"Frankness Must Displace Ignorance," Says Dr. Jordan

Annual "Y" Parties To Be Held Tomorrow Night "Sex Is Sacred" De-

Held In S. Hall Gym.

"BE YOURSELF" IS MOTTO FOR EVERYONE DURING THE EVENING

House Gangs To Furnish Stunts

GIRLS TO BE "BACKWARD" AS POSSIBLE FOR ONCE, SAYS RUMOR

The men's "stag" party and the women's "Backwards" party, annual events of this school and two of the very rarest, are going to be pulledoff tomorrow evening in the North and South gyms, respectively at o'clock P. M.

Every minute of the evening has

"Be Yourself" Is Motto

The opposite sex will not be there, so at both events no one need feel timate to act like yourself or even mimic your neighbor without fear of

The women of the school have a the gym, but no plans are being disclosed until Saturday evening.

Be Backward, Girls

All girls are urged to be as backward as possible about responding, Wear dresses backwards, walk backmight even be a good policy to learn it is conjectured.

"From the plans being laid a ripping good and unusual time is in store for all the lady teachers and girls of the school," said the committee in charge.

stunts for the program.

Annual Stag

The men's stag party needs no adevery year the men turn out almost 100 per cent.

Stunts from groups of gifted perunexposed unique features of the program. The proverbial feed will be served at both events. The ladies ought to practice eating lettuce leaves served on ice cream.

Everyone will miss a real treat by staying away Saturday night.

The Christian organizations of the school sponsor these all-school par-(Continued on page four)

CALENDAR FOR WEEK

Friday, Feb 25-Reno here, 8:00

Saturday, Feb. 26-Men's Stag Party and Girls' Backwards Party, 8:00 o'clock,

Monday, Feb. 28-Student Voice meeting, 5:00 o'clock; Men's

Glee Club. Glee club rehearsal, 7:00 o'clock; La Crosse game 8:00 o'clock.

Tuesday, March 1-Y. W. C. A. Y. M. C. A. and N. C. A., 7:00 o'clock.

Wednesday, March 2.—Girls' Glee club rehearsal, 3:45 o'clock; orchestra practice, 7:00 o'clock; Ag play "The Whole Town's

Talking," 8:15 o'clock. Thursday, March 3.—G. meeting, 7:00 o'clock.

Y. M. "Stag" In North Sleight-O'-Hand Expert To Hall Gym. Y. W. Party Entertain With Bag-O'-Tricks, Talking" To Be Pre-Magic, And Mind Reading sented Here Wedn'day



Captain Wennerberg

Above is pictured Kurt Wenner- ling illusions, been elaborately and minutely plan- berg '28 who last Saturday was electned, so there will be no dull moments. ed by his teammates to captain the 1927 grid squad.

so at both events no one need feel Normal School Budgets of good-temper and satire aimed at Talking" was written and originally Submitted Last Week

fascinating means by which to enter RIVER FALLS' REQUESTS FOR APPROPRIATION PASSED BY STATE BOARD

schools were presented to the Joint "His program cannot be duplicated," wards, talk backwards-in fact, re- ture Feb. 16. The Board of Regents perform. verse your whole method of living. It and the presidents of the several schools met with the Finance Comto say a nursery rhyme backwards, mittee for the purpose of presenting full information as to the requests for appropriations. The local school was represented by Regent Ramer is reserved for Joe Chopp. Everyone and President Ames.

get for River Falls includes the usual or Y. W. C. A. who are sponsoring The different representatives from appropriations for salaries for teach- the program. houses in town are urged to prepare ers and employees, amounting to ap- Reno promises you a very delightproximately \$140,000 per year; an ful and unusual program appropriation of \$36,000 is requested for general operation; maintenance of the physical plant \$12,000 for the bivertisement or description, because ennium; an appropriation of \$30,000 under general capital, which includes educational apparatus and equipment for the new addition, as well as the formers are promised as well as many usual expenditures under apparatus and equipment for the biennium.

> The school is requesting an appropriation of \$20,000 for remodeling in connection with the joining of the new addition to present North Hall. As new laboratories in agriculture and science are to be provided in the present North Hall, a considerable amount of remodeling will be necessary for such purposes. Corridors of the present building are to be extended into the new addition.

The budget requests for the local school were passed upon favorably by the State Board of Public Affairs. The Joint Finance Committee was requested to send a sub-committee to visit the various institutions for the fusely, it is evident that Spring, creations of the coming season. purpose of determining upon capital whom we have so ardently wooed durappropriations.

TELL US, SOCIAL COMMITTEE

Old man rumor seems to have pick- black spots on them, couples out ed up a rare bit of news; while listen walking, corridors congested, stu- the call of rippling waters kissed by ture Department at River Falls. ing in on recent meetings of the so- dents late for classes, and half a the balmy sunshine of the past two cial committee, yet he is reluctant to dozen dobs on the campus where but weeks? spread the glad tidings further than one cavorted before all seem to sugto say that something out of the or- gest a sighing solution, spring is plete the picture will have been fuldinary will happen the first evening really coming. in April. Ah Ha! that's "April's Downtown merchants, holding sales sary of peanuts and popcorn out of Fool's" day we have a suspicion but on winter underwear, galoshes, over- its winter resting place to take his

RENO, NATIONALLY KNOWN MA-GICIAN WILL SHAKE DOVES FROM HANDKERCHIEF, READ

Edward Reno, a nationally known magician and sleight-of-hand expert, will entertain you tonight in the Nor-

CLEVER WORDS.

MINDS, AND AMUSE WITH A

SNAPPY LINE OF WIT AND

mal auditorium at 8:15. He has been here before on the lyceum circuit, and anyone who has seen him perform is coming back to three act comedy which has rocked get a front row seat. He has trav- the country from coast to coast durelled all over Syria, India and Egypt, ing the past year, will be presented

Talks As He Works

comment. These fragmentory remarks are full of wit, fun and flashes himself or his work.

He has a splendid personality, an appreciation and a keen mentality.

You will really miss one of the greatest treats and hits of the whole The budgets of the several Normal globe trick,-or his twin-dove trick.

Mind Reader

He also has some extraordinary mind reading and spiritual tests embracing slates and spirit patches.

Only one seat in the middle section else can purchase tickets for 25 and The chief items included in the bud- 35c from members of the Y. M. C. A.,

NOTICE TO GRADUATES

Students who are completing courses at the end of the second term are asked to have their credits checked in the registrar's office. Compliance with this request is necessary before a graduate's name will be certified by the State Department of Education for a li-

E. J. Prucha, Registrar.

is close at hand.

"The Whole Town's

THREE-ACT COMEDY PLAYED BY SELECTED TALENT OF STUDENT BODY

Sponsored By Ag. Department

PLAY PUT ON TO HELP PAY EXPENSES OF ANNUAL POULTRY SHOW

"The Whole Town's Talking," a constantly adding new wise cracks to here. Wednesday evening by River his already immense wealth of baff- Falls finest talent under the direction of Miss Nellie Schlosser, dramatic coach. The play is to be pre-He performs and continually enliv- sented at popular prices, with seat ens his acts with a running fire of reservations available at the usual places downtown.

directed by John Emerson, president of the Actor's Equity Association of engaging stage presence, an artistic America, who is universally recognized as one of the greatest directors and playwrights of our day. Earlier in the season the play was presented school year unless you see Reno do at the President Theatre in St. Paul his handkerchief and electric light by the Arthur Casey Players with a success unrivalled by any other play in their reportoire, a fact which Finance Committee of the Legisla- someone said who recently saw him speaks admirable for the comedy it-

THE CAST

Henry Simmons, a movie director _____Walter Pearson Harriet Simmons, his wife --Helen York Ethel Simmons, their daughter-

Chester Binney, Simmon's partner _____Glenn Gallup

Letty Lythe, a movie star____ ----- Bernice Sheldrew Donald Swift, a movie director.

---- Bernard Morton Roger Shields, a young Chicago blood -----Arthur Webster Lila Wilson, friend of Ethel

___ Eileen Fitzgerald Sally Otis, friend of Ethel -Berly Atwood Annie, a maid ___Evelyn Sansburn Sadie Bloom -----Velma Dunn Taxi Driver ____George White

Mrs. Jackson and girls

Walter Pearson, the Irrepressible (Continued on page four)

"Down river," the mecca to which

The only thing remaining to com-

filled when Tony wheels his dispen-

EAU CLAIRE SPECIAL!

"Tewnty-three more planning days" before the state oratarical contest. Will we be there 100 per cent? That is the question whether to wait for fate to get us there or to take steps toward a successful and complete migration to Eau Claire on March 18.

Many of us have been thinking and dreaming of a bright sunny morning in March when the R. F. S. T. C. would board a special train bound for Eau Claire determined to back "Bud" and "Mish' to the limit. From now on let us put forth every effort that this dream may be a reality.

Today we are sounding the first call for action, action of the entire student body and not just a few lone workers who are willing to do their bit. "Eau Claire or bust" should be our motto.

Poultry House To Be The play, "The Whole Town's Built On Normal Farm

FOUNDATION AWAITS WORK OF CONSTRUCTION. TO HOUSE LEGHORNS

A new modern poultry house which will house the Normal farm poultry flock efficiently and economically is to become one of the buildings on the Normal farm this spring. The farm, at present, has modern buildings that give its cows, calves, horses, and hogs very happy homes. The present poultry house is, however, of insufficient size and construction to properly house the desired number of birds. The Department of Agriculture of this institution wishes to maintain a flock of birds sufficient in number and quality to carry on experiments with poultry. For this reason the new building is to be constructed.

Foundation Built Last Fall

The new house is to be situated on ne very favorable site north-east o the farm house or just west of the north and south stock show shed. The foundation for this building was built last fall; hence the house can be built

Straw Loft Type

The building will be of the straw failure is no excuse for my looseness, oft type which is being recommend- however. ed by Wisconsin poultry experts for the poultry of our state. The main by lofty motives and high ideals, the house will be twenty feet square and will have a brooder house for chicks attached. The floor plan and the interior arrangement and equipment will be as is advocated by the authorities on poultry at our state university. The house will be dry, light, well ventilated, and sanitary. In fact it will meet all the requirements of an execllent home for laying hens.

To Get 200 White Leghorns

A flock of 200 White Leghorn hens With water, automobiles, children, Already their windows have begun to will be made the inhabitants of the house which will be their happy home. They will be obtained from one of the very best egg laying strains of the ing thep past four months with every all study-jaded students make their breed which can be found anywhere in the Northwest. These birds are to sient week-end and twilight popula- be used for experimental and project White stockings, with irregular tion unusual at this early date, but work; thus this enterprise will bewho can be blamed for not resisting come a valuable asset to the Agricul-(Continued on page four)

MATINEE THIS AFTERNOON

The social committee is sponsoring a matinee dance in South Hall gym this afternoon. The committee is arwe expect the committee to spill the coats, and somber suits of clothes customary place of business 'down on ranging for a good orchestra and plan sound financial footing for the durato show the student body a real time. | tion of the year.

clares Y. Speaker In Address To Students

RICE LAKE MINISTER TALKS ON "MEN AND WOMEN RELATIONSHIPS"

"Trust Yourself At Your Best"

CLEAN THOUGHTS MAKE FOR CLEAN ACTIONS AND HIGH IDEALS

In a very splendid address before a large group of students last Tuesday night, Rev. Jordan gave some proposals on "Right Relationship Between Men and Women."

1. Sex is God given-sex is sacred. Acceptance of the sacredness of the physical is the first step toward right relationship.

2. The desire for the company of members of the opposite sex is a normal thing. This company leads to the development of abundant life. The companionship of the sexes elevates, enobles and enriches life.

3. True relationship is determined by motives and ideals. In proportion as men lose the respect for women do they lose respect for themselves, and in proportion as women lose respect for men do they lose respect for themselves. Always trust yourself at your best. When in the high moments we are right in our own minds and hearts, we are right anywhere. A true gentleman is a gentleman anywhere and at all times.

4. We are largely responsible for what happens in the other person's thoughts and life. Another man's

High Lights In Dr. Jordan's Talk Motives and ideals determine relationships.

The body is sacred; we have no business trifling with that which is sacred.

A true man is a gentleman any

We are all largely responsible for what happens in another's

Frankness must take the place of aversion and ignorance.

There is no such a thing as an insignificant act in social relation-

Don't rob the future for momentary pleasure.

5. When relationship is controlled physical is held sacred. Keep your thoughts from that which is degrading physically. The Divine within can be held sacred by holding the (Continued on page four)

Meletean Sales Campaign Yields 400 Subscription

The concluding sales campaign for the 1927 Meletean has yielded up to date, over four hundred paid up subscription pledges from students, faculty members and alumnus. This seems indicative of the largest circulation the annual has had for some

Many new and interestingly attractive features are being woven into this year's annual, the central theme of which is "a greater River Falls." The character and content of the art work symbolically depict the growth and expansion of the institution.

The splendid success of the Norma vaudeville, which was a Meletean benefit, has placed the annual on

Boost - For - Special - Train - To - Eau - Claire - March

sense the passing of King Winter too, the corner.'

That Spring Is Close At Hand

Is Evidenced By Signs Galore

stockings and noses running so pro- blossom forth with all the sportive

fiber of our flannel swathed beings, seasonal Hegira, has attained a tran-

The Student Voice

Published Weekly by the Students of the River Falls State Teachers' College

____Clarence Wesslen Editor ... Sports Editor ____Glen Gallup Business Manager ... Harold Walton Ass't. Business Mgr. __Irwin Taylor Assistants to Business Staff-

Clifford Erickson, Car! Amundson. Constance Johnson Edna Erickson Richard Mooney. Editorial Staff

Adele Williamson Sid Scoville Vic Peterson, Evelyn-Jensen Catherine Kellogg Anna Jensen Robert Carleton Marjorie Hughes Mary Cotone

Vol. 11. February 25, 1927. No. 19

STUDENT COMMENDS IDEA OF EAU CLAIRE TRIP, MARCH 18

Mr. Editor:

In reply to your question concerning this Eau Claire proposition I want to say that it strikes me as being a splendid opportunity for us to show the entire state that our whole student body is of the same fine quality as our athletic and forensic teams whom they land and praise so highly.

Not purely out of loyalty to the school or to our speaker but also to ourselves we owe the support of such an enterprise and in showing our Ear Claire neighbors that in our turn we can conduct ourselves as guests in the same fine manner we behaved as hosts when River Falls entertained at last year's state oratorical contest. Sincerely,

A Student.

Over the fireplace in a fine, old home is inscribed this motto: "No word spoken here goes out there." What a fine thing it would be to apply the meaning of this saying to the

SCHOOL CAFETERIA FEEDS ONE THIRD OF STUDENTS DAIL to the fund.

The Normal Cafeteria accomodates one-third of the entire student body

It is little wonder that the students enjoy eating at the "caf." The food is appetizing and wholesome, the place is cheerful and inviting, and

ord which speaks well for the cafe- Wharton Edwards.

well of the service given. "There's students. system where system is needed."

DREAMING

As I sit in the rays of the afternoon

I think of the people I've read about following an operation gor goiter. Up Who can write a good theme without to this time she had spent the greater

I wish and I wish, as I sit and dream schools. That I could think of a simple scheme Whereby I might made clever be, With thoughts as wide and deep as'

I scheme and plan, as the time flies work.

When suddenly I think with a groan and a sigh

Classtime is near, and my theme, oh dear! Has neither a start nor an ending.

So I struggle on with the hope of Forever fixed on some future day.

Just as long as I dream, as I hope, as I scheme And go on without working harder

dreams, and my themes Forever receive only failure.

Truth in That

"It pays to give," declares the solicitor for the charity fund.

"Yes," growled the old skinflint, "if here, colonel?" you are a doctor giving treatment or a lawyer giving advice."-Louisville lunching in these parts for 14 years, Courier-Journal.

HENRY W. LONGFELLOW

Birthday Feb. 27

Longfellow's disposition was gentle, sympathetic, and studious, and his education was such as to bring out his finest qualities.

During his life, veneration grew for Longfellow among his countrymen for his character and for his genius.

Longfellow is generally admitted to be the most popular of American poets, and the celebration of his centenary showed that there has been no real abatement of his countrymen's regard for his character and his works. Within his limit, he was a true and accomplished artist, and his fame transcended the bounds of his own language; and that, as a narrative poet and writer of appealing lyrics of sentiment and reflection, he has left a body of work of permanent and individual value.

Although Longfellow fell short of the higher reaches of the art of poetry and a considerable proportion of his work is of slight value, nearly all his work, whether in prose or verse, was important in the development of American literature.

During his later life, Longfellow produced but little, an occasional volume appearing now and then. But as he advanced in age, he also grew in esteem and veneration in the eyes of his countrymen.

It was Longfellow who wrote: "Lives of all great men remind us We can make our lives sublime, And departing, leave behind us Footprints on the sands of time."

ELIZABETH J. FLEMING FUND BOOK COLLECTION ON DISPLAY LAST TUES, AND WED.

The Elizabeth J. Fleming Fund collection was on display in the library Tuesday and Wednesday, Feb. 22 and 23, in honor of Miss Fleming's birthday anniversary, Feb. 22.

Miss Fleming taught in the training school department from 1896 until the time of her death in 1925except for a five year period, 1902-1907, when she taught in Baltimore, Maryland.

Soon after Miss Fleming's death, keeping of the confidences of our a fund was organized in her honor by her many friends. Many valuable and educational books and a large sum of money has been contributed

Book Collection

Among the books in this collection are: Touring Through France by Elizabeth Shackleton, Art Treasures in Soviet Russia by Sir Martin Conway, Fabre's Book of Insects, Skazki by Ida Zeitin, Tales and Legends of Old Russia, Italian Lakes by Gabriel the food offered is of a great variety. Taure, The American Spirit by How-On the average, a hundred fifty and Pyle, An Argosy of Fables by students visit the cafeteria for their Fred Taber Cooper, Hawthorne's moon day meal. This is a fine rec- Wonder Book, and Paris by George round it to the northland and east

They are beautifully illustrated the south. Probably another inviting factor is volumes, and the library force hopes the economy that can be practiced by to have a case in the library some taking one's meals at the "caf." day in which to keep these copies, so The students cannot fail to speak that they may be examined by the

> Miss Fleming was born at Johnstown, Pennsylvania, and received her education at the Lake Forest, Chicago, and Columbia Universities.

Death In 1922 Miss Fleming's death occurred at And wait for an inspiration to come, the Duluth Hospital, Sept. 3, 1925, part of her life in the River Falls

> Miss Fleming had scores of friends in this city. The River Falls people were proud to have her choose this city in which to perform her life portions of the many different kinds

IN APPRECIATION

Last Tuesday Lewis Troyer, one of the well-to-do students of the River Falls State Teachers' College, made an endowment of one cent (\$.01) to the Student Voice. He leaves this money to be used in any way that the staff may see fit. The business management has decided to invest it in American Steel, General Motors, or some other reliable stock the interest Just that long will my marks, my and dividends of which will be annually turned in for improvements on the Student Voice.

> Henceforth this fund will be known as the "Troyer Fund."

The "Necking" Reform "Do you stand for necking around

"No, seh! There hasn't been a seh."-Life.

He (Did Kome Town

DOWNING

You talk about your home towns some of them large and some of them but listen to my little story, a story that has never been told. Downing, the gem of the north and apple of my eye, occupies an ideal location, the fertile valley of Beaver creek and guarded over by several grassy hills that add a touch of strength and power to this picture of a modern Utopia, Glenwood City on the west and Boyceville on the east make up the suburbs of this little city.

We Downingites boast of a home town of democracy with a Union church, a civic hall and a co-operative community spirit to be found in no other town whether large or small.

We boast of a fine new school building, a milk plant which ships sweet milk to Chicago, New York, and Florida in the latest equipment for this purpose; glass lined, refrigerated tank cars, the best trout fishing in the Northwest and a show case factory that sells its cases throughout the United States, Canada and

The train has whistled at the crossing just east of town every day during the past five years, the Village Board prohibits dog fights, no live stock are allowed to graze in the streets, and we have a different movie every week.

If it is beautiful women that make the town, Downing has them.

BAY CITY

Situated along the shores of the Mississippi river, about forty miles southeast of River Falls is Bay City, one of the small Wisconsin towns, which although maybe not as well known as others of the vicinity has its good points.

This town was named as it is, because of its well selected location on a bay of the renowned Lake Pepin. As the first part of the name implies, we find a wet place, speaking strictly from the point of aboundance of

Bay City has been of historical importance to this section of the country because it is a well known fact that some of the first white men to come here stopped at the head of Lake Pepin to trade with the Indians.

Later we find most of the steamboat traffic of the Mississippi was conducted through Lake Pepin and Bay City became one of their regular stopping places.

One of Bay City's greatest assets is the beautiful scenery which surrounds the town on all sides. High bluffs of the Mississippi valley surwhile a wide area of water extends to

Several blocks of driveway, known as the Lakeside Drive extends along the lake leading to the tourist park of which Bay City is very proud. Splendid facilities of swimming are given to tourists by the bath house and the extensive sand beach which borders the park. A base ball diamond situated on one side of the park also adds to the attractiveness. Wonderful opportunities of boat riding and fishing are offered here to lovers ! They Work Naturally of those sports.

One of the largest filter sand mines of Wisconsin is owned and operated by one of Bay City's prominent citizens who employs many men. People come from many miles around to enter this mine and carry home small of sand mined.

Commercial fishing takes place on a large scale and we find a large number of men employed in supplying the demands of people of the cities for "brain food."

Many men find employment during the summer months in the pickle factory which is operated on a large scale.

Bay City, as well as all other

Office 67 - PHONES - Res. 537 Established 1888

MELGARD MONUMENT CO.

Memorials of Quality RIVER FALLS, WISCONSIN

Plants at Richland Center and River Falls, Wisconsin cturing Plant and Salesroom at Sparta, Wisconsin

school, stores, barber shops, pool of America." halls, grain elevators and other things to numerous to mention.

Any one desirous of spending a summer vacation in a place where they might enjoy all kinds of summer sport, buy a Chicago, Burlington and small, some great and some greater, Quincy Railroad ticket for Bay City. or locate Bay City on the road map and head that way.

READ THIS, LADIES

Here is an old one that- will sur prise the ladies of now to whom we all quite without question have handed the palm as being the first real promoters of public health sentiment. Ask almost any one of us when women began to evince an interest and to take part in public health movements, and it is safe to wager that the answer would mention the women of our present adult generation.

No doubt the New York health officials realize this and they've unearthed a file of old Godey's Ladies' Books and Magazines, and they are passing out a story printed in an issue of 1861. In a "health department" edited by a fine doctor of the "old" school is found the story of the organization of a "Ladies' National Association for the Diffusion of Santtary Knowledge.', which has just been formed in London. The principal object of the association was "the preservation of the lives and health of women and children by diffusing a knowledge of the laws of health in regard to air, food and clothing." The members of the London society, so this old print records, included "the most distinguished and noble ladies of England" and the editor suggested "that the good example of the ladies

Phone No. 127

FINE GROCERIES FRUITS, VEGETABLES AND CANDIES

SHELDREW & BEEBE



RED, BLUE, GREEN, BLACK, PURPLE

HE WELD **BOOK AND ART SHOP**

Save With Safety at the



STORE

Rexalle

Thousands of satisfied users feel that way about it



They work naturally and form no habit.

Pleasant to take, eary in action, safe and sure. Good for children as well as adults.

Box of 60 Orderlies,

50c

G. G. DEWEY The Revall Store

towns has its quota of churches, of England be imitated by the women in the excessive consumption of gross

among the people, and in this way and mental constitution. only, will the blessings of health be attained." He further prophesies that women will be the instrument through which not only the knowledge will be dispensed, but the aims of health attained.

And then, shall we tell it where youthful ears of today are listening? He calls the American women of his day "the most weakly, sickly people of the civilized world." To this assertion he adds:

"The causes of this are to be found, mainly, in an absurd fashion of dress,

Do you ever associate poor marks with poor eyesight.

C. J. PHILLIPS Optometrist and Optician

Telephone No. 157

food, in the extravagant use of drugs, The doctor-editor goes on to pro- in that feverish anxiety in the purphesy that "some future time" will suit of wealth and honor which causes prove that health next to religion will neglect of necessary relaxation, and, be considered the most important in short, in general fast living, which concern of life," and that "by the dif- is only another expression for the fusion of sound hygienic knowledge violation of every law of our physical

Rubbers

All Kinds

Allard's

Matinee Dance!

4:00 to 5:30 o'clock

THIS AFTERNOON

South Hall Gym

STEWART Mercantile Company

THE Largest Store in this part of Wisconsin. Make it your down town headquarters. Cash your checks. Use our telephone. Buy your stamps and mail your letters. Make use of our dressing room and beauty parlor.

In other words make yourselves entirely at home, and do as you please.

The Three places always glad to see you:

Your School, Your Home and Your Store.

Stewart Mercantile Company's Department Store and Beauty Parlor

Those Trim Looking "Bobs"

WERE CUT AT

F. W. FINN'S BARBER SHOP



KING

Band Instruments!

THE BEST AT THE PRICE!

EASY PAYMENTS IF DESIRED

For Particulars See

CLARENCE E. WHITE,

Authorized Agent,

At the Journal Office, RIVER FALLS, WIS.

Falls To Play La Crosse Monday

La Crosse Quint Here Monday. Superior Five Here Saturday, Mar. 5

RIVER FALLS, PLATTEVILLE RE-MAIN IN LEAD AS SEASON CLOSES

Split Championship Probable

PLATTEVILLE REFUSES TO LOSE A GAME TO SOUTHERN OPPONENTS

Next Monday night the North Hall gym will be the scene of a basketball game between La Crosse and River Falls. La Crosse has already fallen before the speedy attack of the Red and White quint; hence, it is expected that on their home floor, the latter should again prove victorious.

However, La Crosse has been improving her playing lately, and undoubtedly will be out for revenge, so a hot contest may be expected.

Superior Here Saturday

Superior comes to River Falls for the last conference game of the Red and White schedule. Should the La Crosse men lose here on Monday, the Superior game Saturday will be the deciding game for a state championship. River Falls has to date won six straight conference victories. These games next week will decide whether once again this year the Red and White will celebrate a state championship.

Platteville Undefeated

Of the other eight Normals in the state Platteville alone remains undefeated. She seems to be undisputed little likelihood of losing her lead center. there. Milwaukee, Oshkosh, Whitewater have made but an indifferent showing against Platteville thus far.

Dope has it that River Falls and Platteville will divide state championship honors for the 1927 cage season.

MENOMONIE HIGH CAGERS WIN FROM THE LOCAL HIGH

Last Monday night Menomonie defeated River Falls by only two points. The final score was 18 to 20.

Menomonie started the scoring by making a free throw but soon after that River Falls copped the lead and at the end of the first quarter the score stood 6 to 3 in favor of the local basketeers. The teams were fightng hard. River Falls to keep the lead and Menomonie to snap it from the Falls, the score was steadily growing when just before the gun gave the signal that the half was over Menomonie dropped in a two pointer which put them in the lead by a score of 10 to 11.

The Menomonie quint went a little better in the last half or the Falls not so good but anyway Menomonie worked up a 14 to 18 lead in the last quarter when bang! Bartosh sunk one from the center of the floor. The ball was brought back to center, tossed up and bang! Bartosh sunk another from the center of the floor making the score tied 18 to 18. There was some excitement among the crowd and players at this point. The game was coming to a close Menomonie pushed in another basket making the score 18 to 20 in favor of Menomonie after a few seconds the game ended

Mr. Roy Johnson of Prescott is in River Falls, making preparations to enroll the third quarter in the Mechanics course. Mr. Johnson is an athlete who features in football, basketball and baseball.

end at her home in Clear Lake.

GIRLS' BASKETBALL TOURNA-MENT STARTS THURSDAY

One of the big events of the coming week is the Girls' Basketball Tournament on next Thursday afternoon, March 3, at 4 o'clock. Two court basketball will be played in the girls' gym. The second and third year girls will play the freshmen. Lois Hunt is captain of the Second and Third Year team, and Ruby Solum will pilot the Freshies. Oliver King will referee the games.

Th girls have been practicing basketball all this term, and have had 17 practices in all. There have been 36 girls out for practice, 23 Freshmen and 13 Seniors. All girls who have been out for three-fourths of the practices will earn points toward plenty of noise.

The teams will be selected next

River Falls Defeats

CROWD GOES WILD IN THE MOST EXCITING GAME OF SEASON

Last Friday evening, Feb. 18, the River Falls Teachers defeated the Stout Institute basket ball team by a 28-21 score. The game was scheduled for eight o'clock but due to the fact that two bus loads of the Stout rooters were delayed in Baldwin, the game did not begin until about nine o'clock. The Stout team presented their usual team of giants with great affect before the game started. As was expected, these boys were able to get the jump and get the tip off; at that, Nor Manion was able to get master of the Southern section, with the biggest share of the jumps at

Stout Scores First

The game was not so many minutes old before Stout broke into the score column with a basket. They followed this with a free throw. The Red Independent Teams Open and White machine got busy and soon had the score at a 7-4 advantage. For the rest of the half, the Cox crew passed the leather covered sphere over, under and around the Stout team. It was plain to be seen that the Stout team was about all in when the half ended. These big fellows had a hard time keeping up with the Ag. Kowledge midgets. The half ended 14-9 in River Falls' favor.

Rooters Arrive

Stout recovered their wind between halves and came back strong at the beginning of the second half. They scored three baskets in quick succession and soon were within striking distance of the Falls team. The Falls team was plainly off; they were missing many easy shots and slipping up on their passes. Things began to look dangerous for the Falls, with only a lead of three points, Hunt was fouled and he made both of the throws good. At this point, the Stout rooters made their belated arrival and the game was held up while the Stout band played the Stout National anthem. After Coach Cox went over and talked to the Stout rooters, the teams were able to resume play. Standish immediately broke through with a basket and Hunt followed with another. The Falls team then started their famous stalling game and held off the Miller crew for the remaining

River Falls Stout B. Manion Standish Tilleson N. Manion Peterson Bliss Opem Dawson

Substitutions: River Falls, Hunt for Standish, Standish for B. Manion, B. Manion for Bliss, Segerstrom for Dawson.

Stout, Mitchell for Peterson, Grady Pearl Marquardt spent last week- for Opem, Cvergos for Mitchell, Umpire, Godfrey, referee, Getchell.

Digs By Doc

This column wishes to congratulate the student body for its fine show of pep during the last week end. Surely the team felt the support they were getting during the game and afterwards. The old River Falls Pepper was there with a bang. The prospects for a championship ought to give the_ loyal rooters of the Ag. Kowlege an going to furnish the only chance to explode and act like college students act when the dear old alma mater wins. Let's see the old River Falls

Have you students noticed how nice and delightful the streets about the campus are. Of course, this column does not wish to crab, but we do feel that the walks should have a little small lake on the north side of the and nail for the fur lined bath tub. campus? When the weather warms up, please don't be surprised if you see some small boy in a bathing suit enjoying himself in the water which Booze bonded in the bottle nine days is backed up there. The column wishes to say that it believes that the administration has dealt very wisely with a certain problem which has come up in the last few weeks and it would like to recommend that the men students give their full cooperation.

Did you know that Miss Gertrude Ederle is the first woman of her sex to swim the English Channel.

Talk about carrying coals to Newcastle. The mormons are going to build a church in Hollywood.

Here's to Woman-More Powder To Her

This column would like to publish the fact that a certain young man with an iconclastic nature is roaming at large on the campus. Maybe it is time to let loose the campus bull.

Tournament Last Tuesday

STUDENTS EVINCE INTEREST AS GAMES WAX ROUGH

Tuesday afternoon at 3:45 Coach lox sounded the referees whistle starting the opening game of the greatest basket ball tournament ever played on the North Hall floor.

In that game the "Webstonians" defeated the "Calamity Five" after a game that carried all of the thrills of week-end at home, a free for all rough house or an old fashioned bull fight. According to "Pinkey" Hayward, the game could have no other paternal potent than old man football. Overman made several excellent tackles and George White came in for a share of the honors with a clever piece of defense work under the basket when he shoved one of his opponents through the east wall into the new swimming pool. All in all, it was a great game, worth many times the price of admission.

When Your Meals Don't Lap

TRY A

Northfield Special

AT THE

ANDY

Wednesday the "Outlaws" were initiated into the brotherhood of defeated quints by the "Hornets," an aggregation of all stars, no stars and twinkling stars. In this game the "Hornets" proved themselves to be strong contenders for the championship and the historic "mug."

No account of this tournament would be complete without some mention of the enthusiastic audience to be added incentive to get busy and stir found along the sidelines. Students up the pep. The next two weeks are, are dropping all other duties such as keeping the minds of the fairer sex occupied with words of flattery and sparks of wit.

Walter Paulson in the roll of "chief PEP continue with full force and ticket taker" does a very clever little act juggling the dimes as the crowd pours into the game and incidentally contributes 60c each toward the support of the baseball team.

The Y. M. C. A. and Rady's quint make up the remainder of the list of more attention. Have you noticed that great teams that are fighting tooth

Sad But True

Booze bottled hot, booze bottled cold,

Some like aged ten years before it

Famous Last Words

John turn out the light. I don't care for the movies, but I

just love the prologs.

And all the time, the gentleman in the old gentleman stood shaking his

Gardner's Favorite Song "I want to be a lighthouse cause the schooners all stop there."

WE SELL THE

Remington Portable

The Best Portable Made.

For Particulars call for

C. E. NELSON, At the Times Office

Phone 398

ST. PATRICK

For That Party, Place Cards, Tallies, Tokens at MISS JOHNSON'S,

GIFT SHOP

Fountain Pens!

Schaffer's, Moore's, Parker's AT

FREEMAN DRUG CO.



Spring Merchandise

You'll be pleased with our showing of New Spring Suits and Top-Coats.

Suits that embody the newest ideas in Young Men's styles by the famous makers in the coun-\$22.50 to \$45.00

Top-Coats in new weaves that are decidedly different, beautifully tailored, and very reasonably priced,

\$22.50, \$25.00 and \$30.00

We Assure Satisfaction or Money Back

KULSTAD BROS.

Saturday's Specials!

MEATS

J. F. McLAUGHLIN & SON

PHONE 170

The White Front Grocery

Dealer in STAPLE AND FANCY GROCERIES

THE PLACE TO BUY GOOD FRUIT!

Everything in Fresh Fruits and Vegetables

We still have Wilbur's 1-2 lb. Honeydew Sweet Milk Chocolate,

A Boon To Humanity!

Chiropractic is the science of properly adjusting the bones of the spine with the bare hands, so that pressure on the nerves is relieved. Health results.

> HADDOW & HADDOW. CHIROPRACTORS

Graduates of the Palmer School Neurocalometer and X-Ray Service Office 312 E. Elm St.

LET'S GO TO



Where You Get the Good Things To Eat!

Cakes, Pies, Sandwiches and Fancy Baking

COMING!

COMING!

COMING!

Johnnie's Roller Rink=River Falls Armory THURSDAY, MARCH 3rd

STRUCTED ON NORMAL FARM

POULTRY HOUSE TO BE CON-

(Continued from page one)

Poultry House Needed

raising enterprise on the Normal

ly, and from the standpoint of experi-

One on a Purist

"The weather, my dear sir, is a con-

"What I meant was that the sky

"Equally impossible. The sky is

the blue vault above us-the seeming

arch or dome that we mistakenly call

the heavens. It does not resemble

"Well, then, if you're so blamed

"The weather, as I said before,

"Ah, here it comes. And I have

wasted so much time in talking to

you that I shall get wet to the skin

"I may not know so much about the

rain as you do, but I've got sense

enough to prepare for it and you

haven't," said the other as he raised

his umbrella and walked off in a huff.

DR. CAIRNS

Physician & Surgeon

Special attention paid to Eye

Ear, Nose and Throat.

Glasses Fitted

Office in Tremont Building

Phones-Office 158, Res. 488

DR. C. A. DAWSON

Physician & Surgeon

Office in Tremont Building.

Office Hours

10:30 to 12:00—2:30 to 4:30

River Falls, Wisconsin

DR. A. E. GENDRON

Physician and Surgeon

Office phone 39-Res. phone 31

-Boston Transcript.

particular, it looks as if it would

"As if what would rain?"

being a condition cannot rain,"

"The clouds, then, hang you!"

"The weather, of course."

falling water in the least,"

rain."

dition. Rain is water in the act of

sible that they should look alike."

"It looks like rain.

"Eh! What does ?"

"The weather."

With this new building the poultry

Society News

Debate Farm Relief

The Agrifallian met last evening. The meeting was one of the best we have had this year. The debate on there are keen debators among the Ag. men. Rady's orchestra furnished some snappy selections after the de-

Clifford Erickson Feted by Webstonia

Wednesday night Clifford Erickson was the guest of honor at a dinner party given at Webstonia. The occasion of the party was the guest of honor's ninefeenth birthday. Mr. Vic Peterson acted as toastmaster. Mrs. Webster and Miss Mable Thorpe as hostesses had the dining room decorated in appropriate style, in which many lighted candles added an artistic touch to the color scheme.

After dire justice had been done to the sumptuous repasts, the guests adjourned to the parlor, and the remainder of the evening was spent in playing cards, remeniscense and story telling.

Civic Club

Discuss Divorce Evil

The Civic Club met last evening in Mr. Hill's room to discuss "Measures Which Might Minimize the Increasing Divorce Evil." The prepared speakers, Albert Belisle and Ralph Harding, gave some valuable information, data and suggestions.

The open forum gave rise to a lively discussion. The chief measure brought out was the need for nationally uniform marriage and divorce

Aileen Fitzgerald gave the reading, "The White Socks" which the crowa greatly enjoyed. Only a short business meeting took place.

We urge Civic Club members to pay delinquent dues because we have our Meletean bill to face.

The next meeting date, Thursday evening, March 10, will be eliminated due to final term tests and the basket ball tournament.

Elected Captain of 1927 Football

At the annual football banquet last Dawson, Kurt Wennerburg was elected by his mates to captain the 1927 grid eleven.

in high school football and two year's of three debates the first of which experience on the Normal State the girls won Tuesday afternoon, Championship teams of '25 and '26, a good sport in every sense of the its Southern tour tonight and the two term, and a model for clean play, "Winnie" is well worthy of the honor and responsibility that has been placed upon him.

Wennerberg is a graduate of the Shell Lake high school. In his senior year there he was captain of the football squad during a successful season.

With a greater share of this year's squad back next year, we can look forward to another very successful season next fall, predicted Coach Cox all of the dope points toward another at the banquet, after thanking the squad for their cooperation and support during the past season.

WICKELMAN '24 AND BURKE '25 COMING BACK NEXT YEAR

William Wickelman '24 is planning to be back in school next year to complete his four year course and he is going to bring one of the most promising seniors in his classes at Bruce, Wis., along with him.

John Burke '25, another graudate of the "Ag" department, who has made good out on the job will be back next year for his degree.

Alice Kuhnly spent last week-end with relatives in Minneapolis.

Girls This Is the Place to Get that

To the Editor of The Student Voice:

Behind the anonymity of his illgotten pseudonym, the ertswhile nitwit satirist who calls himself "Doc" has issued comments concerning the unique corporation which is poputhe Farm Relief Bill was very inter- larly known as the Norseng-Scoville esting and we are convinced that Date Bureau which we feel are seditious and highly dserving of the mild rebuke we hereby tender.

Like Henry Ford, we suffer no injuries from any ridicule or slander directed toward our business, but when a gross insinuation is made that for instance, we are slipping, we beg permission to correct the error. The eight per cent dividend we paid our stockholders last month is but one of the many indications of our ever increasing prosperity.

Play While You Pay Since we inaugurated the installment plan into our business we find that the "play while you pay" idea is business in those two places shows price. our system now to be practically

Clients Treated Skillfully

that he or she is not aware of the fact develop into loss of self respect. As that the date is in any way tainted I gain more self respect, can I have we are able to accomplish by employ- should not be permitted. High regard this year's poultry show. ing a large staff of efficient secret is never gotten through looseness of servic operatives who also are very the physical. In the popularity of the ANNUAL Y, PARTIES TO BE useful in classifying our prospects, moment greater than the character For example: One of our agents is of ages? "If you always live with given the name of a man or woman those we are lame, you yourself will a sheet bearing a detailed descrip- learn to limp." There is nothing in tion of the individual, stating all the physical relationship worth the price persons likes and dislikes etc., and of character. we do the rest.

unhappy error of trying to "beat the open the bud of a rose and mar the machine" but he soon found to his heart of the rose. No man has any sorrow that our system works both right to bruise the leaves of one rose ways, and that it is just as easy for another man may want to pick. us to "Frame" a separation as a ing you are the same we remain

> Yours ever so many, THE NORSENG-SCOVILLE

GIRLS' TEAM TO DEBATE MEN'S NEGATIVE SATURDAY

In preparation for the conference debates next Friday evening the de-Saturday night in the home of Doctor bate teams will stage several practice debates during the coming week.

The debate Saturday between the girls' team and the men's negative A man with four year's experience will be the final debate in their series

> The affirmative team returns from teams meet Hamline University here Monday in a no decision debate. Hamline always has a very strong team and will give the boys a real workout.

Thursday afternoon the two teams meet Macalaster in the last practice debate of the season.

Next Friday the affirmative meets Superior here and the negative goes to Eau Claire. We are sending two strong teams into these debates and "state championship" for 1927.

LOCALS

Scott Canney is absent because of

Naida Kyle spent the week-end at

Clarence Buckley and John Dzubay visited in the Twin Cities last week-

Marjorie Hughes returned to school Wednesday after an illness of several

Miss Elva Hertzgen has returned to school after several days' absence due to illness.

Mary Cotone and Walter Pearson spent the week-end in Minneapolis visiting relatives.



The Bean Soup Artist

Professor Jacobson, whose famous bean soup will feed the hungry men at the annual "Y Stag" party Saturday evening.

"FRANKNESS MUST DISPLACE | masculine roles, while the feminine

(Continued from page one)

care to dispense with. We recommend physically can we be sacred in our each other with breath-taking rapidthe plan to our branch office in Kan- souls. The penalty which comes with ity in the unravelling of an interestsas City and Denver, and the resul- wrong physical relationship is ter- ing, well developed plot. There is not tant increase in the volume of our rific; but mind and soul pay a higher a dull moment in the whole show.

Then he came to some conclusions. of ignorance. Kneowledge is power. that we treat a clientee so skillfully noblest ends. Familiarity must not rially to the success of the show.

He referred to that beautiful story One of our customers made the "The Heart of a Rose." Never burst

3. Don't accept a moments pleasure meetig. Now he pays for all his dates and rob yourself of years of joy. The and does not ask for refunds. Hop, critical moment of your life is yet to come. Can you give as much as you expect to receive?

> His plea was for no careless hand-DATE BUREAU ling, no loose familiarity, no undue freedom, no act that if revealed tomorrow would leave a stain.

He said "We have the knowledge. God give us the will to live as we

"THE WHOLE TOWN'S TALKING" TO BE PRESENTED WEDNESDAY

(Continued from page one) comedian of many local productions, der and cup of flour; breathe naturshares leading honors with Glenn ally and inhale and sift. Attention!

College a-la-Spud



Miss Garnet Holman of Mt. Ayr, Ia., has worked her way through Simpson (Ia) college by peeling po-tatoes in a dormitory, "2,000 bushels of them in 4 years," she says. When she leaves in June a gold potato is to the awarded her by the school.

IGNORANCE,"-DR. JORDAN leads are carried by Helen York, Mae Buck and Bernice Sheldrew. The piece is replete with action, thrills, and an innovation which we would not physical sacred. Only as we are pure funny situations which crowd upon

Special scenery and stage equipment are necessary for the staging of 1. Frankness must take the place this play, and the addition of these accessories to our theatrical equip-The fine thing about our system is Knowledge rightly used will lead to ment will no doubt contribute mate-

The revenue derived from this play will go toward defraying of expenses by any business transaction. This life abundant? Petting and fussing incurred by the school in presenting

HELD TOMORROW NIGHT

(Continued from page 1)

ties every year, but they are open to every person in school. The committees assure you that nothing stiff or formal is attached to the plans-quite

Don't be reluctant about coming, because you can see "him" or 'her after the event. It is quite possible, however, that you will be supplied with entertainment enough for one

A trusting young bride asked her husband to copy the radio receipt one morning. The husband did his best, but got two stations at once. One was broadcasting the morning exercises and the other the receipe. This is what he got: "Hands on hips, place one cup of flour on shoulders, raise knees and depress' toes and wash thoroughly in one-half cup of milk. In four counts raise and lower the legs and mash two hard-boiled eggs in a sieve. Repeat six times. Inhale one-half teaspoonful of baking pow-Gallup in one of the two outstanding Jump to a squatting position and end white of eggs backward and for ward overhead and in four counts make a stiff dough that will stretch at the waist. Lie flat on the floor and roll into the size of a walnut. Hop to a stand still and boil in water but do not boil into a gallop afterwards. In ten minutes remove from fire and dry with a towel. Breathe naturally and dress in warm flannels and serve with fish soups."

> The easiest way to get training in the latest dance motions is to turn over a bee-hive.

The signs of a jackass are long ears, a bray, and unnecessary use of big words

Anderson's Market

The Home of Quality Meats

Phone 66 We Deliver

Training for President

Johnny surely had changed. Every penny was carefully put away in the bank, as if he had received a notice of an unpaid Herald subscription. He had grown thrifty with startling suddenness. He retired every night at 9:30-never a moment later. Even a farm will be put on a sound basis "mixer" couldn't have kept him up where it will be profitable financialuntil 10 o'clock. He grew more cautious. However, the most startling ments and project work. Every Ag. change in Johnny was the fact that man has realized the need of this he grew more and more silent. Never building and are very glad that it is an unnecessary word. A check from soon to become one of the modern home couldn't have made him say any buildings on the River Falls Normal more than "Fine!" or "Great!" The Farm. family began to worry about him, and his monosyllable speeches. Finally his father cornered him one day as he was violently shaking his head "No" to the offer of a new Easter hat, and asked him: "Say, what's the big idea? Why this sudden change?"

Johnny, realizing he was cornered falling from the clouds. It is imposfor an answer, uttered the longest speech recorded in months when he responded, "Well, I'm training to be looked like rain." president."-Brown Jug.

On a flight with a coy sort of miss, An airman attempted to kiss; She faintly resisted,

But still he insisted. And the end of the tale is like this.

"Say, why didn't Noah and his wife olay cards on the deck?"

"I'll bite!" "Cause Mrs. Noah was sitting on the deck."

Satisfied

Mike: "Let me present my wife to before I can reach my street car."

Pat: "No thanks, ye." Oi got one of me own."-Ex.

Kademan: She always keeps men at arms length.

Nash: Gee she must have short

CONGREGATIONAL CHURCH

We extend a cordial invitation to you to share in the services of worship in the Congregational church. Preaching service at 10:30 Sunday morning with fine music and worshipful atmosphere. The subject of the sermon next Sunday is "Having a Personal God." The church school is at 11:45. There are classes here for both young men and young women. The young people have a valuable and interesting service at 6:30 in the evening. This service consists of devotions and a discussion period on vital problems of life. You are welcome to all the services of the church.

Clyde C. Harris, pastor.

You will Find a Full Line of Dentist NATIONAL

Cookies & Crackers J. N. BLACK'S GROCERY

DR. E. O. KALK

XRAY DIAGNOSIS Phone 70

DR. W. G. FORTUNE Dentist

Office on Main St. Phone 65 River Falls, Wis.

The New Spring Suits ARE HERE!

And for high quality and lasting satisfaction you can't beat these River Falls best Suit values,

> \$22.50 Up to \$37.50

You'll do better at

RIVER FALLS, WISCONSIN

BARBER SHOP

<u>Հ</u>ատարանական արարանան արարանան արարանան արարան արար

HAIR CUT, 40 Cents=

SHAVE, 20 Cents

Тимоминистический примений и пр

First Door South of Hotel Gladstone