

Student Accounting Society Offers Free Income Tax Assistance

Jan. 29, 2013 – Tax deadlines are once again approaching at a time when many households are seeking ways to lower discretionary spending. Families and individuals in the River Falls community with annual incomes lower than \$25,000 will be able to benefit from free assistance preparing tax returns provided by the UW-River Falls College of Business and Economics Student Accounting Society.

The walk-in clinics will take place at WESTconsin Credit Union in River Falls on a first-come, first-served basis from 6 to 9 p.m. on Feb. 19 and 26 and March 7 and 14. Please note that electronic filing is not offered at these clinics and the clinics are not for students.

In accord with the UWRF College of Business and Economics mission of service to the university, community and discipline, members of the Student Accounting Society have provided annual tax preparation assistance free of charge to low-income families and individuals since 2007. The students are overseen by Steve DeWald, adjunct professor in the College of Business and Economics, who teaches a federal taxation class and is the director of the UWRF Small Business Development Center.

For more information about these services, contact DeWald at 715-425-0620.

UWRF Hosts Public Astronomy Talks and Observatory Viewings

Jan. 29, 2013--The University of Wisconsin-River Falls Physics Department begins its spring season of free, public observatory viewings and astronomy talks on Feb. 12. Objects to be seen in the telescopes include planets, globular clusters, open clusters, nebulae, galaxies, moons, and double stars.

The first stargazing (waxing crescent moon) session on Feb. 12 will include Physics Professor Eileen Korenic presenting "The Comets Are Coming!" at 8 p.m. in Room 271, Centennial Science Hall. The discussion precedes the 8:30 p.m. telescope viewing on the third floor observation deck.

All observatory viewings are dependent on a clear sky. Please call 715-425-3560 after 6 p.m. or visit www.uwrf.edu/PHYS/Schedule.cfm and click on "observatory" to verify that the sky is clear enough for viewing. The talk will go on as scheduled regardless of the weather.

A Physics Department faculty member and/or student will staff each telescope and be available to answer questions at each open telescope session. Observers are encouraged to stay and look at as many elements as possible and feel free to request personal observing targets.

Since the dome is unheated and the observation deck is outside open to the elements, visitors are advised to dress appropriately for the weather. The viewings and talks are suitable for all ages.

Other talks/viewings this semester include:

- March 13, 8 p.m., "Fastest, Coldest, Biggest: Cosmic Extremes" presented by Eileen Korenic in Room 271 Centennial Science Hall and then at 8:30 p.m. telescope viewing (waxing crescent moon) on the third floor observatory deck.
- April 16, 8 p.m., "Gas Giant 5: The Solar System's Lost Planet" presented by Eileen Korenic in Room 271 Centennial Science Hall and then at 8:30 p.m. telescope viewing (waxing crescent moon) on the third floor observatory deck.

Email glenn.spiczack@uwrf.edu for more information about the observatory or eileen.korenic@uwrf.edu for more information about the astronomy talks.

Wyman Series at UW-River Falls Presents Carnaval Brasileiro

Jan. 29, 2013—The Wyman Series at UW-River Falls will present Carnaval Brasileiro (Brazilian Carnival) on Thursday, Feb. 14, at 7:30 p.m. in the Falcon's Nest in the University Center. The event is free and open to the public.

Brazilian "Carnaval" (car-nah-VOW), the biggest celebration in the world, features a 10-piece band, Beira Mar Brasil, complete with horn section and hand percussion. The event features Brazilian music, food, dancing, and art.

Prior to the performance, a drumming workshop will be offered at 3 p.m. in the University Center Riverview Ballroom. The workshop is free and open to the public. For more information, visit the Twin Cities' Carnaval Brasileiro website at <http://www.rkeverest.net/beiramar.htm>

Upcoming Wyman Series events include:

- March 13, at 7:30 p.m., University Center, "How Do We Define American?" by Jose Vargas.
- April 24, at 7:30 p.m., Abbott Concert Hall, Earth Week Speaker: Julia Butterfly Hill.

For more information on these events or accommodations, call 715-425-4444 or visit <https://www.uwrf.edu/StudentLife/ActivitiesAndEvents/WymanSeries.cfm>.

Fourth Annual Bowls for Hope Event to Benefit Free Clinic

Feb. 1, 2013 – UW-River Falls is hosting the fourth annual Bowls for Hope event on the UWRF campus on Tuesday, March 12, from 5-7 p.m. in the Riverview Ballroom, University Center. Each year, UWRF works with the community to raise funds through Bowls for Hope for a worthy organization that makes a difference in the St. Croix Valley. Proceeds this year will benefit the Free Clinic of Pierce and St. Croix Counties.

For an entrance fee of \$20/adult and \$5/children 12 and under, participants will select and keep a bowl that was created in ceramic/pottery classes at UWRF, River Falls High School, Meyer Middle School, the Renaissance Academy, or by area artists. Attendees may then sample, at no extra charge, soups donated and served by area restaurants. Guests will have the opportunity to vote for their favorite soup of the evening.

The Free Clinic of Pierce and St. Croix Counties serves approximately 700 patients a year, more than 60 percent of whom have household incomes below the Federal Poverty Level. For every one dollar raised, the Free Clinic of Pierce and St. Croix Counties can provide \$33 of prescription medications.

"Every Tuesday night we have new patients that qualify for services," said Mary Conroy-Johnson, chair of the Free Clinic of Pierce and St. Croix Counties Board of Directors. "A high percentage of the new patients have chronic illnesses that require regular prescriptions. Funds raised from the Bowls for Hope event will be used primarily to obtain diabetic test strips, as resources that allowed the clinic to obtain them at a discounted price have dried up."

The 2012 Bowls for Hope event raised \$5,500 for the River Falls Community Food Pantry. To date, Bowls for Hope has raised more than \$15,000 for local charitable organizations.

Tickets to the event can be purchased at the River Falls Area Chamber of Commerce and Tourism Bureau (214 N. Main Street) or by contacting the UWRF Chancellor's Office at 715-425-3201. Tickets will also be available at the door, but purchasing a ticket in advance will guarantee a bowl.

Artists contributing bowls include Doug Johnson, Ingrid Bjerstedt-Rogers, Bob Fritz, S.C. Rolf, Diane Webster, Joe Singwald, Doug Peterson, Bob Brodersen, Wendy Olson, Ben Gavin, Jay Jensen, Jennifer King, Michael Luethmers, Dan Nistler, Scott Zeinert, Randy Johnston, Jan McKeachie-Johnston, Randy Johnston's class at UWRF, Anne Buchholz's class at the Renaissance Academy, River Falls High School pottery classes taught by Gina Pedriana-Basche, and Kelyn King's class at Meyer Middle School.

Participating restaurants include UWRF Sodexo Dining Services, Dish & the Spoon Café, Juniors Bar & Grill, Paddy Ryan's Irish Pub, Perkins Family Restaurant, South Fork Café, West Wind Supper Club, Bo's N Mine, Copper Kettle, Coach's Bar & Grill, Whole Earth Co-op, and River Falls Hospital Sodexo Dining Services.

"It is wonderful for us to be associated with such a classy, fun event," said Conroy-Johnson.

For more information, visit <https://www.uwrf.edu/bowlsforhope> or contact Mary Van Galen at mary.vangalen@uwrf.edu.

Full-time MBA Program Information Session Scheduled at UW-River Falls

Feb. 20, 2013 – The UW-River Falls College of Business and Economics (CBE) will host a free information session regarding the new full-time Master of Business Administration (MBA) program on Monday, March 4, from 6 to 7 p.m. in the Alumni Room of South Hall. The full-time MBA program will be launched during the fall 2013 semester.

The full-time program will be offered entirely on the main UWRF campus in River Falls. The part-time MBA program currently offered by CBE will continue at the UW-River Falls Hudson Center. Features of the new full-time MBA program include:

- An 18-month format, culminating in the practicum, a team-based research project that gives students hands-on experience with regional business leaders in a real-world setting.
- Small, diverse cohorts of exceptional students.
- The mentorship of a distinguished international faculty.
- An emphasis on developing bold, innovative and responsible leaders in a global community.

"The new full-time MBA program is geared more towards recent undergraduates and international students who seek a competitive advantage entering the workforce," said George Dierberger, director of the MBA program. "Our full-time MBA program will prepare students by enhancing their business acumen while providing them with a consulting project with a business or non-profit organization."

The UWRF College of Business and Economics is accredited by the Association to Advance Collegiate Schools of Business International (AACSB), the highest standard of achievement shared by the most prestigious schools of business worldwide and a recognition esteemed by business and industry as an indicator of quality. AACSB accreditation assures students that the school has met rigorous educational standards and undergone extensive peer review. It gives both students and their future employers the assurance that graduates have gained the knowledge and skills to become a vital part of the workforce.

For more information, contact Dierberger at 715-425-3335 or george.dierberger@uwrf.edu.

SDS Architects Project at UW-River Falls Awarded LEED Gold Certification

Feb. 14, 2013 – The newly constructed Jesse H. Ames Suites on the University of Wisconsin-River Falls campus has just been awarded the prestigious LEED-NC v2009 Gold Certification from the U.S. Green Building Council (USGBC). With an initial goal of LEED Silver, the announcement of achieving Gold came as a great achievement. SDS Architects, along with their consultants and the general contractor, worked closely with the campus and the Division of Facilities Development throughout the design and construction process to employ a wide range of rigorous sustainable design and construction strategies that led to the award of this certification for high performance and environmentally responsible projects.

Materials used in the construction of the facility contained more than 16% recycled materials, 25% of the materials used were regionally harvested, and 70% of the wood used was Forestry Stewardship Council (FSC) certified. The campus purchased Renewable Energy Certificates from their local energy provider, which accounts for 70% of the energy the building consumes; low-flow plumbing fixtures resulted in a 42% water-use reduction; and rooftop solar hot water panels were installed as a water pre-heat strategy. These strategies result in nearly 32% annual reduction in energy usage and 27% savings in energy costs. Residents occupying the facility enjoy lots of natural light with exterior views from more than 90% of the building, and they can breathe easier knowing that the finishes include only low-VOC products.

With sustainability and outdoor living high priorities for the UW-River Falls campus, outdoor gathering spaces include a fire pit and BBQ grill; both of which are surrounded by landscaping features including rain gardens, drought-resistant plants, and prairie grasses. This landscaping eliminates the need for a costly irrigation system. A boardwalk protects the wetland adjacent to the site and provides an interesting, interactive pedestrian circulation link to campus.

Through these and numerous other sustainable practices, Jesse H. Ames Suites is a warm, welcoming and environmentally friendly living space that students love and will embrace for years to come.

For more information, contact Laura Eysnogle, project coordinator for SDS Architects, Inc., at 715-852-2570 or leysnogle@sdsarh.com.

UW-River Falls Dairy Club Takes Top Honors at Midwest ADSA-SAD Conference

Feb. 25, 2013 – Fifty-nine members of the University of Wisconsin-River Falls Dairy Club attended the 31st Midwest American Dairy Science Association - Student Affiliate Division (ADSA-SAD) Conference hosted by the Iowa State Dairy Science Club in Ames, Iowa, Feb. 2-3. The group was accompanied by Dennis Cooper, professor of animal science. Students from colleges across the Midwest attended to share their knowledge of the dairy industry.

En route to the conference the group toured Larcrest Holsteins of Albert Lea, Minn., recognized worldwide for their superior Holstein genetics. The formal conference began with the quiz bowl competition. UWRF competed in both the junior and senior divisions with the UWRF team taking home the honors in the senior division. The winning team was comprised of Carl Lippert, Pittsville; Erik Warmka, Fox Lake; Sam Olson, Chetek, and Brett Getschel, Osceola. The junior division team members were: Josh Butler, Watertown; Tawna Pogreba, Durand; Travis Thamert, Owatonna, Minn., and Morgan Kittel, Burnett.

Saturday consisted of a full day of educational sessions with speakers from academia and industry followed by a banquet dinner. The keynote session presentation was given by Bill Mahanna, nutritional sciences manager for DuPont Pioneer, and former faculty member in the Animal and Food Science Department at UWRF.

Election of officers for the Midwest ADSA-SAD took place at the conference. Olson, the current ADSA-SAD vice president, conducted the interviews of the candidates in front of the assembled audience. Warmka was elected second vice-president for 2013-14.

On the trip back to River Falls the students visited De-Su Holsteins of New Albin, Iowa, a 1,400 dairy cow operation with high genomic producing cattle.

UW-River Falls Offers Summer Camp for Young Engineering Fans

Feb. 19, 2013--The University of Wisconsin-River Falls will host the University of Wisconsin-Madison College of Engineering's Camp Badger Exploring Engineering™ on July 7-13 on the UWRF campus. Students with an interest in math and science who will enter eighth grade in the fall are invited to apply.

The week-long summer camp provides an introduction to what engineers do and is designed to interest young students in science, technology, engineering and mathematics disciplines (STEM). Participants stay in the UWRF residence halls and eat in the campus cafeteria.

"Experience has taught us that this is the best way to help young people understand engineering," said Camp Director Phillip O'Leary, a professor of engineering professional development at UW-Madison. "Campers are directly involved in the learning process and they leave with a better idea of what engineers do in real-life situations."

Each day campers follow a 12-hour schedule of activities, all facilitated and chaperoned by university faculty and college students. Popular activities are field trips to local companies and engineering facilities. Activities also include project-based exploration, hands-on exercises, team-building projects and small-group discussions. All campers receive a workbook with questions designed to guide journaling and discussion of their experiences. There are no tests.

This summer marks 15 years of successful sessions in Madison and the third summer on the UWRF campus. In addition to the camp session held in River Falls, there are five sessions held on the UW-Madison campus.

Interested students are invited to apply no later than March 11 for the 30 spots available. Qualified applicants will possess determination, creativity, problem solving and time management skills, as well as the ability to get along well with others in a team environment. Cost for the full week, including lodging, meals and field trips, is \$595 per student. Need-based scholarships are available.

"One goal of Camp Badger is to offer an experience to kids who would not otherwise have the opportunity," said O'Leary. Females, representatives of traditionally underserved populations, minority group members and young people who have not had an experience with a pre-college program are encouraged to apply, he said.

Additional information, including application forms, is provided by visiting www.uwrf.edu and enter search term "Camp Badger," or by contacting the UWRF Outreach office at 715-425-3256.

UWRF provides lifelong learners with academic, professional development and enrichment programs that are practical, flexible, convenient and affordable. A complete list of courses, course descriptions and online registration information is available at <https://www.uwrf.edu/>. For more information, call 715-425-3256, 1-800-228-5607 or email outreach@uwrf.edu.

UW-River Falls to Host 8th Annual Show Pig Sale

Feb. 15, 2013 – The University of Wisconsin-River Falls will hold its 8th Annual Show Pig Auction on March 30 at the pavilion on the UWRF Mann Valley Farm. Viewing begins at 10 a.m., with the auction starting at noon. The farm is located two miles west of River Falls on County Highway MM and ¼ mile north on Glover Road (129 S. Glover Road).

Kathryn Williams of Slinger and Emily Warren of Burlington co-manage the swine enterprise on the farm and are in charge of this year's auction. Williams and Warren have put together an outstanding group of approximately 150 show pigs for the sale. The continual improvement in genetics will make this year's show pigs more competitive and successful this coming show season. Many of the pigs purchased at the 2012 auction proved to be top competitors at last year's fairs. 2012 champions include:

- Grand Champion Market Hog – Pierce County
- Reserve Champion Market Barrow – Pierce County
- Reserve Champion Market Carcass – Pierce County
- Grand Champion – Buffalo County
- Grand Champion Barrow – Sibley County, Minn.
- 3rd Overall Market Gilt – Sibley County, Minn.
- 1st in Class and Reserve Champion Carcass – Portage

All of the show pigs are raised at the Mann Valley Farm under the management and care of students. Top quality boars have been selected for breeding from Shaffer's Goldrush of Albany, Ind. Auction services for the sale will again be provided by Bob Johnson of Milton.

For nearly 50 years the UWRF Mann Valley Farm has been an integral part of the classroom education at UWRF, providing students with hands-on experiences in many areas of agriculture including the daily care and management of the livestock enterprises, including swine, sheep, beef and dairy. The Farm is the site of the St. Croix Valley Bull Test Station, it benefits from an agreement with Case IH to use the latest in farm equipment and technology, and it hosts numerous events, clinics, and auctions including the following:

- UWRF Show Pig Sale – March 30
- Agricultural Technology Contest – April 6
- Indianhead Sheep Sale – April 7
- Indianhead Hereford Sale – April 13
- Alpha Zeta Farm Day – April 19
- St. Croix Valley Bull Test Sale – April 20
- UWRF Colt Sale – May 4 (at the UWRF Campus Farm)

For more information, contact Williams or Warren at 715-821-7094.

UW-River Falls to Host Open House for St. Croix Valley Bull Test

Feb. 20, 2013 -- The UW-River Falls Department of Animal and Food Science, St. Croix Valley Bull Test, and UW-Extension will be hosting an educational program and open house on Saturday, March 16. The open house will allow producers to preview the bulls for the sale as well as provide a short educational program addressing current topics for cow/calf producers.

The open house, from 10 a.m. to 2 p.m., will be held at the UWRF Dairy Learning Center, on the Mann Valley Farm, located 2.5 miles northwest of River Falls at 129 South Glover Road.

The beef cattle industry has faced many challenges in the past few years. Input costs, especially feed costs, have increased significantly and farmers are seeking ways to better utilize forages for their herd. The open house will feature Grant Crawford, director of Beef Technical Services at Form-A-Feed Inc., who will discuss how to better utilize forages.

Feeder calf prices, on the other hand, have witnessed record highs and with another decrease to the U.S. beef herd this year, the demand for feeder calves should remain strong into the near future. Many farmers are considering retaining more heifers, but it can be expensive. Patrick Gunn, beef cow/calf extension specialist from Iowa State University, will address how to raise heifers more cost effectively.

The value of genetics should not be underestimated in management of herd efficiency. Amy Radunz, assistant professor of Animal & Food Science at UW-River Falls, will discuss the use of feed efficiency in bull selection. The St. Croix Valley Bull Test is measuring individual feed intake on bulls to evaluate feed efficiency this year. An overview will also be provided on how farmers can use genomics and performance data in selection of herd bulls.

Registration for the program will begin at 9:30 a.m. There is no charge for the program. The UWRF Beef Management Team will offer a lunch for \$6/person. Pre-register by contacting the St. Croix County Extension Office at 715-531-1930.

Annual Dance Theatre Spring Concert is March 13-16 at UW-River Falls

March 1, 2013--The UW-River Falls Dance Theatre will present its Annual Spring Concert March 13-16 at 7:30 p.m. in the Davis Theatre in the Kleinpell Fine Arts building.

The concert will consist of a unique blend of faculty, guest, and student choreography offering a wide array of styles ranging from traditional dance of West Africa to contemporary modern dances presented by student members of the University Dance Theatre.

Friday and Saturday's performances will be accompanied by professional West African Drummer Fode Bangoura, former lead drummer with the acclaimed ensembles "Les Ballets Africains" and "Les Merveilles de Guinea" of Guinea, West Africa.

Guest choreographers and dance theatre alumni Ric Suarez, Brooke Gusa, Krya Scalan and Rana Kuebker, have created pieces that explore structures and family dynamics. Mari Kline-Kluck of the UWRF dance faculty has choreographed two dances. One of her pieces, "That Which Is Unspoken," incorporates projected animations that seek to connect the audience to the dancers' movement and allows the audience to experience the internal struggle expressed in the piece. The projections are in collaboration with student dancer and visual artist Samantha Anderson and UWRF alumnus Jeffrey Cady, master projection designer and technician. Cady is one of America's leading experts on digital projection programming.

The concert also includes the work of two professional guest artists from the Twin Cities: Christopher LaPlante and Whitney McClusky. "In the Hollow" choreographed by LaPlante, is a powerful piece utilizing explosive movement inspired by personal turmoil. McClusky has set two traditional dances from Guinea, West Africa, on members of Dance Theatre, "Kassa" a harvest dance of the Malinke people and "Sinta" a celebration dance of the Nalu people of Guinea.

"Raw and Unguarded," the work of student choreographer Jordann Juris integrates dialogue with movement to explore and question social justice. In "Dream Dance," created by student choreographer Emily Coulter, dancers escape reality and seek sanctuary in the joy of dreams. The concert will include three solos, performed by student choreographers Marcus Dryer, Jacqueline Johnson and Emily Boettcher. The solos originated from individual studies in the dance composition class and have developed into completed dances.

Tickets are available through the University Box Office from 10 a.m.-3 p.m. Monday-Friday and will also be available each performance evening beginning at 6 p.m. The Box Office can be reached at 715-425-3114. Tickets are \$10/adults, \$8/seniors, and \$5/students. For more information, call 715-425-3131 or email karla.k.zhe@uwrf.edu.



Photo: Members of the 2012 Dance Theatre rehearse for the upcoming Spring Concert in Davis Theatre at UWRF. The Spring 2013 concert is March 13-16 at 7:30 p.m.

Public Invited to "Give a Puppet a Hand" Work Sessions at UW-River Falls

March 22, 2013--The public is invited to join in "Give a Puppet a Hand" work sessions for the upcoming "Ancient Wings: A Crane's Story" play featuring puppetry, dance and scenic projections to be performed in late April/early May at UW-River Falls. The work sessions are set for Saturday, April 6, from 10 a.m.-2 p.m. and Sunday, April 7, from 2-5 p.m. R.S.V.P. to robin.e.murray@uwrf.edu for the location of the sessions if you plan to attend.

Designers and crew will be adding wing decorations, making origami cranes, creating other creatures, decorating dancer hats, and constructing flat cardboard puppets during the work sessions. Anyone age 6 and up is invited to come help out. Elementary age children must be accompanied by an adult. Come to either or both work sessions.

"Ancient Wings: A Crane's Story," will be performed by the University Theatre April 25-27 and May 2-4 at 7:30 p.m. in the Blanche David Theatre in the Kleinpell Fine Arts building on campus. An afternoon matinee performance is April 27 at 3 p.m. Admission is \$10/adult, \$8/seniors, and \$5/students and children. The original script was conceived by UWRF theatre Professor Robin Murray and developed collaboratively with students, citizens and faculty from all over the St. Croix Valley watershed. The story follows the parallel lives of a young girl, her grandmother and a Sandhill Crane. Puppets of multiple scale and type, along with dancers help tell their stories.

Registration Open for the UW-River Falls Falcon Youth Horsemanship Academy 2013 for Youth Ages 7 to 18

March 26, 2013 -- The University of Wisconsin-River Falls Falcon Youth Horsemanship Academy, under the direction of Associate Professor Kris Hiney is hosting summer day camps for youth ages 7 to 18 at the UWRF Campus Farm.

From June to August, participants can choose from eight week-long camps held Monday through Friday from 9 a.m. to 3 p.m. Beginner, intermediate, and advanced level camps are offered. Get Ready, Get Set, Show! is an additional three-day camp available only June 24-26 focused on preparing youth for success in the show ring. All camps are taught by experienced UWRF faculty and staff.

Daily instruction, a lab book, camp t-shirt, and the use of Western tack and a horse for the duration of the camp are included in the cost. Students are allowed to bring their own horse if granted prior approval. Youth participants are required to provide their own lunch and water. Facilities include an 85' x 180' heated indoor arena, heated 50 stall young horse training barn, and outdoor rodeo arena.

The primary goal of the Falcon Youth Horsemanship Academy is to emphasize control, softness, and response of the horse to basic aids, increase communication and trust between the horse and youth, and to develop youth not only as riders but as knowledgeable caretakers of horses.

The equine emphasis program is part of the animal science major in the College of Agriculture, Food and Environmental Sciences and is one of the strongest equine programs in the nation. Students in the equine emphasis program choose from three plans, depending on their chosen career path, including science, management, and minor options.

The deadline for registration and fees is Wednesday, May 29. For details and to register, visit falconyouthhorsemanshipacademy.wordpress.com. For questions, email kristina.hiney@uwrf.edu or call 715-425-3704.

UW-River Falls Bowls for Hope Event Raises \$6,385 for Free Clinic of Pierce and St. Croix Counties

March 18, 2013 – The University of Wisconsin-River Falls hosted the fourth annual Bowls for Hope event March 12 in the University Center, raising \$6,385 for the Free Clinic of Pierce and St. Croix Counties. Each year, UWRF works with the community to raise funds through Bowls for Hope for a worthy organization that makes a difference in the St. Croix Valley.

The Free Clinic of Pierce and St. Croix Counties serves about 700 patients a year, more than 60% of whom have household incomes below the federal poverty level. Since the doors first opened April 24, 2007, the clinic has had more than 13,235 patient visits.

For every one dollar raised, the Free Clinic can provide \$33 of prescription medications and last year prescribed approximately 8,000 medications.

"A high percentage of new patients have chronic illnesses that require regular prescriptions," said Mary Conroy-Johnson, chairwoman of the Free Clinic board of directors. "Funds raised from the Bowls for Hope event will be used primarily to obtain diabetic test strips, as resources that allowed the clinic to obtain them at a discounted price have dried up."

For an entrance fee of \$20 per adult and \$5 for children 12 and under, participants at the event selected and kept a bowl that was created in ceramic/pottery classes at UWRF, River Falls High School, Meyer Middle School, the Renaissance Academy, or by area artists. Attendees then sampled, at no extra charge, soups donated and served by area restaurants. Guests voted for their favorite soup of the evening and the winner was the Smoked Corn and Green Chili Bisque from The West Wind Supper Club.

Artists contributing bowls for the event were Maggie Anderson, Ingrid Bjerstedt-Rogers, Bob Brodersen, Logan Dwyer, Bob Fritz, Jarred Fritz, Ben Gavin, Leah Gavin, Jay Jensen, Doug Johnson, Randy Johnston, Jennifer King, Michael Luethmers, Jan McKeachie-Johnston, Dan Nistler, Wendy Olson, Doug Peterson, S.C. Rolf, Joe Singwald, Diane Webster, Taylor Yotter, Scott Zeinert, Anne Buchholz's class at the Renaissance Academy, Randy Johnston's class at UWRF, Kelyn King's class at Meyer Middle School and Gina Pedriana-Basche's pottery classes at River Falls High School.

Participating restaurants providing and serving soup were Bo's 'N Mine, Coach's Bar & Grill, Copper Kettle, Dish and the Spoon Café, Junior's Bar & Restaurant, Mainstreeter Bar & Grill, Paddy Ryan's Irish Pub, Perkins Family Restaurant, River Falls Hospital Sodexo Dining Services, South Fork Café, The West Wind Supper Club, UWRF Sodexo Dining Services and Whole Earth Grocery.

Live piano music was provided by Associate Professor Roger McVey and UWRF students.

To date, Bowls for Hope has raised more than \$21,000 for local charitable organizations.

For more information, contact Mary Van Galen at mary.vangalen@uwrf.edu.



Photo cutline: UW-River Falls hosted the fourth annual Bowls for Hope event March 12 in the University Center, raising \$6,385 for the Free Clinic of Pierce and St. Croix Counties. Front row, left to right, UWRF Chancellor Dean Van Galen and Mary Van Galen present a check to Mary Conroy-Johnson, RN, and Dr. Robert Johnson, founders of the Free Clinic of Pierce and St. Croix Counties. Back row, left to right, Free Clinic Board members Leo Beskar, Julie Freeborn, Todd Schultz, Heather Logelin, Sarah Rose, Leah Gavin and Julie Ducklow.

UW-River Falls Hosts Public Astronomy Talk and Observatory Viewing March 13

March 1, 2013--The University of Wisconsin-River Falls Physics Department is hosting a free, public observatory viewing and astronomy talk on Wednesday, March 13. At 8 p.m., Physics Professor Eileen Korenic will present a talk, "Fastest, Coldest, Biggest: Cosmic Extremes," in Room 271 of the Centennial Science Hall and then at 8:30 p.m. telescope viewing (waxing crescent moon) is available on the third floor observatory deck.

All observatory viewings are dependent on a clear sky. Call 715-425-3560 after 6 p.m. or visit www.uwrf.edu/PHYS/Schedule.cfm and click on "observatory" to verify that the sky is clear enough for viewing. The talk will go on as scheduled regardless of the weather.

A Physics Department faculty member and/or student will staff each telescope and be available to answer questions at each open telescope session. Observers are encouraged to stay and look at as many elements as possible and feel free to request personal observing targets. Objects seen in the telescopes may include planets, globular clusters, open clusters, nebulae, galaxies, moons, and double stars.

Since the dome is unheated and the observation deck is outside open to the elements, visitors are advised to dress appropriately for the weather. The viewings and talks are suitable for all ages.

The last talk/viewing of the semester is:

April 16, 8 p.m., "Gas Giant 5: The Solar System's Lost Planet" presented by Eileen Korenic in Room 271 Centennial Science Hall and then at 8:30 p.m. telescope viewing (waxing crescent moon) on the third floor observatory deck.

For more information, contact the UWRF Physics Department at 715-425-3560.

UW-River Falls' Rod Nilsestuen Legacy Event Addresses Sustainable Land and Water Use in the 21st Century

March 21, 2013--The University of Wisconsin-River Falls will host the Rod Nilsestuen Legacy Event on Friday, April 5, featuring a keynote address by Jonathon Scholl, president of American Farmland Trust, on the best uses for rural land and water resources in the 21st century. The address will begin at 1 p.m. in the Kinnickinnic Theater in the University Center. The presentation is free and open to the public.

As the world's population continues to grow at a startling rate, the question of how we will feed the world is significant. The availability of natural resources to meet the needs of the heightened level of agricultural production is a challenge, and competing claims for those resources are contested. Therefore, the allocation of natural resources is a topic of increasing importance.

Nilsestuen, who earned his undergraduate degree at UW-River Falls, was the Wisconsin Secretary of Agriculture, Trade and Consumer Protection at the time of his death in July 2010. He is remembered as a proud steward of sustainable agriculture and a leader in the national cooperative movement who strove to balance the needs of sustainable land use with the maximization of agricultural production. The inaugural Rod Nilsestuen Legacy Event, "Feeding the World, Sustaining the Land, Inspiring Cooperative Action," was held in March 2012.

The Rod Nilsestuen Fund was established by friends, family, and colleagues, and several land conservation and cooperative organizations, and is part of the Ralph K. Morris Foundation, an organization that shares Nilsestuen's dedication to cooperatives and leadership development.

For more information, contact Jim White, assistant professor of Agricultural Economics, at james.white@uwrf.edu.

UW-River Falls to Host Commissioned Composer Fang Man

March 13, 2013--UW-River Falls will host Composer Fang Man for a three-day residency on March 19-21. The residency will conclude with a concert on Thursday, March 21, at 7:30 p.m. in the Abbott Concert Hall of the Kleinpell Fine Arts building. The concert, which is free and open to the public, will feature many works by the composer, as well as the world premiere of the commissioned work, "Concerto for Piano, Percussion and Wind Instruments."

Hailed as "inventive and breathtaking" by New York Times, Fang Man's music has been performed worldwide by notable orchestras and ensembles including the Los Angeles Philharmonic Orchestra New Music Group, American Composers Orchestra, Tokyo Philharmonic Orchestra, National Orchestre de Lorraine (France), Minnesota Orchestra, and others.

Fang Man, a Chinese-born composer who lives in the United States, is the recipient of numerous commissions including a Guggenheim Fellowship, Koussevitzky Foundation Commission, Siemens Music Foundation/Ensemble United Berlin commission, and the Los Angeles Philharmonic Orchestra Association commission. Her music has been performed at Carnegie Hall, Walt Disney Hall in Los Angeles, Espace de Projection of IRCAM-Centre Pompidou in Paris, Tokyo Opera City Concert Hall, Beijing Concert Hall and other notable places.

Each year, student members of the Commissioned Composer Project select and commission a composer to write a piece of music for the student body, and arranges for that composer to come to the campus in the spring to interact with the students and take part in the premier performance of that work. The Commissioned Composer Project, which began in 1967 by Professor Emeritus Conrad De Jong, is the longest standing program of its kind within the United States, putting a national spotlight on the UWRF Music Department.

For more information, contact the UWRF Music Department at 715-425-3183.

Wyman Series at UW-River Falls Presents Immigration Activist Jose Vargas

March 1, 2013—The Wyman Series at UW-River Falls will present "How Do We Define American?" by immigration activist Jose Vargas on Wednesday, March 13, at 7:30 p.m. in the Riverview Ballroom in the University Center. The event is free and open to the public.

The following day, UW River Falls presents the opportunity to continue the conversation around immigration with Vargas at the Talking Circle on Thursday, March 14, at 9:30 a.m. in the St. Croix River Room in the University Center.

Vargas, 32, is a Pulitzer Prize winning journalist who has written for some of the most prestigious news organizations in the country. His personal journey contends with some of the most fascinating stories he's covered, living a double life since he was 16 years old.

Born in the Philippines, Vargas' mother, wanting to give her son a better life, sent him at age 12 to live with his grandparents in Silicon Valley. At 16, when applying for his driver's permit, Vargas discovered his green card was not valid and realized he needed to hide his true identity to avoid deportation and to be able to pursue his American dream – a career in journalism.

Vargas exposed his story in his groundbreaking essay, "My Life as an Undocumented Immigrant," in a New York Times article in 2011 stunning media and political circles and attracting worldwide coverage. Vargas will discuss his personal journey and his current non-profit organization, Define American, which seeks to elevate the conversation about immigration.

To learn more about Vargas, visit his website at www.joseantoniovargas.com

The final Wyman Series event of the semester is Earth Week Speaker Julia Butterfly Hill on April 24 at 7:30 p.m. in Abbott Concert Hall of the Kleinpell Fine Arts building.

For more information on these events or accommodations, call 715-425-4444 or visit <https://www.uwrf.edu/StudentLife/ActivitiesAndEvents/WymanSeries.cfm>.

37th Annual Colt Sale is May 4 at UW-River Falls

April 23, 2013 ---Attention horse enthusiasts! If you are looking for your next performance horse prospect or just a companion, the 2013 University of Wisconsin-River Falls (UWRF) Colt Sale is the place to be. The sale will be held on Saturday, May 4, at the UWRF Campus Farm located off Wasson Lane.

The event will start at 11 a.m. with a sale preview where all of the horses will be ridden for potential buyers. Following the preview, lunch will be served. During lunch students will be available to answer questions about the horses. The auction will start at 2 p.m.

Each two-year-old horse featured in the sale has been trained by a UWRF student enrolled in the "Principles of Training Horses" class where students learn and refine their training techniques. Along with the two-year-olds, about 10 aged horses will be sold. Most of these aged horses are lesson horses from the UWRF riding program. Additional information about the sale and the horses can be found at www.uwrfcoltsale.com.

The website features video clips of each horse being ridden, a full performance pedigree, and a description of their riding qualities. For more information, email nathan.h.oconnor@uwrf.edu or call the Animal Science Department at 715-425-3704.



Photo of the class that trained the colts

Collegiate Farm Bureau to Host Ag Day at UW-River Falls

April 10, 2013--UW-River Falls Collegiate Farm Bureau chapter will host the first-ever Ag Day on campus Thursday, April 25, to promote Wisconsin agriculture. With events happening all day, non-agricultural students, faculty and community members are invited to learn more about agriculture, interact with animals and enjoy food made by farmers. The event is free and open to the public.

Student organizations in the College of Agriculture, Food and Environmental Sciences (CAFES), along with agricultural businesses, will have educational and interactive booths set up outside the University Center from 10 a.m. to 3 p.m. and beginning at 6 p.m., a free pork sandwich meal will be served in the Agriculture Science building. At 7 p.m., Keynote Speaker Charlie Arnot, CEO Center for Food Integrity, will present "Building Trust in Today's Food System," in Room 220 of the Agriculture Science building.

"We are excited to host this first-time event to educate our fellow students, faculty and community members about the impact agriculture has on their daily lives," said Erik Warmka, a UWRF Collegiate Farm Bureau member. "This event allows non-agriculture students and faculty to get a first-hand experience with agriculture by the agriculture students bringing the farm to campus."

Sponsors of Ag Day on Campus are CHS Foundation, Case IH/Value Implement, AgStar Financial Services, American Lung Association, East Central/Select Sires, Feedstuffs, Foremost Farms, Rural Mutual Northwest Insurance Agency (Carl Thomfohrda and Stacey Miller), Penton Media, WI Corn Growers Association, WI Women for Agriculture, WI Soybean Producers, Wisconsin Farm Bureau Federation and Dunn, Ozaukee, Pierce, Polk, St. Croix, Washington, Waukesha and Waupaca county Farm Bureau groups.

The UW-River Falls Collegiate Farm Bureau chapter was first established on campus in April 2012 and is associated with the Wisconsin Farm Bureau Federation (wfbf.com), Wisconsin's largest general farm organization. Much like Wisconsin's diverse agricultural landscape, Farm Bureau members represent all farm commodities, and all farm sizes and management styles. Farm Bureau's mission is to lead the farm and rural community through legislative representation, education, public relations and leadership development.

Florness Named Executive-in-Residence at UW-River Falls

April 5, 2013 --Daniel L. Florness, chief financial officer and executive vice president of Fastenal, Winona, Minn., has been named the spring 2013 Executive-in-Residence by the College of Business and Economics (CBE) at the University of Wisconsin-River Falls. Florness will deliver a lecture, "Surround Yourself with the Best," on Tuesday, April 23, from 2-3 p.m. in the Riverview Ballroom, University Center. The lecture is free and open to the public.

Florness joined Fastenal as CFO in 1996 after ten years at KPMG, LLP, and the results of his financial stewardship have been extraordinary enough to place him among the top ten in The Wall Street Journal's "best CFOs" list in 2012 -- executives who both run top-performing finance operations and take a lead role in setting strategy at their companies.

Under his leadership, Fastenal's earnings growth consistently surpasses sales growth and the company targets 51 to 53 percent gross margin.

"We are privileged to have Dan Florness on campus this spring," said Glenn Potts, dean of the College of Business and Economics. "Not only was he ranked nationally as one of the best by The Wall Street Journal, Florness was chosen the CFO of the Year for Public Companies by the Minneapolis/St. Paul Business Journal. The message he will deliver to campus comes from a very successful career that started at UWRF."

A native of Ellsworth, Florness graduated from UW-River Falls with a degree in accounting, and recently accepted an invitation to serve as a member of the CBE Business Advisory Board.

Florness is the 21st executive to bring his observations and experience to the UWRF campus since the Executive-in-Residence program was initiated in 2003. The program is sponsored by the UWRF College of Business and Economics and WESTconsin Credit Union.

For more information, call Audrey Ternes at 715-425-3335 or email audrey.ternes@uwrf.edu.

Florness

UW-River Falls Finals Fest Concert to Feature American Idol Winner Phillip Phillips

April 26, 2013 – Phillip Phillips has just announced he's hitting the road with John Mayer, but not before making a stop at the University of Wisconsin-River Falls. The eighth annual Finals Fest Concert at UWRF will feature Phillips with guest artist Gin Wigmore on Friday, May 10, in the outdoor Melvin Wall Amphitheatre on campus. Food and fun begins at 5 p.m. and music starts at 8 p.m. This event is free and open to the public.

The same day that Phillips claimed his victory in American Idol's season 11 finale, the 21-year-old singer/guitarist released "Home," a debut single that showcases his rich, raspy vocals and masterful guitar skills--and marked the highest debut on the Billboard Digital songs chart with 278,000 downloads sold. At the end of 2012, Phillips saw his debut album, "The World From the Side of the Moon," cross the half-million sold mark, making it the fastest-selling ever debut from an Idol winner.

The most important thing to Phillips is "making music that comes from my heart and really connects with people on a gut level."

For more information about Phillips, visit <http://www.phillipphillips.com/splash/gonegonegone>

For more information about Wigmore, visit <http://www.ginwigmore.com>

For Finals Fest Concert information and directions, visit <https://www.uwrf.edu/StudentLife/ActivitiesAndEvents/FinalsFest.cfm>

In the case of inclement weather, the concert will be held in Knowles Center. With further questions or accommodation requests, contact Karyn Wells, Office of Student Life, at 715-425-4444.

UW-River Falls Hosts Public Astronomy Talk and Observatory Viewing April 16

April 2, 2013--The University of Wisconsin-River Falls Physics Department is hosting its last free, public observatory viewing and astronomy talk of the semester on Tuesday, April 16. At 8 p.m., Physics Professor Eileen Korenic will present a talk, "Gas Giant 5: The Solar System's Lost Planet," in Room 271 of the Centennial Science Hall and then at 8:30 p.m. telescope viewing (waxing crescent moon) is available on the third floor observatory deck.

All observatory viewings are dependent on a clear sky. Call 715-425-3560 after 6 p.m. or visit www.uwrf.edu/PHYS/Schedule.cfm and click on "observatory" to verify that the sky is clear enough for viewing. The talk will go on as scheduled regardless of the weather.

A Physics Department faculty member and/or student will staff each telescope and be available to answer questions at each telescope session. Observers are encouraged to stay and look at as many elements as possible and feel free to request personal observing targets. Objects seen in the telescopes may include planets, globular clusters, open clusters, nebulae, galaxies, moons, and double stars.

Since the dome is unheated and the observation deck is outside open to the elements, visitors are advised to dress appropriately for the weather.

The viewings and talks are suitable for all ages. For more information, contact the UWRF Physics Department at 715-425-3560.

UW-River Falls RADD Jazz Series presents Universal Language IX

April 22, 2013 -- The RADD Jazz Series presents Universal Language IX, an annual program that explores the synthesis of jazz, improvised music, and indigenous folk music from throughout the world. The program will begin at 7:30 p.m. on Saturday, April 27 in the Abbott Concert Hall of the Kleinpell Fine Arts Building. Admission is free and open to the public.

Universal Language celebrates the diversity as well as the shared influences of music from throughout the world. Our ninth edition presents music from the African Diaspora, Argentina, Bulgaria, Celtic Traditions, Cuba, Haiti, Kyrgyzstan, Laos, Scandinavian Traditions, Spain, and Turkey.

The RADD Jazz Series features the UW-River Falls Jazz Ensemble, directed by music Professor David Milne, as well as national and regional touring jazz artists. The RADD Jazz Series is dedicated to the memory of John Radd, professor of music and Jazz Ensemble director at UW-River Falls. The RADD Jazz Series is collaboration between the UWRF Music Department and the UWRF Office of Student Life.

For more information or accommodations, call the Office of Student Life, 715-425-4444.

UW-River Falls Spring Banquet Speaker Addresses Ancient Greece

April 2, 2013--The History and Philosophy Department at the University of Wisconsin-River Falls invites the public to its annual Spring Banquet on Friday, April 26, beginning at 5:30 p.m. with appetizers and cash bar in the Riverview Ballroom, University Center. Dinner and a program begin at 6:30 p.m. with the keynote address, "Being a Good Shepherd: Athens, Eleusis, Delphi and the Environmental Politics of Ancient Greece," by Tim Howe, Ph.D., professor of history at St. Olaf College.

Paid reservations must be received by Friday, April 19, to join faculty, alumni, students and friends at the banquet. Cost is \$26/public and \$15/UWRF students which includes door prizes and a signature buffet of roast beef, herbed salmon, roasted parsley potatoes, long grain and wild rice, fresh zucchini with garlic and basil, gourmet field greens salad, artisan rolls and tiramisu.

To reserve your seat, mail a check, payable to "UWRF Foundation" to Sue Voelker, History Department, UW-River Falls, 410 S. 3rd St., River Falls, WI 54022. For more information, call 715-425-3164.

UW-River Falls Student Named Ag Engineering Technology Student of the Year

April 2, 2013 --Ben Borgardt, a junior majoring in agricultural engineering technology at the University of Wisconsin-River Falls (UWRF), was named the 2013 Agricultural Engineering Technology Student of the Year. The award is present annually by the Wisconsin Chapter of the American Society of Agricultural and Biological Engineers (ASABE). Borgardt, from Pickett, received the award at the ASABE meeting on March 27, held in conjunction with the WPS Farm Show in Oshkosh.

At UWRF, Borgardt is involved in the ASABE International Quarter-scale Tractor Student Design Competition, leading the X-Team that will travel to the competition in June. Borgardt and two other team members, Alex Schoonover of Oshkosh and Dylan Young, Poy Sippi, had the X-Team tractor on display at the UWRF booth at the WPS Farm Show. Borgardt is currently vice-president of the Falcon Pullers and a past president of the Agricultural Industry Club.

In January, Borgardt attended the 2013 ASABE Ag Connect Expo and Summit in Kansas City, Mo., with the support of a scholarship from Claas of America. This summer and fall he will be interning with New Holland Agriculture, before returning to UWRF to complete his degree.



Photo cutline: Ben Borgardt, left, receives the 2013 Agricultural Engineering Technology Student of the Year award from Shane Williams of ASABE.

UW-River Falls Team Takes Top Honors at 2013 National Dairy Challenge

April 26, 2013 --The four-member team from the University of Wisconsin-River Falls earned a first place award in the annual national Dairy Challenge contest held in Fort Wayne, Ind., April 4-6.

Team members were: Jonathon Hallock of Mondovi, Riley Jolma of Marengo, Carl Lippert of Pittsville, and Elizabeth Simonis of Oconomowoc. The team was coached by Sylvia Kehoe, associate professor of dairy science.

In addition to the recognition, each team member received a \$200 scholarship. This was the 12th year for the contest, which involved 128 students from 32 universities.

Dairy Challenge participants put their textbook knowledge to the ultimate test – consulting for an actual dairy. Each university fielded a four-person team that competed without the aid of coaches or the Internet. Each team was assigned to one of four operating dairies that they were to analyze and provide recommendations to improve their profitability.

In addition to a walk-through of the assigned dairy, teams were provided with farm data, and had a question and answer session with the farm owners. Recommendations encompassed the areas of nutrition, reproduction, milking procedures, animal health, housing and financial management. On the third day of the event, the teams presented their recommendations to the farm owners and were evaluated by a panel of five judges including dairy producers, veterinarians, farm finance specialists and industry personnel.

In addition to the contest, the event also featured a Career and Innovation Fair and presentations on the latest corporate technology.

For more information, contact Kehoe at 715-425-3704.



Photo: seated – Elizabeth Simonis, Carl Lippert; standing – Riley Jolma, Sylvia Kehoe, Jonathon Hallock

UW-River Falls Theatre Presents 'Ancient Wings: A Crane's Story'

April 12, 2013--The University of Wisconsin-River Falls University Theatre will present the play "Ancient Wings: A Crane's Story" April 25-27 and May 2-4 at 7:30 p.m. with a 3 p.m. matinee April 27 in the Davis Theatre of the Kleinpell Fine Arts building.

The play is an original script conceived by UWRF theatre Professor Robin Murray and developed collaboratively with students, citizens and faculty from all over the St. Croix Valley. The story follows the parallel lives of a young girl, her grandmother, and a Sandhill Crane. Puppets of multiple scale and type, along with dancers help tell their stories.

Tickets are \$10/adults, \$8/seniors 60+ and \$5/students and children. Tickets can be purchased over the phone at 715-425-3114 or from the University Theatre Box Office in the Kleinpell Fine Arts building from 10 a.m.-3 p.m. Monday-Friday, beginning April 15, and one hour prior to performances. The production lasts approximately an hour and a half and is appropriate for ages 5 and up.

Several additional events are scheduled in conjunction with the production:

- Friday, April 26, noon-1:30 p.m., Trimbelle River Room, University Center, "Potatoes, Handbags, and Cranes Worldwide," a Brown Bag conversation with Jeb Barzen, director of field biology at the International Crane Foundation. Free and open to the public.
- Friday, April 26, immediately following the 7:30 p.m. performance, "The Intersection of the Performing Arts and Science," a post show discussion with Jeb Barzen, director of field biology at the International Crane Foundation.
- Saturday, April 27, immediately following the 3 p.m. matinee, "Pet a Puppet." Puppeteers will bring out the puppets to see up close.

For more information, email robin.e.murray@uwrf.edu or call the Box Office at 715-425-3114.



Photo cutline: UWRF Professor Robin Murray, center, shows off one the crane puppets to be used in the upcoming play, "Ancient Wings: A Crane's Story." Community members, students, and staff came together for two work sessions April 6 and 7 to prepare puppets for the play.

UW-River Falls to Offer New Bachelor's Degree Completion Program

April 15, 2013--The University of Wisconsin-River Falls will offer a new bachelor of applied science degree with concentrations in computer science, geographic information science and criminal justice beginning in August 2013. The new degree will provide a way for individuals who have associates degrees in one of these areas to continue their education and obtain a bachelor's degree.

Research has shown that individuals with a bachelor's degree have increased earning potential and better career opportunities. This degree is the newest of several degree completion programs offered by UWRF to meet the higher education needs of working adults throughout western Wisconsin and the Twin Cities. Market analysis predicts strong job growth among all three occupational areas.

"There are several schools in our area that offer associate degrees for individuals who want to get started in a career in information technology, law enforcement or urban planning," said Katrina Larsen, UWRF outreach director. "After working for a while, these individuals realize that their job opportunities and salaries could be much improved if they had a bachelor's degree."

The Bachelor of Applied Science is an applied baccalaureate that includes advanced technical training in sciences in combination with liberal arts courses. Previously obtained college credits from an accredited school may be applied toward the bachelor program.

Students may be admitted to the degree if they have earned an associate's degree in computer science, criminal justice, geographic information system or a related field. Individuals who have made significant progress toward completing a degree from an accredited higher-education institution and have work experience in a related field may be enrolled as space permits.

Students will have access to specialized labs, state-of-the-art facilities and experienced faculty, a class schedule that is convenient to working adults, and a single tuition rate of \$300 per credit, regardless of residency. Students will gain specific skills in areas where increased jobs are expected and can complete their degree in as few as three years while working.

For information on admissions requirements and how to apply, visit the UWRF website or contact the Pamela Bowen at 715-425-0653 or 800-228-5607 or email pamela.bowen@uwrf.edu.

The University of Wisconsin-River Falls provides lifelong learners with academic, professional development and enrichment programs that are practical, flexible, convenient and affordable. A complete list of courses, course descriptions and online registration information is available at <https://www.uwrf.edu/ContinuingEducation>.

Wyman Series at UW-River Falls Presents Julia Butterfly Hill

April 12, 201--The Wyman Series at UW-River Falls will present "What's Your Tree? Believe in Your Dreams and Your Power to Change the World" with featured speaker Julia Butterfly Hill on Wednesday, April 24, at 7:30 p.m. in Abbott Concert Hall in the Kleinpell Fine Arts building. The event is free and open to the public.

For 738 days beginning in Dec. 1997, Hill lived in the canopy of an ancient redwood tree, named Luna, on the California coast to make the world aware of the plight of ancient forests. Her actions gained international attention for the redwoods as well as other environmental and social justice issues.

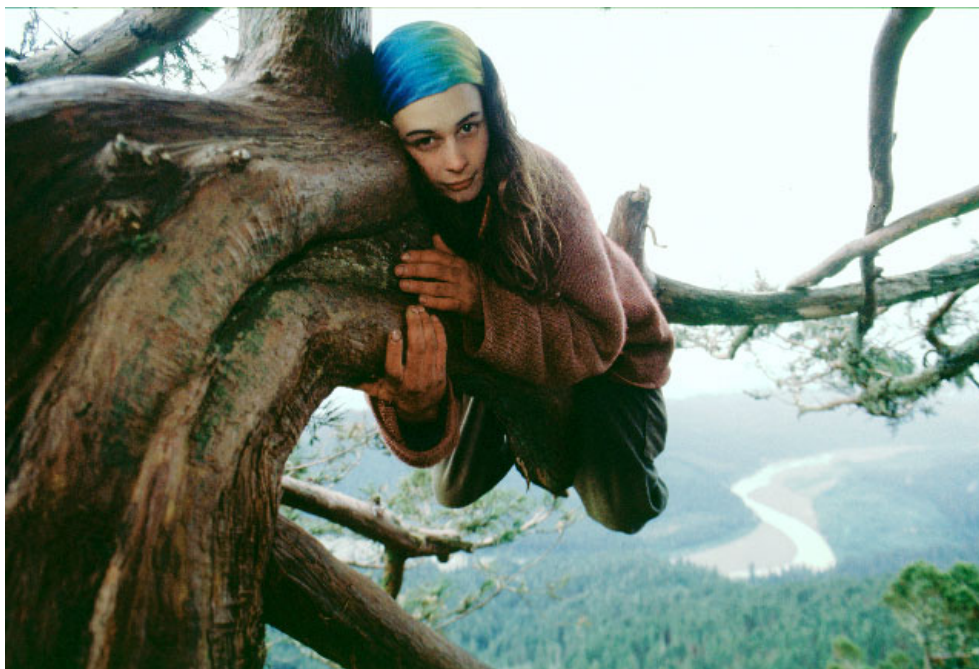
Hill's story is chronicled in her book, "The Legacy of Luna: The Story of a Tree, a Woman, and the Struggle to Save the Redwoods," which will be available for sale at the lecture. The evening will include a question and answer session as well as a book signing.

For more information about Hill or her books, visit her website at <http://www.juliabutterfly.com/en>.

For more about the Wyman Series at UWRF, visit <https://www.uwrf.edu/StudentLife/ActivitiesAndEvents/WymanSeries.cfm>.

Continue the conversation at a Talking Circle event with Hill surrounding the topic, "What's Your Tree? Believe in Your Dreams and Your Power to Change the World," on Thursday, April 25, from 9:30-11:30 a.m. in the St. Croix River Room of the University Center. Free and open to the public.

For more information or for special accommodations, call the Office of Student Life at 715-425-4444.



Bayer Named UW-River Falls 2013 Wisconsin Distinguished Agriculturalist

May 8, 2013 –Cattleman Leonard Bayer of Ringle was honored as the 2013 Wisconsin Distinguished Agriculturalist at the UW-River Falls College of Agriculture, Food and Environmental Sciences (CAFES) annual Awards Banquet April 24. The award recognizes an individual who has offered leadership, service and other contributions to the agricultural community.

Bayer was nominated for the award by current and retired UWRF faculty members who summed up their thoughts by saying "Len has been a strong advocate for Wisconsin production agriculture, a generous supporter of agricultural youth programs, and an early proponent of the now popular 'locavore' trend in food production."

Bayer is an accomplished cattleman, who with his father, established a registered Angus herd at their Country Lane Farm in Ringle six decades ago. After earning his degree in animal science, Bayer completed his military service in the Food and Animal Inspection Service before returning home to farm and accepting a sales position with Bowman Products. Bayer started his own business, complimenting the Bowman line of products, before turning his sales and entrepreneurial skills to agriculture.

In 1980 Bayer entered a partnership in a small state inspected meat processing plant in Bevent, merchandizing meat from the family farm through the plant. He eventually bought out his partner and brought his children and their spouses into the business. In 2005, Country Fresh Meats built a federally inspected facility in Weston. Today they produce an extensive line of award winning smoked and cured meat products that are sold throughout Wisconsin and the upper Midwest. The store also features a fresh meat counter and lunch grill. Their products are produced in the old world style, focusing on locally raised meat that is minimally processed, using natural casings and hickory-smoked wood to flavor and preserve the meat.

The Angus herd on their Country Lane Farm that provides the meat for the shop also went on to win numerous awards at the state, national and international level. Bayer was surrounded by his family at the banquet and noted that he "couldn't have done it without the entire family working together."

Over the years Bayer and his family have been strong supporters of youth organizations, particularly 4H. He coached the Marathon County livestock judging team for many years, taking several teams all the way to the national competition. He served as the Marathon County 4H Beef Project Leader, supported 4H through the State Fair Foundation and the Wisconsin State Fair Governor's auctions, and made generous donations of time and money to the 4H Foundation.

In thinking back on his accomplishments, Bayer commented "coaching youth in 4H and livestock evaluation stood out to me. Watching how the students matured and developed was really significant."

His advice to the 250 faculty, staff, students and family members at the annual awards banquet was simple. "Honesty, integrity, responsibility, commitment and empathy. Remember those five things and you can accomplish anything," he said.

Bayer is the 44th Wisconsin Distinguished Agriculturalist honored by CAFES. The award was established in 1970. A charcoal sketch of each honoree hangs on the Agriculture Hall of Fame wall on the UWRF campus.



Photo: The UWRF CAFES 2013 Wisconsin Distinguished Agriculturalist Len Bayer gathers with his family at the annual awards banquet. Left to right is Matt Bayer (son), Renee Radcliffe (daughter), Len and Agnes Bayer, and Scott Bayer (son).

Boyd Huppert Named Distinguished Alumnus at UW-River Falls

May 2013 --Boyd Huppert, a 1984 graduate of UW-River Falls and Emmy award-winning journalist for KARE 11, has been named the 2013 Distinguished Alumnus.

Huppert has been a reporter at KARE 11 in the Twin Cities for 17 years and his work has appeared on both CNN and NBC. He has won numerous awards including a national Emmy for feature reporting, more than 60 regional Emmys, eight national Edward R. Murrow Awards, three national Sigma Delta Chi Awards, three Gabriel Awards, six National Press Photographers Association awards, and a National Headliner Grand Award.

Although he is one of the most recognized reporters in the Twin Cities media market, anyone who has ever seen one of Huppert's stories would likely be more inclined to describe him as a "master storyteller" as his love for the storytelling aspect of his job and the people who bring his stories to life is apparent in every piece he creates.

Huppert has also become widely known for his work as an instructor. He has presented more than 100 video storytelling sessions at venues including the National Writers Workshop, Danish Broadcasting in Copenhagen, NRK in Oslo, and TV New Zealand in Auckland. He is also a longtime faculty member at the NPPA's Advanced Storytelling Workshop, held each spring at Texas State University-San Marcos.

A high school journalism class originally sparked Huppert's interest in journalism and at age 16 he landed a part-time job at local radio station, WEVR, in River Falls. Huppert's broadcasting days continued at the campus radio station, WRFW, when he began school at UW-River Falls and double majored in journalism and political science.

Huppert began his post-graduation career in 1984 with a position at WSAW-TV in Wausau, and worked at two more TV stations, KETV in Omaha, Neb., and WITI in Milwaukee, before joining KARE 11 in 1996 as a general assignment reporter.

One of Huppert's regional Emmys, presented by the Upper Midwest Chapter of the National Television Academy in 2006, is on display in the UWRF Journalism Department. This is not unusual, however, as Huppert is known for giving away his Emmys, often to the subjects of his stories. A similar Emmy of Huppert's is on display in the lobby of the Falls Theater in River Falls in honor of a story he did about former theater owner Stan McCulloch.

Huppert has been back to River Falls numerous times to cover stories and on campus throughout the years as a featured speaker, master of ceremonies, and as a guest lecturer in many journalism classes where he provides career advice for UWRF students and answers students' questions about the joys and challenges of working in television news.

A listing of persons who have received this honor in the past can be found at <https://www.uwrf.edu/Awards/Alumni/Index.cfm>.

Brenda Wright Named 2013 Distinguished Teacher at UW-River Falls

May 2013 --Brenda Wright, Ph.D., assistant professor of teacher education, has been selected as the 2013 Distinguished Teacher at UW-River Falls. The award, the highest honor that a faculty member can receive from the university, recognizes excellence in both teaching and mentoring students.

Wright will deliver the commencement address at the fall 2013 ceremony in December. In 2011, Wright was honored as the Outstanding Advisor of the Year by the College of Education and Professional Studies.

Wright earned her bachelor's degree in elementary and early childhood education from Augsburg College, a master's degree in education from St. Mary's University, and a doctorate in education from Hamline University. Prior to joining the Teacher Education Department at UW-River Falls, Wright spent 15 years teaching at Hope Christian Academy in Cottage Grove, Minn., and Rutherford Elementary in Stillwater, Minn. Courses taught by Wright include Elementary Techniques Social Studies, School and Society, and Social Science in Elementary School.

Wright's research interests include: using critical reflection, cultural self-awareness, and implementation of culturally relevant pedagogy to prepare pre-service teachers for 21st Century school classrooms; implementation of integrated, holistic teaching and learning to create inclusive K-8 classrooms; and utilization of student-centered, collaborative learning models for training pre-service teachers. She has presented her research at the regional, national, and international levels, including the International Society for the Scholarship of Teaching and Learning, the American Education Research Association, and the Association of Teacher Educators. Her latest publication is a chapter, "Art & Culturally Relevant Pedagogy vs. Warring Words in a Race to the Frontline," in the book "Educating for Peace in a Time of Permanent War: Are Schools Part of the Solution or the Problem?"

For the past five years, Wright has been elected to the board of directors of World Citizen, Inc., an organization dedicated to promoting peace in education through the dedication of peace sites and peace education workshops. She has also served as a Peace Education Program facilitator and lecturer through World Citizen, Inc. Her workshops are designed for K-6 teachers in Minnesota and Wisconsin to gain an understanding in peace education that promotes social justice and equity at both a national and global level, in their own classrooms. Wright is also a member of the National Association for Multicultural Education and Phi Delta Kappa International.

A listing of persons who have received this honor in the past can be found at <https://www.uwrf.edu/Awards/Teachers/Index.cfm>.

UW-River Falls Hosts Information Session for Prospective MBA Students

May 15, 2013 --The College of Business and Economics at the University of Wisconsin-River Falls will host an information session for those considering whether a master's degree in business administration will help them further their career goals.

Learn about the part-time, evening MBA, talk to MBA Director George Dierberger, and meet other prospective MBAs on Thursday, May 23, between 6 and 7 p.m. at the UWRF Hudson Center, 2501 Hanley Road, Hudson. Information will also be available on the full-time MBA program which will begin in September 2013 with classes on campus in River Falls.

The UWRF MBA program draws individuals with a variety of professions and backgrounds. It is especially appropriate for:

- Those who want to position themselves to advance professionally, without interrupting their careers.
- Career changers seeking new opportunities in business or the nonprofit or government sectors.
- Individuals who recognize the advantage of an MBA to be more effective in their careers.

All evening MBA classes are held at the Hudson Center located in Hudson. The UWRF MBA program is one of only three in the Twin Cities area accredited by the Association to Advance Collegiate Schools of Business.

To R.S.V.P., call 715-425-3335 or email mbacbe@uwrf.edu.

Philip Phillips Concert at UW-River Falls Cancelled

May 6, 2013— American Idol winner Phillip Phillips has canceled his concert at the University of Wisconsin-River Falls due to ill health. UWRF Student Life is working with Phillips' tour management to reschedule the concert, if possible. Phillips was scheduled to play at the Wall Amphitheatre on campus on Friday, May 10, as part of Finals Fest.

In true Finals Fest tradition, UWRF will still offer live music, food, henna, and games in the University Center on Friday, May 10. Food and fun begin at 5 p.m. with free live music to follow. Bands and times will be announced later this week on the UWRF Facebook page.

For more information, contact Student Life at 715-425-4444.

UW-River Falls Continues to Improve Campus Sustainability Performance

May 30, 2013--The University of Wisconsin-River Falls is on the right track to earn a Gold STARS (Sustainability Tracking, Assessment & Rating System) Report for campus sustainability performance. UWRF has participated in STARS® since its very beginning as a pilot program, serving to enrich and shape the program while providing the university with valuable data as a point of reference for future improvements in sustainability.

Now in its second year of official reporting, UWRF has improved by 10.86 points compared to last year's Silver rating. 2013's score of 58.09 is less than seven points away from a rating of Gold. With UWRF's commitment to sustainable community development, a Gold STARS® report is not far in the future.

STARS®, was devised to aid university campuses in measuring comparative success in moving towards sustainability. Developed by AASHE (Association for the Advancement of Sustainability in Higher Education), STARS® uses a self-reporting structure to accurately follow diverse sustainable practices that can be implemented on a campus.

The rating system is a complex measurement that includes various elements commonly found on university campuses. Curriculum, dining services, energy and water use, investment, diversity and affordability are amongst the framework of categories that a university can earn points. The categories were designed to reflect not only environmental sustainability, but also social and economic improvements towards sustainability in academia.

Some of the many subcategories that UW-River Falls gained points in were: organic garden, sustainability outreach and publications, faculty engaged in sustainability research, building energy consumption, bicycle sharing, sustainability plan & climate action plan, and community service participation.

The St. Croix Institute for Sustainable Community Development (SCISCD) has spearheaded UWRF's involvement in STARS®. Bethany Gapinski, an undergraduate fellow of SCISCD, was instrumental in collecting and fact checking the university's 2013 report. With the guidance of SCISCD Director Kelly Cain and Sustainability Coordinator Ian Johnson, Gapinski collaborated with many individuals and groups on campus to get the most up-to-date and accurate data for the comprehensive report.

To view UWRF's STARS® Reports online, visit <https://stars.aashe.org/institutions/university-of-wisconsin-river-falls-wi/report>.

Questions and comments can be emailed to Johnson at ian.k.johnson@uwrf.edu.

UW-River Falls Distinguished Alumnus and Teacher to be Honored at Spring Commencement

May 7, 2013— An expected 764 degree candidates will participate in commencement ceremonies at the University of Wisconsin-River Falls on May 18. Two ceremonies will be held at the Robert P. Knowles Recreation Center. The first, at 9:30 a.m., includes candidates from the College of Agriculture, Food and Environmental Sciences, the College of Business and Economics, and Graduate Studies. The 2 p.m. ceremony includes candidates from the College of Arts and Sciences and the College of Education and Professional Studies.

During the ceremonies, the 2013 UW-River Falls Distinguished Alumnus and Distinguished Teacher will be recognized.

Boyd Huppert, a 1984 graduate of UW-River Falls and an Emmy award-winning journalist for KARE 11 is the 2013 Distinguished Alumnus. Huppert has been a reporter at KARE 11 in the Twin Cities for 17 years and his work has appeared on both CNN and NBC. He has won numerous awards including a national Emmy for feature reporting, more than 60 regional Emmys, eight national Edward R. Murrow Awards, three national Sigma Delta Chi Awards, three Gabriel Awards, six National Press Photographers Association awards, and a National Headliner Grand Award.

Brenda Wright, assistant professor of teacher education, is the 2013 Distinguished Teacher. This award, the highest honor that a faculty member can receive from the university, recognizes excellence in both teaching and mentoring students. She was honored in 2011 as the Outstanding Advisor of the Year by the College of Education and Professional Studies. She will deliver the commencement address at the fall 2013 ceremony in December.

For more information on the UW-River Falls spring 2013 commencement ceremonies, including a link to a live stream of the event, visit www.uwrf.edu/Registrar/Commencement.

UW-River Falls Graduate Classes Train Montessori Teachers

May 9, 2013-- Imagine a classroom where children are joyfully exploring the world, making connections across disciplines and developing responsibility and respect for themselves, others and the environment. The role of a Montessori teacher is to guide and engage children in doing just that.

This captures the mission of one of the University of Wisconsin-River Falls' newest graduate programs: Montessori Teacher Education, a program that was launched in the summer of 2012.

Maria Montessori, an Italian physician and educator, developed this educational approach and opened her first classroom in 1907. There are now an estimated 20,000 Montessori schools worldwide, 5,000 in the United States and a growing number in Wisconsin and Minnesota.

"What I value about the Montessori method is that the child, as a connector, is at the center of the teaching and learning community," said Gay Ward, faculty coordinator and professor in the College of Education and Professional Studies at UWRF. "Montessori education thus has the potential to be empowering and transforming for the teacher, the students and their families."

Market research conducted by UWRF in 2011 gathered information from superintendents of K-12 schools and principals or coordinators of public and private Montessori schools in Wisconsin and eastern Minnesota. Responses substantiated the difficulty in finding Montessori certified teachers and in finding convenient and credible training programs. The UWRF program is one of few offered by public universities in the United States and has received strong support from the Wisconsin Department of Public Instruction.

The UWRF Montessori Elementary Teacher Education Program appeals to both licensed educators in K-12 schools and individuals with a bachelor's degree in other disciplines who want to teach in private Montessori schools. Students choose between completing a graduate Montessori certification or a master of science in education degree with Montessori certification in six consecutive semesters.

Designed to accommodate working professionals across a broad geographic area, the Montessori elementary program offers condensed face-to-face classes during the summer to minimize time away from family. Courses during the academic year are offered online with face-to-face meetings one weekend per month. Students do their practice, observations and practicum in Montessori schools where they work or that are located close to where they live.

Through a partnership with the School District of River Falls, UWRF is able to utilize the Public Montessori Elementary School's (RFPME) classrooms at times when they are not otherwise in use. Rent and fees paid to RFPME enable them to be a recognized American Montessori Society Member School and address other financial needs of the school.

While launching the elementary Montessori program in summer 2012, UWRF was approached by the St. Paul Public Schools (SPPS) and asked to train teachers for a Montessori middle school they plan to open in the fall of 2013. Through a partnership between UWRF and the Cincinnati Montessori Secondary Teacher Education Program, SPPS educators starting in the program this summer will earn a Montessori Secondary I-II credential and may continue to earn a Master of Science degree in secondary education – Montessori from UWRF. Currently, secondary enrollment for this summer is restricted to

educators from SPPS with courses held in River Falls, St. Paul and Cincinnati.

In September 2012, the Montessori program was recognized as a UWRF Strategic Initiative working toward the university goals of "Distinctive Academic Excellence" and "Innovation and Partnerships." The American Montessori Society (AMS) recently approved UWRF's elementary program as its first program utilizing distance education, and the Montessori Accreditation Council for Teacher Education will conduct its on-site review in October 2013.

For more information about UWRF's Montessori programs, email linda.r.jacobson@uwrf.edu or call 715-425-3190.



Photo: Montessori Instructor Maggie Watson works with students at the River Falls Public Montessori Elementary School.

UW-River Falls Offering Degree for Child Care Professionals

May 21, 2013--Responding to the needs of child care workers, administrators and Head Start program employees across the St. Croix Valley, the University of Wisconsin-River Falls has modified its popular early childhood degree completion program to provide the bachelor's degree without the initial teaching certification.

Since 2008, UWRF has enrolled students with an associate degree in early childhood education to complete their bachelor's degree and Wisconsin teaching certification for birth through age eight. Now, students who have no need for a teaching license can complete their bachelor's degree as well.

"The new option is especially useful for those who are seeking employment in Head Start programs or as directors or staff at child care centers and preschools where a teaching license is not required," said Amber Tubre, outreach program manager for the Early Childhood Degree Completion program.

Like the original program, students transfer their college credits earned through an associate degree and complete the remaining credits through UWRF courses, several of which are offered online, at times convenient for working adults or a combination of both formats.

"Prospective students receive individualized, personal assistance to maximize the number of credits transferred from courses, design a plan to meet their needs, and navigate and use campus resources without coming to campus," Tubre said. Formal or informal agreements to ease the transfer process are in place with several area colleges with early childhood education programs including Inver Hills Community College, Dakota County Technical College, Hennepin Technical College, Minneapolis Community and Technical College, Minnesota State-Southeast Technical College, Saint Paul College, Pine Technical College, and the Wisconsin Technical College System.

Tuition for the courses is the same rate for all students regardless of where they live. Students may also be eligible for federal or state financial aid provided in the form of loans, grants or scholarships. In addition, a textbook rental program reduces some of the incidental costs of going to school.

"Our university has an excellent reputation of educating teachers and we are excited to offer this quality of training to other individuals who work with children," said Gay Ward, faculty director and professor in the College of Education and Professional Development. "The integrated format of this program supports constructivism and developmentally appropriate practice. Students learn by actively exploring the connections between subject areas and then learn to use this method in working with children, often in ways that connect them to nature."

Classes will begin in the fall 2013 for students who are admitted by July 1, Tubre said. To find out more about the admissions process, including an assessment of credits to transfer, contact Angela Whitaker at 715-425-3557 or email angela.whitaker@uwrf.edu.

UW-River Falls provides lifelong learners with academic, professional development and enrichment programs that are practical, flexible, convenient and affordable. A complete list of courses, course descriptions and online registration information is available at <https://www.uwrf.edu/ContinuingEducation> or can be obtained by calling at 715-425-3256, 1-800-228-5607 or by email to outreach@uwrf.edu.

UW-River Falls Students Present Research at High-Profile Wisconsin Events

May 8, 2013— In support of its strategic plan goal of academic excellence, the University of Wisconsin-River Falls sponsored research presentations by students at two recent events held in Wisconsin: the National Conference on Undergraduate Research and the Posters in the Rotunda.

Sixty-four UWRF students presented at the 2013 National Conference on Undergraduate Research (NCUR), held April 11-13 in La Crosse. Student presentations covered a diverse range of subject matter from all four of UWRF's colleges. In recent years, UWRF has sent one of the largest traveling delegations to NCUR.

Seven UWRF students traveled to the Wisconsin State Capitol in Madison on April 17 for the 10th annual Posters in the Rotunda event. The students presented their research to elected officials, members of the UW System Board of Regents, faculty, and their fellow student researchers. Several students also had the opportunity to visit the offices of their hometown legislators. UWRF students presenting their research and topic follow:

R.J. Pfeifer of Hammond presented "A Missense Mutation in APRT is Association with 2,8-dihydroxyadenine Uroliths in Native American Indian Dogs."

Mao Lee of Wausau presented "English Proficiency: A Predictive Factor for Academic Success?"

Brianna Jacques of River Falls presented "Characterization of Specialized C2C12 Myoblast Cell Morphologies Relevant to Artificial Muscle Tissue."

Jabez Meulemans of Hudson presented "Economic Impacts of Energy Dependency across Wisconsin Communities."

Charlotte Stanford of New Auburn presented "Exploring the Dynamic Role of Adipose Tissues in Breast Cancer Using 3D Artificial Tissue Models of 3T3-L1."

Riley Haynes of Osseo, Minn., and Matthew Hobbs of Osceola presented "Model Measuring Regional Economic Growth Abstract."

More information on the NCUR is available at www.cur.org/ncur_2013. More information on Posters in the Rotunda is available at www.wisconsin.edu/posters.



Photo: UW-River Falls students presented their research at the Posters in the Rotunda event April 17. From left to right: R.J. Pfeifer, Riley Haynes, Jabez Meulemans, Mao Lee, State Senator Sheila Harsdorf, Matthew Hobbs, Brianna Jacques, UWRF Professor of Biology Tim Lyden, and Charlotte Stanford.

Three UW-River Falls Students Selected as National Teach Ag Ambassadors

June 17, 2013 - - Three of 11 National Teach Ag Ambassadors for the 2013-14 academic year are from the University of Wisconsin-River Falls. These future agriculture teachers will spend the next year promoting the agriculture education profession.

UWRF students Whitney Barnes of Kiel, Kessa Firkus of Stevens Point, and Stacey Kunde of Oshkosh were selected from a nationwide pool through an application and interview process. During the upcoming 2013 National FFA Convention in Louisville, Ky., this fall, the ambassadors will encourage high school students to consider becoming agriculture teachers. The ambassadors will also be assigned a mentor agriculture instructor who will guide them as they plan, prepare and present a lesson at a Louisville middle school. They will also bring promotional materials back to their campus and community to further spread the Teach Ag message.

More than 700 agriculture teachers across the nation are expected to retire in the next three years and new programs are opening every year. In Wisconsin this year there are 36 postings for agriculture teachers, up from previous years. Just last year Vincent High School in Milwaukee launched an urban agriculture program, and several districts, including Waupun and Winnecone, expanded their programs.

The ambassador program is a component of the National Teach Ag Campaign that is an initiative of the National Council for Agriculture Education, led by the National Association of Agricultural Educators, with funding from the CHS Foundation and CSX. For more information about the National Teach Ag Campaign, visit www.naae.org/teachag.

Tractor Design Team at UW-River Falls Edges Higher in Annual Competition

June 10, 2013 --After breaking into the top ten for the first time in 2012, the 2013 team from the University of Wisconsin-River Falls improved their standing with an 8th place finish overall in the 16th Annual International 1/4-Scale Tractor Student Design Competition May 30-June 2 in Peoria, Ill.

The event, sponsored by the American Society of Agricultural and Biological Engineers (ASABE), brought 29 teams from colleges and universities across North America together. Representing UWRF were: Carl Ballman of Dennison, Minn, Ben Borgardt of Pickett, Alex Donnay of Glencoe, Minn., Jacob Hannemann of Edgar, Dietrich Henckel of Viroqua, Devin Stuhr of Marion, Jared Wardall of Merrill, and Dylan Young of Poy Sippi.

Each team spent the 2012-13 academic year designing and building their tractor. The team was supplied with one 31-hp Briggs and Stratton Vanguard Big Block Engine and a set of Titan tires; the team must fabricate or acquire all other components of their tractors. Over the four-day competition, industry experts judge each design for innovation, manufacturability, serviceability, maneuverability, safety, sound level, and ergonomics. Teams also submit a written design report in advance of the competition and "sell" their design in a formal oral presentation on-site. Finally, the tractors are put to the test in a performance demonstration comprised of four tractor pulls.

One of the first components of the competition is the technical inspection where the brakes, hot surface protection, engine speed and other technical and safety factors are checked. The UWRF tractor passed inspection the first time through earning them first place in the "first time through" award. Their prize was a self-darkening welding helmet.

An extra-curricular cook-off contest has evolved over the years, initiated by the teams themselves for a break during the long days of competition. The UWRF strategy to feature locally made items proved successful. Bratwurst donated by Beck's Meats of Ring earned them first place in the main dish category. Cheese Curds from Ellsworth Cooperative Creamery, Ellsworth, and chocolate chip cookies from Best Maid Cookie Company, River Falls, brought first place awards in the side dish and dessert categories, respectively.



Photo: L-R, Hanneman, Borgardt, Young, Stuhr, Henckel, Wardall, Donnay, and Ballman.

UWRF Experiential Learning Course Seeks Projects for Fall 2013 Semester

June 21, 2013--The College of Agriculture, Food and Environmental Sciences (CAFES) at the University of Wisconsin-River Falls is seeking businesses and organizations which have projects that they would like teams of university students to tackle, under the guidance of faculty mentors.

Each semester CAFES offers an Experiential Learning course that requires teams of students to apply their academic skills to the completion of a project defined by a business or an organizational client. The course is a senior level course and is meant to be the culmination of the student's academic career, bridging the gap between the student's academic and professional careers.

Each client can expect more than 600 student person hours devoted to their project with possible end products being feasibility studies, design analyses, financial analyses, business plans, marketing plans and prototypes. In the course of their work, project teams draw on the expertise of faculty mentors and other UWRF faculty and staff. In addition, Steve DeWald, director of the UWRF Small Business Development Center, mentors the students on multiple aspects of business planning and feasibility studies. Clients are generally expected to pay a small fee to cover the cost of producing the deliverables.

Last semester's clients included Matt and Julie Brooks, owners of Sullybrook Farm. Their project involved the students proposing a feasibility study on a farm plan that met the Brooks' criteria for sustainability and profitability. The Brooks said they were very pleased with the work performed by the students and felt they took the project very seriously to come up with the best possible plan for them.

"It was a great experience working with your students and you should be commended for your guidance in this process," Matt said.

The Pierce County Criminal Justice Coordinating Council (PCCJCC) was also a client last semester. Their UWRF student team evaluated the feasibility of a drug and alcohol juvenile outpatient treatment program in Pierce County. During the semester Linda Flanders, PCCJCC coordinator, and Julie Krings, Child, Youth and Families manager, worked with the students on behalf of PCCJCC. At the end of the project the students gave a presentation to the entire council.

"The student team was highly professional and did an excellent presentation for the council," Flanders said. "The power point was excellent and clearly communicated the need for this service. The council was very impressed and grateful."

To have your project considered for fall semester 2013, contact Juliet Tomkins, adjunct professor, at 715-425-3298 or by email to juliet.tomkins@uwrf.edu or call the CAFES Dean's Office at 715-425-3535 by Friday, July 12.

UW-River Falls Offers Workshop on School Crisis Intervention and Recovery

June 6, 2013 -- All schools have a responsibility to safeguard the physical and psychological wellbeing of students and staff in the event of a crisis. How well staff respond to a crisis can influence both immediate and long-term effects on students, families and the community.

This summer, the University of Wisconsin-River Falls will run a two-day workshop on crisis intervention and recovery for mental health professionals in schools. The workshop, with curriculum provided by the National Association of School Psychologists (NASP), will be held Aug. 9-10 from 8 a.m.-4 p.m. at the UWRF Hudson Center, 2501 Hanley Road, Hudson.

"This workshop will provide mental health professionals and other school crisis intervention team members with the knowledge necessary to meet the mental health needs of students and staff following a school-associated crisis event," said Scott Woitaszewski, Ph.D., professor and director of the UWRF school psychology graduate program, and certified NASP trainer.

According to NASP, academic achievement, students' resilience, a return to learning, and stronger families and school communities are positive outcomes of a well-prepared school. The PREPaRE curriculum is research-based training that builds on school psychologists' expertise and meets the unique needs of school safety and crisis teams. The PREPaRE workshop on crisis intervention and recovery is designed for all school professionals who provide mental health crisis intervention services.

The registration deadline is Aug. 1 and the cost to attend is \$220. Registration includes two days of instruction, workshop materials in print and CD formats and parking. Participants will earn 13 continuing education credits from NASP. Graduate credit from UWRF is also available for qualified individuals who pay tuition and complete additional coursework.

Register online at go.uwrf.edu/PREPaRE. For more information, call Pamela Bowen at 715-425-0633 or email pamela.bowen@uwrf.edu. Discounted registration fees may be available for multiple individuals who are attending from the same school.

UWRF provides lifelong learners with academic, professional development and enrichment programs that are practical, flexible, convenient and affordable. A complete list of courses, course descriptions and online registration information is available at www.uwrf.edu/ContinuingEducation/.

UW-River Falls Presents Chill on the Hill Summer Concert Series

June 5, 2013--Crankshaft and the Gear Grinders will be the first featured performance of this summer's Chill on the Hill free Tuesday concert series presented by UW-River Falls. Crankshaft and the Gear Grinders will perform at 7 p.m. on Tuesday, June 18, at the outdoor Melvin Wall Amphitheatre on campus. The concert will bring rockabilly back to its roots with their unique American folk rock and blues sound.

The remaining eight summer concerts will provide the opportunity to see some of our favorite local acts, while inviting a few new bands to the amphitheatre stage. The concerts, all beginning at 7 p.m., include:

- June 25, Matthew Santos (Soulful piano rock) and Takenobu (Modern cello)
- July 2, Kids from Wisconsin (Youth show choir)
- July 9, Roe Family Singers (Good time old time)
- July 16, Jack Klatt and the Cat Swingers (Western swing)
- July 23, St. Croix Valley Community Band (Ballads and marches)
- July 30, Tommy Bentz Band (Jam style rock and roll)
- Aug. 6, Chris Silver Band (Eclectic roots)
- Aug. 13, The Pines (Indie Folk Americana)

Grilled food, beverages, ice cream, and Rush River beer will be available for purchase at all concerts. Carry-in alcoholic beverages are prohibited, but personal picnics and beverages are allowed. Smoking is prohibited and dogs must remain on leashes.

In the event of inclement weather, the concerts will be moved indoors to the University Center, where food and beverages will still be available for purchase.

For weather updates, more information, or accommodations, call Karyn Wells, Office of Student Life, at 715-425-4444, or visit www.uwrf.edu/StudentLife/ActivitiesAndEvents/SummerConcertSeries.cfm

UW-River Falls to Become a Tobacco-Free Campus July 1

June 17, 2013--The University of Wisconsin-River Falls will join more than 700 other college campuses across the United States when it becomes a tobacco-free campus next month. Starting July 1, smoking or the use of other tobacco products will be prohibited on all campus grounds. UW-River Falls Chancellor Dean Van Galen approved the tobacco-free campus policy in December 2012.

"The formal, positive recommendation of the Faculty Senate, Student Senate, and Classified Staff Advisory Council played a significant role in my decision to approve the policy," said Van Galen. "This policy represents a significant step forward in creating a more healthy learning and work environment at UW-River Falls."

UW-River Falls acknowledges and supports the findings of the Surgeon General that tobacco use in any form, active and passive, is a significant health hazard. The purposes of the policy are to reduce harm from secondhand smoke, provide an environment that encourages persons to be tobacco-free, establish a campus culture of wellness and environmental responsibility, and promote a tobacco-free future.

"The success of this policy will depend on the courtesy, respect, and cooperation of users and non-users of tobacco products," said Van Galen.

For more information on the policy, visit www.uwrf.edu/tobaccofreecampus.

Van Allen Named New Director of CBE Graduate Programs at UW-River Falls

June 21, 2013--The AACSB-accredited University of Wisconsin-River Falls College of Business and Economics has named Leanne Van Allen as the Director of CBE Graduate Programs.

Van Allen is working with the college in launching the full-time Masters of Business Administration program this fall and overseeing the continued development of the evening MBA program at the UWRF Hudson Center, located in Hudson. Van Allen, of Hudson, joined UWRF June 10 with 20 years of executive experience in sales and management at Randstad (formerly Spherion) offices in the Midwest and East Coast.

"Ms. Van Allen brings a great deal of professional experience to the MBA leadership position. We are confident she can lead our programs to meet the needs of students and employers," said Glenn Potts, dean of the College of Business and Economics.

"I am excited for the opportunity to work with our current and future students, as well as the local employers," said Van Allen, who received both her undergraduate degree in business administration and her MBA from UW-River Falls. "I have experienced the benefits of the College of Business and Economics MBA program through my personal experience and the contributions that it allowed me to make to my employer. I am looking forward to utilizing my experience to lead these premier programs."

For more information, contact the College of Business and Economics at 715-425-3335 or visit <https://www.uwrf.edu/MBA>.



Wisconsin College Alumni Gathering at 2013 Farm Technology Days

June 19, 2013 --For the 6th straight year, Wisconsin Farm Technology Days July 9-11 will feature an Alumni Tent sponsored by the University of Wisconsin and the Wisconsin Technical College campuses. Participating campuses will be hosting shared receptions for all alumni at 11 a.m. and 2 p.m. each day of the three-day event hosted by Alex and Mary Olson of Breezy Hill Dairy, 147 16th Street, Dallas, in Barron County.

Visitors are welcome to stop by anytime though, as the campuses will have displays and representatives on hand all day to answer questions. The host campuses for 2013 include: UW-River Falls, UW-Madison, UW-Platteville, Wisconsin Indianhead Technical College, Fox Valley Technical College and Chippewa Valley Technical College.

The Alumni Tent can be found in the heart of tent city, near the intersection of E. 6th Street and University Avenue, next to the arts and crafts tent.

Farm Technology Days is the largest outdoor farm show in the state and is celebrating its 60th anniversary this year. For more information, visit <http://www.barronfarmtech.com/>.

Anderson Begins Tenure as Associate Vice Chancellor for Enrollment and Student Success at UW-River Falls

July 2, 2013—Kristina "Kris" Anderson has returned to her professional roots to serve as the University of Wisconsin-River Falls' first-ever Associate Vice Chancellor for Enrollment and Student Success. Anderson officially rejoined UWRF in her new role on July 1.

"I am thrilled to come back to the River Falls campus," said Anderson. "I started my career here, so the prospect of returning to River Falls in a new position was appealing."

As her title suggests, Anderson will lead institutional efforts in the areas of student recruitment and retention. In addition to serving as a member of the chancellor's cabinet, Anderson will provide oversight of a newly constituted division that includes admissions, international student recruitment and services, marketing, student support services, pre-major advising, tutoring, and new student and family programs.

"I am excited by the direction that the campus is taking in regard to enrollment," Anderson said. "Our students are our lifeblood, so making enrollment and student success a priority makes good sense."

"Associate Vice Chancellor Anderson brings outstanding experience and leadership qualities to UW-River Falls that will help the university to further excel in the areas of student recruitment, retention and success," said UWRF Chancellor Dean Van Galen. "We are delighted to welcome Kris to the UWRF campus as a member of our leadership team."

Anderson served as a student services coordinator and admissions counselor at UWRF from 1993-99. She departed UWRF to become assistant director of admissions for marketing and recruitment at UW-Superior. Prior to rejoining UW-River Falls, Anderson worked at UW-Eau Claire where she served as associate director of admissions from 2001-03 and executive director of enrollment services/director of admissions from 2003-13.

"I look forward to working with faculty, staff, and students collaboratively to advance our enrollment and student experience goals," Anderson said.

For more information, contact Blake Fry, UWRF special assistant to the chancellor, at 715-425-3711 or blake.fry@uwrf.edu.



'How to Get Your Business Off the Ground' Course Offered

July 17, 2013--For persons who have a promising business idea, the Entrepreneurial Training Program (ETP) offered by the Small Business Development Center (SBDC) at the University of Wisconsin-River Falls can help reach entrepreneurial goals. A 10-week ETP course, "How to Get Your Business Off the Ground," takes participants through the steps and process of starting a business – from marketing and advertising to strategic planning to financial basics and tax and legal issues.

The course begins Tuesday, Aug. 6, and continues each Tuesday through Sept. 24 from 6-9 p.m. at UW-River Falls. The ETP curriculum covers the basics of successfully launching and sustaining a business. Each participant will have completed a comprehensive Business Plan at the conclusion of the program. The Business Plan is a crucial guide to starting and growing a business and an essential part of raising funds from the private or commercial sector.

Registration is now open and applications are available by calling the SBDC at 715-425-0620. The course costs \$250, which includes textbooks and materials. Steve DeWald, SBDC director, leads the program. He can be reached by calling the SBDC or by emailing steven.e.dewald@uwrf.edu.

Corpse Flower to Bloom Again at UW-River Falls

August 19, 2013—The corpse flower at the University of Wisconsin-River Falls is once again entering its blooming cycle after its first opening less than three years ago in October 2010.

Titan arum, commonly known as the corpse flower, is a large rare flower named for the stink of rotting flesh that is emitted as it blooms. The blooming cycle can span anywhere from several years to several decades with the bloom lasting only a few hours.

Dan Waletzko, greenhouse and field plot manager, estimates the flower will open in the next few days if consistent with its past flowering. It reached a height of 48 inches late last week and has slowed in growth over the weekend. The flower's last outer sheath wilted on Sunday, according to Waletzko, and, if consistent with the 2010 opening, the flower could open about five days after the last sheath wilts. In 2010, the bloom only lasted 6-8 hours, from approximately 7 p.m. to 2 a.m., before it began to close. The plant's rotten meat odor is strongest at night in order to attract carrion beetles and flies which pollinate it.

UW-River Falls received the corpse flower seed from UW-Madison in 2001.

A live video feed is accessible at <https://www.uwrf.edu/CAFES/corpseFlowerLive.cfm>. The video feed and more information about the corpse flower can be found under news and events on the College of Agriculture, Food and Environmental Sciences home page at <https://www.uwrf.edu/CAFES/Index.cfm>.

Visitors are welcome to visit the greenhouse to view (and smell) the flower. Regular hours are 8 a.m.-5 p.m., Monday-Friday. Hours may be extended depending on interest and the time of blooming. Large groups are encouraged to call ahead as viewing space may be limited. The UWRF greenhouse is located behind the Agricultural Science building off South Third Street.

For more information, email Waletzko at daniel.k.waletzko@uwrf.edu or call 715-425-4888.

New UW-River Falls Graduate Program Adds Confessore to Faculty

August 5, 2013— Robert Confessore has been hired as a clinical associate professor in the University of Wisconsin-River Falls Department of Health and Human Performance. Confessore will teach in the undergraduate and recently created graduate program in clinical exercise physiology.

Prior to joining UW-River Falls, Confessore served as the lead exercise physiologist for the University of Chicago Medicine Program of Personalized Health & Prevention. Confessore holds a Ph.D. in kinesiology/ exercise science from the University of Maryland, College Park.

The new Master of Science degree in clinical exercise physiology was launched in spring 2013. The goal of the program is to prepare individuals to provide a variety of health maintenance and rehabilitative care in the treatment of an expanding list of chronic diseases and disabling conditions. The degree program was created in response to emerging recognition of the importance of physical activity and health among an aging population, and in the growing appreciation of skills of trained clinical professionals. Graduates will be qualified for advanced career opportunities in university, corporate, commercial, hospital and community settings. Key features of the program include:

- Tuition is the same for all students, regardless of residency.
- Full-time students can complete their degree in 16 months.
- Classes are only scheduled in the evenings to accommodate working professionals.
- Continuous year-round admission to the program.
- Meets accreditation standards of the American College of Sports Medicine (ACSM) and the Commission on Accreditation of the Exercise Sciences (COAES). Accreditation through the Commission on Accreditation of Allied Health Education Programs (CAAHEP) is pending.
- All students will complete a capstone internship in a cardiac rehabilitation setting at a regional hospital or rehabilitation center where they will put into practice the concepts learned in the classroom.

For more information, visit <http://go.uwrf.edu/ms-cep> or contact Joseph O'Kroy, graduate program coordinator in the Department of Health and Human Performance, at joseph.okroy@uwrf.edu or 715-425-0626.



UW-River Falls' Davis Graduates from HERS Denver Summer Institute

August 29, 2013--Tricia Davis, Ph.D., associate dean in the College of Arts and Sciences (CAS) at the University of Wisconsin-River Falls, and Somerset resident, recently graduated from the HERS Denver Summer Institute held July 21-Aug. 4 at the University of Denver.

Since 1978, the HERS Institute for Women in Higher Education at Wellesley College has offered women faculty and administrators the opportunity to participate in an intensive program that prepares them to be leaders in higher education.

The 70 participants selected for this year's institute represented 50 institutions across the U.S. Responding to the current environment for higher education globally, the institute had a special focus this year on "Women Leaders: Facing the Challenges as We Re-Invent Higher Education." Topics included "Understanding the Environment for Higher Education," "Planning & Leading Change in the Academy," "Managing & Investing Strategic Resources," "Engaging Individual & Institutional Diversity," and "Mapping Your Leadership Development."

Davis, a professor of sociology, has been at UW-River Falls since 2000. She has served as associate dean since 2010. She previously was the assistant dean in CAS from 2008-2010 and university assessment coordinator from 2006-2008.

"The intensive training provided by the HERS Institute has given me tools to be a better leader for the college and university," Davis said.

"A major focus of the program centered on helping women to understand and cultivate our leadership capacity in the context of our professional goals and role within the university," said Davis. "We learned more about the workings of higher education in areas as diverse as university finances, IT, and legal issues, from institute faculty who have experience in those areas. As I understand it, I was the first UWRF woman to attend a HERS Institute – and I hope to not be the last."

Over the years, HERS has prepared more than 4,300 women faculty and administrators for leadership roles. Today HERS Alumnae are active on more than 1,200 public and private campuses across the U.S., South Africa, Botswana, India, Nigeria, Saudi Arabia, Micronesia, and the Caribbean. More than 500 HERS alumnae now serve in senior level positions. For more information about HERS, visit www.hersnet.org.



UW-River Falls Horticulture Society Honored by ASHS

August 19, 2013 --The University of Wisconsin-River Falls Horticulture Society was named the 2013 Outstanding Horticulture Organization – Small Club Category at the American Society for Horticultural Science (ASHS) convention in Palm Desert, Calif., in July. Award winners are selected by the ASHS Collegiate Activities Committee based on the diversity, quality and number of club activities.

Officers for the UWRF student organization are: Maurisha Meyer, of Elkhart Lake, is president; Mitchell Haase, of Mukwonago, is vice-president; Emily Klein, of Sheboygan, is secretary; and Nikolaus Wagner, of Excelsior, Minn., is treasurer.

Meyer noted what a great honor it was for the club to receive the award. "I am grateful to have the privilege to lead such a great organization," she said.

The organization is best known on campus for plant sales at Christmas and Valentine's Day where the students showcase their knowledge of plants and practice their floral arranging skills. The club also shares talents by volunteering. Club members maintain and care for the plants in the UWRF University Center, recently worked with Journey House Campus Ministry to plan and renovate their landscape, and helped redo the landscaping at the Kao International House.

The UWRF club will host the Mid-American Collegiate Horticulture Society (MACHS) competition and conference in October. MACHS brings together students from the universities with horticulture programs in the 12-state mid-America region.

UWRF student Joel Sehloff, a member of the UWRF Horticulture Society and representative for MACHS, accepted the award on behalf of the club and presented his research at the convention. Sehloff, of Malone, presented a poster, "Secondary Shoot Proliferation in Hosta 'Honeybells' and the Isolation of Plantlets Free of Hosta Virus X (HVX)." His work represents hope for a practical solution to clean up infected hosta cultivars without resorting to elaborate tissue culture methods. Hostas are the second best selling herbaceous perennial in the United States. HVX has led to significant financial losses for the industry and the loss of valuable cultivars in hosta collections.

UW-River Falls Hosts German Oktoberfest Event Sept. 4

August 29, 2013—The University of Wisconsin-River Falls will host a "Kickoff to the Year of Germany Program: Oktoberfest" event on Wednesday, Sept. 4, from 5-8 p.m. under the tent in the University Center outdoor mall area. The event is free and open to the public.

The evening will include music by River Falls Brass, The Jim Busta Band, Edelweiss Dancers and a strolling accordion player. Educational displays will feature Oktoberfest history, German agriculture, German geographical displays, German parliament, German ancestry and Study Abroad opportunities. A brief program will begin at 5:50 p.m. German food and beverages will be available for purchase. For more information, call Katie Koets at 715-425-3545.

UW-River Falls Named a 2014 Best in the Midwest College by the Princeton Review

August 6, 2013— The University of Wisconsin-River Falls is one of the best colleges in the Midwest according to the nationally known education services company, The Princeton Review. It is one of 155 institutions, and one of four University of Wisconsin System institutions, The Princeton Review recommends in its "Best in the Midwest" section of its website feature, "2014 Best Colleges: Region by Region," that posted August 5 on PrincetonReview.com.

The 155 colleges chosen for its "Best in the Midwest" list are located in 12 states: Iowa, Illinois, Indiana, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, and Wisconsin. The Princeton Review also designated 226 colleges in the Northeast, 124 in the West, and 138 in the Southeast as best in their locales on the company's "2014 Best Colleges: Region by Region" lists. Collectively, the 643 colleges named "regional best(s)" constitute about 25 percent of the nation's 2,500 four-year colleges.

"We're pleased to recommend these colleges to users of our site as the best schools to earn their undergrad degrees," said Robert Franek, Princeton Review's senior VP/publisher. "We chose these as our 'regional best' colleges mainly for their excellent academic programs. From several hundred schools in each region, we winnowed our list based on institutional data we collected directly from the schools, our visits to schools over the years, and the opinions of our staff, plus college counselors and advisors whose recommendations we invite. We also take into account what students at the schools reported to us. Only schools that permit us to independently survey their students are eligible to be considered for our regional 'best' lists."

For this project, The Princeton Review asks students attending the schools to rate their own schools on several issues -- from the accessibility of their professors to quality of their science lab facilities -- and answer questions about themselves, their fellow students, and their campus life. Comments from surveyed students are quoted in the school profiles on The Princeton Review site. The profiles also have a "Survey Says" list that reveals topics about which students surveyed at the school were in highest agreement.

The schools in The Princeton Review's "2014 Best Colleges: Region by Region" website section are also rated in six categories by The Princeton Review. The ratings, which appear on the school profiles, are scores on a scale of 60 to 99. The Princeton Review tallied these scores based on institutional data it obtained from the colleges in 2012-13 and/or student survey data. The rating score categories include: Academics, Admissions Selectivity, Financial Aid, Fire Safety, Quality of Life, and Green. The Princeton Review explains the criteria for each rating score on its site at www.princetonreview.com/college/college-ratings.aspx

The Princeton Review (www.PrincetonReview.com) is an education services company known for its test-prep courses, tutoring, books, and other student resources.

For more information, contact Blake Fry, UWRF special assistant to the chancellor, at blake.fry@uwrf.edu or call 715-425-3711.

UW-River Falls Receives USDA Grant to Improve Reproductive Performance in Cattle

August 29, 2013— Two UW-River Falls faculty members, Justin Luther, associate professor of animal and food science, and Amy Radunz, assistant professor of animal and food science, have received a \$733,672 grant from the United States Department of Agriculture. The grant will fund a project entitled "Strategies to Improve Reproductive Performance in the U.S. Beef Cattle Industry." The grant is a collaborative effort between UW-River Falls, UW-Madison, and Biozyme, Inc., with the project directed by UW-River Falls.

Reproductive performance of the U.S. beef herd has not changed in the last 20 years and beef cattle inventory in the U.S. has declined concurrently. Global demand for red meat will continue to rise with rapid population growth and economic development. The overall goal of the project is to develop educational opportunities and nutritional strategies for improving beef cow reproductive performance. A comprehensive approach using research, outreach, and education efforts will be utilized.

"This grant will give our students the opportunity to gain hands-on, practical experience with modern cattle reproductive management techniques," said Luther. "Simply put, funding from this grant will be used to give our students the 'cutting edge' as they continue to be strong contributors to the U.S. beef and dairy cattle industries."

Research projects will investigate protein supplementation strategies in early pregnancy, which have potential to improve reproductive performance in beef cattle. A bovine reproductive management course will be developed at UWRF to provide students entering the food animal industries with a comprehensive understanding of reproductive management. Six undergraduate research internships will be funded to UWRF students in beef cattle reproduction and nutrition. A short course will be offered to upper Midwest cow-calf farmers, and farm reproductive management plans will be developed to implement management strategies and improve reproductive performance.

For more information, contact Luther or Radunz at 715-425-3704.

UW-River Falls Seeks 2013 Career Fair Exhibitors

August 1, 2013-- The University of Wisconsin-River Falls (UWRF) is seeking employer involvement for the Career Fair on Oct. 16, from 10 a.m. to 3 p.m. in the Riverview Ballroom of the University Center. This event was a recruiting opportunity for more than 80 organizations in 2012.

The annual Career Fair gives students the opportunity to meet and network with potential employers and graduate schools. Students learn about internship and career opportunities with employers that relate to their current area of study.

"I gained an invaluable experience speaking with professionals in my field of interest, gaining a better understanding of the jobs which are available to me, and learning to be proactive in the outcome of my own future," a past attendee stated.

UWRF Career Services has increased their efforts to prepare students for the Career Fair by enhancing the prep session offered two days before the event. The session will feature interactive stations for students to learn about and practice networking, conversing with recruiters, creating appropriate application materials, dressing professionally, and researching attending organizations.

UWRF has a reputation for offering quality academic programs in more than 45 degree areas within the four colleges: the College of Arts and Sciences, the College of Education and Professional Studies, the College of Agriculture, Food and Environmental Sciences and the AACSB accredited College of Business and Economics.

Career Fair registration is on a first-come, first-serve basis with a maximum capacity of 90 booths. UWRF Career Services encourages interested parties to register as early as possible. Registration is open with registration costs of \$300 through Aug. 30 and \$325 beginning Aug. 31. The registration deadline is Sept. 27. More registration details and information can be found at www.uwrf.edu/careerfair or by contacting Mickey Berkoben, Career Fair Coordinator, at cfcoordinator@uwrf.edu or 715-425-3572.

WRFW Radio Earns Tom Butler Award

August 12, 2013—The University of Wisconsin-River Falls student radio station, WRFW, is the recipient of the 2013 Tom Butler Award by the Wisconsin Intercollegiate Athletic Conference (WIAC).

The Tom Butler Award was established in 1998 and has been given annually to a representative of the print or electronic media for outstanding coverage of WIAC athletics. The league's sports information directors select the winner. The award is dedicated to Tom Butler, who served the conference faithfully as its sports information director from 1967-96.

WRFW, which has distributed UW-River Falls sporting events for nearly 45 years, is the second student organization to win the Tom Butler Award. UW-Oshkosh's WRST radio claimed the honor in 2008. Located at 88.7 on the FM radio dial, WRFW broadcasted 99 UW-River Falls events during the 2012-13 academic year. Among the 99 contests aired were: 27 Falcon softball games, including ten in Clermont, Fla., during spring break; 17 women's basketball games; 16 men's ice hockey contests; 15 men's basketball games; 14 women's ice hockey games; and ten football games.

In 2012, WRFW started using an IP connection for broadcasts of home games in Hunt Arena and Karges Center. The WRFW professional staff/faculty includes: Jason Unseth, Sandra Ellis, Richard Burgsteiner and Al Murray. During the 2012-13 academic year, Christopher Liermann served as sports director, and the station employed 13 broadcasters and staff personnel.

Annual Faculty and Staff Award Recipients Announced by UW-River Falls College of Business and Economics

September 6, 2013---The University of Wisconsin-River Falls College of Business and Economics has named the recipients of three annual awards for outstanding CBE faculty and staff. Award recipients received a certificate and a cash gift.

CBE annual awards include those for advising, teaching, and research. The Outstanding Advising Award recipient is Brian Schultz of River Falls, professor of economics and assistant dean, while Associate Professor of Finance Megan Sun of Woodbury, Minn., is the recipient of the Outstanding Teaching Award. Advising and teaching awards are determined by graduates from the college within the past four years. Students are asked to vote for the faculty members who had the most positive influence on their academic and professional lives.

Assistant Professor of Economics Logan Kelly of River Falls and Professor of Economics Pascal Ngoboka of St. Paul both received the Outstanding Research Award for their scholarly contributions in 2012-13. The research award recipient is determined by a committee of past faculty award winners who evaluate the quantity and quality of the intellectual contributions of the faculty to their respective fields.

The College of Business and Economics at UW-River Falls is an AACSB-accredited business school and its primary mission is to provide high quality undergraduate programs grounded in the liberal arts, a high quality Master of Business Administration program and business outreach services to the Greater St. Croix Valley region.



Gradients of color stream down from a tree branch to the ground appearing like sun rays near the Dalkha Garden and Kleinpell Fine Arts building in a piece by art (ceramics) major Blake Stolpestad during last year's Outdoor Art Installation.

Annual Outdoor Art Installations are Oct. 2-3 at UW-River Falls

September 19, 2013--The University of Wisconsin-River Falls Art Department announces the 22nd Annual Outdoor Art Installations October 2-3. Faculty and students will be creating outdoor works of art designed to highlight a specific site on the UWRF campus grounds.

Visitors to the campus and UWRF student and staff are asked to please respect the artistic ideas and to not alter or damage the artwork.

Site maps identifying the individual installations can be picked up in the lobby of the Kleinpell Fine Arts building outside Gallery 101 beginning at 9 a.m. on Wednesday, Oct. 2.

The public is encouraged to walk around the campus to view the outdoor installations. For more information, contact the Art Department at 715-425-3266.

Falcon Frontier Days Rodeo Set for Sept. 13-14 at UW-River Falls

September 13, 2013--The 49th annual Falcon Frontier Days Rodeo is scheduled Friday and Saturday, Sept. 13 and 14, at the University of Wisconsin-River Falls Falcon Frontier rodeo grounds at the Campus Farm on the corner of Wasson Lane and Cemetery Road.

Performance times are Friday, Sept. 13, at 7 p.m. and Saturday, Sept. 14, at 1:30 p.m. and 7 p.m. Ticket prices are \$12 for adults and children over age 12; \$8 for UWRF students with campus ID and children age 5-12; and children age 4 and under are free.

Tickets purchased pre-sale will be \$2 off the listed prices. Pre-sale tickets can be purchased in the Agricultural Science building Sept. 10-12 from 9 a.m. to 4 p.m. and in the University Center Sept. 11-12 from 9 a.m. to 4 p.m.

"We're very excited to be having the 49th annual UW River Falls Rodeo," said Melissa Peterson, Rodeo Club vice-president and an animal science major with an equine management emphasis. "Our rodeo is student run so we are very thankful for all of the volunteers, the hired professionals, and our sponsors that help us put on our rodeo. Without those people we could not put on such a great show."

UWRF rodeo shirts will be sold at all performances and a food stand will be set up to purchase refreshments.

For more information, visit www.uwrf.edu/ANFS/FalconFrontierDaysRodeo.cfm or contact Brittney Kruse, Rodeo Club secretary, at brittney.kruse@my.uwrf.edu.

Fall 2013 Observatory Viewing Sessions Set at UW-River Falls

Sept. 24, 2013--The University of Wisconsin-River Falls Physics Department begins its fall season of free, public observatory viewings and astronomy discussions on Oct. 8.

The first stargazing session on Tuesday, Oct. 8, begins with a talk, "Solar Max 2013: Where Did It Go?" by physics Professor Eileen Korenic at 8 p.m. in 271 Centennial Science Hall. Then, if the night is clear, a telescope viewing session will follow at 8:30 p.m. on the third floor observation deck.

A faculty member and/or student will staff each telescope and be available to answer questions. Objects to be seen in the telescopes include planets, globular clusters, open clusters, nebulae, galaxies, moons, and double stars.

To verify that the sky is clear enough for viewing, call 715-425-3560 after 6 p.m. or visit www.uwrf.edu/PHYS/Schedule.cfm. The talks, set for 8 p.m., will go on as scheduled regardless of the weather.

Since the viewing dome is unheated and the observation deck is outside, visitors should dress appropriately for the weather. The viewings and talks are suitable for all ages.

Other viewings this fall include:

Tuesday, Nov. 5, at 8 p.m., "Henges and Megaliths and Cairns, Oh My!: Astronomical Structures in Great Britain" presented by student Anthony Tumbarello in 271 Centennial Science Hall, followed by the 8:30 p.m. telescope viewing on the third floor observatory deck.

Wednesday, Dec. 4, at 8 p.m., "The Star of Bethlehem" presented by Korenic in 271 Centennial Science Hall, followed by the 8:30 p.m. telescope viewing on the third floor observatory deck.

For more information about the observatory, email glenn.spiczack@uwrf.edu or about pre-observatory talks, email eileen.korenic@uwrf.edu.

Homecoming 2013 Events to Run October 7-12 at UW-River Falls

September 30, 2013—The theme of the 2013 Homecoming celebration, Oct. 7-12, at UW-River Falls is "Falcon Pride," something that will certainly be in full display during a week of events that will engage current students, welcome back and honor returning alumni, and greet community members.

The highlight of the week will be Saturday, Oct. 12, a day that will include:

- **Chancellor's Homecoming 5K Run/Walk Race, 8 a.m., Ramer Field** - All are cordially invited to participate in a 5K run/walk race throughout campus. UWRF Chancellor Dean Van Galen will lead the race.
- **Homecoming Parade, 10:30 a.m., Main Street** - Join the excitement as UW-River Falls and the Shriners come together for their annual fall parade which includes floats, marching bands, and student showcases. The parade will begin on the north end of Main Street and head through downtown River Falls.
- **David Smith Stadium at Ramer Field Transformation Tailgate, 11 a.m., Ramer Field Pavilion** - All alumni and friends that are interested in hearing about the renovation plans for Ramer Field are cordially invited to this tailgate.
- **Homecoming Football Game, 1 p.m., David Smith Stadium at Ramer Field** - Come cheer on the Falcons as they battle UW-Platteville.

A full listing of the week's events, including registration information for select events and who to contact for more information, is available at <https://www.uwrf.edu/UniversityAdvancement/AlumniRelations/Homecoming2013.cfm>.

New Book on "Art and Soul" of Social Work Authored by UW-River Falls Faculty Member

September 6, 2013— Ogden W. Rogers, professor and chair of the University of Wisconsin-River Falls Department of Social Work, has written a collection of essays, poems, and other writings about life in social work and about life in general. It is called "Beginnings, Middles, & Ends: Sideways Stories on the Art & Soul of Social Work."

According to the publisher, White Hat Communications, "A sideways story is some moment in life when you thought you were doing one thing, but you ended up learning another. A sideways story can also be a poem, or prose, that, because of the way it is written, may not be all that direct in its meaning. What's nice about both clouds, and art, is that you can look at them and just resonate. That can be good for both the heart and the mind."

Rogers has practiced social work in mental health, emergency rooms, crisis intervention, and other settings and is a long-time social work educator and international consultant. His knack for storytelling is evident to his students and colleagues alike.

Many of the moments of the book grew from experiences Rogers has had or from stories he used in his lectures with students or told in his office with clients. Some of them have grown from essays written for others, for personal or professional reasons. They are moments on a path through the discovery of social work, a journey of beginnings, middles, and ends.

With just the right blend of humor and candor, each of these stories contains nuggets of wisdom that will not be found in a traditional textbook. They capture the essence and the art and soul of social work. "If they provoke a smile, or a tear, or a critical question, it's worth it," Rogers said.

Students of social work, as future helping professionals, learn the newest theories and practice techniques. But new and seasoned social workers alike know it is not a strictly technical profession. Social workers need to think critically to know which theory or which technique to use with a client, or to develop their own interventions that will work. This is where the art and soul—the things that cannot be easily defined or described—come into play.

In Ogden Rogers' case, the "art and soul" of social work might be figuring out a way to get around a rule by using a tool from occupational therapy, or "prescribing" a telephone book instead of psychotropic medications.

The book of 99 stories reads easily, and Rogers tells tales that operate at many levels, according to the publisher. The stories exemplify role modeling and transformational learning theories, and readers are encouraged to reflect and consider their own thoughts and reactions to each piece. It is written in an easy, non-linear style that is filled with wit, wisdom, and drama. In many ways, it is a book that looks at social work from the inside out, and seeks to provide the reader with opportunities for validation, surprise, critique, and reading enjoyment, the publisher said.

A publication release reception will be held in the UWRF Falcon Shop, located in the University Center, on Wednesday, Oct. 16, from 3:30-4:30 p.m.

For more information, visit <http://www.beginningsmiddlesandends.com>.



UW-River Falls Enrolls Record Number of International Students

September 3, 2013— The University of Wisconsin-River Falls recently established a goal of enrolling 147 international students by the fall 2017 semester. This goal has already been surpassed as 150 international students, representing 19 countries, are enrolled at UW-River Falls for the fall 2013 semester, the highest number in the university's history.

"Meaningful engagement with people from different cultures and experiences better prepares our students for an increasingly global and diverse world, and enhances our campus and broader community," said UW-River Falls Chancellor Dean Van Galen.

Two cohorts of students, one from Brazil and one from China, are responsible for much of the increase.

Fifty students from Brazil are attending UW-River Falls as part of that country's Scientific Mobility Program. The scholarship program funds a year of overseas study for Brazilian undergraduates, primarily in STEM (science, technology, engineering and mathematics) fields.

Twenty-two elementary education majors from Zhejiang International Studies University (ZISU) in Hangzhou, China, are taking courses at UW-River Falls and will be in elementary school classrooms in River Falls on Fridays, learning and being mentored by River Falls elementary school teachers.

"The partnership between ZISU, the School District of River Falls, and UWRF is a great example of what is possible when institutions work together for the good of our students and community," said Van Galen.

For more information, contact Blake Fry, UWRF special assistant to the chancellor, at 715-425-3711 or blake.fry@uwrf.edu.

UW-River Falls Faculty Member Chosen as Academy of Television Arts & Sciences Fellow

September 6, 2013— Erik Johnson, assistant professor of communication studies and theater arts, has been selected as a 2013 Seminar Fellow by the Academy of Television Arts and Sciences, an organization perhaps best known for presenting the Emmy Awards.

Administered by the Television Academy Foundation's Education Programs department, the faculty seminar offers college professors opportunities to see how television entertainment works behind the scenes. Twenty faculty members, chosen by a selection committee, are invited to Los Angeles for five days of discussions, presentations, and interactions with major studios, production companies, the networks, and their top production and programming people. This year's seminar will be take place Nov. 11-15.

"As has been the case throughout my professional career, I have been inspired by the work of others in the field of production and I am sure this opportunity will be no exception," said Johnson. "I am also sure this experience will help me to inspire our students at UWRF and continue to build upon my teaching toolbox in DFT and hopefully establish relationships for future partnerships."

More information about the faculty seminar is available at <http://www.emmysfoundation.org/faculty-seminars>.



UW-River Falls Named a Best Regional University by U.S. News

Sept. 13, 2013--The University of Wisconsin-River Falls has been listed in the top tier of Best Regional Universities-Midwest by U.S. News & World Report. UWRF's most recent ranking appears in the U.S. News & World Report's 2014 edition of Best Colleges, released earlier this week.

Last month, UW-River Falls was one of four University of Wisconsin System institutions included in The Princeton Review's list of the "Best in the Midwest." U.S. News & World Report evaluates more than 1,500 private and public four-year schools from across the U.S. to compile the annual ranking, using data from up to 16 separate factors.

U.S. News & World Report's "America's Best Colleges" guide can be found online at <http://colleges.usnews.rankingsandreviews.com/best-colleges>.

For more information contact Blake Fry, UW-River Falls special assistant to the chancellor, at 715-425-3711 or blake.fry@uwrf.edu.

UW-River Falls Receives NSF Grant to Increase Graduates in STEM Fields

September 16, 2013--The University of Wisconsin-River Falls has received an \$884,999 grant from the National Science Foundation (NSF). The program funded by the grant, The GREAT (Graduate-Retain-Engage-Advise-Teach) Falcon Project, seeks to increase by 30 percent the number of UW-River Falls students graduating in the STEM (Science, Technology, Engineering, and Math) fields of biology, biotechnology, broad field science, chemistry, environmental science, geology, mathematics, and physics.

The activities proposed by The Great Falcon Project – active learning, peer-led team learning, and proactive advising – have been shown to increase student engagement and overall success.

"This award from the NSF acknowledges and enhances UWRF's already exceptional math and sciences programs," said Brad Caskey, dean of the UWRF College of Arts and Sciences. "UWRF students will see their classroom and laboratory experiences change to interactive, flexible, and student centered learning, including our new high technology Active Learning Classroom."

UW-River Falls has historically strong programs in chemistry, physics, education, and the agricultural sciences. Compared with 261 other public comprehensive institutions nationally from 1976 to 2006, UWRF ranks fifth in sending students on to receive a Ph.D. in agricultural sciences, ninth in physics, and twelfth in Chemistry. STEM related corporations such as 3M and Medtronic serve as major employers of UWRF graduates.

The Great Falcon Project will directly impact 900 students per year enrolled in STEM programs, and lead to an additional 40 graduates per year in the STEM fields. The project impacts an additional 1,200 students in the agricultural sciences at UWRF through introduction of student-centered active learning pedagogies. The project will also improve K-12 STEM education through modeling best practices to STEM education students.

Michael Kahlow, professor of chemistry at UWRF, serves as the principal investigator for the grant. Caskey and Jamie Schneider, assistant professor of chemistry at UWRF, serve as co-principal investigators.

"We are very excited about the positive impact these funds will have on our ability to retain and graduate outstanding students for years to come," said Caskey.

For more information, contact Kahlow at 715-425-3339 or michael.a.kahlow@uwrf.edu.

UW-River Falls Receives NSF Grant to Make Physics More Accessible Through Short Videos

September 30, 2013— The University of Wisconsin-River Falls has received a \$199,813 grant from the National Science Foundation (NSF). The program funded by the grant, 'Video Bridge: Using short direct-measurement videos to bridge the gap between abstracted physics concepts and their applications,' seeks to make compelling short videos of real-life situations that illustrate physics concepts such as velocity, acceleration, conservation of momentum, angular momentum, etc.

The program is under the direction of Matthew Vonk, physics professor at UW-River Falls; Ellen Iverson, director of evaluation at the Carleton College Science Education Resource Center; and Peter Bohacek, physics teacher at Henry Sibley High School in Mendota Height, Minn.

"Video technology has the power to change how young people see and understand the world around them," said Vonk.

"Physics videos are much more engaging to students than traditional written physics problems and allow students to actively investigate situations and scenarios that are simply not practical in most educational settings. We feel strongly that educators should harness the tremendous power of video for pedagogical ends."

UWRF has a historically strong program in physics. Compared with 261 other public comprehensive institutions nationally from 1976 to 2006, UW-River Falls ranks ninth in sending students on to receive a Ph.D. in physics.

Examples of the types of videos this grant will fund the production of are available at http://serc.carleton.edu/sp/library/direct_measurement_video/video_library.html.

"This grant will allow UWRF to be a national leader in developing creative content that harnesses the new power of technology in the classroom," said Vonk.

For more information, contact Vonk at 715-425-3235 or matthew.vonk@uwrf.edu.

UW-River Falls to Host Panel Discussion on the State of the Local News Media

September 30, 2013— Each semester the UW-River Falls Journalism Department sponsors the Working Journalists seminar for students and the public. This semester, a panel of media professionals will discuss the "State of the Local News Media" on Thursday, Oct. 17, at 7 p.m. in 120 South Hall. Admission is free.

Panelists will include Rich Kremer, WPR reporter and host; Eric Black, political writer for the online newspaper, MinnPost; Steve Dzubay, RiverTowns Newspaper Group publisher; and KARE-TV Assistant News Director Stacey Nagy.

Andris Straumanis, associate journalism professor at UWRF, will moderate the discussion.

UW-River Falls' Zlesak Presents at International Symposium on Rose Research

September 20, 2013--David Zlesak, associate professor of horticulture at the University of Wisconsin-River Falls gave two presentations at the Sixth International Symposium on Rose Research and Cultivation held in Hannover, Germany, August 25-30.

The first presentation centered on the Earth-Kind® model for rose trials, which are conducted under low-input conditions throughout a geographical region to identify cultivars with superior performance for that region. The Earth-Kind model combines the best of traditional horticulture with organic gardening with the goal of having low maintenance landscapes. Zlesak has early Earth-Kind® observational plantings of roses on the UWRF campus. The presentation was co-authored by faculty at other universities across the U.S. engaged in the Earth-Kind Environmental Management System.

Zlesak's second presentation focused on rose black spot disease and efforts to identify new genetic markers linked to a gene that confers resistance to the disease. Zlesak collaborated with colleagues at the University of Minnesota on this research.

The symposium is held under the auspices of the International Society for Horticultural Science (ISHS) every four years. It covers all areas of rose research and cultivation practices with updates on the most recent developments in the field. As in the previous symposia, the scientific presentations were combined with a mid-symposium professional tour.

The tour included visits to the two largest German rose breeders, Kordes' Söhne in Sparrieshoop and Rosen Tantau in Uetersen. Kordes is the preeminent breeder in disease resistant landscape roses; Tantau focuses more heavily on cut roses. A third tour stop was to the German variety protection office involved in rose performance documentation of new varieties relative to established varieties in order to secure intellectual property rights throughout Europe. Attendees also toured the Europa-Rosarium Sangerhausen. With 8,300 rose cultivars, it is the biggest rose collection in the world.



Photo: Symposium participants toured the Europa-Rosarium Sangerhausen which houses the biggest rose collection in the world. From left to right: David Zlesak from UW-River Falls; Thomas Debener, key organizer of the symposium; David Byrne, professor at Texas A&M working on rose breeding and genetics; and Jim Sproul, general director of the Rose Hybridizers Association and breeder of several new rose cultivars including the Eyeconic(R) series and Thrive! Roses.

Veterans Book Project Exhibition at UW-River Falls

September 19, 2013--The University of Wisconsin-River Falls will host the Veterans Book Project exhibition Sept. 27-Oct. 25 in Gallery 101 in the Kleinpell Fine Arts building. The Veterans Book Project (VBP) (<http://www.veteransbookproject.com/>) is an artwork created by Monica Haller.

A public presentation by Haller is set for Oct. 9 from 11 a.m. to noon in the Kinnickinnic Theater in the University Center, followed by a reception with Haller from 4-6 p.m. in Gallery 101.

In 2005, motivated by a desire to understand the wars in Iraq and Afghanistan, Haller began asking veterans and others with first-hand experience to help her understand war from their perspectives. After finishing her first collaborative artwork in book form devoted to this research, "Riley and His Story,"(<http://www.rileyandhisstory.com/>), Haller began facilitating book-making workshops around the country where veterans organize their personal archives of photographs and writing into manuscripts, which are published as print-on-demand books and free downloads. These books comprise the VBP library.

A complete set of the books have been purchased for the exhibition through the generosity of The American Legion Fletcher-Pechacek Post 121, the UWRF Chalmer Davee Library, UWRF Veteran Services, UWRF Veterans Club and individual donors. After the exhibition, the books will be available through the Davee Library.

Gallery hours are Monday-Friday from 10 a.m.-8 p.m. and Sunday from 2-4 p.m.

For additional information, contact the UWRF Art Department at 715-425-3266.

Adult Degree Completion Reaches Enrollment Milestones at UW-River Falls

October 11, 2013---The College of Business and Economics Adult Degree Completion (ADC) program at the University of Wisconsin-River Falls has enabled adult students to reach their goal of earning a Bachelor of Science degree in business administration since 2010. From an initial enrollment of 20 students, ADC has seen consistent growth and has reached a milestone of 100 students enrolled this semester. Some 17 students have already graduated from the program.

The Adult Degree Completion program focuses on providing the tools necessary to help students start and complete their degree. These services include strategic program advising, prior learning assessment, and flexible class formats on campus, online, and condensed-format course offerings held at the conveniently located UW-River Falls Hudson Center, 2501 Hanley Road, Suite 200, Hudson.

The ADC program is designed for adult students seeking to complete their undergraduate degree. By providing unique services, individualized attention, and academic support, ADC meets the needs of adults in the St. Croix Valley and makes achieving an undergraduate degree in business administration as a non-traditional adult student attainable.

For more information, visit www.NowInHudson.com, or contact Michael Bilden, Adult Degree Completion program director, at michael.bilden@uwrf.edu or 715-425-3335.

American Idol Winner Phillip Phillips to Perform at UW-River Falls

October 29, 2013 – After recovering from health issues in May, Phillip Phillips has rescheduled his previously canceled performance at the University of Wisconsin-River Falls for Friday, Nov. 15. The concert will begin with an opening act at 8 p.m., followed by Phillips at 9 p.m. in Knowles Center. The event is free and open to the public.

The same day that Phillips claimed his victory in American Idol's season 11 finale, the 21-year-old singer/guitarist released "Home," and marked the highest debut on the Billboard Digital songs chart with 278,000 downloads sold. Then, during the final week of 2012, Phillips saw his debut album, "The World From the Side of the Moon," cross the half-million sold mark, making it the fastest-selling ever debut from an Idol winner.

According to Phillips, "making music that comes from my heart and really connects with people on a gut level" is most important.

For more information about Phillips, visit <http://www.phillipphillips.com/splash/gonegonegone>

For concert information and directions, visit <https://www.uwrf.edu/StudentLife/ActivitiesAndEvents/FinalsFest.cfm>

For questions or accommodation requests, call Karyn Wells in the Office of Student Life at UW-River Falls at 715-425-4444.

Byron Hurt Lecture at UW-River Falls Rescheduled

October 2, 2013—The Wyman Series event at UW-River Falls, an evening with Byron Hurt featuring his critically acclaimed film, "Soul Food Junkies," has been rescheduled for Thursday, Oct. 24, at 7:30 p.m. in Abbott Concert Hall of the Kleinpell Fine Arts building. The event is free and open to the public.

Hurt addresses provocative topics such as race, gender, and violence through his films, writings, and lectures. He will begin the evening with a screening of his acclaimed film, "Soul Food Junkies," which explores the health advantages and disadvantages of Soul Food, a quintessential American cuisine. Hurt uses Soul Food as the lens to investigate the dark side of the food industry and the growing food justice movement that has been born in its wake.

Additional screenings of "Soul Food Junkies" are set for Wednesday, Oct. 9, at 11 a.m., 1 p.m., 4 p.m., and 6 p.m. in the Falcon's Nest in the University Center. The screenings are free and open to the public.

The PEACE Dialogue event associated with the Wyman Series lecture is Thursday, Oct. 10 from 9:30-11 a.m. in the Falcon's Nest in the University Center. Join Hurt and the YWCA of Minneapolis for a discussion on Food. The dialogue is free and open to the public.

Other Wyman Series events this year include:

- Tuesday, Nov. 5, at 7:30 p.m., Abbott Concert Hall in the Kleinpell Fine Arts building, Zagreb Saxophone Quartet (Croatian Chamber Ensemble);
- Wednesday, Feb. 19, 2014, at 7:30 p.m., Falcon's Nest in the University Center, Dr. King's Dream (Presented by Mixed Blood Theatre);
- Saturday, March 29, 2014, at 7:30 p.m., Abbott Concert Hall in the Kleinpell Fine Arts building, One Voice Mixed Chorus (featuring Avenues for Homeless Youth);
- Wednesday, April 16, 2014, at 7:30 p.m., Riverview Ballroom in the University Center, An Evening with Featured Speaker Tom Rath (Discussing his latest book, "Eat Move Sleep").

For more information on these events or accommodations, call 715-425-4444 or visit <https://www.uwrf.edu/StudentLife/ActivitiesAndEvents/WymanSeries.cfm>.

Conzen is Peterson Lecture Series Speaker at UW-River Falls

October 11, 2013—Kathleen Neils Conzen, Ph.D., Thomas E. Donnelley Professor Emerita of American History at The University of Chicago, will speak at the University of Wisconsin-River Falls on Thursday, Oct. 24, as part of the annual Edward N. Peterson Lecture Series. The lecture will begin at 4 p.m. in the Kinnickinnic River Theater of the University Center and will be preceded by a reception at 3 p.m. The event is free and open to the public.

Conzen's lecture, "German Immigrants, Transatlantic Ties and the Perils of American Pluralism, 1840-1940," will address the German immigrant experience to explore the links between migration processes and community formation, the construction and reconstruction of ethnic identities, the relationship between religious, ethnic, and regional cultures, and the political integration of immigrants into the national community.

The lecture is one of many events at UWRF this year focusing on Germany as part of the global initiative of the university's strategic plan. The Year of Germany program uses a multidisciplinary approach in order to understand and appreciate other countries and cultures.

Peterson taught history at UW-River Falls from 1954 until his death in 2005. Among the many courses he enjoyed teaching were those focused on the twentieth century, especially World War I, World War II, and the Cold War. Peterson wrote ten books on Germany in the twentieth century, and devoted his scholarly life to issues surrounding war, peace and power.

To honor the memory of Peterson and to address the vital issues of our time, the History and Philosophy Department established the series to emphasize the issues that were the focus of his academic life: war and peace, abuses and limits of power, and the struggle for democracy in the twentieth century. The series is funded by an endowment made possible by the generous donations of students, alumni, faculty and friends, collected over many years.

Additional information on the Edward N. Peterson Lecture Series and this year's event is available at <https://www.uwrf.edu/HIST/Events/PetersonLectureSeries/Index.cfm>. For more information, contact betty.a.bergland@uwrf.edu or call 715-425-3164.

David Smith Stadium at Ramer Field to be Renovated

October 1, 2013— The Board of Regents of the University of Wisconsin System approved the renovation plan for David Smith Stadium at Ramer Field at the Sept. 6 Regents' meeting. Following approval of the State Building Commission, which is expected at their Oct. 16 meeting, construction bids will be sought for the portion of the renovation that will take place in 2014 at the University of Wisconsin-River Falls.

The plan calls for the replacement of the west side press box with a new structure that will include coaches boxes, a VIP room, ticketing, and a new entrance. Provision for a new concession stand and additional restrooms is part of this phase. As part of the Falcon Center project, the natural grass playing surface will be replaced with an artificial turf playing surface.

"The 2014 renovation upgrades planned for Ramer Field will undoubtedly enhance the student athlete, alumni and fan experience," said UWRF Athletic Director Roger Ternes. "These new facilities will also have a profound impact on the recruitment and retention of quality students and on the public pride in the university."

The renovation of the football stadium, built in the 1960s, was first announced in 2007. The university received a lead gift from First National Bank of River Falls and the family of late bank President David Smith to rename the facility as the David Smith Stadium at Ramer Field. At the time, UWRF students also committed a portion of student fees to the project. The original plan called for a four phase, \$4 million renovation.

Additional fundraising for the project was delayed due to leadership changes for the university, the UW-River Falls Foundation, and the Department of Athletics. The effort was revived in 2012 under the leadership of Chancellor Dean Van Galen, UWRF Foundation President Chris Mueller and Ternes. A steering committee was formed to consider renovation plans.

Earlier this year, the State Building Commission approved the retention of Lien Peterson Architects of Eau Claire to design the project. Recently, major new commitments have been received from the School District of River Falls and Shannon and Angel Zimmerman of River Falls.

"The commitment of the School District of River Falls and the Zimmerman family has been a key catalyst in giving this project a new momentum," said Van Galen. "I want to especially recognize recently retired School Superintendent Tom Westerhaus and the SDRF School Board for their partnership. I also want to express deep appreciation to First National Bank and the Smith family for making this project possible in the first place."

The 2014 renovation is budgeted at \$1.9 million, of which more than \$300,000 still needs to be raised. Following completion of this phase, future renovations will replace the west and east grandstands and complete the additional restrooms to comply with building code.

"The renovation of Smith Stadium at Ramer Field has languished for too long," said Mueller. "While we still have to raise more money to pay for the project, there was never going to be a better time to make the renovation a reality,"

Donors may also purchase an engraved brick for the west side of the stadium, a joint campaign of the UWRF Foundation and the School District of River Falls. Naming opportunities are also available. Gifts can be made to the project via the UWRF Foundation by calling 715-425-3505 or through the website at <https://www.uwrfgiving.com>.

On Saturday, Oct. 12, as part of Homecoming weekend, the university is hosting a tailgate at Ramer Field to unveil the plans for the renovated stadium. The tailgate will be held in the Ramer Field Pavilion beginning at 11:30 a.m. Tickets are \$8 for lunch and can be bought at the gate. Kickoff for the Homecoming game versus UW-Platteville is at 1 p.m. For more information on the tailgate, contact the UW-River Falls Special Events Office at events@uwrf.edu or 715-425-3545.



Photos: Exterior and interior architectural renderings of planned improvements to David Smith Stadium at Ramer Field including replacement of the west side press box with a new structure that will include coaches boxes, a VIP room, ticketing, and a new entrance, and an artificial turf playing surface.

Information Sessions Set for Prospective Full-time and Evening MBA Students

October 11, 2013---The College of Business and Economics at the University of Wisconsin-River Falls will hold two information sessions for those interested in learning more about earning a master's degree in business administration through our part-time/evening or full-time MBA programs.

The evening MBA information session is Thursday, Oct. 24, at 6 p.m. and the full-time MBA information session for Thursday, Nov. 7, at 6 p.m. Both sessions will be at the UW-River Falls Hudson Center, 2501 Hanley Road, Suite 200, Hudson. Attendees will have the opportunity to meet with Director of Graduate Studies Leanne Van Allen and with other prospective MBA students.

The evening and full-time MBA programs offer the following distinguishing features to prospective students: Curriculum that combines business theory with hands-on application; Scheduling that supports each program (flexible options for the evening program and daytime classes for the full-time 18-month program); Classes conveniently located at the Hudson Center in the East Metro, minutes from Woodbury, Stillwater, St. Paul, and Western Wisconsin; A degree that is held to rigorous standards under AACSB International accreditation, which fewer than five percent of the world's business schools possess.

The evening MBA program is ideal for individuals who desire professional advancement without interrupting their careers, seek to open new doorways to opportunities in an upcoming career change, or recognize the value of an MBA to becoming more effective in their current employment. The support of our distinguished faculty and strong networking ability adds great value for working professionals in the program.

The full-time MBA program, now in its first full year, permits students to earn an MBA in 18 months. This program is particularly suited for recent undergraduate and international students who are looking to enter the workforce with a competitive edge. Recent accounting graduates also benefit from this program as it provides them with the required 150 credits and the opportunity to sit in on the CPA exam. The 18-month program focuses on mentorship and a small, exceptional group of students. The program culminates with the practicum, a collaboration with businesses in the St. Croix Valley to address real-world business challenges and to identify solutions.

For information and to RSVP, contact Van Allen at 715-425-3335, mbacbe@uwrf.edu, or visit www.uwrf.edu/MBA.

Lydecker Lecture Series Brings Dace to UW-River Falls

October 29, 2013--Karen Dace, Ph.D., vice chancellor for Diversity, Equity & Inclusion at Indiana University-Purdue University Indianapolis, will speak at the University of Wisconsin-River Falls Nov. 12 and 13 as part of the Ann Lydecker Lecture Series. The lectures are free and open to the public.

Dace will speak Nov. 12 from 10:30-11:45 a.m. in the Kinnickinnic Theater in the University Center, about "Inclusive Excellence—Beyond Food, Festival & Fun." On Nov. 13, she will speak from 1-2:15 p.m. in the Kinnickinnic Theater in the University Center, about "If Wishing Made it So: Advancing Women in the Academy."

With a background in inclusive excellence and associated work on diversity, equity, and social justice, Dace will be making formal remarks on Nov. 12 about how universities can be intentional, focused and connected to communities, agencies or entities that can help with funding or expertise. On Nov. 13, she will share her perspective on how universities might reinforce intentional steps to prevent a glass ceiling and the productive ways in which female faculty and staff would envision a positive trajectory to their careers and career development.

The lecture series was created in the memory of the late UWRF Chancellor Ann Lydecker and features a speaker on the issues facing women leaders in many contexts, both in academia and beyond. The series is made possible by Bill Lydecker, Ann's husband, through the Ann Lydecker Lecture Series Fund of the UWRF Foundation.

For more information, contact the UWRF Provost's Office at 715-425-3700.



UW-River Falls Falcon Foods Offers Online Ordering for Cheese and Holiday Boxes

October 11, 2013---Falcon Foods is the brand of cheese, ice cream and meat produced by students at the University of Wisconsin-River Falls. Just in time for the holiday season, Falcon Foods is offering online ordering for its single cheese blocks, and cheese and meat gift boxes. Customers can choose to ship to an address or pick up at the Falcon Foods store on campus.

Holiday cheese box combinations include pre-selected blocks of cheese, UWRF custom mints, and some include Falcon Foods summer sausage. A customizable holiday box is also available. Flavors range from traditional favorites such as Cheddar and Colby to unique combinations including Holy Cow Hot Jack, Apple Cinnamon Colby and Cocoa-Infused White Cheddar. Boxes are festively decorated for the holidays.

Cheese and ice cream are produced using milk from the university laboratory farm, and summer sausage is produced in the Meat Processing Plant from livestock raised on the university farm and local area farms.

The goal of the UWRF Dairy Processing Plant is to provide students with valuable, hands-on learning experiences that will be directly applicable to their future careers. Since commercial production began in 1984, students have had the opportunity to be involved in all aspects of production, sanitation, and quality control. Students work in the plant under the direction of Michelle Farner, dairy pilot plant manager and licensed cheesemaker.

Falcon Foods will be featured on Twin Cities Live on Wednesday, Oct. 16, at 3 p.m. on KSTP Channel 5. Falcon Foods student workers will be interviewed and the hosts will taste-test Falcon Foods ice cream and cheese.

Visit www.uwrf.edu/FalconFoods for product and shipping information. For questions, contact Michelle Farner at falconfoods@uwrf.edu or 715-425-3702.

UW-River Falls' Ferriss Serves as International Judge at Proflora Event

October 23, 2013 -- Terry Ferriss, a horticulture professor at the University of Wisconsin-River Falls, served as one of three invited international judges at Proflora, October 2-4, in Bogota, Colombia. Ascolflores, the Association of Colombian Flower Exporters, hosts this event every other year. More than 1,000 floriculture industry representatives from more than 40 countries participated in this exhibition to evaluate and compare products, learn about new products, and arrange sales agreements.

An Outstanding Varieties Competition was held during Proflora where growers and breeders enter cut flowers to be evaluated for quality. A six-member panel of cut flower experts serves as judges. Ferriss was one of three international judges. The other three judges were from Colombia. There were nearly 500 entries across 50 different species in the competition.

Prior to the opening of the exhibition, Ferriss and a colleague from North Carolina State University conducted an afternoon educational session for growers and their staff. Their presentation covered the basic principles of and advances in the post-harvest physiology of cut flowers, information critical to the Colombian floriculture industry that exports the majority of their flowers.

The cut flower industry in Colombia supports approximately 140,000 jobs. The industry is so important to their economy that the President of Colombia, Juan Manuel Santos, addressed the attendees at the opening session. Approximately 70 percent of the flower growers in Colombia are certified under the Florverde Sustainable Flowers® designation, which sets standards to protect workers and the environment, not only ensuring that the flowers are of high quality, but that they have been responsibly produced.

For more information, email terry.l.ferriss or call 715-425-3852.



Ferriss at Proflora photo: Left to right, Juan Jose Filgueira, John Dole, and Terry Ferris, judges for the floral competition, in old town Bogota, Colombia. Proflora



Competition photo: Entries at the floral judging competition at Proflora in Bogota, Colombia. UW-River Falls horticulture Professor Terry Ferriss was one of three international judges at this event.

UW-River Falls' Gallenberg Takes on Presidency of NARRU

October 15, 2013 – Dale Gallenberg, Dean of the College of Agriculture, Food and Environmental Sciences at the University of Wisconsin-River Falls has taken on the presidency of the Non-land-grant Agricultural and Renewable Resources Universities (NARRU) for 2013-14. He assumed the role at their annual meeting at Tarleton State University in Stephenville, Texas, Oct. 7-9. UW-River Falls hosted the annual meeting of NARRU in 2012.

Two previous deans from UW-River Falls have served as presidents with predecessor organizations of NARRU: James Dollahon from 1975-77 and Gary Rohde from 1984-85.

NARRU represents 60 campuses across 13 states with the goal of providing a means for sharing ideas and strategies to solve common problems, explore opportunities to strengthen academic, research, and outreach programs, and foster the association, recognition, and support by the public member institutions.

NARRU and its predecessor organizations have been strong advocates for capacity building funding at the national level, analogous to the capacity funding already dedicated to land-grant institutions and the Hispanic-serving institutions. The non-land-grant institutions are playing an increasingly important role in producing graduates for the agricultural industry. Recent data from the Food, Agriculture and Education Information System (FAEIS), indicate that non-land-grant colleges of agriculture enroll more than 25 percent of the undergraduate students in agriculture, natural resources, and related programs across the U.S.

A capacity building grants program for non-land-grants was first authorized in the 2008 Farm Bill. Through the efforts of former Senator Herb Kohl (D-WI) and others, an appropriation of \$4.5 million first appeared in the FY12 USDA budget; funding was also appropriated in FY13. UW-River Falls was the recipient of funds from the FY13 grant competition. The successful proposal to examine the effects of nutrition on beef cattle reproductive performance was submitted by Justin Luther, associate professor of Animal Science and Amy Radunz, assistant professor of Animal Science. Authorization and appropriation of this capacity building grant program within USDA remains the top legislative priority for NARRU.



UW-River Falls Theatre to Present 'CHICAGO The Musical'

October 11, 2103--Murder, greed, corruption, violence, exploitation, adultery, and treachery – all in River Falls, Wisconsin? It can only mean one thing: CHICAGO The Musical is coming to the University Theatre at UW-River Falls beginning Oct. 24.

Set amidst the razzle-dazzle decadence of the 1920s, CHICAGO is the story of Roxie Hart, a housewife and nightclub dancer who maliciously murders her on-the-side lover after he threatens to walk out on her. Desperate to avoid conviction, she dupes the public, the media, and her rival cellmate, Velma Kelly, by hiring Chicago's slickest criminal lawyer to transform her odious crime into a barrage of sensational headlines, the likes of which might just as easily be ripped from today's tabloids.

Directed by UWRF theatre Professor James Zimmerman and choreographed by Dance Instructor Mari Kline, CHICAGO features a cast of 28 and an onstage orchestra of 14, under the direction of UWRF music Professor J. Michael Roy.

The cast of UWRF students, featuring Claudia Vasquez-Velez of Hudson (Velma Kelly), Kendra Yarke of Cedar, Minn., (Roxie Hart), and Taylor Evans of Hanover, Minn., (Billy Flynn), has been rehearsing since early September, preparing to enact the story, iconic music, and dance numbers from the show, including the popular Cell Block Tango and opening number, All That Jazz.

With a book by Fred Ebb and Bob Fosse, music by John Kander, and lyrics by Fred Ebb, CHICAGO is the winner of six 1997 Tony Awards, including Best Musical Revival. The Broadway revival holds the records for longest-running musical revival and longest-running American musical in Broadway history. It is also the third longest-running show in Broadway history, having played more than 6,700 performances. But the UWRF production will be in town for six nights only.

CHICAGO The Musical will play in the UWRF Blanche Davis Theatre, in the Kleinpell Fine Arts building Oct. 24-26, and Oct. 31-Nov. 2. All performances begin at 7:30 p.m. Admission is \$17/adult, \$13/senior, \$8/student. Tickets may be purchased or reserved through the University Theatre Box Office in the Kleinpell Fine Arts building or by phone at 715-425-3114.



Wyman Series at UW-River Falls Presents Zagreb Saxophone Quartet

October 24, 2013—The Croatian Chamber Ensemble: Zagreb Saxophone Quartet will be performing Tuesday, Nov. 5, at 7:30 p.m. in Abbott Concert Hall of the Kleinpell Fine Arts building as part of the Wyman Series at the University of Wisconsin-River Falls. The event is free and open to the public.

Graduates of the Zagreb Academy of Music under the tutelage of Josip Nohta, the Zagreb Saxophone Quartet has been performing with its current members since 1989. The quartet's performances are a blend of classic saxophone literature and new compositions.

For more about the Zagreb Saxophone Quartet, visit <http://www.zagrebsax4.net>

Upcoming Wyman Series events include:

- Wednesday, Feb. 19, 2014, at 7:30 p.m., Falcon's Nest, University Center, Dr. King's Dream (Presented by Mixed Blood Theatre);
- Saturday, March 29, 2014, at 7:30 p.m., Abbott Concert Hall in the Kleinpell Fine Arts building, One Voice Mixed Chorus (Featuring Avenues for Homeless Youth);
- Wednesday, April 16, 2014, at 7:30 p.m., Riverview Ballroom, University Center, An Evening with Featured Speaker Tom Rath discussing his latest book, "Eat Move Sleep."

For more information about these events or accommodations, call 715-425-4444 or visit <https://www.uwrf.edu/StudentLife/ActivitiesAndEvents/WymanSeries.cfm>.

Zimmerman Named 22nd Executive-in-Residence by UW-River Falls College of Business and Economics

October 9, 2013--River Falls business-owner Shannon Zimmerman, founder and CEO of Sajan, has been named the fall 2013 Executive-in-Residence by the College of Business and Economics at the University of Wisconsin-River Falls.

Zimmerman will speak on campus on Tuesday, Oct. 22, from 2-3 p.m. in the Riverview Ballroom of the University Center. His lecture, "My Life as a CEO... It's Not All Bad," is free and open to the public.

Zimmerman's lecture will provide a look at the journey and lessons learned from being an aspiring entrepreneur to CEO of a multi-million dollar global company. He will share key insights derived from his business successes and failures, and show how both are integral for reaching professional goals.

As chief executive officer of Sajan, a company he founded in 1997, Zimmerman helped lead the company to unprecedented growth and market leadership – including repeated recognition by Inc. magazine as one of America's fastest growing private companies. He has nearly 20 years of experience in information technology, primarily holding senior-level positions. In that time, he spearheaded technology-focused, strategic business initiatives within the telecommunications, healthcare, manufacturing, and service industries. Through his visionary and forward-thinking leadership, Zimmerman unites the global Sajan team in continuing the company's worldwide reputation for pace-setting innovation, proven agility, and unmatched dedication to evolving with customer needs.

"We are pleased to have Shannon Zimmerman on campus this fall. He is an inspirational leader of a successful business," said Glenn Potts, dean of the College of Business and Economics. "Sajan is a leading provider of global language translation services. It is a fast-growing company based in River Falls with offices in Ireland, Singapore, and Spain."

Zimmerman is the 22nd executive to bring his observations and experience to the UWRF campus since the Executive-in-Residence program began in 2003. The program enables today's leaders to share their experiences with the leaders of tomorrow, and is sponsored by the UWRF College of Business and Economics and WESTconsin Credit Union.

For more information, visit www.uwrf.edu/CBE or contact Audrey Ternes at 715-425-3335 or audrey.ternes@uwrf.edu.



Bowls for Hope Invites Charitable Organization Requests

November 7, 2013--Early each year the University of Wisconsin-River Falls works with the community to raise funds through the Bowls for Hope event in which proceeds raised help a worthy organization make a difference in the St. Croix Valley. Applications are now open for the 2014 recipient of this charity event. The 2014 Bowls for Hope will be held Wednesday, March 12, from 5-7 p.m. at UW-River Falls.

To be considered for the 2014 Bowls for Hope proceeds to benefit your St. Croix Valley nonprofit organization, complete the Request for Funds form found at <https://www.uwrf.edu/BowlsForHope/FundRequest.cfm>. Interested charitable organizations should submit their requests by Dec. 2.

For an entrance fee of \$20/adult and \$5/children 12 and under, participants at the event may select and keep a bowl created in ceramic/pottery classes at UWRF, River Falls High School, Meyer Middle School, the Renaissance Academy, or by area artists. Attendees may also sample, at no extra charge, soups donated and served by area restaurants. Guests have the opportunity to vote for their favorite soup.

The 2013 Bowls for Hope event raised \$6,385 for the Free Clinic of Pierce and St. Croix Counties. Since 2010, Bowls for Hope has raised more than \$21,000 for local charitable organizations. For more information, visit <https://www.uwrf.edu/BowlsForHope/> or email mary.vangalen@uwrf.edu.



Annual Art Scholarship Sale Underway at UW-River Falls

November 20, 2013--The Annual Art Scholarship Sale is going on now through Dec. 11 at the University of Wisconsin-River Falls in Gallery 101 in the Kleinpell Fine Arts building. The sale is open to the public.

Choose from an extensive selection of studio arts including glass, ceramics, painting, fibers, printmaking, photography and mixed media. New items are added daily.

An investment in quality artwork for you or as a gift also provides valuable contributions towards the continued education of art students at the university. The art available for purchase includes work by current art students and faculty, alumni, retired faculty and a variety of local artisans. Participating artists retain 65 percent of the proceeds while the balance goes towards scholarships, visiting artists and the student Art Society fund at UWRF.

Please note: the sale will be not be open Nov. 27-Dec. 1 for Thanksgiving break. The sale will resume again on Monday, Dec. 2.

Gallery hours are Monday-Friday from 10 a.m.-8 p.m. and Sunday from 2-4 p.m. For more information, contact the Art Department at 715-425-3266.



Brain Gym® Workshop Offered at UW-River Falls

November 14, 2013--Educators in public or private Montessori schools can gain professional knowledge and skills through a series of one-day workshops offered by the University of Wisconsin-River Falls. The courses are approved by the American Montessori Society (AMS) and taught by nationally recognized Montessori educators.

Each workshop covers a separate topic of interest to both practicing teachers and those interested in learning more about Montessori education. The next workshop, "Brain Gym® Introduction" is on Friday, Dec. 13, from 8:30 a.m.-4 p.m. at the Best Western Plus Campus Inn in River Falls.

The presenter is Cindy Goldade, a licensed Brain Gym® instructor, AMI-credentialed Montessori early childhood teacher, international faculty member and director of operations for the Educational Kinesiology Foundation, and managing editor of their publication, Brain Gym® Global Observer.

The Brain Gym® program is a movement-based, educational model addressing the physical skills of learning. These simple movements have been shown to enhance learning as they increase focus, augment creativity, allow one to become grounded and centered, and improve sensorial processing. At this workshop, individuals will experience the movements and learn how to implement them in their classrooms or workplace. Occupational therapists, physical therapists, speech and language pathologists, counselors and educators may all benefit from the seminar.

Cost for each workshop is \$85, which includes the full-day of instruction, lunch, parking, materials and participation documentation. Registration is required and is available online at go.uwrf.edu/Montessori. Participants will earn six continuing education credits from AMS for each course and may earn one or two graduate credits with additional tuition and coursework outside of class. For information on graduate credit, contact Linda Jacobson at 800-228-5607 or email linda.r.jacobson@uwrf.edu.

UW-River Falls provides lifelong learners with academic, professional development and enrichment programs that are practical, flexible, convenient and affordable. A complete list of courses, course descriptions and online registration information is available at <https://www.uwrf.edu/ContinuingEducation/> or can be obtained by calling at 715-425-3256, 1-800-228-5607 or e-mailing outreach@uwrf.edu.

Fall Experiential Learning Projects at UW-River Falls Underway, New Projects Sought for Spring

November 4, 2013 -- The University of Wisconsin-River Falls students enrolled in the Experiential Learning course recently met with their clients to launch this fall's experiential learning projects. Each semester UWRF students in this senior level course apply their academic knowledge to real world projects that have been selected from those submitted by businesses, community organizations and government agencies.

Projects students are working on this fall include drafting a business plan for a company distributing composted cow manure; writing a feasibility study for a domestic violence county court system; creating a marketing plan for a company selling an educational DVD on self-awareness; drafting a business plan for a garden center that hires adults with disabilities; creating a feasibility study on using goats for the management of brushy areas of public lands for the Wisconsin DNR; drafting a business plan for a local farmer wanting to raise and sell organic hops; developing a tool kit of fact sheets for farmers wanting to do on-farm processing; and drafting a marketing plan for a spirituality center that wants to expand its programming and clientele.

Projects are already being sought for spring semester that begins Jan. 27, 2014. If you are interested in having a group of UWRF students work on a project for your business or organization, email juliet.tomkins@uwrf.edu by Nov. 20 or call the number listed below.

A past client includes the Pierce County Criminal Justice Coordinating Council, which had students evaluate the feasibility of a drug and alcohol juvenile outpatient treatment program in Pierce County. On behalf of the Council, Judge Joseph Boles expressed appreciation for the work done by the students.

"It was clear from [the students] presentation and final report that many hours went into the research, interviews and documentation of the study. These were man-hours that Piece County did not have access to in any other way. Your students gave us the first concrete step to making a dream a reality," wrote Boles in a letter.

For more information or if you are interested in students working on a project, contact Juliet Tomkins, UWRF adjunct professor, at juliet.tomkins@uwrf.edu or call 715-425-3298.

Heschke Returns as IT Guest Speaker at UW-River Falls

November 8, 2013--- Dan Heschke, executive director of Information Technology at Imation Corp., will return to the University of Wisconsin-River Falls on Thursday, Nov. 21 as a guest speaker of the Computer Science and Information Systems department presenting "My Chosen Path" at 6 p.m. in 120 South Hall. Heschke graduated from UW-River Falls in 1985 with a bachelor's degree in computer science and information systems and a minor in business administration.

Heschke's presentation will outline his pathway to success, from an undergraduate at UWRF to a successful business leader in the information technology field. Anyone interested in business, management, or the technology sector is encouraged to attend.

Heschke has more than 28 years of experience in the IT field, working with leading consumer products and technology companies in both domestic and international markets. As Imation's IT leader since 2008, Heschke is responsible for the company's global IT function, including strategy, governance, and delivery. He is experienced in global business change initiatives, including the selection and implementation of enterprise resource planning (ERP) systems, mergers & acquisitions, business systems integration, software development, infrastructure, and outsourcing.

Prior to his position at Imation, Heschke was vice president and chief information officer for Coolbrands, International, Inc. He has also held executive IT positions at Otis Spunkmeyer, Inc., Nestle Ice Cream, and Pillsbury International.

Imation is a global data storage, information security and consumer electronics company with headquarters in Oakdale, Minn. Its products and solutions enable data storage, management and protection of digital content via a portfolio of global brands, including Nexsan, IronKey & Imation. Consumer electronics and accessory brands include Memorex, XtremeMac, and TDK Life on Record.

The CSIS department is housed in the AACSB-accredited College of Business and Economics. The department offers state-of-the-art computer labs and classrooms with an evolving curriculum designed to prepare graduates to meet the demands of the fast-paced technology industry. Courses are delivered in small class settings, which enable one-on-one interaction with faculty and promote hands-on learning. The department enjoys a 97 percent placement rate, in a CS or IS related field, with excellent employer satisfaction that supports the readiness of our graduates for the workforce.

For questions, contact Hossein Najafi, professor and chair of the CSIS department, at hossein.najafi@uwrf.edu or call 715-425-3335.



Jazz Series at UW-River Falls Presents "Stolen Moments: The Music of Oliver Nelson"

November 4, 2013--The RADD Jazz Series at the University of Wisconsin-River Falls will present "Stolen Moments: The Music of Oliver Nelson" on Saturday, Nov. 9, at 7:30 p.m. in Abbott Concert Hall in the Kleinpell Fine Arts building. The event is free and open to the public.

Directed by music Professor David Milne, the UWRF Jazz Ensemble will perform music by the distinguished American jazz composer, arranger, and performer Oliver Nelson. The concert will include works composed and arranged by Nelson for large jazz ensemble, including classic compositions Stolen Moments, African Sunrise, The Artist's Rightful Place, Emancipation Blues, St Louis Blues, and Hoe Down. The concert kicks off the UWRF 2013-2014 RADD Jazz Series. For more information on the series, visit <https://www.uwrf.edu/MUS/Jazz/Index.cfm>

The RADD Jazz Series features the UW-River Falls Jazz Ensemble as well as national and regional touring jazz artists. The RADD Jazz Series is dedicated to the memory of John Radd, professor of Music and Jazz Ensemble director at UW-River Falls.

The RADD Jazz Series is collaboration between the UWRF Music Department and the UWRF Office of Student Life. For more information or accommodations, call 715-425-4444.

Recent UW-River Falls Alumni Enjoying Post-Graduation Success

November 8, 2013— Despite a challenging economy, recent graduates from UW-River Falls are securing employment and graduate school placements at a high rate. Earlier this year, 2011-12 UW-River Falls graduates were asked about their employment and educational status through a survey conducted by the UW-River Falls Survey Research Center. Among those responding, 81 percent reported they were employed while an additional 15 percent indicated they were continuing their education.

"UW-River Falls works closely with industry and businesses to ensure that students are professionally prepared to compete in the job search process and receive job and internship offers with competitive companies," stated Melissa Wilson, director of Career Services at UW-River Falls.

"We recruit and hire the best in class people for our organization," stated Jennifer Geiger, manager of Human Resources at Interfacial Solutions. "Working with the University of Wisconsin-River Falls provides us with an extremely talented and dependable base of students that are eager and ready to continue their learning and begin their career as being a best in class employee for us."

Alumni of three undergraduate programs; agricultural engineering technology, land use planning, and computer science & information systems, reported 100 percent employment and average annual salaries of more than \$40,000.

The percentage of graduates continuing their education, particularly in the sciences, is not surprising. Compared with 261 other public comprehensive institutions nationally from 1976 to 2006, UW-River Falls ranks fifth in sending students on to receive a Ph.D. in agricultural sciences, ninth in physics, and twelfth in chemistry. "UW-River Falls' focus on undergraduate research and scholarly activity has provided an increase in students visiting career services for assistance when applying to graduate and professional schools," said Wilson.

For more information, contact Blake Fry, UW-River Falls special assistant to the chancellor, at 715-425-3711 or email blake.fry@uwrf.edu.

Reception Set for New Solar Photovoltaic System at UW-River Falls

November 6, 2013-- A small informal project completion reception for the new solar photovoltaic system at the RDI building at the University of Wisconsin-River Falls is set for Monday, Nov. 11, from 3-3:30 p.m. in 129 RDI. Informal remarks will be said at 3:15 p.m.

Representatives from River Falls Municipal Utilities, the solar PV installation contractors and others from the community will be attending the reception.

One of the goals of this demonstration project was to educate people and raise awareness of solar photovoltaic systems. River Falls Municipal Utilities contributed \$64,431 as an incentive for the project.

For more information, email alan.symicek@uwrf.edu or call 715-425-3827.



River Falls Brass to Perform Concert at UW-River Falls

November 7, 2013-- The River Falls Brass (UWRF faculty brass quintet) will perform the music of Collier Jones, J.S.

Bach, Martin Luther, Joseph Horovitz, and recent UWRF composer in residence, Gregory Fritze, on Sunday, Nov. 17, at 7:30 p.m. in Abbott Concert Hall in the Kleinpell Fine Arts building at the University of Wisconsin-River Falls.

River Falls Brass includes music faculty members Thomas Barnett and Craig Hara, trumpets; Richard Gaynor, trombone; and new members, Melissa Morey, horn; and Gary Bird, tuba.

The concert is free and open to the public. For more information, visit <https://www.uwrf.edu/MUS/River-Falls-Brass.cfm> or call the Music Department at 715-425-3183.



Photo: From left to right: UW-River Falls faculty members Melissa Morey, Thomas Barnett, Gary Bird, Rick Gaynor, and Craig Hara make up the River Falls Brass.

UW-River Falls Community Chorus Hosts Collaborative Concert

November 15, 2013--The UWRF Community Chorus and the Fairbault Lakelanders Barbershop Chorus will present a collaborative concert, "A Community Affair," at 3 p.m. Nov. 24 in the Abbott Concert Hall in the Kleinpell Fine Arts building at UW-River Falls. The public is invited to attend.

The UWRF Community Chorus, directed by Camilla Horne, associate lecturer of music, is truly an authentic representation of "community." Several community members sing in the chorus including the former Dean of the College of Arts and Science, Gorden Hedahl; Animal and Food Science Professor Dennis Cooper; several UWRF alumni, including drummer Joel Forthun, class of 1982; a woman who is blind; a woman who has Parkinson's disease and formerly sang with the Tremble Clefs - a singing group in Arizona for people with Parkinson's disease; Ellie Richards, the former River Falls mayor's wife and school teacher; plus current UWRF students. The chorus is directed by Camilla Horne, associate lecturer of music.

The Lakelander's Barbershop Chorus is part of the Barbershop Harmony Society, historically known as the Society For The Preservation and Encouragement of Barbershop Quartet Singing in America (SPEBSQSA). The SPEBSQSA was founded in 1938 and today consists of more than 800 chapters in seventeen districts in the U.S. and Canada. The Fairbault chapter was chartered in 1954 as a part of the Southwest Division of the Land 'O' Lakes District, and currently has a membership of 24 men.

Tickets are \$5/adults, and \$2/seniors (62 years and older), \$1/children age 13 to 18, children age 12 and under are free. The concert is free for UWRF students with ID. For more information, call the UWRF Music Department at 715-425-3183.

UW-River Falls Named a 'Best for Vets' University

November 11, 2013— The University of Wisconsin-River Falls has been named a 'Best for Vets' university by Military Times, the organization comprising Army Times, Navy Times, Air Force Times and Marine Corps Times.

Best for Vets provides service men and women a gauge by which to judge whether a school or degree program will truly benefit them. The rankings factored in service member enrollment, percentage of tuition covered by the GI Bill, and availability of specific programs to help service members.

The extensive evaluation process also factored in statistics commonly used to track student success and academic quality, including student loan default rates, retention rates, graduation rates and student-faculty ratio.

"UW-River Falls has made efforts to remain progressive in its treatment of veteran students," said Sharon Seidl, veteran services coordinator at UW-River Falls. "The primary goal of the Veterans' Services office is to ensure veterans and their family members receive their requested federal and state educational benefits. We also guide our students to additional resources, whether university, community, or federal, depending on their needs. Finally, we look forward to developing relationships with our faculty and staff as we engage this diverse and specialized population of students."

The full rankings include 86 four-year schools, 20 online and nontraditional schools and 14 two-year schools. The rankings are being published in the November issue of Military Times EDGE magazine and online at MilitaryTimes.com, as well as ArmyTimes.com, NavyTimes.com, AirForceTimes.com and MarineCorpsTimes.com.

For more information, contact Blake Fry, UW-River Falls special assistant to the chancellor, at 715-425-3711 or email blake.fry@uwrf.edu.

UW-River Falls Students Know Their Holsteins

November 20, 2013 -- A team of students from UW-River Falls took first place in the Holstein class of the North American International Livestock Exposition (NAILE) Invitational Dairy Judging Contest Nov. 10 in Louisville, Ky. Nineteen teams from campuses across the country participated in the contest.

The first place UWRF team included Tim Borgardt of Oshkosh, Joshua Butler of Watertown, Matt Linehan of River Falls, and Maria Pieper of New Prague, Minn. Pieper, Butler and Borgardt are dairy science majors, and Linehan is studying agricultural business.

Holsteins were only one class in the dairy judging competition; other classes included Ayrshire, Brown Swiss, Guernsey and Jersey cattle. There were 48 competitors in the individual competitions where Linehan took 4th in the Holstein contest; Pieper took 6th place in the Guernsey contest, and Butler placed 10th in the Brown Swiss competition.

The team placed 9th in the Overall Competition. The team was coached by UWRF dairy science Professor Steve Kelm.

"The team was excited to do well at the contest," Kelm said. "They were very consistent with placing throughout the contest and, in fact, all four members had identical placings for the Holstein classes. The team is already talking about spring practices to continue to improve for next year's contests."

NAILE is the world's largest all-breed, purebred livestock exposition with 10 different species of livestock in the exposition. This was the 40th annual NAILE. The expo runs for two weeks and draws 200,000 visitors and exhibitors.



Photo, L-R; Professor Steve Kelm, Joshua Butler, Tim Borgardt, Matt Linehan, Maria Pieper, Holstein USA Representative.

UW-River Falls Students Take First Place in SASES Program Competitions

November 14, 2013 – Students from UW-River Falls (UWRF) took top honors in two competitions at the 2013 Joint Annual Meeting of the American Society of Agronomy, the Crop Science Society of America and the Soil Science Society of America. The competitions were part of the Students of Agronomy, Soils and Environmental Sciences (SASES) program held in conjunction with the annual meeting, Nov. 3 -6 in Tampa, Fla.

More than 250 students from universities across the country participated in the SASES program. Ten students participated in the undergraduate research oral presentation contest; four of them were from UWRF. Jabez Meulemans, a senior environmental science major from Hudson, took first place with his presentation titled, "Implications of Land-Use Change on Soil Organic Carbon and Sequestration Opportunities in Western Wisconsin." Holly Dolliver, associate professor of Geology and Soil Science, co-authored Meulemans' presentation.

"All of our research students invested a significant amount of time into their projects and gained valuable field experiences and learned important skills beyond what we can do in a classroom setting," said Dolliver. "They represented UWRF very well and demonstrated that we can compete with major research institutions."

In the SASES Club Poster Competition, the student organizations from each campus were invited to prepare posters featuring a club activity or project from the past year. The UWRF Crops and Soils Club poster, "Educating Thousands of Young Gardeners and Potential Crop and Soil Science Program Recruits in the St. Croix Valley Region of Wisconsin," was awarded first place in the competition. The poster described the club's collaboration with the YMCA Camp St. Croix in Hudson to produce, harvest and deliver more than 1000 pumpkins for an event that brought area children to the camp where they could "pick" a pumpkin from the restructured field, paint it and take it home. The club poster was co-authored by Jennifer Kuffel, a sophomore in dairy science from Oostburg, and Danielle Dykes, a sophomore from Almond, majoring in agricultural business. Veronica Justen, assistant professor of crop science, and Bill Anderson, professor of agronomy, were advisors on the project.

In addition to those mentioned above, five other UWRF students participated in the SASES program, including Caleb Riedeman, Brandon; Nicolette Broeske, Dorchester; Jordan Wiersma, Walters, Minn.; Austin Haag, Deerfield; and Jenna Lisowe, Oconto Falls. Riedeman, Broeske and Wiersma participated in the undergraduate research oral presentation competition along with Meulemans; Haag, Lisowe and Dykes competed in the undergraduate research poster competition.

Anderson praised the student's performance saying "I could not be prouder of our placements in the contests this year. For the first time, we placed first in the Club Poster contest. The student authors' are evaluated by a panel of professional crop and soil scientists in terms of their presentation abilities, the uniqueness of their project, the quality of the prepared poster, its organization and flow, as well as the students' ability to respond to the evaluators' questions."

In the professional sessions, Dolliver gave a presentation, "Transformation From Traditional Lecture-Lab to An Integrated Studio-Hybrid Course Format – Student Performance, Feedback, and Lessons Learned." Dolliver described her success in transitioning an upper-level geomorphology course to an integrated studio-hybrid format, where students are responsible for all content and background material outside of class via online lecture, and all class time is devoted to working on activities, projects and field exercises. The format change resulted in a significant improvement in student performance.



Group photo, L-R: Danielle Dykes, Caleb Riedeman, Jordan Wiersma, Austin Haag, Jenna Lisowe, Nicolette Broeske, Bill Anderson, Jennifer Kuffel, Jabez Meulemans, Holly Dolliver.

Wilkins Lecture at UW-River Falls to Focus on Micro-Greens

November 11, 2013 -- The 3rd Annual Harold Wilkins Lecture, "Micro-Greens: A New Emerging Greenhouse Crop," will be held Thursday, Nov. 21, at 4 p.m. in Room 116 of the Ag Science building at UW-River Falls. The lecture is free and open to the public.

The speaker is Ken Fine, a sales representative with Johnny's Selected Seeds, an employee-owned company headquartered in Winslow, Maine. Fine has more than 25 years of experience in the vegetable industry, including 14 years working with commercial growers at Johnny's Selected Seeds. He has seen the evolution from small, struggling organic farms to the current mainstream appreciation for locally grown organic produce.

Micro-greens are young, tender greens (spinach, pea, beet, basil, etc.) less than 14 days old that are used to enhance color, texture and flavor of salads, soups and sandwiches. There is some early scientific evidence that the leaves from micro-greens have more nutritional value than the mature leaves of the same plant.

Wilkins Lectures are sponsored by Harold Wilkins, emeritus professor of horticulture from the University of Minnesota and former advisor to Terry Ferriss, professor of horticulture at UW-River Falls. Speakers come from outside the geographic region and focus on cutting-edge issues related to greenhouse production and/or floriculture. Wilkins is co-owner of Gold Finch Farms in Baldwin that specializes in cut-flower bouquets and cut-flowering branches.

For more information, email terry.l.ferriss@uwrf.edu or call 715-425-3345.

3M Provides \$25,000 for Scholarships to the College of Business and Economics at UW-River Falls

December 10, 2013—3Mgives, a division of 3M, has provided \$25,000 in funding for 3M Leadership Scholarships to the College of Business and Economics (CBE) at the University of Wisconsin-River Falls.

The scholarship monies will be awarded to new freshman and transfer students in amounts of up to \$2,000 for the 2014-15 academic year. Selection will be based on high school academic performance, admission test scores, and an essay on leadership.

"I am very pleased that 3M has provided funding for the 3M Leadership Scholarship," said Glenn Potts, dean of the College of Business and Economics. "3M is an innovative leader among American businesses and we are grateful to have been chosen by them for the scholarship fund. The 3M Leadership Scholarship provides recognition for high achieving students as well as the college. We plan to use the funds to help develop outstanding future leaders."

3Mgives is the designation under which all giving, donations, and volunteerism of 3M and the 3M Foundation exists. The primary areas of 3Mgives include K-12 education, science, college and university, health & human services, arts & culture, and the environment.

CBE is proud to foster its relationship with 3M. In fall 2012, Julie L. Bushman, senior vice president of Business Transformation and Information Technology at 3M, was CBE's Executive-in-Residence and presented the lecture "Transformational Leadership" on campus. An AACSB-accredited institution, CBE is a premier provider of business education and the 3Mgives grant ensures that incoming students are recognized for their achievements and experience a positive start to their college career at UWRF.

Prospective students interested in applying for a 3M Leadership Scholarship can apply using the general scholarship application at <https://www.uwrf.academicworks.com/>. Application deadline is Feb. 9, 2014. For more information, call the UWRF College of Business and Economics Dean's Office at 715-425-3335 or email cbe@uwrf.edu

Capparelli is Guest Pianist at UW-River Falls

December 10, 2013--Anthony Capparelli will be the guest soloist at the University of Wisconsin-River Falls at 3 p.m. on Saturday, Dec. 21, in Abbott Concert Hall of the Kleinpell Fine Arts building.

Pianist Capparelli will perform Sonata in E flat, Op.7 by Ludwig van Beethoven and Kreisleriana, Op.16 by Robert Schumann. Capparelli studied with Professor Lillian Tan and Paul Wirth while a student at River Falls High School, and continued his studies with Katherine Kautsky at Lawrence Conservatory where he will graduate in 2014.

The concert is free and open to the public. For more information, contact Kris Tjornehoj at 715-410-7416 or email kristin.tjornehoj@uwrf.edu.

Fall Commencement is Dec. 15 at UW-River Falls

December 9, 2013--The University of Wisconsin-River Falls will hold its fall commencement at 2 p.m. on Sunday, Dec. 15, in the Robert P. Knowles Physical Education and Recreation Center. Four hundred nineteen bachelor's degrees and 59 master's degrees will be granted this semester.

A commencement concert by the River Falls Brass begins at 1:30 p.m. The commencement address, "Finding Your Compass," will be delivered by the 2013 Distinguished Teacher Brenda Wright, associate professor of Teacher Education. The recipients of the Outstanding Service Award, the highest honor given to an individual or organization outside of UWRF, will also be recognized. This year's recipients are Linder's Greenhouse, Garden and Landscape Center, Dave Linder, Jr.; and the Falcon Center Volunteer Fundraising Committee: Michael Davis, Connie Foster, and Debbie James Timmerman.

Degrees will be conferred by Chancellor Dean Van Galen and presenting candidates for degrees are: Fernando Delgado, provost and vice chancellor for Academic Affairs; Bradley Caskey, dean of the College of Arts and Sciences; Dale Gallenberg, dean of the College of Agriculture, Food and Environmental Sciences; Glenn Potts, dean of the College of Business and Economics; Larry Solberg, dean of the College of Education and Professional Studies; and Wes Chapin, associate vice chancellor for Academic Affairs and Graduate Studies.

For additional information about commencement, including live streaming, visit <https://www.uwrf.edu/Registrar/Commencement/Index.cfm>.

IceCube Named Physics World Breakthrough of the Year

December 13, 2013— The IceCube telescope has been awarded the 2013 Breakthrough of the Year by the British magazine Physics World. The Antarctic detector was selected for being the first to detect cosmic neutrinos and heralding a new age of neutrino astronomy, but also for overcoming the many challenges of creating and operating such a huge detector at the South Pole.

The University of Wisconsin-River Falls has been a member of the IceCube Collaboration and its predecessor AMANDA since 1998. Four physics staff members and three students have deployed to Antarctica for research. More than fifty undergraduates have worked on this project at UWRF in the last 15 years.

"This is an incredible achievement, and a testament to what passion and persistence can accomplish," said UW-River Falls Physics Department Chair Jim Madsen, and associate director of the IceCube project leading the education and outreach efforts.

The IceCube Neutrino Observatory was completed in December 2010, after seven years of construction at the South Pole. But the idea of a huge detector buried in the ice was conceived a long time ago. The first sensors of AMANDA, a prototype detector designed as a proof-of-concept for IceCube, were installed in the ice in 1993. By the end of 2004, the first sensors of IceCube had already reached 2,450 meters below the Antarctic ice sheet. It was only a few weeks ago that the IceCube Collaboration published in Science the first evidence for a very high-energy astrophysical neutrino flux, opening a new era in astronomy.

Building a cubic kilometer detector at the South Pole seemed outlandish for a while, and turned out to be an ever-growing yet exciting challenge for the many people involved. Neutrinos had been proposed as the perfect cosmic messengers back in the 1960s. Because they very rarely interact, neutrinos are expected to bring information to earth from the deepest recesses of the universe. It's only in such extreme environments like black holes and neutron stars that the most energetic particles ever observed, the so-called ultra-high-energy cosmic rays, could have been produced. The bad news, however, was that a huge detector was needed to catch those neutrinos even in small numbers.

"I did not imagine that the science would be as exciting as building this detector," said Francis Halzen, principal investigator of IceCube and the Hildale and Gregory Breit Professor of Physics at the University of Wisconsin–Madison. "Challenges were many, from deciphering the optical properties of ice that we have never seen to drilling a hole to 2.5 kilometers in two days, and then repeating 86 times. Only the dedication of very talented individuals made this possible."

As Halzen first envisioned, the ice became the perfect medium to search for very high-energy neutrinos that, after travelling through the universe during millions—even billions—of years, haphazardly interact with the nucleus of a molecule of ice. The faint blue light produced from this interaction, known as Cherenkov radiation, is recorded by IceCube's sensors in the clear and dark depths of Antarctica's ice sheet.

"We made the impossible seem easy," can be read on a wall at UW-Madison, quoting one of the driller technicians who helped make this telescope a reality. One challenge after another was overcome, and once the full detector was operational, the science results were even more incredible. The first neutrinos from outer space have been observed, and IceCube is honored to head the list of 2013 physics breakthroughs, but the best might be yet to come.

IceCube is comprised of 5,160 digital optical modules suspended along 86 cables embedded in a cubic kilometer of ice beneath the South Pole. The IceCube Neutrino Observatory was built under an NSF Major Research Equipment and Facilities Construction Grant, with assistance from partner funding agencies around the world. The NSF's Division of Polar Programs and Physics Division continue to support the project with a Maintenance and Operations Grant, along with international support from participating institutions and their funding agencies. UW-Madison is the lead institution, and the international collaboration includes 275 physicists and engineers from the U.S., Germany, Sweden, Belgium, Switzerland, Japan, Canada, New Zealand, Australia, U.K., Korea and Denmark.

"The ability to detect cosmic neutrinos is a remarkable achievement that gives astronomers a completely new way of studying the cosmos," says Hamish Johnston, editor of physicsworld.com. "The judges of the 2013 award were also impressed with the IceCube collaboration's ability to build and operate a huge and extremely sensitive detector in the most remote and inhospitable place on earth."

Physics World will be hosting a Google Hangout at 10 a.m. US Central Time this morning with Halzen, Johnston, and James Roth, a member of the IceCube Collaboration and a senior electronics instrument specialist at University of Delaware. The event may be viewed live on both the Physics World Google+ page and the Physics World YouTube channel.

For more information on the IceCube project, contact Madsen at 715-425-3235 or email james.madsen@uwrf.edu.



Masquers Present 'Mr. Marmalade' at UW-River Falls

December 2, 2013-- The University of Wisconsin-River Falls theatre group, Masquers, will tell a story of an emotionally disturbed child, her cocaine-addicted imaginary friend, and her suicidal best friend through a comedy, "Mr. Marmalade." The show runs Dec. 10-14 at 7:30 p.m. in the Davis Theatre in the Kleinpell Fine Arts building.

UWRF senior Kelsey Miller is directing "Mr. Marmalade" by Noah Haidle, a play about Lucy, a four-year-old with an interesting imagination. Her imaginary friend, Mr. Marmalade, has hardly any time for her. He is abusive to his assistant and struggles with addictions to work, cocaine, and pornography.

Each year Masquers nominates a student to direct a full production and the show they will be directing. The production crew is also nominated and completely made up of UWRF students. The students are usually theatre majors or minors and have taken classes helpful in putting together a production.

In October students were invited to audition for the show. The cast is made up of nine UWRF students. The cast rehearses five nights a week in preparation for the show.

"This production is an absolutely ideal learning experience," said Director Kelsey Miller. "Being completely student run, we are able to dive in head first to become well-rounded theatre students. I am learning with my production staff and cast and am so grateful for what we are able to produce."

Tickets are available at the Box Office in the Kleinpell Fine Arts building and are \$10/adults, \$8/seniors and \$5/students.

For more information, email kendra.yarke@my.uwrf.edu or call 763-567-9737.

UW-River Falls Physics Students Earn National Recognition

December 3, 2013— The UW-River Falls chapter of the Society of Physics Students (SPS) has won an Outstanding Chapter Award for 2012-13 from the SPS National Office. This is the 17th time the UWRF chapter has been recognized for its excellence as a top-tier student-led physics club, a designation given to fewer than 10 percent of all SPS chapters at universities in the United States.

The SPS is a professional association designed for students and membership is open to anyone interested in physics. SPS operates within the American Institute of Physics, an umbrella organization for professional physical science societies.

The SPS chapter at UW-River Falls is advised by Professor Earl Blodgett and is led by student officers.

The UW-River Falls SPS chapter presented demonstrations at UWRF's Family Day and at 3M Super Science Saturday. Public outreach efforts by the SPS students include judging events at several Science Olympiad tournaments and presenting a Halloween Haunted Lab. The SPS students presented demonstrations for several hundred high school students at Physics with the Minnesota Twins. Four students attended the Women in Physics conference at the University of Nebraska in Lincoln, and eight students attended the Sigma Pi Sigma Congress in Florida, the largest meeting of undergraduate physics students ever held.

SPS chapters are evaluated on their level of interaction with the campus community, the professional physics community, the public, and with SPS national programs. The Outstanding Chapter Award recognizes high levels of outreach as well as unique approaches to fulfilling the mission of SPS to "help students transform themselves into contributing members of the professional community."

For more information on the SPS, visit www.spsnational.org.

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