

Natalie Vanderhoof Homecoming Queen

Petite Brunette To Reign Over Weekend Events

Highlight of this evening's pep rally in the auditorium was the coronation of sparkling, brown-eyed Natalie Vanderhoof as the 1955 Homecoming Queen. Natalie, a junior from Clear Lake, won out over three other candidates in a comparatively large campus vote.

Of the total enrollment of 914 students, 640 (or 60 percent) went to the polls to vote for their favorite candidate. A breakdown of the vote shows 268 freshmen or 67 percent; 180 sophomores or 73 percent; 115 juniors or 74 percent and the seniors cast 77 ballots with 51 percent of the class voting.

Natalie, sponsored by the Newman club, is probably best known on the campus for her work in cheerleading. The petite brunette is an English major with minors in speech and physical education. She is an active member of the Women's Recreational Association, Newman club, National Council for Teachers of English and is secretary of the Social Committee.

Sharing honors with Natalie, will be her court: Dorothy Fredrickson, Shirley Engleman and Audrey Windal.

Dorothy is an attractive blonde from Deronda, majoring in two year elementary and is an active member of LSA, Masquers, Alpha Psi Omega, Rural Life club and secretary of the sophomore class.

Shirley, a tall brown-eyed junior from Woodville, was sponsored by the Vets club. She is a member of Sigma, Pi Kappa Delta, LSA, NCTE, Student Foundation and secretary of the Student Senate.

Audrey, a small, pretty brunette senior from Centuria, was the choice of the FFA and the senior class. Active on campus, she is

(Continued on Page Six)



QUEEN NATALIE VANDERHOOF

PHOTO BY GENE

Festive Spirit Grips River Falls Campus

Beanies, skits, tug-of-war, music and snake dances were rampant on the River Falls campus today as Homecoming activities exploded into action. The "Dirty Dozen" broke up classes this morning and led the way to North hall for a brief pep rally followed immediately by the traditional snake dance through downtown River Falls.

Homecoming really got rolling at an impromptu pep rally Thursday evening in the caf. It featured (among other things) a "bunny hop", "hulas", yells and lots of dixieland music as Glen Sandve, Tom Haugen, Dave Zerahn and Jerry Olson, members of the "Dixieland Four" got Homecoming off with a bang.

PI KAPPA DELTA PLANS LUNCHEON SATURDAY

Pi Kappa Delta members, past and present, will be entertained at Glen Park Lodge tomorrow at 11:30 a.m. at the traditional Homecoming luncheon.

Richard Wilstrup, public relations representative of South St. Paul Livestock, who lives at Baldwin, will be the principal speaker. In college he was active in debate and school oratory.

Messages from former members who cannot be present will be read by Miss Marion Hawkins, forensic director. Larry Henne-man, Pi Kappa Delta president, will preside at the meeting.

Alumni who have indicated that they will attend the luncheon are: Mr. and Mrs. Louis Daniels, Luck; Attorney and Mrs. Lawrence Gherty, Hudson; Miss Nancy Murry, Ellsworth; Everett Chapman, Minneapolis, Mrs. Margaret Lansing, Rhinelander; Dr. Walker Wyman and Dr. Walter Engler, both of River Falls.

Students were busy the rest of Friday finishing floats and house decorations and getting ready for tomorrow's activities. Freshmen were busy liming the "R" and putting up decorations at Ramer field while sophomores were decorating the gym for the dance tomorrow night.

Homecoming chairman Jim Anderson was master of ceremonies at the pep fest this evening.

Sparkling the assembly were skits by the junior and sophomore class, FFA and the Vets club. The "Hut Four Quartet" sang several numbers and there were numbers by the band and yells by the cheerleaders. Principal speaker of the evening was Arnold Feller, a 1954 grad from Hammond. Gene Luebker introduced the Falcon Football team.



Anderson

Natalie Vanderhoof was crowned 1955 Homecoming queen by Chairman Anderson and formally presented to the student body along with her attendants, Shirley Engleman, Dorothy Fredrickson and Audrey Windal.

At 10:00 a.m. Saturday morning the Homecoming parade will

leave the college to wind its way down Main St. Parade chairman, Duane Johnson reports that most of the organizations on campus have entered a float, plus the queens' float the River Falls drum and bugle corps, the Falconettes, and high school

bands from Baldwin, Elmwood and River Falls.

Prizes of \$20, \$15 and \$5 are being offered for the first, second and third best floats.

Following the parade a buffet luncheon for students, alumni and friends will be served at 11:30 a.m. in the college cafeteria. Members of Pi Kappa Delta will hold their annual luncheon at Glen Park Lodge.

Businessmen of River Falls have cooperated wholeheartedly with the Homecoming committee in making this one of the biggest Homecomings on record. Tom Haugen, who has charge of decorations, reports that the Chamber of Commerce has donated prizes of \$15, \$10, and \$5 for the best windows and also presented the owner of the store having the best display, a season ticket of Falcon basketball games.

Kick-off time, 1:30 o'clock Saturday afternoon, will find the Falcons facing the Superior State College Yellowjackets at Ramer field. The slogan this year is "Suppress Superior." It was submitted by Ronnie Jensen, senior from Amery, in the recent slogan contest. The Homecoming queen and her attendants will be presented to the crowd at halftime. The River Falls high school band and the College all-girl marching band, the Falconettes, will be on hand to demonstrate their pre-



Haugen

ALUMNI ANNOUNCE TWIN CITY DINNER

A dinner in the Coffman Memorial Union will be the occasion for a reunion of River Falls alumni next month in the Twin Cities.

Scheduled for Thursday, November 17, the dinner will be the fourth such annual event sponsored by the Minneapolis-St. Paul Chapter of the River Falls Alumni association.

According to John Jarolimek, chairman of the executive committee, a brief program designed to bring alumni up to date on activities at the college will follow the dinner. Husbands, wives and friends of alumni are invited as well as alumni from outside the Twin Cities area.

Reservations may be made with Mrs. Glen Wallace, 1184 Eldridge avenue, St. Paul. Deadline for reservations is November 15.

MASQUERS HOLD OPEN HOUSE

Open house for former and present members of Masquers and Alpha Psi Omega will be held at Dr. Davis' home, 415 S. 3rd, following the parade and game.

Bugle Corps, Bands, Floats Set for Parade

The Homecoming parade this year will contain 20 units. It was announced today by Duane Johnson, parade chairman. All floats and bands taking part in the parade must be at the college at 10:00 a.m. Saturday morning so that the parade may start promptly at 10:30 a.m.

South hall campus will be the starting point for the parade which will move down Third street, to Locust and thence to Main and pass the reviewing stand in front of the Falls Theatre for judging. Immediately following the parade, the floats will proceed to Ramer field and line up on the baseball field where they will be on exhibition until after the football game.

The River Falls Drum and Bugle Corps will lead the parade. Other participating bands are the Falconettes, WSC girls marching group, and high school bands from Baldwin, Elmwood and River Falls.

The parade line-up is as follows: River Falls Drum and Bugle Corps, L.S.A. float, A.C.E.I. float, Student Foundation car, freshman class float, Elmwood high school band, Newman club float,

sophomore class float, Hathorn club float, Falconettes, Queen float, junior class float, Sigma Chi Sigma float, Baldwin high school band, FFA float, Music float, W.R.A. float, River Falls high school band, Vets club float and senior class float.

MILWAUKEE GROUP

PLANS ALUMNI DINNER

The Southeastern Wisconsin Chapter of the River Falls Alumni Chapter is host November 3 at an alumni dinner in the Holiday House at Milwaukee. The event coincides with the Wisconsin Teachers Association meeting there.

A steak dinner will be served at 6 o'clock with a dinner dance following.

These Are the Men to 'Suppress Superior'



HOMECOMING AT A GLANCE

SATURDAY

- 10:00—Parade lineup.
- 10:30—Homecoming parade.
- 11:30—Buffet luncheon, Cafeteria.
- Pi Kappa Delta Luncheon, Glen Park Lodge.
- 1:30—Game—River Falls vs. Superior.
- 4:00—Reception and coffee hour, Hathorn hall.
- 5:30—Smorgasbord dinner, Cafeteria.
- 9:00—Homecoming dance.

FFA Completes Plans For Fair

FFA Rural Fair Chairman Dave Poulton announces that preparations are being completed for the forthcoming Fair on Friday, October 28. This Fair is sponsored by the collegiate FFA Chapter to gain experience in organizing and conducting these events, and also to give the rural students an opportunity to compete for ribbons and prizes for outstanding efforts. These include exhibits, booths, and school judging teams.

The exhibits are selections of various crops by the students who prepare and display them with as much skill as they can.

The program begins after the students finish lunch. Main speaker will be Dr. Ray Garnett of the Education department followed by musical selections by the college band, and a play "Petticoat Fever", act three, by the freshman class.

Committee chairmen include: Judging, Melvin Nelson; program, Ralph Schmidt; construction, Fred Boening; exhibits, Stanley Mares; publicity, Jim Sparks, and cleanup, Sid Bjorkman.

Visitors are welcome Friday morning at North hall gym where the exhibits and booths are arranged.

(Continued on Page Eight)

The Editor Speaks . . . Welcome Alumni - It's Your Day

Homecoming 1955—again that time of year when the Alumni of River Falls return to the campus to pay tribute to their Alma Mater. The Homecoming chairman, Jim Anderson, the student body and the faculty extend to you, the biggest welcome ever. We hope this will be the most successful Homecoming affair you've attended.

Some of the grads will visit their former professors, some will meet with old friends and discuss past experiences over a cup of coffee in the caf. No doubt a host of sentimental thoughts will fill most of your minds—"What happened to the gang of fellows that we used to hang-out with downtown?", "What ever became of that blonde that used to go with Joe?" Over the week-end friendships will be renewed, and friends will be made.

There will be much talking, laughing and celebration by the visitors. And that is as it should be—Homecoming is your day—and Alumni—here's to you!

Let's Make It A Thousand

Let's make it a thousand students next year—enrollment jumped from 766 in 1954 to 914 in 1955. Approximately 80 students are needed to make this enrollment figure come true. Alumni can be helpful in seeing that promising young people from their communities hear about the advantages of River Falls, the personal attention given to students, the friendly atmosphere on campus and the unusual success of its graduates.

Statistics indicate that 31 percent of the present student body have some relative who previously attended the college. This is a larger percentage than most of the "ivy league" schools can boast. It indicates that River Falls students are "satisfied customers."

Campus Has Changed-Is Changing

The last few years have seen many improvements and changes on the campus. The Chalmer Davee library with its excellent facilities for study and research and its Little Theatre for dramatic productions and various all-school functions; the addition of an agronomy laboratory building and the complete remodeling of "Old South" which includes a small start towards a recreation center for students with its modern lounge and a game room. A physical education and health building will be started as soon as funds are released by the state.

However, as the need for education continues, and more and more students decide to "go to college", problems arise, the largest—in this section of the county—is housing. Recently the State Supreme court opened the way to the financing of a men's dorm at the college by approving the device used by state institutions of borrowing money from private banks and insurance companies and repaying the debt from rental incomes. Since an increased enrollment had been anticipated, plans for the dorm are already on the drawing board.

Another building that is needed is a student union. Recreational and lounging facilities are limited and there is practically no place one may spend his off-class hours. The student activities center, located in South hall, is already proving inadequate to the needs of the students.

The College has changed greatly since its small beginning 80 years ago. One can't help but wonder—what will the next 80 years bring?

Just The Facts, Freddy

by "Friday"

September 11—Cool night, clear—J. C. Eagle of Spring Valley kidnaped—brought to campus of front of North hall.

September 12—Eagle photographed, affectionately renamed "Freddy Falcon". We go on case. Scrawled note in the Student Voice office is only clue. No finger prints available.

Night of October 1—Freddy kidnaped from his foster home, shows up on cement steps of Spring Valley high school.

October 2—Second eagle ap-

pears in front of Industrial Arts building. We turn in report. Second eagle kidnaped from Cumberland. No clues. Case becomes more complicated. New Eagle concrete. We interview victim—can't be understood—has broken beak.

October 4—Under cover of night loyal students return "Freddy" to his foster home. Avoid payment of ransom by clever maneuvering. Freddy placed in front of South hall.

Tuesday, October 5—9:00 a.m. Freddy removed to region behind South hall. We run down rumor of Freddy's removal in college truck—no clues.

Night of October 7—Freddy mysteriously moved to front of Hathorn hall. No clues. Puzzled.

October 14—Concrete "falcon", complete with homecoming queen campaign sign kidnaped. Turns up on step of Spring Valley high school. We call in assistant.

October 18—Freddy missing from Hathorn hall. 7:45 p.m.—we haul in suspect on a 102. Quiz him. Won't break. Release him. Insufficient evidence. Assistant quits case in disgust.

Friday, October 21—Concrete, broken-beaked "Freddy the second" returns to River Falls campus. Freddy the first is still missing. Case closed. File to be burned in homecoming bonfire.

SENIORS

There will be a senior class meeting in room 121S at 10 a.m., Wednesday, October 26.

FALLS THEATRE

RIVER FALLS

October 21-22
"REAP THE WILD WIND"

October 23-24-25
"DADDY LONG LEGS"

October 26-27
"HOUSE OF BAMBOO"

October 28-29
"THEY RODE WEST"
plus
"SIAM"

October 29
Special Midnite Show
"IT CAME FROM
OUTER SPACE"

October 30-31 - Nov. 1-2
"NOT AS A STRANGER"

STUDENT VOICE STAFF
1955-56

The regular student publication of the Wisconsin State College at River Falls, Wisconsin. PUBLISHED WEEKLY during the school year except for vacations, holidays, during exams, etc. Subscription rate, \$2.00 per year. Free to Servicemen.

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Gad Books!

Save Angel Chavez, Or How To Dignify Vulgarity

by Wm. Hagestad

Last year, Harper's published a book which is of interest now for the lone reason that it has become a movie. This fact necessarily relegates all sane critique to obscurity. The book is called *Trial*, and its author, Don Mankiewicz, and its publisher, Harper and Brothers, intend it to be a prophetic commentary upon American mores.

The book boasts the race-prejudice theme (Mexicans, this time), demagogue Communists, altogether too bewildered and blase characters, the McCarthy type hearing bit, and the love-life of a young lawyer and his secretary. Out of all this, I would think that any author could come off with a ripping good commentary on American mores. Author Mankiewicz doesn't; and this is the book's greatest disillusionment.

Trial won a \$10,000 prize. This answers the ancient question: "What price hokum?", and calls to mind trends of one sort or another. A reward of this magnitude says: "this author is on the right track." I would say that this author has beaten out a faster melody in American literature's dance of death.

The premise of the book is the exploitation of an assault-murder trial involving a young Mexican, Angel Chavez, by the Communists. Author Mankiewicz kicks, pushes, and curses his characters into position for the expose and promptly shifts to the defendant's lawyer's sea-side estate for the book's substantial dose of vulgarity, and promptly shifts back to the courtroom and so on. By sandwiching this rot in between the sobering courtroom scenes, author Mankiewicz apparently justifies his duty to the taste of the American reading public. Why this perfectly good material must be blighted is, I think, answered by the fact that the book was purchased by Hollywood. What could have been a splendid study was ruined, apologized for, dignified and made hard-boiled by turns—one necessitated the other and sun-roaring Mankiewicz paid his duty to Mammon thereby.

This column doesn't pretend to rival that necessary evil of all newspapers, the sports page, but intellectualism on campus being at the low ebb it is, I flatter myself in thinking that this might fill the gap or, in consequence, completely drive all campus intellectuals underground.

Chit-Chat—

THE CONTEST APPROACHES

On the high green hill stands a gold and marble altar. On the shimmering altar stands an enormous bird with wings of purest silver. It is the noble god, Falcon. Laying before the altar is a green covered body of one of the younger citizens sacrificed for the festival of "Homecoming". Falcon raises his wings and resettles his silver feathers and is much pleased. This is a noble sacrifice and will not go unrewarded. The god, Falcon, decides to lend his spirit of ferocity to the home warriors.

Meanwhile back in the valley, the colored crepes are stretched from column to column in hopes of an easy victory. Gay jesters in yellow and pink costumes cavort and prance in the square, keeping up the exhilarating mood of contest and struggle. The northern barbarians will soon descend on our fair city and we, citizens, must be prepared. Keep up your valor and enthusiasm—for the great Falcon has smiled on us and our city's fondest ambition can be realized.

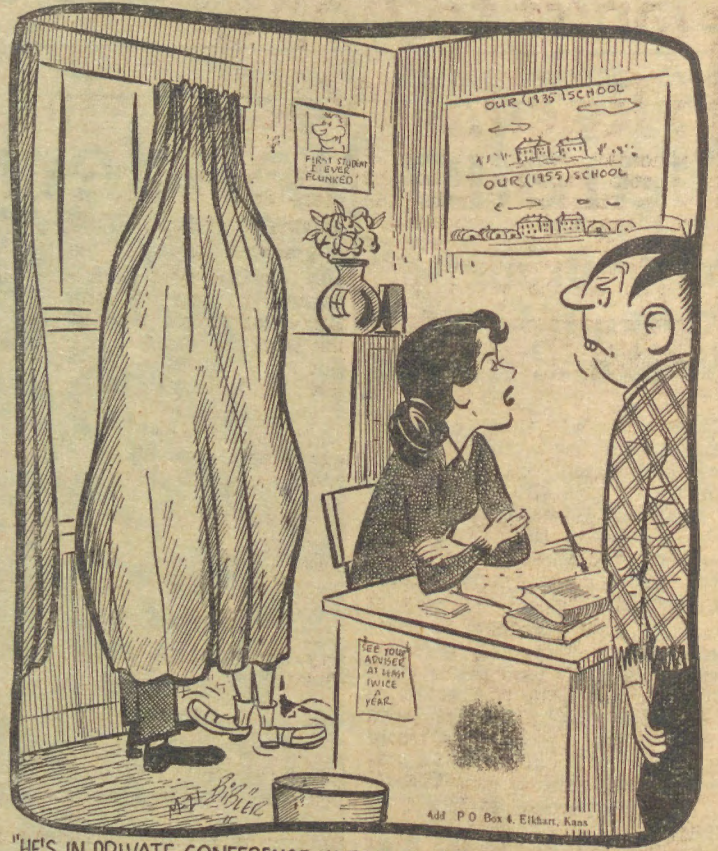
Our junior senator Wallus Verdes says when the contest starts, we must all shout and shout loud in unison, for only then will the barbarians' courage melt and our own warriors valor be strengthened. The leader of the Warriors, Bellus Florus, confirms this wholeheartedly as a fact. Remember the honor and the glory of our great city is at stake. Accept your responsibility and duty . . . and see you all at the game.

F.T.A.

F.T.A. meeting, Social room, 7 to 8 p.m., Thursday, October 27.

LITTLE MAN ON CAMPUS

by Dick Bibler



Senate Minutes

October 17, 1955
The meeting was called to order by the President, DeWayne Meyer. The secretary's report was read and approved. The treasurer reported \$676.00 on hand.
The question of putting up signs in the Activity Center was discussed. The signs have been ready for some time but there has been a problem as to how they should be hung. Further consideration is to be given the matter.
The Social Committee's appointment of Robert Hawley and Marie Olson as the freshman on their committee was approved.
Shirley Neuner was appointed to distribute the Student Direc-

tories to the businessmen of River Falls.

The Constitution of the Class of 1958 was read. The approval of the Senate was withheld until such time as Article 8 is amended to meet approval.

Jim Anderson reported on the Homecoming plans. Tickets to the dance will be sold for \$1.20 by the sophomore class starting Wednesday. The Homecoming committee wanted to impress on the classes the importance of putting up "Welcome Alumni" signs around campus. The Senate discussed taking movies of the parade. It was moved and passed that the amount of film not exceed \$30.

Secretary,
Shirley Engleman

Season Ticket Holders

One or more season tickets have been purchased by 126 business and professional men in River Falls. Following is a list of those who are supporting the athletic program at the college by this means.

- Fairway Market
- William Gotz
- Gamble Store
- Finn's Bath
- Ace Hardware
- Harrison Cafe
- Marcus Koozman
- Otto Kreuziger
- Meyers Oil Station
- Dr. J. R. Berggren
- Stewart Tire Shop
- J. V. Sieberns
- Falls Shoe Store
- Sears
- Selmer Peterson
- Eda & Freda Dress Shoppe
- Modern Beauty Parlor
- Consolidated Lumber
- Johnson Implement
- First National Bank
- Red Owl
- Central Lumber
- Wilcox Hardware
- Moody's Garage
- Ray Henneman
- Tousley Furniture
- Pontiac Garage
- Les Reardon
- A. Ronningen
- Selmer Grant
- Lloyd Anderson Oil Co.
- Jack Parslow
- Dodge Hardware
- Billy Wells
- Edgars Garage
- Dr. Stewart
- Orville Finstad
- Oliver Younggren
- Ruby Richards Insurance
- Benson Clothing
- Davis-McLaughlin
- Stan Larson
- Dr. Johnson
- Holmes Jewelry
- John Hunter
- Leland Chapman
- George Stapleton
- Segerstrom Funeral Home
- William Forsythe, Sr.
- C. E. Chubb
- Matt Quinn
- Carroll Lindquist
- Bellus Florus
- A. W. Lund Co.
- B. Carisch
- Dairy Queen
- Neher Jewelry
- Peter Pearson, Florist
- Dewey Drug
- Freeman Drug
- Leo Murphy
- Leary Construction
- Norman Christianson
- Reuben Hendrickson
- Mrs. Owen Evans
- Willard Schultz
- Charles White
- Falls Dairy
- Jensen Dairy
- G. P. Helgeson
- Herb Cudd
- V. E. Pagenkopf
- Red & White Store
- River Falls Clinic
- K.-K. Lockers
- Green Lantern
- Lewis Shoe Store
- Holmes Cafe
- Roy Laue
- Sidd Brandt
- Lindquist Hatchery
- Gladstone Hotel
- Gladstone Cafe
- Equity Elevator
- Ideal Cleaners
- J. Kolasinski
- Skogmos
- Dr. Mack
- Doug Anderson
- Roman Thom
- Lennox Heating
- Munson Lumber Co.
- Gene Brown
- Kulstad Clothing
- Langwear Factory
- River Falls Laundry
- Melgard Monument
- L. H. Collins
- Bill Schultz
- State Bank
- Dr. Gaalaas
- Gene Baird
- Phillips 66
- Bill Dawson
- Falls Theatre
- A. L. Wilmot
- Harry Mueller
- Clair Morgan
- Corner Grocery
- Bill McEwen
- John Milbrath
- Early Plumbing
- C. L. Gaylord
- Orin Hanvelt
- Dr. J. S. Anderson
- Dan O'Brien
- Johnny Linehan
- Richardson Cleaners
- Dr. Emerson
- Zastrow Motors
- Cities Service
- Ford Motor Co.
- Bert Foster
- Jess Symes
- River Falls Bakery
- Standard Station

Pianist to Appear In Recital Wednesday

Wednesday, October 26, at 8 p.m. a solo piano recital will be given by Theodore Ullman, "America's outstanding concert pianist", in the Little Theatre of the Chalmer Davee library. This is another in the series of all-

Mr. Ullman, who now has more than 30 years of concert-playing experience behind him, is a graduate of Columbia University, and a post-graduate "with highest honors" of the Julliard School of Music. He has been on the teaching staff of the Julliard School of Music in New York and Biarritz University in France.

The pianist has broadcast over all the major American radio networks and given solo piano recitals in all the 48 states as well as in nine of the countries of Western Europe. Next year Mr. Ullman will start his first world concert tour, with piano recitals on all continents of the globe.

The program, as Mr. Ullman will present it on the new Steinway Concert Grand in the Little Theatre, is as follows:

Program

I

Rhapsody Opus 119, Brahms.
Jesu, Joy of Man's Desiring, Bach-Hess.
Scherzo in E minor, Mendelssohn.
Widmung, Schumann-Liszt.

II

Three Preludes from Opus 34, Shostakovich:
F sharp major
A minor
D major
The White Peacock, Griffes.
(Continued on Page Eight)



ULLMAN

school convocations presented by the Concert and Lecture Committee of the College.



ONLY ALL-GIRL COLLEGE MARCHING BAND in the state, River Falls' Falconettes demonstrate one of their formations.

STUDENT CLINICS START TUESDAY

The second session of the English, speech and writing clinics for this year will start Tuesday, October 25, and will be at 1:00 p.m. each Tuesday and Thursday for the remainder of the quarter.

These sessions of the writing clinics will place special emphasis on student weaknesses. The schedule is as follows:

Francis P. Chisholm's section, meeting in 213 S., will work on sentence structure and punctuation.

Hugo Hartig's section, meeting in 223S., will work on content and organization.

Walter Engler's section, meeting in 221S., will work on spelling and "carelessness".

Blake Anderson's speech clinic will meet in 210S.

Students who do not know which clinic to attend should consult the schedule sheets on the bulletin board outside the English office.

In addition to referrals of faculty members a limited number of students may attend by consulting Dr. Engler before Tuesday.

Halftime Gets 'New Look' With Flashy Falconettes

by Glenn Gill

A new flash of red and white will glamorize this year's Homecoming festivities as the Falconettes, 3-piece all-girl marching band joins in the parade Saturday morning. At halftime Saturday afternoon the Falconettes will put on a show of precision marching and letter and figure formations.

Organized this fall by Jeaninne Davison, Sally Malone, and Joan Engebretson, seniors majoring in music, this unique group is the only all-girl college marching band in the state. No such band has existed at River Falls since 1942 during the war.

The idea of having a girls' marching band was first suggested last spring in an orchestration class. Preliminary planning was done then and during the summer.

At the first meeting of the Falconettes 26 girls were present but before their first public appearance at the Eau Claire football game membership had grown to 34.

The uniforms worn by the Falconettes represent their own handiwork in many instances. The red corduroy material of which they are made was purchased in a large lot (123 yards) and fur-

nished to the girls with patterns. Several mothers and faculty wives helped in the making of the skirts. White shoes, red anklets, and white turtle-neck sweaters complete the uniform.

B. J. Rozehnal, director of the college concert band, has helped the three organizers of the Falconettes with music and formations used in their halftime shows.

The group has made two halftime appearances at Ramer field demonstrating their precision marching on forming letters. They also joined with members of the concert band in the playing of pep songs during the games.

Last week the Falconettes made their first appearance away from home, putting on a halftime show at the River Falls-Stout game at Menomonie.

STUDENT VOICE LUNCHEON

Former Student Voice staff members and present staff personnel, will attend a luncheon at the home of Wayne Wolfe, publications advisor. The luncheon will be held at 11:30. The address is 114 South Fifth street.

Welcome Homecomers, Grads and Undergrads

MAY YOUR CELEBRATION BE
SUCCESSFUL, SALUBRIOUS, and SANE

HELGESON'S

The Ben Franklin Self-Service Store

Welcome to Alumni and Students

"MAY YOU SEE SUPERIOR SUPPRESSED"

COME ON FALCONS, LET'S GO!

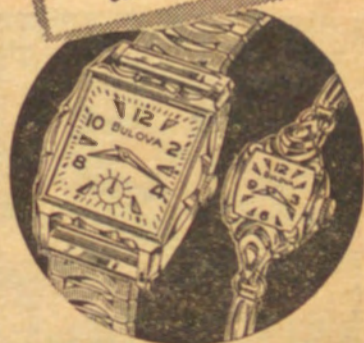
River Falls State Bank

"The Community Bank on the Corner"

GIVE the FINEST

\$100 holds any
BULOVA
till Christmas

USE OUR LAY-AWAY PLAN



SENATOR
17 jewels
shock resistant
unbreakable lifetime
mainspring
luxury expansion band
\$4250

VALERIE
17 jewels
unbreakable mainspring
expansion bracelet
\$4250

NEHERS JEWELRY

Prices include federal tax



wash 'n wear
without a care

this is the age of
WINGELLA
SPORT SHIRT

\$395

Imagine... the look, feel, and luxury of costly imported washable blends... yet sensibly priced by Wings. Wingella comes in an "artists palette" assortment of wonderful colors... Wings tailoring is superb and the attention to detail is outstanding. The more you wash and wear Wingella... the better it looks.

BENSON'S CLOTHING

We Give Gold Bond Stamps

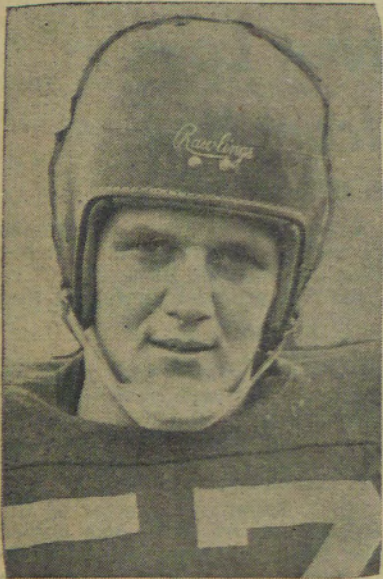


FALCON COACHING STAFF—Polsfoot, Solley, and Belfiori.

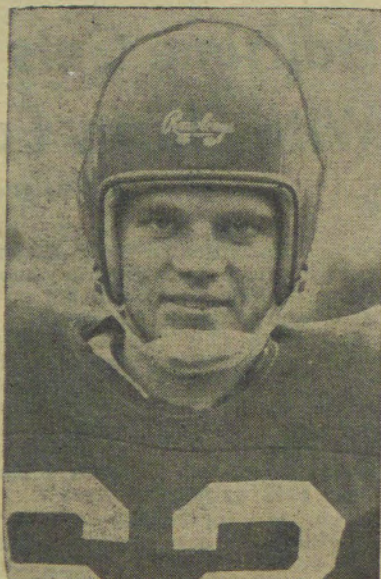
"SUPPRESS

Homecoming Record

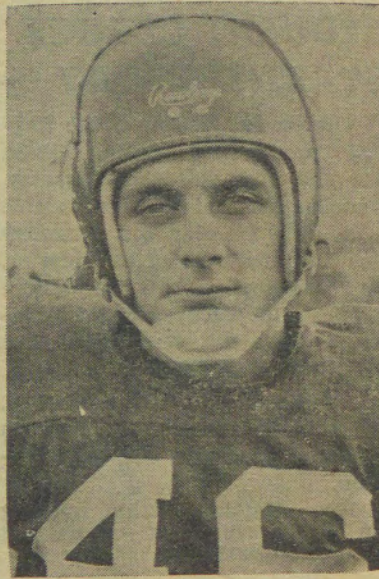
1925	R.F. 3	Stout	0	1940	R.F. 7	Superior	12
1926	R.F. 20	Eau Claire	0	1941	R.F. 21	Stout	6
1927	R.F. 19	Stout	0	1942	R.F. 14	Superior	7
1928	R.F. 20	Milwaukee	0	1943	No Game		
1929	R.F. 6	Superior	12	1944	No Game		
1930	R.F. 13	Milwaukee	19	1945	R.F. 6	Superior	14
1931	R.F. 14	La Crosse	6	1946	R.F. 13	La Crosse	9
1932	R.F. 7	Superior	6	1947	R.F. 21	Eau Claire	13
1933	R.F. 0	La Crosse	0	1948	R.F. 7	Eau Claire	13
1934	R.F. 13	Superior	0	1949	R.F. 13	La Crosse	40
1935	R.F. 14	La Crosse	0	1950	R.F. 18	Eau Claire	6
1936	R.F. 0	Superior	13	1951	R.F. 7	Stevens Pt.	7
1937	R.F. 0	La Crosse	0	1952	R.F. 7	La Crosse	20
1938	R.F. 13	Eau Claire	0	1953	R.F. 21	Superior	0
1939	R.F. 18	Stout	14	1954	R.F. 26	Stout	7



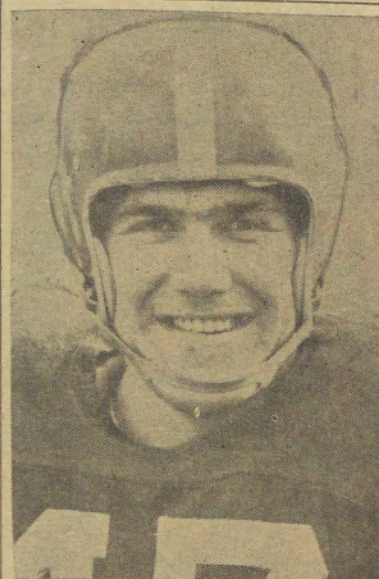
RON WUNROW
Beaver Dam
Center



BOB KOPLIN
Red Wing, Minn.
Guard



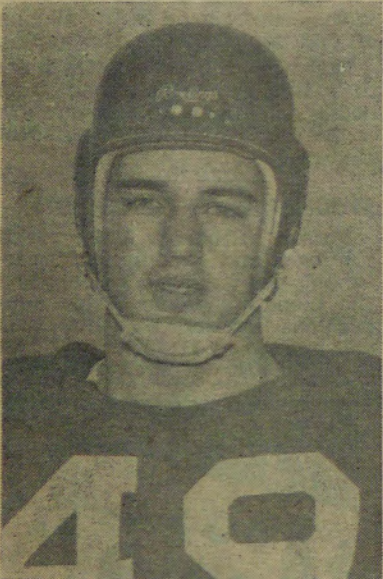
VERN STEINMETZ
Colfax
Guard



BILL BRANDT
Appleton
Fullback



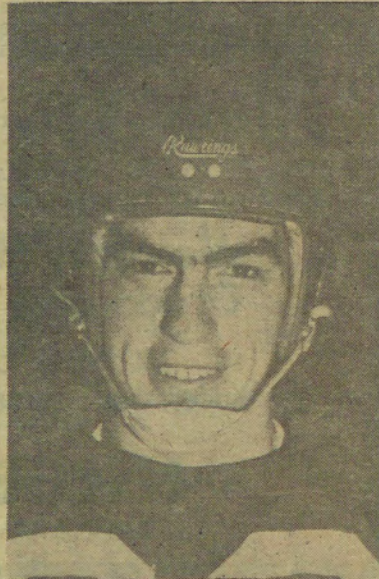
BOB WOOD
Spring Valley
Halfback



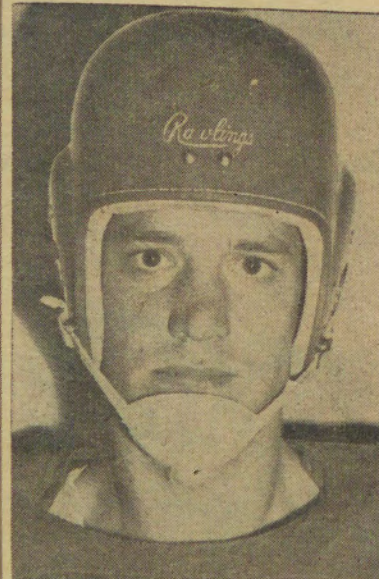
VERN KUSILEK
River Falls
Guard



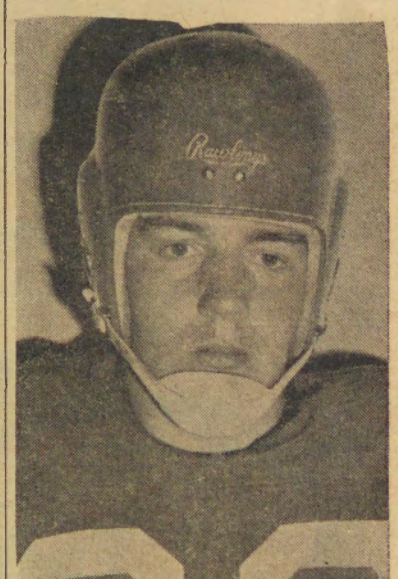
JIM FINSTAD
River Falls
Halfback



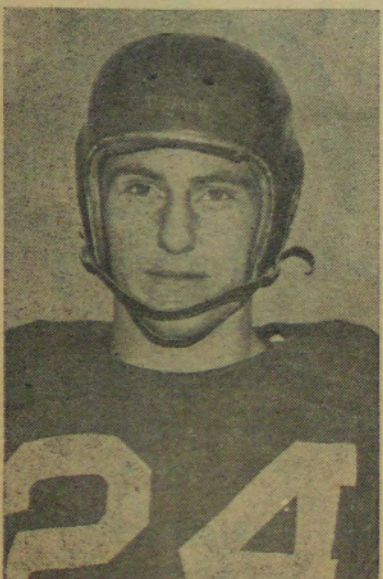
TROY RUDESILL
Spring Valley
Center



BOB HUBERT
Tomah
End



JOHN RUTTER
Kinney, Minn.
Quarterback



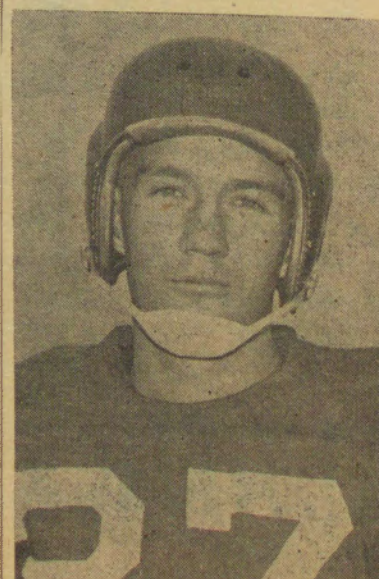
KEN ELLINGSON
Amery
Halfback



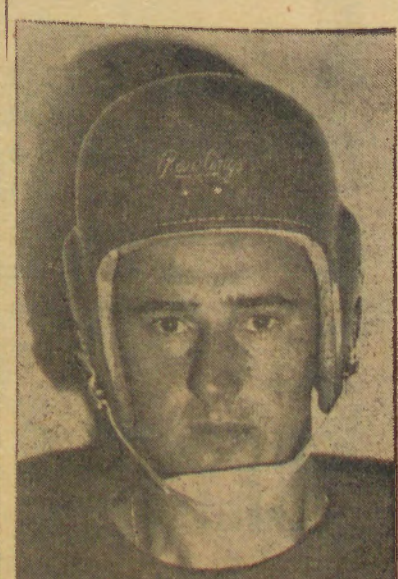
JIM SACKETT
Pampa, Texas
Quarterback



ROG HANSON
New Richmond
Guard



DICK ZAMJAHN
Waukesha
Halfback



STAN MARES
Chetek
Tackle

SUPERIOR"

River Falls vs Superior

	River Falls	Superior			
1926	2	0	1940	7	12
1927	12	0	1941	20	0
1928	0	0	1942	14	6
1929	6	12	1945	6	14
1932	7	6	1946	7	7
1933	0	6	1947	21	13
1934	13	0	1948	27	18
1935	0	13	1949	6	9
1936	0	13	1950	7	7
1937	0	12	1951	14	27
1938	20	13	1952	20	14
1939	7	12	1953	21	0
			1954	33	0



IT'S OVER! The winning touchdown is scored as River Falls hands La Crosse its first conference loss since 1948. The Falcons defeated the Indians 21-13.



GENE LUEBKER
Plum City
Tackle



JOHN STEFFEN
Turtle Lake
Halfback



BOB MARGOTTO
Cumberland
Tackle



BILL KRAFT
Summit Lake
End



MERLIN SLETTEN
Chetek
Guard



BILL WERBECKES
Sheboygan
Quarterback



TOM SHIELD
River Falls
End



"BUCKY" DISALVO
Cumberland
Fullback



JERRY MURPHY
River Falls
Fullback



DARRELD JOHNSON
Red Wing, Minn.
Halfback



DICK SCHWENK
Hudson
Guard



ARNIE HARRISON
River Falls
Fullback



JIM KARAU
Marshfield
Center



ROGER BONNGARD
Chippewa Falls
End



VERN GILBERTSON
Clear Lake
End

Hot Romance in Frigid Climate



I NOW PRONOUNCE YOU MAN AND WIFE. Shown above in one of the scenes from the freshman class play, "Petticoat Fever" are, left to right: Pat Phillips, Verland Norton, Carol Naiberg, Mike Dodge and Jim Phelan. The play will be presented Thursday evening.

'Petticoat Fever' To Rise on Thursday Night

Love? Glamor? Romance? Arctic Circle? Are you interested in any of these? If so, don't miss the freshman class play "Petticoat Fever", October 27 at 8:00 p.m. in the Little Theatre. The play is directed by John Glasbrenner, senior from Wausau.

The play revolves around a radio operator, Dascom Dinsmore, played by Verland Norton from Menomonie, who tries to escape from women by going to the far north. After two years of seclusion (except for a few Eskimo girls) he is unexpectedly visited by Sir James Fenton, played by Mike Dodge, Hudson, and Miss Ethel Campion, played by Carol Naiberg, Cadott, when their plane runs out of gas.

Complications arise with the arrival of Dinsmore's fiancée, Clar-Wilson, played by Pat J. Phillips, from Weyerhaeuser, and Reverend Shapham, played by Jim Phelan, Menomonie.

Adding color and variety to the story is an Hawaiian dance, done by Little Seal and Snowbird, portrayed by Sue Lessard, from Mah-tomedi, Minn., and Carol Kranz, Barronette.

Robert Hawley, Neenah, plays the sea captain, Lawrence Springsteen, Emerald, plays Scotty and Don Johnson, Wilson, plays Kimo.

Stage managers for "Petticoat Fever" are Frank Holub, Boyd; Jim Johnson, Red Wing, Minn.; Janice Kaneen, Hager City and Carol Rasmussen, Hammond.

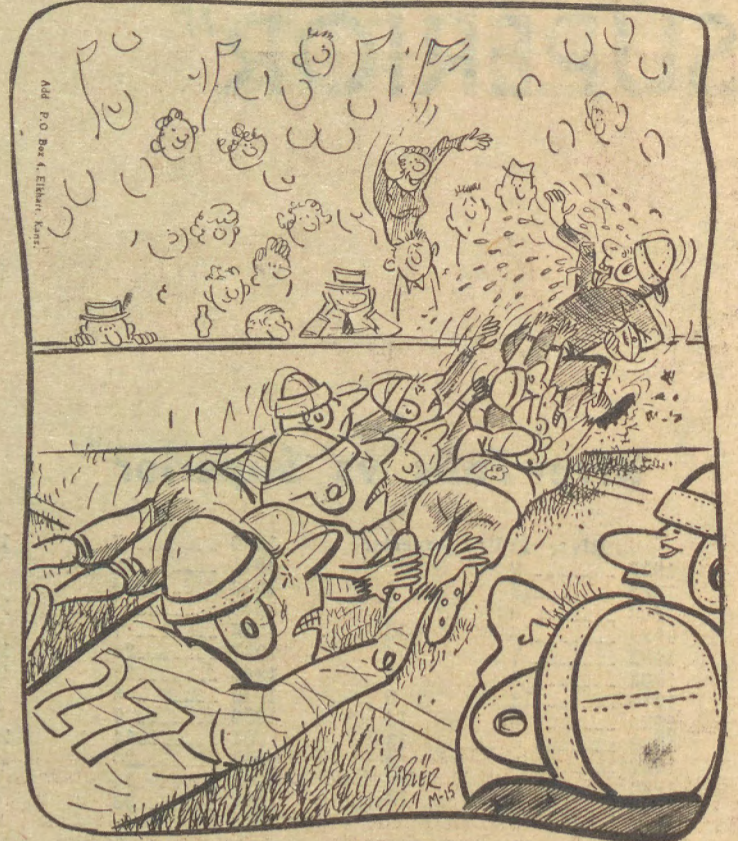
Prompter is Margie Olson, of Amery and working on properties is Joann Day of Hudson. Carroll Cloutier, New Richmond is in charge of makeup.

Sandy Skoglund of Pepin; LaVonne Haglund of Maiden Rock, and Marvin Isum from Elmwood, are in charge of the publicity.

Sonja Haroldson, Amery and Donald Martell from Somerset will handle the sound effects.

LITTLE MAN ON CAMPUS

by Dick Bibler



"THERE HE GOES - GRANDSTANDING AGAIN."

CAMPUS CALENDAR

Monday, October 24
7:00, ACEI, Social room.

Wednesday, October 26
10:00, Senior class meeting, 121S; 6:00, Toastmasters, Calico room; 8:00, debate meeting, 212S; 7:00, Kappa Delta Pi, Social room; 8:00, all-school convocation, Little Theatre.

Thursday, October 27
7:00, F.T.A. meeting, Social room; 8:00 freshman class play "Petticoat Fever", Little Theatre.

Friday, October 28
8:00, Hallowe'en party, Hathorn hall; 12:00, FFA Rural Fair, N. hall.

Saturday, October 29
3:00, Senior day, campus; 8:00, football, Winona, Ramer field.

WESLEY FOUNDATION PLANS OPEN HOUSE

All the alumni, friends and present members of the Wesley Foundation (formerly known as the Wesley League) are invited to an open house at the Methodist church at Second and Walnut following the Homecoming game. Last year the church was completely remodeled, and one of the new attractions is the room given the Foundation for their activities. Stop in after the game for an hour of fellowship with former and present day Wesleyites.

GROUP SELLS DECALS

Red and white Wisconsin State College decals are for sale in the college cafeteria. The Wesley Foundation is selling these decals for 40 cents each. The decal will transfer to wood, metal, or glass surfaces.

HOMECOMING QUEEN—

(Continued from Page One)

a cheerleader, president of AWS, secretary of the senior class, and a member of Masquers, Sigma, FTA and choir.

Queen Natalie and her attendants, on the Queen's float, will lend the finishing touches to tomorrow's Homecoming parade. The float, made by the YM-YW, is to be placed in the center of the parade, immediately following the Falconettes.

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FREEMAN

DRUG

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DEWEYS' REXAL DRUGS

Falcons to Meet Yellowjackets in Homecoming Clash Saturday



FIGHT TEAM FIGHT! Falcon cheerleaders lead a yell. Left to right are: Front row, Natalie Vanderhoof, junior from Clear Lake; Audrey Windal, senior from Centuria, Carol Krantz, freshman from Barronett; Back row, Lois Lucht, sophomore from Clear Lake; Diane Shay, sophomore from Somerset and Beulah Falkofske, senior from Ellsworth.

Falcon Fanfare

by Jim Laue

Johnny Steffen, junior from Turtle Lake, is currently bidding for national recognition as a top ground-gainer. In five games Johnny (team mates call him "Jug") has gained an amazing total of 839 yards by rushing and passing.

Steffen, a 5-10, 185 pounder, is majoring in history with a physical minor. He's married and lives in the barracks on campus.

Johnny has carried the ball 95 times for 659 yards and an average of 6.9 per try. He's scored three touchdowns and two extra points to lead Falcon scorers with 20 points. Air-wise Stef has completed 16 of 38 passes for 180 yards and three touchdowns. His total of 839 yards gives him a total offense average of 168 yards per game. Johnny never played 11-man



STEFFEN

football before coming to River Falls. At Turtle Lake he starred for three years in eight-man football, and set a conference record by scoring 17 touchdowns his senior year. He won 11 letters in high school. Turtle Lake won conference championships in both football and basketball when John was a senior.

Coach Belfiori says that it's hard to attribute Steffen's tremendous success to any one factor. Johnny isn't big or particularly fast, but extremely shifty and elusive. He's mastered numerous fakes and a nifty change of pace, and has the knack of following his blockers well.

Teams have "set" their defenses to stop Steffen with little success. His 168 yards per game average backs up that fact. Eau Claire held Johnny to 60 yards on the ground, but Steffen came back to complete 6 of 11 passes for 91 yards and finished with 151 yards.

Good-natured Anthony "Bucky" Di Salvo, Cumberland junior, has stepped into the Falcon fullback job replacing injured Bill Brandt. Bucky, with 210 pounds packed on a stocky 5-7 frame, is majoring in social science. His twenty-

Young Superior Squad Winless in Six Tilts

CONFERENCE STANDINGS

Eau Claire	5	0	0
Stevens Point	4	0	0
River Falls	3	1	0
La Crosse	3	1	0
Milwaukee	2	2	0
Platteville	2	2	0
Stout	0	3	1
Superior	0	3	1
Whitewater	0	3	1
Oshkosh	0	4	1

first birthday is today, October 21.

Tony was a four year gridiron regular at Cumberland high school along with Falcon tackle Bob Margotto. He also won a letter in baseball.

Bucky presents quite a picture carrying the ball for the Falcons. With head down and squat legs churning, he's always good for those one or two badly needed yards. Bucky is exceptionally fast for his stocky build and shows tremendous power on line thrusts. His finest showing this season came against Oshkosh when he ground out 85 yards.

In a bit of locker room exchange last Friday, Coach Belfiori said, "You know, one thing about Bucky, he's proud of his looks. See that cut on his nose? He's always bandaging it or looking in the mirror."

Bucky retaliated by assuring Phil that Fran Polsfoot was his favorite coach!

The Cumberland flash says his biggest sporting thrill took place in the Superior game last year. In River Falls' 33-0 conquest he scored two touchdowns and pitched a lateral to Bobby Wood on a 75 yard scoring play. Chances are that Bucky intends to give himself a birthday present in the form of another sparkling performance against the Yellowjackets tomorrow.



DISALVO

In Saturday's Homecoming tilt the Falcons face a young Superior State team that has yet to break into the win column in 1955. Coach Mertz Mortorelli's Yellowjackets have a 0-5-1 season's record and a 0-3-1 league mark. Superior is currently in a three-way tie for seventh place in the Wisconsin College Conference.

The Yellowjackets dropped two non-conference games to Duluth Branch and St. Cloud at the outset of the 1955 campaign. Their conference record to date follows: Superior 6, Stout 6. Superior 6, Stevens Point 25. Superior 6, La Crosse 18. Superior 19, Eau Claire 33.

Mortorelli lost a number of lettermen from the 1954 team which compiled a 3-5 record. There are just eight upperclassmen on the entire Superior roster this season. On the 41 man squad, 33 are freshmen or sophomores.

In an interview last week Mortorelli said the SSC 11, despite its record, has improved with every game. He continued:

"Our passing, our entire offense has progressed. The squad is young yet. We have a large number of freshmen and sophomores but one of these days we're going to upset someone."

Mortorelli said the line "functioned fairly well" in earlier games this year. He cited the play of tackles Al Lopez and Herman Misuraco, and guards John Kavisky, George Wastila and Jim Sheridan.

Doug Bibler, 147 pound freshman quarterback, is an accurate passer and an adept field general. Senior fullback Rod Lundberg is pacing Yellowjacket backs, and scored twice in Saturday's Superior-Eau Claire clash. The game was even at 19-19 until midway through the fourth period when Blugold speedster Ev Gorseger raced 60 yards to the one foot line to set up the winning TD.

Though the Yellowjackets are winless they'll offer stiff opposition to a high-flying Falcon 11. The wide-open Superior attack could prove dangerous should everything "click" for the 'Jackets Saturday.

Belfiori Names Starting Lineup

Belfiori has named probable starters for the Homecoming clash. They include:

Wt.	Name	Pos.
180	Kraft	le
210	Margotto	lt
215	Koplin	lg
225	Wunrow	c
175	Sletten	rg
185	Luebker	rt
210	Shield	re
180	Rutter	qb
185	Steffen	lh
210	DiSalvo	fb
165	D. Johnson	rh

Best Since 1951

FALCONS GAIN 1,505 YARDS

Coach Phil Belfiori leads his Wisconsin State Falcons into the Homecoming clash with Superior with an eye toward the best River Falls record since he took over Falcon coaching duties in 1951. At River Falls Belfiori has notched an impressive record of 22 wins, 10 losses, and 3 ties. Here are season records since 1951:

Year	W	L	T
1951	2	3	2
1952	5	2	1
1953	5	2	0
1954	6	2	0

With a current 4-1 record, the 1955 Falcons have a good chance to best that 1954 mark of 6-2. River Falls has a 20-7 non-conference win over Augsburg coupled with three wins and a loss in loop action. The Falcons' league record includes wins over La Crosse (21-13), Oshkosh (7-6), and Stout (27-12), and 20-13 loss to Eau Claire.

Steffen Leading Scorer
In five games River Falls has outscored opponents 88-58 for a game average of 17.6 to 11.6. Johnny Steffen holds the scoring lead with 20 points on three touchdowns and two extra points. He's also tossed three scoring passes.

JOHNNY STEFFEN TOP GROUND GAINER
Official NAIA statistics released Thursday list John Steffen as the nation's top ground gainer in small college circles. Johnny picked up 192 yards against Stout last Saturday to give him a total offense of 839 yards in five games—an average of 168 per game. He leads Howard Tipton of Redlands, California, by 34 yards. Steffen also is number one in rushing, having amassed 659 yards on the ground for a game average of 132 yards.

Bill Brandt follows in scoring with 18 points and Tom Shield has 12. Six Falcon players have scored six points each: Bob Wood, Bucky DiSalvo, Darrel Johnson, John Rutter, Bob Hubert, and Vern Steinmetz. Stan Mares was credited with two points when he tackled Stout's Bill Romoser in the end zone for a safety.

Falcons Hold Yardage Edge
River Falls holds a big lead on opponents statistic-wise. Totals for the season to date follows:

	RF	OPP.
Rushing		
Attempts	253	181
Yards	1,252	578
Average	5.0	3.2
Passing		
Attempted	56	61
Completed	23	23
Percentage	43%	39%
Yards	253	319
Totals		
Total yards	1,505	897
Av. per game	301	179
First downs	63	44

Victories No Accident

by Philip S. Anderson

Throughout its history, our college has had an enviable record in athletics. Oh, yes, we have had our poor years, but they have been the exception rather than the rule. The overall record reveals an outstanding position within the conference.

Such a record does not happen simply by accident. It is the result of at least two very important factors:

First, an active interest in athletics by the student body and faculty. It is not unusual to attend a game away from home and find more Falcons than opponents in the cheering sections.

Second, a sincere desire to win on the part of the college-as-a-whole without the feeling that it is absolutely essential to win. A team and the coaching staff can lose without being on the "hot seat". This leaves them free to concentrate on playing ball.

Let us keep our athletic program operating as well as we have in the past. It pays off in victories.

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1955 Homecoming

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'SENIOR DAY' OCTOBER 29

High school "Senior Day" will be Saturday, October 29. The Student Senate in conjunction with the Athletic Council are welcoming all high school seniors in the surrounding area to visit the River Falls campus.

The program starts at 3 p.m. in the Little Theatre of the Chalmers Davee library at which time seniors will be taken on conducted tours of the campus. At 4 p.m. there will be swimming in North hall pool, followed by a general get-together in the student activity center at 5 o'clock. A sixty cent supper will be served in the college cafeteria at 5:30.

Seniors desiring to attend the football game—River Falls vs. Winona Teachers—will be given a reduced rate and charged only twenty-five cents admission. However, tickets must be purchased prior to game time in order to take advantage of the reduced rate.

ANDERSON TO SPEAK AT ACEI MEETING

All students enrolled in Elementary Education, faculty members and anyone interested in education are invited to attend ACEI at 7:00 o'clock, Monday night in the social room.

Blake Anderson of the English and Speech department of the college will speak on "Articulation Problems of Grade School Children."

York Langton Speaks at UN Convocation

by A. Albrecht
"The UN Works for You", was the topic of a speech presented by York Langton at an all-school convocation, October 19. Langton is the regional vice-president of the American Association for United Nations.

The convocation was held in connection with UN week which has been set aside for the observance of the 10th anniversary of the founding of the United Nations.

Langton made three major points concerning our efforts to make this a more peaceful world in which to live:

1. We must dedicate ourselves and our money to the United Nations organization.
2. International understanding must be our goal at all times.
3. We should exercise our leadership talents in the field of democracy rather than in the field of battle.

Langton quoted several statistics to support his first point, but the major premise was, "because we have more, we must give more." At the present time, the United States is paying one-third of the United Nations expenses, a figure which is directly proportionate to our share of the world income.

With regard to the second point, Langton said, "We must open our minds to visualize our scientific age", and through co-operation with the UN this can be achieved. UNESCO, United Nations Educational, Scientific, and cultural organization offers the nations of the world an opportunity to pool men and ideas with all participants benefiting.

The significance of Langton's third point is established by the fact that this is the first time in history that an organization has a part in determining policy concerning a world happening. For the first time, a dispute can be settled for the good of the entire world by a discussion, rather than battle.

PIANIST— (Continued from Page Three)

Toccata, Ravel.
Intermission
Sonata in B flat minor, Chopin:
Grave; Agitato
Scherzo
Lento
Presto

Due to the limited seating capacity of the Little Theatre a certain number of free tickets will be given out in the cafeteria. The listing of the exact times these tickets can be obtained will be in the next issue of the Voice, which will be out Monday.



FALCONETTE MAJORETTES. Pictured above are the three girls who lead the Wisconsin State College all-girl marching band. Left to right are Sharon Ritchey, freshman from River Falls, Carol Anding, sophomore from Hudson and Mary Dougherty, freshman from Spooner.

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HOMECOMING ACTIVITIES— (Continued from Page One)

cision marching.

Immediately following the game, the Faculty Women's club will sponsor a reception and coffee hour for alumni at Hathorn hall lounge. A smorgasbord dinner will be served in the cafeteria in South hall from 5:30 to 7:30 p.m.

Climaxing the days activities will be the Homecoming dance for 9 to 1 in North hall gym. Dave Hurley and his orchestra will furnish the music.



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