23 January 1975

"All the news that fits, we print"

Volume LX Number 16



Roddenberry's creation

Trekkies treated to Star Trek talk

by Suanne Motl

Gene Roddenberry, creator of Star Trek, spoke before an overflow crowd, Tuesday, in the Hagestad Student Center Ballroom.

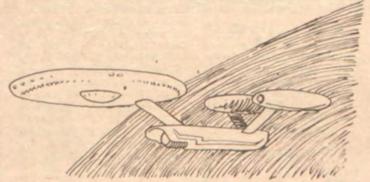
Roddenberry's remarks centered on a discussion of Star Trek and on his views on the future of telecommunications.

"Star Trek fans are a lovely but a somewhat peculiar lifeform which seems to be born with a pen or a typewriter in one hand and a roll of stamps in the other," commented Roddenberry.

He explained how fan letters helped to keep Star Trek on television for a third year and how the number of letters received during the past year prompted Paramount Studios, which controls the basic Star Trek copyright, to negotiate a widescreen, theatrical release Star Trek motion picture.

Roddenberry assured his audience that despite Paramount's desire to recast the show with proven box office names, the original television cast will re-create their original roles.

The questions most often asked about Star Trek, Roddenberry said, concern the incredible support of Star Trek



fans. He gave several reasons why, for example, a rerun may have a larger audience than the original showing.

"There are those who believe that Star Trek's popularity comes basically from its subject matter -- romantic adventure, traveling into the unknown and discovering new worlds. I agree; that is part of it,

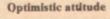
"There are also those who believe Star Trek's unusual appeal comes out of the way the characters are drawn. They point out that while most television leads during those days were anti-heroes, the Star Trek characters were drawn, in fact, to be old-fashioned characters."

Roddenberry said he had a hard time arguing against this explanation because "without any doubt, I think the greatest hunger in the world, right now, is for images to emulate." He added, "There may be a lot of truth in the theory that lacking real images to emulate, the Star Trek characters have been adopted by some as rather surrogate images."

"I think the most popular theory, and the largest group believes this, is that the popularity of the show comes out of what we try to say. Unlike many shows of the period, we did try to make statements."

Two such statements were: we do not have the right to interfere in the evolvement of other peoples; and we must learn to value the differences we find in other people.

He summarized what Star Trek was trying to say, "Humanity will reach maturity and wisdom on the day it learns to value diversity in life and ideas and to know that being different is not necessarily to be ugly or to be wrong. The worst possible thing that can happen to all of us is for everyone to begin to look and talk and think alike."



Personally, Roddenberry described his attitude as optomistic. He feels that nothing in the past can compare with what is ahead. He also said that he believed that the world will reach an "adult reasoning civilization"--one in which "our capacity to love is as great as our ability to destroy."

The last part of Roddenberry's talk was about the television industry. He pointed out that 94 per cent of the television beamed into the home is commercial.

The purpose of the programs is to sell products. To stay on TV, Roddenberry said a program must draw 18 million people. "You're being cheated. I can't afford to write a TV show for a minority audience like this -- three million," he remarked, "I can't get it on the air."

Roddenberry gave examples of how drama and fiction made a bigger impact on people than news. "I wonder how much industry, how many lives, how much of our nation's morality was sacrificed in the name of



GENE RODDENBERRY, creator of the "Star Trek" television series, is shown here with Student Senator Dave Swensen following Roddenberry's speech in the Student Center Ballroom.

Nielson ratings and advertising."

He predicted that in less than a dozen years, every human being on this planet will have total access to the accumulated knowledge of all humanity within his grasp.

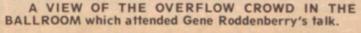
"If we can make this begin to happen, at the moment it does begin to happen, the barriersthe ones that hold so much of humanity down, so many of us apart--almost certainly at the time, will begin to rupture,"

Immediately after Roddenberry's lecture, a 20-minute "blooper film" and the original Star Trek pilot were shown in North Hall Auditorium. They were also shown at 5 p.m.



THIS IS PART OF THE PARADE that went from the Ballroom to the North Hall Auditorium to view films of Star Trek bloopers and the original pilot for Star Trek, following Gene Roddenberry's talk in the Ballroom.

photo by Champeau



ap news briefs

The Nation



WASHINGTON AP - House Democrats Wednesday replaced Rep. Wright Patman, D-Tex., with Rep. Henry Reuss, D-Wis., as chairman of the House Banking, Currency and Housing Committee but re-elected Rep. Wayne Hays, D-Ohio, House Administration Committee chairman.

Patman's 152-to-117 defeat in the caucus of House Democrats brought to three the number of veteran committee chairmen ousted during the past week as the result of reforms by the big new Democratic majority, which abandoned the seniority system as the rigid rule for electing. committee chairmen.

WASHINGTON AP - President Ford vowed Tuesday to veto any mandatory gasoline rationing plan voted by Congress and rejected Democratic demands that he delay imposing tariffs on imported oil.

"I will not sit by and watch the nation continue to talk about an energy crisis and do nothing about it," Ford declared in a nationally broadcast news conference, his first

GRESHAM, Wis. AP - The commander of National Guard troops surrounding the besieged Alexian Brothers novitiate was accused by an Indian leader Tuesday of giving the press an inaccurate status report of negotiations.

Vernon Bellecourt, national field director of the American Indian Movement AIM, said Col. Hugh Simonson had manipulated the press by continuing to express optimism.

WASHINGTON AP - FBI Director Clarence M. Kelley acknowledged Monday that his agency maintains files on members of Congress that include unsubstantiated allegations volunteered by the public. But Kelley denied that such information is misused.

Chairman Don Edwards of the House Civil Rights subcommittee said Kelley had denied the existence of such files at hearings last year.

WASHINGTON AP - Key senators of both parties see little chance that President Ford can win congressional approval of the additional \$300 million in military aid he says is "essential" for South Vietnamese morale and security.

And Ford's refusal to rule out a resumption of bombing in Indochina produced a warning from assistant Democratic Leader Robert C. Byrd that such action "would be a catastrophic mistake."

WASHINGTON AP . Israel has asked the United States for about \$2.2 billion in military and economic aid, more than three times what it received in the current aid package, U.S. and Israeli sources said Monday.

About \$1.5 billion of that would be for military aid, the

rest for economic assistance, the sources said.

The request is now being considered by the State Department and Ford administration budget experts, the U.S. officials said, explaining that no decision has been made yet.

The World



BEIRUT, Lebanon AP - Iraq announced Tuesday the arrest of three Arab terrorists who wounded 21 persons and seized 10 hostages at a Paris airport and vowed it would never again allow planes carrying "armed persons involved in such operations to land in Baghdad."

The three gunmen surrendered to Iraqi authorities after landing at Baghdad airport aboard an Air France Boeing 707 Baghdad radio reported. The plane, manned by a three man volunteer crew, later returned to Paris, the radio added.

PHNOM PENH, Cambodia AP - A Mekong River convoy carrying desperately needed ammunition to Phnom Penh braved heavy insurgent fire Wednesday and arrived at the government's naval base at Neak Luong, witnesses reported.

In another Indochina development, Hanoi radio accused President Ford of lying to the American people about North Vietnamese military infiltration in South Vietnam.

MONTREAL AP- The bodies of 10 men and three women were found Tuesday crammed together behind the padlocked and barricaded door of a beer storage closet after a fire in a Montreal underworld hangout. One had been shot in the back and the others died of smoke inhalation, police

They said the fire apparently had been set and that they were looking into the possibility that the 13 were victims of a gangland rubout, although most apparently were "innocent

by standers."

BERN, Switzerland AP - Swiss authorities, in a move to protect Swiss export business and tourism, raised to 40 per cent Wednesday the annual penalty charge on new foreign deposits in Switzerland.

The Swiss National Bank also announced that payment of interest will cease immediately on all foreign controlled Swiss franc funds exceeding \$20,000, no matter when

The action was taken to calm a rush for Swiss francs. The demand for francs threatened to drive up their value and make Swiss products too expensive to sell abroad.

From Student Senate

d resigns seat

by Jim Dickrell

Student Senator Gordy Wold oficially announced his resignation, effective at the end of winter quarter, at the Student Senate meeting last night. Wold cited a conflict with his academic goals and senate duties as reason for his resignation.

Speaking of the resignation, Senate President Jeff Swiston said, "It will be a big loss not to have Gordy around informing us. I really appreciate his

Wold has been a student senator for two years. In addition, he is currently chair-



man of the Legislative Action Committee and director of United Council on the River Falls campus.

Senator Steve Swensen has been asked to fill Wold's position for spring quarter, according to Swiston. Swiston also called for senators to take a more active role in activities since a number of "old" senators will be leaving at the end of their terms.

In other action, the senate has gone on record as favoring faculty evaluation forms being accessible to students. Jerry Gavin, chairman of a joint ad hoc committee for the faculty and student senates, presented the committee's position to the senate. He said, "We have to get this thing off the ground in order to get a respectable evaluation. Mass publication will be a matter of time. We should have accessibility by spring on a limited basis.

The "limited basis" Gavin spoke of refers to the results of the surveys being available in department head offices. The surveys will be used in determining faculty merit pay raises. However, it will not be part of the formula, which consists of peer, head of department, and dean evaluations, but simply an influencing

Swiston, commenting on student accessiblity, said, "I do believe students have a right to see opinions of other students concerning faculty."

Tentative plans concerning policy decisions for committees

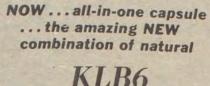
GORDY WOLD

concerned with student affairs were also announed by Swiston. Swiston said decisions would be handled on major--minor basis. Decisions on what constitutes a major decision would be determined by Director of Auxiliary Services Dave Reetz or Assis-Chancellor tant Chancellor Chancellor William Munns, according to Swiston.

Any minor decisions would be handled at the committee level. However, major decisions would be subject to senate review. If the senate disagreed with the committee recom-mendation, there would be three alternative paths to follow. First the senate could have direct input into the decision. Its second alternative would be to compromise with the committee's recommendation. A third alternative would be to hold a special hearing on the question with student participation.

Students initiated into honorary math fraternity

Fourteen students have been initiated into Kappa Mu Epsilon, a national honorary mathematics fraternity, at UW-River Falls. In order to be eligible for initiation into Kappa Mu Epsilon, a student must have better than B average in mathematics courses, be a mathematics major or minor with at least five quarters of work-completed including calculus and in the top 20 percent of the student body academically. The 14 students initiated were: Michael A. Aus, Connie Butterfield, Jacqueline R. Haines, Joe H. Karras, Martha K. Kilgore, Arno G. Ledebuhr, Thomas J. Lehmann, Roger C. Oestreich, John A. Quarberg, Nancy L. Roquette, David A. Sulko, Joanne L. Swanberg, Christopher J. TerMaat, and Donald A. Wolf.



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Students to fill out teacher evaluations in Feb

A new teacher evaluation questionnaire resulting from the combined efforts of administrators, faculty and students has been approved by Chancellor George Field. The questionnaire is tentatively set to go to all campus classes the week of Feb. 3.

The questionnaire replaces the former Instructor Technique Analysis, ITA. According to Student Senator Kent Nilsestuen, the present form does more than just provide student input on the instructor's teaching techniques.

Four evaluation sections

The questionnaire as drawn up by an ad hoc committee comprised of three administrators, three faculty members and three students, is divided into four sections. The sections include: 1) The skill of the instructor, 2) The instructor's organization, (i.e., Are assignments made clearly?), 3. The instructor's evaluation of his/ her students, (i.e., grading procedures) and 4) the instructor's accessibility and communication, (i.e., How well does the instructor communicate with the class? Is he/she available during designated office hours?) The questionnaire in-cludes about five or six questions dealing with each of these categories.

According to Dr. George Garlid, president of the Faculty Senate, the whole question of change in ITA came about because the Board of Regents said a teacher evaluation must be done periodically. Former questionnaires met with criticism in question choice and question phraseology.

The evaluation, as Garlid conveys, is done for three reasons: 1) for instructional

An evening of science fiction and chamber music will be featured tonight (Thursday) on WRFW-FM, the public radio station at UW-River Falls.

At 8 p.m., WRFW will broadcast the first live concert broadcast of 1975 from the Kleinpell Fine Arts Recital Hall on campus. Richard Cohler, music director at the station, will serve as host and moder-



WHERE ELSE BUT AT UW-RF would anyone spend clerical and computer time to make out a bill, and then spend ten cents to mail it, all to collect just a penny? Look guys, we know there's a penny shortage, but you don't have to go so far just to collect them.



KENT NILSESTUEN

improvement, 2) for use salary considerations and 3) for input in the area of faculty promotions.

Evaluation results will be compiled by the computer center. Each instructor will receive four composite scores resulting from the four categories of questions provided on the questionnaire.

At present the results will be made available to deans and department chairmen for promotions and merit pay raises. Garlid contends that the results should be seen by instructors so that they can fulfill the first of the three evaluation purposes.

According to Nilsestuen there "no set status" for the evaluation results as yet.

When the Faculty Senate asked Chancellor Field how the evaluation information would be used for salary and promotional decisions, his response, according to Garlid, was that the student input would be "flexible and informal."

"As of right now," says Nilsestuen "copies of the evaluation results will not be made available to students.

ator for the Chamber Music Recital program.

Faculty and students will perform various chamber music pieces during the live broad-

'During intermission, an interview with Dr. Donald Nitz of the music faculty will be fea-

Immediately following the concert, Dialog will feature an interview with Gene Roddenberry, a writer-producer in Hollywood and the creator of Star Trek. Roddenberry was on the UW-RF River Falls campus earlier this week.

Roddenberry discusses the success of Star Trek, television programming and his current work in films and television.



DR. GEORGE GARLID

At this point ad hoc committee chairperson and former Student Senate president Jerry Gavin says, 'Presently, I'm satisfied with the evaluation, but the important thing now is that the students respect it and that the faculty accept it.'

Third change

From 1971-73, Gavin chaired the former ITA committee. Working on the teacher evaluation situation for almost four years, Gavin remarks, "This is the third change in the teacher evaluation form that seen.

He hopes in time that copies of the evaluation results will be made available to students. He feels, "How else can students be assured the results are being used? I truly feel the Student Senate should have a copy of the results."

Commenting on his own personal position, Dr. Garlid says, "A few copies around campus would not bother me in the least."

Both the Faculty Senate and the Joint ad hoc committee oppose, however, a mass publication of the evaluation results for campus-wide distribution. An obvious reason indicated is

When the ad hoc committee's questionnaire and set of procedures went before the Faculty Senate, the Senate disagreed with the committee's provisions in three areas. According to Garlid, the Senate disagreed with the wording and choice of certain questions. It also disagreed with the committee's implementation procedures.

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As Garlid points out, "The Senate approved it in principle, but reserved the right to send its own questions and procedures to the Chancellor.

As a result, the Chancellor received two questionnaires and two sets of procedures. He approved the ad hoc committee's questionnaire with the addition of one question from the Faculty Senate: "How well does this instructor know his material?"

Chancellor sets own procedures

The Chancellor in essence compiled his own set of procedures using some recom-mendations from both the Faculty Senate and the ad hoc committee.

A basic difference between the committee's set of procedures and those proposed by the Faculty-Senate involve administration of the questionnaire. The committee, according to Nilsestuen, wanted the questionnaire administered randomly to students in campus classes because of the cost involved. The Senate, meanwhile, contended that every student should fill out the questionnaire. The Chancellor approved the Senate's position.

basic recommendations as outlined by the Faculty Senate.

The Senate desired that the questionnaire be administered every quarter. The Chancellor rejected this recommendation because of the cost factor.

Charles Brenner, director of the computer center, estimates that the cost of the evaluation will be approximatey \$616.75 per quarter. This is only an approximate figure, as Brenner relates, because he doesn't know the exact number of students who will be filling out the questionnaires each

According to Garlid, the evaluation will be administered for two quarters this year and next, and for one quarter per year thereafter.

The Faculty Senate wanted the questionnaire administered by someone outside the class (i.e. Student Assistant). On the basis of cost and convenience the Chancellor rejected this proposal. contending that the instructor should administer the questionnaire himself.

Weathered trial run

The questionnaire going to students in February already weathered one trial run when it was administered during summer session.

According to Garlid the questionnaire can constantly be improved and is subject to revision. "The questionnaire can be changed," he says, "and the procedures can conceivably be changed also.'

"I think we have a safer questionnaire than in the past," says Gavin. "I think it's important that we get it oper-

> MEN'S AND BOYS

CLOTHING





in other's opinion

The following is an editorial which appeared in the JW-Stevens Point Pointer issue of 16 January, 1975, and is reprinted here with the permission of the Pointer.

Pointer applauds Lucey

Students in the UW may continue to get a top quality education while actually saving taxpayer's money.

To do it, we will need to cut high cost - low production

Last week the governor said that the UW System should prepare to close some campuses and consolidate existing programs over the next six years to counter economic pressures.

This is one of the few times that it may be possible to agree with the governor.

The first thing which can go is the Center System. Last year it cost them much more to educate their freshmen and sophomores than we spend on our juniors and seniors at

The real shot in the arm for the UW will have to come by closing expensive, marginal production universities at Parkside, Green Bay, Superior, River Falls and Platte-

Otherwise, in this time of falling enrollments, taxpayers will be justified in becoming increasingly angry over the amount of their tax dollars going to what appears to be a mis-managed university system.

The following is a reply to the above editorial, written by Student Voice editor Emmitt B. Feldner.

Editor answers

To Bob Kerksieck, editor of the UW-Stevens Point Pointer

I must take exception to your editorial of January 16 in which, among other things, you advocated "closing expensive, marginal production universities at Parkside, Green Bay, Superior, River Falls and Platteville.

This view is extremely irresponsible, misinformed and dangerous. I am shocked and appalled that such an amateurish piece should appear in a college newspaper.

To make such a striking and sweeping statement as advocating the closing of five University of Wisconsin campuses, with a total enrollment of 19,000 students, without any foundation in or citation of facts, figures or any other possible basis, is a horribly irresponsible action which cannot even be truly termed journalism.

The five campuses you have named are, coincidentally, the campuses with the smallest enrollments in the University of Wisconsin system. It would appear that, instead of making any investigation to discover which campuses are the most expensive and marginally productive (which is in itself a nebulous and hard-to-define description), you arbitrarily chose the five smallest campuses to advocate for shutting down.

You call the five campuses expensive and marginally productive, yet give no justification for such a serious charge. Any freshman journalism student knows that if you make such a charge in an editorial or a commentary, you had best have some justification for the charge and state it in print along with the charge. At least, at this 'expensive, marginally productive' campus, they do.

effects agriculture

In advocating the closing of the Platteville and River Falls campuses, you are advocating the curtailing of Two agricultural education facilities. Whether you wish to recognize it or not, the fact remains that agriculture is this state's largest industry, and to close two campuses which service the state's largest industry is foolhardy.

In advocating the closing of the Superior campus, you are advocating closing the only four-year campus of the University in the entire northern third of the state. I cannot believe that you, or any other responsible student journalist, could advocate such a position.

cont. on p. 5



letters 'Icy sidewalks pose danger'

What does it take besides sprained ankles, bruised arms and legs, hips thrown out of joint, broken necks and general embarrassment before walkways to our classes, in fact, the only way we can get there beside flying, can be really scraped of ice and sprinkled with salt or sand? Not the token job that was done just recently where barely enough sand or was it dirt was placed on the snow and ice to make it look

We pay fees for classes, and it's ridiculous when your money is wasted because you've slipped going to class, sprained or broken your ankle so bad that you have to miss some days, losing time, money and vaulable lecture notes! It's never the same copying someone else's.

How often must this complaint be made before action is accomplished? I mean after all, at the Student Senate's "Bitchstation in Rodli Commons, the complaint was thrice made just before I made

Student Senate, make good your promise to serve us and give us some service.

Thanks when you do so. Barbara J. Whigham

system cited

Hello Editor:

Students, alumni, citizens, professors and all who know. University of Wisconsin history and historical items and issues of values over the 200 years of bicentennial heritage and history of Wisconsin and this United States.

With alumnus, wherever one may be, planning has been going on for years in cooperation with the Wisconsin State Historical Society and so it is

Editor-in-chief Emmitt B. Feldner

from an acorn a mighty oak tree grew, with many.

Governors, Supreme Court Judges, Attorneys At Law, so did a University System grow, to higher education grow and there is no stop to educational learning, and constructive criticism is a Fine Arts in the Free Enterprise working system to higher education today. So I

> Sincerely I remain, Mrs. Dorothy Killian

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student voice

The Student Voice is written and edited by the students of the University of Wisconsin-River Falls. The Board of Regents requires that the following be printed: "The Voice is a University publication, published under authority granted the Regents by section 37.11 of the Wisconsin Statutes, and paid for by state monies.'

The Voice is not meant to be the University public relations paper, and should not be expected or requested to serve such a function, nor do opinions expressed within necessarily reflect those of the entire staff.

The Voice is published weekly during the school year, except for vacations, holidays, and during

National advertising representative for the Voice is the National Educational Advertising Service, 360 Lexington Avenue, New York, New York 10017.

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Subscription rate: \$5.00 per year in the United States; \$6.00 per year elsewhere. Delivered free to servicemen.

- The Student Voice shall be published weekly during the school year with the exceptions of exam and vacation periods.
- 2. Letters to the editor will be accepted only if they are typewritten (preferably double-spaced, 60-space lines) and signed. Names will be withheld from publication if appropriate reason is given. The editor of the Voice reserves the right to edit letters. delete parts of letters if necessary, and refuse to print letters deemed not suitable for publica-
- 3. All material for publication in the Student Voice must be submitted to the Voice office (204 Hagestad Student Union) no later than noon on Tuesday for inclusion in that week's paper.
- 4. Editorials published in the Student Voice reflect only the opinions of the editor, and do not necessarily reflect the opinions of the staff or any of its members. Similarly, opinions expressed in editorial columns reflect only the opinions of the writer, and do not necessarily reflect the opinions of the staff of any of its members.
- 5. Letters to the editor should be limited to 300 words in length. Longer letters will be edited

editorial

RF nationally known

Speaking only for the campus I attend, River Falls, I can go on to point out that River Falls has nationally recognized undergraduate and graduate programs in elementary teacher education, art, music, history, chemistry and physics, to name just a few areas. I am sure the other four campuses which you named can also point to similar programs they offer which are just as 'marginally

In addition, I ask you to stop and consider the dangerous precedent which would be set if the action you advocate is followed through.

To allow the closing of even one of the campuses of the University of Wisconsin sets a precedent for possible future closings. By closing down Green Bay, Parkside, Platteville, River Falls or Superior now, you have set a precedent for a future governor or legislature to come back at a later date and close down other campuses; Mllwaukee, Stout, Madison, even Stevens Point.

Ridiculous? Perhaps. But five years ago, it would have been ridiculous to even consider closing one campus.

one whole system

I would remind you that while we are each students of individual campuses, we are also all students of the same university system. The continued health and well-being of that entire system is the concern of each of us, as students of that system. To advocate closing of any campus is in effect to advocate diminishment of one's own campus, and one's own system.

Granted, we are in a time of economic hardship. But things are not that difficult, Mr. Kerksieck, that one should advocate any drastic curtailment of one of the finest higher educational systems in the nation. Four decades ago, this state and this nation went through a much greater depression than the one we now face, and the University system survived that period of economic hardships without having to close any campuses.

Program cuts sufficient

The cuts which are necessary in the University system budget (if, indeed, any cuts are necessary) can be made by much less drastic means than closing five campuses. Had you done even the slightest amount of research into the situation, Mr. Kerksieck, I am sure you would have discovered this. Cutbacks, curtailments and consolidation of individual programs on the separate campuses will be more than sufficient to meet any budget cuts in the coming

In the future, I hope you will learn to use your position as it is meant to be used, as a forum for responsible, well-thought and well-stated opinion, not as a soapbox for unfounded insults and slanders of sister campuses within the University of Wisconsin system.

> Respectfully yours, Emmittt B. Feldner, editor The Student Voice University of Wisconsin - River Falls



Media Board accepting applications

The University Media Board is now accepting applications for Student Voice editor. The editorship will run from spring quarter 1975 to spring quarter

Applicants should submit a written resume of preparation and experience to the Board. The application should contain a statement explaining why the applicant wants the job and

RA applications available for 75-76

Anyone wishing to apply for a resident assistant position for the 1975-76 academic year should attend an informal meeting at 6 p.m. on Wednesday, Jan. 29 in Rodli 137-38.

This meeting is a vital part of the formal application procedure. All prospective applicants and guests will be given the opportunity to ask questions about the RA position.

Any questions about the scheduled meeting should be directed to the Housing office, how the paper would benefit from the applicant's appointment.

Samples of the applicant's printed work should be included in the application.

Applications may be submitted to John Bishop, Student Voice faculty advisor, in the journalism department, room 310B North Hall.

The deadline for applications is Feb. 5, 1975.





Not really. In philosophy, speaking like a stevedore is no hindrance. You have to watch but one thing to avoid expulsion: never utter a logical statem



River Falls, Wis.









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Downtown River Falls

Color T.V. equipment

ew studio allows 'hands on' experience

by Randy Johnson

A flip of the switch and - flash the room blazes with light, revealing \$200,000 worth of color television studio equipment. It's almost like being in the back rooms of WCCO-TV.

Not quite. These rooms instead contain the new UW-RF color TV program studio, located on the ground floor of the Fine Arts Building. Harry Randall, television production instructor and director of the studio, beamed with pride as he demonstrated the equipment.

"I worked five years to get this," Randall said. He came to the University in 1968 and has had television studio experience for years, working with various

The new equipment consists of two \$30,000 color cameras, a \$10,000 lighting setup, videotape recorders, and the massive control board. There are two studios, one for color and one for black and white and a graphics department where title cards are printed.

According to Randall, the new equipment opens a wide field of use for the whole University. An almost infinite number of televised programs

can be recorded off the air for use in instruction. Randall has already recorded several.

The studio can be used to produce any non-commercial programs including shows, plays and public information.

specialized Some of the equipment allows super eight and 16 mm movies to be videotaped as well as slides. 32 buttons on the controlboard allow split-screen special effects in shapes of circles, footballs, waves, etc. Rear screen projections also are now possible with the color equipment.

The studio is used in conjunction with the speech department for acting and studio experience. Two courses are offered in television presently: 459, which deals with the basics and black and white, and 659, color.

Two more courses, 460 and 660, will be added this spring, dealing with color television in education, business, and industry, Randall said. None of the classes are part of any major.

"These courses allow the students to get 'hands on' experience," he explained.

Randall proudly admitted that the University's equipment



HARRY RANDALL, television production instructor and director of the studio, looks over the sound-recording console, beyond which the television studio can be seen photo by Champeau through the window.

each home with a direct line.

This would allow feeding in-

formation directly to homes and

could be used for adult educa-

Cable television

connects

is the best in the UW system with the possible exception of Madison and Green Bay.

Looking to the future, Randall expects that the studio's role will become increasingly important with the influx of cable television.

tion, high schools and colleges. The studio would then be

needed to produce these programs to be piped out later.

Randall mentioned that already there are plans for producing programs of some University professors' lectures.

Health Service accused

tudent care neglected

An injured student com-plained Wednesday night, at the Student Health Service Forum, that the service had neglected their duties in treating injuries he had received that morning.

Phillip Brenizer told those present in the President's room for the 7:00 p.m. meeting that he had received a head laceration and severral bruised vertebrae in a swimming acci-

When he sought aid from a health service doctor he was told the laceration needed no stitching and that the sore neck he had complained of was nothing to worry about.

sought the advice of his private physician and said this doctor could not understand why the laceration wasn't stitched or at least taped or why x-rays were not taken immediately to determine if there was any nect or vertebrate damage.

Dr. Haskins, physician for the health service, said that if Brenizer had returned to the clinic when his neck pain increased he would have received the additional care he needed. He also said that doctors often treat similar situations differently.

After the meeting Brenizer said that the service had treated him for an ulcer during

Later in the afternoon he the previous school term, but when he sought private aid, because his condition had worsened, his physician told him he had no ulcers but a kidney ailment.

> Student president Swiston asked why some students who had had mononucleosis were only treated for a cold or the flu.

> Haskins told those present that this disease can mimmick any of the symptoms of many other related diseases and often is mistaken for one of them. He also said that any students with complaints about the service should take them to him, to the student senators or Helen Ensign, the health service

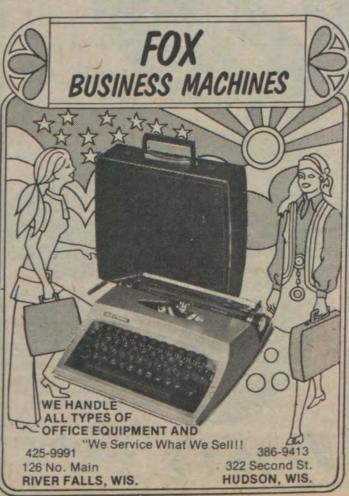
> When asked what her duties were, Ensign said that besides her regular nursing duties she also coordinates entrance physical exams, administrates the operation of the services, works closely with campus facilities in need of advice and administers periodic allergy injections for those in need.

A question also was asked why athletes receive complete medical aid under the service contract but other students participating in the required physical education courses on campus cannot?

Dave Reetz, Director of Auxiliary Services, replied that the health services contract is being reviewed during February and March, prior to the April negotiation of a new contract, and that this and any other worthy consideration will be looked into.



Randall, controls the color television studio facilities in the photo by Champeau Fine Arts Building.







Degree enhances marketability

by Bill McGrath

Stay in school, say three UW-River Falls economics instructors, and enhance your marketability if you want a job in today's recession-plagued economy.

The "dismal scientists" -- Dr. Charles Kao, Dr. Richard Darr and Donald Elliott--last week outlined their advice to college students. All agreed that hard times lie ahead, but that education is a key during hard

"Seniors graduating this year will probably find this to be the worst job market in recent years," predicted Elliott. "But in a bad (crowded) labor market, employers become more selective. This may help students.'

To survive in the market, upperclassmen Elliott said, should study market demand for graduates in their chosen fields. They should also "bone up" on their interviewing and job-seeking skills.

should aim for diversity rather than specilization in educational plans, he added, even to the point of receiving double majors.

"It is important to accept the prospects of having to be geographically mobile," he said. "Wisconsin and Minnesota seem to be a little better off than most other places for jobs right now, however.

Nine month slump

Elliott, who expects the slump to last at least nine months, said that professional fields, except teaching, will probably continue to provide obs. Health-related careers will remain highly obtainable, he noted, while jobs in business administration may become

While Elliott outlined ways to find a job, Darr questioned the end results of such efforts.

"I don't know why students would want to find their way observed Darr, "but given the profit motive ... they're acting very rationally in getting an education.'

Darr said he recognizes the value of a degree "in view of the corporate nature of . the system. But this system is highly irrational and insane, and I'd like to see humans--including students--working to change it."

"I don't see how we can go on with two per cent of the families owning 80 per cent of the resources," he said, citing figures from a study by economist-author Robert L. Heilbroner. If students want to change the system, he added, they should "stop acting like their elders, who behave primarily in pursuit of profit and material gain only.'

"This country may never again experience the prosperity it has had in the past," Darr said, "and I don't necessarily consider that to be Despite his hope for change, however, Darr fears that "man will probably go on exploiting

Avoid spending

Kao, head of the UW-RF economics department, last November addressed UW-RF graduates on "Pursuit of the Quality of Life." At that time he urged his audience to slow down in their consumption behavior, and last week he noted that students especially should avoid unnecessary

"Postpone buying things like

Kao's advice included do's as school, not only for the degree,



RICHARD DARR (L to R), members of the UW-River Falls economic department, discuss steps the present-day student can take to protect himself in this period of photo by Champeau economic hardships.

"Students should read and study current events more closely," he noted, "and try to realize the pros and cons in the issues. Education today is perhaps more valuable than in the past, because it has been forced to become more rele-

He foresees a "tough time during the next six to nine months, during which "unemployment will rise to about eight per cent, while inflation may come down to about nine per cent.'

Kao believes that optimistic predictions must be based on three assumptions: 1.) that the mideast remains fairly free

from war; 2.) that President Ford and Congress act together, soon and decisively; and 3.) that weather remains favorable throughout the year. expects the first assumption to hold true, and believes the second "is doubtful." He refused to predict the third.

Pointing out an inadvertant flaw in American democracy, Kao said that economic experts haven't been listened

"Economists do have good programs," he said, "but politicians won't use them because the programs are unpopular.'

Three social activists to present program

An all-school Issues and Answers Program will be presented by the sociology department at UW-River Falls from 10-12 a.m. on Feb. 5 in the Hagestad Student Center Ball-

The program entitled, "Buffalo Chips Burn Longer than Logs, or Can the Individual keep from being ripped off by the system," will be presented by three well-known social acti-

Conrad Balfour, who has just completed the book, "A Sack Full of Sand," is the former commissioner of the Minnesota Department of Human Rights. He also recently was director of the Minneapolis Urban Coali-

William Grace is presently the director of the Center for Urban Encounter, and was a co-worker with Saul Alinsky in past community organization efforts across the nation.

Bill Johnson is currently the Patient Advocate at Fergus Falls (Minn.) State Hospital. He was the first to hold office as Patient Advocate in the United States, has been involved as a social activist in many activities and has authored numerous

The program is open to the

spending.

new cars," he said, "even if you think you can afford it. Rent. Borrow. Do without."

well as don'ts. He emphasized the importance of staying in but for increased awareness and perspective.

'75 crop show set; samples due Feb.13

Students are invited to participate in the third annual crops contest and show scheduled for Feb. 13. Samples may be brought in from Feb. 3-13. Judging of entries in nine classes will take place in Ag. Science Hall on second floor. Results will be available and posted the afternoon of Feb. 13.

Cash prizes will be awarded to first (\$4), second (\$3), third (\$2), and fourth place (\$1) entires in each class. Classes include: ear corn, shelled corn, high moisture shelled corn, oats, miscellaneous grains, alfalfa hay, mixed grass-legume hay, corn silage and haylage (grass silage).

Samples of appropriate quantities are necessary to allow

evaluation. Commercially grad-

ed samples do not qualify.

The show is conducted and judged by members of the crops production lab class. Copies of rules and regulations are available from the bulletin boards in the Plant & Earth Science wing of Ag.-Sci.

For information concerning the contest contact Dr. Burmood, Dr. Greub or class members of Plant Science 265.



STOCK UP FOR PARTIES

\$2.50

Schlitz

through the past

Centennial notes from 10, 25, 50 and 100 years ago

by Dan Thompson On January 21, 1925 the

Student Voice was helping to

100 years ago

An indication of the River Falls Normal School's size is the fact that in 1875 the school opened with only nine instruc-

50 years ago

In January of 1925, the School Board of Regents was seeking power from the Wisconsin State Legislature to grant degrees to students who completed fouryear courses. This request coincided with a general movement towards four-year courses throughout the country.

In effect, the normal schools were seeking college status, since only colleges can grant four-year degrees. The normal schools, such as River Falls, had been granting diplomas for two and three-year courses. The following school year River Falls became a State Teachers

promote a special train to Menomonie. Seventy-one students had already answered the call to buy tickets, in an effort to hire a special train to the River Falls - Stout basketball game.

25 years ago

Mr. and Mrs. Keith Riley were elected King and Queen of the 1950 Winter Carnival. Nate DeLong closed out the week by setting a conference scoring record with a 45 point performance in the Falcons' 86-60 win over Superior.

In its January 30, 1925 issue, the Voice proudly noted, "After 33 years, two wars, and a major depression, the Voice is doing business at the same stand."

10 years ago

Gene Smith, president of the River Falls Student Senate,

urged interested students to volunteer their assistance in a voter registration movement in the south. Smith announced he had received a letter from Dr. Martin Luther King Jr. asking for help in recruiting volunteers to register Negro voters. In his letter, Dr. King called for prompt attention to a desperate problem."



·theatre·art·music·lectures·

Comic operas open Jan. 28

by Robin Nehring

The UW-River Falls music department will combine with the speech department to present "An Evening With Puccini" from Jan. 28-Feb. 1.

The comical opera "Gianni Schicchi," as well as the first act love scene from "La Boheme," will be given each of the five nights at 8 p.m. in the Studio Theatre of the Fine Arts Building.

Both the talents of UW-RF students and faculty members will be included in the cast and musicians of the Puccini op-

"Gianni Schicchi," an English translation, is the story of the clever strategy of a peasant to get the inheritance of a deceased man. Imitating the dead man, he promises to favor Donati's greedy relatives in the new will.

Gianni Schicchi, played by James Bohn, UW-RF senior, outwits the relatives also to end up with a majority of the inheritance.

The love scene from "La Boheme" features Robert Beidler, assistant professor of music and Liz Miller, a senior at UW-RF playing the two young

RIVER FALLS

Ends Thurs. Ján. 23 "THE LONGEST YARD" At 7:00-9:10

Friday thru Monday Jan. 24 - 27 Mat. Sat.-Sun. 2:00 Evenings 7:00-9:00

(1)(1) HE

'ONE OF THE BEST EVER MADE!"



Tues.-Wed.-Thurs. Jan. 28-29-30 Bargain Nites All Seats \$1.00

Tuesday, Jan. 28 "THE HARRAD **EXPERIMENT"** "R" 7:00-9:00

Wednesday, Jan. 24 "CATCH 22"

"R" 7:00-9:00 Thursday, Jan. 30

"SLAUGHTERHOUSE 5" "R" 7:00-9:00

All Seats \$1.00 Tues. - Wed. - Thurs.

The play depicts the two lovers singing about their lives amidst the poverty of the Paris Latin Quarter.

The following are cast members of the humorous, one act opera "Gianni Schicchi": Candy Horn and Robert Beidler playing the young lovers; Carol Gillen, Bob Hanson, Sandy Cross, Colleen Devine, Steve Klemaier, Mike Miller, Ken Rimer and Julie Aldrich as the relatives; Duane Werner as the physician and tailor; Ken Halberg as the lawyer; and Dave Cody as the mortician.

Linda Bowen, Debbie Yoder, Dr. William Abbott and Assistant Professor John Radd will be pianists for the performance.



GREEDY RELATIVES ATTACK GIANNI SCHICCHI played by Jim Bohn, in the comic opera "Gianni Schicchi" to be presented Jan. 28-Feb. 1 in the Studio Theatre. photo by Champeau

Music Educators' National Conference

serves 62,000 music educators

by Janet Krokson

The Music Educators' National Conference (MENC), is an organization which serves as a leader and a spokesman for music educators in the United States. With a membership of 62,000, MENC has a voice that can be heard.

MENC is composed of men and women engaged in music teaching or other music education work at all institutional levels from preschool through college and university. Onethird of the MENC membership is made up of college and university students enrolled in music education. These students are a part of the 650 campus chapters of MENC.

'Advancement of music education" is the stated purpose of MENC, according to Pat Devine, a third-year member of the UW-River Falls chapter. "We are a strong organization and we have made significant contributions to the state of music and the state of education throughout the country," said Devine.

"But, in the world of music," added Devine, "things are always happening; new trends develop and new philosophies of music education evolve, and

spread to everyone who is a part established divisions of the of the music world." established divisions of the national MENC organization.

Therefore, the primary con-cerns of MENC are to involve persons of all ages in learning music, to use the most effective techniques and resources to help these people learn, and most important, to educate the educators.

'The focus of MENC activity," says Devine, "has been on goals that we all share - on seeking unity with diversity, in the art, in the profession, and in the schools."

Throughout the structure of the administrative bodies of MENC, according to Devine, is a built-in accountability to members. "All an individual member needs is a desire to participate," she says, "then, if he believes in what MENC is doing, he can assist in the continuation of current programs. If he thinks the organization is not doing enough or is doing the wrong things, he can make this voice heard at the state, divisional and national levels.

National communications

A communication network exists within the national organization through a system of national and divisional conventions which allow individuals participation and the bringing together of ideas from all aspects of the music education field. The sharing of ideas, experiences, and knowledge at these conventions has been reflected in significant changes in the music curriculum at all levels.

"In schools throughout the nation," says Devine, "we now see the use of music of all periods, styles, forms and cultures, the development of major programs in music for the general students, increased use of educational technology, the emergence of individualized instruction and sweeping changes in teacher education." All of these developments have grown from the impact of MENC conventions.

Along with the overall impact of the conventions, they also offer a full spectrum of musical and topical sessions which are functional in the advancement of the individual's professional excellence teaching.

The divisional conventions take place in odd-numbered years in six locations across the

these developments must be nation corresponding to the six national MENC organization.

> Wisconsin hosts an annual State Music Convention, which is now in its tenth year, and, according to Devine, "The according to Devine, Wisconsin Convention is unique among all music conventions in that, to my knowledge, ours is the only state which sponsors a unified state music convention. It is also a very profitable convention, in that it brings individual members a chance to directly participate in the exchange of ideas, the presenta-tion of current teaching methods and the spirit of dedication among people in the field."



UW-River Falls participates in the state convention every year, sending interested music students to represent the UWchaper of MENC. An ensemble from the UW-RF music department is chosen by the Convention Committee to perform at the state convention every year. The saxophone quartet performed at this year's convention which was held in Madison in November.

The UW-RF chapter of MENC, which numbers over 40 music education students this year, is the only music organization on campus, and therefore, has been active in sponsoring a number of music activities.
MENC organizes a pop concert in the fall and sponsors the April Fools' Concert to raise scholarship money for music students. The concerts also offer a broad opportunity for performance and musical experience for music students.

"From our chapter level all through the network to the national level, MENC has had a great influence on music education programs," says Devine. "The needs, positions and values of the music education profession have been brought effectively to the attention of many agencies that shape the educational structure of our society. And with participation at all levels, MENC can continue in its advancement of music education - and that is what MENC is all about.'

The Virgin President"-10 a.m.-2 p.m.-Ballroom-Hagestad Student Center

"Ballet Folklorico of Mexico"-8 p.m. Northrop Auditorium
"Tartuffe"-8 p.m.-Guthrie Theatre

Friday (Jan. 24)

"The Virgin President"-10 a.m.-2 p.m.-Ballroom-Hagestad Student Center

"Ballet Fclklorico of Mexico"-8 p.m.-Northrop Auditorium

"Macbeth"-8 p.m.-Theatre in the Round "Everyman"-8 p.m.-Guthrie Theatre

"The Future of the Past"-Folk music by Ellen Stekert

8 p.m.-Walker Art Center Auditorium

Saturday (Jan. 25)

Young Artists Concert-Jeffrey Swann, pianist-2:30 p.m.-Orchestra Hall

Guess Who-8 p.m.-St. Paul Civic Center Arena Country Western Show-7 p.m., 9:30 p.m.-St. Paul Civic

St. Paul Chamber Orchestra-8 p.m.-O'Shaughnessy Auditorium - The College of St. Catherine

Sunday (Jan. 26)

"Macbeth"-8 p.m.-Theatre in the Round
"The Goldsmith"-Minnesota Museum of Art
"The Sound of Music"-6:30 p.m.-Minnesota Music Hall

Theatre
"Brigadoon"-7:30 p.m.-Chanhassen Dinner Theatre

Monday (Jan. 27)

Winter Carnival Kick-off Night Skits-7:30 p.m. North Hall Auditorium

Coffeehouse Entertainment-following skits-Rathskellar "Naives and Visionaries"-Walker Art Center

Tuesday (Jan. 28)

Gianni Schicchi"-8 p.m.-Recital Hall-Fine Arts Building Winter Carnival King and Queen Talent Show-6 p.m.-North Hall Auditorium

"A Thousand Clowns"-8 p.m.-Chanhassen Courtyard Dinner Theatre

Wednesday (Jan. 29)

Winter Carnival King and Queen Fashion Show-10 a.m., 2 p.m. - Hagestad Student Center

"Gianni Schicchi"-8 p.m.-Recital Hall-Fine Arts Building Alvin Lee-8 p.m.-St. Paul Civic Center Theatre "Die Fledermaus"-Interim Opera Company-8 p.m. -O'Shaughnessy Auditorium-The College of St.

"Sleuth"-8 p.m.-Chanhassen Courtyard Dinner Theatre

Comeback bid fails, pucksters fall 5-3

by Steve Schulte

Letdowns are a commonplace occurrence in any sport, and the River Falls Falcon hockey team suffered one in Tuesday night's 5-3 defeat by the Stout Bluedevils.

"We were flat against Stout, but they too must get credit for playing a hustling and aggressive game," Falcon coach Don Joseph revealed. "They fought for the puck around the



JACK ROACH

net, but we helped them out with our poor passing."

The Stout game was almost a carbon copy of the two squads' previous meeting earlier this season, with the Bluedevils grabbing a 2-0 first period lead. Stout tallied again at 1:19 into the second period, but the Falcons answered back with a goal by sophomore center Tom Crouch with help from Paul Koich at 5:21.

Jack Roach, who scored the first Bluedevil goal, captured his second of the evening unassisted at 2:36 into the final period. Rory Johnson got the Falcons back on the scoring path with a score at 5:24, assisted by Cowley. River Falls scored once more in the final minute of action when Dave

Bigelbach tallied with an assist from Mike MacPherson.

Falcon coach Joseph decided to pull goaltender Dave Pilot after this to give the Falcons a one man advantage. This strategy didn't pay off this time as Stoutman Mark Meier slid the puck into the unguarded net, to give the Devils a 5-3 triumph.

Down Mankato 5-2

Saturday, the pucksters faired much better in dumping Mankato 5-2.

Freshman winger Paul Harbinson blazed the path with two goals, one in the first period and the other in the second. Andy Seleskie opened the scoring at 3:09 of the first period on an unassisted effort.

In the second period, Terry Christensen rammed the puck home with help from Tom Crouch at 5:51 to give the Falcons a 3-0 lead before Mankato could retaliate. Eight minutes later, the Indians scored but then Falcon Harbenson scored his second of the night.

"We played very well against Mankato," Joseph said. "We also had very good goaltending from Dave Pilot, but it was a good overall effort, Joseph commented.

Mankato was a physical team, but the Falcons went into the contest with this in mind and played with the idea of using a fast and defensive style trying to stay out of the penalty box, according to Joseph.

The third period both teams found the goals once, as Mike MacPherson of River Falls scored at :46. River Falls blasted 29 shots at Mankato, while Falcon stopper Dave Pilot made 26 saves.

stalconflites

Results
Men's Swimming
Bluedevil Invitational
Mark Polski 12th place, one
meter diving
Men's Basketball
Whitewater 90 River Falls

Platteville 86 River Falls 64 Stout 68 River Falls 59

Hockey River Falls 5 Mankato 2 Stout 5 River Falls 3 Womens Gymnastics Winona 65 River Falls 56 Wrestling St. Cloud 34 River Falls 9

This week in River Falls Sports Men's Swimming January 25 at Eau Claire Men's Basketball January 24 at Oshkosh January 25 at La Crosse January 29 Eau Claire here, 8 p.m. Hockey January 24 - 25 St. Mary's

January 28 Mankato here 7:30 p.m.

Women's Gymnastics January 24-25 at Madison

Women's Basketball January 23 Eau Claire here January 24 Northland here January 28 St. Theresa here All games are played at Karges Gym and begin at 6:30 p.m. Notes

All interested varsity baseball candidates meet with coach Don Joseph in Karges Center room 127 at 4 p.m. on Friday, January 31.

Gameroom director Greg White is putting on a faculty-student ping-pong tourney next week. Contact him for details. Chancellor George Field will be among the featured entrants. In addition, there will be an exhibition by a former captain of the Tawian national ping-pong team.

WUSC Basketball Standings

Diditatings		
	W	L
Eau Claire (14-2)	6	0
Platteville (9-6)	4	1
LaCrosse (9-2)	3	1
Stout (9-6)	3	-1
Stout (9-6)	4	2
Oshkosh (7-6)	3	. 2
Whitewater (7-6)	3	2
Superior (7-8)	1	4
Stevens Point (3-12)	1	6
RIVER FALLS (3-12)	1	7

Radio station WRFW will air all the action of the University of UW - River Falls basketball this weekend as the Falcons travel to Oshkosh and La Crosse. Falcon forecast, the game preview, will begin at 7:45, followed by the action at 8:00. Friday night it's Oshkosh, and Saturday, La Crosse.

This weekend, River Falls plays host to St. Mary's College of Winona at Walter Hunt Arena.

"St. Mary's has better personnel than Stout and overall they are a better hockey team," Joseph said. "They have seven or eight great hockey players, but overall they might lack depth."

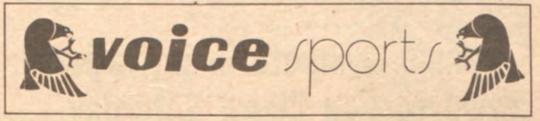
Joseph is extremely familiar with the St. Mary's hockey program because he was head coach there before his arrival on the UW-RF campus. He felt that because he has coached several of the players still on the team, it will be an added incentive for St. Mary's against the Falcons.

"They are not having a real good year, but they are capable of beating us if we don't play well," Joseph observed. "They have a lot of pride and will provide a stiff test for us."



FALCON CENTER TOM CROUCH appears to be saying, "hold on there, you're not going anyplace," to a St. Scholastica defenseman in a recent game.

photo by Champeau



Season record 3-12

Cagers drop three contests

by Eric Emmerling

The UW-River Falls basketball squad plummeted deeper into the cellar in the WSUC conference race with three defeats in action last week. Losses to Stout, Whitewater and Platteville made the UW-RF record stand at 1-7.

Tuesday night the Falcon defense played tenaciously, coach Newman Benson felt, and kept the Falcons in the game with the Bluedevils until the closing minutes when Stout initiated a stall offense, and grabbed the win, 68-59.

The Falcons were down by six at the half due to a cold streak, 38-32, but fought back taking a five point advantage early in the second half.

The offense turned sour again, missing a three-point play opportunity and then throwing the ball away the next three times they had an opportunity to score.

"This enabled the Bluedevils to catch us," Benson summarized. "We traded baskets with them for the next several minutes until Stout was forced to go into a stall offense to get us out of our zone defense."

"Our game plan was to contain them on the backboards and not allow them to pick up any loose balls. Our defense did an excellent job of that."

The Falcons were forced to abandon their zone defense as they fouled to gain possession of the ball. The points from the charity stripe was the nine point difference in scoring at game's end.

Tom Hansen led the Falcons in the scoring department with 13 points. Jim Baecker totaled 12 and Larry Pittman added 11 points to the Falcons' losing cause.

Against the Platteville Pioneers, Saturday evening, the Falcons were down by 14 points at the half. They failed to make any serious attempt at coming back in the second half in the 86-64 loss.

"Platteville's size and quickness hurt us in the first half," Benson noted. "In the second half our offense failed to jell; we didn't move at all. If you fail to create movement you don't force the defense into any mistakes. And that's exactly what happened."

Rod Bush and Jim Gardner led the Pioneers with 16 points apiece. Gardner was also credited with ten assists and five rebounds, leading his squad in both departments.

Ed Kaminske tallied 14 points towards the Falcon's cause. Tom Hansen scored 13, and both Jim Baecker and Larry Pittman were credited with ten points.

In Friday night's action against Whitewater the score was decided in favor of the team that threw the ball away the least amount of times. Whitewater turned the ball over 29 times as compared to the Falcon's 41 turnovers and won 90.77

The Warhawks Gerald Coleman was the game's leading scorer with 28 points. The 6'7" forward hit most of his shots from the outside.

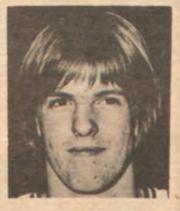
A large majority of the Falcon turnovers came in the first half along with 22 of Coleman's 28 points. This accounted for the 14 point deficit, 41-27.

"Although we were down by that wide margin at halftime we came back and cut their lead to six points several times in the second half," Benson remarked. "But once again those turnovers killed us. We had Whitewater in foul trouble and stopped Coleman from scoring, but we continually threw the ball away."

for the Falcons. Other top scorers were Kaminske with 14 points, and Mark Nelson with ten.

Tom Hansen scored 22 points

Friday night the Falcons visit the Oshkosh Titans who were leading the conference until they were defeated by Fau Claire and Stout.



ERIC HAUG

The Titans are led by Charley White, Ralph Sims, Mike DeBakker and Mark Jamison. "They're a good ballclub," Benson reported. "The type of team that if you let them play their type of run and gun ball, they'll beat anybody."

Saturday the Falcons travel to LaCrosse and face Eric Haug, Bob Mitchell and Larry Halverson. Haug was last season's leading scorer in the conference. He is currently second in the conference. Mitchell and Halverson carry the rebounding trust of the Indian attack.

Falcons win two, lose one

by Dave Ralph

The UW-River Falls Falcon wrestlers stomped Northland 35-15 and UW-Eau Claire 43-6 on Jan. 10 but then fell victim 34-9 to a strong St. Cloud team on Jan. 18.

Coach Byron James was dissatisified with his team's performance against St. Cloud and commented, "I thought we would at least win three matches but we were just outclassed. We didn't have the best men in the best places and we have a long way to go before we can beat St. Cloud 34-9. Then I'll be satisified."

The only two wrestlers to win for UW-RF against St. Cloud were Gee Pope who defeated Bruce Campbell 8-1 in the 142 lb. division and heavyweight Paul Cudd who pinned Scott Rettey with 2:25 left in the third period.

"Our kids gambled to catch up and three or four matches could have gone either way. Then the score would have been respectable. The team shouldn't have to worry about falling asleep this week because we're planning some hard workouts," added James about the St. Cloud meet.

Individual winners for UW-RF against Eau Claire: Dan Stoflet (134 lb.) won on a forfeit, Pope defeated Bill Hmkens 12-1, Lowell Iverson (150 lb.) pinned Mike Leverson with 1:38 left in the first period, Al Nauer (158 lb.) pinned Dave Sands, Tom Peissig (167 lb.) beat Steve Johnsted 4-2, Jim Baron (177 lb.) pinned Greg Ginter, Harry Larsen (190 lb.) pinned Mike Hill and heavyweight Steve Florer pinned Mike Polster.

Individual winers for UW-RF against Northland: John Miller (126 lb.) on a forfeit, Stoflet won 10-2 over Bob Amundson, Pope pinned Jerry Carr, Nauer defeated Bolinger 14-1, Peissig pinned Principe, Baron defeated Dan Crawford 16-3 and Florer pinned Techlin.

"Northland and Eau Claire weren't tough enough opponents for us. They didn't do us any good except maybe they helped our morale," said coach

The wrestlers travel to Bemidji on Jan. 25 where they will take on Bemidji and North Dakota. Bemidji and North Dakota will pose a big obstacle for the Falcons to overcome; James considers North Dakota better than St. Cloud and Bemidji better than North



PAUL CUDD

The swimmers travel to Eau

Claire on Saturday to face the

pions. Eau Claire has won the

conference title for the last

three years. Davis feels that they

still are the "toughest team in

The home meet scheduled

for Feb. 12 has been cancelled.

perennial conference

the conference.'

The 'ol American college campus once a setting for overbearing letter-inhabited boistorous jocks, now appears to be in transition to a sanctuary for the common person. Several years ago, everybody who was somebody was either an athlete himself or knew someone who was.

But today, athletics in the mind of most, is just another extra-curricular activity open to any students who can qualify. On a similiar vein is this article reprinted from the College Press Service.

(CPS)--Remember Moose of Archie comics -- brawny but dumb? Now the traditional Moose stereotype of football players may be faltering.

"Football players as a group do not differ in general personality makeup from the regular population," reported Dr. Bob Titley, associate professor of psychology at Colorado State University (CSU).

In his research on athletes, Titley has conducted personality tests on the CSU Rams. The tests were designed to study the players' leadership potential, need for achievement and recognition, control and poise, maturity, degree of independence, aggressiveness, fear of injury and self-confidence.

"The results of the test have served a useful purpose," said CSU Coach Sark Arslanian. "In the past, I had always found it hard to understand why a player could not achieve a certain goal or complete an assignment. Now, with the test results, I am able to understand an athlete's hang-up and approach his problem differently."

Football players certainly differ from one another in emotional and physical makeup. But as a group, affirmed Titley, "they are very normal people"--not "mooses" or computerized robots bent on destruction.

More interesting to note is the fact that many athletes from major colleges or even professional sports are finding the athletic grind to be too much or just consider it a hobby. This breed is forsaking their opportunities in sports to try other career directions.

by Steve Schulte

sports

spectrum

For example, Pat Hayden, who engineered the Southern California dumping of Ohio State in the Rose Bowl and could very well entertain pro football offers, has closed the door to that talk by saying he has accepted a Rhodes scholarship.

Players like Dave Meggesey, former St. Louis Cardinal linebacker and Chip Oliver of the Oakland Raiders, have hung up their spikes to pursue alternate life styles.

Man / participants in sports, mainly professionals are asking the question, "Is it worth it?"

To endeavor to draw some conclusions and to give the a forementioned statements a local slant, it's obvious that athletics is not enjoying the same limelight it used to on the UW-River Falls campus.

Everyone still enjoys a good team representing the 'ol institution, but athletic teams are not the only teams or organizations doing the representing.

A university has debate teams, choirs, forensic teams, acting groups, chess clubs, geology and history clubs, wildlife groups, radio stations and oh yes, I forgot to mention, even newspa-

+++

Yes, football slipped away with it's usual muffled obscurity on the final gun of Monday nights Pro Bowl. Even Alex, Frank, and Howard with their pepperoni spicy comments couldn't turn the game into something that could draw you off your bar stool.

+++

Good sports action on the campus this weekend. Coach Pat Sherman's womens basketball team hosts Eau Claire tonight (Thursday) at 6:30 and hosts Northland Friday at the same time.

Wolff Distributing

HUDSON, WISC.

Distributors of:

Schlitz Old Milwaukee Schlitz Malt Liquor Heineken Lowenbrau

To satisfy the taste of the beer connoisseur.

Tankmen compete in invitational; travel to Eau Claire Saturday

by Linda Eklund

"The Stout-Bluedevil Invitational is a non-pressure meet in which the swimmers find out how their times stand against other times in the conference," said UW-River Falls swim coach Mike Davis.

All members of the UW-RF swim team competed in the Stout Invitational this past weekend and according to Davis, all swimmers gave a good performance.

"swimmer of the week" by Davis. Polski took 12th in the one-meter dive and 13th in the three meter dive. Polski was the only UW-RF competitor to place in the top 12.

In the 500- yard freestyle, Jim Strom, Jeff Strom, Jeff Reeder and Ed Olson all broke their season best times. Jeff Strom took more than nine seconds off his previous best time. Ed Olson shaved his time down by six seconds.

Bill Ernst, in the 200-yard breaststroke, bettered his season record by almost two seconds. Lucus Smith and Anthony Singletary both improved their previous season times in the 200-yard breaststroke.

"The team is continually bettering their times," commented Davis. "The invitational was sort of a simulated conference meet and gave the swimmers a chance to see how a real conference meet would

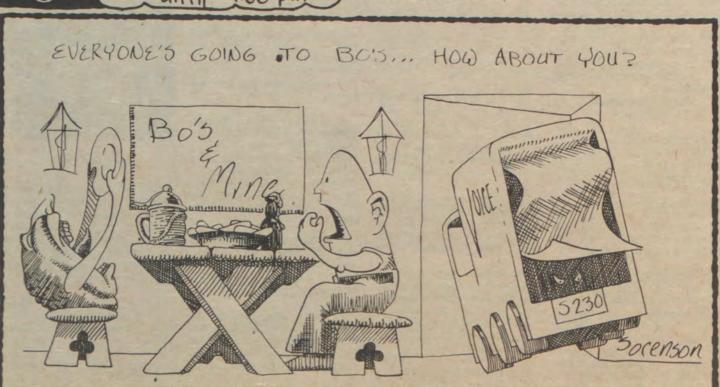
The meet is rescheduled for Feb. 8 at Hamline University.

MARK POLSKI

place in the top 12.

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NICK RENNA JOAN HAWKINS CRABTREE HALL



STEVE KLING GAYLE DIMOND GAMMA PHI BETA



RANDY NIEKAMP MELANIE TINCHER PARKER HALL



FRED YORK JODI KOST PHI SIGMA EPSILON

Winter

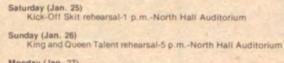
Carnival



JIM BAEKCER BARBARA LUNDY SIGMA SIGMA SIGMA



CARSTEN ELLISON SALLY LARSON ALPHA GAMMA RHO



Monday (Jan. 27)
Broomball tournaments finals
Kick-Off Convocation, skits and introduction of King-Queen
candidates-7; 30 p.m.-North Hall Auditorium
Coffeehouse entertainment-following skits-Rathskellar

Tuesday (Jan. 28)
Winter Olympics-1p.m.-Ag, Science Hall
King and Queen Talent Competition-6 p.m.-North Hall
Auditorium

Wednesday (Jan. 27).
Winter Carnival King and Queen candidate's Fashion Show-10 a.m., 2 p.m.-Student Center Dining Area Indoor contests-3 p.m.-Student Center Dining Area

Thursday (Jan. 30)
King and Queen Campaign ends-8 a.m.
Voting for King and Queen candidates-8:30 a.m.-4 p.m.
Student Center, -4:30 -6 p.m. Rodii Commons
"Bo Cornad Spit Band" concert-8:30 p.m.-Ballroom-Hagestad
Student Center

1975 Winter Carnival King and Queen Coronation-9:30 p.m.Ballroom-Hagestad Student Center

Friday (Jan. 31)
Ski Day-1 p.m.-Snow Crest Ski Resort-buses will be leaving at 1,3,6,9, and 10 p.m.
Dance-9 p.m.-Snow Crest Ski Resort Chalet



LAURENCE KIRCHNER JULIE ANDREWS SIGMA TAU GAMMA



GARY KRUEGER BARBARA KRUEGER DELTA IOTA CHI



JOHN SLIPEK SUE KENT DELTA THETA SIGMA



JEFF STROM KELLY O'SHEERAN STRATTON HALL



DAVID TURI LYNN DICKHUDT GRIMM HALL



TOM MYRICH · WENDY KELLY MC MILLIAN HALL



PETER CERNOHOUS PAT FLEMING THETA CHI

Classified policy

1. Classified advertising will be accepted at a rate of 50 cents per insertion for the first 25 words or less and 2 cents per word for every word over 25.

2. All classified advertising must be submitted to the Voice office (209 Hagestad Student Union) no later than noon fon Tuesday for inclusion in that week's paper. No classified advertising will be accepted after Tuesday noon for that week's paper.

3. Classified advertising will be accepted by phone in the Volce office (5-3906) between 9:00 a.m. and 4:00

4. All classified advertising must be paid for no later than 4:00 p.m. on Tuesday for inclusion in that week's paper. No classified advertising will be printed on credit.

5. The Voice has the right to refuse to accept classified advertisements deemed not suitable for publication.

found



lost



Reward: \$50 reward for information that leads to the return of the Free Spirit Bronze Plaque missing from hallway between Karges Gym and Student Center. No questions asked. Contact Dr. Wilbur Sperling or O.E. Born. P-3

classified advertising

Lost and Found: The following items have been turned into the Dean's office, 172 Fine Arts Building: Ford car keys, rings, textbooks, notebooks, gloves, cigarette case, stocking caps, plaid jacket, plastic bag of misc, weaving material, men's glasses, Timex wristwatch, hairbrushes, etc. If these items are not claimed by Feb. 14, they will be discarded. Contact either Kay or Marge in 172 Fine Arts, 0-2.

for rent



To Sublet: Two bedroom apartment. All utilities included. Deposit required. Available March 1, \$175, 425-5129, N-4

Rooms for College Men: Cooking, telephone, TV hookups included. \$132 per quarter. Call 425-9682. C-24

for sale



To Sell: Two dried tobacco plants. Contact Randy Rykal, 425-3855. Make offer P-1.

For Sale: 1972 Vega GT - new tires good condition - Block heater. Call Phyllis Frederick after 5:30 p.m. 425-2728, P-1

X - CRentals

The Village Pedaler

107 S. Main St.

wanted



Help Wanted: There are several positions open for counselors (boys and girls) for summer employment at the Badlands Lutheran Bible Camp located near Medora, North Dakota. We also need an assistant cook — assistant

counselor.
These positions provide excellent opportunities to learn with fellow Christians, to have run with other, to enjoy the beautiful and historic setting, and most important -- to serve our Lord.
For further information and application blanks, contact Jon Hoyme, Rt. 2, Box 311, Ladysmith, Wis, 54848. Or Rev. Bill Montgomery. Phone 425-2709. P-1

We Clean Rooms! Is your room dirty?
I'll clean your room for just \$1.50 on
Saturdays. Floors, dusting, even vacuuming. Call 425-3730 and ask for Ed,
Room 150 Johnson anytime 6:00 p.m.
"Dependable." P-1



Committee Positions Open: Food Service Committee needs 3 members - at large. Contact Student Senate Office -3205 - or Auxiliary Services Office - 3361.

Attention Archers: There will be an Archery Club meeting Tuesday, January 28 in Room 125 Karges. Bring your bows. 0-1.

Income Tax Preparation: For complete and accurate returns, contact Steven Wayne. 425-2607. P-8 Tax Preparation - Down to \$3.00 Contact Peter McCusker, Room 228, May Hall, Phone 3956.o-1

Come visit: the Animal Center - 9 miles east of River Falls on Hwy. 29. Open daily from 10:00 a.m. to 8:00 p.m. Dogs, cats, kittens and pupples for adoption. Call 425-7874, E-26

Students: Tax returns - \$5 - short form. &&H Tax Service. Phone 425-7674 or 425-6678, from 6:00 to 9:00 p.m. Monday thru Friday. N-4

LIVE MUSIC

Mickey's Lounge appearing this Saturday "MAGNUM" 9 - 12:30

Horsemen's Apparel Jan. 23 Through Feb. 15

on all down and nylon ski and florseback RIDING JACKETS

20% OFF all Men's flannel WESTERN CUT SHIRTS

20% OFF on all women's WESTERN BLOUSES

20% OFF on WESTERN BOOTS

Also keep us in mind for your shopping needs for the

Hospital Auxiliary Barn Dance on Jan. 25 We have an excellent selection of shirts, blouses and slacks.

> STOP BY AND SAVE Come in and visit, we enjoy your company.

Horsemen's Apparel

208 North Main Street

4-6c

Monday - Friday 10:00 a.m. to 9:00 p.m., Saturday 10:00 a.m. to 5:00 p.m.

"A Snow Odyssey" 1975

Broomball

Finals

Monday, Jan. 27th

Kickoff Convention

Jan. 27th, 7:30 p.m.

Coffeehouse

in the

Rathskellar

featuring the

"Dean Granros Jazz Trio"

Following the Kickoff Convocation



Fantastic Talent

Talent Night

8:30 P.M. BALLROOM

Jan. 28th

NORTH HALL, 6:00 P.M.

"Bo Conrad Spit Band"

Concert & Coronation Night

Jan. 30th.

Tickets -- \$1.00

Winter Olympics

Inner Tube Race, **Snow Shoe Race Dog Sled Race**

HOT CIDER AND DONUTS **FOLLOWING RACES**

Fashions of the Future

Wed., Jan. 29th 10 and 2

Indoor Events

3:00 p.m. **DINING AREA**

Races begin at 1:00 p.m. Shuttle bus service starting at noon and continuing at 1:00, 3:00, 6:00, 9:00 and 10:00 p.m.