



the student VOICE

Volume 56 No. 24

UNIVERSITY OF WISCONSIN-RIVER FALLS

Thursday, April 6, 1972

Incumbents defeated in City races

Fischer elected 4th ward alderman

An incumbent alderman was defeated by student Ed Fischer in a race for 4th ward alderman, in Tuesday's city election. Fischer had a 93 vote margin over Gilbert Derman who was appointed to that post last year and chose to run for a full term. The final vote was Fischer 446 votes to 353 for Derman.

The 4th ward, which contains all of the University dorms, had a 74 per cent voter turnout, which was only slightly above the 73 per cent city average.

Fischer said that it was apparent to him that he would not have won without support from much of the non-student population in the Ward. He pledged "equal and progressive representation for all the citizens of the ward."

The new alderman said that he views one of the main responsibilities of the position is to be an ombudsman for the people to the city government. His home phone, which he asked us to print, is 425-2395, "in case you need assistance."

During the campaign, Fischer took the following stands on some of the issues:

Ecology "the city must be concerned about our ecology. Particularly we must protect the Kinnickinnic River and develop more parks as the city expands. We must constantly strive to maintain and improve the quality of life in River Falls."

Property taxes: "There certainly is a need to lessen the property tax burden. It is a regressive tax which is particularly harmful to the elderly in our town. However, groups which advocate unrealistic cuts in our education budget which would decrease the quality and level of education for children in River Falls, are a detriment to the situation. What is needed is efficiency in local government and citizen pressure for property tax relief from the state and federal government."

Public housing: "The city should continue its support of public housing. Private interests have failed to provide adequate low cost dwellings for the poor and elderly. I feel it is the city government's responsibility to meet this need by working with state and Federal housing agencies."

Fischer will serve a one year term on the River Falls City Council. Normal terms are two years, however all council positions will up for election in 1973 after the city is re-apportioned. The Council has recently indicated that it tentatively favors an expansion from 5 to 7 city wards.

Fischer is a senior majoring in economics and political science. He intends to do graduate work at the University here after graduation this spring. His residence is 1400 South Main St.



Gene Meyer



Ed Fischer

Fischer said that he thanks "those who showed their confidence in me by their votes, and also those many people who worked in my campaign."

"I've got a lot to learn about being an alderman, but I intend to do a good job," he said.

Meyer new mayor

In a close race for River Falls Mayor, the victor was retired businessman Eugene Meyer. The incumbent was Robert Krueger who was elected to that position by the City Council last summer when the elected Mayor died. The vote Tuesday was Meyer

1,314 to Krueger's 1,262. Although there was some speculation that there might be a request for a recount, no official request had been filed as of Thursday morning, according to the City clerk.

(see McGovern, Page 4)

Bookstore moving to Hathorn

After suffering through years of cramped quarters, the University Bookstore will finally move to new spaces. Jack Agnew, Director of General Services, recently announced that the west wing basement area of Hathorn Hall will become the site of the new bookstore.

Agnew said work will start around June 1, and Richard Slocum, Student Center Director said it will probably be finished by the end of summer session.

Slocum stated the primary reason for moving the bookstore at this time was due to the priority of providing additional snack bar facilities. Once the store has been relocated, the present Cage area will be expanded. Slocum added that present structural laws would have to be studied in order to determine how much new seating could be installed. Agnew felt that the fire laws would not permit additional seating, but added that at the least the crowded situation in the Cage would be alleviated by rearranging existing tables and chairs.

A bookstore consulting firm, Harry Berry and Associates, Milwaukee, concluded in a 1969 study that the change of the bookstore from the student center area would result in an "untimely death in Hathorn Hall." Slocum felt that although the move might have some effect at first the better services would help business. Concurring with the study, Slocum added that "we want to make it a bookstore rather than a commissary." He noted that the new store would have a casual atmosphere, "with browsing encouraged."

An estimated \$40,000 has been authorized to remodel the building, with money coming out of the Student Center fund. Slocum stated that fees cannot be raised, however, as the account is self-supporting.

Slocum also said that a full-time manager has "been considered", but nothing is definite yet.

WRFW to go AM in dorms

By Barb Vanda
Staff Writer

Monday, April 10, is the target date for beginning broadcasting by the campus limited AM system of WRFW, the campus radio service.

Lorin Robinson, station manager, said the equipment is already installed and the system is "about ready to go." He said this system has been in the planning stages since WRFW's beginning three years ago.

The AM system of WRFW will serve only the dormitories of the Rodli complex--McMillian, Grimm, Parker and Crabtree halls. Robinson explained that these dorms are fully occupied and therefore the new service of WRFW will be able to serve the largest number of students. He said the system was originally planned for all the dorms but be-

cause of limited funding a less extensive system is being operated now.

For the remainder of this year WRFW will "simulcast" AM and FM. Robinson said he hopes to have separated studio systems next year. He said this AM system will then be based on what the students want and the only simulcasting will probably be university sports and news productions. He also pointed out that the FM system will still be serving both community and campus as it does now.

Those dorm residents of the Rodli complex will be able to receive WRFW-AM at 750 on their AM dial.

The operation of the AM system will consist of feeding an audio-signal from a studio to a

number of small AM transmitters located in the dorms. These transmitters will then feed the AM signal into the AC wiring of the dorms. This wiring in the walls serves as an antenna. Any AM radio located in the dorm can pick up the broadcasts. Signals of the AM broadcast will not be received more than a few feet beyond the dormitory walls.

Robinson said the limited AM system was installed to better serve the on-campus students. He said all students do not have access to FM radios and because the FM broadcasting has a wider responsibility to include the community, there cannot be enough student-oriented programming on WRFW-FM.

Similar systems to WRFW-AM are now in operation at Platteville, Eau Claire, and Oshkosh.

Kinnickinnic Park discussion tonight

A public information meeting to discuss the Lower Kinnickinnic State Park proposal will be held at the River Falls high school auditorium on Thurs., April 6 at 8 p.m.

Dr. Albert J. Beaver, department of plant and earth science, said the purpose of the meeting is to inform interested people of the park plans and listen to other comments and suggestions concerning the proposal.

The idea to develop the lower Kinnickinnic River Valley into a state park was first initiated by a group of concerned people who saw rural lands being subdivided into estate size lots due to the urbanization pressures centered in the Minneapolis-St. Paul

Metropolitan area. They also saw the uniqueness of the river as a recreation and nature center.

According to Carl Pemble, a landowner along the lower Kinnickinnic, the proposal was widely accepted by people living in the area. Several landowners held their lands while appraisals were made even though taxes were rising and other offers were made to them by land developers. Approximately 1,000 university students signed a petition in favor of the proposal.

Jim Harrison of the Minnesota-Wisconsin Boundary Area Commission in Hudson said this will be final meeting before the proposal is signed by the Department of Natural Resources.

Earlier this year, the Student Voice took a strong stand against ROTC, with one of the objections being the vast economic waste of the government's money on such a program. An example of the waste of this program has come about; the Army and Air Force recently admitted the program is supplying the armed services with too many officers.

During the last week in March, the Air Force said that 900 out of 4,000 June ROTC grads will serve NO active duty as the program has graduated more men than the Air Force needs.

Earlier in March the Army released figures that stated that 50% of the 11,000 ROTC grads will serve 3-6 months, rather than the usual 2 years. Again due to a surplus.

A study released in 1969 estimated the cost for each newly commissioned officer in the armed services. West Point graduates cost the government approximately \$57,000 each to train; officer candidate school \$14,200 and ROTC \$15,300. With that \$15,300 figure in mind and the amount of the Air Force and Army ROTC grads that the services will not utilize (about 2,200), the government has blown about \$33,660,000. Repeat \$33,660,000. Not much by government standards, considering all of the other waste they generate yearly, but quite a substantial amount, to say the least.

Field stated earlier this year in a letter to Faculty Senate President Pat Clark, that the Army had made it's assignments for the upcoming year and River Falls did not receive a unit. He did not say whether or not a request would be made by the University in the future for a unit. It would seem, in light of the waste of the program in producing more ROTC officers than it can use, that the Chancellor would note this, tell the Army that he is grateful for the interest of the army in providing River Falls with a unit, and respectfully decline the offer. It would be in the national interest, i.e., saving tax money, for River Falls to stay clear of this expensive and apparently wasteful program.

The United States has to maintain balanced logistical capability and systemitized transitional flexibility, but not at the expense of total organizational programming, in this case the taxpaying public.

Consideration for others

STUDENTS

As some of you noticed our services committee put up posters with copies of all the merchants in River Falls giving students discounts.

It appears that some students don't respect other students who may find these discounts valuable. Posters get ripped off the walls and bulletin boards and left to collect dirt off the floor.

If you don't care to partake in this student service please keep your hands off the posters and give other students, who may find this information valuable, a little consideration.

Sincerely,
Jeff Swiston
Student Senator

Work for pay or satisfaction?

Dear Editor:
I read with great amusement the portion of your "Editorial" and a "Letter to the Editor" concerning monetary reimbursements to one of the staff members. At first this "controversy" appeared funny, but after I stopped laughing at the utter stupidity of both parties involved, I got to wondering about the quality of workmanship that goes into any edition of the "Voice."

Granted, many people do work hard to put together a good paper, but to offer monetary rewards, no matter how small, on top of the possibility for earning credits for graduation seems absurd.

I worked on a school paper, University level, last year and not one of us on the staff ever got a penny for our time. We did it because we wanted to do it, not because it was required or because of any money or power



involved. We were proud to be able to put out a first class, though small, paper and our pride was the time, effort, and workmanship that went into every issue.

I wonder how long the "Voice" would continue to publish if all compensation, either monetary or G.P.A. were removed, and the paper put on a volunteer type basis. If nothing else, it would be an experiment in terror for those few members left to get out an acceptable paper, if they could do it at all.

Respectfully,
Jerome D. Lamb
Former Managing Editor and
Former Editor-in-Chief
US-Sheboygan "Centerpiece"

Accuracy of poll questioned

Dear Editor:
I would like a chance to question the accuracy of the lead article in the March 23 edition of the "Voice" headlined "Hammond poll shows that Nixon and Muskie lead."

commentary Fisher, Bookstore, ROTC

By Steve Cotter

Ed Fisher's election to the city council isn't as earth shaking as it might have been a year or two ago, during the national "radical-take-over" scare. Of course, Fisher is not really in that mold, anyway, but in the past, males under 25 with more hair than the local businessmen, were considered of a radical nature. Evidently, no longer is this de riger.

Fisher, furthermore, did not campaign on a "student" basis, but chose to make note of city issues such as taxes and the hospital.

He mentioned to the Voice that his first act as an alderman would be to meet and talk to city employees.- one way of learning the city's needs and recommendations. Either he isn't a student of politics (this is only supposed to be done before elections) or he is actually interested in his new job. Evidence points to the latter.

Although a study made by a bookstore consulting firm from Milwaukee in 1969 rejected the Hathorn Hall site as being in a "Backwater", the store should be one of the better, and longer needed improvements on campus.

The study made mention that taking the store out of the area of heavy student traffic would cause it's death, and proposed not moving it from the present location--a plan that would mean expansion of the store by cutting out some of the already cramped facilities in the Cage. Moving the store out of the basement of the Student Center thus has two positive aspects to it: 1.) More space for the store; 2) More space for the Cage are.

It's a good plan.

Student help needed in remodeling Deep End

by Tom Kohls

Two weeks ago the plans for remodeling the Deep End were introduced. I was lucky to see the plans close up and, if anything, they were impressive. And although the price quoted in the Senate article was wrong, the whole remodeling package will still be expensive.

The financing of this whole project is still up in the air although Chancellor Field is going to decide on it somewhere in the near future.

It is now up to us as students to become involved in this issue.

There is a good chance that this

remodeling tab could be picked up by students, if not wholly, at least partially.

We must find out first of all if students want this project done (and I think they do). And secondly we must find out how much students are willing to pay for it.

Now is the time for us to find out the facts and not to hide behind the Student Senate. The Student Senate can only do a good job if you help. Find out the facts and tell them what you think on the issue. Let's not have another white elephant like the hockey arena hoisted on top of us.

the student VOICE

I know that any poll has some element of chance and inaccuracy, but I believe that a representative sample of all voters in the Hammond area, was not taken. Contacts of mine in the St. Croix Central High School, which does have a senior class with eligible voters, state that no student to their knowledge was contacted by any poll.

I am not upset with the results of the poll but I do question the accuracy and objectivity which seems to be severely biased. The first duty of any pollster or reporter is to get the facts and present them accurately and objectively. The person responsible for this article was apparently neither accurate or objective. The digs and pot-shots taken at some candidates show a definite political bias. I hope your future articles of this nature will not be as such.

Please don't get me wrong. I'm not against a strong political stand, in the right places, but an objective survey is not the place for politics.

Thank you,
Jerome D. Lamb

The Student Voice is written and edited by the students of University of Wisconsin-River Falls. The Board of Regents requires that the following be printed: "The Voice is a University publication, published under authority granted Regents by Sec. 37.11 Wisconsin Statutes, and paid for by state monies."

The Voice is not meant to be The University public relations paper, nor do opinions expressed within reflect those of the entire staff.

Published weekly during the school year, except for vacations holidays, and during exams.

National advertising representative is National Education Advertising Service, 360 Lexington Ave., New York, N.Y. 10017.

SUBSCRIPTION RATES

\$4 Per year

Delivered free to servicemen
SECOND CLASS POSTAGE paid at River Falls, Wisconsin. Postmaster, send form 3579 to Student Voice, University of Wisconsin-River Falls, Wisconsin 54022.

'End' may close

by Tom Kohls

Student Senator Sally Repa stated last night that there is a good possibility the Deep End might close. She said that it was going further in debt because students are going to the bars in town and are not patronizing the Deep End. She stated that on Tuesday night the Deep End took in only \$9.00.

Miss Repa made her comments at a rather abbreviated senate meeting last night. Three of the senators did not attend and many of the committees did not report because they did not meet last week.

The senate also discussed funding of student organization field trips. There was some controversy because senate had not stuck to a consistent stand in the eyes of some of the senators.

Along that line the senate approved the expense request of Delta Psi Kappa which Senator Paul Rozak brought up. The senate last week had defeated the request, but Rozak stated that if the Geology Club's request was approved, so should that of Delta Psi Kappa.

The senate also approved the contract with Theta Chi to print up student directories for next year. There was little debate on the motion but a few of the senators expressed that maybe in the future more publicity could be made available to organizations on campus that may be interested in publishing the directory.

Paul Rozak made a motion that all student organizations be made subject to a fine of \$50 and lose all privileges if they violate the uniform guidelines for putting up posters on the campus. The senate tabled the motion for consideration next week.

Run for Student Senate


13 Student Senate positions will be up for grabs April 19, 1972 in the annual spring elections. Robbie Pitsch, Senate Elections Chairman, said that most of the incumbents would be running for re-election, with the exception of three or possible four senators.

To run, students must have a 2.0 overall grade point average, and a 2.0 for the previous (winter) quarter. Salary for senators is one-half tuition after the first complete quarter, with full tuition for the treasurer and vice-president, double tuition for the President. Officers are elected by the Senators.

Petitions may be obtained in the Student Senate office, 204 Student Center (above the Ballroom) any time after today, April 6. A \$5 deposit is required which will be returned to the candidate if no formal complaint against that candidate is filed continued Senator Pitsch.

The elections will be held from 9 a.m. to 6 p.m., with balloting in the Student Center, Cage and Rodli Commons. Further questions should be directed to the Student Senate office X 472 or X 473.

As a footnote, Senator Pitsch stated that prospective candidates should have strong fingernails (?).



Free U announces summer schedule

Although the Voice printed the summer session supplement in early February, we failed to include the local Free University schedule. We humbly apologize, and hereby include their brief but relevant curriculum.

Farm Workshop 488. An interdisciplinary study between the Animal Science and Food Service departments. Course will include methods of production and current trends in sheep dip preparation, with additional emphasis in practical application to use in the home. Guest lecturer will be Dr. Meyer Borden.

Retread Re-education Seminar. Will include a short film series on communication methods with college students at River Falls for returning city teachers. Course emphasis will be centered around correct methods of saying local slogans and idioms such as "gimmeuh beer" and "yuh bin et Emmas?"

Music Appreciation 799. An introduction to the finest hours in River Falls culture, including

highlights from last years Lettermen concert and the hog-calling contest at homecoming. Students are urged to dress in period attire, i.e. bobby sox and pleated skirts for gals, button down shirts and penny loafers for the guys. Happy swinging!

Social Life 399 An introductory lesson in the unique summer activities at Moo U. Course will include proper methods of de-seeding watermelons, names of local bartenders (plus inside information on "easy makes") and "What To Do When Night-time Comes" a documentary on

local nocturnal activities. Total running time: 10 minutes.

Jungle Survival: An Introduction to Summer Registration. This will actually be a pre-session workshop, with survival techniques from various veterans of summer school on registration. Course lectures include "How to get all of your class cards," "My ten best methods of bribing the door guards", Guest lecturers include Charles D. Ward, a 10-summer vet, and Dill Doe, a former lobbyist for ITT.

Have a nice summer, kiddies.

Pizza
Taco's
Submarines
Chicken
to 3 feet long


THE SUB-SHOPPE

425-2492

Free DELIVERY
HOURS
3 PM to 2 AM Every Day

MASON PROFIT

with
SOUND STREET



U.W. - River Falls, Wis. 2.50 Advance
8-12pm Karges Center 3.25 At Door

thursday APRIL 13

Tickets On Sale In Student Center - - Daily
Tickets Also On Sale At Inner Sexion

SPECIAL IN THE CAGE NOW



**DEEP FRIED
GLAMS**
French Fries, Toast,
Salad
99c

April 6 to April 12.
4 - 10:30 p.m.

McGovern & Meyer

(Continued from page 1)

Meyer led Krueger in 4 of the 5 city wards. He lost in the 4th ward, which Krueger represented as alderman until he became Mayor. However, the man Krueger appointed to replace him as alderman--Gilbert Derman--was defeated by challenger Ed Fischer, a student at UW-River Falls. (See story elsewhere)

Municipal Court Judge William Boles was unopposed and received 1,921 out of the 2,628 votes cast.

In the Presidential Primary George McGovern repeated his statewide performance with a win in River Falls (1,054). Hubert Humphrey was second (347 votes), Edmund Muskie 3rd (158), John Lindsay 4th (77), Jackson and Wallace shared 5th place with 76 votes each, Eugene McCarthy 7th (53), Shirley Chisholm 8th (44), and Mink, Yorty and Hartke all had one vote each. Congressman Wilbur Mills had the distinction of being the only man (or woman) on any ballot in River Falls who received no votes at all.

On the Republican side Richard Nixon was safe with 583 votes to 10 for McCloskey and 3 for Ashbrook.

Winners in the County Supervisor races were Dahm over Carlson in District 1, Amundson over Richardson in District 3, and unopposed were Murrey, Issacson and Slocum in Districts 2, 4, and 5.



Georgiana Lyngg checks out Senator George McGovern's palm during his recent visit here before the election. Judging by his smile, she must have predicted great things for him. Lou DiSanto photo.

McGovern wins Wis. primary

100% of precincts reporting, unofficial returns

McGovern	322,298	30%	Republicans		
Wallace	248,191	22%	Nixon	275,851	97%
Humphrey	233,914	21%	McCloskey	3,488	1%
Muskie	115,512	10%	Ashbrook	2,643	1%
Jackson	87,944	8%	None of the Above		1,540
Lindsay	77,519	7%			
McCarthy	15,699	1%			
Chisholm	9,119	1%			
Yorty	2,377	0%			
Mink	1,192	0%			
Hartke	1,068	0%			
Mills	938	0%			
None of the Above		1,928			

Of the 67 delegate votes, McGovern got 54 and Humphrey 13

to raise the revenue another \$100 million a year (will service then get even slower?) They recommend selling advertising between the sheets of stamp books (nearly 200 million books are sold a year) and even on postage stamps themselves. Before Xmas, the Postal Service showed what it thought of free (zing) enterprize by enjoining an Oklahoma City service, called Independent Postal System, for delivering the mail faster for 5 cents.

* Frederick Douglass: "Those men who profess to favor freedom and yet deprecate agitation, are men who want rain without thunder and lightning."

* Election -Year Reminder: A voted for a "lesser evil" is a vote for evil.



*Graffiti: "If God wanted men to be in the army, he would have given them baggy green skin."

*Mort Shal: "They're winding down the war in Vietnam. They're pulling out Bob Hope and Martha Raye."

*Bell Tel is planning to end the 66-year tradition of free directory info, in a few year, by charging 20 cents a call for operator assistance. Ops are no longer being instructed to remind you that telephone numbers can be found in the book. N.Y. Telephone alone handles nearly 500 million info calls a year, and figures it can add \$18 million to its annual income.

* The Postal Service admits that despite an increase in revenue of a half billion dollars, letter delivery is 15 percent slower than three years ago. An advisory committee is considering the proposal of two Cincinnati ad men



Spring Is Here ?
so get ready for it by buying at . . .

The Ivy Shop
122 S. Main River Falls, Wis.

DANCING for your enjoyment. Provided by the Sunshines

Last performance before they go to
DIAMOND JIM'S

Visit our Coffee Shop, and Magic Potion Shop;
you need only to be 18.

Walvern and Walvern Manor

INNER SEXION RECORD SHOP
101 E. Elm - Upstairs
River Falls State Bank Bldg.

OPEN NOW
Mon. - Fri. - Noon - 9
Sat. 9 - 6
Call 425-2242

Special This Week
MASON PROFFIT

1. Movin Toward Happiness
2. Last Night I Had The Strangest Dream

\$2.99 Each

also selling tickets for
Mason Proffit Concert

COME IN AND SEE R-F'S NEW RECORD STORE

STEVE'S

DELICIOUS Chicken
4 to 40 Piece Order

Delicious PIZZA

WE DELIVER OR CARRYOUT

CARRY OUT OR DINE IN

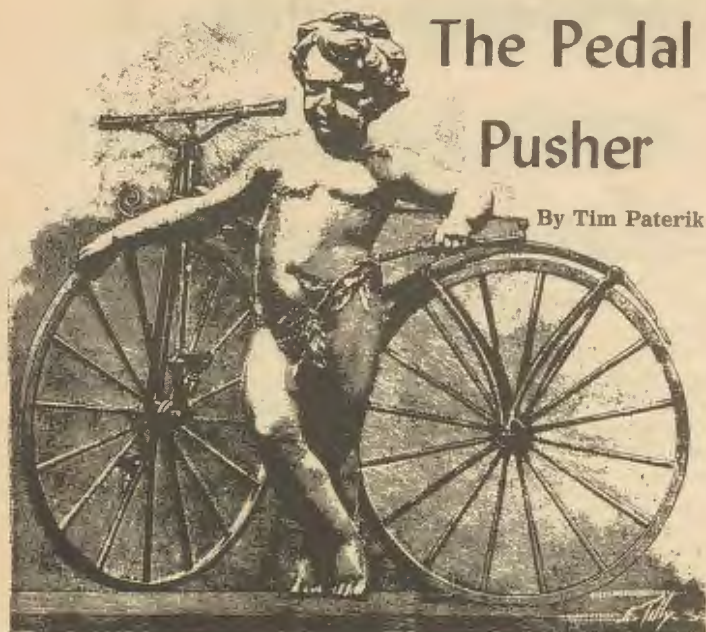
WE DELIVER 425-7665

Every Day from 5 P.M. to 1 A.M.
Except Friday & Sat: 5 P.M. to 2 A.M.

PALACE

110 No. Main Downtown River Falls

2 FREE COKES WITH ANY SIZE PIZZA

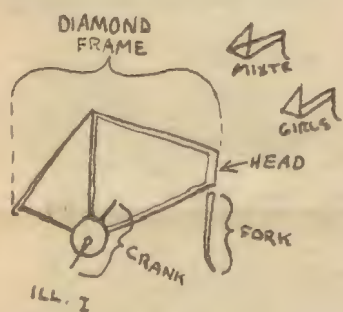


The Pedal Pusher

By Tim Paterik

by Tim Paterik
So you want to buy a new bicycle. Buying a bicycle is not like buying a toy. You are investing anywhere from \$40 to \$450 depending on how you go about making your choice and how much you are willing to spend. You will either get a pile of junk, a highly precisioned machine or some reasonably happy medium. In looking for the new bicycle we can look at the bike from two points of view: the frame and the components.

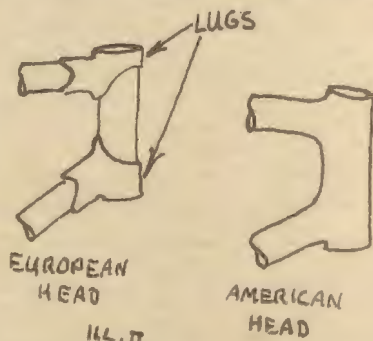
The frame is the most important part of your bike. When I speak of the frame, I speak of the diamond miste or girl's frame, the fork and the crank (see illustration). One thing to



remember is that the components (brakes, gears, derailleurs, etc.) can be replaced easily but to replace a frame is a different story. That is why you should get a good frame in the first place. "How can I tell a good frame?" you ask. It's very easy. There are two things to look for: 1) lug construction (ill. 2) and 2) three piece crank (ill. 3).

Lug construction refers to how a bicycle is put together at the

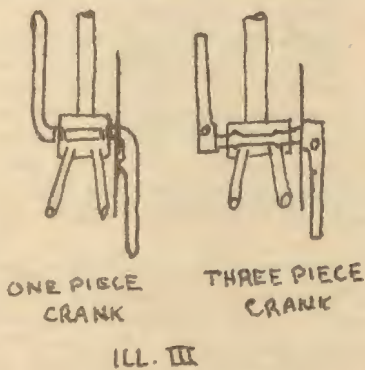
joins. When lugs are used, the frame tubes go into the lugs and are brazed together. American bicycles do not have lugs (Schwinn, Columbia, Murray, Rollfast, etc.) and they are welded together. Now here is an important difference between American and European frames. Lugs-brazing as opposed to no lugs-welding. What's the difference? Plenty. Welding takes the temperature of the frame a lot higher than brazing does.



Taking the temperature so high (approx. 3500 degrees F) while welding fatigues the metal. Brazing, on the other hand, only goes to approximately 1350 degrees F, and the extra thickness of the lugs tends to add more strength to the joints.

When you get into the upper price ranges, you can start looking for Reynald's 531, double butted, Stainless Steel, seamless tubing. Or Columbus tubing of the same specifications. You should look for a little 1 1/2" x 1" sticker on the frame that says just what is is. If you are planning on getting a bicycle made of this material, I would suggest some extra reading on the subject. Try The Complete Book of Bicycling by Eugene Sloane.

Let's talk about the three piece crank now. The crank refers to what your pedals are attached to (see illustration #3). The frame and the crank go hand in hand. If you buy an American bicycle, you get no lugs and a one-piece crank. If you buy a European bicycle, you get a lugged frame with a three-piece crank. (There are some exceptions to the latter of the two rules. You should steer clear of these.) The three-piece crank is superior to the 1-piece in that the former uses harder steel, where the latter uses soft steel. The three-piece has hardened and polished bearing surfaces, and the 1-piece does not. If you bend or ruin something on the three-piece, you replace just that part. With the one-piece, you replace the whole mess. There is a two-piece crank, also. You should stay away from this as it will be hard to get parts for.



Some cranks are made of aluminum alloy. These are very desirable. You can always tell aluminum. It has a soft satiny luster to it. Some names to watch for in cranks are Campagnolo, Stronglight, Nervar, Durex and Zues. If you're looking for a bike with aluminum cranks, hit the books again!

It's hard to get all of this material into a newspaper column, but let me briefly mention components (gears, brakes, handlebars, wheels, etc.).

Brakes--There are two styles: side pull and center pull. They both have their individual advan-

tages and both stop the bike well. Some names to look for--Campagnolo, Mafac, Wieman, Phillips. Again aluminum is preferable to steel.

Derailleurs--These shift the chain from sprocket to sprocket. Some names to look for in this order are: Campagnolo, Sun Tour, Simples, Huret, and Shimano. (That last one is the bottom of the barrel.) Aluminum is preferable here, also. Plastic is next and steel is third in preference.

Three speed hubs--There is only one well-made 3-speed hub--Sturney Archer. Settle for nothing else!

Saddles--Plastic is okay, but leather is best. Brooks and Lyette are good names.

Handlebars--Whatever style appeals to you is the best for you. I like drop handlebars and highly recommend them. Aluminum alloy is again preferred.

A good rule to remember is: Try to get aluminum when you're looking for components.

If you have any more questions, you can get hold of me through the Voice, and I will be happy to answer any questions you may have.

Just a closing reminder. The new Bicycle Club on campus, "The Falcon Wheelers" will have its first meeting of the season this Monday, April 10, at Rodli Commons, 7 p.m., in room 139. All persons interested in bicycles or bicycling are invited.

UW-M athletic director resigns

Al Negratti, Athletic Director at the University of Wisconsin-Milwaukee, submitted his resignation late in March to take a similar position at the U.S. Merchant Marine Academy in Kings Point, New York. Negratti has been in the middle of a controversy between the athletic department and the student newspaper, The Post, who charged his office with mismanagement.

The Post pointed out a 45 percent loss in income by the athletic department during Negratti's 2-year tenure and also charged him with a general lack of leadership.

Negratti was also criticized for discontinuing games with nearby Marquette and UW-Green Bay. games with Marquette was responsible for a \$5,000 deficit alone.

Athletic Board Chairman George Uhlig stated that "I can't help think that (the Post) had some bearing on the resignation." He added "we're going to be very careful when we decide on our new man for the job." Uhlig also felt that an interim director would be named to the \$24,750 position until "we get the man we want."

NEED HELP

- or just someone to listen and care

Call Rap 425-7222

from 6 p.m. to 2 a.m. 7 days

A MAN NEEDS A CHOICE

And You Get It At Kulstad's



Come in, browse and check out new items for Spring—Like tank tops, skinny ribby-hip huggers, (illustrated at left) and the newest in Spring shoes.

KULSTAD'S

DOWNTOWN RIVER FALLS

WISCONSIN MUSIC FESTIVAL

APRIL 14-15

RICHIE HAVENS

KAL KRISTOFFERSON

IT'S A BEAUTIFUL DAY

COUNTRY JOE McDONALD

RAMBUN JACK ELIOT

EARL CRUGG'S REVIEW

UNDA RONSTADT

McHENDREE SPRING

DAVE VAN RONK



AT THE

University of Wisconsin Madison Fieldhouse

7PM to 1AM each night

Tickets available by mail:

UNIVERSITY OF WISCONSIN
Memorial Union Box Office
Madison, Wisconsin. 53706

Enclose Self addressed stamped envelope

TICKETS 10.00 TWO NIGHT PASS 6.00 EACH NIGHT AT DOOR

Student discounts a general success

by Pat McKegney

In area's such as automotive service, radio and television parts and repairs, and some areas cafes, the merchants of River Falls have granted a student discount introduced by the Student Senate. In the program, students from the University can be granted up to a 10% discount on many different purchases.

Some of the participating merchants are the various Gas Stations in town, and the two florists in River Falls. Though these people have consented to the discount all of the continuing services, such as the grocery and drug stores, have not accepted the proposal and don't grant any discounts.

The service station discount is used to some extent by students who own cars or perhaps motor-bikes. But when the percentage of students with cars is compared to the students without them the majority of the University population is left out of that certain discount. Many of these stations can afford to give a discount because of the fact they are owned by large companies and there-

fore they don't have to worry about losing money.

The two River Falls Florists also have granted discounts up to 10% on student purchases there, but they find that unless there is some type of University event such as a dance or other activity there is little utilization of the discount. Because the privilege is not used very often the florists feel they don't lose too much, and due to the quantity of orders they usually make up with a profit.

Many of the cafes such as the Campus Inn, grant discounts because they get a large quantity of business. The Sub Shoppe, which also gets a large amount of the student orders, grants a full 10% discount on pizzas. With the extent of the business they received, the owners find that they make good profits even by granting a cut. With the new addition they find even more money is made.

All of the students interviewed find that they are usually granted the discount without any hassle or arguments with the merchants. Though they get the discounts in the various places they are still unhappy with the fact

that they can't get any from the groceries or the druggists in town.

When a student buys some of the products from a drugstore they are usually in the line of shampoo, soap, toothpaste or some other grooming aid. This, with a large student population and to the extent they are used, gives good reasons for such a discount to be granted. However, the merchants who own these stores feel that they don't do enough business with the student body to grant such a cutback in the costs. Medical needs, such as aspirin or prescriptions are another matter, due to the costs of the drugs and with some Federal regulations, they can't grant a discount.

Grocery stores owners have said that their business only gives them a 1% profit off the goods they sell in the first place. By giving the students special discounts they would actually be losing money in the long run. Students have made varied comments about this and most of them feel that with the extent of the business they give these merchants it would be nearly impossible for them to lose cash.

On the whole the students are satisfied with the shops that do grant them discounts, but they feel that some of the more frequently used businesses should grant the discount too because it gets to be rather hectic spending all the cash they do. If they could get some cutbacks they could save more money to give other merchants more business.

Students lobby against tuition hike

ALBANY, N.Y. (CPS)--Student leaders from the State University and the City University of New York, in an unprecedented alliance, have launched a lobbying drive to repeal the scheduled rise in tuition at the branches of the State University system this summer, as well as preserve the free tuition policy at the City University.

A three-day meeting resulted in the adoption of a platform by the Student Association of the State University and the City University Student Senate. The group plans to mobilize support among the 500,000 students who attend the two universities to support legislators who back their plans and oppose those who do not.

Proposals made by the group include: 1) keeping tuition at the two universities at the current level, and adding another \$50 million to Governor Rockefeller's budget for the two; 2) repealing the \$30 million Bundy program which aids private colleges, and establish cost-sharing programs between private and public schools; 3) open admission to the State University in fall 1973 to all high school graduates, and end all undergraduate tuition; 4) replace the current

\$70 million scholarship program with an insured loan program.

The massive higher education system in New York State, which was built up from relatively little 20 years ago to what is considered to be one of the finest systems in the nation, has been in the throes of a severe financial crisis this past year.

Marines to recruit

The Marine Corps Officer Selection Team will be on campus on April 17 - 20 from 9 a.m. to 3 p.m. in the Student Center Lounge Area. Marine representatives will be selecting applicants for commissioning programs available to students at all levels from freshmen through seniors.

Available options include law, aviation, and ground officer opportunities. In all cases, the programs led to commissions as a Marine Lieutenant.



Mascots under fire

by Thorneil Haugen Staff Writer

Just as John Wayne shot off all the Indians, pressure by civil rights groups are killing off the Indian mascots.

Willie Warhawk is the Whitewater mascot at this time, but a contest is being held to find a new symbol for the team.

"There has been a national trend to get away from nick-names or emblems which depict a person or a race of people," said Whitewater Athletic Director

Forrest Perkins. "That is only part of the reason for the change. We have never been pleased with our emblem."

According to Webster, a Warhawk was a member of congress that favored war with Britain in 1812. Henry Clay and John C. Calhoun were the most prominent War Hawks.

"We like to think our athletic program here at Whitewater is similar to the attitude taken by the War Hawks," said Perkins. "We feel our program abounds with a type of enthusiasm and a desire to expand, grow, and win. Our athletic teams are as spirited as were the War Hawks, which we adopted as a school nickname back in the late 1950s."

Civil rights groups have expressed dismay with not only Willie Warhawk but also with Marquette's Willie Wampum and the Atlanta Braves' Chief Noc-A-Homa.

"It seems several national organizations are unhappy with our Willie Warhawk," Perkins con-

tinued. "The university at no time officially adopted Willie Warhawk, because at no time did we feel that this was a true representation of what a Whitewater Warhawk stood for."

A contest is being held to find a new emblem, the winner will receive \$50. The main rule is

that no human figure can represent the Warhawk.

Three women from the Women's Recreation Assn. and three men from the Captain's Council, a group of captains of the inter-collegiate teams at Whitewater, will select the winner.

The **FALLS** Theatre
RIVER FALLS

April 6 - 7 - 8 - 9 - 10

DUSTIN HOFFMAN in "STRAW DOGS" R

Adm. 1.25

April 11 - 12

MORE TERRIFYING THAN 'PSYCHO'
NIGHT of the LIVING DEAD

Adm. 90c - 1.25



Authentic button thrus, not a put-on. Right-on styling for the now generation. A wide selection of fabrics and features in both slacks and jeans. Get THE GUYS, preferred profile pants.

7.50 & \$8

Denson's
CLOTHING

**FOX'S
ACE
HARDWARE**

Where you can get your beauty items as well as health items.

Now Is The Time!

Look at our large selection of cooking wares and clothing.

Start your day out right by tuning into ...

WEVR

1550 - AM For Community Sports News Events **106.3 FM**

Transcendental meditation lecture Tuesday

The Students' International Meditation Society will present a free introductory lecture on Transcendental Meditation as taught by Maharishi Mahesh Yogi at the Ballroom at 8 p.m. on Tuesday April 11. Reputed to be easily learned by anyone regardless of intellectual, cultural or religious background, Transcendental Meditation (TM) is defined as a simple, natural, scientifically verifiable technique which allows the individual to begin to make use of his full mental potential while giving profound rest to the body.

Practiced for just a few minutes morning and evening, its adher-

ents claim such results as greater energy and clarity of mind, better health, increasing freedom from tension, increasing ability to cope successfully with complex or stressful situations--greater overall ability for successful achievement. Scientists at Harvard Medical School and Stanford Research Institute are currently doing extensive research on the physiological benefits.*

Teachers of Transcendental Meditation describe it as a unique process of direct experience which involves no form of concentration, contemplation, or any unnatural manipulations of mind

or body. It is an effortless, and thoroughly refreshing and enjoyable process based on the natural mechanics of the thinking process. TM is not a religion nor is it associated with any particular doctrine or code of beliefs. According to the Maharishi, principle teacher of Transcendental Meditation in contemporary society, life lived in fulfillment is the normal state of human life and transcendental meditation is a simple and spontaneous technique which allows the individual to grow to experience this in his own life.

The lecture will be held on Tuesday, April 11 at 8 p.m. in the Ballroom (S.C.). The speaker will be Bambi Post, instructor in TM.

*Scientific American, February, 1972. Journal of the American Medical Association, January, 1972.

Dialog to discuss

election results

The results of Tuesday's Wisconsin primary and the River Falls city elections will be the topic of discussion on WRFW's "Dialog" program tonight (Thursday).

Dialog will review the elections and what the results mean. Ed Fischer, the victor of the race for fourth ward alderman of River Falls, and Eugene Meyer, the winner of the mayor's race, will also be featured on Dialog.

Dialog, a locally produced current affairs program, is featured every Thursday at 8:30 p.m. on WRFW, 88.7 FM.

United Council 'failed'

"We do not need United Council (UC) to help communication between our sister schools. We have very good communications with Madison and Milwaukee, neither of whom are dues paying members of UC." With that, Jim Engmann, President of the Oshkosh Student Association (OSA), made the first veto of his office, since being elected last year. Engmann refused to ok funding for continued membership in UC for 1972-73.

Engmann's action of vetoing the resolution was recommended and endorsed by Vice President Elaine Anderson, Vice President Pro Tempore John Pietri, and Speaker of the Assembly Linda Leonard.

In his veto message to the stu-

dent assembly, Engmann stated that UC is supposed to provide communication and programs, both of which can be done without UC.

"In regards to programs, UC has proven time and again to be an inadequate vehicle in solving campus problems and introducing campus programs. UC has been of no service to us in the establishment of Our Legal Aids Service, Draft Counseling Service, Day Care Center, Speaker Series or Concert Series," Engmann said.

"UC has also failed miserably in the establishment of state-wide programs which are of any use to the campuses," Engmann concluded.



Work on the \$895,000 All-Purpose Arena started recently near Ramer Field. Assistant to the Chancellor Wilbur Sperling said that excavation will begin May 1 with completion set for one year from that date (May 1973). General contractor is Gunnar Johnson, Minneapolis. Jim Francois photo.

Get something special for that special person at . . .

The Kozy Korner Gift Shop

Sealing Wax
Incense & Burners
Candles

Jewelry
Greeting Cards
Gifts Of All Kinds

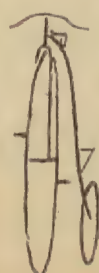
At
The Corner of Main & Elm
425-2990

Interested In . . .

Bicycle Camping, Hiking Gear or Regular Camping stop in and see what we have or can order what you want.

we now have:

back packs tents
bike racks mess kits and
sleeping bags wine skins



The Village Pedaler

416 So. Pierce St.
River Falls, Wis. 54022

HOURS

Monday & Wednesday 5 - 9
Tuesday & Thursday 2 - 6
Saturday 10 - 2

425-9126 or 425-9327

OUTDOOR

The prime advertising medium of the 30's and 40's and in the style of that great era.

PREFERRED
STOCK IS BACK.
FROM HAMM'S.

IT'S BACK FROM
THE 30's AND 40's.
HAMM'S
PREFERRED STOCK.

And NEWSPAPER ADS just like the outdoor.



OFF THE BEATEN PATH
by RUSS NELSON

Tonight (Thursday) at 8:00 p.m. in the River Falls Senior High School auditorium, a public information meeting will be conducted by a representative of the Wisconsin Department of Natural Resources to discuss the proposed Kinnickinnic State Park. At present, the state has options on the land in the lower Kinnickinnic valley, but what they want to do by holding the meeting here is to see how much popular support the people from the River Falls area will give to the pro-

ject. There is only one way to save that beautiful valley from the entrepreneurs who are destined to come eventually, and that is to make it into a state park. I would urge that all people interested in the preservation of that wonderful area make an effort to attend.

Last week I was all set to go charging off to the Brule on April 1 for the first day of fishing, but when I found out that there is (or was) 80 inches of snow

up there, having many memories of last years opening day such as pitching a tent in three feet of snow and coming home fishless, I said t' heck with it. I haven't been able to find anybody who went up north for the opening, and all I have been able to dig up are second hand reports like these: "There were a heckuva lotta fishermen on the Brule, and I hear they've been ketching 'em a little ways above the mouth." (Note: To a fisherman, 'a little ways' can be as little as five feet or as great as five miles.) Or this one: "It shoulda been good fishin' last weekend--there wuz ice on the mouth of the river and that would hold 'em in." Yeah, and you should have seen the one that got away.

The new Wisconsin 18 year old majority law has been giving headaches to a lot of other people besides hung-over "instant" adults. The question that gun dealers and firearms enthusiasts have been asking, without any official answer, is this: Can an 18 year old now legally purchase a handgun in the state of Wisconsin? Nobody seems to know. I talked to gunsmith Chubb Forsythe the other day, and he declared that you still have to be 21 to buy a handgun. And then again, I talked to Roger Wolski of Boldt and Gregerson Hardware in Baldwin, and he seemed to think that with the new law in effect, there would be no reason why a person 18-20 could not buy a handgun. Roger said that a man from the Eau Claire branch of the Alcohol, Tobacco, and Firearms visits the store regularly, and that he hoped to find out in a couple of weeks what the deal is in regard to handguns. I'll keep readers posted in the next few weeks.

One of the best short books I have ever come across for bird identification is *Gamebirds*. (Golden Press, 95¢) It is paperback, profusely illustrated, and contains all species of migratory waterfowl and upland game birds which live on the North American continent.

I see where the Dixie Gun Works of Union City, Tennessee is now offering a full scale reproduction of a Civil War 12 pound field cannon, for the nominal price of \$2,250. It would be kind of impractical (unless one were a Charles Whitman type and mounted it on a bluff overlooking the

Mississippi and started lobbing shells at passing cabin cruisers) to keep around the house and the neighbors might get a little upset every time one fired it and the concussion blew out all their windows, but it's a nice looking piece of artillery all the same.

Space utilization studied in Student Center

(Ed. note) If you happened to be in the Student Center on Thursday, March 23, between 10:15 and 11:45 a.m., you probably noticed goings-on a bit unusual, (even for the Center). A semi-explanation is offered here.

Space utilization: an ambiguous term, somewhat redundant, but necessary in terms of defining objectives of a given area. Art prof Carole Fisher, in an attempt to define / redefine space utilization, changed the setting and activities of the Student Center Dining Area with this in mind. With assistance of the Art 229 class, the area that had previously seen jazz band concerts and underwear auctions was the setting for a "space event-social architecture," with the following materials and utilizations in mind:

MATERIALS

1. string
2. balls
3. rope
4. whistles
5. balloons
6. floor mop

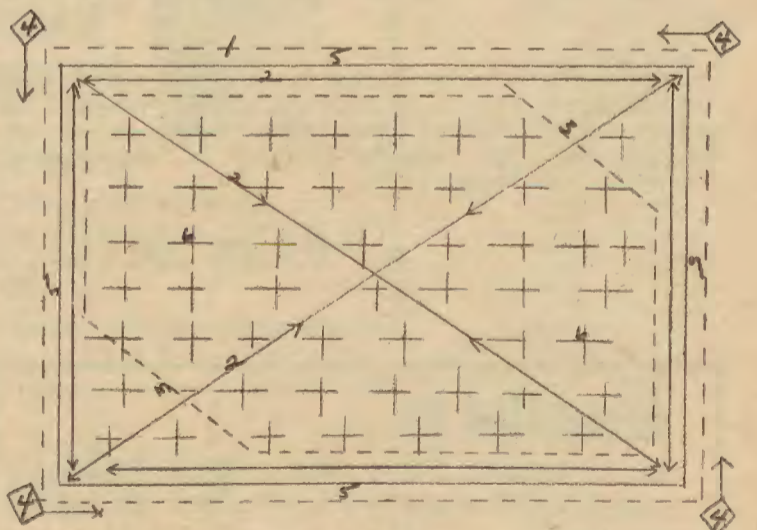
MATERIAL UTILIZATION

winding-unwinding - continuous change and activation of the space.
rolling-tossing - definition of floor and air space as related to the human body.
creating and defining angles (taunt rope) reinforce the rectilinear nature of the space.
random sound - activate the corners and the space around the tables and the rectangle.
given to the people at the tables - activate the space at the tables into the total event
continuous movement/activation of the space-defining length and width.

Ms Fisher stated that "the total event dealt with the defining-of and changing-of the identity of a particular area in the environment through the use of materials, familiar to all - and attempt to give the materials another possibility and capability."

With the intention of including the observers in the event and recording their comments, many of them were upset at the somewhat bizarre happenings.

Comments such as "mental," "roller derby", commie plot" were of the milder nature. Other comments were relished with four-letter explicatives. Ms. Fisher concluded that people merely have different ideas on how space is to be used.



Pro Arte Quartet to give performance in Menomonie

Menomonie, Wis. - The Pro Arte Quartet, a young string ensemble from the University of Wisconsin-Madison, will hold a performance here Thursday, April 13, at 8 p.m., in the Mabel Tainter Memorial Theater. Sponsored by the Performing Arts series at UW-Stout, the concert is open to the public free of charge.

The group, which plays a variety of music ranging from classical to modern, presents a new and vital image to one of the great forms of music. It is composed of four outstanding American born instrumentalists who bring a new world dimension to a rich

tradition dating back to the founding of the group in 1912.

In 1940, the Pro Arte Quartet became the first internationally recognized string quartet to maintain residence at an American university. Since that time the quartet has become a cultural institution at the University of Wisconsin-Madison with its regular series of concerts and teaching. The quartet presents over 60 concerts a year both in Wisconsin and nationally to enthusiastic audiences. The Pro Arte is singular in its dedication to 20th Century music - stressing the need for this music to be heard.

Photo contest winners announced

The first annual Photo Contest was judged on April 4. Pictures will be displayed in the Student Center Gallery through April 8. Winners in the two divisions, students and faculty, were as follows:

STUDENTS:

Scenics: First Place--Pods by Paula Kiley. (Certificate and \$5.00). Second Place--Forest View by David Midboe. (Certificate and \$3.00). Third Place--Madrid, New Mexico by Eleanor Hornblower. (Certificate).

Portraits: First Place--Scott by James Francois. (Certificate and \$5.00). Second Place--All in the Family by John Cook. (Certificate and \$3.00). Third Place Tie--Solarization #8 by David Midboe. (Certificate). Third Place Tie--Elm Street Company by John Cook. (Certificate)

Action: First Place--Bull Dogging by Chuck Gerlach. (Certificate and \$5.00).

Unspecified: First Place and Top

in Show--Burned Wood by Eleanor Hornblower. (Certificate and \$15.00). Second Place--Steam Shovel by Paula Kiley. (Certificate and \$3.00). Third Place--7th Street Madness by James Francois. (Certificate).

FACULTY:

Scenics: First Place--Iowa Landscape by Robert Buck. Second Place--Brockway, Montana by Don Nitz. Third Place--Pattern Two by Lorin Robinson.

Unspecified: First Place--Untitled by Doug Balz. Second Place--Untitled by Robert Buck. Third Place--Untitled by Doug Balz.

Portraits: First Place--Untitled by Doug Balz. Second Place--Elizabeth Ann by Don Nitz.

Color: First Place--California Coastline by Walter Bunge.

Money awards donated by the River Falls Photojournalism Club. Winners may pick up checks from Walter Bunge, Room 310, North Hall.

Listen for...

WEVR

for daily newcasts...

1550-AM 106.3 FM

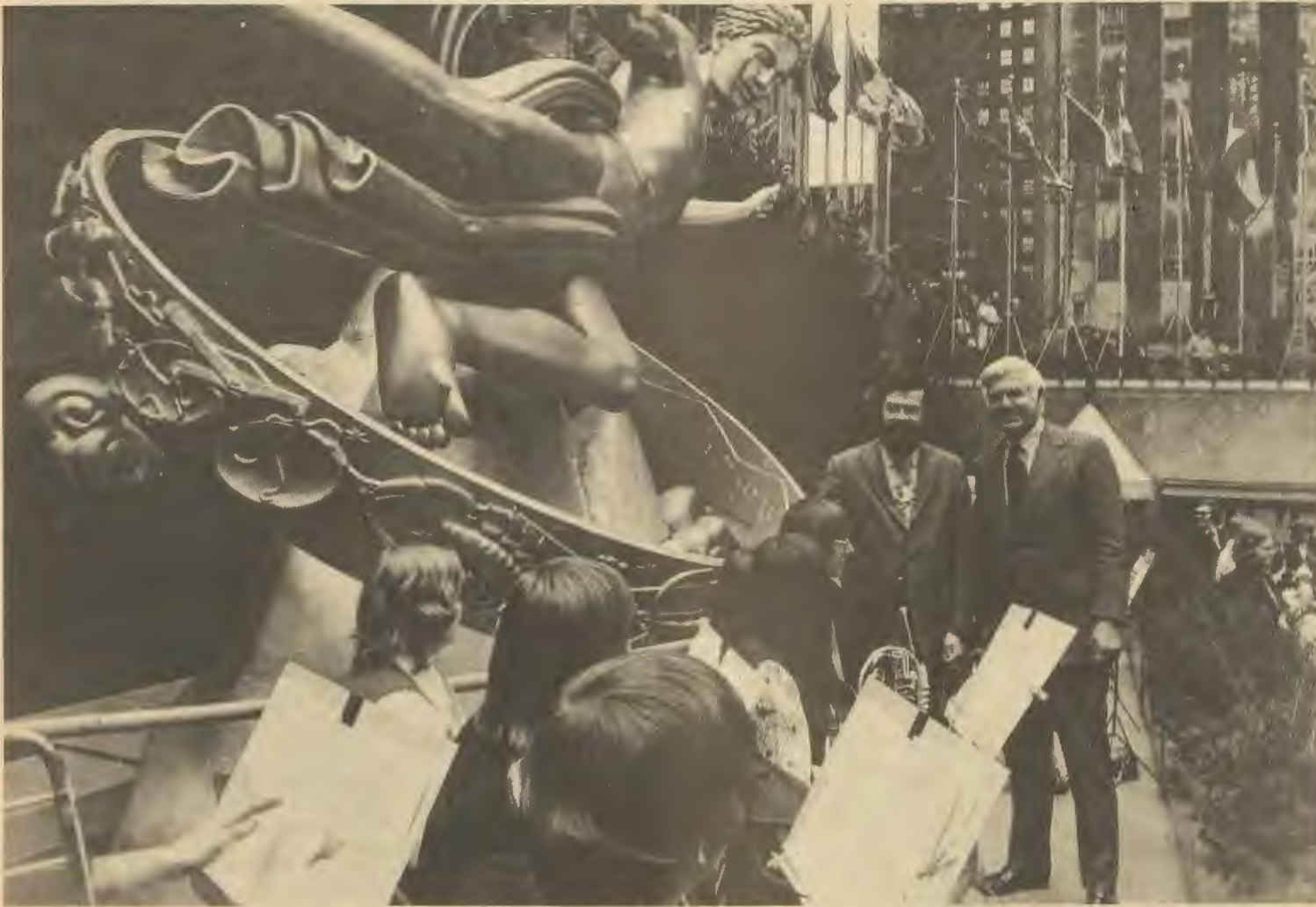
— Everyone Invited —

Many Items
from which to choose

Whole Earth Store

Organic Foods
Herbs, Spices
Natural Foods Books

101 E. Elm (Upstairs, State Bank)
Hours 1-5 Mon.-Sat.
1-9 Sat.



Alton G. Marshall, president of Rockefeller Center, (right), welcomes W. Larry Brentzel, conductor, and the 85 members of the University of Wisconsin - River Falls Symphonic Band to the midtown Manhattan business and entertainment showplace where they

presented a noon-hour concert.

On its annual spring tour, the band performed for thousands of noon-hour spectators beneath the famed statue of Prometheus.

Swimmers perform; plan more for April

On March 9, four members of Synchopaters and Carol LeBreck, advisor to the Aquatic Art Club at UW-River Falls, presented a demonstration at the Midwest District Convention of

the American Association for Health, Physical Education and Recreation, which was held in Indianapolis, Indiana. Helen Hestetune, Waukesha, Allison Lane, Kenmore, New York; Judy Sperl, Waukesha and Debbie Timmerman, River Falls; demonstrated the "Creative Use of Props and Hybrid Stroking in Aquatic Compositions." Their hour-long presentation was one segment of the four-part aquatics program planned for the convention by Carol LeBreck, Midwest District AAHPER Aquatics Section Chairman.

On April 20, the same girls will travel to Williamsburg, Virginia to present a similar demonstration at the International Festival of the International Academy of Aquatic Art. Following the de-

monstration, Mrs. LeBreck and the four girls will guide the workshop participants in an aquatic exploration of such small props as hula hoops, canes, spears, umbrellas, hand hoops, balls and lummi sticks.

Members of the aquatic art and modern dance groups are also preparing a spring performance which will bring to its audience a new concept in entertainment. The program will consist of an unusual intermingling of these

two creative movement forms. Compositions will be based upon various forms of poetry and the choreography will be at times pure dance, at others pure aquatic art, and still others dance and swimming combined.

Performances of "Poetry in Motion" will be in Karges Pool at 8:00 p.m. on May 10, 11 and 12.

Since there is only limited seating available, all ticket sales will be in advance of performances.

Choir to present concerts

The University of Wisconsin-River Falls Concert Choir will present concerts on Sunday, April 9 and Monday, April 10 at 8 p.m. in North Hall Auditorium. Under the direction of Elliot R. Wold, the Concert Choir recently returned from a tour of Wisconsin and Northern Illinois. The first half of the program will deal with the music of Mozart, Bach, Brahms, and Schutz, while the second portion will present works from contemporary American composers along with arrangements of folk songs and spirituals.

There is no admission charge and all are cordially invited to attend.

Mag sets poetry contest

Fennimore, Wis.--Creative persons and poets, both amateur poets and serious poets, as well as teachers and students of American poetry, will be glad to learn about the nation-wide poetry contest which the North American Mentor magazine is sponsoring again this year. The North American Mentor, formerly published at Conesville, Iowa since 1964, is sponsoring its 9th annual poetry contest. The deadline for entries is June 1, 1972.

Persons interested in entering their poems for this contest may obtain contest rules by writing to Poetry Contest Editor, Mentor, Fennimore, Wisconsin, 53809. For more prompt response to queries, poets are urged to enclose a self-addressed stamped envelope with their request for information.

WORLD SUNSHINE WORLD SUNSHINE WORLD SUNSHINE

appearing at

ROSE BOWL
HUDSON WIS.

APRIL 5TH THRU. APRIL 9TH

TOP ROCK BANDS EVERY
WED. THRU. SUN.

TIME 8:30-12:30

CENTRAL BOOKING ALLIANCE AGENCY
1224 HARMON PLACE MINNEAPOLIS, MINNESOTA 55403

WISCONSIN MUSIC FESTIVAL

APRIL 14-16

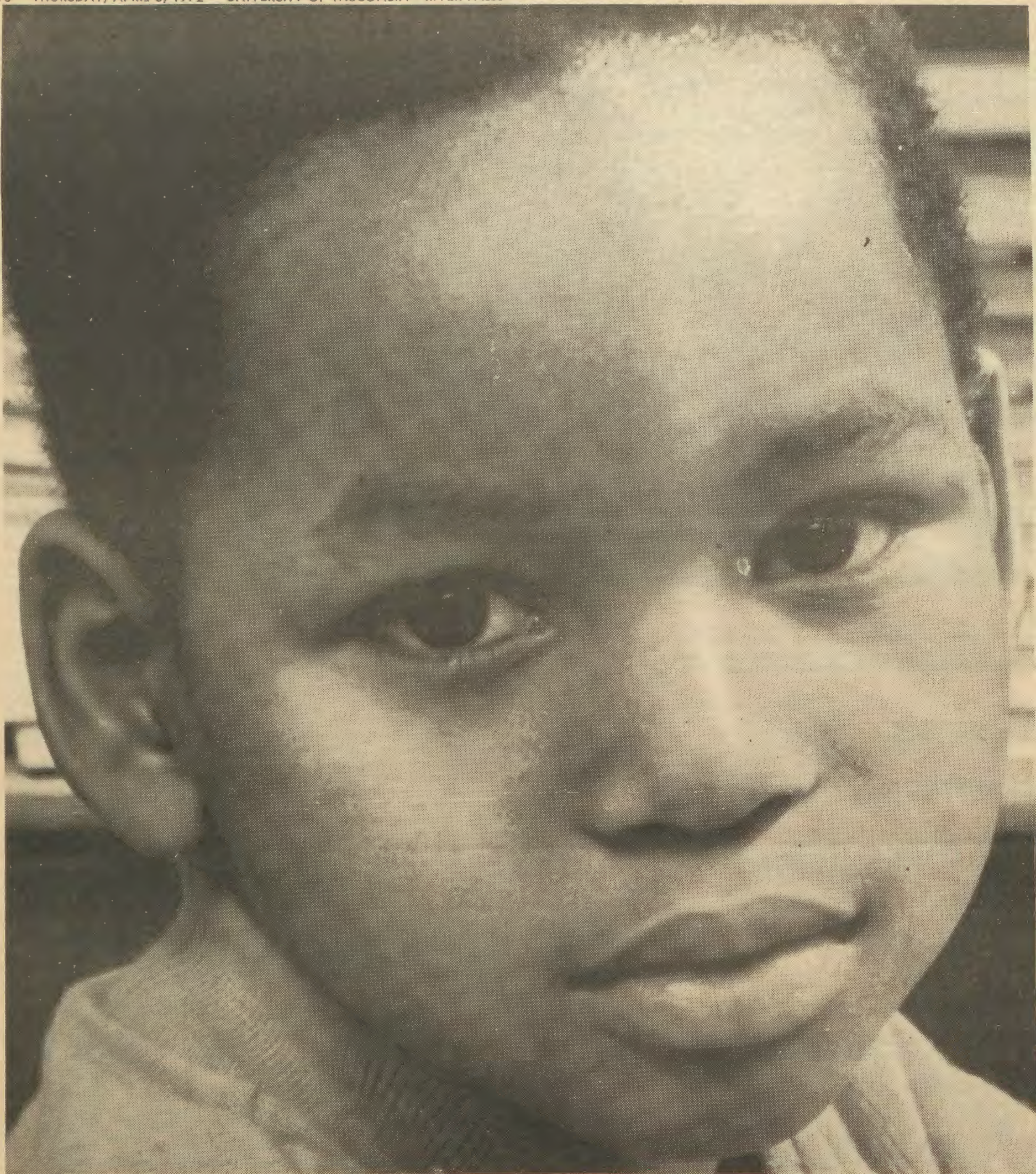
RICHIE HAVENS
KARL KRISTOFFERSON
IT'S A BEAUTIFUL DAY
COUNTRY JOE McDONALD
RAMBLIN' JACK ELLIOT
EARL SCRUGGS REVIEW
LINDA RONSTADT
McKENDREE SPRING
DAVE VAN RONK

AT THE
University of Wisconsin Madison Fieldhouse
7PM to 1AM each night

Tickets available by mail:
UNIVERSITY OF WISCONSIN
Memorial Union Box Office
Madison, Wisconsin. 53706

Enclose Self addressed stamped envelope

TICKETS 10.00 TWO NIGHT PASS 6.00 EACH NIGHT AT DOOR



Pictures talk. Some little boys don't.

Some inner-city ghettos have special schools. For little boys who don't talk.

Not mute little boys. But children so withdrawn, so afraid of failure, they cannot make the slightest attempt to do anything at which they might fail.

Some don't talk. Some don't listen. Most don't behave. And all of them don't learn.

One day someone asked us to help.

Through Kodak, cameras and film were distributed to teachers. The teachers gave the cameras to the kids and told them to take pictures.

And then the miracle. Little boys who had never said anything, looked at the pictures and began to talk. They said "This is my house." "This is my dog." "This is where I like

to hide." They began to explain, to describe, to communicate. And once the channels of communication had been opened, they began to learn.

We're helping the children of the inner-city. And we're also helping the adults. We're involved in inner-city job programs. To train unskilled people in useful jobs.

What does Kodak stand to gain from this? Well, we're showing how our products can help a teacher—and maybe creating a whole new market. And we're also cultivating young customers who will someday buy their own cameras and film. But more than that, we're cultivating alert, educated citizens. Who will someday be responsible for our society.

After all, our business depends on our society. So we care what happens to it.



More than a business.

Cindermen fifth in conference indoor meet

By Doug "Zelmo" Zellmer

The Falcon track team took it on the chin as they finished fifth at the conference indoor track meet held at Oshkosh March 25th. Arch-rival Stout, edged Big Red out of fourth place with 29 points compared to the Falcons 27. La Crosse won the meet for the third time, with the indoor championships being held only the past four years.

1972 WSUC INDOOR TRACK CHAMPIONSHIPS

1. La Crosse - 66 1/2
2. Oshkosh - 64
3. Stevens Point - 45
4. Stout - 29
5. River Falls - 27
6. Whitewater - 19
7. Platteville - 12
8. Superior - 6 1/2
9. Eau Claire - 3

Qualifying heats were run in most running events to cut down the number of contestants and to get only the top runners in the finals. The Kolf Sports Center was the scene of the meet and was run on Oshkosh's new 220 yard track.

Several school records, as well as meet records were set at the championships. Jeff Forslund of Oshkosh nipped defending 60 yard dash champion, Gary Gray at the wire to dethrone the Falcon great in this event. Forslund's time of 6.2 tied the re-

cord which was set by Gray. two mile run.

Ron La Fond of Stevens Point also set another meet record in winning the high jump with a leap of 6'7". Don Trzebiatowski of Stevens Point set a new 880 indoor record with a time of 1:57.3. Jim Drews of La Crosse, the conferences to distance man, was the meets only double winner, while also setting a record in the mile run with a clocking of 4:12.9.

The Falcon runners did well in the meet as they set five new school records and one conference record. Senior hurdler Stu Krueger, took second in the 70 yard high hurdles but set a school record in the process with a 9.0 timing. Paul Rozak was beaten at the finish but also set a school record in the 1000 yard run with an excellent time of 2:17.4. Sprinter Gary Gray streaked to a first in the 300 yard dash in a time of 32.1 good for another school record. The mile relay crew of Arne Behnke, Dave Stiff, Mike Ubelohde and Gary Fray, finished fifth in 3:33.4, but did set a school record for indoor competition.

Freshman distance runner Eric Erbeck took a strong second in the mile with a very good time of 4:18.5 which is the best time for a freshman ever in the WSUC. Erbeck also took a fifth in the

The Falcons did make one costly mistake in the meet. The 880 yard relay team was disqualified which would have tied the Falcons for fourth place. Other finishes for the Falcons were Paul Rozak a fifth in the 880 yard run with a time of 2:10.2 Stu Krueger leaped his way to a fourth in the 70 yard low hurdles in a clocking of 8.5.

The Falcon indoor track team is made up largely of freshmen. A group of 14 freshmen made the trip to the indoor championships at Oshkosh out of the 21 that represented River Falls. This should be an indication of many good Falcon track teams to come.



Freshman Marty Handley, tries his best in the triple jump competition at the conference indoor track meet held at Oshkosh. A native of Buffalo, New York, Marty also doubles in the long jump. (Doug Zellmer photo)



Freshman distance man Eric Erbeck, leads the pack while running the mile run at the conference meet. Erbeck copped a second place finish in the mile run and captured fifth spot in the two mile run. (Doug Zellmer photo)

Falcon Potpourri

BY
SPORTS EDITOR
DOUG ZELLMER

The indoor track championships were held in Oshkosh March 25th. I wish all of you could have attended, as the meet proved to be an outstanding one. Most of the Falcon runners that I talked to liked the indoor facilities that Oshkosh afforded. Oshkosh now has one of the better athletic complexes in the conference. Along with the Kolf Sports Center,

they also have a 10,000 seat football stadium with modern facilities. The Titans should have little trouble recruiting athletes, as their facilities will draw most of them there.

One of the many fine Falcon distance men this year is freshman Eric Erbeck from De Pere. Erbeck has run brilliantly for

the Falcons this year, after a star-studded career at East De Pere high school. With the outdoor season ahead yet and his remaining years here, Erbeck certainly has a bright career in the WSUC.

A recent letter published in the Voice stated that I was under paid. First I would like to say that I enjoy being sports editor very much or I wouldn't have taken the job. I am not concerned about the salary. I had nothing to do with the letter as that was just one persons opinion on the matter.

The NAIA District 14 basketball team was recently announced. Senior forward Bob Parker, was named to the 11 man team. Parker averaged 20 points and 10 rebounds a game for the Falcons this past season. Eau Claire, which finished second in the NAIA National tournament led the balloting for the team by placing

four players on the squad.

Leading the Blugold delegation is 6'10" Mike Ratliff. He is joined by teammates Frank Schade, 6'0", Steve Johnson, 6'8", and Tom Peck, 6'8". Whitewater placed two members of their second place squad in the WSUC on the team. They are Bob Stone, 6'6" and Garry Grimes, 6'4".

Also named to the all-district team were Terry Alexa, 6'2", Stout State; Dennis Woelffer, 6'5", UW-Green Bay; and Brian Scheunemann, 6'5", Carthage college.

Receiving honorable mention were Chuck Didier, Milton college; Jeff Kunz, St. Norbert; Hermin Baskin, Dominican; Bob Heiman, Stout; and Mel Yancey, Lakeland.

The final standings in the National Basketball Association showed the Los Angeles Lakers with the best record ever in the leagues history. The Lakers had a 69-13 win loss record which broke the previous high of 68 wins held by the Philadelphia 76ers. The Lakers must be looked on as one of the NBA's all time great teams. Sure the Boston Celtics and the Bucks have showed their power, but the Lakers cannot be overlooked.

Wilt Chamberlain led the Lakers in a league leading .649 field goal percentage and also topped the league with 19.2 rebounds per contest. In playing more of a defensive role this year the veteran center still averaged 15 points a game. Chamberlain was usually counted on for his offensive production but with the help of coach Bil Sharman, changed his style of play to good defense and rebounding as Bill Russell did when the Celtics won so many titles.

Gail "Stumpy" Goodrich, was third in the league in foul shooting with a percentage of .850 while getting 26 points per game.

"Mr. Clutch," Jerry West, did his usual job in averaging 26 a game, while leading the NBA in assists with 10 per contest. Happy Hairston and Chamberlain were the first team duo to each ever snare more than 1000 rebounds in one season.

The inevitable clash between the Lakers and Bucks is soon to happen. The Lakers are the stronger offensive team, while the Bucks are more consistent on defense. This should be an interesting series. In my book it rates as a toss-up, as anything can happen when two great teams lock horns.

Predicting can be fun and I'm going to try my hand at picking this years baseball standings.

American League National League		Eastern Division	
1. Baltimore	1. St. Louis	1. St. Louis	1. St. Louis
2. Detroit	2. Pittsburgh	2. Pittsburgh	2. Houston
3. Boston	3. Chicago	3. Chicago	3. Cincinnati
4. New York	4. New York	4. New York	4. San Francisco
5. Milwaukee	5. Montreal	5. Montreal	5. Atlanta
6. Cleveland	6. Philadelphia	6. Philadelphia	6. San Diego

It seems that the baseball strike was planned to come just as the season opened. This is the first strike in major league history. I never thought that a strike would come but it happened. Everyone seems to be on strike these days but I think that the baseball players are asking a little too much, especially after what some of them make in one year.

Things are pretty slow, sports wise on the Falcon campus now. The spring sports teams will soon be swinging into action, so give them the support that they need.

what's doing

The Baraboo Sr. High School Concert Choir will present a program in North Hall Auditorium at 11 a.m. on Friday, April 7. The choir is under the direction of John Ellington, Baraboo, Wisconsin. The public is invited to attend at no charge.

An introductory lecture on Transcendental Meditation as taught by the Maharishi Mahesh Yogi will be given on Tuesday, April 11 in the Ballroom at 8 p.m. The lecture will be sponsored by the Students International Meditation Society (SIMS) and given by Bambi Post, a Minneapolis instructor for SIMS.

Soviet Seminar for 1973 are advised to sign up in Dr. Feinstein's office, 321 South Hall as soon as possible. The seminar is designed to give the student a 3-week comprehensive view of the Soviet Union, coupled with coursework. All students must take History 180 during the Fall or Winter quarters. Cost of the seminar is approximately \$600, which includes all expenses. The foreign study committee reserves the right to screen all applicants if application is beyond our quota of ten students. Apply as early as possible.

Kappa Delta Pi is sponsoring a polka dance April 12 at 8 p.m. upstairs at the Deep End. Come for a good time.

Sigma Chi Sigma will be meeting Thursday, April 13, at 7 p.m. in the Presidents Room of the Student Center. The new initiates will be there, so everyone come to meet them. Also bring your money from the candy sale.

Off Campus Housing Commission: On Friday, April 6th at 1:00 p.m. in the Conference Room, 3rd floor Hathorn there will be an organizational meeting of the Off Campus Housing Commission. This Commission is being set up to act as an information board, a grievance board or to deal with any problem or question that concerns off campus housing. Anyone interested is invited to attend.

Falcon Wheelers, the bicycle club, will be holding their first meeting of the season on Monday, April 10, at 7 p.m. in Room 139 Rodli Commons. New members are welcome.

International Students Association scheduled to meet at 7 p.m. in the International Room, Student Center tonight.

want ads

Excellent Opportunity for Aggressive Management/Salesperson who is capable of earning \$20,000 to \$30,000 annually. Call 425-2092 any morning before 1 p.m. for appointment ask for Mr. Olsen.

For Sale: 10x60 Mobile Home with 6x8 addition. Must see to appreciate all the extras. 715-262-5140 weekdays.

2nd Hand Store -- open by appointment. Used furniture, antiques, glassware and miscellaneous items. 425-5770. 644 N. Freemont.

Wanted: Persons to sublease townhouse in Hudson for summer months or summer school. Call 386-5925 for info after 4 p.m.

There is a Xerox 660 copier in the student senate office which is open for student use. A charge of 5¢ per page is required.

Save on Stereo 8-Track Tapes. All tapes sell for \$3.99 new. Tapes by Carole King, Cat Stevens, Issac Hayes, more... Contact your campus representative - Allan Ext. 285.

RELIEVE YOUR verbal constipation of synthetic education with Write-On. Research papers, term papers and abstracts on thousands of academic subjects for use as research aids. Also custom research, computer programming, cartography, drafting, translations, tutoring and math and science solution books.

FREE delivery for UW-River Falls students.

For fast service, call Write-On, Minneapolis, 612-378-0600. 10-5 M-F.

WANT TO BUY!!! A used 8 track tape deck. (not for a car.) Will pay cash. Call Jill room 109, Ext. 391.

Student press holds planning conference

About 35 students representing 10 college newspapers met at the University of Wisconsin-Milwaukee March 24 and 25 to formulate plans for a Wisconsin Student Press Association. Represented were papers from the UW system, the old WSU system, private and technical schools in the state.

Objectives of the Association were tentatively listed as press freedom, exchange of news items, and financial aspects of student papers. A steering committee was set up to compile specific problems from each newspaper in the state. Former Voice Editor Steve Cotter, member of the committee, said that a questionnaire would be sent out to all

student papers in the near future, with information and findings compiled by mid-April.

The UWM Post is currently serving as Association headquarters, as Post Editor George Houde was instrumental in setting up the conference.

In addition to formulating plans for the Association, the conference included several guest speakers, among them Pierre Salinger, former White House Press Secretary during the Kennedy Administration, Reg Murphy, Editor of the Atlanta Constitution, and Ben Wattenburg, author of *The Real Majority*.



Norman Weishaar is presented a Sylvania Portable TV by Tom Oettiker of Phi Sigma Epsilon. Weishaar, an employee of UW-RF, won the TV in a raffle sponsored by the fraternity on March 23.

Model El. Ed. program to meet

Students interested in enrolling in the Model Elementary Education Program next year should attend one of two organizational meetings being planned for Tuesday, April 18th. Students may elect to attend an 8:00 A.M. meeting or a 3:00 P.M. session on that date. Both meetings, to be held in Room 120 Ames School, will be devoted to explaining the program and accepting applications for next year.

The Model Program will be beginning its third year in the Fall. Students are enrolled for two quarters of education courses where they proceed through instructional "tasks" at their own

rate. Emphasis is placed on active learning experiences and many interactions with children. In 1971 the Model Program received one of five national awards for excellence in teacher education.

If you cannot attend either of the meeting dates, but are still interested in the program, please contact Dr. Ralph Fessler, 101 Ames (ext. 422).

Election humor not dead

In the midst of the State primary there was a note of humor. The Wisconsin State Journal conducted a poll that they said was "secret, anonymous, and mischievous."

The results speak for themselves:

10 per cent of the voters will not vote because they didn't know about the election.

50 per cent are going to vote the opposite of neighbors who have had signs on their lawns.

90 per cent of wives will vote the opposite of their husbands.

85 per cent of the husbands will not only vote the opposite of their wives, but also will vote the opposite of how they told their wives they were going to vote.

99 per cent of the new young voters will vote the opposite of both their parents, and 100 per any parents who tell them how to vote.

50 per cent of the voters will wish they had voted differently.

100 per cent of the voters will be glad the campaign is over.

Open Nites
LUND'S
HARDWARE
is open each week night until 9 p.m. Come in and look at our selection of values, for savings.

HUDSON THEATRE
Shows Nitely at 7 & 9:00

Thur. - Fri. - Sat. April 6 - 7 - 8
WALT DISNEY'S
The Living Desert
plus
The Vanishing Prairie
Saturday at 7 only plus Sat. & Sunday Matinee

Saturday thru Tuesday April 8 thru April 11
jane fonda
donald sutherland
klute
Saturday at 9:15 only

Wed. April 12 CHARLTON HESTON
THE OMEGA MAN

Staff
Editor Karla Bacon

Managing Editor Tom Kohls	News Editor Tracy O'Connell	Ad Man Larry Kirchner
Student Affairs Editor George Wilbur	Sports Editor Doug Zellmer	Photographers Jim Francois John Cook
Layout Pam McQueen	Editorial Asst. Linda Daniel	Advisor John Nichols

Staff - Herman Wong, Ginny Henneman, Carol Pellett, Pat McKegney, Emmitt Feldner, Lou DiSanto, Austin Rishel, Dick Rivet, Chris Bazewicz, Gary Donnermeyer, Barb Vanda, Jim Swerkstrom, Dennis Sischo, Judie Kazlaukas, and the John Philip Sousa Memorial Pep Band.