the UW-Madison School of Journalism.

The failure rate, which averaged 10-15 per cent for many years, reached 38 per cent in 1974 and jumped to over 50 per cent in 1975, according to Bishop.

"They have always used the same test," Bishop explains, "so obviously students are doing more poorly on it."

While the decrease in literacy is noticeable at River Falls, an explanation for the trend is not so readily evident. Most faculty members cite a combination of factors which contribute to the problem.

As long as enrollment stays high, UW-RF educators seem to feel they can expect to encounter students needing extra help with standard written English.

Flossie Milbrath of the Admissions office points out that since 1973, students applying for entrance to UW-RF have been accepted regardless of their high school class rank or ACT or SAT scores.

"We encourage students ranking in the lower one-fourth of their high school class to submit a test score," says Milbrath, "but they are admitted to the University on a one-year probationary basis anyway."

Since ACT or SAT scores are no longer required of incoming

"The typical college student today does not write as well or function at as high a literacy level as, say, the typical student of a decade ago."

students, the most recent test profile obtainable for students of this campus is 1970. Because the profile is dated, it is not presented here.

Educators on the university level, confronted with incoming problem students, feel naturally inclined to place partial blame on inadequate elementary and secondary school education.

"We should be able to expect students to have basic skills in writing when they get here," says Robinson. "A college journalism department should not be any more expected to teach remedial writing than beginning typing."

John Oostendorp, professor of speech, attributes a societal change in priorities with altering educational priorities at all levels of instruction.

Oostendorp feels quantity instead of quality has become a more important factor in education.

"Our whole culture believes in instant success," he explains. "Education should provide a time and a place for people to withdraw and just think."

Additional burdens on the public school systems are partially to blame for student writing deficiencies, in Oostendorp's opinion. Two of the factors he cites are excessive class size in many elementary and secondary schools and heavy vocational demands placed on modern schools.

Ron Johnson, associate professor of curriculum and instruction, also feels that the decreased emphasis on literacy in the schools is mirroring a societal trend.

"The schools are taking advantage of lots of alternative means of learning," says Johnson.



"Education should provide a time and a place for people to withdraw and just think."

"Most people blame the decline on the high schools and schools in general, and that's not fair," Ralph Fessler, chairman of the curriculum and instruction department.

"Our society is becoming less print-oriented and more multi-media oriented," explains Fessler, adding, "Schools must build programs to meet student needs."

Outside the classroom, the problem is aggravated by television.

"If you wanted to name one thing above all, it's television," says Johnson.

"As everyone knows, our society has become visually-oriented," says Robinson, adding, "It's been proven that many kids spend more time in front of the TV than in school."

The connection between increased television viewing and decreased reading has also contributed to the illiteracy problem.

"Kids just don't read," says Robinson, adding that the time is instead often spent watching television.

Robinson feels that a student who doesn't read won't be able to write well. A good reader uses an osmosis-type technique in becoming a good writer, according to Robinson.

Bishop agrees. "We are living in an increasingly visual society," he says. "Many people are reading less. I think there is a definite correlation between reading and functional literacy."

Regardless of the source of the problem, educators have recognized the symptoms and have begun to seek a cure.

"A lot more remedial work is going to be done on Wisconsin campuses," Beck predicts.

Beck is part of a statewide committee which recently developed the UW English Placement Test (EPT). This test grew out of the need seen for remedial composition work by several members of the Wisconsin College Writing Association.

A committee was formed and began working several years ago to devise a system of measuring student writing abilities within a statewide university system.

The result of their efforts, the EPT, contains test questions in the areas of usage, sentence correction and reading comprehension.

The 100-item test is designed to be completed in 60 minutes. A writing sample is also required and is used as a check against the objective portion of the test.

Most Wisconsin universities, colleges and technical schools have agreed to use the EPT as a placement exam for incoming freshmen in 1976, according to Beck.

About 980 UW-RF freshmen took the exam at the beginning of fall quarter, 1975. Raw scores ranged from 94 to 17, which Beck interprets as "a considerable range."

The test results were broken into percentages, with 104 students in the top ten per cent, 110 scored in the bottom ten.

"We then nominated 80 of these students as needing extra help in composition," explains Beck. These students were asked to voluntarily report to

cont. on p. 10

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Does the modern student gain sufficient writing skill to prepare him for society?

Yes

Any motivated person, armed with the writing abilities of an eighth grader, can find employment, entertainment, information and acceptance in today's society.

Alarmists lament that some can read and write better than others. Big deal. This has always been true. An analogy: Society once consisted of rich and poor, with little between. Then a middle class emerged. Society once consisted of intellectuals and illiterates, and now the semi-literate masses have emerged. Clearly, in both cases, this is progress. Today's average American probably knows more about the world than did his counterpart of 25 years ago.

Some alarmists blame education, but our education mirrors a practical society. An educated person is one acquainted with ideas from varied backgrounds, and precise grammar is no prerequisite. Making all college students learn Standard English is as unnecessary as making them all learn trigonometry. Most legitimate criticisms of "relevant" education attack its misuses, not its intent. And although some college grads are semi-literate, their grandfathers were perhaps illiterate. A higher proportion of Americans, drawing from a wider social strata, are now attending college; their aptitudes vary accordingly. The good writers of today are probably better than those of 1956 -- and there are more of them.

Standard English is often a frill in the job market. An accountant who can't recognize a subordinate clause could still be a good accountant and a well-rounded American. While some fields -- teaching and journalism, for example -- need Standard English, most emphasize other skills. Many prominent inventors, artists, scientists and statesmen would probably flunk a college exam in basic language skills. The most literary aspects of many jobs today are the application form for getting the job, and even these are usually written in a simple style. And people with highly developed reading and writing skills may fail to understand their tax forms, simply because they don't understand financial technicalities.

When ghetto kids watch *Sesame Street*, they're drinking from a fountain unknown to their parents. If society someday forsakes TV and begins reading the classics, standard English will become culturally necessary. This probably won't happen. Furthermore, a polished writing style does not confer morality, honesty, creativity or self-reliance -- all virtues our society lacks. Indeed, a certain sophistry lurks behind much polished writing because of its authoritative facade.

Standard English will not perish. Those who need it will continue to learn and refine it, and this is good. Those who don't need it -- a majority -- will continue to absorb it gradually, meanwhile learning from other media, direct experience and non-literary training. We must keep the channels of communication open, not restricting it to those masters of an elitist writing style.

No

The statistics and opinions which prove that literacy levels of American students are on a downward slide are well-known and generally uncontested.

This issue, therefore, becomes whether or not this decline in literacy is a trend which will hinder these students in society. To function in today's society is a task which requires little talent; to achieve in the same society requires a great deal more. And that is the purpose of formal education.

American society establishes the literacy standards which today's students continue to fall short of. It is inconceivable that society will suddenly lower its standards to accommodate encroaching mediocrity.

It matters little whether a student is preparing for a future as a policeman or a college professor, and it matters less whether formal education proceeds through the high school level or university level. Regardless of the variables, communication is a vital component of society.

The development of written communication has always been considered the sign of an advanced society. The electronic media, which are often regarded as the next step beyond written communication, only represent a new form of transmitting oral messages.

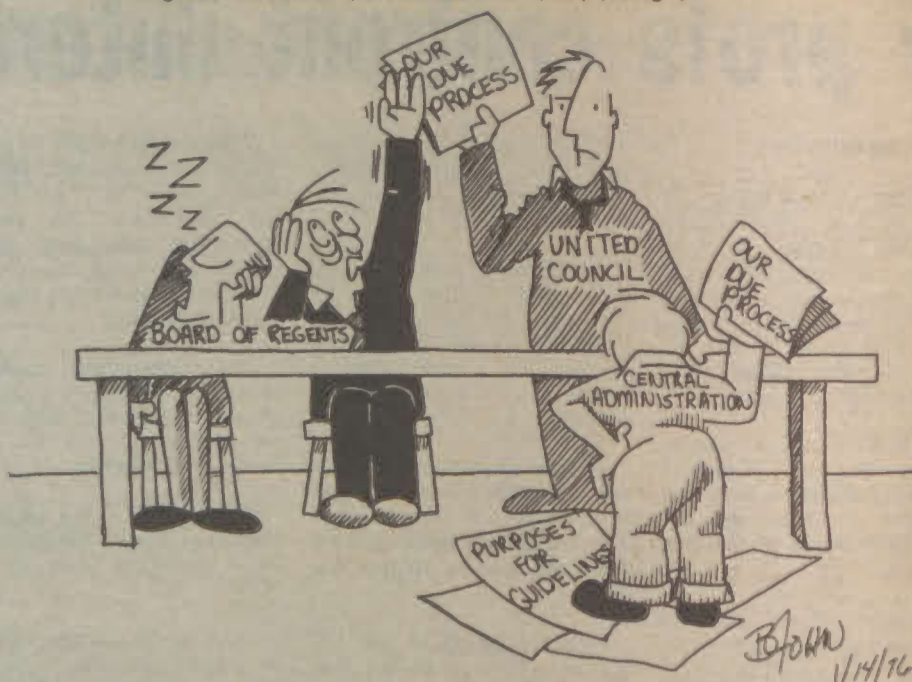
Written communication is not dead or dying in modern society. Students who achieve a higher level of written proficiency are still better equipped to meet society's demands.

The modern educational system should provide the means to develop writing skills to their fullest potential. Society has maintained a certain set of expectations concerning writing skills for the last decade or so. As the endless statistics and the growing national concern point out, students are no longer reaching that level.

They will survive--if not by their own means, by means of a sympathetic national element. But they will be hindered. And they will feel cheated. It is the cruelest sort of joke to send students into society prepared only to function -- not to achieve.

Bill McGrath
Lola Prine

DOES ANYONE HAVE SOME ASPIRIN?



UFW under 'grapes of wrath'

To the editor:

Last Friday a representative of the United Farm Workers spoke on campus. I boycotted the speech along with the majority of UW-RF students. The following are my reasons:

Synonymous with the name of Cesar Chavez has been the word boycott. First the grape boycott, then the lettuce boycott and today both lettuce and grapes. What is the story behind the boycott?

The truth regarding these questions has never been brought out. A few individuals like author-columnist Ralph de Toledano have tried. But the fact is that the national mass media have been the chief propagandists for Chavez. They have been the ones who have ignored the facts, made up their own or accepted whatever

FISH thanks RF students

To the editor,

The people from FISH wish to thank those students who participated and helped make the volleyball game a success last fall. The total given to FISH was \$531. The money will go a long way in contributing to FISH services.

The FISH volunteers

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Chavez said as the gospel. Ironically, their actions have hurt the farm workers.

The John Steinbeck-type migrant painted by the media is an anachronism and untrue. The truth regarding wages are that lettuce and grape workers are the two highest paid classification of agricultural workers. Western lettuce pickers are paid 41 cents for harvesting a box of 24 heads. If they work 33.2 hours a week they can make \$213.80 a week or over \$11,000 per year. Lettuce is harvested 52 weeks a year. Wages and working weeks compare for table grapes.

The Chavez method of organizing has centered around two ideas: misinformation and lies fed to the obliging news media, and the secondary boycott. Ralph de Toledano's book, *Little Cesar*, fully documents the role the media played in behalf of Cesar. The media tells us Chavez represents farm workers and understands their needs. The truth is that only 2,500 workers voluntarily joined his union, and that 80 per cent of the lettuce pickers are Teamster members.

Cesar and the media talk of democracy. Chavez was never elected by the workers. In fact, in the only supervised secret-ballot election that the UFW took part in, Chavez and the UFW were turned down by a two-to-one margin.

The much publicized strikes and fasts were little more than creations of the media. Most of the strikers we have heard so much about during the picketing in California and Arizona were non-farm workers. The picketers were made up of students, clergy and assorted bleeding hearts. As for the much publicized fasts, Cesar never would seem to lose weight during his two week fasts.

The way Chavez has succeeded in getting workers into his union is through the secondary boycott and the coercion of the closed shop. Using the boycott, Chavez has forced growers to sign their workers over to the UFW or be faced with severe economic loss. With help, Chavez has picketed and harrassed supermarkets to force them not to handle lettuce or grapes. This is economically relayed back to the growers who must then capitulate to the UFW or go out of business.

Along with the boycott and the media propaganda, violence against the workers has played a part in the UFW organizing methods. At the same time, Cesar parades under the banner of non-violence. Threats, beatings, midnight phone calls and having their homes picketed by clergy, is what workers had to face if they stood up to the union.

What happens when the workers are finally forced to partake of the fruits of the union? Each worker is forced to pay an initiation fee of \$10.50 and monthly dues amounting to \$42 a year. For a husband and wife this would amount to at least \$100 a year. The worker must pay these dues whether he is working or not.

Now the worker is subjected to the union hiring hall, the dispatch card and the whims of the union. For the union decides who works, where he works and when he works. The workers have nothing to say. No more are the husband and

cont. on p. 5

the voice

The Student Voice is written and edited by the students of the University of Wisconsin - River Falls, and they are solely responsible for its editorial policy and content.

Movie man likes RF

cont. from p. 1

He also has to have a feeling for what makes a good movie. He describes choosing a good film as "shooting in the wind."

McCulloch says "The one thing I like about River Falls over all other areas which I represent is that the town can still retain quality film and yet be a commercial success."

"When I book film for a different town I think commercial, and therefore I've got to book lower quality film. In other towns if I don't throw sex or violence at the theaters they go out of business. What I book at the drive-ins in Minneapolis is a crime, but it's what people want to see so you run it."

"Sex or violence is almost becoming a necessity in today's films. It's sad but true."

"I can't stand to see that type of film in my theatre here in River Falls even though I could make a lot of money doing it."

"I feel as though I'm here to do the community a service. I try to avoid anything offensive and I stay away from the X routine (X-rated movies) and ultra violence. That type of entertainment is not my bag."

McCulloch plays wildlife films in his theater because he likes the outdoors and he plays Disney films because he feels there should be a place in our society for family entertainment.

McCulloch doesn't care to run a film that contains a considerable amount of foul language or sexual explicitness but when he does run a film of this type he has a reason.

"I played *Last Tango in Paris* because there are some qualities in the film which I think the town should see," he said.

Even though McCulloch lives in Minneapolis, he harbors a sincere interest in the River Falls community.

"I retain the foreign film series which is not very lucrative for me, yet I feel I have an obligation to the college and to the community," he said.

McCulloch said he didn't know of one theater within 300 miles of River Falls that had a film series comparable to the foreign films shown here.

"It encompasses much work just trying to find film for the series. Oftentimes I have to contact New York or Chicago because the films are not handled on the local level."

"I don't want to get rich because of my theatre," he said. "If I wanted to I'd be charging a lot more. Sometimes I wonder if they appreciate my lower prices. At my prices I'm a darn good little theater."

that he charges the 13 and 14 year olds the reduced price because they are just starting to date and they should be given a break.

"I stay away from the con jobs or the big sell jobs which you see on radio and TV that build up certain films," he said.

The movie business is a "ruthless business," according to McCulloch. "It's a tough job fighting the major film companies. They'd unload everything on you if you didn't watch out."

Even when an established box office hit is being run, it is still possible for the theater owner to lose money.

"I lost money on *Jaws*," he said. "I had to hire extra help and it was not a good movie for concessions because everybody hurried to get a seat."

McCulloch says that his overhead per week is \$800. When he deals with a major film company for a film it is always on a percentage basis. And the percentage is always computed on what is left after the overhead is allowed for. On *Jaws*, for example, Stan received 10 per cent of the gross income while the film producer received 90 per cent.

Besides these figures the film company has a minimum percentage which they receive.

"Even if there's a snowstorm that lasted a week they would still get a minimum," he said.

"For *Three Days of the Condor*, 60 per cent of the gross after overhead went to Paramount. And Disney gets 60 per cent for its films too," he said.

"What I make in concessions is my profit for the year," McCulloch says.

The film companies take the biggest share of the box office. The box office just takes care of my expenses."

McCulloch tries to keep his prices low because he will attract more people. And as he

attracts more people the money he takes in from concessions will increase. As a result, his profits will enlarge also.

"If I charge less at the door the people have more money left for concessions," he said.

In most cases McCulloch sees the movie before he has to bid on it or order it. But sometimes he bids on a film before it is even finished. And he has, at times, ordered film six months in advance of the showing date.

"Often they want you to sign a contract before you even see the film," he said.

"I'm bidding on products now that will be coming out in June. If the picture is a bomb, then you're shot down."

McCulloch would rather show a good old film than a poor new one, but he says it's getting tougher to find the quality films which he prefers.

"In the old days people would take what you had, quality or not. Nowadays it's feast or famine. Movies aren't as important in people's lives as they once were."

UFW

cont. from p. 4

wife allowed to work in the same field. No more can the children work in the fields if they want.

Farm workers are also subject to blacklisting clauses in UFW contracts. Briefly they state that any worker can be discharged or fined for any "anti-union" activity, which would be determined by the union. The grower has nothing to say in this matter and no say as to who can work on his farm. Besides the loss of freedom, most UFW farm workers make less money than their counterparts.

The 1971 UFW Annual Report filed with the U.S. Department of Labor shows that \$1,116,216 was collected from farm workers through compulsory union dues. Growers paid "assessments" close to \$100,000. Other unions and the radical chic have kicked in with close to a million in 1970 and 1971. The gross worth of the union in 1971 was \$1.7 million. Of this money, over \$300,000 went to salaries and "office and administrative expenses" for Little Cesar and his eight other officers. Over \$300,000 went to "volunteers" to man the picket lines. The union paid out only \$7,250 in "health and death" benefits. What happened to all the sick and starving workers?

When a grower signs with Chavez, he is left with three choices: he can raise prices temporarily, switch production to a crop using less labor or go out of business. Art Schneiders' farm west of Phoenix, AR, once employed 1,500 workers. Now there are only 1,000 acres of withered grape vines. All this thanks to Little Cesar and the bleeding heart Democratic Youth Caucus at River Falls that continues to promote this cheap hustler.

Sincerely,
Daniel F. Oppliger
Member, Young Americans for Freedom

Ask a stupid question

by Scott Wikgren

"If you found out that the world is going to end in 24 hours, what would you do?" I put this question to 30 UW-River Falls students in a random poll last week.

The answers were quite varied, with the more common ones including, "get drunk," "go to a party," "go home to be with the family," and "go to church."

There was a distinct difference between the answers the guys gave and the girls' answers.

Of the 15 guys polled, nine indicated they would get drunk, have a party, or "grab as many girls as I could and do illegal things."

Two said they would go to church, and the remaining four guys said they'd go home to be with their friends and family.

Ten of the 15 girls who were asked expressed a desire to go home to be with their friends and family.

"Go to a party" was the choice of four girls, and the remaining girl said she'd go to a big orgy so she "wouldn't have missed anything."

One freshman said he would "sew up the hole in my pants so God wouldn't think I'm sloppy."

A junior girl commented, "I'd get super drunk, but with my luck the world wouldn't end and I'd wake up with a terrible hang-over."

When I asked an avid pyromaniac the question he said he would practice his hobby one last time.

He said he would burn a pile of UW-RF security parking tickets, all the menus at Rodli Commons and the River Falls street maintenance department (if there is one).

He also mentioned something about a certain column in a college newspaper, but I forgot what he said about it.

And finally, I asked one guy what he would do if he knew the world was ending in 24 hours, and he responded, "What would you do?"

Of course I refused to answer on the grounds that it was an awfully stupid question.

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Presently, McCulloch charges \$7.75 for ages under 15 and \$1.50 for ages 15 and over. He said

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Cold weather no deterrent

Eagle studies monitor pollution, aid bird

by Dan Baughman

The snow squeaked under his feet as he walked. His breath created a white shroud on his beard and cap, as the wind blew into his face making the -20 F temperature feel much colder.

Before him lay the Mississippi River, frozen except for a small steaming pool near the center. He lifted the binoculars that hung from his neck and gazed at a sight that would make many a person's heart jump—six adult bald eagles perched in the trees on the opposite bank.

One of the eagles sprang from its perch and with a powerful beat of its wings flew low over the ice toward the open pool. It was lost from sight for a moment by the rising steam but reappeared in a few seconds on the other side, only to wheel about and disappear again.

The man watched knowingly through the binoculars that had begun to stick to his eyebrows from the cold.

He hurriedly walked on his numb feet back to a green station wagon with "University of Wisconsin-River Falls," painted on the front doors. He started up the engine, wrote something down on a clipboard and headed the car back up the narrow road that led to the main highway.

A short while later he repeated the whole procedure a few miles downstream. He continued at this activity for four

hours and finally wrote on his clipboard, "Total - 31 bald eagles."

The man was Craig Faanes, a UW-RF biology grad student who is studying the number and habits of the bald eagles that winter along the Mississippi River between Prescott, Wis., and Red Wing, Minn.

His study is funded by a grant from the Northern States Power Company (NSP) who recently gave the UW-RF biology department \$52,000 to study the ecology around its Prairie Island, Minn., nuclear power plant.

The grant is in compliance with the Federal Atomic Regulatory Commission ruling that nuclear plants be monitored to detect any change in the surrounding environment.

"Since the eagle is at the top of the ecosystem," said Faanes, "it is a very accurate indicator of pollution in the environment. Also, because any chemical found in its prey is passed on to the eagle, it is important to detect that pollution before the eagle gets it."

About 90 per cent of the eagle's diet is fish, Faanes said. This accounts for the extra large number of eagles in his area of study. They have migrated down from the north in search of ice free water.

The Mississippi River is normally free of ice except at times of extremely cold weather. During these cold periods, the only unfrozen water may be right at the NSP steam

generating plant in Red Wing or the nuclear power plant at Prairie Island.

Both of these plants use large amounts of water, and the intake pipes that lead into the river suck up a small fish called a gizzard shad along with the water, said Faanes. The dead fish are later released via the discharge canal, back to the river.

Faanes said the Prairie Island Plant alone may suck up and kill 20,000 fish a week, most of these being gizzard shad.

When the rest of the river is frozen, the eagles are naturally drawn to these sources of free meals. However, according to Faanes, these places are last resorts to the eagles and they aren't attracted if there is open water elsewhere.

Faanes collects samples of the fish from the intake pipes of both plants and takes them to the Carlos Avery Game Farm in Forest Lake, Minn. Here tests are run on the fish for chemicals, mercury, and fat content.

Faanes said that so far the tests have shown nothing in the fish due to the Prairie Island nuclear plant and very little DDT or mercury. However,



large quantities of a chemical called polychlorinated biphenyl has been found.

Faanes has conducted his study of the eagles once a week since Nov. 18, 1975. He notes the location of the eagles, their activity, the time, wind, temperature, sky and water conditions.

One of the most important aspects of the study, said Faanes, is to detect the amount of pesticides the eagles are picking up here and taking up north with them.

For some reason not accounted for, Faanes said, only the mature eagles winter in this area. The immature birds go farther south. He has seen as many as 37 eagles in one day in his study area and all but a few of these were adults.

He said an eagle is five years old before it gets its white head and tail and seven years old when it mates.

The eagles will begin to migrate north quite early, for they begin to nest in March. About three eggs are laid, said Faanes. This early nesting time is often disrupted by snow-mobiles, as there is still snow at their nesting grounds up north.

The noise these machines make could distract the eagles off the nest for a long enough time that the eggs would grow cold, he said.

"When the eagles are wintering here they will often roost in the steeple of the Catholic Church in Prescott," Faanes reported.

"John Denver once wrote 'I know he'd be a poorer man if he never saw an eagle fly.' That certainly holds true for me," he reflected.

"Excellent chance" by spring for 24 hour visitation in UW-RF dorms

by Robert Selmer

The chances of UW-River Falls dorm residents having a 24 hour visitation option available for spring quarter are "excellent" according to Jeff Reetz, director of housing.

The University Joint Housing Committee administered a visitation survey to UW-RF residents in December.

Out of 1,727 questionnaires administered, the committee received responses on 1011 (58.5 per cent). Of those responding, 794 (78.5 per cent) were in favor of 24 hour visitation being made available.

In addition, 593 (59 per cent) said they would prefer to reside in a 24 hour visitation area. Finally, 552 (55 per cent) said

they would like to have 24 hour visitation implemented this year, even though they may have to move to gain the hours they prefer.

The Joint Housing Committee prepared a proposal based on the results. It passed its first hurdle when the Student Senate approved it at Tuesday's meeting. It must now go to the Housing Office, director of Auxiliary Services, Assistant Chancellor for Student Affairs and to the Chancellor for final approval. Reetz feels the document will pass easily.

If passed, the proposal will enable living units to change their spring quarter designation from limited visitation (maximum visitation of 17 hours per day, with halls closed not later than 2 a.m.) to open visitation (24 hours of visitation).

Each unit would vote by secret ballot in February. To change a unit's designation 90 per cent of the residents must respond, and of these, 90 per cent must favor the change.

If these criteria are met, the proposed change is forwarded to the Intra-Hall Committee for review.

It then goes to the Joint Housing Committee, director of Housing and Director of Auxiliary Services, for recommendation, to the Assistant Chancellor for Student Affairs and the Chancellor for final approval.

"If the Intra-Hall Committees do their job, passage through the other steps will be simple," said Reetz.

For next year, the breakdown in visitation areas is based

almost exactly on the student responses to the survey. Proposed open spaces for 1976-77, are 1122 or 57 per cent which closely coincides with the student survey results of 59 per cent. Proposed limited spaces for 1976-77 are 786 or 40 per cent equaling the student survey results of 40 per cent. Proposed closed (no visitation) for 1976-77 are 72 or 3 per cent with student survey results as 1 per cent.

Broken down by sex the living space will be: men-open, 732; women-open, 390; men-limited, 324; women-limited, 462; men-closed, 38; women-closed, 34.

Under the plan each dorm would offer an option of open and limited living areas. Small closed living areas would be provided in Hathorn (men) and Parker (women).

Reetz said the majority of students in the closed areas would probably be those who were not 18 at the beginning of fall quarter and did not receive parental permission to live in a limited or open area.

The main purpose in determining the living area breakdown was to "retain dormitory identity," said Reetz. "With the areas provided, while some students may have to change rooms, none will have to change dorms to find the visitation policy they prefer."

Reetz added that the Board of Regents left the implementation of a 24 hour visitation policy "totally up to the individual campuses." He said the Joint Housing Committee attempted to devise a plan which would disrupt as few people as possible, and maximize student input.



FAANES ALSO STUDIES other birds of prey besides the eagle -- like this horned owl. Photo by Dan Baughman

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Sociologist seeks an honest society

by LuAnn Mercer

Dr. Gladys Stone is not a native of River Falls. She is not even a resident of the fair city. But her 10 years of teaching sociology at UW-River Falls have given her the reputation of being an active and prominent woman in this area.

Stone claims she was thrust into her career on her father's advice. He persuaded her to know herself, to gain respect



and to succeed in tasks undertaken. Stone hopes that by her success she will enhance other women's endeavors.

"I'm not a man hater. I believe men and women have to work together if we both want to do our best and make a better contribution to a better world."

In the sociology department on the River Falls campus she is the only woman on the staff, but she claims she has had no trouble gaining input. She admits that she enjoys some parts of the curriculum more than others, but feels that they have to be viewed as part of a whole.

She would like to see another woman in the department not just for representation, but also for better perspective and varying view points.

Stone views sociology as legitimate and popular. After World War II it came to be accepted by the government which used many consulting sociologists. More students seem to be attracted to this discipline now, she observed.

"We're making some mistakes in still arguing the initial objective to the search for truth. The methods of research and technology have affected sociology in the use of the computer. They have not made sociology more scientific—just more complicated, Stone feels. "A greater number in a research project does not make for more relevant consequences."

Her parents, who were Japanese born, came to the United States in the early 1920's; Stone and her family felt the adverse effects of WWII when they were evacuated from California and sent to a camp in Colorado for Japanese-American citizens.

"I don't hold the white American population at fault. I found it an unfortunate policy, but I don't feel bitter," claims Stone.

She feels the evacuation of the Japanese people was caused by economic groups who were looking for a rationale for getting rid of them. "They sought the politically powerful and got their way."

"I try to look at the positive effects of this incident," re-



DR. GLADYS STONE

flects the teacher. "I wouldn't have gotten outside my California community; I wouldn't have felt as free to travel, and I would have stayed a small town person. Now I feel more cosmopolitan in my dealings with people."

In her education, Stone started out in business administration at a St. Louis university. She decided she was not the business-woman type, so continued her graduate work at the University of Chicago in international relations. Her Ph.D. work was done in Michigan, and thereafter was encouraged to give academia a try.

"I've never regretted my decision," said Stone.

She also received a traveling fellowship to Japan for one year and did studies with other

sociologists, anthropologists, and economists.

In Stevens Point she was chairman of the history and social science department for four years. During this time period Stone married another sociologist.

She taught at Augsburg one year before coming to River Falls, and during this time both she and her husband worked on a nationally based sociology project.

Stone estimates that the concerns for women in ten

years will be the same as those of men - the ecological world.

"A woman will have more options, more choices of how she will live. She will have to choose between conserving natural resources or using alternative energy sources, such as solar energy. Women as well as men should try to get along without luxury items. We have to learn not to be so self-complacent."

Dr. Stone feels that this country has not taken economics seriously. "We have to look at distribution instead of production. There is no reason why 20 per cent of our population is poor. We can rationalize that they are lazy, but it's not their fault. It's the fault of the values of our long standing institutions."

She is also concerned about everyday dishonesty. "Is this the nature of people - a selfishness to rip other people off? Why aren't we satisfied with fundamental requirements? Our founding fathers carried the protestant ethics, but today we can't make money, be successful and still remain honest."

Stone wants to get back to a society of honest relationships and not be concerned with status or of how our behavior will affect another person.

Human beings who have honest relationships are an important element of the future of our society, according to Stone. "I think people are essentially good and should be dealt with in a positive way."

Winter Carnival deadline descending

by Wendy Kelly

If all the new snow has made you hungry for some mid-winter activity, it's not too late to sign up for the Winter Carnival events.

The deadline for registration is 4 p.m. Friday, January 23.

"Snowing of 1776" includes events such as skits, king and

Security reports trio of thefts at RF campus

UW-River Falls security director Don Chapin reported that three thefts occurred on campus over the period including the holiday break and the first week of classes.

Chapin reported the theft of \$220.19 from a secretary's desk in the Hagestad Student Center on Dec. 19.

The theft of a multi-technical acoustic coupler, from the Ag. Science building was reported on Dec. 23. The coupler was valued at \$310.

On Jan. 7, the theft of a toboggan was reported by the Hagestad Student Center. The toboggan was valued at \$28.99.

queen, broomball and ski day. Day activities feature snow sculptures, a cross country ski race and an ice skating relay race.

The Winter Olympics will consist of the snowball throw, canoe race, dog sled race, the sleeping bag change and human pyramid.

Those who have the lungs to cheer can participate in the yell-in or cheer a friend on to victory in the pie eating contest.

Anyone with a thirst for fun might want to try the wine squirt.

For information and sign ups, check with the HUB office.



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80 per cent land jobs in area of training

Degrees reap harvest for 92 per cent of RF grads

by Dan Lorge

"You've just got to have a college degree today if you want a job of responsibility or management with the big employers," said Leland Jensen, director of the UW-River Falls Placement Bureau.

Jensen believes the importance of a college degree depends upon the individual and the type of lifestyle he prefers.

"Individual enterprise still has its place in our society," Jensen claims. "If a person is willing to buy into a business, start his own, take over a business such as a bar or restaurant, go into debt and work his way out again, he may become successful and make a great deal of money."

But Jensen's job is to find jobs for those students who complete a college degree. He also tries to keep track of students who graduated, and he keeps records on their employment status. However, he can only obtain the information from students who respond to his inquiries.

Satisfaction is own monument of service

by Jim Dickrell

Mike Jackson, National FFA secretary, spoke to a group of about 20 ag education majors at UW-River Falls Jan. 8.

"Those of you preparing for ag education and who are members of ATA (Alpha Tau Alpha, honorary ag education fraternity) have an opportunity for service. And that role of service can bring you the greatest satisfaction," Jackson told the group.

Jackson said that Presidents Washington and Lincoln gave their all and that the U.S. monuments are in appreciation for their service.

"But those monuments can never equal what can be built because of your service to your fellow man," Jackson said.

Jackson, a 20-year-old native of Tipton, Indiana, spent last week visiting various FFA chapters and vocational ag departments throughout the state. His emphasis has been on the realization of the potential for service that each young person has.

Jackson began his FFA career in his chapter creed contest. He went on to win the Indiana state public speaking contest in 1972. His supervised farming program includes corn, tomatoes, soybeans and swine.

He was elected chapter and district president in 1972-73 and Indiana state FFA secretary in 1973-1974.

He is currently majoring in agriculture economics and pre-law at Purdue University.

Also touring the state with Jackson are Ferron Havens, Wisconsin State FFA President from Darlington, Wisconsin, and A.B. Cordes, Wisconsin State FFA Executive Secretary.

According to Jensen, 92 per cent of all students that graduated last spring are in the labor force, in graduate school or in family rearing. The other eight per cent are either not seeking employment at this time, or have not responded to Jensen's inquiries and therefore cannot be counted as employed or unemployed. Agriculture graduates fared especially well.

Of the 92 per cent listed, 80

per cent are involved in doing something related to their area of training in college.

In a summary of 1974-75 graduates, Jensen listed a total of 532 students graduated from all three colleges, with 121 students from the college of Ag., 179 from the college of Arts and Sciences, and 232 from the college of Education.

Roughly then, three out of five students received degrees in non-teaching related fields.

Union disputes catch farm workers in middle

by Suanne Motl

"Farm workers are finally free, and perhaps that is what it is all about - free to work out problems on an equal basis with the growers," reflected Ross Williams, director of the Minnesota Boycott, while speaking to a small group of UW-River Falls students last Friday.

Despite progress made, however, Williams warned that the struggles of migrant farm workers are not over.

Williams explained the rise, struggles and future goals of the United Farm Workers of America (UFW) which is supported by thousands of migrant farm workers.

Under the leadership of Cesar Chavez, these workers began to make headway in gaining bargaining rights and contracts during the late sixties and early seventies. Opposing them were "the huge non-agricultural corporations and huge family owned corporations" which dominate the eight million dollar California agricultural industry.

A film entitled *Why We Boycotted*, reinforced by Williams' remarks, depicted the fight for more rights as hard-fought and often bloody.

"Growers have tremendous power, and on the local level, their power is almost total," said Williams. He added that when workers went on strike, the whole local society came down on them.

Also to the corporations' advantage, according to Williams, is their ability to write off worker strikes as "natural disasters." The workers, on the other hand, depend on the seasonal income to support themselves the rest of the year.

UFW also faced opposition from the Teamsters Union which engaged in "under-the-table contacts with the growers and strike-breaking techniques" during the workers' strikes, he said.

Williams explained that the UFW turned to boycotting as a way of pressuring corporations to negotiate. As a result of nationwide boycott efforts, Williams believes UFW made some progress.

However, the UFW still has to compete with the Teamsters Union for the right to contract with the growers. A California labor act that went into effect in August of last year governs contract disputes.

Williams said that coercive Teamster tactics and the len-

"Ten years ago," Jensen said "four out of five students received degrees in educational related fields. The UW-RF is losing its image as a teaching oriented university. We are truly a University serving arts and sciences, agriculture, as well as education," Jensen said.

The teaching fields that have the best placement record statistics show to be Agriculture, Art, Math, Comm. Dis-

orders, Science (Br. Area) and Social Science (Br. Area).

Jensen affirms that in the teaching related fields, jobs continue to be available even though dire predictions have been floating around. His statistics show that during the year ending Aug. 31, 1974, out of a total of 251 Ed. Graduates, eight were unemployed, while 154 had direct-degree related jobs in education. The remaining 89 are listed as homemakers, continuing their studies, working in non-education areas, or are not registered with the Placement Office.

"Students going into the education fields had better be interested in assisting in extra-curricular programs," Jensen said, "25 per cent of the prospective teacher employers have coaching or other extra curricular needs that would have to be able to be filled by the job candidate," he said.

"It also helps if the prospective teacher is geographically unrestricted," Jensen continued.

In the non-educational related fields, the employment status on Nov. 1, 1975 with 279 graduated, and 164 registered with the Placement office, showed 88 per cent were employed.

All fields related to Agriculture either in Ag. Ed. or non-ed Ag. fields showed statistically to have the best job placement record. Jensen attributed this to the fact that even though we have a tight economy the food

cont. on p. 9



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Siera, SANE seek man-nature balance

by Tim McNamara

"We've lost our independence. That's a bad thing to say in 1976, but it's true. We're all in for very hard times. People who are concerned about the environment will have the hardest time."

Dr. John Shepherd, UW-River Falls associate professor of physics, gave this warning in a speech at the first joint meeting of the St. Croix Valley Chapter of the Sierra Club and the Society Against Nuclear Energy (SANE). The meeting was held Wednesday night in the Student Center.

The Sierra Club, a national organization founded by John Muir in 1892, is based on the premise that man should come as a visitor to wildlands to learn, not to leave his mark. The Sierra Club is striving to strike a balance between man's works and the remaining natural world.

SANE, a year-old River Falls-based organization, proposes a moratorium on the operation of existing nuclear plants and on the construction of new plants. Ellen Sabelko, SANE chairperson, says the aim of SANE is to promote development of alternative power sources such as solar, wind, and geothermal energy.

"Nuclear fusion is not working," said Shepherd. "We've known about nuclear power for 30 years, yet only about one per

cent of our energy is derived from nuclear plants. The major problem with nuclear fission is the disposal of radioactive waste which causes genetic defects, cancer, and, in large enough doses, death.

In his speech, Shepherd pointed out that although other sources of energy exist, none is yet considered feasible. The basic equation, said Shepherd, is the amount of energy input needed versus the amount of energy actually generated.

A major goal of both the Sierra and SANE organizations is increased energy conservation. Although this is not a permanent solution to the energy question, it will provide precious years of breathing room in which to develop other energy sources.

The Sierra Club is concerned with such subjects as watercraft regulations for the lower St. Croix River and preservation of the lower Kinnickinnic River Valley for a future state park.

SANE intends to send a busload of representatives to Madison this month when a legislative hearing on a nuclear plant moratorium will be held.

According to Shepherd, it would be best to base our monetary system on energy. "If you don't have energy, you have nothing. We've probably only got one shot left in this world energy-wise, so if we blow it, we really blow it."

Class taught though ETN

A UW-River Falls education professor will teach a class entitled "The School and the Law" to students and teachers throughout Wisconsin this spring using the Educational Telephone Network (ETN).

Dr. James Stewart of Educational Foundations will begin the extension course on Feb. 23. The class will be worth three credits and will deal with the legal responsibilities of teachers. Some topics include enforcement of school rules and disclosure of information taken from a student's file

ETN is a system of telephone hook-ups with receiving-sending stations in each county courthouse and on all UW campuses. The station at UW-RF is upstairs in the Chalmer Davee Library. Students at each station will receive Stewart's program live and will be able to ask him questions.

Stewart will get release time from the UW extension division for developing the program and teaching the class.

cont. from p. 8

and fiber industries as well as the whole ag. related area continue to grow.

Jensen advised that if students took Language and Sociological backgrounds along with their majors, they shouldn't have any problem getting jobs. However, he said that students taking straight history, for example, without a Language or Sociological background may have difficulty.

"The state and federal governments are seeking two classes of people," Jensen said, "those in Ag. Sci., and those with sociological backgrounds."

The placement office offers students help in at least six areas in obtaining a job. They offer a placement file, listings for jobs and mailing services. They also notify the candidate of specific requirements that a prospective employer seeks, offer career counseling and have a mini library that includes corporate literature and files that can be helpful to a student seeking employment.

They also have handouts that suggest how to conduct an interview, they know when jobs become available and what tests one can take for various positions.

Jensen urges students to come to the placement office at least three months prior to graduation so that he can set up a file that will be useful to him when he contacts prospective employers or when they contact him.

The file, according to Jensen, will contain a resume and a profile of the student with various references.

Jensen warns that some jobs require tests to be taken on specific dates. The student will find it advantageous to take the tests as early as possible in order to avoid a possible waiting period after graduation. He gave as an example the Professional and Administrative Career Examination (PACE) which is a U.S. Civil Service Commission exam.

To take this test, a student needs to send his application in before the 20th day of the month preceding the month in which the exam is given.

Job hunt

Jensen, stressing the importance of students establishing a file with him, said, "If I have a file, I can get a profile of a student for an employer within minutes. Without a file I have no way of knowing who a student is and cannot give the employer the information he seeks."

Committee appointments finalized

by Jim Dickrell

Appointments to 49 positions on 15 student faculty committees have been finalized, according to Student Senate President Kent Nilsestuen.

The committees cover aspects of university governance ranging from selecting speakers to widening sidewalks. The committees serve an advisory and investigative role for the Faculty Senate.

Nilsestuen urges students to become involved with the committees.

"I urge students to apply for the committees because it gives them an opportunity for direct input in university governance," Nilsestuen said.

"It also gives them a chance to see a different side of the University, rather than just the academic side. They will actually see how this campus is run on an administrative level."

The Student Senate accepts applications for the committees from any student. After a screening of the applications, appointments are made by Nilsestuen.

The appointments are then sent to the Chancellor for his consideration. However, Nilsestuen said that the Student Senate has final authority in the appointments.

Nilsestuen said that the appointment process was completed this week and that appointments were sent to the committee chairpersons.

Enrollment

takes dip

According to statistics, the number of students attending UW-River Falls has decreased since fall quarter.

Keith Olson, assistant to the registrar, said, "The attendance usually drops 6-8 percent between fall and winter quarters. This year the number dropped from 4433 to 4106, a decrease of 7.4 percent." The records show a decrease in enrollment between fall and winter quarters since 1962.

Olson says the main reasons for the decrease are fall graduation, freshman who decided to quit college, and mid-quarter drop-outs.

Talent show cancelled

The Campus Talent Show, scheduled for Saturday, January 17, has been cancelled.

According to Barb Torres, director of student activities, "It was cancelled due to lack of participation." Torres added, "We may try to hold it in the spring."

Dorm population down by 100

The Housing Office reported a decrease in the number of dorm residences for winter quarter.

According to Larry Testa of the Housing Office, 200 students left the dorms between the end of fall term and beginning of winter quarter. Housing gave out 100 new contracts, leaving an actual decrease of 100. There are 1,742 residents in the dorms for winter quarter.

Testa attributed the dorm population decrease to a step up in students' moving off campus and leaving school.

Downhill & Cross Country Ski Areas Around River Falls

by Linda Eklund



	LOCATION	HOURS	TOW TICKET COSTS	RENTAL +	LIFTS	RUNS	CROSS COUNTRY	SPECIAL RATES
Afton Alps	Afton, MN	9 am-10 pm daily	\$5 - Weekdays \$7 - Weekends (Good for day)	\$6 anytime	15 Chairlifts 3 T-bars 4 Tow Ropes	29	No	None
Birch Park	3 miles east of Stillwater MN 212 to county road V	9:30 a.m.-10 pm daily	\$3 until 5 pm \$3.50 after	Weekdays until 5 pm \$4 Mon.-Sat. after 5 pm \$5.50 Sat. & Sun. - \$6.50 Sun after 4 p.m. \$3.25	1 Double Chairlift 3 Chairlifts 1 T-bar 7 Tow Ropes	18	No	Mon. & Tues. - Student Nite - \$2.50 Tow Ticket with student I.D. 4-10 pm
Mt. Frontenac	9 miles south of Red Wing, MN on highway 87	5:30-10 Wed, Thurs, Fri. 9 am - 10 pm Sat 9 a.m. - 6 p.m. Sun.	Evenings - \$4.75 Weekends and holidays - \$6.75	Evenings - \$5 Weekends & holidays - \$7	1 Chairlift 2 T-bars 4 Tow Ropes	7	5 miles of day trails - \$2.50 fee \$4 rental	None
Snowcrest	Somersel, WI on 35 E.	Mon.-Fri. 10 am-10 pm Sat & Sun 9 am-10 pm	Weekdays - \$5 Weekends - \$6.50	Everyday until 5 - \$6.50 After 5 - \$5	2 Double Chairlifts 1 T-Bar 7 Rope Tows	17	4 lighted trails \$2 fee \$4 rental	None
Trollhaugen	Dresser, WI	Weekdays - 9 am - 10 pm Sat - Sun. 9 a.m. until dusk	\$4.50 Daily \$6.50 weekends & holidays	Weekdays - \$5 Weekends - \$6.25	1 Double Chairlift 3 T-bars 9 Tow Ropes	14	3 1/2 miles of trails \$1.50 fee - Rentals \$1.50 - hours Minimum \$3 Maximum \$6	Mon.-Thurs. (Except vacation) all ages \$3 tow ticket & \$2 rental 3 pm - 10 pm
Welch Village	3 miles south of Hastings, MN on 81	Daily 10 am-10 pm Sat. 9 am-10:30 pm Sun 9 am - 9 pm	Weekends & holidays - \$8 Weekdays - \$7 Weeknights after 4 - 30-\$6	\$7.50 Everyday - after 4	4 Chairlifts 2 T-bars 1 Tow Rope	19	No	None
Wild Mountain	7 miles north of Taylor Falls, WI	Tues.-Fri. - 10 am-10 pm Sat. 9:30-10 pm Sun. 9:30 - 6 p.m.	Weekend - \$7 Weekday - \$5.50	Anytime - \$6.50	4 Double Chairlifts 1 Chairlift 1 T-bar 1 Tow Rope	11	3 free trails - no rental available	Tues. - Super Special, \$3 tow ticket & \$3 rental, 2 pm-10 pm Wed. & Thurs. all day - until 4 pm - tow ticket \$4.50, rental \$2.50.

* Complete Rental Package includes skis, boots and poles

Why Falcons can't write

cont. from p. 3

the writing lab in 220 South Hall. Approximately half of the students reported eventually.

The writing lab is an integral part of the English departments' plan to seek out and help students who are lacking in composition proficiency.

"The test helps identify students before they flunk English 111," Beck explains, "and the writing lab helps them survive the shock of 111."

The writing lab replaced the no-credit remedial English

course this year, with funds obtained from the Dean of Fine Arts and the Chancellor. Next year, the lab will be funded by a \$4500 grant obtained from Central Administration.

As Beck explained in his request for the grant, UW-RF presently provides splintered sources of help across campus for the needy student. The updated English writing lab will attempt to concentrate all these efforts in one location next year.

The writing lab will continue to operate, as it does now, on a

one-to-one tutorial basis, staffed by English majors. These tutors must have completed English 361 -- Composition Theory -- and will be selected by a committee made up of English staff members. The tutors will be paid as student assistants, and at the same time, will gain practicum teaching experience.

The English department is now preparing a study comparing "the survival rate of those who use the lab for English 111 compared to those who don't," according to Beck.

In addition to the English department's program, the journalism department also plans to make curricular changes to meet the growing need for remedial work.

"In the last three years," Bishop reports, "it has been necessary for me to devote a considerable portion of an important upper level class, Editing and Copyreading, to the basics of language usage and mechanics."

"It's ridiculous to talk to journalism students about editing and proofreading when they can't recognize the mistakes," says Robinson.

Robinson explains that the journalism department natur-

ally sets a greater priority on writing skills than other departments.

"The students we deal with need these skills professionally," says Robinson. "We're afraid some of the students we turn out can't write well enough to compete."

"It is essential that the professional journalist command better than average skills in language mechanics and composition," Bishop adds.

Even though basic skills instruction has been intensified, Robinson feels that within two years, the department will be forced to require incoming students to pass a remedial course in basic English.

Much of the controversy over declining literacy among students has centered around the actual importance of standard written English.

Beck feels that "anyone can function at a level of near illiteracy in this society if he wants to." However, he adds, that individual must be prepared to accept the accompanying disadvantages.

"He'll never be free," says Beck, "but will have to accept others' interpretations. He can go only as far as his voice will reach."

RA program for apprentices to begin Jan.27

Students who want to be resident assistants next year must participate in an apprenticeship program which begins with a meeting Jan. 27.

The apprenticeship and subsequent screening by a committee will be explained at the meeting, according to Ed Bayens, director of Prucha Hall. Where and when the meeting will happen has not been determined, he added.

"There are about 56 R.A.'s right now, and most of them went through the program last year," Bayens said. "Last year was the first year we had the apprenticeship, and it was very successful. This year we're revising it somewhat."

To be an R.A., students must have lived in a dorm for two quarters. They must also have a grade point average of at least 2.25, and they must participate in the apprenticeship, he added.

R.A.'s are paid according to three different pay scales, which depend upon seniority. An average R.A. earns about \$50 to \$65 every two weeks, Bayens said.

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ANNOUNCING Resident Assistant Position

There will be a general informational meeting for any interested person for Resident Assistant position on Jan. 27th at 6:00 p.m. in the Ballroom of the Student Center.

You must be at least a 2nd quarter freshman with a minimum GPA of 2.25

For more information contact Housing Office, 206-207 Hathorn Hall, ext. 3741 or contact the RD in your hall.



Happy January from the Campus Ministry

Sunday, January 18
ETC GAME NIGHT at ETC House
6:00 p.m. Supper followed by board and card games

Tuesday, January 20
6:30 p.m. Men's Encounter Group Join in at ETC House

Wednesday, January 21
5:30 p.m. Worship at UMHE House

Thursday, January 22
6:30 p.m. Student Board at ETC

MARK GAERTNER
Luther Memorial (Missouri Synod)
Service - 10:30 a.m.

BILL MONTGOMERY
Ezekiel Lutheran Church (ALC)
202 South 2nd Street

Sunday Worship 8:00 AM
Regular Service 10:00 AM
Contemporary Communion 11:15 AM

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429 East Cascade Avenue

Saturday Evening Mass 6:00 PM
Sunday Morning Mass 10 & 11:15 a.m.
Chapel services are held every week when the university is in session

CHRIS BLACKBURN
SUNDAY WORSHIP SERVICES FOR UMHE CHURCHES

United Methodist 10:30 AM
127 South 2nd Street
Congregational (UCC) 9:00 &

110 North 3rd Street 10:30 AM
Episcopal Church 8:00 &
111 North 4th Street 10:30 AM
American Baptist 10:30 AM
311 North Vine Street
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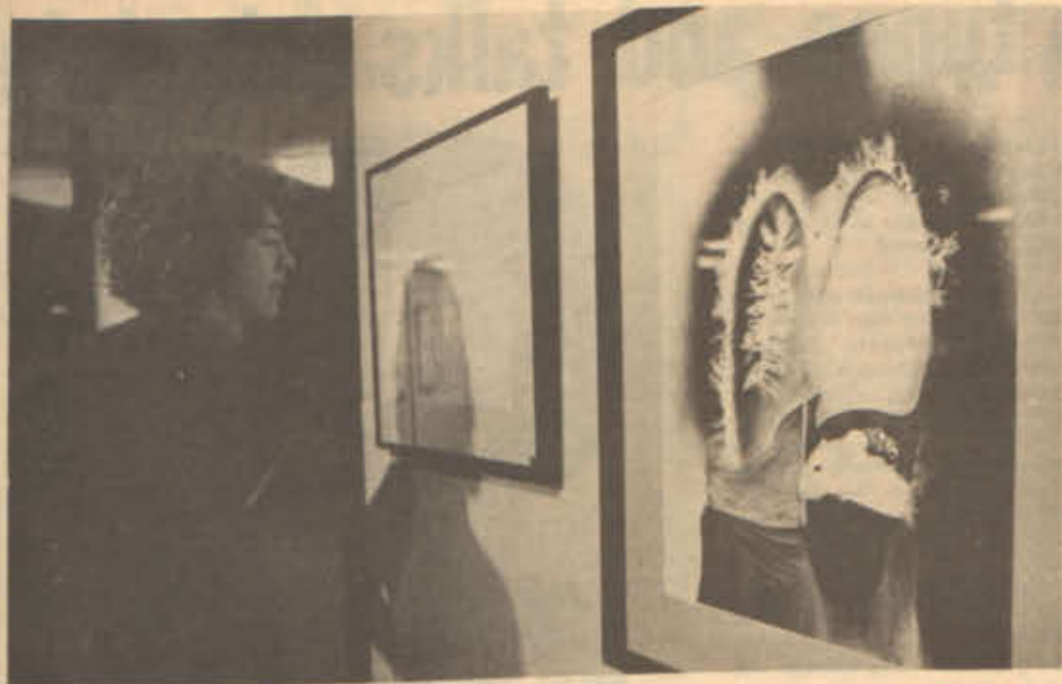
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RIVER FALLS



Gallery, showcases display drawings, hats, lithographs; appeals to many interests

by Kay Kempf

"Drawings USA - Retrospective," a Bicentennial exhibit, is being presented at the Gallery 101 of the Fine Arts Building on the UW-River Falls campus until Jan. 22.

This exhibit is a series of drawings which have been entered in the "Drawing USA" contest over the past ten years. The first competition was held in 1961, and the seventh biennial exhibition was presented in 1975.

"Drawings USA" is sponsored by the Minnesota Museum of Art.

A showcase of hats will be on exhibit until Jan. 16 in the display case next to the Recital Hall.

Hats reveal the integrity, culture and individuality of a society, according to David Burzynski, gallery curator.

The hats which are from all over the world are part of a collection that Ruth Hale, Assistant Professor of Geography at UW-RF has collected in her travels.

A series of 15 lithographs by Federico Castellon illustrating phrases from *The Mask of the Red Death*, a fantasy by Edgar A. Poe, is located in the display near the Alberta Greene Studios.

Even though the story is a fantasy tale, it relates to the morbid aspect of death, said Burzynski. The series will be on display until Jan. 25.

A GALLERY GOER examines a part of the "Drawings - USA, Retrospective" exhibition in Gallery 101 until Jan. 22. Photo by Doug Champeau

the fine arts

.theatre .art .music .lectures.

Seven films selected for foreign series; offers RF students cultural advantages

by Vicky Waxson

"The foreign film series is one of the greatest cultural advantages River Falls can offer to its students," said Dr. John Buschen of the UW-River Falls history department.

Buschen is in charge of the spring foreign film series which will begin Jan. 20-21 at the Falls Theatre with John Schlesinger's *Day of the Locust*. This film is an aesthetic view of

society, set in Los Angeles in the 1930's, in which the culturally debased people bring the apocalypse on themselves.

The series includes seven films made in England, France, Sweden and the United States by the foremost directors, actors and actresses in the world today, according to Buschen.

A series ticket may be purchased for \$5 or single tickets

may be obtained at the door for \$1.25 apiece. Series tickets are available from Bob or Susan Beck, Dick Beckham, Jim Delaplaine, Nick Karolides, Charles Lonie or Margaret Odegard in the English department, John Buschen or Ed Peterson in the history department, or Bill Ammerman, Mary Barrett, Doug Johnson or Don Miller in the art department. Price of a series ticket will remain at \$5 regardless of when it is purchased, but will save a student

money even if he only sees four films.

Buschen and a number of other faculty members select the films each year after reading reviews in European and New York journals. "The films are all produced in Europe so they are quite hard to handle," said Buschen, adding, "The Falls Theatre takes care of all the booking for us."

Feb. 3-4 *Scenes From a Marriage* will be presented. It is a highly acclaimed film by Sweden's Ingmar Bergman and is his picture of the intimacies and misapprehensions between Johan, who has a touch of the priggish about him, and Marianne, apparently the victimized one, who turns out to be the stronger of the two.

Feb. 17-18 will be *Monty Python and the Holy Grail*, which comes from England and is a cheerfully loused-up reworking of the King Arthur stories. Following will be Robert Altman's *Nashville*, March 9-10, in which 24 characters are simultaneously caught up in the country-and-western music industry and in local politicizing on behalf of a Wallace-like presidential candidate.

Ingmar Bergman's transformation of Mozart's silly opera, *Magic Flute*, will be shown March 23-24. It has been called the finest film of an opera ever made and is the story of the

birdcatcher Papageno and his girlfriend Papagena and their trials and love.

Lisztomania, Ken Russell's latest film, will be run April 6-7. Russell has been called "the most controversial filmmaker in the history of the British cinema." His obsessive objective has always been the excesses of the Romantic sensibility, which he sees as a glorious madness that has turned Western man into an appalling talent whose ego is driving him to self-destruction. In *Lisztomania*, Franz Liszt, the first pop superstar, a nineteenth century piano-blasting Mick Jagger, is the focus of the film. Ringo Starr plays the pop superstar.

The final film, *The Mother and the Whore*, will be shown April 27-28. It is a three-and-one-half hour movie by the French director, Jean Eustache. It chronicles the adventures of a narcissistic innocent, Jean-Pierre Leaud, as he frolics with his motherly mistress and the promiscuous nurse he picks up in a Paris cafe. Actually, his "mother" is not his mother, and the "whore" is not a whore. This is a French movie where nothing is what it appears to be and everything is really something else.

Buschen encourages students, especially freshmen, to see the films. "If they start now, they'll go all four years," he predicted.



THE UW-RF POP CONCERT ends with a running finish as the University Chorale sprints off the stage after its "Sing a Song" medley. The quick exit was not to get away from an enthusiastic crowd—only part of the show. Photo by Phillip Prowse



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Balance sought in tunes and talks schedule

by Daniel J. Lorge

The UW-River Falls Concerts and Lectures Committee will be presenting mostly musical concerts in the next five months according to committee chairman Dr. Steven Feinstein.

"We had all the big speakers in the first half of the fiscal year," Feinstein said.

One reason why most of the speakers came in the first quarter of fiscal year 1975-76, according to Feinstein, is because some of the events are decided on by the committee in the spring preceding the fiscal year.

"Some engagements have to be decided early so that we can get people when they have a contract opening," Feinstein said.

The Concerts and Lectures Committee consists of eight students and six faculty members who are responsible for

contracting personalities and scheduling events at UW-River Falls.

"The committee has been experimenting this year," Feinstein said, "We are trying to maintain some kind of balance in presenting events."

Feinstein said that some people have accused the committee of presenting too many lecturers with liberal attitudes. In response to that criticism the committee, according to Feinstein, is attempting to present events with some sort of balance.

He said that Dan Oppliger, who is a member of the committee and a Student Senator suggested that M. Stanton Evans, a "conservative element would offset the liberal speakers of the past and give this year's events some balance.

In reference to concerts Feinstein said, "In the past the concerts were mostly classical; this year we will present concerts that are more national and folk oriented."

"Personalities are chosen for an engagement who will be interesting to students," Feinstein said, "The selection may be based on the speaker's popularity--such as Erich Von Daniken or Jack Anderson--or people that represent popular themes such as the People's Bicentennial Commission," he said.

"Occasionally we select people who cost less--such as Norman Borlaug. Sometimes we get much more mileage out of a speaker who is cheaper because some of them give several lectures and maybe a workshop besides," Feinstein said.



APPEARING JAN. 19 at the Recital Hall of the Fine Arts Building will be Emme Kemp, a jazz and blues singer.

Norman Borlaug cost the committee \$750, while Jack Anderson contracted for \$2,750. Jack Anderson gave one lecture.

Feinstein said there is occasionally some resentment expressed by various persons as to the amount of money that is paid for a speaker or an event.

The Concerts and Lectures Committee obtains its funding from student fee allocations made by the Student Senate.

"This year we were authorized \$12,000; it was raised another \$3,000, and was raised again \$2,000 more," Feinstein said. He said that with the projected coming events, "we spent almost all of the \$17,000."

Some of the coming events sponsored by the committee include; Gwendolyn Brooks--a visiting poet, Emme Kemp--a Jazz Performer, Keith Berger--a mimet, Ramona Austin--performing on the Black Experience during Black Studies week, Concentus Musicus--Medieval and Renaissance music performed on the original instruments, William Albright--Organ Concert dedicating the

new organ, Pauline Oliveros--on music and the lesbian movement, Elliot Schwartz--electronic music (computerized music), M. Stanton Evans--conservative writer, Sarah Pomeroy--historian (during women's week), and the Hall Brothers Jazz Band.

Feinstein said the time of day when a speaker will be scheduled to perform depends on past experience as far as attendance records show. It was found that it is best to have speakers during the day and to have concerts during the evening, according to Feinstein.

"We have a large amount of commuters going to school here," Feinstein said, "and we found that to have lecturers speak at night usually hurt attendance."

Feinstein feels that if speakers are important enough that most teachers will allow students to attend if the scheduled time clashes with the students' class schedule.

"We had a good year so far," Feinstein said, "We drew large crowds, we spent the money and I think we spent it wisely."

Tenors, basses needed to augment choir chord

Four openings have been announced in the University Concert Choir. Two bass and two tenor vocalists are needed.

The choir plans to perform in Orchestra Hall with the Minnesota Orchestra in March. The musicians will travel through Wisconsin on their annual

spring tour, plus perform several campus concerts during the remainder of the school year.

Interested singers may contact Elliot Wold in B-46 Fine Arts, or call 5-3183.

Twin Cities culture guide available in SC

The Entertainer, a guide to current cultural events in the Twin Cities, will be available free in the Student Center each Friday during the rest of the school year.

Written by the staff of the Minnesota Daily, the University of Minnesota's campus paper, the Entertainer includes reviews, upcoming events, pictures and ads. The paper goes to 34 schools in the Twin City area; of these, UW-River Falls is the most distant, according to Daily staffer Tod Klingel.

Calendar

- Friday [Jan. 16]**
 Coffeehouse - 11 a.m. - 1 p.m. - Rathskellar - Hagestad Student Center
 "The Confidential Clerk" - 8 p.m. - Theatre in the Round
 Joni Mitchell - 8 p.m. - Met Center
 Virgil Fox - organist - 8 p.m. - Orchestra Hall
- Saturday [Jan. 17]**
 "Harvey" - 8 p.m. - Chimera Theatre - Crawford Livingston Theatre - St. Paul Arts and Science Center
 "Don't Drink the Water" - 8:30 p.m. - Landfall Theatre
 "Private Lives" - 8 p.m. - Guthrie Theatre
- Sunday [Jan. 18]**
 "The confidential Clerk" - 8 p.m. - Theatre in the Round
 "What the Butler Saw" - 1 p.m. - Chanhassen Courtyard Dinner Theatre
 "6 Rms Riv Vu" - 8 p.m. - Lakeshore Players - White Bear Lake
- Monday [Jan. 19]**
 Video-tape - "Days of Thrills and Laughter" - 10 a.m.-
 2 p.m. - Hagestad Student Center
 Joffrey City Center Ballet - 8 p.m. - Northrop Auditorium
 "Drawings-USA Retrospective" Gallery 101 - Fine Arts Building
 Emme Kemp - 8 p.m. - Recital Hall - Fine Arts Building
- Tuesday [Jan. 20]**
 Greg Carlson - 8 p.m. - Rathskellar - Hagestad
 Film: "The Blue Angel" - 2 p.m., 7 p.m. - Little Theatre - Library
 Video-tape - "Days of Thrills and Laughter" - 10 a.m.-
 2 p.m. - Hagestad Student Center
- Wednesday [Jan. 21]**
 Video-tape "Days of Thrills and Laughter" - 10 a.m.-
 2 p.m. - Hagestad Student Center
 Joffrey City Center Ballet - 8 p.m. - Northrop Auditorium
 "Don't Drink the Water" - 8:30 p.m. - Landfall Theatre
- Thursday [Jan. 22]**
 Chamber Choir Concert - 8 p.m. - Recital Hall - Fine Arts Building
 Video-tape - "Days of Thrills and Laughter" - 10 a.m.-
 2 p.m. - Hagestad Student Center
 "Harvey" - 9 p.m. - Chimera Theatre - Crawford Livingston Theatre - St. Paul Arts and Science Center
 "6 Rms Riv Vu" - 8 p.m. - Lakeshore Players - White Bear

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sports spectrum

by Steve Schulte

A New Year's vision

We're back. It's cold. Once again, I've been tempted into writing my visions for the new year: things, I'd like to see in 1976:

First, not the Super Bowl. I'm all bowled out ... on the local scene, a basketball title in River Falls. I'll bet that few know that River Falls has won more WSUC basketball titles than any other school, including Eau Claire. Recent years haven't helped us though -- it's been 25 years...an outright football title, followed by a bowl bid. A fall, but not out of the question order ... a new press box at Ramer Field; I'm tired of having my stats blow out the glassless window of that air-conditioned facility ... if not a basketball title, how about an upper division finish? I'll comment more on this in a month.

On a different level, again I'd like to see the Twins fire Calvin Griffith. That's impossible, but they say, anything can happen in the world of sports ... Howard Cosell as the RF graduation speaker...the animals revenge on hunters...Bears in Yellowstone Park ... no Bears when I camp in northern Minnesota ... a member of the Big Ten's "little eight" win the football championship ... Johnny Unitas make a comeback; anything to get him away from the mike ... the Fighting Saints over the North Stars ... and the Bicentennial kept out of sports.

+++

Ugly is one way to describe the way the 1975 pro football as it stretches toward its climax. From flying snowballs in Buffalo to booze bottles clubbing officials in shocked Minnesota.

Ugly. Out of hand. Insane. Too much (football). Out of reality.

Personally, I felt that this football season had grown out of proper perspective. The incidents in Buffalo and Minnesota can perhaps be singled out as isolated incidents, but maybe it signals something more.

I'm not a sociologist, but I do know that something is amiss when fans take the game so seriously as to file a suit in court complaining incompetency in the officiating in NFL games.

When a game means this much to a group of fans, their judgement of their leisure activity is slightly distorted.

Who's to blame?

Your guess is as good as mine, but I do know that the TV media's command on the millions that gather every Sunday afternoon and Monday nights is phenomenal. Of course the media is to blame.

But the networks wouldn't be able to put the show on unless their advertisers felt that somebody was watching. If the American people didn't want to watch football, there wouldn't be any on the screen at all. That's obvious. Football has become the Great American Escape.

+++

I will grant that the play in the Dallas-Minnesota playoff game was exciting. Dallas has to be commended for their never-give-up play. As to the controversial calls, they would have drawn complaints even if there had been nothing to complain about. In short, the losing fans and team had to complain to be at peace with themselves. I did.

Undefeated WSUC record

Cagers overpower foes

by Eric Emmerling

The UW-River Falls basketball squad defeated two foes — Bethel, 91-71, Jan. 13, and Stevens Point, 98-81, Jan. 11, in preparation for WSUC competition with Oshkosh and La Crosse this weekend.

The Falcons will put their undefeated 3-0 conference record on the line as they face two other contenders in the WSUC race. The Falcon overall record is 7-6.

Falcon Coach Newman Benson attributed the pair of victories to the rebounding edge the Falcons had on their opponents.

In the Bethel contest, the Falcons held a final 71-47 rebounding edge with four players totaling at least eight rebounds each. Emile Etheridge led the squad in scoring and rebounding, with 22 points, and 18 rebounds.

The Falcons had a sound lead, 11-1, over Bethel in the early moments, and the outcome of the contest was never in question after the five minute mark of the first half.

Larry Pittman sparked the Falcons against Stevens Point, collecting 27 points and leading the squad in rebounds and assists. The Falcons outscored the Pointers by 11 in the second half, after holding a 44-38 half-time edge.

"The key to that game was our taking the rebounds away from Stevens Point, and then playing super defense in the second half," Benson commented.

On Jan. 16 the Falcons entertain the LaCrosse Indians at Karges Gym. The Indians are led by Larry Halverson and Ed Uhlenhake, the squad's top rebounders.

Benson said the Indians are a tough team in rebounding, speed and scoring. He feels the Falcons will have to stop LaCrosse's strong running game to be successful.

"If you let that team dictate to you what they want to do, they can beat anybody," Benson said of what he termed "one of the toughest teams in the conference."

Jan. 17 the Falcons host the Oshkosh Titans, another conference contender led by Ralph Sims, their leading scorer and rebounder.

The Titans are an explosive offensive ball club, scoring near the 100-point mark on several occasions this season. "If we play good defense and catch them on an afternoon when they're not hot offensively, we can beat them," Benson said.

Pittman was named the Falcon's offensive player of the week for his performances in the Bethel and Stevens Point contests. He currently leads the squad in scoring and assists. He is third in total rebounding, behind Dan McGinty and Etheridge.



voice sports



Unbeaten dorm teams clash

by Mike Smith

Slow-starting Crabtree-fourth-North floor handed Prucha-first floor its first defeat, in a clash between the two League-Two, powerhouse teams, in men's dorm intramural basketball, Tuesday night.

Both teams, previously undefeated, matched points early in the first-half until Prucha scored six straight points to gain a 14 to 8 lead. By half-time, Crabtree had cut the margin to a three point difference, 23 to 20. Ted Kensoth's ten points and Chuck Harpole's six points lead Prucha's barrage. Charlie Reed led Crabtree's balanced offense

with eight points in the first half.

Gregg and Kevin Steiners' hot shooting, early in the second half helped Crabtree steal the lead from Prucha 32 to 31, and move ahead 36 to 31. Kensoth's shooting rallied Prucha to a two point deficit with six minutes left. Crabtree and Prucha matched points, 44 to 42, until Crabtree surged ahead to a 49 to 43 victory.

Kevin Steiner finished with 15 points, while Gregg Steiner and Charlie Reed sunk eight points apiece for Crabtree. Kensoth, from Prucha, hit baskets for 20 points. Teammate Mark Hosier added seven points, while Bill Page and Chuck Harpole had six points each.

According to Jan. 9, standings, May-third-East and Johnson-third-South are both undefeated in League Two. Hathorn-first has sole-possession of first place in League Three, McMillan-third-West (3-0) leads League Four with Grimm-second-West (3-1) close behind.



LARRY PITTMAN

Tankers win

by Steve Hacken

The men's swimming team ran its season record up to four wins, one loss with a 65-47 victory over Macalester College of St. Paul on Jan. 9.

Coach Mike Davis said that he was happy to chalk up a win, but added, "This is a down year for Macalester, and our swimmers were not pushed to their limits to win."

The Falcons took firsts in eight events. Winners were: The 400 yard medley relay team; Pat Paplow in the 1000 yard freestyle with a time of 11:20.2; Jim Strom in the 200 yard freestyle, with a time of 2:01.0; Dave Raway, with a 1:46.2 time in the 160 yard individual medley; Brian Olson in the 200 yard butterfly, with a time of 2:28.3; Dave Ridgeway in both the 60 and 100 freestyle events and Bob Treadway in the 200 backstroke, with a winning time of 2:15.3.

Although the team has a winning record, Davis said the team will get a better picture of where it stands when it meets tough competition such as Stevens Point, St. Thomas, and St. Johns in the near future.

The next meet for the swimmers is Jan. 16-17 in competition at the Blue Devil invitation at Menomonie.



A SHIRTLESS GRIMM HALL DEFENSE prepares to stop a McMillan Hall offensive threat in a UW-RF intramural contest at Ames Gym. Grimm Hall was victorious in the 62-60 squeaker. Photo by Randy Johnson

WSUC BASKETBALL STANDINGS		
	W	L
RIVER FALLS	3	0
Oshkosh	2	0
Platteville	2	1
La Crosse	2	2
Eau Claire	1	1
Superior	1	2
Whitewater	1	2
Stevens Point	1	3
Stout	0	2

Games Friday, Jan. 16
Oshkosh at Superior
Platteville at Stout
La Crosse at River Falls
Whitewater at Eau Claire

Games Saturday, Jan. 17
Oshkosh at River Falls
Platteville at Eau Claire
La Crosse at Superior
Whitewater at Stout
St. Norbert at Stevens Point (NC)

Icemen, Cadets split pair

by Linda Eklund

After dropping a loosely played game Friday night 10-8 to the Air Force Academy in Colorado Springs, the UW-River Falls hockey team snapped back with a decisive victory, 6-3 on Saturday, splitting the weekend series. The



TOM CROUCH

overall season record now stands 6-6.

"On Friday night, we played a little flat, with lots of mistakes," said Falcon Coach Don Joseph. "We were disappointed, scoring so many goals and losing. Saturday, we started hitting and doing our thing, and won going away."

In the opening game of the series, Tom Crouch started the scoring action at 6:34 of the first period, with assists by Mike Mayasich and Keith Kurland -- transfer students playing their first game with River Falls. Also scoring in the first period were Jim Yungbauer, Jerry Meier and Paul Koich, with the Falcons leading at the end of the first, 4-3.

Air Force took advantage of a scoreless Falcon second period and scored three goals, jumping to a 6-4 second period lead.

"It's nice to win the second game if you have to split a series, because it's good to come home on a win," commented Joseph. "Air Force was not the team it was last year; they were down a bit and our team was up a bit from last year."

The Falcons traveled to Colorado on money the team made at the concession stands at the football games (about \$1100).

Last year, River Falls dropped two to the Cadets when they visited Hunt arena, 6-2 and 9-0. Coming into the games, Air Force posted a 9-2 record.

"We are steadily improving with every game and pointing to a national tournament invitation. With the win at Air Force, we have added confidence to win the remaining games on our schedule," remarked Joseph.

cont. on p. 15

Women cagers carry 3-2 record

by Janet Krokson

The UW-River Falls women's basketball squad fell victim to a high-powered UW - Stevens Point team, 50-68, last Saturday but bounced back for a hard-fought victory over Winona State, 69-42, Tuesday to bring on a 3-2 overall season record thus far.

According to Falcon coach Pat Sherman, River Falls was contending with problems on the pass and reverse in the Stevens Point contest, and, ultimately, "just didn't work the ball as well as we could have."

The Stevens Point women penetrated the River Falls zone early in the game and layed up some easy buckets on rebounds to leave River Falls 17 points down by the end of the first half. But the Falcons rallied in the second with "some outstanding play," said Sherman, and closed up some serious holes in the defense for what Sherman noted was "a very improved performance."

The defense picked up in the second to keep Point from easy shots and the Falcons turned on a successful press, moving within 8 points of Stevens Point during the period.

Two River Falls women scored in double figures and combined for over half of the Falcon total. Sonja Peterson put up 17 points and Esther Moe made 10 count. Pat Callen sank 9 for the Falcons and Kim Phiifer was good for 8. Joy Morrison contributed 4 points and Karen Gould put in 2 for the River Falls cause.

Overall, observed Sherman, "We have an all-round team. We just came up against some very strong competition, and it was a good experience for us. We learned a lot--and we'll be ready for them next time."

The Falcons moved on to host Winona for what Sherman termed "a very significant" win on Tuesday -- the first River Falls victory over Winona in at least three years.

River Falls shattered the Winona press early in the game and made the pieces their key to the win. Sherman noted, "The Winona press has always been our main problem when we come up against them." And that disadvantage has given every recent River Falls contest with Winona to them by at least 35 points.

The Falcons hit their open players hard and fast leaving Winona in the dust, 35-18, by the half. Moe leaped for 10 rebounds in the first to fire up the Falcon rally.

The scoring was balanced for the Falcons as 11 of the 14 River Falls women put up points in the contest, and four ran up double figures.

Peterson sank 15 points followed by Moe with 12, while Callen and Morrison put 11 apiece on the board.

Other scoring contributors were Linda Jensen and Kim Phiifer with 4 apiece; Cheryl Gilles and Karen Gould with 3 apiece; Beta Bodin, Laurie Anderson and Sue Wedin each with 2.

"We kept cool and thought well," reflected Sherman, "and it turned out to be a super team effort."

The River Falls women travel to Mankato for a 7 p.m. tip-off on Monday and host the University of Minnesota on Wednesday at 6:30.



SONJA PETERSON attempts to dribble around the Pointer defense enroute to the basket. The Falcons lost, 68-50. Photo by Randy Johnson

sportscope

MEN'S BASKETBALL
RIVER FALLS 98, Stevens Point 81
RIVER FALLS 91, Bethel 71

WOMEN'S BASKETBALL
Stevens Point 68, RIVER FALLS 50
RIVER FALLS 69, Winona 42

HOCKEY
RIVER FALLS 8, 6, Air Force 10, 3

SWIMMING

RIVER FALLS 55, Macalester 47
Falcons now 4-1.

This Week:
MEN'S BASKETBALL
Falcons host La Crosse Friday, Jan. 16
Falcons host Oshkosh Sat., Jan. 17 (3:00)

WOMEN'S BASKETBALL
RIVER FALLS at St. Catharines Jan. 15
RIVER FALLS at Mankato Jan. 19
U of M here Jan. 21

WRESTLING
St. Cloud here Thursday, Jan. 15
RIVER FALLS at St. Olaf Friday, Jan. 16

SWIMMING

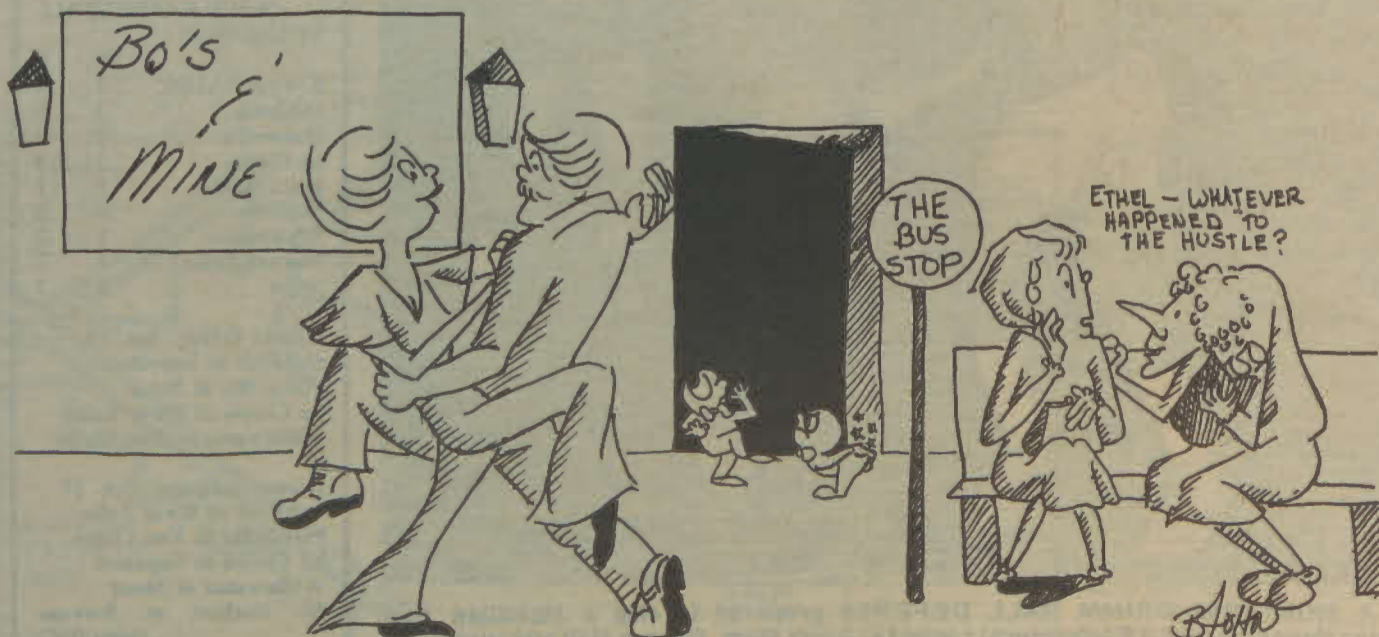
Jan. 16-17 at Bluedevil Invitational in Menomonie

HOCKEY
at Mankato Jan. 16-17
January 21 Stout here 7:30

NOTES:

The UW-RF ski team competed in its first meet of the young season at Hardscrabble, Rice Lake, Wisconsin. The women's team came home with a third place trophy. The top two finishers for RF were Hudson junior Cindy Foss and freshman Francis Clark. Leader in the men's division was Joe Menichino. The skiers' next meet is Jan. 21 at Snowcrest ... Mike Will will receive the Milwaukee Journal award before the face-off of Tuesday night's hockey game for being named the WSUC's most valuable football player ... Will was named a first - team NAIA All-American, the first Falcon since 1966 to receive this honor. Roland Hoff and Terry Franklin were named to the honorable mention team ... It was announced Wednesday that Falcon cager Larry Pittman was named the WSUC's Player of the Week for his dazzling performance against the Pointers last Saturday.

EVERYONE'S GOING TO BO'S.... HOW ABOUT YOU?



Scoring captain lauds coach

by Steve Schulte

After two years of playing Falcon hockey, captain Dave Cowley has developed a realistic, calculating knowledge of his team's ability.

Prior to last weekend's series split (losing 10-8, winning 6-3) with Air Force, Cowley indicated that he felt the Falcons were capable of playing the type of hockey necessary to beat a high caliber team like the Air Force Academy.

Cowley was correct. His position on the ice usually is

too. Heading into last weekend's series, the St. Paul native (St. Thomas High School) had scored 13 goals in the first 10 season's games. In 42 games in a Falcon uniform, Cowley had tallied 47 goals and 25 assists.

The fact that Dave Cowley even arrived on the UW - RF campus can be attributed to his relationship to Falcon hockey Coach Don Joseph.

After his senior year in high school, Cowley was recruited by Don Joseph to play for St. Mary's College of Winona, MN. After playing for one

season, Don Joseph left to head the program at River Falls. Cowley followed suit, but it wasn't that simple.

"I had a great year at St. Mary's and Joseph encouraged me to stay there," Cowley related. "I think he used a little bit of reverse psychology on me. My first impression after hearing that he was going to River Falls was to go with him, but I made the decision mostly myself."

Joseph told Cowley what River Falls had to offer, which in 1973 included the new Walter Hunt Arena. "It makes a world of difference to have your own rink," Cowley emphasized.

Cowley expressed pleasure with his years at River Falls. "I knew it would take a couple of years to get a good base of a hockey team, but I think this is the year that we have one," said Cowley. "After this season, Coach Joseph shouldn't have to recruit more than four or five players yearly to build up his team."

Cowley characterized his coach as a "real honest, straight-shoot'n guy. He's a hard working, dedicated guy and most of the guys on the team really respect him for it. He's just the kind of coach you want to play for--he spends so much time at the game that you just enjoy winning for him."

In turn, Joseph lauded his captain with phrases like, "fine

competitor," "outstanding leader on and off the ice" and "perfect gentleman to represent the town and the University." Joseph commented, "He's highly thought of by all who know him, and one of the most outstanding captains I've ever had."

Cowley would like to continue playing hockey somewhere after graduation from River Falls, but he is facing the situation realistically, seeing education as the essence of his collegiate experience. "Personally I feel that my education takes priority over hockey because I'm not going to play for the rest of my life; I have to make a career for myself in my major (business administration)."

"Coach Joseph stresses to his players that education comes first before athletics," Cowley said. "If a player is having trouble in the classroom, he'll know about it and talk to that player."

Mark improved

The Falcons were 14-5 in Cowley's first year. Last season with a tougher schedule, the squad posted a 14-14 mark. Cowley sees this year's squad improving on last year's mark, because the toughest part of the schedule is out of the way.

"Now four transfer students are eligible and that should be a shot in the arm. Not only will they perform well, but they will put pressure on the other guys or we'll be sitting on bench," Cowley stated.



DAVE COWLEY

Ice men

cont. from p. 14

River Falls battled to a 7-7 tie with 12:35 remaining in the game with goals by Dave Bigelbach, Scott Hambly and Dave Cowley. With 7:40 left in the game, Rory Johnson slapped a 15-footer in, giving River Falls the edge. The Cadets scored less than two minutes later, inching ahead, 8-7. With two minutes to go in the game, Air Force put the game on ice, scoring two goals seven seconds apart.

Starting the opening period on Saturday night on a shaky skate, the Falcons fell victim to an Air Force attack, with the Cadets stuffing two in the net. The only Falcon score in the first period came at 19:07, with Jerry Meier tucking one away. Assisting on that goal were Mayasich and Kurland.

Air Force added a quick second period shot, now leading 3-1. River Falls dominated the remainder of the period, with Mayasich hitting the nets at 12:31 and Terry Christensen tying the score, 3-3 late in the second period.

The Falcons dominated the ice the third period, with the go ahead goal coming at 4:41 by Crouch. Johnson and Koich each pocketed insurance goals, adding to the Falcon win, 6-3.

This weekend, the Falcon icemen hit the road and travel to Mankato, for Friday and Saturday night games.

"We will have our hands full with Mankato," predicted Joseph.

By capturing the Augsburg tournament over the holidays, and splitting the series with Air Force, the Falcons chances of receiving a return bid to the national tournament are brightening.

"That's my personal goal for the year," Cowley said. "I always think about playing in the national tournament--that's for all the marbles. If we get accepted this year, I think we'll do much better."

GRAND OPENING

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Classified policy

1. Classified advertising will be accepted at a rate of 50 cents per insertion for the first 25 words or less and 2 cents per word for every word over 25.

2. All classified advertising must be submitted to the **Voice** office (209 Hagestad Student Union) no later than noon on Tuesday for inclusion in that week's paper. No classified advertising will be accepted after Tuesday noon for that week's paper.

3. Classified advertising will be accepted by phone in the **Voice** office (5-3906) between 9:00 a.m. and 4:00 p.m.

4. All classified advertising must be paid for no later than 4:00 p.m. on Tuesday for inclusion in that week's paper. No classified advertising will be printed on credit.

5. The **Voice** has the right to refuse to accept classified advertisements deemed not suitable for publication.

classified advertising

Lost: Silver necklace and blue stone cross. Reward. Call 5-9116. + + +

found



Found: Gloves, 4 glasses; 3 necklaces, 3 keys, a cross, 3 watches, a book, a scarf, 2 earrings, 4 rings, and 2 pendants. If you have lost something along these lines, contact the Student Senate office, 204 Hagestad. + + +

Lost Anything? Keys? Gloves? I.D.? If so, contact the Centralized Lost and Found at ext. 3205 or 3384 or stop in at the Senate office (above the Ballroom). + + +

Lost and Found: Several items, including eye glasses, books, purses, keys, have been turned into the Dean's Office, 172 Fine Arts. If not claimed before January 30, they will be turned over to Goodwill. + + +

wanted



Help Wanted: Cocktail waitress. Experience preferred. Apply in person at Snowcrest Ski Area, Somerset, WI. + + +

Typing: Well experienced typist to do typing of doctoral thesis, master's papers, book reviews, term papers, etc. Reasonable rates, fast efficient service. Call 5-6659. H-8. + + +

Experienced Secretary will do typing. Phone: 246-6781. L-4. + + +

Apartment Wanted: Needed by Feb. 1. Small apartment or one room kitchenette for one female student. Please call 386-3438. + + +

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anncts



This column will be run every week as a free service to non-profit making organizations. Announcements submitted must be no more than 25 words in length, and only the first 10 announcements will be accepted weekly.

National Park Service Seasonal Jobs: Application will be accepted from Jan. 1 through Feb. 15, 1976 only. Necessary forms must be obtained in advance from: Personnel Officer, Midwest Region, National Park Service, 1709 Jackson St., Omaha, Neb. 68102. For further information, contact Superintendent Gustaf P. Hultman, St. Croix National Service Scenic Riverway, St. Croix Falls, WI 54024. Phone: 715-483-3287. + + +


Student Employment: Students desiring on or off campus part-time employment may contact Greg White, Asst. Dir. Fin. Aids, 221 Hathorn Hall for possible referrals and further employment information. + + +

Coin Club meets on Tuesday, Jan. 20, by 4 p.m. in Hathorn Hall basement. New members are welcome. Election of officers. + + +

Quarter Abroad '75 meets Quarter Abroad '76 Tuesday, Jan. 20, 7 p.m., Room 205 Student Center. Quarter Abroad '75 will evaluate program. Those students interested in participating in the 1976 Quarter Abroad are invited to attend. + + +

Foreign Students: You must report your current address to the government by Jan. 31 if you aren't a U.S. citizen. Forms are available at the River Falls Post Office. + + +

Any interested students: Joint housing committee will meet Monday, Jan. 19 3:30 p.m. in the Falcon Room, Student Center. All welcome. + + +



Wondering Where To Go?


The Waterfront Inn
Prescott, Wis.

is proud to present

"Glider"
January 16 - 18
9:00 p.m. - 1:00 a.m.

Returned by popular demand, this new 6-piece rock group is extremely tight and powerful. From the sharp vocals of "Yes" to the smooth double leads of the "Allman Brothers" you'll agree they're not just another band.

HAPPY HOUR
8:30 - 9:30
Every Night



lost



Lost: Gold wire-rimmed glasses in a red, white and blue case between Cedar and North Hall on 4th Street. If found, call **Voice** office, 5-3118. + + +

Lost: Ladies' watch, near theatre or A&W. Call 5-7127 evenings. Reward. + + +

Events for the Week: January 17 - 22



Sponsored by Hagestad Union Board

Videotape Presentation
"Days of Thrill and Laughter"
January 19-23
STUDENT CENTER
DINING AREA
10 a.m. to 2 p.m.

COFFEE HOUSE
Featuring
"Gregg Carlson"
JANUARY 20
8 p.m.
Rathskellar - Admission 50c

SNOWCREST SKI TRIP - Cost \$3.25 lift ticket and \$1.00 bus transportation
- January 21 - Bus leaves 5:30 p.m. from Student Center and returns 10:30 p.m. - Tickets on sale in Student Activities Office

DEADLINE FOR WINTER CARNIVAL CONTRACTS
4 p.m.
January 23
Student Activities Office