

# The Student Voice

The Student Weekly of the Western Wisconsin State Teachers College

Volume No. 12.

RIVER FALLS, WISCONSIN, TUESDAY, JAN. 10, 1928.

Number 14.

## Falls Students Listen to Y. M. C. A. Campus Speaker

Arthur Rugh Makes Very Great Impression Upon Student Body in First Talks

Long Looked For Visitor Does Not Disappoint Collegians As Annual Y. M. Visitor

Arthur Rugh, the long looked forward to Y. M. C. A. speaker, is here and has already given his first address before the whole student body.

In this address he at once made a great appeal to the students in making it very clear that he was not here for the purpose of delivering a great series of addresses. Rather he emphasized the fact that he was here for the purpose of thinking through with the students some of the problems that we all have to meet.

Mr. Rugh called attention to the fact that we are living in an age of confusion. We are uncertain about the way to go in almost every field that involves human relationships—in the economic, the social, and, especially, the religious field. For instance, no two men probably would agree on a definition of what is meant by Christianity. We are looking for a man who can give the authoritative answer to these questions, but he does not exist.

Mr. Rugh does not claim to be such a man. However, with his background of knowledge and his rich experience in dealing with men we are looking forward to some great days with him. It is the universal judgment of those who heard him Monday morning that an unusual privilege and a wonderful opportunity has come to us in this distinguished visitor.

Let's not forget the old school spirit, but show our appreciation for his spending three days of his valuable time with us.

### "FEEDS" CLASS IS CONDUCTING TEST

The "feeds and feeding" class under the direction of Professor Johnson is carrying out a ration experiment with three of the farm dairy cows.

The class worked out what they considered an ideal ration as far as cost and qualifications are concerned. To determine whether it is actually as good as they think, they are feeding the ration to a group of cows and are keeping tab on the amount of milk and butterfat produced.

After three weeks have passed, they will switch the cows back into the original ration and compare the results of feeding it with the results obtained from feeding their ration.

## Date Set For County Drama Contest Finals

Beldenville and South Fork to Put On Plays "Thursday Evening" And "The Florist Shop"

The County Drama Contest finals between the Beldenville and South Fork Community Clubs—the winners of the district contests conducted in December, will be held at the college auditorium January 13, at 8:30 in the evening.

The South Fork actors will present the one-act play, "The Florist Shop", and the Beldenville club will offer "Thursday Evening". Additional features on the program in the way of novelty numbers will be offered by other community clubs during the evening.

(Continued on page 4)

### PROF. GEERE CALLS FOR SCHOOL SONG

Prof. Marvin D. Geere announced a song writing contest to the students of the River Falls Teacher's College at last week's assembly. Mr. Geere stated that the school needed a good cheer song—one with a stately theme and appropriate words. All students were urged to participate in the contest and the winner would have the honor of having his name perpetuated in school history.

## Collegians Join In Week-End All-School Dance Held in Gym

Good Crowd, Excellent Music Make Another of Dances Staged By Social Committee Successful

Another successful all-school dance was held in the South Hall gymnasium last Saturday night.

### Many Attend

About one-hundred and thirty students attended. Quite a few over half, however, were men. The extra ones, who were staging it, found the going mighty rough and pickings very slim; for the dance was very formal, and those who didn't have dances to trade were out of luck.

### Music Good

A five-piece orchestra, consisting of Kuss, saxophonist, Vivian Vassau, pianist, Johnson cornetist, Conselman, trombonist, and Gardner, drummer furnished the music for the evening. The students showed marked appreciation of the music by applauding almost every number.

### Evening Short

The dance was scheduled to start at eight-thirty, but it was not until after nine o'clock that the greatest number of the couples put in their appearance.

The dancing ended at twelve o'clock.

## Letter Received by Ames Extolling Team

President of Mid-Western College Where Team Played During Trip Commends Quintet

President Ames received the following letter from Dakota Wesleyan College at Mitchell, South Dakota, where the basketball team played on their return western trip. The quotation below is from the letter of the Athletic Director who states:

"I wish to compliment you and your school upon the fine group of boys which represented you at Mitchell. I have never come in contact with a finer group of gentlemen, and I want to say that you should be proud of them to a man. They were perfect gentlemen and real sportsmen here. They are a group of boys with whom I would enjoy working. I wish to compliment you upon such a fine group and assure you that we at Wesleyan have only the highest esteem for them."

On Friday night of last week the local High School was officially dedicated. Many of the college students attended and enjoyed the dance sponsored by the high school, following the program in the auditorium.

John Dzubay, college printery typesetter, is absent from school on account of illness.

## Pres. Ames Back After Important Oshkosh Meeting

Group Discuss Membership of Teachers Colleges in Large Associations

Presidents Along With Doudna Spend Great Deal of Time With Various Reports

President Ames attended an important meeting of the council of presidents and secretary of the Board of Regents at Oshkosh on Friday and Saturday of last week. Regent Edward J. Dempsey, president of the board, met with the presidents for a short time. Mrs. Meta Berger, regent from Milwaukee, attended the sessions one afternoon.

Among the matters considered was that of the membership of the schools in the American Association of Teachers Colleges and in the North Central Association of Colleges. The various standards set up by these associations were discussed. All of the schools of the system will be inspected in the near future with a view to membership and rating in these associations.

Considerable time at the meeting was spent upon the matter of school reports and educational statistics. The new secretary, E. G. Doudna, went over these reports with the presidents with the idea of securing a larger degree of standardization and uniformity. Various forms of school publicity were considered and recommendations will be made to the Board of Regents covering the various matters taken up at the meeting of the presidents' council.

## Cochrane to Select Best School Orator In Contest Thursday

Keen Competition of the Higher Type Will Produce Orator To Represent College

Professor Cochrane of the Department of Public Speaking, Carleton College will give a group of readings in the college auditorium Thursday afternoon at two o'clock.

Mr. Cochrane has been brought here by the Social committee, and those of the old students who heard him last year will vouch that the new students will like his readings and recommend that all of them having a chance should hear Mr. Cochrane.

Mr. Cochrane will also judge the oratorical contest, which will be held at the Thursday morning assembly.

The orations that will be given are: Inequalities of War ..... Don Olson  
Receding Tide of Democracy

Recognition of Russia ..... Jack Davison  
Patriots of Peace ..... Tom Barry  
John Burke

### MANY OLD STUDENTS VISIT COLLEGE DURING VACATION

During the first week of school after the holidays many old students visited old friends, teachers, and schoolmates. This was made possible by the fact that they did not stop teaching in their schools until a week after the college, here, closed.

Friday night found most of them attending the River Falls-Macalester game, lending their cheers and support to the team of their Alma Mater.

Among those here for the week were: Bernice Sheldrew, Harriet Beebe, Mr. Smith and several others whose names were not procured.

### FALLS COLLEGE STILL WITHOUT COACH

President Ames announces that a final selection of a coach has not as yet been made. The position was offered to Mr. Carl Klanrud of Marshfield. Up to date he has not been able to secure his release. Mr. Ames states that he has two or three candidates in view and expects to make a selection before the close of the present week.

## Musical Clubs Plan Grand Musicales For Friday, January 27

Varied Program To Be Given By United Efforts of Three Organizations

The band is putting on a program on the 27th of January, and from all indications it will be one of the biggest programs ever staged by a single organization here.

The band makes its first official appearance playing a great variety of well selected overtures and marches.

The Girls' Glee club assisted by the orchestra will give a series of numbers that promise to be the finest.

The Men's Glee club will make its first appearance of the year. No one has any doubt in Mr. Geere's ability in any musical line, and his glee club is just another of his organizations of merit. You'll want to hear them!

A series of between-act stunts and vaudeville acts, which are not to be announced officially until a later date, will be an added attraction. The management has about two hours of entertainment all planned out for you. Start saving those pennies now!

Help a worthy organization pay for its band suits! The band is indispensable in all school activities, including football, basketball and debate.

The date is the 27th of January. Watch for further particulars in the Student Voice.

## Local Organizations to Give Library Benefit

Three Organizations: Home Culture, MacDowell, and Tuesday Clubs Stage Carnival and Supper

A varied and entertaining program is promised by the committee from the MacDowell, Tuesday and Home Culture clubs, who are sponsoring the carnival to be given on January 21, from 2 p. m. on at the Legion hall in behalf of the Public Library. The Public Library is supported entirely by public donations and does a real service to the community in giving them, not only the classics, splendid reference material and current magazines, but the best of the new books.

"It is hoped that both students and townspeople will turn out and support this worthy enterprise," said one member of the executive committee. "We assure you a good time for your money and in addition you will have the satisfaction of contributing to a worthy cause. The program will contain several numbers by Geere's quartette, which is always a favorite among the college students, and the added attraction of aesthetic dancing. There will be many booths, including a surprise booth, and a delicious waffle supper will be served.

## Gathering Lauds Assembly Speech By Local Pastor

Address Holds Close Attention Of Entire Assembly Group In 2nd Talk of Service

Dependable Character is Man's Cash Value in All Society Says Reverend Johnson

Reverend Johnson of the Lutheran House of Worship spoke before the students in the Thursday assembly last week.

He had narrowed his topic to the characteristics needed in a life to make it successful.

He said, "These are the days of building, the days of building roads, great bridges, and huge buildings. The greatest task of today, however, is the building of a successful life."

He then told of his work where he came in contact with lives of men who had nothing to show for living. He compared their unsuccessful lives with those of some rich people he had known and said that both of these surely could not be considered successful lives.

Those requirements that he deemed necessary for successful life were:

"A man must have a dependable character. Character is cash value in society. Education is not meeting the need of today; it is not establishing character in the students.

"I don't know of anything that a person could say late in life which would make him feel happier than to be able to say, 'I have been clean.'"

The second requisite of a successful life is: "To find a job in life in which we can help others. Unless a man gets under a load of human need he doesn't get the real sense of life. In choosing one's job in life he should consider the need of the world today and his own personal aptitude.

"A person must have a spiritual reality in life if it is to be successful," was Mr. Johnson's third requisite.

"Spiritual hope brings people on to a bigger life. There are spiritual resources which a man must find in himself to make his life a successful one."

Reverend Johnson said, "You and I have only one life to live. We can't go back, but must carry on. There is a statue of a wounded soldier holding a torch to another, and on this statue is inscribed these words: 'I shall not be afraid to pass on, if, you, will carry on.'"

"So the older generation is looking at the younger and saying the same words and wondering if you will carry on."

## I'm All Wet Says Skating Enthusiast

Fine Weather Over Weekend Brings Many Skaters Out on New Rink For Fun

"C'mon let's go skating." We have heard those words often of late, for the skating rink is one of the most popular places on the campus. If you don't believe it, go down some Sunday afternoon and see the gay skaters, seeming almost to fly, so swiftly they go, cutting intricate figures on the ice. Often there are spills but they are taken as all a part of the game and nobody cares. The warm days are greeted with frowns for everyone fears that they will spoil the skating. "It's great sport," says the college stude. "Nothing like it!"

# The Student Voice

Published every Tuesday of the school year by the students of the Western Wisconsin State Teacher's College

Office of Publication—Room A of the River Falls Times building, River Falls, Wis.  
Printing by The River Falls Times.

Rates—\$1.50, payable in advance. Advertising rates furnished upon application to the business manager of the paper.

Accepted for mailing as second class matter at the postoffice at River Falls under the act of Congress, March 3, 1879.

Editor-in-chief	Wroe Wolfe
Business Manager	Elmer Nelson
Assistant Business Manager	Phillip Merrill K. Christianson
Distributing Manager	Arthur Warner
Assistant Managers	Leonard Warner George White Alvin Nelson
Special Writer	Sid Scoville
Feature Editor	Florence Swartz
Sports Editor	Martin Abrahamson
Society Editor	Edith Pritchett
Reporters	John Burke, Gladys Paulson, Marshall Millar, Milton Schuette, Russell Christianson, Allen Weber, Peter Vig, Henry Duxbury, Clarence Nyht, Victor Peterson, and Herbert Chapman.

### FRIENDSHIP

What would life be without a friendship? To most of us it would mean nothing but an empty, meaningless existence, and that is just what life is to some people. Even students in this college are not receiving everything that they have coming from their education.

There is a lot of education to be derived from meeting and from having contact with your fellow men. Everyone has led a somewhat different life and therefore, has some experiences, the knowledge of which would be beneficial to tell. It is only by talking with and knowing others that one's outlook on life can be broadened. Education from books and teachers is good, but it is hardly enough. Look at the bookworm. He may get straight A's and know his stuff better than anyone else in his class, but of what use are straight A's out in the school of life? One must know something besides the facts and thoughts within the two covers of a book to make a success of himself. The bookworm heads the honor list, often; but when he gets out in the world, he doesn't head much of anything.

Of course, reputation socially is not everything either. A person with a taking personality and no brains has very little to show for his time spent in school when he graduates. The fact remains, however that he has derived a great deal of benefit just out of meeting his fellow students.

So, if school and education are going to be worth while, they must take in more space than the four walls of a class room and cover more material than can possibly be found within the covers of a few text books. These two alone will not broaden the mind, but will simply raise up an egotistical train of thought and a separation from the true life.

If the students don't forget their books once in a while and get out with the crowd, they are going to kick about the school and everything else. Friendships and good times are not exactly a "cure all" for ailments of the mind, but they surely go a long ways toward soothing the seething spirit. Brooding and discontent arise when one keeps away from society too much, and society bears the brunt of the thrusts thrown out by those who keep to themselves.

College, therefore, is not going to mean a great deal, if one or more good, strong friendships have not been formed while attending it. If anyone is down with the blues, just try cheering him up a little. See if you both don't feel better afterwards.

### PEP UP THE TEAM

Much has already been said concerning school spirit, especially since the basketball team is now badly in need of support.

The yelling at last Friday night's game was fairly good, but that is not saying that there is no room for improvements.

We need to get back of that team now and push. Not a single student in this school can afford to go home weekends when there are games in our local gym.

One doesn't need to show his loyalty to the team only through rooting at the game. True, that helps the team a lot; but the fellows need to get keyed-up during the week, and it is only through the cooperation of the student body that they can reach the right pitch.

So this week, if you cannot afford to follow the team to La Crosse and back them there, follow them in school. If there's a mass meeting, honor it with your presence. Don't be a slacker!—M. C. P.

### WHERE ARE THE GIRLS?

Last week the boys triumphantly outstripped the girls in assembly singing volume.

We are well aware of the fact that girls haven't been blessed with the low, foghorn voice which enables the men to get ahead of them, but what's the matter with you girls? Are you afraid you are digressing from feminine daintiness by singing with birdish voices? There is no reason under the sun why the women shouldn't out-do the men. If you were to give it to him so hard that he will be astonished; and when he

calls for both men's and women's voices, let's see if the girls' voices will predominate.

And show those fellows that you can do your darndest at the next mass meeting. We know the cheer leaders will plan one for the La Crosse game, and we also know that the girls will turn out one hundred per cent strong and keep pace with the men.

### HOW ABOUT IT?

Who originatd the Ag. yell? Moo-Moo-Moo-Clap-Clap-Clap—XYPR! Doesn't that sound like a spirit raising college yell.

Of course it is pulled only in fun, but other things have been pulled in fun, too, and the result has proved mighty disastrous. The Ag. yell will never end in anything very disastrous, but, nevertheless it certainly is no credit to a college group.

Put yourself in the place of a visitor, for instance, suddenly you hear some section of the gym or auditorium some men trying to imitate a cow (how thrilling!); then you hear them clap; and then they let out a warhoop. What this warhoop contains is usually undiscernable, and you think that it is meant for the opposing team. You begin to get the impression that this school lacks in sportsmanship, which isn't true at all.

If students want to make fools out of themselves, let them do it; but for the sake of the reputation of the school, have sense enough not to join them in an Ag. yell.

### The Question? Mark

Ques: What qualities make one a pest?

Ans. Herbert Chapman—

Really, pests are the least of my troubles. Nobody ever bothers me.

Ans. Jack Davison—

I'd hate to say. (Probably Jack meant people who ask questions of busy men—to wit—the editor of this department.)

Ans. Leroy Luberg—

My idea of a pest is one who coughs loudly when you are about to recite.

Ans. Edith Prichett—

There are two things that make me furious. I hate to be bossed. I can't stand to have people always depending on me to do things for them. Some people never seem to be able to do anything for themselves.

Ans. A prof.—

The most shining example of a pest is you trying to get an answer out of me, now.

### Who's Who

Lyle Lamphere, otherwise known as the governor of Arkansas, has made a place for himself in the college Who's Who. Entering at the second semester, from the University of Chicago, he immediately got in step with the rest of the school socially, as well as scholastically.

His popularity was evidenced by the fact that he was elected president of the second year class, one of the largest classes in school.

He made the debate squad this year and went out for dramatics. He is an active member of the Lincolnian debating society. He is chairman of the committee on social activities on the cabinet of the Y. M. C. A. Notwithstanding the fact that he has so many outside activities, he is an honor student.

### WHAT KIND OF NEWS DO STUDENTS WANT?

There has been no little comment in regard to the material in the Voice. Some want less editorials and more jokes, some more local news, and some want more news from other schools.

Naturally, the editor and staff of this paper cannot tell what the students want unless they give some definite declaration.

The staff will be only too glad to follow your suggestions if you give any and if they are worth while. Drop a little note in the South Hall corridor box and let us know what kind of news you want.

### STUDENTS ATTENTION!

The students of this college are forgetting that the Student Voice is supposed to be what the name implies. There are a great many

events going on outside of school which would be interesting to others beside the acting parties if such events were written up for the Voice.

Try your hand at reporting and give your bunch a little publicity.

So far, the small events of school life have received no share of space in the paper; and as long as the students don't cooperate with the staff, such a course is impossible.

Make this paper yours and not the staff's.

The Editor.

Miss Wentz entertained "her girls" at a Thanksgiving diner at their hall, Friday night, November 25. The girls report that Miss Wentz is some "cook" in spite of her attempt to excuse herself as having had no cooking experience for ten years.

### Phone No. 127

FINE GROCERIES  
FRUITS, VEGETABLES  
AND CANDIES

Sheldrew & Beebe

### It Pays To Look Well

Trig's Barber Shop

### J. N. Black

Dry Goods  
and  
Groceries

Phone 191

### Fait's Meat Market

Fresh and Salt Meats  
Oysters and Fish  
Game in Season

Vincent Fait, Proprietor

Beats Roller Skates  
Grace: Topsy is a wise girl.  
Claire: Is she?  
Grace: I'll say so. She never goes up with a strange aviator without her parachute.

Office 67 - PHONES - Res. 537  
Established 1888

### MELGARD MONUMENT CO.

MEMORIALS OF QUALITY  
River Falls, Wis.  
Plants at Richland Center and River Falls, Wis.  
Manufacturing Plant and Salesroom at Sparta, Wis.

### 25 Per Cent

1-4 discount on all Suits and Overcoats

From January 7 To January 21

Johnson and Burke

PATRONIZE STUDENT VOICE ADVERTISERS.

### Magazines Daily and Sunday Papers

Rental Library, Books  
2 cents a day.

The Weld Book and Art Shop

### Try Our Cleaning Service

Excellent Quality Prompt Service

### KELLY DRY CLEANERS

### Come to the New Lunch Room For Home Cooked Meals

Mrs. Lucy Wasson, Prop.  
Next Door South of Stewart's

# River Falls Swamps Macs in One Sided Tilt

## Home Basketeers Show Excellent Form in Contest

### Red and White Men Play Unbeatable Basketball Against Their Former Victors; Outclassing Them in Every Department of the Game: Bud Manion High Man.

staged a glorious comeback when they swamped the strong Macalester quintet last Friday evening by a score of 87 to 23.

#### Macs Outplayed

The Macs were completely outplayed. It was useless for them to attempt to penetrate the iron clad defense of the Red and White hoop artists. Naturally, they proved unsuccessful.

The Kow Kollege quintet was determined. They displayed their usual aggressiveness, and the game was not many minutes old before they piled up a commanding lead. However, this did not slow them up. Through the Mac defense they sifted for many in-shots under the basket.

#### Falls Display Aggressiveness

The allround aggressiveness of the Red and White quintet was the feature of the game. Bud Manion was the high point man with 5 field goals and one free throw. Nor Manion followed right behind with 5 field goals. The work of Captain Bliss was sensational. Not once, but often, his stellar guarding brought the crowd yelling to their feet. Force and Howard did the outstanding work for the Macs.

Much pep was displayed by the loyal Red and White boosters. The band, not to be outdone, gave a zip raising exhibition of what a band could do.

#### Captain Bliss Scores

Captain Bliss started the Red and White on their victorious march when he made two gratis shots good. Both sides had trouble in getting started and missed several fouls and short shots. Boerner sank a free throw. Then, swish, swish, Bud Manion and Hunt sank two from the field in rapid succession.

The Macs came back strong with Force and Howard sinking in 2 each. Nor Manion missed a close inshot. The Falls missed several inshots but soon spurted. Bud made two field goals and Hunt sank a foul shot and a basket in rapid order. Teplin of the Macs sank a free throw. Bud Manion tipped the ball in from under the basket. The gun went off and the Red and White were leading by a score of 20 to 10 at the end of the half.

#### Second Half

Both teams started out tamely. Nor Manion started the scoring with a sensational shot from the side of the floor, followed with another field goal. Force and Salch then started the Macs going by looping a field goal apiece. Nor sent the ball through the hoop, and Bliss twice dribbled the length of the floor for inshots under the basket.

Kluser again scored for the Macs by sinking a field goal. Corrin and Howard followed by sinking a gift shot each. Nor Manion looped one from near the center. The Macs brought their total to 22 when they added a field goal and a gift shot. Standish and Nor Manion ended the scoring with a field goal each. When the gun sounded the Red and White walked off the floor with a 37 to 22 victory chalked up.

#### Boys Polish Up

During the last quarter the Falls polished up on their stalling game and sent in their 2nd team. The game put the boys in condition for their first conference game with La

Crosse this Saturday, which promises to be a tough one.

Since the Falls has not been able to secure a coach, Mr. Klanrude, who previously coached the River Falls High School Team, will coach the team at La Crosse.

#### The Lineup

River Falls		Macalester
Rud Manion	rf	Timphin
Hunt	lf	Howard
Nor Manion	c.	Force
Segerstrom	rg	Boerner
Bliss	lg	Corrin
Landis	rf	Kluser
Standish	lf	Salch
Case	c.	Crawford
Collins	rg	Kienetz
Altenberg	lg	

#### Field Goals

River Falls—Bud Manion 5; Hunt 2; Standish 1; Nor Manion 5; Segerstrom 1; Bliss 2.

Macalester—Kluser 1; Howard 2; Salch 1; Force 3; Boerner 1.

#### Free Throws

River Falls—Bud Manion 1; Hunt 1; Segerstrom 1; Bliss 2.

Macalester—Timphin 2; Howard 1; Boerner 2; Kienetz 1.

#### Basketball Schedule

January 14—River Falls at La Crosse

January 20—Eau Claire at River Falls

January 27—River Falls at Superior

February 3—Stout at Menomonie

February 11—La Crosse at River Falls

February 17—Stout at River Falls

February 23—River Falls at Eau Claire

March 1—Superior at River Falls

## Lice of Spife

### WHEW!

Mr. Jacobson says, "Ether is the hypothetical medium used to explain several physical phenomena.

### Making It Specific

But Mabel, on what grounds does your father object to me?

On any grounds within a mile of here.

### Wet Wash

Sailor: I shay, iz ish a hand laundry?

Chinaman: You bettee.

Sailor: Well, wash m'handish!

### Self Centered

He: "I just thought of a great joke."

She: "Oh, keep your mind off of yourself once in a while."

### The Modern Influence

The youthful sultan of Morocco refused to keep the harem that he inherited along with his throne. The throne was upholstered but the harem was sent to the old ladies' home.

Song Hit: "Ireland Must Be Heaven Because My Wife Isn't There."

### For Sale

One Ford car with piston rings, Two rear wheels, one front spring, Has no fenders, seat or plank, Burns lots of gas, hard to crank, Carburetor busted half way thru, Engine missing, hits on two; Eight years old, nine in the spring, Has shock absorbers 'n' everything; Radiator busted, sure does leak, Differential dry, you can hear it squeak; Ten spokes missing, front all bent, Tires blown out, they're good for a spell, Got lots of speed, will run like—the duce.

Local Speed Cop: "Say cut out that college stuff."

The nut behind the wheel: "What ya mean college stuff?"

L. S. C.: "Those 'U' turns."

Most of the folks who drive 70 miles an hour to get some place don't seem to have anything important to do after they get there.

### She Knew

Mary and her little brother were at the cistern pumping, after a rain, which made pumping easy. Their mother came out after shouting at them to stop.

"Mary, do you know what's coming if you pump any more?"

Mary thought a moment or two, then said,

"Yes, mother, more water."

### The Student Tragedy

Jack

Juice

Jag

Jig

Jug

### Insufficient Inducement

We recently came across this headline in one of our exchanges:

**BOY WANTED TO WRECK TRAIN FOR EXCITEMENT**

My wife ran the car into the fence the other day and knocked some paint off."

Off what, your car, or the fence? Neither, off my wife.

### What's the Use?

"Crossing the Atlantic with Mark Twain many years ago," said a Washington woman, "I asked his opinion of the prohibition law. His reply was very characteristic, very humorous.

"I am a friend of temperance and want it to succeed," he said "but I don't think prohibition is practical.

"The Germans, you see, prevent it. Look at them. I am sorry to learn that they have just invented a new method of making brandy out of sawdust.

"Now what chance will prohibition have when a man can take ripsaw and go out and get drunk with a fence rail? What is the good of prohibition if a man is able to make brandy mashes out of the shingles on his roof, or if he can get delirium tremens by drinking the legs off the kitchen chairs?"

A small girl asked her mother: "If I grow up and get married, will I have a husband like papa?"

"Yes, dear," the mother replied.

"And if I do not get married, will I be an old maid like auntie?"

"Yes."

The little girl thought for a minute, and remarked: "Well, I'm in a fix."



## OVERCOAT CLEARANCE

This is your opportunity to get a quality coat at reduced prices.

SEE THEM AT

We Assure Satisfaction

**Kulstad Bros.**  
ALLIED CLOTHIERS

O'Brien: "It's shaky business."

Murphy: "What?"

O'Brien: "Playing with dice."

Tony was having his second son christened, and, being very anxious to have his name recorded correctly on the birth certificate, remarked to the clergyman:

"Will you please name my baby same as I give ya?"

"Tony, why do you make such a request?" asked the clergyman.

"Well, ya see, it' slike a dis: My first boy I tell ya I wanta heem chris'nd Tom and ya putta Tomass on heesa paper. Now I wanta heem name Jackass."

## Our Theatre

### THE FALLS THEATRE PROGRAM

TUES. and WED., JAN. 10 and 11

Johnny Hines in

"HOME MADE"

Also Comedy

THURS. and FRI., JAN. 12 and 13

"MY FRIEND FROM INDIA"

With

Franklin Pangborn and Elinor Fair

Also Comedy

THURSDAY NIGHT ONLY

"BLAKE OF SCOTLAND YARD"

Thursday and Friday nights are family Nights

Your Entire Family Admitted for 35c

SATURDAY, JANUARY 14

Hoot Gibson in

"GALLOPING FURY"

Also Comedy

## School Supplies

at

Freeman Drug Co.

## SHOES REPAIRED QUICK SERVICE

First Class Workmanship

at

H. N. Wiger's Shoe Shop

Day by Day in Every Way, You'll like it better & better!

the

35c special plate dinner 35c

at

THE FALLS EAT SHOP

Look Your Best

Have Your Hair Trimmed

Finn's Barber Shop

\*\*\*\*\*

JAY H. GRIMM  
Attorney at Law  
Insurance of any kind  
Office in Tremont Block  
Phone 333

\*\*\*\*\*

KNOWLES & DOOLITTLE  
Attorneys and Counselors

\*\*\*\*\*

Rooms 102-103, Tremont Block  
River Falls, Wisconsin

\*\*\*\*\*

DR. CAIRNS  
Physician and Surgeon  
Special attention paid to Eye  
Ear, Nose and Throat.  
Glasses Fitted.  
Office in Tremont Building  
Phones—Office 158, Res. 488

\*\*\*\*\*

DR. C. A. Dawson  
Physician and Surgeon  
Office in Tremont Building.  
Office Hours  
10:30 to 12:00—2:30 to 4:30  
River Falls, Wisconsin

\*\*\*\*\*

DR. E. O. KALK  
Dentist

\*\*\*\*\*

X-RAY DIAGNOSIS  
Phone 70.

\*\*\*\*\*

## Extra Trousers

A large assortment  
**\$4.50 to \$6.50**

YOU'LL DO BETTER AT

**BERSTEDT & BENSON**

PATRONIZE STUDENT VOICE ADVERTISERS.

## C. W. Heidbrink

### Jeweler

00:7  
of  
00:8

00:8  
of  
00:9

## Is Victorian Girl Lost Beneath An Unhidden Screen?

Those Were The Days When Living Was Cheap, Men Were Men, And Women Were Ladies

"Do you remember way back when—? Eggs were ten cents a dozen and milk was five cents a quart. The butcher gave away soup bones and liver and treated us kids with bologna.

### Those Were the Days

The hired girl got two dollars a week and did the washing. Women did not play bridge, poker, gamble, or powder and paint. They didn't smoke, vote, go without woolen underwear, tango, toddle; or dance the Charleston.

### And the Men

Men wore whiskers and boots, chewed tobacco, spit on the sidewalks, and cussed. Beer was five cents a glass, and you got your lunch free. Laborers worked ten hours a day and never went on a strike.

### How Easily Satisfied

No tips were given the waitress for she got one dollar and fifty cents per week. You didn't have to give the hat checker money to get your hat back after you had paid three times as much for a meal as it was worth.

A coal stove in the parlor, a kerosene lamp on the kitchen table, the family horse at the straw stack, and the Phaeton parked behind the house represented the height of wealth and luxury.

No one ever heard of microbes or calories. No one had ever undergone an appendicitis operation. Folks lived to a good old age, and every year walked miles to wish their friends a Merry Christmas and to have a good old time square dance.

### Ain't What They Used To Be

But now, those days are gone, forever." These are times when everyone rides in automobiles or flies in airplanes, plays golf, poker, bridge, cooncan, and shoots craps. Everybody goes nightly to the theatre listens to grand opera on the phonograph or radio, or performs on the piano with his feet. People always go to bed the same day they get up. After drinking toilet water, hair tonic, Cologne, lemon extract, or denatured alcohol, they make themselves that they are having a happy time. These are the days of suffragette, profiteering, excess taxes, country clubs, hundred miles an hour living and prohibition.

## DATE SET FOR COUNTY DRAMA CONTEST FINALS

(Continued from page 1.)

In the local eliminations, held at the high school in December, the competing clubs rated so closely that the three judges each picked a different winner on the first ballot. If the coming contest meets all expectations; it will be as closely contended as the first, and incidentally, will furnish a fine evening's entertainment.

## Are Girls so Torrid That Smoke's Natural

Whitewater Students Voice Views On Subject of Smoking By Members of Fair Sex

The following question was asked of some Whitewater students: What do you think of feminine smoking. Here are their replies:

Let a girl smoke if she chooses to do so and if she enjoys it—it is her privilege I think, though, that when a girl smokes she lacks self-respect, she lacks the finer qualities that she should possess since Nature has given them to her, and she is unappreciative of the physical gifts she has been endowed with. But if she is foolish enough—let her smoke, undisturbed.—La Nora Meyer.

All right, if they furnish their own.—Don Gleason.

Aw, go on, you're getting too personal.—Fred Kronzer.

Ah, that reminds me, I need a fresh package of Standard for my cornob pipe!—Dorothy Sutherland.

I never smoked myself, so let's hope my girlish company follows out the idea of not smoking, or my great followers will cease.—Burton Hoffman.

If a girl wishes to smoke—let her. Personally, I dislike to see girls smoke.—Mary Stille.

In this enlightened age I think it proper for girls to smoke if they choose. They have attained to so many rights of manhood already that this one can hardly be denied. I feel, however, that they should buy their own cigarettes and should be willing to allow the boys to smoke their (the girls') whenever they run out themselves. Many girls look so torrid now that it seems but natural to expect to see smoke issuing from their nostrils. P. S. I recommend "Old Gold" smokes because "there is not a cough in a carload."—Harry E. Meyer.

Poor things, since they need their iron (I mean their nicotine) let's not deprive them of that ONE joy of life.—Ima Pippen.

Smoking is alright in its place for the males, but as far as the feminine sex is concerned the standard of morality is lowered.—Helen Hefferman.

Smoking is a pernicious habit. Anyone can see its deteriorating effects on men. I am not in favor of men smoking. If the effects of tobacco on men are as destructive as reputed, what will it do to women? As for women smoking—I could never tolerate one who did.—Herbert Rowe

Whoever will, may smoke, but not I.—M. Plopper.

I think it's a crime.—M. Gallatin. I agree with Miss Plopper.—V. Peterson.

I do not believe that it is traditional or correct socially, but if the girl wishes to, let her go ahead.—Bud Schellschmidt.

Well—as to girls smoking, I really don't think there's much harm in it. If a girl has a modern view-point, it's all right to smoke. If she thinks it harmful and does not desire to smoke, that's all right too. I think it rests wholly on one's opinion.—Vir-

ginia Mierswa.

Oh! It's all right with me if they smoke just so they don't burn holes in my clothes.—Ed Haslam.

To smoke or not to smoke, it that the question? It's entirely up to them. If they want to, let them. But I don't think that I could get used to seeing girls smoking pipes of the evil-smelling variety that some of the felolws use.—Eugene Monahan

Sure, girlies, go ahead! Would you like to learn to chew next? But—let's see you grow a mustache.—Frank A. Novitski.

Just go ahead and smoke your sex appeal away girls and then weep. For you'll realize womanhood's charm lies in effeminity, and that's not exactly effeminate.—James S. Hudson.

Students wishing to voice their opinions drop the same in the box inside the South Hall corridor.



### NOTICE

There will be no meetings of the religious societies tonight as all have given way to the address which will be delivered by the campus visitor, Arthur Rugh.

### Y. W. C. A.

The Y. W. C. A. did not hold any regular meeting last week, as the students had just returned from their vacation and were adjusting themselves to their studies. However, there was a meeting of the cabinet to discuss plans for the rest of the year.

The Y. M. C. A. has extended an invitation to the Y. W. C. A. to meet with them tonight and hear the message Arthur Rugh has to offer.

Let us show our appreciation by all coming out to this meeting.

### AURELIA

At the meeting of the Aurelia society last Thursday the following officers were elected:—

President \_\_\_\_\_ Evelyn Jensen  
Vice-Pres. \_\_\_\_\_ Margaret Helwig  
Sec.-Treas. \_\_\_\_\_ Norma Haunchild

Plans were made for the assembly program, which is to be sponsored by the Aurelia sometime next month. Miss Schlosser gave several suggestions and the girls voted on them.

The meeting was adjourned by the new president.

### G. O. P.

The G. O. P. meeting held last Thursday evening in Miss Green's room was very well attended. The old girls were all glad to welcome fifteen new pledges. Numerous plans were made to keep them busy until their initiation at the end of the term. They will furnish the programs for the next two meetings; consequently the girls are all looking forward to good meetings.

It was decided that flowers were to be sent to Ellen Banniser and Mar-

garet Bailey, who, we are sorry to hear, are both ill.

The meeting was largely devoted to making plans for the formal party which is to be held January 28. This is the big annual event of the society to which both old and new members look forward. Committees have been appointed and are beginning their work with enthusiasm; so from appearances, it looks as if this will be one of the biggest and best formals held.

### AGRIFALLIAN

"Parliamentary Law," the subject chosen by Prof. Mitchell for his talk before the Agrifallian Society Thursday evening, was greatly appreciated by all the members, which goes to show that the society means business for the coming year as well as having a good time.

Mr. Mitchell gave a very good outline, which is of great value to any person who has not thoroughly studied the subject.

It is doubtful whether there is any course in school that has a greater value to any person going out amongst the teaching profession and expecting to hold a position of importance.

After Mr. Mitchell gave his talk it was voted to use part of the time of the succeeding Ag. meetings for parliamentary law practice.

The meeting was then turned over to Mr. Casey, who was chairman of the program committee. The trio, consisting of Prof. Jacobson at the organ, Millar and Kuss, both playing saxophones, played a number of old favorites, and, considering the favorable comments given in regard to their music there are hopes that the society will have the pleasure of listening to them again during the year. The organization next had the treat of listening to Mr. Casey's new radio and radio broadcasting station B. V. D. of Detroit, Michigan. Mr. Applemen, harmonocist and Mr. Hanson accordianist played an import-

## Cold Weather Advice

What goes better  
On a cold night  
Than a cup of  
The hot  
Chocolate  
That made us  
Famous?  
On your way home  
From the Show  
Stop in at



ant part in the broadcasting and received hearty applause from their radio audience. A number of old time favorites were played such as "You May Be Somebody's Sweetheart, But You're a Pain in the Neck to Me," and "Even Though You're My Mother-in-Law, I Hope You Break Your Gosh Darn Neck," etc. The station was very sorry they did not have time to play numerous request numbers such as, "How Dry I Am."

The names of Prof. Johnson, Prof. Jacobson, Loraine Strong and Henry Duxbury seemed to be quite popular at this radio station. It is regrettable that all the members were not present to receive all the announcements.

Mr. Casey showed good judgment in the program he gave.

The next Ag society meeting will be held January 19.

Mother was teaching Mary Jane, age three, the "Our Father," by having her repeat each short sentence, as mother said it. Mary Jane was learning nicely the first week of her lesson.

The second week, when mother came to the sentence, "Give us this day our daily bread," Mary Jane hesitated slightly, looked up at mother and said, "Mother! I want a peanut sandwich this time."

## SCHOOL SUPPLIES

at

Dewey's Rexall  
Drug Store

## Pre-Inventory SALE

Now On In  
Full Speed  
Hundreds Of  
Bargains

Through out the Store

The Fair Store

A. V. GREEN, PROP.

The following program for organization meetings has been drawn up.

	Monday	Tuesday	Wednesday	Thursday
4:00 to 5:30	Practice Teachers Conference Social Committee Meeting	'Girls' Athletics Mens' Glee Club	Band Girls' Glee Club	Girls' Athletics
7:00 to 8:00	Orchestra	Y. M. C. A. Y. W. C. A. N. C. A.	Orchestra	Lincolnian Aurelia G. O. P.
8:00 to 9:00		Cabinet Meetings Y. M. and Y. W.		Jan. 12 Jan. 26 Feb. 9 Feb. 23 March 8  Jan. 5 Jan. 19 Feb. 2 Feb. 16 March 1

No meetings are scheduled for Friday.

## Watch For The Date

of the

## January Clearance Sale

Coming Off Soon

Reduced Prices in all departments.

Stewart Mercantile Co.