



Student Voice

VOLUME XLIX

NUMBER 20

RIVER FALLS STATE COLLEGE

MONDAY, FEBRUARY 18, 1963

'Imaginary Invalid' Will Run 4 Days This Week



Members of the cast of "The Imaginary Invalid" run through dress rehearsals for the play that will run Wednesday through Saturday next week.

Student Cast to Bring Moliere Play to Campus

Masquers will present Moliere's comedy, "The Imaginary Invalid" Feb. 20 through 23 at 8 p.m. in the Little Theatre. The entire production is under the direction of Bernard Skalka, instructor of speech and technical director of theater.

The production features an all-student cast. A highlight of this production will be the use of rented costumes expressly designed for the period of the play. The setting will be one of the most elaborate ever seen on the Little Theatre stage.

The play takes place in Paris with the flamboyant rule of Louis XIV as a background. It centers around a family of society and gently spoofs the practice of medicine. It is a little difficult to tell which Moliere used his wit with satire on to the greatest extent, but the combination proves to be hilarious to the end.

The title role of the invalid, Argon, is played by Daniel Love,

a sophomore from Edgerton. Argon is a wealthy hypochondriac who has every body function down to a system whereby he controls it by pills and injections. He is bothered of course as his statements from his apothecary seem to mount and his health becomes only worse. He decides that perhaps a doctor in the family may save some on his medical bills and then the fun begins. His daughter Angelique, played by newcomer Sue Stanek, is to be the doctor's wife, but objects as her love belongs to Cleante whose only claim to fame is his singing ability. Argon's wife, Beline, played by Bev Roth, offers little resistance to the plans of her husband, but shows amazing stamina when Argon's will is disclosed.

As the play progresses we meet several interesting characters that produce one of the most smooth and delightful cases of mistaken identities seen in any comedy. The invalid's illness, a rejected suitor, an anxious wife, a young girl in love, a servant with a glint in her eye, and an apothecary very interested in money join together in one of Moliere's finest works. It is a play geared to those who enjoy good comedy.

The Little Theatre production of "The Imaginary Invalid" should prove to be one of the high lights of the theatre season. Tickets are available in the College Bookstore and also may be purchased at the door.

Cast of Characters

- Argon - Dan Love
 - Beline - Bev Roth *
 - Angelique - Sue Stanek
 - Louison - Mavis Grover*
 - Beralde - Franklin Blodgett
 - Cleante - Dave Balke
 - Mr. Diafoirus - Thomas Brucks*
 - Mr. Diafoirus - Tom Holloway
 - Mr. Purgon - Dave Bunch
 - Mr. Fleurant - Dave Frazer*
 - Madame Bonnefoy - Judith Christensen
 - Toinette - Ilona Hoover
- * Members of Alpha Psi Omega, honorary dramatics fraternity.

Student Voice Has Face Lifted

Different Printing Process Means More Pages, Better Reproduction

(See Photo on Page 3)

This is the new Student Voice! The Voice is involved in a major transition this week as its printer has opened a new building and installed a new press. The press, besides being new, involves an entirely different printing process known as photo offset or photo lithography.

The change will have a number of effects on the Voice and the persons connected with it. For one thing, most issues will consist of eight pages, as this issue does, instead of four or six. More freedom in layout and fewer restrictions with art work also will result from the change.

Photos can be larger now — in fact, the only limit is the size of the newspaper page! Also, reproduction of photographs is expected to be clearer and sharper. The new process also give the Voice staff an opportunity to use the work of local cartoonists to supplement syndicated material, such as "Little Man on Campus."

Advertisers will find a great deal more art work possible in their advertisements. Finally, some of the less interesting production tasks will be taken over by the printers.

"The new process will present a challenge," Voice Editor Bob Beeson said this week, "but with

the rising interest in journalism at River Falls, I feel that the Student Voice can become the state's top college newspaper."

The offset process is based on the fact that water and ink will not mix. It is a radical departure from the Voice's former printing process known as letterpress. The letterpress process involves raised type characters that are put into contact with ink rollers and then are pressed against the paper, leaving the ink on the paper.

No raised characters are involved in the offset process. The printing plate is absolutely flat. In this process, the pages of the Voice are planned by the Voice staff and then sent to the River Falls Journal, the paper's printer, where the type is "set" on a machine resembling a typewriter. Actually, what this machine does is punch holes in a ribbon of paper. The ribbon holes are then read to find any errors. The errors are then corrected and the tape is run into another machine which types the copy onto a production proof sheet. While it is doing this, it assures that both margins of the printed material are straight.

From this machine, the copy is pasted carefully on a page that

(Continued on page 3)



A small part of the hundreds of persons who registered for Go-to-College Day stand in line for name tags in Hagestad Student Center. Area high school seniors, their parents and guidance counselors participated in the event. (See story on page 3.)

Education School Tells Prospective Teachers Feb. 22 Is Deadline

Secondary student teachers for 1963-64 must hand in their applications for teacher education, lists of courses and autobiographies to Dr. Allan Siemers, 110 North Hall, no later than Feb. 22.

Applications and papers received after that date will not be given any priority in assignment to off-campus teaching locations, Dr. Siemers said.

Questions about the applications may be directed to Dr. Carlton Beck, Dr. Mark Perrin or Dr. Siemers in the School of Education.

Falcons Lose 2 by Same Score

It was a sad weekend for basketball fans as our fighting Falcons lost two thrillers, both by the score of 82-80. (See story on page 7.)

Editorials

The circumstances of one of the strangest events that has happened on campus were unfolded last week and promised to bring about even stranger results. One Senate member has even commented that the result will be a precedent.

In a very short time, the Student Senate will meet to decide what, if anything, will be done to one Dusty Sandborgh, who, according to Senate members, is trying to usurp their authority.

Now, everyone knows, or should know, that the Student Senate is the supreme campus organization. It handles certain appointments, sets up certain committees, decides on the legality of other campus organizations and does other duties, but most important, it handles the student's money, the money the College collects from the students in the form of fees.

The crux of the problem is that Mr. Sandborgh has spent some of this money without Senate authorization, or more correctly, he has presented a bill to them, a bill which must be paid by someone. The problem here is that no one has done this before, and the Senate is not quite sure what action is necessary.

The Student Senate meets tonight, and it has invited Mr. Sandborgh to that meeting to give an accounting of his actions. While it would be impossible for all interested students to attend this meeting, we feel that each student should demand a full accounting from the Senate.

R. B. B. Jr.

Guest Editorial

As a student with a small license to criticize, it has come to my attention that we are not receiving full benefit from the events on campus that are designed to entertain.

There is more to entertain than whether or not the audience laughs. On the part of the entertainer is showmanship. The audience has a right to demand that his entertainment be of high quality and in good taste. In view of recent past performances of professionals there seems to be discrepancy in the audiences demand and the entertainers supply.

Most recent is the concert by the Four Preps. Under the handicap of a sound system that leaves something to be desired and a baritone with a cold, I still firmly believe that a nationally known singing group as the Four Preps are capable of a better show than was seen last Monday evening or the success they are said to enjoy must be a falacy. In this case, the show left room for much improvement as the group could have showed more concern for showmanship and the use of good taste. Considering themselves professional musicians, their flat notes were a little too obvious. Their emcee might have talked to the audience rather than the ceiling and the faraway walls. Granted their shinigans were for the most part very funny, but the reference to one member of the faculty made the entire thing border on the disgusting. This type of comedy seems to be unnecessary — heaven knows there are other things at which we can laugh.

If we as an audience will continue to be subject to second best in performance and low levels of comedy — a two-fold reciprocal obligation will have to be carefully examined.

So it is my hope that visiting entertainers in the future may own up to their responsibility to give us high quality entertainment — the responsibility to recognize it and appreciate it belongs to us.

Darlene Erickson

Organization Calendar

Day	Organization	Time	Location
Monday	Social Committee	Every	2
	WRA	Every	Karges
	Student Senate		200
	Kappa Delta Pi		101-2
	4-H	2nd	201-2
	4-H	1st & 3rd	201-2
	ACEI	1st & 3rd	20 Ag Building
	Foreign Students	4th	201
	NCTE	1st & 3rd	Social Room
	Faculty Women's Club	1st	101-2
	YGOP	3rd	101-2-3
			2nd & 4th
Tuesday	School of Education	3:00-5:00	Every 103
	Physics Club	7:00	1st 201
	Newman Club	7:30	2nd & 4th 124 Karges
	Wesley	7:30	Every Methodist Church
	UCCF	7:30	Every Congregational Church
	Y Dems	8:00	2nd & 4th 101-2
	AAUW	8:00	2nd 201-2-3
Wednesday	Freshman Class	1:25	1st N. H. Auditorium
	Sophomore Class	1:25	1st Little Theater
	Junior Class	1:25	1st 101-2
	Senior Class	1:25	1st 201-2
	Toastmasters	6:00	1st 201-2
	AWS	6:30	Every 201-2
	Forensics	7:00	1st & 3rd Senate Room
	SNEA	7:00	Every Social Room
	Chess Club	7:00	3rd 101-2
	Econ Club	8:00	Every Falcon Room
		1st & 3rd	201-2
Thursday	Orchesis	5:00	Every Mirror Room, Karges
	PEM Club	7:00	3rd alternate months Karges
	Agrifallians	7:00	2nd & 4th 101-2-3
	F.P.A.	7:00	2nd & 4th N. H. Auditorium
	Chemistry Club	7:00	3rd Social Room
	M.E.N.C.	7:00	1st & 3rd 201-2
	Math Club	7:00	1st & 3rd Falcon Room
	Sitzmarkers	7:00	1st 203
	Psych Club	7:00	2nd & 4th 105
	Beta Beta Beta	7:00	1st 101-2
	Y Socialists	7:30	1st 105
	Pinochle	7:30	3rd 101-2-3
	SANE	7:30	2nd Old Book Store
	Sigma Chi Sigma	8:00	2nd & 4th 101-2

LITTLE MAN ON CAMPUS



"BOY, DID YOU GUYS EVER MAKE A LOTTA NOISE COWIN' IN LAST NITE!"

Letters to The Editor

Spring Valley, Wis.

Feb. 10, 1963

To The Editor,

A public "thank you" is certainly due to Charles J. Graham, Chairman of "The Department of the Social Sciences, to the other members of the department, and to all those at the Wisconsin State College at River Falls who made the arrangements for the Sixth Grassroots Politics Conference.

In appraising the events of the two days I found the opening address by Mr. Soth particularly helpful. I am now finding his book "Farm Trouble" enlightening and recommend it. The events on the second day also contributed additionally to my understanding of the "Farm Dilemma." Thanks again, will look forward to the seventh.

Sincerely,
Jim Finke

Dear Editor:

In reading the last issue of the Student Voice, I couldn't help but notice your article on Mr. Hart, the Socialist, at the Grassroots Conference. It contained a number of minor errors, but none of these were important, and all were, I'm sure, caused by the rush which was necessary to have the paper printed on time.

Rather, the outstanding thing in my mind was the fact that the main idea of his talk was preserved, and the coverage was both fair and reasonably adequate. I feel you should be complemented on your coverage of the entire Conference.

Sincerely,
Roy Gieseke

Chairman, Social Democrats
P.S. It does seem a shame that the Y-Dems chairman and his lovely lady were left out of the picture of the head table.

Peace Corps Test To Be March 23

Wisconsin State College students planning to apply for Peace Corps service beginning this summer can take advantage of a special on-campus administration of the Peace Corps Placement Test to be given March 23. The test, which will begin at 8 a.m. will be held in North Hall Auditorium.

Dean B. J. Rozehnal, Peace Corps liaison officer for this campus, urges students who are interested to take the test now. On March 23 is the only day that the test will be administered on the campus during this academic year, he said.

To qualify for the test, a prospective applicant should bring a completed Peace Corps Volunteer Questionnaire to the test site if he has not previously submitted one. Questionnaires are available from Dr. Rozehnal, and students wishing to take the test or to secure further information, should contact him at HA 5-5303 or the Office of Student Personnel.

Classified Advertising

LOST AND FOUND

If you have lost books, notebooks, clothes, keys, rings, billfolds, checkbooks, watches or other articles, please stop in the Student Center Director's Office and check the lost and found.

LOST: One copy of Adams Constitutional History of England. Wayne P. Henriksen, 221 N. Clarks St., River Falls, Wis.

WANTED — Two full-time waitresses. Preference for student wives. Contact manager of the Hotel Walvern.

KOLASINSKI INSURANCE AGENCY
Insurance of All Kinds
LOANS - REAL ESTATE
109 E. Elm River Falls, Wis.

STUDENT VOICE STAFF

Second class postage paid at River Falls, Wis.
The regular student publication of the Wisconsin State College at River Falls, Wisconsin PUBLISHED WEEKLY during the school year except for vacations, holidays, during exams, etc. Subscription rate. \$3.00 per year. Free to Servicemen.

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- Photographs — Mike Lukowicz, John Bergene
- Advertising Manager — Darrell C. Newman
- Sports Editor — John Cegielski
- Faculty Advisor — Donald F. Brod

Psychology Club Annual Banquet Set for Feb. 19

The Psychology Club will hold their annual Banquet at the Hotel Walvern on Tuesday, Feb. 19, at 7 p.m. Dr. Rimel from Stout will speak on the challenge of family living. The price of the ham dinner is \$1.55. Tickets may be purchased from Karen Haddow, Norman Garlie, Robert Armitage or Pam Gustafson.

Center Committees Reorganization Meet Scheduled for Feb. 19

The Student Center Governing Board will hold a joint-meeting of the Student Center Activities Committee and the Public Relations Committee on Tuesday, Feb. 19, at 6:30 p.m. in the Falcon Room of the Student Center. Reorganization of the Student Center Committees will be discussed and all members interested or future members are asked to attend.

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- Free Pickup & Delivery
- 3 Handy Locations:
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- In Hathorn Hall See Our Representative
Mary Zepplin
Room 304 B
- Plant Office For Fast Service
(Cross the Maple Street Bridge and Turn Right)

HA 5-2682



The Student Voice

Second Front Page

VOLUMEXLIX NUMBER 20 RIVER FALLS STATE COLLEGE MONDAY, FEBRUARY 18, 1963

Students to Start Registration Now For Next Quarter

The Registrar has announced that students may begin registration procedures for spring quarter. Students may obtain their plan of studies form, a registration card, a fee card, and a permit to register in the Registrar's Office.

Social Science Soc. Rm. & 121S
Physical Education Karges Center
Agriculture Ag. 15 and 20
Education and Psychology Auditorium

Receipt of each class card will be indicated on the trial study card by the instructor's initials opposite the course.

Follow steps 4, 5, 6, 8, 9, and 10 printed in the registration instructions on the back of the annual class schedule.

Fees will be receivable in 219N at the following times: From 8:30-11:30, Tuesday, Wednesday and Thursday, March 5, 6, 7, and from 8:30-11:30, 1:00-3:00, Friday, March 8. A Board of Regents ruling states that "those registering late (on March 11, 1963 or after) will be subject to a \$10.00 late registration fee unless excused by the administration." Fees will be received from late registering students in the Business Office between the hours of 1:00 p.m. to 3:00 p.m. on March 11, 12, 13, 14, and from 3:00 to 5:00 p.m. on Friday, March 15, 1963. Registration materials must be validated in the Registrar's Office before paying late fees.

Faculty members may not permit a student to attend a class unless the instructor has a class card bearing the student's name. A student may obtain an auditor's card by applying at the Registrar's Office.

The faculty has ruled that "anyone in residence registering for the spring quarter will be expected to attend each class or laboratory during the first week of classes or will have his load reduced to not more than 14 hours. No exceptions will be made unless authorized by the Registrar. Absences during the first week of classes will be reported to the Registrar's Office."

Drop-adds will be processed in the Registrar's office between 10 a.m. and 12 noon on March 11 through March 15.

Textbooks in non-sequence courses will be issued starting March 11, 1963.

300 Visitors Register For Go-to-College Day

About 300 area high school students and their parents attended River Falls' annual Go-to-College day activities held last Saturday.

They were welcomed to River Falls on behalf of the school by Robert Richardson, Student Senate president. Sigma Chi Sigma served coffee and doughnuts at a coffee hour held concurrently with the registration period. Dr. E. H. Kleinpell, President of the College, also spoke to the visitors.

Faculty members held classes for the prospective students from 10:45 to 12 noon. Two classes were held.

Parents were engaged at that time as a panel discussing "The Effect College Will Have on Your Son or Daughter," met at 11. Panel members were: Lois Bowman, James Crane, George Curtis, Dr. Wilfred Harris and Dr. Melvin Wall, moderator.

Interest groups were held for the students in the afternoon. The groups were organized with the intention of acquainting the student with the requirements of his major field and the vocational opportunities that that field would have to offer to the graduate.

Two student panels were held in the afternoon for the benefit of the high school students. One was on "What Freshmen Want to Know," and the other's topic was, "The Student's View of College."

The students and their parents were taken on conducted tours immediately after lunch, and a coke and coffee hour was held at the end of the day's activities.

In addition to the other events scheduled for the students and their parents, the Student Voice published an extra last Saturday.



Dr. Graham

'Last Lecture' To Feature Dr. Graham

Dr. Charles Graham, head of the social science department, will present a Last Lecture at 1:25 p.m. Wednesday, Feb. 20, in North Hall Auditorium.

A Last Lecture is a lecture delivered by a professor if it were to be the last one he could make at the College.

Professors are selected by the Student Center Activities Committee, a subcommittee of the Student Center Governing Board. Dr. Graham is the fourth professor to give a Last Lecture. The practice, which other colleges also have, began in the spring of 1961, when Dr. Robert Tonn, a physical science professor, gave his Last Lecture. Last year, Dr. Edward Peterson and Dr. Robert B. Bailey III gave Last Lectures.

Two Lectures are given each year.

Students remain in the same sequence courses throughout the year unless a particular section is discontinued. Use the "Enter Daily Schedule" from on the registration card for checking conflicts. Enter the course number or abbreviation rather than a check or a cross. Excess load applications should be made with Dr. Akins in 117N before 5 p. m. Friday, March 1.

Art	12S
English, Speech, Journalism,	
Philosophy	212S and 213S
German & French Language Lab.	
Library Science	125L
Music	Music Rehearsal Room
Physical Science	218S
Biology	116 & 118N
Chemistry	West Amphitheater
Geology	Ag. 10
Mathematics	127S
Physics	216N

Osterbrock: Little Known About Stars

"We have only fragmentary information on the stars today," said Dr. Donald E. Osterbrock as he spoke Tuesday evening on "Space Astronomy" at a public lecture given at 8 o'clock in North Hall Auditorium.

Dr. Osterbrock visited the River Falls campus last week as part of the Program of Visiting Professors in Astronomy, which is sponsored by the American Astronomical Society.

The lecture explained the field of "space" astronomy and the purposes of astronomy itself.

The study of astronomy in space is a new thing said Osterbrock as he revealed "Ground-based astronomy was the only type there was until 1956." This field began with the early balloon ascensions and is now truly progressing with the development of the space satellite.

The advantage of "space" astronomy is that it rids the astronomer of the haze problem that is caused by the atmosphere here on the earth. The atmosphere makes detailed photographs of stars impossible and because of its filtering action limits an accurate spectroscopic reading of starlight. In "space" astronomy both of these necessary operations are rendered possible.

Dr. Osterbrock mentioned the studies recently made with the Mariner I satellite which was shot at Venus and slides were shown revealing the construction of the satellite.

The fact was pointed out that we are steadily increasing our limited knowledge of astronomy and that now, more than ever before, we are able to make successful scientific study of the stars. "Soon," stated Dr. Osterbrock "we may be landing instruments on the moon."

Prologue Editor Names Winners Of Story Contest

The Prologue, campus literary magazine, announced today the winners of their winter quarter short story contest.

Ron Anderson, junior from Clear Lake, received the Citation for Excellence with a satire he entitled "Registration in Gorpland or How to Succeed in South Hall Without Really Dying."

Receiving the two Honorary Citations were Morgan Graham, junior from Elgin, Ill., and Anthony Roberts, a junior from Roberts, Wis., Mr. Graham's story is a mystery featuring hypnotism which he called "Meditation." "Duncan Ate Here" copped honors for Anthony Roberts who used a philosophical theme in an almost fairy tale setting.

The three prize-winning stories will be featured in the winter quarter issue of the Prologue to be distributed in early March. The authors will each receive a cash award.

'Voice' Shifts to Offset

(Continued from page 1)

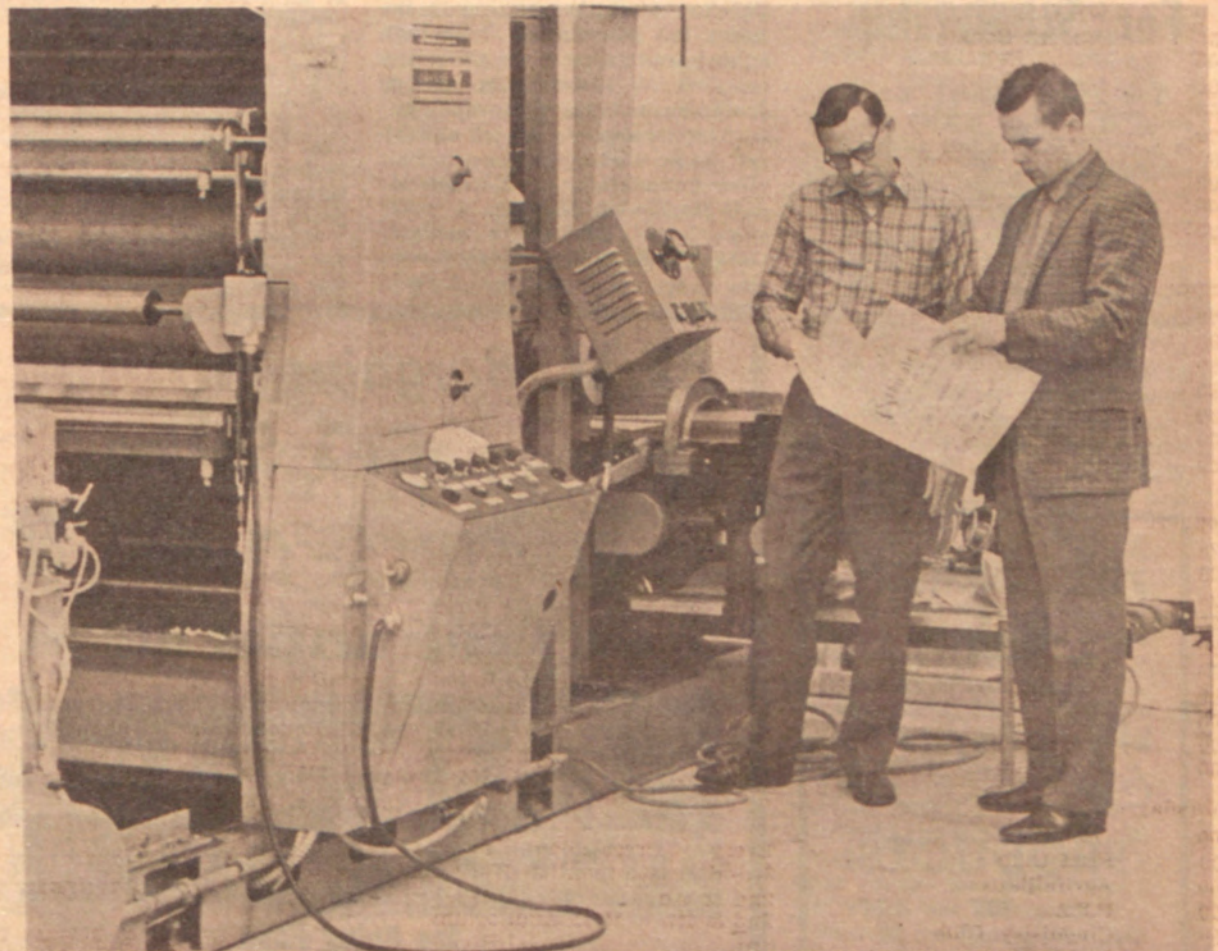
is the same size as the Voice page. When all the stories and pictures have been pasted on this page, it is taken to the darkroom and photographed.

The negative is placed in an arc light "burning box." The negative image is transferred in this box from the negative itself and becomes a positive image on the printing plate.

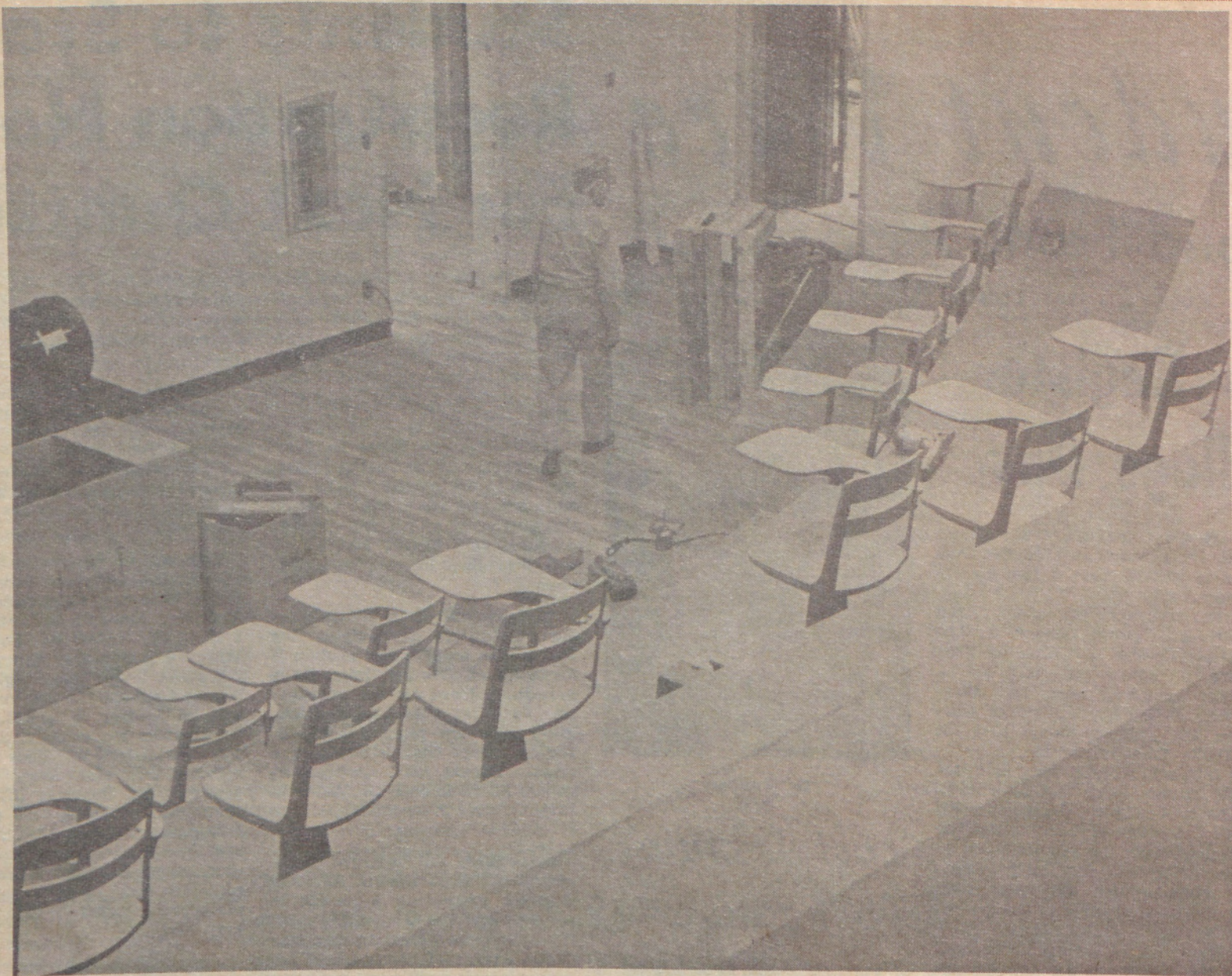
The plate is then removed from

the "burning box" and a process gum is spread over it which desensitizes it. The image developer is then applied and rubbed down until it is a bright red. Any pink areas indicate a weak image. The plate is then washed clean with water and is ready to be placed on the press.

The plate is locked on the press and the water and ink adjustments are made. The press is then ready to print the final product.



Gene Monasco of the Fairchild press company explains the operation of the new press which the Student Voice is printed on, to Darrell C. Newman, member of the Voice staff. Mr. Monasco is the man who erected the press, which is located in the new quarters of the River Falls Journal.



IAWS to Elect Representatives At March Meet

It is time once again to elect representatives for the sixth National IAWS Convention to be held March 25 through March 28 at the University of Oklahoma. Women students are asked to vote for their choice of two candidates on Thursday, February 21 between the hours of 9 a.m. and 4 p.m. in the Student Center. Nominations are Rosella Aubert, Barbara Bergsrud, Doris Raasch and Maren Thoreson.

FALLS THEATRE

SAT. — SUN. — MON.
FEB. 16 - 17 - 18
Rogers & Hammersteins
"THE KING AND I"

TUES. — WED. — THURS.
FEB. 19 - 20 - 21
Jerry Lewis
in

"IT'S ONLY MONEY"

FRI. — SAT. — SUN.
FEB. 22 - 23 - 24

"EL CID"

One Show Per Night At 7:30
Admission \$1.00

The newest classroom in North Hall, the Amphitheater, will be ready for use spring quarter. The Amphitheater, one of two being built, will seat 150 students. Present plans call for use by the chemistry, biology and history departments. It houses an upright projector which will be available for use.

\$3,900 Aimed at Scholarships In February Foundation Meeting

Members of the Board of Directors of the River Falls State College Foundation at their February meeting appropriated \$3,900 to continue a scholarship program for the 1963-64 academic year and re-elected officers and two directors.

E. P. Rock of Hudson, who has served as president of the Board

of Directors since it was organized 15 years ago, was re-elected to that post along with Oliver Younggren, vice-president; Mrs. Bernard J. McLaughlin, secretary, and John W. Davison, treasurer. Re-elected as directors were Mrs. McLaughlin and Miss Marion Hawkins.

For the third straight year, the board allocated funds for Foundation Scholarships awarded to entering freshmen. Eligible to apply are students ranking in the upper ten per cent of their high school graduating class. Currently enrolled at River Falls are 27 freshmen holding these awards.

The treasurer's report showed that, during the past year, the Foundation had received \$25,324.91 establishing a new record for gifts from alumni and friends of the college. Since its beginning in 1948, the

Foundation has received slightly more than \$103,000.

This past year, the report showed, the Foundation awarded a total of \$8,087 for scholarships and \$2,400 for special projects. It has also, since the beginning of the National Defense Education Act in 1958, underwritten the one-ninth matching funds necessary for federal loans, reporting on this program, President E. H. Kleinpell said students at the College at River Falls have borrowed nearly \$240,000 since federal loans were initiated five years ago.

A number of gifts have come to the Foundation with a provision that the contribution be invested and only the interest for scholarships or other special purposes.

Foundation funds are used only to meet needs for which tax funds are not available.

Teaching Assignments Posted in North Hall

Secondary student teaching assignments for the spring quarter are posted on the bulletin board in North Hall. Any errors should be reported to Dr. Allan Siemers immediately.

Juniors Eligible For Scholarship

The Pierce County Education Assn. is offering a \$200 scholarship to present junior students in education, according to an announcement by Mrs. James Roy, scholarship chairman.

The recipients must have been graduated from a Pierce County high school and must be able to show merit and need. The award will be made in two installments, \$100 in September and \$100 in January of the senior year.

Interested students are asked to write: Mrs. James Roy, 302 E. Walnut St., River Falls. Deadline for application is March 31.

Falls Sanitary Dairy



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or
Party

REAL Bargains BIG Savings

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- 1 Group Sport Shirts - val. to 2.98 . . now 1.69
- 1 Group Dress Trousers - val to 8.95 . now 3.99

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MAD MAD COLORS

By
MAX FACTOR
From California

every girl in her right
mind will go Mad this
spring

- High Society Lipstick . . \$1.10
- Nail Satin \$.75
- Jewelescent Nail Satin . \$1.10
(Too Too Pink, Mad Mad Melon Only)

FREEMAN DRUG

2nd Cigarette Campaign To Start in Midweek

Representatives of the Liggett and Myers Tobacco Co. will be on campus this week to boost the start of their second annual cigarette collection campaign.

The campaign starts officially Wednesday, February 20, and Liggett and Myers will be offering a free pack of Chesterfield, L & M or Oasis cigarettes with every two packs purchased at regular price on that day.

Larry Feltes, chairman of the

sponsoring Student Foundation Committee, also noted that collection stands for the empty packs will be up in the near future, allowing campus organizations to begin their race for the trophies being awarded by the Foundation Committee to the two groups collecting the most empty packs during the campaign.

Funds raised during the campaign will be used to further the South Fork project.

**Maple Street
Laundromat**

Your
Self-Service
LAUNDRY
&
DRY CLEANER

20c WASH
10c Dry

DRY CLEANING
8 Pounds For \$1.50

112 Maple Street

Job Interviews

Feb. 20 — Food and Drug Administration, 9:00.
Feb. 20 — Oconomowoc, Wisconsin School, 10:00.
Feb. 21 — Wausau, Wisconsin School, 9:00.

Interested students should sign up for interview at least one week before the interview is scheduled.

**EAT
AT
CURLY'S**

N. Main St.

Quick and
Reasonable

SHORT ORDERS
MEALS

Neher Jewelry

Gifts
Diamonds
Jewelry

Have You
Seen It Yet?
The New
Lynn Rose
Shop

117 Main Street
River Falls



Three of the Four Preps are shown cavorting onstage during the concert they presented last Monday night in Karges Center. The fourth Prep was there also; he was out of range when the picture was taken.

Wages Low, Morale High On Staffs of College Paper

The top editors work for starvation wages. Their large staffs get no pay at all. Yet the enthusiastic young journalists produce nine of the best read weekly and bi-weekly newspapers in Wisconsin. Their combined circulation exceeds 25,000.

The papers are published by students at the nine Wisconsin State Colleges.

Reports to the central office here detail their two important functions for the colleges — informing students, faculty members and alumni about campus activities and giving students an opportunity to develop journalistic interests and skills.

While editors, reporters and photographers are preparing news copy and pictures, student advertising and business managers are selling ads to local businesses and

solving circulation problems.

At most colleges the students have a free hand in publishing the papers. At one college the faculty adviser never sees the paper until it has been published.

At Stout State College, Menomonie, the 52 year old weekly tabloid Stoutonia is produced on typesetting machines and presses operated by students studying to become industrial education teachers. At the other colleges, the papers are printed by the local newspaper or a commercial printing plant.

Subscription rates are \$1.50 to \$3 for the school year. Student governments pay for copies for all students from student activity fees. Students and teachers pick up their copies at a central place on publication day, usually at the student center. Copies are

mailed to alumni and other subscribers.

Advertising rates range from 50c to \$1.25 a column inch. Advertising revenue covers about one-fifth of the production cost. The rest comes from subscriptions and student fees. Circulation ranges from \$4,500 to \$9,500 a year.

Editors of the La Crosse Regnet, the Oshkosh Advance and the Platteville Exponent receive no pay. Top salary is \$20 a week paid to the editor of the River Falls Student Voice. The editor of the Stoutonia is paid \$50 a semester and the editors of the Eau Claire Spectator, the Stevens Point and the Whitewater Royal Purple receive \$75 a semester, enough to pay their basic food bills.

Most of the papers have no staffs big enough to put out a metropolitan daily. They range from 18 to 70, although the hired editor with the staff of 20 noted that "approximately 20 can be depended on to complete the jobs each week."

Circulation of the Royal Purple at Whitewater is 3,500, considerably higher than that of the local weekly Whitewater Register which prints the college paper. The Advance at Oshkosh and Stoutonia at Menomonie each publish 3,400 copies a week. Editors of the Stoutonia copies are mailed to alumni, who pay \$2 a year. Circulation at Eau Claire is 3,000, at Platteville 3,035, at Stevens Point 2,700, at River Falls 2,300 and at La Crosse 2,100.

The student papers at LaCrosse, Stevens Point and Superior are published bi-weekly, the other weekly. All are 5 column tabloids except the Whitewater paper, which has 7 columns.

Four of the papers were founded as monthly, magazine-type publications in the '90s. Seven Wisconsin editors, writers and photographers got their introduction to journalism on the college papers.

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COLLEGE PHARMACY

DON ASPENES, R. PH. RIVER FALLS

Maphia Gang Knock Off Untouchables In Another Valentine Day Battle

By DICK RICCI
Voice Sports Writer

Capone's boys pulled off another Valentine's Day Massacre last Thursday night when they snuck by the Untouchables, 41 to 39.

It's nothing new for the Maphia to pull off a sweet high jacking or smooth robbery but when they do it right under the noses and on the same floor of the Fed's, that means a new look in their big battle for king of the "R" League hill.

The Maphia started out strong in the first period and held a 19 to 11 edge. The Feds didn't stay seated behind their desks for long though as they came roaring back and took over the lead after the second period 28 to 26. Twelve minutes and 15 points later, when all but the gun smoke had cleared, the Maphia came out unscarred.

For the victors it was Stewe, Larsen and Olsen drilling eight points each, and for the scarred it was Lloyd with 12 and Sempf with 11. If all the fouls in this game had produced a little blood it probably would have made Karges Gym look more like Karges pool.

The Untouchables still lead in

the standings with a 10 and 1 mark, but now the Maphia with an 8 and 1 record and the Steve Allen All Stars with a 9 and 1 record have a good chance of overtaking them.

In the "F" League the 400's have pushed down into high gear and left everybody else in the league, except the Fabulous 5, eating their dust. Both teams have 9 wins and no losses.

Swimmers Lose at Hamline

In an unscheduled meet last Thursday, the Falcon swimming team lost to Hamline College at St. Paul, Minnesota, 46-41. The defeat left the Falcons without a victory in ten meets and gave the team its second winless season in their three-year existence.

In spite of the fact that River Falls would have needed only two more second places to win, the meet was never really their's. Hamline swam a number of events as exhibitions, thus forfeiting several first and second places. Obviously Hamline would have stopped this practice if the meet became too close.

Nevertheless, the defeat was a respectable one, and Coach Gerber felt satisfied with the team's performance.

Falcon firsts were scored by Gene Kidd in diving, Dave Fellenz in the 200 yd. backstroke, Fred Mikrut in the 500 yard freestyle, Lloyd Nelson in the 200 yard breaststroke and the team of Hay,

Mitchell, Olsen and Wilson in the 400 yard freestyle relay.

In diving competition two very unusual things happened. Steve Cina, a freshman who has been as consistent in winning second places as Gene Kidd has in winning firsts, accomplished the impossible. Not only did Cina win second place by a mere one tenth of a point, but he won it in spite of the fact he did not receive a single point for his final dive.

Cina was supposed to do a reverse somersault in pike position. However, because of the low ceiling at the Hamline pool, he was forced to make a decision between assuming a tuck position or smashing his feet into the ceiling. Cina related afterwards that he had never done a reverse somersault in tuck position and found it rather difficult to learn in the air. Consequently he did what is known in diving circles as an "all points landing."



The Intramural League sports plenty of rough and tumble action on Tuesday and Thursday nights in the Karges Center Gym

Kegler's Korner

ALL-STAR LEAGUE

The Falconers, first-place team during the regular season, beat the 202 Club; 1499 to 1396. This is the first week of tournament action. All teams losing two points will be dropped from the tournament until only the CHAMPION remains.

The Falconers and the 202 Club are even after the first two games. The big difference came the third game when Dave Ball rolled a total of nine strikes in a 256 game. He also had the high series with 576.

The Raiders lost to the Maolons by 23 pins. The Maolons were led by Roger Mathison and Art Weber provided the spark for the lowly Raiders.

The Angels were just that, as they bowled exceptionally poor. The 10 Pins, not wanting to escape from last place, bowled even worse and gave the Angels a victory.

REGULAR LEAGUE

The Walverines were upset by the Scraggs; 1380 to 1453. The Scraggs were paced by Max Kleckner and Bill Johnson, each with 187 game. Eric Nelson, last week's hero with a 240 game, once again led his team, only this time Hotel Boy's lost.

The Sleepers actually won. In a big ball, Ron Braun, gave victory to Elmer's Boys. Norm Healy was the only one awake as he rolled a 190 game for the Sleepers.

The Alley Cats could have stayed home. Pete LeMay and his 221 Club easily downed the lowly kits. Alley Cat, Mike Hase, rolled a 71 series for the week's high.

TOURNAMENT SCHEDULE

Second Round

Feb. 18

- Falconers vs. Maolons
- Angels vs. 220 Club
- Raiders vs. 10 Pins

Feb. 20

- Walverines vs. Elmer's Boys
- 221 Club vs. Scraggs
- Sleepers vs. Alley Cats

NEXT WEEK'S SPORTS CALENDAR

Tuesday, Intramural basketball — 6 to 10 p.m. (Gym)

Thursday, Intramural basketball — 6 to 10 p.m. (Gym)
Varsity basketball, Augsburg (There)

Friday, Varsity wrestling, St. Cloud (There)

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BELL TELEPHONE COMPANIES

TELEPHONE MAN-OF-THE-MONTH



Cagers Drop Pair to Top Teams

Platteville Nips Falcons, 82-80

A rousing second half by the Falcon cagers only meant heart-break as Platteville star, Dave Horton gunned in a long jump shot with two seconds to go for an 82-80 Platteville victory Friday night.

River Falls played heads up ball in the opening minutes. In the last six minutes of the half they slacked off, their shooting went poor and Platteville controlled the boards.

Platteville built up an 11 point lead in the last three minutes and at the intermission, held a 44-36 lead.

The second half started out with River Falls getting the tip. Platteville immediately stole the ball and John Shelton scored, to give the Pioneers a 46-36 lead. River Falls missed their field goal attempt and Dave Horton, the eventual hero of the Pioneers connected underneath for a 48-36 lead.

River Falls did not score until almost two minutes were gone in the second half. Al Kohl sunk a free throw and Toby Garey connected on a jumper.

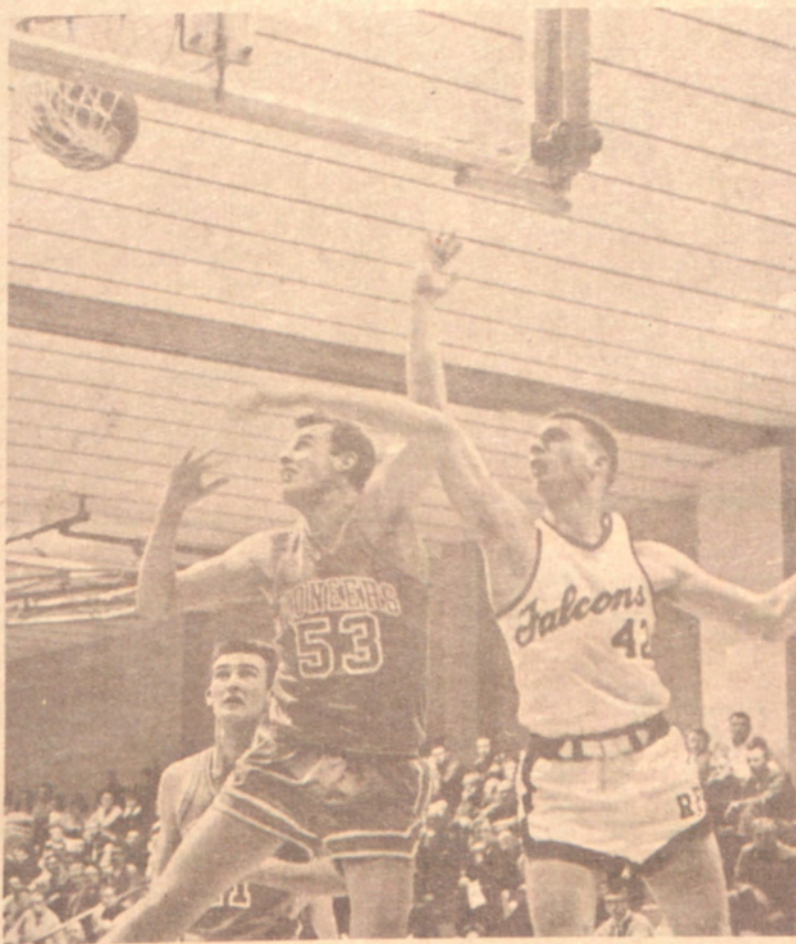
The next few minutes saw the Falcons exchange baskets with the Pioneers and the play was even.

Platteville held a five point lead for almost three minutes until Ron Kampstra hit from outside and Horton scored on a tip in to make the score 58-47 Platteville's favor.

It was then the Falcons turn to rally as they suddenly came to life. Ken Lee hit two free throws, Nate Schilling stuffed in a rebound and Garey hit a short jump to bring River Falls within three, 62-59.

The remaining six minutes of the contest was about as even as could be expected. Platteville managed to get five point leads twice, 73-67 and 77-72 but each time the Falcons came right back to bring the score within one or two points.

Koepnick led all scorers for the game with 31 points. Platteville's pacesetter was Horton with 24.



Swishing the net in Friday night's action against Platteville is Toby Garey's jump shot. Up for the rebound for Platteville is Dave Horton, scoring leader in the conference.

Lose Second 82-80 Game in a Row; This Time to Stevens Point

An unorthodox off-balance shot by Stevens Point substitute, Dennis Bohman, as the buzzer sounded gave River Falls its second 80-82 defeat within 48 hours Saturday night.

The Pointers victory left them in first place with a nine and one record and gave them a firm grip on the conference championship. River Falls is now five and five and in fourth place.

The feeling of an upset was in the air as Coach Page's cagers jumped off to a quick six to four lead and outplayed the conference leaders the entire first half for a 42-35 half time lead.

Don Koepnick, fresh from a 31 point performance the night before was steaming hot as he poured in 20 points in the first half.

River Falls came out looking just as sharp in the second half as Koepnick immediately stole the ball from a Point guard and scored.

The Falcons then built up their lead to 10 points on a free throw by Al Kohl. The next six minutes saw the Falcons play steady and cautious ball.

River Falls suddenly hit a cold streak and with Stevens Point hitting well, the Pointers closed the gap to within five at 56-51.

The next three minutes the Falcons played on an even par with the Pointers and then with 8:56 to go lightning struck as Toby Garey picked up his fifth foul for the Falcons.

When Garey fouled out, it appeared as though the Falcon chances were dimmer, but with Nate Schilling doing a good job in Garey's spot, River Falls played it right down to the wire.

The last eight minutes of the game were as tension filled as one would want it. The lead went back and fourth between the two teams with neither team leading by more than five points at any one time.

With 1:34 to go Koepnick tied the game at 78-78, but Jack Ulwelling came back to score for Stevens Point and give them a 80-78 lead.

Ken Lee and Koepnick both missed chances to tie the game on free throws. With seven seconds to go Bohman fouled Koepnick and Koepnick converted both free throws to tie the game at 80-80 and set the stage for Bohman's game winning basket from fifteen feet out.

The Pointers were led by Joe Krueger with 19 points. Bill Nelson had 15 and Dick Ritzenthal and Ulwelling 14 each.

For the Falcons Koepnick once again led the way as he pumped in 36 points, giving him a total of 67 points in two nights.

Jamesmen Undefeated in WSCC; Outpoint Pointers in Finale

Each team had identical six and one records. The Pointers had three former conference champs. The Falcons with two former conference champs were undefeated in conference competition. It looked like a close exciting match was on hand.

Six matches and twenty points later the Falcon grapplers had made shambles of Stevens Point in a wrestling match which was held Saturday afternoon in the Karges Gym. The Falcons had the team victory clinched after the first five matches, but they

added insult to injury when Jerry Halvorson decisioned his man for the sixth straight RF triumph.

Chuck Hinder gave the Jamesmen a running start when he pinned Dave Menzel with a well-executed three-quarter nelson 52 seconds into the third period. Hinder, who was third in the conference last year, was scheduled to wrestle last year's titlist, Tom Wise, but Dave Menzel was substituted. Hinder was in control all the way and held a 5-0 lead when the end came.

Jerry Fehlen gave the home team an eight point advantage with an easy 5-0 win over his man. Jerry took an early lead and then remained in control for the rest of the match although he was never quite able to pin his man.

Jim Kanable (RF) and Ralph Meinert (SP) combined to give the fans the first close exciting match of the day. Kanable scored two points on a takedown and withstood a third period escape to gain a 2-1 win.

The 147 pound match featured Pat Mrotek, defending champion, and Jim White, who held the title three years ago.

Mrotek came through with the kind of performance which Falcon fans are getting to expect. Combining a third period escape with an advantage in riding time, he captured his eighth straight match by a 2-0 score.

Dick Culver, the defending 157 pound champion, had an easy time as he ran up an 8-0 score over Rick Calvelage. Scoring on a takedown, a reversal, and a near fall, Culver kept control and was never in trouble.

Jerry Halvorson ran the team score to 20 to 0 with an exciting 5-2 win. Jerry, who was conference runnerup last year, had two escapes and a takedown enroute to his win.

Ken Trudell, wrestling with a heavily taped shoulder, was pinned at the 54 second mark of the second period. Trudell had a 2-0 lead at the time of the pin and seemed to be in control when he slipped and was pinned.

In the heavyweight division, freshman Dennis Langkos filled in for regular Dean Dix, who was out with a ruptured blood vessel in his leg. Langkos was matched against Jim Hermans, the conference champion last year at 191

pounds.

Langkos did well against Hermans; permitting only a second stanza reversal.

Other than Trudell and Langkos, all the Falcon wrestlers added to their scores with a point for riding time. Over all, the Falcons spent a lot of time riding the Pointers all over the mat.

Coach James said that Trudell's shoulder seems to be all right and that he hopes to have Dean Dix back in action this coming Wednesday against St. Cloud State.

INDIVIDUAL SCORING STATISTICS

PLAYER	TP	FG
Koepnick	349	151
Garey	265	115
Kohl	253	97
Lee	247	90
Olson	125	47
Pritchard	85	34
Helmstead	32	15
Schilling	27	11
Swartz	20	7
Madson	5	2
Moen	3	1
Leadholm	2	1
Ostreich	2	0
Hyland	1	0
	1,416	571

Luck and Breaks Tabbed Reasons for Cage Losses

By JOHN CEGIELSKI
Voice Sports Editor

How do you explain the loss of two basketball games by two points each when you lose each game with less than three seconds left in the contest.

You really can't explain it, except to say that it was luck and that the breaks went against you somewhere. And that's the way Falcon mentor Don Page described last weekend's cage action Saturday night in the locker room after his team had lost its second straight game by the same score, 82 to 80. Both games were lost in the last three seconds.

"A few breaks here and there went against us and we lost a couple of close ones," he said.

Page admitted that his team was the best fivesome on the floor against Stevens Point Saturday night, whereas they possibly were not against Platteville Friday night. "We had this game coming," he said in reference to the Stevens Point game, "a few breaks went against us and it cost us the game."

According to Page a couple of players had off weekends, and this hurt the team too. He cited Toby Garey's play. "He had an off night Friday. He wasn't moving well, he didn't get good results on defense and consequently his offense was also affected."

Page said forward Al Kohl has been suffering from shin splints. "I didn't think they would affect him this much, but they seemed to and he too was off."

Referring to the Platteville game the Falcon coach said, "we lost in the first half. We made too many mistakes and didn't take advantage of the opportunities we did have, although you can't complain that we didn't hustle — we did."

Page said there was no doubt that Stevens Point's shooting in the second half brought the Pointers up in Saturday's game. He complained, however, that Stevens Point got the bonus free throw awfully early in both halves. "We expect that on the road but not when we are at home," he lamented.

Both opposing coaches rated the Falcons as a scrappy, well coached team.

"This is one of the best coached River Falls teams we've ever come up against," related Platteville coach, John Barth.

"I'd rate both teams even. It was luck that we won and we're happy about it," said Point head man, Bob Krueger. Krueger rated Don Koepnick, who had 36 points in the game, as one of the best players he has seen all year.

The Falcons have only one game this week, and that's a non-conference tilt with Augsburg College in Minneapolis on Thursday. Page said the team will be loose going into the game.

"If a couple of our ballplayers can return to their top form, the rest stay as they were and we play as well as we did this weekend, we'll be OK," he concluded.



An attempted escape by Point wrestler Rick Calvelage, proved vain as Dick Culver defeated him handily.

Aquamen Close Season

Once again, the River Falls swimming team has had the misfortune of coming in like a lamb and going out the same way.

The season officially ended on Saturday with the conference meet at Oshkosh. Lloyd Nelson, competing for the last time under the red and white, scored the teams only point with a fifth place finish in the 200 yd. breaststroke. Lloyd has finished like a lion this year winning his last three dual meets, in addition to placing in Saturday's meet.

Mickey Olsen was the only

other Falcon swimmer to come close to qualifying for the final. Olsen tied Quinn of La Crosse fifth place in the 100 yd. freestyle. However, the place was later awarded to Quinn. In the diving competition freshman Ge Kidd placed seventh among divers.

The team championship was won by UW-M who totaled points. The individual champion in the meet was Rose of La Crosse who won the 200 yard individual medley, the 200 yd. butterfly and the 200 yd. breaststroke.

Our Seniors Find Jobs

The placement bureau announced the placement of four quarter graduates.

Charles Bishop, an agriculture major from Dallas, is currently working for International Harvester at Windom, Minn.

Earl Burton, a Menomonie agriculture major, is working in his hometown as a management man for Midland Co-op.

Donald Hanson, a psychology major from St. Paul, Minn., is doing clerical work for Motor Co. in St. Paul.

Texts Due March 8

John Schaffer, a biology-chemistry major from Clayton, is teaching biology at Halcomb.

The textbook library has announced that students are to turn in all textbooks at the end of the winter quarter. The books are due at the library prior to 4:30 p.m., March 8. After March 8 there will be a fine of 5c per book per day. The textbook library will be open from 8 to 12 and from 1 to 4:30.



Bishop



Burton



Hanson



Schaffer

Intellectuals From 4 Clubs Battle in 4th College Bowl

The fourth annual college bowl, a contest between teams from the Math Club, Physics Club, Beta Beta Beta and the Chemistry Club will be held Thursday night, Feb. 21 from 7 to 9.

The competition will be a two-round tournament with the winners of the first round meeting for the championship and the losers competing for consolation honors.

Questions submitted by the heads of the math, physics, chemistry and biology departments will be asked of each team. These questions will be drawn at random to prevent teams being

asked questions only in their major fields.

This year's bowl chairman, Earl Burton, senior from Boyceville, predicted a heated rivalry on the part of the Math Club, Beta Beta Beta and Physics Club to dethrone the Chemistry Club, which has taken top honors each year since the origin of the bowl.

This competition is not meant to be a representative college team for competition with other schools, although members from these teams would be eligible for tryouts, should an intercollegiate team be formed.

GOP Has Tour of State Capital

A delegation of the Young Republicans from River Falls visited the Wisconsin State Capitol Wednesday and Thursday, accompanied by Dr. J. J. McLaughlin.

Wednesday morning the group visited the Capitol. They were introduced in the Senate by State Representative Robert P. Knowles, Holman Rasmussen and Reuben LaPlante. The group was also greeted by recent Grassroots Conference speaker Walter G. Holland and Clifford W. Krueger.

Young Republicans also visited the State Assembly. Representative Johnson, the assemblyman from Pierce, Pepin and Buffalo counties welcomed the group. In the assembly they watched the passage of the Constitutional Amendment Income bill.

In the afternoon, the group visited the offices of the executive director of the state government, for Gov. Reynolds. They also visited the office of Eugene J. Reine, director of the Wisconsin State College system.

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