



Lovely June Tweed, Our Queen!



The sparkling personality of Her Majesty June Tweed, lovely Homecoming queen, will radiate from her throne in the center of the week-end celebration. Before she was promoted to her rank of nobility, the Queen was one of the outstanding leaders among the campus coeds.

Northwest Wisconsin Teachers To Meet in Eau Claire October 10, 11

The Golden Jubilee convention of the Northwestern Wisconsin Teachers Association is being held at Eau Claire, Thursday and Friday, October 10 and 11.

The association was founded on December 30, 1890. For the first 15 years, annual meetings were rotated among cities in northwestern and central Wisconsin. However, in 1907 Eau Claire was agreed upon as the convention city and has remained so ever since.

W. J. Brier, former president of the River Falls Normal, was elected its first president and now at this Golden Jubilee convention M. F. Stelzer, a graduate of this institution, is president. Mr. Stelzer for the past 12 years has been an agriculture teacher in Bloomer.

As in the past, graduates and former students of the River Falls State Teachers College attended a banquet (Continued on page eight)

Welcome Home!

To the alumni and friends of River Falls who have gathered with us to celebrate our annual Homecoming may I extend this greeting. May you feel that you have indeed come home; that you return in body to a place from which you have never been separated in spirit. Make yourself at home; be again one of us who remain on the campus but are not, therefore, any more a part of River Falls than you whose lines are cast elsewhere.

J. H. Ames

celebration. Before she was promoted to her rank of nobility, the Queen was one of the outstanding leaders among the campus coeds.

The Student Voice will not be published next week. This special Homecoming issue is a double publication replacing next week's paper.

Hunt, Whitenack Invited As Guests for Homecoming by Senate

Student Senate:

Thanks for your very kind invitation to be a guest at the Homecoming celebration. So sorry not to be able to come but will be with you in spirit.

Hope you will be able to remove the sting from each and every Yellowjacket. I feel confident that you can. I do not think they can beat our boys.

Very sincerely, E. A. Whitenack

Student Senate:

I thank you for the kind invitation to be a guest of the school at this year's Homecoming. I accept with pleasure.

Respectfully yours, W. H. Hunt

Sigma Chi Fete

Sigma Chi Sigma will hold Open House for the old members after the football game Saturday at Miss Helen Loeb's apartment. Cookies, mints, and hot apple cider will be served.

The assembly program for October 17 will be a travelogue on Alaska presented by Raymond Meline. He is known as "Alaska's Traveling Photographer."

Mass Meeting, Parades, Bonfire, Game, and Dance To Feature RFSTC 1940 Homecoming Action

FFA To Be Host For Rural Schools On October 25

On Friday, October 25, the collegiate FFA chapter is acting as host to school children from more than 20 rural schools. The event is the annual Rural School fair, which is under the direction of Harold Mattison and Hiram Thompson.

Schools surrounding River Falls have been invited to participate by putting up booths which contain the farm products raised in the community together with school work, such as posters and maps. A cup will be awarded by the Lions club to the school with the best booth.

Pupils from the rural schools may exhibit individually if they wish. Cash prizes, furnished by River Falls merchants, will be given to the three top placings in each class of farm products.

RFSTC Bands To Play Big Homecoming Role

Of no small importance in RF's Homecoming celebration this week end will be the various bands instituted and directed by vivacious B. J. Rozehnal. Three different bands will perform at the several events of the coming home days.

First in importance is the popular Marching Band, which is scheduled to maneuver its way through the toughest formations in the history of the band. It is led again this year by competent Paul Prucha, four years the band's drum major. Its membership is 44; its colors, red and white. The personnel is entirely male.

In addition to the marching men will be the surprise appearance of the girls' band, now equipped for marching and consisting of 32 of the school's more "oomphish" coeds. Special outfits are being busily "stitched" together for the performance, which (Continued on page eight)

HI GRADS!

On behalf of the student body, a hearty welcome is extended to all alumni and friends to our nineteenth annual Homecoming activities.

A special welcome is extended to former Professor W. H. Hunt. Professor E. A. Whitenack could not be with us, but, nevertheless, we extend our heartiest greeting to him.



Don Martin We hope that returning grads along with Professor Hunt will enjoy the meeting of old friends and the renewing of their relationship with the college. It is our sincere wish that you will feel as much at home at this Homecoming as you did when you were here in former years.

In preparation for this gala evening every student has brought forth his best, and with your cooperation, we hope that this will be a successful Homecoming.

Again a hearty welcome from the entire student body of 1940. We include you as one of us in "Spearing S'perior"!!! Don Martin, Chairman

Harold Mattison To Be Dad's Day Chairman

Harold Mattison, who was elected by the Student Senate to be chairman of Dad's Day, has announced a tentative program of events. Dad's Day, sponsored jointly by the Athletic Council and the Student Senate, was begun last year and is to be an annual affair at RFSTC. October 26 is the date it will be held.

The program includes a morning meeting in the auditorium, a noon banquet, and the football game.

It is asked that everyone urge his Dad to come to make this a gala event: to better acquaint the parents of the students with the college, the faculty, and the student body.

Superior Game To Be Celebration Climax

River Falls will pry the lid off its nineteenth annual Homecoming celebration with a giant mass meeting on the college campus at 8:00 o'clock this evening.

The outstanding feature of the festivities will be the coronation of June Tweed as the Homecoming queen for 1940. This will climax an evening of speeches, presentations, and stunts. The queen will be attended by Verle Straub, Amanda Florness, Virginia Griffith, and Geneva Bleisner.

Dr. Benny Kettelkamp, "Kill or Kure" artist, will act as the master of ceremonies for the evening. Senator Walter H. Hunt, former professor of education at RFSTC, will be guest speaker. Coach Lowery and Captain Dubbe will present the team.

To add to the festive mood of the mass meeting several college organizations will present stunts which will be in line with the spirited slogan chosen for this season's celebration, "Spear S'perior." The organizations which have offered their talent are the FFA, the Masquers, the Sigma Chi Sigma, and the sophomore class. Don Martin, Homecoming chairman, announced that a grand prize of three dollars will be awarded to the first place winner, and two dollars will be offered as second prize.

The Homecoming queen, around whom all campus activities have been built, will be crowned as the final stanza of the pep get-together.

Following the campus ceremonies the throng of students, alumni, and other followers of Falcon athletics will join in the annual torchlight (Continued on page eight)

LET'S GO!

Joe Billo's orchestra will play for the dance Saturday in North hall gym beginning at 8:30 and lasting until 1:00 a. m. Admission price, including tax, is \$1.00 a couple and 55 cents a single person.



Editorials

Features

Reviews

Suggestions Offered for Cordial Welcome to Alumni

"Welcome!" A word that has been used thousands of times, in thousands of ways, on thousands of occasions. Yet we must use it once more for River Falls State Teachers College 1940 Homecoming.

It is the only word which can convey the real feeling we have toward the many former students of our institution who come back each fall at this time to renew acquaintances with the faculty and old classmates, and take part once more in the festivities held in their honor.

We want you alumni to feel that you still belong here; to wander down the corridors of North and South halls, chat with your favorite professors, and have a good time at the Homecoming dance. Another good idea is to look up your former housemother here in River Falls. They will be as delighted to see you as you will be to see them.

The above suggestions are only a start. You graduates have a number of your own plans, no doubt, so go ahead and carry them out—the campus is yours for this week end.

Collegians Will Answer Call And Cooperate in Draft

The pulse of America's collegians is quickening. It will be an interesting study, when things have returned to a more normal state, to analyze the swing in collegiate opinion during the months when congress was debating and passing the conscription bill.

Comment of the Daily Athenaeum at West Virginia university is typical: "Strangely enough, the consensus on the campus has changed considerably since last spring. Many who were then opposed to conscription are now in favor of the draft." The Athenaeum also observes that American youth has no argument with peoples of any land and would rather spend its energy in friendly rivalry of sports — BUT YOUTH IS READY."

Analysis of nationwide collegiate opinion reveals considerable support for the view expressed by the Alligator at the University of Florida: "Conscription is a sacrifice worth making so long as the conscripted defend - - - not offend, invade or seek to conquer." Echoing this warning is the Dartmouth, which fears "there may be a danger in the spirit that runs through it all. If we do not intend to

Remember Our Country's Flag Is Your Flag; Respect It!

The Flag of the United States — your flag and mine — the symbol of the Nation's power, the emblem of freedom in its truest, best sense, was established over a century and a half ago. It is a friendly flag, a beautiful banner, an expressive emblem, an inspiring insignia, a significant symbol — the most beloved object in all America; yet it remains a fact today, a deplorable indictment of our boasted system of public education, that the American people, young and old, are astonishingly grossly misinformed concerning flag facts, and how to display and respect it.

The average college student would not be able to answer a few simple questions concerning the flag. During parades he would fail to stand at attention and salute the National Flag. He would, perhaps if he were very patriotic, fasten the flag to the side or back of his automobile and tie it in knots and drape it in every conceivable way for street and other decoration instead of using red, white, and blue bunting.

It does appear that flag education like religious education is a subject of taboo in our public and normal school curricula. That Americans are of various religious beliefs is a sufficient reason for leaving religious instruction to the Sunday school. But America is one country, one constitution, one language, and one flag! That is sufficient reason for flag education in our public school curricula.

We sadly note that the National Flag is not floating over our school, offering its protection and symbolizing our freedom. Is it because we have let ourselves fall into a state of indifference and do not care to see it? If not, then let us not rest in peace until the National Flag is flying proudly over our campus, proving to the world that we have not lost faith in the United States, and still love and respect the flag.

find our own war, we had best keep the fact in mind. If our talk of war against the principles of fascism is sincere, it would do no harm to fight it at home with action and not words. A beaten-up Jehovah's Witness makes unconvincing copy for an anti-facism crusade."

Thus the nation's student youth accepts the principle of conscription, willing to sacrifice when necessary but on the alert to safeguard historic liberties.—ACP.

Mr. Harold C. Deutsch Analyzes the Fronts of the Present World Conflict

Mr. Harold C. Deutsch, professor of history and radio news commentator, visited the RF assembly for the second time on Thursday, October 3.

He analyzed the present world situation, the antecedent action of it, and the factors which will play large part in the outcome. In the analysis, he pointed out that in every conflict there are various fronts: economic, military, naval, diplomatic, and propaganda. The interplay of these results in the shifting of scenery and the changing of this into a genuine world war.

The present war has gone through different phases since its outbreak. First there was the lull known as the blitzkrieg when this was known as a "phoney" war. Then came the storm which the lull had precluded; this was the acute phase, resulting in the downfall of France.

Instead of the immediate Battle of Britain, which the whole world expected, the belligerent powers drifted into a seven week stalemate. This was a stalemate only in a military sense, for during this time relations with Russia were tested by fire. The fear of fighting on two fronts forced German acquiescence to the Russian grabs.

And then the Battle of Britain. It was possible for Germany to achieve her objectives in three ways: to invade Britain, to waken her by a blitzkrieg and then invade; to wage a war of attrition, hoping by the sinking of ships and destruction of ports to gradually wear Britain down.

Mr. Deutsch did not make any conjectures as to the ultimate outcome of the war, but he

did state four points which would vitally affect the turn that the war will take. Britain must re-locate her industries. During the past few years the center of Britain industry has been moving to the region of the Thames estuary. Because this region is being subjected to heavy bombing, the western ports must be built up.

The war is becoming more and more decentralized. That each side is striking at the flank of the other is demonstrated by the moves on Egypt and Dakar.

Then there is the position of Italy. She is not prepared for a long war. When she entered the war, she hoped that she would be the straw that broke the back of the British camel. But Britain is holding on and Italy is facing a British blockade. Italy, who has a limited supply of foods and war material, is facing a critical time in her national life. The last factor is that of oil. Whether or not the axis oil supply will hold out will vitally affect the outcome of the war.

Mr. Deutsch is a native Wisconsiner, being born in Milwaukee and receiving his first two degrees from the University of Wisconsin. He holds an M.A. and Ph. D. from Harvard. In addition to this, he has attended lectures at universities of Paris, Vienna, and Berlin; he has been in Europe three times on fellowships. In France, in 1929, he studied the archives of Napoleonic diplomacy.

With his wife and family, in 1935 and 1936, he travelled 18,000 miles in Germany, studying local government under the Third Reich. In 1936 and again in 1938, he interviewed the surviving leaders of the World War period.

Can't Think Straight? Try Latest Formula

Newspaper headlines today are filled with, more than ever, controversial material. The war, national politics, the far-East crisis, the coming presidential election. What are we to believe, in the confused mass of material with which we are confronted? How form rational opinions? We are counselled repeatedly, by radio speakers, books, newspapers, not to be influenced, not to be swayed by propaganda—a word which we have been conditioned to suspect.

How To Think Straight, by Robert B. Thouless (Simon and Schuster, N. Y. 1939) offers a method by which we may weigh for ourselves the evidence through which we gain an understanding our our times and our position. Mr. Thouless teaches the art of logical thinking, as opposed to thinking colored by emotion. A few chapter-headings will illustrate: Emotional Meanings; Habits of Thought; Vagueness and Related Evils; Tabloid Thinking. Such discussion has a point to prove, and goes about it in the clearest way. Emotional Meanings, for example, takes up the fact that people are apt to be guided, not by facts, but by the descriptive adjectives accompanying

those facts. The simplest instance of this, says Mr. Thouless is the old saying that "I am firm, thou art obstinate, and he is pigheaded," each adjective carrying with it an increasing amount of emotional disapproval. Carrying this example into today's newspaper, there are two inimical factions in conflict, each trying equally hard to overcome the other. But the one we favor is "heroic" and the other is "ruthless."

As a timely warning against swallowing whole just what appears in radio and press news, we recommend *How To Think Straight*. As a commentary on the sad faculty of most people to think what "everybody" says is so because "everybody" says it, it is an eye-opener. There are few of us who are not immediately prejudiced, one way or the other, at the mere hearing of certain words: Communist, radical, Democrat, or Republican. Mr. Thouless' logical approach, applied to a fact issued under any of the foregoing banners, produces much saner and more purposeful thinking, and leads to a better understanding of the matter to be considered.

Behind the Eight Ball with the editor

● The Homecoming windup last Friday night was just about 100 per cent perfect, thanks to the organization of June Johnson and the wisecracks of Bill "Slap-Happy" Lane. It is encouraging to see so many new cheer leaders out. It takes a little brass to be a cheer leader, but it is a position envied by many and laughed at only by a few unconscious "wise guys" whose intelligence is questioned anyway.

● My main suggestion to the cheerleaders is, naturally, that they coordinate their yells. I am sure that that has been taken care of by now. Also, a suggestion - - leave out the yells which echo of high school, such as "Your per, your pep" and "What's the matter with the team?"

● At a time like Homecoming mention should be made, indeed, of the two men on the campus most responsible for the success of the celebration, Dr. Karges and Prof. Rozehnal. Commonly known around the campus as "Kargy" and "Rozy", these two men contri-

bute their time wholeheartedly to the success of the celebration. True, there are a few other faculty members who do their part, but none seem more interested in the actual "running-off" of the events than these two. Homecoming here cannot be a success unless all of the faculty fall in line.

Homecoming!

There's a murmur in the hallways,
A bustle on the stair;
The signs are getting obvious - -
Homecoming's in the air!

Soon the halls will echo
With a rousing "hip-hooray"
For the spirit is contagious
As nearer draws the day.

Silly caps and banners
Will adorn collegiate heads;
Crepe paper streamers everywhere
Shine white and flaming red.

We're out to "Spear S'perior"
And make her proud knees bend
We've got a team we know will fight
We'll back them to the end.

A night of stunts and cheering
Will echo through the town,
And then to June, our lovely queen,
Don gives the golden crown.

With cheering still and singing
Our voices rock the night,
Our bonfire's blazing to the sky,
And torches burning bright.

Then on the morrow bands will play
And floats go marching by,
We'll toss our hats and sing the
Pledge;
Our pep will never die.

If loyalty will win the game
It's ours without a doubt
Alumni, town, and countryside
Alike will all come out.

We'll all be there to fight for you
Dear old R F S T C
We can - we must - and yes, we will!
March home in victory!

Freshmen Feel Burdened by Over-Emphasis of Tidiness

They try to make us freshmen tidy. They give us lockers, keys, padlocks, and combinations. They tell us to keep them locked, and don't forget the combination. Forget! How can we. You go three to the left, and 30 to the right only you must remember to go around once extra first. Then 16 to the left, and presto — it doesn't open. You fidget and fuss, and maybe cuss, if no one's around. Then you start all over again, and after about six attempts you kick the locker in disgust, and limp away trying to borrow somebody else's gym shoes or bathing cap.

As if that isn't enough, you come tearing across campus for that eight o'clock, rush to your locker for your book, and find you're forgotten your key. Again you curse the system that forces you to be tidy.

The times you do remember your key, you can't get the locker open. You rattle the handle, push the door, and kick the bottom, and then if you do get it open you can't get it shut. You push, and your portfolio falls out. You shove that in, shut the door quickly, and bang your knee against it. Meanwhile, the key falls out, and while you with your arms full of books stoop to pick it up, everything else in the locker gently cascades to the floor. Oh woe is me! Why don't they just give up, and let us stack our belongings in the hallways?

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'40 Falcons Will Face Powerful Superior Eleven Saturday



Back row: A. Olson, L. Dobberstein, N. White, F. Kroeger, Capt. Dubbe, O. Born, H. Schmidt, R. Isaacson, K. Rasmussen
 Middle: H. Reynolds, T. Cohenour, G. Deiss, W. Trecker, F. Lanners, D. Wilson, R. Morrow, E. Purfeerst, E. Kelly, H. Diermeier, O. Boettcher
 Front row: O. Thompson, O. Peterson, B. Boettcher, L. Jackman, L. Dosch, D. Schulenberg, R. Rivard, F. Placek, R. Mraz, D. Babbitt, G. Barto

Yellowjacket Line Averages Nearly 200

As the Homecoming activities come to a dynamic head the spotlight falls upon the game with Superior Saturday afternoon. Again River Falls points toward this gridiron encounter; consequently it may be anticipated that the combat on the turf will prove to be a very exciting and an interesting one.

River Falls, playing an easy warm-up game last Saturday to this traditional battle, is in perfect physical and moral condition. Great things are expected of the Falcons and with a loud Kajak! Kajak! it is hoped that the sting of the Yellowjackets will be completely devastated.

Led by Captain Dubbe, the River Falls aggregation is out for revenge of last year's heart breaking defeat. Behind our stalwart captain, veterans Schmidt, Born, Dobberstein, Schulenberg, Rivard, Isaacson, Diermeier, White, Trecker, Deiss, Boettcher, Kroeger, Jackman, and Thompson are seeking the taste of rival blood. New recruits, especially Reynolds, Rasmussen, Barto, Olson, Babbitt, Peterson, Cohenour, and Dosch are diligently waiting their first tussle with Ted Whereatt's lads.

With the team's personnel in perfect condition and spirit and with the overwhelming spirit of the Falcon followers, Superior should be very thoroughly speared!!

Spirited Falcons Completely Massacre Invading Northland Gridders 47-0

Coach Whereatt Brings Excellent Record As Yellowjacket Mentor

Ted Whereatt, noted grid mentor, is again coming south with an aggregation of top notchers. Ted has always had a winning combination that play a powerful and tricky brand of ball. Superior has been fortunate in having Whereatt for many seasons and during this period Ted has turned out a number of championships.



Coach Ted Whereatt

The Yellowjackets are always considered a major contender in the conference race. Ted Whereatt is responsible for this excellent tutoring.

The Superior coach has always stood for clean sportsmanship and is respected by his opposing coaches and teams as well as by his own men. An excerpt from his letter to the Homecoming chairman is: "I am sure that the friendly feelings between River Falls and Superior are mutual." He regretted to say that neither he nor his team would be able to participate in any pre-game or post-game Homecoming activities, but wished us a successful Homecoming.

Predictions

By Eurie Deiss

River Falls	13	Superior	7
River Falls	high	Hudson	0
Iowa	21	Wisconsin	13
Michigan	20	Harvard	7
Nebraska	13	Indiana	6
Ohio State	21	Northwestern	14
Southern California	7	Illinois	0
Fordham	13	Tulane	7
Last Week's Percentage	7	2	.778
Season's Percentage	9	5	.556

Saturday afternoon found River Falls lashing out a crushing attack upon an inexperienced team from Northland. Lack of reserves and the "high school" size of the Ashland team account for their complete surrender in the second half to the onslaught of the Falcons.

Tired and soggy under a bright sun, Northland relinquished gain after gain to the red and white, allowing them to roll up 47 points with 19 first downs. They, on the other hand, only broke into River Falls territory once, when they received their only first down, which was a gift by a Falcon penalty.

Every Falcon saw action, and at times the game was hardly more than a proving ground for the River Falls "new blood". Northland played a strictly defensive game, receiving only two kick-offs and always punting on third down; consequently the diminutive Northlanders took a beating from whistle to gun.

Boettcher scored twice early in the first period, while Kroeger tallied before the half ended. Changing to fullback position, "Fritz" scored two more in the third quarter. Babbitt, catching a pass from Boettcher, and Thompson shared a touchdown each in the final period. River Falls used every man, which gave all players plenty of rest. No injuries resulted to hinder the Falcons against "Spearing S'perior."

Hopes Focus on Trecker



William Trecker

The Falcons rest their hopes for a Homecoming victory upon the shoulders of their brilliant triple-threat 170 pound halfback. That man who will undoubtedly be a fly in the ointment as far as Superior is concerned is Bill Trecker.

Bill hails from Park Ridge, Illinois. He went to high school at Wells, Minnesota, where he was a star at football and basketball. He earned four letters in football and three in basketball. Schulenberg and Kroeger, also on this year's squad, were his teammates. Wigen, a River Falls graduate, was the coach at Wells during his four years in high school.

Trecker attended Northwestern after graduating from Wells. There he was considered as an outstanding freshman prospect, making the first string frosh team at a right halfback position.

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LaCrosse, Superior And Stout Divide Last Week's Honors

Rafferty, quarterback for Stout Institute, slipped through Mankato Saturday for a 32-yard run to a touchdown, which marked up the first win for the Blue Devils. Both teams were evenly matched and threatened the goals dangerously many times. Sorenson gave Johnson's boys many a scare with his consistent ground-gaining while Hollister made them uncomfortable as a pass receiver.

River Falls will meet the newly organized Stoutonians the week end after Homecoming when Stout has its own celebration. The Falcons have been warned to watch the Young to Moe passing combination as Stout is definitely out to win after being defeated during the last minute, 19-14, in our '38 Homecoming game.

Following the tussle in Menomonie, River Falls plays host to Eau Claire which is scheduled to be Dad's Day. Eau Claire has been meeting defeat from all sides; being bounced off by Superior, our Homecoming foe, last week 13-6; thus it can be expected that the Zornadoes will be rarin' to go when they battle the Red and White.

Many still remember the routing LaCrosse gave us on Dad's Day last year. It is hoped that the mighty Falcons will avenge that defeat this year, but it will not be an easy task as LaCrosse has already started their season by taking Milwaukee State 26-0.

FATE be with us! Scouts from our enemy schools were in the stands to watch the Falcons walk over a weak Northland team.

AS every one knows, the Big Nine is plenty tough and in non-conference battles they won 10 and lost but one. Indiana fell before Texas.

LAST Saturday the fans had a chance to watch the entire football team in action. Some newcomers showed promise of bolstering the Falcon hopes.

CONFERENCE competition opened Friday with Eau Claire dropping a close game to Superior by a 13 to 6 score. The Zornmen could not stop the Superior aerial game.

OUR team suffered heavily via the penalty route. Over 100 yards were lost by this method.

NOW the Red and White team settles down to four consecutive conference battles. Homecoming will start the league season off with a bang!

SPEAR S'PERIOR is indeed a perfect slogan. These ribbons sold by the R club are a tradition in this school. Every student and alumnus should be sporting one.



Captain Paquette

Captain Fran Paquette will lead a powerful, all-veteran Superior squad against the Falcons. Paquette has served notice that his fourth year at fullback for the Whereattmen will be his best. He has been selected all-conference fullback for the last two years. His triple threat ability has made him the key man on the Superior eleven.

The Yellowjackets have a fast, hard charging line that averages near the 200 pound mark. The ends are flanked by Bud Engdahl, their ace of the hardwood court, and by Ray Lyle, a fast, pass-grabbing veteran. The two tackles are the largest men on the squad, and although Haughian and Klugiewicz bear the brunt of the starting burden, they have two very capable reserves who will see plenty of action.

At the guard positions they boast of Shumate, an all-conference man, and Ed Esterl, a newcomer to the guard berth. Shumate has performed brilliantly on his down-field blocking in every game the Peds have played. The Whereatt system calls for speedy and clever guard work. At the center post, the enemy eleven has Bob Jackson, a comparative newcomer to River Falls fans. His defensive play is an outstanding factor on the Yellowjacket team.

The Superior Teachers have a fast backfield built around the all-ability of their Captain Paquette. The quarter post is filled by a senior letterman in Joe Rubatt. Voted by his mates as the

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Jewett Mills' Gift to RFSTC

Deer Maw--

I Thwat thet in kase you aint red in the Jewett Mills Industrial Gazett about my plain football at the River Falls State Techers Collich I will rite a bit and explane why I aint.

First off, when I got heer I hied myself off to see the coach, who folks heerabouts calls Lowery. But sum-buddy sez he wuz over talkin to sum fella named Ames. Then sum lady sez am I a freshman, and I sez no Im Horatio Archer. You probly red about me in the Jewett Mills Industrial Gazett.

She sez I have to see Mr. Yaadees. because he coaches the freshman like I am. So I beets it over to where she sez he is at. I showed him a couple extra copies of the Jewett Mills Industrial Gazett that Paw give me the good rite-ups in, and I told him how anxios people up there wuz to have me win a lot of games for the River Falls State Techers Collich jist like I did for Jewett Mills Rural No. 1.

Mr. Yaadees wuz purty nice and sed you can cum out for praktis even ifn

I didnt need it. Nice fella. So I sez should I wear my uniform that I had brung up from Jewett Mills and he sez no as how they might have one small enuf to fit me. Course he aint seed me tote the ball yet.

It got purty hot heer the first day we was supposed to praktis but I went over to the football field to compare thesè fellas with our teem back in Jewett Mills.

I wuz jist goin into the field when I gets a awful sick feelin in my stumick and I figgers it wodnt do to get indisposed (how do you like that word) before the season begins on account of I would be needed in most of the games so I didn't go in the field. Instead, I walked back the way I came.

I guess I better give the other boys an extra day of praktis before I get started at my old halfbake position.

On the way back from the field I met a girl. And she shore wuz purty, too, Maw. I guess she could tell I wuz a big football hero on account of

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Charge!

Dobberstein
Rivard
Schulenberg



"Knowing How" Is Their Business

Coach Lowery, Captain Dubbe

**1940 Falcon Grid Stars
On Parade; Ready for
Homecoming Battle with
Superior's Yellowjackets**

Speed!

Rasmussen
Diermeier
Kroeger



Hold that line - -

Reynolds, Barto, Born



Fair Play, Sportsmanship, Power, Speed and Cunning Chief Attributes Sought by RF Coaches

Coach Emmett Lowery came to River Falls in 1936 after serving a year as coach at Mankato Teachers College. In 1934 he graduated from Purdue University where he performed brilliantly as all-conference guard on the basketball team and as end on the football eleven and No. 1 man on the tennis team.

Upon graduation he tutored at Rochelle, Illinois and from there progressed to Mankato and then to our college.

In 1938 Coach Lowery formed a strong eleven that won the conference championship.

Those who have had the good fortune to play under Lowery know that he stands for fair play and good clean sportsmanship. His teams are noted for their clean power mixed with speed and deception.

Coach Lowery uses strictly the Notre Dame system with a single wing back. This system calls for perfect timing in the backfield and accurate blocking of the linemen.

Coach Lowery also tutors our basketball five and in the spring, our tennis squad.

Assistant Coach Clifford Juedes has helped Coach Lowery with both football and basketball. Juedes coaches the freshmen in both these sports and occasionally assists with the varsity.

Juedes is a graduate of La Crosse State Teachers College with a major in physical education. He came to River Falls two years ago and last year he served as head coach in baseball.

Mr. Harold Segerstrom is responsible for the training of the Falcon line. "Seg" was a star on former ped teams and for the past four years has served as line coach.

It is he who puts the boys through their paces every night and makes them like it.

Segerstrom formerly coached at Cumberland, Wisconsin; both football and basketball. He was a member of the Falcon squad back in 1926. He has been a loyal supporter of Falcons teams ever since his graduation.



Strong Men

White, Born, Barto, Isaacson, Schulenberg, Dubbe, Schmidt

Falcon Squad To Be Strongest in Years; Victory Predicted Over Strong Opponent

The River Falls gridiron installment for 1940 will take off from the hardened surface of Ramer Field this Saturday in what Falcon fandom hopes will be their third consecutive Homecoming victory and their third win of the year. Every indication points to the fact that mighty Superior is going to find the rolling "plenty tough."

Three weeks ago the falcons surprised many football observers of the Northwest by outplaying the highly touted football army of Gustavus Adolphus College in three of the four quarters of their melee. The Falcons weakened, however, in the third period to allow the Gusties to score three touchdowns. On the following week end Stevens Point, boasting one of the strongest teachers' college elevens in the state, found the River Falls aggregation a mite too strong for their collection of gridiron specimens. To top off their season thus far, the thundering herd of River Falls ramsacked Northland College of Ashland, Wisconsin, last Saturday 47 to 0.

Nowhere in the Northwest can one find an eleven that can surpass the will-to-win spirit of the River Falls players. This year the fans should have definite reason for being on hand to cheer these boys onward, for the Falcons have already shown the spark which makes a winning football machine.

The men hailing from the House of Lowery will add conference hopes to Homecoming determination when they carry the respected pigskin through the gates of Ramer Field in pursuit of the hides of the Yellowjackets. Past performances of this

year have shown that the Lowery men are prepared to make Superior repent for the 12 to 7 setback of 1939. Superior, as all veteran Falls followers realize, has been the most formidable and persistent rival of our local athletic teams for countless campaigns.

Yes, folks, the big year of Falcon football may now be at hand. Although they dropped their initial contest of the season to the Gusties, Coach Lowery has brought his team into the limelight with two straight successes. If the local heroes can splatter the remnants of the pesky northerners over the Ramer Pigskin Plant this week end, the dopsters will not fail to fall in line with the River Falls contingent for the remainder of the year.

When the local bruisers collect their paraphernalia and rush out in open combat with the Yellowjackets, they will have the eager eyes of the old grads, current students of RFSTC, and future Red and White heroes resting upon them and rooting for them to make easy work of the invaders. These local spectators know that Superior is and always has been a difficult team to defeat, but they also realize that River Falls this season boasts an eleven of all-around ability with the courage of men who believe they must "bring home the bacon" no matter what the odds are against them.

Let every follower of Falcon football get behind these struggling huskies and help to bring to River Falls gridiron dominance. After all, the fans form one of the most important weapons necessary in the fight to "SPEAR S'PERIOR!"

From Past Records . . .

In eighteen years of homecoming encounters recorded since 1922, River Falls grid men have won two-thirds of these celebrated contests. In the 18 games the Falcons have been victorious in 12, lost 4, and tied 2. In River Falls Homecoming attractions which have hailed Superior as the opposition, each of the schools have won two games. River Falls has outscored their Homecoming rivals since 1922 by an aggregate tally of 176 to 73.

1922 River Falls 0, Oshkosh 3
 1923 River Falls 13, Platteville 0
 1924 River Falls 3, Eau Claire 0

1925 River Falls 3, Stout 0
 1926 River Falls 20, Eau Claire 0
 1927 River Falls 19, Stout 0
 1928 River Falls 20, Milwaukee 0
 1929 River Falls 6, Superior 12
 1930 River Falls 13, Milwaukee 19
 1931 River Falls 14, LaCrosse 6
 1932 River Falls 7, Superior 6
 1933 River Falls 0, LaCrosse 0
 1934 River Falls 13, Superior 0
 1935 River Falls 14, LaCrosse 0
 1936 River Falls 0, Superior 13
 1937 River Falls 0, LaCrosse 0
 1938 River Falls 13, Eau Claire 0
 1939 River Falls 18, Stout 14
 1940 River Falls ??, Superior ?



Kick-Off

Captain Dubbe, Wesenberg

Scores of Previous Superior-River Falls Tilts

- 1912 River Falls 0, Superior 0
 - 1913 River Falls 0, Superior 39
 - 1914 River Falls 14, Superior 0
 - 1915 River Falls 61, Superior 0
 - 1916 River Falls 53, Superior 0
 - 1917 River Falls 50, Superior 0
 - 1919 River Falls 3, Superior 0
 - 1920 River Falls 7, Superior 0
 - 1921 River Falls 7, Superior 7
 - 1922 River Falls 0, Superior 12
 - 1923 River Falls 0, Superior 14
 - 1924 River Falls 7, Superior 0
 - 1925 River Falls 33, Superior 0
 - 1926 River Falls 2, Superior 0
 - 1927 River Falls 12, Superior 0
 - 1928 River Falls 0, Superior 0
 - 1929 River Falls 6, Superior 12
 - 1932 River Falls 7, Superior 6
 - 1933 River Falls 7, Superior 14
 - 1934 River Falls 13, Superior 0
 - 1935 River Falls 0, Superior 13
 - 1936 River Falls 0, Superior 13
 - 1937 River Falls 0, Superior 12
 - 1938 River Falls 20, Superior 13
 - 1939 River Falls 7, Superior 12
 - 1940 River Falls 7, Superior 13
- River Falls won 13, lost 9, 3 ties

Spear S'perior

Thompson, Cohenour, Dosch, Jackman

Deiss, Peterson, Trecker, Boettcher



WAA To Draft Athletic Girls

The WAA will hold its first business meeting next Monday evening, October 14, at 7:15 in the Social Room for the purpose of taking in new members. Any girl interested may join by attending this meeting.

The organization is primarily one for girls interested in athletics. The WAA offers team sports and individual activities with the aim of developing and stimulating leadership and building character. Organized or team sports include field hockey, hit pin-ball, basketball, tennis, and kitenball. Individual activities include skating, hiking, table tennis, badminton, bowling, archery, and swimming.

This wide range of activities gives each girl the opportunity to earn her points in her favorite sport. Points are given for active participation in either team or individual sports. When a girl has earned 500 points, she is awarded a letter. Dues are 35 cents a term or 90 cents a year if paid in advance.

Besides a business meeting there is also a recreational or social meeting every month. Highlights of the social year are a camping trip usually held in the spring and a banquet at the close of the year at which time the awards are made.

This year's staff of officers include Joyce Chubb, president; Virginia Griffith, vice president; Alma Sumner, treasurer; and Kathleen Mulheran, secretary. Miss Mary Louise Banstad is the faculty adviser.

Falcon Hopes Focus on Trecker

Continued from page three
position. Bill entered River Falls in 1938. Since then he has been one of the football stalwarts, kicking and passing the Falcons to many victories. Last year he fired the 35-yard pass to Schmidt that won the Homecoming game against the Stout Blue Devils, 18-14.

Bill is a junior taking a pre-pharmacy course. Besides being a football star, he plays left field on the baseball squad. Opposing pitchers find it very hard to get a third strike past him at the plate.

His favorite teachers, Bill admits, are the ones he has this term. His biggest thrill was the time he did a Frank Merriwell against the Elmore, Minnesota, high school. With one minute to go and the score 14-13 in favor of the enemy, he caught a punt on his own goal line and ran 100 yards for a touchdown. The next biggest thrill was the time he opened one of Hughey Reynold's letters from a babe in Eau Claire.

In his spare time Bill works at Arnie Kuss' Sinclair super service station. During the summer he works there regularly, pumping gas and wiping bug-splattered windshields.

Fans, if you want to see an exhibition of how football is supposed to be played, watch that man at right half-back Saturday afternoon!

Intramural Sports

The touch football season got off to a royal start Wednesday evening. The Maulers, captained by Albert Dempsey, outscored Hanson's Blitzkrieg team by a score of 12 to 0. Both of the touchdowns were made in the first half. C. Brooks received a pass and scampered down the field for the first six points. A short time later Joe Ott, the Fond du Lac flash, took the ball on a sensational end run for the second tally of the game.

The Raiders, captained by Fisk, must have got cold feet because they failed to show up for their game with the Spitfires and consequently forfeited.

Thursday night the Bombers, captained by Earl Boettcher, forfeited to Pappie's North Siders. The Raiders also forfeited to the Maulers.

Several games remain to be played in this round robin tournament. The schedule for these games is as follows:

- Monday, Oct. 14—Maulers vs Galloping Gaels, Blitzkriegs vs Raiders
- Tuesday, Oct. 15—Spitfires vs North Siders, Bombers vs Galloping Gaels
- Wednesday, Oct. 16—Spitfires vs Bombers

Clifford Juedes has announced that there will be a Splash Party held in the college pool soon after the football season. Lads and lassies alike are invited to attend these parties which will be held once a month for the duration of the school year. Everyone is requested to sew up the holes in his swimming suit and turn out for this gala event. The success of these parties depends upon student attendance, so all are urged not to disappoint Mr. Juedes.

Falcons Will Face Powerful Superior Eleven Saturday

Continued from page three
most unheralded man on the team, Rubatt has served notice to enemy backs that he will be out for blood.

The halfbacks are Johnson and Milutinavich, both veterans of last year's eleven. Johnson has replaced that midget ace by the name of Rich who spelled doom last year. This duo is being pushed by a freshman named Mortorelli who proved to whereat that he is ready for conference competition. It was Mortorelli who clinched the game for Superior over a strong Michigan Tech team. He is a triple threat man who has hopes of playing beside his captain.

The man who does all the kicking, running and passing is their veteran Captain Paquette. Kicking that is far above par and passing with deadliness and running like a halfback—that spells the name Paquette. Fans will remember how he turned defeat into victory in the last few minutes of last year's game.

The team will come to River Falls in the best of condition after whipping Duluth Teachers, Michigan Tech, and Eau Claire.

Juedes Tutors Squad of Enthusiastic Freshmen

Despite the handicap of not having two complete teams, 17 freshmen football prospects are drilling daily under the direction of Coach Juedes. These 17 gridders represent the smallest squad in recent history of freshman teams. However, this has not altered the spirit of the boys, and they carry out their practice with a great deal of diligence and enthusiasm.

The main stress of the practice is laid on blocking and tackling as squad scrimmages are impossible. Undoubtedly the most important duty of the team is to develop and present to the varsity the various plays and formations of the varsity's opposition for the ensuing Saturday. In this way the regular squad has a little better idea of what to expect from their foes in each game.

Freshmen who so far have shown good ability are Chapman, Meehan, and Ubbelode in the backfield with Kuselik, Poppy, Cernohous, Kroeger, and Cretney showing to good advantage in the line. Coach Juedes is attempting to get some games for the yearlings.

1940 Grid Schedule

- Oct. 19 Stout Institute there
- Oct. 26 Eau Claire here
- Nov. 2 La Crosse there
- Nov. 9 St. Cloud there

Jewett Mill's Gift to RFSTC

Continued from page three
my black and blue sweater with the big "J" on the front, and also on account of my broad shoulders and the way I walked. I wuznt goin to say nawthin, but gawsh, Maw, a guy doesnt wear his football sweater every day and mine has four stripes and two stars on it.

So you see why you aint been reed-ing about me in the Jewett Mills Industrial Gazett yet, but just wait til I git a chanct to show Mr. Yaadees how we play football back home. I forgot to tell him we had the best team in our conferance.

Love from your future River Falls State Techers Collich star,
Horatio Archer
P. S. Her name is Marianne.

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Meals or Lunches

Language Department Claims New Instructor

Dr. Mable Arbuthnot, our new professor of Latin and French, comes to us from Janesville in southern Wisconsin. After receiving her bachelor's degree from Milton College, and her Master's and Doctor's Degrees from the University of Wisconsin, Miss Arbuthnot returned to Milton as a professor. She also served as an instructor at Butler University in Indianapolis and did some work with the Extension Division of the University of Wisconsin.



Dr. Mable Arbuthnot

Perhaps of more interest to those of us who are unfortunate enough not to have been abroad, would be Dr. Arbuthnot's term of study at the *American Academy of Classical Studies* in Rome. Extensive travel and visiting in France will allow her to give her students the benefit of more than a vicarious knowledge of that country.

Since she has had so many intellectual experiences, it is not at all surprising to discover that our new professor is the author of a pamphlet of verse, entitled, *Carmina* (a Latin term meaning poetry, for those of us who don't recognize it.) Another of Miss Arbuthnot's hobbies, which may interest several of her pupils, is photography.

States Dr. Arbuthnot, "I just returned from Missouri, where the people are noted for their hospitality; however, I have discovered that River Falls has an even more friendly atmosphere."

Rooters Club Arouses Homecoming Spirit

A meeting of the largest, peppiest, and loudest organization on the campus was held in the auditorium last Friday evening. The Rooters Club is sponsored by the Student Senate and June Johnson is the chairman.

The main purpose of this big meeting was to give the new cheerleaders a chance to practice in arousing pep and interest for the Northland-River Falls game on Saturday. This is preliminary to what will be expected of the cheerleaders and Rooters at the Homecoming game tomorrow.

Music by the band under the direction of Mr. Rozehnal opened the program. Bill Lane acted as master of ceremonies and introduced all of the lusty voiced cheerleaders and all other important people on the program.

Clifford Juedes, in the absence of Coach Lowery, introduced the team. Captain Fred Dubbe was spokesman for the team and credited the student body with being the inspiration for the fight to victory.

Palette Club Elects New Executive Board for This Year

Two important items of business were handled by the Palette club at its regular business meeting held in the art room of South hall Wednesday evening, October 3.

The first matter to be considered was the selection of several officers and three members of the executive board. Dola Schwartz was elected to be secretary-treasurer. To complete the executive board Catherine Reagan, Audrey Graves, and Irene Hophan were chosen.

YMCA Hears Dr. R. A. Karges and Quartet at Meeting Monday

The second discussion before the YMCA on the subject "The Student in the World Crisis," was in charge of Dr. Rudolph A. Karges Monday evening. The emphasis of his speech lay on our beautiful fall weather, which we Americans can enjoy without fear of crashing bombs. Views of the present war, based on his memory of the World War, leaned toward continuing our aid to Great Britain.

The Y quartette, consisting of Russell Aamodt, Harold Odin, Lawrence Johnson, and Leon Erickson, sang two selections.

All-School Dance Displays Victorious Pep and Spirit

Unusual pep and enthusiasm were displayed at the all-school dance Saturday night. The music of Paul Leland and his Northern Gentlemen was very favorably received by a large number of the student body; and many favorable comments on the party, in general, have been reported. Chaperones were Mr. C. L. Eggert, Mr. Mosher, Miss Helen Loeb and Miss Alma Rausch.

Pi Kappa Delta to Fete Alumni at Breakfast

Entering into the spirit of Homecoming, Pi Kappa Delta is sponsoring a breakfast this week end for its alumni members. Being a comparatively new organization at RFSTC, many of its members are recent graduates, so most of the Pi Kappas are expected to be present, making a total of about 30 guests. The breakfast will be held at eight o'clock Saturday morning in the Social Room.

Pi Kappa Delta, the only national organization on the campus, is under the guidance of Miss Helen Loeb, head of the speech department. Professors Walker D. Wyman and Justin Williams are members, and President J. H. Ames has been made an honorary member.



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Mass Meeting, Parade, Bonfire, Game, Dance Feature Homecoming

Continued from first page
parade. The celebrators, led by the bristling music of the college band, will swing through the downtown business district and back to Ramer field, the scene of the big Homecoming bonfire. Torches for the merry makers will be furnished by the FFA.

Saturday's celebration will get off with a bang as the annual Homecoming parade will proceed down Main street beginning at 10 a. m. The coed band and the college marching band will take the lead in spreading the spirit through the business district.

Homecoming Queen, June Tweed, will ride with her escorts in a red, white and blue patriotically decorated float, built according to tradition by the YMCA.

Following these musical organizations will come the colorful floats. Four dollars and two dollars will be awarded to the first and second prize winning floats, respectively.

The next stage of the celebration will be set at Ramer Field where the Superior Teachers College and River Falls will face in the 1940 Homecoming gridiron squabble. The game is scheduled to start at 2 p. m.

To give the alumni additional enjoyment and moments in which to reminisce, coffee and doughnuts will be served to them between 4:00 and 5:00 p. m., after the game, in the Social Room.

On Saturday evening at 8:30 the annual Homecoming dance is scheduled as the concluding feature of the celebration. The dance floor will be decorated in the form of an upturned football field. Silhouettes and profile views of River Falls grid stars will decorate the walls. Joe Billo and his orchestra will furnish music for the dance.

For the best decorated house an "R" blanket will be given.

Joe Billo To Play for Dance

Homecoming dance music will be played by Joe Billo and his orchestra, known as the "Ace swing band of the Northwest." This group is now playing in the Coliseum in St. Paul.

Mr. Billo claims that this is "the best sounding band I have ever had." The group has played formerly with Herbie Kay, Clyde McCoy, and Johnny Hamp, NBC and Columbia broadcasting artists.

Falls Theatre

Friday and Saturday
Sat. Matinee 2:30

JOHNNY MACK BROWN
in

"Son of Roaring Dan"

Comedy Serial

Sat. Mat. 10c, 15c, 20c

Sat. Eve. 10c, 20c, 25c, plus tax

Midnight Show Saturday

THE GLEASONS in

"The Covered Trailer"

Attend the regular second show and see both for one admission.

Sunday and Monday

Sunday Matinee 3 p. m.

HAL ROACH PRESENTS

"TURNABOUT"

With

Adolphe Menjou, Carole Landis
John Hubbard

Comedy News

Sun. Mat. 10c, 20c, 25c

Sun. Eve. 10c, 20c, 30c plus tax

Tuesday and Wednesday

Nancy Kelly, Hugh Herbert
and Roland Young in

"PRIVATE AFFAIRS"

Comedy News Events

10c, 20c, 35c, plus tax

Prominent '40 Senior Dies Suddenly Monday



Miss Adelaide Hill

This week death came to Miss Adelaide Hill, class of 1940. Miss Hill was a teacher in the Wausau, Wis., public schools, just last year completing her work for a degree at RFSTC. Death

Teachers Meet in Eau Claire

Continued from first page

and reunion at the Grace Lutheran church, Thursday evening. Dr. Walker D. Wyman acted as toastmaster, and many of the faculty members were present.

came after a sudden illness while she was visiting in Minneapolis.

Adelaide Hill was well known by many students here and a popular student among many of RFSTC's professors. Just last year she was associate editor of the *Meletean*.

To the editor and staff of this paper she was an important figure, being responsible for many of the *Student Voice's* most colorful feature stories. Mention must be made, too, of her work here in music and speech.

Miss Hill was a resident of Keokuk, Iowa, being a graduate, however, of the Woodville high school.

OLD TIME DANCE

By Popular Request at the

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Fairground Pavilion, Ellsworth, Fri., Night, Oct. 11

Featuring

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Schedule of Events

Friday, October 11

8:00—Mass Meeting
9:30—Torchlight Parade
9:45—Bonfire at Ramer Field
10:00—Free Show at Falls Theatre

Saturday, October 12

8:00—Pi Kappa Breakfast
10:00—Homecoming Parade
11:30—YM Alumni Dinner
1:30—Queen's Escort to Ramer Field
2:00—Game with Superior
4:00—Faculty-Alumni Tea
4:00—Sigma Chi Sigma Open House
4:00—Wesley League Tea
6:00—Football Banquet
9:00—Grand March
8:30—Homecoming Dance

RFSTC Bands To Play Role

Continued from first page

it is rumored, will be in conjunction with the regular band. Students heading this new organization are brunette Norma Howe and blonde Margy Skagen, well known in Falcon music circles.

These two organizations will be the most audible part of the Saturday parade and will maneuver between halves at the game.

Largest and mightiest of the musical organizations will be the Mass Meeting band, the nucleus of which is the RFSTC Concert Band, an organization familiar to every student.

This band combined with the Marching band and the girl's band will hit the 100 mark in size. Its snap will be perfect, its power almost unlimited.

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