



the

student voice

University of Wisconsin-River Falls

Volume 63, Number 10

"All the news that fits, we print"

Friday, Dec. 9, 1977

New law to curb drunk driving

by John Gillstrom

A bill designed to sober up Wisconsin's drunk driving law was signed into law Nov. 30 by Gov. Martin Schreiber. It is effective immediately.

For the first time in Wisconsin history a police officer will be able to administer breathalyzer tests on the scene. If the driver refuses to cooperate, his driver's license will be automatically revoked for a period of six months. This section of the law will become effective July 1, 1978.

Presently, if an officer wants to administer a breathalyzer test to a driver, he must first arrest the driver for drunk driving. If the person still refuses to undergo the test he must apply for a hearing in court within 60 days or lose his license for six months.

The new law is the result of Schreiber's attempt to curb the increase in alcohol-related deaths in the state. One reason given by law enforcement officials for the increase is the high percentage

of drivers who are found not guilty of drunken driving. According to Schreiber, there has been a 65 percent increase in the number of those who have been found not guilty.

Senator Gary Goyke (D-Oshkosh) said 85 percent of the people presently arrested for drunk driving refuse to take the test and only seven percent of those not tested are convicted.

The law also establishes that a 0.10 percent blood alcohol level is conclusive evidence for a drunk driving conviction. Before, the level was 0.15 percent, and this had to be supported by other evidence before a person could be convicted.

Sentences for drunk-driving convictions will also be hardened. The first offense requires the loss of driving privileges for three to six months and up to \$500 in fines.

The second offense requires the loss of driving

privileges for up to one year, fines of up to \$1,000 and up to six months in jail.

The third and subsequent offenses require the loss of driving privileges for one year, a \$2,000 fine and up to a year in jail.

A driver can beat the rap on the first offense, however, if he volunteers to enroll in and complete a group dynamics course. This course is designed to help the person with the problem of drinking and driving by using counseling and group therapy.

If the driver is a Wisconsin resident and he has not been picked up for drunk driving in the past five years, he can plead guilty and the judge will hold up the loss of driving privileges pending the person's attendance and completion of the course, according to River Falls Police Chief Perry Larson.

A new highway safety program called the Concentrated Effort for Alcohol

cont. on p. 6



A WARNING along I-94 alerts drivers to the new state law. Photo by Chuck Bostrom.

\$1,300 theft puzzles campus security

by Kathryn Kennedy

UW-River Falls campus security and the River Falls Police Department are investigating the theft of \$1,300 from the Student Center safe; however, no one has been accused of the theft and the money has not been recovered, according to Don Chapin, director of security.

The money, receipts from sales in the Student Center, was stolen Nov. 17. The security officer on duty the night of the theft reported the safe was locked. The safe was also found locked when the theft was discovered, Chapin said.

An automobile, belonging to a UW-RF student, received \$200 damage when it was hit while parked in front of Grimm Hall on the service road. Security has been unable to find the other car involved in the hit and run. Chapin speculated that the

owner was a visitor on campus.

An unwatched popcorn popper caused a fire in 248 Johnson Hall Dec. 3. Douglas Keyport, who had fallen asleep while his popcorn popper was operating, received burns on his arms. There was damage to the mattress, curtains and personal property in the room.

Security also reported the theft of a sewing machine from the storage room of Prucha Hall. A 10-speed bicycle, belonging to a Johnson Hall resident was also reported stolen. Neither have been recovered.

Chapin said that vandalism on campus decreases during the winter months. However, theft increases just before vacations. The increase is due to a longer period of time available to get rid of the stolen property, Chapin said.

Winter parking policy is altered

by Nancy Dietz

River Falls will have its very own snow emergency in effort to combat the problem of snow removal and parking on city streets.

At the Nov. 28 meeting of the River Falls Common Council, the council voted to approve a new policy on parking and snow removal to take effect immediately.

The new policy calls for parking of motor vehicles on the even-numbered sides of streets on even-numbered days and odd-numbered side of streets on odd-numbered days from 1-6 a.m. during a snow emergency.

A snow emergency will be declared by the River Falls superintendent of public works. The public will be notified between the hours of 4 and 6 p.m. through WEVR radio and other cooperating radio stations.

The parking limitations will remain in effect until the snow emergency is cancelled by the superintendent of public works.

A new snow removal policy was requested by

Alderman Warren Kinzel and Bruce Williamson.

"We were upset with the inequities of the snow removal policy used last year," said Williamson.

Last year the city operated under the alternate night parking when it snowed two inches. This led to selective enforcement and confusion about when there was actually enough snow to park on the corresponding side of the street.

The new ordinance, effective Dec. 16, will replace an ordinance calling for alternate night parking from Nov. 1 to March 30 regardless of the amount of snow.

"The old ordinance didn't make sense," said William-

son. "If it didn't snow for two weeks why should you have to move your car every night."

River Falls City Administrator Ronald Klaphake said the new ordinance has certain advantages.

With the snow emergency policy there will be no guessing of whether there is enough snow to warrant moving the vehicle. "If people listen to the radio they will know if they have to move their car," said Klaphake. "If they are in doubt they should move their car to be safe."

Declaring a snow emergency also does away with needless shuffling of vehicles. "Laws should not be for convenience but for real need," Klaphake said.

Williamson hopes the new policy will aid parking around the University. The plowing has to get done there before 8 a.m. when the commuters start arriving, said Williamson.

Vehicles violating the parking ordinance will be ticketed for \$5 and/or towed away.



ap news briefs

The World



JIDDA, Saudi Arabia - Saudi Arabia was reported likely Tuesday to continue its massive economic aid to Egypt despite misgivings over President Anwar Sadat's peace initiative with Israel.

Diplomatic sources said they expect the oil-rich kingdom to attempt to mend the present split in Arab ranks before considering a reassessment of its foreign policy.

The oil-rich Saudis are providing the bulk of the \$3 billion in aid promised Sadat by Arab Gulf states. The Saudis have also promised to underwrite Egypt's military purchases over the next five years.

In keeping with its reticence over Sadat's peace moves, the Saudi government withheld public comment on Egypt's decision to sever diplomatic relations with Syria and four hardline Arab states that participated in an anti-Sadat summit at Tripoli, Libya.

The Nation



WASHINGTON - Just two hours after John F. Kennedy was killed, FBI Director J. Edgar Hoover had concluded that Lee Harvey Oswald was the assassin and that Oswald was a "mean-minded individual ... in the category of a nut," according to FBI files released today Wednesday.

"I called the attorney general at his home and told him I thought we had the man who killed the President down in Dallas," Hoover wrote at 4 p.m. on Nov. 22, 1963, as Kennedy lay dead in a Dallas hospital.

Hoover's memos relating a minute-by-minute account of his actions following the assassination were part of 40,001 pages of files made public by the FBI as it opens its full records on the investigation of the assassination.

WASHINGTON - The House voted Tuesday to keep B-1 bomber production alive despite President Carter's bid to kill the program.

By a vote of 191-166, the House approved \$462 million for building the fifth and sixth B-1 aircraft, going along with arguments that limited production of the manned bomber should continue if only as a bargaining chip in disarmament talks with the Russians.

Congress had appropriated the money for the two aircraft before deciding to scrub production money for future B-1s. Four research and development models have been built.

WASHINGTON - John D. Ehrlichman learned Wednesday that his Watergate imprisonment will end after 1½ years, the third longest stretch for anyone involved in the scandal that ended Richard Nixon's presidency.

The U.S. Parole Commission set April 27, 1978, as the release date for Ehrlichman, once No. 2 man on the Nixon White House staff.

NASHVILLE - Shocked police in this Bible-belt town said Wednesday they had arrested three members of a ring that stole up to 1,200 Bibles worth an estimated \$30,000 and apparently turned some of them over to a "connection" in the North.

Officers said they expected more arrests and had recovered hundreds of the Bibles stolen from the warehouse of Thomas Nelson Publishers.

"Never before to my knowledge in nine years of police work have I heard of this kind of thing," said Police Detective David Leaver, 30.

"Thou shalt not steal - it's in the Bible. They should have read the Bible. We are in the Bible belt here and things might go pretty rough on them," he said, "They might get struck by lightning."

The Region



MADISON - Concerned about sending indebted students into tight job markets, University of Wisconsin President Edwin Young has proposed providing fewer loans and more jobs for undergraduates. Young has asked the UW Board of Regents to consider a \$7.6 million jobs program for students in the UW system. The proposal, scheduled for the regents' agenda in Milwaukee this week, must also be approved by the legislature.

Under Young's proposal, the state would provide \$4.3 million to make up half the estimated 9.6 percent increase in 1977-78 tuition rates and would provide 2,500 student service jobs at a average salary of \$1,000 each in public or nonprofit organizations.

MADISON - Wisconsin's jury system is unfair to those who serve on juries, to those judged by them and to the taxpayers who pay the bill, the author of a bill to reorganize it told the Assembly Judiciary Committee Tuesday.

Rep. James Rutkowski, D-Hales Corners, said his measure would eliminate most exemptions from serving on juries, limit the amount of time a person must serve and increase daily pay for jurors.

Senate approves budget

by Karl Gandt

The Student Senate approved a tentative activity budget totaling \$201,935 at its Dec. 6 meeting.

Several senators said that the athletic department should receive more than its allocated \$75,000, which is a \$5,300 increase over last year's allocation.

The department had requested an \$80,000 allocation.

Senator Bobby Roan said the athletic budget had not increased enough to keep up with inflation over the last eight years.

However, Athletic Director Don Page said that the department would be able to operate on \$75,000. "It just means a difference in how we operate," he said.

Senator Jan Johnson said the Rodeo Club should receive more than its allocated \$8,625. The club had requested \$11,271.25. But according to Senate Treasurer Howie Brummel, the club had given the budget committee exaggerated estimates of operating expenses.

Brummel also said that the Rodeo Club, since it is a club, doesn't have to be funded with anything more than \$100.

The discussion ended when Ted Kuether, assistant chancellor for business and finance, said the Rodeo Club could, if needed, receive some money from the general public reserve funds.

Kuether also said the drama department will receive an extra \$4,000 for equipment from the administration.

In other action, Brummel made a motion to allocate \$25,000 to build new bleachers at Ramer Field. The motion was tabled to the budget committee.

A motion to build new Ramer Field bleachers was defeated by the Senate last year.

The Senate also refused to rescind its support of Senate Bill 594 which would create a veterinary medicine school in Madison, with a satellite clinic in River Falls.

Senator Deb Froh argued that the legislative affairs committee (LAC) had asked for the Senate's support of the bill without having adequate knowledge of the bill.

Froh, (LAC chairperson) said the committee wants to study the possibility of building the school someplace other than Madison.

But, Senate President John Forsythe said that it was not economically feasible to have the school someplace other than Madison. Forsythe also said that, in light of recent statements by Gov. Martin Schreiber against building a Wisconsin veterinary school, a lobbying

effort should be started immediately.

The Senate accepted the resignations of Rob Bohn and Mat Kuszewski at its Nov. 29 meeting.

In his resignation statement, Bohn said that the Senate should "allow senators to do what they feel is right...and not fit into a mold."

Along with this, Bohn said, the Senate should become less bureaucratic.

Bohn resigned because he is not attending school winter quarter. Kuszewski gave no reason for his resignation.

Forsythe announced that he will submit appointments to the Senate for its approval to the fill the vacancies. Students interested in being a senator may make an appointment with him, he said.

The Senate meets at 6:15 p.m. Tuesdays in the President's Room of the Student Center.

'78-79 Activities Budget

Activity	77-78 Senate Allocation	Approved Budget Recommendations
Ag Advisory	1,700	1,685
Athletics	69,700	75,000
Cultural Commission	20,000	20,000
Drama	6,500	7,000
Fine Arts	6,000	6,625
Art	1,650	—
Theatre	2,400	—
Music	1,950	—
Forensics	6,200	7,200
Black Student Coalition	1,900	2,500
Native American Council	1,400	1,600
International Students	1,100	1,100
Music	14,500	16,300
Prologue	2,100	1,000
Radio	6,500	6,800
Rodeo	8,000	8,625
Senate	15,500	17,500
Student Voice	20,000	20,500
Intramurals	5,800	8,500
Ski Club + Reserve	—	10,565
TOTAL		201,935
+Budget not yet submitted.		



ETC CAMPUS MINISTRY NEWS

ETC will be sponsoring a potluck supper and Christmas caroling party Sunday, Dec. 11. Decorating of the ETC house will begin at 5:30 p.m. with potluck at 6:00 and caroling following. We will be caroling down 2nd street to the area nursing home.

Singing Groups:

Tuesdays: 9:00 p.m. Hope Folk practice at UMHE house.

Wednesdays: 7:00 p.m. Faith Singers practice at Ezekiel Lutheran Church.

BILL MONTGOMERY
Ezekiel Lutheran Church
(ALC-LCA)
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Sunday Worship - 7:45, 8:30 &
10:45 a.m.
Lutheran Student Movement
9:30 a.m.

MARK GAERTNER
Luther Memorial
(Missouri Synod)
4th and Cascade
Service - 10:30 a.m.
Bible Study for
College Students at
9 a.m. on Sundays

SISTER EDITH BROTZ
FR. TOM ERICKSON
St. Thomas More Catholic Chapel
426 East Cascade Avenue
Saturday Evening Mass - 6 p.m.
Sunday Morning Mass
10 and 11:15 a.m.
Wednesday Mass - 4:30 p.m.

Sunday Worship Services for UMHE Churches:

UNITED METHODIST - 10:30 A.M.
127 South 2nd Street

EPISCOPAL CHURCH - 8:00 & 10:30 A.M.
111 North 4th Street

CONGREGATIONAL (UCC) - 9:00 & 10:30 A.M.
110 North 3rd Street

AMERICAN BAPTIST - 10:30 A.M.
311 North Vine Street
Hudson, Wisconsin

Schreiber chilly to vet school

LAKE GENEVA-AP-Gov. Martin Schreiber says he remains unconvinced that Wisconsin needs a school of veterinary medicine.

"The decision to commit \$45 million in construction costs and \$6 million in operating costs for a veterinary school can be made only on the basis of what our actual needs are," Schreiber said.

He made the remark Monday during the annual Wisconsin Farm Bureau Federation meeting.

Farm and university interests have recommended Wisconsin build its own school rather than continue to send students to state vet schools in Minnesota and Iowa.

Schreiber questioned the argument that Wisconsin loses veterinary graduates who tend to practice in the states in which they are schooled.

"Research has shown that having a veterinary school does not necessarily increase the number of veterinarians per large animal in

a given state," Schreiber said.

He said of the 10 leading beef and dairy states, Wisconsin ranks third in the number of large-animal veterinarians per large animal.

"A manpower analysis by the State Department of Administration indicates that the absolute shortage of veterinarians in Wisconsin today amounts to 25 practitioners," he said. "In addition, while 22 of Wisconsin's 72 counties are under-served, only 10 counties have a severe shortage of services."

He said building a state school would not guarantee additional veterinarians for the under-served counties.

Schreiber said there seems to be a need more for expanded clinical and diagnostic services, continuing education for veterinarians and more research on food animals.

He said he will meet with Wisconsin and Minnesota legislative leaders to explore contracting for additional spaces at veterinary schools in other states.

Under existing contracts, Wisconsin could have 11 spots for the 1978-79 school year in Iowa State University's veterinary school and 17 spaces at the University of Minnesota.

Schreiber said that, given present retention rates, Wisconsin could expect to retain 44-47 graduating veterinarians if a school were built in the state.

With expanded contracting, Schreiber said, Wisconsin can expect an additional 38-41 graduates each year.

He said he was considering several other proposals.

"These proposals range from incentives for locating veterinarians in certain areas in the state to direct state employment of veterinarians to work in under-served areas," Schreiber said.



DISPLAYING THE LATEST in winter fashion, this snowperson might get arrested for indecent exposure. Photo by Chuck Bostrom.

Privacy bill signed

MADISON-AP-Gov. Martin Schreiber Friday Nov. 18 signed into law the controversial right of privacy bill, declaring it will not "restrain the press from doing its job."

Although the bill was opposed by news media representatives, Schreiber said that he felt the bill was necessary.

The bill allows Wisconsin residents to file law suits for three types of invasion of privacy:

--intrusion upon the privacy of another of a nature highly offensive to a reasonable person.

--unauthorized use for advertising or trade purposes of the name or likeness of any living person.

--and publicity concerning the private life of another of a kind highly offensive to a reasonable person, given with reckless disregard to whether there was a legitimate public interest.

Schreiber said he signed the right of privacy bill because the State Supreme Court has ruled that "a citizen's right to privacy in Wisconsin will not be recognized without legislative action."

Schreiber said Wisconsin is one of three states where invasion of privacy cannot be taken to the courts.

"I believe the public's privacy is suffering greatly in this complex society, where a variety of agencies and interests pry into our daily lives," the acting governor said.

Shortly before the bill signing ceremony, Rep. Milton Lorman (R-Fort Atkinson) urged Schreiber not to approve the measure.

"This is a right to secrecy, not a right to privacy bill," Lorman said. "I urge you to utilize your veto power and refuse to sign a bill which jeopardizes the freedom of the press and eliminates truth as a defense in privacy cases."

Lorman said the bill was "motivated by politicians who are seeking self protection." He added, "Our libel, defamation and slander laws adequately protect the individual's right to privacy."

Schreiber said he had talked with newspaper editors and their lawyers, who told him they don't believe the bill is necessary, but "that they can live with it."



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editorial

The Wisconsin State Legislature has created a tough, new law which greatly stiffens the penalties for drunken driving. The law demands fines of up to \$500 for the first conviction, with increasing fines and penalties for subsequent offenses.

Bravo.

Now this same Legislature is eyeing a bill to raise the drinking age in the state to 19. Proponents of the bill say they are concerned about alcohol abuse in the high schools.

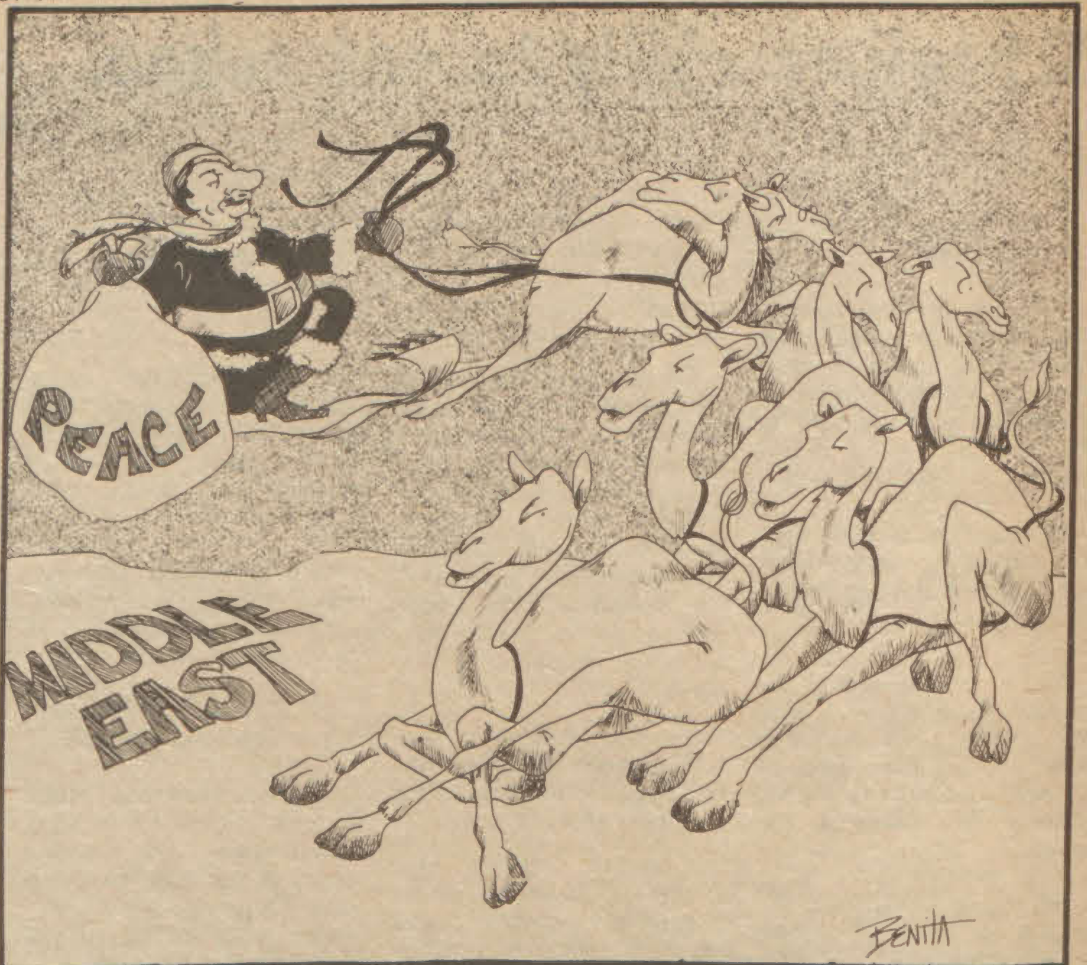
This bill has serious problems. The one-year hike would create havoc among university residence halls, all-campus functions where beer is served, and the college bars. Enforcement of such a law would be inconsistent at best.

Some short-sighted opponents of the bill have suggested a compromise which would make high school graduation the criteria for the privilege to partake of the substance C₂H₅OH.

Are our state legislators so naive as to believe that raising the drinking age by one year will solve the teenage drinking problem. Recent studies have shown that alcohol abuse has already dipped into the junior high and even elementary school levels.

If we are ever going to really solve this problem, we must take a long-range approach. Why is it that in Europe, where drinking ages are virtually nonexistent and children drink beer and wine at the dinner table, the alcohol abuse problem is much smaller than in the United States?

If this country's drinking problem is ever to be remedied, the solution must stem from a sober change in our cultural attitude toward alcohol.



Letters

Traffic safety urged

To the editor:

Let's go hi hat with a hello.

Students, citizens, teachers and leaders in community service of which I, as a Homemaker of Wisconsin,

promote and carry on and out the special project for traffic safety.

I am most firm on this politics of care and safety on cross walking and bike riding on Cascade Avenue. As I ob-

serve this controversy, it is no big deal if one obeys laws as they are taught in pedestrian and car driving training lessons given by tax-paid-for teachers at the local high school.

And by the time one gets to college level of higher education, along with home and church training, why such a big fuss?

Yes, slow down. Cross at outlined marked streets. We are an intelligent community of people lucky to have a university in our town. Let's keep updated and educated.

Mrs. Dorothy Killian

Anita and O. J. praised, promoted

To the editor:

Please thank Jon J. Jaderborg for giving us the address of the Florida Citrus Commission which employs Anita Bryant.

I'm going to write and request them not only to retain

Anita but to give her a substantial raise for her worthwhile crusade

I think she's the greatest. Have another glass of orange juice!

Chris Wohlford

Read about it
in the Voice



A lot more than their hopes have dried up.

So have their fields. But they don't need your tears. They need you in the Peace Corps. Be a Peace Corps volunteer, so they can once again hope for a future.

The Peace Corps is alive and well. Call toll free: 800-424-8580. Or write the Peace Corps, Box A, Washington, D.C. 20525.

Peace Corps



the **student voice**

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ap All American College Newspaper
associated collegiate press

The Student Voice is written and edited by the students of the University of Wisconsin-River Falls, and they are solely responsible for its editorial content and policy.

Letters to the editor will be accepted only if they are typewritten (preferably double-spaced, 60-space lines) and signed. Letters should be limited to 300 words or less.

Names will be withheld from publication if appropriate reason is given. The Voice reserves the right to edit letters, delete parts of letters if necessary and refuse to print letters not suitable for publication.

All material for publication must be submitted to the Voice office (209 Hagestad Student Union), no later than noon on Tuesday for inclusion in that week's paper.

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brainstormed

by j. r. benson

Let's go hi hat with a good-by and welcome students of Wisconsin University River Falls! Welcome to today's discussion on your relative importance in the universe!

On the other hand, on which you have four fingers and a thumb also, unless you are incredibly weird, realize just how tremendously unimportant you are in the overall scheme of things.

You are an infinitesimally small speck of dust plus a drop of water on a tiny dirt ball, revolving around a shining light in the sky of which there are 250 billion more of in our galaxy, which is the Milky Way (no relation to the candy bar). Realize also that there are 10 billion more such galaxies within the range of our most powerful telescopes. So says my Biology 100 textbook.

The inquisitive mind would, of course, wonder what fool would spend the time needed to count 250 billion stars and 10 billion galaxies. But then we, as college students, aren't paying tuition to be

inquisitive; we are paying to learn.

Anyway, back to you unless you have left already; you are probably not very impressed or concerned with how unimportant you really are in the overall scheme of things.

You have more pressing concerns, like deciding what to fix for dinner, or how much beer to buy for the party.

The human animal, of which you are one, has often wondered about the other shining lights in the sky. Do they, for example, indicate the possibility of intelligent life on planets near them?

This is a good and valid question; but before it can be answered, we must first answer the question, "Is there a possibility of intelligent life on earth?"

I leave you deserted in thought today with a riddle from the Sphinx: If God had not meant for man to fly, then why does a plane ticket so naturally fit into a shirt pocket?

Sincerely I remain,
Strange R. Comments

commentary

by Wayne D. Swan

We're all familiar with "good news, bad news" jokes. Lately, within the format of many local news shows there has been a trend toward "good news" or "happy talk" formats--and that's bad news.

What I mean by "happy talk" news shows is a gre-

garious comradery between newscasters, with lots of smiling, joking and entertainment in abundance--with the highlight usually being a three-minute chit-chat between the anchorman and weatherman about the latter's upcoming date.

This kind of euphoric mania may have its place in,

say, Dave Moore's old "Bedtime Nooze." However, sophomoric banality not only makes one wish his TV set would commit hari-kari, but it is out-and-out prostitution of what its real purpose is and where its real interests lie.

Its purpose is to present the news to the viewer. Where its interests lie is, again, with the viewer.

A little comradery between the newscasters is fine, mind you, but only to a degree.

The key word here is viewership, or ratings. Make the show interesting enough to grab the viewer's attention.

The facts in the "happy news" story aren't distorted, but their importance is secondary, or even lost, to several recent style developments in local news shows:

The sets are just this side of "Star Wars"; the anchorman is Harry Hairdo, a sprightly and cherub-faced lad; the weatherman is a bit zany; and the sportscaster appears to be cloned from Howard Cosell (who makes it seem like the news is there to present him).

Traces of yellow journalism are even beginning to show. Dynamic and sensationalized presentations are all supposedly part of the master scheme to grab the viewer's attention.

Well, this is all good and cute and entertaining, but if you ask me it's more like a news-oriented version of "Fernwood Tonight;" and cloning Barth Gimble and Jerry Hubbard couldn't make it any more horrendous or sacrilegious to actual newscasting than it presently is.

But enough hedging. The acrimonious prostitution of a service such as this is not welcomed by this journalist.

I feel very adamantly that the viewer is not only getting gypped, but the paramount function of the news show is being devalued and replaced with a greedy causal reaction function: the sets, newsmen and format are more flashy; more people will watch (and be more entertained than informed); and the show's viewership goes up.

I can say only so much without being repetitive, but it's very disparaging to see one's own craft being turned into an offshoot of "Second City TV." Not only does it make me lose some respect for a profession of which I am an eager apprentice, but it also creates a vague ambiguity when it comes to credibility.

Seems

to me...

by Tom Rothrock



It wasn't too bad when cans were made from steel. If some jerk decided the world was his or her garbage dump and chucked one out the car window, or tossed one to the shore after tossing out a fishing line, in time it would disappear, naturally.

Good ol' rust. Takes some time, but it works. Just look at an older car, if you need proof.

Then some bright people decided that aluminum was the best material to wrap around liquid. Those in the habit viewing the world as their garbage dump didn't object, and crushing a beer can after consumption became a reality for 90 pound weaklings.

Unlike steel, aluminum won't rust. So the cans we toss, or even dispose of in socially accepted manners, will be here, period. Unless we recycle them.

Alcoa, Coors Beer (which is currently being boycotted because of its employment practices) and other aluminum-related corporations are to be commended for their corporate recycling efforts.

But the price of recycled aluminum is not high enough to interest anybody except scout troops and ecology freaks. So we live with our cans.

It's about time the state took a more active role in the matter by introducing and pushing for deposits on aluminum cans, and banning altogether nonreturnable bottles. (Are you listening Ms. Radosevich, Mr. Harsdorf?)

Clearly we cannot expect an outright ban on aluminum cans. The industry that produces them is too large, and employs too many people to be ignored when they plead ruin if the can is banned.

But the mounting piles of aluminum must be dealt with. Putting the responsibility on the retailer and the consumer through the economic sanction of a can deposit seems fair to both the consumer and the industry, and would strongly encourage collection and recycling.

Also, a deposit might encourage people to pick up a can that some world garbage freak has used to make a philosophical statement.

WANT TO GAIN EXCELLENT EXPOSURE TO THE UNIVERSITY?

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Dance bands are needed to donate their time for a Kidney Foundation Dance Marathon on January 20-21.



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RA applicants sought for high-paying job

by Scott Swanson

The Housing Office is now taking applications for the highest paying student job at UW-River Falls. Between 30 and 40 students will be hired as resident assistants (RAs), said Mary Ann Ryan, director of Stratton Hall and a member of the RA selection committee.

First-year RAs will earn \$1,220 in 1977-78. Next year's salaries have not yet been determined.

RA applicants must successfully complete an RA apprenticeship program (RAAP) which is designed to give the applicants a taste of the job while allowing the selection committee to evaluate the candidates' personal qualities.

The program included attending various meetings, hall functions and interviews, and sitting desk duty for one night. Candidates who are successful in the first part or Module I proceed to Module II, where they are then evaluated on group leadership and communication, and both orientation to others and personal characteristics as witnessed by a group of interviewers.

If an applicant survives modules, he or she is placed in a selection pool to await assignment to a particular residence hall.

There are currently about 45 applicants involved in Module I, but another program will begin shortly after Christmas break, Ryan said.

Last year's RAAP was hampered by a lack of applicants. A couple applicants, who were passed over in the final screening process, were later hired to fill RA vacancies, Ryan said. She blamed the problem on poor public

relations work, but added that she felt that problem had been solved this year.

When questioned on the effect of a poor applicant turnout, Ryan stressed, "We don't look for numbers ... We're more concerned with the quality of the ones that do apply."

One problem that faces this year's program is the number of first-quarter freshmen who are applying for the job. Ryan said she was concerned about the fact that those freshmen did not yet know their grade point averages (a 2.25 GPA is a prerequisite for application) and the lack of residence hall experience the applicants had.

Last year the **Student Voice** found that many potential candidates were turned off by the amount of time required by the program. One student said, "It seems you have to choose whether you want to be a student or an RA."

Ryan said she felt the time factor in the program gave a realistic preview of commitment essential to being an RA. But Ryan noted that the program has been scheduled away from peak exam times this year and that the program takes only about 10 hours to complete.

Years ago, RAs were selected by the resident directors in the halls, where they lived, Ryan said. RAAP was established to get a better look at potential RAs. "This program is much more fair to the students," she said. "Everyone has an equal chance."

Students interested in becoming RAs may pick up applications in the Housing Office, 2nd floor, East Hathorn Hall.



SUBZERO TEMPERATURES in River Falls raised many hoods, as cars refused to start. If frigid temperatures

continue, some cars just might be immobile until the spring thaw. Photo by Mark Johnson.

...drunk driving law

cont. from p. 1

and Speed Enforcement (CEASE) was also enacted by Schreiber Nov. 30. It is "designed to save lives and reduce highway accidents caused by drivers who drink or exceed the speed limit," Schreiber said.

As part of the program, 25 radar units will be added to the State Patrol, 100 breathalyzers will be purchased and given to the areas of the state that need them the most, and law enforcement will be increased and concentrated on weekends and holidays.

Increasing the enforcement will involve employing off-duty officers on a voluntary basis. The officers will be paid time and a half.

Enforcement will be concentrated by the creation of special six-man teams that will be sent to different counties and add their strength on weekends to the existing law enforcement, according to George Bechtel, director of the office of transportation information in Madison.

According to Larson, the big difference in the new law is allowing the police officer

to give the pre-arrest breathalyzer test at the scene. "The legislators have got more teeth in the law now," he said.

Larson said he felt the new law was passed to shape up the courts, however. If the courts had followed the old law correctly, he said, there would not have been a new law enacted.

Ideally, the old law stated that if the driver refused to submit to a breathalyzer test after he was put under arrest, he had to apply for a hearing in court as to why he refused. If he didn't apply

within 60 days, he would lose his license.

Hearings based on refusals, said Larson, are supposed to be heard first. These hearings are separate from and heard before, the drunk driving hearings, he said.

But realistically, the courts many times have not bothered to enforce the part of the law in which a person must apply within 60 days for a refusal hearing. If the courts would have strictly enforced this portion of the old law, he said, the new law would never have had to be enacted in the first place.



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How your eyes can dilate-a-date

by Jay R. Benson

A smile helps, but how attractive or friendly a person appears to members of the opposite sex is also influenced by the size of that person's pupils.

During past psychological research men have generally considered a woman more attractive if her pupils were large than if they were small. Women, on the other hand, have tended to consider a woman with smaller pupils more attractive.

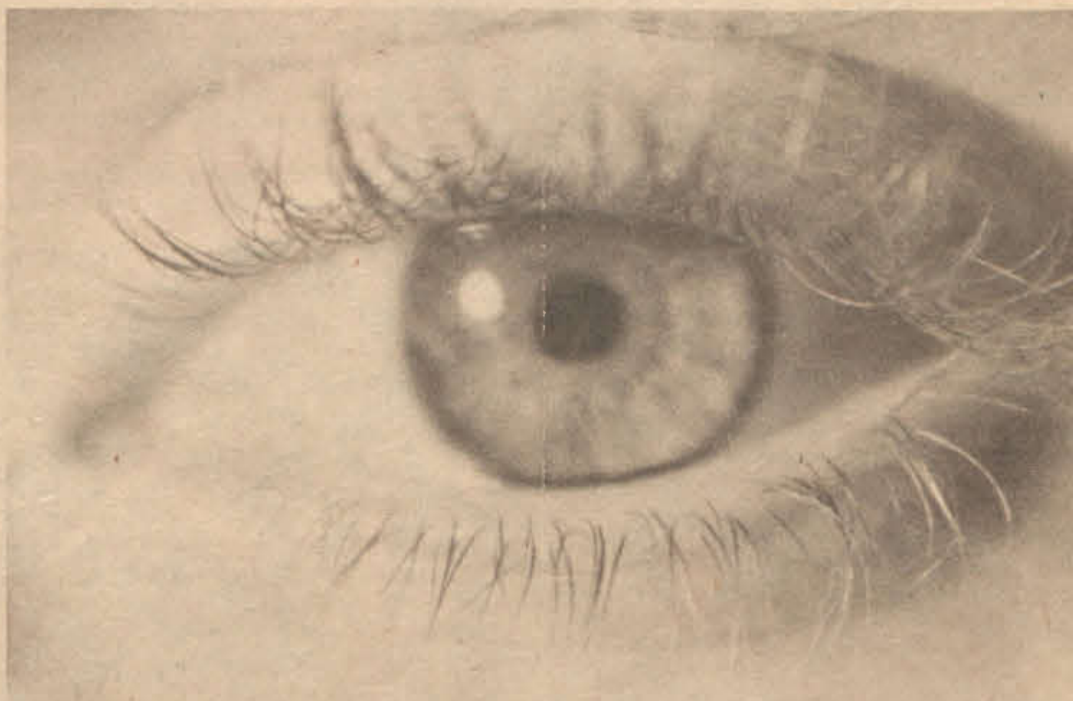
Last month, I conducted an experiment on the UW-River Falls campus in this area using 80 college students (40 males and 40 females) as subjects. The study, entitled "The Role of Pupil Size in Nonverbal Communication," was basically a replication of one done recently by Eckhard Hess and his associates at the University of Chicago.

Results of the experiment, done for Experimental Psychology 265, strongly suggest that UW-RF men do indeed perceive a woman with larger pupils to be more attractive. However, my findings did not indicate that UW-RF women considered a woman with smaller pupils to be more attractive.

The procedure for the experiment was as follows.

Each subject was shown one of two sets of black and white photos. Each set consisted of two prints of a woman, identical in every respect except one. Her pupils had been retouched by an artist so they were large in one print and small in the other print.

The subject was then asked, "In which photo does the person appear more friendly or more warm?"



Almost all male subjects preferred the photos of the women with larger pupils. Conversely, just over half the female subjects picked the photos with larger pupils.

Clearly then, the results suggest that when a man

looks at a woman, the size of her pupils can play an important role in nonverbal communication.

The coin is two sided however. Past research also suggests that women tend to find a man more attractive if

his pupils are large than if they are small.

Hess, in a 1975 experiment, speculated, "What is really appealing about large pupils... is that they are an indicator of interest, which can be interpreted as sexual interest."

It should be pointed out, however, that large pupils do not always indicate sexual interest. Pupils dilate for two reasons: due to decreases in light intensity or as a generalized autonomic response to emotionally meaningful stimuli.

In other words, the reason her pupils are big may be due to low light levels, or because she is angry or scared.

Hess also mentioned that some women used to put the drug belladonna into their eyes because they thought it made them more beautiful. Belladonna, which has been banned for sale by the U.S. Food and Drug Administration, contains atrophine, which causes pupil dilation.

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Christmas pets are 'not a throw-away commodity'

by Myrtle Dubisar

Fuzzy, warm, wiggling, live Christmas presents can be fun, but Bruce Foster of the River Falls Area Animal Shelter offers some words of advice.

Giving a pet as a present will have a happy ending only if people realize that "pets are not a throw-away commodity," he said.

The first step in purchasing a gift animal from a shelter is not to buy one. Instead, buy a gift certificate from the shelter and tuck it alongside a stuffed animal that you wrap and give, he said. The recipient may redeem the certificate and have the fun and excitement of making his own selection.

There is no right or wrong way, healthwise, to select an animal from a shelter. "If a person sees what he likes, and it meets his desires, that's the one he should choose," said veterinarian John R. Berggren, Jr., of River Falls.

Before a person becomes attached to a pet, however, it should be brought to a veterinarian for an examination. The doctor will determine if the animal is clinically normal or in need of treatment.

According to Berggren, cats are a greater health hazard for a family with children than are dogs. Small children are careless about washing hands after handling pets and disease is spread when fingers are put into mouths, he said.

Wisconsin law states that all dogs over five months old must be licensed. The fees are used for damage claims and animal control. Also, a lost animal can be returned to its owner by information on the identification tag it is required to wear.

Berggren and Foster both emphasize the need for having an animal neutered or spayed. A sur-

vey of area veterinarians shows the operation costs between \$20 and \$40, depending on weight and physical condition of the animal. According to national statistics, for every 700 human births per hour, there are 3,500-4,200 pet births.

Pet adoption centers are opened to house these excess animals. One such center, Adopt-



YOU COULD BE an animal's only hope for a jail break in time for the holiday season. Last year, 74 percent of Adopt-A-Pet, Inc., residents were destroyed because they were left homeless. Photo by Dan Baughman.

A-Pet, Inc., operates out of the River Falls Area Animal Shelter on Highway 29.

Villages and townships within Pierce and St. Croix Counties hold stray dogs and cats for seven days and, if unclaimed, they are turned over to the shelter.

The shelter's purpose is to place unwanted pets in new homes. Fifteen dollars will buy a puppy, \$20 a dog and \$6 a cat or kitten. The price includes the animal's current health shots.

The shelter, however, can't place them all. Last year the adoption rate was 26 percent. The rest were killed by euthanasia.

No shelter manager or veterinarian wants to kill animals. Responsible pet ownership--resulting in no litters--would be far better, said Berggren. Also, people must realize that when buying an animal they are making a commitment to it in terms of time and money. It isn't something to forget about when the novelty wears off.

According to Foster, 50 dogs are usually kept at the shelter for adoption. Many are mongrels, some are purebred, and they all need food and care.

Adopt-A-Pet, Inc., is not the answer, but it is a solution to the problem of animal overpopulation, said Foster.

A word of warning to students who plan to keep a pet while going to school. According to Terry Willson, assistant director of housing, students are not allowed to bring pets into the halls to visit or stay.

There is also a strict policy against bringing pets into other campus buildings. A sticker is on most outside doors stating that all pets, excluding seeing eye dogs, are prohibited from entering.



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*Photos by
Dan Baughman*

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Community theatre offers traditional Christmas tale

by Gayle Olson

Community members and UW-River Falls students will combine their talents in the production of Charles Dickens' **A Christmas Carol** Dec. 14-18 in the Theatre of the Fine Arts Building.

The script will be the Barbara Fields adaptation performed by the Guthrie Theatre in Minneapolis, according to William Ham, director for the UW-RF Community Theatre production.

In this version, Dickens narrates the play himself as he writes **A Christmas Carol** in 19th century London.

"You could say there are three levels to the play. At one level we have the story of Scrooge and **A Christmas Carol**," Ham said.

"At another level we have Dickens writing the book at the time it being presented. The third level might be the relationships between Scrooge and Dickens and the past and future," he explained.

"You see him moving in your mind's eye and he stops writing because he has a problem with a world. The action on stage also stops," he said.

Ham said the UW-RF Community Theatre was developed to get the community involved in the production of a play.

"It gives them a chance to experience putting a show together," he said.

James Wilson, of Hudson, is lighting director for the show. Two UW-RF faculty members, Dennis Bradford of the speech department and Larry Scott of the chemistry department, have roles in the play.

Sixteen children, ranging in age from four to 17, have parts in the play. Some have

no experience on stage, while others have worked in children's theatre or on the main stage, Ham said.

"Some of the children are very open and uninhibited while others are more subtle. You have to spend more time working with them," he commented.

James Runestrand is the technical director for the show and Pat Devine is the sound director. Wendy Bloom Runestrand is the costume designer and Michael Hanson will construct the costumes.

The play will be performed at 8 p.m. Dec. 14-18 with a special matinee at 2 p.m. on Dec. 18.

Tickets are \$2.50 for adults, \$1.50 for all students and \$1.00 for children under 12. Reservations may be made beginning Dec. 12 by calling 5-3114.



THE WINTRY BANKS of the Kinnickinnic reveal a last glimpse of the river before the long freeze sets in. Photo by Mark Johnson.

Graduate prints exhibited

by Jim Strauss

Nine graduate art departments from around the Midwest will display print works at the Invitational Graduate Print Exhibit which will be held Dec. 5-16 in Gallery 101 of the Fine Arts Building.

"We asked nine schools that are well known for their print making departments to select about 10 works each which represent the kinds of techniques they are working with in print making," Barrett said.

Some of the schools which will be displaying works at the exhibit are: School of the Art Institute of Chicago, Cranbrook Art Academy, University of Minnesota-Minneapolis and UW-Madison.

"The exhibit will give UW-RF students as opportunity to look over the quality and direction of print work done at a graduate level," Barrett said. "Students might be able to apply some of the techniques used in the exhibit to their own works."

The exhibit may inspire students in their own work."

"The exhibit should have a lot of variety and vigor," said Mary Barrett, chairperson of the art department.

Types of prints which will be on display are: etching, lithography, relief work,

relief print or woodcuts, photo techniques and mixed techniques. Mixed techniques are pieces which combine two or more of the print making methods.

"River Falls students work with all these techniques, but, of course, at an undergraduate level," Barrett said.

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Concert to feature carols

"Festive Concerts of Christmas Music" will be presented by the UW-River Falls music department Dec. 10-12 in the Recital Hall of the Fine Arts Building.

The traditional holiday concert will include performances by the Concert Choir and Chamber Singers, under the direction of Elliot Wold; by the Marimba Ensemble, directed by Terry Smith; and by Kathryn Moen, University organist.

Popular Christmas carols will be the special feature of this program. The audience will be invited to join with Moen and the Concert Choir for an old-fashioned holiday sing-along. Attired in their Medieval garb, the Chamber Singers will add a touch of tuneful tomfoolery, and the Marimba Ensemble will provide variety of sound.

The Christmas concert will be the first in a number of special performances. The

students will perform in February at the American Choral Directors Association district convention in Minneapolis. Later, in March, the choir will tour Taiwan and Japan.

The Christmas concert is admission-free and open to the public. However, due to limited seating, those attending are urged to obtain free tickets from the music department office, B46 Fine Arts, or to reserve tickets by calling 425-3183.

REFLECTIONS REJECTIONS?

by Teresa Ducklow

When a young musician sets his mind to making it big in the world of music, he usually packs his bags, says goodbye to his friends, and hitchhikes his way across the states to California.

But Kevin Odegard seems to have found his silver-lined cloud by staying right where he is.

"Silver Lining," Odegard's first album, was recorded and produced in Minneapolis and does justice to the growing recognition of musicians from this area.

The title cut of "Silver Lining" features a polished piano-saxophone back up for Odegard's vocals.

His voice, in consecutive moments, can sound like Jim Croce, Elvin Bishop; and, when combined with the K.O. Band's instrumental variety, they can almost be mistaken for Pure Prairie League.

The music can't be called country, though there are fiddles, harmonicas and pedal steel guitars. And for this reason, it can't be called folk music either; flutes, sitars and congos prevent classification into just one group.

But the band, at least on its first album, is at its finest when singing country. Odegard can stick a twang in his voice that he no doubt imported from Texas. Add to that guitar licks, some piano and harmonica spots, and you've got yourself some real good music to listen to.

Country-Blues, "It Ain't You,"; the hard "Rock 'n Roll Man"; and the softer flute-piano duet, "Vinnie's Tune," are other cuts on the album which emphasize the diversity on this album.

The talent doesn't stop after Odegard's name in the credits. Also included in the effort is drummer Bob Rivkin; a fine pianist, Bruce McCabe; and Billy Hallquist, another local talent who has his own album, "Travelin'."

"When you get to the middle of a song, you keep on singin'," Odegard says in his explanation of musicianship, entitled, "The Middle."

And so it is with the music on this album. When you get to the middle of the first song on "Silver Lining," you just want to keep on listening until the end...and then flip it over on the other side.

Calendar

- December 8 (Thursday)**
Medieval Banquet, 6:30 p.m., Rodli Commons
Chamber Concert, 8 p.m., Recital Hall of Fine Arts Building
- December 9 (Friday)**
Auditions, **The Strolling Players**, 3-5 p.m., Room 119 Fine Arts Building
Minnesota Orchestra Concert, Handel's **Messiah**, 8 p.m., Orchestra Hall, Minneapolis
A Christmas Carol, 8 p.m., Guthrie Theatre, Minneapolis
- December 10 (Saturday)**
Christmas Concert, 8 p.m., Recital Hall of Fine Arts building
Minnesota Orchestra Concert, **Nutcracker Fantasy**, 8 p.m., Northrop Auditorium, U of M
Monkey, 8 p.m., Dudley Riggs' ETC, Minneapolis
- December 11 (Sunday)**
Christmas Concert, 8 p.m., Recital Hall of Fine Arts Building
- December 12 (Monday)**
Christmas Concert, 8 p.m., Recital Hall of Fine Arts Building
- December 14 (Wednesday)**
A Christmas Carol, 8 p.m., Theatre of the Fine Arts Building

Scholarships to be funded by sale of art

A variety of artworks will be on sale at the first Art Faculty-Student Art Scholarship Sale which will be held on Tuesday and Wednesday, Dec. 13 and 14.

UW-River Falls art faculty members and students will be selling their works. Types of works for sale include: pottery, glass, prints, drawings, macrame, weaving, water colors and small paintings.

The sale will be held in the lobby of the Student Center Tuesday from 9 a.m. to 3:30 p.m. Wednesday, it will be held in Gallery 101 of the Fine Arts Building from 9 a.m. to 3:30 p.m. and from 7-9 p.m.

Artists will donate 20 percent of any revenue they make from the sale to the UW-RF art scholarship fund. In some cases, the works have been donated and all revenues made from the sale of those works will be put into the scholarship fund.

The art department plans to make this an annual event.

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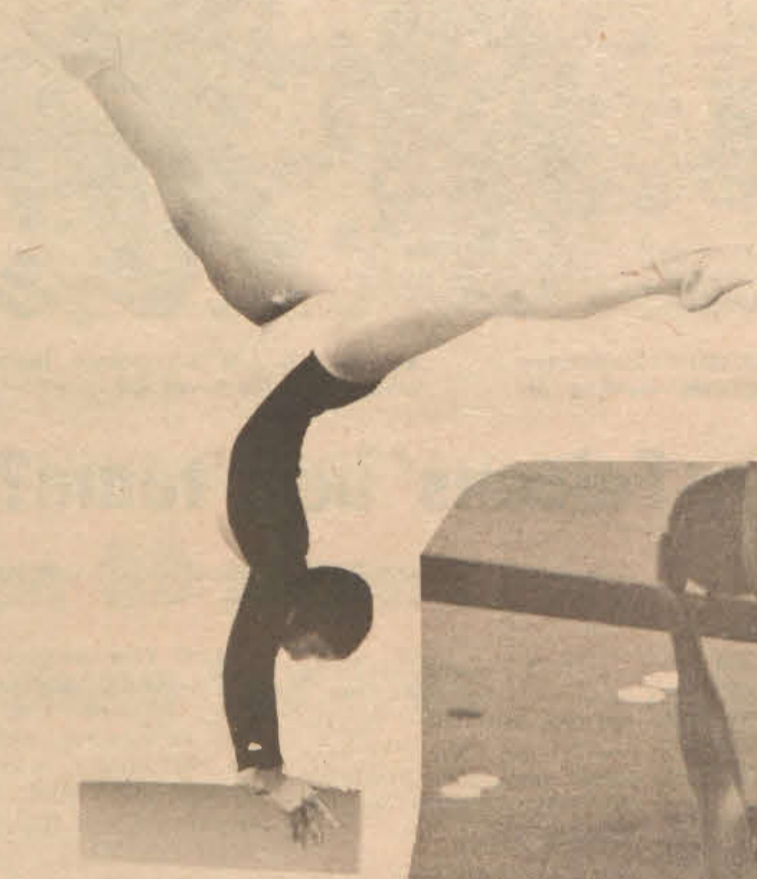
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*UW-River Falls Falcons
Winter sports schedules*

Inside

*Women's basketball;
Strong bench, speed
page 15*



*Falcon hockey team
could be best ever*



*Willie Masconi
"I'm not a hustler"
page 16*

*Fall wrap-ups
inside
page 14*



Gymnasts psyched for successful year

Psychological preparation is the major part of gymnastics competition, according to UW-River Falls women's gymnastics coach JoAnn Barnes.

That is one area in which this year's gymnastics team has an advantage over last year's team.

"The team is ahead of last year even though we have fewer people," said Barnes. The eight-member team has only one freshman and benefits from the experience of upper classmen for the first time in recent years.

According to Barnes an ideal team size would be 10-12 members. The team is down three gymnasts from last year's 11. "You don't want a big team, but you need more than six or seven because of the chance of injuries.

The smaller number of gymnasts, however, also has its advantages. "A smaller team means each person gets more individual help," Barnes said. "But that doesn't mean we don't want more girls."

Another disadvantage early in the season is the late start of River Falls gymnastics competition. Barnes felt the late start will pay off in the end.

"The season is so long that gymnasts could burn out before the end of the season," said Barnes. "The end of the season is conference and regionals when the team really wants to peak."

Because of her policy of requiring each member to participate in all-around competition, Barnes said the team tends to do better at the end of the year.

"When we get to conference meets where you have to have four all-around gymnasts we do better because we're used to competing on all four events. The girls don't get tired and they are better prepared mentally."

The gymnasts face top competition in the coming season. "We have a very tough schedule," said Barnes. "I do that on purpose. Your record doesn't count in gymnastics. What counts is your score in each meet and how you finish at the conference meet."

Season hopes high for Falcon skiers

With a strong women's team and improving men's team, UW-River Falls ski coach Jim Helminiak is looking at the upcoming season with high hopes.

"Barring injuries, our women's team could be at least as good as last year," said Helminiak. Last year the women took nine firsts, one second and won the Western Regional championships.

Leading the women will be Lori Bruggeman. As a freshman last year, she was one of 15 women selected nationwide to participate in the national tournament.

Also returning from last year's team are Jeanne Parenteau, Julie Jambor Shipe and Mari Frederickson. Helminiak also expects good things from Tami Farrell, a transfer who was an excellent high school racer.



SKATING HARD, the Falcons have won two of three games, beating St.

Mary's 6-0 and 3-2 before losing in overtime to Gustavus Adolphus 6-5.

Hockey: Falcons' best team?

by Jim Strauss

The success of the UW-River Falls hockey team depends on "the ability of the forwards to play defense and how quickly the freshmen come around," said Falcon coach Don Joseph.

"If these work out, this could be the best team we have ever had here," he said.

Seven players from last year's squad have not returned to the Falcons this year.

"We lost some very good players, the kind you don't replace with freshmen,"

Joseph said. "It is going to be a tough task to replace them."

"There are nine freshmen on the team this year. That's the most freshmen I've ever had on any team. We have some very good freshmen and we're hoping they will come around."

Joseph feels this year's defense will be better than last year's.

"We are really stressing overall team defense," Joseph said. "We would like to hold the opposition to an average of less than four goals a game and less than 30 shots on goal a game."

Last year the Falcons' opponents averaged 4.4 goals a game and 33.3 shots on goal a game. "We have quality depth on defense," Joseph said.

"We have excellent goaltending," Joseph said. "We are very high on Bert Gustavsson. He's a very talented goaltender." Gustavsson is a freshman from Stora Skedvi, Sweden.

"Kurt Welch and Tom Busalacchi are also very good goalies," Joseph said. "They both played for us last year."

Joseph said he didn't think the offense "would have

quite the punch they had last year."

"Last year we averaged over six goals a game on offense," he said. "This year I think we'll average closer to five, but I think if we average one less goal a game on offense, we'll give up one less goal on defense."

Joseph said he would like to see the offense score more power play goals this year. "Last year we scored 40 power play goals," he said. "I would like us to score 50 this year."

"Another thing I would like to do is cut down on penalties," Joseph said. "Our average last year was over eight. We should be able to average around five penalties a game and still play aggressive hockey."

"We have a very tough schedule," Joseph said. "Air Force, St. Scholastica, Gustavus Adolphus and Mankato are all on our schedule and they are all good teams. St. Scholastica won the NAIA National Tournament last year."

"We have set a goal of winning 20 games this season. We play 24 games; so that means we will have to beat a lot of the good teams on our schedule to do it and that's what we want to do."

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Wrestlers deep, eye good year

by Joe Lauer

Seniors Nat Pope and Mark Sontag, and freshman David Newman may not be God's gift to the UW-River Falls wrestling team, but at this stage of the year, coach Byron James sure might be thinking so.

Pope, Sontag and Newman are just three of the reasons James is eyeing the possibility of this being one of his most successful coaching seasons at UW-RF. Pope and Sontag are established blue-chippers in the conference, and Newman may even be the better of the three.

However, it is the depth of the entire team which has James even more excited.

"The guys look good," said James, prior to the Falcons' first conference meet at Stevens Point Wednesday. "In my 29 years of coaching, I think this is the best freshman group I've ever had, so that adds a lot to us."

To date, Newman has been the best looking freshman. In an open meet at Iowa

State (whose team is the defending NCAA champion), Newman finished first in the 158-lb. class. The Osceola native comes to UW-RF after compiling a 27-2 season record as a senior.

Sontag enters this season after finishing second last year in the 177-lb. class at the conference tournament. He also recorded a 5-1 record during the regular season.

Pope took the conference title last year in the 126-lb. class.

The team has one glaring weakness and that is at heavyweight. According to James, a replacement has not been found for the spot All-American Bruce Tonsor vacated when he graduated.

Other team members include: Jim Blumer, Fred Brown, Dean Enderby, Terry Giebel, Dwight Gingerich, Dave Hanson, Jeff Herzog, Dave Havlolitz, Andy Johnson, Gary Lefebvre, Mark Miley, John Netwal, Sam Niles, Larry Oberbruner, Walt Perkins, Brian Ploszay, Jim Reiter, Mike Reiter, Don White, Don Katelhut and Todd Klenn.



ABOVE THE CROWD, freshman John Herndon lays in two points in UW-RF's loss to Northland Tuesday. Photo by Doug Reed.

Men BB players pushing for jobs

by Scott Wikgren

This season the UW-River Falls basketball team will have more depth and height than they have ever had, according to Falcon coach Newman Benson.

"We have 10 people who can play and they'll be pushing each other for jobs," said Benson.

The Falcons have four starters back from last year's squad: Dan McGinty (third in WSUC in rebounding with a 10.3 average), Tom Hansen (15.5 scoring average last year), Ron Williams (12.5 points a game last year), and Kerry Pozulp (8.8 points a game last year).

Also back from last year's team are Ted Urban, Denny Bloom, and Brett Southard, and Benson feels they will all play a big part for UW-RF this year.

There are also several freshmen who should give the Falcons a lift. John Herndon, a 6'5" wing, has already excited people with his jumping ability. Elander Lewis is a 6'1" guard, who Benson feels does a lot of

things well and could become a really excellent guard.

After Jan. 13, UW-RF's transfer players will be eligible and they will give the Falcons their tallest team in history.

Al Rudd (6'10") comes from UW-Madison where he played varsity as a freshman. Brock Bentson (7') is the tallest Falcon ever and he comes from Valparaiso College where he played on the varsity team.

"This is the first time we've had real size and it should really help our running; we don't have to crash all five men to the boards anymore," said Benson.

A third transfer is Mike Mathias, a six-foot guard from Willigboro, N.J., who Benson feels is an excellent ballhandler.

The Falcons have gotten off to a very shaky start, losing three of their first four games, all nonconference. Turnovers have really plagued UW-RF, but the season is young and Benson hopes experience will remedy this.

Lack of returnees hurts men's swim team

by Joe Lauer

A team's success is normally measured by its number of wins. However, for the men's swimming team this year another category may be necessary because, as Coach Mike Davis readily admits, those wins may be hard to find.

"All I'm looking for is that they keep their pride," said Davis. "If they can't keep their pride, there would be no sense in working with them, but to this point the team's attitude has been great."

Last year, the tankers finished last at the conference relays and last at the conference meet. It was a young team, however, with all but three swimmers having junior standing or less; so, hopes for a better future were high.

Those hopes received hard blows during the off-season when it was learned that five swimmers from last year would not be back.

The nucleus from last year's team is back, however, and with several good

looking freshmen out for the team, the team should be a good competitor, according to Davis.

Junior Brad Brown, voted last year's most valuable swimmer, should be a mainstay. He frequently led the way in the free style events,

Seniors Tim Hein and Rich Moring are the team's co-captains.

Other team members include: Edison Baird, Rich Carlson, Bob McLelland, Frank Sershen, Steve Trace and Gordon Raveling.

Strong bench, good speed key to women's basketball

by Joe Lauer

A strong bench and good speed will, it is hoped, overcome apparent weaknesses this season as the UW-River Falls women's basketball team seeks its third Wisconsin Small College Championship in four years.

The Falcons bounce off a 13-10 season in which they placed third in the state tournament.

However, to even approach last year's record, the team will have to solve, or at least cover, its two most obvious weaknesses--height and a floor leader.

"We do have a problem with height," said coach Pat Sherman, whose team has no women over 5'11". "So, our strategy will be to do a lot of running and pressing to make up for it."

The Falcons' second apparent weakness--leadership on the floor--was created when 1976-77 leading scorer and rebounder Esther Moe graduated. Moe, averaging 12.5 points and 15 rebounds a game, was the team's most valuable player for three years in a row.

"Of course we're going to miss Esther," Sherman said. "She was the type of person who could take up the slack of others at times. But basketball is a team game, and this group's strength is its depth. Right now we have eight or nine girls who can start."

Junior Linda Jensen will be a key in any Falcon success, according to Sherman. Last year, she averaged 11 points a game, but more importantly, averaged 10 rebounds a game. At 5'11", Jensen will be looked on for even more help in rebounding this year.

Sophomore Sue Schreiner and Sue White also will be keystones. Last year, Schreiner was among the team's top scorers, averaging 10 points a game and also adding 10 rebounds each game.

Other team members include: Jayne Scheithauer, Julie Graber, Mindy Sandstrom, Lori Kressin, Karen Gould, Linda Goeman, Barb Holbrook, Cheryl Gilles, Marilyn Larson, Stephanie Jilek, Sue Nelson, Lynn Larson and Lori Walker.

"It's a team concept we're going to use this year," said Sherman, "and our success will depend on everybody."

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comment on sports

Dr. Nelson: Enthusiasm

Enthusiasm.

If one word can describe what Dr. Emogene Nelson has meant to UW-River Falls students, enthusiasm may very well be it.

Besides holding the title of Assistant to the Vice-Chancellor at UW-RF, Dr. Nelson was a physical education instructor, and her work and interest in physical education, athletics and health really instilled a positive attitude on the part of her students.

She has left UW-RF this quarter to take the job of Executive Secretary of the Wisconsin Women's Intercollegiate Athletic Conference (WWIACC), and, while it is a great and deserved honor for her, Dr. Nelson's departure is a definite loss for UW-RF.

"I was really looking forward to taking her nutrition class this quarter," said Tom Koticki, a junior. "She was really enthusiastic about what she taught, and she was a very good and pleasant teacher."

Senior Ann Boeser commented, "She generated enthusiasm among everyone she knows or meets. She's a dedicated person."

"Her enthusiasm is contagious," said senior Bev Melby. "When she's interested in something, she gets into it completely."

Dr. Nelson was never too busy to sit down and talk to students, and, almost in the style of Socrates or Aristotle, she could often be seen discussing various philosophies with three or four students.

She really believed in what she taught and that really makes a difference in how interesting and informative a class can be.

Not only did I learn a lot in her classes, but she left me with a desire to know more; she interested me because of her enthusiasm and knowledge.

She believes health and physical education should be a big part of everyone's lives and she backed up that belief with facts and information that was a real tribute to how organized and dedicated she was.

I'm going to miss her classes, as I'm sure many students will, and I wish her the best of luck at her new job.

Scott Wikgren

UNIVERSITY of WISCONSIN- RIVER FALLS WINTER SPORTS SCHEDULE



UW-RF SWIMMING SCHEDULE 1977-78. Table listing dates, events, and times.

1977-78 HOCKEY SCHEDULE. Table listing dates, opponents, and times.



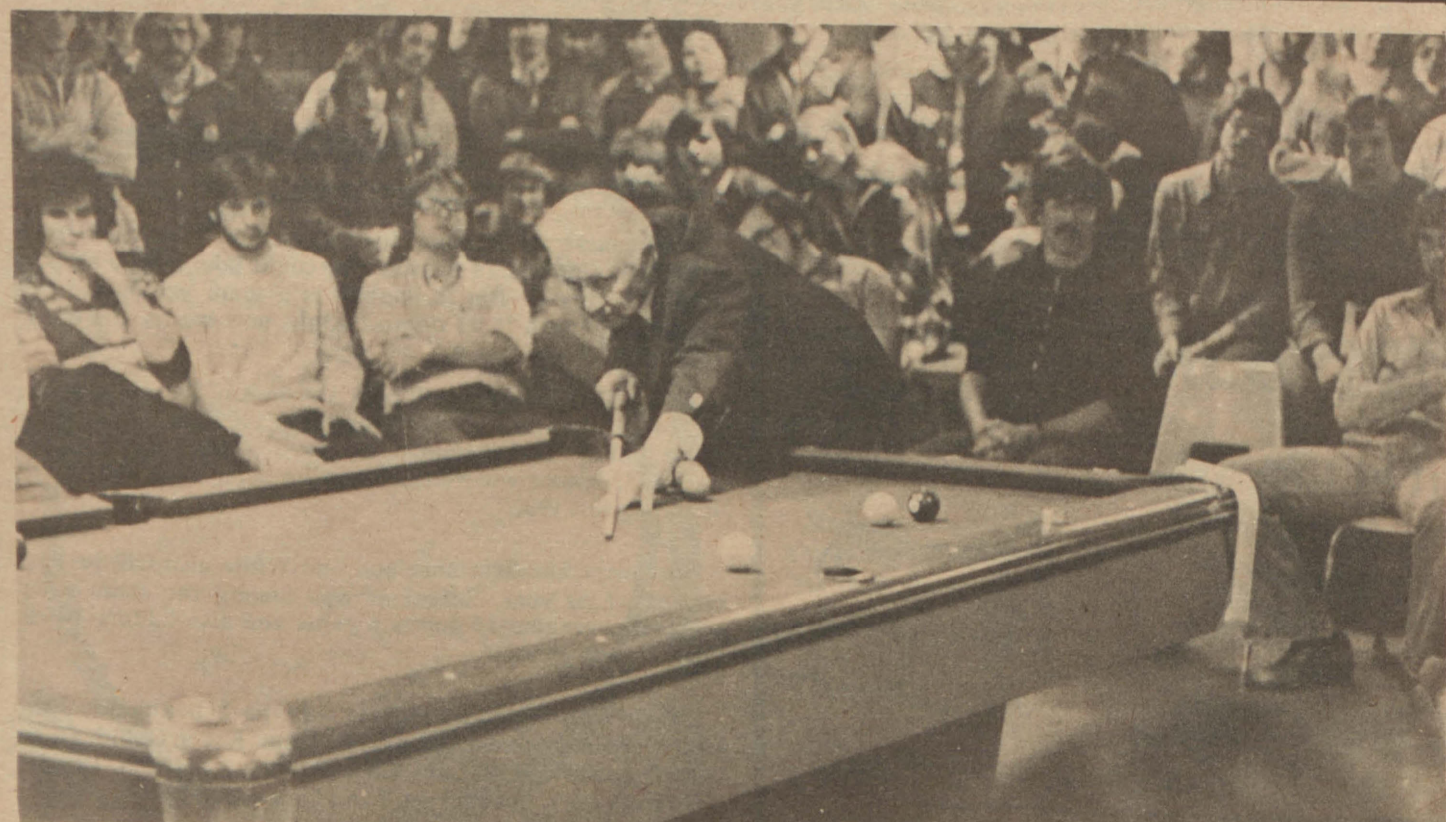
UW-RF 1977-78 GYMNASTICS SCHEDULE. Table listing dates, events, and times.

UW-RF 1977-78 WRESTLING SCHEDULE. Table listing dates, events, and times.

UW-RF WOMEN'S 1977-78 BASKETBALL SCHEDULE. Table listing dates, opponents, and times.



UW-RF 1977-78 BASKETBALL SCHEDULE. Table listing dates, opponents, and times.



DAZZLING THE CROWD with his masterful use of a pool cue, billiards pro Willie Masconi put on a demonstration of trick shots at UW-River Falls Nov. 10. Photo by Doug Reed.

Willie Masconi: 'I've never been a hustler'

by Teresa Ducklow

Note: Willie Masconi was on the UW-River Falls campus Nov. 10 to give a demonstration and shoot an exhibition match of billiards.

Pool halls, the legendary dens of sin and vice, have produced a number of hustlers, con artists and sharks.

But Willie Masconi, though he has been at home in pool halls for 58 years, does not fit the description of the stereotyped "shark."

"Hustlers have been the pool players nemesis. I've always detested hustlers because they take advantage of people who don't know what they're getting into. I've never been a hustler, and I never intend to be one," said Masconi in a recent interview.

Masconi holds the world record high run in billiards for sinking 526 balls in a row. He also holds world records for best game (scoring 150 points in one inning) and for

shooting a 127-ball run in challenge match play.

But then, Masconi should be good. He's been playing pool since he was six years old and had to stand on a stool so he could see the balls.

"My parents were in vaudeville and they always took me along when they had to practice. Well, I'd get pretty bored after awhile, so I'd go down the street to my uncle's pool hall and practice trick shooting.

"Once, when my uncle was watching, I got six balls in with one shot. The next day he had posters made up, and I started shooting exhibitions," he said.

By the time he was 19, he was in world competition and was making \$50,000 to \$100,000 yearly up to his retirement in 1976.

According to Masconi, other well-known pool exhibitioners such as Paul Guernsey and "the man who calls himself Minnesota

Fats" have never been in competition and have never beaten anyone of pro ranking.

In fact, Masconi said he once beat Minnesota Fats out of \$250 in pool while they were both in New York.

"I had to lend him some of that money back so he could get out of town," he said.

Masconi has used his talent in a number of ways, but probably one of the most unusual was working with, and doing the shots for, Paul Newman and Jackie Gleason during the filming of The Hustler in 1961.

He said that after six weeks of practice, "Newman got so he could play pretty well," beating Gleason two games out of three, and doing some pretty fancy shooting.

But, according to Masconi, anyone can make shots.

"A good pool player doesn't have to make hard shots because he sets himself up for the easy ones," he said.



It would appear that winning and losing are the two most often discussed aspects of sports. And many athletes are labeled "winners" or "losers" merely on the basis of their won-loss record.

Certainly going all-out for victory is very important, from conditioning right to the actual contest. An athlete who doesn't try to win is no better than an artist who doesn't use his talents and merely throws down colors without meaning or purpose.

However, once an athlete does everything he can to win, the final score is merely a by-product. There are too many factors in a contest, including pure luck, to judge an athlete as a "winner" or "loser" just by the final score.

As some players say when entering a contest they need to win, "I'd rather be lucky than good."

And, while striving to be the best is important, becoming the best is damn near impossible. Egotistical players should remember that no matter how good they are, there is somebody better. Only one player in the world in each sport can claim to be the best.

And, for the struggling players, no matter how bad they are, there is, more than likely, players worse than they are. So they should look up, not down.

The important thing is to participate with all your ability. The people who are often most critical of winning and losing are those who don't know what it's like to compete.

Theodore Roosevelt once said, "The credit belongs to the man who is actually in the arena, whose face is marred by the dust and sweat and blood; a man who knows the great enthusiasms and the great devotions, who spends himself in a worthy cause, who in the end knows the triumph of high achievement; and if he fails, at least fails while daring greatly, so that his place shall never be with those cold and timid souls who know neither victory nor defeat."

Many people are too scared of defeat to ever strive for victory. It's just like the people too scared of death to ever live. The only people who never fail at anything are those who never attempt anything.

Losers aren't those who give everything they have only to fall inches short. Losers are those who back out of pressure situations, who criticize sports because they're too scared of losing to compete, and those who are content to merely watch.

Intramurals

A Men's Faculty Doubles Racketball Tourney will be held immediately following Christmas vacation. Sign up now in the Intramural Office (next to the Gateroom) or call 5-3174.

Judy Sheahan defeated JoAnn DeMarois in the final round of the Women's Racketball Tourney to become campus champion.

SLIMNASTICS: All University students and staff are invited to get involved in an exercise and activity program that is being held on Mondays, Wednesdays and Thursdays at 7 p.m. in Karges Small Gym.

This is accomplished through what Masconi calls the six fundamentals of pool playing.

"Ninety percent of good pool is making a good, solid bridge, resting the heel of the hand on the table," he said.

He also listed stance, concentration on the ball, smooth movement of the cue, a solid hit and good follow-through as basic skills anyone can learn through practice.

But practice is something Masconi seldom does.

"I never practice. I don't even have a pool table of my own. If I did, my wife would probably use it to put the laundry on.

"I've never taken myself or the game very seriously," Masconi said. "If I win, I shake my opponents hand and tell him I'm lucky. If I lose, I tell him he's lucky. That's just the way I am."



UW-RF

FALL SPORTS

WRAP-UP



Swimmers end season with promise

A young and inexperienced women's swim team ended its season with an encouraging performance at the WWIAC Championships Nov. 11 and 12 at LaCrosse.

Kerry Kading and Vicky Manuele qualified for the finals in the 50-yard butterfly and the 100-yard breaststroke respectively.

Kading swam a :30.7 in the preliminaries and in the finals placed 11th out of 47 swimmers with a :31.0. Manuele clocked a 1:21.1 in the finals of the breaststroke, placing 11th out of 42 swimmers. Kading just missed qualifying for the regional competition with her preliminary time by five-tenths of a second.

"I was really pleased with the way we swam," said Falcon coach Jan Tomlinson. "We were really excited. It's a step forward for the team to place two people in the finals for the first time. You can't work miracles with a team in a year, but we have a good start for the future."

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Harriers 21st in wintery nationals

by Jim Strauss

Running in three inches of snow, the UW-River Falls men's cross country team placed 21st in the 54-team NCAA III meet held Saturday, Nov. 12 at Case Western University in Cleveland, Ohio.

"It was a fine performance," said Falcon coach Warren Kinzel. "Running in a national meet was the highlight of the year for us."

"The meet was fantastic. There were 429 runners in the race," Kinzel said. "The runners were three and four abreast for the first two miles. The line of runners looked like a snake weaving through the course."

Occidental College, Calif., won the meet with 148 points followed by Humboldt University, Calif., with 152 and North Central College, Ill., with 200.

Area school finishes were: Olaf, 9th, 394; Hamline, 11th, 474; Carleton, 15th, 509; River Falls, 21st, 656; and St. John's, 25th, 692.

The Falcon's top finisher in the 8,000-meter racer was Dave Poethke who finished 61st with a time of 27:17 followed by Jim Hofmeister, 112th, 27:39; and Mike Smith, 140th, 28:02.

Rounding off the Falcons' top seven were: Randy Backhaus, 171st, 28:33; Brain Gaus, 172nd, 28:34; Bill Cook, 219th, 29:01; and Howie Robinson, 318th, 29:49.

The Falcons are losing four of their top seven runners next year (Backhaus, Cook, Poethke, Smith), but Kinzel still has high hopes for next season.

"We hope to recruit some runners who can fill in for the runners we're losing," Kinzel said.

"We're got some solid runners coming back; so, if we can recruit some good runners, we'll be strong next year. I would like to improve on this year's WSUC meet finish next year." The Falcons placed third in the WSUC meet this year.

The Falcon harriers voted Poethke the most valuable runner for the 1977 season. Hofmeister was voted the most improved runner. Robinson and Scott Nelson were picked as co-captains for next year.

Field hockey team loses at regionals

Playing two teams at the MAIAW Region 5 Tournament, the women's field hockey team lost two games at Central Michigan University Nov. 11 and 12.

Ann Boeser scored both goals, one on a penalty flick. "We played better in the second game, but not as good as we have in the past. We had the opportunities."

In the opening game, the state champions lost to Davis-Elkins, W.V., 8-0. "They reminded me a lot of Bemidji," Falcon coach Judy Wilson said. "They were an outstanding team. It wasn't as one-sided as the score indicates. We didn't play our best game and couldn't get anything going."

In the consolation bracket, the Falcons played Indiana University, losing 4-2.

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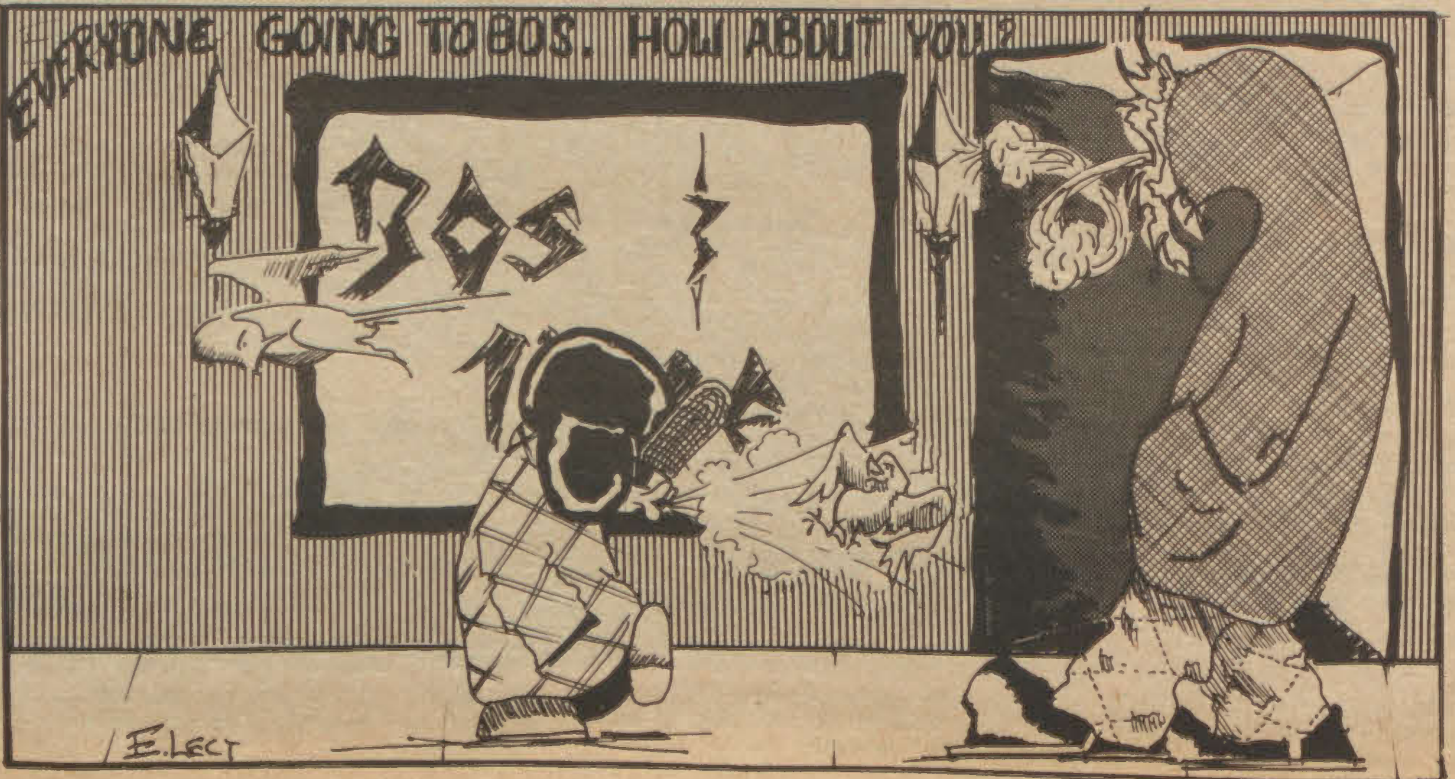
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Gridders destroy LaCrosse, end frustrating season

by Dale Bark

Up 40-0 at half and 54-0 early in the third quarter, the River Falls football team went on to demolish La-Crosse 54-7 in the season finale for both teams at La-Crosse Nov. 14.

The spectacular year-ending game climaxed an otherwise frustrating year for the Falcons. After sharing in the title for the last two years, River Falls ended its 1977 campaign with a 4-6 mark, 3-5 in the

WSUC. Four of the league setbacks came by a total of eight points.

River Falls, after a last-play loss to Stevens Point for its second straight one-point defeat, sported a

1-5 mark before facing the then second-and third-place teams in the conference. The LaCrosse win came on the heels of a 37-21 mauling of Whitewater.



TOM SWANSON

In the LaCrosse game, the Falcons amassed 522 yards on the ground, the third highest in WSUC history. Leading the way was freshman halfback Dale Mueller, who rambled for 147 yards on 12 carries and scored four of River Falls' eight touchdowns.

Holding the Indians to just 62 yards rushing, River Falls received additional recognition, defensively, with the naming of linebacker Eddie King as the WSUC defensive player of the week.

Other conference awards came with the naming of the WSUC All-Conference team.

Three Falcons received first team awards: Tom Swanson, defensive tackle; Mark Egan, offensive guard; and Walt Majewski, center.

Swanson, who was also named as River Falls' Most Valuable Player, starred despite playing most of the season with a serious knee injury. The 6'3", 230-lb. senior was credited with 37 solo and 30 assisted tackles for the year, including five solo quarterback sacks. He was also conference player of the week early in the year for his performance against Augsburg.

Egan, a 5'10", 210-lb. senior, was instrumental in the success of the wishbone offense, despite consistently playing against players 30-40 pounds heavier. According to Falcon head coach Mike Farley, "No one in the WSUC deserves the honor more. He did just an outstanding job blocking."

Majewski was the spearhead of the Falcon attack and was named to the second team last year. According to Farley, in addition to blocking on the wishbone, the 6'2", 230-lb. senior "is also the best center on punts I've ever coached."

All three men were also selected to the All-NAIA District 14 team.

Named to the second WSUC unit were wide receiver Rich Lightsey and offensive guard Greg Smith.

Honorable mentions were awarded to fullback Matt Meade, defensive tackle Mario Garcia, and King.

Stevens Point, conference champs with a 7-0-1 mark, led all schools with six first-team selections.

River Falls finished the season with a fifth-place tie in the WSUC, sharing with Oshkosh and Eau Claire.

For the sixth straight year, River Falls captured the conference rushing title, gaining 2,330 yards in eight league outings.

Despite its 3-5 record, River Falls outscored its opponents 216-125 for the year.

Successful year for CC women

by Jim Strauss

Karen Ayd placed 90th in a field of 232 runners at the Association of Intercollegiate Athletics for Women (AIAW) National Cross Country Meet held Saturday, Nov. 19, at the University of Texas in Austin.

Ayd was the first Falcon to ever run in the meet. She qualified for the meet with a 12th-place finish in the AIAW Region 5 Meet.

Ayd covered the 5,000-meter course in a time of 19:17. She was the second highest finisher from a Wisconsin school.

"I was very pleased with her performance, just I have been all year," said Falcon coach Terry Werner. She has a lot of potential and should continue to improve."

Werner was pleased with the Falcons' season.

"We had a very successful season," he said. "The team was dedicated and worked hard. We've come a long way for a team that was formed just last year."

"Our No. 2 runner, Lauren Plehn, is graduating this year and that will be a big loss to the team. She was an excellent runner."

"The other members of the team are all returning, so we should be very strong next year," he said.

"If we can recruit some good freshmen, we should be very tough next year."

"There are probably a lot of girls going to school here now who could be a big asset to the team if they went out," Werner said. "We hope some of these people will come out for the team."

"If we can pick a few good runners, we could be one of the powerhouse teams of the conference next year."

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