

The Student Voice

The Student Weekly of the River Falls State Teachers College

VOLUME 15

RIVER FALLS, WISCONSIN, FRIDAY, OCTOBER 24, 1930

NUMBER 5

College, City Ready To Welcome All

Students, Faculty, Town People Await Many Homecomers

A gayly decorated city is River Falls today as the college and city extends a glad hand to the hundreds of alumni and friends of the school who are expected to arrive here tonight and tomorrow.

Street decorations, window displays, and rooming house banners flashed their colors this morning as they patiently waited the arrival of the Homecomers.

President's Welcome

There is no more important quality than that of loyalty. Graduates of the River Falls Teachers College are rallying at this time to support the football team. Students and faculty appreciate the spirit which brings you here. It is the spirit of loyal sons and daughters coming home. You are welcome!

President J. H. Ames.

Float committees and decoration committees were busy at work yesterday and expect to be busier today as they prepare for the gala celebration.

Business men all over the city have cooperated splendidly in making preliminary plans. Nearly every window in town bears the Red and White of River Falls and the Green and White of Milwaukee.

Welcome Alumni

It is with great pleasure that River Falls welcomes home our old friends and graduates of former years. We wish to make your visit here a pleasant one and hope that you enjoy your stay, as much as we enjoy having you.

W. M. Sutherland, Mayor.

"Welcome Grads and Friends" they all say. We are all ready for the grand festival.

"R" Club Banquet For Old Members

With the rising of the sun on the morning of October 25 the "R" Club, composed of men having won their "R" in some form of athletics here at college, will help make homecoming a success for the River Falls State Teachers College and alumni by giving what is hoped to be one of their best programs in recent years.

As you enter the gate at Ramer Field Saturday you will have the opportunity to buy a homecoming souvenir which is being put out by the "R" Club. It is a small booklet containing pictures of the Milwaukee and River Falls players, their numbers and other information you want to know.

At 5:30 p. m., the annual "R" Club banquet will be held in the College Cafeteria. This isn't one of those "formal affairs", but the eats are brought on the table and from then on requests such as "please pass the sugar" are mere noises. Everybody eats galore, but after the wolf like appetites are satisfied speeches are in order.

Falls Alumni Hold Banquet at Eau Claire

The annual River Falls Alumni banquet was held at Eau Claire in the Grace Lutheran church on Thursday evening, October 16. There was an attendance of about 85 people, consisting of the faculty and former students.

Marshall Norseng of Chippewa Falls was toastmaster. President Ames, Prof. W. H. Hunt, and Ed. Casey of New Richmond gave short talks. Miss Lucile Malott of Frederic led the gathering in singing. The bells were led by "Buck" White and Donald Olson.

HAS FIGHTING TEAM



Coach Carl Klandrud

G.O.P. Banquet For 1930 To Be At Local Church

Methodist Basement To Be Decorated For Occasion

In a setting of flowers and fall colors, the G. O. P. society will reunite with old graduates at the annual banquet in the Methodist Episcopal church parlors at six o'clock on Homecoming evening.

Following the dinner, a short program of toasts and speeches will be heard by those present. Evelyn Rhiel will welcome old G. O. P. members back to the college. Mildred Thomson, a teacher in the local high, will respond for the old members. Miss Alberta Greene, advisor, will be the principal speaker. Songs will be sung by Gretchen Grimm and Margaret Kelly.

River Falls Has Made Good Football Record

River Falls has had five state championship football teams and four northern championship teams since 1911. The football team has not ranked lower than second place in the conference since 1918.

Coach Swenson turned out two state championship teams, one in 1912 and one in 1915, and a northern championship team in 1914. One state championship team in 1916 and northern championship teams in 1917, 1919, and 1920 was the record established by Coach Hayward. The 1923 and 1924 teams under Coach Eggebrecht, ranked second in the state conference.

The most impressive record established by any coach was that of Coach Cox. He coached the team two years and turned out state championship teams both years, 1925 and 1926. The 1927 team was handled by Coach Stanley.

"At Home" Becomes Tradition at River Falls Homecoming

Faculty in the Social Room, South Hall, Awaits Old Grads and Friends of the School After the Game

They're at home in the Social room of South Hall Saturday afternoon at 4 p. m.

The old custom among colleges is becoming a part of the homecoming traditions at River Falls.

Old graduates and friends are expected in the Social room of South Hall Saturday afternoon. Faculty members have made preparations for an hour or two of visits with friends, and they hope that the room will be crowded by chilly fans direct from the game and former students all anxious to meet their old teachers and many friends who are back for the week-end.

While they visit and warm up in the cozy corners of the room, they will be served light, hot refreshments. Incidentally, they should be interested in the fine appearance of the recently equipped Social room and in the fine new Victor radio.

This will be the one opportunity for town folks to meet those of their friends from other cities and towns. The room should be the center of attraction and the common meeting place for all students, old grads, and friends of the school.

Liberal use of the room should prove to the faculty that old students are interested in chats and visits about the past. For certainly there are other attractions besides the athletic contest that make appeals to many of the older graduates.

Visit, reminiscences, chats are some of these.

At home means that everyone should feel at home in the Social Room of South Hall this Saturday.

Start Art Designs

Girls in the Art classes are starting work on their big designs. They are dye blown onto cloth and are used as wall hangings.

Games With Milwaukee In the Past Few Years

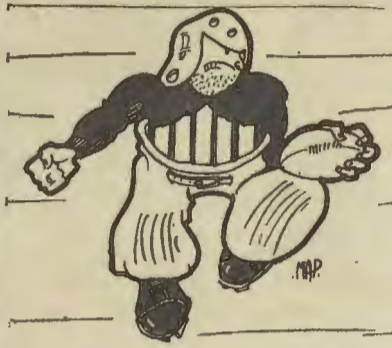
The football game with Milwaukee Saturday at Ramer Field promises to be one of the most interesting games in the history of the school. Milwaukee made their initial appearance on the local gridiron in 1928 in the homecoming feature, the game being won by River Falls 20-0.

Last year the football team journeyed to Milwaukee and was defeated by a score of 13 to 6. This year both teams will be fighting for a victory so as to break the tie which now exists. This fact should add color to the homecoming feature.

Christian Organizations to Have Joint Session

The Y. W. C. A., Newman Club and the Y. M. C. A. will hold a joint meeting in the auditorium Tuesday evening, October 28.

RIVER FALLS FIGHTS



Annual Parade to Have Big, Unusual Floats

Competition Keen Between Groups at College This Year

The homecoming parade this year will be different from any former parade. All of the floats will be on the general theme that River Falls is leading in many fields, says Miss Greene, who is in charge of the parade.

The parade will form in front of North Hall and will start down town at 10 a. m. The college band will be at the head of the parade. Then will come the floats which will be arranged according to their type. The organizations sponsoring floats are: Y. W. C. A., Y. M. C. A., Newman Club, G. O. P., W. A. A., Agrifallian, Rural Life Club, Masquers, Freshmen class, Sophomore class, Junior class, Senior class and the Student Voice.

No Voice Next Week

No Voice will be issued next week. This will give the staff a chance to enjoy the week-end without the thought of the press date.

Freshmen Sponsor Unique "R" Display

A huge white "R" seventy feet long and sixty feet wide graces the side of Bliss' mound about one-fourth mile east of the city. The big letter can easily be seen from the football field.

Fifteen sacks of lime were used in making the insignia. The freshman class sponsored the activity. Ralph White, president of the frosh class, did most of the work.

Homecoming Crowds Are On Way Back

To Reach Here Tonight and Tomorrow Morning in Time for Game

Roads lead to River Falls today. From east, west, north, and south, former graduates and loyal friends of the River Falls State Teachers College are urging their cars to the utmost so that they can arrive in time for the opening fireworks of the ninth annual homecoming.

In this caravan comes a motley crew of huskies from the metropolis of the south. A former River Falls graduate is their chieftan and they carry the spirit which, they hope, will conquer their rivals of the north.

Milwaukee Ready

Percy Clapp and his Milwaukee eleven will be the center of attraction on the morrow. Smooth, sophisticated in manner, green in color but not in football tactics, the squad from the "made Milwaukee famous" city will be the center of discussion, conjecture, and gossip during the celebration.

Should the weather man attempt to smother high spirits, pleasure, and River Falls pep, he will have to compete with house warnings, teas, dinners, dance, songs, cheers, and laughter—all of which refused to be interrupted, rain or shine, snow or zero weather.

Classes Are Busy

Preparations are complete to the last detail, and all those returning will find everything to their liking and for their pleasure. Frosh have brightened their faces and attached their biggest smile for the occasion. Sophomores have forgotten schemes laid for the innocent first year man. Juniors are taking on dignified airs. Seniors are forgetting their station to be a college boy again.

Faculty members hope all returning alumni will drop in for a hot cup of coffee after the game and visit for a few minutes. South hall will be in readiness for all returning graduates. Girls organizations are prepared to serve all old members. The music for the annual homecoming dance is on the spot.

Streets are Colorful

On the streets merchants have forgotten petty animosities and have bedecked their places of business in Red and White colors and in Green and White of the Milwaukee school.

Banners float from every pole and street corner, over the avenues and on the lamp posts. Gaiety is everywhere in evidence.

Senator Hunt has added "Boom" to a good oratorical voice and no former captain will escape his eagle eye on pep-fest night, this evening, everyone knows.

All in all, and according to student opinion, the ninth annual homecoming will surpass all others in spirit (if not in numbers) and will be the greatest ever held at the River Falls college.

The Y. W. C. A. cabinet is sponsoring an informal luncheon at noon on Saturday for former cabinet members.

Get Directories at Room 36

All students who have not received their Student Directory may do so by calling at room 36.

Librarian Attends North Central Meet

Miss Rhea Gibson, college librarian, enjoyed her few days at the North Central Library conference in St. Paul last week according to reports.

The convention was devoted entirely to the work and problems of the librarian and many helpful hints, many inspiring talks were made available to the 600 librarians who attended from this part of the country.

Among the special features that Miss Gibson especially enjoyed were talks by Everett Dean Martin, whose books have recently been added to the college library, and Ann Carroll Moore, editor of the children's page for the New York Herald Tribune.

They Were Serious in Old Days-- Students Found Pleasure in Music, Buggy Riding

Events and conditions in the early days of the River Falls Normal were related to a Voice reporter by Mr. M. A. Shepard, local photographer, during an interview this week. Mr. Shepard is one of the few local alumni who started in the first grade and also completed his secondary education at the normal school.

Mr. Shepard's home for a number of years, was located where North Hall now stands. This, combined with many other facts, has helped to impress Mr. Shepard with many of the early happenings around the school. The fire, which destroyed the old South Hall in 1897 was well remembered by him. It started in the chemistry room, about 7 o'clock one night. The chemistry room was located on the third floor at this time. The fire

burned slowly from the top and lasted far into the night. A shower of sparks was sent into the air when the old bell crashed down through the burning building. After the fire, the students broke pieces from the partly mental bell for souvenirs.

There were about 200 students enrolled at the normal at the time Mr. Shepard attended school. Most of them were from River Falls and surrounding towns. The school consisted of the eight grades, high school, and two years of advanced work. There was no difficulty in securing positions after completing the course.

The football team played the local and near-by high schools. There was no internormal competition until the organization of the Inter Normal Oratorical Association about 1900.

Music was one of the most important activities of the school. Mr. Shepard was a member of the first normal orchestra, organized in 1899 in the music room which is now the social room. Everyone, who could sing at all, had to attend chorus practice every day. These practices are remembered as some of the happiest times by old grads.

The horse and buggy was the means of taking a pleasure trip through the country. A few of the students drove to school but most of them walked. It was certainly a proud young man who could afford to spend the \$3 necessary to rent a horse and buggy for an afternoon and take his lady friend for a drive.

The River Falls Student Voice

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STUDENT VOICE STAFF
MANAGING EDITOR, Leonard Warner
ASSOCIATE EDITORS, Raymond Penn Orvis Olson, and Mrs. Ellen Carlson.
SPECIAL WRITERS and REPORTERS
Darrel Metcalf, Jean McIntyre, Adele Deans, Raphael Farrell, David Johnston, Kenneth Hanna, Wanda Henderson, Ethel Haga, Edward Solum, Ernest Samuelson, Walter Beebe, Morris Buske, Royal Anderson, Rachel Beard, Kathryn Johnson.
BUSINESS STAFF; Advertising Managers, George Strand, Leslie Libakken. Distributing Managers: Van Cartwright, Seward Neilson, Raymond Swanson.

Editorials

The 1922 Homecoming

Contrary to the opinion of the fashion world the first Homecoming at the River Falls Teachers college in 1922 was not so much different than the ninth Homecoming in 1930.

The returning alumni came by bus, train, or car the same as they do now, but instead of the new Fords and sporty roadsters with rumble seats they probably came in a model "T". And by the way, we still see some remains of the Model T's on the campus.

Perhaps the bobbed haired co-eds were not as numerous then as they are this year. However, the number is steadily diminishing; and even if they have not yet attained the art of long hair dress worn by the 1932 co-ed, there is an effort in that direction.

But whether the outward appearances of the Homecoming are alike or different, the same spirit prevails which will make it another success for both alumni and student.

Glad to See You, Grads!

We're glad to find so many old grads and former students back for a short visit with us.

Memories are recalled of gay festivities such as parties, dances, assemblies, games, and even classes where some time in the past we became friends. We became a part of this great circle of student fellowship with our Alma Mater as its center.

This bond of fellowship has remained with the alumni and has endured from year to year as memories of River Falls has grown dimmer in the minds of the old grads.

Homecoming beckons you to renew those acquaintances and recall memories of the days when you were a student at River Falls.

You will see many new faces, but the same true spirit and loyalty can be found in old and new students alike. We welcome you, old grads, because you are still a part of our school and are still a part of our great fellowship.

Make the Rounds

Every old graduate should try to make all the rounds when he returns this week end.

His old professor wants to see him. The merchants and business men down town would like to talk a bit to him. The landlady has an extra doughnut and a spare cot for him if he calls on her and is the same good fellow of past years. The minister would like to greet him. In fact, every old hang-out is the same old "your welcome" place that it used to be for the old boy or girl when he or she was in college.

So make the rounds, grads!

If in doubt, ask a Freshman. They are college boosters already.

Get A Voice

Extra numbers of the Voice will be available for old graduates. Because the staff received a typewriter from the office, it was not necessary to sell the paper at the game. The "R" club will, therefore, have programs with lineups for sale at the game. Some few numbers of the Voice will be available at the drug stores, the Ideal Cafe, the Kandy Kitchen, and the Hotel. They are a nickel.

President Ames Gives Review of College Development, Life



President J. H. Ames

Tells of Advancement in the Last Fifty Years of Its Service to the State

The school was founded in 1874, being the fourth normal school in the Wisconsin system. There were only 9 members on the first faculty and the enrollment was 130. For many years the student body was made up very largely of graduates of country school courses and of rural teachers. Courses of study in those early days were designed primarily for training of teachers for the rural and village schools. A course known as the "Elementary Course" was the most popular. This course was two years in length, admitting students upon examination or upon a third grade county certificate. Down until 1900, this was the most popular course. In about 1880, a two year course open to high school graduates was established, and by 1900, this course and the elementary course registered about an equal number of students.

The original building was destroyed in 1897 and was replaced by the present South Hall in 1898. The present building has been remodelled and has had some additions, but for the most part, is as built in that year.

It was in about 1910, that the school entered upon a period of marked growth and development. Up until that date, the enrollment in the school, including the preparatory department, had been about 250 to 300 students. In 1915, the enrollment reached 540 students. About 40 per cent of this number, however, was made up of students who were admitted from the eighth grade in rural schools. These students were then registered in an elementary rural course and in a five year course. The faculty during this time increased to 30.

In 1910 the department for rural teachers was established and in 1922 the special department of agricul-

ture. In 1914, the courses for primary, intermediate, grammar grade and high school teachers were announced.

It was not until 1924 that the "Normal School" as it was then called, went on a college basis as to entrance requirements. High school graduation was fixed as requirement for admission to all courses in that year. From that date on, the school drew its student body from more largely over the state, a smaller and smaller proportion being enrolled from local territory.

In 1927, the school was authorized to grant a bachelor's degree in Education, and from that date on, the courses leading to the degree, both in secondary education and in agricultural education have been conducted by the college. In 1927, the name was changed from "State Normal School" to "State Teachers College".

It has been during this later period that most of the improvements in the school plant have taken place. Various plots of ground were purchased to constitute the normal school farm. Farm buildings were constructed between 1920 and 1925. In 1914, the present North Hall was built, costing about \$150,000. The increase in the attendance and the growth of departments, made it necessary for the school to be enlarged. This was done by the construction of the training school addition which was completed in 1927. During the last few years, special equipment for laboratories in agriculture and in science has been provided. The athletic field has been purchased and improved.

The college is now recognized as having an excellent school plant and well equipped for the various lines of teacher training work which it is authorized to conduct. The average enrollment is about 500 students, which is a capacity school and provides a sufficient number of teachers to meet the demand in this section of the state.

College Plant Gives River Falls an Interesting Setting

Although the River Falls State Teachers College does not boast the largest college attendance, it does acclaim one of the largest and most beautiful campuses among the teachers colleges in Wisconsin. All told, it includes eleven buildings and 110 acres of land of which an even hundred acres belong to the college farm.

The two main buildings, North Hall and South Hall, are situated about two blocks apart, a highway passing between them. Both campuses are beautifully located, with scores of trees and shrubs scattered artistically around them. Besides adding beauty to the grounds, they serve as a class study in plant life. Each year new shrubs are added to the already large assortment.

About four blocks east of the college buildings is Ramer Field, the football grounds where many state championships have been won and lost. The field is divided into two parts, a practice field and a regular playing field.

A new building is now under construction. It will replace the old

barracks, our present mechanics building, which is to be remodeled into a stock judging arena.

The college farm which includes eight buildings is really a part of the school, at least it seems so to the Ag students who have many of their classes in the barns. The farm produces annually 25 acres of corn, 20 acres alfalfa, and about 10 acres of barley. Twenty-five acres are used for cattle and hog pastures. The college herd includes 55 head of registered Holstein and Guernsey cattle. The farm also raises a few horses, sheep, and hogs. Thus the students get real, practical, lessons in livestock management, in fitting, and in showing of farm animals.

With all these facilities, the River Falls State Teachers college stands out prominently among the schools in the state. Its progress can be measured by its teacher placements and by the championships it wins annually. Beautiful and spacious environment seems to be the key to its success.

The Gossip Twins

Howdy, old Grads, meet the Gossip Twins!

Threatened with decapitation by axe-grinding students, the one Gossip Twin had mysteriously disappeared from view. Ah! Gangland! No! An injunction passed by the Bolshiviki has made possible the Twins return once more and has again assured free speech and air in the editorial sanctums of the Student Voice office at the River Falls Printery. The Fourth Estate Reigns!

At the rate the "Old Spirit" is reviving, Homecoming should come every week rather than once a year. Let's show the Frosh that the "Old Spirit" is real and not just a dead tradition to keep resurrecting.

River Falls has another chance to show what real sportsmanship is--- in contrast with the raw deal given the Fallsites at Stout's Homecoming Dance. Let's be as good winners as they were poor losers!

Have our yell leaders ever tried practicing in front of a mirror before appearing in public? We wonder.

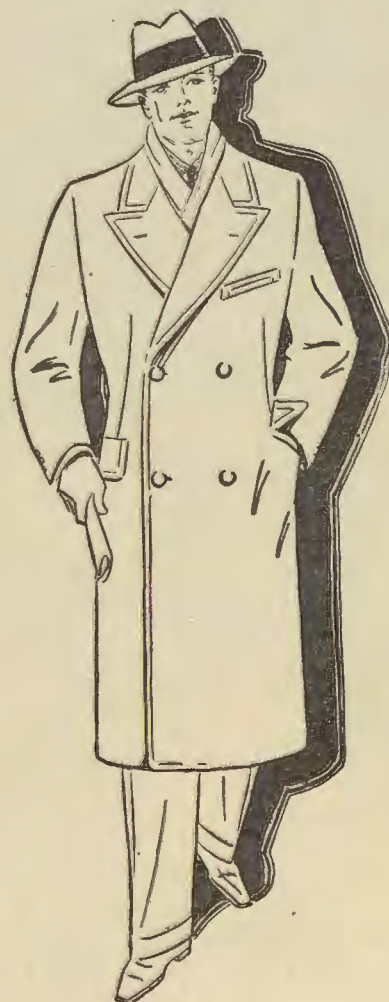
If you don't think there's artistic ability in this college, just look about Miss Greene's room. At the rate the Frosh are working, they'll soon be better than the upper-classmen--- and that's saying something!

It might be a good idea if class business were carried on by the CLASS and not by a select, self appointed committee, to wit...the recent pitiful attempt at Frosh initiation.

Since some of the remarks made in this column seem to have caused quite a rise among certain people, we should like to remark, if the shoe fits, put it on!

- * * * * *
- * Dr. A. E. GENDRON *
- * Reg. License No. 432 *
- * Office Phone 39; Res. Phone 31 *
- * River Falls, Wisconsin *
- * * * * *
- * Dr. G. W. FORTUNE *
- * Dentist *
- * Office on Main St. Phone 85 *
- * River Falls, Wisconsin *
- * * * * *
- * Dr. ROLLA CAIRNS *
- * Physician and Surgeon *
- * Glasses Fitted *
- * Office Phone 158—Res. 488 *
- * Tremont Block *
- * * * * *
- * Dr. E. O. KALK *
- * Dentist *
- * Office in the Tremont Block *
- * Phone 70 *
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- * Office Hours *
- * 10:30-12:00 a. m. 2:30-5:00 p. m. *
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River Falls' Best Clothing Values



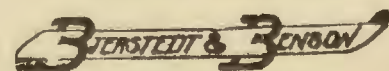
Overcoats

A large assortment of all wool coats, new styles in single or double breasted models. Plenty of blues, Fleeces, Boucles, broadcloths. At definitely lower prices for which this store is noted!

\$9.95 to \$28.95

Get Your Homecoming Cap Here!

You'll Do Better At



Hotel Gladstone Building

Coaches Give Teams Quality In Conference

Why does River Falls rank as high in the sport races of the state teachers conference in Wisconsin?

The most deciding factor in a good football, basketball, baseball, or whatever sport it may be, is the coach.

Throughout the years of sport competition since 1922, River Falls has had a group of outstanding men at the head of the athletic department. The coaching has been done always with the idea of putting River Falls out in front of all the other teachers colleges in Wisconsin.

A substitute mathematics teacher, in 1910, Mr. Earl W. Castle, was the first coach to direct a successful cardinal team in competition with other Normal schools. The climax of this season was a victory over Superior Normal school at the end of the season. This was the first football game between the two schools.

In 1912, Mr. B. E. Swenson joined the faculty. Mr. Swenson was to devote his entire time in the athletic department. The football team in 1915 under his direction completed a difficult conference schedule with no team scoring a point. That year Swenson's basketball team won 15 out of 16 games played.

Mr. H. E. Hayward, formerly star quarter back on the University of Minnesota teams, was made assistant coach in 1916. He handled the coaching of football until 1922. In 1916 the team was undefeated.

Coach "Bill" Chandler assumed the duties of athletic director in 1919, taking full charge of the coaching of basketball.

Mr. Otto Eggebrecht, a former star on the cardinal championship football and basketball teams in 1916-17, entered the faculty and took full charge of both basketball and football. During Coach Eggebrecht's four years of coaching at River Falls, he produced championship teams in both football and basketball.

The next coach to lead River Falls to victory was Ted Cox, captain of the Minnesota team in 1924, who came in 1925 to produce two state championship football teams.

Marshall Diebold coached the 1928 basketball team. The red and white made a very successful showing, winning six games and losing two.

Coach Carl Klandrud appeared on the scene in 1928 to take charge of the Red and White sport world after proving his championship caliber in the local high school and at Marshfield. This he did, developing four of the strongest athletic teams ever to represent River Falls. Two state championship teams in basket ball are credited to him.

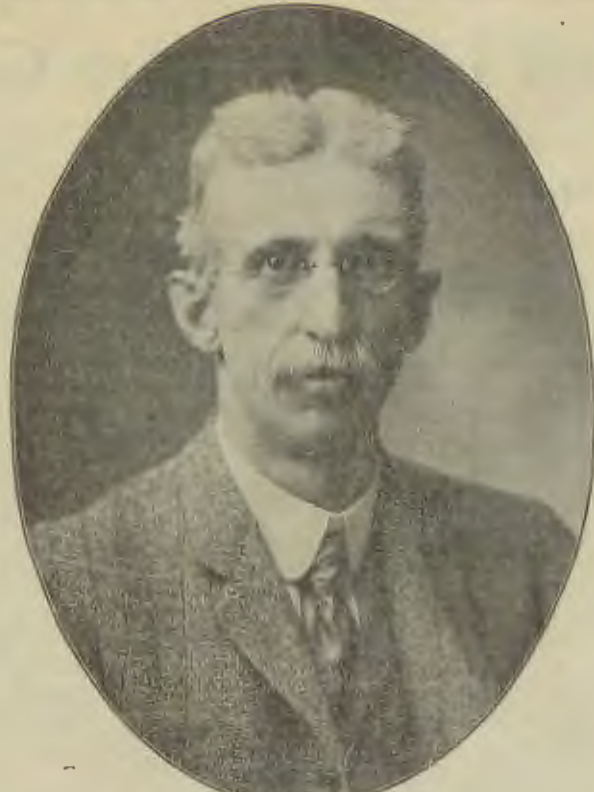
Meletean Ranks High

The 1930 Meletean has been recognized as one of the outstanding college yearbooks of the United States when it received All American Honor Rating in a class of colleges under 2,500 enrollment.

The annual, under the direction and supervision of Miss Latta, enclosed within its covers a very complete account of the activities of the college. In fact, the score was perfect with the exception of one or two minor unavoidable mistakes which were deducted from the final score.

The standard is arranged with the idea of eliminating competition between schools. There is a certain score card from which all the annuals of the various colleges are marked. If the book gets a certain per cent that falls in any one of five classes, it is rated as that class. This standard sets a goal for the college yearbook to try and gain. The 1930 Meletean scored 943 points out of the possible 1000 to receive All American Honor rating or in terms of the score card "Superior." Again River Falls forges ahead and puts its name on the highest standard.

Former Regent Reminiscent



P. W. Ramer

Recounts Developments at Old Falls' Normal

What is behind the River Falls State Teachers College?

Little will a person that is enjoying the benefits of the River Falls school facilities realize what a tremendous amount of labor and energy was expended to put the school where it is today.

The greater share of the changes in the physical plant have taken place during Mr. P. W. Ramer's regime as regent from River Falls. It is through him that many of the appropriations for improvement were helped along.

"The reason we have been able to increase our plant to such an extent is a long story. The policy of the school administration has been to first build up the school, that is, increase the students, and then use the fact that the school was working under a handicap of overcrowding as a lever in the legislature. Getting money for the building of the physical plant from the legislature is more than just asking for it. I remember in one instance when I argued with the Governor, his assistant, and the finance committee, finally entering an agreement with the other regents in order to get an appropriation for forty acres of the Normal farm."

"It has been due to the exceptional work and untiring efforts by the members of our faculty that has been the deciding factor in completing this program. Many times the physics department and chemistry departments used the same rooms. One moving out with all the apparatus and the other moving in. It has been the cooperation of all concerned that has made it possible for such a program to be carried out."

Not only did Mr. Ramer tell how appropriations were received but he also retold many interesting bits of history.

"When I became regent in 1913, the whole school and all its departments were included in what is now known as South Hall. It was all cut up with small rooms while everywhere in the corridors could be found training school classes. The assembly was

where the library is now and the main office is now the text book library. Salaries of teachers have risen from \$40,000 to \$123,000 a year. The manual arts department used the space now used by the cafeteria. More money has been spent on the South Hall to make it modern than was spent in its construction. North Hall was added in 1914. Then the 100 acre farm and equipment was added. The central heating system was installed which makes possible the heating of all the buildings from one boiler room. The athletic field was purchased and the training school has just been completed. The manual arts building is now under construction."

There should be effort to maintain the purpose of the college, he believed.

"Education is the only thing that can be distributed by the state around to its people. The amount of education in a state is based on the easiness to get. The education is a benefit to the state. Up until the time that I became regent it was believed that the school was big enough or as big as could be expected for a rural community. It was at this time that the policy was adapted to advertize for students to make a larger school and draw from a larger area. Thus benefiting a larger portion of the state."

"Where did you acquire your interest in the River Falls schools? Did you graduate from here?"

"No! No! My education stopped in the little red school house. No, not my education, rather my schooling. A person should never be satisfied with himself. He should always seek a job that is a little above him and then make himself equal to the position. This way one continues in his education always. Once while I was visiting in New Zealand, I met the premier and he could not write at the time of his appointment but he took lessons from his daughters and now is one of the prominent statesmen in England. These are the reasons I am interested in education."

because it gives a foundation to the lives of a great many students."

"Just how did you get the school on such a high basis or standard?"

"The Smith-Hughes act gave federal aid to schools for teachers training in agriculture so as to fit them for Smith-Hughes teaching. The River Falls school was the first normal school in the United States to teach agriculture. The appropriations by the Federal government was made but the University of Wisconsin objected and after a law suit the appropriation was rejected and the local school was not given any Federal aid. The student that graduates is now given a certificate to teach in any Smith-Hughes school. The inspectors that come to the Falls say that this school is the "best" they have visited. The high school and college made an agreement and hired an Agriculture man, Mr. Campbell, in order to give the students better practice teaching experience."

"Under our present policy we have built the school, the students have been used as leverage. This policy is to always advertize for students and get them to come from all parts of the state. Now we have the best equipped Teachers College in the state."

Y. W. C. A. Busy

On Tuesday evening, October 21, the meeting of the Y. W. C. A. was devoted to instructing the new members in the work of the organization.

Margaret Fox gave a talk on the work of the world Y. W. C. A. Joyce Bergseng told the girls about the activities of the organization in this community. She also introduced the cabinet for this year. They are:

Thelma Haga, Margaret Fox, Ruth Vold, Pauline Isaacson, Edna Larson, Helen Lamson, Dagmar Pederson, and Gretchen Grimm.

Each girl who was interested in joining the organization was given the privilege of meeting a cabinet member and of talking over her special interests.

He: Joe's given up the idea of being a surgeon.

She: Why is that?

He: The dear boy discovered that it involved too much inside work.

Welcome Back . . . grads and friends

We invite you to make our store your headquarters for your Homecoming.

Johnson & Burke
CLOTHIERS

Phone 127

Fine Groceries
Fruits Vegetables
and Candies

Sheldrew & Beebe

Welcome Grads

Complete Line of

School Supplies

at

Berg's
Variety Store

White - Red - Green

Grape Paper

for decorating floats and houses

WELD BOOK AND ART SHOP



Start an account with

Farmers and
Merchants State
Bank

GET your clothes cleaned and pressed here for the

Homecoming Ball

KELLY
KLEANERS

KLEAN KLOTHES
KLEANER

BIG BARGAIN

Every Monday and Tuesday nights from 7:00 to 7:30 the admission price is

30c

After 7:30 the regular price will be charged.

Falls Theater

Welcome home, Old Grads and Friends

Why not eat where they all eat?

THE CORNER CAFE

George A. Nelson, Prop.

Delicious pies and other pastries

Reasonable prices

Phone 10

Welcome Alumni

We are glad to see you back again.

While here make the Gladstone Hotel your headquarters

W. M. Sutherland

Proprietor

The most beautiful spot in the city lies right in the Heart of Town

For Flowers

THE RIVER FALLS FLORAL CO.

Phone 216 2nd & Maple Streets Always Open



A small amount weekly,
When invested in our flowers
Will make your room
Feel more like home.



KEEP these school day friendships alive by the

Exchange of
Photographs

Shepard's Photo Service

Welcome Grads

Everything in Hardware

A. W. Lund Co.

These Veterans Battle for College Saturday

Several Men Play Last Homecoming Game



Robert Sutherland
Bob is playing his third year of college competition. Calling signals is an old game to him. Sutherland played three years as quarterback at the River Falls High School.

Coach Clapp's Milwaukee Huskies



Arnie Larson
Capt. Larson is playing his third year of football. Arnie played his first football here in the fall of 1928. At that time he broke into a backfield composed almost entirely of veterans of one or two years.



Raymond Helixon
Helixon is another product of the Marshfield High School. Ray played regular end in his first year in college football. This year he is again holding down the wing position. In pre-season and in the Stout game, Ray has played a stellar game. He does the bulk of the kicking. He also is a dangerous ball carrier.

Coach Percy Clapp

Percy Clapp, the Milwaukee mentor, who brings his squad here Saturday, graduated from the local college in 1921. Clapp wore the Red and White colors on the football field for three years. From here he went to Minnesota where he played under Coach Spaulding for three years.



Coach Clapp played with Ted Cox, former Falls coach, on that memorable Gopher team that stopped Red Grange in 1924.

In 1925 he graduated from Minnesota and the following year took up the coaching reins at Milwaukee. Since then he has turned out some of the strongest teams in the state conference.



Leo Krueger
Kreeg is playing his third year of college football. Coming here after two years of experience as regular end on the River Falls High School team, Leo was used as both reserve end and guard in 1928.



John Schlict
When Coach Klandrud took over the local coaching reins, he brought with him a man who was destined to play an important part in giving River Falls a winning team as any player in the history of the school. Schlict, football, basketball and baseball star, came here with a brilliant record from Marshfield high. This will be John's last year as a member of a River Falls team. His consistent playing has won for him a wide favor among local fans.



Clair Bartosh
Clair "Bucky" Bartosh is also playing his last year of college football. Bartosh first entered college competition under Coach Stanley in 1927. He played fullback on the reserve squad that year. The following year he was made into regular guard. A year ago Bucky was out of the game with a broken leg. This year he is again at the fullback position. Before entering college Bucky played a year of football at the River Falls High School.



Irving Gerhardt
Gerhardt is playing his second year as regular center. Last year he played in every game, and he was out less than thirty minutes during the entire conference season.



Oral Clafin
Clafin, the big Mondovi lad, is playing his second year as a regular tackle. Blest with 190 pounds of well proportioned weight, Claf has been a terror to opposing linesmen.



Richard Hemp
The giant tackle also hails from Neillsville. He played two years on the Neillsville high school team, and one year on the Northwestern academy team at Watertown, Wis.



Cecil LaDusire
LaDusire hails from Wausau. In his high school days "Laddy" was on some of the strongest athletic teams in the state. In 1928-29 he was selected as all-state basketball forward.



Ed Warwick
Warwick is Barron county's only contribution to the 1930 local football machine. Ed learned his early football under Joe Gurnoe, former Falls grid star, at the Barron high school.



Lawrence Junchen
Junchen is the third Neillsville contribution to the Falls football squad of 1930. Last year "Junch" was used as both a guard and a blocking back. This year he has been used entirely as a guard.

Some Famous River Falls Teams of the Past

Teams Have Best Record in Wisconsin Conference



Coach Hayward and Swenson's 1917 squad, Northern Champions.

Back row: Vezina, Vanderhoff, Allard, Ath. Dir. Swanson, Rock, Litendre, Gregor. Center row; C Peterson, Johnson, Hayward, G. Heebink, Manion. Front row; Fessenbacker, Capt. Wigen, Finn, Smith, Hunter.



Coach Eggebrecht and his 1923 squad, nucleus for later state champions.

Back row; L. Smith, Riley, Walker, Volla, Hardie, Casey, Williams. Third row; Coach Eggebrecht, Miles, Trammal, Heggen Bushy, Laurenz, R. Nelson, Coach Verrette. Second row; Ingli, Quandt, Cole, Capt Moline, Eck, Mair, Heffron. Front row; Kees, Ziebell, Follansbee, M. Nelson, M. Smith, Rademcher, Gardiner.



Coach Klandrud's '29 squad many of whom will be in action Oct. 25.

Back row; Parnell, Dittbrenner, Ingli, Hemp, Tweit, Warwick, Haberman, Kotleski, Luberg, Ass't Coach. Center row; Coach Klandrud, Krueger, Wile, Helixon, Junchen, Zeddies, LaDusire, Sutherland. Front row; Dawson, Schlict, Larson, Claffin, Capt. Alfonse, Lee, Gerhardt, Sirrianni.

Scores of Homecoming Games

1922	River Falls	0	Oshkosh	3
1923	River Falls	13	Platteville	0
1924	River Falls	3	Eau Claire	0
1925	River Falls	3	Stout	0
1926	River Falls	20	Eau Claire	0
1927	River Falls	19	Stout	0
1928	River Falls	20	Milwaukee	0
1929	River Falls	6	Superior	12
1930	River Falls		Milwaukee	

Our Football Record Since 1920

1920	Second
1921	Second
1922	Second
1923	Second
1924	State Champions
1925	State Champions
1926	State Champions
1927	Second
1928	Second
1929	Third



State Champs--1925. This team coached by Ted Cox, former captain of the University of Minnesota football team, defeated Eau Claire, Stout, Superior, and Stevens Point to bring River Falls a state championship.

Back row; Beran, Glass, Helwig, T. Jenson, Wennerberg, L. Farrell, Horak, Rademacher. Second row; Zamjohn, Paulson, Syverud, Weber, Ingli, Feske, Collins. Front row; Coach Cox, Heggen, Brooks, Quandt, M. Nelson, Dawson, Dawson, Gibson, Assistant Coach Hershberger.



Coach Cox's team repeats its feat of 1925 and brings us another state championship in 1926. Rademacher and Nelson, former stars, act as assistant coaches this year.

Back row; G. Mullendore, Rodewald, Hagestad, Claffin, Hunt, McDonald, Farrell, Wennerberg. Third row; Mgr. Wick, N. Manion, Glass, Weber, Jenson, Collins, Luberg, M. Nelson, Ass't Coach. Second row; Coach Cox, Wigen, Grahn, Feske, W. Paulson, Capt., Dawson, Dawson, Gibson, Rademacher, Ass't Coach. Front row; Begley, King, Segerstrom, G. Manion, F. Mullendore, Standish.

Here Are the Five Members of the Athletic Council at the Falls Teachers College



E. J. Prucha



R. A. Karges



A. N. Johnson



W. H. Hunt



E. A. Whitenack

Falls Opens Conference by Beating Stout, 12-2

Finds Stout Line Heavy, Full of Fight

Game Homecoming Affair for Old Rivals at Menomonie

River Falls football team paved a way to an ideal Homecoming when the overcame the attack of the Stout men 12-2 last Saturday in a closely contested match at Menomonie. A large crowd was present in spite of the fact that the weather gave biting north winds.

The Stout team were unable to hold back Sutherland, the fleet cardinal quarter who put the ball in position for Capt Larson to plunge it over for the first score in the quarter. Helixon, all state end of the Red and White last year, was the outstanding man of the game. His runs from punt formation resulted in first downs invariably.

Stout put a heavy line against River Falls that resulted in many unsuccessful scrimmages by the Falls. The lateral passes along with the unique interference of the Stout line kept the cardinals continually on edge.

Falls Scores

River Falls kicked to Stouts 20 yard line. On the next play a fumble gave the Red and White the ball on Stout's 22 yard line. The big blues held the invading team for downs. When River Falls gained possession of the ball on the 35 yard line, Sutherland carried the ball for first downs to the four yard line from where Capt. Larson scored. The kick was blocked making the score 6-0.

In the second quarter Stout had the favorable wind. They received the ball on the fifty yard marker. A beautiful punt rolled out of bounds on the Red and White four yard line. At this crucial moment the cardinal fumble rolled loose behind the goal line. A mad scramble ensued; but when the whistle blew River Falls was on the ball, giving Stout a safety or two points.

Helixon Runs

An intercepted Stout pass by Bartosh and two nice runs by Larson and Warwick gave River Falls the advantage on Stout's 35 yard marker but were held for downs.

The cardinal line opened up big holes in the Stout defense and Helixon's running from punt formation carried the ball for downs. He kicked one punt clear out of the field. When he got in punt formation, Stout's secondary defense started for the other end of the field.

The last score came in the fourth quarter after a thirty yard run by Helixon putting the ball on the ten yard line and a short pass from Sutherland to Schlict who went high into the air to bring down the touchdown.

In the closing moments Helixon ran the ball to the four yard line only to have the whistle stop another touchdown.

River Falls made 12 first downs to 2 made by Stout. The combination of a superior line and a fleet hard hitting back field represented the Falls on its initial conference tilt.

Ollie-grams

By "Ollie" King

No matter how you dope it out, it looks like the breaks are going to decide the tilt between the green wave of Milwaukee and the red and white of River Falls.

Each team has a conference scalp to its credit, and other members of the conference are waiting with interest for the result of this game. It is the general opinion of most fans that this game will produce the next state champion.

* * *

With nine veterans back from last year's championship eleven, Milwaukee looks as good or better than last year.

* * *

They opened the season against the powerful St. Mary's club and lost after leading the Winona team 13 to 0 with 11 minutes left to play.

* * *

The following week Milwaukee trimmed the Marquette Frosh 20 to 13, and a week later tramped all over Northwestern college to the tune of 21 to 0.

* * *

They opened the conference season by running over Stevens Point 38 to 0 last week. The week previous to this Stevens Point downed Stout 6 to 0.

* * *

In comparison, River Falls has a record unmarred by defeat in the three games played this season.

* * *

With 14 letter men back from last year, the Red and White, in their opener, dumped St. Thomas, Minnesota champions, by a 12 to 7 count. They followed this early demonstration of strength by snowing Fort Snelling under a score of 38 to 0.

* * *

Last week in their conference opener, they took Stout into camp under wraps 12 to 2.

* * *

Both teams are set for their toughest battle of the season, and you can just hang it up on the wall that the spectators are going to see more football concentrated into one hour than most teams show in a season.

Sport Dope

By Bosco

Tomorrow we have River Falls and Milwaukee, the two strongest contenders for the state title, and Ramer field the battle ground.

Percy Clapp, Milwaukee mentor, and one of the most aggressive tackles ever to play in Red and White togs, is out to win, and Oh! What a ball game it's going to be!

Fourteen River Falls lettermen will be in uniform for the annual classic

They are Captain Larson, the man of the hour; Schlict, Sutherland, Warwick, LaDusire, Bartosh, Krueger, Hemp, Junchen, Gerhardt, Helixon, Wile, Hammer and Clafin. These boys are well known.

For the last time, six River Falls letter men will don the helmets and cleats for a homecoming football game.

Captain Larson, on whom we call for the much needed yard, certainly will find this to be a Big Day.

John Schlict, our running back, will run off-tackle plays for his last homecoming crowd.

Bob Sutherland, the smartest field general since Bud Manion laid down the task, will probably study the defense of his opponent more acutely than ever before.

Clair Bartosh, our best defensive back, will be out there doing most of the blocking, making it possible for his teammates to gain a coveted yard.

Leo Krueger will play his last game at running guard. At present, Leo has a badly sprained shoulder and will be out of practice all week. All home fans hope to see him in there and doing his stuff.

Ray Wile, the speedy end from Cameron, will smash interference and catch passes for the last time.

Nine high schools will be represented through River Falls lettermen.

They are: River Falls, Neillsville, Marshfield, Colfax, Barron, Park Falls, Wausau, Cameron and Mondovi.

Neillsville and River Falls have the largest number of representatives, with Marshfield a close second.

From River Falls we have Bartosh, Krueger and Sutherland, all first string men.

Gerhardt, Junchen and Hemp hail from Neillsville.

Gerhardt is probably the smartest man on the squad and his second is Dick Hemp.

Capt. Larson, coached by Mike Smith, is a Park Falls product. He carries the torch laid down by John McDonald.

Schlict and Helixon, football sons of Marshfield, will both be in the starting line-up

Two freshmen will probably be in the starting line-up. Woodward and Morrow.

Woodward comes from the local high school and is plenty good on both defensive and offensive.

The name Morrow needs no introduction to the older residents of River Falls. He is a brother of "Peany" and "Heck" Morrow.

All the old grads will be back to see River Falls in action, and to pull for the Jack or Jim they sent to River Falls.

Bud Manion and Bill Hunt will be present rooting for Joe Brown to get his chance.



Right Now!
We hold a sale of **OVERCOATS**

Just when you need one the most.

Before the winter season has fairly started.

Come in and try one on. They should sell fast at the low prices we are asking.

Come early for best selections.

Kulstad Bros.

ALLIED CLOTHIERS

We carry the well known "STONES" canned goods, and especially feature the "Just for Two" fruits and vegetables.

Make our Store Headquarters for Good Things to Eat!

The LYLE RANDALL GROCERY Co.

In the Big Store on the Corner Diagonally from the Gladstone

Joe is one of the finest fellows and best sports the school possesses.

Winkle Clafin will be here watching his little brother play. Incidentally he will need no help.

Percy and his battery arrive tomorrow morning, loaded, carrying a green banner and not a Schlitz or Blue Ribbon label.

This means wrist watches and lemon coaks will not be what the up-to-the-minute boy wears at two o'clock Saturday, October 25.

The Green Wave isn't running into an outfit that catches long passes on fourth downs, but a back field that plays the game, and a line that is tougher than a two-bit steak.

If Schlict or Warwick see daylight there might be a reason for Ray Helixon to kick some goals.

A perfect day will make a perfect game, but if it is a wet field the bells will ring in R. F.

Due to some misunderstanding, local fans are under the impression that there is only one home game. Eau Claire plays here November 8.

Percy Clapp probably remembers the Morrow boys well enough so that their will be no Green Wave floating over Morrow's tackle.

The injury of Leo Krueger somewhat worries River Falls fans, but Milton Zeddies, his reliable sub will fill the position in good fashion if he is called upon.

Milwaukee has an uncanny habit of scoring, but perhaps they are all tuckered out for tomorrow.

G. Kulstad SHOE DEPT.

ON THE CORNER
Diagonally From Hotel Gladstone

Attention Men!



We are showing FREEMAN SHOES for men. Famous for their quality at \$5.00 a Pair.

WE FIT FEET

School Supplies

at
Dewey's Drug Co.

The White Front GROCERY

Quality and Service

We Guarantee

"HOME BRAND"

Pure Food Products

PHONE 345

Deans & Mueller

FAIT'S MEAT MARKET

for

Quality and Service

TO Homecomers in general . . . and the Members of the 1895 Football Team in particular . . . we extend a *Hearty Welcome*



Make our service Station your headquarters. You're welcome!

See the picture of the Original Normal Football Team on display in our window

Shepard Oil Co.

STATION ON NORTH MAIN STREET

River Falls' Probable Starting Line-up	
L E Woodward	25
L T Clafin	11
L G Junchen	8
C Gerhardt	10
R G Krueger	5
R G Zeddies	10
R T Morrow	26
R E Helixon	15
Q Sutherland	6
L H Schlict	2
R H Capt. Larson	3
F B Bartosh	7

Milwaukee's Probable Starting Line-up	
R E Frank Ernst	43
R T Gene Mayer	57
L T Erv Gerboth	52
R G Tom Irish	53
C Frank Pauc	47
L G Earl Leitzke	49
L E Ed Hoschids	40
Q Capt. Bill Schroeder	44
R H Ellsworth Van Slate	31
L H Roy Myhre	34

Ped Organizations Welcome Homecomers

College Has Thirteen Livewire Clubs, Societies

Y. W. C. A. Picks Cabinet at Head of Organization

Prominent Students Make Up List of Names on "Y" Roll

The Young Womens Christian Association has made a good beginning for a successful year.

The year was begun with a Student Mixer under the joint auspices of the Y. M. C. A., the Y. W. C. A., and the N. C. A. Judging by the attendance and noise, it was a certain success. The Y. W. C. A. has had a number of weekly meetings, all of which were well attended. One of the most interesting of these was that conducted by Mrs. Gallup and Miss Lucille Garley.

The most outstanding coming event on the Y. W. C. A. calendar is the annual candle-light service, which will be held in a few weeks. This will afford an opportunity for all who wish to do so to join.

For homecoming the Y. W. C. A. is scheduled to enter a float in the parade; to serve a luncheon to old and new cabinet members, and to serve the tea for the faculty.

Juniors Play Big Role in School Activities

Junior class members are active in school leadership. The class points proudly to the presidents of the G. O. P. and Masquers. They also cheer for the football and basketball captains.

Besides building a good bonfire and constructing a good float for the homecoming events, the class plans to help win the football game with Milwaukee. It will be represented on the field by such outstanding men as Captain Larson, Schlicht, Sutherland, Hemp, Krueger, and Hammer.

The class is ready to support any movement for the betterment of our college and its undertakings. It attempts to stand out among the headlights both socially and scholastically.

Rural Life Club Plans Big Week End Occasion

Rural Life joins with the other organizations of the River Falls State Teachers College in extending a cordial welcome to all old grads and former students of our school. The members of the Rural Life club plan to make the 1930 homecoming a get-together for the graduates of the rural courses as well as graduates of other departments.

A special feature is planned by the club for the homecoming parade. Other members are also active in cooperating with the committee to make this a success.

The Rural Life organization is composed of sixty one-year rural course students. The club takes an active interest in many social activities such as hikes, dramatics, and music. It meets every Thursday evening in South Hall and a business meeting and social hour are held at that time.

First Gangster: Dey put Blinky on de spot last night, and I plugged him through the glass eye wit me foist shot.

These Students Were Elected Presidents of College Groups



Back row, left to right: Lura Ross, Hudson, president of G. O. P. society; Lester Gibson, Nelson, president of junior class; Fred Mattson, Edgewater, president of sophomore class; Arno Dittbrenner, Washburn, president of Y. M. C. A.; Darrel Metcalf, Arkansaw, president of Rural Life Club; Margaret Burkholder, Hudson, president of Masquers.
Front row: Ralph White, Minong, president of freshman class; Thelma Haga, Bayport, Minn., president of Y. W. C. A.; Leonard Warner, president of Agrifallian; Cornie Amundson, Elk Mound, president W. A. A.; William Turner, Roberts, president of senior class.
Not photographed: Clair Bartosh, president R club; Clarence Alfonse, president of Newman Club.

Band to Furnish Pep and Spirit For Celebration

Director Schliep Prepares for Entertainment Tomorrow

An array of new musical numbers, a tempo filled with pep—These will be heard when the college band takes their place in the line of march and on the field during the week-end activities.

The band is expected to set the pace for homecoming pep and spirit this year. Director Schliep has been busy preparing for this occasion and later appearances during the year.

New uniforms are expected soon, but will not be here for the homecoming game.

Membership in the band and orchestra is growing gradually. "It is never too late to join," says Schliep.

The band membership includes:

Clarinet, Charles Weydt, John Ordal, Laurence Gelo, Dorr Snoyenbos, Harold Lunde, Harold Grosskreutz; Flute, Ben Sumney; Saxophone, Wayne Wilcox, Arnold Kuss, Gerald Belisle; Trumpet, Albert Schulze, Gerald Pederson, Gardener Graham, Frederick Bremer, Leland Standiford, Newell Younggren; Mellophone, Wilbur Dehmer, Rudolph Nelson; Baritone, Wayne Beilfus, Alvin Hawkins; Trombone, Roger Stillman, Edson Stiles, Erlin Bergemann, Emmet Frazier, Raymond Penn, Lester Uren; Tuba, Guy Miracle, Myron Foss, Byron Betterly; Drums, Marvin Pratt, Stanley Birkel, Donald Foss, and Tommy Runkle.

The members of the orchestra at present are: first violins, Tommy Runkle, Arvid Vennberg, Elaine Christiansen, Thelma Haga, Morris Buske, Everett Jacobsen; Second violins, Beatrice Sabin, Dagmar Pederson, Phyllis Glass, Valborg Haga, Agnes Klep, Richard Mooney, Ruth Reed; Viola, Roy Betterly, Mrs. Betterly; Alto, Chester Nelson, Byron Betterly, Marjorie Gallup; Bass, Margaret Betterly; Flute, Ben Sumney, Ruth Sumney; Clarinet, Charles Weydt; Saxophone, Arnold Kuss, Gerald Belisle; Trumpet, Albert Schulze, Gerald Peterson; Trombone, Roger Stillman, Edson Stiles; Tuba, Guy Miracle; Drums, Marvin Pratt, Lawrence Anderson; Piano, Phyllis Petrie.

Y. M. C. A. Ready to Welcome Alumni

The Y. M. C. A. is an organization that attempts to study and fill the needs of the average student on the campus. It has a membership of about one hundred boys.

Freshmen orientation, devotional programs, bringing outside speakers to the campus, stag parties, outings and recreation programs are some of the activities carried out by the organization.

The weekly meetings are held each Tuesday evening: from 6:45 to 7:15 a recreation period; from 7:15 to 8:00 a program is given. Interesting speakers from the faculty and outside of school are secured for the program.

Each year the "Y" prepares an elaborate float. The "Y" has won first on its float more times than any organization in school.

The cabinet this year is made up of the following men: Arno Dittbrenner, William Turner, Leonard Warner, Horace Merrill, Marvin Pratt, Carl Neitzke, Walter Hagestad, Chris Hanson, Carl Korting, Floyd Miller, Lawrence Frye and Edwin Warwick. The Y members, the cabinet and Mr. Jacobson, the advisor, extends a hearty welcome to all Homecomers.

MISS GREENE DEMONSTRATES THE MAKING OF ETCHINGS

Miss Alberta Greene, head of the college art department, has been demonstrating the making of etchings before groups of Junior High School art classes. She used her own plates as examples. The children made a dry point.

Once a Scotchman didn't go to a banquet because he didn't know what the word gratis on the invitations meant. The next day he was found dead before an open dictionary.

Eyes Examined

IF you can't see this ad--see me

C. J. PHILLIPS

Optometrist

Masquers Have Special Function on Falls Campus

Started At River Falls College, Students Discover

The Masquers is an organization whose aim is the promotion of dramatic events on the campus. Class plays, athletic benefits, and all other dramatic productions are sponsored by that club.

The Masquers organized two years ago. Prior to that time, they were known as the Aurelia Society.

Each year this organization has broadened its field of work. Last year they joined the Wisconsin Dramatic Guild, and received first honors in the state contest with their production of "Just Neighborly," a one-act play. This year the Masquers hope to carry out as excellent a program as they have in the past.

The Masquers do not limit their efforts to the field of dramatics. They are as equally interested in other school activities. Their Homecoming plans are now well under way in hopes of making this a bigger and a better Homecoming than ever before.

This organization is open to both men and women. The Masquers will be glad to furnish more information to anyone who is interested in that organization.

Expert Watch Repairing

At a Reasonable Charge

Geo. H. Searle

Watchmaker — — Jeweler
Engraver

South Window Kelly Cleaners



COZY BEAUTY SHOPPE

Vera Walker Johnson, Prop.

EUGENE PERMANENT WAVING MARCELLING
WATER WAVE FINGER WAVE
AND FACIALS A SPECIALTY
Beauty Parlor: 612 — Telephones — Residence: 612



Agrifallians Make Plans for Festival

Will Be Active Group in Charge of Events Full of Pep

Preparation of the hundreds of torches to be used for the annual blazing parade is the job assigned the Agrifallian society, agricultural club at the college.

The boys are already done with this job and have completed their work on the Agrifallian float to be used in the parade.

Because of the large enrollment in the agricultural department, the society this year is one of the largest groups at the college.

Their work on school projects will be felt this year, officers of the society say.

Seniors Manage '30 Homecoming

Members Are Prominent in Various Committees and School Life

Since the saving of the bonfire from the onrushes of the Stout fans in 1927 the Senior class have been doing their share in making each succeeding homecoming a success by serving on decorating and bonfire committees. This year the class, because of its experience and talent, are furnishing chairmen to head the Homecoming committees of the different organizations to make this the greatest Homecoming in history.

Two members of our class are on the general Homecoming committee: Clarence Alfonse, chairman and Margaret Fox.

The Senior float committee includes: John Lloyd, chairman, Gladys Paulson, Carl Larson, James Hocking.

Claire Bartosh, Ray Wile and Arno Dittbrenner are members of our class on the football squad.

Scrub: Is the captain double-jointed?

Coach: No. Why?

Scrub: I just broke his leg then.

Good Fountain Pens

at \$3.00

Freeman Drug Co.

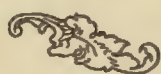
VANITY BEAUTY SHOPPE

YOU want your hair to look its best for HOMECOMING.

Make your appointment early.

313

A Hearty Welcome TO ALL HOMECOMERS



Consolidated Lumber Company

Old Grads - Welcome to O'Brien's Ideal

CAFE

Meet Old and Make New Friends Here!

History of Homecoming Full of Color; Affair is Still Young

Plan Started at River Falls College, Students Discover

In the fall of 1922 a group of pep-py alumni and students headed by Elmer Benson, now of the A. W. Lund Company, and Otto Eggebrect, former football star at River Falls Normal, developed the first Homecoming celebration to be held in any Normal school of the state.

Work started in the spring of 1922 was carried on through the summer months under the leadership of the following people, then members of the student body, faculty, and alumni association: Elmer Benson, chairman; W. H. Hunt of the faculty; Kendall Wentz, Vidle Tubbs, Nellie Roese, Arthur Eckley, Otto Eggebrect, Viola White, and Winfred Bird with the help of thirty-five other students selected from the student body at large.

Not a more enthusiastic group could have been found anywhere students now believe, and much of the success and results of this first Homecoming event is due to the above named people.

The publicity committee under the chairmanship of Arthur Eckley sent out over 4,000 letters to alumni and friends bringing in scores of old graduates.

The mass meeting Friday night headed by Kendall Wentz started the festivities. The auditorium was packed to capacity; and a program of stunts, speech making, yells, and the torch-light parade started things going in tip-top shape for the football game the following day, they said.

The decoration committee under the leadership of Miss Nellie Roese accomplished wonders in decorating the town for the occasion. The business men co-operated in fine style; and every store window showed a colorful display.

Coach Hayward led his River Falls warriors on the football field to battle the strong Oshkosh eleven before a crowd of over 2,000 people. The game was a hard fought battle ending in a score of 3 to 0 in favor of Oshkosh.

The great success of this first

Homecoming is significant in that 1930 brings the ninth annual Homecoming, now an institution that has rooted itself deep in the hearts of all alumni, faculty and students, all feel.

Not only was the first Homecoming a success but every one since have been successful. The idea has been taken up by all the teacher colleges in the state.

College Briefs

Miss Jorstad, advisor for the Rural Life, returned Saturday from the American Country Life Association. This is the organized continuation of the Roosevelt Country Life Commission and serves as an information bureau and a co-ordinating agency for Country Life Affairs. This association has held twelve previous national conferences dealing with important issues in rural life.

Over 2,000 national leaders were gathered at Madison. Among the outstanding speakers were: Secretary of Interior, Wilbur; Stone, vice-president of Farm Board; Governor Low-

den; State Superintendent Blair of Illinois; Governor Kohler and Glenn Frank of Wisconsin.

Training School Group Hears Angelo Patri

Mr. and Mrs. Johnston, Miss Fobes, Miss Armstrong, and Miss Hilder went to Minneapolis the evening of October 25 to hear Angelo Patri speak at West high school. Mr. Patri is principal of school number 15 in the Bronx, New York City. He emphasizes the idea that boys and girls are not intentionally bad and that the important thing in discipline is to know the child and find out his interests; then work from there. He gave several interesting case histories and their solution to support his theory. Mr. Patri was introduced to the group of four or five hundred teachers by Superintendent Reed of Minneapolis.

Junior Orchestra in Full Swing

Compared to previous years, the Junior orchestra has a very good turn-out. There are about twenty-five members, eighteen of which are new. Eighteen are from the Junior High and the rest from the fifth and sixth grades. Instruments have been purchased or rented, and practice has

started. The stringed instruments and the wind instruments practise in groups from 1:00 to 2:00 o'clock on Tuesdays. Later they will combine for rehearsals at 3:30 on Thursdays. Still later they will combine with some twenty-five orchestra beginners from the High school for practise.

Rural Life students will have a Halloween party the next time they meet. It will be strictly a Hard-Time party and those who are not dressed suitable for the occasion will not be allowed to attend. Miss Larson, who is in charge of the program for that evening has prepared some fine numbers. Special Halloween games will be played at the social hour under the leadership of Miss Stockwell who is the social head for the Rural Life Organization.

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