

The Student Voice

The Student Weekly of the River Falls State Teachers College

VOLUME XVIII

RIVER FALLS, WISCONSIN, FRIDAY, OCTOBER 20, 1933

HOME COMING NUMBER

Old Grads, River Falls Welcomes You!

Parade Displays Unusual Secret Festivity Schemes

Band Leads Parade Regalia; Organizations and Classes Expose Surprise Floats

The various classes and school organizations, as well as several rooming house "gangs" and "individuals" are making every effort to make the 1933 Homecoming parade a complete success.

From the list of entrants one might think the cue was the influence of the "New Deal". The "Freshies" may well puzzle over YWCA, WAA, GOP, YMCA, R, '34, '35, '36, and '37, but those "uncoded" groups like the Agrifallian, Girl's Band, Masquers, Rural Life, and the Student Publications will be easily identified. Old man "Rumor" says he has a few surprise numbers and novelty stunts that must not be divulged at this time.

"Bigger and Better" is the guiding slogan, and from the show of interest and enthusiasm on the campus the Old Grads can look forward to a real show of pageantry and an exhibition of novelty in this year's event. The competition for those prizes promises to be keen for the wide variety of floats with new features to "Pep" up the crowd, will make everyone step out and hustle in order that the coveted laurels may come their way. So folks, come early and avoid the rush that is sure to occur next Saturday morning when "they go swinging down the line."

The parade will form between North and South Halls. Led by the snappy college band in full regalia with the classy Drum Major Tostrud strutting his stuff, the line of march will be westward along Cascade to Main street. As usual the march will be the full length of the business district and return to Cascade.

All participants should be at the starting point promptly at 9:30 A. M. Saturday so that the parade may form and be on its way at the scheduled time.

R Club Publishes Homecoming Booklet

Be sure to get an "R" club booklet. Renew your memory of the past games between the LaCrosse Maroons and the Falcons. See who is playing-point out your "hero" before the game starts. Without this book you will be at a total loss--to check who pushes over the winning touchdown. Make it a picture of a glorious Homecoming. They'll be sold at the gate for the cost which the "R" club members put forth to publish this valuable source of information.

It is with the greatest of pleasure that I, on behalf of the City of River Falls, welcome the students of former years, who by their work here and their success out in the world in whatever vocation they may be, reflect the greatest of credit to the college and to those who promote it.

W. M. Sutherland, Mayor

Chairman of Pep-Fest



Marionettes to be Feature On Assembly Program

Marionettes costumed as clowns, lions, dragons, minstrels, heroes, and heroines will be brought to assembly next Thursday by the Sue Hastings Performers.

Appearing before the New York Theater Guild for four seasons, these entertainers come here with the best of recommendations. The several companies, directed by Mrs. Hastings have covered the entire United States and in addition Canada, Bermuda, and South America.

Stated Mrs. Hastings in a letter to the program committee: "My marionettes aim to be artistic little actors as well as comic. They are more than dolls, and they require a great deal of patience to make, each little wooden figure being hand-carved, weighted and jointed and attached to dozens of strings to make it capable of every human movement."

Thanks! La Crosse!

The La Crosse college paper at the La Crosse homecoming last year was so kind as to print pictures of River Falls football players, loaned by the Student Voice, that we decided to return the compliment this year.

The response to our two letters and telephone call to La Crosse officials, was most courteous and prodigious to say the least--just glance over the pages of this issue of the Student Voice and notice the numerous cuts which La Crosse so kindly loaned us.

We repeat: "Thanks a lot, La-Crosse!"

It is a pleasure to extend a welcome to our Homecoming guests. We should not call you "guests", however, for Homecoming sons and daughters are not guests in their father's house. This is your home. Move in and make yourselves comfortable. We are mighty glad to have you home again for a day or two.

J. H. Ames, President

Meletean Staff Issues Annual Student Guide

Contains Information About Students, Faculty, Classes and Administration

The Student Directory, a handbook and directory of the River Falls State Teachers College, published by the Meletean staff, will be out next week.

This directory is just what its name implies. It contains valuable information for every student and faculty member. The most important information included is the name, year, home address, local address, and telephone number of every student and faculty member.

Miss Maud A. Latta informs us that this year's directory will also include the address and telephone number of those students who drive to and from school and consequently have no local address. This is an additional feature, for it enables anyone to get in touch with those students as easily as others.

Other valuable information found in The Student Directory is a calendar of the three terms, vacations, and summer sessions; Board of Regents; faculty administration; faculty committees; class advisers; organization advisers; general information on credits, grading system and honor points, honor roll, graduation requirements, class attendance, assembly attendance, library rules, student organizations, publications, football and basketball schedules, school songs and yells, churches, train and bus schedules, and cafeteria hours.

The nominal charge of twenty-five cents for The Student Directory which includes all this compact handy information scarcely pays for the publishing.

Events Follow Tradition at Annual Homecoming

Guest Speaker Tonight



John Burke, '28

Organizations Plan Alumni Luncheons

The Y.W.C.A. cabinet will hold its annual luncheon in the cafeteria Saturday noon. All the former cabinet members are cordially invited.

The luncheon will be served for the nominal price of thirty-five cents.

Please notify one of the present cabinet members if you desire to attend.

Y. M. C. A. Banquet

The annual Y.M.C.A. Homecoming banquet will be held at the college cafeteria, Saturday, October 21, at noon. A 30c lunch will be served.

G.O.P. Banquet

At six o'clock Saturday evening the GOP will serve its annual banquet in the small dining room of the college cafeteria with Miss Wattonville in charge.

Accommodations have been made for about 35 old grads which are expected back. Following the dinner, toasts and several musical selections will be given.

We look forward with great pleasure to the annual Homecoming of our college alumni and former students. Many of our best friends and acquaintances will return to River Falls to participate in this event, and many old friendships are renewed and revived.

We welcome you to our city and school and urge you to meet with us each year.

Jay H. Grimm, Regent

Senator Hunt Presides at Pep Meeting; Burke '28 Main Speaker on Program

Your Alma Mater welcomes you with a complete program of Homecoming festivities prepared especially for you by scores of students together with the cooperation of the faculty and townspeople.

Mr. Allen Hocking, general chairman states that all preparations have been carried out as originally planned, and that everything is now ready for a "bigger and better" Homecoming.

Following is the program of events as they will be carried out:

Homecoming Events

- Mass Meeting, Friday, 7:30 p. m.
- Torchlight Parade and Bonfire Parade, Saturday, 10:00 a. m.
- Y.M. and Y.W. Banquets, 12:00 m.
- Homecoming Game, 2:00 p. m.
- Faculty Open House, Social Room
- G.O.P. Banquet, 6:00 p. m.
- Homecoming Dance, 8:30 p. m.

Program for Mass Meeting Selections by band followed by the "Pledge Song".

- Speech by President Ames.
- Masquers' Stunt.
- Speech by Bud Manion.
- Speech by Asst. Coach Setterquist.
- Y. M. C. A. Stunt.
- Band selections, "Onward Falls" and "Victory."
- Speech by Dr. R. A. Karges.
- Speech by Captain Simpson.
- G. O. P. Stunt.
- Speech by John Burke.
- Band selection, "Here Comes the Team."

Immediately after the big Homecoming mass meeting, the torchlight parade will form outside of North Hall.

The peppy college band will lead the procession. The Agrifallians, who have made their torches bigger and better, will follow carrying the lights for the evening's big parade.

Not only have the Agrifallians been working for the past week, but the Seniors have been collecting boxes for the big bonfire.

The band will lead the way to the bonfire by the depot which will be lighted by the Agrifallians' torches.

When all are grouped around the bonfire, cheer leaders will lead the crowd in cheers and songs. The amount of support we give the team that evening depends on you, be sure to be on hand.

Homecoming Dance To Be Saturday Finale

The annual Homecoming dance will be held in North Hall gym Saturday evening at 8:30. Music for the dance will be furnished by Mel Hendricks' eight piece orchestra from the University of Minnesota.

It will be necessary for students to present their budget tickets, while alumni and visitors must obtain tickets, which are free, from Mr. White-nack's office in South Hall as admission to the dance.

Collegians Compete in Round of Homecoming Activities

Let any physical educator who fears that we students don't get enough outdoor exercise come to River Falls this week and note the extraordinary activity on and about the campus.

Fervent freshmen clamber up the lamp-posts and dangle recklessly from telephone poles, decorating the streets. Seniors have their eyes on all promising timber in the neighborhood which may prove a valuable source for torches or for the bonfire.

Sophomores cajole store-owners to decorate their show windows, offer-

ing their superior knowledge and meager experience to all the business men who will tolerate their assistance.

Juniors lean precariously from the tops of buildings, trying to hang the signs at a proper angle so that alumni won't get a lop-sided Welcome.

From the type of costume they appear in (especially the men students), one would think that our college specialized in manual arts.

Hammers and axes, ladders and ropes, signs and paint become familiar paraphernalia to freshman and senior alike.

Members of all the classes and or-

ganizations long for doubles: "Right now I'm supposed to be helping decorate two floats besides practising for our stunt for mass meeting."

"That's nothing! I'm supposed to be out liming the R on Bliss' mound, in South Hall preparing for our banquet, and marching with the band."

Floats, six-weeks' tests, stunts, band practise, decoration of houses, and working on the Homecoming edition of The Student Voice----these combine to make Homecoming week a kaleidoscope nightmare, but a very pleasant one to recall after the work is over and the game is won.

The River Falls Student Voice

aims to promote school spirit, to further professional interests, and to maintain River Falls Teachers College traditions.

A Welcome to All

SINCE THE FIRST HOMECOMING in 1922 graduates have heard and seen in a hundred different ways the slogan "Welcome Grads!"

To a student still in college the words undoubtedly have an indefinite meaning because of the comparative newness to him. To an old grad they perhaps have lost some of their meaning from the endless repetition through the years--perhaps to some they have taken on a new significance.

At any rate the college wants every old grad to realize that those words are sincerely meant no matter where you see or hear them in River Falls.

The official "Welcomes" by the President, Regent, Deans, and Mayor are not stock phrases which are taken from last year's Student Voice and inserted in this year's Homecoming issue. They are newly written each year, each attempting to extend a more hearty and gracious "Welcome" than the former year.

In all sincerity the students of this college, the administration, the faculty, the organizations, and the staff of the Student Voice say to each graduate and friend of the college: **W E L C O M E !**

The Editor

Reading maketh a full man; Conference a ready man; and Writing an exact man. Bacon

An Active Alumni Association

WHEN ONE GRADUATES from River Falls, what then? Is he to go out and lose all contact with his school and with the friends he has made? The idea is that he shall not and therein lies one of the functions of alumni associations. Perhaps the only function which River Falls alumni now exercise is social in nature.

In large universities they have well-organized associations whose purpose is two-fold. First of all it is social. The association tries to keep members posted on the doings of others. This is done through its magazine issued once a month. The great social event of the year is the big Senior-Alumni banquet in the spring.

This is all very valuable, but they do other work of even greater importance. Active alumni associations help the president secure appropriations, back certain types of legislation, create research funds, scholarship funds, advertise, promote, and sometimes even create funds to raise the salaries of eminent professors to retain them at the institution.

Obviously it takes a great deal of money to do this sort of work and membership fees are not sufficient to cover the cost. Rich alumni often make generous contributions, but a college of the River Falls type has very few wealthy graduates. There would not be funds enough to pay a secretary to take care of the filing, collection of dues, membership drives, and publications. It would also be hard for us to determine just who constitutes alumni. We have one, two, three, and four year students; whereas the universities would have only degree graduates as members. Thus a school of the type of River Falls will have to be content, for a while at least, with our present organization.

We can continue our banquets at Eau Claire and Milwaukee. They are valuable, but the alumni can do more as a body. They can back legislation that will further education and oppose those measures that may be harmful to us. We have no need of appropriations from private individuals since we are a state school, but we have great need of intelligent legislation which does not attempt to make the schools the butt of every economic drive.

E. M.

He that sips of many arts, drinks of none. Fuller

Government Makes Aggressive Move

THE GOVERNMENT made an aggressive move in its drive to wipe out kidnapping by convicting seven persons in the Urschel kidnapping case last week. Their sentences have not as yet been passed.

A nation of people weary of reading the gruesome reports of these crimes anxiously await to see what the punishment will be. Most of those who engage in this "racket" are persons with prison records. Their victims range from innocent children to helpless aged people whose lives are endangered from the shock alone no matter how carefully they are treated. More often they are not treated like human beings but are made to suffer extreme tortures while they are held captive.

How long will the American people allow this thing to go on? The Oklahoma court has taken a step in the right direction. If these convictions are followed up with severe sentences we will begin to get results. The more swiftly and exacting the arm of the law moves in passing out its maximum punishment to these vandals the sooner it will restore full protection to the lives of our citizens.

A.P.N.

Simplicity, of all things, is the hardest to be copied. Steele

Show Them We're Loyal

IT ISN'T EVERY YEAR that we can have a football team like we have this year. They have "the stuff" and they have shown it in the games they have already played. They have championship form and we know it.

Since this is our team we should all back it. We should be behind them in every game they play. We should show our team and other schools that we are behind them.

We have in our school another organization we should be proud of and this is our band. The band is always a good device for showing everybody we are behind the team.

Our band has not been on any football trips. Let's give the band a chance to do their "stuff". Let's give them a chance to show we are behind the team and that we mean it.

Let's send the band to Superior!

J. S.

Student Opinion

Have you ever stopped to look at your surroundings as you approach the welcoming doors at South Hall? Or do you rush blindly in wondering if you have passed your test or if you must struggle through it again? Maybe you lag along scowling because your fond parents sent you to school.

If you approach the school in this manner, just try doing something else for a change.

Investigate the scenery! It is well worth while, for the campus at South Hall is really beautiful with its many trees and bushes. Some day just take a look at the vines which crawl up the side of the building, just as if they were trying to peep in through the windows and see what goes on inside their home as well as outside.

Above all things, don't start worrying about lessons until you're inside the building. Take for example the person who is afraid he has flunked an exam--what good does it do to worry about it? If he flunked, he flunked and there's no good worrying; if he passed, he passed, and it's just wasting energy to get wrinkles over it.

If you think your parents shouldn't send you to school, enjoy the scenery anyway, and then when you go home, try to convince your parents that you haven't enough brains to go to college and maybe they'll take you out to the woodshed!

Most of the student body would undoubtedly appreciate having the school library open for a time during the evening. All we ask is a fair chance to use the books in return for the fees we have paid. As was stated in a previous issue of *The Student Voice*, one feels an injustice if he cannot secure the material demanded for the course he is pursuing, especially when he has paid his money for such a privilege.

If the above plan suggested, meets with unfavorable criticism, then why not purchase more copies of the much needed texts. Then more copies could be drawn for over-night use, thus the library would not need to be kept open.

M. F.

Two years ago there were two electric signs bought by our athletic department. These signs were used for a while advertising various college activities. However, due to the fact that no one was willing to put forth the effort of taking care of the signs they were stored away. Now, as most of the men have probably seen, one of them has been restored and is being used to advertise school organizations concerning the men students of the school. The credit for the restoration of the sign is given to John Thompson, Cameron, who inquired of Miss West in regard to the sign. She was well pleased by his request and gave it to him. Don't let Mr. Thompson do all of the work of taking care of this sign, men.

F.C.H.

Bachelor's Club Defies Depression

Amid sizzling steaks, dirty dishes, Century handbooks, and the laws of thermo-dynamics, 45 aspiring teachers-to-be of River Falls thought factory are "baching it" through school.

This venture, according to one person involved, consists in "getting along without a touch of feminine hands", with the result that--well, the young man won't commit himself.

Equipment for the enterprise is confined to the bare necessities: dishes and silverware supplied by each individual; an oil-stove; perhaps even the luxury of a dish-pan.

At one house where four men are undertaking this method which has become so popular since 1926 (that year in the dark and dim past described by Mr. Wyman as the era when all of us had two pots on the stove and owned two Chevrolets, and when we didn't have to buy ready-made



The Three Arts

By M. E. G.



For the River Falls graduates and teachers who attended the convention, there were three experiences that will be remembered; Carl Sandburg's reading of his poetry, Miss Perkins's talk on "The New Deal", and the River Falls Banquet.

Miss Frances Perkins, Secretary of Labor in President Roosevelt's cabinet; has had wide experience in the fields of politics and social science and was well qualified to speak on the subject she chose. She clearly and concretely set forth the causes of the depression and showed how the NRA is helping to remedy the situation. She showed the part that the educators of the country must play in the relieving of the situation.

Carl Sandburg, the poet who sings of America's prairies, her cities, her Lincoln, her children, and romanticism and realism talked on romanticism and realism in American art and literature. In his slow drawly

voice he read many of his favorite poems. For those who like his poetry it was a very enjoyable experience; for those who don't, it was at least a chance to see one of the great poets of today.

Mr. Sandburg has answered the question "What is Poetry" in a series of nearly fifty definitions. Among these are: "Poetry is an echo asking a shadow dancer to be a partner." "Poetry is a sliver of the moon lost in the belly of a golden frog." "Poetry is a phantom script telling how rainbows are made and why they go away."

But the most enjoyable part of the convention was meeting many of the old grads. The lobby of the Eau Claire was the scene of many greetings. All were brought together at the banquet at the Grace Lutheran church on Thursday evening. The profs were glad to welcome all of the old grads "whether they had given them A's or flunked them."

Perkins Speaks at North Wisconsin Convention

By W. H. Hunt

Miss Frances Perkins, Secretary of Labor in President Roosevelt's cabinet, was one of the principal speakers on the general program of the Northwest Wisconsin Teachers Association meeting held at Eau Claire last Thursday and Friday.

Miss Perkins was the first speaker on Thursday afternoon's program. The large municipal auditorium was crowded to its capacity with teachers from northwestern Wisconsin numbering 2500 or more.

The magnetic personality of Miss Perkins held her audience almost spellbound. She disregarded the loud speaker which had been provided but her strong and pleasing voice reached every part of the auditorium.

Miss Perkins discussed the N.R.A. not a new subject--but she emphasized phases of this important subject not usually discussed in the daily press. She spoke especially concerning the relation of the N.R.A. to Labor. Since her life work has been connected with labor problems, she is especially interested in every phase of this important subject, and no other person in America is better prepared to discuss it.

Miss Perkins is the first woman to occupy a position in a President's cabinet, but her intimate knowledge and profound sympathy make her the ideal person for the position.

Miss Perkins is determined that the N.R.A. shall function in the in-

terest of the workers, as well as for those who employ labor. She spoke in the highest praise of Wisconsin's Unemployment Insurance law--the first in the nation. She declared that others must follow soon if Labor and Industry are to become stabilized and remain so.

In speaking of the "Machine Age", Miss Perkins stated that the expression--"labor saving machines" had evidently been forgotten. She did not deplore the coming of the machine but declared that the machine should "save labor" not "displace labor". The machine should provide shorter hours and more leisure for the workers. The intellectual and social level of the workers should be raised because of the machine, and their living conditions should be distinctly better. That labor saving machines should cause millions to become objects of charity is directly opposite from the fundamental principal of the labor saving machine.

Miss Perkins stressed the need of more sanitary conditions in factories, especially where women are employed.

In short, a square deal for working men and women was the keynote of the address.

THE STUDENT VOICE

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Falcons Defeat Zornmen 7-0 in Last Quarter

Triple Pass Play, Zaner Carrying Ball, Scores for Falcons; Voskuil Kicks

By Vern Woodward

Before a homecoming crowd of about 2,000 people River Falls defeated an inspired and determined Eau Claire team on their own field 7-0 last Saturday.

This was the second straight conference victory for the Falcons, and it was a well deserved one. Eau Claire had on the field one of the strongest teams it has had in years and it took River Falls four quarters to shove over that one touchdown.

Four minutes were left to play in the last quarter when a long pass, Dawson to Lampson, Falcon end, put the ball on the 12 yard line where a triple pass play with Zaner carrying the ball scored for River Falls. Voskuil kicked the extra point from placement directly between the uprights to clinch the victory.

The score might have been larger had not the Falcon backs fumbled so much. Time after time good runs and gains were made only to lose it all by bad fumbles. River Falls was easily three touchdowns better than Eau Claire, but the fumbles came at the wrong time and ended scoring chances.

Dawson at quarter was easily the best man on the field. His generalship was excellent, his punting was one of the highlights of the game, and his running was a pleasure to watch. Zaner was the best ground gainer of either team.

In the line, Lampson, Aastrud, McChesney and Kuss played a nice brand of defensive football. On attempted end runs by Eau Claire these men would smack in and spill the interference so that the backs could make the tackle.

For Eau Claire, J. Bonnes, Walker, Schuning and Nelson played good football.

Brooks, Luchsinger Lead Homecoming Cheers

Mr. Walter Brooks, a junior from Colfax, and Mr. Perry Luchsinger, a sophomore from Belleville, are the River Falls cheer leaders for this athletic season. Both of them were outstanding athletes in their respective high schools; hence they are aware of the value of inspiring cheers lead by leaders who have command of the crowds.

Cheer leading, by no means, is an easy task. The usual situation results in the leaders begging for the weak response they finally receive from the audience. A cheer leader must have the technique of approaching both a boisterous, enthusiastic crowd and a dead, non-inspiring crowd. The football players need the support of the bleachers; what's more, they deserve it. Consequently, it is up to the cheer leaders to get this support.

Perry and Walter will be out to get the support of all at the game. Will the students and old grads support the team?

Conference Standings

	W	L	Pct.
River Falls	2	1	1000
Stevens Point	1	0	1000
Oshkosh	1	0	1000
Superior	1	1	500
Milwaukee	1	1	500
Stout	1	1	500
Whitewater	1	1	500
Eau Claire	0	1	000
La Crosse	0	1	000
Platteville	0	2	000

River Falls Grid Squad Which Faces Crucial Test of Season



Marines' Team Beats Ironwood Scoring Safety

Chippewa Semi-Pro Has Former Falcon Stars; Hold Three Year 1,000 % Title

The Chippewa Falls Marines won their fourth game of the season last Sunday, defeating the Ironwood Polar Bears 2-0 in a veritable sea of mud. A steady downpour of rain starting early Sunday morning and continuing all day made it impossible for football of any class to be played and limited the game to straight line bucks. The Marines made 9 first downs to 3 for the Polar Bears. A steady march down the field by the Marines in the second quarter placed the ball on the Polar Bear one-foot line where it was lost on downs. In attempting to punt out of danger from behind his own goal line, Serbin, Ironwood punter, was downed in his tracks by the whole Marine line thus scoring a safety for the Marines.

The Marines, a semi-pro team at Chippewa Falls, is made up of former college stars. River Falls is strongly represented by Clarence Alphonse, Cecil LaDusire, Irving Gerhardt, Oral Claflin, and Wendell Claflin. The Marines have not lost a game in the last three years, scoring 578 points to their opponents 27. Next Sunday the Marines will travel to Wisconsin Rapids to play a powerful team headed by Mickey McGuire, former Wisconsin flash.

A good homecoming indicates a loyal alumni and a loyal alumni is the chief strength of a college. So let's have a good homecoming.

C. G. Stratton, Dean

Red & White Coaches



Coach Osborne Cowles



Assistant Coach Setterquist

Falcon Captain's Life Exposed by Alert, Daring Reporter

How well do you know our football captain?

No doubt you are aware that he is a junior, from Phelps, Wisconsin, and that he is majoring in history and minoring in social sciences, but have you heard this? Roy Omer Simpson was born at Mount Carmel, Ill.

He was always very pugnacious; as a small child he liked to put on boxing gloves, and would fight to the finish.

At the age of six he entered school at Danville, Ill., but he graduated from the eighth grade at Phelps.

When he was eight years old, he tried to ride a horse without a bridle while visiting on his grandmother's farm. Little Omer was thrown off

and had his arm broken; thus ended for a while his pleasure in riding horse-back.

One day about eight weeks later, on his way home from school, he was struck by a car.

He was taken with a fractured skull to the operating room, where it was discovered that he still had his pockets full of red haw, which he had been gathering when he was struck.

The doctors said that Omer had eaten enough of them to kill him without being run over by a car.

This doctor also told him at that time that he could never play football; we'd like to argue that point with the doctor.

He entered high school at Phelps, but transferred in his sophomore year to Westville high school in Illinois,

Tostrud New Falcon Band Drum Major

Member of College String Quartet and Orchestra; To Lead Band in Two Parades

Garbed in a uniform of red surmounted by a white shako, a new drum major will lead the River Falls Teachers college band across Ramer field at the Homecoming game Saturday.

Gerhard Tostrud of River Falls has been selected for this colorful office, succeeding Miss Phyllis Glass, who, in her uniform of former years, will march with the men's band as stick-twirler.

In spite of Mr. Tostrud's apparent efficiency, he has had no previous training for the position.

He has been a member of the college orchestra and the string quartet, and, before entering this college, belonged to similar organizations in the local high school.

For several years he has had private lessons in violin and piano also.

Asked to comment on the responsibilities of leading the band, Mr. Tostrud spoke disparagingly of the importance of his position.

"Our maneuvers are really much simpler than they appear," he said. "I have had no trouble remembering the signals since the first night that we practiced."

Discussing the participation of the band in Homecoming activities, he remarked, "In addition to maneuvers on the field and the formations of the letters R and L at the half, the band will lead the Bonfire Parade after the mass meeting Friday night, and the main parade Saturday morning."

Records Favor Falls in Annual Maroon Battle

Result of Game Has Great Importance on Badger Loop Race

Saturday, October 21, at 2:30 p. m. our college conference leaders play LaCrosse in the annual homecoming game at Ramer Field.

The teams this year are equally matched and the score is almost certain to be close.

Last year the LaCrosse aggregation got the jump on the Falcons and pushed over their winning markers in the first four minutes of play. Two scores, one the result of a blocked kick, and the other a fumble.

Falcon followers will always remember the game uphill fight of the Falcons who just failed to overhaul the La Crosse team, 14-12. The game proved to be the deciding factor in the selection of a state champion. LaCrosse became conference champs while River Falls was just another good ball club that had championship possibilities.

La Crosse lost an early season game to Superior 14-6. The Yellowjackets caught the Phy. Ed. experts unprepared. The loss to Superior has made the La Crosse boys tougher than ever. They mean to get into the championship scramble by virtue of a win over our boys.

In Saturday's encounter, River Falls has the advantage of playing on its own field, as well as having the psychological stimulus of "coming through" for the alumni.

The close call River Falls had with Eau Claire last Saturday should put some real fight into the Falcons, and this fact coupled with the effect of the Homecoming spirit should insure a victory for River Falls.

Falcons Play Three Homecoming Games

That River Falls is considered a formidable opponent by her gridiron rivals is evidenced by the fact that three of her four conference games this year are being played before homecoming crowds. Last week's game at Eau Claire marked the climax of homecoming activities at that college. Tomorrow's game with LaCrosse will climax a series of big events on our own homecoming program. The final test of the season comes on October 27 when the team invades Superior to play a night game, also before a homecoming crowd. The clean, hard playing of the Falcons seems to mark them as worthy opponents to play on the one big occasion of the year--homecoming.

A hearty welcome to all former students and friends of the college. May you enjoy all the festivities of the day, renew many friendships, and feel the hospitality which the whole college extends to you.
Irma Hathorn, Dean of Women

Summary of Past Games Gives Falcons Slight Edge

A summary of the last ten football games between River Falls and LaCrosse show that the Falcons have won six games, lost three, and tied one game with their down-state rival. On one occasion River Falls was held scoreless, while LaCrosse has emerged from three games without crossing the Falcon goal line. In the matter of points, River Falls has a slight edge with a total of 85 as compared with 73 for LaCrosse.

Falcons Face La Crosse Maroons in R



"Pretty Boy" Zaner, Fairbault, Minn., the galloping freshman, is causing competitive teams to fall down and weep when he carries the pigskin as a halfback.



"Chuck" Dawson, River Falls, our battling Scotch-Irishman, can't be kept back when he is carrying the ball. This is "Chuck's" second year of competition.



"Joe" Braun, Algoma, all-state halfback in 1932, is now coaching the Falcon Frosh.



Courtesy

Coach Cowles and Captain



"Wally" Voskuil, Baldwin, is a hard hitting guard. This is his last year of football here and he plays as hard a game as the next one.



"Mac" McChesney, Turtle Lake, the big "Scot" and all-state end of '32, is playing his third and last year with the school eleven.



"Turk" (formerly "Snobbles") Nolde, Algoma, is going great as a halfback in his third and last year of college football.

Scores of Past Games With La Crosse

1919-	River Falls	0,	LaCrosse	14
1920-	River Falls	7,	LaCrosse	0
1921-	River Falls	3,	LaCrosse	0
1922-	River Falls	10,	LaCrosse	7
1927-	River Falls	13,	LaCrosse	13
1928-	River Falls	6,	LaCrosse	12
1929-	River Falls	7,	LaCrosse	0
1930-	River Falls	13,	LaCrosse	7
1931-	River Falls	14,	LaCrosse	6
1932-	River Falls	12,	LaCrosse	14
River Falls won 6 tied 1, lost 3.				



"Ernie" Brickner, Ellsworth, is showing good form in his second year of competition as a fullback.



"Berge" Bergemann, Granton, a tough little guard, is showing great form in his first year with the team.



"Jac" Jackelen, Glenwood City, a tackle, is giving good account of himself in his second year on the team.



College Band Offers Peppy Se

"Capt" Sim
smacking tac
year of footb
do they stay s

River Falls Homecoming Game Saturday



"Glen" Morrow, Mazomanie, all-state center in 1932, shows the center aspirants how to snap the pigskin.



"Polly" Aastrud, River Falls, our big center, is giving a good account of himself in his first year out.



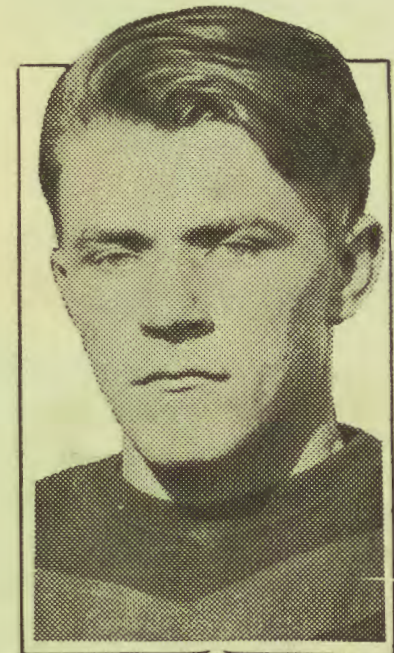
"Rip" VanWinkle, Owatonna, Minn., a freshman, is cracking 'em as a full-back.



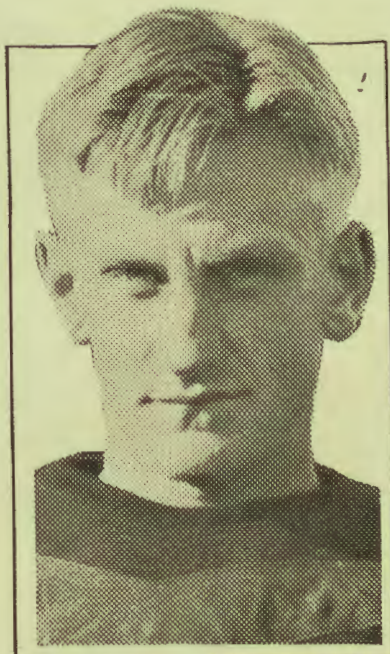
"Ole" Peterson, Cumberland, the charging bundle of muscle, is playing his second year of competition ball as a quarterback.



"Lampy" Lampson, Cumberland, the tall rangey end, is playing his second year with the squad. He certainly has made a fine showing this year.



"Panzy" Panzenhagen, Turtle Lake, the little giant, is knocking 'em stiff in his third and last year on the squad. He plays tackle, and how!



Carl Kuss, River Falls, the second "Nurmi", is playing his last year of competition as end.



"Berger" Kolberg, Bay City, is playing his second year as a tackle.



"Roy" Eide, Lodi, is another center, and is playing his second year for the college.

Simpson "Makin' Medicine"

Results of Past Ten Homecoming Games

- 1922-River Falls 0, Oshkosh 3
- 1923-River Falls 13, Platteville 0
- 1924-River Falls 3, Eau Claire 0
- 1925-River Falls 3, Stout 0
- 1926-River Falls 20, Eau Claire 0
- 1927-River Falls 19, Stout 0
- 1928-River Falls 20, Milwaukee 0
- 1929-River Falls 6, Superior 12
- 1930-River Falls 13, Milwaukee 19
- 1931-River Falls 14, La Crosse 6
- 1932-River Falls 7, Superior 6

helps, the hard playing his last college. And



Coaches Urge Team on to Victory

R Club Elects Officers And Plans Banquet

The "R" Club of the River Falls State Teachers College called a meeting last week and elected the following officers: Joe E. Braun, president; Glen Morrow, vice-president; Carl Kuss, secretary, and Laurin McChesney, treasurer.

At the meeting it was decided to have the annual "R" Club banquet in the school cafeteria, beginning at six o'clock on Saturday evening, October 21. All lettermen of the college are invited to attend by the "R" club. The present squad is invited to attend by the faculty members. It is expected there will be about 100 in attendance.

Dr. R. A. Karges, president of the athletic council, has announced that the master of ceremonies will be Professor Erasmus Ames Whitenack.

Graduates of River Falls Convene at Eau Claire

The annual River Falls dinner held at Eau Claire on the evening of Oct. 12 was very well attended. Graduates of the college extending back over a period of 12 to 15 years, were present including in their number principals and superintendents occupying important positions in the public schools of Western Wisconsin.

An excellent dinner was served by the ladies of the Grace Lutheran church which was greatly appreciated by all the guests. Marshall Norseng, class of 1929, of Chippewa Falls presided as toastmaster. The following young women from the college opened the program with a group of songs: Joyce Heidbrink, Dorothy Swenson, Marjorie Gallup, Mildred Larson, Marguerite Oberding, Alice Lund, Helen Kotts, accompanist.

The following were called upon for short talks: President Ames, Dr. Karges, Professor Hunt, Lucile Garley and Dr. J. D. Hill of Superior. The program closed with a River Falls yell led by John Dzubay.

Classes Appoint Members Of Social Committee

Appointments of members of the social committee made by class presidents, followed closely after elections last week.

The senior class is represented by Claude Tait, Esther Reinke and Bernice Smith; the junior class by Wm. Kulstad, Doris Shella and Romell Wallin; the sophomore class by Maxine Olson, Donald May and Mike White; and the freshman class by Ariel LePage and Clarence Hobe. The third member from the freshman class has not been chosen.

Claude Tait is chairman of this group of twelve and Maxine Olson is secretary-treasurer.

To all the former students and associates of River Falls State Teachers College I wish to extend my heartiest welcome and invitation to the event which is our biggest and dearest-our Homecoming.

It is my hope that you will return, renew old acquaintances and friendships, and in general have so good a time that you will eagerly anticipate next year's Homecoming.

Al Hocking, Homecoming Chairman

Grid Goz

By Ole

River Falls beat a good defensive team at Eau Claire Saturday 7-0. Eau Claire was playing before their homecoming crowd and wanted to win. They figure at Eau Claire if they can beat River Falls they have a successful football season.

Fumbles again were very costly to the Falcons. On one occasion River Falls was on the Eau Claire seven yard line, first down and goal to go. A fumble came from some place and Eau Claire recovered. This spoiled a perfect chance for a touchdown.

There was not an off-side penalty called on either team Saturday.

Stout upset the dope bucket and spilled the Yellowjackets 8-6. Stout was hitting those Superior fellows so hard it wasn't even funny--it was a crime.

Looking at the Superior fellows after the Stout game, it seemed like black eyes were in style at Superior.

Lampson, substitute end for Kuss, pulled a pass out of the air that paved the way for victory. This was similar to the pass he caught against Superior last year. This pass being only four yards short of that pass last year. "Lampy" played a nice game at end and deserves a great deal of credit toward winning the game.

Zaner does not have much respect for his opponents when the goal line is in sight. He proved this against Eau Claire when he made the winning touchdown.

LaCrosse is going to be plenty tough. Last Saturday they beat the Winona Teachers 33-7. The Falcons have not forgotten the game at LaCrosse last year and are out for revenge.

Notice

There will be no Student Voice issued next week, as this issue counts as two due to the double expense of publishing the extra sheets.

To the staff: The regular meeting for assignments will be on Wednesday, October 25, at 3:10. Those who are not able to attend see the editor for assignments before the meeting.

Dr. Bengston Tells of South American Life

"All people appear queer to other nationalities," said Dr. Nels A. Bengston, who lectured at assembly last Thursday on the differences in people, their environment and living conditions of the countries of Central America.

Dr. Bengston described the Indians and mixed whites in Mexico as primitive people. As to their methods of living he said, "Their morals are such as to put ours to shame."

In talking about Central America, Dr. Bengston said, "In less than an hour you pass from one extreme of climate to the other. In one place you have desert with cactus and then the scene may change to that of a

jungle so dense you cannot see six feet into it."

A group of slides showed the construction of houses in the various parts of the country. Another group showed the industrial changes recently brought into that country.

Dr. Bengston did not criticize the revolts in Central America as severely as is the custom.

"In the revolts down there, foreign capital and people often complicate things", he stated.

In comparing these revolts to our last war he said, "Mob violence, be it mob or war has nothing fine about it".

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Welcome All Ye Old Grads!

Fill up with GAS here before leaving. Let us check your Oil.

Oh!

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at the



Welcome Alumni

Welcome Alumni!



Dr. C. J. Phillips

OPTOMETRIST

Welcome Grads!



SWEATERS

Here is the new Cossack or Turtle Neck, a favorite with young men. All wool. Your favorite color.

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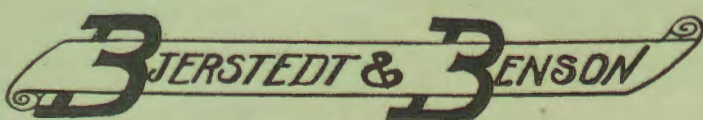
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Dr. Dawson Heads Program On NRA Code

Speakers Explain Inflation, Blue Eagle, Public Works and Consumer's Duty

The national recovery program of the NRA was fully explained to about 600 citizens of this community last Wednesday evening in the college auditorium by several competent speakers under the chairmanship of Dr. C. A. Dawson.

Speakers on the program in the order of their appearance were: Mr. Miles McNally, New Richmond, Senator Hunt, Mr. Roy E. Spriggs, Mr. Arthur N. Johnson, and Mrs. Justin Williams.

Topics explained by the first speaker included: general set-up of the National Program, aims of the Recovery Act and methods used to accomplish them, inflation, public works, and boards of complaint.

Senator Hunt, the second speaker, conveyed to the audience the meaning of the Blue Eagle—"A symbol of cooperation". He also gave in general terms the causes and effects of depression, along with a farewell to individualism as it is generally understood.

Codes involving the consumer, the laborer, and the manufacturer, together with their method of formulation, meaning, and effects were discussed by Mr. Spriggs.

The Agriculture Adjustment Act and the reasons for over-production in agriculture were fully reviewed by Mr. Johnson. Following this Mrs. Williams spoke from the consumer's point of view, how they are affected by the pledges, and what their part in the recovery program is.

Following the talks, the speakers went to separate rooms in order that persons interested in special topics could have the chance to question them. Mr. Gordon Edkins answered questions regarding the Public Works Act and its local application.

Students Enjoy Three Extra Assembly Programs

Students of the college were given the unusual treat of three interesting assemblies last week. On Wednesday the play "Bonnie Brier Bush" was given by a group of Scottish actors.

Dr. Bengstrom of the University of Nebraska gave a lecture on the lives of the people and the topography of Central and South America on Thursday.

The Ulrich Company, composed of Theodore and Catherine Ulrich demonstrated the magician's art which included mental telepathy and spiritualist phenomena Friday.

Conditions and Incompletes

The latest date for the removal of Conditions and Incompletes is Friday, November 17. Students having Conditions and Incompletes are urged to make definite arrangements with the faculty for the removal of same.

After November 17 all grade deficiencies not taken care of will automatically become failures.

E. J. Prucha, Registrar

Rural Life Club Elects Officers for Year

The Rural Life club elected officers at a meeting held last Thursday evening.

Dwight Wielman from Spring Valley was elected president; Woodrow Iverson, vice-president; Gwendolen Hageseth, secretary, and Nell Frells, treasurer.

After the business meeting the remainder of the evening was spent in playing games.

Miss Jorstad has visited the schools of the following graduates of last year's class: Cecil Barber, Alice Thompson, Elsie Gyfall, Helen Stuydahl, and Esther Bartlet.

Y.W.C.A. Activities

The Y. W. and Y.M. dancing school is continuing its course on Tuesdays and Thursdays. All boys and girls who can not dance are cordially invited to attend.

"I urge all those that know how to dance to refrain from attending our dancing classes so that our project will be a success. If this is not carried out, it will be necessary to discontinue our school," says the social chairman of the Y. W.

She asks for cooperation to make this opportunity a success to those who really would like to benefit by the dancing school.

The next meeting of the Y.W.C.A. will be a social one to be held in South Hall, October 23.

College Chess Players Organize Local Club

Last Thursday the first meeting of the River Falls State Teachers College Chess Club was held in the Men's Union. Professor Vogele announced that meetings were to be held regularly every other Thursday.

Professor Rozehnal, who won six games, was high man for the night. Our musical director suggested that the players get together at their homes frequently also.

Everyone enjoyed the games and it is hoped that a chess team will be formed at the college.

As Professor Vogele pointed out, all who care to learn the game should come out to the meetings. The club is not only for those that play but also for those who want to learn to play.

A survey of certain chess formations may be made shortly. Plan to attend a week from Thursday.

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Mud 'n Yer Eye

This column is undergoing a drastic change. You are all to have a voice in it--instead of having this in the Voice. (Excuse it please, we won't have anything in the Voice if there's much more of that).

Anyway, as we were going to say: this column will from now on be open for suggestions as to nominees--not the usual kind you see, for the weekly medal to be awarded by this column.

The gilt-edged emblem of eminence goes this week to none other than our friend Mr. Ford Johnson. We award it in recognition of his spirited and patriotic defense of the American home and all the rest of her institutions. The performance was so genuinely outstanding that we could not help but be moved by it. The title is yours, "Bo", for a week.

Miss Wattonville, "What time is it, Steve?"

Steve Martell, "Ten to".

Miss Wartonville, "Oh, ten to one?"

Steve, "No, ten' to your own business."

And then there's the man who's finally found out how to make an Englishman happy in his old age: tell him a joke when he's young. Rawther clever, what?

Inquiring little boy, "Does the giraffe get a sore throat if he gets his feet wet?"

Irritable keeper, "Yes, but not until next week."

A certain person on our campus keeps informing us he's nothing to sniff at. Must be that he eats onions daily.

Marion Compton says school isn't as interesting as it was last year--only week-ends. But think of Cath-

One Cent Sale Oct. 18, 19, 20, 21.



Dewey Drug Co.

THE NEW NATIONAL MEAT DISH

Cube Steak

FINE FOR PICNIC LUNCHES

Cooked in a minute--the juices stay in it. Come in and ask about it.

Peterson & Son

O'Brien's Ideal Cafe



\$6.00 Meal Tickets \$5.00

The Student's Popular Eating Place

erine Phillips. And Donnie May. Stoo crool!

From the Life of Gordon Foss Judge: What is the charge, officer? Officer: Driving while in a state of extreme infatuation.

Prof: What are the three important Greek orders?

Student: Cupakoffy, roasbifsanich, and peasacokenutpi.

Manager Ostby: What do you repair these football shoes with?

Cobbler: Hide.

Ostby: Why should I hide?

Cobbler: Hide. H-i-d-e! The cow's outside!

Mgr. Ostby: Let her in, I'm not afraid.

Student: Is this vegetable all we are going to have for dinner tonight?

Miss Wattonville: Yes, you see when the chops caught fire and fell into

the pudding I had to use the soup to put it out.

Mrs. Eide: I'm going to the hospital tomorrow for an operation.

Mr. Junkman: Good luck, I hope everything comes out all right.

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The two Schools have signed up for the *John Riddell Basketball Shoes*

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Variety of Sandwiches

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J. N. BLACK

"Bucks" Provide Entertaining Evening

If you weren't there you missed half of the enjoyment that should have been yours. There must have been 2000 people in the mob that blocked Main street for a distance of two blocks Monday night. It took the very efficient members of the local police force and the unit of artillery to keep the street clear of traffic. Everyone who had "bucks" had a chance to use them.

The local merchants put on this gigantic affair last Monday that lasted from 7:30 to nearly midnight. There was everything from a pair of socks to household furnishings. If a stranger had happened to investigate the proceedings, chances are he would have gone about his business thinking the good people of the city were slightly "balmy" in the head. Surely he would have thought the "thousands" couldn't exist. But they were there all right; hundreds of thousands seemed to change hands as rapidly as they could be weighed out. Just imagine having so much paper money that it had to be put on the scales!

The bands from the college and the high school provided entertainment in the early part of the evening. Later Arnie Kuss' orchestra played for about 800 persons in the armory. At the Odd Fellows Hall some of the older generation did their stuff also in dancing.

Thanks a lot to you merchants of River Falls who gave us a good time.

Ramer Field Decorations Represent Opposing Team

This year Ramer Field is decorated more elaborately than ever before. One side of the entrance arch is decorated with the LaCrosse colors of maroon and gray while the other side is decorated with our own colors of red and white. The goal posts, too, have the distinction of representing the two schools in colors.

The posts supporting the canvas are alternately decorated in the colors of our school and those of our opponents.

Main Street Presents Gala Decorations

Main street will be the scene of much gayety on homecoming, and is therefore going to be "all dressed up" for the old grads and visitors.

The freshman girls have been blistering their fingers cutting banners of red and white to string between the lamp posts. A large revolving Falcon is hung in the center of Main street with red and white streamers surrounding it. The school colors are on display in all possible ways in order to lend the proper atmosphere.

A contest is to be held among the individual stores, to compete for the loving cup given for the most original and effective display window. In the past history of Homecomings, this contest has been the object of much interest, and the window decorations of variety. The color scheme this year, of course, will be maroon and grey for La Crosse, and our grand old Red and White. Everyone has looked forward to bigger and better window displays to show the old grads that the business section of the town hasn't lost its enthusiasm.

And what campus decorations we have this year! Signs on North Hall and South Hall welcome the old grads back to our college with one reading "Welcome Grads" and the other reading "Welcome Alumni."

Arches over the main entrances to South and North Hall bring home the school colors by streamers of red and white.

We're doing our best to make La-Crosse feel welcome too, for a big streamer across Cascade avenue proclaims "Welcome La Crosse."

The final touch of school color is the red and white paper wrapped around the light posts on the campus.

Do we look festive!

Welcome Old Grads!

We Specialize in PERMANENT WAVING Croquinole included VERA JOHNSON BEAUTY PARLOR Parlor 612-W Residence 612-R

Public Speaking Class Holds Banquet

The public speaking class held a banquet in the cafeteria last Wednesday evening at 7:15 o'clock.

The purpose of this banquet was to study the after-dinner speech in connection with an ideal situation-eating food.

After the dinner, the toastmistress, Miss Alice Lund, and the toastmaster, Mr. Harold Isaacson, introduced the several speakers. Miss Marie Klugow and Mr. William Kulstad acted as special introductory speakers. Talks concerning the various activities and organizations, were given by the students.

We Welcome You All

at WENZEL'S HOME CAFE and BAKERY

Winter's Grocery

- Spanish Slr'd Peanuts, lb. 10c
Chocolate Drops, lb. 12c
Chocolate Coated Peanuts lb. 16c
Cookies, - - 3 lbs. 25c

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Make this store your headquarters during Homecoming and get fitted out with a wardrobe that you will be proud of.

Authentic Styles in Coats, Dresses, Hats and Accessories

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WEEK'S ENTERTAINMENTS

FRIDAY and SATURDAY

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IN

"Gambling Ships"

COMEDY

NOVELTY REEL

SUN., - MON., - TUES.

Robert Montgomery

IN

"Hell Below"

COMEDY

NEWS EVENTS

WED. - THURS. - FRI.

Six Great Stars

IN

"Night Flight"

FALLS THEATRE

G. KULSTAD SHOE DEPT.

AT STEWART'S

Shoe Style and Foot Health Demonstration Saturday, October 21

Mr. Robert E. Noffsinger, Expert Stylist and Shoe Fitter, representing the BROWN SHOE Co. at St. Louis, Missouri, will tell you what shoes to wear to Relieve and Prevent Corns, Callouses, Bunions, etc. This information and foot health suggestions is educational and interesting as well.

Three Hundred Styles from the factories will be displayed.

Girls, Come In and Receive an Attractive Powder Puff -- FREE!

5c HELGESON'S \$1.00
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- Girls' Mittens--Warm and wooly, striking colors, 59c - 69c
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Snugger Underwear, 12 per ct. wool, per garment 39c
Strutwear Silk Hosiery, full fashioned - - 79c
Berets, gay colors, new styles 49c - 59c - 69c

TEAM! Cross Up La Crosse!