

# The Student Voice

RIVER FALLS STATE TEACHERS COLLEGE

FRIDAY, NOVEMBER 4, 1949

RIVER FALLS, WISCONSIN

VOL. XXXVI NUMBER 4

## Coronation of Queen Mary Carlson Sets Off Homecoming Program

Highlighting this evening's entertainment at the pep fest will be the coronation of the Homecoming Queen Mary Carlson, who will reign over this week-end's Homecoming festivities.

Mary Carlson is a junior majoring in elementary and primary education, was elected by the student body in an election last Friday in the Social Room over Mary Jo Boardman, Muriel Larson, Mary Ann Most and Elizabeth "Sibby" Williamson.

Mary Carlson was born in the neighboring state of Minnesota. When she was about five, Miss Carlson recalls, she moved with her parents to Rice Lake where she went through grammar and high school, graduating from Rice Lake High in 1945.

Mary is active in many organizations on campus. She is president of the College Woman's Association, vice president of the Student Senate, a third year member of the Newman club and a member of ACE. Last year she was president of her class.

Mary Jo Boardman graduated from New Richmond high school in 1947. She is a member of the CWA, Sigma Chi Sigma, and YWCA.

A senior from Hudson, Sibby Williamson is enrolled in an elementary course. Her extracurricular activities include the Masquers, choir, Sigma Chi Sigma, CWA, and ACE.

After two years at the U. of Minnesota, Mary Ann Most enrolled at River Falls. She is taking an elementary course.

Muriel Larson is a junior from Barron. She is also enrolled in elementary education. Her activities are band and orchestra.

Queen Mary and her attendants, in the Queen's float, will lend the finishing touch to tomorrow's parade, starting last instead of first as has been done formerly. The placement of the Queen's float will be done in an effort to keep the downtown crowd from dispersing too soon. The YM is in charge of the Queen's float, as is traditional.

Tomorrow afternoon at half-time the Queen's float with the Queen and her attendants will arrive on Ramer field for a second coronation ceremony.

### Picture Identification

Upper left corner, Mary Ann Most; upper right corner, Muriel Larson; center, Mary Carlson; lower left, Mary Jo Boardman; lower right, Sibby Williamson.



## 13 Floats Compete for Cash Prizes In Giant Homecoming Parade

The Homecoming parade, which will be one of the largest of its kind in the history of RFSTC, will start tomorrow at 10:30 a.m. Jack Wills is in charge of the line-up which will take place in front of the college on North and South Hall.

The parade, led by the American Legion Drum and Bugle Corps, will pass down Cascade street, from Main to Pine street, from Pine up to Second street, from Second to Maple street, and from Maple to Main and Cascade streets. The parade will disperse at the intersection of Main and Cascade streets.

There will be thirteen floats in the parade. The Drum and Bugle Corps and local organizations of the National Guard, the River Falls High School Band, the Army ROTC Band, and the "Boze" band will participate in the parade.

Local business owners will be judges of the parade. They will judge the floats as they pass through Main street. The first prize, \$10, second prize, \$5, and third prize, \$3, will be awarded to the float judged best.

The gym will be decorated for the event by a sophomore class committee headed by Mary Hunt and Kitty O'lgney. Assisting them are: Eleanor Davis, Donald Trevartha, Ernest Gay, Beverly Peterson, William O'Brien, Kathryn Haessley, Frances Arndt, and Marjorie Christianson.

Under the supervision of co-chairman Bill O'Brien, Lloyd Wolfe, Chesty McJilton, and Ambrose Murphy, the Newman club conducted a campaign which resulted in the election of its candidate, Mary Carlson, for Homecoming queen.

## Frosh Wear Beanies-But Add Doodads

Not all freshmen were resigned to wearing "plain old green beanies" when the beanies appeared on campus Monday, Oct. 24. The frosh showed they were lacking in creative ability by making their beanies in various shapes, and varieties of decorations were used to make them a little different.

"To remove or not to remove" was the problem facing Ardell Linnerud at the pep fest. His cap is decorated with a very obvious pheasant feather. Usual requests for the removal, but freshmen shirked penalties was sooner and the cap stayed on.

Beanies Go Skating Tuesday night found frosh fully wearing their beanies on roller skating. After a spill, an unknown frosh was seen crawling frantically on his hands and knees across the floor after his precious beanie. His life was endangered by the other whizzing participants, but no matter, his beanie MUST be worn!

One girl is using her beanie as a means of publicity. She has her name, address, and telephone number printed on it. Latest reports are that her ingenuity is paying off.

## 1949 HOMECOMING CALENDAR

- Friday, November 4
  - 7:30 p.m. Pep Fest, College Auditorium
  - 9:30 p.m. Snake Dance and Bonfire Rally
- Saturday, November 5
  - 9:00 a.m. Judging of house decorations.
  - 10:30 a.m. Parade of floats— from college along Cascade through Main street.
  - 12:00 p.m. Pi Kappa Delta Alumni luncheon— Cafeteria
  - 1:30 p.m. Football game. River Falls vs. La Crosse — Ramer Field.
  - 4:30 p.m. Social hour for Alumni — South Hall.
  - 9:00 p.m. Homecoming Dance —North Hall gymnasium.
- Sunday, November 6
  - 7:30 p.m. YWCA - YMCA Breakfast for Alumni. Guests of Professor J. P. Jacobson.

## Competition Keen on House Decorations

Most of the large rooming houses and boarding houses have worked out appropriate decorations to fit the Homecoming slogan "Skin de Indians". Competition is very keen this year.

The judging will be done on Saturday morning by the Homecoming chairman Benedict Montbriand, the Student Senate, and one faculty member. The winner will be announced at the half of the Homecoming game and a plaque will be awarded.

Last year the "Stork Club" was awarded first prize in the house decoration contest for carrying out the Homecoming slogan, "Blackout the Blugold", in a unique and original manner. Their theme was "The Home of the Future Falcons", bringing in the stork idea. "Club 21" was placed second with a military interpretation of the Homecoming slogan, and the "House of Kahut" was third.

## 'Boze' Lines Up Two Hours of Fun To Get Students Ready for HC

Sparking the Pep Fest to an early start at 7:30 tonight, Benedict "Boze" Montbriand will then continue with approximately two hours of program.

## YM-YWCA Breakfast Set for Sunday

There will be a YMCA-YWCA Sunday breakfast at the home of James P. Jacobson at 7:30.

Alumni of the YMCA and YWCA will have an opportunity to renew acquaintances and have a get-together.

This year the YMCA and YWCA are working together with their Homecoming arrangements.

The members of the committee that built the queen's float are: Charles Larson, chairman; Cliff Barber, Joyce Berglund, Don Decker, Andres Friedman, Herbert Heinrichs, Dale Liim, Russ Magnuson, Manley Miller, Norman Noah, Betty Sontag, Jim Sparr, Martin Stephanson, Charles Taylor, and Dave Wilcox.

Members on the skit for the Pep Fest tonight are: Bill Ehlert, chairman; Paul Beckel, Willis Erickson, Alice Grubb, Harold Lindeman, Roy Miller, Ernie Mossback, Helen Peterson, John Sanders, Elaine Severson, Delbert Sohlt, Gloria Thompson, Art Waters, Virginia Weatherhead, and Dave Wilcox.

Members of the committee for the queen campaign were: Harold Lindeman, chairman; Bill Collins, Willis Erickson, Elaine Fick, Roy Miller, Ernest Mossback, Norman Noah, Elaine Severson, Leroy Stern, Sigurd Swanson, Charles Taylor, Gloria Thompson, Art Waters, and Dave Wilcox.

Construction of the "R" Club float is under the direction of Jim VanTatenhove. The rest of the members of this committee include: Bill Wisdom, Jack Peterson, "Pete" Hendrickson, "Hap" Dimick, Bob Guith, Keith Riley, Bob Salmon, and Jack Schuman.

## Welcome Alumni

The featured guest speaker will be Colonel Larson, alumni football hero and college All-Star. Mr. Larson also has a talented young daughter who may accompany him to the college campus.

George Schlegelhauf, River Falls football coach, will give a short speech and introduce his squad with comments from Gene Cardinal, team captain.

Something new will be the Sophomore Supreme Court trying violators of the freshmen "beanie" initiation. This will be the freshmen's last chance for court appeals. Previous attempts of kangaroo courts on the campus were met by failure.

Another added feature will be a Truth or Consequence program with participation of faculty and student contestants.

Eight Skits Scheduled Mr. Montbriand reports eleven skit entries but after eliminations approximately eight will make their appearance competing for first, second and third prizes. The student body will do the skit judging with the results announced at tomorrow afternoon's game.

The beard contest offering a five dollar prize for the best beard and a three dollar prize for the most unique one will be announced and judged tonight at the pep fest.

Mary Carlson, Homecoming queen, and her attendants will be presented and the coronation of the queen will take place. The audience is requested to remain seated until the Queen has passed through the Assembly Hall to prepare for the parade and bonfire festivities.

## Official Notices

**Anyone**  
The Masquers play production THE MALE ANIMAL needs your help. A stage manager, stage decorators, and make-up is needed. If interested see Dr. Davis.

**All Students**  
Students who are absent from class on the day immediately preceding or following a scheduled vacation, unless executed by the deans, will lose one hour credit in each course missed. Excuses will be issued only on written request.

**Date Change**  
The "Musical Variety Show" to be presented by the College band has been postponed from Nov. 16 to Friday evening, Nov. 18. The proceeds will be contributed to the Field House Fund.

**All Students**  
All Homecoming bills paid for by the Student Senate must be in sales slip or statement form from the place of business in which the article was purchased. No personal bills will be accepted. All bills in sales slip or statement form must be presented to Gordy Olson or Ben Montbrand before Thursday, Nov. 10. Remember this is the deadline and no bills will be accepted after this date.

**All Students**  
Smoking is permitted in North Hall Lounge and the Cafeteria only. Unless this regulation is adhered to, the student body faces the loss of all smoking privileges.

## The Editor Speaks

Come this time of year when the alumni return for a gander at the ole campus and a squint at some of the classrooms that held so many regrets during that four hour class in—whatever it was. Anyway, it's time to put up the Welcome sign. Homecoming could be better named "Alumni Day." It is for you. The day has been set aside to recognize the former students of the college; yet let us not become stymied in thinking that you grads are only welcome on the day of the year set aside for such doings. Quite the contrary. Remember that this day is yours and here's to you!

I've often wondered what I'd feel like if I were returning this year. What would I see?

Being the social conscious person I am, I'd probably wonder why there aren't more people I know, but over there are a couple of profs I know. Yes, they still remember those equations I couldn't balance. Must be a common failing with all—I'll just forget it.

Seems there's been a number of improvements around the campus—new cafeteria—new lighting system goin' in—and what's this about a fieldhouse? Gee, we sure need one.

Sentimental questions would fill my mind next. What happened to the guys who lived in the house on E. Cascade. Wonder what the fellows in the old house have been doing.

Guess it's presumptive of me to surmise the questions in the minds of you graduates, but I'm just a dreamer. All I can do, at the present is tell you that you're always welcome here and hope you enjoy yourself and come back to see us again.

Robert A. Wickstrom

## From Our Files---

**Four Years Ago**  
A student poll gave Dewey a five-four edge over Truman in the coming presidential election. It was rumored that Nate DeLong was headed for the U. of Minn. The Falcons lost to La Crosse, 39-13.

**7 Years Ago**  
River Falls defeated Superior, 14-7, in the Falcon Homecoming. An educational conference, open to all elementary and rural teachers in two counties, will be held in North Hall auditorium.

**15 Years Ago**  
A survey showed that 60 per cent of the student body was partly or entirely self-supporting. Berger Kolberg and Ernest Brickner, Ellsworth, and Charles Dawson, River Falls were amongst those who were playing their last football game for the Falcons.

**23 Years Ago**  
A new baseball diamond at Ramer Field, a skating rink on the old baseball diamond, several new sidewalks, a new driveway leading from Cascade avenue down to the barracks, and danger signs are some of the improvements being made on and about the campus.

Forty-six thousand dollars in appropriations to the College was approved by the Normal Board of Regents last week. The money is to provide equipment for the agricultural and science laboratories, equipment for the training school which is to be built soon, new showers and locker rooms in the basement of North Hall, and fixtures and furniture for other rooms in the school.

**30 Years Ago**  
River Falls downed Eau Claire, 7-6, and played Stevens Point to a scoreless tie, thus winning the northern half of the Teachers College conference. Next week they will play La Crosse for the state championship.



"If you think that was a good running block, you should be around when I take off his chains!"

## Four Years of the UN...

By Jerry Finn

Four years ago last Oct. 24 the UN was officially established. Emerging from the second great war in the first half of the twentieth century the nations of the world realized that an effective international organization that could enforce its discussions if necessary, was needed if peace and security were to be obtained.

Since that time, four years have passed and while it is much too early to give a complete analysis of the accomplishments of its organization, we may observe the progress it has made up to this point.

The greatest accomplishments of the UN has been along non-political lines. It has special agencies to handle economics, social, and humanitarian work. Millions of people throughout the world are now living under better conditions because of the work of some UN agencies as WHO, ESCO, IRO, ILO, FAO, etc.

While these accomplishments are of the utmost importance in producing the well-being of the world, other equally important political issues that have been facing the UN for four years remain unsettled. With monotonous regularity such issues appear as: the Italian colonies, Indonesia, Palestine, Korea, Greece, atomic energy control, reduction of armaments, and our international police force. The immobility of the UN to reach an agreement on these vital issues of course, can be traced to the verbal conflict between the U.S. and Russia.

These problems will remain unsettled unless one of the big powers chooses to submit and this is only likely to occur when they consider it is advantageous to them to do so.

No major issue of which U.S. and Russia had conflicting ideas has been settled by the UN. Nor can we in the future expect this organization through its authority alone to settle a major problem.

The U.N. inability, of course, can be traced to its structural defect, the veto. It cannot be expected of any governing body to have the respect of its members let alone enforce its decisions when it is invested with such limited power that it becomes merely a mediator between U.S., Russia, and some other countries. Even if the veto did not exist and the UN could arrive at some decisions on many of the pressing issues, it would be unable to enforce its decisions because an effective international police force does not exist.

Looking to the present UN to solve our international problems of course, would be absurd. If another war was destined ten years after this last one, the UN, due to its basic structural defects, would be unable to prevent it. However, just because at the present the U.S. is basically weak, we need not abandon all hope, but we must work with what we have in hope that it will evolve into an effective international legislative body.

## Homecoming Celebration Is Descendant Of Summer Class Reunion in 1922

By Duane Rivard

Every year a Homecoming celebration is held, giving graduates and friends of the college an opportunity to unite and renew memories of their college friends and experiences. From its beginning in 1922, Homecoming has come to be one of the highlights of the college social season. With the ever-increasing number of graduates from the River Falls State Teachers college, Homecoming will be even more important in the years to come.

**Class Reunion**

In the spring of 1922, plans were laid for a reunion of the class of '17 to be held during the week of June 4-10. Forty members of the class of '17, led by Ralph Hanson (class president), Elmer and Della Benson, Nars Parnell, and Otto Eggebrecht were active in organizing the reunion which was very successful with over fifty per cent of the class returning.

The special activities of the class of '17 began with a business meeting Friday morning followed Friday afternoon by a game between the '17 All Stars, captained by Vic Gross, playing the college team which won 7-0. A reception for the class members and their wives was held Friday evening and the reunion was climaxed by a picnic Saturday, June 10.

**First Homecoming**

Sentiment for Homecoming, which had been gaining strength among the alumni was inspired by the success of '17 class reunion and resulted in tentative plans being laid for River Falls Homecoming.

These plans took definite shape with the Athletic Council's unanimous acceptance of the alumni proposal to name Nov. 18 Homecoming day for River Falls. The Oshkosh game was chosen as the most suitable game for the Homecoming event and negotiations resulted in shifting the date of the game from Nov. 17, as

originally scheduled, to Saturday, Nov. 18.

To promote the Homecoming events for River Falls, the committee appointed the following persons on a general committee representing the alumni, faculty, and students: Alumni, Elmer Benson (general chairman), Otto Eggebrecht; faculty, W. H. Hunt, Miss Lillian Wirt; students, Miss Vidle Tubbs, Ed Murphy. Chairmen of the special committees were: Publicity, Arthur Eckley; mass meeting and stunts, Kendal Wentz; programs and souvenirs, Vidle Tubbs; city decorations, Nell Roese; Homecoming ball, Viola White.

To insure the success of Homecoming, letters were sent out to all graduates since 1916 inviting them to attend the Homecoming festivities.

The program of activities started with a mass meeting held in the auditorium Friday evening. Despite the rain, the mass meeting was followed by a torchlight parade through Main street. A parade was held Saturday morning with floats representing the various organizations taking part. The game was a hard fought affair which Oshkosh won 3-0. These events were climaxed by a Homecoming Ball held in the North Hall gym.

Despite bad weather the first Homecoming was successful and a tradition was established that has developed into a permanent event forming a time and place for alumni and friends of the college to meet.

**Later Changes**

One of the most important additions to the Homecoming program has been the election of a Homecoming Queen by the students to preside over the festivities. The colorful torchlight parade has been replaced by a snake dance which takes place Friday morning. As part of this year's activities members of the freshman class are wearing beanies.

## Horace-Scoops

S-s-s-s-s... the Homecoming Balloon is about to bust! RFSTC will tremble under the thunder of hundreds of merry-making students. Now is the time to let your hair down, and help make this Homecoming really BIG!

Something new this year is the Naughty Nineteen, a group of girls who will take part in the Homecoming events. The N's activities will continue throughout the whole year. Their slogan: "Unhand me, knave, and splatter thy frame on yonder wall!" They may be distinguished by their white sailor hats with a red "N" on the front, or more clearly by the wicked expressions on their faces.

**NOTICE:** The unpardonable sin of opening a textbook during Homecoming is punishable by death.

A word of warning: Anyone caught going home this week-end will be hung at dawn!

Freshmen will soon heave a sigh of relief, especially those who didn't wear their beanies when they were supposed to. The sophomores succeeded in giving them quite a rough time. Next year, though, the freshmen will have their turn at initiating first-year students.

Drag out your fiddles and loosen up your vocal chords! An all-college talent show is coming this way. The freshmen talent show last year brought out so many talented hopefuls that this year's show will include all classes.

Sadie Hawkins Day is a-comin'! And it's going to be an all day affair. The women are going to be running around here with that certain lust in their eyes, and no college man in the city of River Falls will be safe. Remember the rules of the game, men: If you're caught, you can put up a fight. (It won't do any good, though, so you may as well give up cheerfully.)

Wife: "Do you know what day it is? Just 25 years ago we became engaged." Absent Minded Professor: "Why didn't you remind me, dear? It's high time that we got married."

Have you ever tried to do cartwheels in a phone booth? Try it, and then you can realize how hard it is to get seated at a basketball game in the "crackerbox". Sure, there's something you can do about it—instead of buying that coke or glass of beer, put a dime in the Field House Fund. When you send your kids to college here, they'll appreciate a new Field House.

RFSTC—The only place where "Valentines" Day is celebrated three times a year.

Every time a La Crosse football player walks through a cemetery we figure he must be apartment hunting.

Orchids to the cheerleaders for the fine job at the Eau Claire game. The River Falls fans helped out too with a real blast of vocal support.

Did you hear about the Senate investigation which will be held on the campus? It seems that a certain member of the Student Senate wants to blast someone before hearing all the testimony which applies to the case.

## The Student Voice

Member of Associated Collegiate Press

The official student publication of the River Falls State Teachers College, River Falls, Wisconsin. Published semi-monthly during the school year, except for vacations, holidays, during exams, etc.

Subscription rate, \$2.00 a year.

Accepted as second class matter by the Post Office at River Falls, Wisconsin, under the act of Congress, March 3, 1889.

- Editor ----- Wallace Smetana
- Assistant Editor ----- Robert Wickstrom
- Business Manager ----- Don Mattson
- Business Assistant ----- Don Trewartha
- Circulation Manager ----- Lloyd Wolfe
- Circulation Assistants ----- Mary Wood, Marian Aebly, Ann Smith
- Sports Editor ----- Bob Potosnak
- Feature Writers ----- Jerry Finn, Kenneth Close, Duane Rivard, Janet Reed, Gordon Olson, Bernard Lium
- News Reporters ----- Jo Aaby, Eileen Carufel, Nancy Behrens, Jack Hanson, Leroy Stern, Joyce Stapleton, Beverly Annson, Evert Metcalf, Kitty Olgney, Milt Miller, Donald Petersen, Helen Harrison, Alice Luck, Stan Frank, Clem Cleaver, Harlan Fellows, Aralda Thayer, Ernie Gay
- Sports Writers ----- Keith Nelson, Bud Fosson, Harry Gibbs, Arnie Feller
- Proof Reader ----- Carol Feiler
- Typists ----- Elaine Brown, Marilyn Dahlin
- Faculty Adviser ----- Al Boeck

### 'B' Squad Tops Olies, 20-7

Last Thursday afternoon one had the privilege of witnessing the first game played by the "B" squad this year. The boys gave a good account of themselves by trouncing St. Olaf, 20-7.

The Falcons scored early in the game as the result of a fumble by St. Olaf on their own 25 yard line. Glen Tobias on the same series of plays carried into pay-dirt from the seven yard line giving River Falls a 7-0 half-time lead.

St. Olaf came back in the second half to knot up the score but the Falcons drove for two more tallies before the end of the game. A perfectly executed pass play from Tobias to Ash covered 25 yards and another TD. Bob Delain added his second point after touchdown making the score 14-7 in favor of the Falcons.

The final score came when the right side of the Falcon line opened a "hole" large enough to drive a truck through allowing Howie Matthias to scamper 6 yards into the end-zone untouched.

Likely looking prospects for next year's varsity squad include the following: Matthias, Morgan, Sletten, G. Tobias, Delain, Brown, Kiersten, Webber, and Soholt.

### Q.B. Club Hears Fagan

Guest speaker at the Quarterback club last Tuesday noon was Cliff Fagan, former coach at Eau Claire State Teachers college.

Mr. Fagan interpreted changes in the football rules and talked about conference football and high school football in general. Coach McPherson and coach Schlagenhauf talked about the last two games respectively, pointing out facts which went into the making of the final scores.

### Main Street Decorations

Taking charge of decorating the main street are co-chairmen Wesley Score and Ray Oestreich. Assisting them are Adrian Smieja, Gail Crist, Ray Eichinger, Robert Grefe, Dick Halverson, Leonard Whitmore, Gordon Howe, Dean Kittel, Spencer Larson, Charles Taylor, Roger McKenney, Don Murtha, Glee Peters, Gary Traynor, Russ Prell, Robert Wickstrom and Wes Wendlandt.



Bob Maveus is tackled by Bumgart (43) and another unidentified Platteville player after returning a punt. Other Falcon players are Cardinal (24), and Slaughter (41). Platteville players are Soederstrom (40), and Yackels (27).

## Falcons, Blugolds Tie; Scoring Done Early

River Falls and Eau Claire Teachers college eleven matched first-quarter touchdowns, then battled up and down the gridiron last Saturday night to wind up with a 7-7 tie in the Blugold's Homecoming game.

Eau Claire scored on an 80-yard march the first time it got the ball and the Falcons went 18 yards after recovering a Blugold fumble. The two teams tried in vain efforts to score again. Both teams had scoring opportunities, but tight defensive play on the part of both sides prevented further scoring.

River Falls outshone the Blugolds in passing, 71 yards to 10. Eau Claire had a considerable edge over the Falcons on ground gained rushing, 341 yards to 172.

Bill Wisdom sparked a Falcon drive which carried to the Blugold 16-yard line where they lost the ball on downs. But Funk fumbled on the first play and Tom Linehan recovered. Pat Christie made it first down on the four yard line with a 12-yard sprint. When three line plays failed to gain, Harley Harkness threw a bullet pass over the center of the line to Tom Linehan just over the goal line. Gene Cardinal tied the count with a placement.

Jacobson stopped an Eau Claire threat late in the third period when he intercepted Bob Funk's pass fairly deep in Falcon terri-

tory and returned it to the Eau Claire 41-yard line.

Pat Christie and Bill Wisdom did most of the ground gaining for the Falcons. Tom Linehan stood out in the line, blocking a punt, recovering a fumble, and catching a pass for the lone Falcon tally.

**JOE'S  
SHOE  
REPAIR**



and other  
**POPULAR ALBUMS**  
AT  
**RAY'S  
ELECTRIC SHOP**

### IDEAL CLEANERS

For Ideal —

- \* Cleaning \* Pressing \* Hat Blocking
- \* Repairing \* Alterations

Next to the Theatre

"We Deliver"

Dial 2930

## STUDENTS

Make our store your headquarters for school supplies.

HAVE YOU SEEN

OUR GIFT DEPARTMENT

Gifts for Showers, Weddings, and Birthdays

## BORGENS

Variety and Gift Shop

224 South Main

River Falls, Wis.

### The First National Bank of River

Falls, Welcomes Alumni and Friends

OF THE R. F. S. T. C. DURING HOMECOMING activities and throughout the year.

Bring in your problems and let us handle your Banking Needs.

### RICHARDSON CLEANERS

RELIABLE CLEANING SERVICE  
DIAL 2271

**HOMECOMING, YEA!!**

AFTER THE GAME

EAT AT

**"MA" HARRISON'S - CAFE and BAKERY**

## WELCOME GRADS

## AND FRIENDS

## BUDDS FOR YOUR DUDS

GENUINE REGISTERED  
**Keepsake**  
DIAMOND RINGS

If you are planning to buy "her" a diamond visit Neher's Jewellery.

We are sure you will find just what you want as our stock is large, with a price range to meet your budget.

CREDIT TERMS CAN BE ARRANGED



If you are thinking about "His" Christmas Gift, we have a varied selection in jewelry and other men's gifts. Use our lay away plan. — \$1.00 will hold any article until Christmas.

## NEHER'S JEWELRY



Pictured above is the Falcon coaching staff. They are, left to right: assistant coach Berger Kolberg, head coach George Schlagenhauf, and assistant coach Joe Hoy.

**HOMECOMING RECORD**

1922—R. F. 0	Oshkosh 3	1936—R. F. 0	Superior 13
1923—R. F. 13	Platteville 0	1937—R. F. 0	La Crosse 0
1924—R. F. 3	Eau Claire 0	1938—R. F. 13	Eau Claire 0
1925—R. F. 3	Stout 0	1939—R. F. 18	Stout 14
1926—R. F. 20	Eau Claire 0	1940—R. F. 7	Superior 12
1927—R. F. 19	Stout 0	1941—R. F. 21	Stout 6
1928—R. F. 20	Milwaukee 0	1942—R. F. 14	Superior 7
1929—R. F. 6	Superior 12	1943—No game	
1930—R. F. 13	Milwaukee 19	1944—No game	
1931—R. F. 14	La Crosse 6	1945—R. F. 6	Superior 14
1932—R. F. 7	Superior 6	1946—R. F. 13	La Crosse 9
1933—R. F. 0	La Crosse 0	1947—R. F. 21	Eau Claire 13
1934—R. F. 13	Superior 0	1948—R. F. 7	Eau Claire 13
1935—R. F. 14	La Crosse 0		

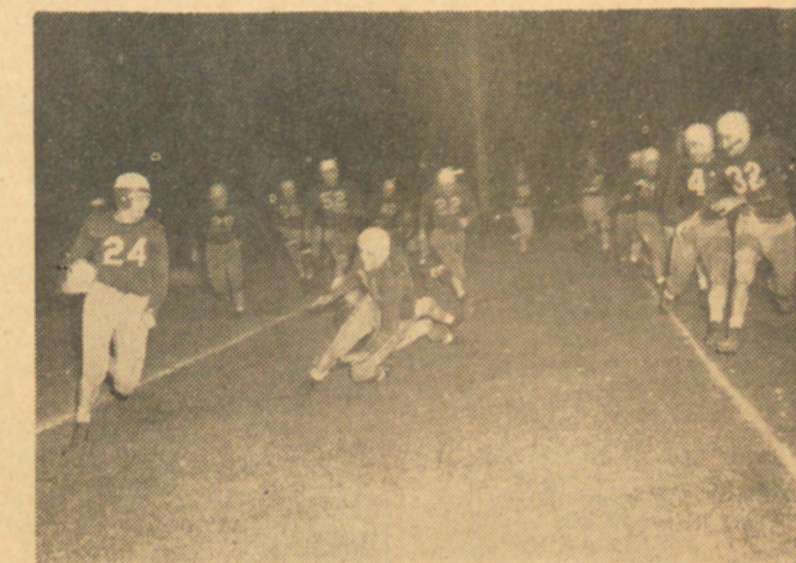
1949

Falcons



**RIVER FALLS vs LA CROSSE**

River Falls	La Crosse	1937	0	0
1921 10	7	1938 6	0	0
1922 3	0	1939 34	7	7
1927 13	13	1940 33	0	0
1928 6	12	1941 6	7	7
1929 7	0	1942 0	0	27
1930 14	6	1943 No game		
1931 14	6	1944 No game		
1932 0	14	1945 No game		
1933 0	0	1946 13	9	9
1934 6	18	1947 27	14	14
1935 14	6	1948 13	39	39
1936 0	6	1949 ??	??	??



Gene Cardinal sweeps right end against Platteville as Pat Christie blocks a would-be tackler. Platteville players chasing Cardinal are Wainwright (32), Vanney (29), Sellar (52), and Managan (22).

(Individual Photos by Gene Brown)



Roy Sandberg, Tackle  
River Falls, Wis.



Bill Wisdom, Fullback  
Los Angeles, Calif.



Bob Maveus, Halfback  
Broadhead, Wis.



Jack Shield, Quarterback  
River Falls, Wis.



Nate DeLong, End  
Chippewa Falls, Wis.



Pat Christie, Halfback  
St. Croix Falls, Wis.



Norbert Studelska, Guard  
Wells, Minn.



Charles Pace, Guard  
River Falls, Wis.



Al Jacobson, Quarterback  
Chippewa Falls, Wis.



Joe Lynch, Tackle  
Centuria, Wis.



Dee Durst, End  
Algoma, Wis.



Tom Linehan, End  
River Falls, Wis.



Joe Jevert, Guard  
Birchwood, Wis.



Jim Kosec, Tackle  
Red Wing, Minn.



Al Eystad, Tackle  
Chippewa Falls, Wis.



Jack Schuman, Guard  
River Falls, Wis.



Jerry Siverling, Center  
Bloomer, Wis.



Bud Fossen, End  
Glenwood City, Wis.



Bill Lindenberg, End  
Prescott, Wis.



Frank Elliot, Center  
Chippewa Falls, Wis.



Jerry Jorgenson, Halfback  
River Falls, Wis.



Jerry Easton, Fullback  
Evansville, Wis.



Harley Harkness, Quarterback  
Webster, Wis.



Capt. Gene Cardinal, Halfback  
Chippewa Falls, Wis.



Bill Maurina, Guard  
Owen, Wis.



Sam Slaughter, Center  
New Richmond, Wis.



Dick Alexander, Guard  
Menomonie, Wis.

# Waters Clarifies Picture Mix-up

Why this mix-up? Why the confusion? Why can't we use last year's pictures? Why have pictures taken so early?

To clarify some of the questions about yearbook pictures, the following explanation is given by Art Waters, editor. Five of the nine Teachers colleges in Wisconsin have group pictures of underclassmen in their yearbooks. No other book has the same size picture for all classes.

Therefore, in order to continue individual pictures for members of classes as before, the yearbook staff has decided to cut the size of underclassmen pictures to accommodate the larger class numbers and stay within the present proposed budget. This will permit more room for activities.

The cut is not so drastic—just enough to get the classes on the same number of pages as last year's book. Senior pictures will not be affected by the cut; in fact, they will be larger than before.

Old pictures from previous years cannot be used unless, in the case of underclassmen only, a glossy print 1 3/4 inches by 2 1/2 inches is furnished. The smaller size of underclass pictures is the reason for the reduced price by the photographer.

# Math Club Ratifies New Constitution

James McLaughlin, instructor in mathematics, provided food and entertainment at his home at the second meeting of the Math club.

A 6:30 dinner was served by Mr. and Mrs. McLaughlin to thirty future mathematics instructors and three guests.

Afterwards, the business of forming a new constitution and ratifying it was completed, along with the approval of putting a group picture in the Meletean.

Following the meeting, a group picture was taken by a local photographer. Mr. McLaughlin



Pictured above is the River Falls cheerleading squad. They are, first row, left to right: Ann Roquette, Beverly Swenson, Peg Lyons, Norma Olson, and Carol Fox.

Second row: Dale Fredeen, Peggy Harmon, Dick Laramy, Katie Polzin, and Roland Jenni.

# Leaping, Twisting Cheerleaders Whip Spirit Into Spectators

There is something about the flurry of flying limbs that changes a person from a mere spectator to a frenzied football fan. The cause of this change is the cheerleaders. This year River Falls has a ten member cheering staff.

Dale Fredeen, the boss-man, is a sophomore from Osceola. Dale is a hold-over from last year's squad.

Now living in River Falls is Ann Roquette. She is enrolled in rural education. Last year she was "queen cheerleader" at Bremerton, Wash. Ann wants to form a tumbling team on the campus.

then showed his colored slides he had taken in Brazil while he was instructing there during the war.

A few interested members were shown the workmanship of Mr. McLaughlin. He is building his own house and he insists that by using trigonometry a person can save plenty of lumber.

Beverly Swenson is an alumna of the Ellsworth high school cheering squad.

Marilyn "Peg" Lyons comes to the yellers from Prescott where she had four years experience. She is enrolled in an elementary course.

A Fond du Lac freshman, Carol Fox, has had two years of high school cheerleading experience.

A local boy, Dick Laramy, cheered at the River Falls high school last year.

Peggy Harmon, a freshman from Osceola, started the cheering business young. She led cheers while still in grade school.

From Neillsville, where he was on the cheering squad for two years, comes Roland Jenni.

Sophomore novices in the business are Norma Olson and Katie Polzin from Chippewa Falls.

In an interview Fredeen said, "It is great when the student body turns out and cheers for a team with tough luck."

Al Boeck, Director of Public Relations, attended a meeting of directors of publicity of the nine state teachers colleges at Madison last Friday.

# Junior Class Ready To Decorate Campus

Banners, crepe paper, and signs depicting the 1949 Homecoming will decorate the RFSTC campus tomorrow.

Headed by Bud Shervey, the campus decoration committee will decorate Saturday morning before the parade. This duty has traditionally been given to the junior class.

A few of the decorations will be a giant banner stretching across Cascade between North and South Halls, and crepe paper which will be wound on the lamp posts on the South Hall lawn.

Don't forget the Sadie Hawkins' Day dance.

## Garrold P. Gaalaas

Doctor Of Optometry

River Falls, Wisconsin

Phones

Office 2605

Residence 2215

FOR FRESH Doughnuts Sweet Rolls Pies Cakes Bismarks

## CARROLL BAKERY



GO to the Game Satisfied

EAT AT THE

# Kandy Kitchen

OLSON'S BARBER SHOP Your Patronage Appreciated Alvin Olson, Prop.

# GLEN PARK LODGE

PHONE 2372

OPEN EVENINGS LATE FOR HOMECOMING WEEK-END

Friday and Saturday — SERVING SOUTHERN FRIED

CHICKEN - FROG LEGS - SHRIMP - STEAKS - CHILI

SPAGETTI

Location. down Cascade to South Main - turn right into park.

WELCOME! GRADS and FRIENDS

TO RIVER FALLS HOMECOMING

Jay H. Grimm Insurance Agency

# Welcome Home Alumni

CHOW-MEIN EVERY SATURDAY

SUNDAY DINNERS: CHICKEN and HAM

HOME MADE PIES AND CAKES

6:30 to 8:30 P. M. on SATURDAYS

8:00 A. M. to 7:30 P. M. on SUNDAYS

# CAFE GLADSTONE

# WELCOME HOME GRADS!



Headquarters for

# WARM UP JACKETS

Ideal for school, outdoors, games, and general utility wear. Our warm up jackets are (100%) wool, two-tone matching colors, set-in sleeves, slash pockets and full zipper fronts. Color scheme is carried into knit collars, cuffs and waist band. There's a good choice of warm up jackets here — so fellows, come in and select your size and color preference.

Largest Stock Of Men's Wear In River Falls

10.98 to 13.98

# KULSTAD BROS.

# Indians Here Tomorrow

## Falcons Seek Upset Win

The La Crosse Indians will provide the Homecoming opposition for the Falcons tomorrow afternoon at Ramer Field. Three years ago was the last time the Indians were the enemy for our Homecoming. Gordie Shock and Claire Tobias led the Falcons to a 13-9 victory.

Past Homecoming records reveal the fact that La Crosse has been the foe for five Homecoming games. River Falls emerged the victor in three of the games, with the remaining two ending in scoreless ties.

Coach Clark Van Galder will bring one of the strongest teams he has had in years to do battle on the Falcon gridiron. La Crosse has beaten all opposition with the exception of a humiliating defeat inflicted upon them by Stout's Bluedevils. Incidentally this was the first win for Stout over La Crosse in 22 games of football played between the two schools.

La Crosse opened its football schedule with an impressive 31-0 win over Wartburg College. For an opening game the blocking, line play, and passing was exceptionally well executed.

Whitewater fell by the wayside 33-0 as the Indians crushed them decisively for their second non-conference win.

La Crosse opened its conference play with an impressive 28 to 19 victory over Superior State Teachers. The Yellowjackets had title hopes previous to this game.

Platteville proved to be a very stubborn foe before they succumbed to Indian power 12-0, for La Crosse's second conference win.

Defending champion, Eau Claire, almost turned the tables on the Indians when they assumed a commanding 7-0 lead only to see it vanish by third and fourth quarter tallies to lose 14-7.

Underdog Stout tumbled La Crosse from the unbeaten list by smashing their way to a stunning 27-14 win at La Crosse's Homecoming.

# Bowling and Basketball On Intramural Books

Touch football is well along in the season with the Lithias and Scooters out in front of the league. Standings of the league are not available for publication because some of the teams have failed to turn in the scores of their games.

## Athletic Field Gets New Look

Ramer Field has undergone a vast face lifting during the past two weeks.

Less than two weeks ago the O'Keefe Construction Company, DePere, Wisconsin, moved on the site and began grading and leveling the athletic field to devote its whole area of about seven acres to athletic activities.

The area behind the west bleachers has been graded for parking. This area will be ready November 5 for the Homecoming traffic.

A new gate has been opened in the Sixth street fence for entrance to the parking area. All cars will enter here instead of the North gate which has been closed and locked.

The entire field was seeded on Monday, October 31. The seed planting will germinate next Spring and will give the field a covering of rich, green bluegrass sod.

A baseball diamond has been laid out just east of the Fieldhouse. It will be ready for use next Fall or the Spring of 1951.

A practice diamond for baseball and one or two softball diamonds have also been planned.

The entire field has been given a slight slope to the east to insure even drainage.

When the Indians meet the Falcons they will not only encounter a new ball club, they will be hit in the face by a new Ramer Field.

Smoking in North Hall Lounge and Cafeteria only.

Again this year their has been a college bowling league organized. Eight teams will be entered in the league with bowling taking place on Friday nights. At the organization meeting of the league, Adrian Smejia and Reuben Chartraw were elected as co-secretaries of the league for the coming bowling schedule.

When this issue goes to press there will be just one football game left on the Falcon schedule. As most of you know intramural sports will switch from touch football to basketball. This year will undoubtedly be the largest ever in intramural basketball due to the formation of more teams because of the larger enrollment.

Last year 25 teams were entered in the league. It was quite a job trying to arrange a schedule so every team would play a game each week. It is hoped that some arrangement can be made to use the girls' gymnasium to help eliminate some of this congestion and allow everyone a chance to play.

Word from Mr. Sjowall states that he is in the process of appointing an intramural board of directors whose purpose is to help establish a sound and workable intramural program that will benefit the largest possible number of students.

Anyone wishing to play volleyball will soon be able to, because Mr. Sjowall has announced that volleyball will take place on Saturday mornings in North Hall gym for those interested.

COMPLIMENTS OF CLIFF'S CAFE

# Sports Reel by Olie

Homecoming! This is the social event of the fall quarter that ranks high in the events of the year. It marks the end of the football season and is celebrated for two days by the alumni as well as the student body. It is a three act play in which the football team works for nine weeks and is allowed only a quick glance at the first two acts in order to present the third act in a fitting manner.

On this year's squad we have three seniors, and two of them have starred in the third act for three straight years and will be giving all they have this year. They are Gene Cardinal who was named "All State" last year, and Nate DeLong who has twice received conference "Honorable mention." Both are from Chippewa Falls and graduated with the class of '43. The other senior on this year's squad is Gerry Siverling, a reserve center from Bloomer.

This will be the fourth year these seniors have worked and sacrificed so that we, the audience, may have a complete, happy and successful Homecoming celebration. Let's all of us, students and alumni, show our appreciation by cheering them all

the way, and after the game give them a pat on the back.

In the last two games against Superior and Eau Claire our Falcons looked much improved. The line play in those two games was terrific. At Superior they opened large holes in the Superior line and held their winning game in the second half to one first down. At Eau Claire, Dick Alexander led the way. His speed in busting through the line made him look like an addition to the Eau Claire backfield. The team as a whole has taken long strides toward a top notch club.

YOUR FAVORITES ON VICTOR, COLUMBIA, and DECCA RECORDS AT TOWSEYS DIAL 2710

# HOMECOMERS----

STOP IN AFTER THE GAME



FOR ONE OF OUR DELICIOUS HAMBURGERS

A SPECIALITY WITH US

# CURLY'S

**READY YOUR FORD FOR WINTER WEAR!**

**LET US:**

1. Change transmission and rear axle lubricants to correct winter grade.
2. Drain cooling system—add anti-freeze.
3. Flush engine and change crankcase oil.
4. Lubricate chassis.
5. Charge and refill battery.

**BRING YOUR FORD "BACK HOME" FOR SERVICE**

**Shepard Studio**

For Fine Photos

**GREETINGS--**

*to the returning Grads*

**For a delicious Sundae**

drop in at **FALLS Sanitary Dairy**

WE FEATURE THE BEST IN—

**Ice Cream - Cottage Cheese**  
Pasteurized Milk and Cream

University Store  
Athens, Ga.

**The Red and Black**

Sanford Field Will Be Scene Of Graduation  
As Fraternity Ticket Sweeps Other Classes; Phi Beta Kappa Announces Honorees for 1950

Day after day at the University Store in Athens, Georgia, as in college shops throughout the country, you can always find University of Georgia students and ice-cold Coca-Cola. For with students everywhere, frosty ice-cold Coca-Cola is the favorite drink—Coke belongs.

5¢

Ask for it either way... the trade-marks mean the same thing.

BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY  
Coca Cola Bottling Co., Red Wing, Inc.  
© 1949, The Coca-Cola Company

RIVER FALLS MOTOR CO.

### Former All-Star End To Spark Rally

Colonel Larson, former College All-Star player and RFSTC Alumnus, will speak at the pep fest tonight. He is another of Chippewa Falls' athletes.

Colonel graduated in 1939. During the football seasons of 1936, '37, and '38 he played end on the college team. River Falls took first place in the conference those three years. His exceptional playing (plus a few thousand votes), won him a spot on the College All-Star team of 1939.



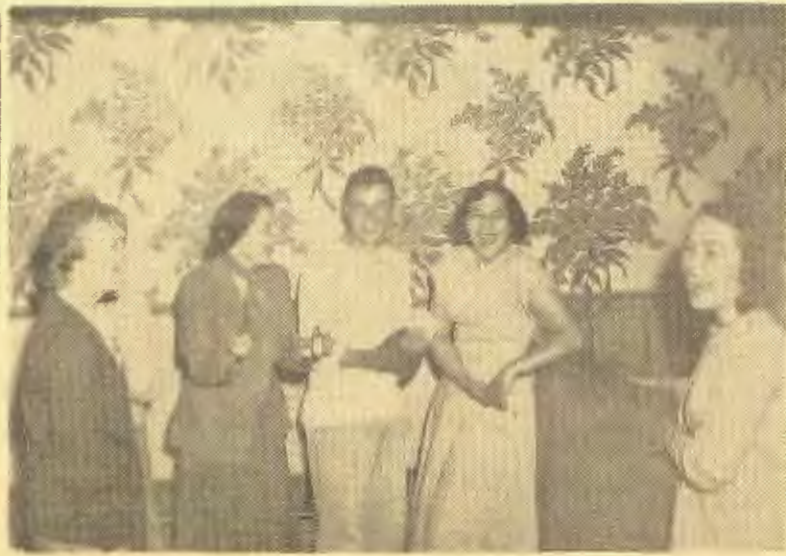
Colonel Larson

In 1942 he was struck with infantile paralysis and his left side was completely paralyzed for a year. During this time he worked on plans for hobbies and rope spinning. When he was permitted to get out of bed he exercised his arms and legs by spinning a rope. After months of continuous exercise his muscles came back to normal.

For a few years Colonel taught and coached at Lake City, Minn., Neillville, and Whitehall, Wis. He left the teaching field to manage a theatre at Whitehall. There he began to elaborate on his hobbies of photography, jet models, and rope spinning.

With his daughter, Miss Judy, one of the youngest trick ropers in the country, Colonel is touring high schools throughout the Northwest with his "News Reel Featurette." This is a combined rope act and hobby show. Colonel has a patent on a swivel he uses with his rope twirling. He brings this fact into the program to show what can be done with hobbies.

Sixty-three per cent of the student body voted in the queen election while sixty-two per cent of the students voted in the Homecoming chairman election.



Charles "Chesty" McJilton prepares himself for the task of applying mercurochrome to the nose of Joyce Laramy while Mary Hunt stands by with an extra supply of the red stuff. Joyce committed the crime of not wearing her beanie during freshman initiation. Freshman girls Ginny Thompson (left) and Peggy Harmon look on confident that they are safe from the sophomore paint squad.

### Louis Daniel, Pi Kappa Delta Alumnus, To Discuss Current Debate Topic

Pi Kappa Deltas, past and present, and their guests will meet in the English office before noon tomorrow and from there will proceed to the Calico Room to observe the traditional Pi Kappa Delta Homecoming luncheon.

Mr. Louis M. Daniel of the Equitable Life Insurance Company, New Richmond, will speak.



Louis Daniel holds the Pi Kappa Delta degree of special distinction.

"Mr. Daniel's ideas on this year's debate proposition, Resolved: That the United States should nationalize the basic non-

agricultural industries, should prove very interesting," Miss Marian Hawkins, debate coach and charter member of Pi Kappa Delta on campus, said at a recent meeting of the society. Mr. Daniel has coached high school forensics in addition to his noteworthy work here.

Probably one of the things which will be discussed at the gathering will be the first debate tournament of the season, which will be the Pi Kappa Delta tournament at Upper Iowa University, Fayette, Iowa.

Five Pi Kappa Deltas will be chosen to represent River Falls State Teachers college in: debate, oratory, discussion, and extemporaneous speaking at the Upper Iowa Tourney, Dec. 2-3.

### JUST ARRIVED

A NEW SHIPMENT of genuine LEATHER BILLFOLDS

Prices are \$2.00 to \$6.00 plus tax

### FREEMAN DRUG

### Originality And Looks Pay Cash Dividends

One of the characteristics of man has been seen on the campus the past weeks due to the annual beard contest. All sizes of beards can be seen from peach fuzz to the grizzly bear style, with peach fuzz being the most prominent.

The contest will end Friday night at the pep fest when the two winners will be chosen. A five dollar prize will be given to the man with the best looking beard. A three dollar prize will be given to the one with the most original beard.

The finance committee of the FFA proposed several methods of raising funds at the last meeting of the chapter.

### Frosh to Lime 'R'

On Saturday morning the freshman class will make its annual trek to the hill east of town to lime the large "R" that is located there. This affair usually ends in a race to see who can get the most lime on themselves.

This is a very important project as the "R" can be seen from Ramer field and it is a welcome sight to the alumni who probably can remember when they limed it.

Magazines for the Social Room and the North Hall Lounge have been ordered. Miss Mildred Mitchell, Dean of Women, is in charge of the operation.

LaVerne Gunther, George Frye, Walter Oestreich, and Robert Mitchell completed their off-campus teaching last Friday.

For Quality and Service

### River Falls Launderers & Cleaners

Dial 2682

OUR 22nd YEAR OF—  
SERVING HOMEGOMERS

### O'BRIENS

### Modern Beauty Shop

ANNOUNCES —

that they have moved from their No. Main Shop to the new location above the Red Owl Store. USE THE SIDE ENTRANCE

Edith Myers, Manger

Dial 2910

"OPEN EVENINGS"

### TEMPLE LUNCH

MEALS — LUNCHES — SANDWICHES

HOURS: 6:00 A. M. — 1:00 A. M.

SUNDAY: OPEN AT 8:30 A. M.

Welcome Back Old Grads!

May You See The "Indians Skinned"

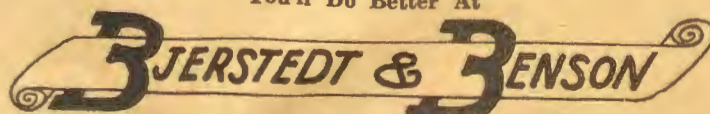
-- River Falls State Bank --

### WELCOME Homecomers!

THE HOME OF —

CURLEE CLOTHES  
VAN HEUSEN SHIRTS  
PORTIS HATS  
PENDLETON WOOL SHIRTS  
and  
MUNSINGWEAR UNDERWEAR

You'll Do Better At



River Falls, Wisconsin

### FALLS THEATRE

NOVEMBER 6 - 7 - 8  
"ANY NUMBER  
CAN PLAY"

NOVEMBER 9 - 10  
"SPECIAL AGENT"

NOVEMBER 11 - 12  
"CHALLENGE OF  
THE RANGE"

NOVEMBER 13 - 14 - 15  
"TOP of the MORNING"

NOVEMBER 16 - 17  
"COVER UP"

NOVEMBER 18 - 19  
"JUNGLE JIM"