

1895 The Student Voice 1955

MONDAY, MAY 9, 1955 WISCONSIN STATE COLLEGE RIVER FALLS, WISCONSIN VOLUME XLI NUMBER 22 SECTION TWO

Anniversary Edition Celebrating 60 Years of Student Publications

"NORMAL BADGER" 1895

"It shall be the aim of the 'Normal Badger', to bring the tidings of good cheer from our Alma Mater, representing each department of our school and its collegiate societies as will be of interest to those who read our columns . . ."

With the above definition of purpose the members of the Normal Athletic Club, voiced the policy of the first editorial staff, and published the first student publication, "The Normal Badger".

A self-supporting enterprise, it was published monthly, printed at the River Falls Times office, and sold for one cent copy. It was published in pamphlet form, consisted of 16 pages, and offered the reader a complete presentation of current events, literary articles, campus gossip, general news, humorous incidents and advertising.

Like many new enterprises the first year of publication was a constant struggle for financial support. This problem is quite explicitly stated in an editorial appearing in one of the early editions.

"If the 'Normal Badger' is to live, it must have food and to that end it is the duty of the school to give financial support."

Evidently this request for financial support by the crusading editor fell upon "deaf" ears, and the continuation of this pioneering publication under its present publishers became the controversial issue of the day. In February, 1897, the Normal Literary Society negotiated with the Normal Athletic Club for the purchase of the "Normal Badger". The Literary Society claimed "the transfer would be a wise one as the paper properly belongs to the literary society" . . . "and the Athletic Club has neither the financial status nor the membership to help up in proper form a school journal."

Although it is impossible to judge the validity of these accusations, the Literary Society successfully negotiated a transfer.

The Literary Society assumed their newly acquired responsibility and published their first edition of the "Normal Badger" in its original form on December, 1897. Under the management of this newly acquired staff, the "Badger" continued to be the oracle of the students.

1899

. . . This year saw a complete change in the management of the "Normal Badger". The school deciding that the "Badger" be owned and operated by the school and not some school society, after due consideration voted to assume the responsibility of publishing the "Badger" and to purchase it from the Normal Literary Society.

RENAISSANCE 1900-07

. . . During this period there is no record of continuous publication of the "Normal Badger". In the Spring of 1906, two numbers of the school paper were published under the name "The Renaissance", their major contribution is the publication of a special commencement issue, published June, 1906, by the Senior class, Glen Junkman, editor, and vice-president.

1907-12

. . . These years appear to be somewhat inconsistent with regard to student publications. Although the "Normal Badger" continued to be the school organ it appeared at rather irregular periodic intervals, varying from now and then, monthly, quarterly, semi-quarterly to semi-annually.



A PICTORIAL PRESENTATION REPRESENTING "60 YEARS OF STUDENT PUBLICATION."

MELETEAN 1912-16

This period brought about a renovation and complete reorganization in student publications. In 1912 the "Meletean" staff of the Senior class, dedicated to President Crabtree the first annual, with the wish

"that succeeding classes may prosper in publishing the following numbers, and that all who read the pages of this book may appreciate the result of our efforts".

The Meletean, now in its 44th year of continuous publication, has continued through the years to be the more popular of all school publications. Each year as commencement draws near, students begin to anticipate the day of distribution.

1915

. . . At this time, students began to realize the necessity for a student paper. Due to the increasing student body, and the numerous activities sponsored by the on-campus organizations, some media for the dissemination of campus news had to be organized.

This agitation resulted in the publication of the "Oracle". The "Oracle", published by the 10:30 Rhetoric class of the River Falls Normal school was not a "school" paper; but rather an outlet for the literary genius of the school. It was the hope of the staff that this publication would evolve into a school paper.

STUDENT VOICE 1916

Motivated by the success of the "Oracle" students began to speculate the possibility of a school paper. A group of interested students organized a staff and appointed solicitors, reporters, and paper salesmen. On April 18, 1916 the first edition of the "Student Voice" was distributed on the campus of River Falls Normal school. The paper sold for one cent a copy, and presented the readers with four pages, eight columns of the latest news.



MEMBERS OF THE JOURNALISM CLASS get together for progress reports on special edition; standing left to right, Gerald Peterson, Hal Hallis, Neil Christenson, John Letch, Chuck Brill, Roland Baker; sitting, left to right, Tom Williams, Shirley Neuner, A. Sanderson, Lois Lucht, Nathalie Vanderhoof and June Fleischauer.

ANNIVERSARY EDITION 1955

This special edition of the "Student Voice" celebrating "60 years of Student Publications" has been compiled by the members of the College first year Journalism class as a tribute to the men and women of the College, who in the past years, have been active in student publications. By their contributions and accomplishments this story has been made possible. To all these people, whose names appear on the masthead of every student publication, be they advisor, editor, or reporter we dedicate this anniversary edition.

On these pages we have presented in chronological order the story of student publications from 1885 to 1955.

To ascertain a complete and accurate presentation we have tried to trace the beginning of each publication to first editions, and when possible letters from first editors have been included.

The greater part of our information on past editions has been obtained from three main sources; past editors, interview and correspondence.

Whenever possible we have reproduced, in original form, pages and excerpts representative of the period. By doing this, we hope to project a better perspective of the style and news through the years.

We would like to take this opportunity to thank all the people who have cooperated with us in securing information for this special edition. Especially the alumni and people of the community who have answered our letters and supplied us with copies of early editions. Also to the personnel at the River Falls Journal for their cooperation and patience.

The members of the First Year Journalism Class.

VOICE RECEIVES ACP HONORS

The 1940-41 Student Voice received the distinct honor of being awarded a First Class Honor rating by the Associated Collegiate Press for the second year in succession as the feature of ACP's twenty-fourth All-American Newspaper Critical service.

The ACP is a part of the National Scholastic Press Association at the University of Minnesota, Department of Journalism. Each year it conducts a critical survey of all collegiate member newspapers, rating them on the basis of news values and sources, news writing and editing; headlines; typography and make up, and department pages and special features.

Under the leadership of Marshall Johnston, editor, the 1941 Voice received top honors, in the competition.

A November election issue, a unique "Pink Sheet", and the big anniversary edition and celebration marked the outstanding accomplishments of the 1941 "Student Voice".

The significance of the First Class Honor Rating awarded to the "Voice" was that the College paper was classified as "Excellent" in comparison with the other collegiate newspapers considered.

In 1940, under the editorship of Chauncey Meacham, the paper attained the distinction of being rated a First Class newspaper for the first time in the history of the publication.

According to the comments set forth in the criticism score-book, the Student Voice attained a high mark in editorial page makeup.

1895 - First Student Publication

The following articles have been selected from early editions of the "Normal Badger". Written by the news staff of this first publication they reflect the news of the day.

MAY 1896

Locals

A run-away horse caused a little excitement during the baseball game May 11th.

May 1st., being Arbor Day, the opening exercises were composed of talks on flowers by first year students. They were Misses Irie, Deans, Whitcomb, Annis, and Stapleton. The talks were interesting and well rendered.

Sports

The baseball team has finally settled down into something of a regular organization. The first game of the season was played Monday afternoon, May 4, against the High School team. The High School team were victors by a score of 12 to 11. The Normal boys were unusually weak at the bat. Pitcher Purves is still nursing his arm so that the score was much larger than usual where he pitches against a team of the batting strength of the High School team.

Exchange

The geology class is making outside observations on the earth's structure about River Falls. Our glen, falls, mounds, etc., offer a good opportunity for work of this kind. The students and professor are contemplating a trip to Hudson and St. Croix Falls for a similar study.

SEPTEMBER 1896

Sports

Football . . . The team now being fully organized is ready to accept challenges on conditions that the manager may fix. Any team that has played the Athletes knows that they play honest games from start to finish. No team has gone away feeling dissatisfied with the treatment received.

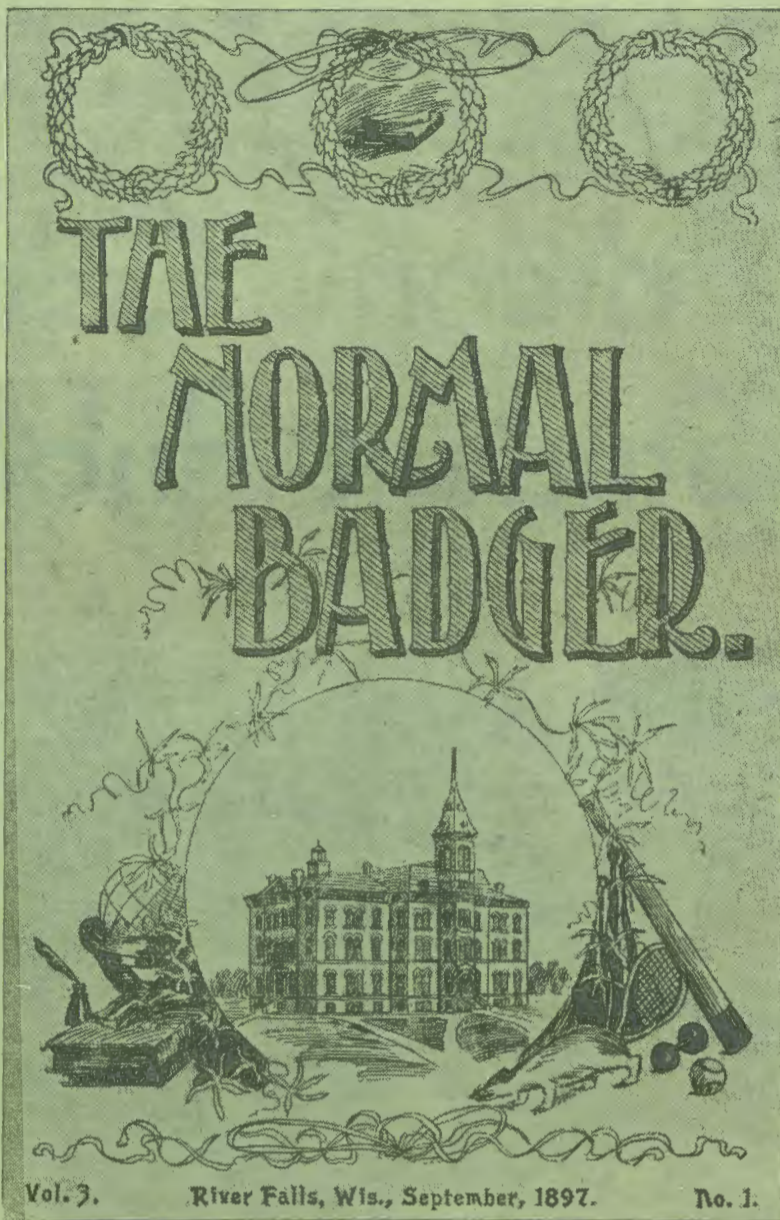
Miscellaneous

An entertainment will be given at the Opera Hall next Wednesday evening, Sept. 30, which will prove of great value to all students. Phares A. Behanessy, a well educated youth from Samascus, Syria, will, with twenty-four River Falls young people, elaborately costumed in the picturesque dress of the Holy Land, instruct and entertain in a delightful manner. The management of this entertainment makes a uniform price of 10 cents to all students to any part of the house.

OCTOBER 1896

Advice to students: Do not blow out the alcohol lamps. Do not whisper in the corridors.

Do not throw burned matches



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upon the floor. Do not fail to subscribe for NORMAL BADGER.

Do not go down the stairs more than three steps at a time.

Do not make use of the fire escape unless it is necessary.

Do not forget to write your name on the back of your tablet. Sports: New Richmond Get O, and Menomonie Nit! The Normals Not yet defeated. With the sweeping victories of the initial games the football team of NAC should be encouraged to play "winners" through the coming series. The fact that the New Richmond team assumed a large degree of pomposity and egotism upon their appearance upon the grounds naturally eliminated the

sympathy that the spectators would otherwise have intended to them at the close of the glorious defeat. Of course it is expected that the New Richmond gentlemen (we will omit the question mark) would be disappointed but hardly to the extent that they would sanction a misrepresentation of the game and a malignment of the characters of thorough gentlemen such as compose the Normal Team. The articles that appeared in the New Richmond papers, particularly the Voice, relative to the game, are of that crude nature that replying to them would only lower a writer into the same nauseating mire. If the editor of this dept. of the Normal Badger cannot write up a football game in an impartial manner and adhere to the truth, he will resign in favor of someone else. But we must consider, before we censure New Richmond, that the Menomonie team is composed of men who have sufficient manliness to accept fair defeat like men and not like a class of Bobbies.

NOVEMBER 1896

Locals

Hallowe'en passed off very quietly this year. Of course a few doorbells were wildly rung, jack-o'-lanterns exhibited and tin horns blown, but nothing very daring was accomplished.

The literary society gave a social Friday evening, November 6th, at the end of last term. Upon arriving the company found a number of puzzles to be solved. Next a short was given composed of songs, charades in shadow and a speech by a dwarf. Then they joined in a grand march and engaged in games until half past ten, when they dispersed, after passing a pleasant evening.

DECEMBER 1896

Locals

A party of young people drove to New Richmond Wednesday evening, Dec. 8. We should like to inform the driver, (Mr. M.) that there is a shorter road from New Richmond than the one through Hudson.

Sports

JANUARY 1897

Editorial

Our financial status forces us to ask for the payment of subscriptions. Will all subscribers please remit for this year if they have not already done so! To keep the BADGER up to its present standard requires money. Will you please help us out.

The Alumni department begins with this issue. Mr. W. N. Hedback, who has charge of this matter, will be pleased to have voluntary contributions from all who are eligible. We hope to see this department one of the strong features of the BADGER.

William Lusk, Editor, Athlete, Honored In 1923 'Who's Who'

Destiny's star must have had an extra twinkle in 1895 when the selection of the first Normal Badger's editor-in-chief was announced. The choice of the "Normal Athletic Club" which sponsored the publication was William Foster Lusk who had just attained his majority.

The success of the venture is the best evidence of his capable management as well as his popularity on campus.

Versatility seems to have been the mark of many of the students of that pioneer day and Mr. Lusk, in spite of his diminutive stature, was an outstanding catcher on the baseball team, a champion among the tennis players and he also sang bass in the male quartette.

It seems appropriate to quote the following editorial except from the June 1896 edition of the Badger:

"With this number we begin our second year of publication. We have struggled through the initial year patiently taking the discouragements we have met and being duly thankful for the encouragements. We wish to thank the business men of the city for the help we have received from them in the line of advertising and trust that it has not been an unprofitable investment for them. We hope the paper will continue to receive their patronage in the future. Many students and graduates have lent encouragement and a helping hand to the enterprise. To such it is needless to say we feel the deepest gratitude. But it must be said that there are many among the alumni and old students who seem to have no interest in the school which they have left. We hope that many appear so because the matter of this school paper has not been brought to their attention. We shall make an effort to reach all who might be interested and hope to add names of many to our subscription list.

The present staff bids farewell to the patrons of the Badger with this issue. We thank the ones who have supported us through the year and solicit the patronage for our successors whom we feel will ably fill the positions for which they have been selected."

This forth-right acknowledgement bespeaks the latent potentialities which marked Mr. Lusk's subsequent successful career in the educational world. The following biographical material is taken from the 1922-3 "Who's

Who." Incidentally, so far as can be ascertained Mr. Lusk was the first River Falls alumnus to be honored in that publication:

"LUSK, William Foster, Prof. Agric. Education. Graduated from River Falls, Wis., Normal



William Lusk

School 1896; B.Ph., U. of Wisconsin, 1903; studied at Cornell, 1913; M.S., U. of Minnesota, 1916; Principal of Wisconsin High Schools 1897-1901 and 1903-5; Principal, Teacher's Training School, St. Croix Falls, Wis., 1905-7; Teacher of Science, Stevens Point Normal School, 1907-12; Asst. Prof., Agric. Education, U. of Minnesota, 1914-17; and Prof., Rural Education, Cornell, 1917-20; Head of Dept. of Agric. and Industrial Education, Mississippi Agric. & Mech. College, 1920."

After several years at Starkville, Miss., he purchased and operated a plantation.

Following his retirement from teaching and farming he returned to Minnesota where in recent years he has engaged in rehabilitation work among veterans in farming. He spends his summers at his lake-side property near Deer River, Minn., where he lives close to nature. He follows that avocation during the winter at Panama City Beach, Fla.

25 Years Ago

A Press Club was organized by the members of the Student Voice staff when they met at the Elde residence for their weekly assignment meeting. The club met once a month and provided the staff with professional programs and entertainment.

Normal Badger logo and subscription information: Entered at the Post-Office at River Falls, Wis., every Month as Second Class Matter. Published monthly during the school year. STAFF OF EDITORS: Editor in Chief - W. F. Lusk; Literary Department - Marie Murphy; Local - Leonard A. Strobel; General News - Oliver Neudahn; Business Manager - J. D. O'Keefe. TERMS: 50 Cents a year in advance (Single copy 15c). PRINTED AT THE RIVER FALLS TIMES OFFICE. Address all communications to: THE NORMAL BADGER, River Falls, Wis.

Editorial: The cover design of this month's issue is the work of Miss Alma Olson of the Grammar grade. There were twenty-five who entered the contest for the prize offered by the Badger last month. Of these only twelve, limited in design. There was little difference in the merits of five of them but after the deliberation the first prize was awarded to Miss Olson and the second, kindly offered by Mrs. Parker was awarded to Raymond Esign, also of the Grammar Grade. This month we make a change in the front of our paper. While we have always felt the desirability of publishing the paper in this form we have been on the verge of making a change to make the change because we have made the change and busy taken the greater risks financially it is to be hoped that the old students and graduates will give us a better support. There is a certain class of people who criticize and offer suggestions for the bettering of the paper but when asked to help to make it better by lending aid through subscription money because the paper is as it is, but we hope that they may see the folly of their course and atone for past conduct by becoming subscribers. To our advertisers, we wish to say, in the change of form which our paper has undergone it was imperative that

we reorganized the advertising. In this we have not only striven to give you your just dues but have tried to make this department more artistic and we feel confident the new arrangement will prove far more satisfactory to all. If you desire any modifications or changes made for June drop us a line and we will willingly comply with your wishes if possible. We wish also, in this connection, to most cordially thank those who have thus loyally supported us the past year. Our advertising patronage compares very favorably with other schools and these papers notwithstanding the fact that River Falls is a comparatively small city. We are now soliciting for another year's publication of the paper is invited and we feel confident that advertising in the Badger next year will bring better returns than ever. The Student's Hand Book, which we mentioned in our last issue, has made its appearance. It is a neat little book 3 by 7 inches and containing 36 pages. The book was issued by the Y. M. and Y. W. C. A. of the Normal, and is devoted to the general interest of the students. It contains a cut of the Normal building and one of the museum. Other things of interest are: officers of the associations, Normal faculty, work of the Y. M. and Y. W. C. A., Church Directory of the city, facts about the school, as, library, directory of the building, calendar for 1896-97, Athletic Club, Literary Society, Normal Badger hints, things to be remembered, pointers, R. R. time table, places in town at which board and rooms may be secured, and last but not least, advertisements of the leading business men of the city where students may at any time receive bargains. Each student is entitled to one of these books. Extra copies may be had at five cents each. If you have friends who will soon attend the Normal, leave their names with any officer of the association and a Hand Book will be sent them. We don't want to buy your dry goods. We don't like you any more. You'll be sorry when you see us. Going to some other store. You can't sell us any shirt waists. Point in hand, or other stuff. We don't want to buy any more goods. If you won't give us your ad - Es

Advertisement for Dr. Rod S. Williams, featuring a photo of him and text: DR. ROD S. WILLIAMS Does the Spectacle Business of this City WHY? Because his Fittings are Perfect and his Prices are Reasonable. Fishing Tackle AT TAGGART'S THE BARNALL STORE

1912 - Seniors Edit First Meletean



1912 MELETEAN STAFF—Front row, left to right: Phyllis Tate, Josephine Kildahl, Ruthie Thurston, May Smith, Etta Hammond, Olga Megorden. Second row: Homer Elertson, Jennie Weisenenthal, Agnes Holdahl, Roy Sakrison, Kathryn Johns, Robert Moser, Gertrude Weisenenthal. Back row: Will Mosher, Irma Armstrong, Jeannette Nelson, J. H. Ames, Valborg Jensen, Harvey Fletcher, Claude Reagon.

First Staff's Present Status

The first editor-in-chief of the Meletean was Jennie Weisenenthal who passed away during the winter of 1945 at her home in St. Paul. After graduation from the River Falls Normal School in 1912 she taught a year in the high school at Alma, Wisconsin. Later she completed a course at the University of Minnesota and taught successively in Central and Murray high schools in St. Paul. At the time of her death she was teaching in Murray where she assisted with the school paper and also served as business manager of the book-store.

Art Editors

Associated with Miss Weisenenthal on the staff of that first Meletean were Robert Moser as business manager and Homer Elertson as one of the art editors.

Mr. Mosher and his brother William, "Nig" Moser who served as athletic editor are both deceased, Homer Elertson became quite well-known as an artist in the United States and some of his pictures have been on display in the Walker Art Institute in Minneapolis.

Literary Editor

Literary editor Ruel Thurston married Claude Reagan who was the assistant business manager and they now reside in Detroit, Michigan, where Mr. Reagan is technical supervisor for the Fisher Body Craftsman's Guild.

Personnel Editor

Several members of the 1912 staff have left Wisconsin and River Falls a long way behind them, Agnes Holdahl is now teaching Jr. high school classes in Albany, New York while Olga Megorden, now Mrs. Joseph Pitts, teaches in Corvallis, Montana. "Personals" editors Mrs. Phyllis Tate and Etta Hammond, (Mrs. Willard Ford) are housewives in Angeles, California respectively.

Harvey Fletcher, who, in 1918 gave his life in France during World War I, was one of the athletic editors and gave the annual its name. The Fletcher-American Legion Post in downtown River Falls was later named for him.

SCHOOL NOTES

Roy Sakrison, one of the assistant business managers, now works for the Anderson Frame Company at Bayport, Minnesota. Another housewife is Valborg Jensen, now Mrs. Karl Ludeman who lives in Waukesha. Valborg handled a section in the 1912 Meletean call "School Notes".

HUMOR

The first annual contained a section called "Wit and Humor". Editors for this were Josephine Kildahl and Kathryn Johns. Miss Johns teaches at Hibbing, Minnesota and Josephine Kildahl, now Mrs. E. B. Skallerud lives in Minneapolis.

A sister of Jennie Weisenenthal, Gertrude, now Mrs. Paul Gunderson, was also on the staff. The Gundersons now live in Cambridge, Minn. Assistant editor of the Meletean was May Smith. She is now the wife of Dr. Thomas Snodgrass, M. D., and they reside in Janesville, Wisconsin.

ALUMNI EDITOR

Alumni editor of the 1912 Meletean was Irma B. Armstrong. Miss Armstrong served on the River Falls faculty as second grade supervising teacher from 1907 un-

til her retirement in 1940. She now lives in Longmont, Colo.

ADVISOR

Faculty advisor for that first yearbook was J. H. Ames of the Social Science department. Mr. Ames later became president of the college and saw it grow from a normal school to a state teachers college during the 29 years of his administration.

Sports

One of the oddest basketball team pictures that has ever appeared was featured in the 1912 book. Members of the team are shown lying flat on their stomachs, with arms crossed while the captain holds the ball with his feet!!

Literary

A section that took considerable space in the first annual was the "Literary" which contained 13 pages of short stories, several prize winning orations and brief history of the Normal school.

"FIRST" YEARBOOK IS NAMED BY HARVEY FLETCHER

A member of the first yearbook staff, Harvey Fletcher, who later gave his life in the service as a reconnaissance officer in France during World War I, was the athletic editor, and he is credited with giving the annual its name. A weekly paper, The Normal Badger, had been published by the school and the yearbook was an outgrowth of this publication. However, since the name "Badger" was the same as the annual published at The University of Wisconsin, the Latin word for badger and the scientific name of the European badger—meles—was chosen and from it was formed—MELETEAN.

School Notes

An interesting page in the "School Notes" section tells about the big event of the season, the Oratorical contest. This contest was held at the "Opera House" and was a noisy affair. Judging from the comments, the speakers spoke in "Fire and Brimstone". The most interesting paragraph in this report reads as follows:

"The local contest was a grand success and the River Falls Normal School felt sure that their Orator would win a place in the Inter-Normal School Contest of this state—and he did.

Review of Meletean Staff

A once popular song said that "Old Soldiers Never Die, They Just Fade Away", but what happens to staff personnel of yearbooks? Do they just "fade away", retire, or do they go on to edit and work on publications? A quick check through the alumni files show that they become postmasters, dentists, public accountants, school superintendents, teachers, housewives, salesmen and one poor editor even wound up in a mental institution!

The editor of the 1928 Meletean, Victor Peterson, lives in Marshall, Michigan, where he serves as a Field Representative for the American Jersey Cattle Club.

A Professor of Education at Long Beach State College, Long Beach, California is Carl Amundson who was one of the business managers of the 1929 book. Photographer that year was Herman T. Hagestad, consulting engineer of River Falls who is presently on the State Board of Regents. Mr. Hagestad's hobby is still photography. Another member of that staff was Martin Abrahamson, sports editor. He lives in Takoma Park, Maryland and is a Professor of Agriculture Economics.

Business manager of the 1916 Meletean was Kenneth White from River Falls. He is now Pierce County Judge and still lives in River Falls.

Postmaster at Trego, Wisconsin is Thomas McMahon who was editor of the 1918 edition. Editor-in-chief in 1919 was Fred Huber who is now a practicing attorney in Milwaukee.

One of the most interesting occupations is that of Harold Doornink, business manager of the 1942 Meletean. Mr. Doornink is a fruit rancher at Wapato, Washington. Another business manager on the west coast is Glen Crowley, 1939, who is a salesman in LaCanada, California.

Charles Freeman, editor in 1932 is the manager of the Beaumont Hospital and Clinic at Prairie du Chien, Wis.

Editor of the 1940 edition, Eugene Laurent, is now principal of the Clark County Normal School at Medford. Another principal is Frank Sirianni, business manager of the 1937 Meletean, who supervises the high school at Menomonee Falls.

Superintendent of schools at Cumberland, is Fred Moser who was the associate editor of the 1915 yearbook. Willard W. Irie, editor of the 1914 book, is a dentist in New Richmond.

Chief of Special Service at the Veteran's Hospital at Tomah, is Leo Krueger, business manager of the 1931 Meletean. Another business manager that holds an official position is Lawrence H. Dawson, 1927 (who is Superintendent of schools at River Falls.

1916 - The "Renaissance"

The spring of 1906, the first publication since the Badger of 1900, three numbers of a school paper were published under the name of the "Renaissance".

The "Renaissance" was published by the Senior class, Glen Junkman was the Editor-in-Chief. The Business Manager was Ernest Hutten and the Associate Editors were as follows: Addaline Cornish, Hazel Hallet, Maude Kavanagh, and John Erickson. The two editions were put out in pamphlet form similar to the "Normal Badger". The paper was printed by the Smith Printing Company.

The first edition was published in March, 1906. The 22 page paper, being a Senior publication was likewise directed toward the events of the Senior class. Articles such as "Our Alma Mater" and class spirit appeared in this issue.

The editorial page contained an editorial on Athletics. It was during this time that the different associations influenced by the educators of the state decided to

do away with football as much as possible and to lessen the dangers of accidents that occur in this game. The intention of the associations was to develop track work to a greater extent.

COMMENCEMENT NUMBER

The next outstanding publication, June, 1906, was a 12-page commencement number, containing the Senior class history, will and prophesy.

The prophesy of Glen Junkman appeared as follows: "You will become acquainted with John D. Rockefeller. He will be so much impressed with the height of your principles and the depth of your wisdom, that he will make you sole executor of his estate and tutor of his grandson. You will teach this boy Political Economy to such good purpose that he will regard great wealth as a menace to society. When he is twenty-one, he will, with your assistance, distribute his wealth to the whole world. Then your occupation will be gone and you will become State Superintendent."

PROFESSOR JUNKMAN EDITOR

by Glen Junkman

(1906 Editor-in-Chief)

In the spring of 1906, the Senior Class of the Normal School published several editions of "THE RENAISSANCE," a small booklet of about a dozen six by nine pages. The title was, I suspect, indicative of the desires of the members of the class to renew some former efforts to publish a school paper, but, as only seniors participated in the management and make-up of the paper, the effort was abortive, and the paper did not appear after our graduation.

We were, in truth, only Sophomores at graduation, as we were admitted to the Junior Class when we wished to continue our

looked forward to this ordeal with some fear and trembling, but we found that our feelings were unfounded when the time arrived. At the completion of our course, we went into a variety of teaching positions, and after one or two years of successful experience we were granted a Life Certificate which qualified us to teach in any public school of Wisconsin.

Old South Hall housed both the Normal and Training School. The Normal was conducted much like a High School of the period with a general assembly room where the students had assigned seats which they usually occupied when not in adjacent rooms for recitations. A daily assembly period found the faculty seated on the front rostrum where they gave dignity to the formalities.

Eventually, each senior was assigned to practice teach under the combined direction of a grade room teacher and the supervisor of all practice. Each day, the practice teacher was required to write a detailed lesson plan containing TWO distinct parts: "What Was To Be Taught" and "How It Was To Be Taught". The student teacher wrote the questions he expected to ask, and also the answers he anticipated, but very often the pupils' answers did not fit the questions.

The enrollment of that day was about half of that at present with the number of women far outnumbering the men. The Diploma Class of 1906 graduated 26 women and six men. As most of the students came from small communities, Old South seemed about as big as the Pentagon. The school year consisted of four ten week terms, and there were no long distance commuters as we have today.

The same friendly feeling between students, faculty members, and the community prevailed as it does at present. Our school activities were less extensive, but the spirit of the school followed you in all your journeys after graduation. Yes, for each of us that was here a half century ago . . .

"Fondly our hearts did return to this spot
On the wings of remembrance borne up."



Glenn Junkman

education at the University. We were trained for teaching, and were expected to teach in Wisconsin. In a very real sense, we had a general course without benefit of majors and minors.

At the end of the senior year, the members of the class had the joyous??? experience of having some members of the Board of Regents conduct an oral examination at the school. We

1915 - The "Oracle"

Volume one of the Oracle was published in April, 1915 by the 10:30 Rhetoric Class of the River Falls State Normal School. The editor in chief was Floris Boyle, Associate editor, Marjory Davis and the advisors were Mr. A. J. Wickland and Mr. E. F. Wright.

The name "the Oracle" was selected from suggestions of the students by the Rhetoric class to be the name for this twenty-eight page publication. This paper was the result of demands by the students for a student paper during a lapse of three years without a school paper. The Oracle was not a school paper, however; the editors, reporters and printers were all members of the Rhetoric class and published this paper

with the hope that it would evolve into a school paper.

Only one issue of the Oracle was printed which was in pamphlet form much like the Normal Badger, containing stories and general items of interest.

The next publication was the Student Voice which came out the following year.

The following is an article which appeared in the Oracle.

"Mr. Carl Kolb was accused of hunching and cheating at marbles by one of the fourth grade boys. The charge was taken before Judge Neil Miller of the Juvenile Court by the boys' lawyer, Mr. Kork Wilford. Kolb pled "not guilty" and from lack of evidence the case was dismissed.

"Wit and Humor"

An entertaining section of this first Meletean is a section called "Wit and Humor" which contained such jokes as the ones quoted below:

"Teacher—What kind of ribbon does your mother like best?"

"Small boy — Pabst Blue Ribbon."

Advisor
Wickland

1916 - "Penny Press", First Student Voice

Editor
Shafer

VOL. I

NO. 2

April 11, 1916

Student Voice

RIVER FALLS, WIS. APRIL 18 1916

LOCALS

Mr. Oscar J. Thompson and Herbert Knipfel, principal and assistant of the Greenwood High School visited the Normal last week.

Mr. James Lotz has a position in the Agri. department in Elmwood High School.

Remember us when looking for a box of large, delicious chocolates.

Taggarts Rexall Drug Store

It may be of interest to some of the students to know that A. M. (Adolphus Montague) Sanderson, assistant business manager of the Meletean, enrolled for a course at the Nichols Expert School of business, before coming to the Normal. The Nichols school so we are told, occupies the entire third floor of the Essex Building 23 E. 6th St. St. Paul, Minn. The Business School has a high standing. It is said to be one of the best of its kind in the northwest section. The Senior class appreciates the help which Mr. Sanderson, because of his course, has been enabled to render to the school.

Miss Ida Flood went to Minneapolis Wed. P. M. on business.

Studying all night is not necessary. Glasses improve vision, which quickens preception, makes thinking easier, and leaves more time for enjoyment.

Mr. C. J. Philips, Optometrist

Mr. Wayne Groot left for home Thursday afternoon. His early flight may have been occasioned because of his fishing propensities.

Ruth Peterson visited friends and relations in Ellsworth, Sat., and Sun.

Edna Davis and Elbert Randall took a little stroll after school one night last week.

Margaret Williams attended the League Declamatory and Oratorical Contest at New Richmond, Friday night.

McDiarmed returned to school Monday, after a week's illness.

Douglas Allard purchased a new hat Monday.

Ida Cheriali, Alice Sheary and Mary Mahoney spent Sat., and Sun. at their homes in Hudson.

Eileen Hall visited with friends in Burkhardt over Sat. and Sun.

Miss Ruth Remington, a former graduate of this school, spent a few days in R. F. last week.

First Flight

1949 Student Voice

On April 20, 1949 the first issue of the new quarterly magazine "First Flight" appeared on campus. Apparently this new enterprise did not survive more than one publication. It was not entered in the files of the library and all traces of its existence have vanished from the record. One of the highlights of this

first issue was the unique cover furnished by the Art Dept. The cover, a linoleum cut, pictured an eagle poised for flight, and was planned and drawn by Ken LeMere.

Eileen Carufel, eighteen year old pre-law freshman girl from Somerset won First Flight's short story contest. Her story "Career Girl" was judged best suited for publication by the contest judges.

Don Ubbelohde, publicity manager, announces that the sales campaign slogan was: "It's only a quarter for the quarterly."

Thirty-nine years ago, on April 11, 1916, the first copies of the "Student Voice" were distributed on the campus of River Falls State College.

On this page are reproduced, in their original form, pages from that second edition. As you glance over these pages, as a student, a considerable amount of the material will undoubtedly be of little significance. As an alumni familiar with the period represented, the organizations, the names, and the humorous remarks may bring back memories and perhaps a chuckle or two.

Had you been a student at River Falls on that day, thirty-nine years ago when the paper made its first appearance on the campus as the official College newspaper, in all probability you would have been one of many students, waiting anxiously for this first edition to be distributed. For the price of one-cent, this is what you would have purchased and this is what you would read.

Perhaps a word or two on how this early edition of the "Student Voice" had been obtained would be appropriate. Like many other first editions, time has made them a rare item, and this edition of the "Student Voice" was no exception.

Although many attempts were made to obtain copies of this edition all proved unsuccessful, and things began to look somewhat hopeless. Then one day, Mr. Sanderson, who seems to be blessed with a special gift for gathering information, appeared with copy in hand. Fortunately Mr. Sanderson quite by chance, during a friendly conversation at a basketball game met a student who had this copy of the Voice in her possession. This has been a valuable contribution to complete our story.

Mr. Sanderson, returned to River Falls this year as a student, after an absence of thirty-eight years. As a student in April 18, 1916, when this first edition of the "Voice" made its appearance, A. M. Sanderson was business manager of the Meletean. On page one of this early edition, may be found an article which explains his position and qualifications.

HUMOR SECOND EDITION

Healy seems to be quite a psychologist. On being called upon to give quickly a phrase or word associated with girl, he bawled out, "Lover's Lane".

"I told you not to make me take a bath, Ma. See how plain the hole in my stocking shows now."

WANTED
Some one to teach the members of the Faculty to sing.

TEACHER
What form of a graph did you have for this example?
Student: Mine is an eclipse.
Mr. Clark: What is the theorem for today?
Ralph Hanson: I don't know.
Mr. Clark: Did you ever hear the story of the Ten Virgins?
Ralph Hanson: Yes, I've heard you tell it before.

TEACHER TO S. CHINNOCK
who is reading a dictionary. "So you are trying to absorb some knowledge, are you?"
S. Chinnock "Oh no, I am just looking to see if Webster made any mistakes."

WANTED
Some one to keep Mr. Stratton awake during assembly period.
Floris Boyle gratefully: "Professor I owe all I know to you."
Professor: "Oh don't speak of such a trifle."
Wanted—Some one to coach our athletic heroes in public speaking.

Wanted to know: "Whether some of the R. F. students are making a practice of going to school or going home."

Mary had a little lamb,
Its feet were full of blisters.
It poked its teeth with a telegraph pole,
And the wind blew through its whiskers.

—1916 Meletean



A. J. Wickland

Dear Editor:

Yes, that first "Student Voice" originated in my two English classes. At my suggestion we discussed the idea of having a school paper, since a new printing outfit had recently been installed in the shop under the direction of Professor Wright. Both classes, Junior English and first year class, approved the idea. As the second step I went to President Crabtree for his advice. He, also, approved enthusiastically, and sent me to Professor Wright to work out details, as to paper stock, and type.

Next a committee of two from each class met with me after the last class period in the afternoon to plan details. We agreed that students in both classes be asked to write news items about the school. These articles, not to exceed three lines and fifteen words, were to be signed and placed in a basket on my desk. From these the committee would choose as many as seemed necessary to copy on sheet for the print shop. Then we organized, selecting editor and staff members and also decided to charge one cent per copy to pay for stock. The first issue was printed on typewriting paper, I do not know if any of the first issue were filed, or how long the printing continued. Money from the first issue was used to pay for printing the next. It was to be a weekly paper.

Congratulations to the "Student Voice" and best of luck on the anniversary edition. When your job is finished, I shall be glad to receive a copy of the anniversary edition.

A. J. Wickland.



Archie Shafer

Dear Editor:

It is 39 years since the "Student Voice" had its beginning as the official paper for the River Falls State College and, of course, as all projects of our college it has grown in size, quality, and effectiveness. How gratifying it is to the members of our class to know that the "Student Voice" is still the official paper of the school; still a means of disseminating information and an opportunity for members of the student body to express opinions and air personal "gripes".

Doesn't 39 years seem a long time? I am sure that it does to the average student, but when we older grads think back to events of our school days, or get together to discuss the escapades of those college years, time seems to stand still. Thus it is that I well remember the conditions under which "The Student Voice" had its beginning.

At the Smith Club, located near the North College building, a number of students were talking one evening of the need of a school paper. Some of us volunteered to present the matter to President Crabtree and did so the next day. He agreed, granted permission for us to solicit ads, and use the printshop. Both faculty and student body cooperated in every way possible and soon we were a well organized group of solicitors, reporters, and paper salesmen. Thus, was brought for the first edition of "The Student Voice." I have always been grateful to have had the privilege of serving as its first editor.

Archie Shafer

2 THE STUDENT VOICE

STUDENT VOICE
Vol. 1 Apr. 18, 1916 No. 2
Published weekly by the students of River Falls Normay School
Price, one cent
Advisor—A. J. Wickland.
Editor-in-Chief—A. Shafer.
Associates—
R. Huntzicker,
G. Price,
L. Thompson.
BUSINESS DEPARTMENT
Advertising Manager—L. Coit.
Publishing Manager—E. Benson.
Sub. Mgr.—W. Deichsel, H. Hanson, M. Williams.
Treas. and Circ. Mgr.—F. Lanzer.
Sales Force—J. Moberg, E. Landt, F. Stapleton, Doris Lunt.
Reporters—
Junior, M. Olson.
Third Year, C. Boothby.
Sophomore, R. Demulling.
Freshmen, G. Stapleton.
Printers—
Foreman, T. Larson.
C. Boothby.
M. Carolan.
D. Allard.
E. Kinney.
H. Meath.

EDITORIAL

The question is, Will THE STUDENT VOICE pay? Yes and no. It will not pay in dollars and cents. It will pay in the pleasant surprise which comes to the contributor when he sees his paragraph in print. It will pay when he sees with what interest his hurriedly written lines are read by faculty and students to see if their names are written there.

It will pay in the profitable practice of composition, and in the happy thought of contributing to the information of those who love the Normal.

It always pays to start people to thinking. Thinking promotes public welfare. It will pay even when the most innocent, most unpremeditated, most impersonal item stirs up a hornet's nest. learn the value of the impersonal will go unpunished.

"we" and the guilty contributor Then will the Editor in Chief Are you ready for THE STUDENT VOICE? We are. Now all together for its success!

Miss Kiner

"Every heart must learn to beat,
And every robin learn to trill,
And every Senior learn to teach
E'en tho it is a bitter pill."

4 THE STUDENT VOICE

ORGANIZATIONS

At the Agrifallian meeting last Tuesday evening extemporaneous speeches were given by the members on "The Organization of a Cow Testing Association."

Messrs. Prucha and Lotz gave interesting talks. The 'Aggi Yell' as presented by the Editors, La Voss and Chapman contained many new and interesting news items. If you belong in the ranks of the "Sheep" or the "Goats" try to be out at the next meeting, because they need you.

At the regular meeting of the Rural Life Club last Thursday evening Miss Mossler gave an interesting account of her trip thru the Holy Land.

The Y. W. C. A. and the Y. M. C. A. met in a joint Easter session last Tuesday at 4:00 p.m. in the Society Room. The meeting was very well attended. Mr. Howard rendered two very beautiful selections and Rev. Bird gave an interesting talk on "The Spirit of Easter."

Mr. May: I feel slighter about not being asked to sing in Assembly.

When making your selection for Easter Hat, Cap, Gloves, Shirts, Hosiery, and Spring Suit, remember that our assortment was purchased with the object in view of pleasing the young men. Now isn't it true that our assortment is the largest in town - We leave it to your judgement.

Johnson & Cranmer Co.

Mr. Max Calladay left for his home in Madison, Friday. Luckily for Jane O'Connel he will return.

Supt. Pitts was at the Normal Friday selecting teachers for his school at Red Granite, Wis.

The Normal Base Ball Team played St. Thomas last Saturday. The game was called in the fifth because of rain. Everything considered, our team played good ball.

Question: How many fish did the faculty catch?

Ans. Nobody knows and everybody cares.

There are sweaters for the winners

And banquets for the team,
And the glee club boys can sing themselves to fame.

But how about the "diggers"
The boys and girls who "grind"
Isn't life for them sub-normally tame?

1916

Years Of Change And Progress

1940

Men of Lowery

1916-17

After the Student Voice had been successfully published by the Junior class in the spring of 1916, it was made an all-school paper for the year 1916-1917. A. Shafer, of River Falls was the editor, L. Coit, was the business manager, and A. J. Wickland was faculty adviser during the first successful year of publication. The paper sold for one cent a copy, and John Moberg was sales manager.

1917-18

Patriotism was the background of all activity at River Falls Normal in 1917-18. Enrollment dropped from 627 the previous year to 518. Over 100 students and faculty members had enlisted or been drafted into service. The flagpole on North Hall was erected that year and provision made to raise the flag every day. In both the Voice and Meletean of that year explicit direction were given for proper care and display of the flag.

1918-19

Financial difficulties marked the year. Not having the financial support of the school, the Voice gave over its editorial columns to a plea for assistance from the student body. Guy Smith, editor, voiced his appeal in a editorial;

The Student Voice has come to stay providing it can get the support of the school. Paper and printing cost money, and unless we can sell on the average of about five hundred copies to the students, we shall feel that the publication is not being supported as it should be.

We do not want to beg you to buy the Student Voice; we want you to want it, if not for the news there is in it, for the reason that it is your school paper.

Because several of you room at the same house, do not let that be an excuse for not buying a Student Voice every week. Buy your own copy, read it, and then send it to some friend. In this way you can advertise for your school. Tell your friends to buy a copy, that will help to make the paper better.

With your cooperation the Student Voice will be a success. We believe you will support it. We expect you to.

Guy H. Smith

1919-20

During the school year 1919-1920, Helen Lampson edited the Student Voice. H. A. Stroede, Paul Cudd, A. J. Anderson, Roy Melvin, Agnes McDonald and Daisy Burke were on the staff.

1921-22

The year was very important in the history of RFSTC for a new department, the Junior high school had been organized in the training school. The college enrollment of 517 broke all previous records.

1922-23

Ray C. Gross served as editor. The paper carried all the features of that year and records show that the paper had an excellent year. The big event publicized was the 1500 feet of film taken around the campus picturing student life. The fall issue opened with a dedication of the newly remodeled cafeteria and the present heating system.

1923-24

During the 1923-24 school year, Carleton C. Ames was editor of the Student Voice, with Carroll J. Brown serving as business manager. Humor was spread through the weekly paper and timely gossip held the attention of the student body. Campus opinion was a favorite feature, although a serious reply was never to be found. News of the other colleges of the state, in a column headed "Exchange" played an important part in the news-sheet. The editorial policy for the year appears to have been "more news for a bigger school paper."

1925-26

The tenth volume of the Student Voice began under the leadership of Miss Lois Beers. The business manager was Dan W. Wile, while O. M. Hanna served as faculty adviser.

The first issue carried complete stories of the many faculty changes and most important of these was the appointment of Ted Cox as football coach.

The paper devoted an issue to the high school basketball tourney which was won by River Falls high school.

One of the important headlines of the year was First Degrees issued by College.

The fiftieth annual commencement of the River Falls State Teachers College was held June



PROGRESS, INVENTION AND ORIGINALITY produced many changes in the appearance of the "Voice". Through the years Editors have used and experimented with many different styles and type sizes. The size of the "Voice" has been changed from three columns to six, from six inches to 20. The name plate "Student Voice" has been reproduced in every possible size and style.

6, 1926. A special feature of this year's program will be "Caps and Gowns" with the awarding of nine degrees to four-year graduates. These degrees will be the first the college has ever issued. They were Albert J. Bellisle, John C. Burke, Ruth Fuller, Rhinehart F. Gruber, Alice A. Hasler, Marcel K. Lynum, Frank M. Rademacher, Oren W. Rodewald, Paul Rosenberg, Milton J. Schuette, Howard I. Smith.

1927-28

The Student Voice was edited by Wroe Wolf with Elmer Nelson acting as business manager. At that time the paper was housed in the Times building (Richardson Cleaners) downtown. The publication was the voice of 500 students that year, the secondary department claiming the largest number.

1928-29

Safely situated in its new quarters, the college paper began the year under the editorship of Wroe Wolfe.

Homecoming was given a special edition with pictures of the football players. In the spring the editions covered the speech contest. A highlight on the first formal ever held by the R club was printed. The paper conducted a Who's Who Contest and a most beautiful girl, the best student, the best athlete, and the most handsome man were selected from the 600 students enrolled.

1930-31

The year 1930-31 had many outstanding features that have been recorded through the Student Voice. The paper was published by the Press Club, with Leonard Warner as its managing editor.

The outstanding features of this year's publication were the number of pictures, columns, and special features. The editorial page was unique in that it had just a single column of editorials, an interview of one of the teachers, two or three other columns and advertising. Each individual organization on the campus was given a special boxed head for its news.

1931-32

For the 1931-32 school year production of the Student Voice, the office of managing editor was shared by Albert Hanneman and Orvis Olson.

Soon after school opened, agitation was started by the Voice for a good nickname for our inter-collegiate teams, and a cash prize was offered. By an overwhelming majority vote of the assembly, Harry Roesse's name "Falcons" was chosen.

A new procedure was also initiated when the Student Voice editor was chosen at the close of the first half of the school year.

The general national attitude of peace which was prevalent during the early 30's was reflected in the editorial page, also in the number of peace authorities who lectured here for assembly. It also seemed to be the policy of the editors to proclaim the values of education and study and ways in which to obtain them. One editorial set forth thirty-eight points on how to study effectively.

1932-33

The Student Voice during 1932-33 was edited by Walter Klanderland. As was customary at this time, a new editor was chosen in the middle of the year; Miss Ella Polgar received the appointment.

During this school year, the student body in a straw vote elected Franklin D. Roosevelt as president. The faculty reversed the decision.

1933-34

During this year William Lover headed the Voice staff. On January 29, 1934, David Teske, the assistant editor was announced as W. D. Wyman's choice for the new editor.

1934-35

This was a big year, in all respects, to RFSTC. The college was accredited by the North Central Association through the efforts of President J. H. Ames. Alfred Nelson, Helen Jenson, and Marie Klugow shared honors as editors of the paper during this period.

1935-36

Successful and eventful for RFSTC were the years of 1935-36. The editor during the first term, was David Teske, second term, Helen Jenson, the third term, Marie Klugow.

1936-37

In the year 1936-37 the staff was capably directed by two woman students. Dorothea Panzenhagen served as editor while Emma Tubbs acted as business manager. As the students streamed back to their books in the fall, the first paper carried a front page story of the remodeling of South Hall.

The addition of an infirmary to the campus provided a headline for the after-Christmas issue. Students were given the hot dope on the how and why of it.

1937-38

Student Voice editor for the school year of 1937-38 was Joseph Hyde. The executive editors

were Franklin Elliott, first term, Ivon Greene, second term and Niles Grunke, third term. Grederick Johnson was the business manager, and Romaine Brandt was sports editor.

On November 10, a new style Voice was issued. Known as the "rocket" style of streamlining, all headlines were flush with the left edge of the column, and ran as a continued sentence right into the story.

1938-39

Under the expert editorship of Ivon Greene the 1938-39 edition continued to improve as it presented a well-balanced, well written publication. This newspaper flashed an editorial page with editorials set off in larger type than the average news story.

1939-40

In 1939-40 Chauncey Meacham as editor with 40 other staff members won for the Voice first class ACP honors with special recognition for complete and mature coverage of news, news treatment, and editorial columns. Executive editors for the year were Ester Jensen, Phyllis Case, and Marshall Johnston.

As A Student Sees It

"Every Wednesday or Thursday of each week the Student Voice appears. Believe me, it appears! "Student Voice", three cents; two for five cents—two for a nickel," hails from this and that end of the hall of each hind you, beside you, on all sides; turn this way to escape the din, and you run, bump, and biff-bang, clash directly into it, until to get away from it you buy, not one but two, three, and before you are giving away those "extras" which were literally thrust upon you.

The Student Voice for this week was sold in much the same unique way. A table, piled with copies, and strewn with dimes, pennies, and nickles, was facing one when he entered the door of South hall the other day. One was immediately tackled and he was lucky if he was let go with only two copies. There is no doubt that the sale, at least, of the Student Voice is going to be a howling success.

Kittenball and Golf

Ramer Field added a baseball diamond, a skating ring was developed and shower and locker rooms were employed in North Hall during 1926. In the year 1927 a golf course was started and kittenball (now called soft ball) was adopted as a campus sport.

Falcons Win Conference Championship; Only Collegiate Badger Team Undeclared in Conference Play.

Student Voice, November 9, 1938
 Footballs have ceased bounding about Ramer Field. The cheers have echoed and re-echoed into a sardonic silence. Only memories remain as the tribute to the conquests of 1938 football.

A most exacting assignment in football is molding of a gridiron machine into championship caliber. This is the task that befell Coach Emmett Lowery, and he came through nobly. The championship team was a tribute to his leadership, the thoroughness of his methods, and to his record of monumental achievement which marks an epoch in Falcon history.

The men of Lowery had to be good to pile up victory after victory against the sort of opposition they were obliged to meet along their march of triumph in, and out of, conference traffic.

And so it is that we along with the entire student body salute the team. Undoubtedly a grand bunch of boys, undoubtedly a splendid coach, and unquestionably a shrewd administration. All deserving praise for the 1938 football championship.

Champs - 1916

Meletean 1916

By winning over La Crosse, 23-17, this game made it necessary for the two teams to meet on a neutral floor and play-off the tie to decide the championship of Northern Wisconsin. The first game of the championship series was the game with La Crosse at the Minnesota University Armory for the championship of Northern Wisconsin. From the start to the finish it was very evident that River Falls had the better team. At the end of the first half the score stood 15 to 6 in favor of River Falls. River Falls succeeded in scoring seven points during the second half, so the game ended with a score of 22 to 12 in favor of River Falls.

Milwaukee Games

Milwaukee was the champion of the southern section of the state, so we had to play them a series of games before we could lay claim to the state title. The team winning two out of three games were to be awarded the championship. The first of the games was played at River Falls on March 15th, and resulted in a victory for the Falcons by a score of 34 to 20.

The next game was played on Milwaukee's floor.

The success of our team at Milwaukee brought the second State Championship to River Falls for the school year 1915-1916. River Falls is certainly in the athletic world.

Beef About Gym

Student Voice, February 8, 1939

In the Eau Claire game, which is the biggest game of the season, it would be swell if we had the facilities to handle the large crowd that would like to attend. Our gym will not even seat the student body, and for about one-third of those who are lucky enough to get the seats the complete floor is not visible. Our floor, which is the smallest in the conference, measures 40 by 65 feet and the regulation college floor is 50 by 90 feet. An ideal athletic layout is that of the Superior Teachers College, which includes a large basketball court.

One For The Books

The Junior football team of this place crossed feet with a Stillwater team on the normal campus Saturday, Dec. 12. The icy condition of the ground made it somewhat difficult playing, however, the usual amount of excitement accompanied the game which was characterized by the manly conduct of both sides. The visitors conducted themselves in a gentlemanly manner throughout the game. One of the worst errors was made by Stillwater. One of the River Falls men got the ball and was making splendid time towards his own goal when a thoughtless sprinter rushed out of the Stillwater ranks and caught the man just as he was about to make a safety for the men from up the river. Thus Stillwater lost two points through the carelessness of one of her men.

1940-1955 - Influence Of War Years

1940-41

A selective program in accepting students and the enlistment of many into military service reduced the enrollment to 644. This compares to a record enrollment of 740 students last year.

The Student Voice celebrated 25 years of publication on April 17, 18, 19, of this year. This anniversary celebration marked the second time that the Student Voice had been feted since its introduction as a student publication. Marshall Johnston was editor and Loren Thompson was Business Manager of this year's Voice.

Colege was host to the Provincial Pi Kapa Delta tournament on Saturday, April 5, 1941.

1941-42

The editor of the "Student Voice" for the year 1941-42 was Lucille Kane and the business manager was Howard Wilcox. The enrollment decreased markedly this year to 512 students, and most of these were enrolled in the lower classes. Seven students were chosen for "Who's Who in American Colleges". This was the eighth edition of "Who's Who," but the first time in the history of this college that students have been chosen to be included in the publication. President Ames extended greetings to the boys in the armed services. "We want you to know we are with you in spirit, wishing you well." As of Jan. 14, 1942, 100 RFSTC men were serving their country in some branch of the service. River Falls in the third term of 1942, installed wartime courses to aid in defense measures.

1942-43

This year Carrold Whitaker and Yvonne Johnson worked as co-editors of the "Voice" and Robert Nicol was business manager. The total enrollment showed another decrease—409 students with the men outnumbering the women 2 to 1. O. M. Hanna, Head of the English department, died on October 28, 1942. He came here in 1916 and was appointed Head of the department in 1927. Lt. Justin Williams, Head of the History department, John Mosher, and B. J. Rozehnal were members of the service in 1942. "649 Stars Shine For Victory." The most outstanding tribute to RFSTC's men in the service was its service flag which was displayed in the corridor of South Hall. The stars of the flag represented former students, faculty members, and graduates of RFSTC.

1943-44

The enrollment decreased again this year with 200 students registering. Of the 35 men in school, 21 were freshmen. Almost half of the men in school were out for football. Instead of an editor this year the Student Senate voted to have associate editors and named Corrine Swanson, Betty Aasterud, and Nona McCollow to fill the positions. The school service flag which hung in the South Hall corridor was changed and added to all the time. The flag itself was completely filled with blue stars and the names were put on the stars as more alumni entered the service. The flag was being kept up to date by members of the service flag committee. The number of blue stars had increased to 784 and 13 gold stars had been added. River Falls lost another faculty member to the Armed Services. This time to the women's branch of the U. S. Navy. The departing instructor was Miss Anderson, director of women's physical education.

1944-45

The size of the Student Voice decreased this year because of a limited budget. The enrollment was about equal to 1943 with 209 students registering; 44 men and 165 women. The "Voice" staff included: Editor and chief, Betty Aasterud; associate editors, Barbara Harris and Francis Berger; and the business manager, Jean Morgan.

The Nov. 2, 1944 edition of the "Voice" reported that 23 RF college men had given their lives in the war to that date. River Falls faculty members were scattered in the war service. Checking over the faculty in service RFSTC found representatives from coast to coast in the U. S. and one in the South Pacific.

Aerologist Mate 2c John Mosher was situated on one of the Mariana Islands. He stated in a letter to Dean Stratton that his work was what he had prepared for—making maps and observing weather. Lt. Rozehnal was instructing in the Army Air Force at Waco, Texas. Lt. Set-

terquist was instructing fliers of the naval air corps in the use of radio at Whidly, Wash. Mr. Man-oah Luide-Tedesco, a writer and lecturer who has dedicated himself to stimulating public interest in inter-American cultural relations, appeared on the campus Jan. 18.

On Dec. 29, about 8:30 in the morning, Mr. Jake Jensen, janitor of North Hall discovered smoke pouring out of a basement storeroom. He summoned the fire department which was unable to put out the fire immediately because its own pumping system was out of order. They made use of a hydrant on Fourth street and got the fire under control. Mr. Jensen estimated the damage to be very slight, not over five dollars worth of rags, paint and janitor supplies. He did however, bemoan the plaster and wall cleaning job.

George Grimm of the Minneapolis Star Journal spoke here on Feb. 9, on his recent work in China. Mr. Grimm is a much sought after speaker and appeared here through the courtesy of the Minneapolis Star Journal.

1945-46

This year marked the return of 15 veterans from the various theatres of operation. This number was increased throughout the year.

The total enrollment of this year was 202 students. This figure is comparable to the enrollment of the previous year. The men students numbered 55, 35 of whom were in the freshman class.

J. H. Ames, president of RFSTC for the past 29 years retired from his official position on July 1, 1946. Dr. Eugene H. Klienpell, president of the State Teachers College at Valley City, North Dakota was selected by the committee of the Board of Regents to succeed J. H. Ames.

The Student Voice was edited by Lois Landberg with Mary Wilkins and Faith Griffith acting as co-Business Managers.

1946-47

The college enrollment hit postwar peaks during this year. The largest freshman enrollment in the history of RFSTC was tabulated. Over 400 freshmen enrolled bringing the total enrollment to 671 students.

Because of the increase in enrollment the Voice increased in size and quality. The editor for this year was John C. Whitaker and David Benson acted as Business Manager.

The River Falls Falcons defeated Oshkosh, champions of the Southern Division of the Teachers College Conference and thereby earned the right to represent Wisconsin in the NAIB Tournament at Kansas City. The Falcons lost to Marshall College of West Virginia in the first game of the tourney. Nate De Long set a new tourney record of 56 points in one game.

1947-48

The editor of the "Voice" for the 1947-48 school year was Jack Wallace; associate editor, John Whitaker; and business manager, Fritz Frazier.

The college enrollment soared to an all time high. The total enrollment was 772 students. There was a total of 584 men, 314 of this total were veterans taking advantage of the G. I. Bill. There were 188 women students.

The college welcomed four "south of the border" neighbors to the campus in the fall of '47. To girls and to boys from Mexico enrolled for the fall term. On Sat. Feb. 14, Governor Youngdahl of Minn., was interviewed at the capitol by 12 YM-YW members as part of the activities included for the Social Activities Day.

The May 24 issue of the "Voice" stated that an A. P. dispatch revealed the fact that basketball star, Nate DeLong, had been drafted by the Sheboygan Redskins of the National Basketball League.

1948-49

Mark Stone served as editor and Lloyd Coburn as business manager. The big event publicized was the Falcon's successful basketball season. They on the conference championship and defeated Beloit for the right to enter the NAIB tourney at Kansas City. The Falcons lost the opener of the tourney to Iowa State 65-64.

A new high in student registration was reached. A total of 823 students enrolled for the fall quarter. Ten students represented RFSTC in the 48-49 edition of

Who's Who in American Universities and Colleges.

Mis Irma Hathorn retired after 29 years as dean of women at RFSTC.

Walker D. Wyman was selected to write a Senior college text on the history of the American frontier. The selection was made by Harcourt Brace Co., New York.

1949-50

Wallace Smetana as the editor of the 1949-50 "Voice". His assistant editor as Robert Wickstrom and the business manager as Don Mattson. The faculty advisor was Al Boeck.

An enrollment record as set this fall with 896 students registering. The male enrollment still had quite an edge on the female enrollment on a 2 to 1 basis.

1950-51

Following a nation-wide trend, enrollment dropped to 725 at River Falls for the fall term.

The Student Voice had a successful year under the guidance of Donald Mattson as editor and Donald Trewartha as Business Manager.

This year also marked a very successful year for the debate squad. They won a superior rating at the fourth annual Bradley Speech Tournament held at Peoria, Illinois, November 17. Members of the squad included Jack Hanson, Ernie Gay, Ambrose Murphy, Jim Van Tatenhone, and Dick Vilstrup. Miss Marion Hawkins was their instructor.

The new girls dormitory was named Hathorn Hall in appreciation of the 29 years of devoted service Miss Irma Hathorn gave as Dean of Women at RFSTC.

1951-52

The Student Voice was edited by Bill Collins with Beverly Ann Jensen acting as business manager.

The last report from the registrar showed a total enrollment of 603 students. Of this number, 426 were men and 127 were women.

Because of his popularity as a world affairs analyst, Howard Pierce Davis was invited to return for his third visit here.

High scoring Roger Kuss finished second in the nation in small college scoring and repeated as conference scoring champion.

Dr. Rudolph A. Karges, Vice-President of River Falls State College for a quarter century, and faculty member for more than 40 years, retired at the end of this school year.

Big Nate DeLong added the National Collegiate scoring record to his illustrious basketball career. He passed the 2,199 total set in '48 with his 26th point of the game. DeLong's total points for the famous game was 33. This year



649 STARS SHINE FOR VICTORY, Ruth Osits Lewis, sophomore from River Falls looks at the names of River Falls, students and faculty written on the stars of the service flag. The flag was a tribute to the men of the College who served in World War II; 644 blue stars represented men in active service, while five gold stars represented men either killed in action or missing.

the Falcons won the Wis. Teachers College conference championship for the fourth straight year thus entitling them to compete in the NAIB tournament for the second straight year for the first time in the history of the school.

1952-53

This year the "Voice" editorship was handled by Bob Doolittle. The business manager was John Reque and faculty advisor was Wayne Wolfe.

Rog Kuss was chosen by the NAIA as the outstanding college basketball player of 1953. Kuss registered a total of 1,843 points in his college basketball career.

The Folk Singers from the college presented a full program of American Folk Songs at the college auditorium on April 23. This group was organized by Chauncey B. King, fall (51), had already become popular and in demand at various functions.

On March 19 the Ramona Gerhard Quartet performed as a part of the concert and lecture series at RFSC. Appearing with Miss Gerhard were Burt Hanson, tenor; Bob Bass, bongo drummer; and Ed Viehman, master of ceremonies.

Bill Kohl, River Falls' counterpart of Grandma Moses, and college janitor retired at the end of this year, looking forward to spending more time with his paints and canvasses and a chance to give Grandma Moses some real competition.

1953-54

The "Voice" editor this year was James Cerello and the business manager was Jane Standish. The faculty advisor was Harry Griggs.

Dr. Mario Rossi, a veteran diplomatic correspondent, was the speaker at an all-college assembly on November 13. For two years prior Dr. Rosi has been reporting and interpreting United Nations developments affecting the Middle East, South Asia and Africa for "The Christian Science Monitor".

Dr. Konrad Wolffe battled against what he considered "the misconceptions that only experts may enjoy music" when he presented his lecture recital on November 18. German-born Dr. Wolffe is a graduate of the Sorbonne in Paris and received his doctorate from the University of Berlin.

1954-55

With the beginning of the spring term this year River Falls welcomed the first two Iranian students, Tamy and Many and Mike, a Japanese student. Later in March, Hamy Kharraji joined his fellow Iranians here for the spring term.

The renovation of RFSC's oldest building began June 15 at an estimated cost of \$150,000. The "new" old South will provide a new student union, more class rooms, a new speech department, and additional faculty offices.

Review Of Past "Voice" Editors . . .

All of the past editors of student publications have had a great deal to do with the success of our present school publication. Through their efforts has emerged the present "Student Voice."

In an effort to contact the past editors we found ourselves unsuccessful in some of the attempts, due to unknown addresses, changed addresses, and the like. We did, however, contact quite a representative group of people. The following paragraphs are the statements received by some of the past editors about their present vocation in life.

Fred W. Larson, Eau Claire, Wisconsin. (1908)

"Backward, turn backward! Graduated in June of 1909. Then thirty five years of teaching, a year in the army, three years more schooling, and retirement. Now— and office worker, and liking it. One son living, and a lovely granddaughter who preserves the memory of her lovely mother."

Everett H. Smith, St. Elmo, Ill. (1924-1925)

"Student Voice editor 1924-25. Still "putting out a newspaper" 30 years later. Have owned the St. Elmo Banner since 1945. Won first place for general excellence in state contest a couple of years ago and have wall full of other award certificates. Married, son in sixth grade and daughter a high school junior. Getting gray, bald, fat and lazy."

Dr. C. Wroe Wolfe, West Newton, Mass. (1927)

"Dr. C. Wroe Wolfe, author of four textbooks on geology, author of the Blister Hypothesis concerning geological processes, and author of 35 professional papers, is currently professor and chairman of the department of geology, Boston University. As a currently active radio lecturer on geology he has 210 hours of broadcasting to his credit."

Leonard Warner, Appleton, Wis. (1929-1931)

"Leonard Warner, Student Voice editor from 1929-1931 has been in charge of the adult farm program of the Appleton Vocational School since 1947. The school has one of the largest adult farm classes in the state.

Before coming to Appleton, he taught agriculture in the high schools at Roberts, Marion and New London.

Mrs. Warner (Ila Johnson, class 1932) has been active in choir direction and junior choir activities in Appleton. The Warners have three daughters. Marilynn is an honor student in Lawrence Conservatory of Music.

The Warners also own "The Snack" a popular drive-in in the Fox river area."

Albert C. Hanneman, Wautoma, Wis. (1931)

"Pleased to hear from you and good luck in your efforts. I'm still teaching school and running a melon stand in summer. Having a good time. Do write an article on controversial issues now and then."

Walter Klanderma, Baldwin, Wis. (1932-33)

"I am very happy to comply with your request; Trust the following statement will satisfy the requirements;

Since my discharge from the U. S. Army in 1945 I have been serving as an instructor of veterans, working out of Baldwin High School. This work which is made possible under the provisions of the GI Bill has provided a wonderful opportunity to practice adult education in the field of agriculture."

William C. Lover, Mondovi, Wis. (1933)

"Since graduation in '34 I have owned a theatre in Minn., taught HS here for 4 years, spent 4 years as a weather forecaster with AAF in WWII, since then I have owned the Mondovi Food Market. I was married in 1943 to Marian Weber of Durand and have a girl 10 years old and a boy 8. Thanks for your interest in the old grads."

Some attempt should be made to hold a high school press meeting each fall, for the benefit of new high school, and college, editors. The student publications staff should take the leadership in the promotion of this activity, and a discussion of the editorial and financial problems should be held under competent direction, thus presenting a "clearinghouse of ideas."

These are a few of the things that can be done to assure students here of bigger and better publications. But in the end it is the student body itself that will determine the future of the Student Voice and the Meletean, for it is their interest, participation and cooperation that charts the course for the coming year.

(Continued on Page Seven)

1955 - Publishing Today's News . . .

During the 1954-55 school year, the Student Voice has undergone several extensive changes, changes which the current staff felt were in the best interests of the student body and the college itself:

For the first time since pre-World War II days, the Voice has reverted to a weekly newspaper. The change took place January 10, 1955.

A "new look" has been given the Voice by major typographical changes, made possible by the installation of new equipment at the River Falls Journal, printers of the Voice.

The Voice this year has been one of the most profusely illustrated college newspapers in the nation,

using more pictures to tell the story of the weeks of the past year than ever before.

The change to a weekly publication, and the switch was not made without its problems, has made it possible to get more news to the readers at a time when it is still news. And the change has also permitted more news to be printed than was possible before. The added space made possible several excellent feature-type stories about the college and personalities around the campus.

A new Ludlow headline type caster which has been added to the Journal equipment now permits cleaner, more modern headline faces and designs than was possible previously. The staff has taken advantage of this new equipment.

The installation by the Journal of its own photoengraving plant has enabled the Voice to take full advantage of the opportunity to present the pictorial side of life at River Falls. This equipment was installed in late November.

The Student Voice is printed by the River Falls Journal every Monday, except for holidays and during exam periods. It solicits national and local advertising to help defray expenses, but receives its main support from a budget provided by the Student Senate. This year's budget approximated \$2500.

Circulation this year has been expanded to include a large number of alumni and servicemen and copies are sent weekly all o-

STUDENT VOICE STAFF 1954-55

The regular student publication of the Wisconsin State College at River Falls, Wisconsin. PUBLISHED WEEKLY during the school year except for vacations, holidays, during exams, etc. Subscription rate, \$2.00 per year. Free to Servicemen.

Accepted as second class matter by the Post Office at River Falls, Wisconsin, under the Act of Congress, March 3, 1889.

Editor ----- **Myron Gayle Moen**
Associate Editor ----- **Chuck Brill**
Sports Editor ----- **Shirley Neuner**
Sports Writers—Paul Czarniecki, Ronnie Jensen, Kay-Don Tibbetts, Bill Jenkins, Bill Brandt.
Business and Circulation Manager ----- **Joanne Crownhart**
Business Assistant ----- **Catherine Johnson**
Reporters—Glenn Gill, John Gowan, Shirley Neuner, Lois Lucht, Arlen Albrecht, Donna Williams, Don Laue, Dale Bieseker, Merwin Moen, Ardis Shannon, Dorothy Frederickson, Dorothy Mosher, Roger Ekstrand, Richard Doetkott.
Advisor ----- **Paul Peterson**

ver the world. About 1200 copies of the Voice are printed each week.

In addition to providing the campus with a newspaper, the Voice also serves as a medium for fledging journalists who want

to try their hand at writing for publication. Thus students have the opportunity to see their materials in print, as well as the opportunity to experiment with such problems as make-up, editing and headlines.



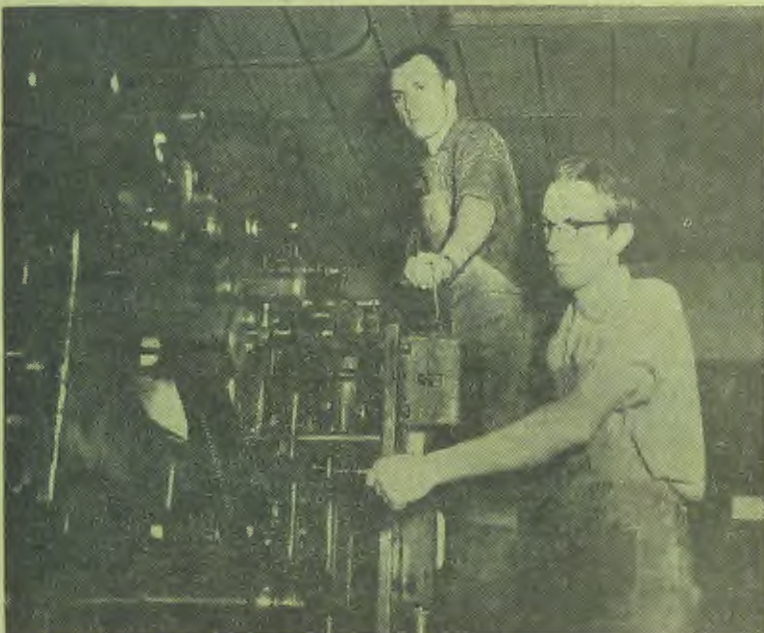
GETTING THE STORY—Jerry Gibson, assistant Voice photographer and Dorothy Frederickson, reporter, interview student, Bill Gotz, winner in the River Falls Art Exhibition.



PICTURES — Voice photographer Jack Tooley is responsible for all the pictures which appear each week in the Voice.



EDITING TODAY'S NEWS Myron Gayle Moen, right, Editor and Chuck Brill, Associate Editor, proof read copy, write headlines and lay out the next issue of the paper.



PRINTING THE NEWS—Don Fischer, front, River Falls, and John Letch, freshman from Oselola, make last minute adjustments for the Monday afternoon press run. The paper is printed weekly at the River Falls Journal office.



CIRCULATION Business Mgrs. Joanne Crownhart, left, and Catherine Johnson mail copies of the Voice to alumni, service men and other colleges.



LOOKING OVER THE STUDENT VOICE are, left to right, Prof. B. J. McCarthy, Social Science Dept.; Roy Dunlap, columnist for the St. Paul Pioneer Press; Chuck Brill, freshman; Myron Gayle Moen, junior and B. J. Rozehnal, Dean of Men.

REVIEW OF PAST EDITORS—

(Continued from Page Six)

David E. Teske, Rockford, Ill. (1934)

"I am teaching English and doing vocational guidance work at Rockford's East Senior High. In 1950 I received my M. S. in English at Marquette University.

My wife is the former Mable Montague, Stephens College, class of '40. We have two sons, Stephen 9 and Ralph 3.

For the last eight years in Milwaukee and Rockford I have been the training officer of a Naval Reserve Division."

Marie Klugow, Tracy California, (1935)

"My husband and I are living in Tracy, California, a thriving community on the West side of the great San Joaquin Valley of the state. Tracy is sometimes called the "Tomato Capital of the World." We have a huge Heinz factory and a large sugar refinery besides many other industrial plants located here.

As for me, besides being very active in the community activities, such as service and fraternal clubs, I am again engaged as a 5th grade teacher in the Elementary School District of Tracy. Since our community is growing by leaps and bounds, the schools, too, have become overcrowded. We are in the process of building but can't seem to keep up with

the population.

Thank you for your courtesy and my sincere best wishes to the Student Voice."

Ivon Greene, Manitowoc, Wis. (1938-39)

"Since graduation Ivon Green has taught a single grade, has served three years in World War II, has been principal of Knapp State Graded School, has received his Masters degree from Minnesota and is now Principal of Garfield School, Manitowoc, Wisconsin. This year he is using his newspaper experience to edit a six page public relations newspaper for the Manitowoc school system. Best wishes and much success on your 60th anniversary issue."

Lucille Kane, St. Paul, Minn. (1941-42)

"I am curator of manuscripts, Minnesota Historical Society, St. Paul 1, Minnesota. I do research, write articles on the history of the northwest, and have done one book."

Calvin Larson, Denver, Colorado (1943)

"River Falls English department training and Student Voice editing experience apparently had their permanent effect, for I'm still in the word mongering business—as public relations director for the Rocky Mountain AAA Club in Denver, Colo. Ours is a rather comprehensive P-R department, for it includes run-

ning an adult driver training school, sponsoring school safety patrols and high school driver education, as well as publishing a monthly newspaper, annual Colorado travel directory, an employee magazine and weekly news releases on automotive subjects."

Mrs. Everett Lee Burkholder (Barbara Harris), Newport, Minn. (1945)

"Graduated RFSC August 1945. Taught in H.S. for 2 years. Married in 1947 and received Master of Arts in American Studies at U. of Minn., in 1948. Was film librarian and later Supervisor of Education at the Science Museum in St. Paul until David Mark arrived. Am now "just a housewife and mother" although I still do part time work at the museum."

James Lonergan, Hudson, Wis. (1948)

"Let your discourse with men of business be short and comprehensive", said George Washington. This, too, was a journalistic maxum with the Student then years ago. We were edited with large scissors then—our articles began as pastries and emerged as crusts.

We were becoming adept at a very difficult task; the ability of adequate self-expression. The English department—Mr. Engler's grammatically correct red pencil—

Miss Moss's disquieting insistence that we think—Dr. Chisholm's gleaming semantic scapel (I have not listened to a political speech since, a great saving of time)—gave us the tools with which to communicate our thoughts be they a Marilyn Monroe "Wow" or a technical correlative ration explanation. After leaving RFSTC in 1948 I attended the University of Wisconsin and was graduated with a B.S. in Economics in 1950. I am at present employed by the Anchor Casualty Insurance Co., of St. Paul, Minn."

Robert A. Wickstrom, Rochester, Minn. (1948)

"Thank you for your letter. I have been in the Senior High School in Rochester, a director of publications for four years. The complete staff of both the yearbook and newspaper consists of 120 students. My capacity as advisor to the publications limits my formal teaching hours. I have only one English class other than my journalism class which is primarily used for newspaper work. We have one thousand students in 10, 11, and 12 grades at Rochester. "The Rocket", newspaper, is published biweekly. "The Rochord, yearbook, is annual has 120 pages. I am working on my MA at Columbia University and next year have been allowed a leave of absence to accept a Smith-Mundt scholarship for Greece."

Yvonne Johnson Pierce, Morgantow, W. Va., (1942)

"After graduation from River Falls State College, I taught high school in suburban Detroit. For the past eight years we have lived in Morgantown, W. Va., where my husband is a pharmacist. We have three sons—Daniel and David, 7½ year old twins, and Jon Eric, 2 years old."

DECEMBER 1897 FIRE!

Extract from a letter written by a member of the primary department who was a witness of the fire.

"Last night the school got afire. A table got on fire and a door. The rough goot on fire. To more windows got on fire and the next floor got on fire. The rough got on fire all over and the next floor got on fire. The other side of the school got on fire; it was a big fire. They put water on the school and the next floor got on fire and the school was all afire and the room that I am in got afire and all my things were afire. The lowest room the little bird was taekn out and the top of the school fell in and the sides some of them, the rocks were all around.

September 25, 1942

The Falcons played their first football game under lights on Ramer Field.

1955 - Meletean To Add "New Look"

Preview of "55" Meletean . .

by Jack Tooley
(Meletean Editor)

The staff of the 1955 Meletean has made an attempt to more nearly mirror the activities of the students, faculty, and college than has any other previous yearbook. In doing this several things have been done which are new to River Falls' yearbooks.

There are more pictures in this year's book than have ever before appeared in the publication. And, in selecting the pictures, the staff has always done it with the idea of broadening the scope of the material covered.

The traditional division of the book has also been changed. Whereas previously there was an activities section and organizations section, we now have a single section under the name of Campus Life, which includes such things as Homecoming and the student organizations.

To break the monotony typical of the classes section, there has been added on each page a picture of some event of interest, such as student picnics, or important personages on campus.

A section picturing the physical expansion of the college in some detail has also been added this year. In it are included the facilities of the new Chalmer Davee Library, the renovation of South Hall, the fresh "make-up" in North Hall, and the just completed Agricultural lab building.

The opening section of the book has as a theme the major buildings on campus, as some previous Meleteans have had. However, in the '55 edition an entirely new approach has been used. The process which has not appeared in any publication of

any of the state colleges before, is probably the most attractive single feature of the book.

In handling the organizations, which appear in the Campus Life section, two factors have been kept in mind by the staff. First of all, the actual function of the



Jack Tooley

group has been shown. For example, the Dance Theatre group is shown rehearsing dance routines. Secondly, we have been concerned with who is in the organization, and showing them clearly. For this end a formal group picture has been used.

In short, the 1955 Meletean should be one of the finest yearbooks published by the Wisconsin State College at River Falls.

CHANGES THROUGH THE YEARS

Gradually, through the years the Meletean has changed, perhaps the word should be mellowed, into the book it is today. More pictures were added, certain sections dropped, and different colors were used for divider pages.

Covers have changed little since 1912. However, the Meletean of 1916 featured a purple plush cover but the majority have been hard paper or leather. During the last seven or eight years, with the exception of 1954, paper covers have been the rule.

Pictures of the campus and scenic shots of the surrounding countryside have been used every year. Some years lines of poetic verse such as: "The last sunbeams of evening leave a sunlit trail on the waters of the Kin-nickinnic."—1923; and in 1924 under a picture of North Hall we find, "and may the vines forever, unmolested, O'er thy familiar portals cling".

When first published in 1912 the book contained 142 pages, 14 more than the present edition. Pictures were few and far between. The 1912 book contained exactly 21 pictures beside the individual faculty and senior pictures. The 1955 Meletean will contain over 350 excluding the individual class and faculty.

A part of the yearbook that has been discontinued in Meleteans since 1920 is the section devoted to advertising. In the initial book we find ads for everything from clothes, to health spray, to cement blocks and lumber. Ads were large and covered at last 15 pages of the book.



1955 MELETEAN STAFF, left to right, Calvin Martell, Joan Drumm, Ronnie Jensen, Blake Murray, Doris Lindemann, Jack Tooley, Beulah Falkofske and Shirley Neuner.

Look To The Future . . .

by Paul Peterson
(Present advisor)

Student publications have made a large number of changes in the 60 years they have existed at the College, and there is little reason to believe that the next 60 years will not see a large number of changes as well.

These pages have vividly portrayed the major publication development of those six decades—in size, in staff, in format, in content, in policy, and in purpose. The paper has been used as the voice of a group, the faculty and individuals, as an official carrier of administration news, and as the voice of a dissident minority from time to time. It has been staffed by a large number of students, and by a very small number of students, and it has provided laboratory experience for a large number of students over those years.

The yearbook, which is generally considered the pictorial record of the people and activities of a school, has changed too, and for the first time in any Wisconsin state college annual has introduced four-color pictures.

And what of the immediate future?

It seems likely that both publications will continue on somewhat the same tack they are at the present time. The support of the students, faculty and merchants of River Falls for a weekly newspaper has been strong and will continue to grow stronger. Bigger and better annuals appear in the offing.

Some things can and need to be done, however, to assure the students of better publications whenever possible. For example, each year should see future editors being trained in all the mechanics of the operation, and efforts should be made to place competent people who are leaders in editorial positions.

Some hard and fast rules, regarding each position on the two staffs, should be created and interpreted so each person will know what is expected of him or her when appointed to that particular post. A "standard operating procedure" should be established for each publication.

to get out a better publication, and who have cooperated with the editor in collecting and writing. Some form of recognition should be granted all those persons who have actively worked



Paul Peterson

ing the news. A "journalism club" should be formed and become active on campus, bringing in successful journalists from the surrounding area for lectures and discussions of current publishing problems.

April 18, 1941

Members of the "Student Voice" staff published a 25th anniversary issue. The three-day celebration consisted of an all-school dance and anniversary banquet. A large delegation of former editors and business managers of the "Voice" returned to the campus to participate in the anniversary celebration.

Fifteen Years Ago

The "Student Voice" published a special leap year edition.

November, 1951

The "Student Voice" received a first class rating for the second half of the preceding year from the Associated Collegiate Press.

Meletean Dedications Through The Years . . .

1912

"It is with pleasure that we dedicate to our President, the first annual issued by the River Falls State Normal School. President Crabtree is a scholarly and talented man, admirably prepared for the position which he occupies. His ever-ready word of encouragement, his many helpful suggestions, his sympathy and good will have made him the honored, respected and beloved friend of the faculty and the entire student body. The Meletean Staff, of the Senior Class, dedicate to President Crabtree, the Annual of 1912."

1913

"To the graduates of our Alma Mater whoever they may be, whatever they may be, and wherever they may be, we dedicate the Meletean of 1913." This dedication was probably one of the shortest and most interestingly worded that has appeared in Meleteans.

1915

"To our worthy advisor, J. A. Ames, whose practical wisdom, originality and kindness have won him the love and esteem of all River Falls Normal Students, we, the Senior Class of 1915 affectionately dedicate this Volume of the Meletean."

1916

"To Professor J. I. Malott, who has worked with us and for us so faithfully and zealously during the past five years, as advisor and friend, we, the class of 1916, dedicate the fifth annual number of the Meletean as a token of our appreciation and gratitude."

1917

"To the fathers and mothers whose sacrifices have made it possible for us to enjoy the benefits of this school, the Senior Class affectionately dedicates this volume of the Meletean."

1918 and 1919 . . .

saw patriotic overtones in both books. For the first time color is used on divider pages, especially those showing the flag. The dedications read: "To the boys who have so willingly gone forth to fight for the cause of humanity, to die if need be that human liberty, gained at such awful cost in the long centuries of upward striving, shall still be kept as a precious heritage—to these we dedicate this volume."

"To those men of ours who gave their all in the mad rush of war for the sake of those ideals which to all true Americans are more precious than life, we, the class of 1919, tenderly, reverently, and proudly dedicate this volume."

1920

was the last year that any advertising appeared in the book. The dedication that year was to "Miss Mary B. McMillan, who as a friend, teacher and advisor, has guided us through our school life."

1921

"In placing this book before the students, faculty and friends of the River Falls State Normal School, we, the class of 1921, cannot withhold the name of him who has been the main factor in our success. To Charles G. Stratton, our advisor and guide through five years of Normal School life, we gratefully dedicate this annual.

1925

"In placing this book before the students, faculty and friends of the River Falls State Normal School, we, the Class of 1925, continually have in mind the name of her who has been the chief element of whatever success we have achieved. To Miss Maud A. Latta, our advisor and director, we gratefully dedicate this annual." Miss Latta was advisor to school publications for many years. She retired in 1949 and now lives in Antigo, Wisconsin.

1926

"To the teacher—who stands at the point where all the rich and radiant forces of society come to focus, amidst the living issues of religion, of politics, of ethical adjustment and of social evolution; who is unwilling to sit complacently behind the breastworks of accumulated knowledge; who is ever devoted to greater and nobler ideas of service; we, the class of 1926 dedicate this our yearbook."

1928

"To that spirit which has so inspired the students and faculty that they have in unity created, fostered and developed traditions and ideals which have been vital factors in the growth, expansion and influence of this institution, we the class of Nineteen Hundred and twenty-eight humbly dedicate this our yearbook."

1930

"To the youth of today in the faith that he will meet and solve this problem with his eagerness for knowledge, and truth and progress, with his ambition, his enthusiasm, and his hopeful idealism, we dedicate the Meletean of Nineteen Hundred and Thirty."

1933

One of the most attractive Meleteans was the 1933 edition which had blue divider pages and

used a great deal of silver print. It was dedicated to River Falls—"In gratitude for the opportunities it has offered and for the memories it will recall, we dedicate this twenty-first volume of the Meletean."

1934

"To President Ames in grateful recognition and appreciation of his twenty-five years of service to the River Falls State Teachers College . . . a quarter century of significant and vital growth in the history of our Alma Mater . . . we dedicate this Meletean of nineteen hundred thirty-four."

1942

"To the men in service—alumni, former students, and our classmates — this 1942 MELETEAN is dedicated."

1954

In 1954 the dedication read: "The 1954 Meletean is dedicated to the Chalmer Davee Library which is not just another building on campus but a monument of the progress and expansion which is going on at River Falls State College. Education is the hope of the nation as a way to world peace, and this is personified here at River Falls, in the expansion program."



LOOKING OVER THE STUDENT VOICE, these students relax in the reading room of the new Chalmer Davee library, while they catch up on current campus events. The paper publishes a campus calendar to keep students posted on coming events and class schedules.