WISCONSIN STATE COLLEGE MONDAY, MARCH 14, 1955 RIVER FALLS, WISCONSIN

VOLUME XLI

NIIMBER 15

Get \$3 Million

Purchasing Power

Town Pays \$15 Tax

The senior Division Writing Proficiency test will be given in rooms, 219 and 227 South Hall, Thursday, March 17 at 1 p.m.

OFFICIAL NOTICES

All Sophomores on regular schedule and upper classmen who have not yet passed the test must take it at this time. This test will not be given again until the next winter term.

College Cost People Under 1/2 Cent A Year

Henriksen

Named to RF

A new face at Wisconsin State College at River Falls is Cletus Henriksen from Aregon, Wiscon-

sin. Mr. Henriksen is a new mem-ber of the business office staff who is to become business man-

Recently, he completed a year and a half of training in the of-

and a half of training in the of-fice of the Board of Regents of State Colleges in Madison as pre-paration for his job at River Falls. Mr. Henriksen, who is mar-ried, attended the University of Wisconsin and the Madison Bus-iness College. He spent three years in the army, serving 15 months in Europe during World War II.

ager in the near future.

Henricksen

Office Staff

Glenn Behn Killed In **Auto Accident At Portage**

This college was shocked early wednesday morning by the death of Glenn Behn, of Gleason, and a sophomore at River Falls State College. Glenn was fatally injured in an auto accident at Portron in an auto accident at Portage late Tuesday evening while on his way to Madison to visit his broth-er, a traffic officer of that city. Accompanying him were Robert



Behn

Moundford and Rodney Schubert, both sophomores at River Falls, but as yet, there is no informa-tion on the extent of their injur-

ies.

The loss which this campus will feel through Glenn Behn's passing cannot be measured in words, nor in mere memories. He was the friend of all who knew him, a conscientious, tireless worker, with a smile and a good

worker, with a sinile and a good worker, with a sinile and a good worker, with a sinile and a good worker, and set of the united students of the United Students

dent Fellowship.
Glenn Behn was one of the finest Christian young men one could ever hope to meet. He lived the life which everyone of us would be more than proud to live, never holdin ga grudge and never refusing any individual in trou-

Renew Your Insurance

It is now time to renew your group accident policy if you desire the \$500 blanket coverage for the Spring Term.

To date, all accident claims filed have been promptly paid.

filed have been promptly paid.

If you are covered under the plan and suffer an accidental injury, you may get a claim blank from the College Nurse at the Health Cottage, or, from Louis M. Daniel, agency, 231 N. 8th St., River Falls, phone 2668.

Following is a list of insurance claims paid to date, announced by Allan Kind, Student Senate insurance representative:

insurance representative:

Summary of Claims Paid	on				
Student Insurance					
Date Name Ar	nount				
11-29-54 Allan Kind\$	5.00				
11-29-54 D. Zimmerman _	15.00				
12-22-54 O. Lundbeck	10.00				
12-28-54 Russell Gerber	11.00				
12-31-54 O. Lundbeck	24.00				
1-31-55 Gerald Murphy	16.50				
2- 9-55 B. Schatz	11.50				
2-14-55 Mary Murphy	7.00				
3- 4-55 James Karau	14.00				
- 3- 4-55 S. Johnson	16.00				
3- 4-55 Al. Gauthier	4.00				
3- 8-55 Rolland Grothe	4.00				

12 Claims—TOTALS ____\$138.00

NOTICE, ALL VETERANS

ALL NEW KOREAN VETER-ANS MUST REPORT TO THE REGISTRAR'S OFFICE BY MARCH 15 TO BECOME EN-ROLLED UNDER THE GI BILL.

Attention Student **Presidents**

There will be a meeting of the Advisory Council on Wednesday, March 16, at 10 a.m. in room 127 South Hall. All presidents of all organizations are expected to at-

During the meeting there will be a discussion on the operation of the "Leadership Clinic". Other business includes discussion and information on the dates when the election of next year's officers must be held must be held.

Richard Wells, Student Senate President

HAGESTAD RE-APPOINTED TO **BOARD OF REGENTS**



Hagestad

Reappointed for another five-year term to the Board of Re-gents of State Colleges was Herman T. Hagestad of River Falls. Mr. Hagestad of River Falls.
Mr. Hagestad, who is a consulting engineer in private life, was
approved for his second term on
the Board by the Wisconsin state
legislature early last week. TAXES PAY \$440,000
OF \$600,000 BUDGET,
STUDENTS PAY REST
The Wisconsin State College at

River Falls costs the people of River Falls just slightly over \$15

a year—less than half a cent per person—according to Dr. E. H. Kleinpell, college president.

That statement was made last Monday evening at the annual meeting of the River Falls Chapter of the WSC Alumni association held on compute which also tion held on campus, which also saw new officers elected for the

saw new officers elected for the coming year.

Dr. Kleinpell's statement, based on figures released by the Wisconsin Department of Taxation and the "Wisconsin Taxpayer," further indicated that "in return for this expenditure the College pumps about \$3,000,000 of purchasing power annually into the economic bloodstream of River Falls.

President Kleinpell figured this

way:
"Excluding county and city
taxes in which the college does
not share, the taxpayers of Wisconsin paid into the state coffers
about \$265 million for the year
ending June 30, 1953. However,
Madison does not retain all this
money but returned to local units money but returned to local units of government \$155,000,000 in the form of shared taxes and grants-in-aid. Thus the net cost of the state government was actually \$110,000,000, rather than \$265 million.

"Further, the Wisconsin Tax-payers Alliance, a nonpolitical or-ganization interested in the tax dollar, estimates that Pierce County residents paid \$41 per dollar, estimates that Pierce County residents paid \$41 per capita in state taxes during the above period, and had \$40 returned to them in the form of shared taxes and grants. Thus, the cost of the operation of the state government to the residents of Pierce County was just \$1 per person!

"The college operates on an annual budget of about \$600,000, of which \$440,000 comes from taxes. The remainder is made up from student fees and selt-sustaining operations.

"Thus, if the college has a \$440,000 'tax budget,' and the state collects for state purposes \$110,000,000, it follows that the State College at River Falls receives four tenths of each cent of each tax dollar (\$.004) used by Madison.

"And if the residents of Pierce (Continued on Page Four)

FACULTY MUST LIVE AND THINK

STUDENT WILL BE SCHOLAR IF FACULTY CONTINUE LEARNING

Lincoln, Neb .- (I.P.) -A student is tempted to be a scholar if he studies in an atmosphere of consistent scholarship on the part of the faculty, according to Dr. A. Leland Forrest, newly-in-augurated chancellor of Nebraska Wesleyan University. In his prepared paper entitled "On the Temptations To Be a Scholar," Chancellor Forrest points out that a faculty member must first of all live, experience, try out particular points of view, and then think concerning these experiences.

CAMPUS SCHOOL IN MAGAZINE

The RFSC campus school muste department has again been put in the state education spotlight. An article in the Wisconsin School Musician magazine de-Wisconsin scribes the music program set up and directed by Mr. Nicholas Jadinak of the college faculty in the fourth through eighth grades here at the campus school. The article, written by Mr. Jadinak, was requested by the magnifications school music directors in

other school music directors in the campus school music pro-gram. The program gives each student instructions on one or several stringed instruments.

The program is carried out by

Mr. Jadinak during the regular music period, each group meeting twice per week. Most of the in-struments used by the children are furnished by the school for this part of their music training.

"You can always get the truth from an American statesman after he has turned seventy, or given up all hope for the Presidency."

. . . Wendell Phillips.

is not done easily by people who want to move forward at a nice even pace. Thinking is messy, re-petitious, silly, obtuse, subject to explosions that shatter that crucible and leave darkness behind. Then come another flash; a new path is seen, trod, loved, broken and blazed anew. It leaves the thinker dizzy as well as baf-fled; he does not know what he thinks until he has thought it, or better until he has written, and written it with a persistence akin

to an obsession.
"But it is just to such processes as this that the stereotyped mind rebels. Some of us like much better the type of teaching ex-perience which involves the alter-nate reciting of teacher and pupil, in which the latter must occasionally be prodded to repeat correctly—which means verbatim the words used in the former's

"While the rest of us may smile at this rote type of teaching, it is sometimes the type most desired by college students, and too broadly practiced by cooperative college teachers. Students too often want to know when they have thought enough.

(Continued on Page Four)

Graduate

TWO STUDENTS GRADUATE

AFTER WINTER TERM

Two persons completed academic work at Wisconsin State College at River Falls at the end of the winter term which closed last week, and have re-ceived bachelor of science degrees from that institution.

Mrs. Joan Hanson Erickson, daughter of Mr. and Mrs. Ru-dolph Hanson of Durand, has completed her work in the lower elementary field and has accepted a position teaching in the first grade of the Nokomis school "Thinking is hard business. It at Madison. She will begin her new duties there March 18.

ialized in the elementary curriculum while minoring in physical education. He has accepted a teaching position at St. Croix Falls, Wisconsin, for the coming school year.

Both students have been active in campus life during their fouryear stay at River Falls. Joan



Erickson

Harkness

Erickson has been a member of various campus teacher organizations, the college band and the modern dance group. Harley has been a star athlete on Falcon football and basketball teams, and was named to "Who's Who in American Colleges and Universities this past year.

Harley Harkness, the son of Mr. and Mrs. Ashbury Harkness of Gary, Indiana, has also specialized in the clarest specialized in th At Madison Debate Tourney

Four students from River Falls WHA, but because of the train took part in the annual Delta schedule, the squad decided to osigma Rho discussion and demit this feature. bate conference in Madison last Friday and Saturday, and two of them gained prominent recogni-tion. The sessions were held in Madison.

After winning in a preliminary round of original orotory, Larry Henneman competed in the Finals Friday evening in Base Halls Auditorium, University in Bascom Wisconsin. Larry placed third. The contest was won by Terry Hudson of the University of Ill-

Annette Peterson was one of eight finalists out of 70 participants. She, along with Tom Glatter of the University of Illinois, received a perfect rating of five superiors in one of the three rounds. Her final score was 66 points out of a possible 75. The top score was 67 points. Annette was scheduled to speak with the other discussion finalists over

In debate both teams participated in the Senior Series and debated orthodox and cross-ex-amination style. The teams rated excellent throughout all debates. Henneman received a superior rating and was one of the four top rating debaters in individual scores. Murphy-Henneman de-feated Purdue, Milwaukee State College, University of Minnesota and dropped one to Northern Ill-inois. Domaika-Peterson defeated Wayne University but lost by one point decisions to the University of Illinois, the Univer-sity of Wisconsin, and Wisconsin State College at Whitewater.

The four debaters and Miss Hawkins will be guests of the Business and Professional Woman's Club Monday, March 14. The two teams will debate using

STUDENT VOICE STAFF
The regular student publication of the Wisconsin State College at River Falls, Wisconsin. PUBLISHED WEEKLY during the school year except for vacations, holidays, during exams, etc. Subscription rate, \$2.00 per year. Free to Servicemen.

Accepted as second class matter by the Post Office at River

Falls, Wisconsin, under the Act of Congress, March 3, 1889.

Editor Myron Gayle Moen

Editor _____ Associate Editor _ Sports Editor ____ Chuck Brill .Tom Benson Sports Writers-Paul Czarniecki, Ronnie Jensen, Kay-Don Tibbetts,

Photographers ______Jack Tooley, Jerry Gibson Reporters—Mary McEiver, Glenn Gill, John Gowan, Shirley Neuner, Lois Lucht, Arlen Albrecht, James Beebe, Donna Williams, Don Laue, Dale Bieseker, Merwin Moen, Ardis Shannon, Dorothy Fred-

erickson, George Knipfel, Bill Rooks. _Paul Peterson

The Editor Speaks!!!

Friday morning's speaker, Roy Dunlap (better known through his "Once Over Lightly" column in the St. Paul Pioneer Press as Paul Light), seemed to be what the student body of this college has paul Light. been looking for. "Dunlap was one of the most interesting speakers we have had here for some years" is the report we have had from every student attending. (That was quite a large number of reports,

the way).

This type of program is what the student body has wanted for a long time. We stated in our editorial once, that this area could produce such a speaker. Now, we have finally heard one. This goes to prove that we do not need to spend mouth-watering sums of student donated cash on expensive acts, etc., that have questionable

we would like to see many more men such as "Paul Light" visit this campus. Hurrah for the River Falls Concert Lecture Series. This was the biggest convocation assembly we've had. Don't drop



Hank McKahan and his three children have moved into their new home, built on the site of the home which burned on Eighth street. Mr. McKahan and the children are very proud of the new home, and those who have contributed to the labor, and have helped the McKahan family get settled, report the house is exceptionally livable. Weather conditions have not allowed filling around the basement walls, but with the coming of spring, all this work will be done, and the house will have an exterior appearance to match the interior. children have moved into their

interior.

For those who are interested,
Dave Smith, treasurer of the
Hank McKahan Fund, reports
that the total has reached
\$5,123.79. All of this money has
gone to rehabilitate the McKahan
family. Mr. Smith also wishes
that anyone having hills against that anyone having bills against this fund to turn in their claims

'If all our misfortunes laid in one common heap, whence every one must take an equal portion, most people would be contented to take their own and depart" . . . Solon.



LOOKING OVER THE STUDENT VOICE IS ROY DUNLAP, better known as Paul Light for his column in the St. Paul Pioneer Press-"Once Over Lightly". Dunlap spoke to a packed 10 a.m.

With "Paul Light" are, from left to right, B. J. McCarthy of the sociology department here; Chuck Brill, student Voice Associate Editor; Myron G. Moen, Student Voice Editor; and B. J. Rozehnal, Dean of Men of this College.

"Paul Light", Columnist For St. Paul Pioneer Press, Gave Talk On Adventure Of Press

by Chuck Brill

Mr. Dunlap, using the theme, "Adventures of a Columnist" in-

Employing the same style pitality explaining the tradition-which has made his column so popular, Mr. Dunlap continued in his "Once Over Lightly" fashin his "Once Over Lightly" fashion to assure the audience dispite the influence and competi-tion of TV and radio on the media of communication the newspaper was her to stay, not by quoting poll results or statistics, but by a realistic humorous state-ment "you can't wrap garbage in the TV set."

Mr. Dunlap assured the audience the adventures of a columnist are many, but the paramount problem of writing a daily col-umn is the problem of keeping a middle of the road policy in re-gard to religion, politics and people in general.

To further illustrate the adventures of a columnist, Mr. Dunlap continued his interesting talk by presenting in "Once Over Lightly" fashion, experiences from his recent trip to Europe.

Highlighting his adventure, ing water power, and the inabil-Dunlap began with Germany, and ity of the country to compete in his two day visit to the Russian the world of mass production.

sector. He explained that the e-Roy Dunlap, columnist for the ditions which exist, are quite ap-Roy Dunlap, columnist for the St. Paul Pioneer Press and writer of popular "Once Over Lightly" column, a daily feature of the St. Paul Pioneer Press, was the guest speaker Friday, March 11 at the all-college convocation in North Hall.

Mr. Dunlap, using the theme.

ditions which exist, are quite apparent to the observer. Compared to the living conditions enjoyed by their fellow country men in the neighboring sectors, the living conditions of the people in the Russian sector are far from a decent standard of living.

Leaving Germany, Dunlap con-

Leaving Germany, Dunlap continued to take the audience on troduced his talk by explaining their vicarious tour of Europe to the popular mis-conception or the Scandanavian countries of tereotype by which the American Finland, Sweden and Norway. He people picture the newspaper related his experiences as a victim of Finnish custom and hos-

The ingenious system the Swedish people has developed to solve the "baby" sitting problem which was explained along with the hazards of shopping in the Swedish department stores. There every day is ladies day and the conditions of survival of the 'strongest" exist.

Norway proved to be an experience in eating for Dunlap. He left quite a "fishy" taste in his mouth, after enjoying the Norwegian special of sardine pot pie, sardine french fries and sardine layer cakes.

Dunlap finished his enjoyable talk with a description of Ire-land and the declining impor-tance of the "Emerald" isle, from an economic and population viewpoint. This condition, accord-ing to Dunlap, is due to the lack of natural resources for developing water power, and the inabil-

MARINE GRADUATE



Seehafer

MARLYN E. SEEHAFER, who formerly attended this college was among the 340 graduates of the Twelfth Officer Candidate Course at Quantico, Va., on February 19, 1955.

Marlyn, whose home address is in Marshfield, Wis., received his commission as a Marine Second Lieutenant.

LITTLE MAN ON CAMPUS

by Dick Bibler



"I always write my term paper criticisms illegibly so th' student's won't be able to take issue with what I say."

ROOKS ON BOOKS

by Bill Rooks

Well, R-Fers, "Lo, the finals are past, the grind is over and gone", and this week opens with a far more cheerful outlook than have the last few. With the cessation of midnight-oil-burning, students have an opportunity to sit back and catch their breath before descending once more into the morass of higher education. One of the few pleasant things about finals is that one is automatically caught up with the previous quarter's, assignments.)

This temporary respite mightbe to put any number of uses, such as catching up on lost sleep, spending more time socializing, or even (unlikely thought) getting ahead on this quarter's work. Your conscientious (?) reviewer, however, has done none of these things, (Because of insomnia, impecuniousness, and laziness, in that order,) but has instead devoted some of his attention to

that order,) but has instead devoted some of his attention to the problems involved in going to college, and in attempting to find

college, and in attempting to find out what education is all about. (If we aren't interested in education, why are we here?) While pursuing this course, I came across a book, "Educational Wastelands", by Arthur E. Bestor that makes a number of charges against modern educational policies that are stimulating, to say the least .The subtitle of the book is "The Retreat from Learning in Our Public Schools," and pretty well sum-Schools," and pretty well sum-marized the author's attitude toward contemporary education in general.

The thesis of Mr. Bestor's book is that education has lost its purpose, and, not through lack of effort but through loss of direction, is failing to give students an adequate preparation for life.

If nothing else, this book (roundly condemned by Dewey-ites) makes one wonder whether he is getting all he can out of education, and even whether ed-ucation is doing all it can for

Official Notices

There will be a meeting of the junior class on Wednesday, March 16, at 10 a.m. in room 121 South Hall.

English for Foreign Students

Will meet Tuesday at 1 p.m. in the English office, beginning March 15.

NOTICE, FRESHMEN

There will be a regular Freshan adequate preparation for life. He maintains that modern education has become anti-intellectual, and that modern educationalists do not believe that "the Freshmen are urged to attend.

Student Insurance Plan

TO ALL STUDENTS:

nounce the Student Senate Accident In surance Plan which is available to all students attending Wisconsin State College, River Falls, Wisconsin. The purpose of this plan is to relieve students and their parents of the financial hardship which frequently results from heavy medical expense due to accidents dur-

Under our program all accidents during the school year will be covered. THE PLAN WILL PAY ALL NECESSARY MEDICAL EXPENSES UP TO \$500.00 PER ACCIDENT for any injury sustained at any time during the school year, including interim vacations, and also including athletic activities, with the exception of

This means that all expenses for hospital room and board, hospital "extras", physicians, nurses, operating room, x-ray, drugs, dressings, etc., will be paid up to \$500.00 for each injury. These bene-

fit will be paid in addition to any other insurance.
\$1,000 will be paid in the event of accidental death and up to
\$1,000 in the event of loss of limbs or sight due to an accident. This plan of insurance is underwritten by Continental Casu-

alty Company of Chicago, Illinois. The premium for the entire 1954-55 school year is only \$6.00 per student, payable in installments of \$2.00 each quarter. Insurance will become effective the day the envelope and premium are turned

in to your Student Senate representative. Participation in this Student Group Insurance Plan is entirely voluntary on your part. However, our records must indicate that each student has been given an opportunity to participate. For that reason, the enclosed envelope should be returned promptly whether or not you desire the protection. Please return envelope promptly to the Student Senate office or deposit in one of the boxes can be approximately approximately to the student senate office or deposit in one of the boxes.

set up for this purpose.

We of the Student Senate are happy to offer this insurance especially designed for students attending our school. All who can possibly do so are urged to protect themselves in this way against serious expense as a result of an accident.

Sincerely your STUDENT SENATE

Wells, Williams, Wild, Head RF Success



RIVER FALLS 1955 FALCON BASKETBALL TEAM and their coach Phil Belfiori. Left to right; Dave Fisher, Jerry Carter, Cabby Wild, Sam Erickson, Bob Gerlack, Paul Broseth, Bob Hubert, Zeke Wells, Dave Herum, Ken Thomas, Bob Williams, Darrell Youngberg, Al Forsythe, Dick Fisher, Phil Kuss. John Steffen.

RECORDS..

ALBUMS RUMBAS CONGAS JASS CLASSICS SWING BLUES OLD TIME

RAYS ELECTRIC

Phone 2284

River Fa

so million times a day at home, at work or while at play



1. FOR TASTE...
bright, bracing
ever-fresh sparkle.

2. FOR REFRESHMENT...
a welcome bit
of quick energy that
brings you back refreshed.



BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY

Coca Cola Bottling Company of Red Wing, Inc.

"Coke" is a registered trade-mark.

O 1955, THE COCA-COLA COMPANY



WHOSE SMILE IS THIS?*

You can win a package of Chesterfields if you can identify the smile when the Chesterfield campus rep, Mae Wiskerchen, calls on you. If you know the answer and have your own pack of Chesterfields, you will win 2 free packs. Mae will make calls at random all over campus this week.



GREYHOUND'S the GREATEST

- ... IN SAVINGS!
- ... IN CONVENIENCE!
- .. IN COMFORT!

It's an old school tradition—going home for the holidays by GREYHOUND—and you will save 20% on the return trip—when you buy a Round-Trip Ticket!

	One Way	Round Trip
Stevens Point	\$4.50	\$ 8.10
Madison	_ 5.70	10.30
Chicago		13.15
Milwaukee	0.00	11.35
Green Bay	_ 6.70	12.10
Wausau	4 00	8.30
Fond du Lac	_ 6.30	11.35
Menomonie	_ 1.50	2.70
Eau Claire	2.10	3.80
Superior	6.10	11.00
Durand		2.20
Tomah	4.40	7.95
Minneapolis	_ 1.00	1.80
Duluth	_ 3.95	7.15
La Crosse	_ 3.55	6.40
Ashland		9.85
	(U. S. ta	x extra)

Fares subject to change without notice.



GREYHOUND TERMINAL
Phone
2022

GREYHOUNI

Falcons Grab Second Place In Wis. State Conference

y Ron Jensen

The basketball season was very successful for the 1954-55 edition of the River Falls Falcons. The local crew fought their way into a runnerup positions behind the champions from Eau Claire, and gained the only league victory over the Blugolds. The Falcons went over the century mark five times during the season, and finished with an 85.3 average game production while allowing an average of 78.3 points per contest. In league play the Red and White finished with a won-lost record of 9-2, and had a 14-5 record for all games, including the tilt with alumni from past seasons.

The Falcons developed into a

FALCON COACHES



Belfiori



Solley

The Falcons developed into a fine offensive unit, as well as a spirited defensive outfit, under the leadership of the "three W's", Zeke Wells, Bob Williams and Cabby Wild. These three seniors, the only ones on the squad, were the main stays all season and were beyond a doubt three of the top players in the conference. With Dave Herum and Dave Fisher at the other two posts, this team cut a wide swath through all competition, and were a mighty fine credit to the school, to the game of basketball, and to sports in general.

Not to be forgotten are the in-

Not to be forgotten are the indispensable, and valuable, reserves on any athletic team. The coaches Belfiori and Solley had as many good, capable replacements at their disposal this year as they, or any other coaches, could ever hope for. Jerry Carter's spirited relief work was one of the highlights, as was the workhorse role played by Bob Hubert, as relief man for starter Dave Herum, at the ever important center position. Dick Fisher played his fine steady game whenever called upon, as did all the reserves who gained much needed experience in preparation for next year.

for next year. The three seniors will be hard to replace, as will Dave Fisher who is considering transfering to the University of Wisconsin, but with a lot of work and determination the boys can develop a fine

aggregation next year.
Following is the final Wisconsin Conference Standings for the

past	season o	of 1954-	-55:	
	Team		W	L
E	au Claire .	** ***	10	1
R	IVER FAI	LS	9	2
M	ilwaukee .		7	4
S	perior		7	4
P	latteville .	-	6	5
0	shkosh		6	6
S	tevens Poi	nt	3	8
W	hitewater		3	8
	a Crosse .		3	9
			*2	.9

O'BRIEN'S CAFE

Give You The Best In

FINE FOODS

HELGESON'S Ben Franklin Variety

FOR STUDY HELPS AND EXAM REVIEWS

Get the Famous

COLLEGE OUTLINE SERIES
One For Each Major Subject

"Ma" HARRISON'S
CAFE BAKERY

- PLATE DINNERS .55
- SANDWICHES
- FOUNTAIN SERVICE

\$5.50 MEAL TICKETS \$5.00

Looking At Other Colleges Plan Started Danforth Foundation Grant

Wisconsin State College at Platteville will hold its annual straw hats, canes and string bow-senior Days March 22-23. The highlight of the days' program white helmets and shields with gold swords: and black derbies is a basketball squad demonstra-tion by the college team followed by a game which will pit carefulselected high school seniors against the college squad.

March 7-11 was "Hell Week" at Stout as campus fraternities were pledging new members. (Hell week here to, but nothing to do with "frats"!) The four campus frats pledge new members every semester and these pledges can easily be recognized their costumes. For example,

FALLS THEATRE

March 14-15 "WHITE CHRISTMAS"

March 16-17 "BENEATH THE 12-MILE REEF"

March 18-19 "THE ROCKET MAN" and "SILVER LODE"

March 20-21-22 "SO THIS IS PARIS" ties; red fez and sash; blue and white helmets and shields with gold swords; and black derbies, bowties, tee shirts and white

La Crosse Development Committee, to plan for the devel-opment of La Crosse State Col-lege, has been formed by a group of progressive men from La Crosse. Their principle aim is to develop the land now available and to add new property to the campus as La Crosse now has the next to the smallest campus acreage of any of the Wsiconsin State colleges.

We would like to remind all organizations, faculty members and students that the Student Voice staff would appreciate your cooperation in presenting the news in this publication. You are important as a media, necessary to convey information to us. Please inform this office about any school function, past or pres-

ent, that might merit publicity. We are working under the pres-We are working under the pressure of a deadline. We cannot tell the printer that "we might be a couple of days late with our copy Can you hold off until then?" In turn, in order to meet the printer's deadline we must insist that organizations meet ours.

For Grants To Colleges

NEW YORK, January 24-A new plan for making financial contributions to colleges and universities where Time Inc. staff members are currently taking courses was announced today by Roy E. Larsen, president of the publishing company. A total of \$18,171 has been given on an unrestricted basis to 23 colleges and universities throughout the United States. These grants match the total tuition paid by the comenrolled pany's employees who in courses in recent months unthe company's education plan.

"In 1953," Mr. Larsen stated, "Time Inc. established an Education Benefit Plan under which the company pays staff members half the tuition costs for after-hours courses which they take. We also recognize that the tuition charged by colleges and universities generally amounts to only 40 to 60 percent of the cost of instruction. Therefore, as an experiment, this year we have decided to grant to all colleges and universities where our employees completed courses under our Education Benefit Plan, unrestricted gifts equivalent to the schools' tuition charges."

Given to Harden Naeseth

ed to Mr. Naeseth, a member of the faculty who works with YM-YW and the Wisconsin Religion In Higher Education Conferences.

The grant, which was established by Mr. Danforth for three purposes is given to many colleges for a four year period but the grant Mr. Naeseth received has a clause stating it is good for a "college-generation". The purposes of this organization are first of all to pay living expenses for "Danny-grads" to train for one year and to do graduate work after they have received one summers religious training at a Northern Michigan Camp. "Dan-ny-grads" is only a name given to 12-14 college women who are selected from all over the U.S. on the basis of their religious understanding on their campus. Dr Sayre, the Dean of Women, once selected as one of these students. Also she worked for five years as a Danforth Associate and is still a very staunch supporter of this organization. The second purpose of this association is called "At home to students". Here the graduate actu-ally works with students in religious training and guidance.

The third phase is a very fine jesture shown every one by Mr. Danforth. Very frequently he contributes moneey to various campuses for them to build meditation chapel. Dr. Sayre, during

tion Associate Grant was present- her service as his associate, once received \$5,000.00 from him to be used to build a chapel. Mr. Danforth is the originator

of the Purina Chow feeds and sponsors a T.V. program weekly.

The grant Mr. Naeseth ceived is to be used in student work on campus, following the religious and cultural nature of education. It is to promote a growth of students and their contacts within the teachers home.

Another aspect just recently established broadens the grants scope internationally. It is now supposed to be used for foreign students as well as others.

The only other member campus to receive such a grant was Mr. McKeen.

Over at the Campus School little Terry was late for school one day. The teacher asked the cause of the delay.

Terry said: "My mother's sick."

The teacher, thinking it might be contagious, asked, "What does the doctor say it is?"
Terry answered: "A girl."

PERSONAL CLOTHING issued a male soldier when he enters the Army is valued at \$169.86. For enlisted women the total is \$190.63 plus \$30 in cash for the purchase of undergarments.

FACULTY LEARN-

(Continued from Page One)

"In the routine of preparing to meet three lectures a day, and in this mad rush of student conferences and committee meetings, enthusiasm of the teacher may soon give way to the dullness of routine. He may simply become a person who ap-proaches teaching as a process of pouring from the big jug into the little mug. The compounded tragedy is that so many students like this approach to teaching. It so certain and satisfying. But there must someway be preserved and encouraged a climate and an inclination to learning.

"It seems to me that this may best be done by exploring the books in the scholar's own field, by keeping alert to the move ments which affect his own outments which affect his own outlook, and by sharing his thinking with students. There is nothing better for the creating of the atmosphere of learing than a good opportunity for the teacher to kick around a half-thoughout idea with students who, themselves, are concerned with his field of work. In this exchange, both teacher and student see the process of thinking, experience it, are enlarged by it, and enter into it together." and enter into it together."

TAX-

(Continued from page one)

County pay \$1 per capita for the support of state functions, they thus contribute only \$.004 per capita for the support of the College at River Falls—less than

half a cent per person annually!
"Taking the entire community
—3,800 citizens into account—it is found that the people of River Falls pay just \$15.20 to the support of the River Falls institution annually.

In Return for this expenditure, In Keturn for this expenditure, Kleinpell estimated that approximately \$1,000,000 per year is spent by the college in River Falls—\$450,000 from the budget and \$550,000 by the students. Since every dollar spent, Kleinpell stated, goes thru at least three hands in the community, this means that a potential of the community. this means that a potential of some \$3,000,000 annually is pourthat a potential of ed into the community of River

Falls.

Thus Kleinpell concluded that for a yearly return of some \$3 million in purchasing power the citizens of River Falls actually spend less than half a cent per person each year. He feels that "we cannot at this time fail to raise the necessary revenues to raise the necessary revenues to prepare the colleges for the coming population boom, and it certainly seems evident that this can only be done by looking to the future."

New officers of the association's chapter are: David Benson, president; Lawrence Dawson, vice president; Mrs. Ruby McLaughlin, secretary; Everett Campbell, treasurer; and Louis Daniel, Foundation Board members.



IN THE WHOLE WIDE WORLD_

in America's colleges

NO CIGARETTE SATISFIES LIKE CHESTERFIELD

& LIGGETT & MYERS TOBACCO CO.

of Chesterfield's quality-

highest quality—low nicotine.