



THE "FOOD AND THE CONSUMER DOLLAR" seminar held at UW-RF April 19, drew protests from a group of local farmers representing the American Agriculture Movement. Photo by Brian Lynch.

Area farmers picket food conference, NFO president missing from agenda

by Terry Fiedler

"Those guys over there (those speaking at North Hall) are telling a pack of lies," said Jeanne Rohl, spokesperson for a group of local farmers representing the American Agriculture Movement (AAM), who were picketing in front of the Student Center Wednesday.

Rohl was referring to the speakers at the "Food and the Consumer Dollar" seminar.

The AAM is a group of farmers pushing for full parity for the farmer and for eliminating government control over the farming industry.

Oren Staley, national president of the National Farmers Organization, was scheduled to speak at 1 p.m. At 11 a.m. Staley called the College of Agriculture to report that he would not be coming to River Falls.

At that time John Ley, an AAM leader who was already present on campus, was invited to speak and represent the farmers' position.

Several weeks ago members of the AAM contacted UW-River Falls in regard to having speakers representing them at the Food and Consumer program.

After getting no response from UW-RF about their plans, the group contacted Chuck Lilligren of WCCO radio news who got UW-RF to respond. But the apparent answer was that none of their speakers could appear, Rohl said.

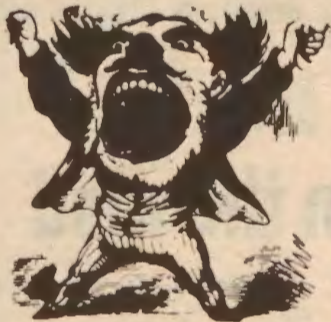
"They feel the discussion part of the seminar should be enough time to get our point across, but the way they have it set up, there will not be enough time," stated Rohl.

"How can they hold a seminar of this type and not have the farmer represented?" Rohl asked.

AAM was not originally invited to have a speaker present, according to UW-RF officials, because AAM is not an official organization and because Staley was available.

"The farmer has been silent too long. I suppose that's what they want us to do at today's seminar--look around at the walls with no representation," Rohl said.

University of Wisconsin-River Falls



the

student voice

Volume 63, Number 22

"All the news that fits, we print"

Friday, April 21, 1978

Farmers, retailers, processors

Speakers explore high food cost

by Kelly J. Boldan

The causes of increased food prices were discussed at the afternoon session of the "Food and Consumer Dollar: Viewpoints from the

Producer, the Processor, the Consumer and the Regulator" conference held at UW-River Falls April 19.

"I wish I knew who the culprit was," said John Ley,

one of the four speakers at the conference held in North Hall Auditorium. Ley is a member of the American Agriculture Movement (AAM) and has a farm in Isabella County in Michigan.

"There is always the idea that we have to find the scapegoat; but what we must all understand is that we are all interdependent in this problem," said Ronald Hendrickson, stating the problem from the government's point of view.

AAM only asks for 100 percent parity with inflation revisions for the past 10 years," he said, pointing out that the last time the parity laws were revised was in 1967.

Hendrickson is a USDA special assistant for marketing services.

He said the AAM supported the emergency farm bill (which was defeated last week in Congress) de-

Violence against women traced to technology, patriarchal society

by Gayle Olson

Violence against women results because "females live in a kind of subjected condition in a male patriarchy," according to Kate Millett, feminist writer and sculptor.

Millett spoke on "Violence and Women," the topic of her forthcoming book, 2 p.m. Wednesday at UW-River Falls in the Student Center Ballroom.

We live in "an institutional society where all power, all control and all institutions are in male hands," Millett said. "Whatever the form of government itself is, it is still male-controlled."

Law, economics, education and, increasingly important in our time, technology are male-dominated, according to Millett.

"We (women) have no access to technology. We don't

even understand the apparatus which we are permitted to use, those of the kitchen or the typewriter, which we also use a lot."

"We would not be able, despite this, to recreate even these simple machines, let alone space age technology," said Millett.

Women are taught Renaissance education: art, music, and literature, Millett said.

"We are a kind of backward people, which is what happens to subjected people, oppressed people, the very same thing that happens to third world people or the Irish under the English," she said.

When the women's movement began about eight years ago women were mainly concerned with proving "simple and obvious things" like not getting equal pay, according to Millett.



KATE MILLETT

"We were afraid to plunge further into patriarchal domination and understand that like all other oppressive forms of government or the rule of one class or group, it is ultimately based on force," she said.

This led to the treatment of rape as taboo because it was about sex, she said.

"There was also a weird kind of sportsmanship about it, too, I think," she said.

cont. on p. 10

"Only with a vigorous agriculture economy will we be able to have a good consumer economy."

Also speaking at the conference were Kathleen Sheekey, information director of the Consumer Federation of America and Channing Lushbough, vice-president of Kraft, Inc.

Lushbough said, "The farmer, producer and consumer must deal fairly with each other, or we'll all go out of business."

"Only with a vigorous agriculture economy will we be able to have a good consumer economy," he said.

Lushbough noted that farmers get over 50 percent of each consumer dollar spent on Kraft products while Kraft only makes a two percent profit.

Ley also discussed the demands of the AAM. "The

signed to raise support prices for agriculture products.

"With the farm bill, the farmers would have received full parity. Now with the defeat, farmers are only going to plant 50 percent of their cultivated land, and Jimmy Carter will have to pay 200 percent parity," Ley said.

Hendrickson defended the need for regulatory agencies for agriculture products despite the added cost to the consumer. "Ninety-nine percent of the people are honest, but the others will try to cheat."

"This one percent will try to tip the scales or to degrade the grain. They will succeed if they are not regulated," he said.

cont. on p. 9

ap news briefs

The World



CORVARO, ITALY - Police blasted ice from a mountain lake Wednesday looking for the body of Aldo Moro and widened the hunt to roadside ditches east of Rome.

But two jailed leaders of Moro's Red Brigades kidnapers reportedly questioned the authenticity of the message that claimed the former premier had been killed.

"Don't you realize that message has been written by someone else?" Renato Curcio and Alberto Franceschini said of the communique found Tuesday in Rome and bearing the insignia of the feared urban terrorist gang.

A lawyer for Curcio and Franceschini said he believed Moro, president of the ruling Christian Democratic Party, was still alive.

The Red Brigades seized the 61-year-old Moro and killed his five guards in a Rome street ambush March 16.

The message said he had been "executed" and dumped into Lake Duchessa, 72 miles northeast of the capital. Two days of searching there have turned up nothing.

PANAMA CITY, Panama - Panamanians expressed astonishment Wednesday at Gen. Omar Torrijos' statement that he was prepared to sabotage the Panama Canal had the treaty turning it over to Panama been rejected by the U.S. Senate.

"This is crazy, he must have been on drugs," said Guillermo Endara, a leader of the Panamenista Party, one of the country's largest political groups.

"His comments were irresponsible. The canal is our greatest asset. To even think about destroying it is inconceivable."

After the Senate ratified the pact Tuesday night, Torrijos declared that Panama's "armed forces had decided that if the treaty were not ratified, or if it were amended in an unacceptable manner, then we would not negotiate. We would have started a struggle for liberation."

Col. Tony Lopez, spokesman for the U.S. Southern Command, said American forces "were prepared to defend the canal against all contingencies" and that "we feel very confident we have the capability to prevent the destruction of the canal."

The Nation



WASHINGTON - The nation's economy staggered to its poorest performance since the recession during the winter, as economic output fell 0.6 percent at an annual rate, the Commerce Department said Wednesday.

Officials said the poor winter showing makes it unlikely the Carter administration's goal for the year of 4.7 percent economic growth can be reached. But they continued to rule out any danger that another recession is imminent.

The bad weather and the long coal strike were largely blamed for the decline in the nation's gross national product in the January-through-March period, but officials said a slow-down in consumer buying of goods and services also was a factor.

Although administration economists had anticipated disappointing growth in the first quarter of the year, they had not expected it to be as bad as it was.

The Region



MADISON, WIS. - Acting Gov. Martin Schreiber Wednesday threw his support behind women's intercollegiate athletics.

Schreiber told a news conference he "sure would like to take a look" at proposals by the University of Wisconsin Athletic Board that the state provide funds for UW-Madison athletic programs.

"I consider athletics for women as important as athletics for men," Schreiber said. "I think the state should look at the problems."

The UW-Madison Athletic Board on Tuesday unanimously adopted resolutions seeking state funds.

One calls for funds to finance the operation of the women's intercollegiate athletic program.

A second calls for funds for the maintenance of athletic department facilities, and the third asks for funds for major capital expenditures needed by the department.

SILVER BAY, Minn. - An official of Reserve Mining Company said Wednesday there is still "a distinct possibility" the company's Silver Bay taconite plant could be closed unless environmental restrictions are eased.

However, Gov. Rudy Perpich, who toured the Reserve plant and a new on-land taconite waste facility being built nearby, said he hopes an acceptable permit can be issued by the weekend.

Perpich told newsmen that top officers of Armco and Republic will meet Monday, and may reach a decision on whether to push ahead with construction of the \$370 million on-land facility for disposal of taconite tailings.

New food service possibility raises job, food quality concern

Questions from Johnson Hall residents concerning food service at Rodli Commons followed the UW-River Falls Student Senate's April 18 meeting held in the basement of Johnson Hall.

The questions arose from Senate President John Forsythe's announcement that food service bids had been opened in Madison April 6 and 7.

Professional Food Management (PFM), the current contractors for campus food service, submitted the third lowest bid. The lowest bid was presented by ARA.

Students at the Senate meeting were concerned that students who presently work at Rodli would have no guarantees about employment there next year.

One speaker was also concerned that students would have no say in the awarding of a new contract.

"We're guaranteed certain kinds of food on certain days of the week," Senate Vice-president Duane Zaborowski assured the audience.

During the meeting senators heard a report that the Legislative Affairs Committee is drawing up a bill to present to the Wisconsin State Legislature next October proposing student representation on the Board of Regents.

Tuesday's meeting was the first for the new senators elected in the April 12 elections. The new, larger senate voted to allocate \$500 from the Senate's budget to finance the leadership workshop April 26 and 27.

"This is an investment in our future as a Senate," said Howard Brummel, Senate treasurer. "I'd like to see more programs like this."

A health service survey will be circulated through the residence halls next week, according to Doug Samuelson, chairman of the Student Affairs Committee. Off-campus residents will have a chance to register their reactions at a booth in the Student Center.

Regent Nancy Barkla will attend the next Senate meeting to be held at 6:15 p.m. Tuesday, April 25, in the President's Room of the Student Center.

Describes individual courses

Class outline book in the wind

by Sheryl Stenzel

A booklet which would describe course requirements may be published for UW-River Falls students next fall, according to Bruce Feld, Student Senate Academic Affairs Committee chairman.

The booklet describes such things as attendance and grading policies, approximate number of tests and estimated additional expenses, Feld said.

The idea originated after the UW-Stout Student Senate published a "Course Expectation Booklet".

"It would give students first-hand information rather than biased opinions," he said.

He gave the example of a student asking someone whether the instructor of a history class is difficult or easy.

"If this student is a non-history major, how can he tell what the instructor is really like?" he said.

According to Feld, the booklet would also help students make better course selections and reduce the number of drops by providing more adequate class information before registration.

"Some faculty members might think that by publishing such a booklet, tough teachers won't have any students, and easy teachers will have overloads," he said.

"I don't think this will happen, since there are size limits for most classes," he continued. "And in a lot

of areas you don't have any choice."

"If you need a class and just one instructor teaches it, you take whoever is teaching it."

Feld said the booklets' major problem will be distribution for next fall quarter.

"If we gave it out at registration it would be a little too late. And it's not practical to mail them to 5,000 students," he said.

The booklet idea is still before the Academic Affairs Committee. It needs approval by the Budget Committee and the Senate before the booklet can be published, Feld said.

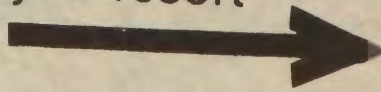


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CORRALLED IN A QUAGMIRE, these cars now risk the danger of being stuck in muddy Lot N as warnings go unheeded. The lot (behind Hathorn Hall)

was the object of picketers last year as the spring weather bogged in many vehicles. Photo by Chuck Bostrom.

Assemblyman hears concerned students

by Cindy Rolain

Eminent domain, collective bargaining and the landlord-tenant bill were on the agenda Friday, April 14, when Assemblyman Leo Mohn came to UW-River Falls. Mohn met with former Student Senate Vice-president Dan Strehlo and two student senators in an open meeting.

Regarding collective bargaining, Strehlo said that students are concerned with having a representative in transactions between University committees and the collective bargaining board.

Strehlo suggested introducing a bill which would put a student on the Board of Regents for a two-year term.

"I would support a bill that advocates having a student on the Board of Regents, but I do not think I favor including students on collective bargaining boards because they are not the ones doing the bargaining," said Mohn.

Mohn also said he supports the landlord-tenant bill which was killed in the legislature but may come up in the future.

The bill clearly defines a landlord's responsibility concerning such things as heat electricity, sewer and fire hazards in the property he rents. It also requires that security deposits be put into accounts and not invested as they are now.

The eminent domain law allows state and private agencies to buy land from citizens for public use. It is used in the construction of power lines, highways and mining sites.

According to Mohn, two bills concerning the eminent domain law were joined in an assembly conference committee.

The new bill, which will be signed into law soon, requires that appraisals be made of all pieces of property which an agency buys.

"This bill allows each person down the line to know what his neighbor is getting for his property. The agencies can't just give a man so much money and take his land," said Mohn.

According to Strehlo, the bill will help prevent incidents in which a person accepts a certain amount of money for his land only to find that his neighbor took the agency to court and received more money for his property.



LEO MOHN

Favor rich, private schools

Tuition tax breaks not all gravy

by Kevin Johnson

A federal proposal to give income tax breaks for school tuition has met with disapproval from some UW-River Falls faculty and administrators.

The U.S. House of Representative's proposal, if passed, will give tax credit for college tuition only, while the Senate bill would provide credit for elementary and secondary tuition also.

The House version, which would yield a maximum of \$250 credit by 1980, is esti-

mated to cost about \$1 billion a year. The Senate bill, which would give a maximum of \$500 credit by 1980, would cost about \$4.4 billion a year.

Raymond Anderson, chairman of the political science department, thinks the tuition tax breaks would be unconstitutional because they benefit private and parochial schools.

"Public schooling is available to all students, and you're supporting religion by giving tax breaks to those

who attend private schools," said Anderson.

He also questioned giving tax breaks to those who can afford college. Instead, Anderson said we should "emphasize programs to help the disadvantaged and poor."

According to Anderson, the tuition credit bills are not likely to become law.

"The threat of a veto is usually enough to kill legislation. Even if the bills are passed, they may get bogged down in a House-Senate conference committee," said Anderson.

Edmund Hayes, director of financial aids, said, the tuition tax break bills would be complicated to administer and to enforce.

Hayes explained that most people in New York City can go to NYC College free, and California community colleges are practically tuition free.

"When the tuition at these heavily attended schools are compared to tuitions at the University of Minnesota or

UW-Madison, the tax break becomes a very inequitable system," he said.

Hayes supports expanded loans and scholarships.

"Current aid programs are based on total costs, while tax breaks would be based on credit involving tuition only. In some places it is very negligible," he said.

Hayes also said the tax credit would not be received until one year after the student entered school. The current aid programs provide money at the beginning of the school year.

Richard Darr, economics professor, believes the proposed bills violate the American ideal of equality.

"The bills tend to benefit those who can send their children to private elementary and secondary schools and colleges. They would also be a further inducement for racists to establish private white schools," Darr said.

"A tuition tax credit would fragment society rather than make it more cohesive," he said.

RF to host gubernatorial debates

At least two candidates for governor of Wisconsin will be at UW-River Falls in early May to debate "Health Care," according to John Forsythe, Student Senate president.

Democrat David Carley and Republican Lee Dreyfus will be present for sure, Forsythe said at the Student Senate meeting, April 18.

The other two major candidates in the race, Republican Robert Kasten and Democrat Governor Martin Schreiber, may also be participating.

UW-RF will be one of several UW campuses to host the debates, said Forsythe. The debates, which are still in the planning

stages, are being arranged by United Council.

Forsythe said that a firm commitment by the candidates to attend the debates as well as the time will be known by April 25.

Wisconsin primaries will be held in September and elections Nov. 7.



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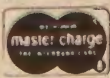
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editors' voice

Liberation a goal to strive toward

The fight for women's rights has not been won, and it takes the presence of someone like Kate Millett on campus to remind us.

Like all revolutionary movements, the women's movement has evolved from militant beginnings into a more stable maturity. But it hasn't reached old age, and we must not let it die.

The obvious goals have been accomplished to a certain extent. We can brag about legislation calling for equal pay and freedom for women to control their own bodies.

It is the basic beliefs held by so many that can make the going so tough.

Members of both sexes will be fairly treated only after we can banish from the minds of all members of society the archaic idea that men are naturally more intelligent than women.

The peoples of the world must be awakened to the fact that we are all products of our socialization, and because of this we can change society. Women can be auto mechanics and men can be housekeepers.

We don't have to be stuck in traditional roles.

Women, take the advice of Millett, learn to respect each other, and men will learn to respect you.

Men, realize that the women's liberation movement is a movement to liberate both sexes. This country will truly be a great place when one is free to be anything one chooses and is not restricted by race, religion, nationality or sex.



Letters

Letter exceeds limit

'Ambiguous broth' stirs reply

To the editor:

Your editorial policy states: "Letters should be limited to 300 words or less."

This statement leaves some leeway for those few editorials that deal in length on a contemporary issue with far-ranging implications or that have an urgent message.

But, for the most part, a 300-word limit should leave adequate space for your readers to express their concerns and views on important issues and trends.

Last week you printed a letter written by Scott Todd which obviously surpassed the limit. The issues he kicked around are not new to this page.

As a matter of fact, he condensed just about everything that has been printed on this page during the past

year into his own little, one-sided nutshell.

For some reason Mr. Todd attempted to write something profound. But what he ended up writing was more of the same old repetitive stirring of ambiguous broth of cold contradictory drool.

Mr. Todd, if you have something to say, why don't you come out and say it. Don't make us search through the priceless, porcelain receptacle of your spotless and gleaming philosophy to find a bunch of ridiculous revelations.

Furthermore, I don't know why you dragged my name into the cluttered gutter of your somewhat vague and hazy opinions. I don't know if your reference to me was a compliment or an insult.

But I do know that when I see my name placed at the bottom of a steaming heap of dung, I feel insulted!

Finally, Mr. Todd you do not have to travel to the Twin Cities in order to buy Life-Savers, because they are now available in the vending machines on our fine campus.

However, my dentist has informed me that Lifesavers are not especially good for my teeth. So I must decline the offer for five packs of those luscious Lifesavers.

But, if you would care to, you could donate those Lifesavers or cash to a new organization that is being formed on campus.

This organization, Students for a Lax Academic curriculum, otherwise known as SLAC, has one goal in mind-to eliminate student apathy by making bowling the only mandatory requirement for graduation from this University. Tom Ryther for President!

James P. Nelson

Behind Swendenborgianism: the man and the church

To the editor:

The statement in a letter last week that "Swendenborgianism is far from being Christian" ignores some basic facts about the man and the New Church, the Christian denomination that resulted from his insights.

Swedenborg's views might not suit some perverse definitions of Christianity, but I'm sure that some could find those of Matthew, Mark, Luke and John wanting.

Earlier in life, Swedenborg researched and published extensively in the fields of science, psychology and

philosophy, but devoted his mature years to a full-time study and commentary on the Old and New Testaments.

He produced such books as *The True Christian Religion, Heaven and Hell and Divine Love and Providence.*

Although rumor has made much of his supposed clairvoyance, he himself warned of the spiritual and psychological dangers which could come from concern with "psychic phenomena."

cont. on p. 5

the student voice

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The Student Voice is written and edited by the students of the University of Wisconsin-River Falls, and they are solely responsible for its editorial content and policy.

Letters to the editor will be accepted only if they are typewritten (preferably double-spaced, 60-space lines) and signed. Letters must also include address and phone number, which will not be printed. Letters should be limited to 300 words or less.

Names will be withheld from publication if appropriate reason is given. The Voice reserves the right to edit letters, delete parts of letters if necessary and refuse to print letters not suitable for publication.

All material for publication must be submitted to the Voice office (209 Hagestad Student Union), no later than noon on Tuesday for inclusion in that week's paper.

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Subscription rate: \$5 per year in the United States; \$6 per year elsewhere.
The Student Voice, 715-425-3906.

more letters

... Swedenborgianism

cont. from p. 4

Shortly after his death, a group formed in 1783 which found his writings to be helpful commentaries on the scriptures. But there were efforts to reduce its attraction: social persecution, slander and attempts to associate it with mystical philosophies with which it had nothing in common.

Unfortunately, efforts along these lines have apparently survived.

The church which developed out of the above organization; the General Church of the New Jerusalem (New Church of "Swedenborgian"), says in its **Handbook of Information**:

...the theological writings of Swedenborg furnish the world with a new understanding of the divinity of the Lord Jesus Christ, the holiness of Scripture, and of the way of human regeneration... We therefore worship Jesus Christ, not as he suffered, but as the risen Lord, fully and at one with the Father.

I cite this material only to clarify the nature of the present Swedenborgian church and of the man behind it. Sometimes he is remembered not for his contributions to Christian theology, but for his influence on Emerson, Lincoln and Robert Frost or for his scientific and cultural achievements.

The Guinness Book of Records notes him as being among the three most intelligent men in history. He is often referred to as "the Aristotle of the north."

But first and last, he was passionately Christian, and the church he inspired follows him. It has its American headquarters in Bryn Atheyn, Pa., which can supply further information.

Ron Neuhaus

P.S. Swedenborg's attitude toward Paul is hardly one of rejection. Volume II of **The True Christian Religion** lists in its "Index of Scriptural Passages" over 60 references to Paul's epistles.



"The rich are different from you and me."
--F Scott Fitzgerald.

"Millionaires are not 100 times smarter than you, they just know the wealth formula."
--Mark O. Haroldsen, author of **How To Wake Up The Financial Genius Inside You**.

For \$10 Haroldsen will send you a copy of the book. It tells how he went from flat broke to millionaire status in 48 months by using other peoples' money to get rich.

More specifically, Haroldsen borrowed from banks to purchase income properties by using the properties as collateral. He used rental payments to pay off the mortgages.

When profits began rolling in, it was like playing

Monopoly in real life. The profits were reinvested in other income properties, and Haroldsen's total property ownership grew.

Although the above description is oversimplified, Haroldsen's story is not unique. Many of the greatest fortunes in America have been made in real estate.

The reasons why such fortunes can be made are partially explained in the preface of **Tenant's Rights in Wisconsin**, a booklet published by the Madison Tenant's Union:

"The tenant...pays rent to the landlord. The government, in turn, indirectly taxes the tenant (through the property tax), and gives the landlord a tax shelter for owning a piece of real estate which, on paper, depreciates in value as the years go by.

"So the tenants pay the landlord rent, which the landlord uses to buy the building in which the tenants live. The landlord ends up with a building and a tax shelter for which the tenants have paid.

"Tenants who stay in the same house long enough can wind up paying far more than it cost the landlord to buy the place, without gaining ownership or any additional control whatsoever over their home."

Copies of the booklet can be obtained from: Madison Tenant Union, 953 Jenifer Street, Madison, Wisconsin 53703.

River Falls, due to the off-campus housing shortage, offers a lot of potential for the aspiring Mark Haroldsens of the world to get started.

Annual democratic dinner features Al Baldus roast

Rep. Jim Wright, majority leader of the House of Representatives, will be the guest of honor at the Third District Democratic Annual Dinner at St. Bridget's Church in River Falls April 22.

The dinner will follow the Third District Caucus at UW-River Falls.

A roast of Rep. Al Baldus will be featured at the dinner. Proceeds will go the the

Unfortunately, River Falls also offers a lot of potential to take advantage of tenants.

Withholding security deposits is a favorite tactic of some landlords.

One student said a local landlord kept his brother's entire security deposit because the oven wasn't clean enough.

Another student said the same landlord once told him: "I figure if the tenants want their security deposit bad enough, they will take me to court. If not, then I don't give it back."

So, the landlord is left with another security deposit that is not rightfully his.

Instead of taking the landlord to court, many tenants decide the hassle of going to court isn't worth the potential reward.

"It's only \$75," they think. "I don't have time for this court nonsense. Besides, I'm not sure what my rights are. The hell with it. I'll let the s.o.b. keep the money."

Going to small claims court isn't half the hassle most persons imagine it to be. In fact, often just threatening to take your landlord to court will result in the prompt return of your security deposit.

If you are going to avoid being taken advantage of, you have to make a little noise. Stand up for your rights. If you have to, do some shouting.

Otherwise, the rich will continue to be different from you and me.

Write On

by Rita Wisniewski

How many people are truly satisfied with their lives? How many are content with who they are and with what they have? My guess is not too many.

Sunday morning, a preacher told a story of a Quaker who had a piece of land which he wanted to get rid of. So, he put up a sign saying, "Free to the person who is com-

pletely content with his life."

A young man saw the land. He thought it was an excellent piece of land in a beautiful setting; so, he went to the Quaker's house to inquire about the offer.

The Quaker asked if he wanted the land, and the man said yes, he did. The Quaker then asked if he was completely content with his life. Oh, yes, said the man confidently.

"Then how come ye want the land?"

People are forever searching for happiness and prosperity. Man is not satisfied until he has more than anyone else.

I think the happiest people are not those who obtain what they think will make them happy, but rather those who make the most of what they already have.

If we could only learn to be content with our crooked noses and our size 9½ feet, we would see their benefits. We could smell around corners and get wherever we are going two inches before everyone else.

If we could just learn to be happy with what we have even if we happen to be a little imperfect, we will then master the secret of contentment in almost every situation.



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Artistic talent explored

by Kelly J. Boldan

The arts are receiving special attention at River Falls public schools through a program called Project FIESTA.

Project FIESTA is a one year program which will implement additional arts education in the city's schools while identifying artistically talented children.

"The project belongs to the public school district and is founded by the Elementary and Secondary Education Act, Title IV-C," said Carol LeBreck, project coordinator. "The project has functioned through the University in cooperation with the public schools conflict ever develops it neither handicapped nor

"The University is providing space for the project and support people in the different art areas," she said. "It provides an opportunity for University stu-

dent conflict ever develops it will become an administrative decision on priorities," she said.

LaBreck said there will be advantages for the students caught in the middle who are neither handicapped nor gifted in the arts.

"These students are in a sense being dealt with better on their level since the teachers do not have to deal with the two extremes all the time," she said.

New evidence from federal projects over the last 10 years shows that the arts are not only valuable in themselves to youngsters, but that children exposed to the arts as part of their regular curriculum may show improvement in math, reading, science and other "basic" studies.

"Schools where arts have been integrated into the curriculum found that student motivation and teacher en-

thusiasm is better, but I want to point out that the addition of two art courses will not directly increase the student's reading level," LaBreck said.

Those students selected with creative dramatics talent will be given the opportunity to work with the first artist in residence who is provided through FIESTA funding.

Minnesota actor and playwright, Gary Parker will be in residence in River Falls from April 17 to May 12.

Bringing experience from his work with the Guthrie Outreach Program, Parker will work with the students, visit individual classrooms and conduct in-service sessions for interested teachers and parents.

The initial FIESTA grant only allows for the design of a screening technique for identifying artistically talented children and a pilot program in the area of creative dramatics. The coordinators hope to conduct the program in the areas of dance, music, creative writing and art with additional funding next year.

LaBreck feels that the project will become very valuable to the River Falls schools as well as the University.



PROJECT FIESTA resident artist Gary Parker teaches two River Falls elementary school students improvisational exercises. The project is designed to screen artistically talented children. Photo by Chuck Bostrom.

"...where do the artistically talented go to develop their skills?"

dents with interest in theatre and education to gain valuable experience."

In the past, funding and personal efforts have provided special opportunities for physically and mentally handicapped children.

Now, accompanying the national countermovement to bring the arts back to the public school classroom, is a thrust to provide for the needs of talented and gifted children. Project FIESTA is the result of the movement in this area.

LaBreck feels there is a need to provide an opportunity for those children gifted in the arts.

"Some children are gifted in the academic area, and they can develop themselves through the academic curriculum, but where do the artistically talented go to develop their skills?" asked LaBreck.

"The back-to-basics movement has influenced many into thinking that only the basics are necessary to become successful in the job world, so the arts have suffered. The arts are not viewed as directly related to success out in the job market."

LaBreck feels that projects for gifted children and programs for the handicapped will not suffer from competition with each other, since they are funded from separate funds.

"But there is only so much money in the pot, and if a

thusiasm is better, but I want to point out that the addition of two art courses will not directly increase the student's reading level," LaBreck said.

All River Falls elementary schools are participating in the program. LaBreck is assisted by Judy Freund, criteria development coordinator, and Gayle Grabish, outreach coordinator.

The three are working to develop criteria and procedures for screening and



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Wednesday, April 26
6 p.m. WRFW-FM Radio Theatre Presents: "The Sweeper Case"
8:30 p.m. Encore Performance: Judy Foster/Ann Read The Best of Their Concerts at UW-River Falls

Thursday, April 27
6 p.m. S.I.U. Radio Theatre: "The Little Minister"
8:30 p.m. The Glen Miller Story, Part 2

Friday, April 28
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S Rhodys show ty concern by filling LIFE a need E

"After seeing what need there is in the world and finding out how to help, I want to go to school to get the education that is needed in order to help the best way that is possible."

And so UW-River Falls student Don Rhody and his wife Vivien are hoping to become missionaries.

"We both put a lot of stock in eternal life or death. We feel because of the great need for better agriculture missions, there should be more concern," said Rhody.

The Rhodys plan to apply to the Conservative Baptist Missions Board for placement in Rwanda, a small central African country.

"Although we do not plan to go until a year from this June, there are still many things to do before then," Mrs. Rhody said.

"We have to pass the Board's screening process, which includes an investigation of

us by the FBI. We also have to learn French and Rwanda's native language," she said.

Rhody, who is majoring in agriculture-missions, is attending UW-RF for two quarters. He plans to graduate from the University of Minnesota before becoming a missionary.

Rhody feels that the three years he spent in India as part of the Peach Corps influenced the direction of his life and his decision to become a missionary.

Mrs. Rhody said she has wanted to become a missionary for a long time because the work is rewarding and fulfilling.

"It is preparing for the cultural shock that is the hardest thing to do and a constant thing that must be dealt with. We will have three weeks of orientation once we arrive, but there is a lot we can do now to prepare for it," Rhody said.

They would like to leave for Rwanda sooner, but Mrs. Rhody is expecting a baby in September. They feel their child will benefit from their mission work.

"Some people ask me why I want to bring up my child under such conditions," Mrs. Rhody said.

"Both of us will be Bible teachers as well as teachers in other areas. We feel our child will learn other things besides capitalism and materialism."



VIVIEN AND DON RHODY

Beautification set for campus west end

by Clarence Wilson

The west end of the UW-River Falls campus will be getting a new look at the end of spring quarter, according to Student Senate Vice-President Duane Zaborowski.

Concrete footpaths, with an extended area for benches, will be installed in the area between May and Prucha Halls. Ornamental trees will be planted around May and Johnson Halls, and a volleyball court will be built in the area between

the wrestling arena on the west end of May and the east side of Johnson.

Artificial hills will be created, grass planted, and the bicycle rack at the northeast corner of May Hall will be relocated behind the building.

Along with beautification, the landscaping is aimed at keeping students off the grass in the area, according to Zaborowski.

"Though we have a shortage of recreation space we

hope students will use the area around the Ag Science Building more," said Zaborowski.

The idea developed from an Inter-Residence Hall Council survey of students. The Student Senate recommended the changes to the University's Campus Planning Committee which took it to the chancellor, according to Zaborowski.

Landscaping plans

Zaborowski said that the University has already approved landscaping plans drawn up by Wallace Pill of the plant science department.

Work is expected to begin toward the end of this quarter and will be conducted by

University Maintenance and by students from relevant classes as a learning experience, according to Zaborowski.

However, Zaborowski was unable to say how much the University was preparing to spend on the project, which could evolve into a continuing program of campus improvements if well received by students.

Pill said that his plan was developed from a study of the existing situation of buildings, trees and footpaths worn into the turf by students.

Pill's plan for the area around Johnson, Prucha and May Halls is part of an idea

applicable to other areas on campus. The concrete walkways will be constructed over existing footpaths between the halls and will include circular areas for benches.

The hills, he explained, are a technique called land sculpturing in which free material is hauled in and built up to a height of four or five feet.

Colorful flowering shrubs, including some Japanese varieties, lilac and honeysuckle, will be planted along the paths and the now bare residence hall walls. Boston ivy vines will be planted on some large, vacant wall areas.

Flowering crab apple, hawthorne, crimson leaved Norway maples and arborvitae will be planted at selected spots.

Dutch elm disease

Maple trees will be planted between the elms in front of May Hall. The elms are expected to die from Dutch elm disease.

Pill emphasized that what is done will depend on the budget and on students' reaction to the remodeling on the west end of campus. That area alone could cost \$5,000.

Other campus improvements include a map of the campus set up on Cascade Avenue near South Hall. This is to help visitors find parking lots, buildings and other conveniences, Zaborowski said.

MALMER BROS.



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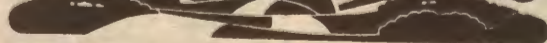
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66-year past built into campus farms

The 66-year history of the UW-River Falls lab farm program has seen three parcels of land along the South Fork expanded into two large modern University lab farms.

The original farm buildings, located where Stratton Hall now stands, included an old house and two sheds which housed a few dairy cows, horses and chickens.

These were the modest beginnings in 1912 of Lab Farm No. 1. Since then, buildings were added, additional land was purchased, and the farm was relocated.

Many of the farm's first buildings were student-built. In 1925, a machinery shed that was part of the original purchase blew down. As a class project, students used the wood to construct a hog house to meet federal requirements for swine production.

The farm did have some problems. In 1919, a 600-pound boiler in the bottling shed exploded and came down through the roof of a house a block away.

To replace the shed, a latrine from the vacated Student Army Training Corps was appropriated for use. This was moved to adjoin a new 25-stanchion barn built in 1920.

Other construction projects on the farm included a barn built in 1928 for housing young dairy stock and horses, and a 400-unit poultry house built in 1932 using Works Progress Administration labor.

The livestock growth of the farm was slow and difficult because there were insufficient funds to buy breeding stock.



LAB FARM NO. 1, located along the South Fork, had modest beginnings, making use of an old house and two

sheds to house the animals. Since 1912, buildings were added, additional land purchased and the farmstead relocated.

Many of the faculty personally backed bank notes to purchase cattle.

Photos and text

by

LaMont Johnson

By 1955, the lab farm's buildings were outdated after 30 years' use and technology changes, so plans for a new farmstead were prepared by the Board of Regents.

The Regents appropriated \$206,000 for the new farmstead in 1957. Plans were drawn, construction and moving was completed and the new farm was dedicated on October 29, 1960.

Since 1960, the campus has grown and taken land from the farm. The use of 50 acres for campus expansion and 57 acres for residence halls and relocation of athletic fields left the farm with 89 acres of cultivated land.

Lab Farm No. 2 was purchased in 1964 consisting of 293 acres. The new farm became the meat animal unit of the program, while Lab Farm No. 1 was used for dairy cattle and horses.

Each year the lab farm program grows to keep up with changing agricultural practices. This insures that new methods are investigated and students can learn from practical farm experience.

In 1967, facilities for swine, steers, brood cows and hay storage were constructed at Lab Farm No. 2.

Since then, the addition of several buildings has further modernized the farm, including a new sheep barn, a pig nursery unit, a feeding system to make pelleted feeds and an irrigation system.

The lab farms have now been officially named the University Campus Laboratory Farm and the University Mann Valley Laboratory Farm.



LAB FARM NO. 2, University Mann Valley Laboratory Farm, was added in 1964. It now houses the beef, sheep and swine operations in modern facilities

and includes a complete feedmill. The newest addition is the pig nursery completed this past winter.

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AGRICULTURE



Up from
the barns

by Dale Bark

Once upon a time many mornings ago, Chicken Little awoke, went outside and was hit by an acorn.

The rest is history. Chicken Little disrupted the whole barnyard with her conviction that the sky was indeed falling.

But the sky didn't fall. Chicken Little came to a false conclusion with misinformation and a lack of facts.

A similar situation exists concerning food. Too many people believe that food comes from the supermarket, failing to realize the farm's input.

When food prices rise, many shoppers can't understand why, and often blame it on the farmer. A farmer facing bankruptcy also finds it hard to believe a loaf of bread made with a nickel's worth of wheat costs so much.

There seems to be a lot of misinformation and lack of facts on all sides.

Wednesday the College of Agriculture sponsored a Food and the Consumer program that was well attended. Many issues and answers concerning all aspects of the food in-

dustry were brought to light.

The key points of the symposium included the story on page 1. It's too bad more people didn't attend the series.

We have too many Chicken Littles.

... high food cost

cont. from p. 1

The higher costs of food for consumers can be attributed to several factors, according to Sheekey. The factors include processing, developing special products and retailing.

"Heinz can sell a tomato and make a profit. Or they can make the tomatoes into ketchup and make a bigger profit. Or they can add spice to the tomatoes making barbecue sauce, and reap even higher profits," Sheekey said.

Following the four presentations, the speakers answered questions from a reactor panel comprised of State Senator Michele Radosevich; Carol Akwright, WCCO-TV reporter; Duane Paulson, an area farmer and Vern Elefson, chairman of the ag economics department.

The question period was highlighted when Elefson asked the panel, "If the pro-

Retail inefficiency, convenience blamed for food price hikes

by Terry Fiedler

Syndicated consumer columnist Sidney Margolius said consumer issues are turning into one of today's major controversies.

Margolius spoke April 19 at North Hall Auditorium as part of a day-long session entitled, "Food and the Consumer Dollar: Viewpoints from the Producer, the Processor, the Consumer and the Regulator."

Food prices are continually increasing so much that people are worried they may not be able to feed their

families adequately, stated Margolius.

However, many factors aside from the farmer cause price rises, he added.

"Consumers are not receiving the benefits of the lower prices the farmers are getting for their crops," Margolius said.

For example, bread prices are currently about 35 cents a loaf. The farmer receives about 4.4 cents for the ingredients in the bread, he stated.

"Inefficiency on the part of the supermarkets causes a large part of the difference in price," according to Margolius.

Margolius said the previous breakdown of the consumer dollar spent on food was farmers 50 percent and distributors 50 percent.

The current breakdown shows farmers receiving only 38 percent of the consumer dollar while distributors get over 60 percent.

Convenience foods also add to the loss of farmer profit. For example, instant oatmeal takes 30 seconds to make. Regular oatmeal requires a minute to make.

"If you figure out the price difference for convenience, it would cost the family \$6 an hour, meanwhile the average wage earner gets \$5 an hour," said Margolius.

"What would you think of an industry that takes 25 cents worth of dry noodles, adds some seasoning and sells it for 79 cents as Hamburger Helper?" he asked.

It seems food is now only a raw material for processed materials, Margolius said.



SIDNEY MARGOLIUS

"There is so much water in convenience foods that it's little wonder there is a water shortage," he continued.

According to the U.S. Agriculture Department, food requires only about 16 percent of total consumer spending.

Margolius said the figure is closer to 25 percent because the military, farm families and institutions, which pay far less for food, are also averaged in.

"Meanwhile the housewife bangs her head against the wall trying to stretch a meatball," said Margolius.

If it would be possible, consumers would like to have farm price supports but at the same time insure there would be no reduction in the supply of goods, he added.

Concerning 100 percent parity for farmers, Margolius said it could be possible if reforms for retailers are made.

"There is a need for a more coordinated and long-range food policy which would protect farmers and our food supply," he said.

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... violence against women

cont. from p. 1

"We thought it might be impolite to mention to men that they committed these crimes against us. It was very white of us, as it was."

"We also did not reach toward the problem which we have had in the last few years of battered women because it isn't middle class to admit that such a thing exists."

"... when you investigate it, rapists aren't random crazies, they are regular fellows."

Millett said society pretends that these crimes are rare or that they are done by "random crazies."

"Actually, when you investigate it, rapists aren't random crazies, they are regular fellows," she said. "They aren't necessarily sick in the head although what they did is remarkably sick in the head."

Society has regarded rape as a "psychotic aberration." This is like saying that a lynching was done by a gang of drunk rednecks instead of admitting it was a racist act, according to Millett.

The same is true of wife beatings, which we are just beginning to see as a social problem, she said. Women may have trouble finding help in these cases because they are regarded by police as domestic disturbances.

Police think "that the woman here is property and therefore there is something very intimate between these people, this assault, but it is also not regarded as what it is, an assault," Millett said.

"It is also not regarded as something we can do anything about, because we are

not looking at the vast picture itself, just as we regard rape as a sort of private tragedy."

Millett said that society has taught women that rape is their fault and seeks to "heap upon the victim--and what could be more cruel--all this abuse--the fact that it brought about her own victimization. This is of course done to oppressed people all the time."

We live in a society where women are almost "trained for rape," Millett said.

It is part of a male subculture that is found in movies and pornography which "becomes increasingly a kind of strange and raging propaganda against women which has less and less to do with sex and more and more to do with tying people up and humiliating and debasing them," she said.

Millett traced her interest in women and violence to reading the case of Sylvia Likens, a 16-year-old girl who was tortured to death by a gang in Indianapolis in October 1965. Carved on her abdomen were the words "I am a prostitute and proud of it."

The case became an obsession with her, a kind of

"parable or myth," Millett said.

She was particularly disturbed by the fact that the gang of teenage boys was led by a woman in whose care Sylvia had been left by her parents.

"If they do not beat their children they would be cutting ties with the one who beat them. It would be admitting that the old man was a son of a bitch."

"The group who has been subjected is the most impor-

We live in a society where women are almost "trained for rape."

The woman was a victim of wife beating and abused her seven children. "Being a woman was hideous for her, and she imposed this hideousness on Sylvia," said Millett.

Subjugation of women by women is carried on much like child abuse is perpetuated in each generation, according to Millett.

tant to free of their subjection--first of all because they are suffering--but also because they will perpetuate that," Millett said.

She is the author of *Flying, Sexual Politics* and *the Prostitution Papers*. She has also exhibited one-woman art shows in Tokyo, Japan, and throughout the United States.



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REFLECTIONS ON REFLECTIONS

by Karl Gandt

Should Richard Nixon's head be added to those of George Washington, Abraham Lincoln, Teddy Roosevelt and Thomas Jefferson on Mount Rushmore?

Are more concise directions needed on Mr. Bubble bubblebath boxes to explain how to properly use the product?

The average American would probably answer "no" to both of these questions. However, Lazlo Toth, a very unaverage American, would answer them with a resounding "yes!"

Toth also supports the repression of "the liberal press" and feels that a "few stiff jail sentences for minor offenses" will quiet down any form of resistance to government policy.

Luckily for the rest of the world, Lazlo Toth is a pseudonym used by comedian Don Novello. Novello, as Toth, writes letters with ridiculous content to politicians and businesses in hopes of eliciting serious responses.

A collection of letters, and the responses were published in **The Lazlo Letters: The Amazing Real-life Actual Correspondence of Lazlo Toth, American!**

Among the businesses to which Toth writes is the Mr. Bubble company. He has a continued correspondence concerning how Mr. Bubble should be used if, as the box clearly states, it must be kept dry.

Dedicated to the men and women of the U.S. Postal Service, **The Lazlo Letters** is a masterpiece of satire.

This does not mean, however, that Toth offers no useful ideas. A list of energy saving ideas Toth sent to President Ford are certainly useful.

Among them was the idea of passing laws against opening a refrigerator more than twice a day.

Another, is to replace toilet paper with washable toilet cloths. Their reusable nature would make them less inflationary and conserve energy, Toth said.

For these two suggestions, and 10 others like them, Toth was awarded a Whip Inflation Now (Win) button by President Ford

Who says there's wasteful spending in government?

the fine arts

.theatre.art.music.lectures.

New blood tapped in 'Chamber Music'

by Jon Losness

Imagine Joan of Arc, Amelia Earhart and Susan B. Anthony as patients in a mental hospital, planning to kill all the male patients and drink their blood.

This unlikely series of events is the plot of **Chamber Music** by Arthur Kopit to be performed by the Masquers, a theatre organization, in the Studio Theatre of the Fine Arts Building April 27 and 28.

Scott Peterson, student director of the play, felt **Chamber Music** will offer the actors something they have never experienced before.

"In the past women have been turned away because there weren't enough parts. This play offers many large female parts and will hopefully bring some new blood into the theatre," said Peterson.

Cast members include Kim Marie Kramer, Liz Plante, Jeanne Van Slyke, Nancy Bloom, Dorothy George, Angie Baker, Kathy Egemo, Cyndi Roebeck and the only male, Kent Fenske.

The author uses the personalities from people in history and plays until he



SET IN-THE-ROUND, "Chamber Music," the Masquers production currently in rehearsal, places great women from the past in a mental institution.

ends up with bizarre characters, Peterson said.

According to Peterson, the play's set will also be unusual. The play will be presented in-the-round, and props suggesting the setting of a mental institution will

be used on stage as well as in the Fine Arts Building surrounding the Studio Theatre.

This technique is expected to help the audience become immersed in the action and emotion of the play, Peterson said.

WRFW welcomes spring with variety 'Fling'

The arrival of spring will be hailed on radio airwaves when WRFW, the UW-River Falls campus radio station, holds "Spring Fling Week," April 24-29.

Using programs produced by UW-RF students, the station will feature many specials, according to Ted Allison, WRFW program director.

"The Beatles: From Liverpool to Legend," a 5½ hour special will be presented in five segments, Monday-Friday nights at 7 p.m.

WRFW will also present "The Rutles: A Satirical Look at the Beatles", a musical soundtrack of a recent television special.

"The Killer Sweeper," a comedy-drama written by Tom Myrick, WRFW news director, will be presented at 6 p.m. Wednesday.

According to Allison, the play is a satire of the "Dragnet" television series. The plot revolves around the machines which clean snow off UW-RF's sidewalks.

Five short programs on how to buy a stereo system will be presented at 8:15 p.m. Monday-Friday.

The "Spring Fling Week" will end Saturday with "Sound in '77," a recap of the news events and music of 1977. The five-hour show will begin at 1:30 p.m.

Wind Quintet Plays April 25

The Minnesota Woodwind Quintet will present a free recital on Tuesday, April 25, at 8 p.m. in the Recital Hall of the Fine Arts Building.

The quintet was organized in 1966 to perform for Young Audiences Incorporated.

Since then, the group has expanded its activities, and now presents formal and informal concerts as well as chamber music clinics in public elementary and secondary schools and at universities.

Last year the quintet performed over 60 concerts and

clinics in the Midwest and prepared a series of programs for Minnesota Educational Television.

The five musicians have varied backgrounds which include membership in the Boston Pops Orchestra, the New Orleans Symphony and the St. Paul Opera Orchestra.

The quintet will perform compositions by Wolfgang Mozart, Bernhard Heiden, Wilhelm Pijper, Elliot Carter, Sweelinck and Vincent Persichetti.



ETC CAMPUS MINISTRY NEWS

Wednesday, April 26 (7:00 p.m.) Faith Singers meet at Ezekiel Lutheran Church.

CANOE TRIP!! Sign up now for an overnight canoe trip. We will leave from the ETC House on Friday, April 28 at 3:30 p.m., and return Saturday evening. The cost is only \$7.00. Call 425-7234 to sign up.

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110 North 3rd Street

AMERICAN BAPTIST - 10:30 A.M.
311 North Vine Street
Hudson, Wisconsin

Artists-in-residence: opening doors to creativity

by Ed Frederick

A touring theatrical company, the Metro Theatre Circus, and a free-lance dramatic artist, Gary Parker, are visiting River Falls to promote the theatre through teacher seminars.

The visits are sponsored by Project FIESTA, a federal program designed to encourage students talented in the creative arts and to instruct teachers in encouraging these students.

According to Gayle Grabish, River Falls coordinator for Project FIESTA, the visiting-artist program gets the arts into schools for all children.

"It's a special way to help children grow," she said.

The Metro Theatre Circus from St. Louis is working with local school children in an attempt to bring live theatre into the schools.

Although the company works mainly in the St. Louis area, it tours other parts of the country six to eight weeks a year, according to company member Carol Evans.

While in River Falls, the six-member group has been performing *Somersault*, their rendition of *The Three Little Pigs*, *Hansel and Gretel* and *Jack and the Beanstalk*. After the 45-minute performance the group works with individual classes.

"We would like to think we leave behind some new ways for children to look at the world and to feel about themselves," Evans said.



MEMBERS of the Metro Theatre Circus perform "Somersault." Photo by LaMont Johnson.

Somersault was written and directed by Phyllis Weil, co-founder of the theatrical group. A free public performance of the production will be given at 7 p.m. Friday in North Hall Auditorium.

Gary Parker, visiting dramatic artist, will be at UW-River Falls for three more weeks working with local grade school children.

Parker, who works primarily in mime and improvisational forms, is working with children from different schools each day of the week in South Hall. He will work with each group of 20 students eight times and also hold seminars with teachers.

"These sessions help people learn about theatre and about themselves," Parker said.

calendar

April 20 (Thursday)

Kate Millet, WRFW radio, 7 p.m.

April 23 (Sunday)

Student recital, Pat Steiner, alto, Kent Fenske, baritone, 4 p.m., Recital Hall of the Fine Arts Building.

April 24 (Monday)

Auditions for scenes from *A Street Car Named Desire*, 2 p.m., Theatre of the Fine Arts Building.
Student Recital, Patty Devine, trombone, Sandra Lindeman, piano, 8 p.m., Recital Hall of the Fine Arts Building.

April 25 (Tuesday)

Film, *Three Goldsmiths*, 9 a.m. to 5 p.m., Gallery 101.
Minnesota Woodwind Quintet, 8 p.m., Recital Hall of the Fine Arts Building.

April 26 (Wednesday)

Poetry readings, David Evans, South Dakota State University-Brookings, 8 p.m., Little Theatre of Davee Library.

'Prairie Home Companion' live in Red Wing

The harmonies of old-time music will fill the air when Garrison Keillor stages a "Prairie Home Companion" road show at the T.B. Sheldon Memorial Auditorium in Red Wing on Sunday, April 23, at 3 p.m.

Keillor will be joined by the Powdermilk Biscuit Band and ragtime pianist and jazz clarinetist Butch Thompson.

The show is sponsored by the Performing Arts Committee of the Red Wing Arts Association. Tickets are available in advance from Charles Richardson in the Goodhue County National Bank Building in Red Wing. Admission is \$2 for adults, \$1.50 for students

and members of the Minnesota Public Radio (MPR) and 75 cents for children.

"A Prairie Home Companion" is a weekly radio

variety show broadcast live on Saturdays at 6 p.m. from the World Theater in St. Paul over KSJN (91.1 FM) and five other MPR stations.

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EYEING THE CHALLENGE, Falcon Scott Nelson attempts to clear the water obstacle during last Saturday's steeplechase race at Ramer Track. He fell short in his effort, but went on to take second place in the

event. The Falcons and St. Thomas College tied for first place in the meet with 86 points each. Photos by Jim Strauss.

Men's track team ties Tommies for first place

by Jim Strauss

Paced by seven first places and 11 second places, the UW-River Falls men's track team tied St. Thomas College for first place in a quadrangular meet held April 15 at Ramer Track.

The Falcons and Tommies scored 86 points each while Golden Valley Lutheran finished with 40 and Lakewood Community College finished with six.

Gary Maslowski set a UW-RF outdoor pole vault record with an effort of 14 feet 2½ inches for first place.

"We had some really good performances," said coach Warren Kinzel. "The field event people did a super job. We outscored St. Thomas 37-28 in the field events."

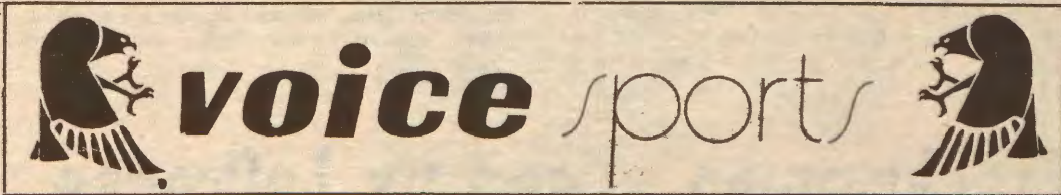
Other Falcons taking first places were: Scott Miller in the shot put, 47 feet 7 inches; Bob Meyer in the long jump, 21 feet 1 inch; Rob Christensen in the three mile, 15:01.97; Gordie Lenneman in the 440-yd. dash, 51.25 seconds; Jay Gilbertson in the 440-yd. intermediate hurdles, 57.69 seconds; and Dennis Anderson in the two-mile walk, 14:53.28.

"We only have 25 people on the team, and there's 20 events; so there are a lot of people doubling up," Kinzel said.

"Our lack of depth will hurt us in the conference relays. There are a lot of events which call for middle distance and distance people, and we don't have many people in these events."

"We're going to enter all the events. We have enough people in the field events; we'll be all right there."

The conference relays are Saturday, April 22, at Stevens Point.



Weekend wins a must

Falcon hopes fade with losses

by Joe Lauer

The day of reckoning has come for the UW-River Falls baseball team.

Until now, the team had been in a position where it could lose baseball games and still have a chance at the WSUC title.

But three losses in four conference games this past week have changed the situation. The team called its two conference doubleheaders this Friday and Saturday must win games if it is to prevent sliding out of contention in the WSUC.

"If we want to get back into this race, we will have to win now," said third baseman Tim Steinbach. "If we lose two of the four games, it will be all over for us."

The Falcons face UW-Stout Friday and defending conference champion UW-LaCrosse Saturday in twin bills which will be played at Ramer Field with 1 p.m. starting times.



TIM STEINBACH

According to coach Don Joseph, the starters against LaCrosse will be Matt Meade (1-1) and Tom Buker (0-2). The starters against Stout have not been announced.

UW-RF created its predicament by losing to LaCrosse last Friday, 8-1 and 5-2, and then splitting a doubleheader with Stout the next day. The Falcons lost the opener 12-0, but squeezed by in the nightcap, 4-3.

The games dropped the Falcons' conference record to 1-4. The team's overall record slipped to 4-13.

Our pitchers have been giving up a lot of walks, said Joseph. "At LaCrosse we walked nine batters and five of them scored. At Stout we walked 12 batters and six of them scored. You just can't do that and expect to win."

Against LaCrosse, starters Bryan Mullendore and Buker were given the losses. Mullendore, who was counted on early in the season to be a mainstay of the staff, has been bothered by an arm injury.

Against Stout, the first game was decided early as starter Scot Prettyman was not effective. Two first inning home runs, including a 400-foot shot, provided all the scoring the Blue Devils needed as the Falcons were shutout.

In the second game, however, UW-RF used the pitching of Meade to overcome a 3-1 deficit and take the 4-3 win. A three-run fifth inning sparked with RBI singles by Kevin Steiner and Buker did the trick for the Falcons.

The Falcons continue to struggle at the plate. They have a .206 batting average for the season. Steinbach is the only Falcon hitting over .250. He stands at .428 for the season.

Statistically, Meade leads the Falcon hurlers with an ERA of 2.70. The staff's composite ERA is 6.34.

Scott Canakes, who hit .312 for the Falcons last year, fractured his thumb in the LaCrosse twin bill and will be out for the rest of the season.

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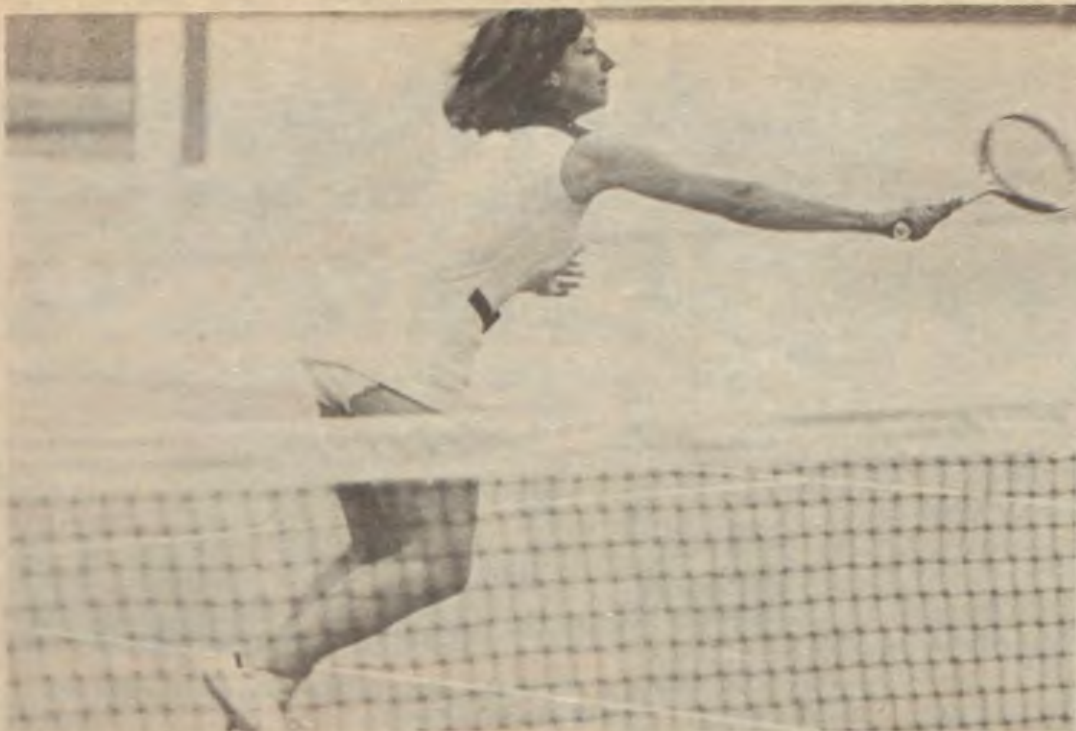
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RIVER FALLS



STRETCHING FOR THE POINT, Falcon Diane Marfiz hustles to make the return. Marfiz lost to Lori Klapperich of Augsburg Tuesday, 5-7, 1-6, but the

Falcons defeated the Auggies 6-3 to raise their record to 2-1. Photo by LaMont Johnson.

Women netters down Augsburg, St. Mary's

by John Gillström

Led by No. 1 singles player Barb Peterson, the UW-River Falls women's tennis team beat Augsburg 6-3 on Tuesday, April 18, at Hunt Arena.

The win raised the Falcons' record to 2-1 in dual meets, while Augsburg's record fell to 2-6.

Peterson defeated Stacey Eichman, 6-1, 6-1 in a match that Falcon coach Pat Sherman called the best Peterson has ever played as a Falcon.

In other singles matches, No. 2 Jane Hoffman defeated Melody Boraas, 6-1, 6-4; No. 4 Jan Engen defeated Claudia Flathman, 6-0, 5-7, 6-2; and No. 5 Debbie Gargulak defeated Ruth Nyhus, 4-6, 6-3, 6-2.

No. 3 singles, Diane Marfiz, lost to Lori Klapperich, 5-7, 1-6, and No. 6 singles Sue Leffel lost to Julie Hoover, 4-6, 1-6.

In doubles action, the No. 1 team of Peterson and Leffel beat Boraas and Nyhus, 5-7, 6-1, 6-4, while the No. 2 team of Marfiz and Julie Bunda beat Klapperich and Flathman 6-4, 7-5. The No. 3 team, Jean Maher and Hoffman, lost to Eichman and Hoover, 5-7, 5-7.

"We were down in a lot of the sets today," said

Sherman, "but we came back to win most of them. I was pleased with the come-backs."

Team Captain Colleen Foye, senior, was sidelined with a knee injury which has bothered her all spring. She has been the team's No. 1 singles player for the past three years.

The Falcons downed St. Mary's of Winona, Minn., 7-2 on April 13.

In that match, Peterson beat Bridget McNichols, 6-1, 6-1; Leffel topped Peggy Hanson, 6-3, 6-1; Engen defeated Colleen Rupp, 6-1, 6-1; and Marfiz beat Terri Port, 6-3, 6-1.

The Falcon's doubles team of Foye and Engen beat McNichols and Paula Wiczorek, 10-2, while Peterson and Leffel defeated Hanson and Cashman, 10-6. Marfiz and Hoffman defeated Rupp and Port, 10-5.

Sherman said if the Falcons play like they did against St. Mary's last week, they will win.

"In that match, everyone played at the top of their respective game," she said. "We have to do it again to win."

The Falcons will host St. Mary's on Saturday, April 22.

Trackwomen edged by LaCrosse

by Jim Strauss

Jane Ubbelohde took three first places to lead the UW-River Falls women's track team to a second-place finish in a quadrangular meet at Ramer Track Saturday, April 15.

LaCrosse edged the Falcons 93½-87. Eau Claire placed third with 58 points, and Stout took fourth with 15½.

Ubbelohde won the 100-yd. dash, 11.19 seconds; the 220-yd. dash, 25.7 seconds; and the 440-yd. dash, 58.9 seconds.

Donna Lundeen took first places in the mile with a time of 5:25.23 and in the 880-yd. run with a 2:29.3 clocking.

Other Falcon first places were earned by Barb Holbrook in the long jump with 17 feet 10¼ inches and in the 440-yd. relay team.

"Before the meet, we knew where each team would place," said Pam Short, assistant coach. "We didn't expect to place that close to LaCrosse, though. We're really excited about that."

"When LaCrosse competed against us a few years ago, they could take the meet lightly. But now they know we're going to give them tough competition."

The Falcons travel to Mankato, Minn., on Friday, April 21, to compete in the Mankato Invitational.

John Wooden to speak at River Falls April 26

John Wooden, considered to be one of college basketball's greatest coaches ever, will speak at UW-River Falls April 26. He is the former coach of UCLA.

Since leaving his coaching position in 1975, he has been active on the lecture circuit.

Wooden will present "Team Work and Motivation" from 2-4 p.m. in Karges Gym. Admission is free.

Wooden will then be present at a question and answer session at 6 p.m. in the Student Center Ballroom.

Wooden led UCLA to 10 NCAA National Basketball titles in 12 years, including seven in a row from 1967-73. He also holds the record for consecutive wins with 88 and 38 consecutive NCAA tournament wins in a row. He led UCLA to 16 straight Pacific-8 titles.

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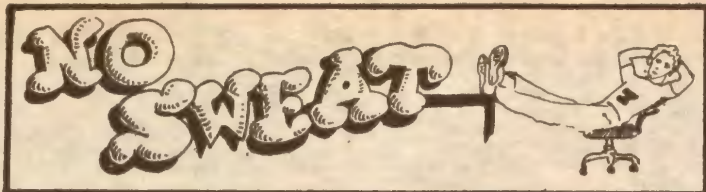
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by Jim Strauss

No sport offers a person more of a chance to make a fool of himself than distance running.

I was offered this opportunity by the mangling effect distance running had on my knees.

It took a while, but I mastered the art of walking without knees, and I got used to being called Hop Along. But I made my mistake when I tried to make a comeback at distance running.

Distance runners fall into two categories--studs and scrubs. A stud is one who is timed with a stopwatch. A scrub is one who is timed with a calender.



COACH BADASS

Spikes Badass, my old track coach, didn't have time for scrubs. Badass was often heard shouting, "Scrubs is no good. they don't score points. Useless."

In my old school, studs are allowed to start in the inside lane, while scrubs are moved to the outside lane.

Running in the seventh lane of a six-lane track

creates problems. I found it difficult to keep a reasonable pace while running through the restrooms and stands.

Scrubs are allowed to move into the first lane after the first lap though. The officials figure the studs will be far enough ahead by then and the scrubs won't get in their way.

Scrubs run into problems again towards the end of the race when the studs have finished. The fans start getting bored, and shouts of "kick those scrubs off the track and get the meet moving" become common.

Coach Badass would become nervous because he felt obligated to keep the fans entertained. Badass came up with a few changes that made our meets the most interesting around.

Flights of high hurdles are placed three feet apart on the track. The starter's gun is loaded with live ammunition to provide the scrubs with some incentive to run faster.

Another favorite is to have the weightmen throw discuses and javelins at the scrubs. Bonus points are given when a scrub is knocked out of the race.

Not everyone was cruel to my fellow scrubs and me though. When I was racing, people often walked along beside me and offered encouragement.

Ritger continues striking success as career earnings top \$360,000

by Larry Jones

Dick Ritger, a 39-year-old River Falls resident, has earned \$360,000 in his 13-year professional bowling career.

This year alone, he has earned almost \$25,000 by finishing first in the Dutch Masters Open, fifth in the Alameda Open and seventh in the Kansas City Open.

He was one of four bowlers to be named to the Pro Bowlers Association Hall of Fame this year. Ritger has a 212 composite average.

"It was an important win for me," said Ritger about the Dutch Masters Open, "because near the end of a career you don't expect to win as much."

"I bowl competitively for only five months," said Ritger. "That gives me enough tournaments to keep my touring benefits. The other seven months are devoted to promotional work, instructional clinics and speaking engagements."

Ritger said he practices primarily in the early winter to get ready for the tournament season which takes place in January, February and March.

"I usually practice about 20 days in December, four or five hours per day, get-



DICK RITGER

ting ready for the grind of the winter tour," he said.

Ritger contends there are three major elements that have led to his success as a professional bowler.

Those elements, he said, are obtaining knowledge of the basic fundamentals, perfecting those basic fundamentals through practice and possessing the desire, determination and will-power to win.

"In order to even think about being a professional bowler," said Ritger, "you have to have good sound basics. Then you've got to perfect those basics so they become repetitious in your mind."

Ritger attributes much of his success as a professional bowler to his early interest in bowling. He started bowling in his home town of Hartford, Wis., when he was six years old.

"I bowled a lot," said Ritger. "My dad owned a bowling alley, and I had the opportunity to practice a lot."

"When I started," said Ritger, "there were a lot of challenges--to bowl a 200 game, a 600 series, a 700 series and so on. It was something I could excel at and gain satisfaction from when I was young."

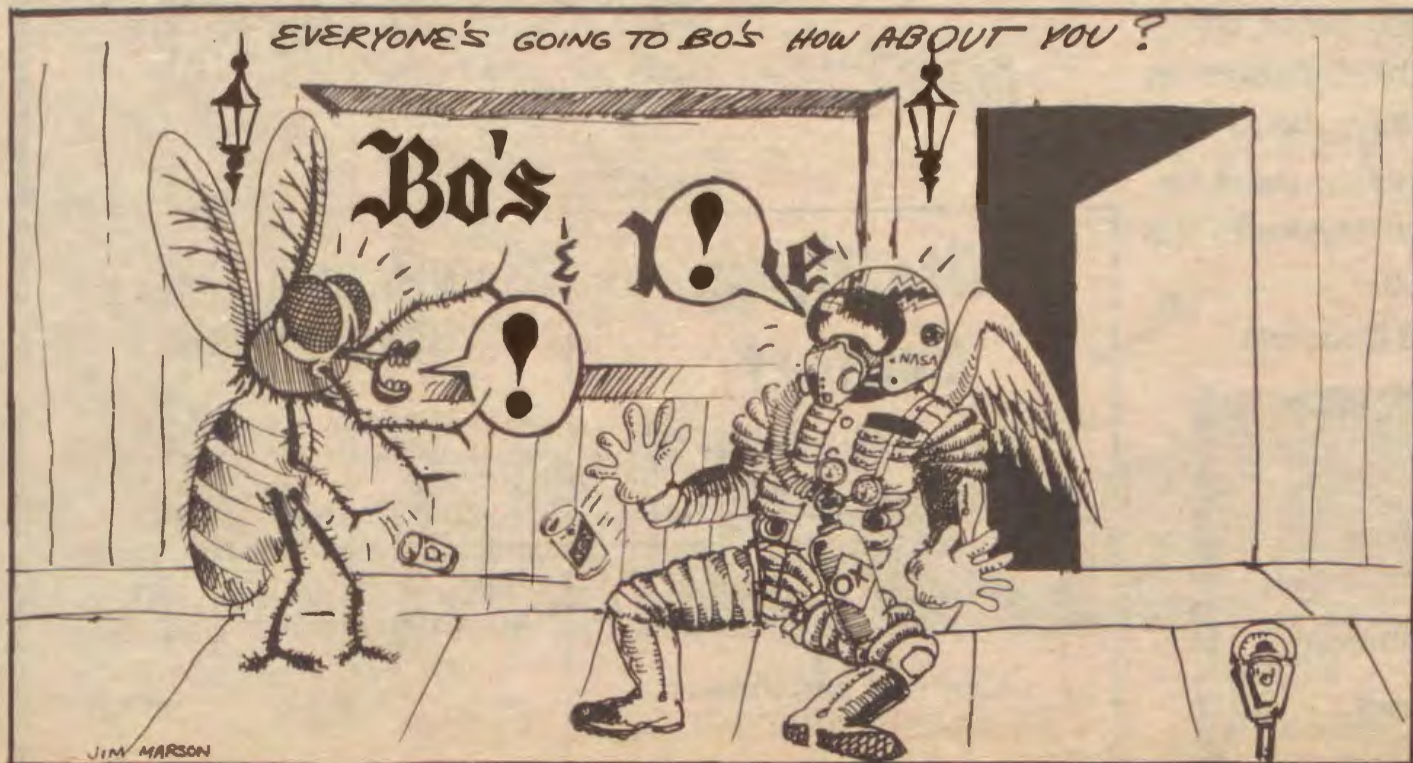
In his early teens, professional bowling became more popular and matches began to be televised. This was a motivating factor in his early desire to become a professional bowler, he said.

"Being a young, naive teenager," said Ritger, "I thought to myself, I want to bowl on television too."

In high school, Ritger weighed only 120 pounds. He participated in other sports, but never performed quite as well in them as he did in bowling.

"In other activities,--football, baseball and golf,--I couldn't gain any stature because of my size," said Ritger. "Bowling was more of a natural for me."

"Like any good bowler," Ritger said, "bowling was something I wanted to try."



Classified policy

1. Classified advertising will be accepted at a rate of 50 cents per insertion for the first 25 words or less and 2 cents per word for every word over 25.

2. All classified advertising must be submitted to the Voice office (209 Hagestad Student Union) no later than noon on Tuesday for inclusion in that week's paper. No classified advertising will be accepted after Tuesday noon for that week's paper.

3. Classified advertising will be accepted by phone in the Voice office (5-3906) between 9:00 a.m. and 4:00 p.m.

4. All classified advertising must be paid for no later than 4:00 p.m. on Tuesday for inclusion in that week's paper. No classified advertising will be printed on credit.

5. The Voice has the right to refuse to accept classified advertisements deemed not suitable for publication.

classified advertising

For Sale: 1973 Mazda, good condition, new engine, automatic transmission, radio, air conditioning, good tires - must sell. 5-8382. U-2

For Sale: St. Bridget's Wooden Spoon Cookbooks. That perfect Mother's Day, birthday, anniversary, shower or wedding gift. A real buy at \$4.75. Call 5-8659. U-4

For Sale: Eight track tape deck and tapes. Call 5-3038. U-2

For Sale: 1970 VW Bug. Just tuned up. Excellent running, 5-5233. \$750. U-2

For Sale: Ventura 12-string acoustic guitar. Brand new. \$150 or best offer. Call 5-3080 after 10 p.m., ask for Jose. V-2

For Sale: 1972 Vega Hatchback Good condition. Best offer. 5-7849. Ask for Ida. V-1

For Sale: '75 Harley Davidson Sportster XLCH, black with low miles, oil cooler, custom pipes, like new. Also '74 red CJ8 Jeep. Roll cage, headers, fog lights—many more extras! Call 388-8113. V-2

Biology Club Plant and Book Sale: Thursday, April 27. Student Center Dining Area, 9 a.m.-4 p.m. V-1

For Sale: Fender stratocaster electric guitar with hard shell case. Mint condition, used 3 months. Must sell. Mark 5-7989. V-1


For Sale: Give the gift that keeps on giving—a pair of mice. Colorful, friendly and easy to care for. 50c to 75c each. 5-4256. V-1

For Sale: '71 Plymouth Duster. Good condition, must sell, best offer over \$600. Prucha Hall, 5-4415 between 8-12 p.m. V-1

For Sale: Foosball Table. Very good condition. No coin mechanism. \$150 or best offer, 5-5589 after 5 p.m. V-1

For Rent: Small two bedroom apartment to sublease for summer months. Air conditioning, semi-furnished, \$145 monthly. Phone 5-9160 after 9 p.m. V-1

Horse boarding, \$80 mo. Box stalls. English and Western Equitation classes. Indoor arena, Covered Wagon Stables. Hammond 796-8802. T-4

wanted 


Wanted to Rent: Apartment or house, 2 or 3 bedrooms, furnished. Wanted for summer (June) '78 thru next school year. Call anytime. 5-4123. U-2

Odd Jobs Wanted: College students are willing to do your odd jobs. Call Darrel for details 5-2989. V-1

Wanted: Your Typing Jobs! Well experienced typist does typing of any nature. Reasonable rates. Fast, efficient service, 5-6659. T-6

Wanted: Need someone to stay in your apartment this summer? If it's two bedroom, near campus and inexpensive, call Sandy at 5-4864 after 6 p.m. V-1

Wanted: Applicants for Women's Resource Development Specialist at UW-River Falls. Contact the Job Service office in Ellsworth, 237-3040; or Hudson, 386-8231; as soon as possible. U-1

anncts 

Softball touney, May 8, Glen Park. Trophies for first and second places, and beer prizes, for consolation. Eight-team, single elimination. \$15 entrance fee. Sign up Tuesday, April 25, in the Student Center at 9 a.m. Pay entrance fee then, also. Sponsored by Collegiate 4-H Club. V-1

Tie Society and Friends Present: Get up and get ready, cause we're gonna rock steady. When May 13 rolls around, we're all gonna get down. The event of the year, and it's gonna be right here. More later folks, a Tie Society and Friends Presentation. You know it's Gonna be Good!!! V-1

Entries are now being taken for the UW-RF Vets Club's 2nd annual softball tournament to be held May 13, at Glen Park. Trophies and prize money awarded. Interested teams contact Steve Zibell, 5-9655 after 6 p.m. V-1

Collegiate 4-H Club: Next meeting is Thursday, April 27, in 204 Student Center. V-1

Dro Ross Plovnick of 3M Company will speak about the "Growth of Inorganic Single Crystals and Films by Chemical Vapor Transport." 2 p.m. April 21, room 275, Physical Science Building. V-1

"Alice in Dairyland", Karyn Nelson will talk about agriculture promotion 8:30-10:30, April 21 at a reception in her honor in the yellow dining room, Rodli Commons. V-1

Need help with compositions? Remember the writing lab. 220 South Hall. Monday-Fridays. V-1

There will be a general business meeting on Tuesday, April 25 at 1 p.m. in room 212 South Hall. Plans for business day will be discussed. Everyone is welcome. V-1

Women! The University Student Women will be having a meeting April 26 at 3 p.m. It will be held in the Women's Resource Center upstairs in the Library. V-1


Leadership Conference to be held April 26 and 27. Open to all students and faculty. For more information contact Student Senate.

Horseman's Association Clinic will sponsor a free combined training clinic at UW-RF on Friday, April 21 from 2:30-4 p.m. at Lab Farm No. 1. Mrs. Paul Booker, from William Woods College, Mo. will be the instructor. For more information, call 5-3976 or 5-3515. V-1

Vocal Recital: Patricia K. Steiner - alto, and Kent Fenske - baritone, will present a recital of vocal solos and duets on Sunday at 4 p.m., April 23, in North Hall Auditorium. Free. All are welcome. V-1

Attention veterans. Bob Peterson, Veterans Employment Service officer, will speak about jobs for vets. Room 208 Student Center at the April 26 Vets Club meeting. V-1


Summer Opportunity: Are you looking for a service opportunity? Would you like to help someone in need? Check out the "Invest Yourself Catalogue." Call Bill Montgomery - Lutheran Campus Ministry - Phone 5-2709. U-2

for sale 

For Sale: Mobile Home, Schull 12x55. Two bedrooms, partially furnished, porch, storage shed, large lot. University Trailer Court. Call 5-7328. U-2

For Sale: Sherwood AMP REC, 30 watts channel Pioneer PL-10-0 turntable (manual-shure cartridge), Pioneer HPM40 speakers. Call 5-6313 after 5 p.m. V-1

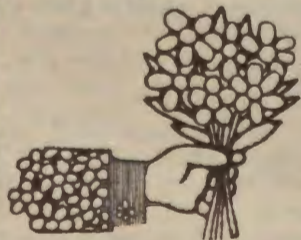
For Sale: 1973 Honda 350cc, CL, 8700 miles, in good shape, asking \$500. Call Jim 5-6742. V-1

for rent 

For Rent: One and two bedroom apts. in Fox Apts., 117 W. Church. Available June 1. Ph. 5-2100. U-4

For Rent: Available June 1; 3 bedroom duplex, almost new, nice yard and garage, near football field. Ph. 5-8476. V-3

Look at these HUB Events



Spring Fling

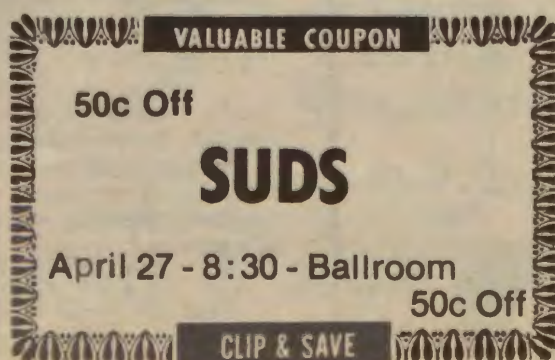
Wednesday, May 10

Plan to spend your day on the Student Center Mall - sharing in some fun activities

"SUDS"

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Monday, May 1st
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Kite Flying Contest

Thursday, April 27
Beginning at 2 p.m.

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Open to all UW-RF Students/Faculty

Contests and Prizes

SPONSORED BY HUB RECREATION

"World's Largest Garage Sale"

Wednesday, May 10
in connection with Spring Fling.

If you have items you want to sell - please pick up an application in the Student Activities office, soon!

Sponsored by HUB - Contemporary Arts