VOLUME 52 NUMBER 2

WISCONSIN STATE UNIVERSITY-RIVER FALLS

MONDAY, SEPTEMBER 11, 1967

Enrollment Figure Falls Short of 66-67

As of 3:30 p.m. Thursday, the official enrollment at Wisconsin State University-River Falls stood at 3,407.

The enrollment figure does not include late registrations, graduate students nor night class participants. The final total will not be known until Tuesday or Wednesday of this week. Dr. Rozehnal, who is working in the Personnel Office, said that, "Registration appears to be slightly over what it was last year." Last year's fall quarter enrollment reached 3,545.

This year the University accepted applications from 1,386 high school graduates and so far 1091 have registered.

Bulletin

A fifty dollar reward has been offered by Grimm Hall for information leading to the recovery of a TV set stolen from Grimmlast Thursday night.

Police Chief Perry Larson said that no substantial leads have been found. According to Larson, it was probably stolen by people in the hall who had not checked in with the counselor.

When asked if this theft could be connected with last year's furniture stealing, he replied "I doubt it." If anyone has any information concerning the theft they are asked to call either the police or Mr. Helminiak, the Grimm Hall resident counselor.



Students played the waiting game as they tried desperately to beat the agony of standing in line. Secretly they all hoped the 40 people in front of them would go to lunch or give up. These students were just a few of the over 3000 that registered and paid fees.

Meletean Editor Named, Predicts May Delivery

Jerry Frigo, editor of the 1968 Meletean, has announced an organizational meeting for 7 p.m. temorrow (Tuesday) in the Student Publications Office, 209 Student Center.

Frigo, senior from Gile, is interested in recruiting members of last year's Meletean staff and also any other students who are interested in the production of a yearbook. Assignments to key positions will be made tomorrow night.

The Meletean also has a new adviser this year. Donald Brod, adviser of the Student Voice for the last seven years, has switched to the yearbook assignment this year.

"I don't know much about yearbooks," Brod said, "but I know about making deadlines. The 1968 book will be out in May 1968."

Frigo echoed Brod's sentiments: "We will be distributing the 1966 book this week, the '67 book in October and the '68 book in May."

The new editor was referring to the schedule for distributing the 1966 Meletean, which arrived on campus during the summer. Students who have not received their books may obtain them in the Publications Office at the following times this week:

Tuesday and Thursday-- 9 a.m. to 12 noon.

Wednesday--4:30 to 6:30 p.m.

If necessary, yearbooks will be distributed on the same schedule next week, with the addition of a 4:30 to 6:30 p.m. period on Monday.

Contract for this year's Meletean is with American Yearbook Co., the same firm that produced the 1967 book.

Tonight: Theatre Interest Party

Dr. Blanche Davis, chairman of the speech department, invites all students interested in theatre, including new freshmen and transfer students, to a theatre interest party Monday, Sept. 11, at 7:30 p.m. in the Little Theatre.

New and returning students are invited to try out for the fall quarter theatre production, "Long Day's Journey Into Night," to be directed by Dr. Josephine Paterek. Tryouts will be at 7:30 p.m. in the Little Theatre Tuesday through Thursday, Sept. 12-14, and at the same times students may try out for a Pit Theatre production, "Come Back, Little Sheba," to be directed by a graduate student.

New students interested in theatre may sign up for an Actors Workshop at the tryouts or during the day in the speech department office, 126 South Hall.

Voice Directory

Page 3 Initiation Dance

Coffee House

Men's Housing Rules

Fulltime Patrolman Added To Combat Parking Problems

The University has added a full time patrolman in its efforts to combat the growing parking problem.

The office of the Superintendent of Buildings and Grounds announced that parking regulations would be enforced 24 hours a day and that these regulations now have the effect of Wisconsin State Law.

In order to assure enforcement, the following regulations must be observed. Parking is permitted in these studentt parking lots: The parking lot east of Crabtree Hall, the parking lot west of Hathorn Hall, the parking lot north of the Campus Lab School and the parking

lot South of Stratton Hall.

No parking will be allowed on any University streets or driveways. Signs are posted and curbs are painted yellow to those who may be in doubt. Parking by the dorms will only be allowed on Fridays and Sundays while loading and unloading luggage.

Possession of a parking permit does not allow holders to park in no parking areas. The parking permit is only good for the areas designated by the permit. Anyone without a permit found parking in the restricted areas will be issued a parking violation ticket.

What's Doing

Auditions for the WSU Jazz Band will be held Wednesday evening, September 13, at 7 p.m. in Room 119 of South Hall. All interested trumpet, trombone, sax, piano, bass, drum, and guitar players are invited to audition. Male and female vocalists are encourage to try out.

Members of the Falcon Amateur Radio will hold their first meeting of the year Wednesday night, Sept. 13, at 7 p.m. in 305 North Hall.

The Falcon Radio Society is composed of amateur radio operators who are interested in furthering their knowledge of radio and electronic communication.

All interested persons are encouraged to attend the meeting.

The society communicates with "Ham" radio operators all over the world.

The music department will be holding auditions for its choral organizations. Auditions for Men's Chorus and Women's Chorale will be held from 9 to 11 a.m. on Sept. 12 and 14, and from 9 to 10 a.m.

Hall. Appointments for auditions may be made during the day in the same room. Concert Choir and Chamber Singers auditions will be held Sept. 11 through Sept. 14 in 310 South Hall from 4 to 6 p.m. Special appointments can be made with Mr. Beidler in Hathorn Cottage.

on Sept. 13 and 15 in Room 317 South

Wednesday, Sept. 13

\$1 freshmen

The Student Linsurance program will be offered until Sept. 20th. For information stop at the Student Government office, Room 204 of the Student Center.

There will be a sophomore class meeting at 2 p.m. and 4 p.m. on Tuesday, Sept. 12, in North Hall Auditorium. All sophomores are expected to attend one of the two sessions. Topic of the meeting will be freshmen initiation.

There will be a freshman class meeting at 9 a.m. and 2 p.m. and 4 p.m. on Wednesday, Sept. 13, in North Hall Auditorium. All freshmen are expected to attend one of the three sessions.

Topic of the meeting will be freshman initiation.

> The Registrars' office announces that classes can't be added after Wednesday, Sept. 13, nor dropped after Sept. 20 by sophomores, juniors and seniors. Freshmen will be unable to drop

classes after October 18.

Swimming instructions are offered for faculty and staff children for \$7.50 for the series of ten lessons beginning Saturday, Sept. 16, and lasting through Saturday, Nov. 18. The fee must be paid at the time of registration. To register contact Michael Davis, Aquatic Director, 118 Karges, Extention 302, home phone 425-

The classes will be limited to 12. The schedule is:

10:00-10:45 -- Special Beginners, 4-7 years; Beginners, cannot swim 25 yards; Intermediate, can swim on front and back for fifty yards.

10:45-11:30 --- Beginners; Advanced Beginners, can swim 25 yards; Intermediate.

11:30-12:15 -- Special Beginners; Advanced Beginners; Swimmers, can swim 100 yards.

Senator Speaks

An all school election will be held in 2 weeks to fill 2 vacancies in Senate. The Student Senate at WSU-RF can function as a powerful and meaningful body but only with a full slate of conscientious hard-working persons interested in representing the students.

Too often in the past the attitude on campus is to "Let George do it." I have news for you, students, "George isn't doing it." This campus is running out of Georges and if you don't believe it look at the various committees within student government that are not filled or at the number of times the same people are on different committees.

The students on this campus have the power and freedom to get things done that students on other campuses are confined to dreaming about, I think it is time the students take an interest in student government or we too will be

confined to dreaming about what we HAVE.

To those students who are limited to being followers I say "Leaders are only as good as their followers, so be a good follower." Keep up on things in student government, voice your opinion at a meeting and most important know how candidates stand on critical issues.

Important issues this year will be the: Dormitory Situation and University-City relations with possibility of a discount store being set up.

Finally, be sure you're at the polls Wed., Sept. 26 to vote.

Before you decide to pass the buck to George, who isn't there ask yourself "Why can't I take some responsibility in Student Government.

Senator Francis B. Haines, Senior from Arcadia, Wis. Major: Ag. Ed. Minor



Student Voice

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Thursday, Sept. 14 2 p.m.--Free Spirit Forum--dining room Student Center--Topic; Freshman Initiation. 8 p.m.--Free movie, "Flower Drum Song", dining room S.C. Friday, Sept. 15 9:30-11 a.m.--Open Mic--dining room S.C. 2-4 p.m. -- "Favorite Professor" lectures, featuring Dr. Richard Swenson and Douglas Davis -- dining room S.C. 8 p.m.--The fabulous "Four Freshmen"--Karges Gymnasium--Price: \$1 advance \$1.50 at door. Saturday, Sept. 16 -- "Turnabout Day for Frosh!" 11 a.m.-3 p.m.--Outdoor games 3 p.m .-- Tug of War 7:30 p.m.--Game: River Falls vs. Platteville 9:30-11:30 p.m. -- Victory Dance -- ballroom 4:45-6 p.m.--All school picnic--Newman Center--Price: 50 cents 8 p.m.--"A la Copa"--ballroom--Price: 50 cents single 75 cents double

Schedule of Initiation Events

8-11 p.m.-- Beanie Dance featuring Michael's Mystics--ballroom price:

50 cents upperclassmen

Free game night for freshmen and sophomores wearing beanies

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InitiationDance to Feature Four Freshmen

The Four Freshmen are coming: The Four Freshmen will appear here at 8 p.m., Friday, Sept. 15, in Karges Gymnasium as part of the freshmen initiation program. Tickets will be on sale at the ticket booth in the Student Center beginning Monday, Sept. 11. The price is \$1 in advance and \$1.50 at the door. The public is invited.

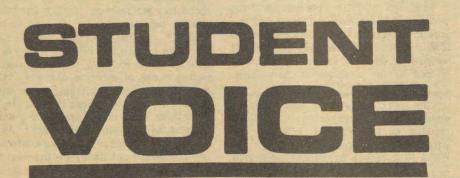
The Four Freshmen first began singing together in 1948 as "The Toppers". Later they changed the name to the Four Freshmen. Their first big hit, 'At's a Blue World" came in 1952. In the past ten years they have won every major music poll. The boys have a wide vocal skill and play seven different instruments.

The lead voice of the Freshmen belongs to Bob Elanigan. Besides being top voice, Bob plays trombone and bass. This six-foot-three-inch ex-basketball player grew up in Greencastle, Ind. He still likes basketball, and one ambition is to play trombone with the Stan Kenton orchestra.

Bill Comstock, the second voice, plays guitar and composes. From Delaware, Ohio, he worked with a group called "the Stuarts" and headed his own group "The Standouts". He joined the Freshmen in 1960.

The third Freshmen, Ross Barbour from Columbus, Ind., plays trumpet and drums and also composes. His secret ambition is to be "Tex" a western gunslinger in the

Ken Albers, the bass voice of the group from New Jersey, joined in 1956. He plays trumpet, mellophone and bass, arranges, writes songs. He says his favorite



THE FREE SPIRIT PREVAILS"

WISCONSIN STATE UNIVERSITY-RIVER FALLS

Second Street Coffee House To Sponsor Film Society

The Second Street Coffee House will sponsor a foreign film festival Sept. 19 featuring 18 films, according to Rev. Bernhard Lien, Coffee House steering committee member.

The film festival will have two sections of nine films each. Tickets for each section are \$3.25 which will go on sale at the Coffee House, the Student Center ticket booth and from steering committee

members. Films included in the festival are Taste of Honey, Henry V, the Bicycle and the Thief.

The Coffee House is located at 220 South Second Street. John Mercer, Coffee House manager said the opening date this fall has not yet been finalized. Final dates and plans are being made by the steering committee on Tuesday, Sept. 12 at the Coffee House.



THE FOUR FRESHMEN

Housing Regulations Include Visiting Hours

Rules requiring quiet hours after 7:30 p.m. and the regulation of guest hours are among several governing the room occupants of men's residence halls this year. Under the code of 'laws' guests must be out of the rooms by 10:30 p.m. on days preceding classes and 11:30 p.m. on weekends. They must be out of the building by 11:30 p.m. on days preceding classes and 12:30 p.m. on weekends.

Concerning the parking of vehicles the regulations permit parking in the parking lot of Stratton Hall and the lot east of the Ramer Field Residence Hall complex. No parking is allowed in the college drives, however, and the owners of vehicle living in the residence halls must register the vehicles with the Resident Counselor.

Guests are permitted in the lobby, lounges and the basement lounges. The second and third floor lounges are designated as the proper places for card playing while playing cards in the rooms is forbidden. Kitchenette facilities may be used for special parties or evening snacks with the permission of the Resident Counselor.

Periodic room checks will serve as a method of enforcing rules requiring clean rooms. No perishable food, cooking appliances or irons are allowed in the rooms. Luggage is to be stored in the trunk rooms located in the basement of the dorm. Rather than hanging or pasting items on the walls, pin up boards are to be used.

Occupants are responsible for any damage to the room, and the cost for damages to the building by persons unknown is to be prorated from the dorm deposit of all the residents in the hall. All damages and needed repairs are to be reported to the Resident Counselor immediately.

When the fire alarm rings all residents must immediately leave the building by way of pre-designated exits and are not to return until a complete check has been made by assistants and counselors.

In case of illness residents are asked to report to the resident assistant or resident counselor immediately. The Medical Clinic, located on Spruce St., is opened to students anytime after 10:00 a.m. and in case of an emergency the resident counselor can call the doctor.

Senate Election

Two Student Senate positions are vacant following the resignations Senators Linda Graves and George Wilbur, and two new senators will be elected at an all school election scheduled for Wednesday, Sept. 26.

Candidates may pick up petitions, Rules to Govern Elections and Sign Regulations in the Personnel Office at 117 North Hall.

Petitions must have signatures of 50 students and must be turned into the Dean's Office by 5 p.m. Sept. 19.

Campaigning will begin at 12:01 a.m. Sept. 20.

WSU-RF Boasts OldestHousemother

River Falls has got to have what is the oldest housemother in the nation. The story was carried in the Pioneer Press last Sunday about Mrs. Ella Taylor of River Falls, who at the age of 99 is probably the oldest college housemother in the nation. When asked her reaction to the article she said she was very pleased and so were

In the 45 years that Mrs. Taylor has been running her rooming house more than 200 students have passed through her doors. They write, phone and come back to visit, and she said it makes her very happy to share in their lives.

Mrs. Taylor arrived in River Falls at the age of nine, when her father, the Rev. W. D. Atwater, became pastor of the Methodist.church. She taught for a while in South Dakota where Charles Wesley Taylor was teaching, too. They

were married and farmed in that area until drought compelled them to move back to River Falls.

Of her seven children, six of them are graduates of the university at River Falls. So are many of her 21 grandchildren and 31 great-grandchildren. All six of the great-great grandchildren are all too young.

Mrs. Taylor no longer boards students, and has cut the number of boys rooming there from seven to two. There was a short time when she had elderly women for house guests, but she felt a responsibility toward making her rooms available for those seeking an education.

Now with school days ahead Mrs. Taylor said, "We are looking forward to hearing young voices in the house again. They bring so much life into these rooms."

A Page of Editorial Comment

MONDAY, SEPTEMBER 11, 1967 WISCONSIN STATE UNIVERSITY-RIVER FALLS

During the past week most of you have been welcomed in almost every way imaginable. From physical handshakes and slaps on the back to affectionate kisses etc. in some secluded spot. So from our vantage point the Editorial Board will dispense with this formality and give you a few hints.

Many of these weren't covered during orientation nor are they popular topics but they are pertinent on this campus.

The veterans of the fight for freedom on this campus, have waged many a war but unfortunately when a man is told he is wrong, or is threatened with expulsion, or is censored, or when a governing body decides who and where people can associate, the man gets tired of fighting. Once in awhile a person comes to a university and is willing to fight for his right to be free and is willing to fight for intellectual expression and unencumberd thought but few of the fighters are still kicking.

From the Ferrett and the SDS of two years ago to Father Groppi, the Prologue and the Free Spirit Forums of last year, a few students have taken the initiative to find their own answers and express themselves which should be the basis of every human being.

The great onward rush to obtain a piece of paper which seems the key to success in our economy has seemed to take away many students desire to rock the boat or express their opinions. Instead they busily jot down every word a professor says and never dare express themselves in fear of getting involved in some kind of learning process. Even worse they fear they may flunk a course and then think of the social ramifications.

If your course of college study resembles what has just been described, then pity yourselves for you aren't human. You're merely a programmed robot who realizes only certain amounts of "key punched" information can be fed to him.

There are many things that our university should be but in reality only a few things which this one actually is. It should be a place of free thought, free inquiry (no matter what the subject), and above all free men. We have the facilities here to attain all three but unfortunately we don't have the all important ingredient--revolutionary student participation. WSU-RF students sit back and let the world pass by little realizing they will one day soon need to be a revolutionary part of it.

It's your choice students, to make this university what it should be--an institution where the real "free spirit can prevail."

The Ferret

By Michael Brecke

EDITORS NOTE: This column is the opinion of the editor and in no way reflects the opinion of the editorial board. The subject matter of this column will consist of anything and everything that comes to the attention of the editors.

This year there is a new group of administrators overseeing the area of housing on the WSU-RF campus. As with every new group of personalities there is a change in attitude and in this case a change in the rules. With every change there comes a series of rumors as to how "tough" or how "strict" the new group of rule makers is.

This change was no exception. With the academic year hardly one day old, there were gripes and complaints concerning "fines levied for failure to post little yellow rule cards in men's dorm rooms." As a good reporter I tracked this "story" down and after much difficulty found that the following statement of policy is the true story. "The yellow cards with a list of rules are State property. If they are defaced or damaged they must be paid for." This is according to Director of Housing Mr. Parker.

Now in my opinion there is very little difference, except in wording, between these two statements. On one hand the student realizes that he is going to be "fined." On the other hand the administrators realize that they are simply upholding "State Rules." My initial reaction was one of extreme dismay: why do administrators continually treat students as "something less than human," something less than responsible members of an academic community? As I was in the process of preparing a defense of "students," someone stole the colored television set from the lounge in Grimm

I was now presented with a dilema. Do I still prepare a defense of students? Do I wait until they apprehend the thief?" Do I condemn those "obvious suspects," students?

The paradox of objecting to authority and the obvious irresponsibility on the part of those whose interest in said TV should make them aware of the need for "guardian" rules, makes this dilemma a question of both philosophy and of necessity.

The dilemma will be "solved" when responsible activity makes stringent rules unnecessary.



With a new patrolman on duty, parking tickets seemed to be the order of the day at this line will witness its tags of distinction. A word to the wise, park where it's legal, parking tickets are expensive.



The STUDENT VOICE is a student newspaper, written, edited and financed by students of Wisconsin State University-River Falls. Opinions expressed in editorials are those of the members of the VOICE staff.

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Michael Norman EDITORIAL EDITOR

> Lorin Robinson ADVISER

Feedback.

U. S. Constitution

Dear Editor:

In the Bill of Rights, the citizens of the United States are guaranteed many civil rights. One of these is to have privacy in such a way that ones home may not be entered and searched without a legal warrant.

Here at River Falls, the students are living in their dormitories for most of the year. These are their homes. By the United States Constitution they should have privacy. Do they?

Oh sure you can lock your door and feel secure that no one can get in to disturb any of you private belongings except for the fact that our "house mothers" have a key to every room. Now the administration is trying to get the students to legally give away they rights. They have passed out papers for everyone in the dormitories to sign. These papers state that your belongings are open to search at anytime, whether in a suitcase or in your room, with or without your presence.

Stand up for you rights. Refuse to sign the paper and refuse a search with a legal warrant. If we want fredom we must fight for it.

John A. Brown

Don't Sign

Dear Editor:

This year the freshmen and sophomore students of WSURF have been required to live in the dormitories. Whether these stone cages are condusive to higher learning is debatable. However it behooves the student to realize the serious infringement of rights he must endure to participate in the dormitory program.

Of major concern to me at this time is that part of dorm life pertaining to illegal search and seizure. The administration feels free at its leisure to inspect the student's home for cleanliness, and to confiscate any materials it deems illegal. Under the newest ruling of Daniel W. Parker, director of housing, they are carrying these atrocities to a ridiculous length. A person is now allowed only one piece of luggage in his room and permission for this is granted only if a person waivers his rights.

Laws have been set up in this country since the constitution was first drafted saying a man's home is his castle. No one can search your home without a search warrant unless you live in a WSURF dorm. The administration finding itself unable to open locked drawers and suitcasses has sent out a waiver form. The form cannot hold water. A minor cannot sign such a contract and be held to it. I urge Mr. Parker to resend this order. I urge the Student Senate and the Legislative Action Committee to take what ever action is necessary to stop this erosion of rights as it begins.

Lastly I urge all students to refuse to sign the paper. If you do sign remember that it means nothing legally and that no one can legally inspect locked luggage without a proper warrant.

Alan Tronrud

Third Class Citizens

Dear Editor,

One doesn't have to look too far to see that the American student is regarded

and treated as a third-class citizen. Legally speaking, he probably has less civil rights than a Negro in Alabama. He is blamed for everything from promiscuity to drug addiction; he is resented by many, even though his education is the vital factor in the further development of knowledge and creativity which is likely to benefit in some direct or indirect way, the same "man on the street" who openly opposes him.

Nat Hentoff, in a recent issue of Playboy, called that portion of this nation's population under 25 years of age the "oppressed majority." Hentoff points out the all-too-painful fact that the widespread severity with which university students are being treated is an hysterical frustration reaction to this country's youth-controlled economy. Pop culture is everywhere, and all of it is youth-based. What it boils down to in the end is a general resentment of the young by the middle-aged and older, an entirely irrational reaction.

Be that as it may, how long are we as students going to put up with the constant infringements of our legal rights as American citizens? When the WSU-RF housing director passes unconstitutional dorm rulings like the current one in regard to the unlawful confiscation of private student-owned luggage, we suddenly realize that this discrimination against youth is right here--with us! We expect to be treated as adults and human beings, then along comes Mr. Parker who quite obviously thinks of us only in terms of potential criminals and submissive morons.

Thomas R. Smith

Free Spirit Form Topic Freshman Initiation

The Legislative Action Committee (LAC) will sponsor its first "Free-Spirit Forum" of the year at 2 p.m. on Wednesday, Sept. 13.

Following the suggestion of La Verne Herberg, the committee chose "Freshman Initiation" for the topic of discussion. The panel will be composed of two pro-

fessors and four students chosen by the committee to discuss their views both for and against the traditional initiation

All students and faculty members are welcome to attend and contribute their views to the discussion.



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Voice SPORTS

Augsburg Dumps RF 41-0

As the chilled Wisconsin air set in on the new Ramer Field last Saturday night, the River Falls Falcons were frozen in their tracks as the Augsburg eleven demolished the Falcon threat 41 to 0 in the sixth annual Little East-West Shrine Game.

Bombarding the RF men from every direction imaginable, the Auggies scored twice in the first quarter on pass plays to ends Karl Sneider and Al Berg. Both were long bombs with the ends wide open downfield.

During the second quarter, the Falcons were able to contain the threatening Aug-

CROSS COUNTRY

"Five returning lettermen and many fine freshmen will lead the cross country team to a hopefully good season," stated cross-country coach Byron James.

"This may be one of our better years," said James.

Returning lettermen are Gary Berglin, Mike Jirovec, Greig Middleton, Greg Zwadlo and Foremen, with the latter three being sophomores. Greig Middleton ran in the Boston Marathon; a 26 mile race and Jirovec has lettered in three previous years.

Two track lettermen have been placed on the cross country roster. Those being Larry Rudd and Jim Sherburne.

Freshmen candidates include Dale Schuevel, Rice Lake; Mike Tiemblay, Arlington Heights, Ill.; Stan Dahnert, Fort Atkinson; Daryl Anderson, North St. Paul; Dewall Clay, Tomah; Randy Poulson, Prairie Farm, Wis.; Don Donahue, New Richmond; and Dick Nerbin, the state hurdle champion.

CROSS COUNTRY SCHEDULE

Sept. 16 Carleton Here 11:00 a.m. Sept. 21 Eau Claire There 4:30 p.m. Sept. 30 St. Olaf There 11:30 a.m. Oct. 3 Mankato Here 4:30 p.m. Oct. 7 Here 11:00 a.m. Bethel Oct. 11 Winona Here 4:00 p.m. Oct. 14 St. Cloud Invitational 11:00 a.m. Oct. 21 MacAlester. Here 11:00 a.m. St. Paul Bible

Oct. 28 Conference

gies from scoring. Mike Danielson, the U. of Minnesota transfer trying to fill the fullback slot of graduated All-American River Falls fullback Jim Baier, carried the ball on successive long runs but the RF eleven never came close to the Auggle goal line throughout the evening.

The second half proved to be even more of a disaster for the Falcons as the Auggies scored three times in the third quarter and once in the fourth.

Kicking to River Falls, the Auggies recovered the opening kick fumbled by RF and scored from the 15 with 12:48 remaining in the third period. Two more times the process was repeated during the quarter with Augsburg either passing or driving for the TD's. Except for a fumbled ball from the center on the try for the extra point after the fifth TD, all the extra points were good.

As the fans dwindled in size in the grandstands, so did it seem dwindled the fire of the Falcons. Augsburg pushed over once again in the fourth quarter with 1:52 remaining to put the polishing touches on an evening the Falcon eleven and Falcon fans would rather forget.

INTRAMURAL SPORTS

With the beginning of another school year comes a new season of intramural sports.

Intramural activities for this fall will include flag football and the 50 mile swim.

The fifth mile swim is for physical fitness purposes only and is open to both sexes. Pool hours will be from 3:00-4:00 on Tuesday, Wednesday and Thursdays. The only requirement being that you swim a minimum of a quarter mile each time in the pool. Those interested must sign up in the intramural office, which has been moved to 115K.

Organizations and individuals wishing to sponsor a flag football team must pick up a team entry form from the intramural office. The deadline for team entries will be 4 p.m. Friday, Sept. 15. League action will start Wednesday, Sept. 20.



DAVE CHRISTIANSON CLOSES IN on Augsburg halfback Jerry Peterson in last Saturday night's Little East-West Shrine Game. The Falcons lost the contest 41 to 0.

36 Years Ago

by Regina Costigan

Did you know that the price of hamburgers have gone up 700% since Sept. 1931?! Hamburgers were advertized in the four page, Sept. 29, 1931 issue of the Student Voice for 5¢ at a local restaurant. Also advertized were light lunches, coffee, pop and "booths for the ladies." You could get a bowl of vegatable soup for 10¢. Back then you could get any make of fountain pen repaired at one of the local jewelry stores.

Under a column called, 'Rural Life Notes," this note appeared, "The Fair View school drew fourty-seven dollars in prizes at the Ellsworth fair last week. Much credit goes to Miss Floody, the instructor."

"The Passion Flower" with an all star cast was playing at the Falls Theatre.

According to the "College Briefs" column, "Steve Prusak and John Dzubay spent the weekend in Minneapolis."

One front page headline reads, "Student Voice Press Club Set for School Year" "Sports Writers Needed." Maybe things haven't changed so much since 1931. The Voice is still in need of sports writers.

Oh, yes, the tradition of painting the white "R" on the hillside east of Ramer Field (now the new recreation center) by the freshman class for homecoming each year was just getting started. Keep it up fresh.

Our football team got brand new 'blashy red coats.' A name hadn't been

chosen for the team yet. Would you believe "The Redcoats" was suggested?

The Voice recommended the book, Grass Roofs by Younghill Kang as a good book to read. It's a story set in Korea.

A current joke of the time read, "What do you think of the new zoology teacher? Say that bird sure knows his worms, all right." We've advanced a lot in 36 years, I hope our humor has too.

The library added 20 new magazines in 1931 making a total of 140 available for the students.

The Wisconsin and Minnesota State Agriculture Deans were to appear for a program of lectures.

River Falls lost it's opening game to Carleton 8-6.

"A. N. Johnson, agriculture instructor went on a business trip to Madison." Four other people planned on driving up from Arena for Homecoming.

Lyle Lamphere coached a poultry demonstration team which won first place at the Wisconsin State Fair.

It appears that the coeds living at College Hall (where ever that was) had it pretty good, yummy food and beds so soft students missed 8 o'clocks. I know we're still missing 8 o'clocks, but it's not because of soft beds. Whatever happened to College Hall anyway?

Well, that's some of the news from back in 1931. Oh, yes, Blanch Vanberg left for Red Wing to have an appendicitis operation.

Attention R7Students!!

(18 Years and Older)

THIS THURSDAY
NIGHT

SEPT. 14

THE TYRANTS

Every Thurs. Nite Exclusively For You

Before 9:30 p.m. - 35c & R.F. I.D. After 9:30 p.m. - 60c & R.F. I.D. Without R.F. I.D. - \$1.00

Come Early and Save!

ALSO:

TUESDAY SEPT. 12

THE VET'S CLUB PARTY

A variety of bands throughout the season.

Rock-roll Friday Night at regular price

& Old Time Saturday Night

Proch's
Popular Ballroom
Ellsworth, Wis.





THIS NEW fountain dedicated by Mrs. Margaret Wall in honor of her late husband Dr. Melvin Wall, is enjoyed by students on the concourse between the Student Center and South Hall.

Sophomore Antics

By LaVerne Herberg

ON FRESHMAN INITIATION Greetings, Frosh! How do you feel? Lost? Confused? Scared? Well, never fear, the mighty sophomores are here! Yes, we're here to help you in every way we can in your adjustment to college While contemplating how we could best instill a sense of unity, fun, and fear (for lowly frosh should always stand in awe of "experienced" sophomores!) into the trembling frosh, the magnificent class of '70 finally came up with a totally original brainstorm---Freshman Initiation! How we ever managed to come up with such a brilliant new idea, I'll never know, (I guess our class is just naturally intelligent!) but Frosh Initiation

fun, fear, and unity. In the fun department, the mighty sophomores have gone all out, offering the lowly freshmen everything from a free game nighton Wednesday, Sept. 13, and a free movie on Thursday evening, Sept. 14, to a magnificent performance of the famous "Four Freshman" on Friday night, Sept. 15. For a complete listing of initiation activities, see the "Schedule of Initiation

certainly does bring with it a feeling of

Events" also appearing in this issue. So much for fun! Now everyone knows that the class of '70 is much too great a class to seek revenge, but if you had gone through what we did during last year's initiation, you would weaken, too! However, because we are such a compassionate, benevolent group, this year's crop of "green" frosh will have to suffer through only two days of torture by the overly generous sophomores. Because I'd hate to spoil the surprise for you, I won't go into any more detail now as to what this torture will involve. Since this is an institution of higher education,

however, and because you are now officially "on your own", I can guarantee you that you'll have ample opportunity to practice the art of cleanliness, to bring out your true poetic nature, and to feel the true burden of learning!

This brings us to the spirit of unity we are seeking to instill in the class of '71. Actually, I'm quite sure that this aspect of initiation will take care of itself. After Thursday and Friday, I'm fairly certain that you'll be more than happy to unite for the Turnabout Day on Saturday.

Well, I hope I've managed to arouse your curiosity about initiation a little bit. One thing, at least, is certain--if ever you had a chance to prove that you're a good sport, it will be Sept. 13-17. And if you are a good sport, Freshmen Initiation can be one of the most memorable experiences of your college career!!

WELCOME BACK PLAIN JUST WELCOME Established 1912





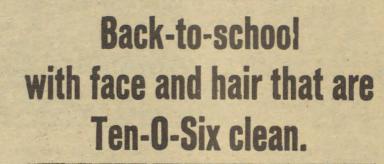
A NEW SCENIC ATTRACTION on the River Falls campus is the fountain which adorms the patio between the ballroom and the Karges center. It was presented by the 1964-65 Faculty Women's Club, Dorothy Kleinpell, adviser.

Reading Improvement Course is Offered

The Reading Improvement and Study Skills course will be offered for seven weeks for two hours a week beginning Sept. 18. This is a non-credit, nonfee course. Registrants should go to the reading center office in the basement of the Ames Lab School.

This is not a speed reading course. It is designed to teach new methods for improving reading and study skills. Practice should enable students to increase their reading speed and compre-The course will also cover hension. vocabulary,







You like Bonne Bell Ten-O-Six Lotion. So you'll love Ten-O-Six Shampoo. Both are full of the same non-drying, non-irritating

medicated ingredients. Lotion gets to the bottom of your skin problems. Shampoo gets to the root of dry, oily or dandruff-y hair. Special "All Clean" Set, Lotion and Shampoo, just \$1.95. Regularly, \$3.

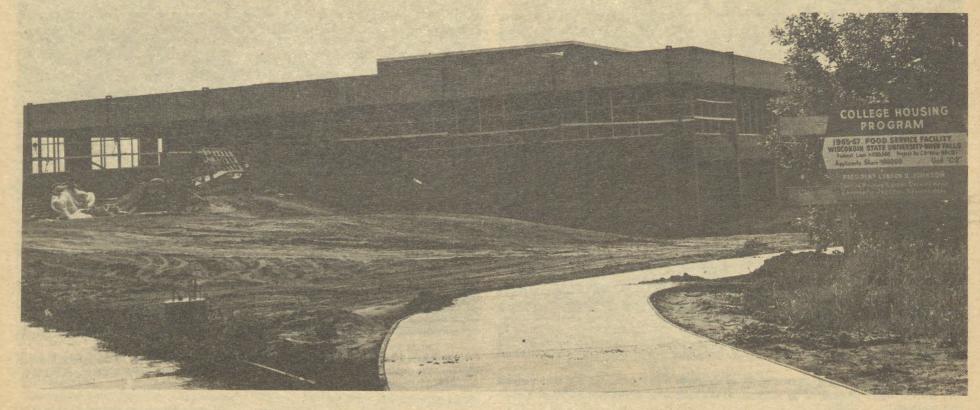


DON ASPENES, R.Ph.

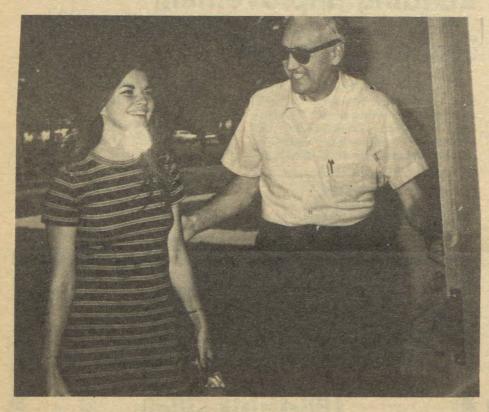
BERTELSEN'S

RIVER FALLS

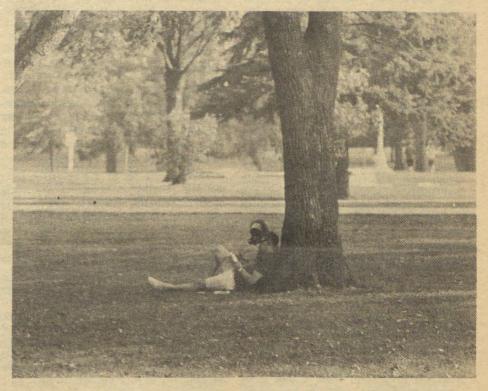
New Students More Construction



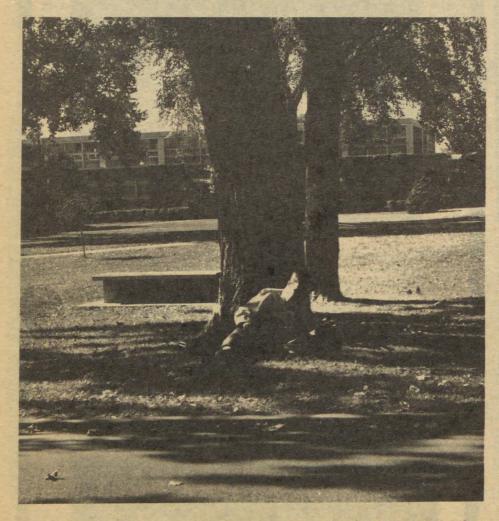
RODLI COMMONS UNDER CONSTRUCTION WILL OPEN IN JANUARY



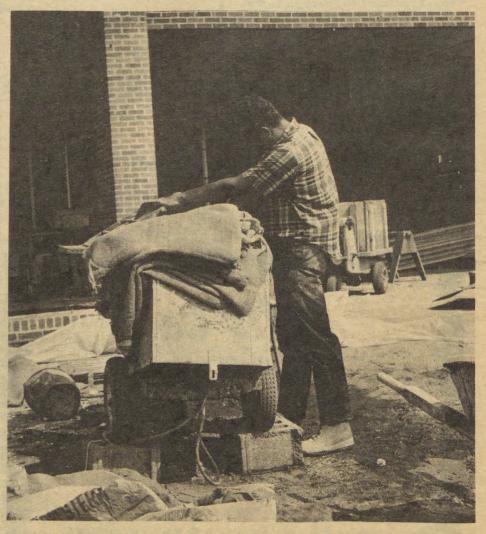
A new student receives a helping hand from her very happy father, as the dorms are filled with "new students." This father might be wondering what his daughter is going to do with all these boxes and bags of "stuff."



Getting into the swing of things are these two campus arrivals. These two can't be freshmen, they seem too relaxed.



A moments rest from a weary day of registration finds this student under a tree taking time to collect his thoughts.



A new building takes much labor, many bags of concrete and the sweat of the laborer. Here a workman is shown cleaning his tools at the close of a long day.