A good teacher is made, not born.

# The Student Voice

The Student Weelky of the Western Wisconsin State Teachers College

Volume No. 12.

RIVER FALLS, WISCONSIN, SEPTEMBER 20, 1927.

Number 1.

## Welcomes Students and Faculty





PRES. J. H. AMES under whose leadership the school has enjoyed a decade of accomplishment and growth.



## Increased Registration Opens Fifty-Third Year With Boom

First Week Mark Approaches Several New Faces 500; Freshmen Number About 200

Record registrations closely approached the 500 point early Monday marked the banner opening of River Falls' fifty-third annual session.

Arrayed in the splendour of early autumned sunshine, the campus of the Western Wisconsin State Teacher's College beamed a hearty welcome to the 500 students, new and old, who entered the portals of North Hall for registration Monday.

Of the total number of students to date, about 200 are new, while there are over 275 women students. Many lower graduates of the various courses are among the upperclassmen in this year's enrollment.

High School Department Grows

The high school department claims the largest number of entrants; 175 students, of which number 58 are freshmen, have enrolled in the various high school courses offered.

The elementary department, with a Fuller. total enrollment of 107 students, which is the greatest number of students ever enrolled in the department at one time, began its work in the new wing of North Hall Tuesday. Of the people enrolled in this department, 58 are new students.

The Agriculture Department has 22 new students, and in addition to these, four lower graduates of the department are back for degrees in Agriculture. Jesse Smith, '22, John C. Burke, '25, Milton Schuettle, '26, and Henry W. Duxbury are the veterans cited.

New Wing filled

The Grammer Grade and Junior High School departments, which also occupies the new wing of North Hall, there are 14 new students. The courses for Principals and Supervisors ahve four new students in their enrollment. The Rural School Department is increased by 58 new students.

Eighty-two towns and cities-and states besides Wisconsin have contributed to the making up of this year's banner aggregation of students. To these units, the city of River Falls has contributed 82 to the cause of

The following is a brief survey of the sources from which our student

body came:-(Continued on page 2)

# Appear In Faculty

personell of the faculty have taken place since last year's session of school.

Coach Stanley, former freshman coach at Notre Dame, replaces former Coach Cox in the athletic department, and Miss B. B. MacCauley will occupy Professor Hayward's place in the biology department. Miss Clauson's place in the art department will be filled by Miss Helen Druley.

This year's school orchestra will be directed by Miss Vera Arnold, who takes Mrs. Dorothy Hatch Langely's place in the music department.

The training school has three new critics ,Miss Reevertson, Miss Holder, and Miss Thomas, who occupy primary, fourth, and fifth grade rooms respectively.

Mrs. Nellie Goble has become assistant librarian to fill the vacancy left by the resignation of Miss Amy

This week's issue of the Voice will not be able to adequately welcome these people to our school, but in an early edition they will be given the attention they deserve.

### Seniors Roar at Freshman Tables

A young frosh girl was found crying for home and mamma on North Fourth Street on Monday of last week. It had all been too much for her: the excitement of registering in this large institution, finding herself in the busy city instead of her own one store town, and being away from Mamma for the first time.

In looking for her rooming place she had wandered astray and was hopelessly lost.

A kind prof. found her sitting on the roadside. Between sobs he managed to learn that she roomed at Bjerstedts on East Lake Street. Realizing how the city clamor must have dazzled her, his kind-heartedness prompted him to borrow a go-cart and push her to their rooming house.

Once in bed she cried herself into dreams of that dear little home town and of familiar faces.

## P. G. W. Keller of Eau Claire **Opening Speaker**

Urges American Point of View 500 Students Present; "Prexy" Outlines School Future

A special "welcome" convocation at which P. G. W. Keller, superintendent of schools at Eau Claire, was the principal speaker opened the school year for the new and old students of the River Falls State Teacher's College last week. The program included an opening welcome address by President J. H. Ames and special solos by Professor Marvin D. Geere.

In his opening remarks President Ames stated that the school, the old Normal school, was a thing of the past and that from now on the school would bear the name of the River Falls Teacher's College and enjoy all the privileges and benefits that go with such a title.

Opens News Era

With the addition of a new name comes also other additions for this year the school would open with a new training schol building, new athletic equipment, a swimming poo, l enlarged classroom space and facilities, Numerous important changes in the and broader fields of study. The opening second half of the century would start with better equipment and faculty, and consequently better opportunity for state service.

> Stressing the importance of character is the purpose of education, Supt. Kellar of Eau Claire told the 500 students present that they should adopt the humane, personal method of teaching as contrasted with the brute force, barbaric type. The successful teacher would be the one which would attempt to find the best that there is in every student and help him attain success in his special field. He urged the American point of view, and he recommended "service" as the best objective.

> Professor Geere pleased the old and new students alike with his group of songs, as well as his wit. Miss Wharton accompanied him

### Fire Causes First Pajama Parade

The first pajama parade of the school year was staged last week when more than two hundred students and faculty rushed madly from their peaceful slumbers. The occasion for an elaborate display of hasty dressing was a blazing barn about two miles from town.

It is a tradition at River Falls, according to a statement made by a member of the faculty today, that the student body are pulling for bigger and better fires during the school year. Students must carry on and uphold the old traditions of the school; hence must support all fires by their attendance.

Next time when the loud alarm awakens you from your pleasant dreams the upper classman says, the place of flames and excitement. If the students want bigto the extent of attending all fires.

They Belong" by "Strangler" Lewis.

#### NOTICE

Will all who plan to come out for oratory this year please see me some time this week. If you are interested, but undecided, come in and talk it over

Rexford Mitchell,

## Coach Mitchell Plans Greatest Debates in Forensic Competition

Six Veterans of Last Year's Squad to Answer First Call; Coach Plans International Debates; Work in Oratory to Begin Immediately.

the history of the school awaits River Falls orators and debators" is the ultimatum of Coach Mitchell, newly ordained head of the Public Speaking Department.

Mr. Mitchell, helmsman to an agregation, which in the past two years has won two state championships in debate, one state championship in oratory, one in extemporaneous speaking, second place in extempore in in a few weeks. 1927, to say nothing of a first and second place respectively in the national oratorical and extemporaneous Student Directory speaking contests in 1926 and 1927. is highly jubilant over this year's prospects.

Six of last year's State Champion debators are again in the ranks. Of the 1927 affirmative, Norseng, Morton, and Smith are back, and of the negative, Barry, Olson and Davison are with us again. Few places are open to new debaters, consequently.

In view of this fact, Mr. Mitchell states that he will organize a "second" squad, who will debate on the year's high school question with surrounding schools.

The girls' team, which attained vast popularity last year will be maintained again, says the coach. Of the "Old Guard" Esther Bailey and Helen Hawkins remain to form nucleus' for this season's femenine agregation.

A picked team of debaters, according to the coach, will be selected later in the year for a extensive tour which will include debates with colleges in Minnesota, Iowa, Illinois, Indiana, Texas, and several other states. Such a tour, while an innovation to River Falls Forensics, will undoubtedly prove splendid publicity for our school and for Wisconsin.

The Mid-West college question for debte will be selected early in November, and work for the local squad will begin immediately afterward.

Work in oratory, however, will begin immediately to allow ample time for the students to write their orations. A notice to this effect appears elsewhere in the paper.

It is hoped that the enthusiastic support which the student body showed last year's forensic teams will be expanded to meet the needs of this vear's season.

Charles Brakefield started in as a "roll out" to fololw the crowd to freshman this week. Charles was a student under Burke down at Belleville, Wisconsin during the past year. ger fires at River Falls, they must be Burke predicts that Charles will be loyal to the traditions of the school one of the Ag. department's real huslers. Charles is considered quite some actor down around Belleville, Song hit: "Put Your Arms Where for he took main parts in several plays during the past year.

## **New Addition** to North Hall **Adds Facilities**

Service to our Alma

Mater.

Lack of Funds Delays Equipment; Swimming Pool Nears Completion; Everybody Pleased

The opening of the present school year finds the institution occupying the new building which has been constructed during the past season. Both students and faculty were disappointe to find that owing to lack of funds it has not been possible to equip the new unit. It is expected that funds will be forthcoming by special lesgislative enactment to take care of the situation.

If these funds are received sufficiently early, the grounds will be im-"The greatest forensic season in proved, connecting corridors will be constructed and new furniture and equipment will be installed. Classrooms on the first floor of North Hall are awaiting laboratory equipment in order to provide facilities for agriculture and science laboratories.

In the meantime, contractors are finishing up the work in the basement.. It is expected that the swimming pool will be ready for use with-

# Coming Next Week

The student directory, a catalog containing the names and addresses of all normal students and faculty members and a variety of valuable bits of information regarding the school and city, will be published and placed on sale next week.

The directory will be published by the staff of the 1928 Meletean, and will be printed locally. Victor Peterson, editor of the annual, in confirming the above report stated that Marshall Norseng, business manager of the Meletean, was ready with the advertising copy, and that the direct tory would go to press as soon as the names of the students were alphabetically compiled. To assist in the latter work he issued slips for registry in assembly today.

The editor stated that the engraving contract for the 1928 Meletean would be signed in the near future. Several prominent engraving establishments in the I'win Cities and Chicago are candidates for the work on this year's book.

The 1928 Meletean will embrace many new and colorful features, the staff intimates. Miss Latta, advisor of the book, supervised the work on the annuals of 1925 and 1926. Miss Latta has been ordained as permanent advisor to the Meletean.

#### HOMECOMING HERE OCT. 15 STOUT GUEST OF FALLS

Homecoming will be held unusually early this year on account of the Northwestern Teacher's Association meeting at Eau Claire during the second week in October.

The date set for our Gala-day is October 15, at which time the Red and White warriors entertain Stout on the local gridiron.

A meeting of faculty and student leaders will be called sometime soon to begin plans for the elaborate festival which promises to far out-rival others of previous years.

### The Student Voice

Published every Tuesday of the school year by the students of the Western Wisconsin State Teacher's College

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Nyht, Victor Peterson Herbert Chapman, Flore	ence Swartz, and
Edith Pritchett.	

#### NEW STUDENTS WELCOME

"You are welcome to River Falls. This institution is glad to receive you into its fellowship. We want you to find here that opportunity for self-improvement which you seek. This institution and all its facilities are dedicated to your service. You should find here opportunities for wholesome recreation. Among your associates you will establish friendships which will endure through life. Class room and laboratory will add to your information. From these forces may there grow for you a fuller and richer life."-President J. H. Ames

#### HOWDY FROSH!

Now that we've been her together a whole week and have staged our "mixer" and are rapidly getting acquainted with each other, how do you like the place? Were our alumni right when they told you what a splendid school the Falls was?

Or are you the one who was moaning just the other day about what a "dead dump this is around here?" Don't you ever believe it! Soon things will be moving so fast you'll wonder how you can eat and sleep without missing a lot of things you'd like to get into. Soon you will be a part of the machine yourself.

What can you do to make the school glad you came here? Is it your music, your ability to debate, or your athletic prowness that made you known back home? Whatever it is, give it. The school gives the finest it has to you, and in return expects the best you have for the school, so when you're asked to add your talents to the rest, bestow them with all your heart ..

Be careful at the outset about attempting too much to begin with. Pick two or three of the thnigs you like best and make the most of them. Add more as you grow.

Keep on getting acquainted with your fellow students. Maybe you've met a lot of them already, but even if you have, the rest are worth knowing too. This school is known all over the Northwets as "The Happy Family."

And get acquainted with your profs at the earliest opportunity. They're awfully human folks and they are just as eager as you are to get to know each other better. You'll be surprised to find how glad they are to help you get going in the right way.

Gee, we've got a great town here too! All the lawyers and doctors and business men and the fraternities and the American Legion and the women's club and the churches are behind the school one-hundred per cent cent every minute of the year. And all the folks who make their homes here are just as fine as the pople you room with.

All right, let's get going. Don't wait for something to happen. Start it yourself!

#### OUR CURTAIN CALL

The staff of the Student Voice takes this opportunity of greeting you in the good old fashioned way, and supplements its welcome with a few lines of explanation regarding this year's paper, which we hope will meet with your approval.

Numerous changes in the style and makeup impair the perfection of this first edition but we hope you will not take us too severly to task.

In editing this publication we hope to serve the best interests of the students and faculty and our friends, the people of River Falls. In giving you news and entertainment we shall endeavor to properly cover every topic of timely interest and importance.

The editorial policy of this paper shall be the encouragment and promotion of school spirit and the giving of state-wide publicity to the Western Wisconsin State Teacher's College.

This is a student paper and we shall always welcome your contribution and your criticisms. We shall gladly receive the latter, but in pointing out our faults, try to help us remedy them. Talk to us, rather than to your neighbor about our shortcomings.

The greater portion of this editorial page will be maintained for student comment on school affairs. If you wish to air your sentiments on any topic, please feel free to do so. Sign your contributions. We shall hold your name in confidence if you wish.

Read our advertisements. It is through the media of advertising that the merchants and business men of River Falls cooperate with you students, thus you owe them the aforementioned courtesy. Their ad in our paper is a guarantee of fidelity to you.

And read the paper all the way through. We shall work hard to give you the best we have, and that is how you show your appreciation.

#### INCREASE OPEN

	(Continued from page 1)		
	Almena		4.0
	Amery Arkansaw		(
	Arcadia		
	Bruce		4.0
	Beaver DamBaldwin		
	Barron		-
	Boyceville		
	Balsam Lake		
	Cable		4
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	Hawkins		
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	Holcombe		
١	Kendall		7
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	Mineral Point		1
	New Richmond	1	
	Nelson		
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	Oconto Falls		
	Osseo Park Falls		
- Pro-	Pepin	4	
	Portage		
	Prescott Prentice		
	Phillips		
	Rice Lake		
	Richland Center		
	River Falls		
	Somerset		
	Shell LakeStanley		
	Spring Valley		
	Spooner	2	2
	Scandinavia		
	St. Croix Falls		
	Turtle Lake	9	2
	Viroqua		
	Wittenberg		
	Woodville		4

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D REGISTRATION IS FIFTY-THIRD YEAR	Montana Iowa
nued from page 1)	South Dakota

The Student Voice is now housed in the right wing of the Times Building down town.

This office is one of the most thoroughly equipped offices of its kind. In it there is everything from a barber chair to upholstered lounges for the convenience of the editor and his staff. The only trouble is that there are not enough of the Journalistically inclined fellows that take advantage of its luxuries.

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STUDENT FRIENDS

We Welcome You and hope this will be a profitable year for you and remember

## Sutherland's

for Good Things to Eat

## 40 Promising Grid Warriors Drill for Opening Tilt

## Coach Stanley Deals Gridders Pep, Perspiration

Veteran Lettermen Provide A Foundation For Good Line; Backs Cause Worry: Notre Dame System Pleases Players; Opening game to be Here Tennis Competes With October 1.

Fourty-one pigskin-pursuing aspirants to football glory have swered the initial call to colors made by Coach Stanley and are now prespiring daily under two hours of vigorous fundamental training on Ramer

Thirteen veterans of last year's championship aggregation are back on the present squad, in addition to which are nine members of the reserve squad maintained last year. Seventeen freshman candidates, graduates of surrounding high schools, make up the remaining personnel of this season's promising squad.

The following lettermen of last year's state championship squad are candidates for billets on this year's team, Captain Wenerberg, John Mc-Donald, "Winkle" Claflin, Peewee Weber, Leroy Luherg, "Nor" Manion," Bud" Manion, Bill Hunt, Her-Hagestad, "Skin" "Trink" Glass, Harold Segerstrom, Jensen and Oren Rodewald.

Farrell, Floyd Mullendore, Corey, Klimper, Paulson, and Gaylord Mullendore are members of last year's reserve squad who are back in the ranks again.

The fourteen new aspirants are Attenberg, Peterson, Ingli, Caldwell, Alfonse, Ritchie, Salquist, Bartosh, Dittberner Walthe, Wile, Nyht, Fait and Erkhart.

Following a week of fundamentals in sweltering heat, the first scrimmage of the year was held at 8:15 Saturday on a wet field. This and the hot, sultry weather, the coach surmised, acounted for much of the fumbling and loose playing that was evident throughout the two-hour workout.

The squad showed considerable difficulty in the use of the Notre Dame shift, evidenced very little consistency in offense work, but showed fair progress on defense. According to the coach, it will require a lot of hard

#### STUDENTS ATTENTION!

We're glad you are here, the whole Among old vets who have town "perks up" when you come. We to show old-time form are Bud Manshave every day, comb our hair, fan- ion, Nor Manion, Rodewald, Wenercy, with extra care, inspect the crease in our trousers, consult the looking glass and straighten our tie every fifteen minutes.

in and make use of our facilities for your comfort and accommodation as show increasingly good form. we'll cash your checks, or if that is delayed we will almost always extend you credit. You can buy your stamps here and mail your letters and packages.

On the balcony we have a rest room which you are welcome to use. Underneath the balcony is the finest ber first, and will be played on the beauty parlor in this section of the local gridiron. Little dope on the state. Make this your downtown headquarters. It makes no difference whether you are buying, just looking or plain loafing, come in and make pated. Coach Stanley says he is eager yourself at home.-Stewart Mercantile Co.

#### SCHEDULE

Macalester-Here

Stout-Here (Home-

coming.)	
Oct. 22	Eau Claire-There
Oct. 29	Ft. Smelling-Here
Nov. 5	Superior—Here
Nov 11	Stevens Point

Open

Oct. 8

Oct. 15

There Nov. 19 La Crosse-There Nov. 25

## Golf as Sport Among Students and Faculty

Ample manifestation of the popularity of the tennis courts has been shown throughout the past week by quartets and duos of profs and students who braved the blistering sun to exchange terms of endearment across the nets.

No official tourneys occur during the fall months, but nevertheless, the courts are maintained in splendid condition, and many fast setas are played daily.

Prof. Karges, most ardent of all faculty tennis fans, says his liking for golf does not impair his love for tennis, and consequently visits the courts daily for the sort of "foursome" known as "doubles".

### Golf Favorite Hobby of Faculty Members

The newly completed city golf course at River Falls proves to be quite popular among the members of the faculty and student body.

The links, located a mile east of the city on County Trunk Highway M, are maintained in splendid condition, and are open to the golf playing public at a nominal greens-fee for non-club members.

Among the faculty, professors Johnson, May, Hill, Eide, Chapman, Hathorn, Ames, Prucha and Wharton are the leading enthusiasts.

word to fit the team for the opening tilt with Macalester.

During the next two weeks special stress will be placed in offensive work for the line, while the backfield will be occupied with a strenuous course in shifting and blocking. reserve men on last year's squad, berg, Collins and Claflin.

In the ranks of the rookies and the reserve men from last year We are really glad to have you come Klimper, Falkenberg, Farrell, Paulson, Erkhardt, Alfonse and Walthers

> Oltenberg, Klinper and Glaflin show kicking ability, which develoved will replace the work of King and Lowell Dawson on the team of yesteryear.

> The opening game of the Falls season is with Macalester on Octorelative strength of the Minnesota colleg eteam is available at the present time, but a battle-royal is anticito see the Red and White warriors in actual combat.

## FOR STUDENTS

We have the most complete line of sporting goods in River Falls.

O. M. JOHNSON

### "P. T." Includes Varied Program

Thirty-five frosh have thus far reported to Coach Stanley for what promises to be a rigirous though interesting course in physical education, or, as upper upper clasmen call

The work at present consists mainly of games and calisthenics in classes conducted out-or-doors during the warm weather.

With the Completion of the new locker rooms and swimming pool in North Hall the work will assume a broader scope which will include swimming and various athletic games in the gymnasium.

Wennerberg, Glass, Klimper, and Hansen will assist Mr. Stanley in the men's physical training department throughout the coming year.

Soph: "Where do you hail from?" (Continued Next Week)

PRINCESS THEATRE PROGRAM

Week of Sept. 18 to 24

TUESDAY and WEDNESDAY "CHILDREN OF DIVORCE" With Clara Bow and Esther Ralston THURSDAY and FRIDAY "FOREVER AFTER" With Lloyd Hughes and Mary Astor Also oddity "Jewels of Venus"

SATURDAY-A Zane Grey Story-"MYSTERIOUS RIDER" With Jack Holt

Also Comedy, "Draw Back" SUNDAY and MONDAY Corrine Griffith in "LADY IN ERMINE"

"THE BIG PARADE" TUES., WED., THURS., and FRI. The Little Theatre with the Big Pictures

> Admission-10 and 25c Coming-"Ben Hur"

Women's physical training classes will meet for regular work on Monday, September 26, and regularly thereafter.

### WELCOME

We take this opportunity to welcome to River Falls all students of the River Falls Teachers College.

Watch our space every week, and profit by our values in Clothing, Furnishings, Hats and Caps.

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## New and Old Students Make Merry At Initial All-School Gathering

Circus Stunts, Cracker Eating Mrs. Younggren Contest, Music, Games and Short Taiks Provides Fun and Frolic; Faculty Gets Off High Chair and Try For Honors.

The first all-school mixer was held at the gym of River Falls State Teacher's College last Friday even-

All students were met at the door, where they were decorated with idnetification tags. If they were freshmen, they received as a mark of honor a fine green paper cap (girls receiving a green flower instead of

In order to get everyone to feel at ease and to become acquainted with one another, a program of stunts and games was started. Among these were circus stunts, cracker eating contest and banana eating contests. Those who didn't go missed seeing Prof. Mitchell eating bananas as if his life depended upon it.

These stunts made everyone feel good, and they were followed by a number of circle games that helped to make every one acquainted. Refreshments were served in the form of Eskimo pies.

The committee had planned this mixer very well and treated those presetn with sveral musical numbers; two cornet and trombone duets and two accordian solos were played.

In order ot complete the evening in good style, Rev. Arthur Johnson led the assembly in several old time songs. Those who attended this mixer reported having a very good time.

#### Az Department Adds New Stock

The agricultural department has increased the live-stock on the college farm. Six pure bred Shropshire ewes were purchased this summer and are being pastured on the old athletic field. One hundred fifty pure bred Leghorns are now housed in the new poultry house, which was constructed last spring by the carpentry class. Some beef cattle will be added to the college herd in the near future.

In addition to the above live stock there are 50 head of pure bred Holstei and Guernsey cattle and 30 head of hogs. This provides the department with excellent facilities for studying live stock.

THE NEW FALLS THEATRE

Program from Sept. 18 to 24

SUN. and MON. Sept 18-19 "THE THREE BAD MEN" Also Comedy and News

TUESDAY, Septembes 20 "LITTLE JACK LITTLE" In Person

Also Regular Picture Program Matinee at 4:15 p. m. WED. and THURS., Sept. 21-22 Rod LaRoque in

"RESURRECTION" One show each night commencing at 8 P. M.

> FRIDAY, September 23 FAMILY NIGHT George Jensell in "PRIVATE IZZY MURPHY" Also Comedy

SATURDAY, September 24 Hoot Gibson in "THE PRAIRIE KING" Also Comedy Coming Next Week-"Swanee River"

SUNDAY, September 25 Monte Blue in "ACROSS THE PACIFIC"

Also Comedy and News

## Heads Cafeteria

Mrs. N. A. Youngren, sister of Miss Weberg, head of the department of domestic science and former head of the school cafereria will assume charge of the normal cafeteria throughout the coming season.

Mrs. Youngren aided her sister in will be continued.

#### Alumni News

Sigrid Rasmussen, who has been teaching for the past two years, left Friday morning for the University of Wisconsin, where she will take up Applied Arts.

Mildred Randall, '26, will attend Northwestern College of Speech Arts a Minneapolis.

Alvira Thompson, who has been teaching in the River Falls Public School, will attend the Minnesota University this year.

Amy Fuller, assistant librarian at the Teachers' College, left for Wheaton, Illinois, last week, where she will attend Wheaton College.

Jack Hoar, 3 year H. S. Course; Class of '24, who has been teaching at Red Granite, Wisconsin, visited school Thursday.

William Wichelman, 3 year Ag. Course, Class of '25, has been acting as Smith-Hughes Agricultural instructor at Bruce, Wisconsin.

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> DR. E. O. KALK Dentist

X-RAY DIAGNOSIS Phone 70

AURELIA

Thursday evening old members of the Aurelia Literary Society met to discuss plans for the year. Because of the large number of members who graduated, it is expected that numerous new members will be initiated this fall.

G. O. P.

Old members of the G. O. P. met the operation of the school cafeteria in Miss Green's room on Thursday last year, and it is obvious that the afternoon, for the purpose of electing were to be. same splendid policies of operation officers. Those elected are as follows: President Lois Hunt Vice-president Ethel Morgan . Secretary Evelyn Sansburn ..... Gertrude Urnes ....

> Paul Rivard, a former Short Course man, visited school with Mr. Wichelman and at the present time is farming at Somerset, Wicoonsin.

Milton Schutte, '27, will also receive his degree in June 1928.

### Phone 191

Fancy Groceries, Fresh Fruits, Candies and Dry Goods.

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RIVER FALLS, WISCONSIN

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MONUMENT CO.

MEMORIALS OF QUALITY

River Falls, Wis.

Plants at Richland Center and
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Manufacturing Plant and Salesroom at Sparta, Wis. room at Sparta, Wis.

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#### **USED TYPEWRITER** FOR SALE

Remington No. 10. Has been completely overhauled. ribbon. New roll. Looks and runs like new. Will sacrifice.

> A. H. BENSON AT A. W. LUND CO.

Keep a Snap Shot Record of your School Days at Normal.

Professional finishing of Amateur films.

#### SHEPARD STUDIO

#### EVEN

HOMESICK FRESHMEN will feel themselves at home when their wash is returned from

The Manuel Home Laundry.

We Collect and Deliver.

"Big Sisters"

Bring Big Smile

"I guess I'm not very easy to get acquainted with," sighed a little fresh. man girl wistfully on the second day of school. But that was nearly a week ago, and now there is not one freshman girl who cannot claim at least one friend. Every girl who was here last year was assigned one or more first year girls to play the part of "big sister", chum and confident

Gertrude Potter, in a meeting of upper class girls Tuesday afternoon in the society room explained what their duties to the "little sisters"

"Just be friendly to them and try to get them interested in the activities of the school", was Miss Potter's plea. "Take them to the school mixer and introduce them around."

"I'm beginning to like it", one freshie was heard to say several days later. The first few days were the hardest." Her happy smile told the

> Fine Stationery Greeting Cards and Novelties

> > at

Miss Johnson's GIFT SHOP

Please mention STUDENT VOICE

#### The White Front Grocery The Cash and Carry Store

We specialize in fancy fruits and vegetables. Come and see our store.

H. O. WENZEL

Back to School means back to night study and eye strain. Have your eyes examined NOW.

Charles J. Phillips

Optometrist and Optician

Telephone 438

Always Ready to Serve You

"Good Things to Eat"

The Falls Eat Shop

Welcome to our School!

You are welcome in our store.

Headquarters for Clothing and **Furnishings** 

Johnson & Burke

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Silk Hose at \$1.00 for the celebrated Bobolinks; and Neverdarn at 59c, two of the biggest values ever. You save money here at the GOLDEN RULE.