







NEW WEARING APPAREL FOR THE  
**BIG "PROM"**

That Will Keep You Looking Your Best

Black Four-In-Hand  
Ties,  
95c

Plain Black Silk  
Sox,  
50c



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**New Dress Shirts**

You will find a splendid assortment of fine quality broadcloths, high grade woven madras in the new spring colors,

**\$1.85 to \$3.50**

Plain white broadcloth special for the Prom,

**\$1.50 to \$2.50**

**AT EASE IN ANY COMPANY**

WHATEVER the occasion, there's added pleasure in knowing that your clothes are right. It gives you the comfortable, at-home feeling that helps make the evening a success.

That's the sort of tailoring built into the **Adler Collegian Clothes**. Every detail is handled with care. A quality suit that represents unusual value at the price of

**\$29.50 to \$34.50**



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**Smart Neckwear**

Fresh, new stock every ten days. All the newest silks in color combination, fancy and plain patterns,

**95c**

New silk knit neckwear,

**95c**

Silk bat wings,

**50c to 95c**

**Silk Underwear**

Rayon silk union suits in the athletic style, plain white,

**\$2.50**



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**Cotton Underwear**

Athletic style knit union suits, button shoulder,

**95c**

**Fancy Silk Sox, 50c**

A large assortment of new fancy or plain sox with extra good quality at still lower prices this spring

**Plain Silk Sox, 50c**

**Fancy Pajamas**

All the new shades in broadcloths and rayon silks, coat style or slipover,

**\$2.50 to \$6.50**

You'll Do Better at



River Falls, : : Wisconsin

**Night Shirts**

Genuine lonsloom cabric silk trim night shirts, all sizes,

**\$1.65**