

# The Student Voice

The Student Weekly of the Western Wisconsin State Teachers College

Volume No. 12.

RIVER FALLS, WISCONSIN, TUESDAY, DECEMBER 13, 1927.

Number 12.

## College Campus Glistens with Snow



## College Snowed In By One of Worst Storms in Years

Wizard of North Sweeps Clouds  
Of Snow Over College and  
Smothers Everything

Storm Halts Both Inside and  
Outside Activities; Roads  
Blocked on All Sides

By Margaret Fox

Down out of the north swept the cold, freezing blizzard, its icy fingers gripping and holding the whole of our little world in its unyielding grasp. No life was allowed to move in its presence, and even the machinery of man was tied into a knot. River Falls was snowbound, snowbound as tightly as ever Whittier was in his little frame farm house.

### Snowbound

No communication was received from the outside world for almost three days, outside of the telegraph and radio messages. The Teachers' College remained totally isolated, revolving at the same speed in its atmosphere as ever before.

Still, the north wind blew, covering roads, sidewalks, and paths with inaccessible drifts of glistening white snow, which gleamed beneath the rays of the prodigal sun like myriads of diamonds. Students were obliged to remain in their homes, the town was deserted and all cars were walled away from the streets, even Sparky's super-car remaining unattended in the middle of Main Street.

### Activities Stopped

The blizzard not only stopped all outside activities but inside ones as well. The Poultry Show which was scheduled for Thursday and Friday, was postponed indefinitely, for the roads to town were blocked so that the farmers could not bring in their exhibits. The oratorical contest, which was to be held Thursday morning was postponed until the second school week in January, as Mr. Cochrane, the judge and reader, was unable to reach the Falls.

### One of the Worst

The storm was one of the worst that has visited River Falls for years. Its severity was felt in all lines of work and activity. The stores were empty for practically a whole day. Deliveries of groceries, mail and milk were made almost impossible by the huge drifts, which blocked the way on every side. The "peanut roaster" was kept out of town for almost three days. The roads to outlying districts were not cleared for many days.

All in all, Old Man Winter, surely took things into his own hands, and

## Juvenile Reporters Edit Monthly Paper In Training School

Children Vie With Each Other  
For Chance to See Their  
Names Under Article

Future editors and staff members for the Student Voice are being developed in the sixth grade of the training school, which is editing a monthly paper. The paper is a product of sixth grade talent, only, and represents the news of the entire training school.

### Strong Interest

Interest in the paper is very strong. All of the sixth graders voted to edit a second paper after the first one was published on November first. The reason for this, according to Miss Bridges, is that the work arouses the desire of the children to see their work in print and to see their name signed beneath it.

The competition between the pupils desiring to have their articles published is very great as the length of time, one month, is especially favorable to long deliberation and good articles and the wish to see their own stories in print is unusually strong.

Editor's Note: If the students of this school would take as much interest in the Student Voice as those sixth graders do, we might be able to put out a better paper.

## River Falls Praised As Teacher Trainer

Mr. Johnston, director of the training school, recently received a letter from E. W. Martin, who is superintendent of schools in Berwyn, Ill., a suburb of Chicago, highly complimenting the school upon the excellent grade of teachers which it produces.

He states in his letter, "for very good reasons we continue to have a high regard for the services we get from you in helping us to secure excellent teachers. Within the past three years we have had nine teachers from River Falls Normal and eight of this group are excellent teachers. There are about twelve state normal schools represented in our teaching staff, and I am beginning to learn where to get our best teachers."

He went on to say that he desired another teacher from this college and closed with the question, "can you send us another good teacher?"

handled everything entirely his own way. Christmas will find plenty of snow this year, thanks to him.

## President Ames' Assembly Speech On School Funds

Situation Left by Absence of  
Appropriation for School  
Operation Serious One

School May Have to Close If  
Legislature Doesn't Meet  
To Provide Finances

At the Assembly on Thursday, President Ames spoke in regard to the financial condition of the school. He stated that there seemed to be a misconception as to the available resources. People seem to take it for granted that since the school is in operation, that ample funds for the continued operation of the school are available. He then pointed out that such is not the case. As is generally known, the Bill passed by the legislature at the last session, was vetoed by Governor Zimmerman, who objected to the number of buildings which were included in the Bill. The result of this veto left the teachers colleges of the state without funds under Capital and Maintenance, except such balances as were carried over from the previous biennium. President Ames went on to explain that the appropriation to the normal schools is made under three divisions—Capital, Maintenance and Operation. Under Capital is included all permanent improvements to the plant, text books, library, machinery, live stock, educational apparatus, etc. Balances carried over under Capital at River Falls amounted to \$27,255. This made it impossible for the school to purchase any new equipment, or to provide the general library or the text library with any additional books. Fees have been collected from students which are supposed to pay for rental of text books and for improvement of the library. A similar situation exists as to Maintenance accounts. Under Maintenance comes all building repairs and replacements. The balance carried over under Maintenance amounted to only \$400.08. These funds have been completely exhausted. Under an emergency provision of the Statutes, the school is authorized to pay emergency building repairs, out of Operation funds, with the result, of course that the additional drain upon these funds deplete operation accounts.

### Situation Serious

It will be seen from this statement, how serious the situation is in regard to all Capital and Maintenance funds. In regard to Operation accounts, a different situation exists. A continuing appropriation is provided whereby funds equal to those provided by the last legislative session are carried over into the present biennium. Under Operation comes all salary accounts, light, water, fuel, educational supplies, etc. The continuing appropriations carried over from the 1925 Legislature are not adequate to operate the school for the current year, owing chiefly to the fact that a contingent fund of \$50,000 made available by the 1925 Legislature does not carry over into the present biennium. Other extensions in the system make necessary further outlays. Operation funds are still further reduced by the fact that present building repairs are being charged against Operation as previously explained.

### Effect on School

Mr. Ames went on to explain that while no accurate check had been made as to when the present funds might be exhausted, that in his opinion, present resources will be completely used up within two or three months after the opening of the new (Continued on page 3.)

## Traditions, Legends and Facts Form Basis For Celebration of Greatest Holiday and Holy Day in Occident

## Honor Roll List Large: Thirty Three Students

Louis Troyer, Ruth Fuller, and  
Peter Vig Are Three Honor  
Students With All A's

Students Comprising Highest  
Honor List of College Are  
School Representatives

Thirty-three students made the honor roll for the fall term of 1927. Only students who make two and one-half honor points for each credit hour on a program of not less than 15 hours were eligible for this scholastic honor. In addition to the above requirements, a student could have no grade lower than "C", exclusive of Physical Education.

The students having straight A's are:

Ruth Fuller  
W. Louis Troyer  
Peter Vig  
The complete honor roll is as follows:  
Carl Amundson  
Hazel Brusse  
Vivian K. Chinnock  
Jack Clark  
Irwin J. Corey  
Millicent M. Daniel  
Velma H. Dunn  
Erna L. Elliott  
Ethel Fisher  
Ruth Foley  
Elaine Forsyth  
Ruth Fuller  
Charlotte Gibbons  
Theodore Goble  
Norma A. Haunschild  
Helen S. Hawkins  
Portia A. Hill  
Lois C. Hunt  
Ruth K. King  
Lyle A. Lamphere  
Lucille F. Malott  
Maurice Neely  
Margaret O'Brien  
John Park  
Gertrude L. Potter  
Catherine Schmidt  
Leo M. Schnar  
Harold Segerstrom  
Charles Simmons  
W. Louis Troyer  
Peter Vig  
Florence Walker  
La Vita Wildon

## Debaters Preparing For Busy Schedule

The first squad of debaters is now running a series of debates to pick the members of the first team and two alternates. A preliminary series of debates has been held for the purpose of picking the members who will compose a second team, which will debate some of the neighboring high schools.

### Squad Picked

The first squad has been divided into six teams as follows:  
Robert Smith and Vivian Vassau,  
John Davison and Scott Canney,  
Leroy Luberg and John Burke,  
Donald Olson and Peter Vig,  
Marshall Norseng and Leonard Madison,  
Tom Barry and Lyle Lamphere.  
Outside Debates  
After the first team is picked about the middle of January, they (Continued on page 3)

Tiny Tim's Message, "God Bless Us," is Spirit of Christmas. The Evergreen Xmas Tree and the Mistletoe are Traditions Handed Down Through Ages.

"On the Holy Night there fell upon Bethlehem, of Judea, a strange and unnatural calm; the wind was stilled, the water ceased to flow, and the songs of the birds were hushed. But when the child, Jesus, was born, all nature burst into new life. Flowers sprang up on the hillsides as if by magic. To animals was granted the power of human speech. The ox and the ass knelt in their stalls in adoration." So, goes the old legend. Fantastic? Perhaps. Yet it is beautiful and quaint, indicative of a childlike faith.

Two thousand years have come and gone, and still the Christmas season finds us eager and joyous. The Christmas thrill has not grown old; the Christmas story is ever new. Each year the angel's song is echoed in every land, "Glory to God in the highest, peace on earth, good will toward men." Hearts, hardened by the grim struggle for the almighty dollar, soften. People everywhere give smiles for smiles. Everyone seems to be sharing a great and wonderful secret. Christmas shoppers, laden with packages, smile understandingly at others likewise burdened. The Christmas spirit has taken possession of the world and broken down all barriers.

No one knows who first celebrated the birthday of Christ. In the early days the celebration of birthdays was looked upon as heathenish, and historians credit the celebration to be of pagan origin. Today and for the past few centuries Christmas has been the children's great holiday.

The Christmas stocking became a receptacle for gifts, probably because it is a handy container and is the first article of clothing sought upon rising. Evergreens were used to decorate the temples in ancient times and thus became a symbol of Christmas. There are many traditions in regard to the custom of having a lighted Christmas tree. One of them runs thus:

"On Christmas eve Martin Luther was traveling alone over the snow covered country. The stars were bright and made the snow flakes on the evergreens sparkle like points of light. Upon reaching home he tried to describe their beauty to his wife and children, but words would not suffice, so, running into his garden, he chopped down a small evergreen tree, brought it into the house and fastened candles on its branches. Thus was originated the Christmas tree."

Since this time it has acquired a special spiritual significance. The evergreen tree has become a symbol of everlasting life and the candles signify the light of the world.

The mistletoe was a symbol of special privilege and was carried in a processional to the temple to be used in sacred rites. Therefore, if it hangs above the head of a girl, it gives a young man the very special privilege of stealing a kiss.

The Christmas season is upon us once more. To students away from home it has an additional significance. It means going home again, home to a reunited family and a host of friends. All are going about their tasks with lighted faces and hearts thrilling with expectancy, and, no doubt, they are saying with Tiny Tim, "God Bless us, everyone."

## The Student Voice

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 Business Manager ..... Elmer Nelson  
 Assistant Business Manager ..... Phillip Merrill  
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 Assistant Managers ..... Leonard Warner  
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### MERRY CHRISTMAS

Well, folks, by this time (I hope I am not disillusioning anyone) you have probably come to the conclusion that if you wait for Santa Claus to bring you anything, you aren't going to get it. Most people have to work for what they get in this life and college students are not exceptions.

Christmas, like life, is a give and take affair. If you wish to receive anything on Christmas you have to give something in return. How many times did "Old Scrooge" ever receive a present and how many times did he give one? The same fact holds true during Christmas season now as was true in the "Christmas Carol". Life to many, is a good place to get one's board and room, for nothing. Many people expect to have everything handed out to them while they give nothing in return. Such people are parasites on society. If you don't believe it, look around school here and see for yourself. There are people of this type in all clans of society, and they are the bane of all people, who whether knowingly or not, feel bound to do service to humanity.

Perhaps you are wondering what all of this is about. So far, this editorial doesn't look much like Merry Christmas. But here's the connection. We hear every year about the Christmas spirit. What is it? Is there such a thing. At least, there must be some spirit different from the ordinary, or the stores wouldn't have so much business. The truth is that this season comes closer to eliminating the social blood sucker than does any other of the year. At this time the traits of desire for service and brotherhood are more noticeable than at any other time. Friendship becomes felt in the heart and in the pocketbook. You know, the test for love of any kind is to see if one can bear to sacrifice until it hurts. If one cannot do this his affection is not very strong. Of course, to sacrifice until it hurts isn't very much for some people.

Here at college we all have excellent chances to pick up some very strong, close friendships. If we don't we are not getting the full meaning out of school. Perhaps you don't know whether you have found a true friendship or not just try yourself out this Christmas and see how much you can give before it hurts.

Giving is the spirit of Christmas and giving is just a part of service. Sacrifice is a part of giving and also a part of service.

Christmas, formerly, was a day of worship, and that was the idea of observing the day; but at the present time Christmas is observed as a day of feasting.

Let's go back to those days when service, sacrifice, and giving were the criterion and spirit of Christmas, when people paying tribute to their Master, thought more of their fellow men than they did of their stomachs.

For short, let's get the true spirit of Christmas into our hearts so that Christmas may be what it was meant to be, and so that Christmas may be as merry to other hearts as it is to our own. Remember your friends, make them happy, and you'll be happy too.

### VANDALISM

President Ames' last talk in assembly showed to us the necessity of economy if this school is to continue in operation. It is about time that the students of this college should realize that school supplies and school finances do not grow on bushes nor multiply like guinea pigs. It is about time that we should have the fact, that the wasting of state money is the wasting of our own money, brought forcibly before us.

As a whole, most of the students of this teachers college are well trained and sensible enough to see the dangers, the foolishness, and the disadvantages of wasting. Most of them do not consciously desire to destroy school property, just as they would not deliberately go about their home, destroying everything that gets in their way when they are in a destructive mood.

Still, there is a small group of students, mostly men, who

continually strive to make things unpleasant. They probably don't do the same way at home, but they certainly do attempt to mess things up here. They are the ones who can be seen scratching up the arms of chairs, trying to leave something to draw the attention of the coming generations. This type of person seems to be proud of his initials, even if the damage done is much greater than his initials are worth. He breaks test tubes, furniture, and so forth and jauntily says, "I should worry, they aren't mine." He never thinks about the taxpayer or about the inconveniences he is causing.

On the highways near forests one can quite often see burned woodlands; woodlands which were once the pride and beauty of the state. Some person or persons carelessly caused this havoc. To avoid further losses the state erects signs on the spots for all tourist to see. The signs read "Vandals Did This."

If we could erect similar signs in college here, perhaps, we could stop some of this unnecessary waste. Perhaps, if we put a up big poster with a huge red F on it and inscribed on it, "Vandals Got This," there would be less waste of time. Perhaps, with a little force some of this existing barbarism could be eliminated from our college. Student opinion has lots of force.

### LETTERS TO SANTA

Dear Santa,

I am a god boy and I want you to bring me a whole year's subscription to the Western Story Magazine, a pony like Tom Mix's and a six shooter. I'd like a cowboy suit too, please.

Your friend,  
Perry Adams

Dear Santa Claus,

I always try to be a good boy. Will you please bring me a nice new rocking horse and a watch that really goes?

"Bong" Luberg.

Dear Santa,

Will you please send me a copy of Eleanor Glyn's "IT" and lots of candy and nuts. Don't forget the other boys at my house. Don wants a red sled and a pair of skis and Doc wants a Black Douglas cigarette lighter.

Your little friend,  
Vic Peterson

Dearest Santa,

I have been very good all year and I'm sure I am on the list of good children. Please send me a dolly with eyes that go to sleep, doll buggy and a set of dishes. I would also like a little red cap with a tassel on it.

Your friend,  
Edna Stone

Dear Santa,

When I was up to the city the other day, I saw you; but when I tried to get to you to tell you what I wanted for Christmas, I stubbed my toe and fell down, and when I got myself all picked up, you were gone; so now I shall have to write to you. Will you send me a jumping rope with red handles and a bouncing ball? I also would like a kiddie car and a little red wagon. I've been a good little boy ever since last Christmas when you brought me those switches.

Your little friend,  
Pewee Weber  
P. S. I've forgiven you for the switches.

P. W.

Fortune Teller: You have a tendency to let things slide.

Young Man: Yes, I play the trombone.

### THE FALLS THEATRE PROGRAM

TUES. and WED., DEC. 13 and 14  
Dorothy MacKaill and Jack Mulhall  
In

"SMILE BROTHER SMILE"  
Also the "Collegians"  
and Comedy

THURS. and FRI., DEC. 15 and 16  
Norman Kerry and Lois Moran in  
"IRRESISTIBLE LOVER"

Also Comedy  
Thursday night, the serial  
"BLAKE OF SCOTLAND YARD"  
Thursday and Friday Night Admits  
Your Family for 35c

FRI. and SAT., DEC., 16 and 17  
With our regular pictures we will also have the official films of the  
RIVER FALLS—LA CROSSE  
Championship Football game that ended in a 13 to 13 tie.

SAT., DEC. 17th  
Ted Wells in  
"DESERT DUST"  
Also Comedy

SUN. and MON., DEC. 18 and 19  
William Boyd with Bessie Love in  
"DRESS PARADE"

This picture was screened in its entirety at West Point, New York, and the scenes are absolutely authentic. Also Comedy and International News

Mother: Well, was the game a success?

Daughter: No. He didn't get in.

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Next Door South of Stewart's

## STUDENT FRIENDS

We wish you a  
MERRY CHRISTMAS  
and a  
HAPPY NEW YEAR

SUTHERLAND'S

Merry Christmas and a Happy New Year

Drop in and see our exclusive  
line of Christmas Novelties and  
Boxes.

KANDY KITCHEN

# SOCIETY

## Y. M. C. A.

Rev. Johnson was the speaker at the weekly session of the Y. M. C. A. last Tuesday evening. His theme was "The Reality of Christ". He called our attention to the fact that Christ was unique in at least four different ways:

1. "He was unique in his teaching about purity. He made it a vital and living thing. He presents the human body as a temple—a thing to be kept clean and pure and strong. He saw in every man potential purity.

2. He was unique in his teaching about love. Christian love was ushered in by Jesus. Other forms of love including parental love, had preceded Jesus but never before had men gone out into the highways and byways seeking to save men who were lost. The picture of Christ crying over Jerusalem struck a new note in the history of mankind.

3. Then, he was unique in his humility. He was a genius in the leadership of men, and, yet, he did not hesitate to wash the disciples' feet.

4. Above all he was acuated by one dominating desire—to do the will of His Heavenly Father. No man ever had the God-consciousness of Jesus. His prayer life was so real and vital and complete that he was truly able to say, "My Father and I are one".

"The more we understand Jesus, the more clearly we see that he is the only solution for the social and individual problems of our age. Are we ever going to accept him? Even though one may earnestly desire not to be a pessimist, he can not look at some phases of the world situation without some concern—what about China adopting materialistic civilization without any sort of a spiritual balance-wheel? Bolshevism permeating China and Africa—even our own country—homes breaking up—one marriage in eight ending in the divorce court—to say nothing about the unhappy homes where divorce would be a relief—youth everywhere waking up without Christ.

"Are we going to accept the challenge? Are we going to be satisfied to sit idly by, untouched by any sense of responsibility for the solution of the problems that confront us—or are we going to be willing to dig down—cut through—follow Jesus, cost what it may?"

The local campus is to be well represented at the tenth quadriennial Student Volunteer Conference, which is to be held in Detroit during the Christmas recess. Edwin Johnson and Carl Briggson have sent in their registration blanks and expect to attend the entire session, lasting five days. These Student Volunteer Conferences have wielded a tremendous influence in the lives of American students during the past forty years, and it is considered a chance of a lifetime to be able to attend. We rejoice that Mr. Johnson and Mr. Briggson are able to be present at this great conference.

## Y. W. C. A.

The Y. W. C. A. held its regular meeting last Tuesday evening at 7:00 o'clock. The president was ill, so Stella Pedersen, vice-president, took charge of the meeting.

The feeling of good will was much in evidence, shown by the eagerness with which the girls grasped the work assigned to them by various committees. The chairmen of the committees gave reports of the various tasks, which were: paper dolls to be cut out, little dolls to be dressed, rag dolls and animals to be made and stuffed.

This year the Y. W. C. A. is working on three different Christmas projects. These are: packages are being prepared for the Country Home at Ellsworth, Necessary equipment is being made for the nursery at the local hospital, and packages for the flood district in Tennessee are being filled.

Editing this column is no joke. If anyone wants the job, see the editor.

## G. O. P.

The G. O. P. initiation was held last Thursday evening in South Hall. Eight girls were initiated into the organization.

As usual, the performances furnished the members with amusement and the pledges with misery. Although some of the new members were unable to attend school the next day, all of them were present Monday with their candy, which was donated the old G. O. P's.

A special meeting was held Friday after school to vote on new pledges. Fifteen girls will be new pledges this term.

Miss Greene will entertain the old and new members and the newly received pledges at a tea Wednesday afternoon.

## N. C. A.

As the Christmas season is so near at hand, the N. C. A. is tuning up for a Christmas party tonight from seven to ten o'clock.

An informal program is being planned, and a good time is assured for all students. There will be three forms of entertainment on the program, making it possible for every one to enjoy himself. These are dancing, cards, and bunco.

All those who wish to contribute toward the Christmas box for the Legion collection may bring an inexpensive gift.

Twenty-five cents will be charged as admission.

There is little doubt that everyone who comes will get more than his quarter's worth of fun out of an evening well spent.

So don't forget to come to the Catholic church Parlors next tonight for the best of good times.

## G. A. A.

Plans are being made for a "real" G. A. A. Christmas party, which will be held in South Hall, Thursday evening, December 15. Gifts will be brought and distributed, although the committee has not definitely decided as yet concerning their nature. Some announcement will be made to that effect later. All G. A. A. members remember the date, and don't fail to be present unless you want to miss a good time.

The association has, also been active in other lines. Basket ball practice was started last Tuesday night with quite a number of girls out for practice. However, freshmen and third year girls should urge more of their classmates to come out for practice if they wish to have teams. Ruby Solum was chosen by the executive council as basketball head.

A start has also been made on the furnishings for the girls' kitchenette. At the last meeting, which was very poorly attended, due to examinations, dishtowels were hemmed. All that is needed now is money to buy dishes, but, considering the financial condition of the school we'll probably have to wait awhile.

## Poor Things

Have you noticed how many flappers are going around with shiny noses lately?



## TRY A SLICE

of our roast beef or other good roasting cut and you will never again say you cannot find first class meats. Of course some choice cuts can be spoiled in the cooking, but not our's. They're even proof against that.

**The Anderson Market**

## PRESIDENT AMES SPEAKS ON FINANCES OF SCHOOL

(Continued from page 1.)

year. It will then be necessary to close the school, or to ask teachers and other employees to continue without salaries. It will further be necessary for classes to do without necessary equipment and supplies. Mr. Ames explained that his purpose in making this statement was that students might be fully informed and thus able to answer any inquiries which might be made of them. It was stated that people out over the state do not seem to understand the situation, and in many cases appear to be of the opinion that the schools, by economical administration, will be able to continue through the year. The purpose of this statement is to make the real facts of the case clear to all.

It is hoped, of course, that the Governor will see fit to call the Legislature in special session before the present funds are completely exhausted, and that the Legislature will present to the Governor a Bill which will be acceptable to him, making provision for the operation of the schools throughout the biennium.

## Debaters Working

(Continued from page 1.)

will debate the following colleges:

St. Thomas—January 21

Hamline—February 16

St. Thomas—February 18

St. Norberts—February 23

## Conference Debates

The regular conference debates with Eau Claire and Superior will be held on March second.

The second team, which has been selected, is made up of the following members!

## Affirmative—

Carl Amundson

Helen Hawkins

Rochelle Farrell

Gordon Grimm

## Negative—

Bernard Shields

Marjorie Hughes

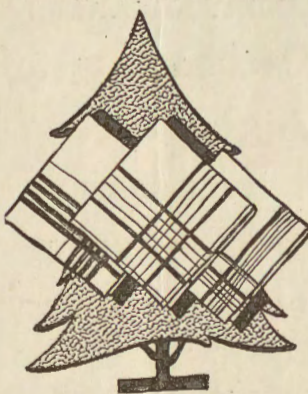
Martin Abrahamson

Margaret Hellweg

## Jr. H. S. Christmas Program

Carol singing is to be the main feature of the training school Christmas program. All of the grades will meet in the Junior High Room, where the program will be given. Each room has learned one Christmas song to sing and has prepared one contribution to the entertainment. All of the numbers have been a result of the regular school work.

Christmas trees, bright tinsel and holly, crisp green and white window curtains, scarlet poinsettias, and Christmas pictures—all these add to the festive appearance of the rooms in the Training School.



## Give Him Handkerchiefs

Fancy Kerchiefs are the vogue. We have them in Silk, Linen and Cambric; designs that are decidedly different.

Pure white Linens with initial, or plain if you want them.

Fancies 25c to \$1.00  
Plains 10c to 50c

We Assure Satisfaction

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ALLIED CLOTHIERS

## The Question? Mark

Question: Do you believe in Santa Claus

Ans. Ruth Claflin—

Please don't tell me there isn't any. Ans. Leonard Warner—

In reality probably there isn't, but the Christmas spirit is personified in Santa Claus.

Ans. Foster Mitchell—

Yes, I think I do. I hang my stocking up by the fireside every Christmas eve, and Christmas morning it is always full. Now, who fills it, if not Santa Claus?

Ans. Pewee Weber—

Sure I believe in Santa Claus. You can't fool me on that because I saw him one day in a store. Seeing is believing, isn't it?

Ans. Fred Switzenberg—

Why ask a foolish question like that? Of course there is a Santa Claus.

Ans. Margaret Helwig—

Why, of course I believe in Santa Claus. No one has been able to disillusion me yet.

A musical program consisting of carols and other Christmas numbers is to be given by the combined effort of the musical organizations of the school Tuesday evening. This will be the initial appearance of the Girls' Glee Club.

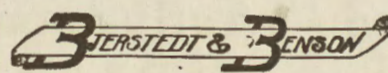
## Christmas Sox

FANCY SILKS OR SILK AND WOOL SOX IN BOLD PLAIDS, VERTICAL STRIPES; ALSO PLAIN COLORS. A SMART, USEFUL, ATTRACTIVE GIFT.

50c

3 pairs \$1.25

You'll do Better at



THERE'S A WIDER RANGE OF GIFTS AT A HARDWARE STORE TO SELECT FROM

For father, mother, sister, brother, etc., you will find an appropriate gift in our complete display. Cutlery Radio, Tools, Pyrex, etc.

**A. W. LUND Company**

## THE Students' Down Town Headquarters

Come in and use our facilities for your comfort and accommodation

**Stewart Mercantile Co.**  
Department Store and Beauty Parlor

## Lutheran Y. P. Party

The Young People's Society of the Lutheran House of Worship is staging a party Thursday evening at 8 o'clock. Everyone bring a small present to put in the redistribution pile.

Ellen Joyce, who graduated last term, is now substituting at Siren as a teacher of the primary grades. The principal there, Mark Saxton, is an alumnus of River Falls.

## "Lindy" Oxfords

SHOES WITH ARISTOCRATIC STYLE AND COMFORT THAT MAKES THEM OUTSTANDING

**J. S. Wadsworth**

\*\*\*\*\*  
JAY H. GRIMM  
Attorney at Law  
Insurance of any kind  
Office in Tremont Block  
Phone 333  
\*\*\*\*\*  
KNOWLES & DOOLITTLE  
Attorneys and Counselors  
Rooms 102-103, Tremont Block  
River Falls, Wisconsin  
\*\*\*\*\*  
DR. CAIRNS  
Physician and Surgeon  
Special attention paid to Eye  
Ear, Nose and Throat.  
Glasses Fitted.  
Office in Tremont Building  
Phones—Office 158, Res. 488  
\*\*\*\*\*  
DR. C. A. Dawson  
Physician and Surgeon  
Office in Tremont Building.  
Office Hours  
10:30 to 12:00—2:30 to 4:30  
River Falls, Wisconsin  
\*\*\*\*\*  
DR. E. O. KALK  
Dentist  
X-RAY DIAGNOSIS  
Phone 70  
\*\*\*\*\*

# CHRISTMAS and NEW YEARS GREETINGS

## To Our College Friends and Patrons

May this Christmas season be the happiest in all of your experience is our wish to our customers and friends here in River Falls.

May your family circles be complete, with the traditional yule log throwing light and cheerfulness into your lives. May the teaching of the Prince of Peace, whose nativity we observe, find a place in your heart and the hearts of mankind everywhere.

For the support, co-operation and patronage you have given us during this holiday season, we extend our thanks. Your kindness and indulgence during the pressure of the Pre-Christmas rush has been greatly appreciated, and we trust that our efforts to SERVE YOU during this time have met with your satisfaction.

BURKE'S GROCERY

C. T. RITCHIE

C. O. WENZEL

E. B. CARISCH

FALLS EAT SHOP

FALTEISEK BARBER SHOP

KULSTAD SHOE DEPT.

At Stewarts

THE GOLDEN RULE STORE

RIVER FALLS JOURNAL

JOHNSON & BURKE

J. N. BLACK

WADSWORTH SHOE STORE

KELLY DRY KLEANERS

FAIT'S MARKET

JOHNSON GIFT SHOP

SCOTT STYLE SHOPPE

ANDERSON'S MARKET

THE FAIRWAY MARKET  
O. B. Gilbertson, Prop.

SUTHERLAND'S CAFE

STEWART MERCANTILE CO.

KANDY KITCHEN

THE FAIR STORE

RIVER FALLS FLORAL CO.

A. W. LUND COMPANY

GLADSTONE HOTEL

NELSON BILLIARD PARLOR

TRIG'S BARBER SHOP

C. W. HEIDBRINK, JEWELER

H. O. WENZEL'S GROCERY

McLAUGHLIN'S MARKET

RIVER FALLS PRINTERY

MEYER BROS. CAFE

WELD BOOK AND ART SHOP

BJERSTEDT & BENSON

FREEMAN DRUG CO.

KULSTAD BROS.

C. F. HEINRICH'S GROCERY

DEWEY'S DRUG STORE