

Korean Traditional Music Performed at UW-River Falls

Jan. 31, 2012—Korean traditional music will be performed at the University of Wisconsin-River Falls on Thursday, Feb. 9, at 7:30 p.m. in the William Abbott Concert Hall of the Kleinpell Fine Arts building.

Let yourself be transported by the sounds of Korean folk music played on traditional drums, bamboo flutes and other instruments. Members of this touring troupe will also perform group Court Dancing and solo dance pieces.

The event is open to the public. Admission is \$5/adult, \$3/seniors and \$2/students with ID. For further information, contact the UWRF Music Department at 715-425-3183.

New Management at the UW-River Falls Dairy Pilot Plant

By Caroline Johnson

Jan. 30, 2012 -- This past fall the University of Wisconsin-River Falls dairy pilot plant experienced something new – a change in management. Rane May, the dairy plant manager since the plant opened in 1982, retired. Stepping into the managerial role is Michelle Farner, a licensed cheesemaker, who has worked at two different small Wisconsin dairies.

Farner also brings quality assurance experience from her work at two food manufacturing facilities in Wisconsin. She is excited to be bringing her education in food systems technology and her previous experience to the university setting.

Food pilot plants are a relatively unique feature for a university campus. UWRF supports plants for dairy, meat, and fruit and vegetable processing. These plants, located on the first floor of the Food Science Addition, allow students to gain hands-on experience in food production and processing. The dairy plant alone typically employs seven students. At the same time the plants supply the campus with a variety of products including fresh cheese, ice cream, and milk.

Although production in the dairy plant has slowed during the transition, it is scheduled to be back in full operation this spring. Farner is bursting with new and ambitious ideas to bring attention to the quality of the plant's products. She says that her goal is "to build on the success of the past 30 years while bringing some new excitement." From creating new flavors of Jack, Colby, and Cheddar cheeses to constructing snack packs for students, which would include sausage sticks and the plant's famous fresh cheese curds, there is much to look forward to.

In addition, Farner says that she will be working on offering fresh samples to students and staff when available.

"I'd love to be offering samples of cheese...when we make a block and cut it, I would like to be able to let people know and let them come in and try it," she says.

A testament to the university's dedication to implementing and demonstrating sustainable community development principles, the dairy plant is supplied with milk directly from the UWRF Mann Valley Farm, located just a few miles from campus, off Highway MM. Farner also wants to expand the use of the plant's products at campus events, particularly annual events and sales at the farm. She says with enthusiasm, "People will be able to go to the farm, buy their compost, and see what we're making."

Farner's enthusiasm promises a bright future for the UWRF dairy pilot plant. She says with gratitude, "This is the chance of a lifetime."

Farner

UWRF Alumni Commit \$400,000 to Falcon Scholars "Albrecht Challenge"

Jan. 17, 2012 -- UW-River Falls alumni Arlin ('58) and Marilyn ('56) Albrecht of Red Wing, Minn., know the importance of scholarship support. Now they have issued a challenge to fellow alumni and friends to provide more scholarships for students at UW-River Falls.

Through the Albrecht Challenge, gifts of \$1,000 or more to the newly established Falcon Scholars program will be matched by the Albrechts. Funding the initial four years of the Falcon Scholars program will require \$800,000 in charitable gifts, and the Albrechts are challenging others to donate to the Falcon Scholars program by pledging \$400,000 – or half of the amount necessary.

"We truly understand the importance of scholarships and want to do what we can to promote the university's mission of providing a high-value education to deserving students," said Mr. Albrecht, who was named UWRF Distinguished Alumnus in 2010. "That is why we are challenging alumni and friends of UWRF to increase their giving levels."

Mrs. Albrecht added, "As the recipient of the university's first ever scholarship in 1954 the opportunity to encourage others to support a new signature scholarship program at my alma mater is doubly sweet. The university has enriched our lives and it is our pleasure to create new opportunities for future Falcons."

UW-River Falls Chancellor Dean Van Galen commented, "Arlin and Marilyn Albrecht have made an extraordinary generous commitment that will shape the lives of many future UW-River Falls students. The university is grateful for their support, and I encourage our alumni and friends to step up to the Albrecht Challenge by supporting the Falcon Scholars program."

"The need for increasing scholarship support has never been greater," said UWRF Foundation President Chris Mueller. "Arlin and Marilyn Albrecht are leveraging the support of others by making a signature investment in the future of UW-River Falls. For this, we are extremely appreciative."

Like many current UWRF students, Mr. and Mrs. Albrecht came to River Falls as first generation college students. While a journalism and economics double major, Mr. Albrecht was named editor of the student-run newspaper, the Student Voice, during his sophomore year. Upon graduation he went to work for the River Falls Journal, then the St. Paul Pioneer Press and eventually the Red Wing Republican Eagle that came to be recognized as one of the nation's best small daily newspapers. Mr. Albrecht served in a variety of jobs, including being a Vietnam War correspondent. In time, he became chairman and CEO of Red Wing Publishing, which under his and his wife's leadership grew to include 21 community newspapers in Minnesota and Wisconsin.

Mrs. Albrecht, a speech/theatre major, was active in theatre activities in Red Wing, including the restoration of the municipal Sheldon Theatre.

About Falcon Scholars

Beginning with the entering class in fall 2012, 80 freshman students each year will be selected as Falcon Scholars to receive a renewable four-year, \$1,000 per year scholarship. In addition, each Falcon Scholar will be provided with \$2,000 in

their junior or senior year to study abroad or engage in undergraduate research. The funds for the study abroad or research experience are provided through student differential tuition funds, part of the Falcon Promise program approved by students in 2011. When fully funded in 2015, the university will support 320 Falcon Scholars requiring \$320,000 per year in private support.

"UW-River Falls has become a leader in study abroad and undergraduate research," said UW-River Falls Chancellor Dean Van Galen. "Falcon Scholars is a unique partnership between the university and its students that will afford generations of future students to have life altering experiences."

For information on the Albrecht Challenge or to make a gift to the Falcon Scholars program, contact the UWRF Foundation at 715-425-3505 or visit www.uwrfgiving.com.

UW-River Falls Hosts First Science Olympiad Border Battle

Jan. 23, 2012— On Jan. 21, the University of Wisconsin-River Falls hosted some 600 students from 13 Minnesota and 10 Wisconsin high schools for the UW-River Falls "Border Battle" Science Olympiad Open Invitational Tournament for Division C.

The event, organized by UWRF physics Professor Earl Blodgett, featured 39 high school teams competing in 23 National Science Olympiad events as well as six trial events from Wisconsin.

UWRF was chosen as an ideal location for the event due to its close proximity to both western Wisconsin high schools and various Twin Cities metro schools. The event also highlighted UWRF's strength in science programs, including the physics program, which in 2010 ranked fourth in number of graduates compared to all comprehensive institutions across the nation.

"One of the best aspects of UWRF is our people," explains Blodgett, "and this tournament was unique in that almost every event was supervised by UWRF faculty, students and alumni. We hope that the students and coaches enjoyed their tournament at UWRF. It was certainly fun for us to host them."

Science Olympiad is an international non-profit organization created to improve the quality of science education by increasing student interest and providing recognition for outstanding achievement to a level of enthusiasm normally reserved for varsity sports programs. Science Olympiad tournaments are rigorous academic interscholastic invitational, regional, state, and national competitions consisting of a series of team events students prepare for during the year. Unlike many other physics, biology or chemistry competitions, Science Olympiad mixes the various science disciplines of biology, earth science, chemistry, physics and technology together in one competition.

Science Olympiad began in 1982 with initial tournaments held in Michigan and Delaware. Those events proved to be so successful that efforts were rapidly made to share the program with the nation by presenting it to the Council of State Science Supervisors at the National Science Teachers Association (NSTA) Conference. The program was successfully embraced by NSTA and the first Science Olympiad National Tournament was hosted by Michigan State University in May 1985, with 17 states participating. In 2011, 6,000 secondary schools from 49 states participated in Science Olympiad, and an additional 10,000 elementary schools held Science Olympiad tournaments. Now in its 29th year, Science Olympiad has become the largest team science and technology competition in North America and has been recognized as a model program in the National Science Standards by the National Research Council.

For more information on UWRF's Invitational Tournament, including final results, contact Earl Blodgett at 715-425-3196 or visit the tournament website at <https://www.uwrf.edu/PHYS/olympiad>.

For more information about Science Olympiad, visit either the national website at <http://soinc.org/> or the Wisconsin Science Olympiad website at <http://wisconsinso.org/>.

UWRF Receives STARS Silver Rating for Sustainability Achievements

Jan. 19, 2012 -- The University of Wisconsin-River Falls has received a STARS Silver Rating in recognition of sustainability achievements from the Association for the Advancement of Sustainability in Higher Education (AASHE). STARS, the Sustainability Tracking, Assessment & Rating System, is a new program that measures and encourages sustainability in all aspects of higher education. The rating is the highest to date amongst UWRF's Carnegie Classification peers.

UWRF was a charter participant in the STARS pilot program in 2008, during which the rating system was designed, vetted, and refined to reflect the broadest base of sustainability efforts possible. The university's current report information was gathered and submitted through the St. Croix Institute for Sustainable Community Development (SCISCD), with broad campus support from more than 30 individuals in 19 departments spanning the full spectrum of administrative and academic faculty and staff. The outline of sustainability efforts used in STARS is also being adopted by the SCISCD to draft the university's Climate Action Plan, Sustainable Campus Community Plan, websites, and other efforts to give all sustainability efforts a common and recognizable platform.

"Sustainability is an integral part of our mission, vision and values at UWRF," says Chancellor Dean Van Galen. "Our commitment is evident through such efforts as our participation in the American Colleges and University Presidents' Climate Commitment, participation in STARS, the development of the St. Croix Institute for Sustainable Community Development, and the continued development of sustainability curriculum and programs to educate tomorrow's leaders in state-of-the-art sustainability values, principles, and practices."

AASHE's STARS program is the only one of its kind that involves publicly reporting comprehensive information related to a college or university's sustainability performance. Participants report achievements in three overall areas: 1) education & research, 2) operations, and 3) planning, administration & engagement.

"STARS was developed by the campus sustainability community to provide high standards for recognizing campus sustainability efforts," said AASHE Executive Director Paul Rowland. "The University of Wisconsin-River Falls has demonstrated a substantial commitment to sustainability by achieving a STARS Silver Rating and is to be congratulated for their efforts."

Unlike other rating or ranking systems, this program is open to all institutions of higher education in the U.S. and Canada, and the criteria that determine a STARS rating are transparent and accessible to anyone. Because STARS is a program based on credits earned, it allows for both internal comparisons as well as comparisons with similar institutions.

"As we all know, we only manage what we measure, and we only measure what we value," said Kelly Cain, SCISCD director. "STARS is the 21st century set of metrics by which campus values, principles, and practices must become increasingly relevant in the lives of our students and stakeholders, or we risk irrelevance as an institution."

About AASHE

AASHE is an association of colleges and universities that are working to create a sustainable future. AASHE's mission is to

empower higher education to lead the sustainability transformation. It provides resources, professional development and a network of support to enable institutions of higher education to model and advance sustainability in everything they do, from governance and operations to education and research. For more information about AASHE, visit www.aashe.org.

UW-River Falls Achieves High Marks in Student Satisfaction

Jan. 23, 2012 – More than fifty percent of UW-River Falls students responding to a recent national survey indicated that if they could start over again they would definitely attend UWRF. This figure is significantly higher than the average score earned by colleges and universities nation-wide and by UWRF's University of Wisconsin System peers.

When asked on the 2011 National Survey of Student Engagement (NSSE), "If you could start over again, would you go to the same institution you are now attending?" fifty percent of first-year UWRF students responded "definitely yes." Forty-one percent of first year-students attending UW System comprehensive universities and forty-five percent of first-year students nation-wide provided the same answer to this question.

UW-River Falls achieved even higher marks among seniors responding to the NSSE. Fifty-three percent of seniors answered "definitely yes" to the question, compared to forty-four percent of seniors at UW System comprehensive universities and forty-five percent of seniors nation-wide.

With "probably yes" answers included, 91 percent of first-year students and 88 percent of seniors indicated that if given the opportunity to start over, they would once again choose to attend UW-River Falls. These percentages are higher than those indicated by students attending UW System comprehensive universities and colleges and universities nation-wide.

Through its student survey, The College Student Report, NSSE annually collects information at hundreds of four-year colleges and universities about student participation in programs and activities that institutions provide for their learning and personal development. The results provide an estimate of how undergraduates spend their time and what they gain from attending college.

In 2011, 747 UW-River Falls students provided responses to the NSSE. More than 350,000 students nationally completed the NSSE in 2011 and more than three million students have completed the survey since 2000.

For more information, contact Blake Fry at 715-425-3711.

UW-River Falls Leads Four-Year UW System Campuses in Energy Efficiency

Jan. 31, 2012— According to an energy data summary released by the University of Wisconsin System Administration, UW-River Falls was the most energy efficient four-year campus in the UW System during the 2010-11 academic year. Energy efficiency in this study is measured by the number of British thermal units (Btu) of fossil fuels, electricity, and overall energy used per gross square foot (GSF). UW-River Falls was the leader in efficiency in all three categories:

- UW-River Falls used 82,623 heat Btu's (fossil fuels) per GSF. UW-Green Bay was the second most efficient campus in this category at 84,331 Btu's per GSF.
- UW-River Falls used 26,635 electricity Btu's per GSF. UW-Stout was the second most efficient campus in this category at 31,345 Btu's per GSF.
- UW-River Falls used 109,259 total Btu's per GSF. UW-Stout was the second most efficient campus in this category at 121,403 Btu's per GSF.

"Increasing energy efficiency is truly a campus commitment," says Michael Stifter, director of facilities management at UW-River Falls. "Fortunately we also have some good projects in mind, so I don't see us resting on our laurels."

UW-River Falls ranked first in efficiency in the use of electricity and overall energy use in 2009-10. UW-River Falls ranked third in fossil fuel efficiency that year.

For more information, contact Stifter at 715-425-3820 or email michael.j.stifter@uwrf.edu.

UW-River Falls Student Accounting Society Offers Free Income Tax Assistance

Jan. 18, 2012 – Tax deadlines are approaching at a time when many households are seeking ways to lower discretionary spending. Families and individuals in the River Falls community with annual incomes of less than \$25,000 can take advantage of free assistance preparing tax returns provided by the UWRF College of Business and Economics' Student Accounting Society. Walk-in clinics, on a first-come, first-serve basis, will take place at the WESTconsin Credit Union in River Falls from 6-9 p.m. on Feb. 21 and 28 and March 6, 19, 26 and 27.

Since 2007, in accord with the UWRF College of Business and Economics mission of service to the university, community and discipline, members of the Student Accounting Society have annually provided tax preparation services free of charge to low-income families and individuals. The students are overseen by adjunct Professor Steve DeWald, who teaches a federal taxation class and is the director of the UWRF Small Business Development Center.

For more information about these services, contact DeWald at 715-425-0620 or email him at steven.e.dewald@uwrf.edu.

African Night Hosted by UW-River Falls

Feb. 2, 2012—The Black Student Union at UW-River Falls will host African Night on Friday, Feb. 10, from 7-9 p.m. in the Falcon's Nest of the University Center. The event honors Black History Month.

Experience an evening of authentic African cuisine, African drumming and dance, fashion show, gift prizes, and music by DJ Intenz. Special guest features include Tiyumba Dance Company, performing traditional African dance; Shari Jeziorski, belly dance performing artist and instructor; and "Bolanle" by Jummy Thomas, a guest fashion show designer.

The event is free and open to the public. For more information, contact scott.bowman@my.uwrf.edu.

Michele Alexander to Speak at UW-River Falls

Feb. 17, 2012--Longtime civil rights advocate and litigator Michelle Alexander is coming to the University of Wisconsin-River Falls on Feb. 29 to speak about her book, "The New Jim Crow: Mass Incarceration in the Age of Colorblindness."

The lecture and discussion event is set for 7:30 p.m. in the Riverview Ballroom in the University Center on campus. It is free and open to the public.

Alexander has served as director of the Racial Justice Project at the ACLU of Northern California, director of the Civil Rights Clinics at Stanford Law School and is a former law clerk for Justice Harry Blackmun on the U.S. Supreme Court. She has appeared as a featured commentator on CNN, MSNBC, and NPR and holds a joint appointment at the Kirwan Institute for the Study of Race and Ethnicity and a position as an associate professor of law at the Moritz College of Law at Ohio State University.

Alexander's book is available for purchase in the Falcon Shop in the University Center and will be available at the lecture.

The event is hosted by Falcon Programs in the Office of Student Life at UW-River Falls. For more information or accommodations, contact Karyn Wells at karyn.wells@uwrf.edu or call 715-425-4444.

Senior Exhibition at UW-River Falls Focuses on Photography

Feb. 21, 2012--University of Wisconsin-River Falls seniors Paul Veit and Sarah Olson will be presenting their BFA Degree Exhibition in Gallery 101 of the Kleinpell Fine Arts building at UW-River Falls from Feb. 29- March 7. Veit will be displaying a collection of panoramic photos of graffiti on the Berlin Wall. Olson will be exhibiting her portrait photography.

Veit, a fine arts major from Oakdale, Minn., lived and researched in Berlin for three months with the Study Abroad: Europe program. His research was focused on the photo documentation of graffiti on the Berlin Wall. By taking hundreds of photos and then combining them digitally he was able to create one seamless panoramic photograph that represents roughly 1,000 feet of the wall. He will be displaying portions of this collection.

Olson, a fine arts major with a minor in ceramics from St. Paul, strives to capture the sight and feel of the space between the photographer and the subject. As a viewer she hopes you will see the subjects for who they are, whether it is that mask of uncertainty or what the subject chooses to show behind that mask.

An exhibition reception is March 2 from 5-7 p.m. in Gallery 101. The exhibit and event are free and open to the public. Gallery hours are Monday-Friday 9 a.m.-5 p.m. and 7-9 p.m. and Sundays from 2-4 p.m. For more information, contact the UWRF Art Department at 715-425-3266.

Spring Morning with a Professor Lecture Series Set at UWRF

Feb. 7, 2012--Registration is now open for the spring UW-River Falls "Morning with a Professor" lecture series. The popular series, which began in 1988, brings together university professors and community members to share expertise, knowledge and opinions on topics drawn from current news, historical events, contemporary issues and personal experiences.

Each two-hour session includes a thought-provoking presentation from a university faculty member and the opportunity for participants to share insights and inquiries in an open question and answer forum.

Lectures take place on Tuesday mornings from 9-11 a.m. in the Kinnickinnic River Theater in the University Center at UWRF. Registration is \$60 and includes the six lectures, coffee and light refreshments. A limited number of parking permits will issued by request, on a first come, first served basis at the time of registration.

Spring 2012 presenters and topics include:

March 20: Professor Tim Holleran, Teacher Education Department, "Movement and Brain Development."

March 27: Purnendu Vasavada, Animal and Food Science Department professor emeritus, "CSI Food Safety."

April 3: Professor Eileen Korenic, Physics Department, "Star Crossed: Astronomy and Shakespeare."

April 10: Lawrence Bennett, Communications Studies and Theatre Arts Department faculty member, "Theatrical Process From a Technical Standpoint."

April 17: Jerry Halvorson, Communicative Disorders Department professor emeritus, "The Monster Study: A 1939 Experiment Causing Orphanage Children to Stutter."

April 24: Nancy Parlin, Sociology Department professor emeritus, "The Silk Route."

To register, contact the UWRF Office of Outreach and Continuing Education at 715-425-3256, email outreach@uwrf.edu or visit <https://www.uwrf.edu/ContinuingEducation/MWP>.

Summer Camp for Exploring Engineering Set at UW-River Falls

Feb. 13, 2012--Wisconsin and Minnesota teenagers with an interest in math and science have an opportunity to attend a summer camp on exploring engineering on the University of Wisconsin-River Falls campus. UW-River Falls and the University of Wisconsin-Madison's College of Engineering will host Camp Badger Exploring Engineering™ from July 8-14 for students entering eighth grade in the fall.

Since 1998, this camp has introduced campers to the many facets of engineering, stimulating their interest in math and science, and encouraging them to consider careers in science and technology. The camp was offered at UWRF for the first time last year. Additional sessions will be offered in Madison.

"Students are given the opportunity to explore the world of engineering through active observation and participation," says Cynthia Wells-O'Malley, program manager for UW-River Falls. "Past participants have really enjoyed the mix of technological explorations, discussions, research, field trips and recreation that the camp provides."

Field trips to local companies are a favorite activity, Wells-O'Malley added. In previous years, campers explored the cockpit of an F16, ventured behind the scenes in a state-of-the-art bowling alley and visited a fusion reactor.

"Field trips allow participants to experience engineering in real-world settings," Wells-O'Malley says. "For example, by scaling a climbing wall students, learn more about the center of mass."

Camp Badger brings a diverse group of young people together to spend a week on the UW-River Falls campus. Campers stay in the residential halls and eat at the campus cafeteria.

Interested students must submit their application no later than March 12 and camp is limited to 30 participants. Qualified applicants will possess determination, creativity, problem solving and time management skills, as well as the ability to get along well with others in a team environment. Cost for the full week including lodging, meals and field trips is \$395 per student. Need-based scholarships are available.

Application forms and more information can be found at www.uwrf.edu/ContinuingEducation/YouthandStudents.cfm or call 715-425-3256 or 1-800-228-5607.

UWRF provides lifelong learners with academic, professional development and enrichment programs that are practical, flexible, convenient and affordable. A complete list of courses, course descriptions and online registration information is available at <https://www.uwrf.edu/> or can be obtained by calling at 715-425-3256, 1-800-228-5607 or e-mailing outreach@uwrf.edu.

Tickets Available for Third Annual Bowls for Hope Event

Feb. 22, 2012 – In recognition of the strong partnership between the university and the St. Croix Valley, UW-River Falls is hosting the third annual Bowls for Hope event on the UWRF campus in the Riverview Ballroom, University Center, on Tuesday, March 27, from 5-7 p.m. Each year, UWRF works with the community to raise funds through Bowls for Hope for a worthy organization that makes a difference in the St. Croix Valley. Proceeds this year will benefit the River Falls Community Food Pantry.

For an entrance fee of \$20/adult and \$5/children 12 and under, participants will select and keep a bowl that was created in ceramic/pottery classes at UWRF, River Falls High School, Meyer Middle School, the Renaissance Academy or by area artists. Attendees may then sample, at no extra charge, soups donated and served by area restaurants. Guests will have the opportunity to vote for their favorite soup of the evening.

Tickets to the event can be purchased at the River Falls Area Chamber of Commerce and Tourism Bureau (214 N. Main Street) or by contacting the UWRF Chancellor's Office at 715-425-3201. Tickets will also be available at the door, but purchasing a ticket in advance will guarantee a bowl.

Artists contributing bowls include Doug Johnson, Ingrid Bjerstedt-Rogers, Bob Fritz, S.C. Rolf, Diane Webster, Joe Singwald, Doug Peterson, Bob Brodersen, Wendy Olson, John Onkka, Ben Gavin, Jay Jensen, Jennifer King, Michael Luethmers, Mark Tomlinson, Dan Nistler, Scott Zeinert, Randy Johnston, Jan McKeachie-Johnston, Robin Kelley, Randy Johnston's class at UWRF, Anne Buchholz's class at the Renaissance Academy, River Falls High School pottery classes taught by Wynn Davis and Gina Pedriana-Basche, and Beth Kenseth's class at Meyer Middle School.

Participating restaurants include Sodexo Dining Services, Dish & the Spoon Café, Junior's Bar & Grill, Grateful Bread, Paddy Ryan's Irish Pub & Restaurant, Perkins Family Restaurant, South Fork Café, West Wind Supper Club, Bo's N Mine, Copper Kettle, Coach's, Whole Earth Co-op, and Earth Angels.

Live entertainment will be provided by local musicians.

For more information, visit <https://www.uwrf.edu/bowlsforhope> or contact Mary Van Galen at mary.vangalen@uwrf.edu.

UW-River Falls Hosts Public Astronomy Talks and Observatory Viewings

The University of Wisconsin-River Falls Physics Department begins its spring season of free, public observatory viewings and astronomy discussions on Feb. 15. Objects to be seen include planets, globular clusters, open clusters, nebulae, galaxies, moons, and double stars.

The first stargazing (waning crescent moon) session includes Professor Eileen Korenic presenting "GRACE, GOCE, and GRAIL: Mapping Gravity" at 7 p.m. in Room 271, Centennial Science Hall. The discussion precedes the 7:30 p.m. telescope viewing on the third floor observation deck.

All observatory viewings are dependent on a clear sky. Please call 715-425-3560 after 6 p.m. or visit www.uwrf.edu/PHYS/Schedule.cfm and click on "observatory" to verify that the sky is clear enough for viewing. The talk will go on as scheduled.

A Physics Department faculty member and/or student will staff each telescope and be available to answer questions at each open telescope session. Observers are encouraged to stay and look at as many elements as possible and feel free to request personal observing targets.

Since the dome is unheated and the observing deck is outside open to the elements, visitors are advised to dress appropriately for the weather. The viewings and talks are suitable for all ages.

Other viewings this semester include:

March 28, 8 p.m., "When Computers Were Female: Women in Astronomy" presented by Rellen Hardtke in Room 271 Centennial Science Hall and then at 8:30 p.m. telescope viewing (waxing rescent moon) on the third floor observatory deck.

April 24, 8:30 p.m., "Star-crossed: Astronomy and Shakespeare" by Eileen Korenic in Room 271 Centennial Science Hall and then at 9 p.m. telescope viewing (waxing crescent moon) on the third floor observatory deck.

For more information about the observatory, email glenn.spiczack@uwrf.edu or about pre-observatory talks, email eileen.korenic@uwrf.edu

UW-River Falls Hosts Wearable Art Exhibition and Fashion Show

Feb. 8, 2012--The University of Wisconsin-River Falls Art Department is sponsoring a student exhibition and fashion show of Wearable Art in Gallery 101 of the Kleinpell Fine Arts building Feb. 8-23. A reception and fashion show will begin at 4:30 p.m. on Feb. 15 in Gallery 101.

The Wearable Art Exhibition and Fashion show celebrates the artistic talents of students taking art classes at UW-River Falls during the 2011-12 school year. "Wearable art" includes almost all non-traditional materials.

The parameters that exhibitors follow are:

1. The theme of "wearable art" is open to all non-traditional materials, (with the exception of perishable food).
2. Artists must create their own template for their wearable art.
3. Any wearable art sewn over any other clothing made of usual materials, is not permitted.
4. Multiple non-traditional materials may be used.

There will be prizes chosen by our judges in the categories of the Most Inventive Wearable Art Garment and Most Creative use of non-traditional materials. The Best In Show prize will be chosen by popular vote.

Gallery hours are Monday through Friday, 9 a.m.-5 p.m. and 7-9 p.m., and Sunday 2-4 p.m. This event is free and open to the public.

UW-River Falls Mourns Loss of Former Chancellor George R. Field

Feb. 12, 2012— The UW-River Falls community was saddened to learn of the death of former UWRF Chancellor George R. Field, 82, who died Friday, Feb. 10, at United Hospital in St. Paul following a short illness. Field served as president and later chancellor of UWRF from 1968-1985.

During his tenure, Field handled the merger of the River Falls campus with the University of Wisconsin System. The merger created one board of regents to oversee all of Wisconsin's public universities and established the set of administrative procedures that govern UW-River Falls down to the present. With the merger, the president's title was officially changed to chancellor.

Chancellor Field strengthened the shared governance decision-making structure of the university. He brought the faculty senate, the student senate, and later the academic staff council into the policy-making process. During his tenure the enrollment grew from under 4,000 to nearly 5,500 students. He also oversaw the construction of Rodli Commons, Hunt Arena, Kleinpell Fine Arts Building, Centennial Science Hall, and numerous other construction projects.

"Dr. George Field led the University with great wisdom during a time of growth, challenge and change, including the transition of Wisconsin State University-River Falls in 1971 to become part of the University of Wisconsin System," says UW-River Falls Chancellor Dean Van Galen. "During his tenure as president and chancellor, Dr. Field built extraordinarily strong and positive relationships on campus and in the community."

On Thursday, Feb. 16, a celebration of Field's life will begin with a church service at 2 p.m. at Ezekiel Lutheran Church in River Falls. The celebration will continue with an informal gathering at approximately 3:30 p.m. in the Riverview Ballroom in the University Center on campus. The public, including the campus community, is invited.

"Dr. George Field will always be remembered as one of the most effective and personable leaders in the 137 year history of UW-River Falls," says Van Galen. "Our campus extends condolences to his wife, Marcella, and to the entire Field family."



UW-River Falls Students at Midwest Regional Dairy Challenge Competition

Feb. 22, 2012 -- Four University of Wisconsin-River Falls students participated in the Midwest regional competition for the North American Intercollegiate Dairy Challenge (NAIDC) Program Jan. 31-Feb. 2 in St. Joseph, Mo.

One of the UWRF students, Carl Lippert of Pittsville, finished on the first place team. Other students from UWRF included Steffani Koch of Mayville, Todd Speltz of Eyota, Minn., and Lauren Wendt of Marshall. Each student was assigned to one of 16 separate teams composed of five students from different schools in the Midwest and Canada. Each team received information on a specific local dairy operation, including production and management data which the team then visited the operation to assess the nutrition, reproduction, milking procedures, animal health, housing, and financial management.

Following the visit, each team presented their analysis and recommendations to a panel of dairy industry representatives. Two dairy farms in eastern Kansas, one Holstein and one Jersey operation, served as the host farms this year.

Lippert, a UWRF senior majoring in dairy science with a management emphasis, was on the first place team that visited and evaluated the Holstein farm.

The NAIDC was established in 2002 as a management competition incorporating all aspects of a specific dairy business. The event receives financial support from dairy industry companies, foundations, and dairy producers to help cover the cost of lodging and meals for the participating students. Receptions and evening events give students and sponsors the opportunity to network with one another.

UW-River Falls University Theatre Presents "Almost, Maine"

Feb. 10, 2012--The UW-River Falls University Theatre will present "Almost, Maine," a romantic comedy written by John Cariani, Feb. 23-25, 28, 29, and March 1-3 in the Syse Theatre in the Kleinpell Fine Arts building on campus. All performances begin at 7:30 p.m.

On a clear moonless night in the middle of winter, all is not quite what it seems. Nine stories of romance take place on a single night in the remote mythical town of Almost, Maine. Cariani gives us a glimpse of what the people are like in a small town in northern New England. He draws from his experiences growing up in Presque Isle, Maine, where the people are known to be honest and true, not cynical, and smart. They wonder about things. As the northern lights hover in the star-filled sky, Almost's residents find themselves falling in and out of love in unexpected and often hilarious ways.

Directing the play is Kenneth Stofferahn, Professor of Theatre. Actors include Zach Svoboda (Pete/Phil) of Hastings, Minn., Heide Dudley (as Ginette) of Red Wing, Minn., Jordan Simm (as East/Dave) of Durand, Gina Froemming (as Glory) of North St. Paul, Minn., Taylor Evans (as Jimmy/Chad) of Buffalo, Minn., Jordyn Haley (as Sandrine) of Osceola, Claudia Vazquez-Velez (as Marvalyn) of East St. Paul, Minn., Alexander (A.J.) Swanson (as Steve) of Lake Elmo, Minn., Ami Christensen (as Gayle/Rhonda) of Eau Claire, Xander Toftness (as Lendall/Randy) of River Falls, Marianna (Marie) Sallman (as Marci) of Roseville, Minn., Tori Ruckle (as Hope/Waitress) of Cottage Grove, Minn., and Anton Yelk (as Man) of River Falls. Behind the scenes are Larry Bennett (lighting designer), Denise Baker (costume designer), Shane Donahue (stage manager), and Andy Hanlon (assistant stage manager).

Tickets are \$10 for adults, \$8 for seniors (60+) and \$5 for UWRF students with ID and children (12 and under). Some age appropriate material is implied. The University Theatre Box Office, located in the Kleinpell Fine Arts building, will be open Monday through Friday beginning Feb. 13 from 10 a.m. to 3 p.m. Tickets can be purchased in person or by phone during the daytime hours. Tickets for remaining seats can be purchased at the Box Office window starting at 6:30 p.m. on the nights of the performances.

For more information or to order tickets by phone, call the Box Office at 715-425-3114. Additional information and a mail-in order form can be found at <https://www.uwrf.edu/CSTA/UniversityTheatre.cfm>.



Photo cutline: Senior Zach Svoboda as "Pete," left, and Junior Heide Dudley as "Ginette" portray one of the nine stories of romance that take place on a single night in the remote mythical town of Almost, Maine, in the UWRF University Theatre's production of "Almost, Maine," a romantic comedy on Feb. 23-25, 28, 29, and March 1-3.

BFA Degree Art Exhibition Set at UW-River Falls

March 7, 2012--University of Wisconsin-River Falls seniors Carol Lehman, Jared Fritz, Rachel Hanson and Susanna Waits will be presenting their BFA Degree Exhibition in Gallery 101 of the Kleinpell Fine Arts building at UW-River Falls from March 21-28.

Lehman, a glass major and photography minor from Rhinelander will exhibit glass sculptures and blown glass forms. She has taken simple objects from throughout her life and turned them into lively glass art.

Fritz, a clay major and minor in sculpture from Menomonie, has on display sculptures that address the human condition. Fritz is influenced by manmade atrocities and changes to our environment.

Hanson, a printmaking major and glass minor from Maple Grove, Minn., will show prints depicting different qualities of the female. His imagery focuses on breast size and weight, skin blemishes and plastic surgery. "My intent is to have the viewer question how, why and what the characteristics of beauty are and if there are any at all," he says.

Waits, a photography major and glass minor from West Saint Paul, Minn., will display portraits of people represented through the use of photography and liquid emulsion on glass. She depicts through her images the conflicts that she, and people close to her have experienced through surrealistic and realistic imagery.

The exhibition reception is Friday, March 23, from 6-9 p.m., in Gallery 101. The exhibit and event are free and open to the public. Regular gallery hours are Monday-Friday 9 a.m.-5 p.m. and 7-9 p.m.; Sunday from 2-4 p.m.; closed Saturday. For more information, contact the Art Department at 715-425-3266.

Global Perspective Concert Presented at UW-River Falls

Feb. 28, 2012--New York Philharmonic tuba virtuoso Alan Baer will perform with the University of Wisconsin-River Falls Symphony Band and University Band on Thursday, March 8 at 7:30 p.m., William Abbott Concert Hall, Kleinpell Fine Arts Building on the University of Wisconsin-River Falls Campus.

Director Kris Tjornehoj will lead the Symphony Band with selections "Eternal Father, Strong to Save" by Claude T. Smith, "Four Norfolk Dances" by English composer Philip Sparke and "The Mad Major March" by Kenneth Alford. University Band, directed by Gary Bird, will perform "Someone to Watch Over Me," Selections from "Chicago", and "Northern Lights March" by UWRF faculty composer J. Michael Roy.

Alan Baer joined the New York Philharmonic in 2004, as Principal Tuba. He was formerly Principal Tuba with the Milwaukee Symphony Orchestra, London Beach Symphony Orchestra, and Louisiana Philharmonic Orchestra. He has performed as a featured soloist, touring Japan and several countries in Europe, including Switzerland, Austria, Spain, Germany, and France.

The concert is open to the public. Admission is \$5/adults, \$3/seniors, and \$2/students with ID. For further information, contact Tjornehoj at kristin.tjornehoj@uwrf.edu or call the Music Department at 715-425-3183. Visit <https://www.uwrf.edu/MUS/> for additional concerts and information.

Musician Noah Hoehn to Perform at UW-River Falls

March 20, 2012--A harmonica and marimba performance by Noah Hoehn is set for Wednesday, March 28, at 7:30 p.m. in the Falcon's Nest of the University Center on campus as part of the Wyman Performing Arts and Lecture Series.

Hoehn's singular vision to unite the sounds of new blues and marimba pop is accomplished with an incomparable live looping system. Harmonica and marimba are looped and layered upon a foundation of acoustic grooves freeing him to sing and play at the same time. To listen to music samples or to learn more about Hoehn, visit <http://www.noahhoehn.com/>.

The event is free and open to the public. For further information or accommodations, contact Karyn Wells in the Office of Student Life at 715-425-4444.

Nilsestuen Endowment to Benefit UW-River Falls

March 30, 2012 -- A permanent endowment from the Rod Nilsestuen Legacy Fund will enhance the learning mission at the University of Wisconsin-River Falls. The \$50,000 gift will create the Rod Nilsestuen Visiting Scholar Program at UW-River Falls.

The Nilsestuen Visiting Scholar will interact with students, faculty, alumni and friends of the university, and will present a public lecture. The endowment is expected to grow over time under the leadership of UW-River Falls and future contributors.

"Rod Nilsestuen was one of our university's most accomplished alumni and was widely known as a visionary leader who had a major impact on Wisconsin and beyond," says UW-River Falls Chancellor Dean Van Galen. "The University is deeply grateful to the Nilsestuen family and the Ralph K. Morris Foundation for establishing the Rod Nilsestuen Visiting Scholar Program at UW-River Falls."

Nilsestuen, a longtime cooperative leader and former secretary of agriculture in Wisconsin, was a UW-River Falls alumnus. He died in a drowning accident in Lake Superior in July 2010. The gift was announced Friday at the Rod Nilsestuen Legacy Event, a daylong conference at the university that explored agriculture and conservation themes. The conference, endowment and other activities are supported by the Rod Nilsestuen Legacy Fund, which was established by family, friends and colleagues after his death.

"Dad would be happy to know this endowment will create new opportunities for students and faculty at his alma mater for many years to come," said Joel Nilsestuen, Rod's son. "The people and organizations that gave so generously to the Legacy Fund will see tangible and positive outcomes as a result of this endowment and many other activities. The announcement of this endowment is just the beginning." Joel is a member of the board of directors of the Ralph K. Morris Foundation, which was selected to oversee the Rod Nilsestuen Legacy Fund.

Morris and Nilsestuen were longtime associates in the cooperative movement. The Ralph K. Morris Foundation, established after Ralph's death in 2000, seeks to perpetuate Ralph's vision by investing its resources in the people of rural America. With a similar goal of perpetuating Nilsestuen's legacy, the Foundation recently expanded its mission to include Rod's concepts and interests, including farmland preservation, land stewardship and sustainability. More information about the Ralph K. Morris Foundation and Rod Nilsestuen Legacy Fund can be found at the foundation's website at www.ralphkmorrisfoundation.org.

"As UWRF looks toward initiating a new strategic plan, the resources and foci that are embedded within endowment provide added energy and important support to our efforts," says UWRF Provost and Vice Chancellor for Academic Affairs Fernando Delgado. "The Visiting Scholar program, in particular, allows the university to reinforce our partnering role in formulating and sharing information and knowledge that is valuable to communities within and beyond the physical boundaries of our campus."

For more information, contact Chris Mueller, executive director of University Advancement and president of the UW-River Falls Foundation at 715-425-3545 or chris.mueller@uwrf.edu.

River Falls Event to Build on Nilsestuen Legacy

March 8, 2012--A conference March 30 in River Falls will explore important agriculture and conservation themes as it honors the legacy of the late Rod Nilsestuen.

The Rod Nilsestuen Legacy Event will be held from 8 a.m. to 4 p.m. in the University Center at the University of Wisconsin-River Falls. The theme is "Feeding the World, Sustaining the Land, Inspiring Cooperative Action." Longtime Wisconsin agriculture and business leader Tom Lyon will be master of ceremonies.

Nilsestuen, who earned his undergraduate degree at UW-River Falls, was Wisconsin secretary of Agriculture, Trade and Consumer Protection at the time of his death in July 2010. Prior to taking that role, he was a cooperative leader in the Midwest and nation, including serving as chief executive officer of the Cooperative Network of Wisconsin and Minnesota. While secretary of agriculture, he made conservation of Wisconsin working lands a top priority.

Keynote speakers will be Jon Scholl, president of American Farmland Trust, and Martin Lowery, vice president of external affairs for the National Rural Electric Coop.

Scholl, an Illinois farmer who leads the nation's major agricultural lands conservation organization, will explore the challenges American agriculture faces as it feeds the world while striving to conserve land and water resources. A Panel discussion will follow. Panelists include Wayne Nilsestuen, Rod's brother and an official with USAID, a government agency that provides U.S. economic and humanitarian assistance worldwide; John Rosenow, a Cochrane dairy farmer and a leader in efforts to address rural immigration issues; and Margaret Krome, policy director for the Michael Fields Agricultural Institute and a member of the Wisconsin Department of Agriculture, Trade and Consumer Protection Board. Former UW-River Falls dean of agriculture Gary Rohde will moderate.

Lowery will speak on how cooperatives represent an economic system that empowers people, builds communities and helps to feed the world while sustaining resources. His presentation coincides with the International Year of Cooperatives. A panel on the cooperative system will follow. Panelists will include Doug Wilson, chief executive officer for Cooperative Resources International; Tracey Dudzinski, board member for Cooperative Care of Wautoma, a home-care service provider in a multi-county region of central Wisconsin; and cooperative leader Christine Sukalski of Reiland Farms, LeRoy, Minn. Judy Ziewacz, a Wisconsin cooperative and agriculture leader, will moderate.

The event will include a lunch and 4 p.m. reception. The lunch will feature an announcement about plans for the Rod Nilsestuen Legacy Fund, established in the wake of Nilsestuen's death and overseen by the Ralph K. Morris Foundation. The foundation has been cooperating with UW-River Falls on appropriate uses for the fund. Cost is \$100 for adults and \$25 for students. On-line registration is available on the Ralph K. Morris Foundation website at <http://www.ralphkmorrisfoundation.org>.

For more information, contact Dana Ellis at 763-537-6977 or by email to dana@ellisinternational.com

S. Mark Tyler Named Executive-in-Residence at UW-River Falls

March 19, 2012-- S. Mark Tyler, founder and president of OEM Fabricators, Inc., Woodville, has been named the University of Wisconsin-River Falls Executive-in-Residence by the AACSB International accredited College of Business and Economics. Tyler will speak on "Defining and Achieving Success" from 2-3 p.m. on Tuesday, April 3, in the Riverview Ballroom, University Center. His lecture is free and open to the public.

In his address, Tyler will draw from his personal experiences to help you create your own definition of success. By sharing examples from his personal life and career, he will demonstrate that setbacks, failures and difficulties need not be barriers to success.

OEM Fabricators, Inc., a contract manufacturer, celebrated its 25th anniversary in 2011. The company has earned several awards including Wisconsin's Manufacturer of the Year, Medium Category in 2006 and the St. Croix EDC Business of the Year in 2004.

Tyler is an advocate of technical education and higher education. He spends about half of his time in the workforce development arena. His recent board and volunteer service includes board president of the Wisconsin Technical College System; member of the University of Wisconsin System Board of Regents; chair of the West Central Wisconsin Workforce Development Board and a member of the UW-River Falls Chancellor's Advisory Committee.

"The Executive-in-Residence program is invaluable in helping our students gain knowledge of the real world of business. Mark Tyler, with his accomplishments as a business leader and his interest in higher education, will be an extraordinary resource for our students," says Glenn T. Potts, dean of the College of Business and Economics.

The event is co-sponsored by the WESTconsin Credit Union. For more information, contact the College of Business and Economics at 715-425-3335.

Three-Day Western Dressage Horse Clinic Offered at UW-River Falls

March 27, 2012--Learn western dressage from the "Master of the Flying Lead Change" legendary horse trainer Jack Brainard through a weekend advanced horsemanship clinic offered at the University of Wisconsin-River Falls June 8-10. Registration is limited to the first 15 applicants.

Canceled

The clinic, held at the UW-River Falls Lab Farm, will cover the essentials to learn basic cowboy or western dressage and advanced horsemanship and would not be appropriate for problem or starting horses. The clinic begins each day at 9 a.m. and goes until 4:30 p.m. with a lunch break from noon to 1:30 p.m. The UW-River Falls Lab Farm is within 30 minutes of the Twin Cities and an hour from Eau Claire.

"Jack Brainard has been helping people for decades ride a better horse by becoming a better rider," said Debra Martin, a longtime local rider and member of the American Quarter Horse Association and the Northern Lights Versatility Ranch Horse Association. "He has developed a manner of training a horse one step at a time that can quickly bring a horse up the training scale. Some horse people claim that you can't teach someone to 'feel' what a horse is doing, but I believe those people have never worked with Jack Brainard."

Brainard of Tioga, Texas, has long been known for his contributions to the equine industry and his lifelong commitment to horses and the people who enjoy them, Martin said. He has bred and trained horses for more than 53 years and has judged for a variety of national horse associations for more than 40 years. These associations include Paint Horse, Quarter Horse, Appaloosa, Palomino, NCHA Cutting and NRHA reining shows, both in the United States and abroad.

The registration fee for participating riders is \$700, although individuals who want to observe or audit the course may pay \$25 per day or \$60 for a three-day pass. Register online and pay by credit card or request a paper registration form and pay by check. Lodging, transportation and stabling costs are not included in the registration fee. More information is available on the Web at www.uwrf.edu/ContinuingEducation/HorseClinic.cfm.

The University of Wisconsin-River Falls provides lifelong learners with academic, professional development and enrichment programs that are practical, flexible, convenient and affordable. A complete list of courses, course descriptions and online registration information is available at <https://www.uwrf.edu/ContinuingEducation/> or can be obtained by calling 715-425-3256 or 1-800-228-5607 or by e-mailing outreach@uwrf.edu.

UWRF Dance Theatre Presents Annual Spring Concert

March 20, 2012--The University of Wisconsin-River Falls Dance Theatre will present its Annual Spring Concert March 27-31 at 7:30 p.m. in the Davis Theatre of the Kleinpell Fine Arts building on campus.

The concert is a unique blend of faculty, guest, and student choreography offering a wide array of styles ranging from traditional Puerto Rican "Bomba" to contemporary modern dances presented by 35 dancers and a 10 member technical crew.

Guest choreographers and dance theatre alumni, Ric Suarez, Torrian Amie and Rana Kuebker, have created pieces that explore structures and various foundations of human relationships. Jane Kasper and Troy Dixen will perform a humorous yet poignant piece while swinging on a hammock. UWRF dance faculty member Mari Kline-Kluck has choreographed two dances, including "Dereliction" which incorporates projections using Isadora, a graphic programming software that provides interactive control over digital media. The emphasis of this software is on real-time manipulation of digital video that allows technology to interact with live performance creating projections based on the dancers' movements and placement on stage.

This year's concert will include the work of two professional guest artists from the Twin Cities: Stuart Pimsler and Kari Mosel. "Islands," choreographed by Stuart Pimsler, was originally created for the Contemporary Dance Theatre of Cincinnati and explores the complexity of homelessness. Pimsler, director of the Stuart Pimsler Dance & Theatre Company founded the company and his wife, Suzanne Costello, in New York 32 years ago. His work has been presented throughout the United States, Canada, Europe, Israel, Taiwan and Russia. Pimsler has been City Pages "Artist of the Year" and honored with Choreography Fellowships from the McKnight Foundation as well as the National Endowment for the Arts. Guest artist, Kari Mosel has choreographed for UWRF Dance Theatre for three years. She has been a professional dancer in the Twin Cities for eight years. Currently, Mosel is a member of the Stuart Pimsler Dance and Theater and Shapiro and Smith Dance Company. Her work is titled "A Word With You Dear" which requires dancers to express intense facets of personal relationships.

Student choreographers Brooke Gusa, Kyra Scanlan, Laura Chandler, and Kristen Beardsley have choreographed a wide variety of pieces that deal with joyfulness, getting thrown off your groove and controlled danger. The concert will also include the traditional Puerto Rican dance "Bomba" set by dance faculty member Karla Zhe and performed by ten dancers and percussionist Derek Westholm. This performance is a result of field study research by Zhe and UWRF students in San Juan, Puerto Rico with the Cepede family known internationally as the exponents of Afro-Puerto Rican who have passed the traditional dances of the Bomba and Plena from generation to generation. For more information about Dance Theatre, contact karla.k.zhe@uwrf.edu or call 715-425-3131.

The week will culminate with a 30-year Dance Theatre Reunion beginning at 4 p.m. on Saturday, March 31. Dance Theatre alumni from all areas of the country including Washington D.C., Texas, and California will be back on the UWRF campus. For information about the reunion, contact the UWRF Alumni Relations office at 715-425-3505 or 877-258-6647.

Tickets are \$5 for students/seniors/children and \$7 for adults. Tickets are available from 10 a.m.-2 p.m. March 19-30 at the

University Box Office in the Kleinpell Fine Arts building or by calling 715-425-3114. Tickets may also be purchased before each performance beginning at 6 p.m.

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UWRF Presents Commissioned Composer Concert

March 26, 2012--UW-River Falls will present the 46th annual Commissioned Composer Concert on April 5, at 7:30 p.m., in Abbott Concert Hall of the Kleinpell Fine Arts building. The concert will feature works by Composer Cort Lippe.

Lippe, an associate professor of composition at the University at Buffalo, New York, and director of the Lejaren Hiller Computer Music Studios, will be at UWRF April 3-5, conducting master classes and working with university ensembles.

Lippe has given more than 100 presentations and guest lectures around the world and has written for most major ensemble formations. His music has been performed at more than 100 major festivals worldwide, including the International Computer Music Conference, ISCM World Music Days, Gaudeamus (The Netherlands), the Music Today Festival (Tokyo), the Bourges Synthese Festival (France), the Huddersfield Festival (UK), and SARC's Sonorities Festival (UK).

The UWRF Commissioned Composer Program is the longest continuously-running project of its kind in the nation. Music Professor Emeritus Conrad De Jong initiated the program in 1967. Other composers who have been part of this project over the years include John Cage, Morton Feldman, Libby Larsen and Fisher Tull.

The concert is free and open to the public. For more information, contact Patti Cudd at 715/425-3183.



UW-River Falls Art Students Present Senior Exhibition

March 22, 2012--University of Wisconsin-River Falls seniors Meghan Foster, Sara Hitchcock, Elizabeth Novak and Jeffrey Stenbom will be presenting their Senior Exhibition in Gallery 101 of the Kleinpell Fine Arts building at UW-River Falls April 2-9.

Foster, of West Allis, is a fine arts major in fibers with a minor in painting who creates large scale figurative works. She is influenced by eighteenth century Japanese printmaking, particularly the strong graphic quality of line in those prints. Her work takes mythological themes as subjects, using recognizable creatures and figures to explore a range of concepts. Foster paints on both silk cloth and watercolor paper because both allow for fluid application of marks.

Hitchcock, of Blaine, Minn., is a broad area art education major. Her artwork incorporates a contemporary two-dimensional style in a three dimensional form. She paints fictional cityscapes on layers of wood and uses a bold, limited color pallet in all of her paintings to emphasize the playfulness of each piece. Hitchcock also uses digital art in sculptural pieces as a way to enhance the subjective meaning of the images.

Novak, of Amery, is a fine arts major in fibers with a minor in photography who uses her inspiration from peacocks, sea creatures and vintage Americana style to create colorful, earthy patterning on her silk dresses and skirts. Elizabeth designs her fabric through the use of intricate Japanese shibori techniques as well as thickened dye painted directly onto the silk. Once the surface design is complete, and the dyes are set and permanent, she constructs the final garment itself.

Stenbom, of Apple Valley, Minn., is a fine arts major in glass with a minor in sculpture. His kiln-formed pieces consist of cast and fused glass forms. Stenbom conveys the idea of movement by using pattern, line, and shape in his sculptures. His work in fused glass is primarily influenced by naturally occurring patterns from nature. Stenbom also portrays significant events from his life with the use of simple egg shaped forms.

An exhibition reception will be held Friday, April 6, from 6-9 p.m. The event is free and open to the public. Regular gallery hours are Monday-Friday from 9 a.m.-5 p.m. and 7-9 p.m.; Sunday from 2-4 p.m.; closed Saturday. For more information, contact the UWRF Art Department at 715-425-3266.

UW-River Falls Emeriti Faculty Receive Outstanding Service Awards

March 27, 2012--River Falls residents and former UW-River Falls physics faculty members Curt Larson and Neal Prochnow both received Sigma Pi Sigma Outstanding Service Awards at the UWRF spring Physics Department banquet March 23.

Larson is both an alumnus of UWRF (class of 1960) and an emeriti faculty member of UWRF, teaching physics from 1965 to 2001. He is a charter member of the UWRF chapter of Sigma Pi Sigma, serving as the first chapter advisor. Larson's efforts as professor, advisor and department chair were vital to the growth and success of the physics program at UWRF, including the growth in the membership of Sigma Pi Sigma and the related student organization, the Society of Physics Students. He has continued his support of the program after retirement, including endowing the Curt and Dee Larson Scholarship.

Prochnow is also both an alumnus of UWRF (class of 1962) and an emeriti faculty member of UWRF, teaching physics from 1964 to 1986, at which time he became Dean of the College of Arts and Sciences until 1998. Prochnow is a charter member of the UWRF chapter of Sigma Pi Sigma. During his tenure as faculty member, department chair and dean, he was always supportive of the activities of Sigma Pi Sigma and the Society of Physics Students. He played an important role in the growth and success of the program. He has continued his support of students at UWRF after his retirement, including endowing the Dean Neal Prochnow Arts and Sciences Scholarship.

More background information on the award program can be found at http://www.sigmapisigma.org/awards/outstanding_service.htm.

Photo: Larson on the left, Prochnow on the right.



UW-River Falls Students Compete at National Collegiate Meat Animal Evaluation Competition

March 20, 2012 -- Ten University of Wisconsin-River Falls students participated in the 2012 National Collegiate Meat Animal Evaluation Competition hosted by the University of Nebraska–Lincoln March 14-16. Sixty-two contestants from eight universities took part in the 2012 event.

The UWRF team received the title of Champion in the Market Animal Division competition. In addition, the team finished third in the Sheep Evaluation competition, fourth in the Swine Evaluation contest, and finished fifth overall. Individually, Jordan Dailey of Weyauwega was first in the Market Animal Division; Matthew Colle of Luxemburg placed fourth in both the Market Animal Division and Swine Evaluation; Colle also took seventh place in Sheep Evaluation and seventh overall; Dailey took eighth place in Sheep Evaluation; Jerad Jaborek of Vesper finished sixth in the Market Animal Division and Nathan Brandt of Lakefield, Minn. took eighth in the Market Animal Division.

Other team members included Laura Monson of Fort Atkinson, Steve Rebhahn of Viroqua, David Schroeder of Black Creek, Mary Waytashek of Little Falls, Minn., Bailey Sherwin of Ellsworth, and James Mihalek of Ashland. The team was coached by assistant professor of Animal Science Justin Luther.

The competition dates back to 1955 when the National Livestock and Meat Board in Chicago sponsored a clinic for animal science students; by the mid-1960s the clinics evolved into an intercollegiate competition. The competition includes four separate components for each of three species (beef, sheep, swine): the evaluation of market animals, breeding livestock, meats or carcasses, and a communications challenge where teams are given a set amount of time to prepare a presentation on a topic relevant to animal agriculture.

Photo:

Back row, left to right: Coach Luther, David Schroeder, Nathan Brandt, Jordan Dailey, James Mihalek, Steve Rebhahn, Matthew Colle and Jerad Jaborek.

Front row, left to right: Laura Monson, Maria Luther, Mary Waytashek, and Bailey Sherwin.

Meat animal team photo 2012

UW-River Falls Students Inducted into Physics Honor Society

March 27, 2012--Eleven University of Wisconsin-River Falls students were inducted into the UW-River Falls Chapter of Sigma Pi Sigma, the national honor society for physics, on March 23.

Students inducted include:

Derek Bauer of Hudson, Noah Biros of River Falls, Peter Brudzinski of Woodbury, Minn., Joseph DeCarlo of Stillwater, Minn., Daniel Frank of Deer Park, Jedith Hanson of Kennan, Sharon King of Farmington, Minn., Thomas Lengyel of Loretto, Minn., Jacob Olson of Trego, William Ryan of St. Paul, and Matthew Schmitt of Somerset.

The society formed in 1921 to recognize academic achievement in the study of physics, to encourage interest in physics, and to promote an attitude of service of its members. The UWRF chapter has inducted 386 members since it was chartered in 1975. Chapter advisor is physics Professor Earl Blodgett.

Members of the UWRF chapter of Sigma Pi Sigma have gone on to careers in physics, engineering, teaching, medicine and an amazing range of different career paths. They are all linked in a common fellowship, however, based on a passion for physics honed at UWRF.

More information about Sigma Pi Sigma can be found at <http://www.sigmapisigma.org/about.htm>

UW-River Falls Students Present Research in State Capitol

March 26, 2012 – Six students from the University of Wisconsin-River Falls recently presented the outcomes of their undergraduate research experiences at the Wisconsin State Capitol in Madison. The presentations were made on March 7 as part of the ninth annual University of Wisconsin System "Posters in the Rotunda: A Celebration of Undergraduate Research." The event featured presentations from more than 100 undergraduate students representing campuses throughout the University of Wisconsin System.

The participating UWRF students presented their research to fellow students, faculty mentors, and local dignitaries including state representatives Dean Kundson and Erik Severson, State Senator Sheila Harsdorf, and OEM Fabricators, Inc. president and UW System Board of Regents member Mark Tyler. The students were accompanied on the trip by faculty and administrators from UW-River Falls, including Chancellor Dean Van Galen.

The presenters from UW-River Falls, their faculty advisors and projects were:

Grace Adofoli of River Falls presented "The Socio-cultural Perspective of Distance Learning/ICT Impact on the Development of Ghanaian Women." Advisor is Cyndi Kernahan.

Harmony Hanson of Amery presented "Oral Histories: Creative Writer as Researcher." Advisor is Jennifer Brantley.

Kevin Rixmann of Osceola presented "Modeling and Characterization of Primacy and Cell-Line Derived Artificial Breast Cancer Tissues Produced Using 3D Culture Methods." Advisor is Tim Lyden.

Lucas Rosen of River Falls presented "Mitigating Stormwater Runoff Using Rain Gardens: Nitrogen and Phosphorus Dynamics." Advisor is Holly Dolliver.

Cassandra Saunders of River Falls presented "Incidences of Mammal Admission to an Urban Wildlife Rehabilitation Center." Advisor is John Wheeler.

Rijada Suljic of River Falls presented "Proliferation of C2C12 Myoblast Skeletal Muscle Cells on Three-Dimensional Scaffolds." Advisor is Tim Lyden. For additional information, visit <http://www.wisconsin.edu/posters>. For more information, contact Blake Fry at 715-425-3711.

Posters

Cutline: Pictured from left to right, (seated) UWRF students Lucas Rosen and Cassandra Saunders, (standing) Special Assistant to the Chancellor Blake Fry, Rijada Suljic, Grace Adofoli, Representative Dean Knudson, Harmony Hanson, Kevin Rixmann, Senator Sheila Harsdorf, Professor Tim Lyden, and Chancellor Dean Van Galen.

CAFES Alumni Board Elects New Members and Officers

April 11, 2012 – The University of Wisconsin-River Falls (UWRF) College of Agriculture, Food and Environmental Sciences (CAFES) Alumni Association board has elected new officers and members. Ashley (Sollman) Gausman, Jenni (Drinkall) Skiba and Troy Talford are joining the nine-member board of directors. Leslie (Shuler) Svacina was elected president.

Ashley (Sollman) Gausman earned her BS degree in agricultural business from UWRF in 2009. She is a sales agronomist for Western Wisconsin Ag Supply in Ellsworth, with a service area encompassing three counties in the western Wisconsin area. Gausman live in Baldwin with her husband, Bill, where they have a corn and soybean operation.

Jenni (Drinkall) Skiba is dairy custom fomulator for Land O'Lakes Purina Feed, LLC division. Prior to holding this position Skiba worked in customer service and website services for Land O'Lakes, supporting the feed and agronomy dealers and cooperatives. She farms with her husband and his family on their family farm, Diamond S Farm, near North Branch, Minn. Skiba is a 2003 UWRF graduate whose BS degree was in dairy science with a management option.

Troy Talford graduated with a BS in agricultural education from UWRF in 2005. Since he graduated he has been an agriculture instructor at Sauk Prairie High School. Talford is currently on the board of directors for the Wisconsin Association of Agricultural Educators and the State FFA. He is active in state and national agriculture teacher conferences, and is currently the Vice Chair of Member Services for the National Association of Agricultural Educators (NAAE).

Leslie (Shuler) Svacina graduated with a BS in marketing communications – agriculture emphasis and a minor in agribusiness from UWRF in 2004. She also earned an MS in agribusiness from Kansas State University and an MS Ed. in student affairs administration in higher education from the University of Wisconsin-La Crosse. Svacina is an academic advisor for first year students at UW-Stout in Menomonie. She also is team teaching an ag newswriting class at UWRF this semester. Before transitioning into higher education, Svacina worked in marketing communications, corporate giving/ foundation and government relations capacities for CHS Inc. and the Minnesota Agri-Growth Council. She and her husband, Scott (a 2001 UWRF graduate), live near Baldwin.

Continuing members of the CAFES alumni association board are Leah Schliep Addington of Kenyon, Minn., Chad Glaze of Merrill, Krishona Bjork Martinson of Otsego, Minn., Andy Carlson of Darwin, Minn., and Ann Prescott of Adams, Minn. After serving two terms, Tyler Grenzow of River Falls, Glenn Hoeft of Bariboo, and Ryan Thorson of Shawano are stepping down from the board.

The UWRF CAFES Alumni Association was organized in 1983. It functions with support from the UWRF Foundation and the College, to foster connections between alumni and CAFES. Upon graduation, all CAFES students become members of the CAFES alumni association. The association sponsors a Senior Supper each spring to welcome graduating seniors into the alumni association.

Celebration to Mark Launch of New Strategic Plan at UW-River Falls

April 23, 2012 – Over the past year, UW-River Falls students, faculty, staff and community members from the St. Croix Valley have come together to develop the university's next five-year strategic plan, "Pathway to Distinction." The completion and approval of the strategic plan will be celebrated at a public event on Thursday, April 26, from 2:30-4:30 p.m. in the Riverview Ballroom of the University Center.

The event will feature displays, activities, and a film all highlighting UWRF's strengths in areas related to the plan's three goals: Distinctive Academic Excellence, Global Education and Engagement, and Innovation and Partnerships. Authors of the plan's first year initiatives will be available to discuss and answer questions related to their initiatives. "The event will serve as a great celebration of our university and its new five-year strategic plan, "Pathway to Distinction," says UWRF Chancellor Dean Van Galen.

"This event is the culmination of a year-long, participatory process to develop a roadmap for UW-River Falls for 2012-2017 that builds upon our strengths. I encourage everyone from the campus and broader community to attend."

More information regarding "Pathway to Distinction," including the roadmap used to develop the plan, is available at <https://www.uwrf.edu/strategicplan>. The page also includes details and annual updates on UWRF's 2007-2012 strategic plan, "Living the Promise."

Due to construction associated with the Cascade Avenue Project, those attending the event are encouraged to enter the campus via Wild Rose Avenue. Signs will be posted along Wild Rose Avenue directing visitors to event parking. More information on the Cascade Avenue Project, including weekly updates and a map showing detour routes, is available at <https://www.uwrf.edu/CascadeProject>.

For more information, contact Blake Fry, special assistant to the chancellor, at 715-425-3711 or email blake.fry@uwrf.edu

"Just Local" Event at UW-River Falls Focuses on Community

April 5, 2012-- A community event, "Just Local," focusing on bringing people together to learn about the importance of being an engaged community member and supporting the local economy, will be held Friday, April 20, from 11 a.m.-2 p.m. in the Falcon's Nest in the University Center at UW-River Falls.

A community bike ride from 6-7 p.m. will take off from Veteran's Park in downtown River Falls on Friday also. Registration for the ride begins at 5:30 p.m. with live music and food.

Participants in the "Just Local" event on campus can sample local foods and learn how local businesses and organizations meet everyday needs. Learn how to reduce your carbon footprint through eating local, buying local and utilizing alternative modes of transportation.

The events are free and open to the public. Contact Karyn Wells, UWRF Student Life event coordinator, at 715-425-4444 for more information.

'Leading Ladies' is Topic of Ann M. Lydecker Lecture Series

April 13, 2012--Chancellor Jacqueline Johnson of the University of Minnesota Morris, will be the guest speaker at the Ann Lydecker Lecture Series on Thursday, April 26, at UW-River Falls. She will speak on "Leading Ladies: Reflections on Women, Work, Identity and Leadership," from 10:30-11:45 a.m. in the Kinnickinnic Theater of the University Center on campus.

In Johnson's words, "This presentation considers what it means to be a woman who leads--a "leading lady." I chose the concept of 'leading lady' because of the images it evokes for me: images of powerful women; independent women; women who are forces unto themselves in their own right, leading from their feminine strength through grace, wit, intelligence, and humor."

"These are women who take what they have, who they are, their femininity, and use it to shape situations, others, and the world around them," Johnson says. "Throughout the lecture I employ analytical concepts from my discipline (sociology and social psychology), I draw from my own experiences and relationships, and I incorporate data about women in leadership positions in higher education. I hope at the end of my remarks that I will have provoked others in the room--men and women--to examine their own capacity and style as leaders and, if they haven't already, to 'read for the part'."

Johnson currently serves as the fifth chancellor of and the first female chancellor of the University of Minnesota Morris, a position she has held since August 2006. She earned her bachelor's degree at Macalester College in Saint Paul, her master's and Ph.D. in sociology at Purdue University in West Lafayette, Ind., and began her career as a faculty member and administrator at Grand Valley State University in Allendale, Mich. Johnson was chief academic officer at both Saint Martin's University in Lacey, Wash., and at Buena Vista University in Storm Lake, Iowa, before joining the University of Minnesota system.

She is a member of the board of Pioneer Public Television; Minnesota Campus Compact; the Association for the Advancement of Sustainability in Higher Education; and the steering committee of the American College and University President's Climate Commitment. Her research interests include gender studies, social psychology, and comparative culture.

Led by students seeking change, she and colleagues at the University of Minnesota Morris are working to achieve carbon neutrality (through a combined heating and power system of renewable energy sources) and achieve fossil fuel energy independence on a campus that serves as a demonstration platform for sustainability and environmental stewardship.

The lecture series was created in the memory of the late UWRF Chancellor Ann Lydecker and features a speaker on the issues facing women leaders in many contexts, both in academia and beyond. The series is made possible by Bill Lydecker, Ann's husband, through the Ann Lydecker Lecture Series Fund of the UWRF Foundation.

The lecture is free and open to the public. For more information, contact the UWRF Provost's Office at 715-425-3700.

Live Music Event to Benefit River Falls Community Food Pantry

April 30, 2012-- Rock N Stock, a music event hosted by University of Wisconsin- River Falls Marketing Communication students, will take place at Junior's Bar & Grill on Main Street May 3 from 6 p.m.-2 a.m. A number of live bands will play throughout the night while UWRF students collect donations for the River Falls Community Food Pantry (RFCFP). Rock N Stock is free, but a suggested donation of \$3 is welcomed.

"After spending three years in River Falls attending the university, it was important for me to give something back to the community before I graduated and moved onto the next chapter of my life," says UWRF student Amanda Carlson. "What better way than to take advantage of UWRF's resources in the Marketing Department and host an event to raise money and awareness for the Food Pantry?"

The funds raised will go towards RFCFP, an award winning non-profit organization that serves any person in need of food, who lives within the River Falls School District. Executive Director for RFCFP Janna Carl says, "Music has always been a great way to bring people of all ages and backgrounds together. What an awesome way to bring people together and support the RFC Food Pantry, and raise awareness of the needs of people in our community!"

Every dollar contributed towards purchasing food is turned into nine dollars worth of food through the Second Harvest Food Bank. For more information about the River Falls Community Food Pantry, visit <http://www.rfcfp.org/>

The event is open to all ages. For more information, contact christina.sykora@my.uwrf.edu or call 715-410-5957.

Permaculture Design Course Offered at UW-River Falls in June

April 16, 2012--Urban gardeners, small-scale farmers and sustainability advocates can learn how to use permaculture design to turn their back yards, city lots, rooftops and community commons areas into bountiful and beautiful gardens. The University of Wisconsin-River Falls and Midwest Permaculture are offering a Permaculture Design Certification course, June 7-14, on the UW-River Falls campus.

The term permaculture originated with Bill Mollison, founder of the Permaculture Institute in Tasmania, Australia. It refers to an integrated system of design that encompasses not only agriculture, horticulture, architecture and ecology, but also economic systems, land access strategies and legal systems for businesses and communities.

"Permaculture is a creative and artful way of living, where people and nature are both preserved and enhanced by thoughtful planning, the careful use of resources and technology, mimicking the patterns found in nature and a respectful approach to life," says Bill Wilson, Midwest Permaculture founder and certifying instructor.

This is the second year that UW-River Falls has hosted the class in conjunction with the St. Croix Institute for Sustainable Community Development. Participants in the eight-day class will learn how to enhance small-scale farming and urban and suburban food production while minimizing the use of fossil fuel and negative environmental impacts. Upon completion of the eight-day course, each participant will be eligible to receive a permaculture design certificate (PDC) from Midwest Permaculture.

Registration is available online and discounts are available to college students and group registrations. For more information, visit <https://www.uwrf.edu/ContinuingEducation/PDCCourse.cfm> or call 800-228-5607.

The University of Wisconsin-River Falls provides lifelong learners with academic, professional development and enrichment programs that are practical, flexible, convenient and affordable. A complete list of courses, course descriptions and online registration information is available at <https://www.uwrf.edu/ContinuingEducation/> or by calling 715-425-3256, 1-800-228-5607 or e-mailing outreach@uwrf.edu.

RADD Jazz Presents 'Universal Language VIII' at UW-River Falls

March 23, 2012--The UW-River Falls RADD Jazz Series presents "Universal Language VIII," an annual program that explores a synthesis of jazz, improvised music, and indigenous folk music from throughout the world, on Saturday, April 28, at 7:30 p.m. in the Abbott Concert Hall of the Kleinpell Fine Arts building.

The concert features the UW-River Falls Jazz Ensemble, directed by David Milne, and features guest artist Babatunde Lea, master drummer/percussionist. The event is free and open to the public. For more information or accommodations, call 715-425-4444.



Babatunde Lea's vast experience of more than 50 years as a master percussionist, as well as the spiritual depth and resonance he brings to everything he does, has made him one of the most esteemed musicians of the past half century. Babatunde has performed and recorded with a wide range of artists, including legends McCoy Tyner, Pharaoh Sanders, Stan Getz, Richie Cole, Van Morrison, and Micky Hart. As a leader, Babatunde has recorded 6 CD's, including his most recent, *Umbo Weti*, for Motema Records, featuring Ernie Watts (saxophone), Patrice Rushen, (piano), Gary Brown (bass), and Dwight Trible (voice). Babatunde serves as Program/Artistic Director, for The Educultural Foundation, a California 501(c)3 educational non-profit organization, dedicated to facilitating critical thinking about social and cultural issues through music, the visual and performing arts, narrative and dialogue. Babatunde has served as a performer, instructor, and artist-in-residence in a wide range of educational settings, including Gettysburg College, Santa Rosa Community College, Sonoma State University, California State University, University of California-Berkeley, and the Healdsburg Jazz Festival.

For further information, visit <http://www.babatundelea.com/>.

UW-River Falls and UW-River Falls Foundation Announce First-Ever Comprehensive Fundraising Campaign

April 30, 2012 - During a celebratory event held in the University Center on April 28, UW-River Falls and the UW-River Falls Foundation announced the launch of their first-ever comprehensive fundraising campaign. Titled "Rising to Distinction," the campaign seeks to raise \$20 million by June 30, 2016, for a variety of initiatives including student financial aid, faculty support, student learning opportunities, and facilities.

Bill Boehm, a 1970 graduate of UWRF and the university's 2006 distinguished alumnus, serves as campaign chair. During the event, Boehm, a past senior vice president and president of manufacturing for Kroger, Co., announced that the university had already secured gifts and commitments totaling more than \$7 million in just the first year of the five-year campaign. Boehm described the \$20 million campaign goal as both "ambitious and achievable."

Scholarship support for deserving students is the campaign's top priority. The university seeks to raise a total of \$7.9 million for endowment and annual scholarships, including the Falcon Scholars program. Each academic year, 80 incoming freshman will be selected as Falcon Scholars and receive a renewable four-year \$1,000 scholarship in addition to \$2,000 that may be applied to a study abroad or undergraduate research experience during their junior or senior year.

The Rising to Distinction Campaign was announced as part of the UWRF Foundation's campaign preview event, which was also a benefit dinner for Falcon Scholars. Sponsors for the event were Greg and Donnette Wheelock's Crop Insurance Services of Mankato, Minn., Brad Hewitt of Minneapolis, and WESTconsin Credit Union. Chris Mueller, president of the UWRF Foundation, announced that the event raised \$183,780 for Falcon Scholars.

- As part of the campaign preview event, the university announced a number of lead gifts to support campaign initiatives:
- An outright gift from Arlin and Marilyn Albrecht of Red Wing, Minn., to support Falcon Scholars through the Albrecht Challenge.
- An outright gift from Greg and Donnette Wheelock to support the Greg and Donnette Wheelock Agricultural Scholarship, Falcon Scholars and the Falcon Center.
- A gift of their River Falls residence from Charles and Anne Kao for use by visiting scholars and university special events.
- A charitable gift annuity from Marvin Lansing of Knapp to support the Marvin & Margaret (Helmer) Lansing Scholarship.
- An outright gift from John Butler of Iowa City, Iowa, to support the J. E. Butler Molecular Biology Scholarship.
- An estate gift via a retirement plan from Barbara Hanley of Tucson, Ariz., for the Frances Carolan Hanley Memorial Scholarship.
- A gift from the Ralph K Morris Foundation to establish the Rod Nilsestuen Visiting Scholar.
- A grant from the CHS Inc. of Inver Grove Heights, Minn., to establish the Center for Agricultural Business Management and Engagement and for expanded student recruitment efforts in agronomy/crops and soils.
- An outright gift from John Bryant Wyman, M.D., of Madison to establish the Walker D. and Helen Bryant Wyman Endowed Visiting Professorships in history and art. Dr. Bry Wyman was additionally recognized and honored by Chancellor Dean Van Galen as the first living million-dollar donor to the university.

As part of the festivities, the university also announced its re-commitment to the renovation of Ramer Field, the on-campus football stadium used by the university and River Falls High School. As part of the campaign, the university will seek to finish the fundraising efforts to renovate the stadium. Prior major financial support for the football stadium had been received from First National Bank of River Falls, the David Smith family, and UWRF students.

During the campaign preview event, the Albrechts were honored with a resolution of appreciation passed by the UWRF Student Senate and Dr. Wyman was presented with a pottery piece created by Randy Johnston, chair of the UWRF Art Department.

The event featured musical performances by UWRF faculty, alumni and students, including the UW-River Falls Chamber Singers, and Dr. Wyman sharing landmark entries from Walker Wyman's 103-volume diary. Walker Wyman is Dr. Wyman's father and served as a professor of history at UWRF for 41 years, joining the faculty in 1932 and retiring in 1978 to emeritus status. Walker Wyman was president of the University of Wisconsin-Whitewater from 1962 to 1967 before returning to River Falls. During his career, Walker Wyman was a prolific writer and was the author of works on subjects as varied as water witching, wolf and bear stories, mythical creatures, and histories of UW-River Falls and the Wisconsin State University System. Published shortly before his death was his 23rd book, "Great Legends and Stories of Mid-America."

"It has been a remarkable, historic evening for our university," said UWRF Chancellor Dean Van Galen. "Yet, we have much work to do to achieve success in the Rising to Distinction Campaign. Campaigns are exciting. They raise our aspirations and motivate us to give of ourselves and of our resources to make a difference. Let us remember that the true value of a successful campaign lies in how it will shape the lives of future students and the path of our university."

More information about the campaign can be found at www.uwrf.edu/RisingToDistinction.

Capital Campaign Photo1kmh

Bill Boehm, campaign chair, announces that \$7,201,510 has already been raised towards the \$20 million goal for 2016, during the "Rising to Distinction" capital campaign kickoff for UW-River Falls and the UW-River Falls Foundation held April 28 in the University Center. The money raised is to go towards student financial aid, faculty support, student learning opportunities and facilities. Kathy M Helgeson/UWRF Communications photo.

Capital Campaign Photo2kmh

Freshman Gabe Dwyer of Hudson shows off some tap dance moves during the program portion of the launch of "Rising to Distinction," a first-ever comprehensive fundraising campaign by the UW-River Falls Foundation and UW-River Falls. The goal is to raise \$20 million by June 30, 2016, with money raised for student financial aid, faculty support, student learning opportunities, and facilities. The program was held April 28 in the University Center. Kathy M Helgeson/UWRF Communications photo.

Capital Campaign Photo3kmh

Dr. Bry Wyman, son of the late UWRF history professor Walker D. Wyman, remarks on his father April 28 during the "Rising to Distinction" comprehensive fundraising campaign preview held in the University Center. Dr. Wyman made a gift of \$1 million to establish the Walker D. and Helen Bryant Wyman Endowed Visiting Professorships in history and art. Chancellor

Dean Van Galen, right, recognized him as the first living million-dollar donor to the university. Kathy M Helgeson/UWRF Communications photo.

UW–River Falls College of Business and Economics Recognizes Student Achievements

April 26, 2012 -- The University of Wisconsin-River Falls College of Business and Economics recognized 45 students for their exemplary achievements and awarded more than \$35,600 in scholarships at its annual awards program April 23. UWRF Chancellor Dean Van Galen delivered a welcome and Dean of the College of Business and Economics Glenn Potts presided.

“The honors and awards celebration for the College of Business and Economics allows us to recognize outstanding achievement of our students,” said Potts. “The scholarship awards are made as a result of gifts from loyal alumni and friends of the university. With rising tuition and falling state support of the university, these gifts are becoming critically important for our hard working students.”

During the awards program, UWRF students Trevor Daly, Micheal Larson, and Dustin Schwingle were recognized for achieving summa cum laude commencement honors; Christina Bergren, Elizabeth Franzen, Cole Langsdorf, Dennis Mulvihill, Benjamin Peltier, Kelsey Scheele, and Jennifer Windsperger were recognized for magna cum laude commencement honors; Alexandra Alieva, Ashley Engh, Kathryn Keatley, Greg Klingelutz, Jessica Roberts, Aaron Seipel, and Jason Yuel were recognized for cum laude commencement honors. Micheal Larson received the Rochelle Junkman Seymour Award, recognizing the highest cumulative grade point average while Jason Yuel and Kathryn Keatley received the Gilbert N. Smith Award, recognizing the highest cumulative grade point average among economics majors. Christopher Post and Zachary Rossow received Excellence Awards for Military Science Leadership and Greg Klingelutz and Jason Yuel were recognized for being named the 2011 WIAC Football Scholar Athlete and the 2012 NCHA Men's Hockey Co-Scholar Athlete, respectively.

The following 35 students were inducted into Beta Gamma Sigma: Samuel Abair, Danielle Ailts Campeau, Robert Amundson, Jonathan Bindert, Blake Bonine, Carlin Bunting, Chad Cadwell, Paul Dalbec, Brittani Ebler, Karina Eck, Liyuan Feng, Jacob Feyereisen, Joseph Fischer, Autumn Folsom, Nicholas Hamble, Tyler Hanson, Scott Jensen, Sierra Johnson, Mengying Kang, Kathryn Keatley, Laura Kropp, Callie Langenhorst, Victoria McLachlan, Jenna Mettler, Sara Nichols, Kate Olson, Wanda Perley, Kelsey Peterson, Adrian Potting, Aaron Seipel, Geoffrey Shewmake, Zachary Smith, Carissa Sue Stites, Kollie Teigen, and Jennifer Windsperger. Membership in Beta Gamma Sigma is the highest recognition a business student anywhere in the world can receive in a business program accredited by AACSB International.

Scholarship recipients included: Isaac Alzen, Rachael Barbacovi, Luke Barber, Amanda Buchanan, Paul Dalbec, Liyuan Feng, Caitlin Finn, Rachel Happe, Nathaniel Howard, John Hunchar, Sierra Johnson, Lindsey Kaiser, Mengying Kang, Callie Langenhorst, Casey Mayton, Erin McNeil, Abigail Mediger, David Moteelall, Michael Nielsen, Nicholas Peterson, Brittney Pfenning-Wendt, Robert Rhoads, Mary Riess, Zachary Rossow, Carissa Stites, Kollie Teigen, Jennifer Van Tassel, and Carrie Vanasse.

UW-River Falls Experiential Learning Course Seeks Projects

April 19, 2012 -- The College of Agriculture, Food and Environmental Sciences (CAFES) at the University of Wisconsin-River Falls (UWRF) is seeking businesses and organizations which have projects they would like teams of university students to tackle, under the guidance of faculty mentors, as part of an experiential learning course.

Each semester CAFES offers this course that requires teams of students to apply their academic skills to the completion of a project defined by a business or an organizational client. This course is typically taken in the student's senior year and is the culmination of the student's academic career. It is intended that the experience of completing this project will bridge the gap between the student's academic and professional careers.

The benefits to the business/organizational client include having more than 600 student person hours devoted to a project with possible end products being feasibility studies, design analyses, financial analyses, business plans, marketing plans and prototypes. In the course of their work, project teams draw on the expertise of faculty mentors and other UWRF faculty and staff. In addition, Steve DeWald, director of the UWRF Small Business Development Center, mentors the students on multiple aspects of business planning and feasibility studies. Clients are generally expected to pay a small fee to cover the cost of producing the deliverables.

Last semester's clients included the Land Stewardship Project (LSP), a non-profit organization committed to promoting sustainable agriculture and sustainable communities. Karen Stettler, LSP program organizer, summarized her experience with the class: "I went into the experience with a really open mind, not knowing the farming background or educational pursuits of the students. The students were very professional and took their responsibilities seriously. The focus of this work was beyond agriculture and amazingly there was a student with film background that was perfect. I believe all of us learned and grew during the semester working together. I would highly recommend this experience to others and would definitely consider taking another opportunity to work with the UW-River Falls students in the future."

Jim Schreiber of Miles to Ride, LLC, a River Falls enterprise that provides an equestrian experience for disabled adults, had the students draft a business plan for a business that would provide jobs to disabled adults. Schreiber said, "The Experiential Learning course was a wonderful starting tool that provided meaningful in-depth research by UWRF students for our new venture. We enjoyed multiple interactions with our highly committed students throughout the semester. This course provided a definite symbiotic relationship between community members and the UWRF students."

If you are interested in having your project considered for fall semester 2012, contact Juliet Tomkins, UWRF adjunct professor, at 715-425-3298 or email juliet.tomkins@uwrf.edu by May 11.

UW-River Falls University Theatre Presents "Richard III"

April 6, 2012--The UW-River Falls University Theatre will present "Richard III," a historical play written by William Shakespeare, on April 19-21 and 26-28 at 7:30 p.m. in the Blanche Davis Theatre of the Kleinpell Fine Arts building on campus.

"Richard III" is loosely based on the historical King Richard who reigned in England from 1483-1485, dying in the Battle of Bosworth Field. Though Shakespeare uses this historical figure as the centerpiece of the play, history takes a back seat to the political maneuvering portrayed as Richard and Buckingham scheme to reach the crown at all costs. Richard immediately lays out his intentions to the audience in the famous opening speech of the play, and continues through the piece to confide in them, making them complicit in the action. After much deception and many bloody deeds, Richard seizes the crown, only to find himself a despised despot targeted by the Earl of Richmond. He is finally killed in battle, crying out those now famous lines, "A horse, a horse, my kingdom for a horse!"

In order to make the political action of the play more prominent, the production is set in the present day. While the text is trimmed, the traditional language is retained.

Directing the play is Sean Dooley, professor of Theatre. Actors include Danny Vopava (Richard) of New Brighton, Minn., Brittany Oberstadt (Lady Anne) of Inver Grove Heights, Minn., Taylor Evans (King Edward/Richmond/Lovell) of Buffalo, Minn., Dana Clausen (Queen Elizabeth) of River Falls, Charlie Johnson (Prince Edward) of Hudson, Will Clausen (Young Duke of York) of River Falls, Tyler Swanson (Duke of Clarence/Mayor/Messenger) of Lake Elmo, Minn., Tess Bents (Clarence's Daughter) of River Falls, Marie Sallman (Duchess of York) of Roseville, Minn., Becky Jones (Queen Margaret) of New Hope, Minn., Alexander (A.J.) Swanson (Duke of Buckingham) of Lake Elmo, Minn., Jordon Simm (Lord Hastings/Tyrrel) of Durand, Leo Alberti (Lord Stanley) of Minneapolis, Rob Brecher (Earl Rivers/Page/Oxford) of Hudson, Logan Arneson (Lord Grey/Citizen/Scrivener/Brandon) of Bloomer, James Zappa (Marquess of Dorset/Cardinal/Messenger/Surrey) of Maplewood, Minn., Brett Weyek (Brakenbury/Ratcliff/Messenger) of Hudson, Xander Toftness (Catesby) of River Falls, Daniel Risinger (Murderer/Messenger/Blunt) of Roseville, Rachel Schrader (Tressel/Citizen/Messenger) of Eau Claire, and Maddie Weber (Mistress/Ely/Chris/Helen) of Edgerton. Behind the scenes are Lawrence Bennett (Technical Director/Lighting Designer), Denise Baker (Costume Designer), Kenneth Stofferahn (Scene Designer), Shane Donahue (Sound Designer), and Jeff Herwig (Stage Manager).

As a way of saying "thanks" to UWRF theater patrons and supporters, all performances of "Richard III" are free. Seating is reserved, so a ticket is needed. Tickets can be obtained through the University Theatre Box Office, located in the Kleinpell Fine Arts building. Box Office hours are Monday-Friday beginning April 9 from 10 a.m. to 3 p.m. Tickets for remaining seats can be obtained at the box office window starting at 6:30 p.m. on the nights of the performances. For more information or to order tickets by phone, call the Box Office at 715-425-3114.

Workshop Gives Schools Tools for Crisis Preparation

April 11, 2012 – Recent tragedies in schools across the country emphasize the critical need for education professionals to conduct comprehensive school safety planning to prevent and mitigate emergencies and crises. To that end, the University of Wisconsin-River Falls is offering a one-day workshop on crisis prevention and preparedness for school psychologists and other school personnel. The workshop is set for June 9 from 8 a.m. to 4 p.m. at the UWRF Hudson Center located in Hudson.

“The PREPaRE Workshop 1 is appropriate for any school personnel who need to understand how a comprehensive school crisis team is organized and functions,” said Scott Woitaszewski, Ph.D., associate professor and director of the UWRF school psychology graduate program. Woitaszewski is one of only a few professionals in the country certified by the National Association of School Psychologists to teach this workshop.

The training is ideal for schools committed to improving and strengthening their school crisis management plans and emergency response, Woitaszewski says. It provides training for school personnel in crisis preparation, prevention, intervention, response, and recovery procedures, with a special emphasis on the role of school-based mental health professionals.

Participants need to register by May 4 and pay a \$115 fee to attend the training. Registration includes a full day of instruction, workshop materials in print and CD formats and parking. Participants will earn 6.5 continuing education credits from NASP. Graduate credit from UWRF is also available.

Register online at go.uwrf.edu/PREPaRE or contact the UWRF Continuing Education office for more information. Space is limited. School districts who are interested in scheduling a PREPaRE workshop in their area should contact the UWRF Continuing Education office.

The University of Wisconsin-River Falls provides lifelong learners with academic, professional development and enrichment programs that are practical, flexible, convenient and affordable. A complete list of courses, course descriptions and online registration information is available at www.uwrf.edu/ContinuingEducation/ or can be obtained by calling 715-425-3256, 1-800-228-5607 or e-mailing outreach@uwrf.edu.

UW-River Falls Bowls for Hope Event Raises \$5,500 for Community Food Pantry

May 2, 2012 – The University of Wisconsin-River Falls hosted the third annual Bowls for Hope event March 27 in the University Center, raising \$5,500 for the River Falls Community Food Pantry. Each year, UWRF works with the community to raise funds through Bowls for Hope for a worthy organization that makes a difference in the St. Croix Valley.

The RFC Food Pantry, a River Falls-based charity operated 100 percent by volunteer manpower, provides food in times of need to those in our community. It witnessed a 22 percent increase in visits and a 33 percent increase in food distribution in 2011.

"The timing of this event and money that was raised this year will help the RFC Food Pantry through its historically toughest months, summer," says Janna Carl, executive director of the River Falls Community Food Pantry. "We cannot thank enough the Bowls for Hope committee and the community for all of its hard work and support."

For an entrance fee of \$20 per adult and \$5 for children 12 and under, participants at the event selected and kept a bowl that was created in ceramic/pottery classes at UWRF, River Falls High School, Meyer Middle School, the Renaissance Academy, or by area artists. Attendees then sampled, at no extra charge, soups donated and served by area restaurants. Guests at the event voted for their favorite soup of the evening and the winner was the African Spice Vegetable-Saffron Cream with Injera Bread from The Westwind Supper Club.

Artists contributing bowls for the event were Doug Johnson, Ingrid Bjerstedt-Rogers, Bob Fritz, S.C. Rolf, Diane Webster, Joe Singwald, Doug Peterson, Bob Brodersen, Wendy Olson, Ben Gavin, Jay Jensen, Jennifer King, Michael Luethmers, Dan Nistler, Scott Zeinert, Randy Johnston, Jan McKeachie-Johnston, Robin Kelley, Randy Johnston's class at UWRF, Anne Buchholz's class at the Renaissance Academy, River Falls High School pottery classes taught by Gina Pedriana-Basche, and Beth Kenseth's class at Meyer Middle School.

"Twenty-five advanced ceramics arts students contributed five bowls a piece to this important community project," says Randy Johnston, professor and chair of the UWRF Art Department. "The students were exceptionally enthusiastic and beautifully crafted bowls."

"As a potter in River Falls for some fifty years, it was fun to contact my friends in the art community," says Douglas Johnson, UWRF emeritus professor of art. "To a person they were as generous as they can be."

Participating restaurants were Sodexo Dining Services, Dish & the Spoon Café, Junior's Bar & Grill, Paddy Ryan's Irish Pub & Restaurant, Perkins Family Restaurant, South Fork Café, Wet Wind Supper Club, Bo's N Mine, Copper Kettle, Coach's, and Whole Earth Co-op.

"The event is a neat marriage of groups you normally don't see coming together; arts and food," says Cedric Ellingson, owner of Bo's N Mine.

Entertainment at the event was provided by local band, Portage.

For more information, contact Mary Van Galen at mary.vangalen@uwrf.edu.

Bowls for Hope Check

UW-River Falls Chancellor Dean Van Galen (left) and his wife, Mary Van Galen, present Janna Carl, executive director of the River Falls Community Food Pantry, with the \$5,500 in proceeds raised during the 2012 Bowls for Hope event.

Commencement Set for May 12 at UW-River Falls

May 2, 2012--An expected 715 bachelor's and 95 master's candidates will participate in commencement ceremonies at the University of Wisconsin-River Falls on May 12.

Two ceremonies will be held at the Robert P. Knowles Recreation Center. The first, at 9:30 a.m., includes candidates from the College of Agriculture, Food and Environmental Sciences, the College of Business and Economics, and Graduate Studies. The 2 p.m. ceremony includes candidates from the College of Arts and Sciences and the College of Education and Professional Studies.

Graduating senior Kate Mendenhall, a music education major from Maple Grove, Minn., will sing the national anthem. Faculty Senate Chair Marshall Toman and Student Senate President Tyler Halverson will offer congratulatory messages to the candidates.

Assistant Professor of Biology Cheng-Chen Huang will be honored as the 2012 Distinguished Teacher. Marvin G. Lansing will be recognized as the 2012 Distinguished Alumnus and Dr. W. Bradford Martin will be recognized with an Honorary Doctorate.

Degrees will be conferred by Chancellor Dean Van Galen and presenting candidates for degrees are: Fernando Delgado, provost and vice chancellor for Academic Affairs; Dale Gallenberg, dean of the College of Agriculture, Food and Environmental Sciences; Glenn Potts, dean of the College of Business and Economics; Nanette Jordahl, assistant vice chancellor for Academic Affairs; Bradley Caskey, dean of the College of Arts and Sciences; and Larry Solberg, dean of the College of Education and Professional Studies.

A reception in the W. H. Hunt Arena will follow the commencement ceremonies.

Commencement will be streamed live at <http://ics.webcast.uwex.edu/mediasite/Catalog/pages/catalog.aspx?catalogId=ad798957-56b7-4ba2-ab63-f771494019b3> and on campus television channel 119.

UWRF Assistant Professor Secures National Science Foundation Grant

May 21, 2012--Jamie Schneider, assistant professor of chemistry at the University of Wisconsin-River Falls, was recently awarded a \$149,063 grant through the National Science Foundation (NSF) Transforming Undergraduate Education in Science (TUES) program. The grant will support a research project, "Collaborative Research: Immediate Feedback Assessment in Chemistry Courses," that aims to gather evidence about the effects of incorporating methods of feedback into multiple-choice exams in general and organic chemistry.

Schneider serves as lead-principal investigator for the project. Co-investigators on the project include Arunendu Chatterjee, assistant professor of mathematics at UW-River Falls and Kristen L. Murphy, assistant professor of chemical education at the University of Wisconsin-Milwaukee. The collaborative grant also awarded \$50,849 to Sara Hein, professor of chemistry at Winona State University.

"With support from this grant, the use of corrective and non-corrective feedback during testing will be explored at five institutions from large and diverse populations throughout the Midwest," says Schneider. "New directions disclosed by the results of this research in lower-level undergraduate chemistry courses will provide a critically needed catalyst for reformed classroom learning that can be applied to all Science, Technology, Engineering, and Math (STEM) testing environments. Furthermore, STEM instructors will be able use this project's results to make informed decisions about testing and formative assessment formats for their own classes."

The NSF TUES program seeks to improve the quality of STEM education for all undergraduate students. The program supports efforts to create, adapt, and disseminate new learning materials and teaching strategies to reflect advances both in STEM disciplines and in what is known about teaching and learning. It funds projects that develop faculty expertise, implement educational innovations, assess learning and evaluate innovations, prepare K-12 teachers, or conduct research on STEM teaching and learning.

For more information, contact Schneider at 715-425-3339 or jamie.schneider@uwrf.edu.

UW-River Falls Receives Five-Year Renewal Grant for Trio Upward Bound from U.S. Department of Education

May 9, 2012 –The Trio Upward Bound Program grant at the University of Wisconsin-River Falls has been renewed by the U.S. Department of Education. The grant funds the program with 1.5 million dollars over the next five years. UWRF was one of 11 Upward Bound programs in Wisconsin to receive funding for the 2012-2017 cycle.

Since 1999 the UWRF Upward Bound program has worked with Arlington High School-now Washington Technology Magnet School in St. Paul, Minn., to assist and prepare underrepresented students for higher education after graduation. With this announcement the program will be able to continue to help prepare students for college through tutoring and academic skill-building, social and cultural activities, college and career awareness, financial literacy, and personal and academic counseling. Each year, students have the chance to participate in a six-week intensive summer residential program on the UW-River Falls campus.

Upward Bound serves students whose families are both low income (150 percent of poverty level) with neither parent having achieved a four-year college degree. The students must be currently enrolled in school and have academic potential and determination to attend a postsecondary institution after high school.

For more information about the program, contact Bee Vang at 715-425-3531.

UW-River Falls and Winfield Solutions: A Productive Partnership

May 1, 2012 -- Winfield Solutions, LLC, the crop and seed division of Land O'Lakes, Inc. produces some of the most widely used crop treatments, and the Mann Valley Farm at the University of Wisconsin-River Falls (UWRF) has had a vital role in the development of some of these products.

Winfield rents 20 acres of land from UWRF and has actively conducted research on the farm since 1989. On those 20 acres, Winfield tests approximately 60 potential new products each year. The research cycle involves planting a crop, waiting for weeds to sprout, spraying with one of the products in development, and then rating the efficacy of that product. If no effect is noted that land is plowed, and the next potential product is tested. Through this intensive experimental cycle, Winfield is able to gain three summer's worth of data in one. Potential products that demonstrate effectiveness undergo another two to three years of rigorous testing at various locations across the country.

Four products that started out at the Mann Valley Farm, and proved effective following years of testing, were recently released for sale. The four are: Rugged®, a broadleaf herbicide for a variety of crops, Carnivore™ and Weld®, herbicides for small grains, and Raze™, an herbicide treatment for spring, winter, and durum wheat.

The long-term relationship between UWRF and Winfield Solutions has allowed both to reap benefits. William Connolly, director of the UWRF Farms, attests to this professional and valuable affiliation, "We both feel we can approach each other on those days we could use another hand or another tractor or piece of equipment." The two independent entities have become a supportive team.

"They do their agronomy research and we do our 'hands on' approach to operating an educational laboratory farm," Connolly says. "There is overlap where the agronomy part of our operation can be helped by them and vice versa." A prime example of the close working relationship, Winfield crop scouts for insects in the farm's alfalfa and as the farm cuts its alfalfa, Winfield collects the data.

Winfield also provides educational resources for UWRF students. Crop samples such as soybeans are also frequently provided to crop and soil science classes, to aid in class discussion and evaluation. Students who work on the farm often assist Winfield in their activities and some are even hired as interns for the summer. Calli Anibas, a senior in crop and soil science from Durand and Michael Shultz, a sophomore majoring in agricultural business from Arlington, Minn., have been awarded internships with Winfield Solutions for the summer of 2012.

Laura Henneman, research specialist for Winfield Solutions, described the association as vital to the company. "If we couldn't be out here in River Falls, it would be much harder financially," she claims. "We really appreciate being able to work with the university."

In many ways, the partnership between Winfield Solutions and UWRF is mutually beneficial. UWRF students and staff have opportunities they would not have had without this relationship. The new products in development on the UWRF farm provide solutions to agronomic problems.

Henneman states with gratitude, "We would not be the same company today without UWRF."

UW-River Falls Students Honored With Chancellor's Award

May 9, 2012--Seven University of Wisconsin-River Falls students received the 2012 Chancellor's Award for Excellence and were honored at a ceremony on campus April 30. The Chancellor's Award is the highest non-academic honor a student can receive at the UW-River Falls. First awarded in 1980, the Chancellor's Award is presented annually to a small group of juniors and seniors who have given distinguished leadership and service to the campus and external communities during the course of their time on campus.

During the ceremony, UW-River Falls Chancellor Dean Van Galen congratulated the recipients and challenged them to continue their commitment to service.

"I encourage you to exert your strength by pulling others up," Van Galen said. "To lead—as servant leaders, placing those you lead, above yourself."

Students receiving the 2012 Chancellor's Award were Grace Adofoli, Danielle Hammer, Becky Jones, Camryn Nelson, Kim Schadrie, Adam Sibenaller, and Lee Underdahl.

Grace Adofoli, a senior majoring in psychology from North St. Paul, Minn., served as president of the Black Student Union and the Parker Hall council. Adofoli led Relay for Life teams for five consecutive years, attended the Africa Youth and Governance Conference in Ghana as a delegate, and provided hundreds of hours of community service through AmeriCorps.

UWRF Associate Vice Chancellor for Student Affairs Gregg Heinselman states "She is a very engaging individual with the ability to clearly express her ideas and thoughts on global issues, research methods, and inclusivity in the modern world. She has continued to inspire me as a Student Affairs professional." Danielle Hammer, a senior majoring in agricultural business from Beaver Dam, has served as the president of the Chancellor's Student Ambassadors for the past two years. Hammer has also shared her talents for agricultural business and marketing with numerous organizations associated with the agriculture industry both on and off campus including the UWRF Agriculture Business and Marketing Society, Wisconsin Farm Bureau Federation, Wisconsin Farm Technology Days, Wisconsin Soybean Marketing Board, and Wisconsin Corn Growers Association.

David Trechter, UWRF professor and department chair of agricultural economics says, "Danielle's engagement in campus life has been outstanding and the results of her efforts will leave this a better place in terms of students' opportunities. I firmly believe that she will be an agricultural leader in Wisconsin in the years to come." Becky Jones, a senior majoring in English from New Hope, Minn., has used her love of literature to serve society. Through her role as president of the UWRF Literary Society, Jones organized a donation drive of magazines and other reading material to go to troops via the Soldiers' Angels project. She volunteers at Rondo Library in St. Paul where she leads discussions through the Minnesota Literacy Council's Shakespeare Book club for adult learners. Jones has also been a guest speaker at a creative writing class for 6th to 9th grade students.

Nan Jordahl, director of the UWRF Honors Program states "As I reflect on Becky's path through our Honors Program and my contacts with her, I see a vibrant, enthusiastic young woman not only extremely capable academically, but one who has

a drive to continue her education at the highest levels achievable."

Camryn Nelson, a junior majoring in communication studies from Red Wing, Minn. is president of UWRF Student Leaders in Communication and co-founded a group, "Rep Your School: Build a School," that sells UWRF t-shirts with the proceeds going to build schools in developing countries so that all children will have access to education. Camryn also organized an event that collected shoes for the organization TOMS that gives shoes to children in developing countries.

Jennifer Willis-Rivera, UWRF professor of communication studies says "Camryn is a tribute to what UWRF always has been, and what we seek to become – a place where students can grow, learn and make the world a better place. Camryn is already doing that – person by person, achievement by achievement."

Kim Schadrie, a senior majoring in agricultural education from DePere, has twice served as a resident assistant, as a campus tour guide, and as a group leader to the AGED 202 – Leadership & Group Dynamics Course for the past two years. She has held terms as an officer of Alpha Tau Alpha, Sigma Alpha sorority, and the Agricultural Education Society. Off campus she has participated in an alternative spring break service trip with Heifer International and served as a state officer with Wisconsin FFA.

Cheryl L. Zimmerman, Wisconsin State FFA executive director states, "Kim is a super individual who really cares about the job she does and has a true passion for the projects, activities and people she works with."

Adam Sibenaller, a senior communications major from Owatonna, Minn., has been directly responsible for fostering community in UWRF's residence hall communities as a resident assistant and hall manager for the past four years. Because of his accomplishments in residence life, Sibenaller has received multiple honors, including his selection to be the lone undergraduate student representative at a national summit on "The Importance of Physical Space in Creating Community" in Madison.

Kristie Feist, UWRF assistant director for Residence Life, and Tracy Gerth, an area coordinator in Residence Life, say "as two Student Affairs practitioners we couldn't be more excited or proud to consider Adam one of our future colleagues."

Lee Underdahl, a senior majoring in economics and business administration from Forest Lake, Minn., organized the Pay it Forward Tour, a spring break trip during which 44 UW-River Falls students from diverse backgrounds completed service projects in six different cities. Underdahl is also a member of the UWRF Rugby team and has logged over 600 hours of community service through the Falcon Fellows program.

Gina Seveck, academic coach in UWRF's Student Support Services program says, "Lee will leave a legacy that will be fondly remembered by faculty, staff, fellow students and the River Falls community."



Photo: Recipients of this year's Chancellor's Awards at UW-River Falls were honored at a reception on April 30 on campus. Front row, left to right: Grace Adofoli, Lee Underdahl, and Becky Jones. Back row, left to right: Adam Sibenaller, Danielle Hammer, Chancellor Dean Van Galen, Kim Schadrie, and Camryn Nelson.

UW-River Falls Tops in Soil Judging in Kansas Competition

May 8, 2012 --Two teams, comprised of ten students from the University of Wisconsin-River Falls, place first and second in the nation at the National Association of Colleges and Teachers of Agriculture Soil Judging Contest in Coffeyville, Kansas, in April. The UWRF teams beat perennial powerhouse teams from Purdue University and Kansas State University.

In addition, UWRF students took four of the top five overall individual placings. Senior geology major Ryan Anderson of Strum took first place; senior biotechnology major Jenny Druckrey of Cecil took second place; sophomore crop and soil science major Nate Hanks of Beaver Dam placed fourth; and senior conservation major Senja Melin of Grantsburg earned fifth place.

In the competition the students are asked to describe the characteristics of a soil profile in four different soil pits excavated to approximately 150 centimeters deep. Their time spent in each soil pit is strictly regulated. Contestants must describe the color, texture, consistence, structure, and other properties of each soil horizon in each pit. Using only their hands and common sense, students attempt to determine the percentage of clay, silt and sand to within five percent of the actual value. They then make interpretations about the soil such as its classification, parent material, water holding properties, productivity, susceptibility to erosion, and suitability for different land uses such as a septic system or as a source for road fill material. If the students err in their initial descriptions, many of their interpretations about the soils productivity, suitability, etc. will be incorrect, so they spend a considerable amount of time perfecting their skills prior to the competition.

Soil judging provides training and practical experience for students interested in learning proper methods of soil and site evaluation. Accurate soils information is critical in determining locations for road and buildings, and maintaining resources for crop production. Students with these skills are highly valued and sought after by organizations such as the Natural Resources Conservation Service.

Other members of the UWRF winning teams were: Aaron Janz of North St. Paul, Minn., Haily Henderson of Galesville, Tara Allington of Prescott, Caleb Riedeman of Brandon, Joey Ploeckelman of Athens, and Lucas Rosen of Roseville, Minn. The teams were coached by Holly Dolliver, assistant professor of soil science and geology, and Bill Anderson, professor of crop and soil science. A grant from the CHS Foundation helped support the team travel to the competition.

Quarter-Scale Tractor Design Team at UW-River Falls in the Top Ten

June 14, 2012 -- The team from the University of Wisconsin-River Falls (UWRF) took ninth place overall in the 15th Annual International ¼-Scale Tractor Student Design Competition held May 31 in Peoria, Ill. A total of 26 teams from across the U.S. and Canada participated in the event.

The competition is unique in that it provides a realistic 360-degree workplace experience. The teams are given only an engine and a set of tires, and spend the academic year designing and building a utility or recreational pulling tractor. A panel of industry experts judges each design for innovation, manufacturability, serviceability, maneuverability, safety, sound level and ergonomics.

Teams also submit a written design report in advance of the competition, and on-site, they must sell their design, in a formal presentation to industry experts playing the role of a corporate management team. Finally, the tractors are put to the test in a performance demonstration comprised of four tractor pulls. One of the five components that comprise the overall score is maneuverability; UWRF tied for first place with Pennsylvania State University in the maneuverability category.

The UWRF team included Alex Donnay of Glencoe, Minn., Jacob Hanneman of Edgar, Nicholas Hessler of Chippewa Falls, Kelsey Peterson of Mount Horeb, Anthony Reberg of Woodbury, Minn., and Devin Stuhr of Marion. With the exception of Reberg, all are agricultural engineering technology majors. Reberg has yet to declare a major.

The event is organized by the American Society of Agricultural and Biological Engineers with support from numerous corporate sponsors including Wisconsin-based Case IH and Briggs & Stratton. The competition is a recruiting event for many of the sponsors, who are looking to hire engineers with strong technical, communication, and leadership skills.

The team's advisor is Joseph Shakal, assistant professor in the Ag Engineering Technology Department. For more information, call Shakal at 715-425-3985.

FalconPullersTeamPhoto2012

The UW-River Falls Falcon Pullers team included (from left to right) Nick Hessler, Tony Reberg, Devin Stuhr, Kelsey Peterson, Jacob Hannemann, and Alex Donnay.

Summer Concert Series Begins June 12

May 31, 2012--The free annual outdoor summer concert series, "Chill on the Hill," kicks off June 12 at the University of Wisconsin-River Falls.

The Tuesday concerts begin at 7 p.m. during June, July, and August, in the Melvin Wall Amphitheatre, located on campus along the South Fork of the Kinnickinnic River.

The series begins with Charlie Parr (Americana/roots) with Lucy Michelle and the Velvet Lapelles (gypsy/folk/rock) on June 12. Other performances include:

June 19: Tommy Bentz Band (rock/blues).

June 26: Chris Silver Band (roots/jam).

July 3: Kids From Wisconsin (show choir).

July 10: Caroline Smith and the Goodnight Sleeps (Indie/pop).

July 17: Bad Habits Brass (funk/soul).

July 24: St. Croix Valley Community Band (march/ballad).

July 31: Yawo (Afrobeat/reggae).

August 7: Shoeless Revolution (funk/rock) with Luna and the Sunbrothers (jazz).

The concerts are free and open to the public. Grilled food, beverages, and ice cream are available for purchase. Lawn chairs, blankets and picnic lunches are encouraged, but carry-in alcohol is not permitted.

In the case of rain, events will be held in the Falcon's Nest in the University Center or in North Hall auditorium. For more information on the concert series, visit <https://www.uwrf.edu/StudentLife/ActivitiesAndEvents/SummerConcertSeries.cfm> or contact Karyn Wells at 715-425-4444.

UW-River Falls Hosts Information Session For Prospective MBA Students

June 8, 2012--Individuals who are considering pursuing an MBA degree are invited to learn more about the part-time, evening program offered by the College of Business and Economics at the University of Wisconsin-River Falls on Sunday, June 24, beginning at 6 p.m. at the UWRF Hudson Center, 2501 Hanley Road, Hudson.

During the hour-long session, MBA Director George Dierberger will provide an overview of the MBA program at UWRF, followed by a question-and-answer period. The university's MBA program draws individuals with a variety of professions and backgrounds. It is especially appropriate for:

Professionals who do not want to interrupt their career to work on a degree.

- Those who want to position themselves to advance professionally.
- Career changers seeking new opportunities in business or the nonprofit or government sectors.
- Individuals who recognize the advantage of an MBA to be more effective in their careers.

All MBA classes are held at the Hudson Center in Hudson. The UWRF MBA program is one of only three in the Twin Cities area accredited by the Association to Advance Collegiate Schools of Business.

To R.S.V.P., call 715-425-3335 or email mbacbe@uwrf.edu.

UW-River Falls Offers Entrepreneurial Training Program

June 14, 2012--The Small Business Development Center (SBDC) at the University of Wisconsin-River Falls is offering an intensive training program for persons who desire to start their own businesses. The eight-session course begins July 10 at the UWRF Hudson Center, 2501 Hanley Road, Hudson.

Classes take place Tuesdays through Sept. 4 from 6-9 p.m. During the course, attendees will complete a business plan, the blueprint of every successful business. A \$250 fee covers books and all class handouts. The course instructor is Steve DeWald, director of the UW-River Falls SBDC. The SBDC also offers business assistance and consultations at no cost to residents of Pierce, St. Croix and Polk counties.

Course topics include:

- Cash flow – how to make the most of your cash flow
- Target marketing – how to identify opportunities
- Strategic planning – how to project your business over the next few years
- Business plan – how to write a detailed, comprehensive business plan
- Financial statements – how to take the mystery out of the income statement, balance sheet and other financial statements
- Other topics cover planning and research, management and legal structure, financial overview of books and records, and managing your money.

To register, call the UW-River Falls SBDC office at 715-425-0620 or email tina.kelly@uwrf.edu.

CDFS Offering Short Course on Dairy Farm Safety

July 26, 2012-- The Center for Dairy Farm Safety (CDFS) will offer a Dairy Farm Safety Short Course to local dairy producers in August and September at a variety of extension offices throughout the state.

The CDFS ten-hour short course is a comprehensive program covering:

- "Best Practice" protocols for the dairy farm
- The Dairy Local Emphasis Program (LEP) and what it means for producers Hazard identification and risk assessment
- Chemical inventories and labeling
- Components of an effective safety and health program
- Hazards when working with animals, in farm structures, as well as with tractors and machinery
- Employee training requirements
- OSHA Agriculture Standards

The Center for Dairy Farm Safety was established through a Susan Harwood OSHA grant and the safety training materials were developed through collaboration by UW-River Falls and UW-Extension. The program curriculum has been reviewed and approved by the Occupational Safety & Health Administration (OSHA).

In addition to complete course materials, participants will receive templates and tools that can be applied to their dairy farm to assist in building best practices for an effective health and safety program.

For registration information, visit <https://www.uwrf.edu/CenterForDairyFarmSafety/> or call 715-425-3240. The short course will be held from 10 a.m.-4 p.m. over a two-day period. All course materials and lunch are provided for a \$15 registration fee.

Classes are scheduled at: Fond du Lac County Extension Office: Aug. 29 and Sept. 5; Marathon County Extension Office: Aug. 7 and 14; Shawano County Extension Office: Sept. 6 and 13; UW-River Falls Dairy Learning Center: Aug. 16 and 23; Baraboo – Foremost Farms Headquarters: Sept. 13 and 20.

Courses are also set for the following counties: Barron, Buffalo, Clark, Crawford, Dane, Dodge, Jackson, Kewanee, Outagamie and Sheboygan. Please check the website for dates.

St. Croix Valley Community Band Summer Performances Set

July 10, 2012--The St. Croix Valley Community Band will present the following summer concerts. The concerts are free and open to the public:

- Thursday, July 19, 7 p.m. at the Hudson Bandshell.
- Tuesday, July 24, 7 p.m. at UW-River Falls Amphitheatre.
- Wednesday, July 25, 6:30 p.m. at New Richmond Heritage Center.
- Thursday, July 26, 7 p.m. at Peterson's Valley View Farm, Glenwood City, (changed from July 18)

For more information, contact the UWRF Music Department at 715-425-3183 or contact kristin.tjornehoj@uwrf.edu.

Issued by the American Association for the Advancement of Science on July 26, 2012. For more information, contact Natasha Pinol at npinol@aaas.org.

Interactive Molecular Biology Resource Wins Science Magazine Prize

System allows interactive learning about DNA testing and its real-life ramifications

Biology Professor Mark Bergland's first love as a scientist was being out in nature, observing and tracking the behavior of wildlife, such as the foraging habits of yellow-headed blackbirds. In the late 1980s, however, new interests drew him from wildlife biology to molecular biology. He went from the great outdoors to a computer. He switched his focus from wildlife research to monitoring the educational benefits of a system of online case studies and analysis tools that allow students to explore DNA testing and its reverberations in lifelike applications. He became so intrigued with the potential of that online educational system that he left his wildlife research behind.

As one of the creators of that online educational system, known as Case It!, Bergland, and colleagues Karen Klyczek, Chi-Cheng Lin, Mary Lundeberg, Rafael Tosado-Acevedo, Arlin Toro, Dinitra White and Bjorn Wolter, are the winners of the *Science* Prize for Inquiry-Based Instruction (IBI).

"With Case It!, students are offered case studies with multiple scenarios, for example tracing a mutated gene back through a family tree," says Melissa McCartney, editorial fellow at *Science*, "enabling them to come at a problem from different biological, social and ethical perspectives."

Science's IBI Prize was developed to showcase outstanding materials, usable in a wide range of schools and settings, for teaching introductory science courses at the college level. The materials must be designed to encourage students' natural curiosity about how the world works, rather than to deliver facts and principles about what scientists have already discovered. Organized as one free-standing "module," the materials should offer real understanding of the nature of science, as well as providing an experience in generating and evaluating scientific evidence. Each month, *Science* publishes an essay by a recipient of the award, which explains the winning project. The essay about Case It! will be published on July 27.

"We want to recognize innovators in science education, as well as the institutions that support them," says Bruce Alberts, editor-in-chief of *Science*. "At the same time, this competition will promote those inquiry-based laboratory modules with the most potential to benefit science students and teachers. The publication of an essay in *Science* on each winning module will encourage more college teachers to use these outstanding resources, thereby promoting science literacy."

After earning a Master's degree and a PhD in wildlife management at the University of Michigan, Bergland went to teach and research at the University of Wisconsin-River Falls, where from 1978 to 1986, he concentrated on blackbirds. But because River Falls is a small school, Bergland taught a wide variety of classes. Much influenced by co-author Klyczek, who was chair of the biology department, Bergland got more interested in molecular biology. He also got more involved in computer programming.

It was after experiencing the workshops organized by BioQUEST, a group of scientists and educators who support education that reflects real-life scientific practices, that Bergland was completely won over to working on Case It! Whereas many computer simulations for science education and even traditional labs required students to follow procedures in a preordained "cookbook" process, the philosophy at BioQUEST promoted open-ended approaches in which students could "solve their own problems and pose their own questions," Bergland says. "That philosophy is what caused this whole project to blossom."

Bergland's attendance at BioQUEST also presented him with a group of colleagues who were interested, not only in inquiry-based learning, but in a case-based approach. Such an approach became the foundation of Case It! What this meant to students was that, instead of looking at concepts with little or no connection to everyday life, students were presented with case descriptions such as a sister who talks her brother into being tested for Huntington's disease. He tests positive for the mutation that can cause the disease, but she is negative. In another case, a woman is diagnosed with HIV during the second trimester of her pregnancy, and it is unclear how she was infected.

In both cases, students read the descriptions and use Case It! to run the corresponding tests. As they gather information surrounding the cases, it becomes possible for them to role-play the people being tested, their family members, the health care providers, lab technicians and researchers.

"They literally become the people in the case, and they learn more about molecular biology," Bergland says. "They have to look up the answers and respond. They learn things on their own."

"It gives students a sense of responsibility."

By exploring the bigger picture associated with the testing, students are often profoundly drawn into the science, Bergland says. "It's a way of really engaging students. It's a really powerful tool. It relates science to everyday life."

Some students even decide to pursue certain careers based on their experience with Case It!, says Bergland. "I've had students say they'd like to go into genetics counseling or health counseling."

Like in real life, the testing results are not always clear cut. Students encounter the kinds of problems and quandaries that scientists find. In the case of the HIV-infected pregnant woman, for example, preliminary screening does not determine definitively whether the woman's baby is also infected. Students then go to the Centers for Disease Control and Prevention (CDC) Web site for guidelines on more definitive testing.

In some instances, students can use the Case It! software to extend what they do in actual wet labs. Students collaborating on the nationwide Howard Hughes Medical Institute Science Education Alliance phage genomics project (HHMI SEA PHAGES)—which enlists students in the discovery of microorganisms in soil—are able to identify phages in actual soil samples, and the Case It! software can help with this identification process.

Because Case It! can work on any DNA samples or protein sequences, motivated students, even at the undergraduate level, can use the software to develop their own cases. For example, Department colleagues of Bergland, Kim and Bradley Mogen, along with co-author Klyczek, have begun a project on honeybees related to Colony Collapse Disorder, the phenomenon that has greatly reduced the bees' populations. Using Case It!, student research assistants have developed a case based on the honeybee research.

Case It! has been used in such far-flung places as Zimbabwe, where it assisted in HIV education, established many interesting cross-cultural connections between Zimbabweans and Americans, and further drove home the relevance of molecular biology in the world. Bergland hopes to keep sharing it with teachers all over, pointing out the software is downloadable for free. Although the workshops he and his colleagues conduct seem to be the most effective way to introduce educators to the system, the Case It! Web site contains video tutorials.

Enthusiastic about the opportunities represented by Case It!, Bergland wants to "expose as many people as possible to this kind of learning."

"That's why this is so exciting. Students who might otherwise read about these techniques in often outdated textbooks have an open-ended software tool that they can download," Bergland says. "This gives students all over the world a way to learn about molecular biology that's really engaging."

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To visit Case It!, go to www.caseitproject.org. The American Association for the Advancement of Science (AAAS) is the world's largest general scientific society and publisher of the journal *Science* (www.sciencemag.org) as well as *Science Translational Medicine* (www.sciencetranslationalmedicine.org) and *Science Signaling* (www.sciencesignaling.org). AAAS was founded in 1848 and includes some 261 affiliated societies and academies of science, serving 10 million individuals. *Science* has the largest paid circulation of any peer-reviewed general science journal in the world, with an estimated total readership of 1 million. The non-profit AAAS (www.aaas.org) is open to all and fulfills its mission to "advance science and serve society" through initiatives in science policy, international programs, science education, public engagement, and more. For the latest research news, log onto EurekAlert!, www.eurekalert.org, the premier science-news Web site, a service of AAAS. See www.aaas.org.

UW-River Falls Seeks Exhibitors for 2012 Career Fair

July 6, 2012--The University of Wisconsin-River Falls (UWRF) is seeking employer involvement for the Career Fair, which will be held Oct. 17 from 10 a.m. to 3 p.m. in the Riverview Ballroom of the University Center. This event was a recruiting opportunity for more than 80 organizations in 2011.

"Attending the Career Fair was a great experience and it really opened my eyes to the competitiveness of the job world," a 2011 attendee stated. "I know for a fact that if I wouldn't have attended the fair I would have missed out on all the doors that have been opened for me and connections that I have made."

This year's Career Fair theme is "The Next Stop on your Career Path." The Career Fair gives students the opportunity to meet and network with potential employers and graduate schools. Students can learn about possible internships or careers with the employers that relate to their current area of study.

UWRF Career Services has increased efforts of preparing students for the Career Fair by enhancing the prep session that is offered two days before the event. The session features hands-on learning stations which enable students to learn about researching organizations, practice networking and conversing with recruiters, create appropriate application materials such as cover letters and resumes and how to dress professionally. Career Services makes the Career Fair dates known throughout campus by using promotional materials such as posters in the residence halls; campus TV slides; advertisements in the campus newspaper, the Student Voice; and classroom handouts.

UWRF has a reputation for offering quality academic programs in more than 45 degree areas within the four colleges: the College of Arts and Sciences, the College of Education and Professional Studies, the College of Agriculture, Food and Environmental Sciences and the AACSB accredited College of Business and Economics.

Career Fair registration is on a first-come, first-serve basis with a maximum capacity of 90 booths. UWRF Career Services encourages interested parties to register as early as possible. Registration opens July 17 and costs \$200 through Aug. 31. Registration then costs \$225 until Sept. 28 when registration closes. More registration details and information can be found at www.uwrf.edu/careerfair or by contacting Elizabeth Byers, career fair coordinator, at cfcoordinator@uwrf.edu or 715-425-3572.

Ab Nicholas Honors Friend Don Page with a \$750,000 gift to UW-River Falls Foundation

Aug. 27, 2012—A friendship formed on the basketball court at UW-Madison more than 60 years ago has culminated in a gift that will help ensure the construction of a new athletics arena at UW-River Falls.

Earlier today, during the faculty/staff fall semester opening meeting, UW-River Falls Chancellor Dean Van Galen announced that Ab Nicholas, chairman and CEO of Nicholas Company, Inc., has made a \$750,000 gift towards the naming and construction of the Don Page Arena. UWRF, in partnership with family and friends of Don Page, is seeking to raise \$1 million to name the new arena for Don Page.

The arena will be part of the Falcon Center, which is currently in the design phase and is scheduled for construction beginning in 2014. The Falcon Center is a multi-purpose health and human performance building that will include classrooms, laboratories, recreational spaces, and new athletic facilities. The Falcon Center project will also update existing facilities including the Robert P. Knowles Physical Education and Recreation Center and the W.H. Hunt Arena.

"This extraordinary gift honors an extraordinary man, represents a major leadership gift in our Rising to Distinction campaign, and brings us closer to our \$2 million goal for the Falcon Center," said Chancellor Van Galen. To date, \$1.2 million has been raised towards the \$2 million required private contribution to the construction of the \$63.5 million Falcon Center.

Page and Nicholas became friends as teammates and starters on the 1950 University of Wisconsin basketball team that finished 17-5 and second in the Big Ten. Page went on to become the most influential figure in the history of UWRF athletics. Page's long and distinguished career as a teacher, coach, and administrator began in 1957 and lasted until his retirement in 1992. Page, who died in 2010, was the lone inductee into the UW-River Falls Athletics Hall of Fame in 1992, was inducted into the Wisconsin Football Coaches Association Hall of Fame in 2004, and was part of the inaugural Wisconsin Intercollegiate Athletics Hall of Fame class in 2012.

"After all the accolades, and all the halls of fame, there can be no greater honor paid to dad than the enshrinement of his legacy in the naming of the arena at UW-River Falls after him," said Page's son David. "Unless, perhaps, that it was made possible by his friend."

For more information, contact Chris Mueller, UW-River Falls executive director of university advancement and president of the UW-River Falls Foundation at 715-425-3505 or chris.mueller@uwrf.edu.

About the University of Wisconsin-River Falls

Located 25 miles from downtown St. Paul, Minn. in the scenic St. Croix Valley, the University of Wisconsin-River Falls, founded in 1874, is the westernmost campus in the University of Wisconsin System. Undergraduate and graduate students pursue degrees in four college at UW-River Falls: Arts and Sciences; Education and Professional Studies; Agriculture, Food, and Environmental Science; and Business and Economics. The focused mission of UW-River Falls is to help prepare students to be productive, creative, ethical, engaged citizens and leaders with an informed global perspective.

Page Family

David Page, the son of the late Don Page, left, and his mother, Jo Page, right, applaud the announcement of a \$750,000 gift towards the naming and construction of the Don Page Arena by Don Page's friend and former teammate at UW-Madison, Ab Nicholas. Nicholas is the Chairman and CEO of Nicholas Company, Inc. The announcement was made during the opening meeting Aug. 27 at the University of Wisconsin-River Falls. The university in partnership with the family and friends of Don Page is hoping to raise \$1 million to name the new arena for Don Page. Photo by Kathy M Helgeson/UWRF Communications.

Former Chancellor Thibodeau Gives Back to UW-River Falls

Aug. 17, 2012—Gary Thibodeau, UW-River Falls Chancellor from 1985-2000, and his wife, Emogene, have made a \$100,000 gift to the UW-River Falls Foundation. Part of the gift, some \$75,000 will be used towards the \$2,000,000 required private contribution to the construction of the Falcon Center. The remaining \$25,000 will be put towards the Gary A. and Emogene J. Thibodeau Scholarship.

The Falcon Center, currently in the design phase and slated for construction beginning in 2014, is a multi-purpose health and human performance building that will include classrooms, laboratories, recreational spaces, and new athletic facilities, including a new intercollegiate athletics arena. The Falcon Center project will also update existing facilities including the Robert P. Knowles Physical Education and Recreation Center and the W.H. Hunt Arena.

"The Falcon Center is destined to become a focal point for campus life and activities for decades to come," said Chancellor Thibodeau. "Emogene and I are pleased to be involved in the continuing campus effort to take this facility from a grand vision to a bricks and mortar reality. We remain committed to seeing this project through to completion and know that our support of the capital campaign will help make that possible."

The Gary A. and Emogene J. Thibodeau Scholarship is presented annually to one upper-class student majoring in biology. Recipients must maintain a 3.0 cumulative grade point average and demonstrate financial need.

"Scholarship support is an ongoing and critically important part of helping students succeed academically and is a priority focus of the capital campaign," said Chancellor Thibodeau. "We initiated our scholarship in 1985 and this year continue to support its growth with a designated campaign gift."

"All of us at UW-River Falls are grateful for the remarkably thoughtful and generous gift from Chancellor Gary and Emogene Thibodeau," said current UW-River Falls Chancellor Dean Van Galen. "We are indebted to Chancellor Thibodeau for his outstanding leadership of the university, and both Gary and Emogene are widely respected for the contributions they made to UWRF. This gift will have a significant impact on the university's future, and only enriches their legacy at UW-River Falls."

For more information, call Chris Mueller, UW-River Falls executive director of University Advancement and president of the UW-River Falls Foundation, at 715-425-3505 or email chris.mueller@uwrf.edu.

UW-River Falls Professor Presents at Canadian Agriculture Symposium

August 13, 2012— Dennis Cooper, UW-River Falls professor of animal and food science, joined other leading professionals from across North America for the first Ag HR Symposium in Canada at the University of Guelph July 24 and 25.

The symposium was split into three segments. First, each of the agricultural specialists gave a short 15-minute presentation on a related topic of their choosing. Second, non-academic/extension government and industry representatives were invited to present their concerns and issues regarding agricultural human resources. Third, the group identified a small number of specific problems to address through research, with a view to applying for a larger grant from Canadian governments to fund the research. Cooper participated in all three segments, as the sole representative from the state of Wisconsin.

In his presentation, Cooper spoke about leadership development, emotional intelligence, and assertiveness education as core supervisory topics. Cooper stressed the importance of supervisors and leaders becoming "people whisperers," the ability to understand what makes people tick and the ability to provide them the guidance they need dispassionately and without fear.

"Great leaders learn how to become people whisperers; that is, they understand what makes people tick and they respond with appropriate guidance and direction," said Cooper. They don't react emotionally, they don't seek approval, they are not afraid of conflict. This is a learnable skill. The question is how can we teach it?"

The Ag HR Symposium participants are committed to staying connected. Their next venture is to develop a set of collaborative projects to meet the needs of farmers, advisors and educators worldwide.

For more information, contact Cooper at 715-425-3704 or email dennis.p.cooper@uwrf.edu.

UW-River Falls McNair Scholars Program Receives Renewal Grant

Aug. 30, 2012 –The Ronald E. McNair Post-baccalaureate Achievement Program (McNair Scholars Program) grant at the University of Wisconsin-River Falls has been renewed by the U.S. Department of Education for 2012-2017. The grant funds the program with \$225,731 annually, and approximately 1.2 million dollars over the next five years.

Since 1999 the UW-River Falls McNair Scholars Program at UW-River Falls has served 147 scholars in its mission to prepare first-generation, low income and underrepresented students for doctoral study. With the notification of renewal the program will be able to continue to prepare talented eligible students through rigorous engagement in undergraduate research and scholarly activity and by strategically positioning them for competitive admissions and funding to graduate programs across the country.

The program provides ongoing faculty mentoring, monthly seminars on topics related to graduate school and research, assistance with graduate funding and fellowships, attendance and presentations at regional and national academic conferences and research symposia, as well as exposure to educational and cultural activities, financial literacy, and professional development. Each year, McNair participants complete a 10-12 week intensive summer research internship for which they receive a stipend.

The McNair Scholars Program serves students whose families are low income (150 percent of poverty level) with neither parent having completed a four-year college degree, as well as students from groups historically underrepresented in higher education. Participants must be currently enrolled, nominated by faculty recommendations, interviewed and selected through an intensive application process. They must also possess a desire and demonstrated ability to pursue a Ph.D upon completion of a bachelor's degree.

For more information about the McNair Scholars Program, contact Njia Lawrence-Porter, interim McNair Scholars program director, at 715-425-3531 or njia.lawrence-porter@uwrf.edu.

UW-River Falls Named a Best in the Midwest College by The Princeton Review

Aug. 23, 2012— The University of Wisconsin-River Falls is one of the best colleges in the Midwest according to the nationally known education services company, The Princeton Review. It is one of 153 institutions The Princeton Review recommends in its "Best in the Midwest" section of its website feature, "2013 Best Colleges: Region by Region," that posted Aug. 20 on PrincetonReview.com.

"We're pleased to recommend the University of Wisconsin-River Falls to users of our site as one of the best schools to earn their undergrad degree," said Robert Franek, Princeton Review's Senior VP / Publisher. "We chose it and the other terrific institutions we name as 'regional best' colleges mainly for their excellent academic programs. From several hundred schools in each region, we winnowed our list based on institutional data we collected directly from the schools, our visits to schools over the years, and the opinions of our staff, plus college counselors and advisors whose recommendations we invite. We also take into account what students at the schools reported to us about their campus experiences at them on our 80-question student survey for this project. Only schools that permit us to independently survey their students are eligible to be considered for our regional 'best' lists."

The 153 colleges that The Princeton Review chose for its "Best in the Midwest" list are located in twelve states: Iowa, Illinois, Indiana, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, and Wisconsin. The Princeton Review also designated 222 colleges in the Northeast, 122 in the West, and 136 in the Southeast as best in their locales on the company's "2013 Best Colleges: Region by Region" lists. Collectively, the 633 colleges named "regional best(s)" constitute about 25% of the nation's 2,500 four-year colleges.

For this project, The Princeton Review asks students attending the schools to rate their own schools on several issues -- from the accessibility of their professors to quality of the campus food -- and answer questions about themselves, their fellow students, and their campus life. Comments from surveyed students are quoted in the school profiles on The Princeton Review site. Student comments in the profile on UW-River Falls are "a friendly atmosphere pervades classes, which are small and personal," and "the small size and ideal setting of the university—in a small town close to the Twin Cities—conspire to provide a college experience that allows one to do all that is 'college,' yet still somehow have the comfort of feeling like they are at home."

The Princeton Review (www.PrincetonReview.com) is an education services company known for its test-prep courses, tutoring, books, and other student resources.

For more information, contact Blake Fry, UWRF special assistant to the chancellor, at blake.fry@uwrf.edu or call 715-425-3711.

UW-River Falls Professor Honored With ASHS Fellow Award

Aug. 15, 2012 – Terry Ferriss, a professor of horticulture at the University of Wisconsin-River Falls (UWRF), was recently elected a Fellow of the American Society of Horticultural Science (ASHS) for her outstanding contributions to horticulture and the Society. The Fellows Award is the highest honor that ASHS can bestow on a member. She was recognized for this accomplishment at the ASHS Annual Conference in Miami, July 31–Aug. 3.

Ferriss, of Hastings, Minn., joined the faculty at UWRF in 1979, and was instrumental in establishing the horticulture major. The program began in 1985 with 35 majors, and grew to more than 110 majors by 2005. Ferriss has held administrative positions at UWRF in her department and college, including serving as the director of the internship program for the College of Agriculture, Food and Environmental Sciences (CAFES) for the past 17 years.

She has received multiple honors for her work at UWRF. In 1996 Ferris was named a UWRF Distinguished Teacher, the highest honor given to a faculty member at UWRF. Ferriss earned the UWRF Advisor of the Year award in 2003, and the UWRF Compass Award in 2009 for her work with first-year students.

At UWRF Ferriss initiated the establishment of the Alpha Zeta Chapter of Pi Alpha Xi (PAX), the national honor society for horticulture. She has served as secretary/treasurer, vice president and two terms as president of PAX National and was honored by being named a PAX Fellow in 2000.

Ferriss has been a member of ASHS for more than 34 years, missing only three annual meetings during that time. With ASHS, Ferriss has served in numerous roles, including leadership roles with the Teaching Methods Working Group, the Scholarship Awards Committee and the Collegiate Activities Committee. She is widely recognized for her advocacy work on behalf of the ASHS Certification Programs. In 1989 ASHS honored her with the Outstanding Undergraduate Horticulture Educator Award.

The first class of ASHS Fellows was elected in 1965. ASHS boasts a membership of nearly 2600 professionals from industry, academia and government, dedicated to promoting and encouraging national and international interest in scientific research and education in horticulture.

UW-River Falls Professor Linked to Carpet Production in Nepal

Aug. 30, 2012--Justin Luther, assistant professor of Animal Science at the University of Wisconsin-River Falls recently spent three weeks in Nepal assisting the Ministry of Agriculture in its efforts to improve Nepal's sheep breeding program.

Hand woven wool carpets are the major export commodity of Nepal, generating \$86 million in U.S. dollars each year. Nepal is home to 0.8 million sheep, but only a small percentage (4 percent) are carpet wool-producing sheep, specifically a native Bhyanglung breed. The majority of the sheep in Nepal (64 percent) are a Baruwal breed. The lack of carpet type wool sheep has forced the country to import much of the wool necessary to produce carpets. Nepal needs to increase their production of carpet wool to meet the mandatory World Trade Organization provision that eight percent local raw material be used to make the carpets if they are to be marketed as Nepalese.

The Department of Livestock Services (DLS) in the Ministry of Agriculture developed a plan to cross breed the Baruwal sheep, which are plentiful, with carpet wool exotic breeds from Australia. Crossbred rams produced on the government farms would then be distributed to thousands of small farms across the country.

The DLS purchased frozen semen from Australia, but lacked staff expertise in artificial insemination (AI) techniques to initiate the breeding program. Winrock International, with funding from the U.S. Agency for International Development, brought Luther to Nepal to conduct the AI training.

The training program was conducted on a DLS farm in Pokhara, about 200 kilometers west of Kathmandu and the second largest city in the country. Luther covered all aspects of reproductive management and artificial insemination in sheep, including both laparoscopic and cervical insemination techniques. Laparoscopic equipment is not readily available in Nepal, so prior to his trip Luther researched and purchased the equipment and left it with DLS officials.

Some 25 individuals participated in the training, including veterinarians, para-veterinarians, and animal science professionals from across the country. Luther followed the week-long training session with a second more intensive session to a select group of junior veterinarians, held in the Rasuwa District of Nepal. Luther said the goal was "to have a group become very proficient in the techniques and able to serve as an ongoing resource for veterinarians across the country."

Near the end of his visit Luther spent time at the Ministry of Agriculture in Kathmandu where he shared his perspective of the sheep industry, and compared and contrasted the industry in the U.S. and Nepal. Nepal, a country the size of Pennsylvania, has just under one million sheep, most used for meat production; in contrast, the entire U.S. has only six million sheep.

"It was an awesome experience from a sheep production perspective and the people were very hospitable," said Luther. "Visiting the government farms, with their diverse operations, and being present for the festivities in honor of Buddha's birthday were two highlights of my trip."

Justin Luther in Nepal

Photo outline: Justin Luther, assistant animal science professor at UW-River Falls, meets with participants of the training session in Pokhara, Nepal.

UW-River Falls Professor Receives Wurtz Award for Teaching Excellence

Aug. 27, 2012 —Joy Benson, associate professor of management and assistant dean in the College of Business and Economics at the University of Wisconsin-River Falls, was recognized as a recipient of one of two 2012 Dr. Keith G. Wurtz Awards for Teaching Excellence at the university's opening meeting on Aug. 27.

The award recognizes outstanding and innovative teachers who have made exceptional contributions to the university and to the community. Recipients have displayed innovative approaches to teaching, demonstrated scholarship of teaching and learning, innovative use of technology, curriculum development, assessment approaches and outreach and partnerships with collaborators on or off campus.

"I enjoy creating engaged learning environments that encourage students to apply course concepts in creative and meaningful ways that stretch their thinking," said Benson. "For more than 20 years, I have been a strong advocate of integrated assurance of learning that focuses on professional critical thinking and advanced application ability. I am extremely honored to have received this award and look forward to continuing to 'live' the values that it represents."

Benson, of Spring Valley, joined the College of Business and Economics faculty at UW-River Falls in 2006. She holds a Ph.D. from Southern Illinois University at Carbondale. She has authored numerous articles on management, organizational behavior and decision-making that have appeared in numerous professional journals. In 2009, Benson was awarded a Faculty Research Award by the College for her research in the areas of learning dynamics and decision-making.

UW-River Falls Students Conduct Summer Research in Sweden

August 13, 2012— Two UWRF students, Kevin Rixmann and Kathryn Overby, conducted research this summer at the Karolinska Institute in Stockholm, Sweden. The students were accompanied for part of the trip by Tim Lyden, UWRF professor of biology, and were hosted by Juleen Zierath, UWRF distinguished alumnus and professor of clinical integrative physiology in the Department of Molecular Medicine and Surgery Section for Integrative Physiology at the Karolinska Institute.

Over five weeks in June and July, the students analyzed protein and RNA for research focused on the development of artificial skeletal muscle in three-dimensional cultures, artificial adipose (fat) tissues, and breast cancer three-dimensional modeling projects. The research is connected to ongoing projects in the UWRF Tissue and Cellular Innovation Center (TCIC).

"This type of opportunity is literally, one-of-a-kind for these students and the TCIC," said Lyden. "Dr Zierath is one of the best muscle physiologists in the world and her lab is about as high a caliber as you can imagine. Our students are doing world class work in a world class lab at a world class university."

According to the 2011 Academic Ranking of World Universities, Karolinska Institute is ranked 9th in the world in the field of Clinical Medicine and Pharmacy and among the first 20 universities in Life Sciences. A committee of the institute, co-chaired by Zierath appoints the laureates for the Nobel Prize in Physiology or Medicine.

"I actually did not really know what to expect but I am so grateful I was able to come over here," said Rixmann. "The days pass quickly because there is always something to do. If I am not in the lab, I am at the computer reading articles, gathering information online, analyzing results, or typing reports. It is great fun to have access to all these resources and be able to perform every piece of the experiment-start to finish."

Rixmann, a 2012 UWRF graduate in the pre-medical track, plans to matriculate to medical school next year. He has been a TCIC researcher working on breast cancer projects for more than two years. Rixmann has presented or co-presented work at numerous research meetings including that of the American Association for the Advancement of Science.

Overby joined research efforts in the TCIC this past year. Her work is focused on the TCIC's new artificial muscle project. She plans to become a research microbiologist.

For more information, email timothy.lyden@uwrf.edu.



Photo: L-R: Kathryn Overby, Juleen Zierath, Kevin Rixmann

Annual Career Fair at UW-River Falls Attracting Employers, Grad Schools

Sept. 24, 2012--The 21st Annual Career Fair at the University of Wisconsin-River Falls will be held Wednesday, Oct. 17, from 10 a.m. to 3 p.m. in the Riverview Ballroom in the University Center.

More than 80 businesses/organizations participated last year's Career Fair including Accelerated Genetics, Enterprise Rent-A-Car, Target, The Nerdery and USDA. This year Career Services anticipates having at least 84 participating organizations including TISCO, Riesterer and Schnell, ACR Homes, Grassland Dairy Products, Wal-Mart, and Milk Specialties Global.

"We made it our goal this year to make the Career Fair more appealing to all of the colleges at UWRF by contacting new organizations that faculty and students recommended," said Career Fair Coordinator Liz Byers. "We are looking forward to having a large variety of organizations that appeal to students for internships, entry-level jobs or graduate schools."

All the employers who are attending the UWRF Career Fair will be looking for potential employees to recruit for positions they may have or will have available in the future. Career Fair attendees can expect to find jobs or internship opportunities, learn about graduate school programs and network with employers.

Career Services encourages students to research the organizations that will be in attendance. Hire-A-Falcon and the Career Fair website are tools that can be utilized to research the organizations and learn more about the positions they offer.

"It is important to research the attending organizations before the fair for multiple reasons," Byers said. "It can give you an easy conversation starter, you look prepared and the student can have a better understanding of what majors the organization is looking for."

For more information on the UWRF Career Fair, possible volunteering opportunities, and the attending organizations, visit www.uwrf.edu/CareerFair or contact UWRF Career Services at 715-425-3572.

Annual Outdoor Art Exhibition set for Oct. 3-5 at UW-River Falls

Sept. 20, 2012--The University of Wisconsin-River Falls (UWRF) Art Department announces the 21st Annual Outdoor Art Installations Oct. 3-5. Faculty and students will be creating outdoor works of art designed to highlight a specific site on the UWRF campus grounds.

Visitors to the campus and the UWRF student body are asked to please respect the artistic ideas and to not alter or damage the artwork. Site maps identifying the individual installations can be picked up in the lobby of Kleinpell Fine Arts building outside Gallery 101 beginning Wednesday, Oct. 3, at 9 a.m.

Kinji Akagawa, emeritus professor of sculpture at Minneapolis College of Art and Design, will be the guest artist. A recognized international sculptor, he has focused much of his work on public spaces, more specifically, the social relevance of contemporary art and its place in public spaces. Akagawa will offer a lecture on Oct. 3 at 10 a.m. in the Kinnickinnic Theater in the University Center and a walkabout critique with students and guests Friday afternoon beginning at 1 p.m. The public is welcome to join in for these insightful conversations.

The installations and lecture are free and open to the public. Questions may be directed to the UWRF Art Department at 715-425-3266.

Art Exhibit at UWRF Provides Retrospective of Lynn Jermal's Work

Sept. 25, 2012--The University of Wisconsin-River Falls presents "Fierce: The Artistic Vision of Dr. Lynn Jermal" in Gallery 101, October 5-27. This exhibition of drawings, paintings and mixed media work provides a creative retrospective of Jermal's artwork. A reception honoring the memory of Jermal will be held Friday, Oct. 5, from 4:30-7:30 p.m.

Jermal was a part of the UWRF Art Department for 27 years as professor and head of the art education program while remaining active as an exhibiting artist.

Gallery 101, in the Klienpell Fine Arts building, is open Monday-Friday from 9 a.m.-5 p.m. and 7-9 p.m.; Sunday from 2-4 p.m. For more information, contact the UWRF Art Department at 715-425-3266.

Boetel Named Director of UW-River Falls Center for Agricultural Business Management and Engagement

Aug. 29, 2012— Brenda Boetel, UW-River Falls associate professor of agricultural economics and UW-Extension agricultural marketing specialist, has been appointed director of the newly created Center for Agricultural Business Management and Engagement (CABME). The CABME is made possible by a \$250,000 gift to the UW-River Falls Foundation by CHS, Inc, a leading global agribusiness owned by farmers, ranchers and cooperatives across the United States.

The vision of the CABME is to serve students and the agricultural community by providing and coordinating learning opportunities that develop knowledgeable leaders through teaching, research, and outreach. The Center will provide:

Students with the ability to participate in undergraduate research examining agricultural business and production problems;

Research results and analytical tools that will assist industry and government in addressing challenges in modern production agriculture and agribusiness;

Students with the opportunity to gain practical job experience through internships, participation in professional conferences, and international travel programs;

An integrated outreach program designed to disseminate research results that will further development and improvement of agricultural businesses.

The initial activities of CABME will focus on agricultural commodity price risk and agribusiness management issues. Managing price risk will focus on evaluation of price volatility, market structure, government policy and insurance products. Agribusiness management activities will include financial and strategic management, evaluation of business profitability, transition planning, and industry organization.

CABME will also be the key campus partner in the annual Rod Nilsestuen lectureship in sustainability, conservation, and cooperatives, which was supported by a gift from the Ralph K Morris Foundation.

The gift from CHS, Inc. includes funding to expand the university's recruitment and marketing efforts related to agronomy/crops and soils to fill the pipeline with qualified graduates in these high demand fields.

"As a leading global agribusiness, CHS is proud to support the Center for Agricultural Business Management and Engagement, which will be key in providing exceptional learning opportunities for the next generation of leaders in agriculture," said William Nelson, vice president, CHS Corporate Citizenship.

In addition to her background in agricultural and applied economics, Boetel has an interest in international development. Boetel holds a Ph.D. from the University of Minnesota and focuses on the areas of grain and livestock marketing and price analysis in her role with UW Extension.

"Under Dr. Boetel's leadership, this new center will leverage the University's strengths in agriculture and business to address key regional and global issues, and will provide extraordinary opportunities for our students," said UW-River Falls Chancellor Dean Van Galen. "We are grateful to CHS, Inc. for their generous gift and continued support of UW-River Falls."

About CHS, Inc.

CHS, Inc. (www.chsinc.com) is a leading global agribusiness owned by farmers, ranchers and cooperatives across the United States. Diversified in energy, grains and foods, CHS is committed to helping its customers, farmer-owners and other stakeholders grow their businesses through its domestic and global operations. CHS, a Fortune 100 company, supplies energy, crop nutrients, grain marketing services, livestock feed, food and food ingredients, along with business solutions including insurance, financial and risk management services. The company operates petroleum refineries/pipelines and manufactures, markets and distributes Cenex® brand refined fuels, lubricants, propane and renewable energy products.

For more information, contact Blake Fry, UW-River Falls special assistant to the chancellor, at 715-425-3711 or blake.fry@uwrf.edu.



Julie L. Bushman Named Executive-in-Residence at UW-River Falls

Sept. 12, 2012--Julie L. Bushman, an executive vice president at 3M in St. Paul, Minn., has been named the 2012 Executive-in-Residence by the AACSB International-accredited College of Business and Economics at the University of Wisconsin-River Falls. Bushman will deliver the Executive-in-Residence lecture "Transformational Leadership" on Monday, Oct. 1, from 2-3 p.m. in the Riverview Ballroom, University Center. The lecture is free and open to the public.

Bushman will discuss successfully growing a business through transformational leadership. She will share several examples from her experience and that of others at 3M. Bushman will speak to the significant organizational change resulting from a business transformation via challenging assumptions, taking risks, busting myths, changing minds, and creating a new vision.

"We are very pleased to have Julie Bushman as our Fall 2012 Executive-in-Residence," said Glenn Potts, dean of the College of Business and Economics. "She is an outstanding role model and has valuable experience to share with our students and the community."

Bushman is the executive vice president of 3M's Safety, Security, and Protection Services (SS&PS) Business, an approximately \$4 billion leading global provider of personal protective equipment, solutions that identify, authenticate, and locate people and assets, cleaning and protection products for commercial establishments, and infrastructure protection products. SS&PS provides these solutions to the government, construction, commercial building, manufacturing, oil and gas, transportation, and mining markets.

Prior to her current role, Bushman was vice president/general manager of the Occupational Health and Environmental Safety Division, overseeing global operations of the \$2 billion-plus business, the industry leader in personal protective equipment. Earlier, she held the role of chief information officer for 3M. She was also one of the original directors comprising the leadership team that successfully deployed Six Sigma at 3M under CEO Jim McNerney's leadership.

A native of Ellsworth, Bushman earned bachelor's degrees in business (marketing) and communicative disorders from UW-River Falls. She is married with three children and enjoys golf, piano, horses, and skiing.

For more information, call Audrey Ternes at 715-425-3335 or email audrey.ternes@uwrf.edu.



Center for Dairy Farm Safety Receives OSHA Grant

Sept. 24, 2012--The Center for Dairy Farm Safety (CDFS) has been awarded a \$127,000 OSHA grant through the Susan Harwood Training Grant Program. This is the second year the CDFS has been awarded this grant.

During the first year of the grant the CDFS was established with collaboration between UWRF and UW-Extension. A comprehensive employer level dairy farm safety training program was designed, and is currently being offered to dairy producers throughout Wisconsin in an effort to assist in developing an effective safety and health program for their operation. All of the materials were reviewed and approved by OSHA.

The second year of the program will build on those foundational safety program elements by designing safety training materials to be used by dairy producers for their employees. The target audience is young workers, minority workers, and non-English speaking/limited English proficiency or non-literate/low literacy workers. Training topics will include, animal handling, hazard communication, personal protection equipment, and hazard identification/risk assessment. Training and materials will be available in English and Spanish. The CDFS will be using a variety of methods to reach the producers and the employees; besides offering in-person trainings they will also offer programming through computer-based training and webinars.

"The opportunity to impact dairy safety is such an honor for this important industry in our state," said Connie Smith, director of risk management at UWRF and program director of the CDFS. "We want to be sensitive to what this industry needs and keep current on trends in dairy safety so we can be a valuable resource for producers."

Through the CDFS, Andrea Nthole will continue in her capacity as outreach specialist. Nthole holds a bachelor of science degree in agriculture education from UWRF and a master's degree in agriculture education from the University of Minnesota. Prior to joining the CDFS, Nthole taught high school vocational agriculture for more than 20 years in Wisconsin, Minnesota, and internationally.

For more information on the CDFS, visit www.uwrf.edu/CenterForDairyFarmSafety, or contact Smith at 715-425-3344 or connie.smith@uwrf.edu.

Nthole

Photo: Andrea Nthole, outreach specialist in the Center for Dairy Farm Safety.

Dedication of New Buildings to Kick-Off Weekend of Homecoming Events at UW-River Falls

Sept. 24, 2012—A busy weekend of Homecoming events at UW-River Falls, Sept. 28-30, will begin with the dedication of the new Jesse H. Ames Suites and Ann Lydecker Living and Learning Center. The dedication ceremony will begin at 3 p.m. on Friday, Sept. 29 and will include refreshments and tours of the new buildings.

The names of the two facilities, selected by UWRF students and approved by the UW System Board of Regents, were chosen to honor two outstanding leaders of UW-River Falls. Ames served as president of UWRF from 1917-1946, successfully leading the institution through difficulties associated with the Great Depression and World War II. Lydecker, who served as chancellor from 2000-2004, became known as the "Students' Chancellor" due to her close connection with students. Lydecker also oversaw the establishment of the College of Business and Economics at UWRF before her untimely death in a car accident in March 2004.

Additional Homecoming events open to the public include:

- Homecoming Lip Sync/Variety Show, 9 p.m., Friday, Sept. 28, in the Falcon's Nest of the University Center.
- Chancellor's Homecoming 5K Run/Walk, Saturday, Sept. 29. The race will begin at 8 a.m. at Ramer Field.
- Homecoming Parade, 11 a.m., Saturday, Sept. 29. The parade route will begin at the north end of Main Street, follow Division Street onto Second Street, and end at the UWRF University Center.
- Homecoming tailgate, 11 a.m. – 1:30 p.m., Saturday, Sept. 29, at Ramer Field.
- Homecoming soccer match vs. UW-Platteville, 2 p.m., Saturday, Sept. 29, at Ramer Field.
- Homecoming football game vs. UW-Oshkosh, 2 p.m., Saturday, Sept. 29, at Ramer Field.
- Homecoming Symphony Band & Jazz Ensemble Concert, 7:30 p.m., Saturday, Sept. 29, in the William Abbott Concert Hall of the Kleinpell Fine Arts building.
- Comedian Adam Grabowski, 8 p.m., Saturday, Sept. 29, in the Riverview Ballroom of the University Center.
- Homecoming Choral Concert, 3 p.m., Sunday, Sept. 30, in the William Abbott Concert Hall of the Kleinpell Fine Arts building.

More information about the dedication of the Ames Suites and Lydecker Living and Learning Center is available at www.uwrf.edu/housing/amesgrandopening.cfm

More information on Homecoming 2012 events at UW-River Falls can be found at www.uwrf.edu/UniversityAdvancement/AlumniRelations/Homecoming2012.cfm

For questions, contact Blake Fry, UWRF special assistant to the chancellor, at 715-425-3711 or email blake.fry@uwrf.edu.

Falcon Frontier Days Rodeo Set for Sept. 14-15

Sept. 6, 2012--The 48th Annual Falcon Frontier Days Rodeo is set for Friday and Saturday, Sept. 14-15, at the University of Wisconsin-River Falls rodeo grounds at the Campus Lab Farm near the corner of Wasson Lane and Cemetery Road in River Falls.

Performance times are Friday, Sept. 14, at 7 p.m. and Saturday, Sept. 15, at 1:30 and 7 p.m. Ticket prices are \$12/adults and children over age 12; \$8/UWRF students with id and children age 5-12; children 4 and under are free. Pre-sale tickets will be available Tuesday-Thursday, Sept. 11-13, from 11 a.m.-3 p.m. in the Ag Science building and the University Center on campus. Pre-sale prices are two dollars off the gate prices.

A food stand will be available for food purchases at the rodeo site during all performances.

Breakfast on the Farm will be offered on Saturday, Sept. 15, from 7 a.m.-noon at the Campus Lab Farm. Cost is \$8/adults and children over age 12, \$5/UWRF student with id, \$4/children under 12.

For more information, contact the UWRF Food Science office at 715-425-3704.

Fall Observatory Viewing Sessions Set at UW-River Falls

Sept. 6, 2012—The University of Wisconsin-River Falls Physics Department begins its fall season of free, public observatory viewings and astronomy discussions on Sept. 18.

The first stargazing session on Tuesday, Sept. 18, includes a talk by physics Professor Eileen Korenic, who will present "Mars Science Laboratory: Curiosity, the Latest Rover" at 8 p.m. in Room 271 Centennial Science Hall. The discussion precedes the 8:30 p.m. telescope viewing on the third floor observation deck.

All observatory viewings are dependent on a clear sky. To verify that the sky is clear enough for viewing, call 715-425-3560 after 6 p.m. or visit www.uwrf.edu/PHYS/Observatory.cfm and click on "observatory." The talks, set for 8 p.m., will go on as scheduled regardless of the weather.

A Physics Department faculty member and/or student will staff each telescope and be available to answer questions at each open telescope session. Objects to be seen include planets, globular clusters, open clusters, nebulae, galaxies, moons, and double stars.

Since the viewing dome is unheated and the observing deck is outside and open to the elements, visitors should dress appropriately for the weather. The viewings and talks are suitable for all ages.

Other viewings this fall include:

Wednesday, Oct. 17, 8 p.m., "2012: Mayan Doomsday?" presented by student Anthony Tumbarello in Room 271 Centennial Science Hall, followed by the 8:30 p.m. telescope viewing on the third floor observatory deck.

Tuesday, Nov. 13, 8 p.m., "The Star of Bethlehem" presented by Professor Eileen Korenic in Room 271 Centennial Science Hall, followed by the 8:30 p.m. telescope viewing on the third floor observatory deck.

For more information about the observatory, email glenn.spiczack@uwrf.edu or about pre-observatory talks, email eileen.korenic@uwrf.edu

UW-River Falls Journalism Department Celebrates 50th Anniversary with Open House, Program

Sept. 5, 2012--A celebration of the 50th anniversary of the Department of Journalism at UW-River Falls is set for Saturday, Sept. 29, as part of the university's Homecoming weekend festivities. More than 1,000 students have majored in journalism at UWRF since the department first offered the major in 1962.

The public is invited to an open house at the department's facilities and student media on the third floor of North Hall on campus from 10 a.m. to 2 p.m. Current students and faculty will host alumni and friends at visits to The Student Voice (campus newspaper) offices and the campus radio station, WPR-affiliate WRFW-FM. Also open for visits will be the department's offices and media lab. Former faculty members will be there as well. Refreshments will be served.

A banquet and program begins with a reception at 5 p.m. at Kilkarney Hills Golf Course, 163 Radio Road, River Falls. The program includes a tribute to the founder of the department of journalism, M. Wayne Wolfe, by his son, Minneapolis Star Tribune Reporter Warren Wolfe, and former department chair Lorin Robinson. One of the original faculty members, Don Brod, will recollect the department's earliest years. Former students will share their memories of journalism and life on campus from the 1960s through today.

The banquet buffet dinner is \$29 per person. Reservations can be made by calling the office of University Advancement toll free at 877-258-6647, or can be emailed to alumni@uwrf.edu.

For additional information, contact Professor Emeritus Michael Norman at jmichaelnorman@sbcglobal.net, or 651-208-1721.

Morning With a Professor Series Set at UW-River Falls

Sept. 4, 2012 -- Registration is open for the Morning With a Professor lecture series at UW-River Falls.

The popular series is part of a tradition that started in 1988. University professors and community leaders share expertise, knowledge and opinions on topics drawn from current news, historical events, contemporary issues and personal experiences.

Each two-hour session includes a thought-provoking presentation and the opportunity to share one's own insights and inquiries in an open "question and answer" forum.

Lectures take place on Tuesday mornings from 9-11 a.m. in the Kinnickinnic River Theater of the University Center. Registration is open to all St. Croix Valley community members. The fall 2012 series costs \$60 and includes the six lectures, coffee and light refreshments. A limited number of parking permits will be issued by request, on a first come, first served basis at the time of registration.

Fall 2012 presenters and topics include:

- Sept. 25: William Cordua, Geology Department professor emeritus, "St. Croix Valley Geology: A Billion Years in the Making"
- Oct. 2: Grace Coggio of the Communication Studies and Theater Arts Department, "The New Norms of Communication: How Might it Impact Civility."
- Oct. 9: Robin Murray of the Communication Studies and Theater Arts Department, "Exploring Sustainability Through the Performing Art."
- Oct. 23: Erik Johnson of the Communication Studies and Theater Arts Department, "Election Campaign Propaganda: Making Sense of the Media Blitz."
- Oct. 30: Geoffrey Scheurman of the Teacher Education Department, "Roving In Norway: Discovering the Paradox of Democracy."
- Nov. 6: Arpan Jani of the Computer Science and Information Systems Department, "Technology: Cognition, Culture and Commerce."

To register, contact the UWRF office of Outreach and Continuing Education at 715-425-3256, email outreach@uwrf.edu or visit www.uwrf.edu/ContinuingEducation/MWP.

Recent UWRF Grad Works to Limit Flooding from Hurricane Isaac

Aug. 30, 2012—Northeastern Wisconsin is as unlikely a place as any to seek expertise on controlling hurricane related flood damage, but this past week, Kevin Kubiak, of Rhinelander, has played a crucial role in protecting Louisiana from Hurricane Isaac.

Kubiak finished his dual degree in applied physics and civil engineering from the University of Wisconsin-River Falls and the University of Minnesota-Twin Cities in May and accepted a position with HESCO Bastion Environmental. HESCO specializes in units that are used to stop floods and environmental damage.

"On Sunday (Aug. 26), we visually inspected a wall of our product that is serving as a backup flood wall along Highway 23 in Plaquemines Parish, La., to the levee on the west side of the west bank of the parish," said Kubiak. "Highway 23 is a crucial shipping and trucking route for the oil rigs which is why the parish tries to keep it open as long as possible."

Following a series of repairs to the existing wall, Kubiak said he and his colleagues turned their attention to assisting with the construction of new flood walls. "We then found out that the U.S. Army Corps of Engineers was planning on using our product to close a gap in a floodwall across Highway 23 a little further north of us because the floodgate was under construction and had not been completed yet. Starting at midnight on Tuesday we assisted the Corps in constructing the gap closure in the floodwall which also happened to be in Plaquemines Parish."

Kubiak and his colleagues braved the initial onslaught from Hurricane Isaac to monitor the integrity of the walls, but eventually had to take shelter overnight when the full force of the storm reached Plaquemines Parish.

In some respects this storm has been more devastating to Plaquemines Parish than Hurricane Katrina was. "The amount of flooding that has been observed in Plaquemines Parish during this storm is the highest water level in a long time and I truly believe the parish did not foresee this type of surge coming in at all," said Kubiak. "During our last inspection there were many downed trees, telephone poles that had been snapped in half, and house debris everywhere."

Despite the extreme conditions, the work of Kubiak and his colleagues has successfully protected portions of Plaquemines Parish from flooding. "The thing about this wall is it will allow the parish to pump the water off of the roadway and open up the highway faster than if there were no protection which will allow for oil rigs to be up and running again with a minor amount of down time," said Kubiak. "An eight mile stretch stayed dry because of a levee raising project done with our product before Hurricane Gustav."

Kubiak said that the project has led to him earning a new nickname. "My coworker has decided to nickname me "Disaster Magnet" because I am potentially going to get hit by Isaac four times. The first time in Charleston (where Kubiak is now headquartered) by a band that broke off when Isaac was still in the Caribbean, the next two in Louisiana, and the potential fourth back in Charleston if the storm gets pushed back south by the jet stream."

For more information, contact Blake Fry, UWRF special assistant to the chancellor, at 715-425-3711 or blake.fry@uwrf.edu.

About the Dual Degree Program

The dual degree program is a "3-2" program in which students spend approximately three years at UWRF, taking science, math, and general education courses in addition to their first several engineering courses. Students finish their junior and senior engineering courses at the University of Minnesota or the University of Wisconsin-Madison, earning two degrees in about five years: a bachelor's degree in applied physics from UWRF and a bachelor's degree in engineering from the University of Minnesota or the University of Wisconsin-Madison.

Kubiak

Photo outline: Kevin Kubiak (center) directs the closure of a floodwall gap in Plaquemines Parish, La., in the hours prior to the landfall of Hurricane Isaac. Kubiak, from Rhinelander, is a recent graduate in applied physics and civil engineering from the University of Wisconsin-River Falls and the University of Minnesota-Twin Cities.

Social Justice Consultant to Lead Inclusive Leadership Sessions at UW-River Falls

Sept. 25, 2012--Social Justice consultant Becky Martinez will host three learning sessions about inclusive leadership at UW-River Falls on Friday, Oct. 5. All sessions are free and open to the public. Everyone is welcome to attend any or all of them.

Inclusive leadership sessions include:

- "Professional Development: Creating & Promoting an Inclusive Campus Community," 1-1:50 p.m., Falcon's Nest, University Center. As institutions undertake the challenge to create inclusive, thriving environments, educators are expected to be part of this challenge. From theoretical concepts to self-reflection this interactive workshop will provides practical connections and tools to develop a more inclusive campus community.
- "Building Community as an Inclusive Leader," 3-4 p.m., Falcon's Nest, University Center. We are all charged with creating an inclusive campus environment; this takes time, intentionality, self-awareness, and requires us to view the world through a diversity lens. This interactive workshop will provide connections and tools to build a welcoming campus community as an inclusive leader.
- "Leading Through an Inclusive Lens," 6:30-7:30 p.m., Falcon's Nest, University Center. For an inclusive community to be successful, students must develop self-awareness; inclusive leaders understand the systemic concepts of social justice. This session will engage participants in authentic dialogue and provide tools to develop their leadership skills to be effective as an inclusive leader.

More information about Becky Martinez can be found at http://www.infinitymartinez.com/about_becky.html.

For additional information or to request accommodations, contact UWRF Student Life at 715-425-4444 or email StudentLife@uwrf.edu.

UW-River Falls Art Faculty Exhibit at the Phipps Center for the Arts

Sept. 28, 2012--The University of Wisconsin-River Falls Art Department presents their art faculty exhibition at the Phipps Center for the Arts Oct. 19-Nov. 25. A reception for the event is set for Oct. 26 from 6:30-8:30 p.m.

Artists exhibiting work in the faculty show are: Randy Johnston, Morgan Clifford, Bernice Ficek-Swenson, Brett Kallusky, Dan Paulus, Peter Mak, Lyz Wendland, Stephanie deArmond, Jan McKeachie-Johnston, Michael Helke, Jeannine Kitzhaber, Ann Lawton, Lauren Herzak-Bauman, Eoin Breadon, Asako Nakauchi, Rhonda Willers and Heather Delisle. Deceased emeriti faculty Kurt Wild, Walter Nottingham and Lynn Jermal will also be remembered by their artwork.

The UWRF Art Department's mission is to provide in-depth and comprehensive exposure to and expertise in the visual arts, while providing a creative environment in which students develop aesthetic skills, conceptual thinking, visual awareness and technical expertise. UWRF student artwork will be on view at the Phipps, demonstrating this mission.

In addition to the visual exhibition, there will be an art history lecture and glass blowing demonstration. UWRF art Historian Kaylee Spencer will give a talk on Mayan Architecture and Ritual in the Black Box Theater at the Phipps Center for the Arts on Oct. 24, at 6 p.m. UWRF art Assistant Professor Eoin Breadon will demonstrate glass blowing in 163 Kleinpell Fine Arts at UWRF on Oct. 27 at 10 a.m.

Phipps gallery hours are: Sunday from noon-4:30 p.m.; Monday-Saturday from 9 a.m.-4:30 p.m. Galleries are also open one hour prior to performances. All events are free and open to the public.

For more information, contact the UWRF Art Department at 715-425-3266.

Wyman Series at UW-River Falls Presents Zach Wahls

Sept. 14, 2012--A speech by Zach Wahls, "What Makes a Family," is the first Wyman Series event at UW-River Falls on Wednesday, Oct. 3, at 7:30 p.m. in the Riverview Ballroom of the University Center. The event is free and open to the public.

"What makes a family?" Wahls tried to answer that very question when he testified before the Iowa House Judiciary Committee in January 2011. The son of two lesbian mothers, the 19-year-old University of Iowa engineering student had no idea that his heartfelt testimony would spread like viral wildfire.

Now the author of a book, "My Two Moms: Lessons of Love, Strength, and What Makes a Family," Wahls shares a story that has never before been told, and offers a fresh, bold perspective on a recently rekindled and contentious issue: gay marriage. Like any family's story, Wahls is one of highs and lows, laughs and tribulations. Regardless of beliefs on marriage equality in our country, this lecture will offer a unique, personal perspective.

"My Two Moms: Lessons of Love, Strength, and What Makes a Family" will be available for purchase in the Falcon Shop of the University Center as well as at the event.

Visit Zach Wahls' website at http://www.zachwahls.com/?page_id=273

Other Wyman Series events include:

- Wednesday, Nov. 14, at 7:30 p.m., Abbott Concert Hall in the Kleinpell Fine Arts building, Mu Performing Arts Presents: Mu Daiko (Japanese drumming);
- Thursday, Feb. 14, 2013, at 7:30 p.m., Riverview Ballroom in the University Center, Carnaval Brasileiro! (Brazilian Carnival);
- Wednesday, March 13, 2013, at 7:30 p.m., Riverview Ballroom in the University Center, "How Do We Define American?" by Jose Vargas;
- Wednesday, April 24, 2013, at 7:30 p.m., Abbott Concert Hall in the Kleinpell Fine Arts building, Earth Week Speaker: Julia Butterfly Hill.

For more information on these events or accommodations, call 715-425-4444 or visit <https://www.uwrf.edu/StudentLife/ActivitiesAndEvents/WymanSeries.cfm>.

Adofoli Selected as an Outstanding Woman of Color

Oct. 19, 2012--Earlier this month, Grace Adofoli, a fourth-year psychology major from River Falls, was honored as an Outstanding Woman of Color by the University of Wisconsin System Women's Studies Consortium. The award ceremony took place on October 6 during the Wisconsin Women's Studies and LGBTQ conference held in Oshkosh. One recipient of the award is chosen from each UW System campus. Students, faculty, staff and community members can all be considered for the award.

Adofoli, a McNair Scholar, expressed an early interest in research and intensive study, and during her sophomore year she began to learn research techniques in biology under the supervision of Professor Karen Klyczek. In the spring semester of 2010, Adofoli completed a small laboratory research project examining bacteria and viruses.

Adofoli spent a summer at the Africana Studies and Research Center at Cornell University, studying gender inequities in higher education in Ghana. As part of her research experience, she was a delegate at the Economic Youth Forum in Ghana. She is currently working on a survey examining UW-River Falls student attitudes and experiences concerning race. Adofoli plans to pursue a Ph.D. in community and ecological psychology.

In addition to her academic pursuits, Adofoli is a well-known leader throughout the UW-River Falls campus by students, faculty, and staff. She served as president of the Black Student Union for two years, and is an active member of numerous student organizations such as the Intervarsity Christian Fellowship, SURSCA (Society for Undergraduate Research Scholarly and Creative Activity), the Psychology Club, and the Diversity Organizations Coalition. Adofoli has also served as a student representative on the Faculty Senate Diversity and Inclusivity Committee.

For more information, contact Andriel Dees, UW-River Falls chief diversity officer, at 715-425-3833 or andriel.dees@uwrf.edu.

Grace Adofoli 3

College of Business and Economics Faculty Recognized

Oct. 1, 2012 – Three faculty members at the College of Business and Economics (CBE) at the University of Wisconsin-River Falls were honored in September for their outstanding performance as judged by recent alumni and peers. The 13th Annual Outstanding Teacher, Advisor and Research awards were awarded to Hossein Eftekari for teaching economics; Claire Kilian for her work as an advisor; and Daryl Miller for his research in 2011-2012

Outstanding Teacher and advisor awards are determined by a vote of alumni two and four years post-graduation for the faculty who have had the most positive impact on their education, careers, and lives.

The Outstanding Researcher Award is determined by a committee of peers and selected for intellectual contributions in his or her field of endeavor in the preceding year.

Recipients were awarded a cash gift from the Fund for Excellence.

College of Business and Economics Professor Appointed to Editorial Advisory Board

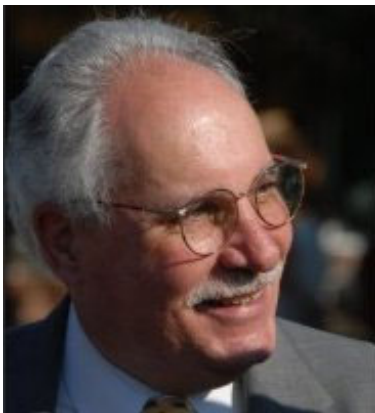
Oct. 26, 2012 – Charlie Hurt, Ph.D., professor in the Department of Computer Science and Information Systems at the University of Wisconsin-River Falls, has accepted an invitation to serve on the editorial advisory board of the scientific journal "International Journal of Management and Information Systems." IJMIS is published by the Clute Institute, and is devoted to international research on the impact of information systems on management decision.

The appointment is effective January 1, 2013.

Hurt, of River Falls, joined the College of Business and Economics at UWRF in 2006 as a professor in the computer sciences department. He served as Provost and Vice Chancellor of Academic Affairs at UWRF from 2006-07. He has published five books and more than 50 scholarly articles, reports and conference presentations.

The Clute Institute was founded in 1985 for the purpose of disseminating the latest scientific research on various business and economics-related topics. It publishes 15 academic journals and sponsors multiple annual academic conferences. All of the Institute's journals are available online and free of charge.

For more information, contact Glenn Potts, Dean of the College of Business and Economics, at 715-425-3335.



Enterprise Partners with UW-River Falls to Offer Car Sharing

Oct. 1, 2012 – Enterprise Rent-A-Car is partnering with the University of Wisconsin-River Falls (UWRF) to offer car sharing through WeCar by Enterprise. Available to students, faculty and staff, as well as local residents, WeCar by Enterprise is a membership-based, automated car rental option that offers a sustainable, efficient and cost-effective transportation alternative to the River Falls community. Registered members have access to two fuel-efficient Toyota Prius hybrids parked in the middle of campus at Wild Rose Avenue and South Sixth Street.

"We are working with WeCar to bring a sustainable and affordable transportation option to our students, faculty and community," said Jerry Waller, sustainability coordinator for Student Affairs at UWRF. "This initiative provides students with additional transportation options, even if they don't have a vehicle on campus. In fact, we hope the program will reduce the need for cars on campus and contribute to our sustainability efforts."

Students (18 and older) are eligible for membership in WeCar, which offers around-the-clock access to hourly, daily and overnight rentals. WeCar allows members to maintain the benefits of a personal car while only paying for the vehicle when it is being used. Campus car-sharing programs are especially popular with students because they provide a solution to car rental age restrictions, as well as financial concerns associated with having a car on campus.

Members reserve a vehicle online, then access the vehicle using a membership card and return it to the same location. Fuel, basic physical damage to the vehicle and state-required liability protection are included in the standard rate plan.

"WeCar provides students at UWRF with a low-cost, convenient transportation solution located right on the campus," said Ryan Johnson, assistant vice president, WeCar and Rideshare for Enterprise. "Our car-sharing program is a sustainable, totally automated and efficient mobility option that can help alleviate parking and transportation challenges at universities across the United States."

WeCar is a natural extension of the local car rental service Enterprise pioneered and continues to provide, and WeCar programs are supported by the extensive Enterprise Rent-A-Car neighborhood network of more than 5,500 rental offices located within 15 miles of 90 percent of the U.S. population, including a local branch in Hudson. Local Enterprise operations maintain cars and have the flexibility to add WeCar vehicles to meet demand. In addition, Enterprise regularly recruits and hires graduates from UWRF.

At UWRF a Brand Ambassador Internship program is being established to market the car-sharing service on campus. WeCar by Enterprise operates car-sharing programs on more than 50 college campuses throughout the United States and Canada, as well as corporate, government, military and downtown programs throughout the United States.

UWRF students, faculty and staff with a credit card and valid driver's license can sign up for the program at www.wecar.com/uwrf. Organizations interested in WeCar can learn more at www.wecar.com, and additional information about WeCar is available by following @WeCar on Twitter.

About WeCar by Enterprise

The WeCar by Enterprise car-sharing program provides a totally automated, membership-based and environmentally friendly transportation solution, whether it is for an hour, a day, a weekend or longer. Enterprise Rent-A-Car launched hourly car rentals in 2005 and local car-sharing in 2007 as a natural extension of its business rental program and longtime focus on customized service in communities. Today, Enterprise Rent-A-Car's WeCar program offers mostly hybrids and plug-in vehicles, delivering car-sharing technology's speed, efficiency and economy nationwide to businesses, universities and government offices looking to enhance their fleet management operations and sustainability initiatives. Convenient and cost-effective, WeCar vehicles are accessible around-the-clock. Supported by the extensive Enterprise Rent-A-Car network of locations, the WeCar program is able to build on Enterprise's well-established Virtual Car® rental service and its track record for making local car rental convenient and affordable for those who prefer to "buy for the need and rent for the exception." In addition, WeCar car-sharing complements other Enterprise programs that help customers reduce traffic congestion, fuel consumption and vehicle emissions.

St. Louis based-Enterprise Holdings owns and operates the Enterprise Rent-A-Car brand and the WeCar program. With annual revenues of \$14.1 billion and more than 70,000 employees, Enterprise Holdings also operates, through its regional subsidiaries, more than 1 million cars and trucks, making it the largest and most comprehensive car rental service provider in the world measured by revenue, employees and fleet. For more information about Enterprise Rent-A-Car's WeCar program, visit www.wecar.com. For more information about Enterprise Holdings' environmental stewardship and long-term commitment to the sustainability of the car rental and car sharing business, visit www.DrivingFutures.com and follow @LeeBroughton on Twitter.

Fiftieth Anniversary Production of 'Who's Afraid of Virginia Woolf' Slated for UW-River Falls Stage

Oct. 4, 2012--The UW-River Falls University Theatre is slated to honor the fiftieth anniversary of Edward Albee classic drama "Who's Afraid of Virginia Woolf." The American classic is a hilariously haunting and provocative look at life and academia of the 1960's. Performances are set for 7:30 p.m. Oct. 18-20 and 24-27 in the Sanford Syse Theatre of the Kleinpell Fine Arts building.

The original Broadway production, directed by Alan Schneider, opened 50 years ago, in October of 1962. The play won the 1963 Tony Award for Best Play and the 1962-63 New York Drama Critics' Circle Award for Best Play. The title, "Whose Afraid of Virginia Woolf" is a pun referring to the song "Whose Afraid of the Big Bad Wolf?" from Walt Disney's animated version of "The Three Little Pigs"(1933). The name Virginia Woolf, however, refers to an English novelist who was known for revealing the truth about human experiences. Her writing was highly complex, and there was a fear among intellectuals that they may not understand it. Albee's play, not unlike Woolf herself, exposes four characters during an evening of conversation, confrontation, and drinking.

On an unsuspecting evening in a college town in New England, an unforgettable night of cocktails and crossfire is about to begin. George (associate professor of history) and Martha (his wife and daughter of the president of the college) invite Nick (the new biology professor) and Honey (his alcoholic wife) to their home for a night cap after a party. George and Martha proceed to launch a series of vicious and relentless verbal attacks on each other in front of the young couple. Though embarrassingly uncomfortable, they are intrigued and drawn to participate in this skillfully executed game. Though George and Martha's dysfunctional relationship is revealed, so too is their story of love and commitment.

The production uses an updated script from the 2005 Broadway revival production of the show. According to James Zimmerman, director of the UWRF production, "the updated script remains truthful to Albee's original, while allowing audiences to follow the true inner thoughts and motivations of George and Martha. The evening becomes less a story featuring 'marriage as blood sport,' and more an exploration of relationships."

Featured in the roles of George and Martha are UWRF seniors Daniel Vopava of New Brighton, Minn., and Dana Clausen of River Falls. Rounding out the cast are Robert Brecher (Nick) of Hudson and Sophie Sieh (Honey) of Hastings, Minn. Behind the scenes are James Zappa (stage manager) of Maplewood, Minn., Shane Donahue (sound designer) of Hudson, Steve Kath (scene designer); Lawrence Bennett (technical director/lighting designer); and Denise Baker (costume designer).

Tickets are \$10 for adults, \$8 for seniors (60+), and \$5 for UWRF students with ID. The production has an adult theme and coarse language. The show is slated for the intimate setting of the Syse Theatre on campus, seating only 80 patrons per evening. Patrons should plan to buy tickets early to avoid sell-outs. The University Theatre Box Office in the Kleinpell Fine Arts building will be open for ticket sales Monday-Friday beginning Oct. 11 from 10 a.m.-3 p.m. and on the nights of the productions from 6:30-7:30 p.m. Tickets may be purchases in person, by calling the box office at 715-425-3114, or by mail. Additional information and a mail-in order form may be found online at www.uwrf.edu/CSTA/TheatreArts/UniversityTheatre.cfm.



L to R: Sophie Sieh (Honey), Rob Brecher (Nick), Danny Vapava (George), and Dana Clausen (Martha) are featured in the UW-River Falls University Theatre production of "Who's Afraid of Virginia Woolf?" playing Oct. 18-20 and 24-27 at 7:30 p.m. in the Sanford Syse Theatre of the Kleinpell Fine Arts building.

Koshar is Peterson Lecture Series Speaker at UW-River Falls

Oct. 9, 2012—Rudy Koshar, the George L. Mosse WARF Professor of History, German & Religious Studies at the University of Wisconsin-Madison, will speak at UW-River Falls on Friday, Oct. 26, as part of the annual Edward N. Peterson Lecture Series. The lecture will begin at 4 p.m. in the Kinnickinnic River Theater in the University Center and will be preceded by a reception at 3 p.m.

Koshar's lecture, "On Stillness: European Political Fiction in the Age of Extremes," will address twentieth-century European history from the angle of political fiction. The lecture will draw upon Koshar's scholarship and publications covering German history, the twentieth-century European cultural history, modern German travel cultures, and historical memory.

Edward N. Peterson taught history at UW-River Falls from 1954 until his death in 2005. Among the many courses he enjoyed teaching were those focused on the twentieth century, especially World War I, World War II, and the Cold War. Peterson wrote ten books on Germany in the twentieth century, and devoted his scholarly life to issues surrounding war, peace and power.

To honor the memory of Peterson and to address the vital issues of our time, the History and Philosophy Department established the series to emphasize the issues that were the focus of his academic life: war and peace, abuses and limits of power, and the struggle for democracy in the twentieth century. The series is funded by an endowment made possible by the generous donations of students, alumni, faculty and friends, collected over many years.

Additional information on the Edward N. Peterson Lecture Series and this year's event is available at <https://www.uwrf.edu/HIST/Events/PetersonLectureSeries/Index.cfm>.

For more information, contact Blake Fry, UW-River Falls special assistant to the chancellor, at 715-425-3711 or blake.fry@uwrf.edu.

Koshar

Online Privacy Topic of Working Journalists Seminar Series

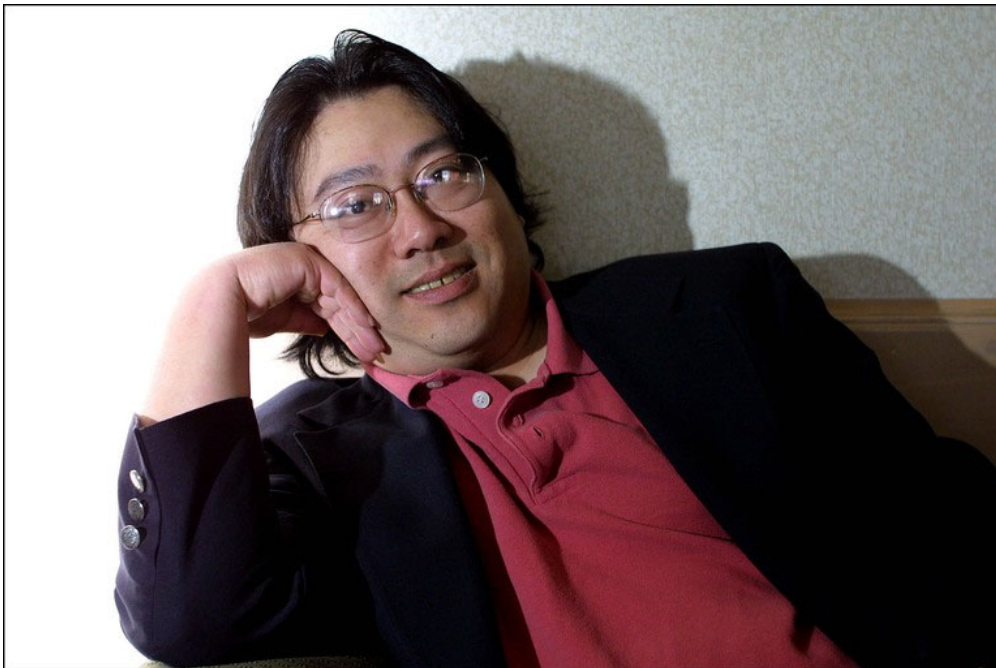
Oct. 30, 2012--When we talk on the phone or conduct business on the Internet, there is always someone between us and the person or organization we're talking to. It could be a phone company, an ISP, a credit card company, a bank, or other entity. It knows what we do and has control over our communication online. Can privacy exist in such an environment? What are the dangers to society when big companies have access to our private conversations and business transactions?

These important questions will be addressed by Lee Tien, a senior staff attorney with the Electronic Frontier Foundation (EFF), when he speaks at UW-River Falls as part of the Working Journalist Seminar Series at 7 p.m. on Nov. 8 in the Riverview Ballroom in the University Center. The event is free and open to the public.

Tien specializes in free speech law, including how free speech is related to intellectual property law and privacy law. Before joining EFF, a non-profit, member-supported public interest organization dedicated to protecting privacy and free speech on the Internet, Lee was a sole practitioner specializing in Freedom of Information (FOIA) litigation. Tien received his undergraduate degree in psychology from Stanford University. After working as a news reporter at the Tacoma News Tribune for a year, he attended law school at Boalt Hall, University of California at Berkeley.

The event is co-sponsored by the UW-River Falls Department of Journalism and the UW-River Falls American Democracy Project.

For more information, visit www.uwrf.edu/JOUR/Events/Working.cfm, call 715-425-3169 or email patricia.berg@uwrf.edu.



University Archives and Area Research Center at UW-River Falls to Hold Open House

Oct. 5, 2012--The UW-River Falls Chalmer Davee Library is celebrating the 50th anniversary of the River Falls Area Research Center, along with national Archives Month, with an Open House on Thursday, Oct. 18, from 3-6 p.m. in Room 170 (lower level) of the Davee Library. The event is free and open to the public.

In 1962 the Wisconsin Historical Society established a network of archival repositories designed to make the society's rich archival collections available statewide. The Area Research Center Network is built on an innovative partnership with the four-year campuses of the University of Wisconsin System and the Northern Great Lakes Visitor Center. The UWRF (Wisconsin State College-River Falls back then) Area Research Center (ARC) was one of the first to be established. For a map of area research centers around the state, visit <http://www.wisconsinhistory.org/libraryarchives/arcnet>.

The River Falls ARC serves Pierce, St. Croix, Polk, and Burnett counties. The River Falls ARC has local government records, manuscript collections, photograph collections, and oral histories from this four-county area, as well as maps, books, family histories, and most newspapers that have been published over the years in these counties.

No other state has created this kind of comprehensive network. What is unique to Wisconsin is the transfer of archival material throughout the ARC network. Students, faculty, genealogists, and the general public do not need to travel to Madison—or any other UW campus—to do research, the archival collections come to them in a matter of days.

The Open House will feature a new exhibit on Wisconsin's theme for this year's Archives Month, "Wisconsin's Area Research Center Network: Implementing the Wisconsin Idea since 1962."

"For 50 years the Area Research Center has implemented the Wisconsin Idea that the university should improve people's lives beyond the classroom. The ARC supports teaching, research, outreach, and public service by preserving unique historical records and making them available to professors, students, and members of the community," said Kathryn Otto, head of the UWRF University Archives and Area Research Center.

In addition, the archives staff has borrowed some nifty resources from other ARCs for a display of Wisconsin treasures at the Open House. Materials from the UWRF University Archives and the River Falls ARC will augment that display.

For more information, call the University Archives and Area Research Center at 715-425-3567 or email archives@uwrf.edu

UW-River Falls Art Professor Displaying Work in Greece

Oct. 22, 2012— Prints from UW-River Falls Art Professor Bernice Fieck-Swenson are on display in Athens, Greece. The prints are part of an exhibition, "Ontologies: Four Visions," which is a four-person exhibition of United States women printmaking. The exhibition, which runs until Oct. 28, is the only American exhibition held in conjunction with the 2012 Athens Print Fest.

Fieck-Swenson is exhibiting five copper plate photograves from her "Promise of Water" series, as well "Prayer Flag," a five digital print installation on silk.

Fieck-Swenson's fellow exhibitors are J. Catherine Bebout from New Jersey Montclair State University, Barbara Robertson at artist from Washington state, and Nancy Macko from Scripps College in California. All four artists were present for the exhibit's opening on Oct. 1.

To learn more about the 2012 Athens Print Fest, visit <http://www.athensprintfest.gr/en>.

For more information, contact Fieck-Swenson at 715-425-3236 or bernice.fieck-swenson@uwrf.edu.

Fieck

Photo: Left to right is J. Catherine Bebout, Barbara Robertson, Bernice Fieck-Swenson, and Nancy Macko attend the opening of their exhibit, "Ontologies: Four Visions," at the 2012 Athens Print Fest in Athens, Greece.

UW-River Falls Biology Professor Named a Vision and Change Leadership Fellow

Oct. 8, 2012--Karen Klyczek, professor of biology at the University of Wisconsin-River Falls, has been selected to serve as a Vision and Change Leadership Fellow with the Partnership for Undergraduate Life Sciences Education (PULSE) program. The PULSE program is a joint initiative of the National Science Foundation (NSF), Howard Hughes Medical Institute (HHMI), and the National Institutes of Health (NIH). The effort is supporting a yearlong program in which Vision and Change Leadership Fellows consider and then recommend models for improving undergraduate life sciences education.

"The fellows represent a diverse group of extremely capable faculty," said Judith Verbeke of the NSF. "They bring a variety of experiences that will inform the development of an implementation framework that will transform undergraduate education in the life sciences."

Klyczek is among forty Vision and Change Leadership Fellows selected from among 250 applicants. Vision and Change Leadership Fellows come from 24 states and the U.S. Virgin Islands, and represent research universities, liberal arts colleges, comprehensive/regional universities, and two-year colleges.

"We are very excited about the work on which the fellows are about to embark," said Clifton A. Poodry of NIH's National Institute of General Medical Sciences. "The PULSE program will help move life sciences education forward."

To learn more about PULSE, including a complete listing of the Vision and Change Leadership Fellows, visit www.pulsecommunity.org.

For more information, contact Blake Fry, UW-River Falls special assistant to the chancellor, at 715-425-3711 or blake.fry@uwrf.edu.



Beta Gamma Sigma Named Exemplary Chapter

Oct. 1, 2012 – The University of Wisconsin-River Falls collegiate chapter of Beta Gamma Sigma, the international honor society serving business programs accredited by AACSB International (Association to Advance Collegiate Schools of Business), has been recognized as an Exemplary Chapter for its superior level of membership acceptance during the 2011-12 academic year.

The award recognizes UWRF for its outstanding success in recruiting top business students into the society, according to UWRF College of Business and Economics Dean Glenn Potts.

With Exemplary Chapter status, the college is now eligible to award a \$1,000 Beta Gamma Sigma scholarship during the 2012-13 academic year and will also receive a certificate commemorating its exemplary accomplishments.

The UWRF chapter inducted 35 new student members at its Induction Ceremony on April 23, according to chapter advisor and Associate Dean Brian Schultz. This is the second consecutive year that UWRF has received this honor.

Membership in BGS is the highest recognition a business student anywhere in the world can receive in a baccalaureate or master's program at a school accredited by AACSB International. Eligible students are invited to join based on their cumulative GPA in either their junior, senior or graduate year of study. Undergraduates must place in the top 10 percent of their class and graduate students must place in the top 20 percent of their class.

Founded in 1913, Beta Gamma Sigma's mission is to encourage and honor academic achievement in the study of business and to foster personal and professional excellence among its members.

UW-River Falls Signs Partnership with China Agricultural University

Oct. 8, 2012--The University of Wisconsin–River Falls, home to one of the largest undergraduate dairy science programs in the United States, signed a collaboration agreement with China Agricultural University (CAU), located in Beijing, during an event at the State Capitol on Friday afternoon in the Governor's Conference Room. Representatives from UWRF and CAU were joined by Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) Deputy Secretary Jeff Lyon who is an alumnus of UW-River Falls, and USDA Rural Development Director for Wisconsin Stan Gruszynski.

The new partnership is an outgrowth of meetings held in China in June as part of a DATCP visit to promote Wisconsin's rich dairy industry and related resources. Business and industry leaders from last summer's visit were also on hand to welcome the more than 40 delegates from China that traveled with CAU to Madison for the signing and the World Dairy Expo.

"Because of the high quality of both of our universities, and the strength we both have in agriculture programs, including dairy science, this agreement holds great promise for our students and faculty, the State of Wisconsin, China, and the global agriculture industry," said UW-River Falls Chancellor Dean Van Galen. "I wish to communicate our excitement for the opportunities for intellectual exchanges, for opportunities to enroll students between our two institutions, and to exchange faculty."

For more information, contact Blake Fry, UWRF special assistant to the chancellor, at 715-425-3711 or blake.fry@uwrf.edu.

UW-River Falls Students to Provide Election Night Coverage

Oct. 26, 2012--On Tuesday, Nov. 6, students at UW-River Falls will provide the only election coverage and analysis focused on the Wisconsin side of the St. Croix Valley. The broadcast will begin at 8:30 p.m. on Cable Access Channel 19, in the University Center on the UWRF campus, with live streaming online at <http://go.uwrf.edu/Vote2K12>.

The broadcast, Valley Vote 2K12, will provide expert local analysis, a fresh blend of college political activism and professional broadcasting, and updates on all the election races that are important to residents of the St. Croix Valley. The production will include live interviews with local candidates and the university's campus democrat and republican representatives. Analysis will be provided by former River Falls Mayor Don Richards and Special Assistant to the Chancellor and Legislative Liaison for UW-River Falls Blake Fry.

Pre-produced packages on the election will add to the mix, providing viewers both entertainment and information relevant to the event. The UWRF election coverage team consists of the UWRF Digital Film and Television class and student volunteers. Planning for the broadcast is being led by UWRF professors Jim Zimmerman and Erik Johnson.

For more information on the broadcast, contact Zimmerman at 715-425-4288 or james.a.zimmerman@uwrf.edu or Johnson at 715-425-3423 or erik.johnson@uwrf.edu.



UW-River Falls, Area High Schools Team Up in Mathematics Partnership Project

Oct. 12, 2012--In August, the Wisconsin Department of Public Instruction awarded a \$316,594 two-year grant to provide professional development for middle school & high school math teachers in Western Wisconsin, preparing them for the upcoming implementation of the Common Core State Standards in Mathematics. The project funded by the grant, entitled, "Math Transition into the Common Core Era," held its kick-off meeting Oct. 20 in Rice Lake.

The main partners in the grant are the University of Wisconsin-River Falls and the Rice Lake Area School District. Additional partners include the University of Wisconsin-Eau Claire and twelve other school districts in Western Wisconsin (Barron, Cameron, Chippewa Falls, Eau Claire, Lake Holcombe, Luck, Osseo-Fairchild, Baldwin-Woodville, Ellsworth, Menomonie, Prairie Farm, and River Falls). To date, 36 teachers are involved in the project.

"Each year of the grant we will provide approximately 100 hours of professional development that focuses on mathematical modeling and the practice standards, which will both be new areas of emphasis in state assessments," said Erick Hofacker, assistant professor of mathematics at UW-River Falls and co-principal investigator for the grant. "The common core standards will emphasize focus, coherence, and rigor which include looking at mathematics from both a theoretical and an applied perspective. The grant activities include teachers and students using modeling to solve multifaceted, real world math problems in their classrooms aligned to the common core standards. Besides the intensive professional development, each year the higher education faculty (co-PI's) will meet individually with the participants to discuss the implementation of modeling, to examine classroom artifacts, and to observe teachers' lessons which address the common core standards."

Kathryn Ernie, professor of mathematics at UW-River Falls, and Sherrie Serros, professor of mathematics at UW-Eau Claire, serve as the other co-primary investigators for the grant. Barbara Bennie, associate professor of statistics at UW-La Crosse, will serve as the external evaluator on the project.

The program is one of four newly funded projects this year by a Mathematics and Science partnership grant through Wisconsin Department of Instruction. Funding for the grants is part of the federal Elementary and Secondary Education Act, Title II (Part B), Improving Teacher Quality Grant Program. More information on Mathematics and Science Partnership grants, including a full list of recipients is available at http://dpi.wi.gov/eis/pdf/dpinr2012_84.pdf.

For more information on the Math Transition into the Common Core Era program, contact Hofacker at 715-425-3347 or erick.b.hofacker@uwrf.edu.

AASCARR Elects Officers, Changes Name to NARRU

Nov. 5, 2012 --Members of the American Association of State Colleges of Agriculture and Renewable Resources (AASCARR) gathered at the University of Wisconsin-River Falls (UWRF) October 8-10 for their annual meeting. AASCARR membership is comprised of the non-land grant colleges of agriculture which account for 45 percent of the baccalaureate degrees awarded each year in the agriculture, food and renewable resource related majors in the 13 state represented by AASCARR, as well as nearly 20 percent of those degrees nationally. Wisconsin members of AASCARR include UW-River Falls and UW-Platteville.

A component of each annual meeting includes a tour of regional area agribusinesses. While in western Wisconsin the group toured Sailer's Meats in Elmwood, Eau Galle Cheese in Durand, and Danzinger Vineyards in Alma, while ending the day with a tour of the UWRF Mann Valley Farm. Tuesday's business meetings incorporated a group lunch with Patti Lardie, Manager for Government Sales Case IH North America, and other representatives of Case IH, visiting UWRF about the ongoing partnership that provides campus with equipment and technology. Long-time agricultural broadcaster Orion Samuelson was back at UWRF Tuesday in honor of the Centennial of the College of Agriculture, Food and Environmental Sciences (CAFES), and also joined the group for lunch.

At the election of new officers during the annual meeting, Dale Gallenberg, Dean of CAFES, was chosen as president-elect for 2012-13 and will move on to serve as president in 2013-14. Gallenberg will continue as chair of AASCARR's Legislative Committee this year as well as the organization's representative to the Academic Programs Committee on Organization and Policy (ACOP) under the Association of Public and Land-grant Universities (APLU).

The meeting concluded with a discussion and vote on a name change for AASCARR. To better align its name with other collaborating organizations, and to maintain its fundamental mission and vision, the group voted to change its name to the Non-land-grant Agricultural and Renewable Resources Universities (NARRU). The primary focus of the group in 2012-13 will be to secure funding for the Non-Land Grant Colleges of Agriculture capacity building grants program.

NARRU

Photo cutline: AASCARR meeting members tour Eau Galle Cheese in Durand.

Experiential Learning Course Seeks Projects

Nov. 9, 2011--The College of Agriculture, Food and Environmental Sciences (CAFES) at the University of Wisconsin-River Falls (UWRF) is seeking businesses and organizations that have projects they would like teams of university students to tackle, under the guidance of faculty mentors, as part of an Experiential Learning course.

Each semester CAFES offers this course that requires teams of students to apply their academic skills to the completion of a project defined by a business or an organizational client. This course is typically taken in the student's senior year and is the culmination of the student's academic career. It is intended that the experience of completing this project will bridge the gap between the student's academic and professional careers.

The benefits to the business/organizational client include having more than 600 student person hours devoted to a project with possible end products being feasibility studies, design analyses, financial analyses, business plans, marketing plans and prototypes. In the course of their work, project teams draw on the expertise of faculty mentors and other UWRF faculty and staff. In addition, Steve DeWald, director of the UWRF Small Business Development Center, mentors the students on multiple aspects of business planning and feasibility studies. Clients are generally expected to pay a small fee to cover the cost of producing the deliverables.

Examples of past projects include students creating a business plan for a local brewpub, researching the potential of a community kitchen in River Falls for the Local Food Partnership, a community organization, and developing resource materials for a potential Farm to School program for the River Falls School District Food Service Advisory Council.

Recently Mark and Diana Alfuth, owners of Painted Hollow Farm in western Wisconsin, wanted to learn the financial ramifications of utilizing different types of production on their farm. As a result, they had two groups of students develop different farm plans.

"It was fantastic working with enthusiastic young people who are interested in applying what they learned to a real-life situation," Mark said at the completion of the project. "We were impressed with their extensive research and thoroughness in dealing with the project objectives. It was nice to hear about current up-to-date thinking in the marketplace and concepts with each option."

"We have already begun to explore the options further and, because of the work of the students, will absolutely implement a good deal of their work," Mark said. "The level of their work product and ideas exceeded our expectations."

If you are interested in having your project considered for spring semester 2013, contact Juliet Tomkins, adjunct professor, at 715-425-3298 or juliet.tomkins@uwrf.edu by Nov. 30.

Four UW-River Falls Students Selected to Present at Global Science Gathering

Nov. 5, 2012--Four students from the University of Wisconsin-River Falls have been selected to present their research at the annual meeting of the American Association for the Advancement of Science in Boston, Feb. 14-18, 2013. All four of the students will present research conducted through the UW-River Falls Tissue and Cellular Innovation Center (TCIC).

"This is one of the premier international science meetings in the world and represents a significant step forward in the participation of the TCIC at that level," said Tim Lyden, professor of biology and director of the Tissue and Cellular Innovation Center.

Founded in 2001, the mission of the TCIC is to develop a nationally recognized and self-supporting "center of excellence" for research and training in tissue engineering and stem cell biology at UWRF through collaborative interactions with academic, industry and clinical partners.

The student researchers from UWRF presenting at the AAAS annual meeting and their research projects are:

- Rijada Suljic of New Hope, Minn., will present "Characterization of Specialized C2C12 Myoblast Cell Morphologies Relevant to Artificial Muscle Tissue Development in 2D and 3D Cultures."
- Brittany Servant of Rhinelander will present "In-vitro 3D 'Artificial Tumor Tissues' Developed from the Hela, Cervical Carcinoma Cell Line Display Evidence of Regional Differentiation and Cellular Specialization as Well as Motile, Stem-like Cell Populations."
- Charlotte Stanford of New Auburn and Kevin Rixmann of Osceola will present "Exploring the Dynamic Role of Adipose Tissues in Breast Cancer Using 3D Artificial Tissue Models of 3T3-L1 or Swiss and MCF-7 Cells."
- Rixmann will also present "Modeling the Effects of Insulin on Breast Cancer Artificial Tissue Models."

"Last year we presented one poster at this meeting and the most common comment to Kevin Rixmann was 'amazing work, can't believe undergrads do this level of research,'" said Lyden. "Needless to say, I was very pleased."

For more information on the AAAS annual meeting, visit www.aaas.org/meetings/2013.

For more information on the TCIC and the students' research, contact Lyden at 715-425-3362 or timothy.lyden@uwrf.edu.

Radd Jazz Series Presents Holiday Swing Dance at Union Depot

Nov. 19, 2012--The UW-River Falls Radd Jazz Series will present the second annual Swing Dance at the historic Union Depot in downtown St. Paul on Friday, Dec. 7. The event, open to the public, will feature holiday jazz and swing selections performed by the UW-River Falls Jazz Ensemble directed by Professor David Milne. Complimentary swing dance lessons will begin at 6:30 p.m. with a dinner and dance to follow.

Tickets are available at the Information Desk in the University Center at UWRF. Tickets include a dinner and dessert buffet as well as optional bus transportation. Cost is \$25/general public, \$15/UWRF faculty and staff, and \$5/students.

For more information or accommodations, contact Karyn Wells, Office of Student Life, at 715-425-4444.

University Theater presents "To Fool the Eye"

Nov. 30, 2012--The UW-River Falls University Theatre will present "To Fool the Eye," Jeffrey Hatcher's adaptation of Jean Anouilh's 1939 comical romantic fantasy "Leocadia." Performances are set for 7:30 p.m. Dec. 6-8 and 13-15 in the Blanche Davis Theatre of the Kleinpell Fine Arts building.

French playwright Jean Anouilh was both cynic and romantic and in "Leocadia" he plays with his favorite theme: a blend of illusion and memory. Hatcher adapted the play for the Guthrie Theatre and opened "To Fool the Eye" in October 2000. His adaptation is a delightful farce that intelligently wonders about the nature of love, artifice, the eye's perception rather than the heart's reality, and the delicate distortion of memory. The UW-River Falls presentation, directed by Sean Dooley, instructor of theatre, will include a pop-up storybook set with an amusing blend of what is real and what is fantasy.

For two years, an eccentric duchess takes extravagant measures to relieve her nephew, Prince Albert, from a suicidal mourning over the death of his divine love, Leocadia. When she discovers Amanda, a poor hat maker from Paris with an amazing resemblance to Leocadia, she secretly arranges for her to lose her job and offers her employment. Her job is to fool the prince into believing that she is Leocadia with the hope that the prince will finally be happy again. Amanda finds herself in the middle of a fantasy with many other players and three days to fail, fool, or find the truth.

Actors include Kendra Yarke (Amanda) of St. Paul, Minn.; Brittany Oberstadt (Duchess) of Inver Grove Heights, Minn.; Taylor Evans (Prince Albert) of Hanover, Minn.; David Jackson (Butler) of Inver Grove Heights, Minn.; Kaiman Stowe (Hector) of Minneapolis; Nicholas Vanden Heuvel (Taxi Driver) of Hudson; Malachi Becker (Ice Cream Vendor) of Amery; Alexander (AJ) Swanson (Headwaiter) of Lake Elmo, Minn.; Claudia Vazquez-Velez (Inn Proprietor) of East St. Paul, Minn.; Gabrielle Fabrello (Bella) of Shoreview, Minn.; Vanessa Agnes (Maria) of Forest Lake, Minn.; Brent Bundgaard (Nikos) of Osceola; Nichole Wyant (Flagel) of Forest Lake, Minn.; David Bergs (Peshke) of Edgar; Daniel Vopava (Milosz) of New Brighton, Minn.; and Adam Witherspoon (Hunting Aide) of Bloomington, Minn. Behind the scenes are Heide Dudley (stage manager) of Maplewood, Minn., Shane Donahue (sound designer) of Hudson, Will Slayden (scene designer); Lawrence Bennett; (technical director/lighting designer); and Denise Baker (costume designer).

Tickets are \$10 for adults, \$8 for seniors (60+), and \$5 for UWRF students with ID. The University Theatre Box Office in the Kleinpell Fine Arts building is open for ticket sales Monday-Friday from 10 a.m.-3 p.m. and on the nights of the productions from 6:30-7:30 p.m. Tickets may be purchased in person, by calling the box office at 715-425-3114, or by mail. More information and a mail-in order form can be found at www.uwrf.edu/CSTA/TheatreArts/UniversityTheatre.cfm.

Fooltheeye

Photo: Prince Albert (played by Taylor Evans) and Amanda (played by Kendra Yarke) are enjoying a ride in the park in the UW-River Falls production of "To Fool the Eye" playing in the Blanche Davis Theatre at UW-River Falls Dec. 6-8 and 13-15. All performances start at 7:30 p.m.

UW-River Falls Hosts Information Session for Prospective MBA Students

Nov. 2, 2012 --The College of Business and Economics at the University of Wisconsin-River Falls will host an information session for those considering whether a master's degree in business administration will help them further their career goals.

Learn more about the part-time, evening MBA, talk to MBA Director George Dierberger, and meet other prospective MBAs on Thursday, Nov. 15, at 5 p.m. at the UWRF Hudson Center, 2501 Hanley Road, Hudson.

The UWRF MBA program draws individuals with a variety of professions and backgrounds. It is especially appropriate for:

- Those who want to position themselves to advance professionally, without interrupting their careers.
- Career changers seeking new opportunities in business or the nonprofit or government sectors.
- Individuals who recognize the advantage of an MBA to be more effective in their careers.

All MBA classes are held at the Hudson Center located in Hudson. The UWRF MBA program is one of only three in the Twin Cities area accredited by the Association to Advance Collegiate Schools of Business.

To R.S.V.P., call 715-425-3335 or email mbacbe@uwrf.edu.

UW-River Falls Students Place Third in Competition at the Mid-American Collegiate Horticulture Society Annual Meeting

Oct. 19, 2012 – Eight University of Wisconsin-River Falls (UWRF) students participated in the 40th Annual Mid-American Collegiate Horticultural Society (MACHS) meetings in Brookings, SD, October 11-14. MACHS includes the collegiate horticulture clubs from 12 mid-America states.

The MACHS meeting offers students the opportunity to network with their peers and industry professionals, visit horticultural points of interest in the region, and participate in a series of competitions against their peers from other institutions. The competitions test student knowledge in general horticulture, woody plant identification, herbaceous plant identification and plant quality evaluation. The UWRF team came in third place overall in the competition and multiple individuals received awards for individual events.

Prior to the competition four students from each campus were designated as the official team for their respective campuses, but all students were able to compete to earn individual awards. The four students that comprised the UWRF team were Lindsay Heggemeyer of New Prague, Minn., Jesse Read of Belle Plaine, Minn., Joel Sehloff of Malone and Jacob Kluza of Oshkosh.

In the individual awards, Read placed second in both the exam on overall knowledge and the herbaceous plant identification competition. Scott Dzimian of West Bend took third place in the herbaceous plant identification and Heggemeyer took third place in the woody plant identification competition.

UWRF will host the 41st MACHS event in 2013.

UW-River Falls Team Best in the Midwest Showdown

Nov. 27, 2012--The Block and Bridle Club from UW-River Falls sponsored a team in the second annual Midwest Showdown in late October and came home victorious.

John Nelson of Galesville placed first in swine; Matt Colle of Luxemburg placed second in beef; Jenny Zeimer of Cedarburg took third in dairy, and Jill Larson of New Richland, Minn., placed fourth in sheep. The winner from each species went on to compete in a round robin contest, showing each species.

Nelson, a senior majoring in agricultural education, took first place overall and was honored as the Best of the Midwest Showman.

The UW-River Falls Block and Bridle Club was instrumental in starting the Midwest Showdown and hosted the first event in 2011. The Showdown gives students a chance to test their showmanship skills and knowledge of the various animal species. Teams from five different institutions competed in the event held at UW-Platteville this year.

BlockBridle

Photo: L to R: Jenny Ziemer, Jill Larson, Matt Colle, and John Nelson.

Week of Events to Recognize and Serve Veterans at UW-River Falls

Nov. 5, 2012--A series of programs and events have been scheduled during the week of Veterans Day to honor veterans and to provide valuable services to veterans attending UW-River Falls. These events and programs include:

- Monday, Nov. 12, Veteran's Day program at 11 a.m., front lawn of North Hall.
- Tuesday, Nov. 13, Breakfast with the Chancellor from 8:30-10 a.m. UW-River Falls Chancellor Dean Van Galen will meet with veteran students and family members over breakfast
- Wednesday, Nov.14, the Veterans Center Van will be in front of the University Center to provide information about veterans to the general public as well as assisting with veteran healthcare set-up.
- Thursday, Nov.15, veterans will be going to Trinity Equestrian Center to learn about the Equine program for veterans and meet with UW-Eau Claire veterans.

Additionally there will be a field of honor in front of the University Center and highlighted veterans in Heritage Hall of the University Center throughout the week.

For more information, contact Nicole Lillis, veteran program manager at UW-River Falls, at 715-425-3529 or nicole.lillis@uwrf.edu.

Wyman Series Presents Mu Daiko Japanese Taiko Drumming

Nov. 2, 201--Mu Daiko Taiko Drumming is the next Wyman Series event set at UW-River Falls on Nov. 14, at 7:30 p.m. in Abbott Concert Hall in the Kleinpell Fine Arts building. The event is free and open to the public.

Mu Performing Arts produces intentional performances born of arts, equality, and justice, from the heart of the Asian American experience. Mu Daiko drumming ensemble performs a variety of traditional and contemporary works, ranging from traditional taiko repertoire to original pieces composed by its members. The group regularly premieres new work and strives to stretch the boundaries of the art form, contributing to the innovation of American taiko.

Prior to the performance, a taiko drumming workshop will be offered Nov. 13, from 11 a.m.-noon in the University Center. To register, visit the Information Desk in the University Center. Cost is \$5 per participant.

Visit Mu Performing Arts' website at <http://www.muperformingarts.org/>

Upcoming Wyman Series events include:

Feb. 14, 2013, at 7:30 p.m., Riverview Ballroom in the University Center, Carnaval Brasileiro! (Brazilian Carnival).

March 13, 2013, at 7:30 p.m., Riverview Ballroom in the University Center, "How Do We Define American?" by Jose Vargas.

April 24, 2013, at 7:30 p.m., Abbott Concert Hall in the Kleinpell Fine Arts building, Earth Week Speaker: Julia Butterfly Hill.

For more information on these events or accommodations, call 715-425-4444 or visit <https://www.uwrf.edu/StudentLife/ActivitiesAndEvents/WymanSeries.cfm>.

Hudson Center Experiences Record Enrollment, Expansion Underway

Dec. 8, 2012— The UW-River Falls Hudson Center was opened in fall 2010 to meet the educational needs of the thousands of adults in the St. Croix Valley with some college credit, but no degree, by offering courses at times and in a location convenient for working adults. With fall 2012 enrollment at an all-time high of 414 students, it is apparent that the Hudson Center is fulfilling its purpose.

One of the largest programs offered at the Hudson Center, the Bachelor of Science adult degree completion (ADC) program in business administration, was launched at the same time as the Hudson Center. The ADC program now enrolls 80 students, and is projected to grow to more than 100 students by summer 2013. Characteristics of students in the ADC program include:

- Average age is 41
- 78% are Wisconsin residents
- 66% are women
- 39% are first-generation college students
- 15% are veterans

The largest program at the Hudson Center is the master's in business administration (MBA). The MBA program has grown to 128 students and now offers selected courses in an accelerated seven-week format.

Additional offerings scheduled for the Hudson Center include new cohorts of the master's of science in education shared inquiry program, a non-credit entrepreneurial training program, and a newly approved Bachelor of Applied Science adult degree completion program.

The growth of existing programs coupled with the addition of new programs has created the need for expansion. Renovations are underway on an additional 44-seat classroom in the Hudson Center's current location at 2501 Hanley Road. The classroom will be ready for use during the spring 2013 semester.

Additional information on the UW-River Falls Hudson Center, including a full listing of programs offered is available at www.uwrf.edu/HudsonCenter.

For more information, contact Blake Fry, UWRF special assistant to the chancellor, at (715) 425-3711 or blake.fry@uwrf.edu.

Japan Foundation Funds Study Abroad Experience at UW-River Falls

Dec. 21, 2012— The Japan Foundation, an organization established by Japanese Government in 1972 to promote cultural exchange and mutual understanding between Japan and the rest of the world, recently awarded UW-River Falls a grant of \$46,000 to fund a study abroad program "Japan Study Tour: Evolution of Japanese Civilization and its Modern Transformation."

The Japan Foundation will provide up to 15 UWRF students with a scholarship of \$2,500 and other travel subsidies, reducing the study tour cost for each student from more than \$5,000 to less than \$2,000. This is the first time that UWRF has received funding from the Japan Foundation.

The funded Japan Study Tour will take place May 16-28, 2013, during which the students will visit Tokyo, Mount Fuji, Nara, Kyoto, Himeji and Hiroshima, and meet with Japanese college students and faculty. Before their trip to Japan, the students will attend nine 75-minute lectures to learn Japanese history, culture and the US-Japan relationship in modern era.

Zhiguo Yang, professor and chair of the History and Philosophy Department, drafted the application and funding request in collaboration with Molly Van Wagner of the Grants and Research Office and Brent Greene of Global Connections. To date, nine students have applied for the scholarship. Interested students should contact Yang to find out how to apply for the remaining funding.

In his grant letter, Hiroyasu Ando, president of the Japan Foundation, expressed his hope that this grant would enable UW-River Falls to successfully carry out "valuable efforts toward promoting better understanding and collaboration between the people of our two countries."

For more information, contact Yang at 715-425-3164 or zhiguo.yang@uwrf.edu.

First Online, Publicly Accessible Digital Collection Available in 'History of UW-River Falls'

Dec. 10, 2012--The Chalmer Davee Library and the University Archives and Area Research Center at the University of Wisconsin-River Falls, in partnership with the University of Wisconsin Digital Collections Center, announce the unveiling of its first online, public accessible digital collection, the "History of UW-River Falls."

The "History of UW-River Falls" collection provides a glimpse into the people, events and organizations that make up URWF's history. Through photographs, yearbooks and other historical documents, the rich history of UWRF comes to life. The first digital items in the collection consist of 150 photographs of people, buildings, athletics and events.

The "History of UW-River Falls" digital collection is available at <http://uwdc.library.wisc.edu/collections/uw/uwriverfalls>

Work has already begun on a second digital project that consists of digital versions of all 58 volumes of the Meletean, UWRF's yearbook from 1912-1969. These items should be available by summer 2013. In addition, more photos will be added to the existing collection.

To learn more about UWRF's history, contact the University Archives and Area Research Center at 715-425-3567 or email archives@uwrf.edu.

UW-River Falls Alumna Named Chair of Nobel Prize Committee

Dec. 6, 2012— Juleen Zierath, a 1984 graduate of the University of Wisconsin-River Falls, has been elected chair of the Nobel Committee for Physiology or Medicine. She is the first female chair of the committee.

Zierath is a Milwaukee native and holds both Swedish and American citizenship. She is a professor of Clinical Integrative Physiology at Karolinska Institutet in Stockholm, Sweden. Her research is focused on metabolism and diabetes, and she works at the Departments of Molecular Medicine and Surgery, as well as Physiology and Pharmacology.

Zierath maintains close ties to UW-River Falls. She served as the UWRF commencement speaker in May 2011, when she was named the UW-River Falls Distinguished Alumnus. During the past two summers, student researchers from the UW-River Falls Tissue and Cellular Innovation Center traveled to work with Zierath at Karolinska Institutet. The resulting research will be presented at the annual meeting of the American Association for the Advancement of Science in February 2013.

The Nobel Prize is the most prestigious award of its kind. Hundreds of nominations for the Nobel Prize in Physiology or Medicine are received each year from researchers all over the world. The Nobel Committee investigates and evaluates all of the candidates and presents its proposal for the award to the Nobel Assembly.

For more information, visit www.nobelprizemedicine.org, or contact Blake Fry, UWRF special assistant to the chancellor at 715-425-3771 or blake.fry@uwr.edu.



Photo: Juleen Ziertah (center) with UW-River Falls students Kathryn Overby and Kevin Rixmann. During the past two summers UW-River Falls students have traveled to the Stockholm, Sweden, to work with Ziertah at Karolinska Institutet.

Zierath was recently named chair of the Nobel Committee for Physiology or Medicine.

UW-River Falls Fall Commencement is Dec. 15

Dec. 10, 2012 - The University of Wisconsin-River Falls will hold its fall commencement at 2 p.m. on Saturday, Dec. 15, in the Robert P. Knowles Physical Education and Recreation Center. Some 375 bachelor's and master's degree recipients are expected to participate.

A commencement concert by the River Falls Brass begins at 1:30 p.m. The commencement address will be delivered by the 2012 UWRF Distinguished Teacher Cheng-Chen Huang, assistant professor of biology, speaking on "Fire Your Action Potential." Also recognized will be the recipients of the Outstanding Service Award, the highest honor given to an individual or organization outside of UWRF. This year's recipients are Charles and Anne Kao.

Degrees will be conferred by Chancellor Dean Van Galen and presenting candidates for degrees are: Fernando Delgado, provost and vice chancellor for Academic Affairs; Bradley Caskey, dean of the College of Arts and Sciences; Dale Gallenberg, dean of the College of Agriculture, Food and Environmental Sciences; Glenn Potts, dean of the College of Business and Economics; Larry Solberg, dean of the College of Education and Professional Studies; and Michael D. Miller, associate vice chancellor for Academic Affairs and Graduate Studies.

For more information, visit <https://www.uwrf.edu/Registrar/Commencement/Index.cfm>

UW-River Falls Signs Collaborative Agreement with Virginia State University

Dec. 10, 2012— On Dec. 3, a delegation from the University of Wisconsin-River Falls (UWRF) visited Virginia State University (VSU) to sign a collaborative agreement between the two universities. The agreement creates the opportunity for a broad range of collaborative efforts including faculty and staff exchange, study abroad programs, research, and experiential learning opportunities.

"The relationship we are building between Virginia State University and UW-River Falls is unique within higher education," said UW-River Falls Chancellor Dean Van Galen. "VSU President Keith Miller and I are committed to supporting a sustainable relationship that will provide meaningful learning opportunities for the students, faculty and staff of both institutions."

VSU is a historically black, land-grant university located near Petersburg, Va. VSU was founded in 1882 and currently enrolls 5,300 students.

The agreement identifies several academic programs in which collaborations will occur. These areas include: animal and dairy science; aquaculture; plant, soil and environmental sciences; agricultural business and economics; agricultural education; horticulture; health and human performance; and other academic programs as appropriate. In addition to academic programs, programming through Global Connections and the National Student Exchange will provide additional opportunities for enhancing student experiences on both campuses.

"This agreement provides a significant opportunity for CAFES faculty, staff, and students to experience both the similarities as well as the differences that exist in the VSU School of Agriculture as well as in the agricultural industry in Virginia," said Dale Gallenberg, dean of the UWRF College of Agriculture Food and Environmental Sciences (CAFES). "Sharing across these similarities and differences will enrich student experiences and allow for meaningful collaborations and exchanges in education, research, and other programs."

Along with Van Galen and Gallenberg, the UW-River Falls delegation included Larry Solberg, dean of the College of Education and Professional Studies; Andriel Dees, UWRF's chief diversity officer; and Carolyn Brady, international outreach and incoming student exchange coordinator. Dees and Brady played a critical role in laying the groundwork for the agreement.

For more information, contact Blake Fry, UWRF special assistant to the chancellor, at 715-425-3711 or blake.fry@uwrf.edu.

VSU Signing

Photo: Virginia State University President Keith Miller (left) and UW-River Falls Chancellor Dean Van Galen sign a memorandum of understanding between their two institutions during a signing ceremony at Virginia State University on Dec. 3.