

# The Student Voice

A Little Bit Light . . .

It is said that a pig ran away from the butcher, because he had heard that prevention is better than cure.

How sweet to waken in the morn  
When sunbeams first begin to creep  
Across the lea— and then to lie  
Right back again and go to sleep.  
—Youngstown Telegram

MONDAY, APRIL 25, 1955

WISCONSIN STATE COLLEGE  
RIVER FALLS, WISCONSIN VOLUME XLI NUMBER 20

## New Ag Building Has Been Finished; Won't Be Used Until Summer

"Although the new agricultural building is ready for use, we probably won't be using it until the summer session", stated Mr. J. M. May, head of the Agricultural department when asked about a possible opening date for the new building. Construction on the one-story brick building, located northwest of the industrial arts building, was started last summer and just recently completed.

The new building contains office space for all members of the agriculture department and marks the first time in the history of the college that the department has been concentrated in a building of its own.

A dairy lab, to be used for testing products from the college farm, is located in the northwest corner of the building, while the soils lab occupies the southwest corner. Between the soils lab is a divided by a sliding wall. The agronomy or crop lab is located in the southwest corner of the 5600 square feet structure. All of the rooms are done in attractive colors and are large and well built.

### FRESHMAN COLLAGES TO BE DISPLAYED IN ROOM 212, APRIL 27, 28, 29

Collages made by the freshman communication classes will be displayed in room 212 South Hall on April 27, 28 and 29. Dr. Francis P. Chisholm, head of the RF English Department, has announced.

The collages are symbolic representations of the student's home town, drawn or displayed on cardboard. The displays are being made in connection with Thornton Wilder's story "Our Town", which the freshmen have been studying.

These collages have been interesting in the past for they gave an insight to the ideas which a student had of his home town. Last year town's were symbolized by such things as "a one-horse town"; "dying village", etc.

## Children's Day "Variety Show" Will Be April 28 In North Hall Aud.; Benefit Sponsored By College Vets

by Chuck Brill

### ASSEMBLY WITH PRESIDENT

Wednesday, April 27, 10:00 a.m. All-college assembly in the North Hall Auditorium. President Klennell will give his annual talk to the students and answer their questions.

Comedy, Pantomime, "Barbershop" quartets, and "Dixieland" music and many other entertaining acts will be on the program Thursday night, April 28, when the College Veteran's Club sponsor their Children's Day "Variety Show". The show, starting at 8 p.m. in the College auditorium, will bring together the best in campus and local talent in one "Big" show, designed to make you, laugh, clap and roll in the aisle.

Master of ceremonies for this "star" studded, laugh provoking spectacle will be, Dr. William Solley of the College Physical education department.

Opening the program for the evening will be four members of the College Veteran's Club, singing a song specially composed for the occasion by a group of students at the College. Representing the four branches of the service in this opening number will be; Bill Shay, president of the organization representing the Air Force; Dale Johnson, Army; Bill Donohue, Marine Corps and Gerald Bdynildson, Navy.

The first part of the program will feature several comedy acts including a "Big" sister song and dance routine, a solo comedy by Dale Johnston and a pantomime act.

Music will be the keynote for the second half, something new, something old, and something "Dixie" by the Don Cooper, musical combo. Highlighting the second half will be, instrumental solos, piano duets and "Barbershop" singing by the "Four Funs" and "The Woodsmen".

The program is guaranteed to provide the audience with a complete evening of entertainment, plenty of laughs and lots of fun, and—remember the price of the ticket can be deducted from next year's income tax.

The proceeds from this show will be used to pay expenses for the Veteran's "Children's Day" program to be held, Saturday, May 7. At this time the Veterans Club, in cooperation with the county welfare agencies, will bring to the campus children from the surrounding counties. The activities for the "Children's Day" program have been designed to give the children a full day of fun and frolic.

## Communism Study Is Offered At Smith College; Course To Show Citizens What We Face

### Junior Prom Is May 14

MUSIC BY DICK CASS

The junior prom, sponsored by the junior class of Wisconsin State College, will be held on May 14, 1955, announced DeWayne Meyer, junior class president.

The prom will have for its theme "THREE COINS IN THE FOUNTAIN" and will take place in the gymnasium of North Hall.

Music for the dance will be furnished by Dick Cass and his orchestra. Admission will be \$1.50 per couple and the dance will run from 9 p.m. through 1 a.m.

### STUDENTS SPLIT ON MERGE BILL

by Arlen Albrecht

According to a public opinion poll conducted by this writer, the students at River Falls seem quite evenly divided for and against Governor Kohler's "Coordination Bill", which calls for a single board of regents controlling the State Colleges and the University of Wisconsin. The bill's official title is "The Board of Regents of the University and State Colleges".

The following question was asked 74 students and faculty members: "Do you think the Wisconsin State Colleges and the University of Wisconsin should be placed under one board of regents? and give your reasons".

Thirty-four people of the 74 asked, answered yes, 33 people answered no, and the remaining seven were indifferent. The reasons given, varied from, "Why change, everything is all right," to detailed explanations on the various merits and drawbacks of the plan.

A general consensus of the reasons given by the people who answered "yes", would be this, a single board of regents would result in more cooperation by everyone, which is essential for the efficient operation of our state education system.

#### Affirmative

The main reasons given by the people who answered, "yes", are as follows:

1. A single board of regents, offers a chance for more cooperation among the different State Colleges and between themselves and the University, resulting in a better education system throughout the state. It would (Continued on Page Four)

### STUDENT ACTIVITIES CENTER OPENS MONDAY, APRIL 25

The Student Senate is planning an Open House in the Activities Center on Monday, April 25, 1955, 2:00 to 4:00 p.m.

Everyone is invited to drop in during these hours. A brief "Dedication Program" will be held during the Open House.

Refreshments will be served by A.W.S.

### CAMPUS CALENDAR

April 25, Openhouse for River Falls residents—all rooms 6-10.

April 26, LSA Banquet, 6:30-8:30.

April 27, Lecture film, Little Theatre, 6-11 p.m.; Pi Kappa Delta party, Soc. Room, kitchen, and 121 S., 6:30-10:00; All school assembly 10:00 a.m.

April 28, Lecture, 10:0 a.m. aud. Variety show, aud., 8-10 p.m.

April 29, Rural 8th grade, 7:30 to 1:00 p.m. N. H. Gym.

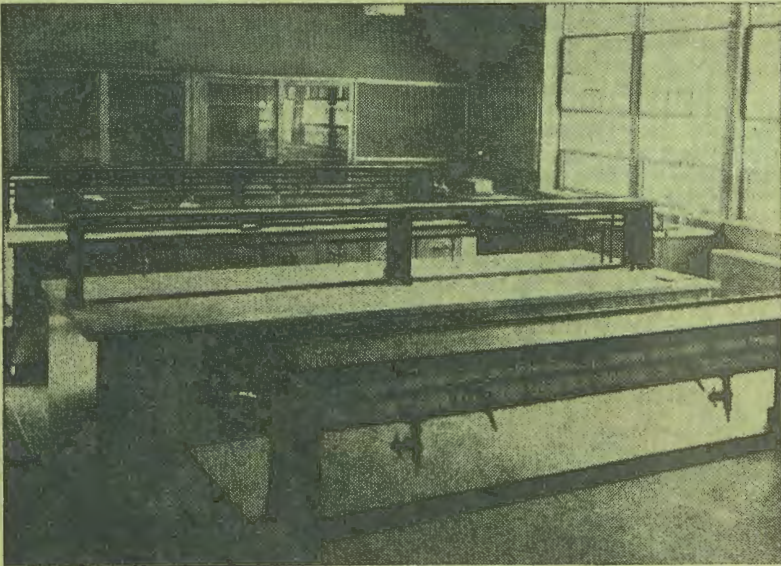
April 30, Delegate assembly, FTA, Little Theatre, 9-12.

May 3, Tuesday club, Recreation Day.

May 4, Band concert, 7-10 p.m.

May 6, Mother's Day Tea; 8th grade party, S. H. Gym, 7-10:00 p.m.; Meeting of the Wis. Ass'n of Physics Teachers, Little Theatre, 221S, 121S, 231L.

May 7, Meeting of Wis. Ass'n of Physics Teachers, continued; Children's Day, 8-5:00, Little Theatre, N. H. & S. H. Gym.



WORKBENCHES IN THE NEW COLLEGE AGRICULTURE BUILDING are shown, just after the building was completed. The building will probably be used during the coming summer session.

## Iowa State College Has Largest Dorm In U.S.

### Students & Faculty Attend ACEI Meet

by Cathy Miller

The National Study Conference for the Association for Childhood Education International held its annual study conference at the Municipal Auditorium in Kansas City, Missouri, April 11-15. River Falls was represented by three student delegates, Mary Webb, Barronett, Cathy Miller, Clayton, and Joanne Fick, Wilton. Two of the organization's advisers, Miss Ann Dubbe and Miss Lonetta Sublett also attended.

The conference theme was "Focus on Children". It opened with a general session Monday and (Continued on Page Four)

### FFA ANNUAL TRACTOR

#### DRIVING CONTEST

All FFA members wanting to take part in this contest will have to sign up on one of the sheets posted by April 27, 1955.

This contest will feature the following events.

1. Placing a four wheel wagon.
  2. Placing a two wheel trailer.
  3. Lining up a belt.
  4. Taking a 10-ft. grain drill through an 8-ft. gate.
  5. Combined with the other four the safety operation of a tractor.
- Contest is being planned for the first week in May.

### PORK SAUSAGES FROM PIGS THAT DIED HAPPY.

—Sign in Seattle

### LARGEST MEN'S DOMITORY

Ames, Ia.—(I.P.)—With the link now completed between Iowa State's two men's dormitories, Friley-Hughes Hall holds the dubious distinction of being the largest men's dormitory under one roof in the United States. "Friley-Hughes Hall is bigger than 85 per cent of the towns in Iowa and the home of an organization which is equalled in very few places in this country," declares Richard Wiggins, president of the Men's Residence Association.

"It also produced added problems in government," he said. "In an organization as large as this, our main problem is to keep the individual man at the front."

Each resident of the hall is invited to join the MRA. The \$5 a year dues, when added to the \$8,000 budget, provides activities such as Camera Club, Weightlifters Club and Bridge and Toastmasters Clubs.

Radio Station KMRI, now valued at \$10,000, is staffed by students as is the Reflector, a weekly newspaper.

The Hall is divided into 24 houses, each of about 60 men. These houses are joined together to form the MRA, or student governing body. At its head is the Main Cabinet, consisting of a representative from each of the houses plus a set of officers elected each year. Conferences are carried on and ideas exchanged between other Big Seven and Big Ten schools as to more efficient means of government.



# The Editor Speaks !!!

## JUST KIDDING!!

Just for the sake of those who didn't get through our editorial last issue, we would like to say that we welcome new writers to our staff.

## SEE "SADKO"

We would like to suggest that you attend the coming movie on campus titled "SADKO". The movie itself is fascinating and well done. Furthermore, the "shorts" included on the agenda should prove to be quite interesting to you. However, we don't suggest that you bring "aunt Minnie" or grandma for the subject involved just isn't talked about in their circles.

## RECREATION ROOM OPENS

At this writing we are quite anxious to find out what procedure will be taken with the new "recreation room". We hope some of our comments or suggestions in a former issue are to be included in the policy. What's your guess?

We do not like the policy of reserving the Activities Room for organizations.

# Student Senate Minutes

April 4, 1955

The meeting was called to order by the President, Richard Wells. The secretary's minutes were read and approved.

Jenny Sue Garnett reported that the tentative date for the leadership clinic is May 19.

May 3, 1955 is the date for Rec Day. We discussed meeting with President Kleinpell to secure a list of projects to be carried out this spring. We also discussed issuing tickets to organization presidents for the noon meal to be sponsored by the Senate.

The meeting was adjourned.

Secretary, **Kathie Miller**

Present: Strain, Meyer, Tilly, Helberg, Garnett, Wells, Miller.

Absent: Johnson, Henneman, Murphy, Kind.

April 18, 1955

The meeting was called to order by the President, Richard Wells. The secretary's minutes were read and approved.

Allan Kind reported the sched-

ule for the May 19 Leadership Clinic as follows:

4:00 Assembly, round table discussion.

5:00 Discussion groups, headed by Senate members.

Banquet and Speaker, Discussion group reports.

8:00 Adjournment.

We are planning on one hundred twenty representatives, composed of the officers of the 34 organizations and two representatives of such.

We discussed WRA inadequacy in filling requirements to provide concessions for all-school dances and decided to forfeit the contract.

We approved a concession bid from the Vet's Club to sell "T" shirts on campus to promote finances.

The meeting was adjourned.

Secretary, **Kathie Miller**

Present: Strain, Tilly, Meyer, Johnson, Murphy, Henneman, Garnett, Kind, Wells, Miller.

Absent: Helberg.

## CRITICS CORNER—

# Murphy's Play Was The Best At RF This Year

## AUDIENCE HELD SPELLBOUND

by Shirley Neuner

Your reviewer finds herself at a loss for words to describe "Shadow and Substance", the last of the student-directed plays.

What can you say after you've said magnificent, superb, great??

A capacity crowd sat enthralled Thursday night as they watched this drama of human emotions and personality conflicts unfold before them. They literally held their breath during the final act when Bridgid dies and Cannon finds that he has lost something vitally important to him.

Marilyn Murphy was her usual terrific self as she aptly portrayed the saint-like Bridgid. Ethereal and delicate, Marilyn gave a beautiful performance.

Playing his first major role, Tom Haugen turned in a brilliant performance as Cannon Skerit. Tom gave the role of the "World Traveler", a Spanish aristocratic dignity and charm that was utterly convincing.

Completely delightful were Bob Hubert and Cabby Wild as the two blundering curates. Bob demonstrated a casualness unusual for a first-time performer while Cabby showed an intense, dramatic skill not often found.

Keith Thompson aptly portrayed the impetuous school master, O'Flingsley. His role was marked by swift changes of mood and he handled well the change from anger to calmness.

Adding a touch of humor were Noel Falkofske, who showed superb acting skill with his hilarious interpretation of Francis and Ruth Stolpe who was delightful in her boisterous role of the Cannon's niece.

"Peaches" Campbell gave a convincing and entertaining performance as the oh-so-virtuous spinster, Jerma Cooney, while

Kitty Johnson and Marlin Huppert lent good acting support to round out the cast.

Stage settings were tastefully arranged and the lighting was especially striking. The changes of light portrayed not only changes in time but also showed the moods and tempo of the play.

All in all, "Shadow and Substance, directed by Marilyn Murphy, was the most refreshing theatre performance to be presented on the WSC stage this year. Congratulations, Marilyn!!

## AROUND THE CAMPUS

### CHOIR ELECTS OFFICERS

The officers for the choir for the 55-56 term were elected at the April 19 meeting of that organization. They are: President, Lucille Dahm; Business manager, Ronnie Jensen; Secretary, Jean-ninne Davison; librarian, Marlys Meents; and publicity director, Glenn Gill.

### NOTICE, ASSEMBLY

Thursday, April 28, 10:00 a.m. All-college assembly. Miss Aimee Isgrig, Administrative Assistant of Governor Kohler's Commission on Human Rights will demonstrate and explain role-playing. Several of our students will participate in the actual role-playing, and others will assist in analysing the enactments.

Ten Knights in a Bar Room was sung by the followers of King Arthur.

### STUDENT VOICE STAFF

The regular student publication of the Wisconsin State College at River Falls, Wisconsin. PUBLISHED WEEKLY during the school year except for vacations, holidays, during exams, etc. Subscription rate, \$2.00 per year. Free to Servicemen.

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Associate Editor **Chuck Brill**

Sports Editor **Tom Benson**

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Business Assistant **Catherine Johnson**

Reporters—**Glenn Gill, John Gowan, Shirley Neuner, Lois Lucht, Arlen Albrecht, Donna Williams, Don Laue, Dale Bieseker, Merwin Moen, Ardis Shannon, Dorothy Frederickson, Dorothy Mosher, Roger Ekstrand.**

Advisor **Paul Peterson**



"TOULOUSE-LAUTREC MONFA" (better known as Bill Gotz), right, junior from River Falls, poses with his award-winning painting which is now on exhibition in Madison.

Interviewing "Lautrec" are Jerry Gibson, assistant Voice photographer and a freshman from River Falls; and Dorothy Frederickson, Voice reporter who is a freshman from Duronda.



## Music Notes

by Glenn Gill

### Metropolitan Opera Co.

The Metropolitan Opera Co., is coming to Northrup Auditorium on the campus of the University of Minnesota during the week of May 16. Tickets range from \$1.75 to \$3.50 or more but very good seating can be had for two or two and a half dollars. Among the four operas to be presented will be "The Barber of Seville" and "Carman". At least one of these operas will be presented in English. Information may be had from room 106, Northrup Aud., U. of M., Minneapolis 14, Minn.

### Library Dedication

Both the band and choir will be on the program in connection with the dedication of the Chalmer Davee library on May 9 in the North Hall Auditorium. The choir will sing the Fred Waring arrangement of "Give Me Your Tired An Your Poor" as one of their contributions to the dedication ceremony.

### Spring Concert

The band is ignoring spring fever and putting in some hard work on the music for their May 4th spring concert which will feature the world premiere of the only existing band arrangement of "American in Paris". The arrangement is the work of band director B. J. Rozehnal.

The Falconaires began the prom season at Hammond High school last Friday night. Other proms will take them as far away as Prairie Farm and Barron, Wisconsin.

Campus school children and music education students got a fine musical treat last Wednesday when the River Falls high school orchestra presented a program of orchestral music, solos, and vocal numbers in the auditorium of North Hall. The program was the high school's half of an exchange of entertainment, "campus strings" having presented a concert at the high school fall quarter. Hearing the excellent performance this high school group gave made this writer wish the college would also work out an exchange program of this kind.

Next week yours truly is going to leave the "dust collectors" on the shelf and lend an ear to the most popular records in the library collection according to usage. perhaps with a little auditory circumspection we can determine what give this certain set of records its popularity.

## Classified Advertising

WANTED: 2 BEDROOM APT. Preferably downstairs. Anytime before June 15th. \$5.00 reward for information if apt. accepted. Contact Peter Russ.

ATTENTION NATURE LOVERS: Would you like to organize local field trips and climbing expeditions. Contact Glenn Gill, 7793.

FOR SALE: A DINNER JACKET, excellent condition. Reasonable price. Call 2769. A CONN TROMBONE, CASE, etc., wa-wa mute. Willing to sell for a song. Call 2769.

CLASSIFIED ADVERTISING IS A FREE SERVICE offered to the students and faculty of Wisconsin State College at River Falls. Ads must be in the Student Voice office by the Wednesday afternoon before the Monday publication date.

### RUSSIAN FILM—

(Continued from Page One) The other two films will be "Le Chien Andalou" and "Fiddle-dee-dee" both experimental in nature. The former demonstrates early camera techniques, revolutionary at the time the film was made, and shows certain personality developments in classical Freudian symbols.

"Fiddle-dee-dee" presents visual expressions of musical forms in changing color patterns.

The two-hour program will be presented at six and again at eight in the Little Theatre. There will be no admission charge.

## SPRING FEVER

—Shortfellow

A dreamy, drowsy feeling of a body quite at peace; A mind at rest—And yet, quite lively, too; A disregard of books and such to exercise your thought; These are the things spring fever does to you. A strong desire to swim and fish and loaf; To do no work—do only what you please; To take life easy; daydream all day long; Such are the symptoms of the dread disease. Psychologists may blame spring weather for it; I admit some influence is very strong. But in naming spring time as its sole proponent, I believe that they are somewhat in the wrong. Still, let them blame that lazy feeling on the season; Let them give spring all the credit that is due; But I'll swear that it's that selfsame lazy feeling That accompanied me all last winter, too!

50 million times a day

at home, at work or while at play

There's nothing like

a

# Coke



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2. You taste its BRIGHT GOODNESS.
3. You experience PERFECT REFRESHMENT.



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# First Falcon Game Was Rained Out Saturday

EAU CLAIRE GAME HERE THIS THURSDAY

by Tom Benson

Trailing 1-0 in the fourth of the first game the Falcons were rained out of the first and second games of the young season Saturday. They were to have played a doubleheader against Mankato State Teachers at Mankato.

Freshman Paul Johnson, of Balsam Lake, was toiling for the Falcons. He gave up but one hit and that was a home run, but looked very impressive in his first outing.

The field was very muddy and the mound was so wet that the pitchers were lucky to be able to throw the ball at all. If it had not been for the condition of the field Johnson probably wouldn't have given any hits at all.

Only two hits were garnered by the Falcons. Cabby Wild and Bud Pederson each connected for doubles but no runs came of them. We had runners as far as second in all innings but could not bring them in. However, if the game had gone on we would probably have scored many more than we did.

Next Thursday Coach Solley's boys entertain Eau Claire here in a 3:00 game here. This should be a dandy with two powerladen teams competing. Then on Saturday the Falls travels to La Crosse for a doubleheader with the ever-strong Indians.

At Mankato Coach Solley had an infield of Hoffman, Steffen, Fisher, Fischer, Rudesill, and Paul Johnson. The outfield consisted of Pederson, Luebker, and Wild.

### NOTICE, SOPHOMORES

Election of Sophomore class officers Friday, April 29, in the cafeteria. Sophomores cannot vote until this year's dues are paid. Shirley Engleman will be in the cafeteria during the day to receive dues.



ENJOYING THE FACILITIES OF THE NEW ART ROOM are these River Falls State College students. The art department here now has one of the most complete laboratories on campus.

## SPORTS W. R. A.

By

Sally Dickenson

High school sports day to feature basketball this year. In previous years WRA has sponsored a Play-day in which the girls from a school are separated and placed on teams with girls from other schools. Nathalie Vanderhoof, Sportsday chairman says, "this year the teams will stay intact and compete against the other schools." She said she expects ten high school teams and plans include an opportunity to swim or to play table tennis. Each high school is going to present a skit or some amateur talent following the noon meal. Registration will begin at 8:30 and last till around three.

Last year's play day was the biggest in the organizations history and we hope to make this Sportsday even bigger. If there are any girls interested in helping please contact Nathalie.

WRA election of officers was held April 18, at the regular business meeting. Officers for next year are Nathalie Vanderhoof, president; Gerry Beggs, vice president; Bev Stovern, secretary-treasurer; Syl Peterson, business manager; and Lois Lucht, publicity manager.

The activities for this spring will be tennis on Mondays from 4-5 (instruction for beginners), softball on Thursdays 4-5, and a badminton tournament. All individual points must be turned in by May 1. Plans are being made for a WRA picnic on May 16.

### DORM OFFICERS FOR 55-56

President, Joanne Fick, Wilton; vice president, Yvonne Olsen, New Richmond; secretary, Kitty Johnson, New Richmond; treasurer, Betty DeGidio, Cumberland.

# Track Team Has Potential Of Dash And Distance Men. Field Men Are Now Working Out

by Tom Benson

With the spring here the track team has really begun to work in earnest for the coming season. years for the Falcon squad coached by Mr. Polsfoot.

Along with the rest of the schedule it is hoped to yet arrange a track meet for this weekend. More than likely it will either be over at Macalaster or else with someone else here.

Coach Polsfoot is blessed with a wealth of potential dash and distance men. Both senior Bob Wood and freshman Roger Huser have looked very good in the 100 and 220 dashes. Wayne Haushalter, Jim Finstad and Bill Kraft have looked good in the 1/4-mile. Phil Kuss is going to run both the half mile and the two mile. The leading miler is freshman Joel Dahlby. Hurdlers are Gorsoge, Sukow, and Zamjahn.

In the field events there are three men who are heaving the shot over 40 feet. They are Brandt, Cusky, and Koplin.

Freshman Dick Luhman is the leading school brad jumper. He jumped 21'8" last year in high school.

Another track meet has been scheduled for Ramer Field this spring. On May 5 there is going to be the Dunn-St. Croix County High School Meet held there. This will consist of about eight teams. This will be the day before the annual Middle Border High School Meet.

The badminton tournament will be held on Monday and Tuesday of this week. The softball season will start shortly providing enough terms are compiled. Watch the boards in North Hall for further information about these activities.

### FALCON BASKETBALL WILL ENTER A CHRISTMAS TOURNEY

According to an announcement from the athletic department the 55-56 Falcon basketball team will be participating in a Christmas Tournament at Stevens Point. This will be the first holiday tourney in a long time for the Falcons.

Included in this tourney along with the Falcons will be Stout, Platteville, and Stevens Point. This will be part of a tentative 21 game schedule. To date there are 19 games scheduled.

### DEAN SAYRE ON GUIDANCE PROGRAM HELD IN CHICAGO

Dr. Sayre, Dean of Women, represented RFSC at the American Personal and Guide Assn., meeting at Chicago, April 1-10. Dr. Sayre was on the program and spoke for "Student Participation in Administration."

In her speech, Dr. Sayre stated that students of today cannot learn to make decisions and be self reliant by being "told" how, they must have "laboratory experience" in practice situations. Dr. Sayre said that the students should participate in administrative policy-forming committees and councils. She said, however, that only "under wise guidance" can the student find "the middle road between laissez faire and authoritarianism."

### FALLS THEATRE

April 25-26  
"THE BAREFOOT CONTESSA"

April 27-28  
"RIVER OF NO RETURN"

April 29-30  
"GARDEN OF EVIL"

May 1-2-3  
"BAD DAY AT BLACK ROCK"

# Why do more college men and women smoke VICEROYS than any other filter cigarette?

## BECAUSE ONLY VICEROY GIVES YOU A PURE, NON-MINERAL, NON-TOXIC FILTER WITH 20,000 FILTER TRAPS IN EVERY FILTER TIP!

1. Yes, only Viceroy has this filter composed of 20,000 tiny filter traps. You cannot obtain the same filtering action in any other cigarette.
2. Besides being non-mineral and non-toxic, this cellulose-acetate filter never shreds or crumbles.
3. The Viceroy filter wasn't just whipped up and rushed to market to meet the new and skyrocketing demand for filtered cigarettes. Viceroy pioneered. Started research more than 20 years ago to create the pure and perfect filter.
4. Smokers en masse report that filtered Viceroy's have a finer flavor even than cigarettes without filters. Rich, satisfying, yet pleasantly mild.
5. Viceroy draws so easily that you wouldn't know, without looking, that it even had a filter tip... and Viceroy's cost only a penny or two more than cigarettes without filters!

That's why more college men and women smoke VICEROYS than any other filter cigarette... that's why VICEROY is the largest-selling filter cigarette in the world!



20,000 TINY FILTER TRAPS... plus Richer, Smoother Flavor

## DAIRY QUEEN

"CONE WITH THE CURL ON TOP"

11:30 A.M. — 11:00 P.M.  
DAILY

CORNER CASCADE AND MAIN

SUNDAES, MALTS, CONES, PINTS, QUARTS.  
ROOT BEER FLOATS AND FREEZES.

## "Ma" HARRISON'S CAFE — BAKERY

- PLATE DINNERS .55
- SANDWICHES
- FOUNTAIN SERVICE

\$5.50 MEAL TICKETS \$5.00



## Dr. Chisholm At Eau Claire

April 26-28, Dr. Francis Chisholm of the English department will be in Eau Claire serving on

a committee at a meeting of the North Central Association of Colleges and Secondary Schools. The job of the committee, headed by Harold Schoitz, Superintendent of Schools at Ladysmith, will be to evaluate the facilities and curriculum of Regis High School in Eau Claire.

## PHOTO CONTEST FOR STUDENTS

"Personality stand-out will be subject of a nation-wide photography contest for collegiate photographers, it was announced today" by the sponsor, Campus Merchandising Bureau, Inc., for Liggett & Meyers Tobacco Company, makers of Chesterfield and L & M Filter cigarettes.

Any student on this campus may enter the contest and compete for a share of the \$1,000 prize money offered for the best photographs and captions describing a typical collegian. Photographers may submit as many entries as they wish and may win more than one prize. Entries must be the original work of the contestant and submitted in his own name.

Rules for the contest are as follows: entries must be made up of one 8x10 glossy photograph and a suitable caption not to exceed six words. The name and address of the photographer and each of the students in the photo must be included on a single sheet of paper attached to the photo. Both photographer and students must be registered at this college. The contest is open to all students except employees of Campus Merchandising Bureau, Inc.; Liggett & Meyers Tobacco Company or its advertising agencies and members of their immediate households and families. All entries must be mailed to Campus Merchandising Bureau, Inc. 299 Madison Avenue, New York 17, New York, and must be

postmarked no later than midnight, May 16, 1955. All entries become the property of the sponsor and none will be returned. The decision of the judges will be final and duplicate prizes will be awarded in case of ties.

The subject of the photograph must be a personality stand-out—an individual student representing a campus type; i.e., "BBMC", Man Voted Most Likely To . . .", etc. For examples of poses and captions, see the current advertisements for L & M Filter cigarettes running in college newspapers.

Judges from the Liggett & Meyers advertising agency and a top professional photographer will pick the winning photographs and captions based on these qualifications: good, clear picture—suitable for reproduction; appropriate caption; and photographer's originality in illustration technique. Winners will be notified by mail.

The prize money is to be awarded to student photographers as follows: \$100 each for the top five award-winning photographs; second prizes of \$50 each for the next six best entries; and 20 prizes of \$10 each to those achieving honorable mention. There are 31 chances to win and the best photos will be used in advertising for L & M Filter cigarettes.

Contest deadline: May 16, 1955. Mail entries to: Campus Merchandising Bureau, Inc., 299 Madison Avenue, New York 17, New York.

## Hot Dog Hop Is April 30

"Come on, come all, to the 'Hot Dog Hop' over at Hathorn Hall Saturday night, April 30. Boys, girls, faculty members and even dogs are all invited to attend.

Wear your classiest jeans and come prepared for fun. Wiener roasting starts around 6:30 and lasts until the food is gone.

Then swing and sway to the music of Guy Lombardo, Glenn Miller, Ray Anthony, all the well known bands coming to you on record from the Rec room of the 'Hotel Hathorn'. Admission is 25 cents.

### MERGE BILL

(Continued from page one)  
eliminate the chance of serious competition between a State College and the University, such as the case in Michigan, where Michigan State is competing with the University of Michigan.

2. It would make the transfer of credits much easier and it would be possible to eliminate taking unnecessary or unrecognized courses, by students who plan to transfer.

3. One board of regents could make more efficient use of funds and allow a better understanding to be worked out as to their distribution to the different schools.

4. The single board plan has worked well in other states, such as Washington, Oregon and California.

5. This plan would put the State Colleges on a more equal basis with the University, both financially and with regard to the curriculum that could be offered.

### Negative

On the other side of the picture are the people who answered "no" to the question. They gave mainly, the following reasons for their answer:

1. The University would have too much control over the State Colleges, which would result in the State Colleges becoming mere subsidiaries of the University.

2. A single board would produce legislation that would not be favorable to both State Colleges and the University, whereas separate boards can work out solutions to individual problems more effectively.

3. There is a chance that the State Colleges would lose their independence, because of specialization brought about through the influence of the University and be unable to follow their own individual plans, that are best suited to their particular needs.

4. Putting the State Colleges on a more or less equal basis with the University, by having a single board of regents would lower the prestige of the University.

There are many sound arguments for both sides of the question, the only way it can be answered, is to try it out. This has been a little insight into how the students feel about the bill and you can draw your own conclusions from their answers.

### ACEI MEETING—

(Continued from Page One)  
throughout the week many interesting speakers were heard such as James Hymes, a well known author, J. D. M. Griffin, Leland Jacobs, G. Craigg, and Katherine Hill. The group of about 3,000 was divided into about 100 different study groups of special interest. These groups met three times during the week at which time many interesting problems, ideas, and solutions were brought out. Functional displays were set up throughout the whole conference. Some of these special interest displays included music instruments for children, children and adult books, and play equipment. Film reviews were held for different grade levels were also held.

The highlight of the conference was the school visitation held on Thursday morning. We were taken into different schools throughout the city to see them in action. Our group visited the Switzer Elementary School of which Dr. H. Cramer, well known summer school instructor of the U. of Minnesota, is the principal.

The trip was very interesting and worthwhile for all those who attended from here. For further details on the conference plan NOW to attend the local chapter's meeting next Monday night, April 25, 1955, in the Social Room of South Hall at 7:00 p.m. when the report on their trip. The annual breakfast will be discussed, election of next year's officers will be held, and refreshments will be served. Plans will also be made to make a scrap book of the year's activities. SEE YOU THERE!

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