



# The River Falls Student Voice

*aims to promote school spirit, to further professional interests, and to maintain River Falls teachers college traditions.*

## How to Study Effectively

1. Keep yourself in good physical condition.
2. Attend to, remove or treat physical defects that often handicap mental activity, such as defective hearing, defective teeth, adenoids, obstructed nasal breathing.
3. See that external conditions of work (light, temperature, humidity, clothing, chair, desk, etc.) are favorable to study.
4. Form a place-study habit.
5. Form a time-study habit.
6. When possible, prepare the advance assignment in a given subject directly after the day's recitation in it.
7. Begin work promptly.
8. Take on the attitude of attention.
9. Work intensely while you work: Concentrate.
10. But don't let intense application become fluster or worry.
11. Do your work with the intent to learn and to remember.
12. Seek a motive or, better, several motives.
13. Get rid of the idea that you are working for the teacher.
14. Don't apply for help until you have to.
15. Have a clear notion of the aim.
16. Before beginning the advance work, review rapidly the previous lesson.
17. Make a rapid preliminary survey of the assigned material.
18. Find out by trial whether you succeed better by beginning with the hardest or the easiest task when you are confronted with several tasks of unequal difficulty.
19. In general, use in your studying the form of activity that will later be demanded when the material is used.
20. Give most time and attention to the weak points in your knowledge or technique.
21. Carry the learning of all important items beyond the point necessary for immediate recall.
22. You must daily pass judgment as to the degree of importance of items that are brought before you, and lay special stress on the permanent fixing of those items that are vital and fundamental.
23. When a given bit of information is clearly of subordinate importance and useful only for the time being, you are warranted in giving to it only sufficient attention to hold it over the time in question.
24. Make the duration of your periods of study long enough to utilize 'warming-up' but not so long as to suffer weariness and fatigue.
25. When drill or repetition is necessary, distribute over more than one period the time given to a specific learning.
26. When you interrupt work, not only stop at a natural break, but also leave acute for its quick resumption.
27. After intensive application, especially to new material, pause for a time and let your mind be fallow before taking up anything else.
28. Use various devices to compel yourself to think over your work.
29. Form the habit of working out your own concrete examples of general rules and principles.
30. Form the habit of mentally reviewing every paragraph as soon as you have read it.
31. Don't hesitate to mark up your own books to make the essential ideas stand out visibly.
32. Whenever your desire is to master material that is at all extensive and complex, make an outline of it. If you also wish to retain this material, commit your outline to memory.
33. In all your work apply your knowledge as much as possible and as soon as possible.
34. Do not hesitate to commit to memory verbatim such materials as definitions of technical terms, formulas, dates and outlines, always provided of course, that you also understand them.
35. When the material to be learned by heart presents no obvious rational associations, it is perfectly legitimate to invent some artificial scheme for learning and recalling it.
36. In committing to memory a poem, declamation or oration, do not break it up into parts but learn it as a whole.
37. In committing to memory, it is better to read aloud than to read silently and better to read rapidly than slowly.
38. If your work includes attendance at lectures, take a moderate amount of notes during the lectures, using a system of abbreviations, and rewrite these notes daily, amplified into a reasonably compendious outline, organized as suggested in Rule 32.

*His hobby had turned into a camel, and he hoped, if he rode long enough in silence, that at last he might come on a city of thought along the great highway of exchange.*

- - Henry Adam

## "Let College Mean Something"

"Contemplate this prosperity so-called and this depression. Let college mean something to you. Remember it is no longer true that mere production guarantees prosperity. Labor does not receive a sufficient percentage of the wealth produced; workers cannot buy what they produce. The solution? You students, too, must aid in that. I believe that there should be many more people in art and creative walks of life. One out of every three, perhaps, could be musicians, artists, or philosophers, with the other two engaged in industry and finance." These words were included in the opening address of President Frank E. Baker, to the Milwaukee State Teachers College students.

Up north, the new president of Superior Teachers College, J. D. Hill to us, (now Jim D. Hill) told students college should mean one thing first of all, it's a place for study.

## THE STUDENT VOICE STAFF

Managing editors: Albert Hanne-  
mann and Orvis Olson  
Assistant editor: Walter Klander-  
man  
Copy editor: Ila Johnson and Rachel  
Beard  
Business manager: James Derringer  
Sports writers: David Johnston and  
Anthony Runte  
Advertising staff: Royal Anderson,  
Irving Haug, Everett Jacobson,  
Donald Parish

Reporters on editorial staff: Ella Pol-  
gar, Floyce Newell, Glee Newell,  
Gertrude Englehardt, Nina Jor-  
stad, Lillian Gaustad, Agnes Car-  
lson, Audrey Jackman, Eunice  
Kanne, George Boyd, Walter Beebe,  
Cecil Schuh, Harold Enloe, Crystal  
Myric, Marie Miller, Julia Warner  
Distributing staff: Milton Hunnicut,  
John Casey, Phillip Newman, Ger-  
hard Christianson

## ROLLICKING RHYMES

### ACCOUNT OF THE GAME AT EAU CLAIRE

By Won Who Nose & A Player

A slippy here,  
A slippy there,  
A slippy all around!  
Muddy, muddy in the air,  
And muddy on the ground.  
We tasted mud,  
We sat in mud,  
We had mud in our ears.  
We smelled mud,  
It mingled with the cheers!  
Mud to the left,  
Mud to the right,  
In gobs and chunks, and puddles.  
"Till all the things,  
In all the world,  
Seemed just a bunch of muddles!"  
F. A. N.

### A FORECAST OF THE GAME by Grandpa

I reckon it be twenty year  
Since last I saw a game  
'Twas when my Johnnie played  
That was the reason why I came.

He was the captain of the team  
A playin' 'gin La Crosse,  
An' I'm right here to tell ye' son---  
They took an awful loss.

An' if I recklemember right  
'Twas homcoming day, then, too.  
An' Oh! Our boys was awful gay,  
An' their's was awful blue.

Now Johnnie's little Fred is on  
The team that plays today.  
So down I came to see the game  
And watch my grandson play.

And if the team all plays like him  
La Crosse will just go mad  
And we'll be sure to win the game  
'Cause Fred's just like his dad.  
F. A. N.

### CO-OPERATE

Young folks,  
Old folks,  
Folks just in between,  
Welcome to you  
For the best  
Homecoming ever seen!

Clear your throat,  
Fill your lungs,  
You know very well  
Boys can play  
Twice as hard  
If we've lots of yell!

Find your friends,  
Bring them in,  
Each missing one's a loss!  
All you studes  
And all you grads  
C'mon, Help beat La Crosse!  
F. A. N.

### DRS. DAWSON & DAVEE Physicians and Surgeons Office Phone 200

Dawson Res. 327 Davee Res. 412  
X-RAY PHONE 70

## School

## Supplies

at

## DEWEY'S DRUG COMPANY

### The Golden Rule Store

School Supplies  
Stamped Goods  
Dresses, Hats  
Candy, Plain and  
Fancy China  
Ware and  
Notions

PHONE 99

## New Books Worth Reading

A PIONEER OF OLD  
SUPERIOR  
By Lillian Kimball Stewart

Where else in the United States could one find a town with so romantic, so colorful, so eventful a history as that of a town at the head of Lake Superior, founded almost four score years ago and now remembered by a few descendants of its early settlers as the town of Old Superior?

In this book, "A Pioneer of Old Superior", which is a biography of her father, Charles Dean Kimball, the author has given a picturesque but nevertheless realistic portrayal of pioneer life in the uppermost region of the Great Lakes. Although she spent only a few years of her early life in Superior, throughout her childhood and youth the town was made vivid and real to her by her mother's stories of life in that almost inaccessible corner of Wisconsin. They were stories of her father's dreams and ambitions, of his unswerving loyalty to the town that he had helped to found, of trials, disappointments, and disaster, of storm and shipwreck, of Indians and bloody Indian wars.

When the author visited Superior in 1879, felt the charm of its location, the pathos of its decay, and met some of the steadfast pioneers, once companions of her father, she felt a longing to tell the story of the town, which seemed to her to have reached its end. But during the next ten years anew Superior came into being to develop steadily into the great commercial city that has vindicated the faith of the pioneers of 1854. It follows that to-day there is no Old Superior. A few of its ancient houses still stand, incongruous among the huge mills and elevators that dwarf even those pictured by the pioneers in their fond imaginings. Only the golden buttercups, the mellow sunshine of serene summer noons, and the dazzling snowdrifts of winter are the same as in the past. The tall pines of Minnesota point across Superior bay still sing their chant of immortality, and beyond them lies the lake in its "old un-autumned beauty that never goes away."

No description can possibly present the charm of this book; the author's genius for making the events of this period live once more is supreme, investing them with the reality that is ever living. In addition to this, the volume contains a wealth of historic fact that is of very definite value. Such books are storehouses of priceless material and those who give them to us are undeniably benefactors of men, who have done far more than merely write a book.

## The Student Voice

Published every Tuesday of the school year by the students of the River Falls State Teachers College. Rates--\$1.50, payable in advance. Advertising rates furnished upon application to the business manager. Phone 21.  
Accepted for mailing as second-class matter at the Postoffice at River Falls, Wisconsin, under the act of Congress, March 3, 1879. Printing by The River Falls Printery.

Dr. E. O. KALK

Dentist

Over the Farmers & Merchants Bank

Dr. A. E. GENDRON

Reg. License No. 492

River Falls, Wisconsin

Office Phone 89

Residence 31

## Meet Your Friends

at the

## "Skin" Collins' Recreation Hall

Pool Snooker Billiards  
Candy Tobacco Cigars

## EASTMAN'S Shoe Repair and Rebuilding Shop

We Specialize in

DYE

SPRAYING

Service While U Wait

All Work Guaranteed

Auto Top Shear  
Repairing Sharpening

CANDY

CIGARETTES

ICE CREAM

## Regular Dinners

Steaks or Chops 35c Sandwiches of all kinds Chile 15c  
Short Orders Fresh Buttermilk Vegetable soup 10c  
CHOW MEIN

Home Baked Pies and Cakes Served  
CHICKEN DINNER EVERY SUNDAY  
\$2.50 Meal Ticket for \$2.25

## THE WOODEN SHOE

Dry Cleaning

Rug Cleaning

## Co-Operative Laundry

SPECIAL STUDENT SERVICE

We Collect and Deliver  
Phone 474

## Gladstone Coffee Shop

WELCOME ALUMNI AND FRIENDS

Restaurant and Fountain Service at All Hours

## Freshmen Get High Scores on Otis Test Here

### Mental Ability Test Finals Give Class Tenth Place

By James I. Malott

Since the opening of college in 1925 there has been given to the freshman classes some form of the Otis Self-Administering Test of Mental Ability. This test constitutes but one part of the general classification program given to all freshmen.

The Department of English gives an English classification test and this is used along with the mental rating on the Otis to help clarify all students entering the English courses. Also the Department of Rural Education uses the Otis Test for classification purposes along with the English tests and with some form of an achievement test in reading, arithmetic, spelling, and language usage.

These aid very much in the classification of students and they are also helpful when principals and superintendents wish to secure teachers and visit the school for that purpose. Many such administration officers wish to know the student's rating on some standard test of mental ability.

#### Give Students Rating

The present freshman class has a slightly higher median on the Otis Test than any previous class beginning with 1925. The medians for the classes are: 1925--48.8; 1926--47.9; 1927--48.5; 1928--49.6; 1929--47.8; 1930 48.7; and 1931--50.47. The difference between the lowest and highest medians for the classes is 2.67, and the mean for the seven years is 48.82.

#### Rank Higher This Year

The normal score on this test for a C. A. of 18 years or over is 42. The normal for the freshman class is 6.82 above the normal of the manual. The class of 1929 had a norm of 5.8 above that of 42 and the class of 1931 a norm of 8.47 above this norm. The scores of the present class when compared with the Alpha ratings are as follows:

58-75, A; 49-57, B; 39-48, C plus; 28-38, C; 20-27, C minus.

#### High Score Is 71

This gives a fair rating for the present class. Twenty-one colleges and universities have been rated on this test and our present class ranks 10th. The highest score made by any member of any of the freshman classes to whom we have given the test was 73. This year's high score is 71 and the second highest is 70. These are high scores and both students rank well in the other classification tests. One of these two high ranking freshmen also ranked as an "A" student throughout her high school.

The only aim of this statement regarding the Otis Test as used in the school is to give some idea of the value of this test in classification, and an idea of its value in rating students who enter college.

### Pardon Us!

One objectional feature of the all-school dances is that inevitable crowd that persists in cluttering up the entrance to the hall. Surely this is a selfish and thoughtless habit for those who decorate the doorway and occupy eight to ten feet of floor space have no consideration of other's wishes.

The school dances are for those wishing to dance. For those who are spectators, there are chairs provided along the wall. There is, in other words, no reason for a doorway gang.

On the other hand, why not give the girls on the sidelines a break? There are plenty of fair young maidens who would be only too glad if given the chance.

I. E. L.

## At Homecoming, Alumni Recall Their College Days

The 1931 Homecoming is attracting many of the old graduates and former students to their Alma Mater. It is a delight to have them return for this visit.

This event summons the old graduates to revive old friendships and to recall memories of the time when they were students in this city. The meeting with old friends and the recalling of events and experiences in which they have had a part will keep the memory of school days from being forgotten.

Then, too, they will again catch the spirit and loyalty which is always found both in new and old friends.

It is a pleasure to know that the bond which summons the alumni to the college is enduring from time to time. Thus homecoming comes to mean more and more to each graduate as the years go on. E. S. S.

## Welcome Alumni

Homecomers, you are welcome. The student body, the faculty, the residents and the friends from whom you departed at graduation time extend you a welcome as only you would welcome them, were you here.

To some this reunion may be just another good time, but to others it means much more. No matter what our various ideas of it are, it is the traditional time to renew and to make friendships. We may renew them in the form of campus conversations, reunions and banquets, and cooperating in every way with the undergraduates who are in charge of the festivities this year.

Upper classmen remember alumni as former students, stars in athletics, dramatics, debate, scholarship or on student publications. And of course they will remember your pranks and your nicknames!

This year the college again has a group of new students who desire your acquaintance. They have heard about homecoming and its splendid spirit. They await its arrival impatiently, anxiously. Alumni can do much to make the festivities on October 16 and 17 a success. Their loyalty and good cheer can be spirited, contagious! Their demeanor can be worthy of emulation.

Homecoming, then, should be the time to renew acquaintances, to increase friendships and to demonstrate to freshmen the true meaning of River Falls spirit. If we do that, homecoming will be a success.

### Student Voice Invites You to Express Ideas

The Student Voice is your paper. It invites you to contribute to its editorial column on any subject you feel should be mentioned.

Editorials should be signed and if printed, your initials alone will be revealed to the student body. Remember, your opinion is wanted regardless of whether it is for or against our ideas. A. C. H.

## Economist Spake on Co-operative Selling

Farming can't be organized like manufacturing, according to O. B. Fesness, economics teacher at the University of Minnesota in a talk in the college auditorium October 13.

Seasonal work, diversification, scattered jobs, all prevent the farmer from specializing of his labors, according to Dr. Fesness.

The farmers organize for several reasons including:

1. The wants of the consumer may be studied and products produced accordingly.

2. Organization can use experienced salesmen, while the individual farmer cannot.

3. The buyer and seller are placed on an equal basis.

4. Cooperative organizations may eliminate the large margins taken by some private buyers.

5. They render services that are required before the finished product can be sold.

6. They can bring results that are better due to the performance of their organized service.

7. They eliminate in some cases the profits taken by middlemen.

This is the second talk in the marketing night school. The next subject is "The educational value of co-operative marketing." Dean Coffey of the University of Minnesota will be in charge. This meeting will be held October 20 in the college auditorium.

Frosh: "Who's that new cheer leader pulling his hair and tearing up down the field?"

Senior: "Hush, Frosh, that's our opponent's coach."

## Band Gives Added Zest to Festivities

Rhythm and pep will not be lacking in the homecoming festivities---not if the R. F. T. C. band can help it. Polished instruments and spotless uniforms will add zest to the mass meeting, color to the parade, and pep to the whole affair.

The following students, representing one Minnesota town and fifteen Wisconsin towns, are members of the band:

Elizabeth Bonney and Gerald Peterson, Ellsworth; Douglas Boardman, Glenwood City; Gerald Belisle, Amery; Erlin Bergeman and Leonard Dorman, Brantwood; Clarence Corcoran and Gordon Foss, Beldenville; Theofil Cuhel and Charles Stapleton, Ladysmith; Ruth Detjen, Algoma; Alice Gilland, Sleepy Eye, Minn.; Norman Krool, Hudson; Rudolph Nelson, Hammond; Howard Peterson, Willard Swanson,

Don't forget that the

## Temple Lunch

is always ready to serve you.

5c Hamburgers 5c

also light lunches, coffee, and pop.

Booths for the ladies

Jens Fredericksen Prop.

## FAIRWAY FINE FOODS

Fair Play Always Wins

FAIRWAY MARKET

O. B. Gilbertson Phone 12

## FALLS THEATRE

RIVER FALLS, WISCONSIN

FRIDAY SATURDAY

Gilbert Roland in

**Men of The North**

COMEDY

CARTOON REEL

SUNDAY MONDAY

Janet Gaynor and Charles Farrell in

**Merely Mary Ann**

COMEDY

WEEKLY

TUESDAY

Two for one - Clip coupons

**The Great Meadow**

Knute Rockne in

**FLYING FEET**

COMEDY

## New Style Hair Cuts

for

## New Style Hats

at

## Trig's

## GAUSTAD ELECTRIC CO.

Phone 26

Majestic Radios Electrical Supplies

Electric Wiring

# BUY YOUR OVERCOAT NOW!

Bradley Overcoats  
100 per cent  
wool niggerhead  
guaranteed  
for three years  
now \$35.00

\$9.95

\$12.50

\$18.50

\$21.50

Regardless of the price you wish to pay, you will be properly fitted in the style you want, so complete is our stock

YOU'LL DO BETTER AT

**BERSTEDT & BENSON**

HOTEL GLADSTONE BUILDING

Genuine  
BOUCLE  
all wool  
overcoats  
now \$18.50

"It Pays To Look Well"

Get Your  
HAIRCUTS

at the

White Way Barber  
Shop

Bert Hawkins, Prop.

## G. KULSTAD

SHOE DEPARTMENT

On The Corner  
Diagonally from Hotel Gladstone  
In the Stewart Building



### Oxford Ties for Fall

are getting a big break. We have a good selection with heels of various types.

Get Yours For Homecoming

### The Latest in EYEWEAR!!

Natural Gold Frames and Mountings



Dr. C. J. Phillips  
OPTOMETRIST

# La Crosse to be Formidable Foe for River Falls Saturday

### Homecoming Game May be Classic of 1931 Season Football Fans Say

### Big Crowd Expected

The homecoming game with La Crosse promises to be a real spectacle of football according to advance information.

As the second conference game of the season for both teams, the result of the game will have a direct bearing upon the conference standing of both teams.

#### Both Win Conference Game

Comparative scores gives us little basis for doting the game. River Falls and La Crosse both won their conference games last Saturday; so from that viewpoint the game will take on the nature of a real, close battle.

Both teams played on wet, soggy fields and no real judgment can be drawn so far. Should a dry field be available the team that has a real aerial attack and a fast running game in hand can feel that it has some basis for having the edge on its opponent.

#### La Crosse Well Coached

We are informed from the reports of the La Crosse-Stout game that the La Crosse team is well versed in the fundamentals of the game. They have a solid forward wall, tight secondary defense and are well drilled in blocking and tackling. The fast, hard running backs block well and the interference which is clicking gives the La Crosse team a real power-house attack. The La Crosse squad has many returned lettermen and an ample supply of reserves to bolster up any weakness that may come up.

Although River Falls has a likely team available, they can not be regarded as the favorite. One phase that will aid is the fact, that doped as the under-dogs and as serious aspirants to the conference honors they may come out on top in the game on Saturday.

### Editors Dope River Falls Conference Victor

- River Falls
- La Crosse
- Superior
- Oshkosh
- Stevens Point
- Whitewater
- Milwaukee
- Eau Claire
- Stout
- Platteville

#### River Falls Inspired Team

Since it is the homecoming game for River Falls, the alumni and friends of the school will be out in full force. That will be a real asset to the team; therefore we may look toward Coach Klandrud's Alma Mater returning with a sound drubbing rather than a win.

All in all it looks like anybody's game and the team that is favored by chance or the weatherman, plays heads-up ball all afternoon, makes best use of the breaks of the game and sticks to solid football that team is most likely to win and your guess is as good as that of anyone else.

### "R" Club Makes Plans for 1931 Banquet

The "R" club will give a banquet Saturday at 5:45 in the college cafeteria for its members, both student and alumni, and faculty members interested in the organization.

Table space has been arranged for eighty persons. Among the speakers are members of the faculty, the "R" club members, and several outsiders.

The "R" club banquet is an annual event and is always a part of the regular homecoming program.

# River Falls Students, Alumni Place Their Hopes



Prospects are unusually bright for another formidable football team at River Falls Normal, River Falls, Wis., this season. Coach Klandrud's warriors opened their season against Carleton at Northfield Saturday. Here is shown the large River Falls squad.

Back row, left to right: Coach Carl Klandrud, John Schlicht, Elmer Parnell, Anthony Kreiling, Victor Grover, Linneus Maack,

Ernest Brickner, Lester Utter, Eide, Berger Kolberg, Robert Svec, Arnold Larson, Leo Krueger. Middle row: John McDermott, Morrow, Russell Haberman, Vern Woodward, Laurence Junchen, Vern Woodward.

## River Falls Shows Impressive Ten Year Homecoming Football Record

The football games at homecoming time have been unusually successful. The Falls team as a rule has come out ahead more often than not. Although not entirely victorious, River Falls has been represented by unusually strong scoring combinations which accounts for the fine record achieved by the Falls football teams.

Scores of the homecoming games are as follows:

- 1922--River Falls 0, Oshkosh 3
- 1923--River Falls 13, Platteville 0
- 1924--River Falls 3, Eau Claire 0
- 1925--River Falls 3, Stout 0
- 1926--River Falls 20, Eau Claire 0
- 1927--River Falls 19, Stout 0
- 1928--River Falls 20, Milwaukee 0
- 1929--River Falls 6, Superior 12
- 1930--River Falls 13, Milwaukee 19

To date River Falls has scored a

total of 107 points to their opponents 34. An approximate average of 4 points to the opponents 1 point.

Although their efforts have been serious, the Falls team has not been able to locate in the win column at homecoming time in recent years. The scores of 1929 and 1930 indicate that the Falls team was dangerous to the opponents throughout their games.

With the added moral support of the old grads, the addition of a lively and active cheering personnel plus the idea that the Falls team has the strong intention in mind of maintaining the extraordinary record established by their predecessors, it is not assuming too much when the school expects the team to come out on top in next Saturday's encounter with the boys from La Crosse and add another game to the win column.

### "R" Club to Hold Annual Banquet



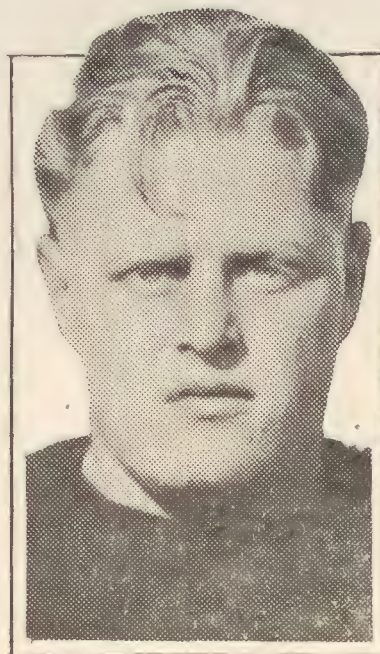
Ray Helixon



Walter Hagestad



Laurence Junchen



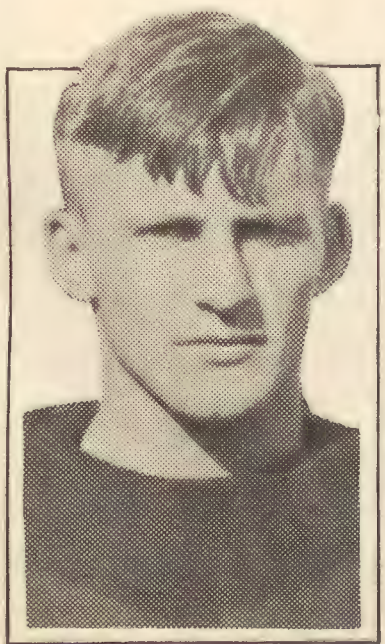
Clarence Holstrom



Coach Carl Klandrud



Vern Woodward



Edward Warwick



Russell Haberman



Cecil LaDusire



Ralph Oltman

# Another Championship on These Men This Year



Lampson, Jack Pitzer, Roy Panzenhagen, Joe Braun, Fred Mattson, Royal Anderson, Hampton Wilmot, Richard Stoodryer, Philip Thompson, Ray Helixon, Glen Warwick, Irving Gerhardt, captain, Laurin McChesney, Norman Bergman.

## Falls Eleven Swims to 13 to 0 Victory Over Eau Claire

**Voice Editors Pick Winning Teams**

October 10  
Eau Claire 0, River Falls 13

October 17  
LaCrosse 6, River Falls 7

October 24  
Milwaukee 6, River Falls 13

October 31  
Stout 6, River Falls 18

November 7  
Northland 0, River Falls 30

### Muddy Field Handicaps Offense of Both Teams in Conference Opener

#### First Conference Win

In the first conference game of the season last Saturday, River Falls came out ahead by a score of 13 to 0. The field was a slow heavy one practically covered with water, which marred the game throughout and slowed up the play considerably.

#### Falls Line Functions

The forward wall of the Falls team worked as well as conditions permitted and opened good holes for the backs. The line outplayed the Eau Claire line which enabled the Falls team to make several marches down the field and aided decidedly in securing the points.

Warwick scored the first touchdown in the second quarter. "Tubby" Oltman scored the second touchdown in the fourth quarter.

Blocking and tackling seemed to be coming along in fair shape and spectacular slides at times added two and three yards quite unexpectedly.

#### Fumbles Mar Game

The game was spoiled to some extent by fumbles which under the conditions could not be helped. Eau Claire was fortunate to secure a good share of the fumbles and on several occasions punted out of danger. Eau Claire tried several passes during the game, however as a rule they were unsuccessful, probably because of the slippery ball and the uncertain footing.

#### La Dusire Injured

During the game La Dusire injured his leg. It is hoped it will not be a serious injury and that he will be permitted to get back in the lineup in short order.

Eau Claire and River Falls used numerous substitutes who stacked up favorably and the regulars will have to step right along to prevent the second string men from jumping in their boots.

## Frosh Eleven Wins Red Wing Opener

The Freshmen football team opened its season last Friday, October 9 by defeating the Red Wing Training school of Minnesota by a score of 14 to 0 at Ramer field.

The scores were garnered in the first quarter by Godrey and Brickner. After that no further scores were added, although River Falls started out on several marches to the goal line which came to naught because of fumbling of the Frosh at critical moments. These breaks worked to the Trainer's advantage frequently.

#### Trainers Near Goal Line

The Red Wing boys came very close to scoring in the third quarter, but the heavy Frosh linemen held them scoreless.

The Red Wing team exhibited a good brand of football, but were out-classed in height, weight and experience. They very wisely relied on end runs and punting. Several passes were attempted but they were unsuccessful. Costner played a stellar game for the visitors at guard.

#### Coached by Farrell

"Bosco" Farrell, formerly a star tackle of our school, coaches the Red Wing team.

## Sport Writers Give Some Facts and Figures on the Ped Conference Race

The winner of this game will have an excellent chance for state honors. Oshkosh, Milwaukee, La Crosse and River Falls are given the best chance to take the title. If we take LaCrosse, LaCrosse, takes Oshkosh and Oshkosh takes Milwaukee----- well. There ought to be some red paint visible around here after that Stout game October 31.

Fans should not count their scores ahead of time Saturday. LaCrosse is tough and don't forget it. If the Falls wins, they will fight to do so.

The by-word of that Red and White line out there is going to be "watch that ball."

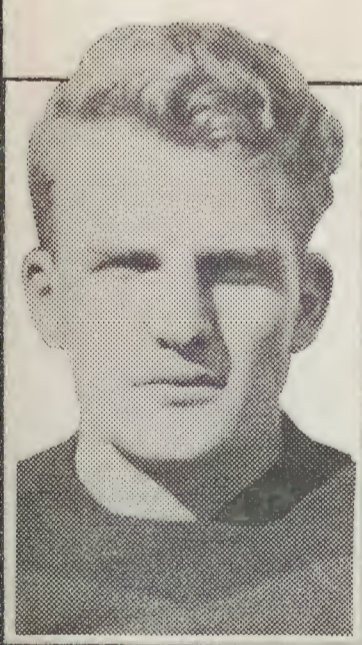
Watch the cheer leaders in their initial appearance. They have been coached by William Edwards, social science instructor.

Coach Klandrud will have six men who will play their last homecoming game for River Falls Saturday. They are: Captain Erwin Gerhardt, Laurence Junchen, Ray Helixon, Cecil La-Dusire, Oral Clafin and Edward Warwick.

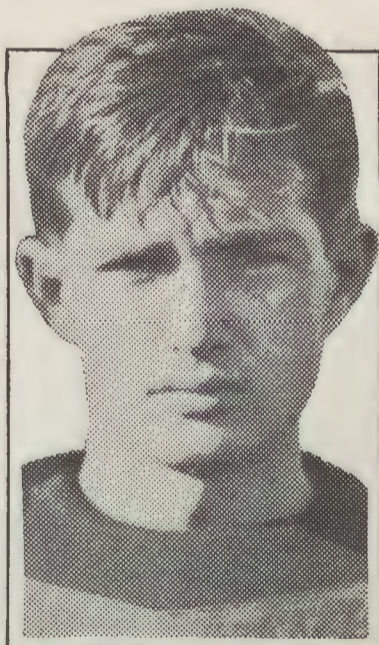
The bigger they come the harder they fall. They say La Crosse is plenty big. Will they ever fall if the boys are up to snuff on their tackling!!!!

John Schlicht and Arnie Larson scouted the La Crosse-Stout game last week end. What they have to say about La Crosse isn't healthy for River Falls followers ears.

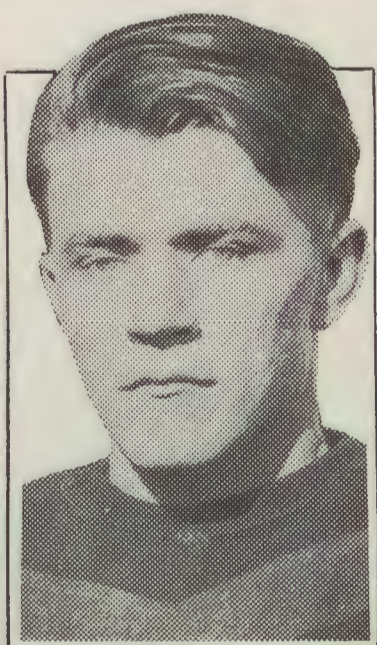
## Alumni Banquet Saturday



Irving Gerhardt, (Capt.)



Roy McPherson



Norman Panzenhagen



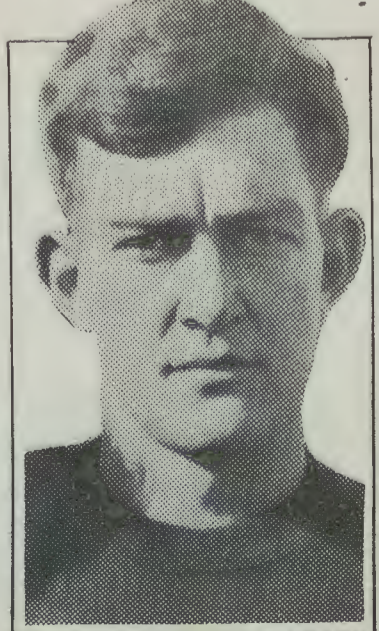
Milton Zeddies



Harry Kotleski



Oral Clafin



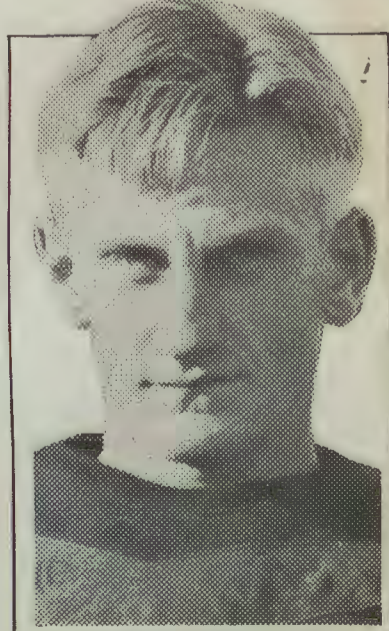
Glen Morrow



Joe Braun



Laurin McChesney



Carl Kuss

### G.O.P. Pledges New Members at Annual Feed

#### Girls Obey Unique Rules for One Week; Membership Limited to 50

The G. O. P. held its annual pledge dinner and candle light service, Wednesday evening, October 7. A sumptuous dinner was followed by the reading and signing of the constitution, and the charging of the pledges. The 37 new members are:

- Alice Bartosh, River Falls
- Ardys Ames, Lewiston, Idaho
- Marjorie Gallup, River Falls
- Marjorie Grorud, Mondovi
- Alice Gilland, Sleepy Eye, Minn.
- Zella Garrish, Wahkon, Minn.
- Ethel Haga, Bayport Minn.
- Bernice Smith, River Falls
- Lusetta Biege, Baraboo
- Aileen Fitzgerald, Hudson
- Joyce Heidbrink, River Falls
- Irma Jensen, Luck
- Helza Korting, St. Croix Falls
- Jean McIntyre, River Falls
- Mildred McMullen, River Falls
- Floyce Newell, River Falls
- Glee Newell, River Falls
- Christi Njos, Baldwin
- Marion Olson, New Richmond
- Ella Polgar, Hawkins
- Mary Quinlan, New Richmond
- Esther Reinke, Elmwood
- Hazel Waner, Almena
- Marguerite Fitzgerald, Hudson
- Valborg Haga, Goodhue, Minn.
- Nadia Howard, River Falls
- Muriel Harer, Cylon
- Carol Isaacson, Spring Valley
- Alice Lund, River Falls
- Alyce Rademaker, Stanley
- Dorothy Swenson, River Falls
- Sariah Sondergaard, Luck
- Leone Johnson, Elmwood
- Crystal Myrick, Elk Mound
- Elaine Peroutky, Merrill
- Ila Johnson, River Falls
- Dagmar Pederson, River Falls

The membership of the club cannot exceed 50 and consists at present of 48 members. Miss Greene is adviser, Miss Gretchen Grimm, president; Ruth Robinson, vice president; Lura Ross, secretary; and Evelyn Volla, treasurer. The other old members are:

- Margaret Kelly, Cumberland
  - Margaret Burkholder, Hudson
  - Ruth McIntyre, Barron
  - Dorothy Demulling, River Falls
  - Pauline Isaacson, Spring Valley
  - Joyce Bergseng, River Falls
  - Lucille Garley, River Falls
- Pledge week began Thursday, October 8, at 4 o'clock p. m. and will continue until Thursday night, Oct. 15. During this time the pledges are requested not to speak to members of the opposite sex nor have dates with them, use only side doors and stairways, speak to all old members, do anything they ask, and offer them each a piece of candy. The girls are all looking forward to midnight on Thursday.

### City Business Section Decorated by Freshmen

The freshman class, under the supervision of August Spiss, has charge of general decorations for the homecoming celebration here this week.

The committee for rejuvenating the "R" on Bliss' mound consists of the following members: chairman, Walter Howard; Harold Rasmussen, Charles Carpenter; Lyman Manor.

The decoration-committee: chairman, Paul Davee; Douglas Boardman; Ralph Schneider; Roy Johnson; Helen Jorstad; Grace Schwalen; Winifred Kahut.

The float committee: chairman, Leona Weber; Martin Bretl, Elsie Erickson, Marie Haugen.

A large part of the burden of decorating rests upon the freshmen due to the fact that they always have the largest class. The committee decorates Cascade Avenue and Main Street for the celebration.

## These Students Lead Voice Staff This Year



Walter Klanderma



James Deringer



Orvis Olson



Albert Hannemann



Ila E. Johnson



Rachel E. Beard

James Deringer is a graduate of the Barron high school. James was connected with the Voice last year in the capacity of advertising manager. He was promoted to business manager this year. This is a position with much responsibility.

Walter Klanderma is a graduate of Baldwin high school. This is Walter's first year on the Voice. He was however on the Iowa Quarterly staff at Ames, Iowa this summer. He is a junior.

Albert Hannemann is a graduate of the Antigo high school. His home is at Edgar. He received his key last year serving as a special writer. He was assistant editor of the summer school edition and is well fitted for the part as one of the managing editors. Albert is a senior.

Ila E. Johnson is a graduate of the Minnesota College Academy of Minneapolis. Her home is at Mora, Minnesota. Ila received her Student Voice key last year. She is a copy editor.

Rachel E. Beard is a graduate of the Downing high school. Rachel received her Student Voice key last year. Her efficient work has placed her in the important position as copy editor this year.

Orvis is a graduate of the Holmen high school. He has been connected with the Voice for two years, receiving his key last year. Last year he served as a feature writer and is well trained for the position as one of the managing editors.

### Juniors to Play Leading Role in Activities

#### Class in Charge of Bonfire. Many on Football Team; Gerhardt Falcon Captain

The junior class will take charge of the homecoming bonfire this year. The committee is Monroe Theis, of Pepin, chairman; Clifton Wick and Earl Bartosh, River Falls; Karl Korting, St. Croix Falls; Anthony Otrudovec, Olaf Pederson, Cumberland; and Albert Schultz, Clear Lake.

The junior class contributes many players to the football team. They include Captain Irving Gerhardt and Laurence Juchen of Neillsville, Russell Haberman and Roy McPherson of Ellsworth, Ray Helixon, Marshfield, Cecil La Dusire, Schofield; Walter Hagestad of River Falls, Milton Zedies of Two Rivers, Clarence Holstrom of Dresser Junction, Oral Clafin of Mondovi, Ed Warwick of Barron, Harry Kotleski of Ashland and Olaf Pederson of Cumberland.

The senior float committee is directed by Walter Hagestad, chairman, River Falls; Ralph Whaley, Arkansaw, G. Belisle, Amery; Gretchen Grimm River Falls; Nina Jorstad, Hammond, and Dagmar Pederson, River Falls.

### G.O.P. Decorate North Hall Gym for Dance

The G. O. P. girls have charge of decorating the North Hall gym for the homecoming dance Saturday night.

The chairmen of the committee are Lucille Garley and Evelyn Volla and the helpers are Leone Johnson, Esther Reinke, Marion Olson, Nadia Howard, Mary Quinlan, Muriel Harer, Ella Polgar and Crystal Myrick.

The committee began working on the gym last Wednesday evening. They promise to have the gym all dressed up for the homecoming dance.

### Forensic Forum Presents Stunt at Pep Meeting

The Forensic Forum will put on a stunt Friday evening at the mass meeting. The members in the stunt under the direction of Lucille Garley are Horace Merrill of Taylor, Morris Buske of Cadott, Lewis Keeler of Shell Lake, Rudolph Christianson of Wittenberg, Hal Chicker of Ladysmith, Raymond Penn of Depere, Walter Howard of Maiden Rock, Joyce Bergseng of River Falls and George Boyd of Nelson.

### Seniors Take Part in Homecoming Activities

Although with no special duties, the senior class again plays an important part in this years homecoming activities.

They have no members on the football team, but they again have the student homecoming chairman and his assistant chosen from their class. They are Robert Smith and Carvel Morton of River Falls and Ellsworth.

Coach Klandrud has three seniors on his coaching staff. They are John Schlicht of Marshfield, Arnie Larson of Park Falls and Leo Krueger of River Falls.

The senior float committee is under the leadership of Frank Vuchetick of Park Falls.

### Newman Club Adopts New Meeting System

The Newman club has adopted a different system of procedure, one that should prove to be more efficient and much more entertaining. In previous years the N. C. A. met each Tuesday evening, but this year it will meet but once a month. The next meeting will be November 1 at seven o'clock in the Junior high school room.

From seven to eight o'clock a combined social hour and business meeting will be held. A short play and several vocal numbers by Father Fagan will be the high lights of the meeting. At eight o'clock the meeting will adjourn to the South Hall gymnasium where a dance will be held. All N. C. A. members are urged to be present.

### Frosh Initiated Into Agrifallian Society Thursday

Freshmen members of the Agrifallian society were initiated Thursday night, according to reports from the upperclassmen in the society.

Following this students got busy on activities relating to homecoming. Students on committees are as follows:

Initiation committee; Everett Jacobson, chairman; Oral Clafin; Clarence Holstrom, Olaf Pederson, and Willard Stone.

Float committee; Otto Thompson, chairman; Edward Solum, Gurnau Niccum, and Earl Sumner.

Torch committee; Walter Klanderma, chairman; Harry Vruwink, Royal Anderson, and Lewie Repaal.

Budget committee; Ed Howard, chairman, Wallace Gotham, and Adolph Salquist.

The Y. M. C. A. quartet appeared on the program with several vocal numbers, and three instrumental selections were given by the Engbret-Olson-Niccum trio.

### Ramer Field Decorated by Sophomore Class

The sophomore class will decorate Ramer Field for the game. The committee in charge includes David Johnston, chairman; Harold Zorn and Kenneth Hanna of River Falls; Helen Knutson, Diamond Bluff; and Irma Olson of Baldwin.

There are a number of sophomores on the football team. They include Vern Woodward and Karl Kuss of River Falls, Ralph Oltman of Ellsworth, Glen Morrow of Mazomanie, Joe Braun and Sylvester Nolde of Algoma, Laurin McChesney and Norman Panzenhagen of Turtle Lake, and Wallace Voskuil of Baldwin.

The float committee includes Carol Isaacson of Spring Valey, Lusetta Biege of Barraboo, Morris Buske of Cadott, Milton Hunnicutt of Cumberland, and Esther Reinke of Elmwood.

## THE Home Cafe and BAKERY

C. O. Wenzel, Prop.

Fresh Bakery Daily for those who practice light housekeeping

Candy Ice Cream

Our customers say - - -

## It's the best buy in town

Purol Pep gasoline formerly sold at a premium---and it's worth it too. It's refined by the famous Gyro Vapor-Phase process. It must be a "good buy" or so many more people would not be buying it. Try Purol-Pep in your car. You be the judge.

# Purol-PEP GASOLINE

Pierce County Oil Co. Earl Smith, Proprietor River Falls, Wis.

Welcome Alumni and Friends

Make our store your HEADQUARTERS

Weld Book & Art Shop

Johnson & Burke

Extend a Hearty

WELCOME to Students

## Karges Tells "Y" What it Means to be a Christian

"What it means to be a Christian" was the subject discussed by Dr. R. A. Karges in Y. M. C. A. last Tuesday evening.

Faith is the one thing which goes to make a Christian. Faith in a God that controls the universe and in something greater than the material things really count. Money and power are not the ultimate things in a Christian's life, according to Mr. Karges.

The spirit of Christianity is found in the teachings of Christ. They may be centered in the thought that every life is valuable and every person must live his own life. "The greatest teachings of human life and liberty may be found in the New Testament," he said.

Christianity means a fellowship. The church serves as a place to enjoy this fellowship. Many of the things worthwhile in life are started by Christians. The viewpoint of Christianity is not materialistic. It aims to make life more endurable, more pleasant and happy for people to live.

## Reynold Jensen, '26, Gives Talk at "Y"

Study, experiment, test, and evaluate are the watchwords of the hour, according to Reynold Jensen, of the St. Paul Y. M. C. A. who addressed Y. M. C. A. students in the Men's Social Room, October 6.

"Research has resulted in physical progress, but there is another side of the story which we cannot lose sight of," he said.

The world is struggling under an immense war debt, the great depression confronts us, the question of unemployment faces us, and many other sore spots must be solved, according to Mr. Jensen.

### Learn to Live

"Man has conquered the physical world; and now if he is going to save himself from destruction, he must turn his attention to the realm of the social and spiritual. He needs to learn not how to make a living but how to live a life. Man must use the same methods as he used to conquer the physical.

"All the armies that ever marched, and all the navies that ever were built, and all the parliaments that ever sat, and all the kings that ever reigned, put together have not affected the life of man upon earth as the solitary life of Christ. He taught us the true value of life.

"Man has power over nothing, but he has power with. Only in so far as he follows the laws and rules that operate in the world and is willing to be limited by them has he power."

### Was Former Student

Reynold Jensen is an alumnus of this college. He is now a student at the University of Minnesota in the department of medicine. He has had several years experience working in Y. M. C. A.'s of several larger cities. He is still connected with the St. Paul Y. M. C. A.

## Rural Life Notes

The float committee of the Rural Life club has been hard at work on plans for their Homecoming float. The committee is composed of Lloyd Fox, Marian Scheide, Doris Anderson, Henry Ryan, Evelyn Schroeder, and Caroline Trettle.

Fifteen members of the department did observation work at the Fairview school, Friday, October 9. The school is taught by Pearl Floody.

An error was made last week in the list of officers of the Rural Life. Marian Scheide was elected secretary instead of Beatha Baerwald.

Ida Qualle, supervisor of Pierce county schools called on the department Monday, October 5.

## A Laugh or Two

Refrain from calculating upon the quantity of juvenile poultry prior to the completion of the entire process of incubation. (College professor's way of saying the homely proverb, "Don't count your chickens before they are hatched.")

Don't reckon your fries before they crack the shell.--Collegiate

## Pun: Smith, Jones, Robinson. Who's Engineer?

Should you become bored with life for a space of five minutes sometime, just turn this little proposition over in your mind.

Three men, Smith, Jones, and Robinson are fireman, brakeman and engineer, not respectively, on a train. There are also on the train three passengers who happen to have the same names; Mr. Smith, Mr. Jones, and Mr. Robinson. The following information pertains to the six men:

Mr. Robinson lives in Detroit. The brakeman lives between Chicago and Detroit.

Smith beat the fireman in billiards. Mr. Jones makes \$2000 a year.

The brakeman's neighbor, one of the passengers, makes three times as much in a year as the brakeman.

The passenger who has the same name as the brakeman lives in Chicago.

Who is the engineer?

It might drive you "bugs" but then on the other hand it might be very pleasant entertainment. Solving it all depends on how little or how much the individual resembles Aristotle.

## Faculty Members Meet Alumni in Northern City

While Mr. Karges and Mr. Junkman were attending the Northern Wisconsin Teachers Association meeting at Ashland Thursday and Friday of last week they had the pleasure of meeting a large number of River Falls alumni who hold important positions in that part of the state. Among them are the following:

Lloyd Merriheu-Principal of Schools at Iron River. Mr. Merriheu graduated in 1908 and has been principal at Iron River since the memory runneth not to the contrary.

Osborne Altoe-Principal of the high school and teacher of chemistry at Washburn. Mr. Altoe is doing important work in developing a second year course in High School Chemistry. Mrs. Altoe, formerly Charlotte Braken, also attended the meetings.

John Sunstrum-Principal of schools at Mercer, Wisconsin.

David Hardy-Teacher of mathematics in the Ashland high school. Since graduating from River Falls Mr Hardy has taken his Bachelors degree from Iowa University.

Harry Nelson-Principal of the Ondassagon high school and also teacher of Smith-Hughes agriculture. In his student days Harry was a star athlete, his physical prowess now runs to hunting and fishing.

Irwin Cudd-Principal of high school at Cornucopia, Wis.

Beatrice Sabin-Principal of graded school at Ondassagon,

Carl Larson-Principal of high school at Cable, Wis.

Christine Larson-Principal of the largest graded school in Ashland. Miss Larson left a fine position at Berwyn, Ill. this fall where she had made an enviable record as a teacher. She is having the same success at Ashland.

Roy Melvin-High school teacher and coach at Hurley. In spite of a bad knee Roy made a fine record in football and basketball at River Falls. He is making an equally good record as coach. Some of the boys said Roy had been married this summer.

Julius Blaha-High school teacher of science at Mercer, Wis.

Constance Miller-High school teacher of English and director of music.

LOST-Will the person who borrowed a black leather note book from the Art room in North Hall be kind enough to return at least the art notes?  
L. B. C.

Phone 127

Fine Groceries

Fruits, Vegetables

and Candies

Sheldrew & Beebe

## College Briefs

George Strand, senior, had an accident while demonstrating a chemical fire extinguisher to his practice class in the training school last week.

According to reports, the fire extinguisher exploded during the demonstration and its contents practically ruined the suit George was wearing at the time. Aside from creating a sensation with the class, nothing serious resulted from the explosion.

George M. Warvunek, one of our students, spent the week-end at his home in Rice Lake where he had charge of the meeting of the Barron county chapter of the Wisconsin Teachers Association. Mr. Warvunek is president of this organization.

Mr. and Mrs. Malott accompanied by Gladys Bengston and Mildred Krebsbach motored to Maiden Rock on Tuesday evening, October 6, where Mr. Malott addressed the Parent Teachers' Association.

Clifford Nelson, president of the Agrifallian society, left last week for Osceola, where he is engaged as substitute for Lyle Lamphere. Lyle has taken his judging team to St. Louis, where he will compete for national honors this week.

## Lutheran Church Gives Annual Chicken Supper

The annual chicken supper at the Lutheran church next Saturday after the game, will accommodate many old friends of the college who are returning for homecoming.

The Lutheran Ladies Aid will serve their annual chicken supper next Saturday in the church parlors. The menu includes big serving of chicken with gravy, mashed potatoes and gravy, rutabagas, cabbage salad, cranberries, pickles, dark bread, rolls, pumpkin and apple pie.

Serving will begin directly after the football game. "Grads and students are cordially invited. The cost will be 50c per plate" says Rev. Arthur Johnson.

## Dr. Jordan to Address M. E. Church League

Dr. Fred J. Jordan, pastor of the Methodist church at Eau Claire, will be the speaker in an Epworth League Rally next Sunday evening at 7:00 o'clock. For several years he has been the popular Dean of the Epworth League Institute at Chetek, and he is well-known to a host of young people. It is expected that pastors of nearby Methodist churches, and a large number of young people from neighboring towns will be in attendance.

The program for the evening will include the fellowship hour at 5:00 o'clock and a cost luncheon at 6:00. Young people especially will not wish to miss this earlier part of the program.

The service at 7:00 o'clock will be a public service in the auditorium of the church, and old and young are cordially invited to attend. Dr. Jordan will speak on the theme: "It's a Great Life if You Don't Weaken." For several years he has been intimately associated with young people, and no leader of youth in our state holds a larger place in their hearts than does he. Special music for this service will include pipe organ numbers, and selections by the chorus choir and the male quartet.

## Welcome Graduates



## DRUGS



FREEMAN DRUG COMPANY

## Freshman Reveals Modern Concepts

### A FRESHMAN THEME

In Christianity a man can have only one wife. This is called monotomy. If he sticks to this he dies and becomes a paraffin, which is the next order of angels above seraphims. A spinster, that is, a bachelor's wife, becomes an epistle, which is an apostle's wife.

A senator, to whom the above does not apply, is half horse and half man. Along with this mammal, I might mention the goblet, a male turkey. Both are found in the Pyramids, a range of mountains between France and Minnesota. Nearby is Germany: Always remember, to germinate is to become a naturalized German.

An optimist is a man who looks after your eyes; a pessimist looks after your feet. He says Mussolini is a sort of material used for ladies' stockings.

The dog came bounding down the path emitting whelps at every bound. (Prof's comment: This theme lacks unity.)

### NOTICE

Mr. Heidbrink is ready now to take the orders for the rings and pins. Will all those members of the two, three, and four year classes who expect to graduate next June please place your order with him soon.  
Ring Committee.

## College Clips

Superior will soon start work on an addition to its library.

Stout is making an attempt to reduce the freshman failures by introducing proper study habits.

This is what the LaCrosse Raquet says about our teams: "River Falls always manages to have a good team. No reports have been made yet concerning them, but Klandrud always turns attention away from his teams."

Superior has six veterans back for debate this year. They have already started on the work.

Oshkosh frosh are required to wear green caps.

Stevens Point will have a cross-country team this year.

Whitewater won its homecoming game from Platteville 19-0.

Milwaukee has approximately 500 freshmen enrolled this year.

Milwaukee coeds are campaigning for a smoking room.

### Eugene Permanent Wave

Mon., Tues., and Wed. for

\$5.00

Bobbed hair only

Phone 612 Res. 612  
V. W. JOHNSON, Prop.

Oshkosh starts the year with a new president and coach. They are Forrest Polk and Robert Kolf.

Students at the University of Wisconsin are now required to carry identification cards to prove that they are qualified to attend classes. It was discovered that outsiders, in search of a free education, were attending the classes sans the usual formalities.

## HEALTH

The Foundation of all success

Get it Keep it Nature's Way

DR. PHILIP A. GLASS  
Drugless Practitioner

## The Mutual Life Insurance Company of New York

J. A. Richards, Dist. Manager



The first American Co.

First policy issued February 1, 1843



See me about a policy to protect the people who are financing your Education.

AT this Bank where you are always welcome you can never intrude.



FARMERS and MERCHANTS STATE BANK

## O'Brien's Ideal Cafe



\$6.00 Meal Ticket \$5.00

The Student's Popular Eating Place

1932 Graduation Class Attention

We are ready to take your class pin order now

C. W. HEIDBRINK,  
Jeweler

**College History Shows Important Facts of The Annual Event**

The first homecoming of any normal school in the state was the first River Falls homecoming, headed by Elmer Benson and Otto Eggebrect in 1922.

This week River Falls celebrates its tenth annual affair.

Plans for the first celebration were begun in the spring of 1922 and completed during the fall term. A large committee sent out over 4,000 letters to the alumni and friends.

**Hayward Was Coach**

Coach Hayward led his red warriors out on the gridiron to battle the strong Oshkosh aggregation before a crowd of over 2,000 spectators. The game ended with a victory for Oshkosh. The final score was 2 to 0.

The success of this first homecoming has set the pace for the classes following those of 1922 and for other normal schools and teachers colleges in the state.

**1931 Affair is Big**

The 1931 celebration will be the tenth annual homecoming of the students, alumni, and faculty of the River Falls State Teachers College. A greater crowd is expected this year than ever before in the history of homecomings.

Former students returning for the occasion will receive a hearty welcome, students say.

**Contribute to Tenth Annual Homecoming**



**Rexford Mitchell**

Rexford Mitchell, former forensic coach here, will be the main speaker for the mass meeting tonight.

Mitchell is now forensic coach at Lawrence college, and is a graduate of that institution.



**Harry E. Roese**

Harry Roese, last year's assistant to Klandrud, is the winner of the athletic name contest. Harry is a former graduate here and has coached in Alexandria, Minnesota, Watertown, South Dakota, and at Cleveland, Ohio. Harry submitted many names, but his "Falcons" topped them all.

**Three Electric Signs to Advertise Games**

Three electric moveable color signs have been purchased by the state. They will be used to advertise athletic contests and organization meetings.

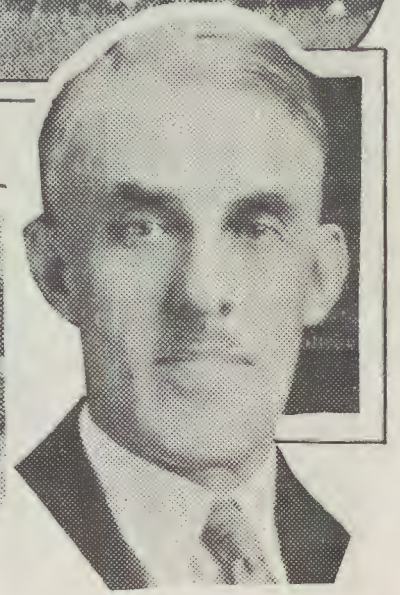
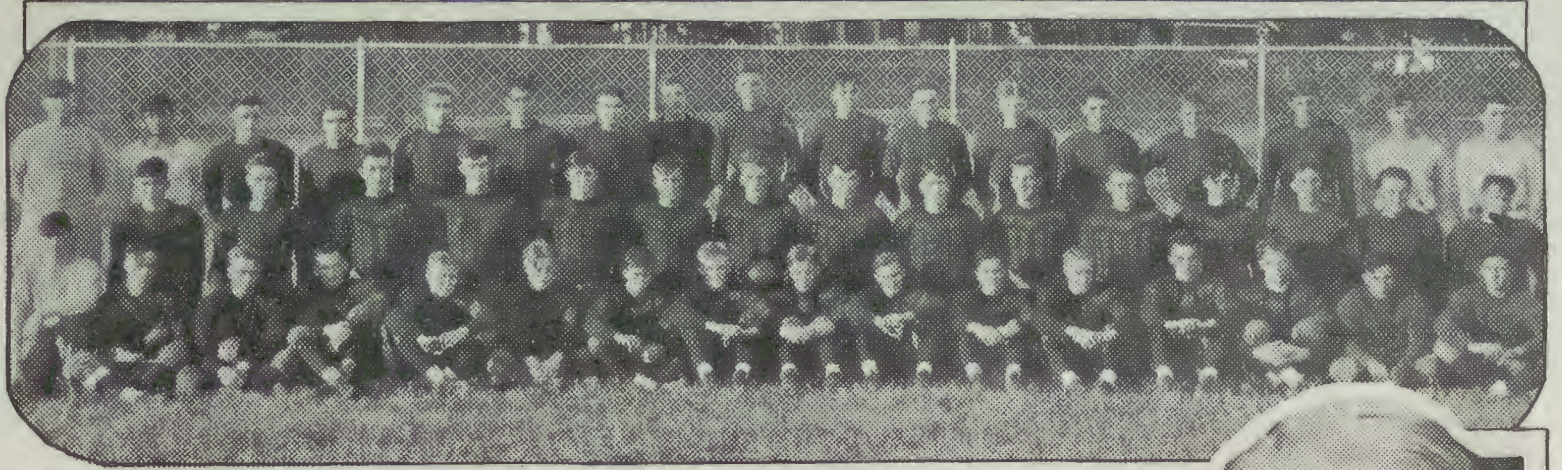
One of the signs will have a definite place in North hall while the other two will be used in various places in school and city.

**Free Show Offered To Gridders By Falls Theatre**

The manager of the Falls theatre offers a free show to the entire football squad if they win the homecoming game with La Crosse.

This statement was made by Coach Klandrud in an interview with Voice reporters Thursday afternoon.

**These Contribute to the River Falls Homecoming This Year**



The River Falls Falcons are shown at the top in their most recent photo taken at Ramer field.

At the lower left is shown the new mechanics and manual arts building recently completed and now open for

its first term's service at the River Falls State Teachers college. At the right is a recent photo

of J. H. Ames, our college president as he is about to welcome all home-comers.

**Students Display Pep at Initial Pepfest of Year**

From last Friday nights pep meeting it looks as though the old River Falls spirit is coming back strong. In consideration of it being a weekend evening the turnout was very good. Whatever was lacking in numbers was made up by additional pep of those present.

Mr. Prucha and Mr. Williams of the faculty told about the Carleton and Moorehead games. Capt. Gerhardt expressed the feelings of the team and Coach Klandrud told how the squad was shaping up. Robert Smith of the student body was chairman.

**Rooming Houses Don Colors for Homecoming**

Many of the students expect to decorate their rooming houses for homecoming this year, according to reports from the various places last week.

The interest in decorating the various rooming places has increased every year, reaching the peak last year when Krueger's house copped the prize with Webster's running a close second.

The groups planning to compete in the race for decorative supremacy are Webstonia, Krueger's, College Hall, Nelson's, and Sunday's, Johnson's, Jacobson's, and several others which have not reported.

**English Class Finishes Term Study of Ballads**

The members of Miss Haddow's class in English Survey enjoyed a program of ballads Monday morning in the social room.

The songs "Bonnie Barbara Allen", "Jesse James" and "Annie Laurie" were given by Ila Johnson and Floyce Newell.

Several old ballads were played on the victrola and Miss Newell read two cowboy ballads. This program marked the close of the study of ballads.

**Extra Copies Printed for Homecomers**

Extra copies of the homecoming edition of the Student Voice will be printed for the returning alumni. The copies will be left at the college office and will be available Friday afternoon and Saturday morning.

**Rural Life Club Work on Float and Stunt**

The Rural Life club, made up of one year students, is taking an active part in freshman activities plus working on a float to represent their organization in the homecoming parade.

The members of the float committee are Helen Jorstad, Hammond, chairman; Lloyd Fox, Plum City; Marian Scheide, Bay City; Doris Anderson, Ellsworth; Henry Ryan, River Falls; and Evelyn Schroeder and Caroline Trettle, Minneapolis, Minn.

**Judging Contest at Madison**

Many agriculture students have set aside their dreams of the homecoming celebration and are journeying to Madison with their high school judging teams where they will enter into state competition Friday of this week. This coincidence will make a slight cut in the homecoming crowd.

The reading on "Journey's End" given by Laurence M. Briggs at assembly last Thursday met with the prompt approval of the student body, according to numerous remarks made concerning it. Mr. Briggs is president of the Northwestern college of speech arts in Minneapolis.

**The Economical Christmas Gift-- Your Photo!**

Think of the worries a dozen photos will save you. Plan for that sitting now!

**Shepard's Photo Service**

**The White Front GROCERY**

QUALITY and SERVICE  
"HOME BRAND"  
We Guarantee  
Pure Food Products  
PHONE 345

**Deans & Mueller**

**Welcome Old Grads!**

This is your opportunity to look over our complete stock of fine

**SUITS**

and

**OVERCOATS**

while in River Falls.

*Our New Low Prices Will Interest You.*

**Kulstad Bros.**

ALLIED CLOTHIERS

**"Making Ice Cream"**

Is Our Business!

GALLONS, QUARTS or PINTS  
Special Orders Filled at the



**WELCOME ALUMNI!!**

Try Our Hamburgers 5c  
Also Cheese and Ham 5c

SOFT DRINKS - CANDY - CIGARETTES  
\$6.00 MEAL TICKETS \$5.00

**BOLES' CAFE**

**DRY GOODS and GROCERIES**

Fresh Fruits & Vegetables



Phones 191 or 192  
**J. N. BLACK**

**SEIBERLING TIRES**

30x3 1-2 . . . . . \$3.95  
29x4.40 . . . . . \$4.45  
30x4.50 . . . . . \$4.98

Other Sizes in Proportion

*Free Grease Job With Change of Oil*

**Tire Service Co.**

Al & Earl