

The Student Voice

The Student Weekly of the River Falls State Teachers College

VOLUME 16

RIVER FALLS, WISCONSIN, TUESDAY, OCTOBER 6, 1931.

NUMBER 3

Falls Graduates Take Part in Teachers Meet

Former Students, Faculty to Appear on Program at Eau Claire

Others Will Appear

River Falls graduates and faculty members will take part in the program of the Northwestern Wisconsin Teachers Association convention at Eau Claire Thursday and Friday, October 15 and 16.

Foster C. Clafin, state marketing specialist and graduate of the River Falls State Teachers College, will discuss "Marketing Dairy Products in Wisconsin" as a part of the round table program. E. J. Prucha, River Falls, will demonstrate "Teaching Effectively the Judging of Grains, Grasses, and Corn." Miss Elizabeth Forrest, of the River Falls High School, is chairman of the Home Economics round table.

Graduates Take Part

Doris M. Frederickson, of the River Falls High School, is chairman of the English round table. Donald Olson, Hammond, and Mildred Thomson, River Falls, will take part in the English discussions. Mrs. E. Stanton, River Falls, will discuss history. Frank Belisle, Augusta, another River Falls graduate, will take part as chairman of the Science round table.

Program Has Features

Some of the features of the main program are a number entitled "Modern Arabian Nights", by Ruth Bryan Owen, a congresswoman from Florida; "Modern Youth and Life Values", by President W. P. Dearing, Oakland City College, Oakland City, Indiana; "Diet in Relation to Health and Disease", by Professor V. E. Nelson, of the Iowa State College, Ames, Iowa; "The Amalgamation of English with Subject Matter Courses", by Professor Rollo L. Lyman, of the University of Chicago; The Edward M. Beck Opera Company; and musical numbers by representatives from various high schools and the Eau Claire State Teachers College.

Cara Wharton Starts Women's Chorus Work

The River Falls Woman's Chorus, directed by Miss Cara Wharton, will have its first rehearsal Tuesday evening on the third floor of South Hall. Women students are invited to join. The membership fee has not as yet been decided upon, but last year it was one dollar. The chorus will sing sacred numbers and their director is also making plans for presenting a cantata.

A piano class of advanced students has been organized by Miss Wharton. It meets once a week and will give a program of ensemble numbers some time soon.

Championship Dramatic Coach, Instructor Weds

The former Jessie E. Flint, substitute in the English department and dramatic coach at the college in 1930, was recently married, it is reported. During the short time she was here, she presented several quality plays and won the state championship in play competition at Madison.

A Student's Dream? Guess Again It's College Hall

Birthday cake, with candles and song. Marshmallow roasts and spooky stories around the fireplace. Nicely served meals and deserts, butter scotch pie, chocolate pie, candied sweet potatoes. Yum! Yum! Beds so soft students are late for eight o'clocks, for they just won't miss breakfast. Well, this isn't a student's dream. It's reality—and the reports come from the coeds living and eating at College Hall.

Elected To Fraternity



James I. Mallot

James I. Mallot has been honored recently by election to Pi Gamma Mu, national honorary social science fraternity. The honor came as a surprise from the chapter at his alma mater, Missouri University. Mr. Mallot has received three degrees from this school, B. S., 1907; B. A., 1909; and M. A., 1911.

Agrifallians to Interest Sixty Farm Students

Advisors Speak at Initial Meeting of Club; Nelson Elected President

Sixty men, old members and freshmen, listened to talks by A. N. Johnson, society advisor, and J. M. May, director of agriculture, at the first meeting of the Agrifallian society last Thursday night. Clifford Nelson, who was temporarily appointed chairman of the group, was unanimously elected president of the society. Other officers elected were: Harold Enloe, vice-president; Carl Wolf, secretary; and Wallace Gotham, treasurer. The president was given power to appoint four committees to work on plans for freshman initiation, homecoming, agricultural float, and the budget of the year. From all indications this meeting was the official opening of a big year in the agriculture department.

Department Reaches 100

The agricultural department has the largest enrollment in the history of the school. There are 20 seniors, 30 freshmen, and 26 each of sophomores and juniors. Last year there were around ninety men in the four classes.

Numerous Committees Appointed by Masquers

At a meeting of the Masquers held last Thursday evening the following committees were appointed: Homecoming stunts: Pauline Isaacson, Marjorie Gallup, Morris Buske, Marguerite Fitzgerald, and Leslie Libbaken.

Homecoming float: Richard Mooney, Ethel Haga, Al Hocking, Dorothy Swenson, and Ruth McIntyre. Banners: Gwen Dopkins, Carvel Morton, and Byron Holtz.

Try-outs: Lucille Garley, Margaret Burkholder, Carvel Morton, Irene Hoel, and Irma Jensen.

Program: Claude Taite, Ailene Fitzgerald, Carol Isaacson, and Billy Lover.

Phyllis Glass Chosen Drum Major for Band

Miss Phyllis Glass of Ellsworth was chosen to be drum major of the college band at the try-outs last Wednesday afternoon.

During the past two summers Miss Glass represented the western part of Wisconsin at the National High School Orchestra Camp at Interlochen, Michigan. At the end of her second season Miss Glass won third place in the advanced orchestral conducting contest.

John McCormick, celebrated Irish tenor, will sing at the Minneapolis auditorium next Friday night.

Four Classes Elect Officers for First Term

Executives Are Given Many Duties; Students Choose Capable Leaders

Other Leaders Chosen

Approximately 575 students gathered at their class meeting last week and honored 13 students by electing them as leaders of their class for the first term.

The officers chosen are of high scholastic and social standing. A number of them belong to the honor roll club, others are social leaders and participants in athletics.

The officers elected find themselves in a heap of duties, homecoming preparations, class meetings, business and social affairs taking up their time.

Two of the classes have new advisors. The seniors are to be guided by Margaret Chapman Eide, having lost their former advisor due to his accepting the presidency of Superior Teachers college. Russell Johnston is to advise the freshman class.

The following officers were elected:

Seniors

Pauline Isaacson, president; John Schlicht, vice-president; Leo Kreuger, secretary-treasurer.

Juniors

Olaf Jensen, president; Bill Heiting, vice-president; Nadia Howard, secretary; Leland Standiford, treasurer.

Sophomores

Alice Bartosh, president; Joyce Heidbrink, vice-president; Christi Njos, secretary; Benjamin Patterson, treasurer.

Freshmen

August Spiss, president; Walter Howard, vice-president; Doris Shella, secretary-treasurer.

New Class Advisors Lead Frosh, Seniors

Russell Johnston will be advisor for the large freshman class and Margaret Chapman Eide will be advisor for the seniors, according to announcements from the president's office.

The classes have met with their advisors and plans are developing for an active year in both of the groups.

Milk Bucket to be Passed in Assembly

"Bring your money to assembly next Thursday," says the band boys. The band will be sent to Eau Claire Saturday as guests of the school and as pep makers for the team. So "Bring your nickels, dimes, and quarters!"

Miss Alberta Greene Entertains G.O.P. Girls

Miss Greene entertained the G. O. P. at a 6 o'clock buffet dinner at her apartment Wednesday evening, September 30.

The eleven old members of the G. O. P. and Miss Mary Louise Branstad were present. The president, Gretchen Grimm, served the hot dish, and the vice-president, Ruth Robinson, poured.

After dinner a short business meeting was held. Big plans are being made for homecoming.

Merchants Offered Prizes for Window Display

Merchants who decorate their store windows for homecoming will have something more to strive for in the line of prizes this year.

In addition to the cup given by the homecoming committee, the Student Voice offers a free goodwill advertisement of twenty column inches (\$5 value) to the winner of the first prize in store window decorations.

Special Features Booked for "Pep Fest" Night

A mass meeting is planned for Friday night in the North hall gymnasium at 7:15. Captain Gerhardt, last year's captain Larson, instructors Williams, Prucha and Hunt and the chairman of the meeting, Robert Smith, will speak. Williams and Prucha will tell about the Carleton and Moorehead games and give you some idea as to what kind of team we have this year.

Coach Klandrud will have his 44 warriors who are making the trip to Eau Claire present. Karges says, "We've simply got to stir up enough pep in that team so they can beat Eau Claire or that teachers convention over there will be a tragedy for us the following week."

Plans Started for October 17 31' Celebration

Reunion Banquet Starts Program; Plans Submitted by Committee

The homecoming committee has arranged a schedule of events which, although not yet complete, will give an idea of what they have in store. As now planned, they are:

Thursday, October 15

Reunion banquet at Eau Claire, Marshall Norseng as toastmaster.

Friday, October 16

8:15 p. m., Mass meeting in auditorium.

10:00 p. m., Torch-light parade and snake dance.

10:15 p. m., Bonfire

Saturday, October 17

10:00 a. m., Homecoming parade

12:00 m., Y. W. C. A. luncheon for old cabinet members.

12:00 m., G. O. P. banquet.

2:30 p. m., Homecoming game with La Crosse Teachers College.

Faculty open house to former students in social room. College halls open to former students.

6:30 p. m., "R" club banquet.

8:00 p. m., Homecoming dance.

Student Directory Will be Available Next Week

The student directory will be off the press next week, according to reports from the Meletean staff.

The directory is a book containing the names, addresses, and telephone numbers of all the faculty members and students on the campus; church information; organizations and their officers; school songs and yells; football, basketball, and forensic schedule; library rules; information in regard to requirements for graduation and honor-point system; and the names of the business houses supporting the publication. It is, in short, a book containing the important information every student must have in college activities.

Minneapolis Artist to Give Reading Thursday

An unusual program is scheduled for assembly this week. Laurence M. Briggs from the Northwestern College of Speech and Art in Minneapolis will give a reading on "Journey's End."

All College Dance Well Attended

More than 200 students attended the first all-college dance given by the social committee Friday night.

The receipts at the door more than paid for the expenses, and on the whole, the dance was very successful, according to Raymond Penn, chairman of the committee.

The next all-college hop will probably be the homecoming dance on Saturday evening of homecoming week. A definite announcement has not been made, but is usually is a part of the homecoming program.

Homecoming Assignments are Presented

School Classes, Societies to Play Important Role in Preparations

Many Prizes Offered

Preparations for the tenth annual homecoming, October 17, at the River Falls State Teachers College are under way with "Bob" Smith as chairman of the general committee. "Peony" Morton is acting as his assistant.

The general committee, made up of the homecoming chairman and the president of each organization, has assigned the following jobs to the organizations:

Special Duties Assigned

The freshmen are assigned the decorating of the streets and rebuilding the big "R" on Bliss' mound.

The sophomores are in charge of the decorations of the football field. The juniors will make preparations for the bonfire.

The G. O. P. will decorate the North Hall gymnasium for the homecoming dance, Saturday evening.

The Masquers, W. A. A., Rural Life, and Forensic Forum organizations are assigned stunts for the mass meeting Friday evening.

The Y. M. C. A. will decorate the buildings.

The Y. W. C. A. and the "R" club will be in charge of the store window decorations.

The Agrifallians will make the torches for the torchlight parade.

Floats Play Part

The Newman Club will mail the invitations to the alumni.

The Social Committee will make preparations for the homecoming dance.

The Press Club will put out a special homecoming edition of the Student Voice.

Each organization is expected to make a float for the parade Saturday morning. The LaCrosse band is invited to march in the parade.

Cash Prizes Offered

The athletic council offers five dollars for the best serious, five dollars for the best comic, and two dollars for the individual float as an incentive for more and better floats. Mayor Walter Sutherland, Ruth Dasher, sixth grade critic, and P. T. Paynter, proprietor of the Kandy Kitchen, will act as judges of the floats.

Continued on last page

Kettle Drums Supplied for Band and Orchestra

A new set of kettle drums has been added to the equipment of the college band, according to the reports from the music department.

Although not absolutely essential in the make-up of a band, the drums will add greatly to the organization. They will probably be seen in the concerts of the band and orchestra soon.

B-r-a-w-B-r-a-w Sing Scullery Gang as Dishes Clatter, Bang

B-r-r-a-w! b-r-r-a-w! echoes a loud bass voice from the back room amid the noise of an electric washer. In the dining room, two "shieky" young men, both wearing honor sweaters, are busy collecting empty dishes and trays. Sometimes, however, they are just as busy talking to some lady friend. Undoubtedly most of you know now that "Arnie", "Claf", and "Joe" are back on the job.

There are nine college students employed in the school cafeteria, eight boys and one girl. They are: Oral Clafin, Arnold Larson, Joe Braun, Omar Simpson, Leland Standiford, Clarence Holstrom, Orvis Olson, Morris Buske, and Gladys Ruf.

Several new improvements were made during the summer months. The floors were painted and everything looks very sanitary. Mrs. Hogue greets everyone with a hearty welcome as manager again this year.

The River Falls Student Voice

aims to promote school spirit, to further professional interests, and to maintain River Falls teachers college traditions.

What's in the Name We Want?

Tonight when you sit down and read your evening paper, your eyes will notice the advertisements of a number of nationally known products. Each article carries behind its name the guarantee of the makers, a name which is backed by years of experience in its manufacture and millions of dollars of capital. The names of products with this reputation are easily sold for everybody knows they are what they are represented to. Such trade names as General Motors, Frigidaire, Goodyear, all have a significant and important meaning.

As it is in business, so it is with colleges. The University of Wisconsin is known as a great institution of learning, and it has gained its reputation by years of long trying efforts to maintain a high standard in education. The same may be said of many other similar institutions. When one mentions the name "Badgers," which refers to Wisconsin as a state but particularly to the university in its competitive activities, such a name carries with it everything that Wisconsin University has developed and maintained.

The same things should be thought of in the selection of a name for our own institution, which each of us should be proud to boost. The founders and men who have been prominent in its development have been as careful in their program as have the leaders of our own state university.

It then behoves those who plan to pick a name for our college activities to be thoughtful and to use care in its selection, for this name will live as long as the institution lives.

To those who would like to have their name mentioned in the River Falls College hall of fame for having been the person to select the name for our competitive activities, the following suggestions are valuable.

Select a name that is original and well suited to the college. It should have as much tradition and local color as possible. Be sure to put in only those names which will reflect credit on the college. Have a name that is short, that will work up well in yells and songs. Try to have this name mean something. It should also be valuable for publicity purposes.

Put your suggestion with your name upon the spindle in Mr. Eide's room, for the name will be selected soon.—H. E. R.

When you get old enough, you'll wake up some day with the feeling that the world is much more beautiful than it was when you were young, that a landscape has a closer meaning, that the sky is more companionable, that outdoor colour and motion are more splendidly audacious and beautifully rhythmical than you ever thought. It is true. Walter Hines Page.

Exploiting the Truth--Let's Hear Some

People talk! In all walks of life people discuss problems. Men, business problems; women, problems domestic and household; even children ramble over their problems. But college students seemingly are quite timid about expressing and discussing problems which are of campus concern.

It is very difficult, and in some instances it does take considerable courage to say things which may antagonize fellow students and faculty members. Yet it is surprising how people appreciate frankness and how much farther along people get by "calling a spade a spade." In class, students are reluctant about answering questions, and not infrequently suppress an original thought or idea which may have been helpful or suggestive for fear of being laughed at, or perhaps even cussed because the breath of some, because they do not agree—sometimes it may even be jealousy. It is easier to face their rebuttal, if they have any, if you know whereof you speak.

Persons who contribute freely in class discussions are by some thought "cocky" or "big shots" or something similar. It may be well for them to classify themselves into the groups as outlined by Oliver Wendell Holmes. "Those who go ahead and do something and those who inquire 'Why wasn't it done this way?'" Yet when the subject is being discussed, these people fail to discuss it.

To write, one subjects himself to criticism, favorable comment and ridicule. But we are still privileged with the freedom of speech and the freedom of press which are outlets for the most accurate knowledge of our views or opinions.

The "Voice" as the name implies, is for the students and administrative bodies. These groups should express themselves in its columns.

—G. N. B.

The human race is divided into two classes - those who go ahead and do something, and those who sit and inquire, "Why wasn't it done this way?" Oliver Wendell Holmes

Rides--Not Educational

Are our standards of intelligence, of society, and of school spirit normal? Some students have reason to wonder.

Rides! Ridiculously named! It deteriorates the value of the word when connected with such low-down stuff as trying to knock-down the so-called "dignity" of new students.

Persons involved in such petty revenge are most seriously taking a huge slice off of their own reputation in the eyes of most people.

These rides are comparable to "kid" tricks. College students are supposedly of a higher calibre. It is doubtful, quite certainly so, if some are when they implicated themselves in such outlawry.

Technically, it is a serious offense and can be handled as such if the victim consider it a personal injury, which it most strikingly is when young women are left walking the street after their escorts have been "taken for a ride." It shows absolutely no consideration for anyone.

Does campus society tolerate such ruthlessness? Don't "rides" compare favorably to "hazing"? We all know the result of "hazing" at a near-by college.

"Vengeance is sweet," but it may pay in the end to be very careful how it is applied.

Would not it be proper and most respectable since this is an educational institution, and not all education comes from books or instructors—to have a face to face show down with the intended victim, to advise him, if necessary, on matters relative to campus etiquette, rather than to resort to imitating Al Capone stuff, to playing the cowardly hero.—G. N. B.

ROLLICKING RHYMES

SHOT AT SUNRISE

(The Great River Falls Tragedy)

Was it treason
Do you ask
That brought this poor boy here?
Listen to this
Woeful tale;
Shed a sympathetic tear.

Alas, alack!
To think that he
Should live to see the day
That he be forced
To toe the line
And stand as if at bay!

What deed is done?
What awful crime
Has this young lad committed,
That with this fearsome missile
Now, full soon
He may be hitted?

How calm he is!
Such noble mein!
A target, he is ready
Such courage bold!
With danger nigh,
His hand and eye are steady.

Ah! gruesome sight!
Attention now---
The word to fire is given!
The missile whizzes
Through the air
With deadly power driven.

A lovely serve!
And tricky, too!
Look! See! Our erstwhile martyr,
Just takes each point
And calls for more
He's sure a tennis smarter!

F. A. N.

It All Depends on You

Why do students like to come to River Falls to college? The answer is an easy one. Here we have a democratic, hard-working, congenial student body. The teachers are really interested in us, our school social functions are successes, and last but certainly not least, we have championship athletic teams.

The factors just mentioned are some that constitute that much-talked about "River Falls Spirit." That spirit has sent individuals after individuals out into life where they impart so much in way of optimistic attitude toward life that they are real assets to any community.

Do you sign up for a little of that River Falls Spirit when you register? No.

Do you get it from some class room where an instructor gives it to you? No.

Do you get it on the tennis court or on the sidewalks of River Falls? No.

Do you get it from the food you eat at the cafeteria? No.

Does Mr. Ames hand it out to a certain select few, directly from his office? No.

Taken separately, not one of these things are entirely responsible for the "River Falls Spirit." They all do help, however, and with them there are a thousand others.

The biggest contribution to your spirit that you will carry away from River Falls is the spirit that comes from YOU!

So catch that spirit and develop it into an attitude of life. Before you do, however, forget about the "dead" send-off we gave our team before the Moorehead game. If there ever was a dark day in River Falls Spirit, that was the day. All of us know that and feel it, and are ready to do something about it.

J. D.

New Books Worth Reading

THE LIVES OF A BENGAL LANCER

By Francis Yeats-Brown

To the River Falls freshman making a break from wild-west stories in Western Magazines, to better literature "The Lives of a Bengal Lancer" should be an enjoyable bridge.

Some years ago a young and callow subaltern, eighteen years of age, set sail for India to join the colonial army. On New Year's Eve, glass in hand, his life of adventure started. He lived through incredible accidents and dangers to tell this story of his life—his life as a hard-riding soldier, his mystic life in the cult of the Yoga, his sports life with his horses and dogs and hunting and polo, his prison life confined in an underground cellar in Constantinople.

Few men have led such thrilling existences, fewer still have had the ability to write of them with such gusto and vividness. Adventures of the body alone did not satisfy this wanderer; his mind and soul delved deeply into the problems of India and especially into its strange religions. He sat at the feet of one of the great Yogi and learned from him centuries-old secrets of his cult. He saw the wild worship of Jugger-naut in the Temple Square, he battled to the death with a charging boar, he made nocturnal excursions to the haunts of the Nautch-girls, he pondered on mysteries and faced realities. To read his book is to meet a true adventurer with a keen and searching mind and a joy of life that makes one revel in the pages of this exciting and original volume.

"A unique book . . . He writes beautiful prose, has a sense of humor, and has lived a full life . . . We are the richer for it, the wiser for it, perhaps. And we have shared his fine adventure."—Hugh Walpole.

"The Lives of a Bengal Lancer" is an amazingly interesting book and carries a varied appeal . . . The volume should prove of unquestionable value to those who take an interest in the present unrest in India."—Kermit Roosevelt.

"In its breadth of scope nothing but Forster's 'Passage to India' can be compared with it. It is adventure in the widest sense . . . adventure of the soul as well as of the body. And both vigor and beauty have gone into the writing of it. It resurrects for me my own life in India to such a degree that the time and space which separate me from that life are no more. And I am myself once more in India. It is a dramatic and an unusual book . . ."—Blair Niles.

The Student Voice

Published every Tuesday of the school year by the students of the River Falls State Teachers College. Rates—\$.50, payable in advance. Advertising rates furnished upon application to the business manager. Phone 2.

Accepted for mailing as second-class matter at the Postoffice at River Falls, Wisconsin, under the act of Congress, March 3, 1889. Printing by The River Falls Printery.

DRUGS



School Supplies

Toilet Articles



FREEMAN
DRUG COMPANY

Eyes Examined

Glasses Fitted

and Repaired



Dr. C. J. Phillips
OPTOMETRIST



"M-m-m, Would You Like to Take a Walk?"

You'll be besieged with dates for all important campus affairs the minute you appear in one of our fascinating new frocks . . . and we have styles for all those important dates . . . irresistibly low-priced!

\$4.98 to \$7.90

J.C. PENNEY Co.
RIVER FALLS, WIS.

O'Brien's Ideal Cafe



\$6.00 Meal Ticket \$5.00

The Student's Popular Eating Place

Gladstone Coffee Shop

\$6.00 MEAL TICKETS FOR \$5.00

Restaurant and Fountain Service at All Hours

HOMECOMING

Special

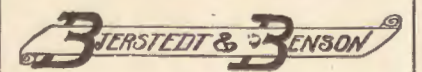
LADIES
ALL WOOL

Red Sport Coats

NOW

\$5.95

YOU'LL DO BETTER AT



GLADSTONE BUILDING

Dragons Trim River Falls 13-0 at Moorehead

Fumbles, Bad Passes Give Dragons Lead in Second Game of Season

River Falls Teachers lost their second football game to a Minnesota opponent when they were defeated by the Moorehead Dragons 13-0. The game was close, fumbles frequent and quite slow. The field was slippery due to a steady rain.

The game started with River Falls receiving. Neither team gained much ground the first quarter, but the Dragons were fortunate enough to intercept a pass attempted behind the line of scrimmage and run for a touchdown. The try for point was blocked.

The second quarter was fairly even. Davis got away to some nice runs for the Dragons and River Falls managed to get within scoring distance near the end of the period.

The third quarter found Davis again reeling off a long run bringing the ball to River Falls' twenty yard line. A series of plays brought the ball to the River Falls' two yard line with three downs to go for a touchdown. The Falls' line held the first two times, but on the third try Moorehead went over by inches. They passed for the extra point.

The fourth quarter found River Falls taking the upper hand. They marched the ball to the Dragons' eight yard line, but their defense became impenetrable. Ten seconds before the close of the quarter Harry Kotleski was injured. He was taken to the hospital, but an examination revealed nothing serious and he continued home with the team.

The highlights of the game were the running of Davis and the much improved tackling of the River Falls team. Davis and Gerhardt were the outstanding players of each team, with a couple Dragon linemen and a number of River Falls men close seconds.

Coach Klandrud used his entire 23 men, while Moorehead used very few substitutes until the close of the fourth quarter. Both teams played a good clean game of fast ball and plenty of sportsmanship was shown by teams and the Dragon rooters.

Frosh Grid Men to Battle Red Wing Training School

The Freshman football squad will open its season on Friday, October 9 against the Red Wing training school team coached by "Bosco" Farrell, former star tackle at our school. The game will be called at 3:30 and there is no admission charge.

The frosh squad has been working under Coach John Schlict, and are priming themselves for this first game. This squad also includes several upper-classmen who have reported for football for the first time.

The probable starting lineup for the River Falls frosh is as follows: Eide, c; Schiesser, Gannett, Wilmot, g, Kolberg, Jackson, t; Lampson, Pitzer, e; Stoldryer, p; Casey, fb; Godfrey, Brickner, hb.

Hartell Goldsmith, "Duke" Hughes, Preston Lampson, Paul Notham and Olaf Pedersen motored to Bloomer Saturday to watch their Cumberland Beavers trim Clarence Alphonse's warriors.

That old River Falls pep was seriously lacking last Friday morning when the football team departed for Moorehead. Certainly it was not an inspired team that left. That fight! fight! fight! sounded like the last words of a dying soldier!

Student Donations Send Band to Eau Claire

The River Falls college band is taken on one football trip annually. This trip is financed by the student body.

The trip this year takes them to River Falls' first conference game at Eau Claire Saturday.

Large delegation of students and faculty members plan to accompany the team. This is the first chance boosters will have to see the Falls team in action.

All donations will help to make this trip possible.



Sport Chatter

Mr. Prucha informed us that Moorehead's football field was a soil known as Red river valley clay. Is that stuff slippery. Oh! Ach!

We quote a Moorehead "cop"; "Red-coats here. Red coats there. Red coats everywhere. Have the red coats come to town? And look there. Haven't been in town five minutes and they have some of our girls out riding! Are you fellows from River Falls? O. K. Have a good time!"

Coach Zorn better spread old tires all over his football field to teach his boys how to side-step. Did those Falls' boys ever tackle the Dragons!

Eau Claire has taken it on the chin twice. Let's help the spirit along and extend them another.

La Crosse tied Columbia of Dubuque, Iowa. Columbia always has a football team that no college would have to be ashamed of. Just to remind you that we have a real dish on for you for homecoming.

Morrow and Simpson plan on attending Fargo agricultural college next year. The boys say that the Fargo females took the heart right out of "Glen" and "Simp."

Pennies! Nickels! Dimes! Quarters! Have you any extra? Just drop them in the milk bucket in assembly Thursday. Don't tell anyone, but the money is going to be used to take the band to Eau Claire. Remember. You can throw them in as you hard as you want to.

Ray Helixon's ankle is improving fast. Let's hope he is able to play October 17.

Let's go out to the football field after school and show the fellows we are behind them. It makes a world of difference when that extra ounce of "fight" is called for.

Those three cheer leaders perhaps didn't make the best showing we've ever seen, but when you consider that it was their first attempt and that the crowd didn't know the yells any too well—, why, there's going to be some noise made around here before the year is over. Looks like lots of potential power is there and if they ever find the valve that releases it. Yea Team!

In looking over newspaper stories written about our next opponents, Eau Claire, we would venture to say that they don't look so tough. They lost their first game to Macalaster college, and last Saturday dropped their second game to Northland college who play here the last game of the season.

In saying that Eau Claire is not so tough we mean against other oppon-

ents than River Falls. One of the things Eau Claire would like to do, especially Coach Zorn, is to defeat River Falls. It has not been done while Zorn has been coaching there, and if they can defeat River Falls they will have a successful season.

The fact that they have dropped two pre-conference games may not mean much. It might do well to mention that this Northland outfit who defeated Eau Claire is no bunch of high school boys. Athletes from around the country who have played at other colleges are going to Northland because eligibility rules are slack. Northland belongs to no conference so the number of years a man has played makes no difference.

Graduates Meet in Football

Two former River Falls athletes, Harold Segerstrom, coach at Cumberland, and Clarence Alphonse, coach at Bloomer, sat on the sidelines and watched their teams battle to a six to two decision in favor of "Seeg's" outfit Saturday. Reports say that it was a plenty tough battle.



Young Men Select BREMERTON SUITS

Authentic Styles
Quality Fabrics
Fine Needlework

Every possible refinement is found in these clothes. Men who like fine clothes will appreciate the Lower Prices on clothes of such merit.

\$19.50

Others \$24.50

Kulstad Bros.
ALLIED CLOTHIERS

College Girls Examined by Twin City Physician

To detect any physical defects that might need attention, 166 college girls were examined last week by Dr. Ruth Nystrom of Minneapolis.

These physical examinations are conducted each fall to determine the necessary treatments to be given. Corrective measures will be taken in the gymnasium classes. A walk each day was prescribed for those unable to take the regular work.

According to Mary Louise Branstad, most of the girls examined were found in good health. Several, however, were advised to have dental work done or to have their tonsils removed.

Let us supply your
CLASS PINS AND RINGS

We can save you the out-of-town salesmans profit

Winter-Helmer Jewelry

School
Supplies

at
DEWEY'S DRUG COMPANY

W. A. A Plans to Initiate New Members Soon

Activities are in Full Swing; Nominating Committees Chosen

The W. A. A. held its first meeting September 24. After Alice Iartosh, the president of the organization, had called the meeting to order, plans were discussed for taking in new members, and for homecoming.

The following committees were appointed: nominating committee for sport heads and treasurer; Ruth Lindh, Crystal Myric, Eda Kreuziger; homecoming committee, Leona Hill, Marion Olson, and Helen Hunter; initiation committee, Dagmar Pedersen, Lucille Garley, and Bernice Smith.

A picnic has been planned for the new members to be held October 8. All freshmen desiring to become a member are urged to join the old members in this picnic.

The girls' hockey teams are being organized and meet for practice on Tuesdays and Thursdays at four. All the new members are urged to come out for practice so that they can enter the tournament, which will be held in a few weeks. These activities are open to any girl in school, whether she is a member of the W. A. A. or not.

Meet Your Friends

at the

"Skin" Collins' Recreation Hall

Pool Snooker Billiards
Candy Tobacco Cigars

G. KULSTAD SHOE DEPARTMENT

On The Corner
Diagonally from Hotel Gladstone
In the Stewart Building



Good Looking Shoes
for all occasions at popular prices are here for your inspection . . . Drop in at our shoe department. . . We will be glad to shoe you.

Gasoline Economy

means more than price per gallon
COST PER MILE is what counts

Yes, Purol-Pep does cost less per mile, and there's a lot of satisfaction in using it. Purol-Pep must be a good "buy" because more and more of your friends are buying it. Try it!

You Be the Judge!

Purol-PEP GASOLINE

Pierce County Oil Co.
Earl Smith, Proprietor River Falls, Wis.

CANDY CIGARETTES ICE CREAM

Regular Dinners

Steaks or Chops 35c Sandwiches of all kinds Chile 15c
Short Orders Fresh Buttermilk Vegetable soup 10c

CHOW MEIN

Home Baked Pies and Cakes Served

CHICKEN DINNER EVERY SUNDAY

\$2.50 Meal Ticket for \$2.25

THE WOODEN SHOE

New Leaders are Chosen by Rural Life Club

Gladys Grandy to Lead One Year Students; All Enjoy Games After Business

The Rural Life club held its first meeting in the rural rooms, Thursday evening, October 1, for election of officers. The following officers were elected: president, Gladys Grandy; vice-president, Evelyn White; secretary, Beatha Baerwald; treasurer, Thalia Jensen; chairman of program committee, Sadie Solstad.

After the business meeting games were played.

Y.W.C.A. Receives New Members at Candlelight Service

The annual Y. W. C. A. candlelight service was held last evening at 7 o'clock in the auditorium. At this time the new members were brought into the organization. The program for the evening was as follows:

Processional, "Onward Christian Soldiers". Old members, followed by new members carrying lighted candles, slowly entered during the playing of the song.

Hymn.
Scripture Reading, Laura Ross
Music, "Hear Our Prayer", Y. W. C. A. quartet

Duet, "Jesus, the Very Thought of Thee"

Talk, Mildred Thompson
Violin Solo, Phyllis Glass
Charge to old members
Charge to new members. Candles were relighted from the Candle of Service.

Song, "Follow the Gleam".

Y. M. C. A. Received New Members Last Night

The Y. M. C. A. held its annual meeting for the reception of new members Tuesday in the men's union. Reynold Jensen, who graduated from this institution six years ago, was the speaker.

Jensen is now attending the medical school at the University of Minnesota, and is connected with the St. Paul Y. M. C. A. Last year he worked with the University Y. M. C. A. and was for a time director of religious education in the Plymouth church in Milwaukee. He also was connected with the Y. M. C. A. in that city.

Every man in school was urged to be at this meeting to get into the activities of the organization. Membership cards were available and Y. M. C. A. pins were put on sale. The Y. M. C. A. quartet made its first appearance at this meeting.

Baseball Fans Keep Tab on World Series Games

The men's union has been a popular place this week with the baseball fans.

The keen interest in the outcome of the world series games between the "Cards" and the "A's" has drawn most of the men to the room between classes to listen in. Not only students, but faculty members as well spend their extra minutes listening to the plays.

State Extension Worker Lectures

The United States is not suffering from over-production but rather from lack of distribution, according to R. Froker, University of Wisconsin extension worker, in his speech in North Hall auditorium Saturday.

"The part that cooperative marketing will play in the part of agriculture" by Mr. Froker was the first of a series of talks on cooperative marketing.

"If the farmers are waiting for me to make up their minds, nothing will ever be accomplished. The farmers must organize to dispose of their products profitably."

The next meeting will be held Oct. 13 at 8:00 o'clock in the college auditorium. The subject for discussion is "Possibilities and Limitations of Co-operative Associations." O. B. Fessness of the Minnesota College of Agriculture will take charge.

College Briefs

Oliver Younggren, '31, was a visitor in River Falls over the week-end.

William Hawkins, class of '31, spent the week-end here with friends.

Vincent Myrick spent the week end in Eau Galle.

Margaret Hellweg has accepted a position in the Hawkins high school.

Robert Fritz, principal at Deer Park, spent the week end in Hawkins, Wisconsin.

Misses Ella and Irma Polgar, Crystal Myrick, and Lucille Garley enjoyed a week end trip to the Alex Polgar home in Hawkins, Wisconsin. They report a five-mile hike to the Flambeau river.

Lester Gibson, Walter Brooks, Albert Schulze, Jack Gannett and Albert Hannemann of the teachers college and Mrs. Stanton of the high school faculty motored to Moorehead to see the Dragons defeat River Falls Saturday. They returned Sunday afternoon.

Some of our physics students state that the physics room would be much more popular if a radio were installed there, especially during the World Series games.

Does anyone know if John Dzubay came back from Moorehead? Maybe the bus driver was taking a freshman out for a ride.

Can it be that botany students are expected to come equipped with pole climbers when they go on field trips? Some were asked to "run down" trees.

Steve Prusak spent the week end at Woodville visiting with friends. It is reported that he took along some tennis competition.

Emma Potts has withdrawn, due to the illness of her mother.

Bernard Belisle of the class of '31 visited the Rural Department Friday afternoon. He is teaching in the Morgan school.

C. G. Stratton was unable to meet his classes for several days last week, due to illness.

The car driven by Imelda Farrell collided with another car on the corner near College Hall last Thursday noon. The car was overturned, but none of the occupants were injured. Lester Uren and Maurice Entner were the other occupants in the car at the time.

Another car accident occurred last Sunday night, when a group of co-eds were returning from a visit to their homes over the week-end. The occupants of the car were Beatha Baerwald, Louise Hansen, Vivian Simon, and the driver. The car turned over on its side as it went over an embankment, and flying glass cut an artery in Miss Simon's hand. Although the others were bruised, nothing serious happened to the passengers.

About twenty students collected tin cans and other noise makers and attended a charivari at the Bellam home on north second street Monday night.

Mrs. Bellum, formerly Miss Madge Buck, is an employee at the college cafeteria. The serenaders were her co-workers in that institution.

After the traditional noise-making, the members of the party were invited in for a luncheon and after wishing the newly-weds happiness, departed for their homes.

Warner, Chapman Coach Winners

A number of high schools were represented at the judging contest sponsored by the agriculture department last Saturday.

The Roberts high school team, coached by Leonard Warner, won first place in the contest with a score of 1407.7 points to their credit. The high scorer of the team was Carl Forrest, who made 491.5 points in the event.

Herbert Chapman's team from the Baldwin high school placed second, with 1363.9 points to their credit. One of the boys on this team won second in individual scoring.

The third and fourth places were taken by Bruce and New Richmond.

A lunch was served to the contestants by the men in the agriculture department at noon on the campus near South Hall. The judging contest is an annual event. It serves to stimulate interest in judging and to give the high school boys practice, say members of the agriculture department.

Newman Club Elects Officers for Semester

At the Newman Club election held last Thursday evening, the following officers were chosen: president, Byron Holtz; vice president, Dorothy Demulling; secretary and treasurer, Vernon Peroutky.

Games were played after the business meeting. Bill Heiting proved himself able to keep a crowd busy entertaining itself. After the games a lunch was served by the members of the ladies aid.

The next meeting of the Newman Club is scheduled for November 1, when they will give a dance in the South Hall gymnasium.

Let's Have Some Pep!

With Homecoming activities only a short time away, we have a chance to do our part. No one gets out of this. Everyone of us must be on our toes to give that team of ours backing to the limit. The pep of a student body is no better than the pep of the individual members. Don't forget to jump into the game, live up this school and town for Homecoming.

True some of you students may lose a few minutes study time in developing the River Falls Spirit, but it will be time well spent, for in its participation the old becomes young (ask Mr. Hunt) and the young become younger.

Get the spirit while the getting is good. Get it now! Be on your toes for all activities. Keep your mind bright, your voices clear, and help rekindle that spirit. Don't let George do it, because then George gets all the spirit and not you.

Now are we all pulling together? Yea.—J. D.

The Golden Rule Store

School Supplies
Stamped Goods
Dresses, Hats
Candy, Plain and
Fancy China
Ware and
Notions

PHONE 99

Dry Cleaning

Rug Cleaning

Co-Operative Laundry

SPECIAL STUDENT SERVICE

We Collect and Deliver
Phone 474

INDEPENDENT SERVICE CO.

Tydol Gas Veedol Motor Oil
LOCALLY OWNED AND OPERATED BEST GRADE DISTILLATE
J. A. ROCK Phone 163 J. POMEROY

Y.M.C.A. Head Talks Here on Student Faiths

Students Are "Bunching" Their Religion, Says "Y" Secretary in Talk

College youth is "bunching" its religion, according to Ted Schultz, regional secretary, who gave the address to Y. M. C. A. members Tuesday evening.

According to Mr. Schultz, this idea is due to two conditions; the religion college youth has had was really not its religion, built up out of its won experiences, but was merely the religion handed down by the previous generation; also, the sham of many of the professed Christians has been detected by these young people. He brought out his belief that the college youth is "bunching" these religions which they do not feel a need for and instead are seeking the "real thing."

Secretary Schultz gave a definition of religion under the five following headings: facing the facts of life, synthesizing the experiences of everyday into a philosophy of life, drawing wise conclusions, developing a cosmopolitan sympathy, and having a reverence for God.

The three kinds of religion, according to Schultz, were ritualized religion, departmentalized religion, and a religion of living. The second type was cited as that which is active only one or two days a week.

Guy V. Aldrich, the state "Y" secretary, introduced the speaker and led the closing prayer.

Dr. A. E. GENDRON

Reg. License No. 432

River Falls, Wisconsin

Office Phone 39 Residence 31

Watches Repaired

at
C. W. HEIDBRINK,
Jeweler

EASTMAN'S Shoe Repair and Rebuilding Shop

We Specialize in

DYE

SPRAYING

Service While U Wait

All Work Guaranteed

Auto Top
Repairing

Shear
Sharpening

Homecoming Assignments Are Presented to Groups

Continued from page one
A. C. Voegle, and the Reverend Arthur Johnson of the Lutheran church will select the best decorated store window. The winner will receive the silver cup and a five dollar free-will advertisement in The Student Voice.

Houses Decorated
Lucille Haddow and Gilbert Norseng will determine the best decorated house. A football is given as an award in this division.

The mass meeting will be under the direction of Senator Walter H. Hunt. A complete program will be published in the next issue.

Classes Have Leaders
The organizations have appointed the following persons to act as chairman of the committee to fill their assignments:

Freshmen,
Sophomores, David Johnston
Juniors, Monroe Thies
G. O. P., Lucille Garley, Evelyn Volla.

Y. W. C. A., Ruth Robinson
"R" Club, John Hammer
Agrifallian, Walter Klanderma
Newman Club, Donald Dorgan

Drs. DAWSON & DAVEE

Physicians and Surgeons

Office Phone 200

Dawson Res. 327 Davee Res. 412

X-RAY

PHONE 70

Dr. E. O. KALK

Dentist

Over the Farmers & Merchants Bank

Phone 127

Fine Groceries

Fruits, Vegetables
and Candies

Sheldrew & Beebe

HEALTH

The Foundation
of all success

Get it
Keep it
Nature's Way

DR. PHILIP A. GLASS
Drugless Practitioner

FALLS THEATRE

RIVER FALLS, WISCONSIN

WEDNESDAY THURSDAY

Edmund Lowe in

TRANSATLANTIC

COMEDY

WEEKLY

FRIDAY SATURDAY

Jackie Coogan Mitzi Green in

HUCKLEBERRY FINN

COMEDY

CARTOON REEL

SUNDAY MONDAY

Philip Holmes in

AN AMERICAN TRAGEDY

COMEDY

WEEKLY