

Dreyfus, Schreiber set for close race

By SHERYL STENZEL

The upcoming November gubernatorial race between acting Gov. Martin Schreiber, a Democrat, and Republican candidate Lee S. Dreyfus is expected to be a close one.

"The battle is going to be a lot closer than if Robert Kasten had been nominated," said Raymond Anderson of the political science department.

Kasten was the endorsed Republican candidate running against Dreyfus in the Sept. 12 primaries.

Dreyfus, on leave of absence from his chancellor's post at UW-Stevens Point, is an excellent public speaker and debater. More of an

extrovert than the conservative Kasten, Dreyfus comes across with a good-guy image, Anderson said.

Dreyfus, who announced his bid for office last spring, regularly sported a red vest and toured the state in a bus decorated to look like a campaign-train locomotive of years ago," the Associated Press reported.

Schreiber, on the other hand, did not announce his candidacy until early September, taking advantage of the resources as governor to launch a low-key campaign.

"Schreiber played it safe. He assumed he was going to be elected, and he doesn't want to be tied down to any one set of plans (for tax reform).

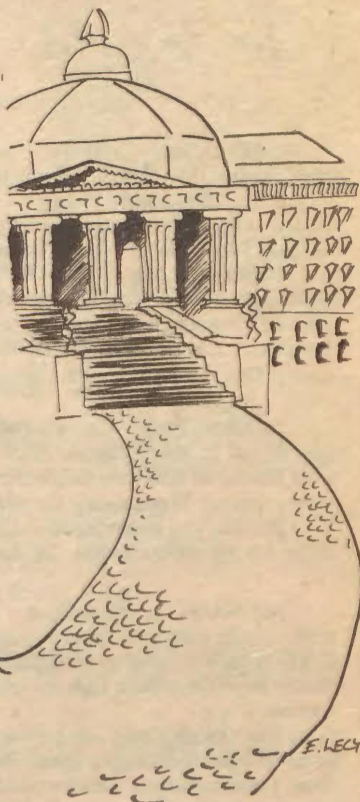
"Why should he come up with a tax plan when he has a prestigious, blue ribbon committee studying the situation? He has two months before the election—plenty of time to come out with something more specific," Anderson said.

Anderson does not see that Schreiber and Dreyfus are much divided ideologically.

"Dreyfus is more of a moderate Republican, and Schreiber is not much of a liberal Democrat. They are both moderates really," he said.

Schreiber, a former legislator from Milwaukee, became lieutenant governor

cont. on p. 10



the

student voice

University of Wisconsin-River Falls

Volume 64, Number 1

"All the news that fits, we print"

September 15, 1978

Council posts 2-hour limit

New lots improve campus parking

By JON LOSNESS

Parking for students living on campus has been improved since last year, while on-street parking was reduced over the summer.

In River Falls most north-south streets near campus were changed to two-hour parking from 8:30 a.m. to 5 p.m. Monday through Friday. This action was taken by the city council August 28.

Affected by the change were Third, Fourth and Fifth Streets from Spring to Elm Streets. However, the two-hour parking limit has been lifted for Third and Fourth

voted for the parking restrictions because no one came to the council meeting and members felt that there wasn't any opposition to it.

Kinzel feels UW-RF has worked hard to improve on-campus parking, but said the school should provide more parking for students.

"It's not the city's job to provide parking for University students," Kinzel said.

David Reetz, director of auxiliary services, expressed his displeasure with the city council's action.

"I'm disappointed with the amendment because of

and won't be renewed.

In the 25 days of service between Jan. 17 and Feb. 17 an average of 32 students a day used the bus. This cost the University \$1.47 a ride.

As for on-campus parking, Reetz doesn't believe any large lots will be built unless parking fees are increased. Currently UW-RF has the lowest priced student parking in the UW System.

Until 1972, parking lots were built with federal funds. Now they must be self-sustaining.

"Even a gravel lot costs about \$60 a space. With a \$9 student parking fee it would be impossible to pay for more new lots," Reetz noted.

Two new lots were constructed behind the Heating Plant and Maintenance Building, which is located behind the east residence halls.

A 24-unit lot south of the Heating Plant is designated for staff use.

The other new lot is located south of the maintenance facility. It is designated for students living in the residence halls and has a capacity of 74 cars.

K Lot, located south of Stratton Hall, has been rearranged to permit an additional 58 cars.

The new lots and rearrangements have added 153 new spaces. However, 95 on-campus students still need parking spaces.

"... on-street parking was reduced over the summer."

Streets between Spring and Locust Streets.

The parking limitation was lifted for those streets as a result of a petition by a citizens' group that was not present when the proposed ordinance was first read.

The two-hour parking limit still in effect on some streets affects UW-River Falls commuter students. Since most of them stay more than two hours each day, the limited parking spots are not feasible for them. The council will hold an additional hearing on the ordinance Sept. 25.

City Alderman Warren Kinzel said the council

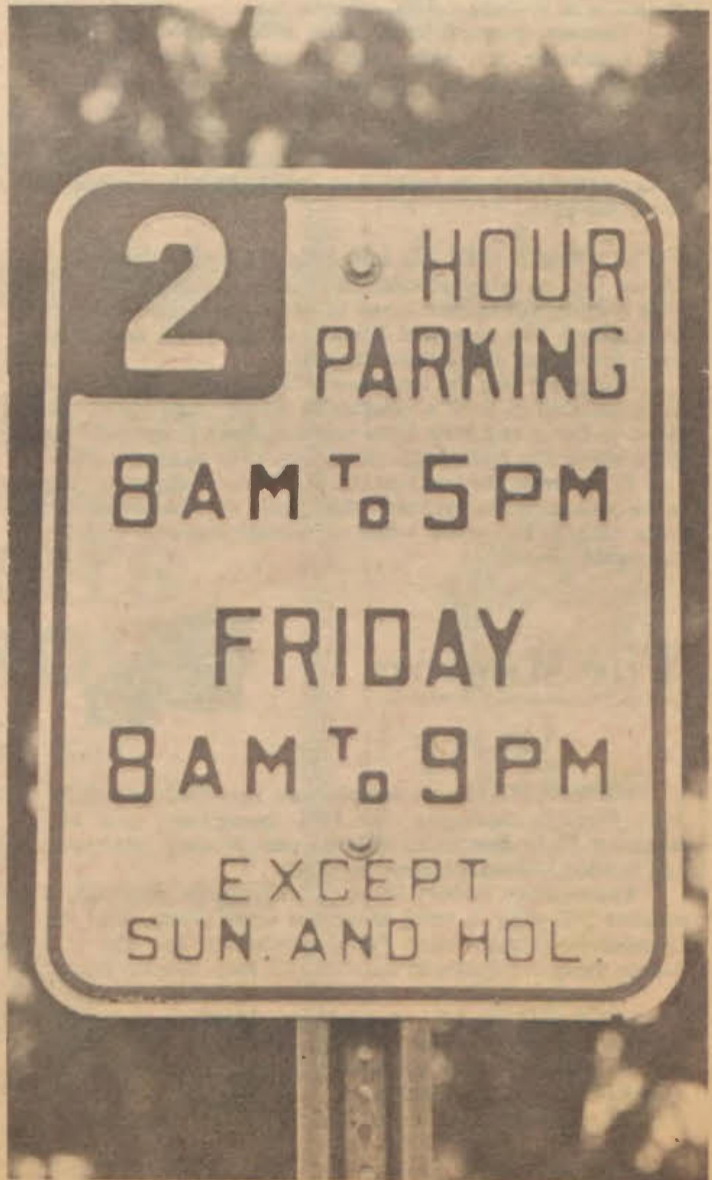
our need for commuter parking," he said.

Kinzel, who is also a faculty member at UW-RF, has only one solution to the commuter parking problem.

"Students can park at Ramer Field, which is a nice walk to the campus," Kinzel said.

The walk from Ramer Field to the library has been clocked at 13 minutes, five minutes farther than any on-street parking used by students last year.

The bus which transported commuting students to and from Ramer Field parking lot last year was paid for with temporary funding



ap news briefs

The World



CAIRO, Egypt - Saudi Arabia's foreign minister denied Wednesday that the Arab nations plan an oil boycott if the Camp David summit talks fail, but said that both the Arab nations and the world community would then have to look "at options" for safeguarding peace in the Middle East.

Observers expect the Saudis to call a reconciliation meeting among Arabs disturbed by Egyptian President Anwar Sadat's negotiations with Israel if his talks with President Carter and Prime Minister Menachem Begin at Camp David fail to move the peace process forward.

MILAN, Italy - Corrado Alunni, wanted in the kidnap-murder of former Premier Aldo Moro and reputed to be the new leader of the Red Brigades urban guerrilla organization, was arrested Wednesday evening in Milan, police said.

Alunni was considered the leader of the most radical and determined group inside the Red Brigades.

MANAGUA, Nicaragua - President Anastasio Somoza sent battle-weary national guard units into northwestern Nicaragua Wednesday to dislodge rebels who were dug in at three key cities in a fight to control this Central American nation.

The crisis exploded Aug. 22 when 25 Sandinista guerrillas seized the National Palace in Managua, took more than 1,500 hostages, and forced Somoza to pay them \$500,000 ransom and let them go to Panama with 59 political prisoners.

The Nation



CAMP DAVID, Md. - President Carter intensified his efforts Wednesday to complete a formula for more Mideast negotiations after the Camp David summit, which is drawing to a close.

The formula, tentatively entitled Framework of Negotiations, deals with the future of Palestinian Arabs now under Israeli military control and other fundamental issues in the Arab-Israeli dispute, according to diplomatic sources.

WASHINGTON - President Carter, rebuffing persistent signals of friendship from Vietnam, is quietly extending the U.S. trade embargo against Hanoi.

The major reason for the continuation of the embargo is that the administration is anxious not to offend China, which looks upon Vietnam as an instrument of Soviet strategic purposes in Southeast Asia, officials say.

Vietnam, plagued by conflicts with neighboring China and Cambodia, has been seeking outside diplomatic and economic support, and Washington has been one of its principal targets.

Officials concede there are sound economic arguments for lifting the embargo. Trade with Vietnam could help cut back on the U.S. trade deficit, expected to pass the \$30 billion mark this year.

ELKHART, IND. - An Indiana grand jury indicted Ford Motor Co. on criminal charges Wednesday in connection with a Pinto automobile crash in which three teenage girls were killed. The jury said Ford knew the Pinto fuel tanks were unsafe but did nothing about it.

The panel said the tanks were "recklessly designed and manufactured in such a manner as would likely cause the Pinto to flame and burn upon rear-end impact, and that the Ford Motor Co. had a legal duty to warn the general public."

Ford denies the tanks on the Pintos and Bobcats are any more susceptible to explosion than those of other small cars from early model years, when no federal rear-end collision standards existed.

The Region



MINNEAPOLIS - In Minnesota's second Senate race, Sen. Wendell Anderson, the DFL incumbent, and businessman Rudy Boschwitz whizzed past primary opponents and headed toward a November clash.

Businessman Robert Short, a millionaire who built a massive following in rural areas and small towns, won the Democratic-Farmer-Labor Party nomination for the U.S. Senate today in a dramatic upset of U.S. Rep. Donald Fraser.

MILWAUKEE AP - Acting Gov. Martin J. Schreiber won the Democratic nomination for governor in Tuesday's primary election while college chancellor Lee S. Dreyfus surprised the political establishment with an upset over U.S. Rep. Robert W. Kasten Jr. for the Republican nomination.

With 70 percent of the state's election wards having reported their votes, Dreyfus held an unofficial 127,000-98,000 lead over Kasten, who had received the backing of the state GOP leadership.

New student activities director seeks to improve gameroom

By MARY RICHMAN

The new face in the Student Activities Director's office belongs to Alan Sickbert. He replaces Barb Torres who left in June for a position at the University of North Carolina-Charlotte.

"Right now I'm still in the process of finding out the procedure here. Barb Torres has really been helpful. We have a full schedule up to the end of October," Sickbert said.

Sickbert said that, along with new assistant director Diane LeBreck, he has come up with a few new ideas.

Among these are improving the game room, starting new types of outdoor recreation and developing a program which would place more emphasis on daytime activities to accommodate the large number of commuters on campus during the day.

"We are open to ideas from the students. Right now I am still working on finding out the traditions here," Sickbert said, referring to Homecoming and Winter Carnival.

"Overall," Sickbert stated, "we are looking at a variety of programs for all students."

Sickbert came to River Falls from the University of Vermont, where he acted as a residence hall director while finishing his master's degree in Student Personnel Administration. Prior to Vermont, Sickbert taught earth science, history, and did some coaching in cross country, basketball and football at a middle school in Salem, Ind.

Sickbert also stressed the importance of student participation. "The success of any program like this de-

pends on the support we get from the students. I'm very impressed with the students on HUB. They know what they're doing, are enthusiastic about it, and they get things done."

The director encouraged any students interested in joining HUB (Hagestad Union Board) to stop in at his office in Room 153 of the Student Center.

"We are recruiting students to fill positions on HUB committees," Sickbert said.

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The Housing Staff would like to take this opportunity to welcome everyone back to River Falls for the 1978-79 school year. The RD's and RA's this year are:

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Larry Testa, Assitant Director of Housing

Terry Willson, Assistant Director of Housing

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Leslie Feiler, Director
Crabtree Lobby

Don Decker
Bob Whitcomb
Cathy Coplan, SRA
Kelly Boldan
Scott Linner
Susan Camm
Judy Heichert
Scott Breaker

GRIMM HALL
Kent Workman, Director
Grimm Lobby
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Roger Rockenbach, SRA
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Ben Thibado, SRA
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Tim Hacker
Paul Steiner
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Jeff Martalock
Kathleen Greiner, SRA
Scott Woolfrey
Gary VonRuden
Karen Haaland
Robin Gagnow
Lynne Mercer

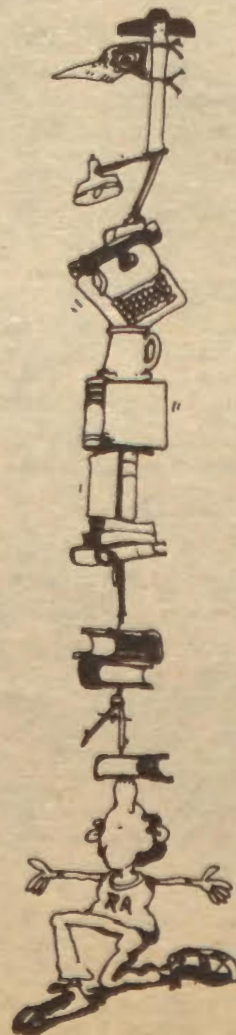
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Kevin Buttles
Jesse Roeck
Larry Hicks
Dave Sladek
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Jim Reiter
Tom Kotecki
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Diana Ries
JoAnn Demarois



Residence hall rooms for rent despite record fall enrollment

By TERRY FIEDLER

Despite a record student enrollment at UW-River Falls there is no shortage of on-campus housing this fall.

About 2,098 of the 2,140 rooms available for student housing are currently occupied, according to Larry Testa, assistant director of housing.

lounges and basements or with resident hall assistants until all students living on campus could be accounted for.

After a week all students were placed in permanent rooms.

"This type of practice (waiting for no-shows) is quite common in schools all over the country," Testa said.

About 90 potential stu-

"Students know about the halls, and I would say we have more competitive prices along with very good facilities," he added.

Another factor is the location of off-campus housing. Many homes are located several blocks or even miles from campus. In most cases, the farther away from campus the residence is, the less the cost to rent.

For instance, a three bedroom home with heat utilities and furnishings that is eight miles south of River Falls, costs \$135 a month to rent. Another advertised residence, a partially furnished room in the city costs \$120 a month.

A single room on campus costs about \$30 a week while a double room costs about \$22 a week. These prices are based on \$328 a quarter for a double room and \$246 for a single room.

Testa said the availability of off-campus housing depends on the type of residence the person is looking for. Places are for rent, but they aren't always exactly what the student is looking for, he said.



FOLLOW THE ARROWS to confusion at Spring and Third streets near the UW-River Falls campus. Drivers are encouraged to stop before making their moves to keep right and turn left. Photo by Doug Reed.

"... trend toward more upperclassmen living on campus."

If a housing shortage occurred, the chancellor would be informed and alternate plans would be made, said Kenneth Olson, director of housing. However, this type of crowding has not happened in recent years.

At the beginning of this quarter, some students stayed in residence hall

dents did not come as previously anticipated, Testa said.

Testa said about 900 freshmen, 600 sophomores and 500 juniors and seniors are living in residence halls this fall.

The number of students living on campus increased slightly over the last three years with 2,040 students in 1976; 2,080 in 1977 and 2,098 this year.

Testa said a trend toward more upperclassmen living on campus is occurring.

Faculty Senators continue in three expired positions

By DAN HOLTZ

Three Faculty Senate positions are being extended because of an oversight allowing the terms to expire last spring.

Richard Darr, faculty senate vicechairman, said the expirations were an oversight by himself and other Senate members.

Members holding expired positions are Ray Anderson of the political science department, Bill Abbott of the music department and Dean Henderson of the animal science department.

Senate President Charles Loni said the problem wasn't realized until the final meeting last spring.

"At that time it was too

late to do anything about it because both nominations and elections have to occur," he said.

Darr said the Senate constitution doesn't indicate anything about expired terms; so the Senate decided to extend the expired terms until an election could be held this fall.

He said the exact date of the election is not known, but it will be soon.

A fourth seat will also be contended for in this fall's election because of the resignation of Pauline Weber, formerly of the economics department. Weber left UW-River Falls to take a teaching position at the University of Southeast Missouri.

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Sale of non-dairy product creamed by Wisconsinite

To the editor:

As our state's license plate proclaims Wisconsin is "America's Dairyland." UW-River Falls is a major agriculture college in this state.

With these two facts in mind, the University has the audacity to use non-dairy creamer at their snack bar and restaurant in the Student Center.

As minor as some people may feel it to be, this is one of the most outrageous acts I've seen on this campus.

A major portion of the tax revenue of this state is from dairy farmers. To serve a non-dairy creamer is like biting the hand that's feeding you.

Judy Mettler

Student parking space jammed by shortages

Parking, parking, parking. The problem is one of shortages—a shortage of parking spaces where people want them and a shortage of energy among those complaining about the situation.

Students seeking parking permits for campus lots waited in line Friday for over three hours only to be told there were no more spaces available. The shortage exists for both students living on campus and those commuting.

The one campus lot, other than the Ramer Field lot, available for students living off campus and driving to class is Q Lot next to North Hall. This lot has approximately 90 spaces. The number of commuters on the Security Office's list waiting for permits in this lot is 46. This lot is also used for overflow parking for faculty members.

To compound the shortage of parking space for members of the University community, this summer the city of River Falls passed an ordinance tightening parking restrictions on city streets near the UW-River Falls campus.

A shortage of parking spaces does exist near classroom buildings, but the problem won't be solved by complaints alone. Don't just talk about the problem. Take action.

As one group of citizens has already shown with the exertion of a little energy part of the problem can be alleviated. A petition signed by the residents of the streets in question was effective in lifting the parking restrictions in those blocks. Concerned citizens have the same opportunity to effect change.

If students are tired of driving around the block searching for a parking space they can end their dilemma by driving to Ramer Field and walking the distance to campus. Auxiliary Services reports it takes 13 minutes to reach the library. This would be an easy way to get the day's exercise. If that doesn't appeal to the automobile driver, he might try getting his exercise circulating petitions requesting the lifting of the 2-hour limit on more city streets.

A third opportunity for action exists in serving on the Long-Range Parking Committee. Interested and energetic students should contact Dave Reetz.

If the discontented drivers want action they must take action.

Senate welcome

President urges feedback

To the editor:

Welcome to UW-River Falls, a unique campus we can all be proud of. Fall is the most beautifully colored season of the year in this area, and I hope you take the time to enjoy the picturesque outdoors that surrounds River Falls.

As president of the student body it is my job to look over not only the Student Senate, but the University as a whole. The Student Senate is your voice to change present policies within this campus to better meet student needs.

or any other University function which has established channels for improvement.

The Student Senate offers programs which include a broad health insurance program, lost and found, a book sale, a legal aids service and individual financial help to needy student organizations.

It is very important that you as students make demands of your paid elective representatives no matter how complex, simple or idealistic the goal may seem.

The Senate Office is located above the Ballroom in Room 204 of the Student Center and is open regularly from 11 a.m. to 4 p.m.

If in any way you are dissatisfied with the University policies or programs come up and let us know. We will take it from there! Again, welcome to our campus and good luck in your endeavors as a student.

Howard Brummel
Student Senate President



the student voice

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The Student Voice is written and edited by the students of the University of Wisconsin-River Falls, and they are solely responsible for its editorial content and policy.

Letters to the editor will be accepted only if they are typewritten (preferably double-spaced, 60-space lines) and signed. Letters must also include address and phone number, which will not be printed. Letters should be limited to 300 words or less.

Names will be withheld from publication if appropriate reason is given. The Voice reserves the right to edit letters, delete parts of letters if necessary and refuse to print letters not suitable for publication.

All material for publication must be submitted to the Voice office (209 Hagstad Student Union) no later than noon on Tuesday for inclusion in that week's paper.

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'Food and consumerism' course a possibility

By RANDALL GILDERSLEEVE

A new basic studies course is being developed by two food science department faculty members and may be offered within a year.

Assistant professors Stephen Ridley and P.C. Vasavada believe the course will be relevant to students because it deals with a subject about which everyone makes decisions--food.

"Everybody makes decisions about food in the supermarket, and unfortunately, most decisions are

based on advertising," Ridley said.

"Nobody today knows why things are banned," added Vasavada.

The course will probably be a three-credit version of Food Science 120, Food and Consumerism, currently being offered as a two-credit elective.

The present course examines food and the food industry as it relates to the consumer. Food grading practices and the work of the regulatory agencies are also studied.

Student projects give class members a closer look at the

subject. There are no required prerequisites for Food and Consumerism.

Ridley and Vasavada said that since the course is on the introductory level it can

fit in the basic studies program.

The proposal is currently being studied by the University Curriculum Committee where it has met with some opposition from de-

partments which resist changes in the basic studies program.

The course will probably be used to partially fulfill the science requirement of basic studies.

New city ordinance muffles noisemakers, decibel demons

By KELLY J. BOLDAN

A new noise control ordinance was adopted by the River Falls Common Council this summer.

Under the new ordinance, it is unlawful for persons to make or cause excessive noise which annoys or disturbs others.

A person in violation of this ordinance upon conviction can be fined not more than \$100 plus prosecution costs.

UW-River Falls students may be affected by some sounds included in the ordinance.

The sounding of a horn or signaling device on a vehicle except as a danger warning is unlawful. The use of a radio or stereo equipment at a volume disturbing persons in the neighborhood at any time violates the ordinance.

Shouting, yelling, hooting, whistling or singing at any

time or place disturbing persons in the vicinity is also a violation of the new ordinance.

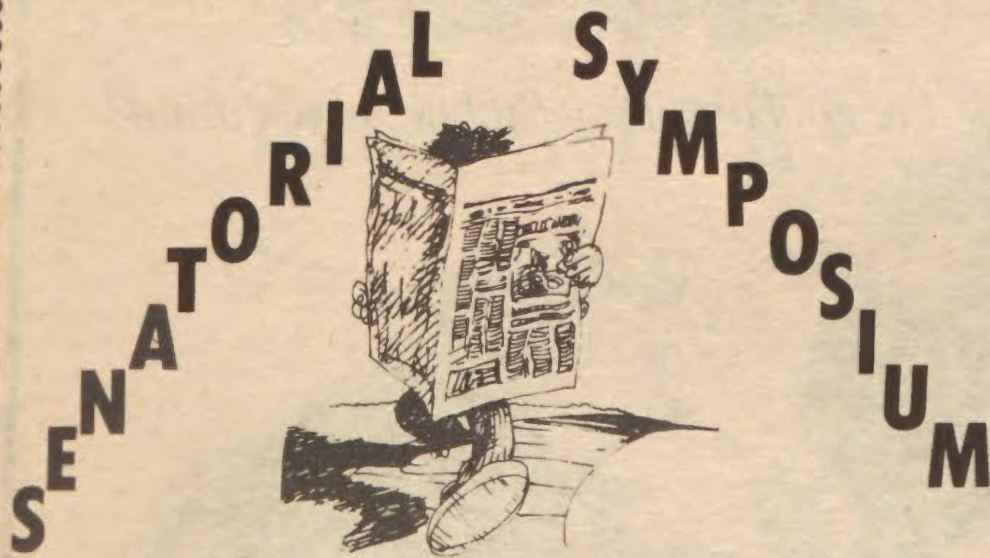
... unlawful

to cause

excessive noise

The discharge of a vehicle's exhaust except through a muffler or other device which will effectively prevent loud or explosive noises is a ticketable offense.

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Ag Council coordinates organizations

By ED FREDERICK

The ag organizations at UW-River Falls have a unique way of coordinating their activities. The Ag Advisory Council is an organization made up of organizations.

The council is comprised of two representatives from each of the 10 ag clubs and fraternities on campus.

It meets once a month and makes decisions and recommendations concerning ag organizations and their

activities. It also sponsors the College of Agriculture's annual banquet and the annual faculty and alumni banquet.

The members of the Council are the Block and Bridle Club, Delta Theta Sigma, the Ag Ed Society, Alpha Zeta, the Geology Club, the Natural Resources Club, Alpha Tau, the Food Science Club, the Horseman's Association and the Ag Econ Club.

According to council president Gary Thompson, the council is designed to improve communication between and insure an equal voice to all the ag groups on campus.

"It (the council) prevents one organization from taking things over," Thompson said. "It gives an even balance between the effects of the organizations."

Gerald Matteson, assistant dean of the college of agriculture and advisor to the council, said the council is also designed to give students input into activities taking place in the College of Agriculture.

Any recognized ag organization is eligible to join the council, Thompson said. Each organization elects

two representatives for a two-year term. The two terms are staggered so that while the senior representative is in his second year, the junior representative is in his first.

"That way you have people who are acquainted with the organization all the time," Thompson said.

Last year, the council coordinated the Ag Techniques contest, which brought over 1,000 Future Farmers of America students from 60 high schools to compete in contests in the various areas of agriculture.

Early last fall, the council also sponsored a career conference which over 300 students, vocational agriculture instructors and counselors attended.

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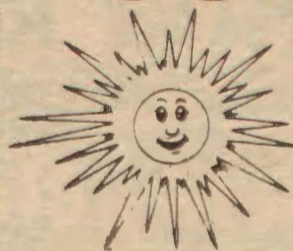
Sept. 16 at Stout	7:30 p.m.
Sept. 23 Eau Claire	7:30 p.m.
Sept. 30 at Mankato	7:30 p.m.
Oct. 7 at Oshkosh	1:30 p.m.
Oct. 14 Superior	1:30 p.m.
Oct. 21 at Platteville	1:30 p.m.
Oct. 28 Stevens Point	1:30 p.m.
Nov. 4 at Whitewater	1:00 p.m.
Nov. 11 La Crosse	1:00 p.m.

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Shrine game a charitable tradition

By JEAN PALRUD



STUFFED SHRINER STRUTS down Main Street during Saturday's parade to the delight of smaller members of the audience lining the street.

The UW-River Falls vs. Augsburg football game last Saturday night not only opened the Falcon's 68th season on the gridiron, it also continued a 17-year University tradition.

The Little East-West Shring game, which pits the Falcons (east of the St. Croix River) against the non-conference Auggies (west of the St. Croix River), was initiated by the St. Croix Valley Shrine Club in 1962. It is patterned after the annual East-West Shrine game in San Francisco, Calif.

Besides giving the Falcons a good chance to test their strength (which they did by defeating the Auggies 28-13, making a 17-year record of 10-6-1), the game is a major fund-raiser for the local Shrine Club.

All advance ticket sales and donations go to the Shriner's Hospital for crippled Children in St. Paul. Last year \$13,000 was raised, making a total of \$145,000 over the last 16 years. It is hoped that about \$13,000 was brought in by this year's ticket sales.

One activity associated with the Shrine game is the Falcon's visit to the Crippled Children's Hospital. Approximately 44 Falcon players and coaches made the trip Sept. 6. During the visit each player chaperoned a child and together they attended a picnic lunch.

"It's a special thing to go to that hospital and see those little kids," offensive coach Ron Cardo

said. "That's when you really realize how lucky you are to be healthy."

Most of the players agree that the visits, which have been going on for five years, are eye-openers.

"You think you've got problems," Mike McMartin, middle linebacker for the Falcons, said. "Just go there--you don't have any problems compared to those kids. They might not have legs, but boy, they've got big hearts."

Other Shrine events included a cross-country run, a parade before the game and a half time performance by the St. Paul Shring club marching band and the Falcon marching band.

The first five-mile "Run For Those Who Can't Walk" was held in conjunction with the men's cross-country team race against alumni. All runners interested in joining the race were invited. The entry fees from 112 men and women made possible a donation of \$174 to the Shriners from the cross-country team.

The winner of the run was Terry Werner, former women's track and cross-country coach, with a time of 28:30. Cross country team member Bill Cook took second with a time of 28:37. All finishers received a T-shirt that said "We run so they can walk."

The parade, which was held before the game, has been a tradition since the Little East-West Shrine game began. Floats, area marching bands and Shrine units made the mile-long parade last over an hour.

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CHILDREN, CANDY, A CLOWN and a seat on the curb were part of the traditional festivities celebrating the

17th annual Little East-West Shrine game between UW-River Falls and Augsburg College in Minneapolis.



ORIGINAL FOUR FATHERS barbershop quartet brings music and merriment to the streets of River Falls.

Photos by Karen Torgerud.

Downtown drug theft unsolved

By JAMES P. NELSON

An undetermined amount of class two narcotics were taken in a break in at Freeman Drug, according to River Falls Police Department Sgt. Carlyle Schrank.

The break-in occurred sometime between 8 p.m. Wednesday, Sept. 6 and 8 a.m. Thursday, Sept. 7, Schrank said.

Entry to the store was made by removing a vent cover on the roof, crawling through the vent and cutting a hole through the ceiling, Schrank said.

An investigation continues; however, there are no suspects in custody.

Class two narcotics are drugs with a high potential for abuse but are currently accepted for medical use in the United States.

The abuse of these substances may lead to severe psychic or physical addiction, Schrank said. Barbiturates, amphetamines and pain killers are included in class two narcotics.

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cont. from p. 1

under Gov. Patrick J. Lucey in 1971. He held that position until 1977 when he stepped up to replace Lucey who resigned his post to become ambassador to Mexico.

"Dreyfus will be hard put to find issues since Schreiber has been in such a short period of time and hasn't really stubbed any toes yet," Anderson said.

"Schreiber will most likely win since he is incumbent governor--his name has been in the news for a long time, and the DFL is the major party in Wisconsin."

Dreyfus has as his running mate the Republican-endorsed lieutenant governor Russell A. Olson, a Kenosha

County farmer. Schreiber is teaming up with DFLer Douglas J. La Follette.

In the Third District Congressional race, Sen. Alvin Baldus (D), who is seeking his third term ran uncontested. Michael S. Ellis of Elmwood received the Republican nomination.

According to Anderson, the Republican party spent a lot of money on their candidate in the 1976 congressional race, but could not beat Baldus.

For state assembly, Independent-Democrat Harold C. Shay scored an upset victory over incumbent Leo Mohn in the 29th District, which includes St. Croix County and most of Pierce County.



BEATING THE HEAT with a cooling drink at the water fountain are these three youngsters. The temperature reached an official 93 degrees Sept. 7 in

downtown River Falls and resulted in a record demand for electricity at the municipal power plant. Photo by Karen Torgerud.

Soviet Seminar openings available

Applications are now available for the annual Soviet Seminar Tour scheduled for spring quarter. Tentative dates for the 15-day trip are March 20 to April 6.

The major cities to be visited are Helsinki, Leningrad, Moscow and another yet to be determined.

The estimated cost of the tour is \$860 which includes transportation to and within the Soviet Union, hotel ac-

comodations, meals and admission to museums, art galleries, places of historic interest and cultural events.

The tour is limited to 15 participants so interested persons are encouraged to apply as soon as possible.

Participants are required to take History 130 (Russian Civilization), History 439 (Soviet Russia), Political Science 347 (Government and Politics of the USSR) or Geography 325 (Soviet

Geography), all of which are offered in the Winter Quarter.

Applications and further information on the program can be obtained from Richard Brynildsen, political science department, Room 128B, South Hall.

Brynildsen, who will lead the River Falls group, has taught Soviet government and politics for the past 12 years and led the tour in the Spring of 1975.

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Summer theater company boasts record 'good' spell

By ED FREDERICK

The performing arts are alive and well in the River

Falls area, at least if the St. Croix Valley Summer Theatre's season is any indication.

According to Managing Director Richard Grabish, the theatre, which was organized to provide quality summer entertainment for the area, played to a record 80 percent capacity or approximately 2,800 people.

"This is the best summer we've had. I'm very encouraged about the program," Grabish said.

The 22-member group, which works under the approval of the UW-River Falls College of Arts and Sciences, did 12 performances of three plays-- *Godspell*, *The Hound of the Baskervilles* and *The Miracle Worker*.

According to Grabish, the most popular play this season was the musical *Godspell*. He said that musicals usually are popular, but they are also more expensive to produce because it costs four times as much to lease the script as it does for a non-musical.

Godspell did so well that the group did an encore performance Sept. 7-10.

The record ticket sales brought in enough money to create a surplus which may be carried over to next year's season, said Grabish.



THE SAINT CROIX VALLEY SUMMER THEATER'S production of 'Godspell' was the most popular play in the record-breaking 1978 season.

"Quality comes from each individual. Each person brings dedication and professionalism to his work," he said.

"It was a good season. It was fun, and there were good people doing it," said group member Mary Helen Waldo.

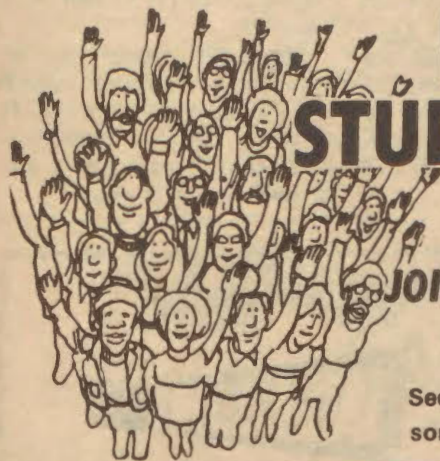
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Thursday, Sept. 21 -- 6-8 p.m. - International student and host families picnic. 415 E. Cascade.

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United Ministries in Higher Education
UMHE Chapel Services 143 E. Cascade Tues. 12:30 Thurs. 3:00

Sunday Worship Services for UMHE Churches:

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EPISCOPAL CHURCH - 8:00 & 10:30 A.M.
111 North 4th Street

CONGREGATIONAL (UCC) - 9:00 & 10:30 A.M.
110 North 3rd Street

AMERICAN BAPTIST - 10:30 A.M.
311 North Vine Street
Hudson, Wisconsin

UNITED PRESBYTERIAN CHURCH - 828 3rd St. (Hudson) - 8:45 & 11 a.m.

Calendar

Thursday (Sept. 14)

Jesus Music Festival, 5:30-10 p.m., Amphitheater. In case of rain, Student Center Ballroom.

"The French Voyageur and The Fur Trade," movie and lecture, 2 p.m., Room 201, Student Center.

Ceramics exhibit, Kurt Wild, Gallery 101 of the Fine Arts Building.

Friday (Sept. 15)

Boy Meets Girl, 8 p.m., Guthrie Theater, Minneapolis.

Sunday (Sept. 17)

Film, *Oh God*, 8 p.m., Student Center Ballroom.

Monday (Sept. 18)

Auditions for *The Emperor (Enrico IV)* 7-10 p.m., Room 119 of the Fine Arts Building.

Tuesday (Sept. 19)

Auditions for *The Emperor (Enrico IV)*, same time and place.

Heartfield concert, 8 p.m., Karges Gym.

Wednesday (Sept. 20)

"Self-defense for Women," Judy Luchsinger, 1 p.m., Student Center.

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J. MORRISON

Country-rock group, comedian to entertain campus audience

By ERICKA E. MORGAN

Heartsfield, a country-rock band from Chicago and comedian/musician Fats Johnson will perform Tuesday, Sept. 19 in UW-River Falls' first concert of the school year.

Alan Sickbert, director of student activities, said a Feb. 22 petition containing 297 signatures asked Hagesstad Union Board (HUB) to sponsor Heartsfield at UW-RF.

"This year we're trying to have two concerts, one in the fall and one in the spring. Of course it will depend on how successful the Heartsfield concert is," said Sickbert.

Heartsfield consists of six musicians on stage--four guitarists, a bass player and a drummer. Their producer, who arranges each concert, is the seventh member of the band. The musicians are experienced in rock, folk, country and jazz music.

Fats Johnson, former lead singer for the New Christy Minstrels, will be the backup performer for the concert. Johnson sings ballads and country music and is also billed as a comedian.

Sickbert urges students **Try-outs scheduled for 'The Emperor' September 18, 19**

Auditions will be held for the Masquers Theater Organization's production of Luigi Pirandello's **The Emperor (Enrico IV)** Monday and Tuesday, Sept. 18 and 19 in Room 119 of the Fine Arts Building.

The production has roles for two women and 11 men. No previous theater experience is necessary.

The Emperor will be directed by senior Jon Roberts. Rehearsals will be held in the evenings.



FATS JOHNSON

and the general public to buy tickets early. Advance tickets are \$5 for non-students and \$4 for students. Admission at the door is \$6 for non-student and \$5 for students.

Tickets are available from 10 a.m. to 3 p.m. Thursday and Friday, Sept. 14 and 15 at the ticket booth in the Student Center and between 4-6 p.m. at Rodli Commons.

Film series offers international flavor

By LONNIE STAUFFER

The 1978 Foreign Film Series will begin Sept. 26 at the Falls Theater. Seven films from five countries have been selected for the 22nd series.

According to John Buschen, professor of history at UW-River Falls, the films have been selected on the basis of reviews printed in the **New York Times** and several Twin Cities newspapers.

From a list of 20-30 prospective movies, the owner of the Falls Theater chooses seven that are available through his distributor.

"We should praise our students. We have one of the best foreign film series in the state except for Madison," Buschen said.

One reason why the series is so successful is that films are currently one of the most popular art forms. These

particular films show language art forms with subtle differences and language nuances that aren't found in American films, Buschen said.

"I hope freshmen try it because usually they enjoy the films and participate in future series," he said.

The series starts Sept. 26 and 27 with **1900**, an Italian film that chronicles the struggle of opposing ideologies through the lives of two men born on the same day in 1900.

Next, on Oct. 10 and 11, is French director Louis Malle's **Pretty Baby** about a child prostitute in New Orleans.

That Obscure Object of Desire will be shown Oct. 24 and 25. It is a Spanish movie about a sophisticated Frenchman's desire for a Spanish girl. His extreme desire leads to fantasy and comedy.

The Italian film, **Padre Padrone**, based on the old theme of a son's revolt against his father, will be shown Nov. 7 and 8.

The story of a romance between two very different people and the problems that result is the subject of the Swiss film **The Lacemaker**, which will be shown on Dec. 5 and 6.

Aguirre, The God of Wrath, a German film, will be shown Dec. 19 and 20. It is the story of a power-mad sixteenth century conquistador.

The Swiss film **Jonah Who Will Be 25 in the Year 2000**, a comic political statement about eight citizens in Geneva, will be shown Jan. 9 and 10.

The entire series can be seen for \$5. Series tickets are available from members of the art, English, modern languages, speech and history departments.

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Gridders storm back, rout Augsburg 28-13

By DALE BARK

Judging by the first few minutes of the River Falls-Augsburg football game Saturday night, the 1978 grid season would be a long one for the UW-River Falls Falcons.

It looked as if fumbles and the bounce of the ball would prove the Falcons' undoing as it did last season. Augsburg converted two fumble recoveries into touchdowns, opening an early 13-0 lead.

River Falls came back, however, leading 14-13 at half time and winning 28-13 in the opening game for both teams at Ramer Field.

"You have to give our players credit for not giving up when they were down," head Falcon football coach Mike Farley said. "Behind 13-0 they could have folded, but they came back strong. The attitude was good

throughout the game, on the field and on the sideline."

For a while, it looked as if maybe attitude alone wouldn't be enough to drop a scrappy, experienced and improved Auggie squad.

River Falls fumbled the ball away just three plays into the game. Augsburg drove 59 yards in 13 plays, gaining a 7-0 lead at the 7:57 mark of the first quarter with Dan Roff's 12-yard run and Matt White's conversion kick.

On its next possession River Falls fumbled on the second play, giving the Auggies possession at the Falcon 17. Two plays later it was a 13-0 game.

The Falcons then began their comeback bid, with quarterback Dale Mueller opening the series pitching to halfback Tom Stapleton for a 46-yard pickup. Mueller put the Falcons' first

score on the board with an 18-yard keeper with 4:19 remaining in the first quarter.

After Augsburg failed on a fourth and 16 at the Falcon 31, River Falls started a sustained drive, covering the 69 yards in 14 plays on the ground and using 6:36 on the clock. Stapleton gained the final four yards hitting the right corner of the end zone for six points and scoring the conversion on an identical play, giving River Falls a 14-13 lead.

The Falcons mounted another threat late in the half, but ended up inside the Auggie one-yard line as time ran out, keeping the Falcon lead at just one point.

On the initial series of the second half Augsburg looked as if it would again gain the momentum to put itself back into the game, but after driving inside the Falcon 20 yielded to the River Falls defense.

Mueller and Company took over and covered the 80 yards in just seven plays, with Mueller scoring on a 14-yard run with 4:12 left in the third quarter.

Fullback Steve Sherwood added one more insurance score in the fourth quarter for the final 28-13 tally.



FALCON HALFBACK Matt Meade races for open-field yardage in Saturday's game against Augsburg. Photo by Doug Reed.

Rough start places Falcon golfers in hole

By JOHN GILLSTROM

What should have been a promising start for the River Falls men's golf team turned out to be a disaster Sept. 8 as the Falcons finished seventh in the UW-Stevens Point Tournament and third in the first WSUC triangular of the season.

The Falcons finished with a total of 414 strokes, 23 more than first place Stevens Point. Senior Tim Kelly and sophomore Mark Oleson both shot 79 to lead the Falcons.

On paper, the Falcons looked like they would finish much higher in the 13-team tourney. Of the six teams

that finished above them, only two, Eau Claire and Whitewater, had a better conference record in 1977.

In the triangular, Stevens Point took first with 391 points followed by Platteville, 411, and the Falcons, 414. Last year, the Falcons finished third in the conference, while the Pioneers finished fourth and the Pointers seventh.

"We were all disappointed in the way we played," coach Ben Bergsrud said. "I was very disappointed. But Stevens Point played tougher than I thought they would."

"I still feel that we can win the title," he continued. "We have to win the conference meet (to be played here) and get at least nine out of the 12 possible points in the remaining four triangulars to do it."

In triangulars the first place team gets three points, the second place team gets two and the third place team gets one.

The toughest triangular the Falcons may have all season is Saturday, when they travel to Superior to play the Yellowjackets and Eau Claire.

"Eau Claire should be tough because the match is away," he said. "They have a fine team."

Other teams that Bergsrud expects to battle the Falcons for the title are La-Crosse and Whitewater, the 1977 conference champs.

"I think that we can beat them though, because we play them 'home,'" he said.

cont. on p. 14

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JULIE MORRISON

New coaches head spikers, gymnastics, women harriers

By ROBIN KREIBICH

Three coaches with high hopes for their teams have joined the UW-River Falls women's coaching staff.

Joining the staff are Jane Gutting, volleyball coach; Pete Cernohous, cross-country coach; and Pam Ahlf, gymnastics coach.

Gutting comes to the UW-RF scene from the University of Oregon where she was a teaching assistant while earning her M.S. in health. A high school graduate of Ellsworth, Gutting received her BS in Physical education at UW-RF in 1973.

She was head volleyball coach at Flambeau and Wau-pun high schools and has officiated in volleyball.

When asked about this year's team, Gutting said, "We are basically a young team with a lot of returning sophomores. Also, we have a lot of incoming freshmen that have looked good so we should have depth to work with."

Gutting said the strong point of this year's team is that most of the women have strong individual skills in some areas.

"We have few all-around players that have really mastered all of the skill; so we're going to rely on a lot of specialization and teamwork," said Gutting.

Women's cross-country coach Cernohous is a familiar sight to those who have been around UW-RF athletics the past few years.

Cernohous attended UW-RF and was involved with the Falcon football and hockey teams as a trainer. In addition, he has been the River Falls area Legion baseball coach for three years and an assistant football coach in Custer, S.D.

"This year we have a young team. We have four experienced girls back, but lost a very good squad last year including Karen Ayd, who transferred to La Crosse," Cernohous said. Ayd was the team's top runner.

Practicing twice a day, Cernohous hopes the women will be ready for their first meet Saturday.

"The attitude here is just fantastic and these girls are really fired up and want to do well this year," he said.

Cernohous thinks that cross country is a sport with more than just winning.

"You always tell your girls to go and do the best they

can do, but you want them to enjoy it while they're doing it," he said.

Assisting Cernohous this year is Steve Wros, a former cross-country runner for UW-RF and an assistant women's track coach last year.

Ahlf attended UW-La Crosse for two years and received her BS from UW-Madison.

While in college, Ahlf won the floor exercise competition at the Wisconsin State Gymnastics Meet. She coached high school gymnastics at Marshall, Wis., and Stevens Point before getting her M.S. from Northern Michigan.

Ahlf said the only change she would make this year would be to involve the women in more of the decision making.

"The less that the gymnasts can compare themselves to one another, the better off I think we are," she said. "The more independent we can be, the more we can think of our own goals rather than what others are doing."



KATHY GOEBBERT goes through an offensive maneuver as coach Judy Wilson takes the defensive role in Wednesday's field hockey practice. Photo by Doug Reed.

...Gridders win

cont. from p. 13

Mueller finished as the game's leading rusher, gaining 122 yards on 21 attempts. Mueller also completed two passes of two attempted for 47 yards and was named Falcon offensive player of the week, apparently answering the question of whether or not River Falls could find an effective signal caller.

The quarterback slot came into question with the graduation of the No. 1 and 2 quarterbacks from last season. Mueller was a starting halfback in last year's lineup as a freshman, but did quarterback his DeSoto High School team to the Wisconsin state championship the year before.

Named as Falcon defensive player of the week was defensive end Dean Sturz. A linebacker last year, Sturz

proved he could also play the line, being credited with eight tackles in Saturday's game. Sturz also came up with a quarterback sack, one of five garnered by the Falcon defense.

Greg Steele led all Falcons in tackles, coming up with 12 on two solos and 10 assists.

In the final statistics, River Falls came out ahead in yards as well as points, outgaining the visitors 386-275. The Falcons gained 339 of their total on the ground while the Auggie rushing attack netted 130.

Saturday's win was the fifth in a row over Augsburg in the annual Little East-West Shrine Game. Proceeds from pregame ticket sales for the contest are used to assist the work of the Shriners' Children's Hospitals.

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Announcing

The Mike Farley - Student Voice

CALL-THE-PLAY CONTEST

Do you think the Falcons run too much?
Are they boring?

Head Coach Mike Farley, in cooperation with the Student Voice, would like you, the fans, to devise a play. The rules are simple. The winning play will be run during the River Falls-Eau Claire game at Ramer Field September 22. "The best possible players will be used on the play," according to Farley.

Rules:

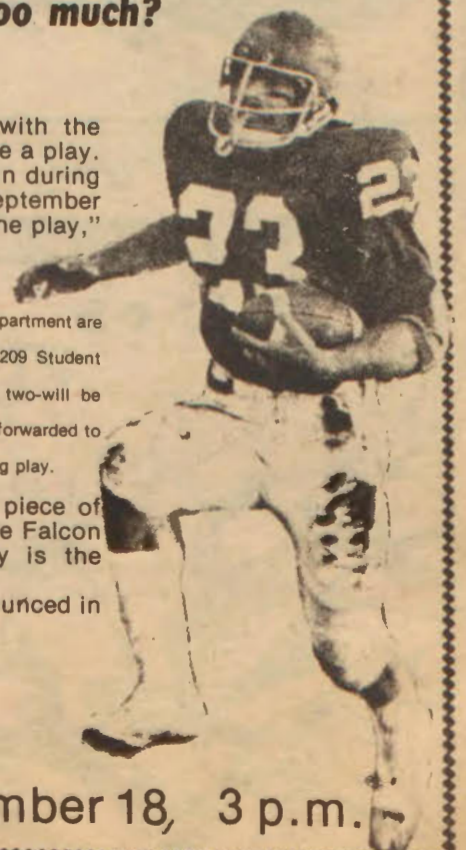
- Any student currently enrolled at UW-RF is eligible.
- All faculty and administrative personnel outside the athletic department are also eligible.
- All entries must be submitted to the Student Voice Office, 209 Student Center.
- Only one play--be it a run, pass, or a combination of the two--will be accepted per person.
- Only the first 100 plays received by the Student Voice will be forwarded to the athletic department.
- The Falcon Football Coaching Staff will determine the winning play.
- Deadline is September 18.

During the Eau Claire game a large, blank piece of cardboard will be shown to the audience from the Falcon bench. It will signify that the upcoming play is the winning play.

The winning play and its creator will be announced in the September 30 issue of the Student Voice.

Good Luck!

Deadline Monday, September 18, 3 p.m.



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SHOES and SPORTS

Falcon linemen show hope, but problems may arise

By JOE LAUER

As the final seconds ticked off in the Falcon's 28-13 victory over Augsburg last weekend head coach Mike Farley could not help but let out a sigh of relief.

For Farley the game meant more than just the fact that it was the team's opener. The contest marked the debut of what are probably the team's two biggest uncertainties this season--the offensive and defensive lines.

"We had some inconsistent play which will have to be corrected, but overall I was generally satisfied with the play of both lines," said Farley.

"Anytime you get behind 13-0 and then bounce right back you know that some-

one's doing something well."

For the two lines, however, some obvious weaknesses may still plague them for the rest of the season.

The interior of the offensive line lost four lettermen from last year's squad and takes the field with five sophomores this season. As for the defensive line, it is feared that it may be too light.

"On offense, I think that there were some good performances," said Farley.

Center Rich Luedke, guards Gerard Sonsalla and Craig Jameson, tackles Gene Meyer and Wayne Roemer and tight ends Charlie Reed and Kirk Johnson helped clear the way for 339 yards on the ground and

21 total first downs against Augsburg.

"Gene Meyer played an excellent game," said Farley. "He was an all-state fullback in high school and a tight end for us last year; so it's taken a lot for him to sacrifice the glory. But he's done well."

Luedke as well as the two tight ends also played good games, said Farley.

Defensively, nose guard Scott Miller, tackles Sergio Gonzales and Greg Steele and ends Dean Sturz and Dan Zimmerman worked together to record seven quarterback sacks and shut out the Auggies the last three quarters.

Yet, the lack of weight in the defensive line may cause some problems in the future. Excluding Gonzales (235 lbs.), the average weight

among the four other starters is 204 lbs.

"Because of the weight, the defensive line is going to have to play way above their heads," said Farley.

Defensive coordinator Jerry Fishbain said, "If we are going to get better, Miller and (reserve tackle) Dave Havlovitz, in particular, are going to have to play up to their potential."

Intramural flag football switched to touch; entry deadlines set

By STEVE SMITS

Intramural flag football has been changed to touch football this fall in an attempt to prevent serious neck and shoulder injuries, according to Intramural Director Ron Cardo.

In recent years there have been cases of broken noses and cuts resulting in stitches. Cardo wants to prevent more serious injuries. Touch

football will thus have more passing and less rushing.

Cardo said one problem that may arise is arguing among the players and referees.

The players and referees have to have a mutual understanding during the games in order for touch football to work, he said.

The registration deadline for touch football has been moved to Tuesday to allow

more teams to enter. Both men's and women's leagues begin Sept. 25.


Entries for men's and women's intramural soccer leagues are also due Tuesday. Play will begin Sept. 25.

Entries should be submitted to the intramural office before Tuesday.

A golf tournament is scheduled for men and women Wednesday. The 18 holes with medalist play will be held at Clifton Hollow golf course, southwest of River Falls. The registration deadline is Tuesday.

The turkey trot, a cross-country run, will be held Oct. 11. The length of the race has not yet been determined. Entries are due Oct. 10.

A racquetball tournament for women and a handball tournament for men will begin Oct. 16. It will be singles only with single elimination. The registration deadline is Oct. 13.



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Olive - Green or Black	2.50	3.50	4.50
Mushroom	2.50	3.50	4.50
Green Pepper	2.50	3.50	4.50
Shrimp	2.50	3.50	4.50
Canadian Bacon	2.80	3.80	4.80
Anchovies	2.50	3.50	4.50
Steve's Special (SAUSAGE, GREEN PEPPER & ONION)	2.50	3.50	4.50
Friday Special (MUSHROOM, SHRIMP, GREEN PEPPER & ONION)	3.50	4.50	5.50
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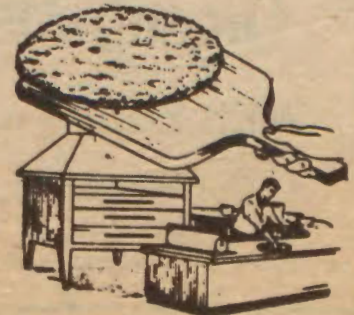
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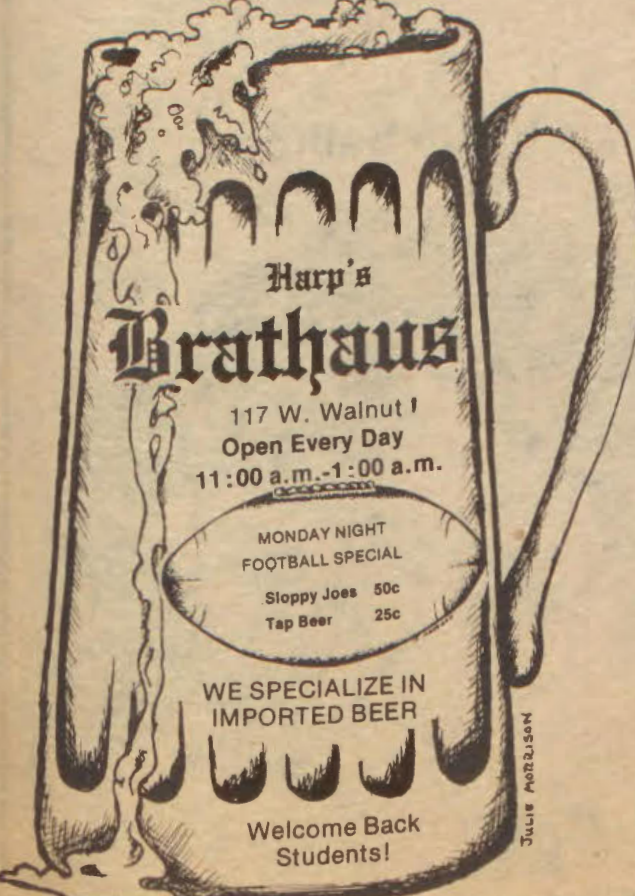
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Classified policy

1. Classified advertising will be accepted at a rate of 50 cents per insertion for the first 25 words or less and 2 cents per word for every word over 25.

2. All classified advertising must be submitted to the **Voice** office (209 Hagestad Student Union) no later than noon on Tuesday for inclusion in that week's paper. No classified advertising will be accepted after Tuesday noon for that week's paper.

3. Classified advertising will be accepted by phone in the **Voice** office (5-3906) between 9:00 a.m. and 4:00 p.m.

4. All classified advertising must be paid for no later than 4:00 p.m. on Tuesday for inclusion in that week's paper. No classified advertising will be printed on credit.

5. The **Voice** has the right to refuse to accept classified advertisements deemed not suitable for publication.

for sale

For Sale: 1967 Chevy Impala. Good engine, little rust. Best offer. Call 5-2058. A-1

For Sale: Thirty-gallon aquarium. All accessories included. Call 5-8406. A-1

For Sale: Clothing bargains. Fish Thrift Store, 423 E. Cascade. M, W, T, F. 12-4 p.m. A-4

For Sale: 1974 Camaro. Excellent condition, 67,000 miles, extras. \$2,500. inquire 5-4721. Must sell. A-1

classified advertising

For Sale: Must sell, '72 12x50 mobile home, set-up. Easy commuting distance to RF or can be moved. If student and married or single parent, can qualify for low lot rent. Call 5-8861, evenings. A-1

wanted

Wanted: Your typing jobs! Experienced typist will do typing of any nature in her home. Reasonable rates. Fast, efficient service. 5-6659. A-9

Help Wanted: College Rep wanted to distribute "Student Rate" subscription cards at this campus. Good income, no selling involved. For information and application write to: TIME INC. College Bureau, 3223 Ernst St., Franklin Park, Ill. 60131. A-1

Help Wanted: Part time work on campus, distributing advertising materials. Choose your own schedule, 4-25 hrs. weekly. No selling, your pay is based on the amount of material distributed. Of our 310 current college reps, median earning is \$4.65 hourly. No special skills required, just the ability to work consistently without supervision. For further information, contact American Passage Corporation at 708 Warren Ave. N., Seattle, WA 98109. (206) 282-8111. A-2

Help Wanted: Nursing Assistants. Full time and part time help needed, all shifts. Apply in person to the River Falls Care Center, 640 N. Main St., River Falls. A-1

Help Wanted: Simcote, Inc. is looking for students interested in working part time at its Newport, MN plant. Hours are 3-7 p.m. and possible Sat. Pay \$4/hr. Call 5-9950 after 1 p.m. A-1

Help Wanted: Student to operate compographic typesetting machine at **Student Voice**. 12 to 15 hours per week, Tuesdays and Wednesdays. Some night hours. \$2.65 per hour. Typing skills needed. Will train. Call the journalism office, 5-3169, for appointment. A-1

Help Wanted: Person to do general work in hardware store on part time basis during school year. Hardware or retailing experience preferred. Apply in person at Lund's Hardware, River Falls. 425-2415.

anncts

The first meeting of the Food Science Club will be held Mon., Sept. 18 at 7 p.m. in the food science classroom in May Hall basement. All members should attend. Agenda includes election of officers and prospective club activities. A-1

ETC Brown Bag Series: Students and Faculty: Have lunch with Walker Wyman (UW-RF author) in the Falcon Room of Student Center, Wed., Sept. 20 at noon. A-1

Jobs: The Financial Aids Office has several job listings. Stop in and see. A-1

Food Science Club Fall Picnic will be held on Thursday, Sept. 14 at 5:30 p.m. in Gien Park. Anyone interested in Food Science is welcome. \$1 donation will cover all food and fun. A-1

There will be an Organization Day on Sept. 20 from 10 a.m. to 3 p.m. in the Student Center. If your club or organization is interested in putting up a display please contact Diane LeBreck, Ext. 3904, HUB Office. Deadline for sign-up is Mon., Sept. 18 at 4 p.m. A-1

Welcome to former 4-Hers, persons interested in Extension as a career, and those who enjoy service and fun. The River Falls College 4-H Club kick-off meeting is Wed., Sept. 20, 7 p.m., Room 139 Rodli Commons. Come with enthusiasm - and meet a new friend. A-1

back to school



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