

# STUDENT VOICE

"WHERE THE FREE SPIRIT PREVAILS"

WISCONSIN STATE UNIVERSITY-RIVER FALLS

VOLUME 52 NUMBER 6

SATURDAY, OCTOBER 7, 1967

## Queen Jean Reigns



Jean Rudisell was chosen as Homecoming Queen at the annual coronation ceremony Wednesday night. Jean was sponsored by Sigma Tau Epsilon. Queen Jean is escorted by Dick Sievert, co-captain of the Falcon football team.



# Students are Alumni Before They Graduate

by Regina Costigan

Wisconsin State University-River Falls is the only state university in Wisconsin where the students act as alumni before they graduate.

This is one thing that makes River Falls unique among the nine Wisconsin State Universities. No other university has the practice of students supporting the college as alumni before they graduate.

The bridging between the student and the graduate is formed by the Student Foundation. Every student at River Falls becomes a member of the Foundation. After leaving the University, not necessarily after graduating from the University, he automatically becomes a member of the alumni.

So being an alumnus does not start at graduation from River Falls but rather upon enrollment. Every student is an alumnus no matter how long he attends here.

Any student who is currently attending school here is an honorary member of the Student Foundation. It is hoped that he would be an active member.

The Student Foundation has through the years headed several projects to raise money for improvement of the Univer-

sity. This money has gone into the construction of the amphitheatre. It has purchased the bleachers in Karges Gymnasium. It bought the scoreboard for the old Ramer Field and the lounge furniture for the Student Center. It went into the beautification of the South Fork area. In 1964 the Bronze Falcon on Karges Gymnasium was purchased for \$4,500. The Falcon is now estimated at being worth more than \$10,000.

All nine state universities are pretty much carbon copies of each other. The support of the alumni makes the universities different. One way to make a university a little bit better is to have a superior alumni.

We have this superior alumni hour "margin of excellence." We have an active alumni group providing scholarship funds for the University since 1946. Each year we get thousands of dollars from the alumni.

The Alumni Foundation, with a board of 30 members, operates about the same as the Student Foundation. It is constantly asking what it can do to help.

Graduation does not mean the end of contact with the University. The University here has a mailing list of 19,000 alumni which is presently being compu-

terized.

Contact is maintained with each alumnus. Four times a year the Falcon Features publication is mailed out. Anytime anything important happens here, a description or account is mailed to all the people who ever attended the University at River Falls.

Starting next year over \$1,000 will be spent each year just to check on the addresses of the alumni. The Alumni Foundation committee will probably pay for this project.

So once you enroll here you'll never be forgotten unless the postman forgets you.

Every five years a questionnaire is sent out to each alumnus. This questionnaire asks such things as what have been the greatest things of value that the alumnus received at River Falls. It also asks what were the weakest points of River Falls.

The response from this questionnaire has been excellent. We have received as much as 80%. A response of 50% is considered very lucky.

The students here are gaining much more from the alumni than just scholarship funds. We are gaining from the past experience and present opinions of the alumni.

## Maybe This is the Answer

EDITORS NOTE: Looking through the files of the Student Voice from years gone by, the following article was stumbled upon. Perhaps it is trite, perhaps sentimental hogwash, perhaps it is an answer for why we celebrate homecoming. (This appeared in the Oct. 14 issue of the Student Voice in 1938.)

What brings them back - - - the Homecomers?

It must be the spirit of bygone days, that is all. It can't be that they come to see the decorations, for they change little from year to year; and while occasionally something new appears in way of flags or design, these novelties are mighty scarce. Of course there is the football game, but football games are played regularly throughout the fall, and frequently there is more at stake than this. Why, then, the gala return?

Homecoming to grads means life and color and all good things of the year rolled into one. It's a warm feeling to troop back on the campus with canes and ribbons, to elbow through yelping students and chattering "profs," to crackle over dry leaves and shout at Brown and Jones across the street. There's something chugging inside when they push up through Ramer field ahead of lagging wife or girl friend and poke an inquisitive head at this year's Falcon edition.

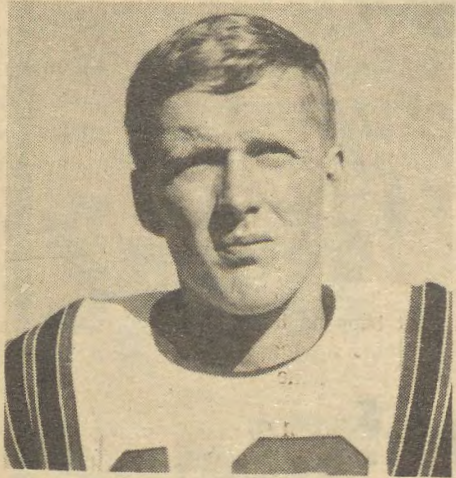
But there must be something about coming back to the old campus which has more appeal than is ap-

parent to the eye of the sophisticated student. How can the undergraduate know that the various slightly graying figures, inclining a bit to stoutness, were winning gridiron victories for the Falls long before the New Deal was ever heard of? How can a 1938 freshman realize the pleasure that comes from meeting again, after 10 years, the fellow who had the next seat in American history? River Falls acquaintance understand that the North hall auditorium is the fondest spot on the campus, where President Crabtree used to preside at weekly assemblies?

They will know, though, these youngsters for whom the present is enough - - - they will come back, too, in 1948 or '58. And they will look for welcoming faces in the crowd, and familiar land-marks obscured, perhaps, by new buildings, and old traditions all but destroyed by new activities. And in their search they will find the answer to the question, "What brings them back for Homecoming?"



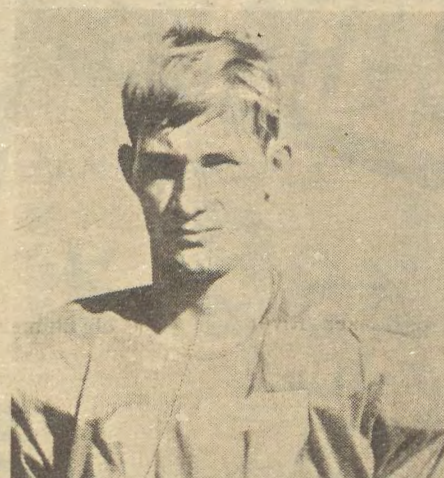
# The Falcons Who Will Battle the Titans



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Carroll



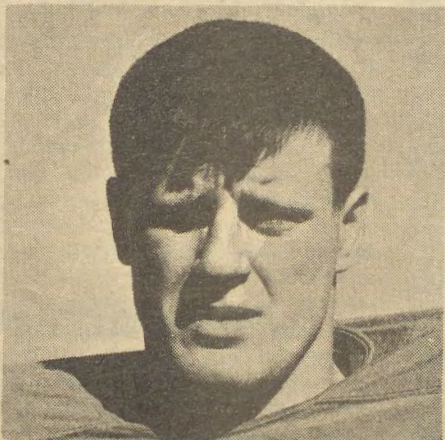
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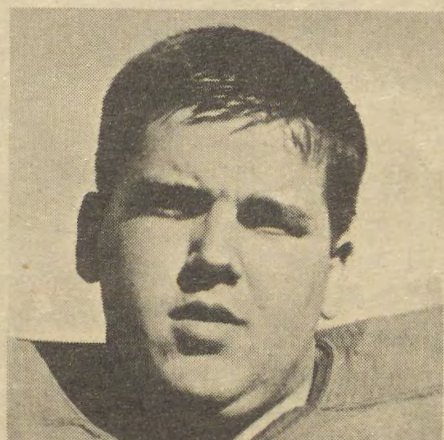
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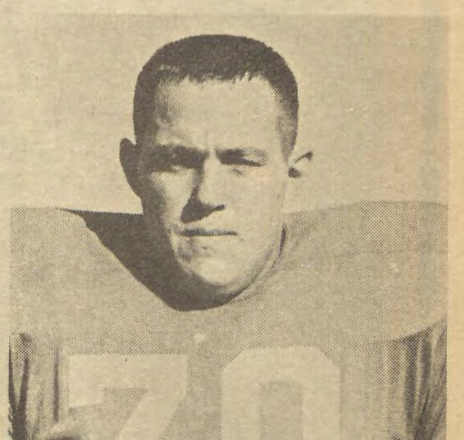
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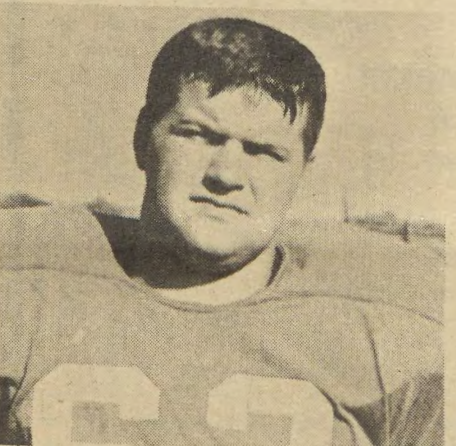
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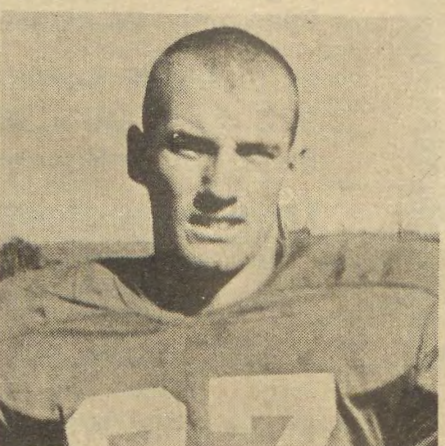
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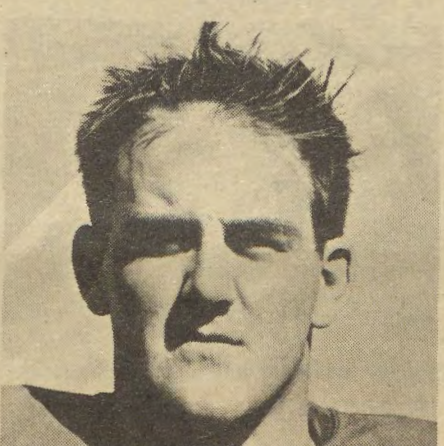
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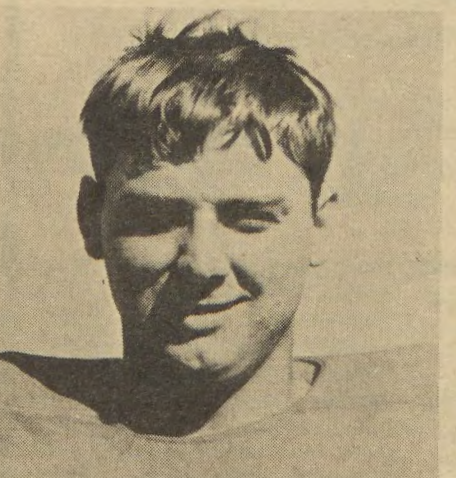


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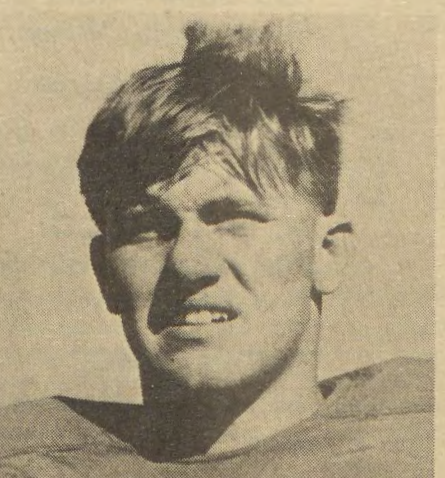


Vail

The Voice Staff would like to welcome the Alumni and wish the Falcons good luck in today's game.



Bue



Danielson

**Hi Alumni**  
**Welcome Back**

While Watching The Parade Enjoy Some Of  
 Pop's Popcorn  
 and  
 Caramelized Apples

**Pop Armstrong**

**Homecoming Headquarters**

**Johnnies**

**Welcome Back Alumni**

DON'T MISS

THE FOOTBALL GAME

PLAQUE DEDICATION

HOMECOMING DANCE

ALUMNI COFFEE HOUR

**Welcome Alumni At Das Spielhaus**

**Your Hosts: Doug & Rita Jenkins**

Pregame Warm-up - 11:00 a.m. On Schlitz Suds and Cocktails On Special

Postgame Cool Off  
 Jim Yanish and Dode McGillis  
 On The Organ and Piano

**Dancing**

Next To The Roller Rink  
 Highway 35 North - River Falls  
 425-2976

**Bratwurst and Steak Sandwiches**

**COFFEE HOUSE**

220 S. Second St.

After The Parade  
 10:30 a.m. to 12

After The Game  
 4 p.m. to 12

**Welcome Alumni**





## Best of Luck Falcons for a Homecoming Victory

**PROCH'S POPULAR BALLROOM**  
Ellsworth, Wisconsin

**FREEMAN DRUGS**  
104 South Main Street  
River Falls Wisconsin

**RIVER FALLS STATE BANK**  
102 North Main Street  
River Falls, Wisconsin

**ALEX'S PIZZA PALACE**  
124 North Main Street  
River Falls, Wisconsin

**FALLS THEATER**  
105 South Main Street  
River Falls, Wisconsin

**LYNN ROSE FASHIONS INC.**  
117 South Main Street  
River Falls, Wisconsin

**RED OWL**  
218 North Main Street  
River Falls, Wisconsin

**LAMPLIGHT INN SUPPER CLUB**  
Highway 35 South  
River Falls, Wisconsin

**KULSTAD BROTHERS CLOTHING**  
102 South Main Street  
River Falls, Wisconsin

**VANDA'S JEWELRY STORE**  
115 South Main Street  
River Falls, Wisconsin

**HANSON'S, CAFE**  
116 South Main Street  
River Falls, Wisconsin

**RIVER FALLS JOURNAL**  
112 East Walnut Street  
River Falls Wisconsin

**BENSON'S CLOTHING STORE**  
101 South Main Street  
River Falls, Wisconsin

**SHADY GROVE BAR**  
Highway 35 North  
Ellsworth, Wisconsin

**ERICKSON'S SUPERMARKET**  
320 North Main Street  
River Falls, Wisconsin

**LEWIS SHOE STORE**  
120 South Main Street  
River Falls, Wisconsin

**KINNIC DRIVE-INN**  
Highway 35 North  
River Falls, Wisconsin

**WALVERN HOTEL**  
123 South Main Street  
River Falls, Wisconsin

**THE BOOK SHOP**  
220 South Main Street  
River Falls, Wisconsin

**A. W. LUND CO.**  
203 South Main Street  
River Falls, Wisconsin

**THE IVY SHOP**  
122 South Main Street  
River Falls Wisconsin

**FALLS CAFE**  
102 East Vine Street  
River Falls, Wisconsin

**MALMER BROTHERS RED & WHITE STORE**  
128 South Main Street  
River Falls, Wisconsin

**WIXK - 1590 AM**  
Information Radio For  
West Wisconsin

# HOME<sup>👧</sup>COMING<sup>👦</sup>