## **EXTRA**

## Bev Voight Chosen Queen

Uncovering the covered rose she had been handed as she mounted the platform, and discovering it to be a red rose signifying she had been chosen Queen, Bev Voight stepped forward tonight to receive her crown and red mantle, the symbols of her reign over the 1963 River Falls Homecoming.

Queen Bev is a junior from Barron who is majoring in art. She will reign over tomorrow's "PIONEER PRESS" football game and the annual Homecoming dance tomorrow evening in

### Another Homecoming story on page 3

the Karges Center gym at 9 p.m. She was sponsored in the queen's contest by the Prucha Hall Club.

The Queen's attendants will be Heidi Flueger, a senior from Red Wing, Minn., majoring in speech therapy and elementary education. She was sponsored by Sigma Tau Epsi-

Phyllis Dorgan, a senior from St. Paul, Minn., majoring in Elementary education, who was sponsored by the Y-GOP.

Renie Peach, a senior from Milltown, majoring in psychology and elementary education. She was the choice of the Vet's

Joan Nelson, a junior from River Falls, majoring in elementary education. She was sponsored by May Hall.

Mary Hartwig, a junior from Hammond, majoring in English, who was sponsored by Kappa Theta.

Donna Mae Olson, a junior from Luck, majoring in art education, who was sponsored by the FFA.

Rebecca Junkman, a senior from Wisconsin Rapids, majoring in elementary education, the choice of the Phi Nu Chis.

Regina LaVenture, a junior from New Richmond majoring in mathematics, who was sponsored by the Men of Stratton Hall.

The crowning of the Queenwas the highlight of the pepfest to-

Student Voice

RIVER FALLS STATE COLLEGE

FRIDAY, OCT. 11, 1963



### **Homecoming Schedule**

Friday, Oct. 11

9 p.m.

Pep-fest Dance Student Union Sponsored by Greek Letter Council (Admission by Homecoming Button plus 10c)

Saturday, Oct. 12 9:30 a.m.

All units entering in the parade MUST be in place

10 a.m.

1963 Homecoming Parade - "PIONEER PRESS" Downtown River Falls 11:30 to 1 p.m.

Pi Kappa Delta Luncheon

1:30 p.m.

Homecoming game River Falls Falcons vs. Platteville Pioneers Ramer Field

4 p.m.

**Aumni Reception** Student Center Sponsored by Alumni Relations and the **Foundation Committee** 9 p.m. to 1 a.m.

Homecoming Dance Music by The Sonny Raye Orchestra Karges Center Admission - Advance tickets - \$2.00 At the door

Queen Bev

## Welcome Back

Well old timers. we're glad to have you with us again this week. Shaking hands with you is about the happiest moment we've had for a long while. Have a good time while you're here, and don't hurry away. If there's anything you need or anything we can do to help you or make you happy while you're with us, just say the word.

The old place looks a little different with the new building and everything doesn't it? Well maybe, but it hasn't changed the heart and spirit of the institution one iota. Inside her heart, the old alma mater is the same one you've always loved and cherished. The new gang here--well, the kids are just like you were when you hit this town. And when they leave--well, they'll be changed too, like you when you went away. And while they're here they do all they can to boost the Red and White into a higher niche.

Our teams have got the same old fight that nailed so many pelts to our barn door in former years. Our new coach has just as lofty hopes for another state championship as "Eggs" or "Teddy" ever nurtured. And when our teams are on the field we still yell like we used to.

We've got some new profs and we like 'em. They treat us just as white as their predecessors used to, and it doesn't take them long to catch the spirit of River Falls, either.

The old town is just as live as ever, too. Notice how the streets and stores are decorated? This year the Legion and the local "guards" are adding real class to our parade. Last week, we published something in the feature columns of our paper that hurt the feelings of a lot of folks, and so we suspended our mailing edition for the week, and did our best to atone for our carelessness otherwise. They were awfully generous with us, and now we're the same good friends as ever.

They call the school a teacher's college now, for the same reason some folks call tomatoes "tomawtoes", we suppose, but college or normal, the old school is just like it always was. We hope you are the same.

-- Reprinted from The STUDENT VOICE, Oct. 11, 1927.

## The Student Voice

EDITORIAL PAGE

John A. Cegielski, Editor

Leah Pitzer, Business manager, Warren Wolfe, Managing editor, Paul Arneson, Editorial page editor, David J. Taube, Sports editor, Robert Brown, Magazine editor, John Bergene, Photo editor Donald F. Brod, Faculty advisor.

## Lusk Memorial Fund Set for Ag Students

Dr. E. H. Kleinpell has received a check for \$5,000 from the Lucy K. Lusk estate to establish an agricultural scholarship fund. The provision in the will of Mrs. Lusk under which the check was presented is as follows:

To the Wisconsin State College Foundation, at River Falls, Wisconsin, the sum of Five Thousand Dollars (\$5,000) for a Scholarship Fund to be known as the W. F. Lusk Memorial Scholarship Fund, the income from which shall be awarded to any student (s) during any or all of the Four (4) years of such student (s) attendance at Wisconsin State College at River Falls, Wisconsin, providing he is a resident of Wisconsin and is majoring in agriculture. Said student shall be selected by a committee of three (3) comprised of

T. F. Setterquist, Chair-

### The Student Voice

VOL. 48

Published weekly during the school year, except for vacations, holidays, during exams, etc., by the students of Wisconsin State College at River Falls.

SUBSCRIPTION RATE

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SECOND CLASS POSTAGE paid at River Falls, Wisconsin.

man of the Chemistry Department or his successor in office, the Treasurer of Wisconsin State College Foundation, and a member of the College Agriculture Staff. The awards shall be made at the beginning of each quarter of the school year."

William F. Lusk was once an instructor at this college.

## Can't Drop Classes After Thursday

Melvin Germanson, College registrar, has announced that students may not drop classes after 5 p.m. next Thursday. Anyone dropping out after Thursday will receive a failing grade unless the drop is approved by the Academic Standards Committee.

Credit will not be granted for courses completed which are not recorded on the Official Regis-

## HAGBERG'S

DEPT. STORE

RIVER FALLS, WIS.

RIVER FALLS, WIS.

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New Fall SPORT COATS

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The new styles are terrific. Blazers in Black, Olive, Camel, Maroon, Handsome Deep Tone Plaids, Checks.



# Welcome

**Back Alumni** 

Make "Hotel Walvern"

YOUR DOWN TOWN HEADQUARTERS - - -

For Top Quality Food Reasonably Priced

"WE WELCOME YOU ALL"



### SITZMARKERS

SITZMARKERS are planning a big year - Ski trips, parties, etc! Look for meeting notice in the Oct. 21 issue of the VOICE. Read the VOICE be informed!

BUTTON FROSHI Those were the familar words heard by the hundreds of new freshmen who had to recite a special verse at the request of sophomores this week--Freshman Initiation Week. Here Dennis Muller, Delavan, had to climb a ladder outside May Hall for his recitation.

READ THE
STUDENT VOICE ADS



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RIVER FALLS, WIS.

Homecoming to Reach High Point Tomorrow

River Falls' 1963 Homecoming festivities will reach their peak tomorrow at 1:30 p.m. when the Falcon football team attemps a PIONEER PRESS.

The schedule of events for tomorrow will begin at 10 a,m, with the annual Homecoming parade. The parade will form on North Third Street between Pine and Locust streets. It will then proceed down Pine Street to Main Street going down Main Street to Locust Street and up Locust to Second Street where it will break up.

Parade floats will be sponsored by: the junior class, Kappa Theta, the R. Club, Hathorn Hall, Stratton Hall, Masquers, Phi Nu Chi, the sophomore class, Prucha Hall, Young Dems, FFA, the Vet's Club, Phi Delta Theta, Sigma Tau Epsilon, the Queen's Float and a commercial float sponsored by Betelsens.

The window and lawn display contests were held earlier today.

Taking part in the window decorating contest were: Prucha Hall at the College Pharmacy, Sigma Tau Epsilon at Gambles, Stratton Hall at the Dairy Bar, Kappa Theta at Hanson's Cafe, May Hall at Freeman Drug, Phi Nu Chi at Davis-McLaughlin and Phi Delta Theta at Lewis Shoe Store.

Taking part in the lawn decorating contests were: Prucha Hall, Sigma Tau Epsilon, Stratton Hall, Collegiate 4-H, FFA, Kappa Theta, May Hall, Phi Nu Chi, Vet's Club, Sigma Chi Sigma and the freshman class.

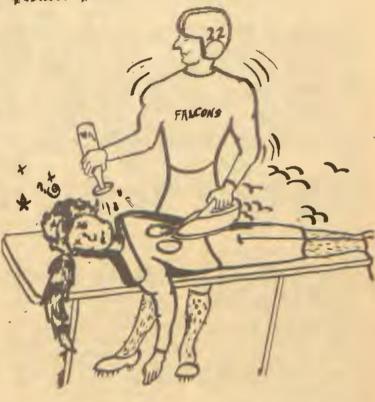
Winners of the skit contest, which was held Monday night, were: first place, the Vet's Club; second place, Stratton Hall; and third place, Sigma Tau Epsilon.

At 1:30 p.m. tomorrow the Falcons will take the field against the Platteville Pioneers, a team which hasn't won a game thus far this season.

The Homecoming queen and her attendants will be introduced to crowd during the halftime. Hamm's Indian's Drum and Bugle Corps will also perform during the halftime ceremonies. After the game at 4 p.m. there

will be a coffee hour for alumni and faculty sponsored by the Alumni Relations and Foundation committees.

Dioneer Press



# Masquers To Present A Thurber Carnival

By THOMAS VEST

Soon to be presented by Masquers is "A THURBER CARNI-VAL," a play by the late James Thurber, one of the sharpest humorists in the world.

Thurber began his writing career with a newspaper and, with the help of essayist E. B. White,

graduated to the staff of the New Yorker magazine, for which he wrote a column and many stories.

His fame rests with these stories which satire the customs and fears of modern man with particular emphasis on loud mouthed women and besieged men in search for peace.

Books such as Men, Women and Dogs and Fables for our Time are among the many volumes that he has turned out complete with the cartoons about which one reviewer said: "They are funny--but they are psychological and social and sometimes a pathological commentary as well."

Almost totally blind toward the end of his life, Thurber continued to turn out stories from his life-long store of observations. Several times he lent his hand to the stage where much of his work has appeared, including his book The Male Animal which he adapted with Elliot Nugent. The production of "A THURBER CARNIVAL" is the latest of his work to be brought to the stage and consists of such tales as "The Secret Life of Walter Mitty," "If Grant Had Been Drinking at Appomattax" and "The Little Girl and the Wolf." These are easily some of the best stories Thurber has done and promise to be at their witty best on the Little Theatre stage.

Welcome Alumni

to

## Hanson's Cafe

"The Perfect Place to Renew \_\_ Friendships Over an Excellent Dinner!"

May Your Queen Reign Over The Most Successful Homecoming Ever

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## Weak Foes Will Pass

By LOCK R. FATIGUE

Platteville is expected to fill the homecoming air with passes tomorrow. This is not due to a strong passing game, but rather a lack of solid ground game on the Pioneer squad.

Believing that we should keep the student body well informed concerning topics of vital interest, we contacted our man in Platteville for the lowdown on the upcoming Pioneer-Falcon game. The first question we asked him was, "Who are your big guns."

Offensively we don't have any." was the reply which we received. Although we tried to chide our spy into giving us at least a tip as to whom we should watch when Platteville had the ball, he was When a team has adament. only scored one touchdown in its first four games and managed only a net gain of 14 yards in the second half of the last tilt, you can't say that it has any big guns."

He further elaborated that the line and the ends seem to be solid enough, but there is a serious deficiency at quarterback.

Coach Lester (Butch) Leitl has apparently plugged the gaping holes at tackle but has been unable to come up with a topflight field general.

Plateville, having only scored six points this year against 115 by the opposition, seems headed toward its fifth straight second

division in the Wisconsin State College Conference. The Pepless Pioneers now stand at 0-3 in the

conference and 0-4 overall. They have yet to score against a conference opponent.

1936 - RF 0, Superior 13

1939 - RF 18. Stout 14

1941 - RF 21, Stout 6

1943 - No Game

1944 - No Game

1949 - RF

1940 - RF 7, Superior 12

1942 - RF 14, Superior 7

1945 - RF 6, Superior 14

- RF 13, La Crosse 9

13, LaCrosse 40

1947 - RF 21, Eau Claire 13

1948 - RF 7, Eau Claire 13

1950 - RF 18, Eau Claire 6

1951 - RF 7, Stevens Point 7

1952 - RF 7, LaCrosse 20

1953 - RF 21, Superior 0

1960 - RF 6, Oshkosh 14

1955 - RF 47, Superior 0

1956 - RF 35, Stevens Point 20

1958 - RF 28, Platteville 26

1959 - RF -, Eau Claire 9

1961 -- RF 0, Stevens Point 26

1962 - RF 13, La Crosse 28

1957 - RF 23, Eau Claire 0

1954 -RF 26, Stout 7

1937 - RF 0, La Crosse 0

1938 - RF 13, Eau Claire 0

### **Falcons Favors**

The Platteville Pioneers might just as well stay home Saturday because they will bucking history in attempting to defeat River Falls in a Homecoming game.

The Falcon footballers have an impressing record in past Homecoming encounters with an overall record of 23 victories, 15 losses, and three ties. The Old Birds have outscored their opponents 523 to 363.

Only the recent history of the Falcon's Homecomings favors the Pioneers. The Falcons have failed to win a Homecoming game since 1958 but that year their victims were, of all teams, the Platteville Pioneers. Last year LaCrosse lacerated the Falcons 28-13.

Past Homecoming Scores

1922 - RF 0, Oshkosh 3

1925 - RF 3, Stout 0

1926 - RF 20, Eau Claire 0

1928 - RF 20, Milwaukee 0

1933 - RF 0, La Crosse 0

1935 - RF 14, La Crosse 0

### 1923 - RF 13, Platteville 0

1924 - RF 3. Eau Claire 0

1927 - RF 19, Stout 0

1929 - RF 6, Superior 12 1930 - RF 13, Milwaukee 19

1931 - RF 14, La Crosse 6 1932 - RF 7, Superior 6

1934 - RF 13, Superior 0

### Support your Falcons!

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## **Bole's Cafe**

Good luck Falcans

LUNCHES DINNERS -

SHORT ORDERS

**Excellent Food!** 

Row I (1 to r): Laverne Boettcher, Phil Waller, Gary MacLoggat, Bob Sommerville, Floyd Buddenhagen, Tom Roelke, Rollie Hendrikson, Tom Bosnan, Jim Baier and John Hammes, Mgr.

Row II: DeWayne Johnson, Reno Rizzo, Tom Sempf, Dennis Kaiser, Wayne Burich, Bob Pritchard, Gary Burke, Mike Wiskerchen, Lief Gigstad, Orland Olson, Duane Johnson, Ed Pohl and Harvey Anckley.

Row III Al Evans-Coach, Nate Landrum, Dennis Langkos, Tom Ruth, Bill Murphey, Dennis Olson, Bill Sonsalla, Mick Brandstetter, Gary Rau, Doug Dube, Ted Ragatz, Dave Wirtala, John Christison, Tom Staiger, Joe Jelik, Lyndon Nelson, Mark Perrin-Coach and Gwynn Christensen-Coach.

Row IV: Don Page - Coach, Dave Imrie, Bill Salek, Al Space, Steve Pittman, Tom Hetzel, Bob Geraets, Larry Madsen, Dick Pariseau, Chuck Madson, Bill Howard, Steve Rhiel, Mark Nelson, Dave Hicks, Bart Carlson, Danny Rogers and Ken Norling.

## Welcome Students And Alumni!

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## The Ivy Shop

122 No. Main

### ALEX'S PIZZA

### **Welcome Back Graduates!**

COME IN FOR A PIZZA

We will open at 11:00 o'clock Saturday morning Because we support the Falcons we will close at game time and open again at 4 o'clock.

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