



The Student Voice

MONDAY, SEPTEMBER 22, 1958

RIVER FALLS STATE COLLEGE VOLUME XLV

NO. 3

Secretary of Agriculture May Attend Rural Meet

Secretary of Agriculture Ezra Taft Benson has tentatively agreed to speak on the River Falls campus Saturday, Oct. 25, as part of the Rural Life Conference sponsored jointly by the Division of Agriculture and the Department of Social Sciences.

Other speakers scheduled for the Saturday program include Henry Ahlgren, director of the Agricultural Extension division at the University of Wisconsin and O. B. Jesness, agricultural economist at the University of Minnesota.

A Rural Art Show will be sponsored by the college as part of the conference set for October 20.

Any amateur artist who is 18 years old or over and a resident of rural Wisconsin may participate in the show. Part time public school art teachers and art students may consider themselves amateurs; however, college instructors may not.

All work submitted by an artist must be original. Copies of paintings or photographs, other than ones taken by the artist, should not be submitted. Each artist may submit two works in any of the following media: oil, water color, prints, or drawings. Paintings that are submitted should be framed, others should be matted.

Certificates of award will be given work of special merit. A purchase prize may also be given, but this is not yet determined.

Entries for the show will be accepted in the art department at the college on Saturday, October 11, from 9 a.m. to 4 p.m.; Monday, October 13, from 8 a.m. to 10 p.m.; and October 14 through 17 from 8 a.m. to 5 p.m.

Students interested in participating in the show should see James Crane in the art department.

Art Club to Sponsor Campus Poster Bureau

A poster bureau will be set up on campus this year, sponsored by the Atelier, art club.

Any organization or individual wishing to have advertising work done should contact either Jerry Moore or James Crane in the art office, 112S. Atelier will use all their own materials and a reasonable fee will be asked depending on the extent of the work. There will be special rates for volume productions.

The next Atelier meeting is tentatively scheduled for Wednesday, October 1. All those interested are more than welcome.

Masquers to Entertain Frosh at Theatre Party

A Freshman Theatre Party for all prospective members of Masquers will be held tonight at 7:30 in the Little Theatre. Designed to acquaint students with campus dramatics, the evening program is being sponsored by the drama group.

Three scenes from previous dramatic performances on campus will be presented. Taloa Starr is in charge of the program, with Rusty Titel serving as master of ceremonies.

Readings from the Readers' Theatre presentation "Helena's Husband" by Philip Moeller will be given by Taloa Starr and Bernice Brohaugh, two members of the original cast.



SECRETARY BENSON

CAMPUS CALENDAR

Monday, September 22

7 p.m., Frosh Theatre Party, Little Theatre, Social Room.

8 p.m., Young Republicans, 121S.

Tuesday, September 23

10 a.m., Sophomore Class meeting, North Hall Auditorium.

11:30 a.m., Polio Shots, Social Room.

6:30 p.m., Meeting of all off-campus women, Little Theatre.

8 p.m., Psychology Club, Room 235L.

Wednesday, September 24

10 a.m., Senior Class meeting, Social Room.

11:30 a.m., Polio Shots, Social Room.

Thursday, September 25

11:30 a.m., Polio Shots, Social Room.

3 p.m., Professional Division Meeting, Knotty Pine Room.

6 p.m., SNEA Picnic, Glen Park Lodge.

7 p.m., Sigma Chi Sigma, Calico Room.

Saturday, September 26

8 p.m., Football Game at White-water.

Civic Groups Make Plans For World Peace Program

"Building World Peace" was the theme chosen recently by representatives of five church and civic committees for a one-day all-community conference Saturday, Sept. 27 from 10-12 and 1:30 to 5 o'clock in the social rooms of the First Congregational Church, Elm and Third Street. At the planning meeting special attention was given to inviting students and professors from the college to attend.

Keynote speaker for the conference will be Truman Kirkpatrick, editor of the Bulletin of the Society for Social Responsibility in Science.

"I know Mr. Kirkpatrick personally," said the Rev. John Mearney, pastor of the Methodist Church, "and he is not only a dynamic speaker but also one of the best informed people in the midwest on the relation of nuclear physics to world peace."

Chairing the conference will be Dr. Charles Graham of the RFSC Political Science Department. Discussion leaders will include Dr. Richard Dart, RFSC Economics Professor; the Rev. John Merner of the First Congregational church; the Rev. Albert Mandigo, Methodist Church of Hudson and Rev. Mearney.

The five local groups sponsoring the conference in cooperation with the American Friends Service Committee are: Commis-

sions on Christian Social Relations of the Methodist Churches of River Falls and Hudson, The Social Action Committee of the First Congregational Church, the Social Concerns Committee of the Unitarian Fellowship, and the International Relations Committee to the American Association of University Women.

There will be no registration fee for the conference. A free will offering will be taken to defray expenses.

Journalism Conference Set for H.S. Students

High school students working on yearbooks and newspapers will be on campus Saturday, Oct. 4, for a High School Publications Institute sponsored by the college.

Sessions on yearbook design, photography, interviewing, newspaper layout, reporting, sports coverage, and headline writing have been scheduled tentatively.

Principal speaker for the conference has not yet been engaged. Members of the River Falls faculty will work with the students on the sessions.

Approximately 80 students from six high schools in the area have already indicated an interest in attending.

'GIVE ME SOME MEN' IS DIRECTOR'S PLEA

"A men's chorus might well be the top musical organization on campus," said director C. B. King as he issued an invitation to all interested male students. Mr. King said that enough men are here and the listening audience is sufficiently interested in this type of singing to assure its success.

No chorus will materialize unless there are at least 24 interested men at the first rehearsal. Rehearsal time for the men's chorus will be from seven to nine Thursday evening in room 310 South Hall beginning this week.

Sale of Bonds Assures 'Go Ahead' on Building

SCHOOL ENROLLMENT REACHES NEW HIGH WITH 1282 STUDENTS

An all-time high enrollment was attained at the college as the registration figure reached 1282 last week. This represents an increase of nearly 15 percent over last year's enrollment of 1124.

Represented in this year's enrollment are students from 11 states and five foreign countries. From the United States are students from California, Illinois, Indiana, Iowa, Maine, Michigan, Minnesota, New York, Pennsylvania, Tennessee, Wisconsin and the Territory of Hawaii. Foreign countries represented include Hungary, Iraq, Iran, Korea, and Pakistan.

The college enrollment first passed the 1,000 mark in 1956.

Knowles to Speak At Y GOP Meeting

Lt. Governor Knowles of New Richmond will be the keynote speaker at the kick-off meeting of the Young Republicans for the school year, Monday, Sept. 22, at 8 p.m. in 121S.



WARREN KNOWLES

—Photo by Gene

Mr. Knowles is a veteran of state politics and a former student of the college. State Senator Robert Knowles will also be in attendance. A short business meeting will be held, followed by refreshments.

All students, regardless of political experience or affiliation, are urged to attend the meeting.

Excavation will begin this week on the new Health and Physical Education building to be constructed west of the Student Union building. Building bonds to finance the building were sold in Madison last week.

Sale of the bonds came just two days before expiration of the deadline for signing contracts with low bidders. Legal bottlenecks originally caused delay in signing contracts after bids were opened.

The normal 45-day period for signing contracts expired August 3. At that time the Board of Regents of State Colleges asked and was granted a second 45-day extension on the building contract. This period would have expired September 18. The bonds sold to the Blyth and Company of Chicago at an interest rate of 3.817% that will be repaid in a 30-year period.

General construction contractor will be the Kileen and Willie Company of Superior. Other contractors will be the Meyers Machine Shop of Red Wing, Minn., for the plumbing and Ross and Schultz of St. Paul, Minn., for heating and ventilating installation.

The irregular shaped building will cover an area of approximately 250 by 208 feet when completed and will seat more than 2000 persons in the main gymnasium bleachers. Additional seating will be available on the gym floor for convocations. The building will also house an intramural gym, offices, classrooms, lockers, and a swimming pool.

Homecoming Slogan Deadline Announced

Friday, September 26, has been set as the deadline for turning in slogans for the 37th annual River Falls Homecoming, to be held the weekend of November 1.

Slogans may be given to any Student Senate member or, more conveniently, placed in the special slogan box which will be in the cafeteria through Friday. A \$5 prize will again be offered this year for the winning slogan. This year's Homecoming opponents are the Platteville "Pioneers", whose school colors are turquoise and white.

Glenn Miller's band, under the baton of "Tex" Beneke will headline the River Falls homecoming dance, to be at the Hudson high school gymnasium on November 1, from 9 p.m. to 1 a.m.



GREEN, BUT NOT WITH ENVY, the freshmen might all be looking in mirrors for the next two weeks as they don beanies in the annual move to salve wounds suffered by the sophomores last year. Here two freshmen make certain they've got all their hair covered.

—Photo by Poff

The Editor Speaks . . .

TRADITIONS NOT SACRED

Sometimes tradition linger on not because they are necessary or even useful, but just because they are traditional. One such tradition was that of electing a Homecoming chairman.

We think the Homecoming committee made an excellent decision this year when they decided not to elect a chairman. The work on an event such as Homecoming is extensive and requires a great deal of organization. No one person could handle it alone. Regardless of whether one person receives an "honorary title" of chairman (which is what it amounts to) all three persons on the committee must spend a good amount of their time in both brain and physical work.

In past these elections have resulted in nothing more than popularity contests, for each of the candidates is equally qualified. This meant time and money spent on campaigns and elections—time and money that could be put to better use on the planned activities. Also, one person received more honor and publicity, when actually his assistants were working just as hard as he. This amounted to a situation that was not quite fair. This new idea, along with the other innovations brought forth by the Homecoming committee should make this year's fall event one of the finest in years.

AFTER MANY A SUMMER

During the last ten years at River Falls, students have seen five new buildings, including the Student Union, constructed, adding to the prestige and facilities of the college. But not one has been as patiently and hopefully awaited as the Health and Physical Education building.

It was twelve years ago that River Falls first started plans for the fieldhouse. These plans were almost realized several times only to go awry at the last minute. We kept on using the gym in North Hall, although it became more inadequate through the years as the school enrollment jumped. Every year the need for a new building became more and more evident. And now these hopes and dreams will become reality, for bonds have been sold on the Health and Physical Education building.

The opportunities which will be opened to students here at the college when this building is completed are innumerable. We know that students will take advantage of these opportunities and that they are proud of the work of the administration to make River Falls one of the outstanding colleges in the nation.

Knowledge for College

by Dr. E. N. Peterson
Department of History

You've spent a sizable chunk of your early college life standing in line. In a sense you've been standing in line all your life waiting for something. Where's your line

line going somewhere or are you just waiting? every morning?

Finding yourself is perhaps the best reason for being in the four-years-of-college-line. You have a unique opportunity for the next four years to do little else but find yourself; in classes, in the "Caf," in the dorm, on dates, to discovered who you are. Education began with a man who said; "Know Thyself." Incidentally, who are you? You have a town, but the town isn't you. Who is it staring at you from the mirror every morning?

One knows who he is partly by knowing to whom one belongs. I am the son (or daughter) of . . . I am the father (or mother) of . . . I am the student of . . . I am the teacher of . . . You'll find yourself when you find of what groups you form a part. With whom are you happy? With what group can you be yourself? With what group must you pretend to be someone else?

(Continued on page four.)

STUDENT VOICE STAFF 1958-59

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LITTLE MAN ON CAMPUS



"PROF SNARE IS UP TO HIS OLD TRICKS—MAKING AN ASSIGNMENT AN' PUTTING ONLY ONE REFERENCE BOOK ON 'RESERVE'!"

AROUND THE CAMPUS

ACEI

The ACEI picnic will be held Monday, September 29, at 6 p.m., at Glen Park Lodge. The cost is forty cents.

WOMEN STUDENTS

There will be a meeting of all women students other than those living on campus on Tuesday, September 23, at 6:30 p.m. in the Little Theatre.

POLIO SHOTS

Polio shots will be administered Wednesday, Thursday, and Friday, October 8 through 10, at 11:30 in the Social Room. Students whose last names begin with A through J should report on Wednesday, K through O on Thursday, and P through Z on Friday. Cost of the shots will be \$1.25.

CHEMISTRY CLUB

The Chemistry Club will hold an organizational meeting Thursday, September 25, at 7 p.m. in the Social Room. All new members are welcome. Refreshments will be served.

PSYCHOLOGY CLUB

The first meeting of the Psychology Club will be held Tuesday, Sept. 23, at 8 p.m. in Room 235 Library. The meeting is for anyone who is interested in psychology.

GAMMA DELTA

A cost supper will be served Sunday, September 28, followed by the first in a series of discussions on "Courtship, Family and Marriage." The meeting will be closed with a vesper service. Regular meetings are held on the 2nd and 4th Tuesday of each month. Bible classes are held at 6:15 every Monday, Wednesday, and Friday.

SIGMA CHI SIGMA

Sigma Chi Sigma will hold its first meeting of the year Thursday, September 25, at 7 p.m. in the Calico Room.

VET'S CLUB

The Vet's Club will meet Tuesday, Sept. 23, at 8 p.m. at the Legion Hall.
(Continued on page four.)

Student Senate Minutes

September 16, 1958

The meeting was called to order by President Clarence Dulek. The treasurer reported \$442.75 in the Student Senate account, \$106.47 in the cigarette account and \$10.81 in the River Falls account.

President Dulek, Arnie Kaluzny and Bob Nelson were named to serve on a budget committee to meet with President Kleinpell on September 23 to determine distribution of the student activity fund.

Carl Duch, representing the Social Committee, was present to discuss the Senat's allotment for social activities.

Appointed to serve on a committee for procuring all moveable equipment in the new student union were Bernie Feld, Bob Vermillion and Phyllis Anderson. Faculty members are James Crane, Dr. Nancy Knaak and Craig Sidles, with Business Manager Cletus Henriksen as advisor.

Bob Brunette's recommendation as lifeguard was approved. He will be on duty from 7-9 p.m. each Tuesday and Thursday.

Arnie Kaluzny and Bob Nelson will be in charge of Dad's Day, scheduled for October 4, with Mike O'Connell advising.

Assigned to a parking committee, to discuss parking difficulties when construction of the fieldhouse begins, are Clarence Dulek, Chuck Norelius, Kathy Hartwig and Sandy Kins.

The Senate will consider a recommendation by Curt Larson that profits from the vending machines in Stratton Hall be used to buy furnishing for the new dorm's basement.

Paul Coons, representing the sophomore class, presented proposed regulations for the wearing of freshman beanies. They were approved, and will be published in the Student Voice.

Organizations sponsoring Homecoming queen candidates are reminded to check with the Deans' office concerning scholastic eligibility of their candidates.

After a reminder that students approaching any Senate member with a campus problem should be referred to the Student Senate as a body, the meeting was adjourned. **Jim Laue, Secretary, Present; Dulek, Larson, Laue, Kaluzny, O'Connell, Bents, Ross, Nelson, Benson. Excused; Kins.**

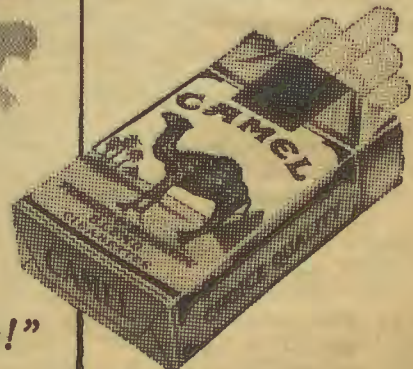


"George! George! Drop the Camels!"

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Fads and fancy stuff
are for the birds . . .

Have a real
cigarette—
have a **CAMEL**



Falcon Fanfare

by Ed E. Schlumph

"Speed is our biggest asset this year," said Jack Delahunt in talking to the writer last week. And this letterman halfback from Stillwater, Minnesota knows what he's talking about. Termed the "hardest-running back on the team" in pre-season publicity notices, Jack will get a chance to live up to that billing now that an ankle injury has healed sufficiently. Because of it, Delahunt watched the Augsburg tilt from the sidelines, but Falcon fans will grow to recognize his red number 26 once the season gets rolling in high gear.

Jack attended Stillwater High and won letters in football, basketball, and baseball. In his senior year he led the Ponies to the football championship in the tough Suburban League. Now a junior at River Falls, Jack spent a year at the University of Minnesota prior to enrolling here.

In the winter months, Jack still plays his share of basketball. Last season he played on two teams, the Stillwater Legion squad and the Teska All-Stars. Both quints finished with enviable records and Jack is looking forward to another season of activity on the hardwoods, when football season ends.

Looking ahead to the conference struggle, Jack notes that "La Crosse and defending champion Platteville are supposed to



JACK DELAHUNT

be strong again." However in the same breath, he adds, "But we expect to beat them both."

Jack is often kidded about his Gary Cooper-type gait, but his tormentors soon quiet down once this Stillwater speedster gets a pigskin in his hands.

INTRAMURAL BOWLING

The intramural keggers have set up a seven-week schedule with 18 teams competing. The leagues will be reorganized after football season to allow Falcon gridmen to enter teams. Bowling will be from 4 to 6 p.m. on Monday, Tuesday and Wednesday with forfeit time set at 4:20 p.m.

Pointers Nip River Falls 12 - 2 In Second Non - Conference Tussle

by Jim Laue

Out On A Limb

with Dick Enstad

I have often wondered what it is like to be a Yankee fan or American League partisan in general. To me this eight-team conglomeration represents the greatest stalemate in the world of sports. Year after year the Bronx bombers roll over all comers and proceed to what has become an annual festival in New York City — the World Series. In their wake are left the Chicago White Sox (whose long-ball punch is as anemic as their nickname) and also rans Boston, Detroit, and Cleveland. Bringing up the rear usually is the comedy trio of Baltimore, Kansas City, and Washington.

Franchise shifts, which have revitalized the National League picture, have done little to remedy the tired blood of the American League. The Orioles cannot shake their resemblance to the old St. Louis Browns and the K. C. Athletics still play the same inspiring ball they did back in Philadelphia. Worse yet, certain

(Continued on page four.)

Whitewater Next Foe For Falcon Gridmen

The Falcons will face one of the top teams from the Southern Division of the Wisconsin State College Conference Saturday night engaging the Whitewater Quakers. This will be the first meeting between the two teams in many years.

Coach Polsfoot's gridmen will leave for Whitewater Friday morning. The long trip will be broken with a stop at Madison where a light practice session is scheduled for Friday afternoon. The Falcons will stay overnight at Madison and leave for Whitewater the following morning.

The Quakers finished third in the conference last year with a 3-1-1 record.

INTRAMURAL FOOTBALL

The deadline date for the entering of a team in the intramural football league has been reset at 5 p.m. Thursday, Sept. 25. League play will then begin the following Monday, Sept. 29. Team captains should submit their team's roster to Mr. Bergsrud in the North Hall coaches' office.

Three fumbles, two intercepted passes, 25 yards in penalties and a fired-up Stevens Point team—these factors combined Thursday night to hand the River Falls Falcon their first loss in eight games, 12-2.

After rolling to six straight victories at the end of last season then romping over Augsburg 31-6 in this year's opener, the Falcons fell victim to the not-to-be-denied Pointers, still smarting from the last-second 18-14 loss they suffered to River Falls last fall. It was a non-conference game, and left Point with a 2-0 mark and Polsfootballers with a 1-1 record.

Ordinarily, three fumbles and two intercepted aeriels aren't too costly in a single gridiron contest, but the Falcons found that every miscue hurt against the Pointers. One of the interceptions led to the first Stevens Point touchdown and a fumble paved the way for another tally for Coach Duane Counsell's team.

IT WAS A DEFENSIVE battle all the way, with two fine lines meshing and exploding to throw opposing ball carriers for consistent losses. The Falcons gained only 22 yards on the ground and the Pointers 81, but both teams fared well through the air, River Falls gaining 114 yards and Stevens Point 110. The two teams completed only nine of 34 attempts, however, again pointing to the tenacity of the defenses.

River Falls appeared first on the scoreboard in the second quarter when tackle Jim Carew blocked Dennis Schmidtke's punt on the Point 15, and the ball rolled into the end zone where it was downed by the Pointers for a safety. The Falcons had missed an earlier touchdown chance when a Mick Lauber to Jack Omer pass gained 60 yards and a first down on the SP 26, only to have the drive fall short on the 19 four plays later.

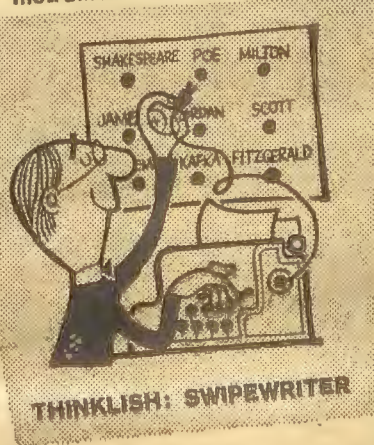
Just before halftime, Point quarterback Bill Kuse intercepted a Falcon aerial on the River Falls 48, then fired over the defenses for a touchdown to Ron Heenisch on the next play.

The Stevens Point line allowed the red and white to come no closer than the 33 during the second half. The Pointers got within the Falcon 30 only once—but cashed in on the opportunity when Schmidtke pitched 27 yards to Jack Bush for the TD.

RIVER FALLS had two more chances, but each time the Point defense crashed through to throw would-be ball carriers and passers for decisive losses.

Carew led the Falcon defense with nine tackles. Dick Shimel had eight, Jack Neurer and Tom Everson six, and Gordie Hoff and Jack Omer five.

ENGLISH: writing instrument for plagiarists



THINKLISH: SWIPEWRITER

ENGLISH: talking dog



THINKLISH: SPEKINGESE

ENGLISH: highway for mules



THINKLISH: BURROFARE

Lucky Strike presents

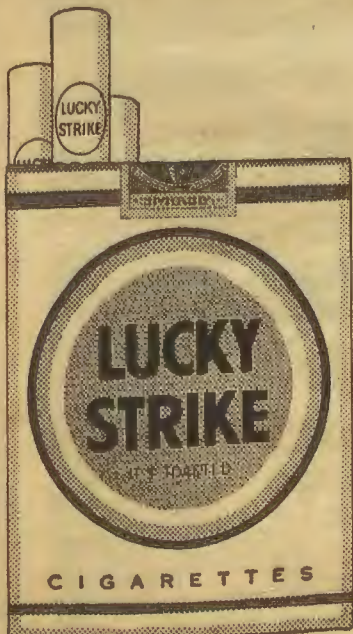
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CAMPUS CALENDAR—

(Continued from page 2.)

LSA

The LSA Little Ashram will be held at Luther Park Bible Camp at Chetek on September 26, 27, and 28. The cost for food, room and transportation for the three days is \$4.95. The pre-registration fee of \$1.00 should be paid to Louie Barber by or before Tuesday night, the remainder to be paid when leaving. Cars will leave at 4 and 5 p.m. Friday afternoon. Consult South Hall Bulletin Board for further information regarding rides.

Buzz groups are on the agenda for this Tuesday night's LSA meeting at the Lutheran Church at 7:30 p.m. Professor Swenson will speak on "a controversial subject."

Bible study will be held as usual this Wednesday night at 9 p.m. in the Sunday School house next to the church. We will begin discussing the Book of Revelations.

VETERANS

Veterans should come into the Registrar's Office Monday through Wednesday of this week to complete Pay Vouchers. Veterans who do not complete Pay Vouchers at this time will be delayed another month in receiving their checks.

WESLEY

A picnic and funfest is scheduled for Tuesday, September 23, at Glen Park. All Wesley Foundation members are invited to attend. Cars will be leaving from the church at 5:45 and 6 p.m. Come and enjoy fellowship, food and games.

PROLOGUE

Past and potential contributors to the Prologue are asked to attend a meeting in the Knotty Pine Room Tuesday, September 23, at 7 p.m.

GERMAN CLUB

German Club will meet for the first time this year Thursday, September 25, at 6 p.m. in the city park. All old members, prospective members and anyone interested is encouraged to attend the picnic. There will be no charge for all dues-paying members. Anyone desiring transportation to the park is asked to meet in front of South Hall at 5:45 p.m., Thursday.

OUT ON A LIMB—

(Continued from page three.)

teams which have no business remaining where they are now, still stubbornly refuse to leave the old homestead. The Senators, if they remain in the capitol, may someday become one of the greatest contributing factors to the national debt. The Indians have only Rocky Colavito as boxoffice appeal and have thus become one of the dullest and most complacent teams in the league.

On the other hand the National League has featured the rise of such contenders as Cincinnati, St. Louis and more recently Pittsburgh and San Francisco. A franchise shift from Boston has produced a new world champion and one of the most colorful teams in baseball. Here is a truly professional league.

NOTICE

Requests for approval of date on the Official School Calendar, which are not in ten days before the day of the event will not be approved.

B. J. Rozehnal

KNOWLEDGE—

(Continued from page two.)

You'll find yourself partly when you know to whom or what you belong. Do you belong to a family? to a school? to a church? to a country? or to yourself. "This above all. To thine ownself be true and it must follow as the night the day, thou canst then be false to no man." Can one be loyal only to oneself? You are in part that to which you are loyal.

You'll find yourself when you know in what you believe. What is unique in you is that which you think. You are what you believe in. If you believe in nothing, maybe you are nothing. What beliefs are built into you?

You'll find yourself when you know what you can do. You have an infinite potential for "good or evil." You are what you can become. What are you coming to be? When you find the function which is uniquely your own, when you find how you can serve your group and yourself, you've found another part of you.

You'll find yourself when you know what you can create. Everyone is like someone else and everyone is unique. You are unique; what you can create is unique. No one else has quite the insight or the skills you can develop. Anyone can destroy; it takes intelligence, patience and determination to create. What is your original creation to be?

You'll find yourself when you know where you're going. "I know where I'm going and I know who's going with me." A trip requires a destination. Even to stand still requires an effort. Does life have any meaning or purpose for you or are you content with a meaningless life and a meaningless you? What's in it (life) for you? For what are you being "educated?"

Are you lost or found?

Wisconsin Education Forward

by G. E. Watson, State Supt. of Public Instruction

Wisconsin can point with pride to efforts made to upgrade work in science and mathematics before Sputnik. During the past eight years, for example, in which the state witnessed its greatest school building program, attention has been directed to improving science laboratory facilities.

In spite of teacher shortage, we in Wisconsin have a record in the elementary field of showing a growing percentage of better prepared teachers each year. Fewer permit teachers at the lower end of the scale are matched by a larger number of degree teachers. These improvements can be attributed to the cooperative efforts

of public school people, certification agencies, and Wisconsin colleges and universities.

Just recently Wisconsin administrators have cooperated with the state department and higher education institutions in setting up for themselves certification requirements which match or exceed those expected of teachers.

We have been, and should continue to be, our own best critics. We should, of course, be able to learn from constructive criticism outside our ranks. But in improving something as complex as education we need to know from moment to moment at what points to direct our attention. This knowledge can come only from continuous self-criticism by members of our own profession.

BENSON'S

bring you the newest in Fall Sweaters for men and boys



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All Wool Sleeveless vest styles from 4.95

Long sleeve styles — 7.95 up — Boys 2.98 up.

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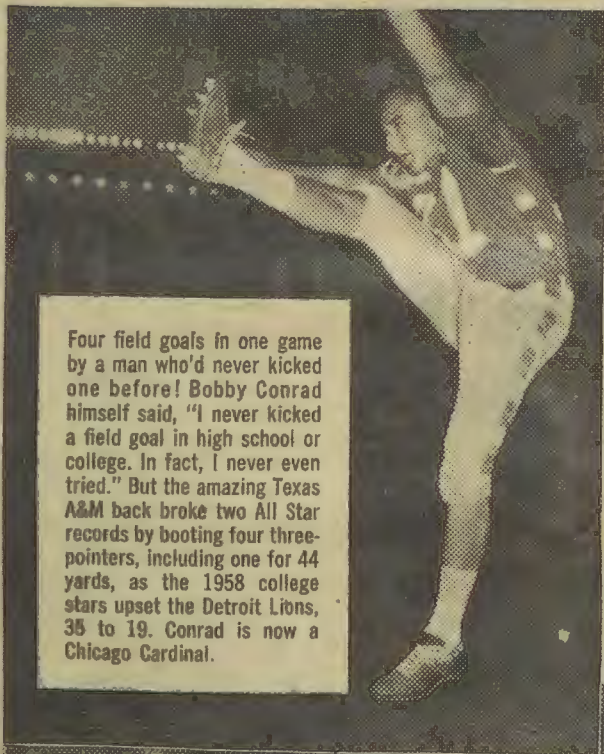
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THEY SAID IT COULDN'T BE DONE - BUT TODAY'S L&M GIVES YOU-



Four field goals in one game by a man who'd never kicked one before! Bobby Conrad himself said, "I never kicked a field goal in high school or college. In fact, I never even tried." But the amazing Texas A&M back broke two All Star records by booting four three-pointers, including one for 44 yards, as the 1958 college stars upset the Detroit Lions, 35 to 19. Conrad is now a Chicago Cardinal.

Puff by puff

Less tars & More taste

DON'T SETTLE FOR ONE WITHOUT THE OTHER!

Change to L&M and get 'em both. Such an improved filter and more taste! Better taste than in any other cigarette. Yes, today's L&M combines these two essentials of modern smoking enjoyment—less tars and more taste—in one great cigarette.



Pack or Box

Light into that Live Modern flavor!