



The Student Voice

VOLUME XLVII

Number 12

RIVER FALLS STATE COLLEGE

SATURDAY, NOV. 19, 1960

Holiday Vacation Starts Tuesday After Non-Sequence Registration

Thanksgiving vacation at Wisconsin State College at River Falls will begin at 5 p. m. Tuesday, Nov. 22, after completion of registration for non-sequence class cards that afternoon.

Class cards for non-sequence courses will be issued at designated locations on Tuesday afternoon. Seniors will pick up their cards at 1 p. m., juniors at 1:30, sophomores at 2, freshmen at 2:30 p. m. All classes will be excused and all faculty members will be on hand from 1 to 5 p. m. for issuing class cards and for signing registration forms.

Final exams for Fall Quarter will begin Monday, Nov. 28, at 8 a. m. and will continue through Friday, Dec. 2.

Also on Monday, Nov. 28, beginning at 8:30 a. m. the business office will be open to receive registration fees from students in residence. When paying fees, students must present (1) a Permit to Register; (2) a fee card; (3) an auditor's card; (4) a registration card; (5) class cards; and (6) a plan of studies form. Class dues must be paid before fees will be accepted, according to registration announcements.

Classes for Winter Quarter will begin on Monday, Dec. 5, at 8 a. m. According to a faculty ruling, "anyone in residence registering for the Winter Quarter will be expected to attend each class or lab period during the first week of classes or will have

his load reduced to not more than 14 hours." The rule also states that no exceptions will be made unless authorized by the Registrar.

Textbooks for Winter Quarter will be issued from the Library, starting Dec. 5. Texts in sequence courses need not be returned for re-issuing.



REGISTERING for the Publications Conference in the Hagstad Student Center this morning were Bonnie Bjork, Mary Deschene, and John Tangen (front row), all from Taylors Falls schools, Taylors Falls, Minn. The students were some of the first to register for the conference. (Voice Photo by Harmann)

75 Register for Conference; Grim to Address Luncheon

More than 75 high school students and faculty members from surrounding areas registered this morning for the Fifth Annual High School Publications Conference, sponsored by Wisconsin State College at River Falls.

Principal speaker for the day will be George Grim, news announcer and commentator for Twin Cities television and columnist for the Minneapolis Tribune.

Grim began his newspaper career as a police reporter in his home town of Jersey City, N. J., after having been graduated from Williams College, Mass., and having received his post-graduate degree at Columbia University, New York.

He came to Minneapolis in 1937 to work on the Star. He served in World War II, serving the U. S. as an advisor in communications to the Nationalist Chinese Government.

He served as a war correspondent for the Star during World War II, the Korean War and has covered other stories in more than 70 countries.



Mr. Grim

NOTICE

Due to Thanksgiving recess and final examinations, the STUDENT VOICE will not be published on Nov. 28 nor on Dec. 5. The next issue of the VOICE will be Monday, Dec. 12.

RF Students Plan Panel For Chicago NCTE Meet

Five students and three faculty members of Wisconsin State College at River Falls will participate in the Golden Anniversary Convention of the National Council of Teachers of English this week by giving a panel discussion on "Building Future NCTE Membership Through Affiliates."

This convention, to be Nov. 24-26, at the Morrison Hotel in Chicago, the city of its founding, marks the opening of the fiftieth year of service by the NCTE to the school children of our countries through efforts to improve instruction in English.

Representing River Falls on the panel discussion will be Wisconsin State College Affiliates Dawn Bergstrom, Alan Case, Mary Suennen, Mary Ziegweid, and Robert Vermillion. Vermillion is president of the River Falls chapter of NCTE and will be chairman of the discussion.

Representing the River Falls faculty at the convention will be Dr. W. J. Engler, Miss Vera Moss, and Dr. Francis Chisholm. Dr. Chisholm serves as a member of the Board of Directors of the National Council of Teachers of English, and is chairman of the National Committee on Junior Memberships. He also serves on the Committee on Affiliate Publications.

Arthur Elfring, former member of the English department at River Falls and now an instructor in English at Fredonia State College, Fredonia, New York, will also be

at the convention.

The Council includes among its 63,000 members and subscribers teachers from elementary and secondary schools and colleges. It is the largest subject organization of teachers in America.



PREPARATIONS for the play "Gloria Mundi," produced in the Little Theatre Thursday evening, see George Beestman, Julie Albrecht, and Murley Sante making final adjustments in their makeup and costumes. (Voice photo by Harmann)

CAMPUS CALENDAR

- Monday, Nov. 21
- 8 p.m. Basketball, Augsburg, here
- Tuesday, Nov. 22
- 5 p. m. Thanksgiving recess begins.
- Wednesday, Nov. 23
- 8 p. m. Basketball, St. Cloud, away.
- Monday, Nov. 28
- 8 a. m. Classes resume
- Tuesday, Nov. 29
- 7 p. m. Dr. Peterson lecture 224S
- 7 p. m. Extension Organization meeting, L. T.
- Wednesday, Nov. 30
- 7 p. m. Debate meeting, Social room.



WOW!! Eric Nelson, freshman from Algoma, could only gasp when he saw the 2 pound turkey leg served by the Student Center Food Service Thursday evening as a Thanksgiving treat. Over 582 pounds of the huge turkey legs "with all the trimmings" were served to nearly 300 people. (Voice photo by Harmann)

Fall Quarter EXAMINATION SCHEDULE 1960-61

Schedule of Classes	Monday, November 28	Examination Hour
English 11 - Freshman English	8:00-10:00	8:00-10:00
First Lecture meeting on Monday or Wednesday at 8:00	10:00-12:00	10:00-12:00
First Lecture meeting on Tuesday or Thursday at 2:00	12:00-2:00	12:00-2:00
English 51 - Literature	2:00-4:00	2:00-4:00
First Lecture meeting on Monday or Wednesday or Friday at 12:00	4:00-6:00	4:00-6:00
First Lecture meeting on Tuesday or Thursday at 9:00 or 9:30	7:00-9:00	7:00-9:00
Tuesday, November 29		
Social Science 11 - Introduction to Social Science	8:00-10:00	8:00-10:00
First Lecture meeting on Monday or Wednesday or Friday at 9:00	10:00-12:00	10:00-12:00
First Lecture meeting on Monday or Wednesday or Friday at 2:00	12:00-2:00	12:00-2:00
Mathematics 20 & 41 - Intro. to College Math;	2:00-4:00	2:00-4:00
Math. Analysis	4:00-6:00	4:00-6:00
Psychology 50 - General Psychology	4:00-6:00	4:00-6:00
First Lecture meeting on Tuesday or Thursday at 1:00 or 1:30	7:00-9:00	7:00-9:00
Wednesday, November 30		
Biology 11 - Introduction to the Biological Sciences	8:00-10:00	8:00-10:00
Education 112 - Human Development	10:00-12:00	10:00-12:00
First Lecture meeting on Monday or Wednesday or Friday at 10:00	12:00-2:00	12:00-2:00
Chemistry 11 - General College Chemistry	2:00-4:00	2:00-4:00
First Lecture meeting on Monday or Wednesday or Friday at 1:00	4:00-6:00	4:00-6:00
Art 11 - Introduction to Art	7:00-9:00	7:00-9:00
Thursday, December 1		
Engineering Drawing 11 & Education 20 - Engineering Drawing; Exploration of the Teaching Profession	8:00-10:00	8:00-10:00
First Lecture meeting Monday or Wednesday or Friday at 11:00	10:00-12:00	10:00-12:00
Education 151 - Principles of Education	12:00-2:00	12:00-2:00
First Lecture meeting on Tuesday or Thursday at 12:00	2:00-4:00	2:00-4:00
Physical Science 11 - Man and the Physical Universe	4:00-6:00	4:00-6:00
First Lecture meeting on Tuesday or Thursday at 8:00	7:00-9:00	7:00-9:00
Friday, December 2		
Music 11 - General Music	8:00-10:00	8:00-10:00
First Lecture meeting on Monday or Wednesday or Friday at 3:00	10:00-12:00	10:00-12:00
First Lecture meeting on Tuesday or Thursday at 10:00	12:00-2:00	12:00-2:00
First Lecture meeting on Tuesday or Thursday at 3:00	2:00-4:00	2:00-4:00

The Editor Speaks . . .

We of the Student Voice, on behalf of all the students and faculty of Wisconsin State College at River Falls, would like to take this opportunity to invite today's visiting journalists to become a part of our College for a day.

We hope that the program, the group discussions, the speakers, and the luncheon which have been planned will prove of interest and value to our guests, and that they will feel their trip to River Falls has been rewarded.

In addition, we hope that they will look around our campus, asking questions about things which interest them and passing through our new buildings, at least in some small way getting a "taste" of campus life here at River Falls.

What Others Think

The University of Illinois announced this week that no illiterate freshmen need apply.

Many citizens will be surprised to learn that such an announcement was necessary, but all college faculty members will understand. With the exception of privately endowed colleges which have been blessed with enough applicants so that they could afford to enforce adequate entrance standards, most American institutions of "higher learning" have been struggling with many students who haven't yet learned to read and write.

In the worst plight have been the state-owned schools which are under pressure to accept any kind of kid who has a high school diploma. Faculty methods of teaching reading, lack of insistence on regular theme-writing, tolerance of misspelling, etc., have produced a large number of practically-illiterate high school graduates.

The answer of the universities has been courses in "remedial reading and writing," i.e. an effort to do in three hours a week during one semester what the lower schools should have done over a period of years. It was this course, described gently as "Rhetoric 100," which the University of Illinois has just thrown into the ash can.

The decision was made after statistics proved that incompetence in reading and composition was steadily increasing among Illinois high school graduates. More than one out of four of last year's incoming freshmen were so shaky in handling their own language that they were required to take Rhetoric 100, and although it was a high school level course 20 per cent flunked it flat and another 23 per cent made the passing but no-credit grade of D.

So the University has decided that it is too busy to teach high school and it has thrown the job back at the high school principals of Illinois. The reason, as described by Professor Charles W. Roberts, is not that the university wishes to be cruel to students, but that it wishes to be kind.

You see, says Doctor Roberts the student who can't write clearly not only has difficulty passing examinations, but he will find difficulty later in life in expressing himself. Worse yet, he probably won't read with comprehension. He may be natively bright, but his ability to absorb and transmit information will be crippled. So why kid the poor youngster by letting him into college and later break his spirit by flunking him out?

Hooray for the University of Illinois! If we're ever going to meet the challenges that face the oncoming generation America's high schools are first of all going to have to get down to the no-nonsense business of teaching their students how to handle the English language. — Tulsa Tribune.

LITTLE MAN ON CAMPUS



"ONE CONSOLATION ABOUT TEACHING FRESHMEN - WITH ANY LUCK YOU WON'T HAVE THE SAME GROUP NEXT YEAR."

Student Senate Minutes

President Ron Skone called the Nov. 14 meeting of the Student Senate to order at 6:30 p. m. in Room 200 of the Student Center. The minutes of Nov. 7 were approved as read. Treasurer Smith reports a balance of \$115.08 in the Student Senate account.

The following students were interviewed for the position of Winter Carnival Chairwomen: Diane Dvorak, junior from Hudson, Judy Daft, senior from River Falls, and Dodie Braun, senior from Hastings.

Senate Vice President Karl Schmid reported on recent transactions in the Governing Board. Allen Flygstad's resignation as a temporary Governing Board was accepted. Gloria Grover was appointed to serve as a temporary member during Winter and Spring Quarters. Wayne Hendrickson will serve on the Board in a temporary capacity during Winter Quarter.

The Senate is in receipt of a request for a '60-'61 Student Directory from the Market Compilation and Research Bureau. A directory will be sent to them.

Warren Rogers moved and Gene Miller seconded a motion to appoint Don Rueben in charge of campus bulletin boards. The motion was carried.

It was moved by Bergstrom, seconded by Norrish, that Hendrickson, Miller and Smith be sent as delegates to the December Student Governing Conference at Stevens Point; the motion was carried. A letter to this effect will be sent to Robert M. Kiefert of Stevens Point, president of the C. S. C. Student Council and convention chairman.

Gene Miller was appointed as liaison to the Social Committee. Jean McMillan, Social Committee chairwoman, met with the Senate to discuss the recently adopted "Social Committee Outline."

It was moved at 8:19 by Hanson and seconded by Norrish that the meeting be adjourned; motion carried.

Carol Jean Hanson
Secretary

KOLASINSKI INSURANCE AGENCY
Insurance of All Kinds
LOANS - REAL ESTATE
109 E. Elm River Falls, Wis.

McPhee Says New Building Fireproof; Recalls Fires in Wisconsin Colleges

While speaking at the dedication of a physical education and health building at River Falls State College, Eugene R. McPhee, director of the state college system, humorously assured the students that the new facility was fireproof.

He had reference to the fact that a disastrous fire on November 29, 1897, almost put the River Falls Normal School—as it was then called—out of business for good.

To students used to fireproof construction it may have meant little, but many acquainted with the Wisconsin State College system, which dates back to 1866, recall that four campuses were visited by fires that greatly disrupted the educational process.

The first major fire broke out at Whitewater on April 27, 1891, and burned out the north wing of the Main Building while doing considerable damage to other parts of that venerable structure which still serves today. Students threw textbooks out of upper floor windows and tried to rip out assembly hall seats—ruining more than they saved. The wing was rebuilt and in use within four months.

The fire at River Falls apparently started in the chemistry laboratory and consumed the only building. The Board of Regents debated for some months on whether it would be wis-

er to build a normal school elsewhere, but ultimately rebuilt at River Falls.

Superior was the site of the third major conflagration, which destroyed the normal school building on March 19, 1914. All books and records burned, much to the delight, perhaps, of students who were failing in their classes.

At Oshkosh, fire on March 22, 1916, burned the original building along with three wings which subsequently had been added. Classes were held in a number of local churches, and one student described a typical day with the following verse:

"I go to the Baptist Temple
Early in the day,
In the Congregational parlors
I later say mine say.
To the Presbyterian Church
I go for conversation,
Then the Methodist Church
Is my next destination."

AROUND THE CAMPUS

N.C.T.E.

The next meeting of the NCTE will be Dec. 5, the first Monday of Winter Quarter. There will be a report from the panel which is going to the N.C.T.E. Convention in Chicago Nov. 24-26.

Library

The textbook library will open from Monday, Nov. 28, through Friday, Dec. 2, to receive Fall Quarter textbooks. Texts will be considered overdue after 4 p. m. on Friday, Dec. 2.

I-M HANDBALL

Doubles Handball tourney started Monday, Nov. 14. Contact your opponents and arrange time to play. Every team plays every other team twice and the best won-lost record is the winning team. There were no scores recorded as yet for this paper.

Air Force Recruiter

First Lt. Harry J. Coates, U.S. Air Force, officer selection specialist for the area, will be visiting Wisconsin State College and River Falls on Nov. 29. He is interested in selecting well qualified people for Air Force officer openings.

Letters to the Editor...

Dear Editor:
The Foundation Committee wishes to convey their sincere appreciation to everyone who had a part in making the Foundation Week a tremendous success. The response from students, faculty members and wives was most encouraging. Your co-operation has made possible a noticeable gain on our goal.
Thank You
Student Foundation Committee

STUDENT VOICE STAFF

The regular student publication of the Wisconsin State College at River Falls, Wisconsin. PUBLISHED WEEKLY during the school year except for vacations, holidays, during exams, etc. Subscription rate, \$3.00 per year. Free to Servicemen.

Second class postage paid at River Falls, Wis.

- Editor ----- Pat O'Connell
- Front Page Editor ----- Dawn Bergstrom
- Sports Editors ----- Curt Thurston, Jim Norrish
- Editorial Page Editor ----- Nancy MacNeil
- Photographers ----- Don Blegen, Wayne Harman
- Sports Reporters ----- Keith Olson, Ed Schlumpf, Warren Rogers, Pat Higgins, Garwin Lenander, Roger Pechacek, Ginny Rogers, Ron Zirbel
- Reporters ----- Carol Truttchel, Anne Adams, Kristen Engebret, Robert Beeson, Barb Kannmacher, Gail Vollert, Diane Giese, Wanda Guse, Kathy Suennen, Margie Ueland, Vonnie Schmidt, Darlene Erickson, Judy Kranz
- Advertising Manager ----- Francis O'Connell
- Business Managers ----- Gloria Grover, Diana Steen
- Circulation Managers ----- Don E. Ruben, Richard Suleski, Loren Wolfe
- Faculty Advisor ----- Donald Brod

Voice Lists Events Set for Finals Week

Due to the two-week lapse during Thanksgiving and final exams in which time the Voice will not be published, the following list of coming events is published at this time so that readers may be aware of approaching lectures, movies, and sporting events.

- Friday, Dec. 2
- 7:30 p. m. Movie, "The King and I", L. T.
- 8 p. m. Basketball at Bethel
- Monday, Dec. 5
- 8 p. m. Basketball, St. Thomas, here.
- Beginning of the Term Dance, S. C.
- Thursday, Dec. 8
- 7:30 p. m. Movie, "Orpheus", L.T.
- Saturday, Dec. 10
- 8 p. m. Basketball, Eau Claire, here.
- Wrestling, Carleton, away.

O'BRIEN'S CAFE

— UNDER NEW MANAGEMENT —

EARL & SHIRLEY HANSON, Prop.

"Extend Hearty Welcome To All Students"

COLLEGE STUDENTS

Get Your Second Term Supplies At

FREEMAN DRUGS

HARD COVER NOTEBOOKS

Reg. \$1.00

NOW 50c

25% OFF

ON

BRIEFCASES

AND

ZIPPER NOTEBOOKS

Auggies, Falcons Clash in New Gym Monday

Poltfoot Reviews Falcon Football Statistics For 1960

Duane Jensen and Larry Lloyd led River Falls State College backs in rushing last season, while Bob Dawson in passing and Gary Burke in tackling also stood out in the Falcons' 1960 statistics, released recently.

Jensen, with 479 yards in 119 carries, and Lloyd, with 370 yards in 64 attempts, both averaged more than four yards per try. Dawson brought Fran Poltfoot's men 1,134 yards through the air route, completing 87 passes out of 177 throws. Burke had 65 tackles to his credit over the season.

The Falcons wound up the year with two wins, six losses, and one tie for their worst record in several seasons.

As a team, River Falls averaged 2.6 yards per carry on the ground, topped by their opponents' 3.8 yards per try. But while the nine opponents ground out 1,609 yards on the ground, the Falcons recorded 858. Through the air, however, River Falls made 1,427 yards compared to their opponents' 390.

The dependence upon passing is further shown by the Falcons' 59 first downs by air — two more than the total by rushing.

Top in the pass receiving department was Lloyd, who pulled down 25 for 465 yards. Mick Lauber made 266 yards from the 20 passes he caught.

Complete statistics for the 1960 season are as follows:

RP	Opp.		
329	Rush Attempts	414	
858	Rush Yardage	1,600	
2.6	Yds. Per Try	3.8	
235	Pass Attempts	95	
109	Pass Completions	33	
1,427	Pass Yardage	390	
2,285	Total Yardage	1,920	
38	Punts	44	
16	Fumbles	18	
9	Fumbles Lost	13	
57	First Downs, Rush	85	
59	First Downs, Pass	14	
9	First Downs Penalties	9	
125	Total 1st Downs	108	
Individual Rushing —			
	Att.	Yds.	
Jensen	119	479	
Lloyd	64	370	
M. Lauber	42	98	
Hubin	19	55	
J. Lauber	10	42	
Rogers	18	18	
Pritz	1	5	
Henderson	2	5	
Ellingson	2	4	
Vick	2	-1	
Dawson	41	-82	
Individual Passing —			
	Att.	Com.	Yds.
Dawson	177	87	1,134
M. Lauber	39	12	162
Mouw	6	5	67
Lloyd	8	3	31
Rogers	4	1	10
Henderson	3	1	6
Pass Receiving —			
	No.	Yds.	
Lloyd	25	465	
M. Lauber	26	266	
Jensen	11	201	
Louks	10	113	
Colman	6	105	
Dawson	4	74	
Rogers	9	58	
Mouw	3	51	
Tollefson	5	38	
J. Lauber	6	37	
Tackles — Burke, 65; Blank, 50; Lynch, 43; Rassbach, 40; Jensen, 34; Vick, 33; Julien, 30; M. Lauber, 23; Tollefson, 23; Hubin, 23; Hofschild, 21; Rivard, 19; Rogers, 19; Overman, 10; Mouw, 7; G. Olson, 5; Sackett, 4; Ellingson, 4; Lloyd, 2; and Most, 1.			

I - M Handball

The doubles Handball tournament began last Monday, Oct. 14, with no scores as yet officially recorded.

Every team plays every other team twice, and the best won-lost record constitutes the winning team.

Each team must contact opponents and arrange the time to play.



GOING OVER THE STRATEGY for the first game of the season, against Augsburg, are Falcon head coach Don Page and his probable starting five. From left, Don Koepnick, Gary Scharfenberg, Toby Garey, Charlie Johnson, and Mick Collins watch Page diagram a play. (Voice photo by Hegen.)

Page Is Seeking First Home Win In Two Seasons

by Curt Thurston

The long awaited basketball inaugural game in R. A. Karges Physical Education and Recreation Center becomes a reality Monday night when head basketball coach Don Page's quint takes the floor against Augsburg at 8:00 p.m.

The new gym with a seating capacity of 2,500 is expected to be filled to near capacity when game time rolls around. The floor is the regulation 94 feet long by 50 feet wide—for college hardwoods.

This long awaited event brings back many memories of games played in the cramped quarters of the "Cow Palace" in North Hall. The Falcons' rang down the curtain of playing in the diminutive "Cow Palace" in February, 1958, by clipping Superior 82-78.

Last year the orphaned Falcon team played their cage contests at St. Bridget's Parochial Gymnasium but did not manage to win a home game.

Page's basketball team will be out to give the home fans their first home victory in two years when they clash with the Auggies.

The probable starting line-ups for Monday's game are as follows:

RIVER FALLS		
Pos.	Player	Ht.
C	44 Charlie Johnson	6-6
F	42 Toby Garey	6-4
F	22 Mike Collins	6-3
G	24 Gary Scharfenberg	6-4
G	12 Don Koepnick	6-0
AUGSBURG		
Pos.	Player	Ht.
C	Fred Halverson	6-7
F	Pete Lier	6-2
F	Bruce Gildseth	6-2
G	Dick Thompson	5-9
G	Bob Mathustan	5-11

Other players likely to see action against the Auggies include Wayne Russ, Barty Lindsey, John Lauber, Gordie Olson, Darrel Hart, Vern Wanish, and freshman George Wolf and Larry Greenwood.

Page is optimistic about this team. He said that "with a year's experience of working together, the team could develop the polish and stamina needed for a winning team."

Last year the Auggies came from 12 and 15 point half-time deficits to clip the Falcons twice. In the first contest the Auggies came behind to tie the game and send it into overtime. They eventually won it 93-89. In second contest, Augsburg got hot with a shooting percentage of 71% to win 102-84.

Champion Gives Bowling Pointers

by Mary Ziegewald

"The key to good bowling is leaning forward and rolling the ball, not throwing it," says Marion Ladewig, national women's bowling champion for the past five years.

She advises that for better bowling, one should use four normal walking steps, starting at the line. One should choose a weight of ball suitable for easy handling. Women and girls should not use balls of over 12 or 14 pounds.

The champ thrilled spectators at Collins' Lanes Friday evening, Nov. 11, as she bowled against Dave Smith, Vice President of the First National Bank. She held her undefeated position as she struck 616 points against Smith's 406 in three games.

Miss Ladewig holds an average of 197. She says 299 has been her highest single score with 754 being her highest score in series bowling. She modestly says, "Luck plays an important part in high scoring."

She has appeared on "Championship Bowling," a TV show, and has bowled with other 'big-name' bowlers, including Buddy Bowman.

Miss Ladewig, whose hometown is Grand Rapids, Michigan, said her first attempts at bowling were made at the age of 22 years.

She now tours most of the year, representing the Brunswick Company, with whom she has been employed since 1956.

I-M Bowling

by Ron Zirbel

The regular intramural bowling league will get underway Dec. 5 at Collins Lanes. The league will consist of two classes each being made up of eight teams. A trophy will be awarded to each member of the winning team, in each class, at the end of the season. This will be a handicap league, based on 75 per cent of the difference between 180 and the bowlers average, with a 40 pin maximum per bowler.

All bowlers of new teams and any other bowler who does not have an established average will roll two games on Monday, Nov. 21, at 4:00 to establish an average for handicap purposes. An established average from some other league can be used, if it is verified by the secretary of that league.

For further details, see your team captain or call Ron Zirbel at HA 5-6669.

Sportniks

by Swami Schlumpf

Are you one of those football fans who goes to a game only because your wife drags you along? Or because you got some free tickets from a friend? Or because your boss's kid is third string and on the local eleven? If so you probably fall into the same category as Paul Light, noted St. Paul Pioneer Press columnist, from whose writings the following excerpts are taken:

"To me football is a mildly interesting game played every Saturday in stadia throughout the U. S. before crowds of semi-hysterical Americans who seemingly and temporarily, I hope, have lost their reason.

All this nonchalance thoroughly disgusts my wife who is a healthy, normal, back pummeling hat-quashing and frenzied female at a football game.

"Wasn't that thrilling?", she'll yell at me above the din of the crowd.

"It sure was," I'll agree watching the old biplane stagger overhead towing its liquor store sign. "That guy really makes a beautifully coordinated turn."

Poltfoot Lists 29 Lettermen

by Roger Pechacek

The names of 29 football players were announced as letter winners for the 1960 season by Coach Fran Poltfoot last week.

Of the 29 men there are six seniors, seven juniors, eight sophomores and seven freshmen.

Seniors: Tom Sackett, Fred Colman, John Rassbach, Mick Lauber, John Lynch, Pete Hubin, and Karl Schmid.

Juniors: Bob Dawson, Mick Rogers, John Lauber, Tom Overman, Larry Julien, Howard Hofschild, and Duane Jensen.

Sophomores: John Doyle, Larry Lloyd, Harold Rivard, Kenneth Mouw, Ken Kraft, Gary Wagenbach, James Ticknor and Charles Smith.

Freshmen: Gary Burke, Jim Blank, Ed Vick, Danny Louks, Gene Olson, Larry Ellingson, and John Wiskerchen.

Managers: Frank Bartzon, Galen Seipel and Tommy Brickner.



I'm a crowd watcher myself. To me the show in the stands is a darn sight more interesting than what's going on in the field. What collision of overly padded young men can possibly compete with the sight of an obviously un-padded young lady in the stands leading an impromptu cheer. (Continued on page 4)

RIVER FALLS STATE COLLEGE WRESTLING SCHEDULE

- Dec. 10—Carlton Invitational, Away
- Dec. 17—Bloomsburg, Here
- Jan. 13—Superior, Here
- Jan. 19—Macalester, Here
- Jan. 21—Stout, Away
- Jan. 28—Moorehead, Here
- Feb. 3—Carlton, Here
- Feb. 4—Gustavus, Away
- Feb. 10—Winona, Away
- Feb. 24—Stevens Point, Here
- Feb. 27—Stout, Here
- March 4—LaCrosse, away
- March 10-11—Conference Tournament

"I'll Arrive With A Perfect Tan This Year - Thanks To Q. T."

**APPLY IT AT NIGHT —
BE TAN IN THE MORNING!**

Q.T. — 2 ounces . . . ONLY \$1.25

College Pharmacy

DON ASPENES, R. Ph. RIVER FALLS

SPORTNIKS—

(Continued from page 3)

blond hair flying, perfect white teeth sparkling in the late afternoon sun aflame with the rouge of autumn air and all her tall leggy charm leaping in one spontaneous gesture of joy

It takes a real football fan, believe me, to keep his eyes focused on the field

Oh, the real-life dramas which unfold in the stands

Take the old grad who obviously read the sign, 'No liquor allowed in the stadium.'

He has one of those fake pair of binoculars, the 'lenses' of which uncork to reveal the beverage of his choice.

He holds them up to his eyes to create the illusion of magnified vision. Then he slowly lowers them, looks furtively about to see if any nosy little Boy Scout is watching. Then he swiftly tips up the binoculars, takes a frantic swallow and quickly recaps his source, gasping soundlessly as the slug of booze burns its alcoholic way into his stomach.

He's so clever at it hardly anyone, outside of five rows ahead of him, five rows in back and 20 people on either side, know its he who is nipping.

The smell of whiskey in the clear crisp air is as traceable to its source as the rolls of toilet tissue which unfurl in wavering streamers.

With bonafide binoculars the professional Watcher can extend his sphere of study into foreign sections.

Now those Iowans look like a friendly bunch of people, particularly the couple in section 20.

If they get any friendlier, they might be asked to leave. . .

Then there's the Frozen-Toed Female Shiverer who, swathed in blankets, sits by her date's side in huddled chill. She chatters her teeth instead of cheering. She plays the martyr role so convincingly that the poor guy develops a guilt neurosis in the third quarter and takes her home.

These are the people you'll notice leaving the stadium early by the hundreds. The male of the specie comforts himself by reasoning that at least he'll beat the traffic home.

But then invariably even this comfort fades when just as he reaches the outside of the stadium a great roar wells up inside.

Someone has made a touchdown. But who?

Oh, there's a whole cross-section of humanity to study in the stadium. . .

The fellow who frantically tries to find his ticket when the usher suddenly wants proof of his seat numbers. He acts as if someone had dropped a lighted match into of his pockets and he doesn't know which one.

Or the gal who doesn't know what the game is all about but doesn't dare ask her football fan date. She watches him closely, cheering when he cheers and groaning when he does. Now and then she is carried away and stands up, waving arms and shouting . . . for the other team's brilliant play.

It isn't that I'm trying to un-

dermine the great old American game of football, be a traitor to a popular cause, but the next game may I suggest you give the Crowd Watching a fair shake?"

Swami's comment: A good idea, Paul. We could give a wealth of other illustrations that you've all seen at least once but you've hit the familiar ones on the nose.

Next week (for sure) — The Swami's peerless prognostications on the upcoming Wisconsin State College Conference basketball race.

FOR THE BEST DEAL ON —

A GOOD NEW OR USED CAR SPECIAL OF THE WEEK

1949 DODGE 4-Door, Gray, Fluid Drive, One Owner, Excellent Shape, CHECK THIS ONE.

A. W. LUND Co.
DODGE — DODGE DART — I.H.C.

Students Interested in Food Service Employment Winter Quarter Contact Mr. Swenson



NAME: John Hulse AGE: 27 MAJOR: Bus. Adm.
PRESENT JOB: Telephone Manager, Sioux City, Iowa

When John Hulse was a senior at the U. of South Dakota, he had his own set of "do's" and "don'ts." *Don't* become a mere cipher on somebody's payroll. *Don't* sit on the shelf waiting for your first taste of responsibility. *Do* get a job where you have a chance to show your stuff right from the start. *Do* the job.

John knew his B.S. in Business Administration could lead him into almost any field. He chose the telephone business and joined Northwestern Bell.

One of his first assignments: streamlining operating procedures for the telephone offices of Iowa's five largest cities. In this work John showed good judgment and sound organizing ability.

Today he is Telephone Manager of Sioux City, Iowa.

Besides managing day-to-day operations, helping plan tomorrow's telephone growth is an important part of John's job. A typical example is the work he does with the Sioux City Industrial Development Association. In this role, he's the answer man on projecting, planning and supplying the communications needs of new industry. He's shown above with Bob Sweeney, manager of the Sioux City Chamber of Commerce.

"You must always be thinking of the future in this business," John says. "We have to stay ahead. I think a man who has something to offer this outfit won't have a minute's worry about what it can do for him."

If you're a capable guy—looking for an action job with rapid rewards for the man who can handle it—you'll want to visit your Placement Office for literature and additional information.



"Our number one aim is to have in all management jobs the most vital, intelligent, positive and imaginative men we can possibly find."

FREDERICK R. KAPPEL, President
American Telephone & Telegraph Co.



BELL TELEPHONE COMPANIES

FALLS THEATRE

TUES. - WED. — NOV. 22 - 23

"Too Soon To Love"

THURS. - FRI. — NOV. 24 - 25

"Hercules Unchained"

SAT. — NOV. 26

"The Story Of Ruth"

COMING ATTRACTIONS —

"The Story of Franz Liszt"

"Inherit The Wind"

"Let No Man Write My Epitaph"

HOLE IN THE AIR!

A radio message has come to Tim Wade, Alaska bush pilot, from Cliff Lake Camp: "Man badly hurt—need doctor and nurse!"

NOBODY COULD FLY IN THIS SOUP!

GET IN, DOC. IN A STRAIGHT LINE, CLIFF LAKE IS FOUR GLACIERS AWAY

FOUR GLACIERS?

NO, GLACIER NO. 1

OOH! A HOLE IN THE AIR!

Note: Tim knew a glacier surface always chills the air above it—causing a down-draft.

OOH!

GLACIER NO. 4. NOW—DOWN THROUGH THE SOUP!

BY THE DOWN-DRAFT!

SO YOU ACTUALLY FIGURED OUT WHERE YOU ARE BY DOWN-DRAFTS!

LATER

HE'LL BE OKAY, THANKS TO YOU. YOU FLY WITH YOUR HEAD!

A MAN WHO THINKS FOR HIMSELF! MUST BE WHY YOU SMOKE VICEROY

SURE IS! VICEROY'S GOT IT... AT BOTH ENDS!

GOT THE FILTER, GOT THE BLEND!

THE RIGHT TASTE BECAUSE **Viceroy's got it... at both ends**



GOT THE FILTER...

GOT THE BLEND!