

News	A2
Viewpoints	A5
Sports	B1
Off-Beat	B3
Classifieds	A6

THE STUDENT VOICE

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Serving UW-RF students and faculty since 1916

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Special Section
(UW-RF's Top 5 Majors)

News A4

Max...Then and Now

Offbeat B4

The Student Voice's next issue hits the
stands on March 29.

Governor's budget slights higher education

■ Additional initiatives receiving no increases include Academic Excellence Scholarship, Talent Incentive Program

Ryan Brinks
Assistant Sports Editor

After taking an active role in piloting Wisconsin's 'new economy' movement, the UW System hit a major roadblock when Governor Scott McCallum released his state budget recommendation on Feb. 20. There is a vast discrepancy between that recommendation and the proposal from the UW System Board of Regents.

"I'm really, really disappointed. I thought he understood the needs of education," Chancellor Ann Lydecker said.

According to UW-River Falls Student Senate President Adam Clasen, it was expected that the governor would not approve all items on the budget proposal, but "we really didn't expect that bad of a proposal. ...The UW System is the driving force of Wisconsin's economy, educating people to keep them in the state. To be ignoring that is not cool."

Essentially, Gov. McCallum's budget merely provided for the UW System to maintain its current status, without increases or growth. That means that UW-River Falls, along with the rest of the UW System, would stand still as the society around us progressed. With all kinds of talk about improving Wisconsin's economy, this is a failure to invest at all in the future.

"Former Gov. Tommy Thompson said in his state of the state address that 'Education is the key to our economy,' yet, the gross under-funding for UW System and student priorities in Gov. McCallum's budget does not reflect or support that sentiment," President Jorna Taylor of the United Council of UW Students said in a press release.

The major un-increased initiatives include Wisconsin's largest need-based

grant program, the Wisconsin Higher Education Grant, along with the Talent Incentive Program, the Academic Excellence Scholarship and the Advanced Opportunity Program.

Those few that did receive minimal increases, like the Indian Student Assistance Grant and one for academic advising, all draw funds from independent sources, including student tuition, not from the state.

And the problem isn't merely financial. Labor-wise, only two new UW positions were added to the entire system, whereas the state's corrections facilities gained 1,500 new positions, according to Lydecker.

"He missed the connection. If we can't prepare you to go out into the working world, there will be no new economy."

-Chancellor Ann Lydecker

"Not one of his priorities had anything to do with higher education," Clasen said.

With rising maintenance and upkeep costs, Lydecker noted the UW System may experience a net loss if this budget remains the same.

"The system has not been funded in a way for it to maintain its buildings," Lydecker said.

UW-RF, in particular, will be affected in a variety of ways. Funds for improvements in the library, in financial aid, study abroad, and technology just aren't there anymore, Lydecker said. Our campus is still in the midst of installing ethernet and other technology. Improvements will be inevitable.

"We live in an international world now, and students need to have international experiences," Lydecker said. "The thing that bothers me most is that when we looked at the budget, it was designed around building programming that would result in students having high tech, high quality education that would provide jobs in Wisconsin that develop the state's econo-

my.

"He missed the connection. If we can't prepare you to go out into the working world, there will be no new economy," she said.

As for the future expansions to the campus, problems now may have a severe effect.

"What we propose (in the 2003-05 biennium) will hinge on how needy we are after this one," Lydecker said.

Nevertheless, the governor's budget proposal is far from set in stone.

"You anticipate the fact that there's always a negotiation process with the legislature," Lydecker said. "The last couple bienniums have been real good to education. This could undo the good that was done from the last one."

But students and educators alike don't plan to let that happen. From here, the budget will go to a Joint Finance Committee (JFC), made up of eight Democrats and eight Republicans, that will tour the state from the end of March to the middle or end of April.

For the UW System and its students, this JFC will be the target of heavy lobbying from now until they craft their budget bill for Congress.

Already underway, the message UW-RF is sending, as announced by Clasen and the Student Government Association in their press conference and rally last Friday, is that "the only way to grow the economy is to invest in higher education," in the words of Taylor.

Taylor said it's "very likely" that the JFC will pick up a good deal of currently missing funding, but there's still a lot of work to do to persuade legislators just what are the priority areas.

"(The governor's budget) shows how hard students, faculty, staff, and friends have to work in order to let legislators understand why the Regents put that money in, and that it's for quality education," Lydecker said.

If both houses can't agree on the JFC's budget bill, then leaders from both houses will form a conference committee until a consensus is reached. The tentative date for the budget to return to the governor for him to sign is June 29.

"The legislature will do better for us for sure," said Lydecker.

Speaker discusses Ojibwe life



Molly Montag/ The Student Voice
James St. Arnold, of Keweenaw Bay, explains the symbols on his shield, made from a snapping turtle shell, in the library Breezeway Wednesday evening. The turtles serve as Arnold's helper spirits.

Molly Montag
Photo Editor

James St. Arnold shared his world last night in Davee Library's Breezeway. It's a world of two names, two cultures, and one word: Respect. St. Arnold's other name, his Ojibwe name, is Negaanigizhik.

It's the name he was born with, which he received in a ceremony, and which he will hear when he passes on to the next world. It is Ojibwe for "Future."

St. Arnold, from the Keweenaw Bay community in Michigan, set the tone for his speech by declaring it, "Everything you wanted to know about Indians and you didn't know who to ask." Along with his spoken words, St. Arnold passed around many authentic items, such as a snapping turtle shield.

His speech relayed the Ojibwe way of life, which is based on respect of everything, both human and animal.

"One of the main differences between Christianity and the way I was taught is that Christianity teaches only man has a soul. The way I was taught, all life has a spirit and I was taught to have respect for all life," St. Arnold said.

He pointed out that Native Americans come from many different nations of people and there are cultural and structural differences between all the tribes.

"As an Ojibwe from Northern Michigan, I have as much in common as a Navajo from Arizona as a Norwegian from Northern Europe has with an Italian from Southern Europe," he said.

Ojibwe society is divided into two families: blood relations and clan.

St. Arnold is from the Wolf clan, who acts as the protectors. His duty in his clan is to watch out for people and make sure everyone is taken care of before him. Other clans have different obligations: the Cranes are orators and the Bear are herbalists.

Ties through the clans are extremely strong. A person is born into their father's clan and is not allowed to marry into that clan, even though they may not be blood related.

"They are considered your brothers and sisters, even if they come from a different tribe," St. Arnold said.

Those who do marry their own clan will be ostracized, since the main goal is the

continuation of the clan. St. Arnold said the Deer clan has been almost decimated because they were not strict about marrying out into new clans.

While Chippewa are seen as a patriarchal society, St. Arnold pointed out women are not without power. Traditionally, a man could not divorce his wife, but she could leave him and take everything he owned—including the shirt off his back.

In fact, women are seen as having stronger spirits than men.

"A woman could do something a man could do—she could give life," he said.

St. Arnold took questions from the audience, which touched on recent issues in the news.

An important topic to St. Arnold was the use of Native American names and symbols for school mascots.

"Personally, I don't like it because of what has been done with it," St. Arnold said. "At one time it may have been a sign of respect, but it's to the point where it is disrespectful."

He used the example that some supporters say Native American names are a sign of respect, an honor to great warriors.

"If you want to honor a great warrior, honor the Germans. They started two world wars—we didn't do that. At homecoming you could put up swastikas," he said.

His point was the images of a warrior or a swastika are not just symbols, but more than that.

St. Arnold's message connected with some audience members.

"I'd never really thought about it, but it does makes sense of how it is offensive to them," said business administration senior Derek Houck.

There are 30 Chippewa/Ojibwe reservations in the United States and more in Canada. At one time, the territory of the people ranged from Niagara Falls, west to Minnesota.

See "Ojibwe" on A6

'Daughters of Africa' bestow sisterly love



Molly Montag / The Student Voice

Award-winning playwright Syl Jones (right), pictured with Multicultural Services Director Linda Alvarez, performed "Daughter's of Africa" in North Hall Auditorium Monday evening with the Mixed Blood Theatre Company based in Minneapolis. Taylor, a Twin Cities native, took on several roles to depict how African American lives have changed over time.

■ Struggles, triumphs of African American women chronicled

Matthew Perenchio
News Editor

The past came alive in the North Hall Auditorium Monday night as the Mixed Blood Theatre Company presented "Daughters of Africa." Performed by singer Thomasina Taylor and keyboardist Andre Demps, the duo took the audience through the struggles and triumphs of African American women throughout United States history.

From Harriet Tubman to Rosa Parks to Barbara Jordan to Janet Jackson, "Daughters of Africa," written by award-winning playwright Syl Jones, historically accounts for our nation's influential black women through a musical play with a touch of comedy. Enlivening the performance by singing songs by Ma Rainey and Aretha Franklin, Taylor took on many roles to depict how the lives of African American have changed over time in this country.

"Our society not so long ago discovered African American history, and the history of black women is even more recent," explained Taylor, a Twin Cities native. "Those who watch this show can literally learn hundreds of years and significant meaning; a lot of these messages ring true."

The Mixed Blood Theatre, based in Minneapolis and founded in 1976, currently travels around the nation with nine culturally-informative shows presented to kindergarten through colleges. Aiming to educate about diversity, the theatre group has become a regular attraction to UW-River Falls' "Building Bridges Across Our Community."

Jointly sponsored by the Leadership Center, the Academic Success Center (ASC),

and the Diversity Awareness Committee, the "Building Bridges" series supports informing and celebrating diversity. Including "Daughters of Africa," which just made its second showing on campus, "Building Bridges" has brought the Mixed Blood Theatre to UW-RF three times during the last year to also present "Minnekanos" and "Dr. King's Dream."

"The '[Building] Bridges' series focuses on diversity awareness across campus," said Leadership Center Assistant Director Kaye Schendel. "We want to turn students on to new ideas, think a little more..., and hopefully they'll get a glimpse of history."

Currently in her eighth year of performing "Daughters of Africa," Taylor has seen just that. Many people, she said, come up to her in tears after the show to talk "because they've been moved by what we've shown them."

Though describing the cruelties of slave life and the Jim Crow Laws, the play also highlighted progresses like the Civil Rights Movement. The hour-performance illustrated how African American women have become some of the most prominent members of society.

"It was really great how they incorporated music to tell stories of African American women," said senior Susan Holt. "This was very beneficial to the campus; they'll be great to bring back."

And with the art of history, the play's message came across perfectly.

"It was a very, very powerful program," said Linda Alvarez, Multicultural Services Advisor at the ASC. "It is a very evocative presentation of the African American journey within context of our journey as a nation. I think it helps people realize that our nation is a nation of stories...and identify with the struggles of black Americans and women."

The Mixed Blood Theatre will be on campus again on April 10 to present "Eastern Parade--The Asian American Journey."

20 area establishments warned upon failure of alcohol compliance check

■ Repeat offenders receive citation

Erik Astin
Staff Writer

On Friday Feb. 16 another round of the Pierce County Alcohol Compliance Task Force checks was completed on bars, restaurants, and other businesses that sell alcohol. In all, 68 places in Pierce County were tested, with 20 failing, four for the second time in five months, for failure to comply with liquor laws applying to minors.

With a second round of checks complete and the amount of failure rising, Sergeant Janis Bock of the River Falls Police Department feels this may lead to a change in how places do business.

"In September, pre the first compliance checks, we sent out press releases, individual letters, and personally stopped in and supplied some information regarding checking driver's licenses," Bock said. "They were expecting us the first time, and I expected there to be few violations. We did no more advanced notice and this recent check was expected to be higher as they 'let their guard down'. Hopefully, now attempts will be made to make real changes in how they do their business

because they will realize a check could come at any time."

Many places have policies already in place, and feel they are ready for checks.

Bo's 'N Mine, a local bar, has strict policies, and has posted information from Pierce County on the task force.

"We card everybody," said A.J. Burr, a Bo's bartender. "You always have people with fakes, and excuses like, 'I don't have my I.D.'. There are a lot of signs, and you pick them up as you go."

Like the first round of tests in October, the businesses that failed were sent a letter of warning according to a River Falls

See "Compliance" on A6

BRIEFS

ANNOUNCEMENTS

Miss Teen All American seeks Wisconsin representatives to participate in the 23rd Annual Miss Teen All American Pageant. The pageant will be held Thurs., Aug. 2 through Sun., Aug. 5 at the Miami Airport Hilton & Marina in Miami, Fla. There is no talent competition and no experience necessary. Contestants are judged in evening gown, swimsuit, and personal interviews. For contest rules and guidelines, call 1-304-242-4900 or send an e-mail to teenallam@aol.com.

Trumpet players are wanted for the UW-River Falls Jazz Ensemble and Wind Ensemble. If interested, contact David Milne at 425-3940 or Kristin Tjornehoj at 425-3940 or 425-3183.

The Discontinued Textbook Sale will be on at Textbook Services from now until finals week. Textbooks are available in all subject areas at prices ranging from 25 cents to several dollars per copy.

Fall Current Textbook Sale: If you want to purchase any of the textbooks that you have checked out, bring them to Textbook Services during the Spring Textbook Sale between Feb. 12 and April 13 and you will receive a 20 to 40 percent discount.

A new gallery entitled "disalinement" will be on display by Cara Siik Benedetto from March 5 through March 19 in the Chalmer Davee Library. The opening reception will be on Fri., March 9 from 5 p.m. to 9 p.m.

UW-River Falls Photography Contest and Exhibition, sponsored by the Journalism Department is open to all UW-RF students. Rules and entry forms are available on the bulletin board next to 330KFA and online at www.uwrf.edu/journalism. Submissions are due in 331 KFA by 4 p.m. Tues., April 3.

An artist show of "Music Clay" will be presented by Carol Wirth at the Chalmer Davee Library from March 11 through March 17. The display will be located near the "Government Documents" section in the glass cases.

Watch for slippery ice during freezing temperatures and flash floods when the sun comes out.

EVENTS

Workshops will be held on campus for the following: "Interviewing" on Wed., March 14 from 1 p.m. to 2 p.m. in the Kinnickinnic Room; "Job/Internship Search Strategies" on Tues., March 13 from 2 p.m. to 3 p.m. in the Kinnickinnic Room; "Developing a Professional Portfolio" Thurs., March 8 from 6 p.m. to 7 p.m. in the St. Croix Room and Mon., March 12 from 1 p.m. to 2 p.m. in the Kinnickinnic Room.

Broadcast art director Chris Harrison will be speaking on his portfolio and his commercials he put together for Best Buy. The presentation, sponsored by the Association for Women in Communications, will be on Thurs., March 8 at 7 p.m. in the Presidents Room of the Student Center.

The Continental Ballet Company will perform "Coppelia," a ballet choreographed to the music of Leo Delibes, at The Sheldon Theatre on Fri., March 23 at 7 p.m. Cost is \$13.50 for adults and \$8 for students.

Kansas City Chiefs Training Camp 2000. UW-RF students Paul Jurgensen and Dan Ritchey take a look back with their two-time WAPC award winning look behind the scenes. The show airs at 6 a.m., 6 p.m., and midnight on channel 19.

SCHOLARSHIPS

American Association of University Women will award a scholarship to a female student living in Racine County and beginning her first or second year at the University. Applications can be picked up at the Financial Assistance Office at 122 South Hall and the deadline for application is April 1.

Army Emergency Relief is sponsoring the M.G. James Ursano Scholarship Fund. This is open to dependent children of army soldiers on active duty, retired or deceased while on duty or after retirement. The applicants must be registered in the Defense Eligibility Enrollment Reporting System and have a cumulative GPA of 2.0 Applications may be printed from www.aerhq.org.

MEETINGS

The Association of Women in Communication of UW-River Falls will meet every Thursday morning inside Java Coast at 7:30 a.m. All are welcome to join.

Want to serve as a link between past, present and future alumni? As a member of the Student Alumni Association you will meet new people, interact and network with alumni, go to fun conferences, and develop professional skills. If these opportunities sound good to you or if you are interested come find out what the Student Alumni Association is all about. We meet every other Thursday at 8 p.m. in the Alumni Room in South Hall. For more information, you may contact Dan McGinty or Kimberly Gould-Speckman at the Alumni Office at 425-3505.

The Student Senate meets every Tuesday at 7 p.m. in the Regents Room of the Student Center.

Campus Crusade for Christ meets every Thursday at 8:30 p.m. in the Regents Room in the Student Center. Join us!

Pi Sigma Alpha, the political science society, meets every Wednesday at 5:30 p.m. in the Kinnickinnic Room in the Student Center.

Anyone who has a brief meeting or event to be published in the Student Voice should submit it in writing to 213 South Hall by noon Monday.

Campus survey shows varying views between sexes on important issues

Scott Wente
Assistant Photo Editor

Female students place higher importance on issues such as the value of higher education, abortion and health care than do males of the same age, according to the results of a survey of UW-River Falls students.

The survey was conducted by students in Public Opinion, a journalism department elective course, around the week of November 15-22. Three hundred random UW-RF students were asked to rate the importance of major issues and were questioned about their opinion on the presidential election process, the credibility of poll results and the media's impact on personal opinion.

The importance of higher education differed greatly between males and females. While 93 percent of females said a college education is important, only 77 percent of males agreed. When broken down further, 82 percent of females said a college education is very important, compared to only 67 percent of males.

As the importance of higher education showed disparities between the sexes, the importance of health care and abortion also differed among males and females.

Although a large majority of both males and females said quality health care is important, only 14 percent of males said it is very important, compared to 37 percent of females. The opinions of males and females also differed on the cost of health care. Where 30 percent of women surveyed said health care costs are very important, only a small percentage of men agreed.

The controversial issue of abortion also presented a difference in opinion of surveyed males and females. While almost 70 percent of females consider abortion an important issue, less than half of the males find it important and ten percent of males said it is not important at all.

Students in the Public Opinion class designed the format and the questions of the survey and then asked permission from professors on campus to administer the anonymous questionnaire in their classes. The survey results were collected

and entered into a statistical program that analyzes the data.

"We tried to get a sample that looked like the student body, with sub-sample sizes based on the following attributes: year in school, college of major, and gender," said Pat Berg, instructor of the Public Opinion course.

While students from each of the university's three colleges and the School of Business and Economics responded to the survey, the percentage of females that completed the questionnaire was higher than their actual university representation. Seventy-three percent of the survey respondents were female and 27 percent were male. According to the UW-RF admissions office, the university's student population is 62 percent female and 38 percent male.

Similarities appeared among men and women in questions that pertained to their political party affiliation and their opinion on the presidential election process.

Nearly half of the students surveyed claim no political party affiliation, while 23 percent consider themselves part of the Democratic Party and a slightly higher number, 27 percent, affiliate themselves with the Republican Party. Only six of the 266 students consider themselves members of the Green Party.

Whether the results are interpreted by sex or party affiliation, almost all students said that third party candidates should have been included in the televised presidential debates. However, more than one-third of the female students surveyed said they didn't see or hear enough of the debates to decide if they were informative, with ten percent of the males agreeing.

The survey also suggests that 70 percent of students questioned had voted in last November's election.

David Alperin, UW-RF associate professor of political science, said because of a social desirability bias, people oftentimes answer 'yes' to the question of whether or not they voted in the most recent election, even though a significantly lower percentage of the population actually does vote.

"More people, in any poll, will say they voted, than actually did vote," Alperin said, adding that sometimes the number is inflated ten to 20 per-

cent.

There was no significant difference between the answers of males and females when asked whether the U.S. president should be elected by a direct popular vote or by the Electoral College system. Fifty-five percent of those surveyed are in favor of electing the president with a direct popular vote.

There was, however, a large difference between the opinions of democrats and republicans on the issue of presidential elections.

Seventy-four percent of the surveyed democrats believe the president should be elected by direct popular vote, while only 42 percent of republicans prefer to elect a president with a direct popular vote rather than the electoral system.

"I would suspect some of it has to do with Gore being the loser in the Electoral College and the winner in the popular vote," said Alperin, who specializes in American politics and political participation.

Only 33 percent of republicans and 13 percent of democrats favor electing a president by the current form of the Electoral College. The remaining respondents are in favor of changes to the electoral system or don't know enough about it to form an opinion.

Less than half the students surveyed said the media influences their personal opinions on public affairs issues, and less than half the students said they trust that poll results reflect how people feel about important issues.

When asked if they trust polls and the media, the opinions of UW-RF students may not be that different than the general population.

According to the 1998 General Social Survey, a nationwide non-partisan survey of public opinion, 43 percent of people surveyed said they had hardly any confidence in the press, and less than half of the people surveyed said they only had some confidence in the press.

The UW-RF survey also showed that a majority of males did not find the personal lives of candidates and elected officials important in their voting decision, while 38 percent of females found a candidate's personal life at least somewhat important in their voting decisions.

Professor applicant gives guest lecture

Rocky Hulne
Staff Writer

Doctor Sandra Soares French 302 class had a new professor for one day during Friday's class session.

Doctor Leslie Scunduto, who received her PHD at Rutgers University and now teaches at Armstrong Atlantic in Savannah, Georgia, stopped by to guest lec-

ture in the class.

Scunduto is one of three applicants applying to replace a retiring professor in the French Department next semester.

The entire lecture was done in French, and it began with Scunduto giving personal introductions to everyone in the room. It was impossible to follow the lecture for anyone who did not speak French. Scunduto went on to basically conduct class by asking stu-

dents questions in French and receiving replies from the students.

According to Modern Languages Department Chair Peter Johansson the lecture gives the department a good idea of what the professor is like while teaching.

"The purpose is to see what skills a professor has in teaching, what kind of classroom presence they have and the knowledge of the material they have," said

Johansson.

The two other applicants for the position also gave classroom lectures for classes so the department could get a preview.

Johansson was not able to give much information on what the department thought of any of the candidates.

"We're not in the final stages of hiring yet, so no information has been or can be released," said Johansson.

STUDENT SENATE

University elections to be held over Internet; LDPB funding discussed

Melissa Bregani
Front Page Editor

New election rules were unanimously approved during Tuesday evening's Student Senate meeting.

Senator Ryan Eiler, who brought the motion to the table, explained that the changes were a work in progress.

"Five major changes were made: an election committee was formed, 100 signatures are required to get an individual's name on a ballot, voting locations are being debated (so we can get more input from students other than those who are in Rodli), hacking problems are being addressed and new rules/penalties are in place," Eiler said.

Senator Thomas Pulford, who was also involved in bringing the motion to the table, felt that the great deal of thought put into these new election rules will allow students to make a more educated decision.

This issue initiated debate amongst Senators, most of whom were uncertain about the success of the changes.

Senator Heidi Hargreaves wondered if candidates would lose votes because not all students would take the time to go to the Internet site to make their decision.

President Adam Clasen addressed Hargreaves concerns.

"Students can go to the site at their own time," Clasen said. "It (the website) is giving other people a chance to vote. An all-campus e-mail will be sent out with a link to the website and a link for students to log on."

He also said that online voting is up and running, so students can go and browse the site; ITS can check the running totals to see if any problems occur.

The election will occur during the

first week in May from 8-5 each day.

Last year, there was a lot of uncertainty and vagueness on what you could and couldn't do in regards to the election.

These new rules clear that up and educate students a great deal.

Another major issue discussed, although not yet voted on, is the Leadership Development and Programming Board (LDPB) budget.

LDPB Chair Scott Garbow, who has been intensively involved in this issue, explained that the official changes are still a work in progress because the LDPB is still examining where the budget changes fit in the scheme of things and what they mean to students.

LDPB was allocated \$250,000 and received \$240,000; within the next three weeks all committees will have funding.

Senators decided to table this motion until next week's meeting so they could have more time to look over the changes.

As these changes are instituted, Garbow said he would like to see the LDPB become autonomous from Student Senate and act as a part of Shared Governance.

Garbow explained the reason for this is the positive response they've received over the years from the University.

"The overall picture has fluctuated from year to year with a lot of success," Garbow said. "The LDPB started out as a funding board. We've expanded our potential for

what we can do; we've outreached to the Leadership Center staff, Hall councils, as well as the campus and community."

He continued, stating that the LDPB would like to receive as much input from students as possible.

Senior Matt St. Martin, a member of the recreational activities committee, attended the meeting in support of Garbow's proposal.

"I'm here in favor of all Scott is doing," St. Martin told Senate. "Someone needed to develop KinniConnections. I'm definitely supporting this."

Shared Governance Director and Parliamentarian Dave Chell wondered if St. Martin's committee members were in agreement on the funding issues.

St. Martin explained that the committee had talked openly about the issue and everyone gave his or her input; he felt it was pretty evenly supported.

Another issue Chell brought up was new guidelines for funding hearings.

Shared Governance is looking at ways to accurately record these hearings, including proper committee training.

There is also an appeals process for organizations currently not receiving funding.

"We want to make sure (the funding) we have is realistic," Chell said. "The funding is different here at UW-RF (compared to all other UW System schools) because we have the advantage of single event funding."

Senator Jamie Kirkpatrick won-

"I think it's appropriate to hear people speak on their own behalf. To have some people represented and some not is unfair."

-Jamie Kirkpatrick, senator

Future jobhunters face hiring slow-down

Melissa Bregani
Front Page Editor

As spring semester winds down, May graduates are busy sending out resumes in hopes of securing their first job in 'the real world.'

In their second quarter employment outlook survey, Manpower, Inc., a global provider of workforce management services and solutions located in Milwaukee, revealed a cooler job market awaiting upcoming graduates.

"The Twin Cities, as reflected on a national level, is in the middle of a hiring downturn," said Mary Stewart, publicity manager for Manpower. "This is the first time we've seen this in several years. The survey now reflects businesses' concerns of hiring additional employees."

Stewart said there are a few reasons for the employment slowdown, the major reason being the economy. "There are a lot of indicators that the economy is slowing down," she said. "Companies are less likely to bring on new hires if the economy is slowing down; they're less confident in bringing (employees) on until they see where the economy is going."

According to a Manpower press release, 27 percent of local employers intend to add employees during the spring months, while 11 percent foresee cutbacks; 55 percent intend to stay with current staffing plans.

These figures are in contrast to a year ago, when 43 percent of employers expected to increase their staff pools.

December graduates also faced a sunnier outlook as 34 percent of employers intended to add to their workforce.

While the future may not be as bright as a few months ago, UW-River Falls College Recruitment Coordinator June Schubert insists that graduates need not worry. "I do see some bright lights," Schubert said. "Companies experiencing growth have positions available. They may not always be the ones students want (with prestige), but they are out there."

Senior agronomy major Matthew Blanchard isn't too concerned about finding a job.

"There have been lots of opportunities and I still have a couple of prospects out," Blanchard said. "While I'm not worried about finding a job, I'm anxious to get one tied down."

Coordinator of Career Services Carmen Croonquist, who agreed with Schubert, said that students are going to have to concentrate on marketability during their job hunt.

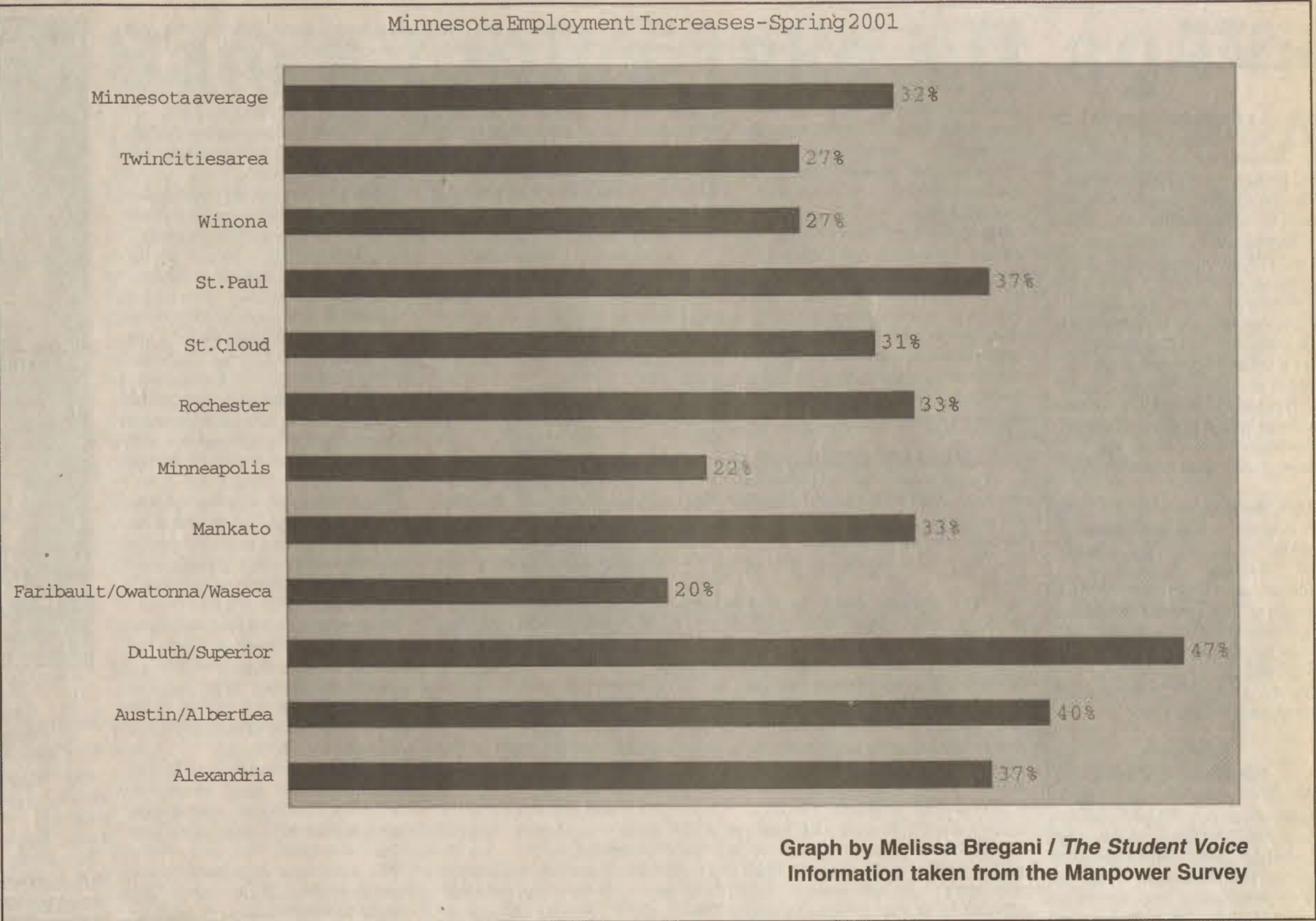
"When the job market is that good (like last semester), individuals tend to be more casual during the search," Croonquist said. "Now they're going to have to make an effort."

According to the Manpower survey, the 'hot spots' for jobs this season lie in construction, public utilities, finance/real estate and public administration.

St. Paul appears to be the local area of choice, as 37 percent of employers plan to add to their staff, down slightly from 50 percent a year ago; Minneapolis employers appear a bit more hesitant, as only 22 percent forecast job openings, down from 33 percent last quarter.

Despite the decrease in numbers, Stewart does not feel this will greatly impact spring graduates.

"There's still going to be a lot of hiring, and a huge shortage of workers," she said. "That's not going to go



away."

Stewart explained that the projections made by the survey are simply that, projections.

The survey provides a summarization of which companies are hiring, cutting back or staying the same.

"There are no expectations," she said. "(The survey) allows us to get a sense of what employers want; they let us know what their intended plans are."

It is for these reasons that both Croonquist and Schubert are encouraging spring graduates to start the job search early, and to have an idea of what they would like to pursue.

Knowing what they want to do every day will make it easier to focus their efforts.

"I know there are a lot of May graduates that have not realized this (the slower economy)," Schubert said. "They're thinking in terms of last year when the job market was hotter. There will be a lot of surprised seniors who won't have any opportunities when the time comes."

For Senior agriculture business major Jason Lueders, the choice was easy.

Lueders will be attending graduate school at North

Dakota State University pursuing his Master's in Business Administration.

"I think it'll help me move up in the job field faster," he said. "It's easier to do it now instead of when I have a family."

Schubert advises graduates to have their cover letters and resumes ready to go early.

Research is also important when preparing for post-graduate job.

"Graduates really have to identify companies," she said. "They can't wait for it to land in their lap; it isn't going to happen."

This is where students should think about how they wish to market themselves, according to Croonquist.

"Students should think about how to build their qualifications," Croonquist said. "Student activities and clubs are self-marketing tools and become very important."

Networking is also a good way for graduates to ease into the job market.

If you have significant involvement in a campus or Greek organization, Croonquist suggested using the involvement to discuss your interest in a career.

However, she stressed that it's important to know how to approach the interview without directly asking for a job.

Jennifer Weidauer, Manpower resource manager, said that students should remember a few key points when thinking of the current employment outlook.

The first is that the survey is not seasonally adjusted. "Companies might be adding more jobs during second or third quarter," she said. "The survey doesn't take into account these changes, which have a big impact."

Weidauer related her statement to the retail industry.

"If you pull a retail plan in January, you may not hire as many employees in October," she said. "When talking about retail, there is a constant ebb and flow, you can guess what's going to happen. Some industries are more difficult to peg than others."

So for students greeting 'the real world' in a matter of months, the most important thing to remember is to prepare early.

For more information on Manpower's Employment Outlook Survey, visit their website at www.us.manpower.com.

CAMPUS SECURITY

Jessica Perry
Assistant News Editor

March 2, Bradley J. Schneider, 18, was fined \$158 for underage consumption. Schneider also received a \$158 citation for shoplifting at Holiday.

Feb. 24, Dustin M. Kruger, 19, was fined \$212 for underage consumption in 424 McMillan Hall.

Join DANCE MARATHON and raise money for Children's Miracle Netwrok Today! These students have signed up, so why not you? Registration week is March 12-16!

- Sara Bennett

Jessica Berg

Mieke Berg

Mike Bremmer

Jessica Buchta

Christy Brewer

Dan Casey

Heidi Chirhart

Analisa Dahle

Michelle Dickson

Megan Diethelm

Shawn Eckerman

Tara Edberg

Darcy Eichman

Jen Erickson

Katie Frie

Lexie Fretland

Lisa Gedatus

Jillian Gese

Jessica Gustafson

Tawana Hanamann

Adam Hanson

Mindy Hass

Brenda Hoes

Tara Jensen
- Jensina Jorgenson

Kate Kitzmann

Kim Krawczewski

Sheri Kuslak

Corey Lansing

Heider Leder

Jared Liston

Lindy Lorbiecki

Kelly Manthei

Larry Marquette

Jenna Miller

Briana Nelson

Meghan Olson

Diane Reese

Lynn Richardson

Gina Schmitz

Mika Schott

Amy Schultz

Kristina Schwert

Chris Silver

Paige Steele

Jodi Stiles

Jen Sweet

Kari Wendt

Jessica Wermuth

Summer Jobs for Students

Earn \$4,000- \$5,000

UW-RF Facilities Management

is offering full/part-time jobs on campus from

May 29th-August 31st

Jobs available with the paint crew, maintenance crew, grounds crew, and custodial crew

Applications available in rm. 102 at Central Stores 7:00am-3:30pm (behind McMillan)

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* See Store for Details

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Located at Jerry's Inc. next to Wonder Wash 657 N. Main St. • River Falls, WI 715-426-9000

Wireless Endeavors

Authorized Dealer

Top 5 majors lead to diverse jobs

Andrea Caudill
Staff Writer

As a freshman, choosing a job and thinking about a future career can be overwhelming. With so many choices available, the decision must be narrowed down by skills and interests. About 2,100 students, or over 42 percent of the UW-RF undergraduate population, are in any one of the top five most popular majors on campus, which include business administration with 14 percent, elementary education at 9.6 percent, animal science at 7.25 percent, biology at 6.5 percent, and marketing communications with 5 percent. Some of these majors are as old as the school itself, while others are fairly new.

The general consensus by national job analysts is that the current job market "is an employee market". The National Association of Colleges and Employers (NACE) predicts a 23.4 percent increase in employers hiring college graduates, which means one of every five job offers will go to newly graduated students. How are UW-RF students getting along in this process?

BUSINESS ADMINISTRATION

An interview workshop set up by Career Services helped employ senior Jared Anderson at the major accounting firm McGladrey & Pullen. The workshops, which are set up periodically, were advertised in his Business and Professional Communications Class.

"I was just relaxed and myself," Anderson said. "They called for a second interview within a week."

Over the course of its 40 year history as a major at UW-RF, the business administration major has become the most popular for students. There are many options available to students in this major. They can chose to enter accounting or the broad area school, which allows them to sample everything the field offers, and leaves them open for more kinds of jobs. Otherwise, an emphasis can be placed in marketing, management, or finance. A third option is adding a minor related to a career goal such as economics, sociology or mathematics.

After Anderson's initial interview at the University, he was asked to do a second interview at the company's office in Minneapolis. The interview took about four hours, and included meetings with two managers and a lunch with a staff accountant.

"They did a lot of the talking, it was almost like they were selling it to me," Anderson said. The job market for business administration majors is doing quite well. According to NACE, the average starting salary for a business administration major has risen 9.1 percent to a national average of over \$36,000.

In job interviews, employers will test on more elusive traits such as communication and critical thinking skills instead of focusing on basic skills. They often set up a hypothetical situation, called an "in-basket exercise", and use that to screen potential employees. The exercise involves giving the applicant a problem that they would encounter on the job, and seeing how well they work through the problem.

"Employers expect you to have the basic competency needed," business administration chair Carl Popelka said.

Good resumes are very important when applying for a job. Anderson created his resume mainly on his own, but used examples provided by Career Services as models.

They should be short and should highlight any sort of relevant job experience or internships. Although past jobs may not be directly related to the job being applied for, most can be shown in a way to emphasis important skills.

"Dovetail them into what the employer is looking for," Popelka said.

Important things to emphasize include an extroverted personality, communication skills, critical thinking skills and the ability to deal with stress and change. For those going into the accounting or auditing fields, willingness to travel is an important thing.

In his new job as an auditor, which starts in October, Anderson will be auditing mid-sized companies. This means going to the company and working with their financial statements. Samples are taken and run

through an accounting program to test for fraud. When finished, he will give an expert auditor's opinion along with the results. These are published so stockholders can draw their own conclusions about the company.

"I wanted to be more specialized than just business administration," Anderson said.

Other possible jobs for accounting majors include certified public accountant, commercial banker, FBI agent, loan officer or stock broker. For the broader business administration, sample jobs include communications officer, construction supervisor, financial analyst, hotel manager, insurance agent, personnel manager and sales manager.

ELEMENTARY EDUCATION

The first time senior Adrienne Johnson entered River Fall's Greenwood Elementary school to student teach a kindergarten class, she knew that it was a lifetime career.

"I was walking down the hall thinking 'this is where I want to be'. It felt right," Johnson said.

A teaching career involves long hours and low pay, and potential students have to be dedicated to their profession. Elementary education has been a cornerstone for UW-RF since it opened in 1874, and has evolved into a very competitive and well-respected program.

Entry into the program wasn't easy for Johnson or any of the other elementary education students. Each year only 100 new students are allowed in, so the selection process can be difficult. As a potential student, Johnson had to apply a year and a half in advance before she could even start school. Once in, though, students are assured a spot in the program, unlike many other colleges. Most universities accept everyone, then weed out students based on performance. Students that are admitted are considered 'pre-ed', and still need to apply to the College of Education to get their full enrollment. This is done after 40 credit hours, usually in their sophomore year. They have to maintain a certain GPA level, as well as two recommendations and several signatures. A-Pre-Profession Skills Test, known as the PPST, are required before being allowed to student teach. At that point, students also need to submit an application for student teaching, reviewed by the dean, which includes requirements such as 50 hours of human relations experience which is similar to volunteer work.

"There's a lot of red tape and deadlines for when you apply, so if you're not on the ball you can get behind easily," Johnson said.

However, once students graduate and become teachers, the market outlook is bright. There is a need for teachers right now, as there is a lack in certain areas.

"The job market is good, especially for women in math and science," said education chair Teri Crotty.

Job possibilities include teaching at public schools, private schools, camps, churches, in business and other related fields like administration or counseling.

"There is a large market for teachers starting now and going through the end of the decade," Johnson said.

Employers look more favorably upon applicants who are adept at

the UW-RF's program was an "immense help" in getting and being successful at her job teaching a split kindergarten/first grade class at Ruthford Elementary in St. Paul, Minnesota. She said learning the fundamentals of creating lesson plans and class management was helpful, but the best learning experience was the hands-on activities.

"You just need to experience it to get the full feeling," Gugala said. "A lot of it is just common sense."

An important thing for education majors is to get a good student teaching experience, and to make connections with schools and employers.

"The letter of recommendation can make or break the student," Crotty said.

Other important skills include the ability to communicate, inspire trust and confidence, motivate students, be organized, dependable, patient, and creative, according to Crotty.

Finding a job in the education field involves a lot of networking. To start, try the website <http://www.education-jobs.net/copyright.htm> to look for available jobs or to post resumes.

ANIMAL SCIENCE

Animal Physiology—a class involving the in-depth study of the inner workings of common farm animals—just might have been the key to senior Angie Buehl's new job at the animal supplement company United Vet Equine.

"You need a knowledge of how the body functions with supplements," Buehl said. "Animal Physiology

on practical experience with the academic classroom. Our reputation has been developed over years, and it brings in a lot of students," said department chair Anthony Jilek.

The University's reputation is a big factor with many companies, Jilek said.

"We try to continuously update our program, and have a good rapport with producers in the industry," Jilek said. "There are a lot of employers that look favorably on River Falls students."

Alumni Ryan Thorson found this to be true when he applied for a job at AltaGenetics, where he is now the North American Beef Customer Service Representative. He applied for the job through an advertisement in a state agriculture newspaper, and went through one interview before being hired.

"There are several other people currently employed with Alta who are UW-RF grads, and they said it was one of the first things that caught their eye on my resume," Thorson said.

There are areas of demand right now where the industry is asking for more graduates than are coming onto the job market. Areas such as poultry and swine production, food science and dairy science emphasis are all popular, Jilek said.

A deficit in people working in poultry, swine, or dairy production and food science means anyone with experience in these areas often find it easy to get jobs.

"We have more inquiries than we do students," said Jilek.

When looking for jobs, try agricul-

WHAT DO THE JOBS PAY?

What's the median starting salary with one of these majors? Information from a 1998 UW-RF Alumni Survey

Animal Science	\$22,000-24,000
Biology	\$24,000-26,000
Business Administration	\$28,000-30,000
Marketing Communications	\$22,000
Elementary Education	\$24,000-26,000

Some sample "hot jobs" that you could get with any of the top five majors and a some extra training, and their median salaries. Information from the June 2000 US News & World Report.

Bioinformacist (Biology)	\$75,000-100,000
A Bioinformacist uses computers to make certain	
plaints and animals healthier and more marketable.	
E-Commerce Accountant (Business Management)	\$28,500-54,250
Geriatric Food Designer (Animal Science)	\$30,000-55,000
Risk Manager (Business Management)	\$50,000-150,000
Specialist that assesses risks in foreign business ventures	
Office Support Director (Business Management)	\$30,000-60,000
School Superintendent (Elementary Education)	\$70,000-85,000

helped me the most because it gave a general overview of everything and set the tone for other classes."

Buehl sent out applications via the Internet to all the major equine vendors, such as State Line Tack and United Vet Equine. A job opening and her qualifications as an animal science major and experienced horseperson gave her the job.

Buehl's major is animal science, a broad based program covering ani-

ture-related trade magazines. A good online reference tool is <http://www.agriculture-jobs.net/>, which includes a job search engine, a place to post resumes, and some career tools.

BIOLOGY

Senior Michelle Theobald originally came to UW-RF for the equine program. She never expected that when she finished her studies she would be leaving for a career in biology.

"I love it. I really like the faculty, the program, and the neat classes," Theobald said.

The biology program is very diverse, including specific areas of study such as domestic animals, wildlife, plants, the ecosystem, biotechnology and biochemistry.

Graduating in May, Theobald is attempting to choose from several options available to her as a biology major. Those include graduate school, veterinary school, or a career in the field with a bachelor's degree. Her first choice is to attend a graduate school so she can gain a master's in biology.

She has applied at seven different schools across the U.S., including the University of Minnesota, University of California-Davis, Notre Dame, Ohio State, and the Mayo Clinic. Six have already replied, and all six granted interviews. The decision on which is the right choice is not easy.

"It's your home for the next six years, so you better be comfortable there," said Theobald. "You wish for the shining light to come down from heaven."

The interviewing process involves one-on-one talks with multiple professors. At the University of Minnesota, Theobald had to talk with six people in one day. The Mayo Clinic was worse with nine. The questions are the same, so it can get confusing, she said.



Submitted Photo
Animal science major Angie Buehl translated her love of horses into a job for an animal supplement company.

"By the end of the Mayo interviews, I was repeating myself. I'd forgotten what I'd already told them," Theobald said.

The interviews are not all bad, though. The schools provide meals at nice restaurants and lodging at the hotels, as well as a good look at what goes on around the campus.

"They pull out the red carpet and wine and dine you," Theobald said.

Once Theobald has completed her masters in biology, there are many options open to her. There are many varied jobs, ranging from a chemical oceanographer to a zoo keeper.

"It's a diverse major. That's probably why it's so large—there are so many things you can do with it," said biology department chair Karen Klyczek.

Theobald wants to concentrate on her favorite field of study, molecular biology. She is thinking about a career in the industry, such as working at a pharmaceutical or biotechnology company, or working as a professor at a university.

"To be successful, people need to think independently, step into the program and have a good idea of what needs to be done," Klyczek said.

Theobald found three of her classes at the University particularly helpful. Molecular biology, a broad class that gave an overview of many basic concepts; animal cell culture, which involved growing cells and learning about them in great detail; and histology, which is focused on particular animal tissues in depth.

MARKETING COMMUNICATIONS

A large vehicle vaguely reminiscent of the Oscar Meyer Wienermobile sits in a grassy field while people attending the Santa Barbara Kennel Club Dog Show mill around it. Atop its glossy blue frame a reclining cat and a 15 foot tall smiling dog look out over the crowd as they hawk a new anti-flea product called Revolution. Between them a large-screen TV plays an interactive trivia game to test the savvy of veterinarians and other interested people. Unusual? Just another day at work for marketing communications major Amy Franzwa.

Her job running the scoreboard and informing potential customers of the anti-flea medication's advantages was only a small part of being a media relations person for Pfizer, a large pharmaceutical company. Answering questions and emphasizing the positive was a constant task.

"By the end of the day I was so drained from being perky," said Franzwa.

Franzwa, now a senior, traveled all over the country with the RevolutionMobile, going as far as Houston, Texas and Boston, Mass. Selling directly to customers was just a portion of what she worked on to gain attention for the company's new product. She also was involved in

planning where in the U.S. the RevolutionMobile would travel, creating press releases, advertising design, and direct mail—more commonly known as "junk mail".

"The main thing is to get them to not throw it away, because it caught their eye," said Franzwa.

The field of marketing communications is a relatively new field. The term "marketing communications" itself has only been around for about ten years, but its parts have been around much longer. It combines many old fields, such as advertising, public relations, and sales into one comprehensive major.

"Instead of picking one, marketing comm majors understand them all and how to mix and match," said marketing communications professor Stephen Olsen.

Since the major emphasizes flexibility, positions can be taken up in advertising, public relations, sales, direct marketing, promotions or event planning. Companies that have hired UW-RF marketing communications majors include such varied businesses as the Minnesota Twins, Seneca Land O'Lakes, and 3M.

Many different companies hire marketing communications people, and finding the best-fitting company can be difficult.

"The problem isn't finding a job, that's easy; it's finding a career," Olsen said.

The major was created under the advice of businesses, to tailor the program to best fit current business needs. Thus there are only a few core classes that everyone takes, which are followed by a number of electives that students can choose from to tailor the program to their interests. Each student gets at least one internship to allow for real world experience.

Writing for Mass Media was the class Franzwa found most helpful. The class covers using AP style, writing press releases and the process of distributing them, all of which are used every day at her job. Another advantage was her Radio and TV Production course, which gave insight into the broadcast style.

"You sometimes wonder why we have to take this course, or that course, but looking back now, there was a reason why, and I thank my lucky stars that the courses I did take were there to help me now," said program graduate Nicki Koenig, now a traffic coordinator with Carlson Companies Inc.

Koenig's job involves managing all kinds of printed material—such as press releases and advertisements—for Northwest Airlines, and watching over the process to make sure it's accurate, timely, and on-budget.

The number one skill employers are looking for is the ability to communicate, Olsen said. Other important skills include organization, an ability to meet deadlines, computer skills, a high level of energy, flexibility, and creative problem solving.

The best way to show this is to work in internships and other job-related experiences, and to keep samples to show potential employers.

"Believe me when I say that my portfolio got me to where I am at today," Koenig said.

Franzwa agreed, saying that her current job came from job experience and networking.

"It's amazing how references are so reliable and looked upon highly by employers," Franzwa said.

Marketing communications is still a growing field, and has the potential for a secure career. Businesses need the people to maintain their product positioning—the reason why you choose one product over another—and point of sales—the selling point of the product, according to Olsen, so they're less likely to fire them.

"If these people don't do their job, there's no revenue coming in," Olsen said.

Both customers and media can be non-responsive, so sometimes doing the job can be difficult.

"I learned real quick you can't take it personal," Franzwa said. "They can be pretty crabby and rude."



Submitted Photo
This vehicle is part of mark comm major Amy Franzwa's daily routine as a media relations worker for Revolution, an anti-flea company.

technology and are willing to relocate. There are more job opportunities in other sections of the country, especially in urban areas, according to Crotty.

The Midwest's hiring rate, according to the National Association of Colleges and Employers (NACE), is 55.8 percent. Compare this to the other three areas of the country, which range from 61.6 percent to 76.1 percent in their hiring rate.

El ed. graduate Jamie Gugala said

mal production, management and business techniques in many kinds of animal species. Emphasis can also be placed on one specific species, such as dairy, beef, swine or equine.

Job possibilities include working with animals as a herdsperson or a farmer; as a consultant at a feed company; or even in financial institutions related to agriculture.

"Our program has been established with a good combination of hands-

Camp Roadkill by Jamison Penny



EDITORIAL

Mix of fun, safety is key to good break

With spring break coming up, your hard-working, dedicated staff at The Student Voice has decided to take off a week early and are looking forward to getting the good times warmed up. But, with the luring aroma of relaxation getting stronger, we have partying...er, parting advice for all you college kids before you pack your bags.

First, keep in mind you don't have to skip the country to have fun. Just because you may be short on cash doesn't mean that you can't enjoy yourself in your own back yard. The Midwest has a plethora of things to keep you and your friends entertained and loosened up. Grab a map and some spare cash, and just drive where you've always wanted to go.

And remember, inebriation is pretty much the same no matter where you do it. Sure, dancing with members of the opposite sex in exotic lands sounds intriguing, but getting just as liquored-up as you would some place else can be a decent replacement.

But remember, be smart if you plan to drink. It wasn't too long ago a student at the University of Minnesota fell off his loft while intoxicated and died. Alcohol can be a deadly game if it's not used in moderation. Good times are always abundant, but tragedy is never far off when alcohol is involved.

If you are staying in River Falls over the break, don't dismiss the town as a collection of watering holes with nothing else to offer. In addition to the inviting main street atmosphere, which offers the affordably priced movie theater and a number of good restaurants, the surrounding area provides a natural sanctuary for some late winter wandering. Just walk down Cascade Ave. to Glen Park, cross the bridge, and take off into a world of quite solitude and peaceful.

Have a good and safe spring break, and we'll see you in two weeks. The next issue of *The Student Voice* hits the newsstands March 29.

Need to vent?

Having issues with our issues?

Then Voice your thoughts in a Letter to the Editor.

All letters to the editor must be legible and contain a handwritten signature and telephone number. Unsigned material will not be published. Submissions can be dropped

off or sent to *The Student Voice*, 216 South Hall.

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Sam's topics take off again

Hello Viewpoints reader! Despite some negative feedback on the structure of my column, I have some more separate topics for you this week. It's beyond me why I can't write a whole column on one subject. Perhaps it's due to a short attention span, or maybe a topic needs a certain level of importance for me to pour that much thought into it. Regardless of that, I've decided to title the four sections this week; in hopes of giving you better ideas on where I'm going with any given subject. Snoogans!

Topic One: Karma. I had an outstanding debt of ten bucks going into last week (if you don't count my credit cards). Since then, my brother wrecked the beautiful 2000 Dodge Stratus I was buying from my dad in May, and the school decided to finally tell me that I was four credits short of Spring graduation. Now, I don't want to make it sound like I'm the most tortured person in the world, but rest assured, I paid all ten of those dollars back to my friend John as soon as I could. Not that this was anything that a new car and summer school wouldn't fix, but was my skid of bad luck to end with the receipt of this money? Tune in next time.

Topic Two: School Shootings. OK, this is the most serious topic I've yet covered, but I'm probably just using it as a springboard to poke more fun at Dubya. I do not support gun-toting students in the least. No more than I support our president and his comments on how the acts of these recent school shooters are "godless."

George, buddy, yeah, these kids have issues, but you couldn't sound dumber if you called them "Anarchist, Satan-incarnate, demon spawns from hell." Sheesh!

Topic Three: The Oscars. Ah yes, it's that time of year again. When overpaid actors and

numbers in the world couldn't remove the beer goggles that seem to be placed over the eyes of the Academy some years.

I also need to address the fact that "Gladiator" was a damn good flick. I've heard way too many people put this movie down, and I can't understand why. Russell Crowe and Joaquin Phoenix both deserve statues for acting, and Ridley Scott needs the "king o' the world" honor for this well-played visual spectacle. As for best picture, I'd hate to knock movies I haven't seen, but "Gladiator" seems to have the firepower to win big. If Julia Roberts wins best actress, though, I am truly losing my faith in everything Oscar.

Topic Four: Art Majors. What's the weirdest major? What a stupid question! Those photo poll folks must've been real bored last week. I was disappointed (although not surprised) to see that many of those polled cited art as the "weirdest" major on campus. Now I am not an art major, however I happen to live with two of them, and am friends with many more. To call them strange is acceptable for one who views them from a distance. Once you see the creativity and effort involved in studying art at this, or any institution, you may find that it is you who are actually "weird." I do agree with that one girl, though, philosophy majors are nuts!

OK, I'll stop there. Thank you: and thank YOU in the teepee. I want to know what you think River Falls, so send all feedback to ivoryjedi@hotmail.com

SAM CRNOBRNA



"All the Billy Crystal musical numbers in the world couldn't remove the beer goggles that seem to be placed over the eyes of the Academy some years."

obscure independent films take the stage at the umpteenth annual Academy Awards. This year's big nominees include films about martial arts, drugs, and a single mother with lots of cleavage. The Oscars almost never reward the people and films that truly deserve acclaim. How is it that *The English Patient* (an absolutely horrible film) can get the highest honor, and the genius work of people like Paul Thomas Anderson ("*Magnolia*") and Kevin Smith ("*Clerks*", "*Dogma*", etc.) can be snubbed? All the Billy Crystal musical

with many more. To call them strange is acceptable for one who views them from a distance. Once you see the creativity and effort involved in studying art at this, or any institution, you may find that it is you who are actually "weird." I do agree with that one girl, though, philosophy majors are nuts!

OK, I'll stop there. Thank you: and thank YOU in the teepee. I want to know what you think River Falls, so send all feedback to ivoryjedi@hotmail.com

Ban guns, not music

KEVN O'BRIEN



"What I fear is a possible future where the sounds of music are silenced while the clamor of gunfire is allowed to continue echoing through the halls of our country's schools."

As an avid fan of music and free speech, and a diehard opponent of guns and murder, I was greatly disturbed by a few stories in the news this week. To look at these stories in the context of our time, it truly makes me ashamed to be an American.

As you probably all know by now, the US set a national record by having THREE gun-related school incidents in one week. First, a high school student opened fire on his classmates, killing two of them and injuring 13 others in San Diego on Monday.

Then, a FIVE-YEAR-OLD girl was suspended from St. Paul elementary for bringing her grandfather's pistol to school on Tuesday. Finally, in an almost unbelievable turn of events, a female student from a Catholic school in Pennsylvania shot and wounded her 13-year-old classmate on Wednesday. I say "almost unbelievable" because there is literally no limit to how disturbing or ridiculous these gun stories can get before lawmakers get of their collective, gun-loving ass and make some laws that actually protect our country's youth from firearms.

If these stories aren't alarming enough, I happened to read a seemingly unrelated article on Vh1.com. A school district in Indiana banned music on all of its buses and in it all of its buildings after a mother complained that her elementary daughter had heard such phrases as "they were both butt naked" in the Shaggy song "It Wasn't Me" on the ride to school.

Has it occurred to anyone that we live in land where schools don't hesitate to ban music while legislators have yet to pass any significant laws to stop the rash of gun violence in the same schools? Our government's priorities obviously need readjustment.

These stories also paint a poor picture of our country's parents, who seem to care more about shielding their children from the songs on the radio than protecting them from the guns in their households. I can see it now: a mother looks through her son's backpack, ignores the 9 m.m. pistol packed in next to the geography book, but reprimands the child when she finds an Eminem CD.

A basic comparison of a pop music album and a firearm can provide some insight into what is really more dangerous to children. The sole function of a gun is to kill or seriously injure other people. Although CDs have been known to offend people with vulgar lyrics and hateful messages, their primary purpose is to entertain. Simply put, a CD may warp a youngster's views about the world, but it will never but a six-inch hole in their head.

Don't get me wrong; I think parents should take an interest in what their children are listening to and should have the right to control what songs they buy. Today's artists release a great deal of music that should be deemed inappropriate for impressionable youth. What I fear is a possible future where the sounds of music are silenced while the clamor of gunfire is allowed to continue echoing through the halls of our country's schools. We need to work on gun control, not music censorship.

Twelve steps of advice to make it through college

ANDY LENARTZ



"After several years of partying, I have learned that although there are still a couple of degenerate activities I have not participated in, there are damn few I can completely rule out."

Approaching graduation, I will take some time to pass along the wisdom I have acquired at this university to the younger generation, in the appropriate 12-step program.

1. Everyone who wants to hear your drunken voice at four in the morning is already in the room with you.

2. No matter how impressed your friends are, your teachers do not want to know how many shots you can do and still make it to class.

3. "She must be of age, she's smoking a cigarette" will not hold up in a court of law.

4. Do not ever get so intoxicated you let someone convince you Wisconsin is actually a state.

5. Busch light costs \$10.99 per case. Feel free to beat the hell out of the junior who has been charging you \$16 all semester.

6. When embarking on a decent bender, make sure you have a couple of days vacant. You may need them. Also, consult a calendar upon rejoining reality. Days have been known to disappear.

7. If you ever find yourself enjoying country music, sign up for AA immediately.

8. Do not criticize anyone's sexual habits. After several years of partying, I have learned that although there are still a couple of

degenerate activities I have not participated in, there are damn few I can completely rule out.

9. Any story which begins "Listen to what you did last night" is one you do not want to hear.

10. You have a short time frame from bragging to the opposite sex about how much you drink to trying to conceal the extent of your boozing. Enjoy it while you can.

11. Always remember: Any kind of alcohol is better when drank off a nice set of breasts. Women know this as well; most just require a little convincing to admit and/or experiment with it.

12. Finally, drink as much as you can now, because your body and lifestyle will start to set limits in a couple of years. This is your opportunity to do things you will never again be able to do. When you have a full-time career, you can't get hammered for no reason on a Tuesday afternoon. Co-workers will not look kindly upon you trying to get a game of President-Asshole going during business luncheons, and you are almost to the age where exposing yourself in public becomes a crime instead of amusing.

For questions, comments, or a threesome with your roommate, e-mail me at andy_lenartz@yahoo.com.

STAFF & INFORMATION

A NON-PROFIT PUBLICATION

The Student Voice is a student written and managed newspaper for UW-River Falls and is published weekly on Thursday afternoons during the regular school year (except during semester/holiday breaks and finals weeks).

All editorial content is determined by the *Voice's* Editorial Board. Complaints concerning coverage or content should be directed to the Editorial Board, 213 South Hall, UW-River Falls, 54022.

Opinions expressed in editorials and columns are not necessarily those of the student population, faculty, staff, or administration.

All letters to the editor must be legible and contain a handwritten signature and telephone number.

We reserve the right to edit for length, content, good taste, and libel or to withhold letters. Unsigned material will not be published. Letters to the editor become the property of *The Student Voice* and cannot be returned. Only one letter per person per week will be accepted. The student retains reprint rights to all published material. All letters to the editor must be submitted by Monday at noon for inclusion in that Thursday's edition.

News releases/briefs, display ads, and classified ads must also be submitted no later than Monday at noon for inclusion in that Thursday's edition.

We can be found online at www.uwrf.edu/student-voice/

General Manager:

Kelly Habig

Business Manager:

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Ad Manager:

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Classified Ad Manager:

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Ad Executives:

Ryan Brinks

Jason Borman

Circulation:

Matthew Perenchio

Proofreaders:

Tracy Passehl,

Nichole Moudry

Adviser:

Pat Berg

• Editorial Office: 213 South Hall, (715) 425-3118. Fax: (715) 425-0684.

• General Manager: 216 South Hall, (715) 425-3906. Fax: (715) 425-0684.

• Advertising Office: 216 South Hall, (715) 425-3624. Fax: (715) 425-0684.

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Questions regarding the various meal plans contact:
University Food Services Office
211 Student Center
425-4663 ext. 113

Compliance / local establishments under fire

Continued from A1

Police Department press release. Also, the establishments that passed were sent a letter of congratulations. The four repeat offenders who have failed the first round in October, and the current round on Feb. 16, were each issued citations.

Sgt. Bock thinks the citations may be extra incentives for bartenders to check customer licenses before serving them.

"In River Falls, it (the fine) would be \$281.00," Bock said. "There are not that many employees at each business, and I'm sure they all hear about the fine. I would not expect that the business pays the fine for the clerk, or server, and there may be other consequences such as getting fired. The business realizes that the next fine will be at the clerk, or server and also another one to the business, and eventually can cost the business its license."

Chief Roger Leque of the RFPD feels this may put a

little more pressure on businesses to comply with the laws.

"This is a great way to reduce availability," Leque said. "With (liquor) licenses come obligations not to sell to underage (people). This is a way to monitor what goes on."

Sgt. Bock feels this program is a great way to teach businesses about consequences and rewards.

"Warnings are great, and this program is designed for education," Bock said. "Warnings come first, and give everyone a chance to do the right thing. I send out letters of congratulations to all the businesses that pass, and letters of regret to the businesses who fail."

The compliance checks were conducted using underage youths age 17-20, two plain clothed police officers and one uniformed officer.

For further information on the Pierce County Alcohol Compliance Task Force, contact Sgt. Janis Bock, Task Force Coordinator, of the RFPD at 715-425-0909 or any of the participating departments in Pierce County

Alcohol Compliance Task Force

The following local establishments failed the compliance check on February 16

- Auto Stop North and South, River Falls
- T-Bar, Ellsworth
- Club Kaos, River Falls
- Red Barn, Spring Valley
- Luigi's Pizza, River Falls
- Binkowski's Service Station, Plum City
- Scab's Place, Prescott
- Wally's Bar and Grill, Plum City
- No-Name Saloon, Prescott

- The Gas Lite, Ellsworth
- D&K's Family Foods, Ellsworth
- Harbor Bar, Hager City*
- Tom Thumb, Ellsworth
- Hager City Liquor, Hager City*
- Joe's Valley Bar, Prescott
- Kennedy Liquor and Cheese, Ellsworth*
- Vieth's Bar, Hager City
- Cenex Countryside Coop, Spring Valley*
- Hwy 63 Tavern, Ellsworth

Four establishments were repeat violators from October and were fined \$281

(* denotes repeat violation)

Ojibwe

Continued from A1

Though many may hold a preconceived notion of what reservations look like, St. Arnold painted a picture of an area much like River Falls. There is a small town inside and one on the edge of his community.

"You can be driving through a reservation and not even know it," he said.

There is a strong sense of family with the Ojibwe.

"The two most important age groups are our children and our elders," St. Arnold said. "Our children are our future and our elders are our teachers."

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There's no place like home

Unfortunately, a good deal of the NFL's star movers and shakers have suddenly experienced an overwhelming disillusionment, otherwise known as free agency. Nobody knows where home is anymore. Ah yes, the finer points of the NFL.

You know politics is dictating the moves when the Cowboys drop

RYAN BRINKS

their three-time Super Bowl champ, Troy Aikman, like a bad habit. It's too bad that his mere 12 year commitment to the 'Boys doesn't count for anything. Come on, Aikman as anything but a Cowboy is just ridiculous.

And then throw into the mix John Randle as a Seahawk. Way to go, that's a move up. He's practically asking to suffer.

Dwayne Rudd's in Cleveland, an unfortunate move that pretty much depletes what little the Vikings had going on defense. Wasn't the goal to improve over the off-season?

I guess the real indication of how insecure jobs are in the NFL came to the surface at Green Bay, when the Packers had to put lifetime reins on their prized arm. An interesting concept, but go for it. You might as well turn to the XFL if Favre betrays his native green and gold.

Elsewhere in the league, Brad Johnson doesn't have a clue where he belongs. He's still trying to salvage something of a reality to all the hype from two years ago. But the Redskins' 2000 season flop has sent him back to the Black and Blue Division. Whether or not he fits into the Bucs offensive game plan, he'll be piloting another team with high expectations. We'll see what transpires this time around.

As for Trent Dilfer, he was dumbfounded when he checked out the winning Super Bowl quarterback's benefits package and found that it was void of anything even resembling job security. Baltimore didn't even waste their time trying to keep him. Talk about going from an untouchable high to hopeless despair. He's still floating around this warped free agency mess.

Best of all, the Ravens came out with an authentic steal, or so they think. Baltimore is fever-ridden with hopes of Elvis rocking them to a return trip to the Bowl. Is there something wrong with that thought, or did I miss something? So much for the Super Bowl champs setting the standard.

Make what you will of the whole situation. This is probably only the beginning. Still, I get an overwhelming sense that the NFL has essentially begun to lose its respect toward experience. After investing close to a decade of your life and talents into a club that becomes your home, you have to expect a little respect, a little dignity. It'd be sad to see this league dwindle to a free-for-all.

Ryan Brinks is a sophomore majoring in journalism



File photo by Scott Wente / The Student Voice

Jill Janikowski, pictured here, was practically unbeatable last weekend at the NCHA Tournament. Her 18 saves against Stevens Point and 25 against Superior cleared the way for the Falcons to take the inaugural NCHA title.

Lady Falcons hold on for first ever NCHA title

■ UW-River Falls wins inaugural Women's NCHA Tournament behind sparkling performance from netminder Jill Janikowski

Ryan Brinks
Assistant Sports Editor

For 60 seconds, the top-seeded Yellowjackets assaulted the Falcon zone in a six-on-five frenzy that drove Jill Janikowski and the Falcon defense to peak intensity, that drove both teams' coaches to the ends of their nerves, and that brought fans to the edge of their seats. For both sides of the puck, such dramatic fervor was worth only one prize, the inaugural NCHA Championship.

After having lost three contests to UW-Superior by a single goal earlier in the season, the Falcons were ready for revenge, and it couldn't have come at a better time. After Superior survived through three overtimes to finally oust fourth-ranked Lake Forest from championship contention, the Falcons quickly and deliberately

showed UW-Stevens Point the door for the third game in a row, sending the Pointers to the consolation game with a 4-1 semifinal win Saturday.

Then, in the NCHA Championship game on Sunday, the Yellowjackets and Falcons faced off one final time, almost a month and a half since they last met. With the inaugural title on the line, the Falcons came out strong with two goals in the second, but Superior skated back, picking up a key goal early in the third. As the period wore on, though, the Falcons held tough, and the 'Jackets pulled their goalie with a minute to go, laying everything on the line. For those last sixty seconds, the Falcons scrambled to maintain control and managed to withstand Superior's assault, claiming the 2-1 victory and conference championship.

"It just feels like a big relief," head coach Joe Cranston said after the nerve-racker. "We didn't have our best game of the year, but we came up with the win, and it was awesome."

Right away, the Falcons steered the contest to a one-sided spectacle, controlling shots and possession, but 'Jacket goalie Kelly Timm held her ground.

Soon, however, the tides turned and Superior swung into full force, making up more than enough offensive production in the final half of the period and coming out of the first

period scoreless but on top in shots on goal, 9-7.

After another half period of dead-locked action, though, the Falcons broke out. Jenny Conzemius' pass to Elisha Best threatened Timm and the Yellowjackets, and Best, faking right and taking it in left, lit the lamp and put the Falcons on the scoreboard, 1-0, 13:07 into the period.

Three minutes later, after working the puck around the perimeter, Hattie Hoff wound up from the point and launched the puck on goal, but there was no need for a rebound. Hoff's thrilling fourth goal of the season, assisted by Susie Misheski, gave the Falcons a two-goal lead entering the third period.

Realizing the importance of the situation, the Yellowjackets made their move, and at 3:17 Angela Harvieux beat Janikowski on a long shot as well. Back into the thick of things, Superior turned on the heat, and the Falcons turned to their defense.

Shooting only five times on goal, the Falcons were doubled by Superior in the third period, but it wouldn't matter. The Yellowjackets, despite even pulling their goalie at 19:00, came up empty-handed.

"We played panic hockey those last couple minutes, and almost gave one up," Cranston said. "But Superior

See "Title" on page B2

Skaters host NCAA series

Sports Information

With a 21-8-2 record, the UW-River Falls men's hockey team received the only at-large bid in the NCAA Div. III Tournament and will host New England College Friday and Saturday night at Hunt Arena. Game time for both games will be at 7:05 p.m.

"We're thrilled to have the opportunity to continue our season," Falcon head coach Steve Freeman said of the team's second NCAA appearance in Freeman's five years as head coach. "We believed we needed serious consideration, and it happened the way we thought it would."

The Falcons will take on a New England College team that Freeman and the rest of the Falcons don't know much about. The Pilgrims upset defending-national-champion Norwich, 2-1, for the ECAC East title.

Either way, the Falcons are happy to see the game at Hunt Arena where the fan support has been outstanding during the playoffs.

"We need to grasp the opportunity and take advantage of this selection," Freeman said. "We're lucky to host an NCAA Tournament series and pumped that the River Falls community will get to cheer us on at Hunt Arena."

THIS WEEKEND



VS.



NCAA Quarterfinal Preview

What: River Falls (21-8-2) at New England College (20-8)

Where: Hunt Arena

When: Friday and Saturday night at 7:05 p.m.

What to watch: The Pilgrims had a rocky start to the 2000-2001 season when they were defeated 8-0 by Middlebury and 12-1 by Norwich during the first weekend of the season. New England College rebounded to defeat Norwich, 2-1, in the ECAC East Championship game.... The Pilgrims are led by Ralph Aiello who has 25 goals and 29 assists in 28 games. Pat Bryant and Keith Wallace have 17 and 16 goals, respectively.... The Pilgrims have seven players with nine goals or more while the Falcons have 10 skaters with at least nine scores.... A pair of netminders have split time for New England College, but Ryan Thomson has emerged with a 13-5 record, 2.64 GAA and a .915 save percentage.

Track 6th at WIAC

Dan Schultz
Sports Correspondent

The Falcons women's track team finished sixth overall in this weekend's WIAC indoor track and field meet. Despite the lower team finish, individual athletes soared.

Kady Kleven won the high jump with a 5-5 3/4 jump. Another regular top finisher, Krystin Bodenburg, finished third in the 400 with a time of 58.41. Bodenburg also finished seventh in the 200 in 26.65. Nicole Prochinske finished seventh in the triple jump with a leap of 36-4. Another top finisher was Katie Checklaski, who placed sixth in the pentathlon with 2,703 points. The Falcons relay teams finished well in the 4x200 relay with a second place time of 1:48.41 and the 4x400 team placed fifth in 4:10.56.

As a team, the Falcons placed sixth trailing the closest team, Whitewater, by 14 points. La Crosse took home the team title with 203 points followed by Oshkosh with 166.5. Stevens Point took third with 115 and the rest of the field finished with Eau Claire and Whitewater scoring 59, followed by River Falls with 45, Platteville 29 and Stout 24.5.

See "Track" on page B2

Falcons fall short of NCHA crown

Troy Mallat
Sports Editor

In a series that had a little bit of everything, UW-Superior had just a little more. The Yellowjackets defeated the UW-River Falls men's hockey team in the NCHA Finals with a 4-2 victory Saturday night in front of a standing room only crowd of 2,048 at Wessman Arena.

The two teams tied the opening game of the series on Friday, 2-2, to set up the do-or-die contest.

With the win, the Yellowjackets (27-3-1) earned the automatic bid in the NCAA Tournament for the second consecutive year while the Falcons (21-8-2) received the at-large berth and will play New England College this Friday and Saturday night at Hunt Arena.

"[The series] had everything," Falcon head coach Steve Freeman said. "It had speed. It had hitting. It had playmaking, goaltending. It was everything a championship should be."

"We're proud of our players. They really gave an all out effort. All these young guys have a taste of what championship hockey is all about at this level."

Forward Josh Liebenow produced most of Superior's playmaking. The sophomore scored three times during the series including the eventual game-winner on Saturday night.

After the Falcons cut an early two-goal lead in half, it looked like momentum was on the Falcons side. However, at 15:02 of the second period, Liebenow fired a wrister from the

left face-off dot that beat goaltender Jacques Vezina stick side topshelf.

Liebenow would put the icing on the cake with an empty net goal in the third period.

Vezina made big saves all weekend with 22 saves in game two and 28 in the game one tie.

"Vezina was extremely sharp and he was aggressive all weekend," Freeman said. "Our goaltending was everything that a coach could ask for."

Yellowjacket goaltender Nathan Ziemski stopped 25 shots and 27 shots in the two games. But those numbers could have been higher if it was for a stifling Superior defense that always seemed to be in the passing lane.

"We had a tough time penetrating key scoring areas," Freeman said. "We had the puck a lot, but Superior played real strong defensively in front of their own net. We'd get a wide open shot, and it'd look like it would be a great play on the net, and it would hit somebody's shaft and the puck would deflect."

The Yellowjackets led 2-0 after the first 20 minutes of play. Jeff Glowa put Superior on the scoreboard with a power-play goal at 7:36. Colin Kendall passed the puck from the left half boards to Glowa in the slot. The senior was able to gather himself and fire a wrister past Vezina.

At 12:19, Chris Hackett tipped a wrister from the blue line into the goal.

After the shaky first period, the Falcons settled down and cut the lead to 2-1 when Matt Elsen found his own rebound to beat Ziemski

See "Men's hockey" on page B2



Scott Wente / The Student Voice

Falcon forward Rheese Carlson (27) gets set for a face off against Yellowjacket Jeff Glowa Friday night at Wessman Arena in the NCHA Championship Series. The Falcons tied game one, 2-2, before dropping the series with a 4-2 loss Saturday. The Falcons were chosen as the only at-large team in the NCAA Tournament and will host New England College this weekend at Hunt Arena.

Off-Beat

Kristopher Jensen
Staff Writer

Most students interested in the art of filmmaking have to go to one of the coasts to explore their talent. Soon, the filmmakers of the New York Film Academy will come to the UW-River Falls campus, giving students the chance to see if they have what it takes to make it in the film industry.

The New York Film Academy is offering free one-day workshops on college campuses across the country, according to a press release from the academy's Director of Education, Michael Young.

The film academy may spend a day on the UW-River Falls campus in late March or early April if students express interest, Young said. The workshop will give an overview of the art of filmmaking, and give students the opportunity to learn more about the academy's film programs.

At the film academy, students write, shoot, direct and edit their own short films under the guidance of professionals. The academy offers four, six, eight-week and one-year-long workshops in various locations around the world.

"We have hands-on workshops starting every month in New York City and at Universal Studios in Los Angeles," he said. "During the summer we go global -

holding programs in Paris, London, Cambridge University, Princeton University, the Harvard Faculty Club and Disney MGM Studios in Florida."

Since the development of the film studies minor on campus three years ago, students have shown an interest in the subject. Carole Gerster, UW-RF English professor and coordinator of the film studies minor, said that interest is very evident on this campus.

"This is our third year in full bloom," Gerster said. "We've had courses in film studies forever, but the last two years we've really been in full operation. It's popular. At last count we had 21 minors."

Gerster said the popularity of the minor stems from the prevalence of the subject of film in today's culture.

"Film is, in my opinion, the literature of our time," Gerster said. "I don't know what you curl up with at night - a book or a film - but most of us would take our videos."

"More and more of our knowledge is coming from

films, and people want to know about the medium they're watching."

Gerster said some of her students are more than just casually interested.

"A lot of them are interested in pursuing (film)," Gerster said. "There's a lot of individual interest. We have a lot of talented screenwriters in the minor, and one student who wants to do film reviews. Some students are interested in film as critical studies, like literature. We're not a particular type of minor. We have lots of divergent interests."

Junior film studies minor Shannon Pingel said she discovered a new interest in film studies.

"When I got into film studies I was an English major who needed a minor," Pingel said. "Now I think it's really interesting. You can read film like books. It really gives you something to think about."

Pingel said studying films allows her to appreciate them more.

"You don't think about a lot of things when you go to the movies because you don't go to a movie to

think," Pingel said. "But you can get a lot more out of movies by knowing how to analyze them, and understanding the incredible amount of work that's gone into them. It's eye opening."

Fellow film studies minor Jessica Matelski said she loves everything about the minor.

"I haven't had a single film class that I haven't enjoyed immensely," she said. "They're all interesting because they have the most dynamic professors. And I love movies, so for me, it's the subject matter that's interesting."

Matelski said she was surprised at how differently people watch films.

"They teach you to watch movies in different ways," Matelski said. "We're all used to going to movies and just taking it in. Studying film gives you a different perspective, and teaches you to look at them more analytically."

According to Matelski, the importance of film extends beyond simple entertainment.

"Movies are representative of our culture," she said. "I think that carries over and you can apply those lessons to the way you look at the world. You start noticing things in movies that you notice in the real world."

"Film is, in my opinion, the literature of our time. I don't know what you curl up with at night - a book or a film - but most of us would take our videos."

-Carole Gerster

Eye want candy at Beach Bash

Rocky Hulne
Staff Writer

Over 100 UW-River Falls students transformed Brandy's into a rocking beach party on Wednesday night from 8 p.m. to midnight. Many students came to dance and make sand castles for the fifth annual Beach Bash, sponsored by Prucha Hall, and West and East Area Councils.

The Beach Bash featured D.J. Jason Jacobs from Club Kaos. Nine tons of sand was brought in to cover the dance floor of Brandy's, which gave it a summer look. The sand was put over black plastic garbage bags so it would be easier to take out.

This year's Bash was very popular in comparison to previous years.

"We sold more tickets in advance this year than any other year before, it keeps getting to be a better turnout every year" said Prucha Hall Council member Heidi Hargreaves, a sophomore majoring in English education. Hargreaves, and other Prucha Hall Council members helped organize the Beach Bash, which is used as a fundraiser for Prucha Hall.

The Beach Bash featured a grand prize raffle drawing that was worth a \$250 flight voucher and \$100 of spending money. There were also gift certificates given out from the mall of America and other various businesses. Along with the raffle drawing there were also door prizes that were given out. The

door prizes included free pizzas from Dominos, as well as other items.

The event was a lift for most of the students who attended it. Along with dancing and other activities like a sand castle building contest; the

original idea with the sand on the floor," Hargreaves said.

Junior business administration and economics major, Joe Matz, felt that the event was a positive one for students.

"The event is good for campus, a lot of people had a good time," Matz said. Matz, also felt that the crowd was a better one than the bars sometimes offer downtown.

"It was much better than the usual Club Kaos scene, there was a more laid back, average crowd," Matz said.

Joe Konop, a freshman majoring in broad area social studies (history emphasis) did not see the Beach Bash quite that different from the Kaos scene.

"It was about the same as Kaos, except I liked the fact that there was no smoking inside," Konop said.

However, Konop felt the Beach Bash was an overall good time, especially the fact that many girls were wearing their swimsuits.

"It was fun, I didn't like it at first, but then more people came and there was a lot of eye candy out there. The event went above my expectations and I suggest that more people go again next year," Konop said.

Konop also felt the sand gave the Beach Bash an interesting appeal.

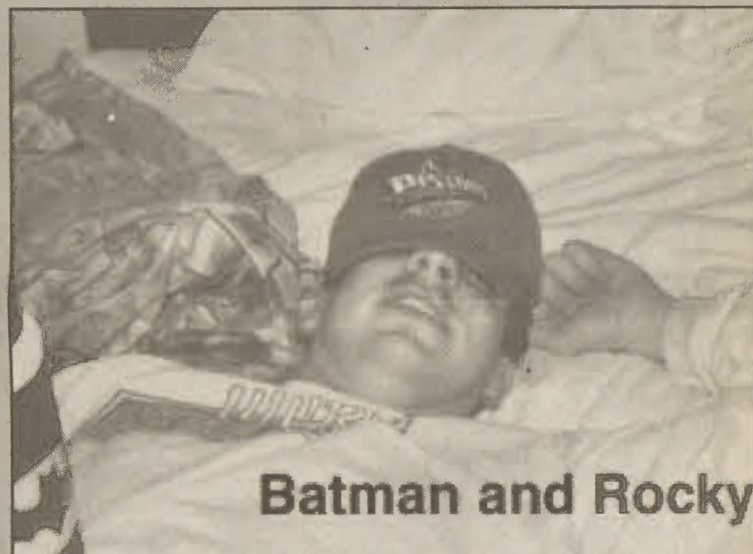
"I liked the idea of having sand on the floor, but I feel bad for whoever had to clean it all up," Konop said.



Emily Wegner and Laura Levenhagen work the ticket booth at the fifth annual Beach Bash on Wednesday.

Matt Perenchio / The Student Voice

And coming in third.. The Student Voice!



Batman and Rocky

The Student Voice recently swept up at the Best of the Midwest conference, receiving third place in the 'Best College Broadsheet Paper.' The whole event was thoroughly tiresome, as evidenced here by folk hero Rocky Hulne. Hulne was later quoted as saying the award is 'as cool as the other side of the pillow.'

The Student Voice - we're into irony.

What's a good question for the Student Voice photo poll?

Aaron Morrow, senior

"What are the philosophical ramifications of circular reasoning?"



Cindy Dipprey, sophomore
"Why do people send stupid, annoying chain letters?"

Dan Rogge, sophomore (left)

"When will winter end?"



Josh Mattison, sophomore
"Why do girls act the way they do?"

Kari Ekenstedt, senior (left)

"How do ligaments really work?"
Renee Kohlhepp, junior "What do you think the eyes of Jesus look like?"



Poll by Matt Rayburn and Matt Perenchio

Don't Like Our Photo Poll Questions?

Drop of suggestions at 213 South Hall by Monday or call us and leave us a message at 3118.

Boy, we college kids got it rough...



an introspective column by Max, that good little kid

I, of course, was being sarcastic with that headline. But it COULD be easier. Remember when your parents used to say, "If you're going to act like a five-year old, I'm gonna treat you like one"? Seriously, is that supposed to be a threat? Okay, my day will consist of three hours of cartoons, two naps and a trip to the park. The hardest thing I learned in school was "how to subtract." My meals will be cooked for me, my sledding hill is right outside my door...should I go on? I guess it is worth giving up all of that to be able to drive and belch and have the social habits of a sailor. But it WAS nice when the only thing I had to worry about was whether the Autobots would win their battle against the evil forces of the Decepticons.

I always thought it was intriguing how people grew up (or older in my case) because when you come to somewhere like this university, most people don't have the benefit of witnessing most of your formative years.

Would you believe that I went to Catholic school for thirteen years? On

second thought, that is pretty believable, because as Editor Kevin O'Brien said, "They always grow up to be the scum of the Earth."

Occasionally, I'll have my 'Nam-like flashbacks to my childhood. Being on the last page of the paper reminds me of how I was always picked last for kickball or anything else that involved athletic ability. Seeing the episode of "The Simpsons" where Homer says "Bart, beer me" reminds me of Friday nights sitting around with my dad, uncle, cribbage, Paglai's pizza and Led Zeppelin on the turntable. When people pick on me here, it reminds me of when ...people picked on me as a kid (and I'm gonna get back at all of you). Smelling my roommate's gas reminds me of the time that I pooped on the basement floor and hoped my mom wouldn't notice the big pile of sh*t in the middle of the room. Oops, that probably didn't need to be public knowledge..

It is nice to think of when I was innocent, well, to an extent. I was recently informed that a lot of people think of me as a prick, which I think was my goal when I started writing two years ago. Oh well, I'm content with what I've become. Cuz I know it isn't gonna be getting easier anytime soon. Thoughts? Comments? Poo stories? E-mail me at max@performancepools.com

Photo courtesy of Morgan Jindrich.

Out in the wilderness

a boy's odyssey in the bush, as recounted by Max Date

One upon a time, there was a boy who read 'Walden.' Inspired by Thoreau's tale of becoming one with nature and all that other sh*t, he went to forage on his own for a while. The following passage is an excerpt from that boy's journal:

Day 17: Well, I think I'm finally getting used to living out in the wilderness. I've even gotten the opportunity to witness the miracle of nature. Why, just today, I saw my first beaver. It waddled out of a bush and started to gnaw on a tree. When the little guy finally got it to go down, he was quick to snatch up the fallen wood. He was apparently more skilled than I; when I tried to cut down some fire wood, my hatchet slipped and I got a slit on my hand. Hopefully, the axe wound will heal soon.

It's amazing how unaccustomed I've grown to modern comforts. I haven't used my truck in over two weeks. It's even starting to look old too; the mudflaps are all crusty.

The arm fell off of my old rocking chair. Usually, I would've gone to the store and bought a new one, but I must be resourceful. I found some glue in a box and dropped some of the goo in the hole. The chair was fixed just like that!

One thing is bothering me, however. I brought my wrong compact disc wallet. Instead of bringing my Led Zeppelin collection, I brought my dad's Grateful Dead CDs! I hate the Grateful Dead! I'd REALLY like to punch Jerry Garcia in the nose...

My writing isn't as successful as my handy-man skills however. I am going through a very severe case of writer's block. One

would think that all of the natural beauty around me would be more than enough inspiration - all the trees and mounds and gorges. The lake nearby is wonderfully scenic as well. I found some mollusks on the beach. They look like clams, but I'm not sure. I also ran into a family of turtles - snappers, most likely.

One explanation might be my poor diet. I'm used to roast beef, cheese, tacos, things like that. Surviving on canned goods is okay for a while, but I'm gonna be sick of tuna in about a week. I've got a little stash of meat packed away, but cooking isn't exactly my forte. I tried to grill up some steaks the other day, but when I got done, they were still pretty pink.

On the bright side, I'm loosing a bit of my gut; it's not such a fat spot anymore. But, boy, when I get home, I'm gonna bury my face in some cherry pie. Mmm, home cookin'! What I would give for burger...

It's a good thing none of my friends can see me - my whiskers are pretty curly right now. I'd really like to be more sanitary out here, but the setting isn't very conducive. Oh well, what can you do except go with the flow?

It got pretty chilly the other night. The idiot that I am, I didn't pack a winter cap. At least I could keep my ears warm with a pair of muffs though.

Well diary, it's off to hit the sack, I suppose. I'd like something to drink before I go to bed. I've got some tea bags, but I'm not sure where I'll scrounge up a warm glass of water. Such is life. Good night.

We're hanging "Tuffe"



Molly Montag/
The Student
Voice

Jeff Heinze plays the title character in the Theater Department's performance of Tartuffe, while Brian Benoy plays Orgon. The play runs tonight, Friday and Saturday at 8 p.m. in the Blanche Davis Theatre in KFA. Tickets are \$3 for students and senior citizens and \$7 for adults.

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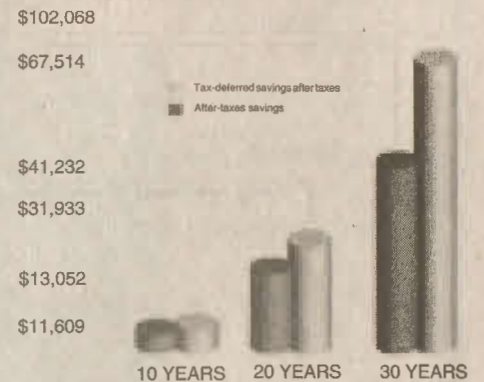
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